



P-C Insurance in the Post-Crisis World *Overview & Outlook for the 2010 and Beyond*

**Association of Profession Insurance Women
New York, NY
September 14, 2010**

Robert P. Hartwig, Ph.D., CPCU, President & Economist
Insurance Information Institute ♦ 110 William Street ♦ New York, NY 10038
Tel: 212.346.5520 ♦ Cell: 917.453.1885 ♦ bobh@iii.org ♦ www.iii.org

- **Reasons for Optimism, Causes for Concern**
- **Insurance Industry Financial Overview & Outlook**
 - ◆ Profitability
 - ◆ Premium Growth
 - ◆ Underwriting Performance: Commercial & Personal Lines
 - ◆ Financial Market Impacts
- **Financial Services Reform: Impacts on the Insurance Industry**
- **Capital & Capacity**
- **Tort System Review: Overview and Causes for Concern**
- **Performance by Segment/Line**
- **Financial Strength & Ratings**
- **The Global Economic Storm: Financial Crisis & Recession**
 - ◆ Crisis-Driven Exposure Issues: Personal & Commercial Lines
 - ◆ Exposure, Growth & Profitability
- **Catastrophe Losses**

Reasons for Optimism, Causes for Concern in the P/C Insurance Industry

- **Economic Recovery in US is Self-Sustaining: No Double Dip Recession**
- **Pessimism “Bubble” Persists; Negative Economic News Amplified; Positive News is Discounted**
 - ◆ Financial market volatility will remain a reality
- **Era of Mass P/C Insurance Exposure Destruction Has Ended**
 - ◆ But restoration of destroyed exposure will take 3+ years in US
- **No Secondary Spike in Unemployment or Swoon in Payrolls/WC Exposure**
 - ◆ But job and wage growth remains sluggish
- **Exposure Growth Will Begin in 2nd Half 2010, Accelerate in 2011**
- **Increase in Demand for Commercial Insurance is in its Earliest Stages and Will Accelerate in 2011**
 - ◆ Includes workers comp, commercial auto, marine, many liability coverages, D&O
 - ◆ Laggards: Property, inland marine, aviation
 - ◆ Personal Lines: Auto leads, homeowners lags
- **P/C Insurance Industry Will See Growth in 2011 for the First Time Since 2006**
- **Investment Environment Is/Remains Much More Favorable**
 - ◆ Volatility, however, will persist and yields remain low
 - ◆ Both are critical issues in long-tailed commercial lines like WC, Med Mal, D&O

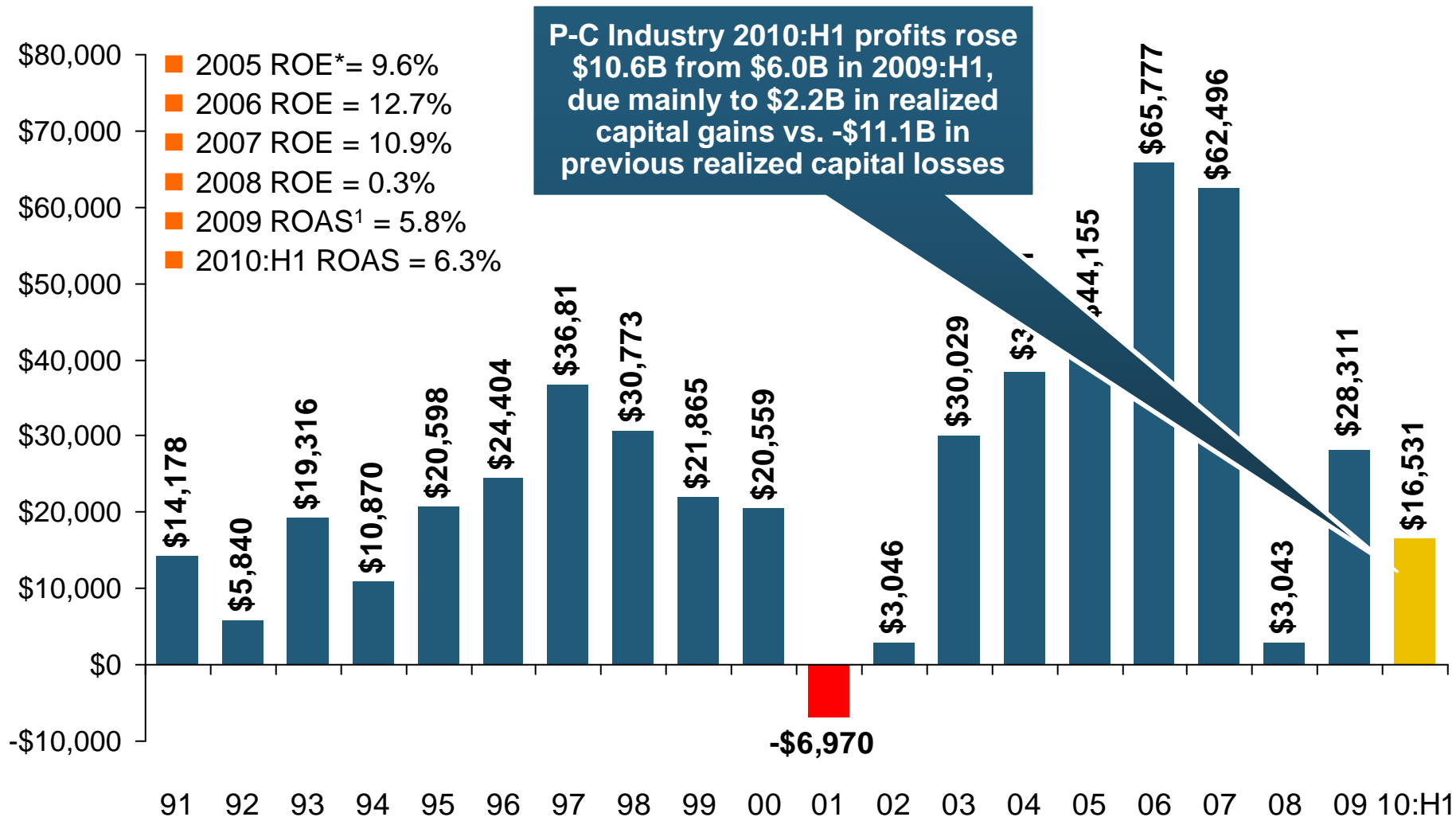
Reasons for Optimism, Causes for Concern in the P/C Insurance Industry

- **P/C Insurance Industry Capacity as of 6/30/10 Is at Record Levels and Has Recovered 100%+ of the Capital Lost During the Financial Crisis**
 - ◆ As of 12/31/09 capacity was within 2% of pre-crisis high
- **Record Capacity, Depressed Exposures Mean that Generally Soft Market Conditions Will Persist through 2010 and Potentially into 2011**
- **There is No Catalyst for a Robust Hard Market at the Current Time**
- **High Global First Half 2010 CAT Losses Insufficient to Trigger Hard Market**
 - ◆ Localized insurance and reinsurance impacts are occurring, especially earthquake coverage in Latin/South America, Offshore Energy Markets, European Wind Cover
- **Inflation Outlook for US and Major European Economies and Japan is Tame**
 - ◆ Will temper claims inflation
 - ◆ Deflation is highly unlikely
- **Financial Strength & Ratings of Global (Re)Insurance Industries Remained Strong Throughout the Financial Crisis in Sharp Contrast With Banks**
- **Insurers Avoided the Most Draconian Outcomes in Financial Services Reform Legislation**
- **Tort Environment in US is Beginning to Deteriorate; No Tort Reform in US**
- **Major Transformation of US Economy Underway with Major Opportunities for Insurers through 2020 in Health, Tech, Natural Resources, Energy**

Profitability

Historically Volatile

P/C Net Income After Taxes 1991–2010:H1 (\$ Millions)

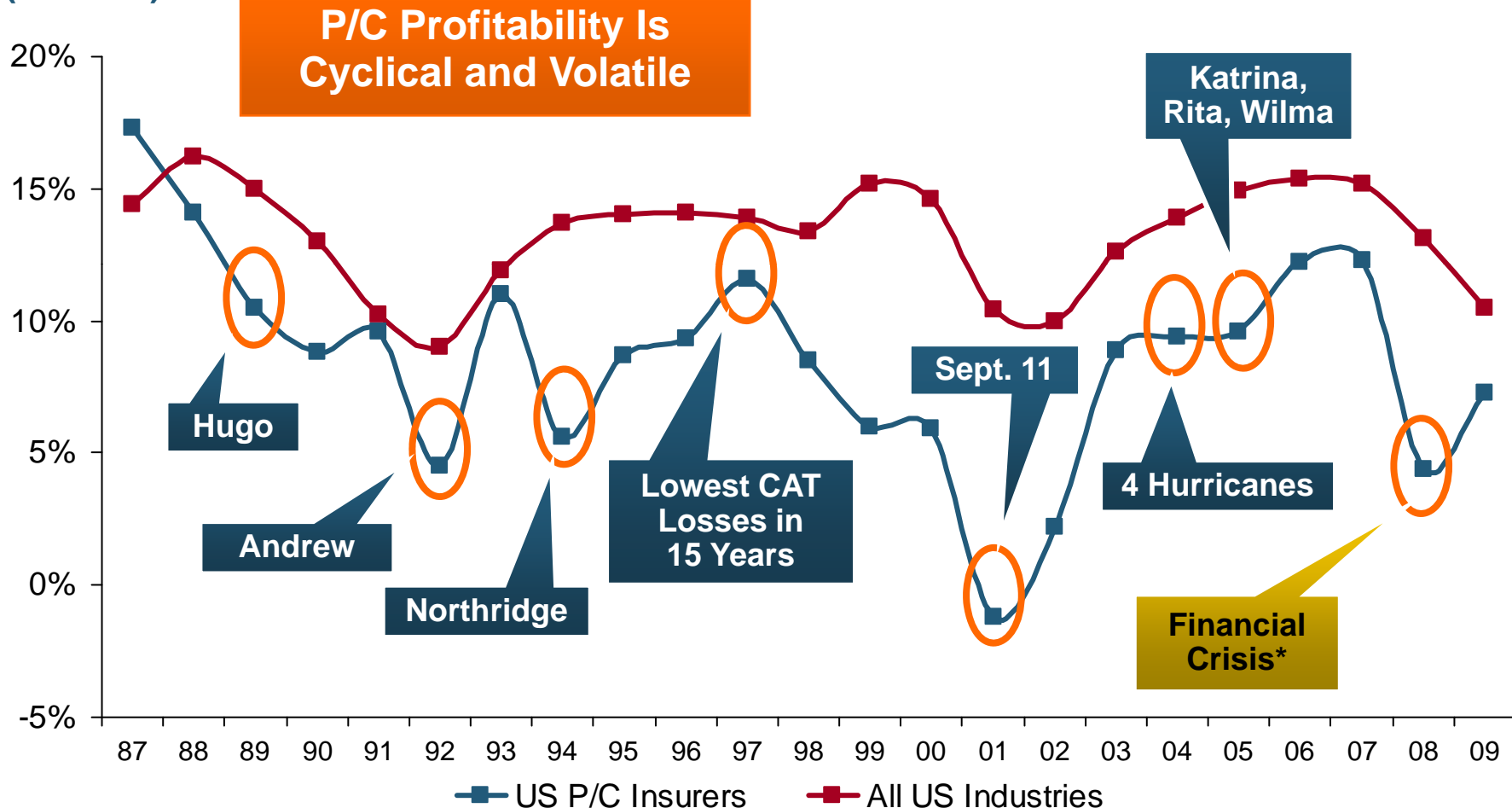


* ROE figures are GAAP; ¹Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 7.5% ROAS for 2010:H1 and 4.6% for 2009. 2009:H1 net income was \$19.2 billion and \$10.2 billion in 2008:H1 excluding M&FG.

Sources: A.M. Best, ISO, Insurance Information Institute

ROE: P/C vs. All Industries 1987–2009*

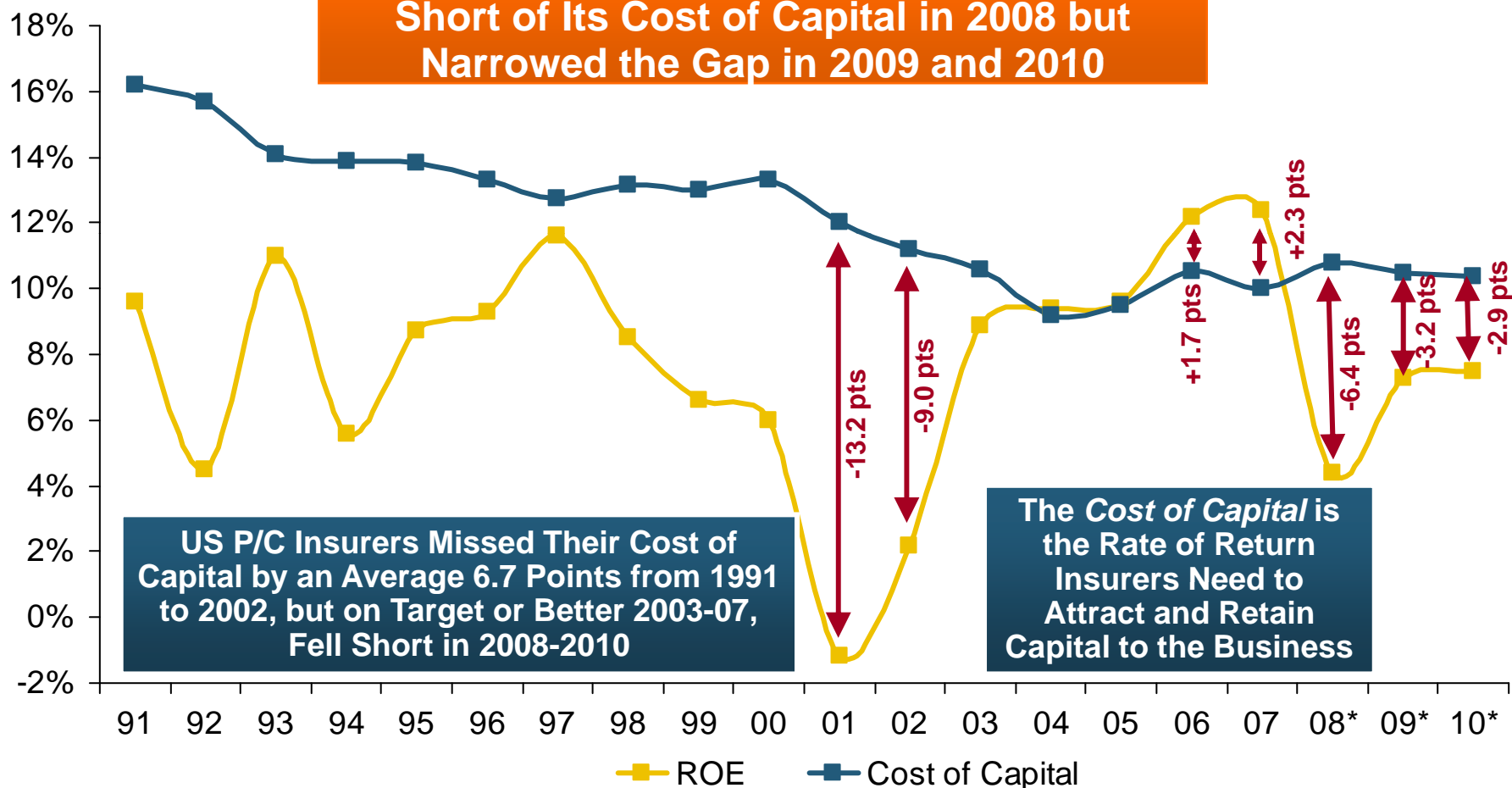
(Percent)



* Excludes Mortgage & Financial Guarantee in 2008 and 2009.
 Sources: ISO, *Fortune*; Insurance Information Institute.

