

Facing Down Fraud with Words and Deeds

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This PowerPoint report by Lynne MChristian, Florida representative of the Insurance Information Institute, was presented to the Florida Property Casualty Insurance Fraud Task Force. The cost of fraud impacts the cost of insurance, and the Task Force has a mission to raise awareness of the issue. Effectively communicating that fraud is not a victimless crime is just the first step. This presentation offers ideas and opportunities for ongoing public outreach.

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