

How to Live to Be 100 in the P/C Insurance Industry and What it Takes to Survive the Next 100

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This PowerPoint report, presented by Robert Hartwig, president of the Insurance Information Institute, discusses what it takes to survive to be 100 in the insurance business and challenges and opportunities the industry will face over the next 100 years. Sections look at lessons that can be learned from nature and history on the life cycle of businesses and what types of businesses live a very long time and why. Other sections focus on why insurers fail, the role of mergers and acquisition and leadership attributes. The presentation also discusses challenges that face the property/casualty insurance industry over the next 100 years, including underwriting; financial strength; pricing, premium growth and cycles; and other factors.

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