ROE vs. Equity Cost of Capital: U.S. P/C Insurance:1991-2010:H1*

(Percent)

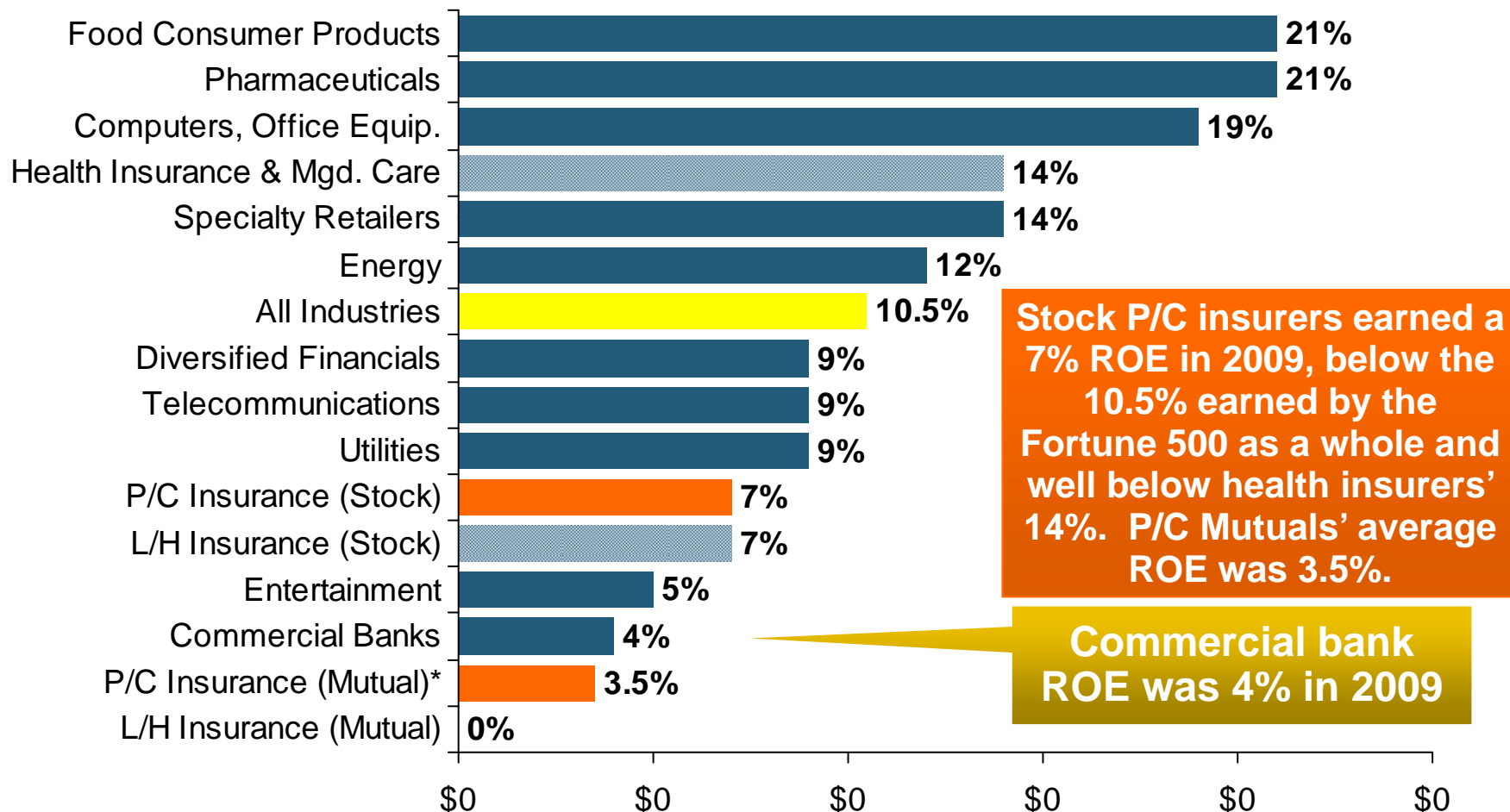


* Return on average surplus in 2008-2010 excluding mortgage and financial guaranty insurers.

Source: The Geneva Association, Insurance Information Institute

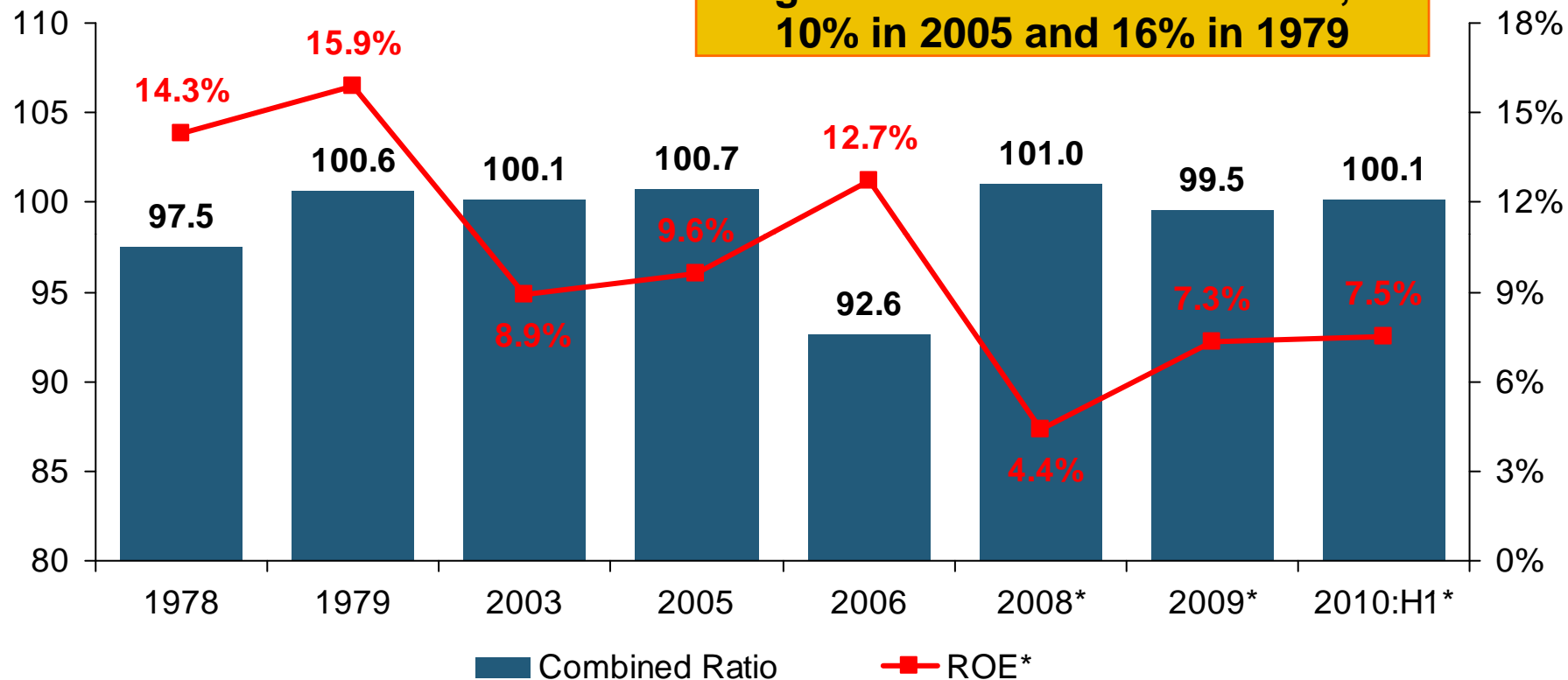
Median ROE for Insurers vs. Financial Firms & Other Key Industries 2009

(Profits as a % of Stockholders' Equity)



A 100 Combined Ratio Isn't What It Once Was: 90-95 Is Where It's At Now

Combined Ratio / ROE



Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs

* 2009 and 2010:Q1 figures are return on average statutory surplus. 2008, 2009 and 2010:H1 figures exclude mortgage and financial guaranty insurers

Source: Insurance Information Institute from A.M. Best and ISO data.

Financial Services Reform

**Insurers Are Impacted,
But Not Significantly**

Financial Services Reform: *What does it mean for insurers?*

The Dodd Frank Wall Street Reform and Consumer Protection Act

■ Systemic Risk and Resolution Authority

- Creates the Financial Stability Oversight Council and the Office of Financial Research
- Imposes heightened federal regulation on large bank holding companies and “systemically risky” nonbank financial companies, including insurers

■ Federal Insurance Office (FIO)

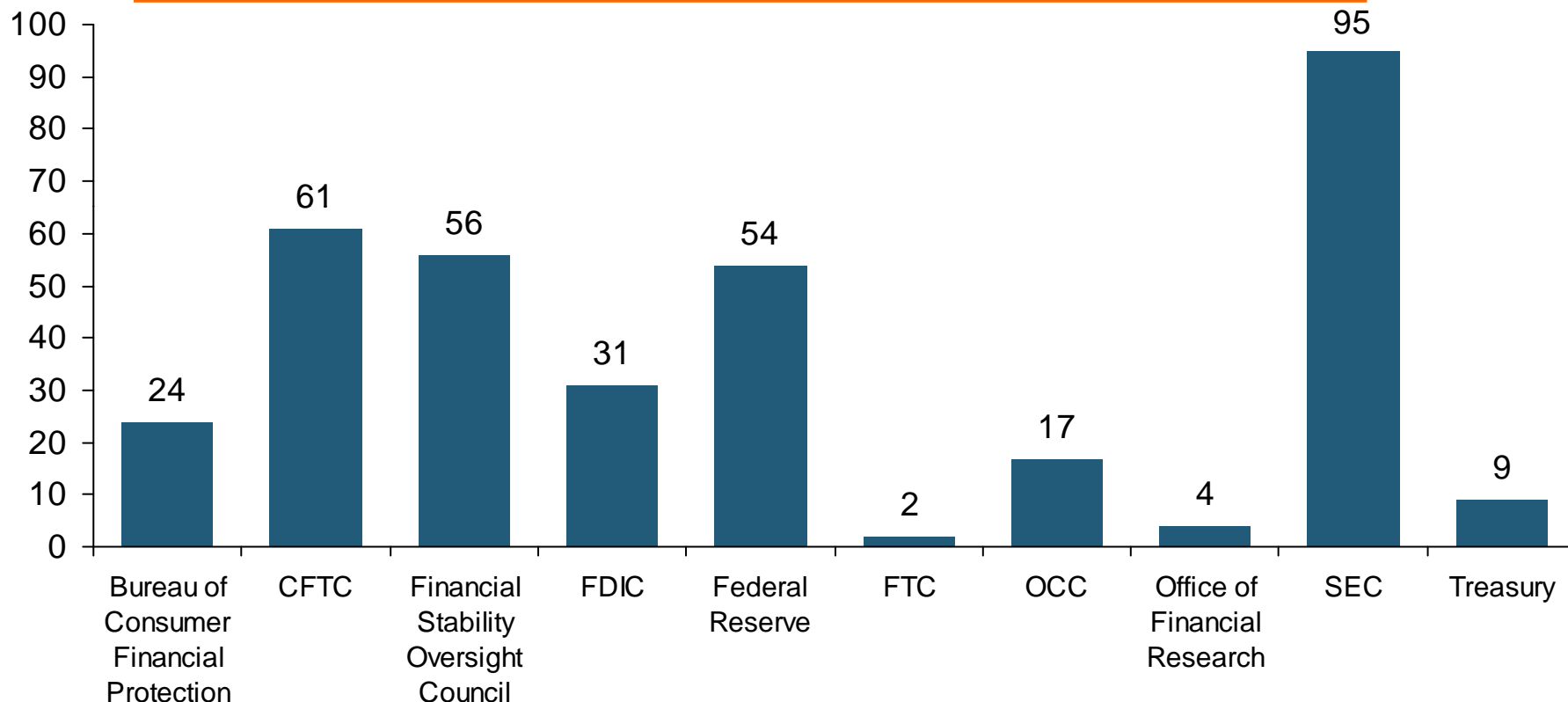
- Establishes the FIO (while maintaining state regulation of insurance) within the Department of Treasury, headed by a Director appointed by the Secretary of Treasury
- FIO will have authority to monitor the insurance industry, identify regulatory gaps that could contribute to systemic crisis

■ Surplus Lines/Reinsurance

- Title V of the Dodd-Frank bill includes, as a separate subtitle, the Nonadmitted and Reinsurance Reform Act (NRRA), which eliminates regulatory inefficiencies associated with surplus lines insurance and reinsurance

New Rulemakings Under The Dodd Frank Wall Street Reform and Consumer Protection Act

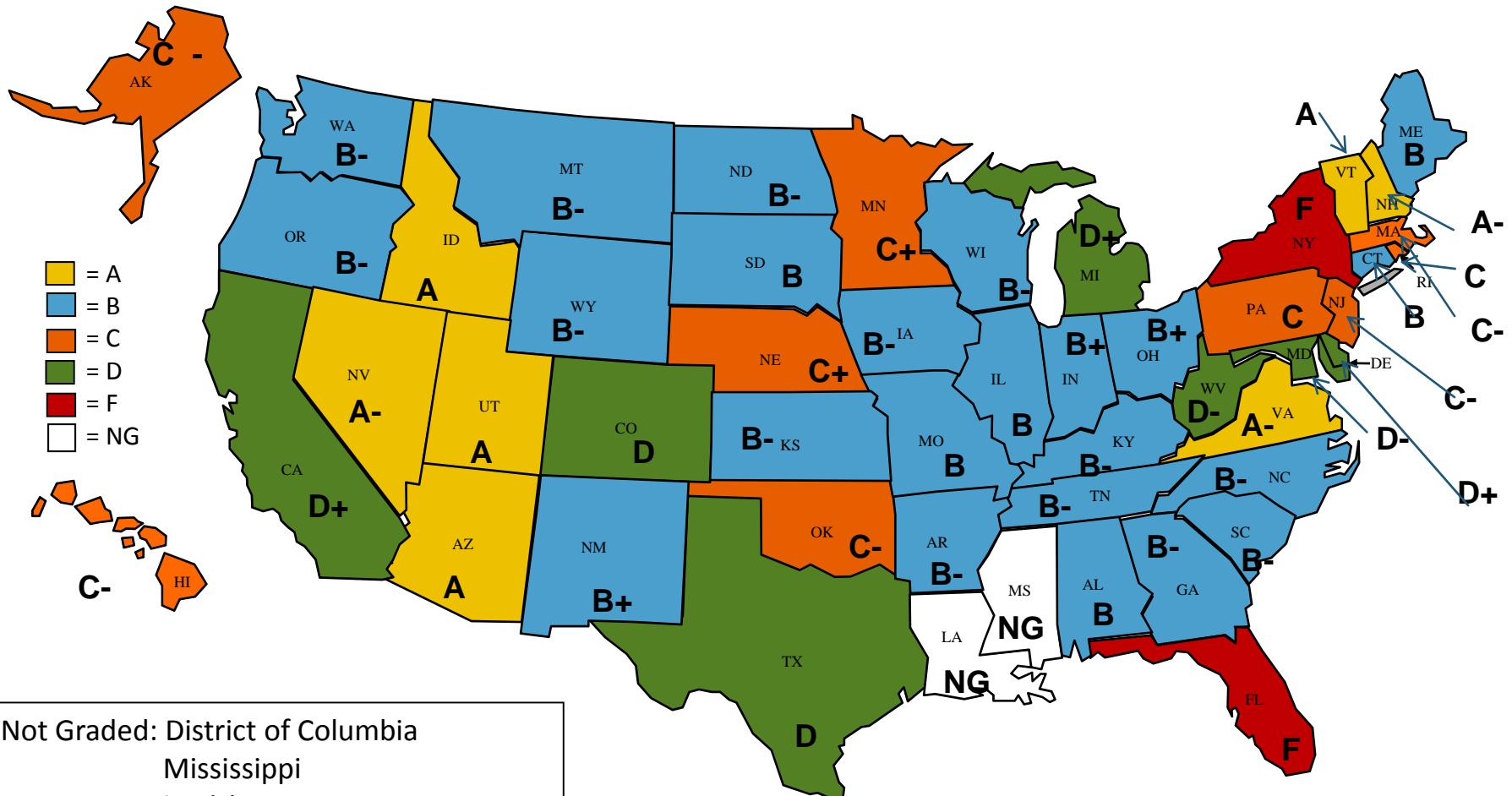
A total of at least 243 new rulemakings are expected under the Dodd-Frank financial reform by Federal Agency*



* Total eliminates double counting for joint rule-makings and this estimate only includes explicit rule-makings in the bill, and thus likely represents a significant underestimate.

Source: Wall Street Journal, July 14, 2010; Davis Polk & Wardwell.

