

Partnership with the Lightning Protection Institute: An Overview of Communications Strategies

February 28, 2014

SHARE THIS

- [DOWNLOAD TO PDF](#)

SPONSORED BY

This PowerPoint report, presented by the I.I.I. Florida Representative and Catastrophe Communications Expert, presents an overview of I.I.I. communication strategies and resources related to lightning safety and lightning protection systems. They include facts and statistics, consumer articles and videos. Also included in the report are highlights of 2013 accomplishments, ongoing partnership activities with the Lightning Protection Institute and a section looking at what is ahead for 2014.

Please click on the file name below to view the presentations. Once open, you can choose "file" from your menu and then save the PowerPoint presentation to your disk. The presentation also is available in Adobe Acrobat format. The Adobe Acrobat file is smaller and faster to download. However, you do need the appropriate software to view.

You can download Adobe Acrobat Reader, free of charge, from the Adobe website (<https://www.adobe.com/products/acrobat/readstep.html>).

Note: Printer fonts may vary by browser and version of Adobe Reader.

[Download LPI-022814.pdf](#)

[Download LPI-022814.pptx](#)

[Back to top](#)