# MEDIA ADVISORY: For Media Covering Hispanic Heritage Month, the I.I.I. Offers a Wide Array of Spanish-Language Insurance Resources

October 13, 2010

#### SHARE THIS

- EN ESPAÑOL
- DOWNLOAD TO PDF

#### SPONSORED BY

#### INSURANCE INFORMATION INSTITUTE

Oficina de Prensa New York: 212-346-5500; media@iii.org Elianne González, Florida: 954-389-9517 ó 954-684-4410

#### NEW YORK, October 13, 2010

? Reporters writing Spanish-language insurance related articles can contact the Insurance Information Institute (I.I.I.). The I.I.I. also offers consumer information on property/casualty insurance in the En Español section of itswebsite.

Following is a selection of Spanish-language resources:

- Hispanic spokesperson available for media questions and interviews: Elianne E. González
- Spanish speaking representatives from I.I.I. member insurance companies available for media interviews
- Press Releases
- Videos ? both broadcast quality and video podcasts for downloading onto PDA devices, smart phones or iTunes accounts.

Some sample videos include:

**Beware of Crooked Contractors** 

How to Pick a Lightning Protection System

Evacuation: How to Get Organized

Know Your Stuff®? How to Make a Home Inventory

5 Years After Hurricane Katrina: Know the Steps Every Homeowner Should Take

Trees and Insurance: Tips on What Is and Is Not Covered Insurance Checklist for Homebuyers: Factors to Consider

Filing a Homeowners Insurance Claim: Six Steps

Buying an Annuity: Six Questions to Ask Finding a Lost Life Insurance Policy

Flooded Cars: How to Avoid Buying a Water-Damaged Car

Rental Car Insurance: Tips on What You Need to Know at the Counter

■ Audio clips ? Some sample audio clips include:

Five Steps to Prepare an Evacuation

How to Make Your Home Inventory With Know Your Stuff Free Software

Three Questions to Ask Your Insurer About Your Homeowners Policy

Tips to Avoid Distractions While Driving

### ■ Insurance Glossary

Other I.I.I. online content resources available in English include:

Facts & Statistics

Issues Updates

Know your Stuff - Home Inventory and Know your Stuff - Business Inventory ? free, online inventory software

**Latest Studies** 

Presentations

Publications + Store

White Papers

## FOR MORE INFORMATION ABOUT INSURANCE: www.iii.org

THE I.I.I. IS A NONPROFIT, COMMUNICATIONS ORGANIZATION SUPPORTED BY THE INSURANCE INDUSTRY.

Insurance Information Institute, 110 William Street, New York, NY 10038, (212) 346-5500

Back to top