2010 Property and Casualty Insurance Report Card



Critical Differences Between P/C Insurers and Banks

**Superior Risk Management Model and
Low Leverage Make a Big Difference**

How P/C Insurance Industry Stability Has Benefitted Consumers

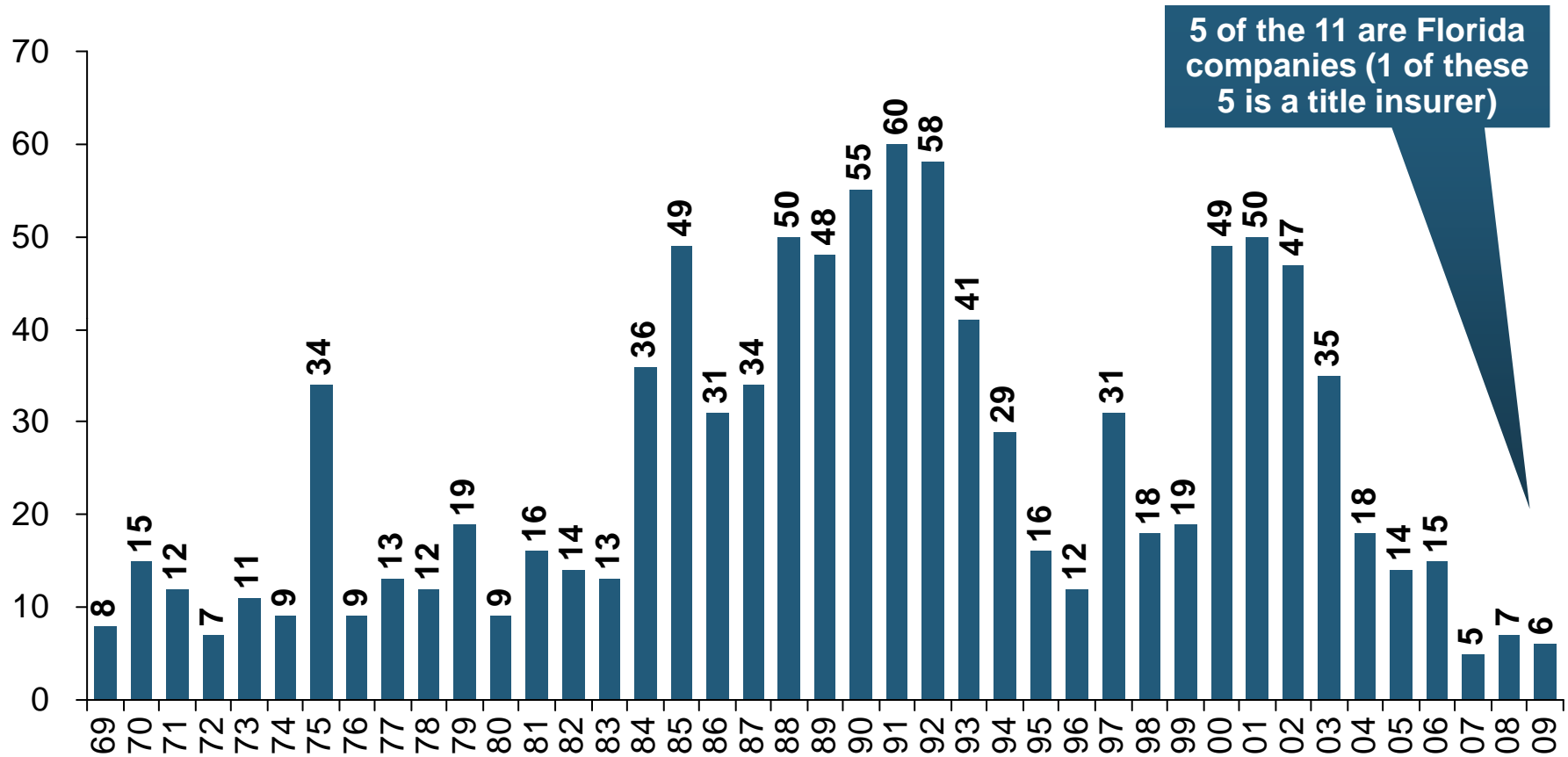
Bottom Line:

- Insurance markets – unlike banking – are operating **normally**
- The basic function of insurance – the orderly transfer of risk from client to insurer – **continues uninterrupted**
- This means that insurers continue to:
 - ◆ Pay claims (whereas 286 banks have gone under as of 9/3/10)
 - **The promise is being fulfilled**
 - ◆ Renew existing policies (*banks are reducing and eliminating lines of credit*)
 - ◆ Write new policies (*banks are turning away people and businesses who want or need to borrow*)
 - ◆ Develop new products (*banks are scaling back the products they offer*)
 - ◆ Compete intensively (*banks are consolidating, reducing consumer choice*)

Financial Strength & Ratings

**Industry Has Weathered
the Storms Well**

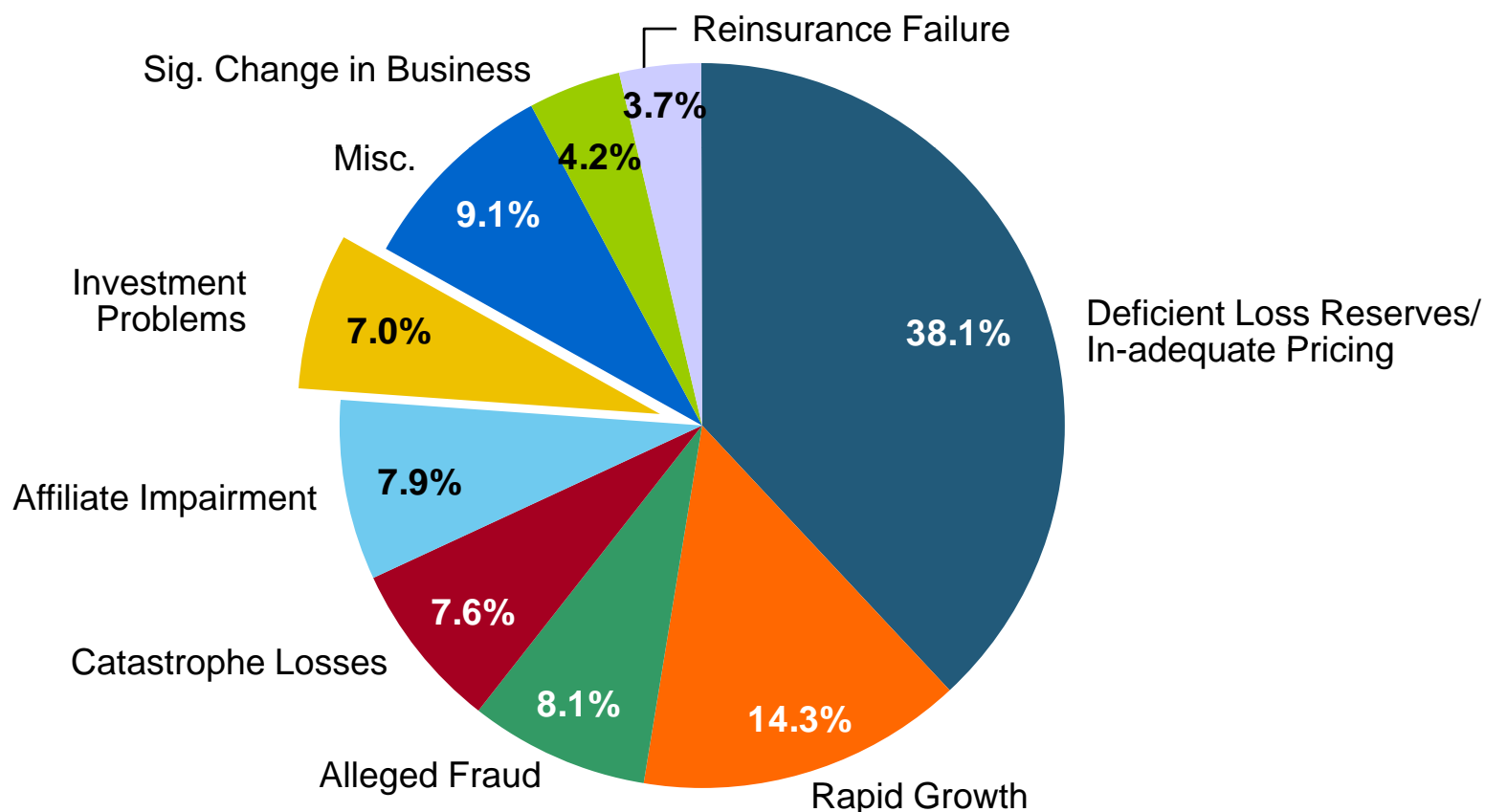
P/C Insurer Impairments, 1969–2009



The Number of Impairments Varies Significantly Over the P/C Insurance Cycle, With Peaks Occurring Well into Hard Markets

Reasons for US P/C Insurer Impairments, 1969–2008

Deficient Loss Reserves and Inadequate Pricing Are the Leading Cause of Insurer Impairments, Underscoring the Importance of Discipline. Investment Catastrophe Losses Play a Much Smaller Role



Shifting Legal Liability & Tort Environment

Is the Tort Pendulum Swinging Against Insurers?

Important Issues & Threats Facing Insurers: 2010–2015



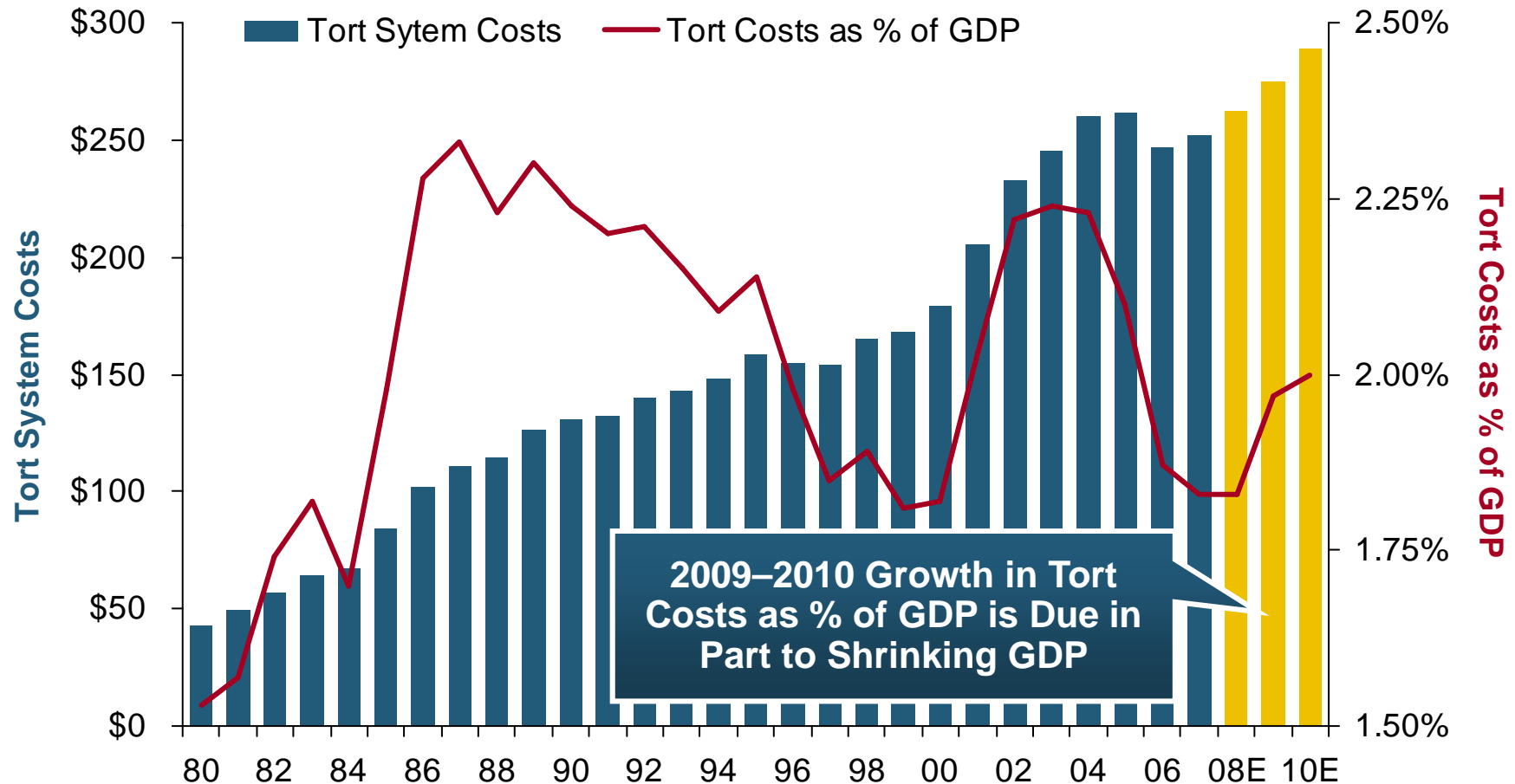
Emerging Tort Threat

- No tort reform (or protection of recent reforms) is forthcoming from the current Congress or Administration
- Erosion of recent reforms is a certainty (already happening)
- Innumerable legislative initiatives will create opportunities to undermine existing reforms and develop new theories and channels of liability
- Torts twice the overall rate of inflation
- Influence personal and commercial lines, esp. auto liability
- Historically **extremely** costly to p/c insurance industry
- Leads to reserve deficiency, rate pressure

Bottom Line: Tort “crisis” is on the horizon and will be recognized as such by 2012–2014

Over the Last Three Decades, Total Tort Costs* as a % of GDP Appear Somewhat Cyclical

(\$ Billions)



* Excludes the tobacco settlement, medical malpractice

Sources: Tillinghast-Towers Perrin, *2008 Update on US Tort Cost Trends*, Appendix 1A; I.I.I. calculations/estimates for 2009 and 2010



- Reverse U.S. Supreme Court decisions on pleadings
- Eliminate pre-dispute arbitration
- Erode federal preemption
- Expand securities litigation
- Pass Foreign Manufactures Legal Accountability Act
- Grant enforcement authorities to state
- Confirm pro-trial lawyer judges – “Federalize Madison County”
- Roll back existing legal reforms

Business Leaders Ranking of Liability Systems in 2009*

Best States

1. Delaware
2. North Dakota
3. Nebraska
4. Indiana
5. Iowa
6. Virginia
7. Utah
8. Colorado
9. Massachusetts
10. South Dakota

New in 2009

- North Dakota
- Massachusetts
- South Dakota

Drop-offs

- Maine
- Vermont
- Kansas

Midwest/West has mix of good and bad states.

Worst States

41. New Mexico
42. Florida
43. Montana
44. Arkansas
45. Illinois
46. California
47. Alabama
48. Mississippi
49. Louisiana
50. **West Virginia**

Newly Notorious

- New Mexico
- Montana
- Arkansas

Rising Above

- Texas
- South Carolina
- Hawaii

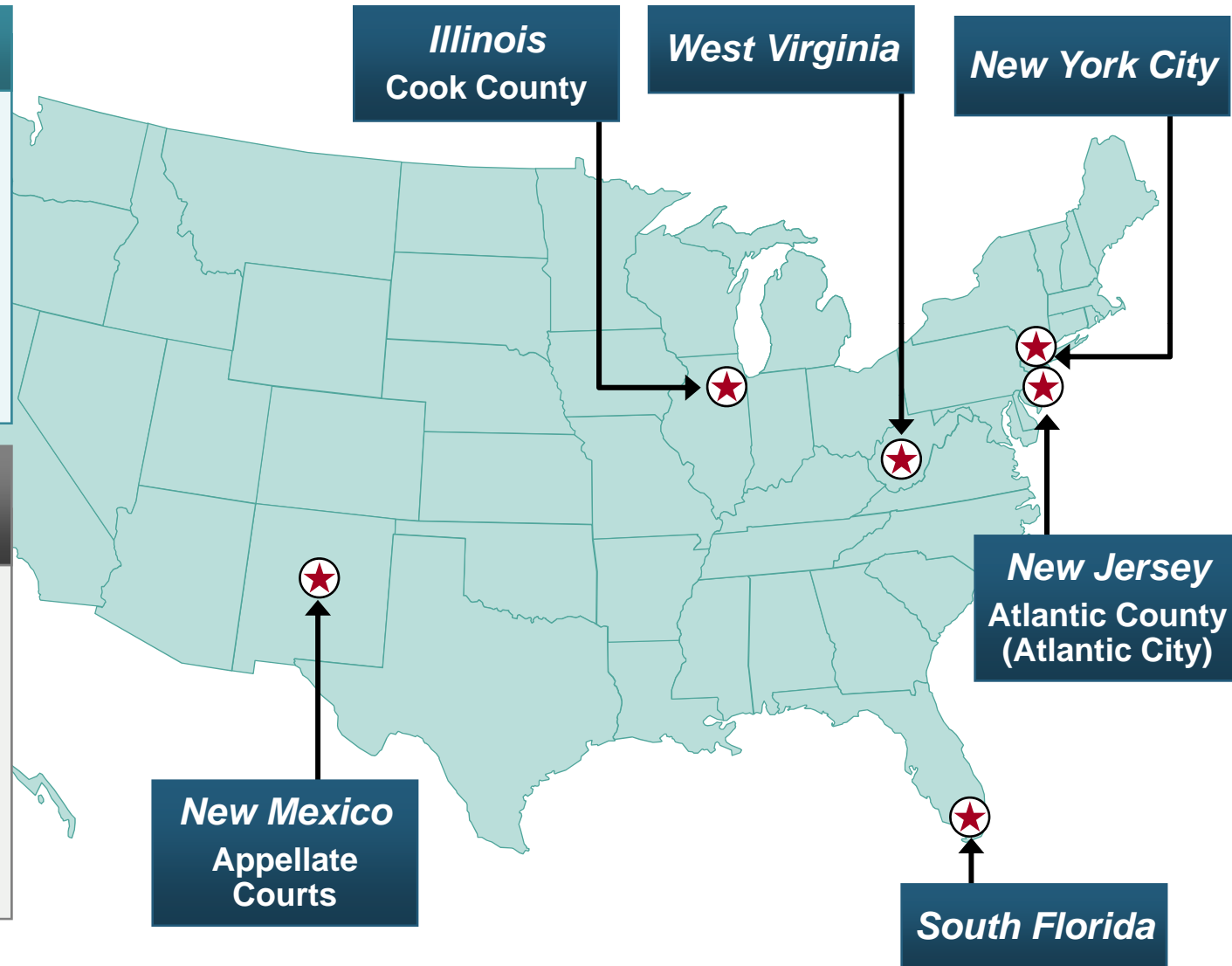
The Nation's Judicial Hellholes: 2010

Watch List

- California
- Alabama
- Madison County, IL
- Jefferson County, MS
- Texas Gulf Coast
- Rio Grande Valley, TX

Dishonorable Mention

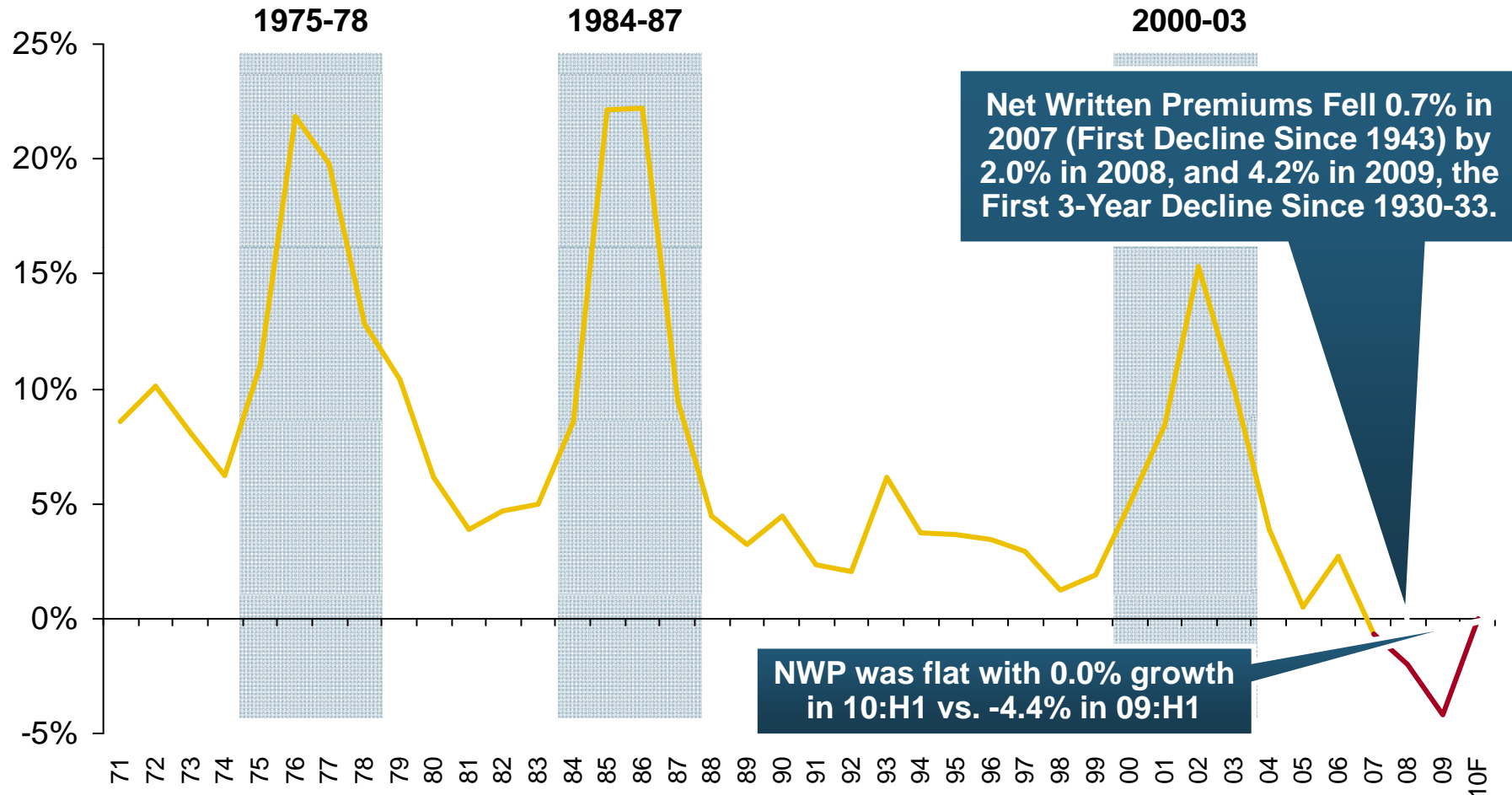
- AR Supreme Court
- MN Supreme Court
- ND Supreme Court
- PA Governor
- MA Supreme Judicial Court
- Sacramento County



**P/C Premium Growth
Primarily Driven by the
Industry's Underwriting Cycle,
Not the Economy**

Soft Market Appears to Persist in 2010 but May Be Easing: Relief in 2011?

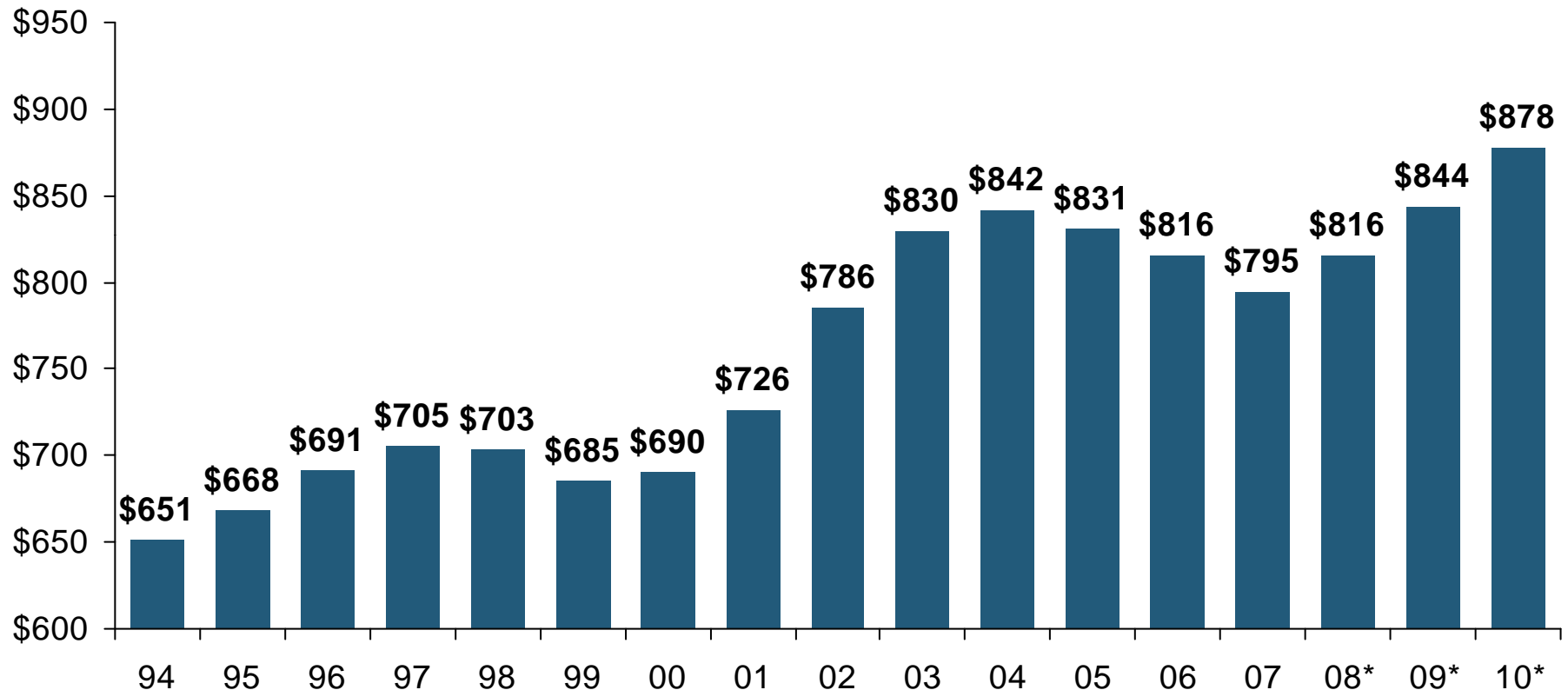
(Percent)



Shaded areas denote "hard market" periods

Sources: A.M. Best (historical and forecast), ISO, Insurance Information Institute.

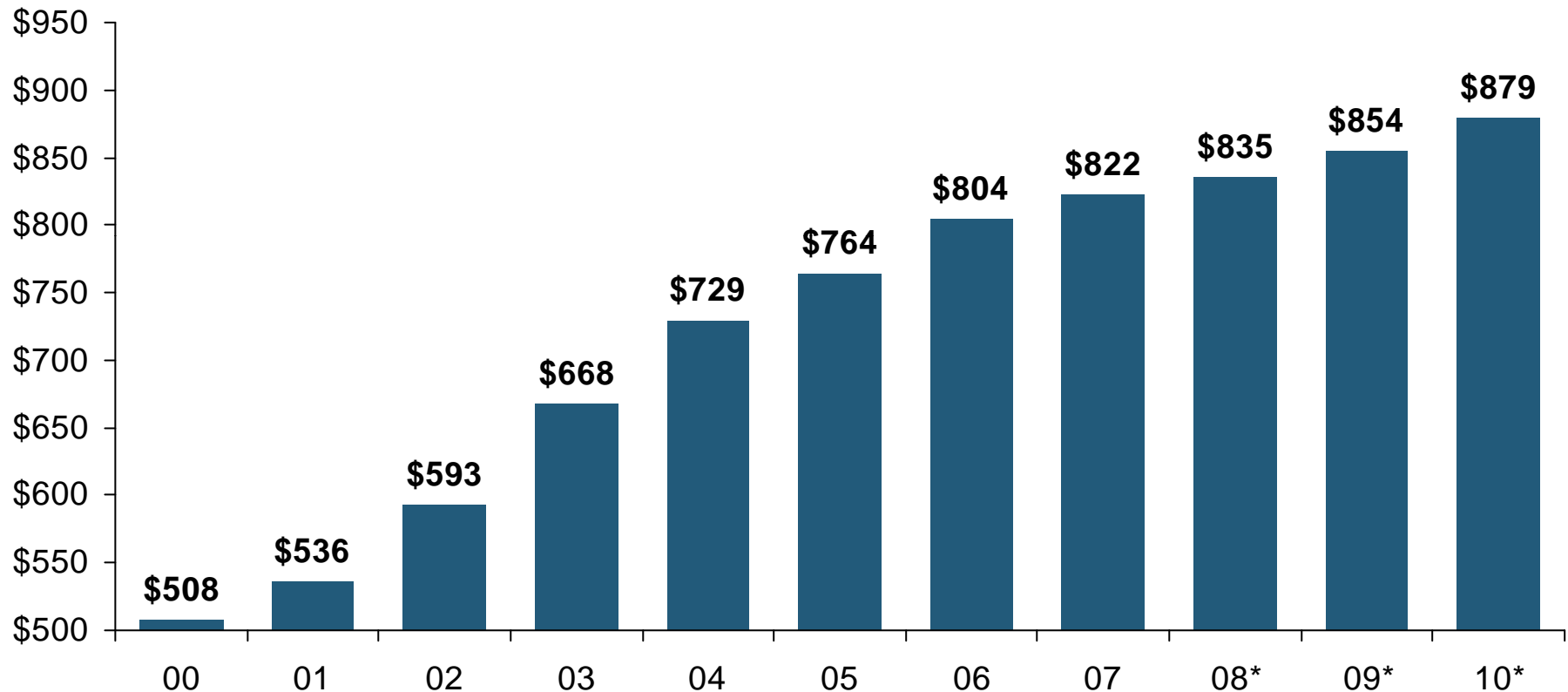
Average Expenditures on Auto Insurance



**Countrywide Auto Insurance Expenditures Increased
2.6% in 2008 and 3.5% Pace in 2009 (est.) and 4% in 2010 (est.)**

* Insurance Information Institute Estimates/Forecasts
Source: NAIC, Insurance Information Institute estimates 2008-2010 based on CPI data.

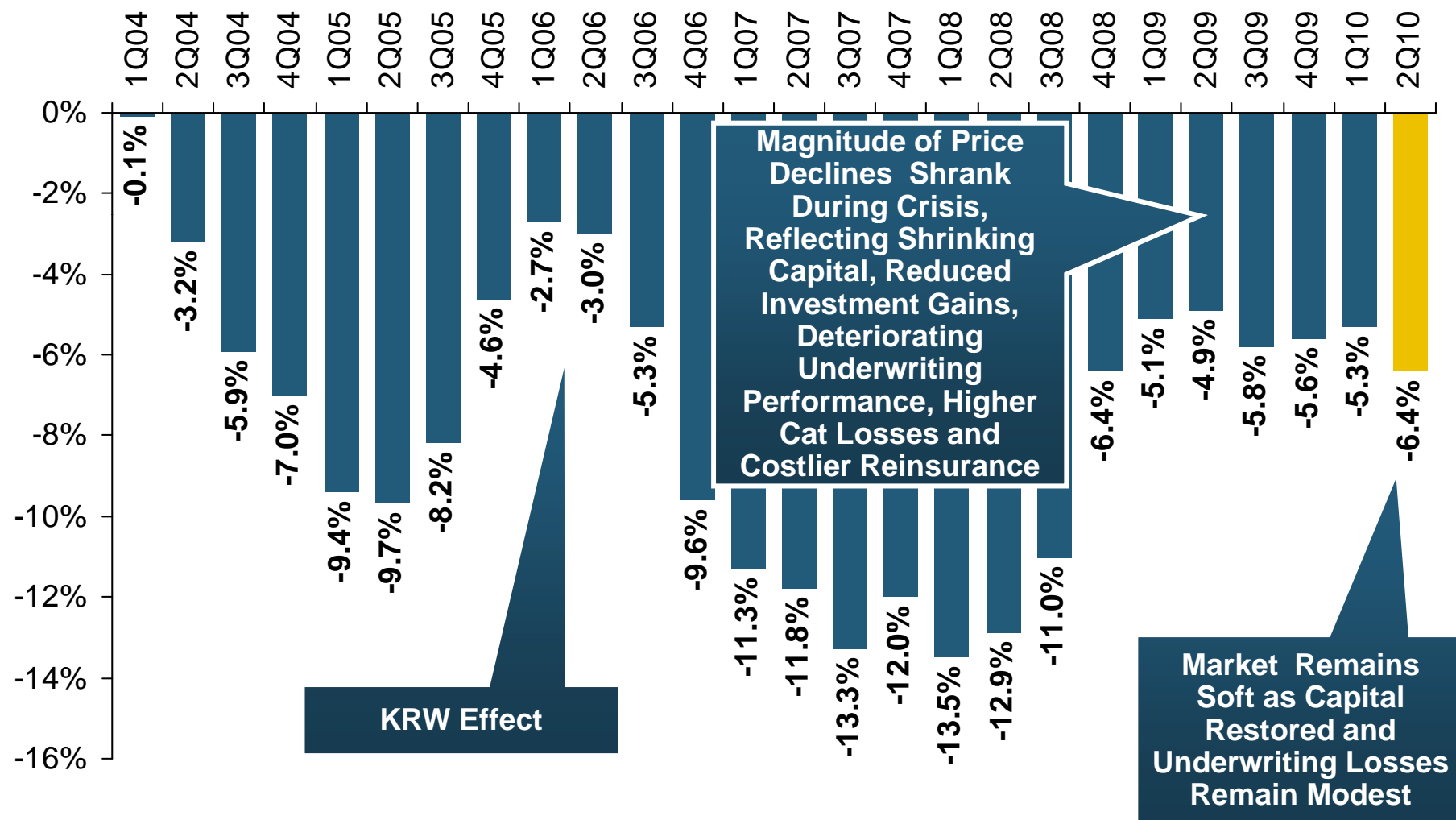
Average Premium for Home Insurance Policies**



* Insurance Information Institute Estimates/Forecasts **Excludes state-run insurers.
Source: NAIC, Insurance Information Institute estimates 2008-2010 based on CPI data.

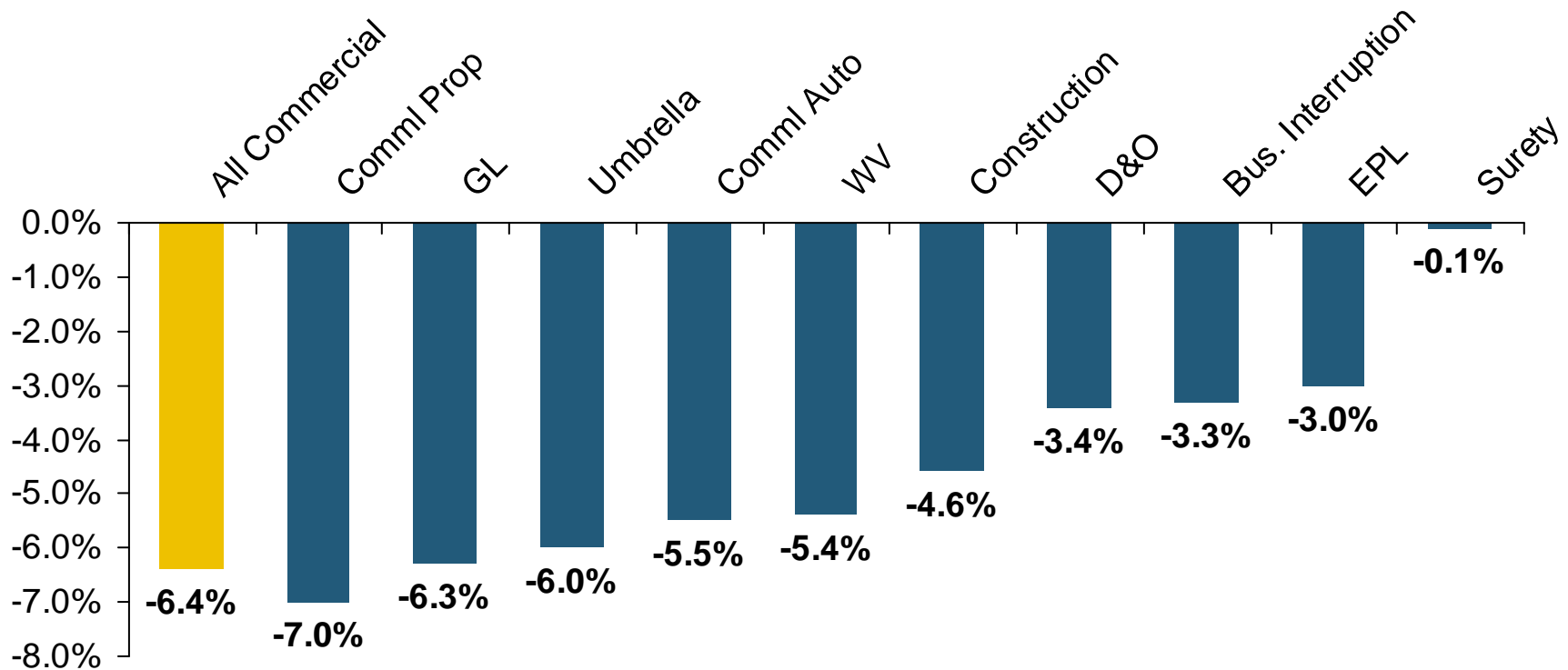
Average Commercial Rate Change, All Lines, (1Q:2004–2Q:2010)

(Percent)



Change in Commercial Rate Renewals, by Line: 2010:Q2

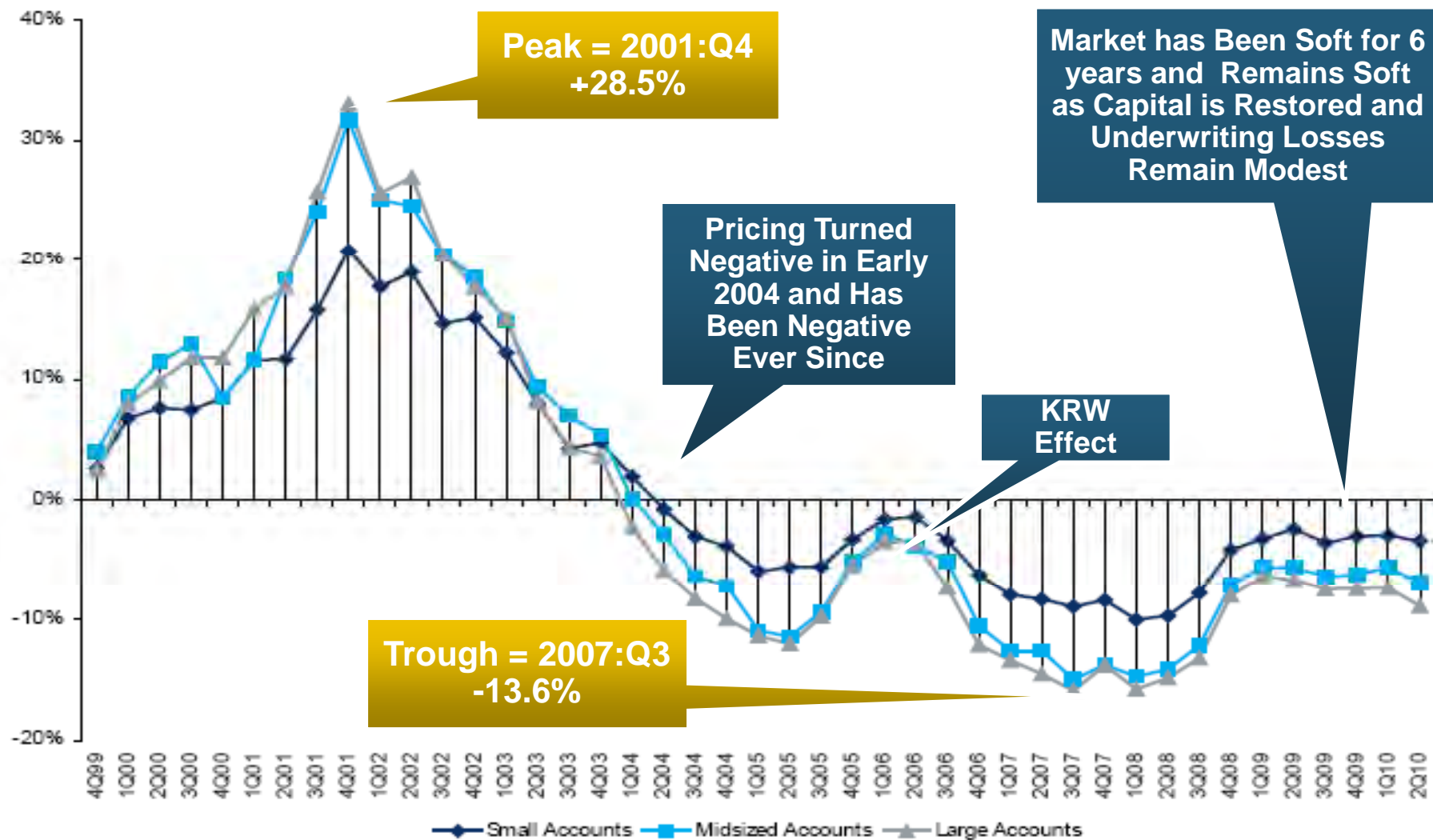
Percentage Change (%)



Most Major Commercial Lines Renewed Down in Q2:2010 at a Faster Pace than a year Earlier

Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2010:Q2

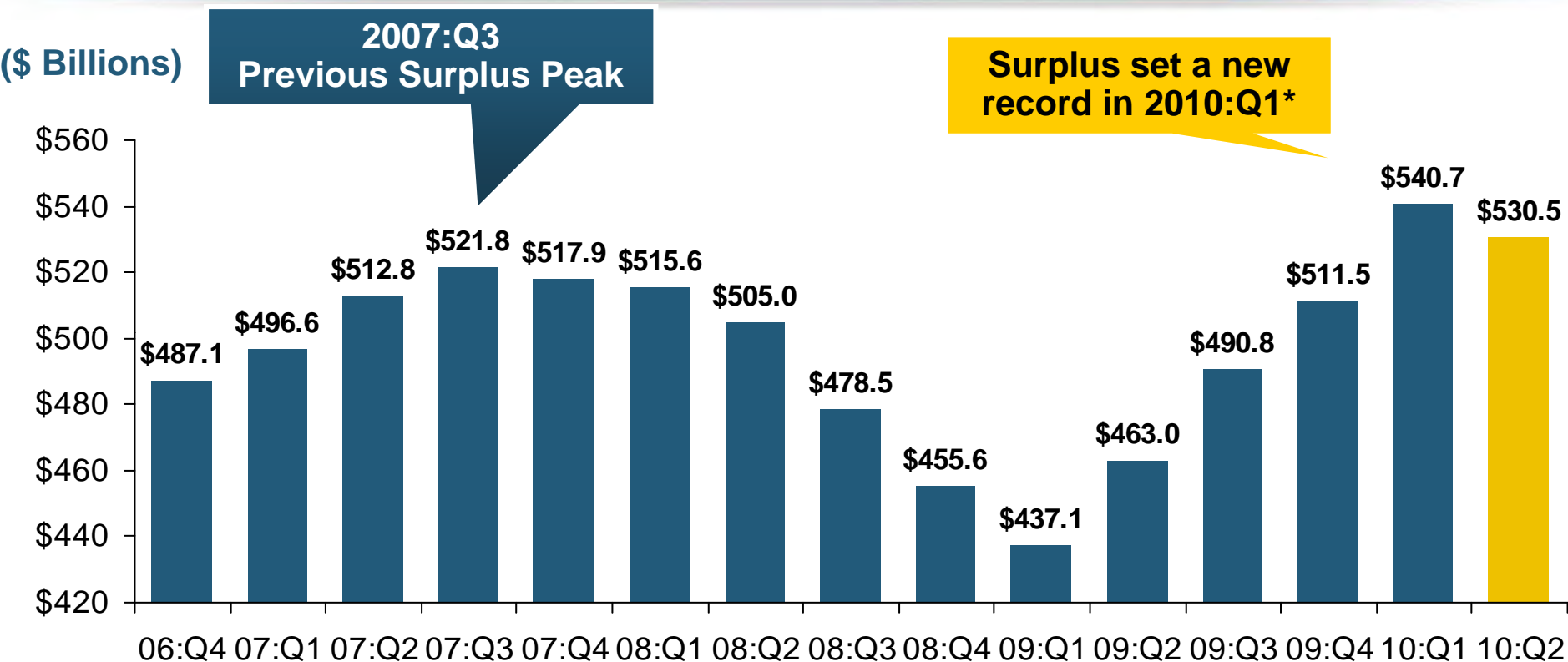
Percentage Change (%)



Capital/Policyholder Surplus (US)

**Shrinkage, but Not Enough
to Trigger Hard Market**

Policyholder Surplus, 2006:Q4–2010:Q2



Quarterly Surplus Changes Since 2009:Q1 Trough

09:Q1: -\$84.7B (-16.2%)

10:Q1: +\$18.9B (+3.6%)

09:Q2: -\$58.8B (-11.2%)

10:Q2: -\$10.2B (-1.9%)

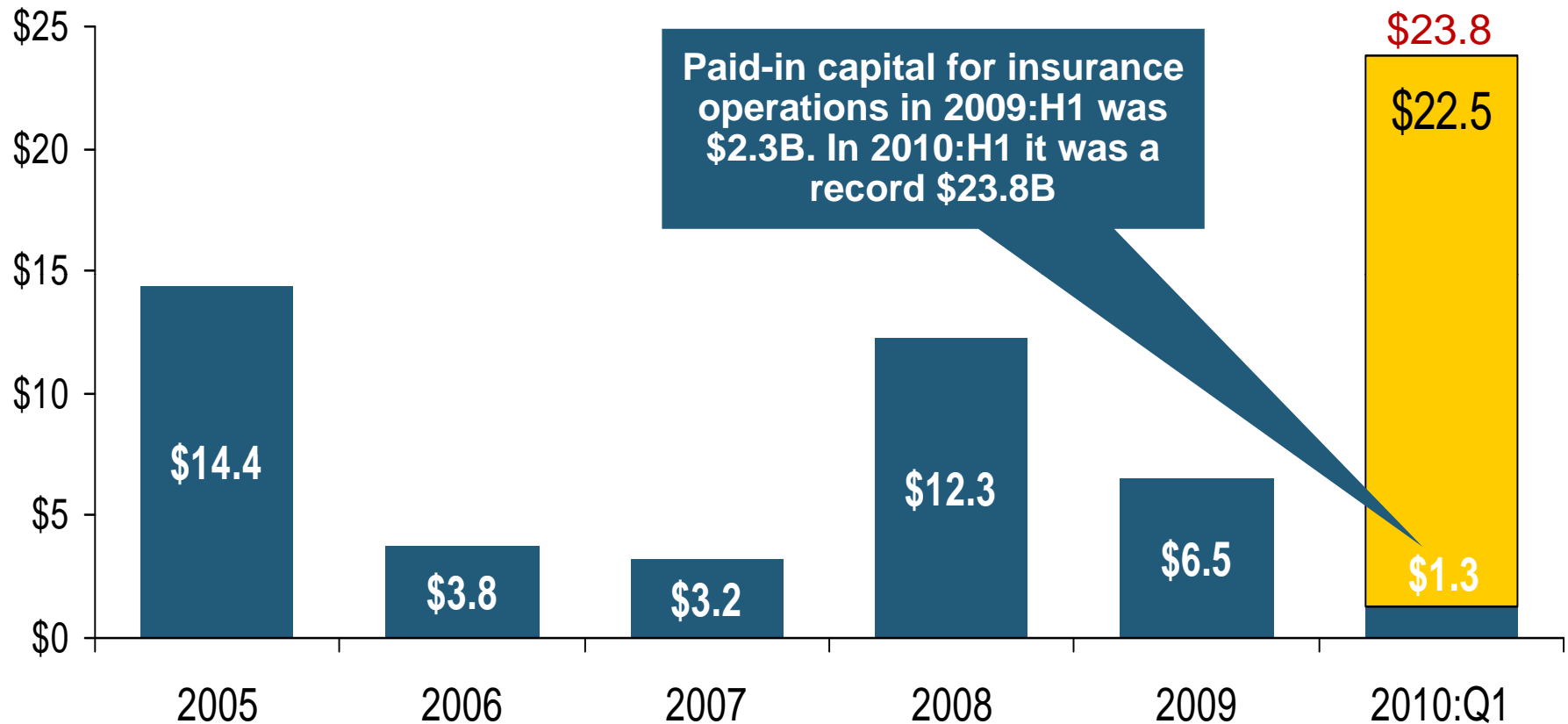
09:Q3: -\$31.8B (-5.9%)

09:Q4: -\$10.3B (-2.0%)

*Includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business

Paid-in Capital, 2005–2010:H1

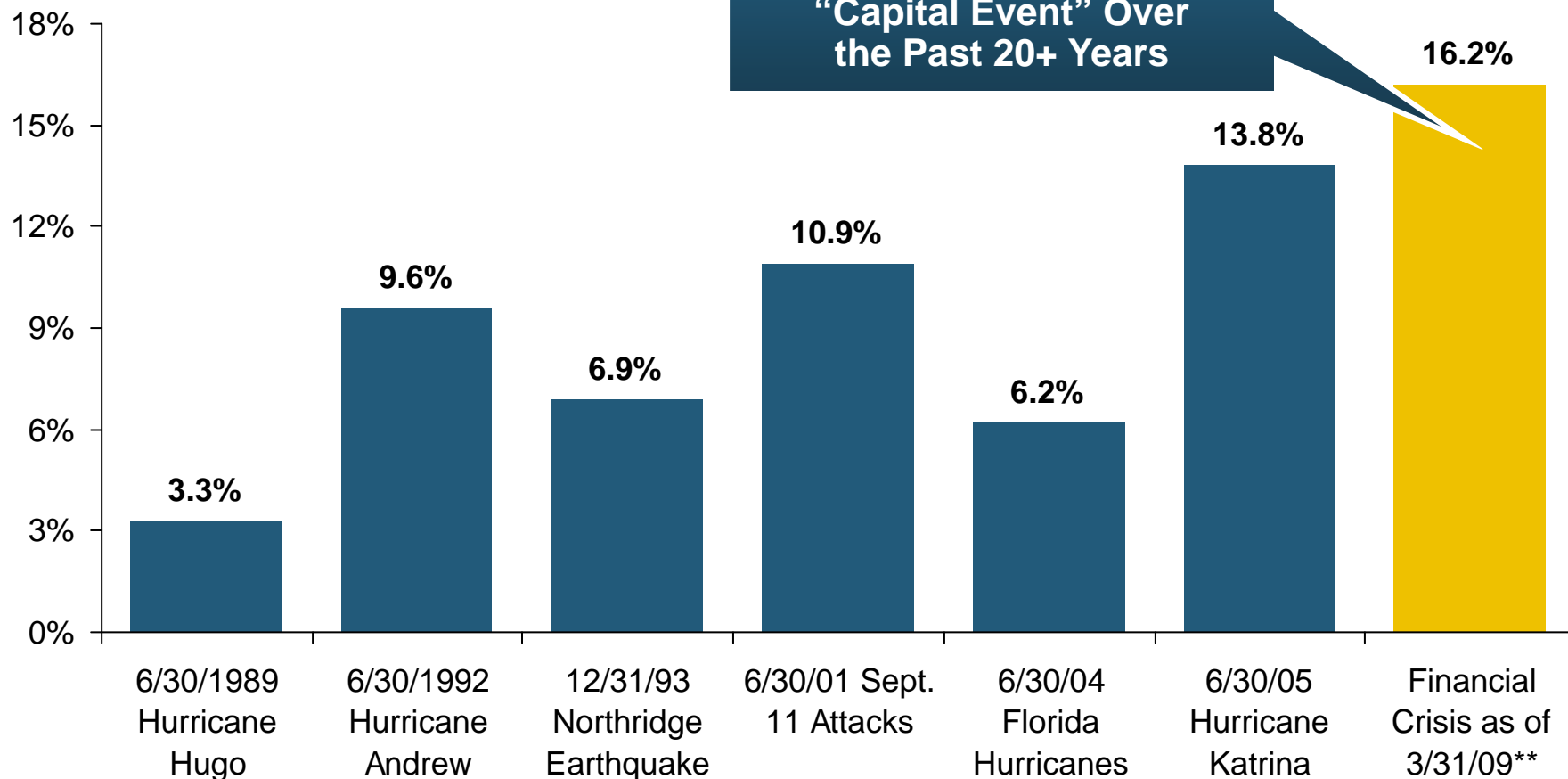
(\$ Billions)



In 2010:H1 One Insurer's Paid-in Capital Rose by \$22.5B as Part of an Investment in a Non-insurance Business

Ratio of Insured Loss to Surplus for Largest Capital Events Since 1989*

(Percent)

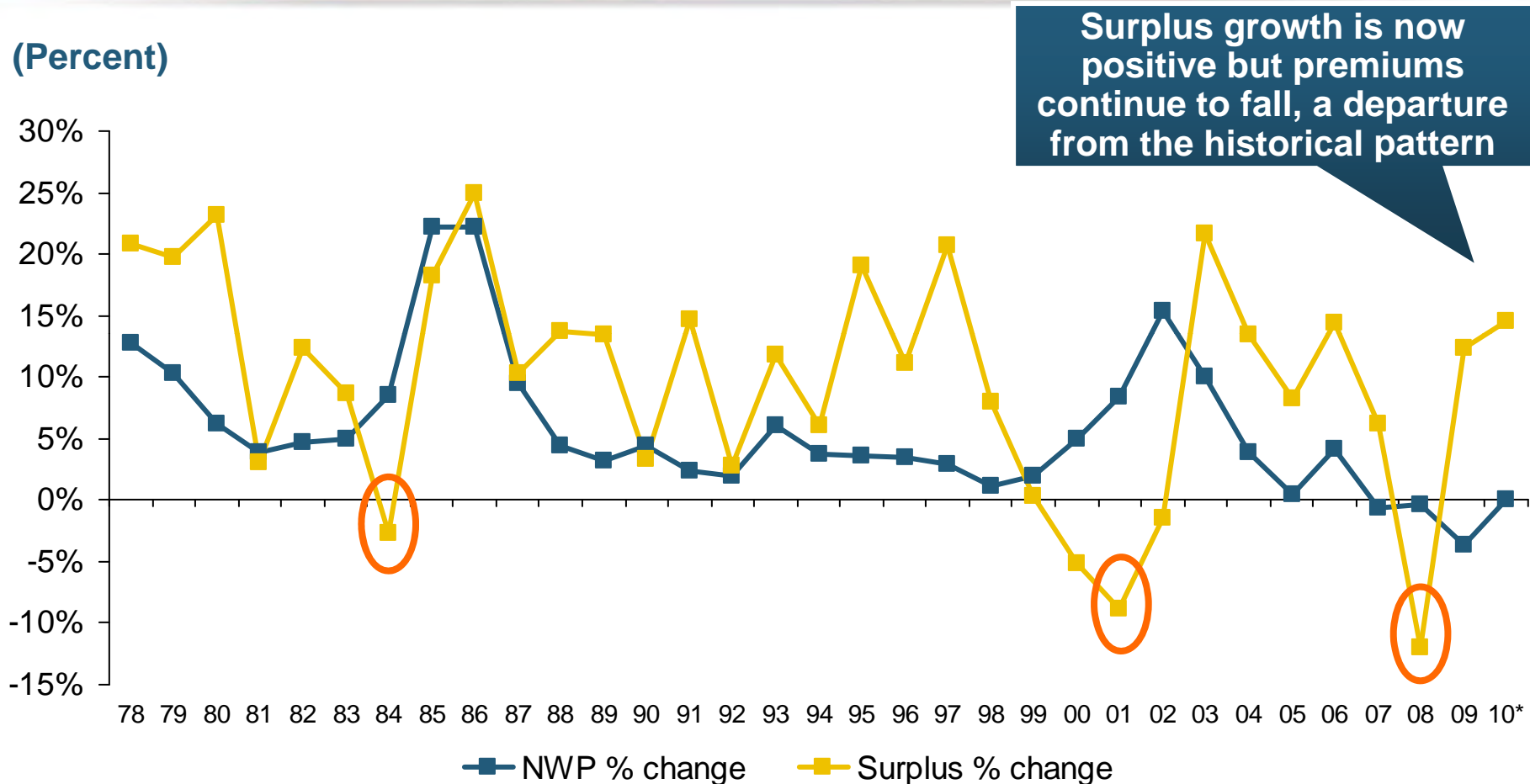


* Ratio is for end-of-quarter surplus immediately prior to event. Date shown is end of quarter prior to event

** Date of maximum capital erosion; As of 9/30/09 (latest available) ratio = 5.9%

Source: PCS; Insurance Information Institute

Historically, Hard Markets Follow When Surplus “Growth” is Negative*



Sharp Decline in Capacity is a Necessary but Not Sufficient Condition for a True Hard Market

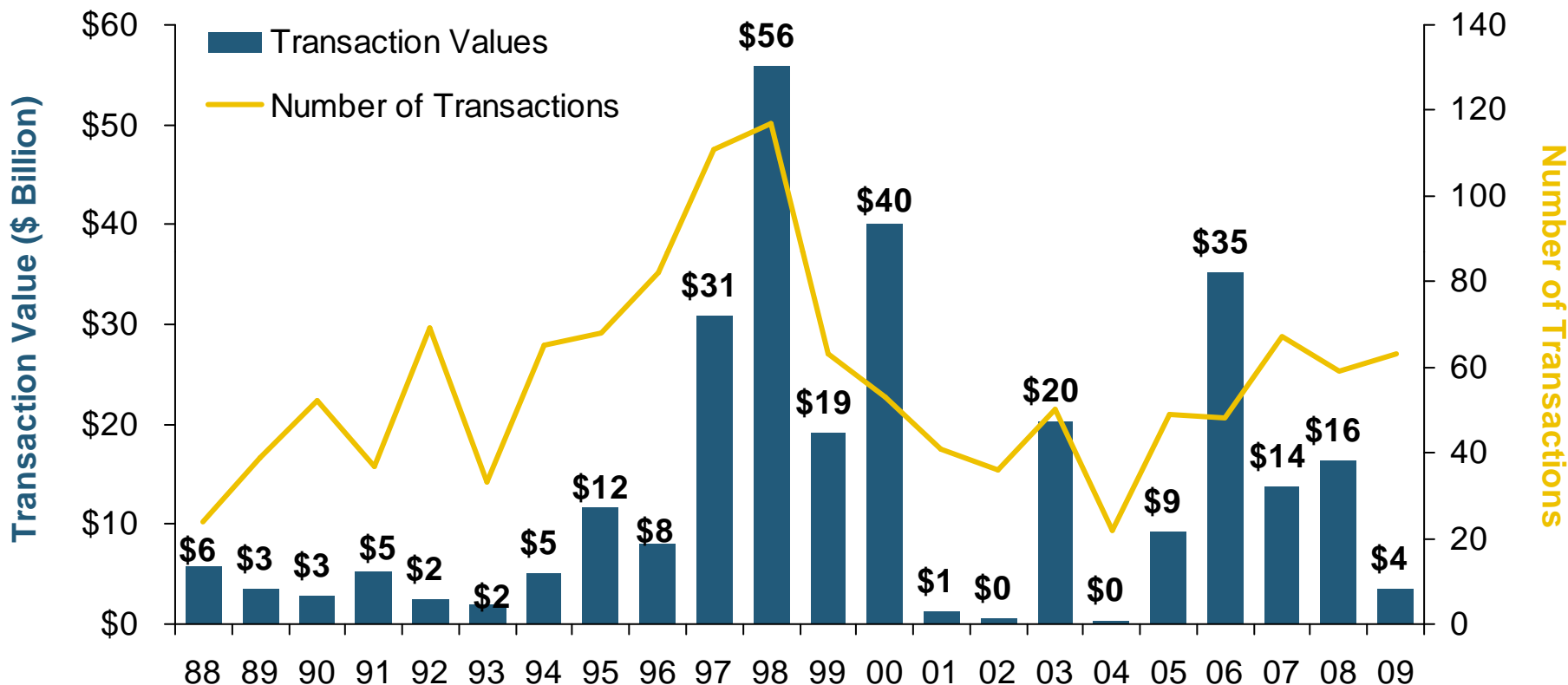
* 2010 NWP and Surplus figures are % changes as of H1:10 vs H1:09.

Sources: A.M. Best, ISO, Insurance Information Institute

Merger & Acquisition

**Barriers to Consolidation Will
Diminish in 2010**

U.S. P/C Insurance-Related M&A Activity, 1988–2009



**\$ Value of Deals Down 78%
in 2009, Volume Up 7%**

**2010: No Mega Deals So Far, Despite
Record Capital, Slow Growth and Improved
Financial Market Conditions**

Note: U.S. Company was the acquirer and/or target.

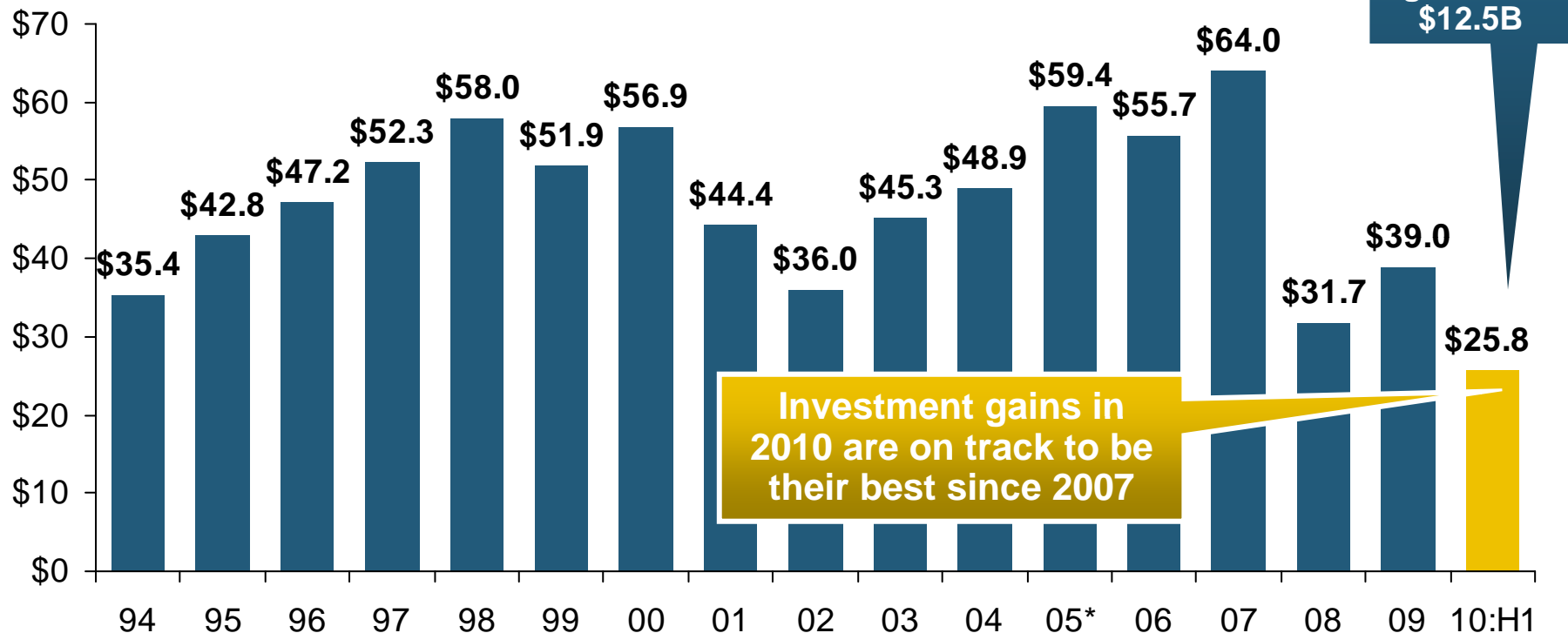
Source: Conning Research & Consulting.

Investment Performance

**Investments Are a Principle
Source of Declining Profitability**

Property/Casualty Insurance Industry Investment Gain: 1994–2010:H1¹

(\$ Billions)



In 2008, Investment Gains Fell by 50% Due to Lower Yields and Nearly \$20B of Realized Capital Losses
2009 Saw Smaller Realized Capital Losses But Declining Investment Income
Investment Gains Are Recovering So Far in 2010

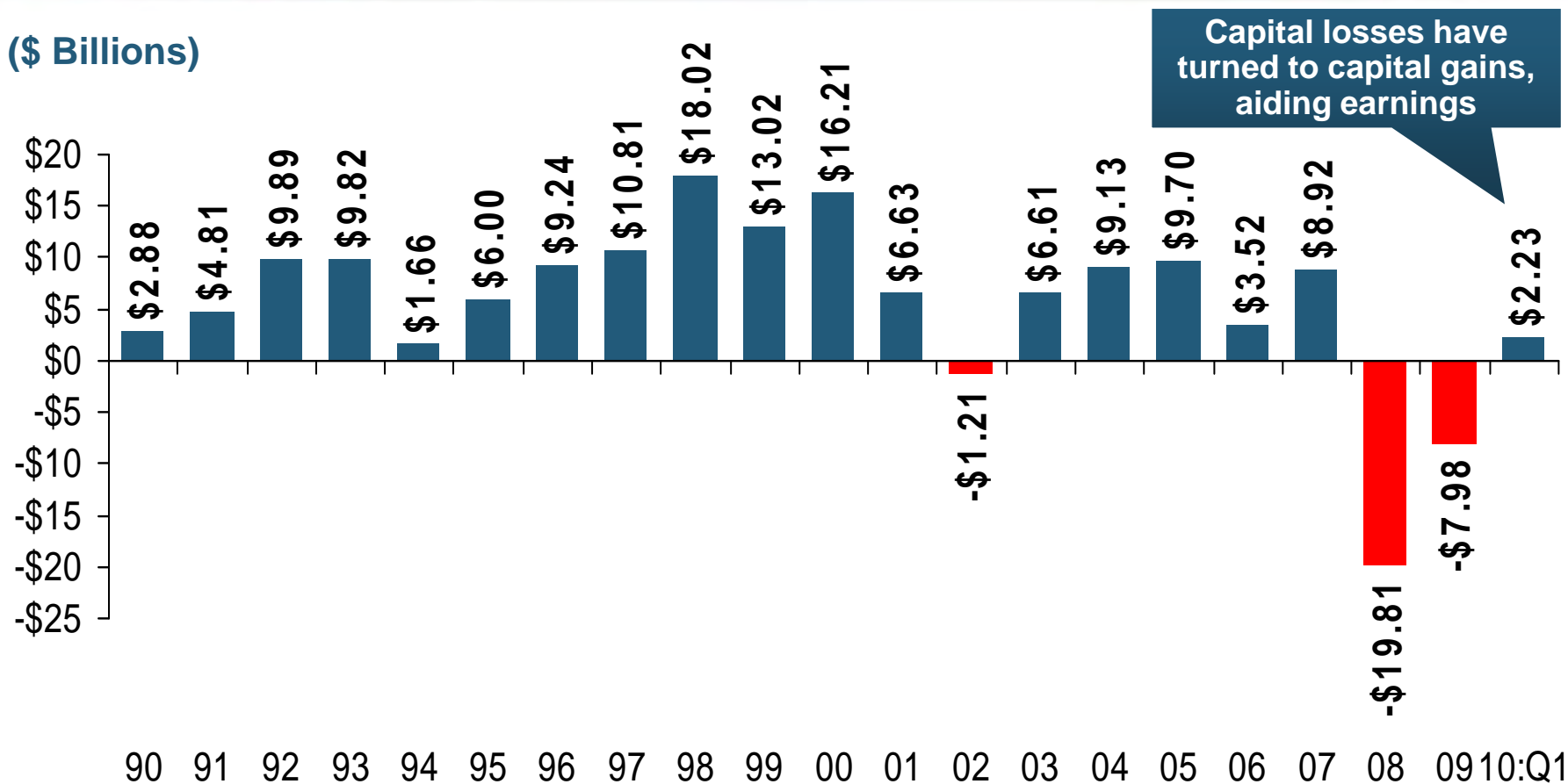
¹ Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

* 2005 figure includes special one-time dividend of \$3.2B.

Sources: ISO; Insurance Information Institute.

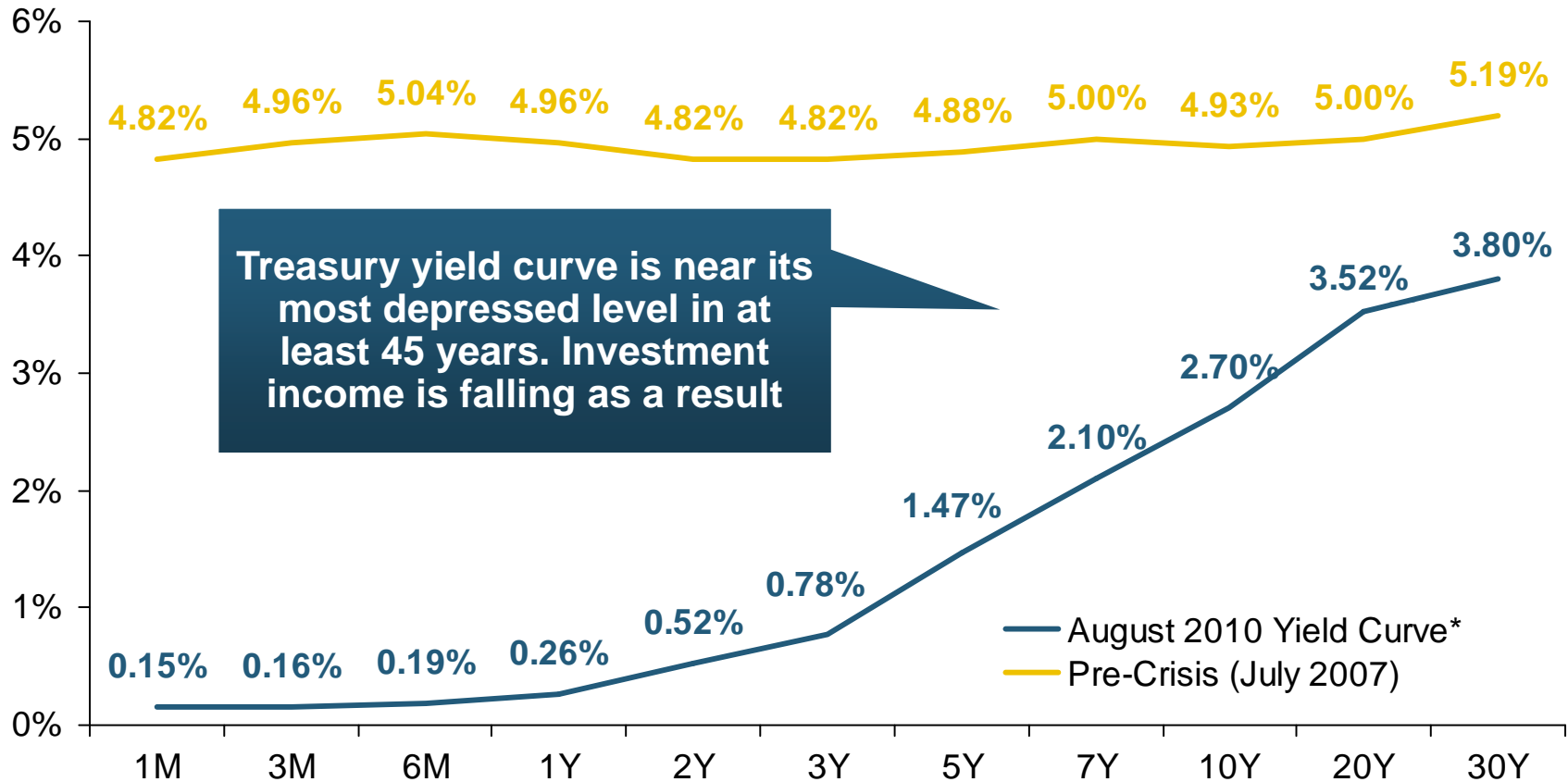
P/C Insurer Net Realized Capital Gains, 1990-2010:H1

(\$ Billions)



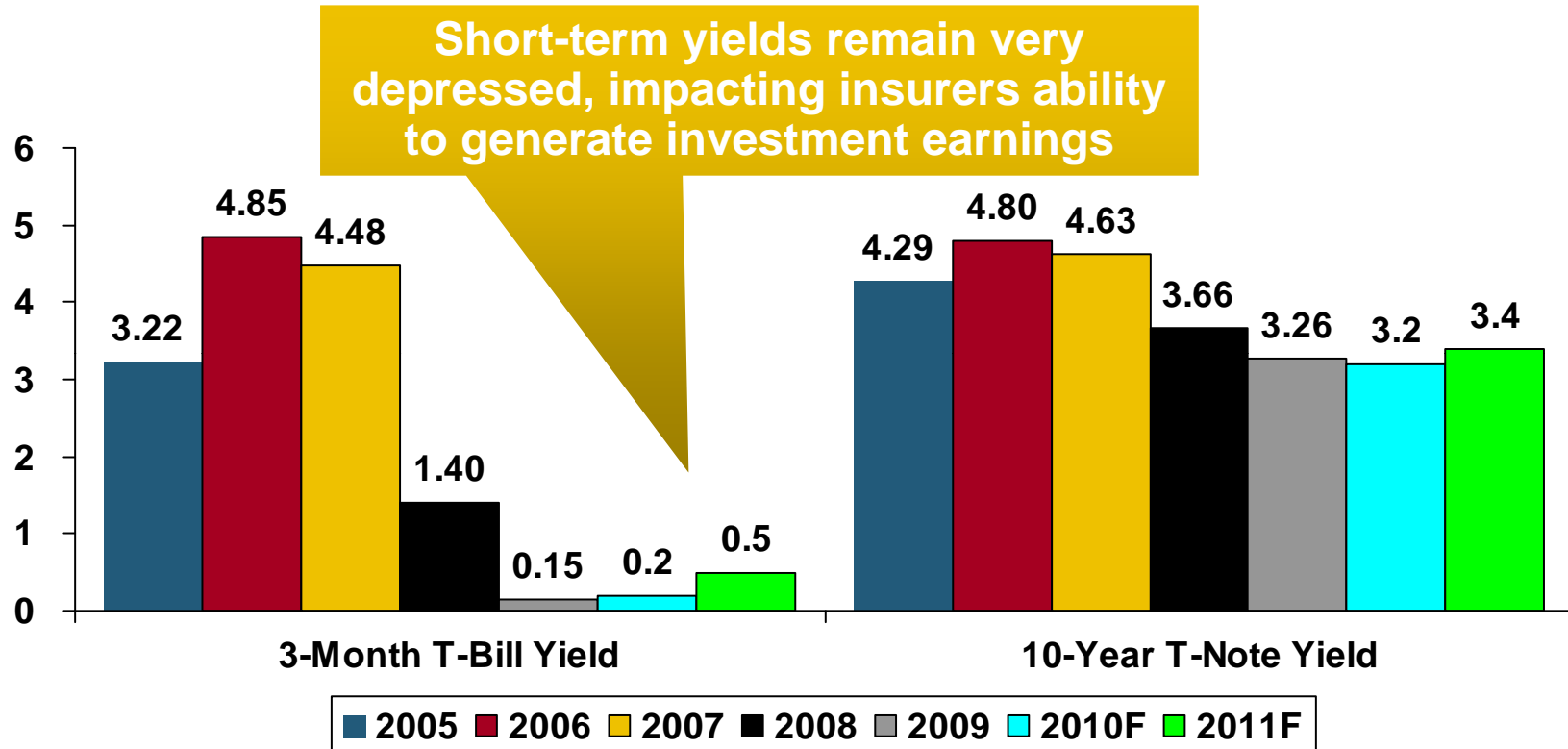
**Realized Capital Losses Were the Primary Cause
of 2008/2009's Large Drop in Profits and ROE**

Treasury Yield Curves: Pre-Crisis (July 2007) vs. August 2010



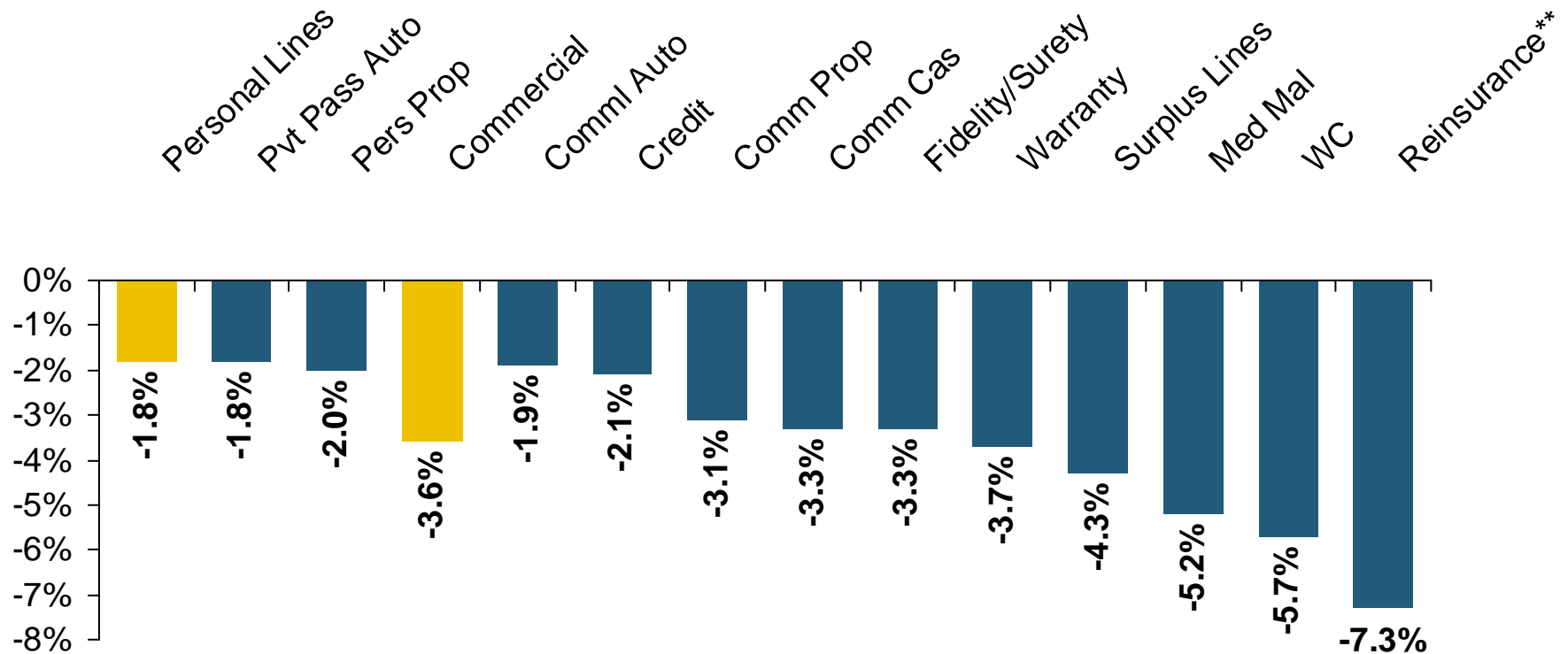
Stock Dividend Cuts Have Further Pressured Investment Income

Treasury Yields Are Low and Expected to Remain Low Through 2011



The ability of reserves releases to favorably impact calendar year results will diminish over time reserved redundancies fall

Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line*



Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline

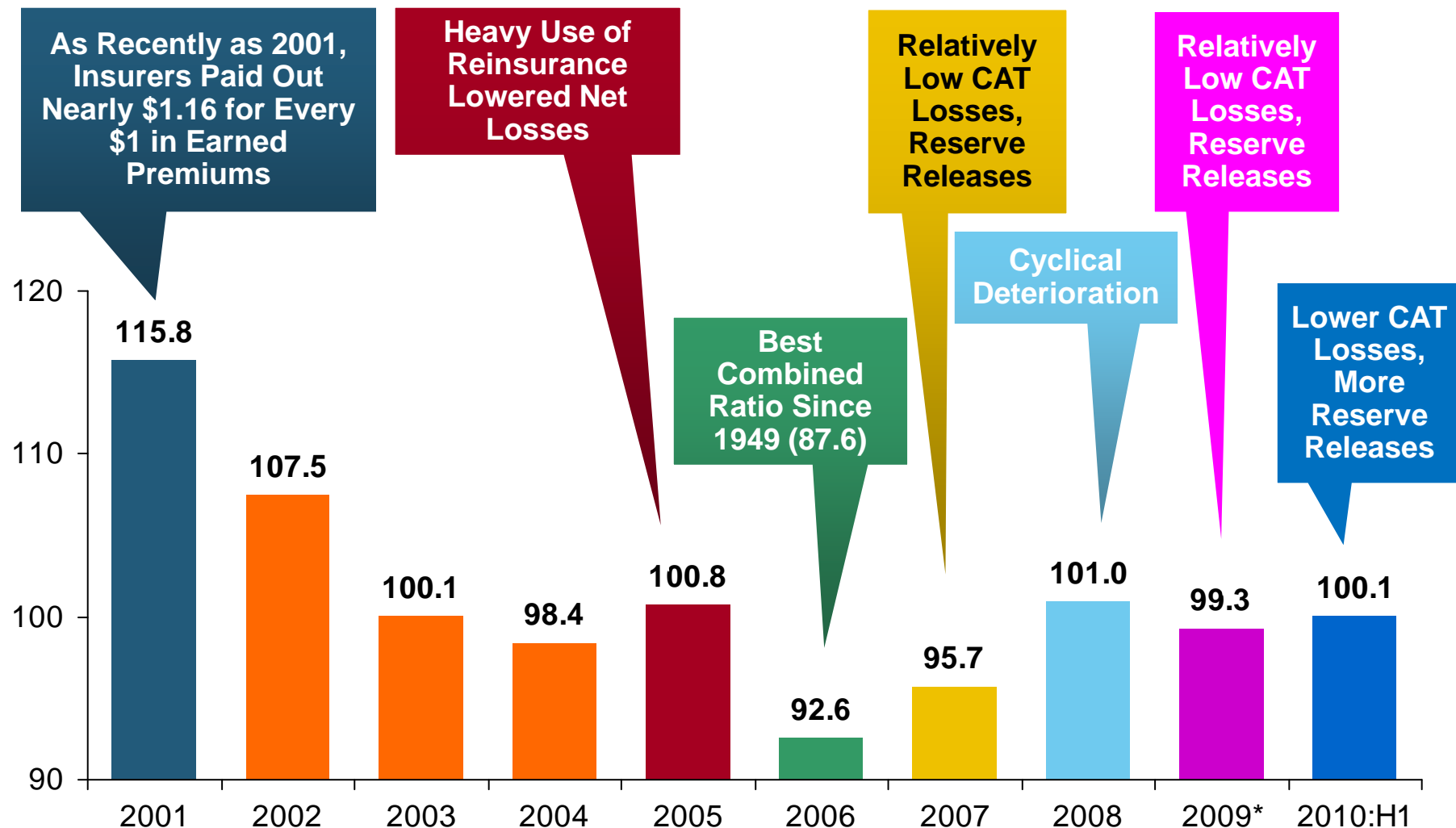
*Based on 2008 Invested Assets and Earned Premiums

**US domestic reinsurance only

Source: A.M. Best; Insurance Information Institute.

**Underwriting Trends –
Financial Crisis Does *Not*
Directly Impact Underwriting
Performance: Cycle, Catastrophes
Were 2008's Drivers**

P/C Insurance Industry Combined Ratio, 2001–2010:H1*

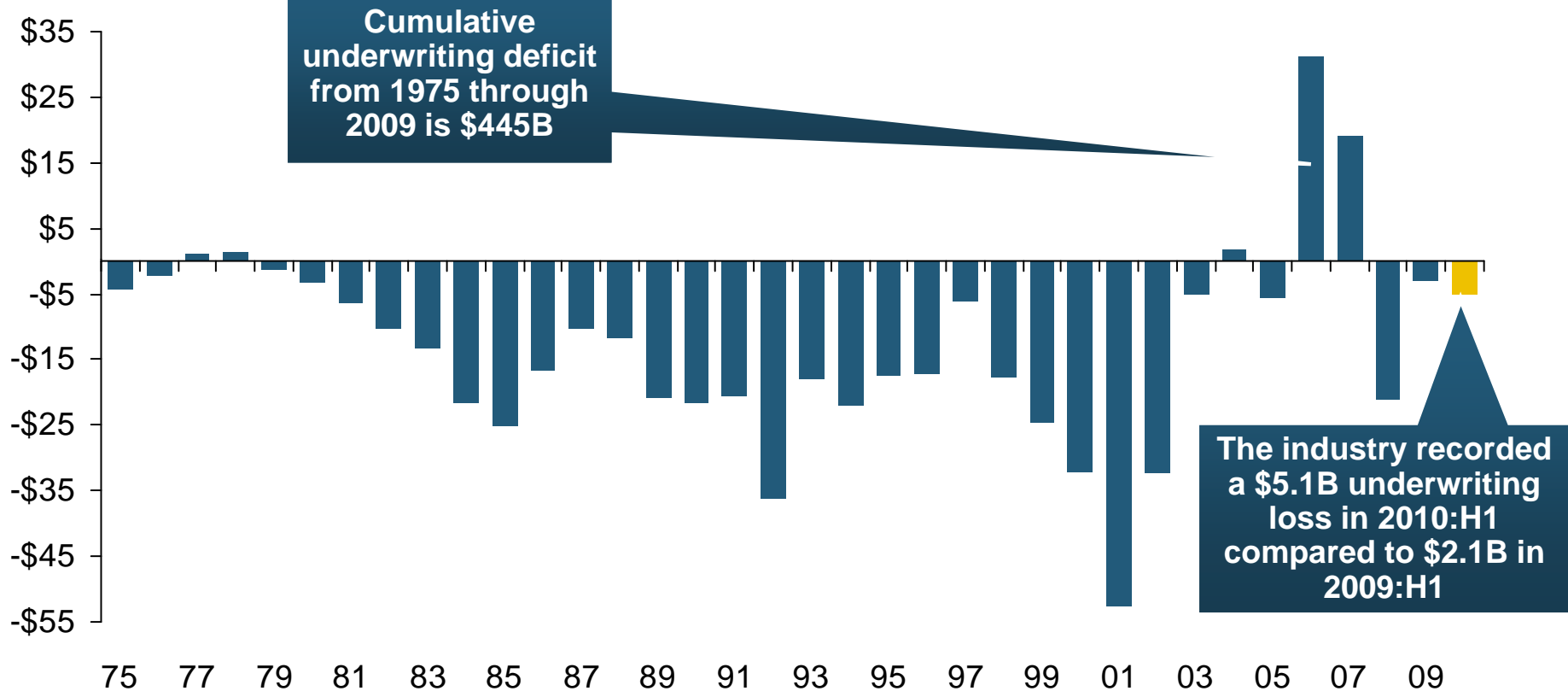


* Excludes Mortgage & Financial Guaranty insurers in 2008, 2009 and 2010. Including M&FG, 2008=105.1, 2009=100.7, 2010:H1=101.7

Sources: A.M. Best, ISO.

Underwriting Gain (Loss) 1975–2010:H1*

(\$ Billions)

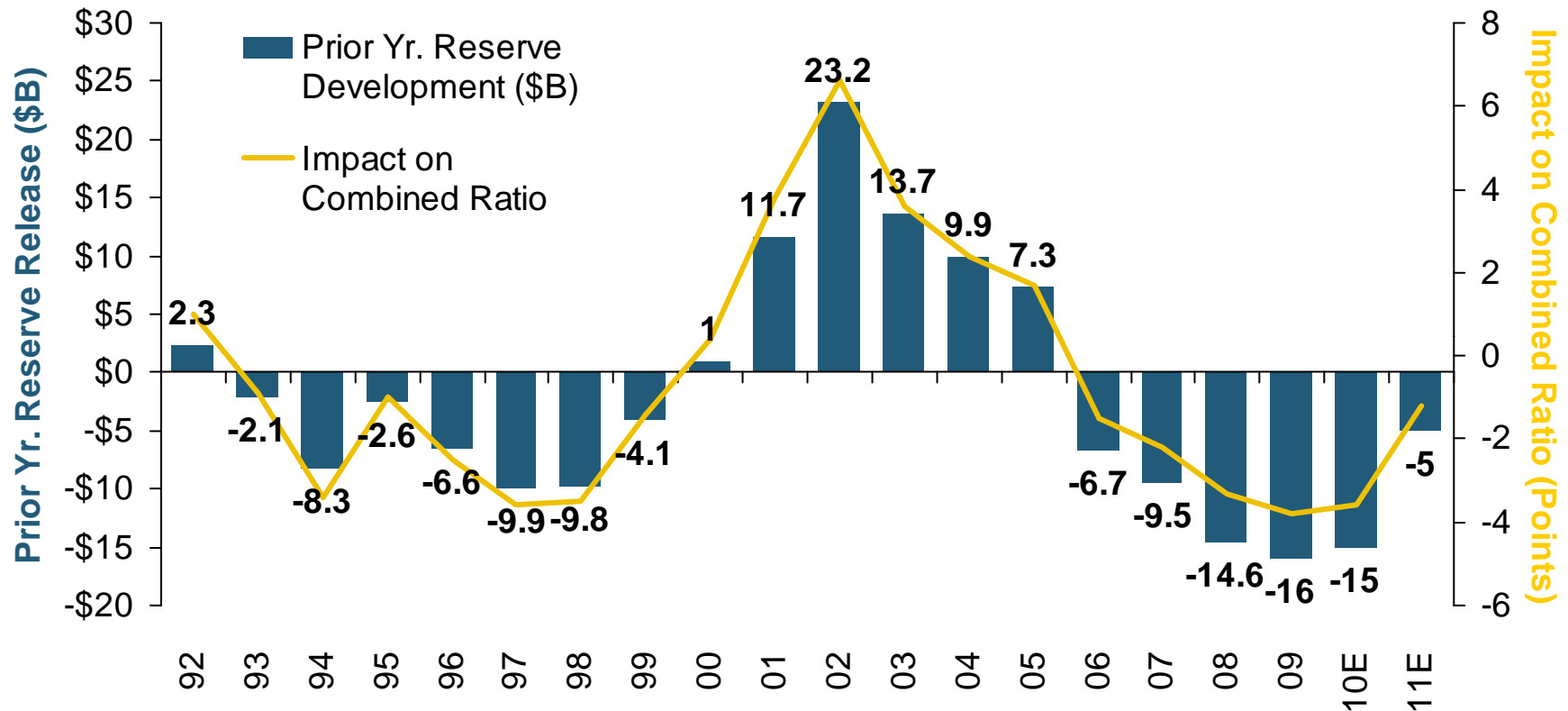


**Large Underwriting Losses Are *NOT* Sustainable
in Current Investment Environment**

* Includes mortgage and financial guarantee insurers.

Sources: A.M. Best, ISO; Insurance Information Institute.

P/C Reserve Development, 1992–2011E

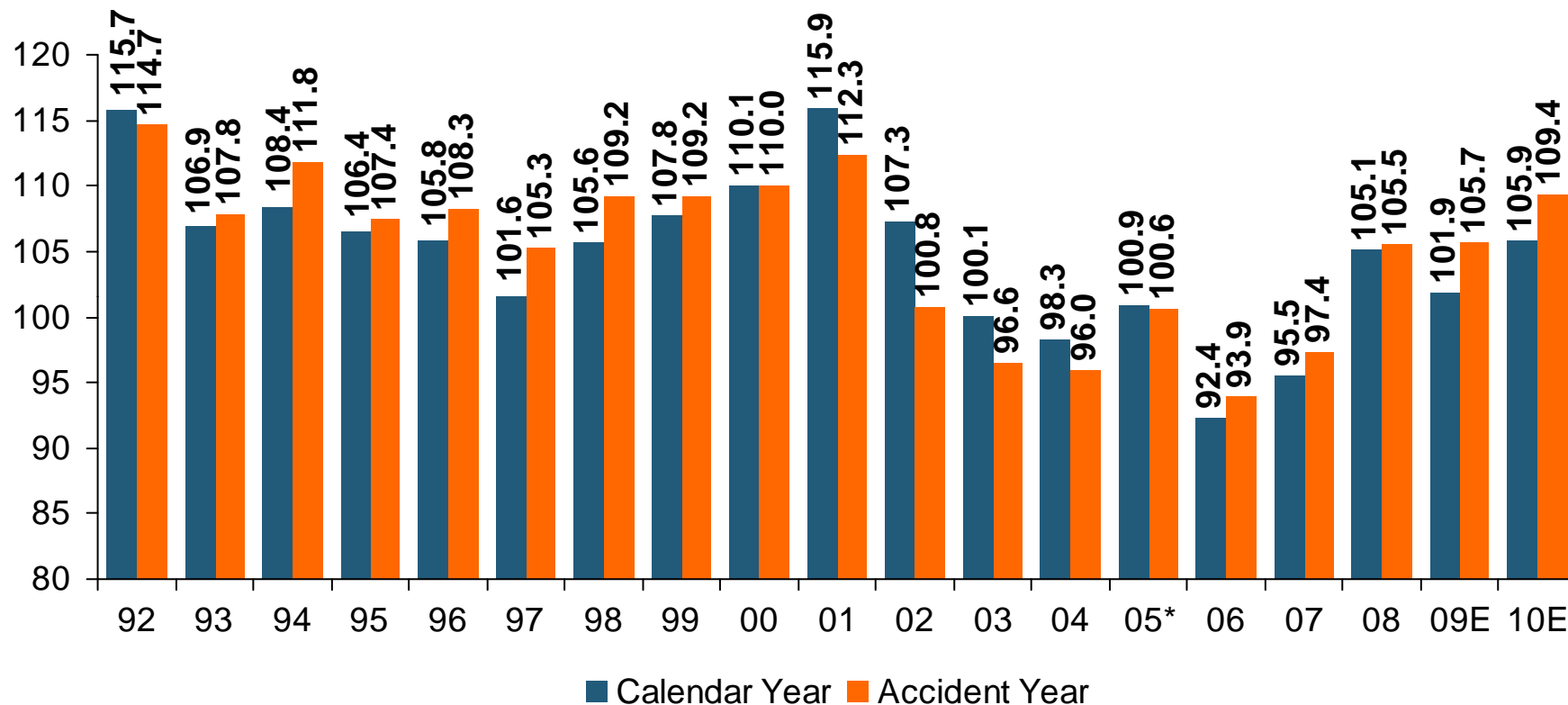


**Reserve Releases Will Expected to Taper Off
in 2010 and Drop Significantly in 2011**

Note: 2005 reserve development excludes a \$6 billion loss portfolio transfer between American Re and Munich Re. Including this transaction, total prior year adverse development in 2005 was \$7 billion. The data from 2000 and subsequent years excludes development from financial guaranty and mortgage insurance.

Sources: Barclay's Capital; A.M. Best.

Calendar Year vs. Accident Year P/C Combined Ratio: 1992–2010E¹



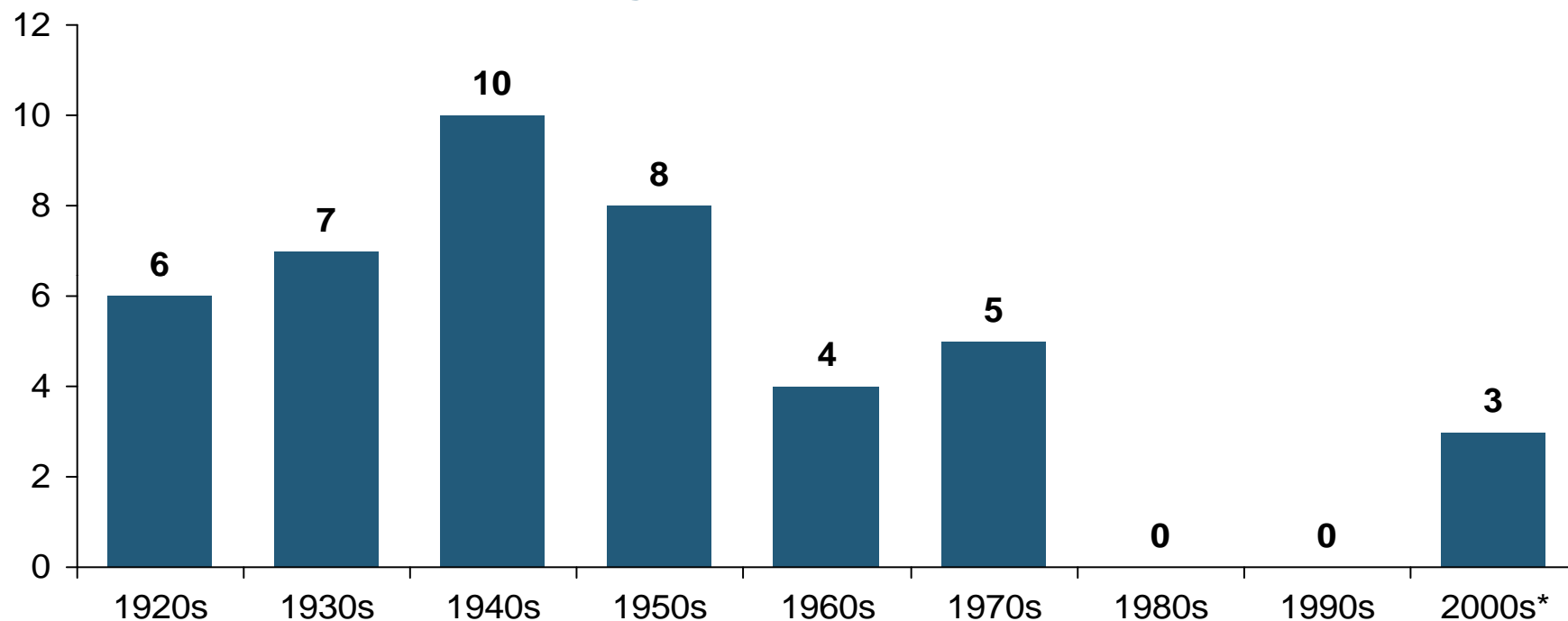
Accident Year Results Show a More Significant Deterioration in Underwriting Performance. Calendar Year Results Are Helped by Reserve Releases

Note: 2005 reserve development excludes a \$6 billion loss portfolio transfer between American Re and Munich Re. Including this transaction, total prior year adverse development in 2005 was \$7 billion. The data from 2000 and subsequent years excludes development from financial guaranty and mortgage insurance.

Sources: Barclay's Capital; A.M. Best.

Number of Years with Underwriting Profits by Decade, 1920s–2000s

Number of Years with Underwriting Profits



**Underwriting Profits Were Common Before the 1980s
(40 of the 60 Years Before 1980 Had Combined Ratios Below 100) –
But Then They Vanished. Not a Single Underwriting Profit Was
Recorded in the 25 Years from 1979 Through 2003**

* 2000 through 2009. 2009 combined ratio excluding mortgage and financial guaranty insurers was 99.3, which would bring the 2000s total to 4 years with an underwriting profit.

Note: Data for 1920–1934 based on stock companies only.

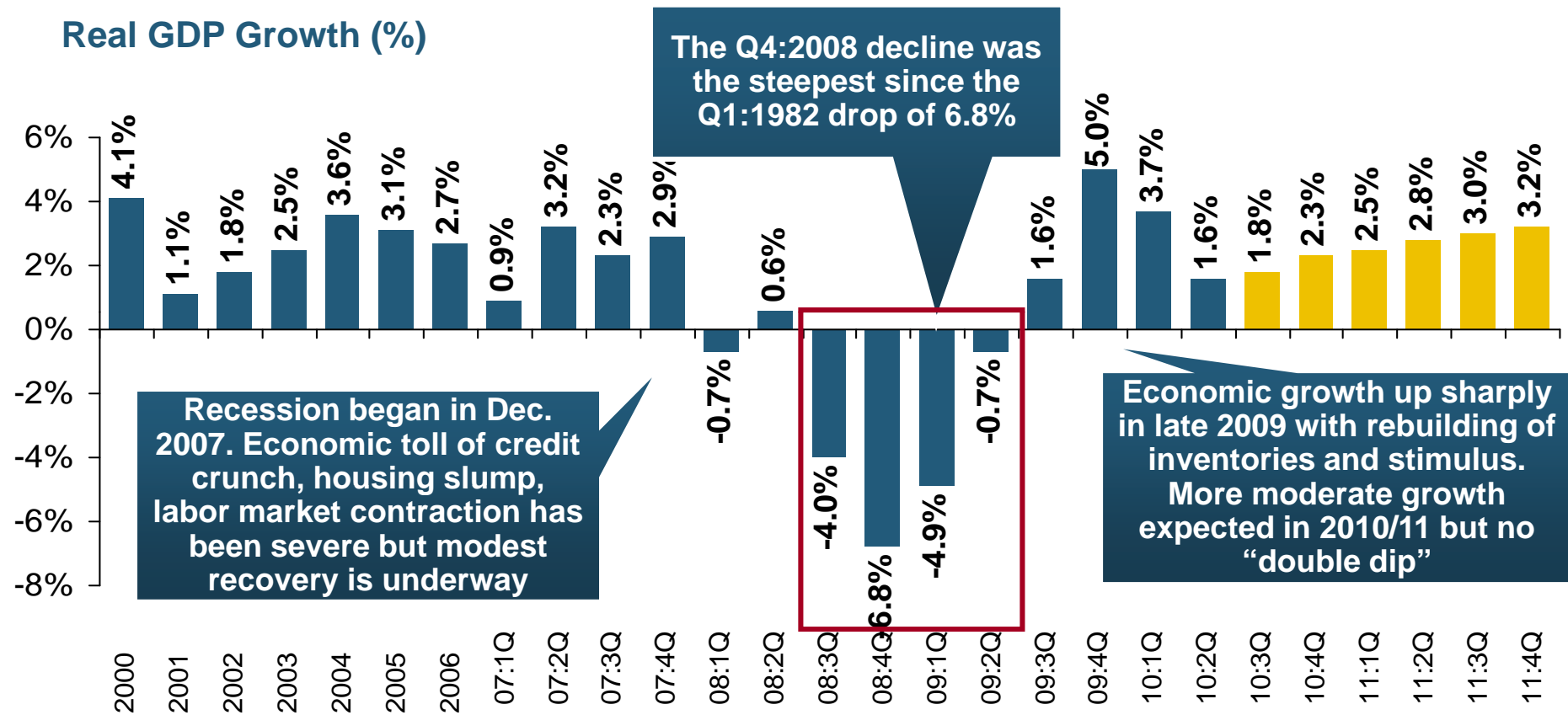
Sources: Insurance Information Institute research from A.M. Best Data.

The Economic Storm

**What the Financial Crisis and
Recession Mean for the Industry's
Exposure Base, Growth and
Profitability**

US Real GDP Growth*

Real GDP Growth (%)



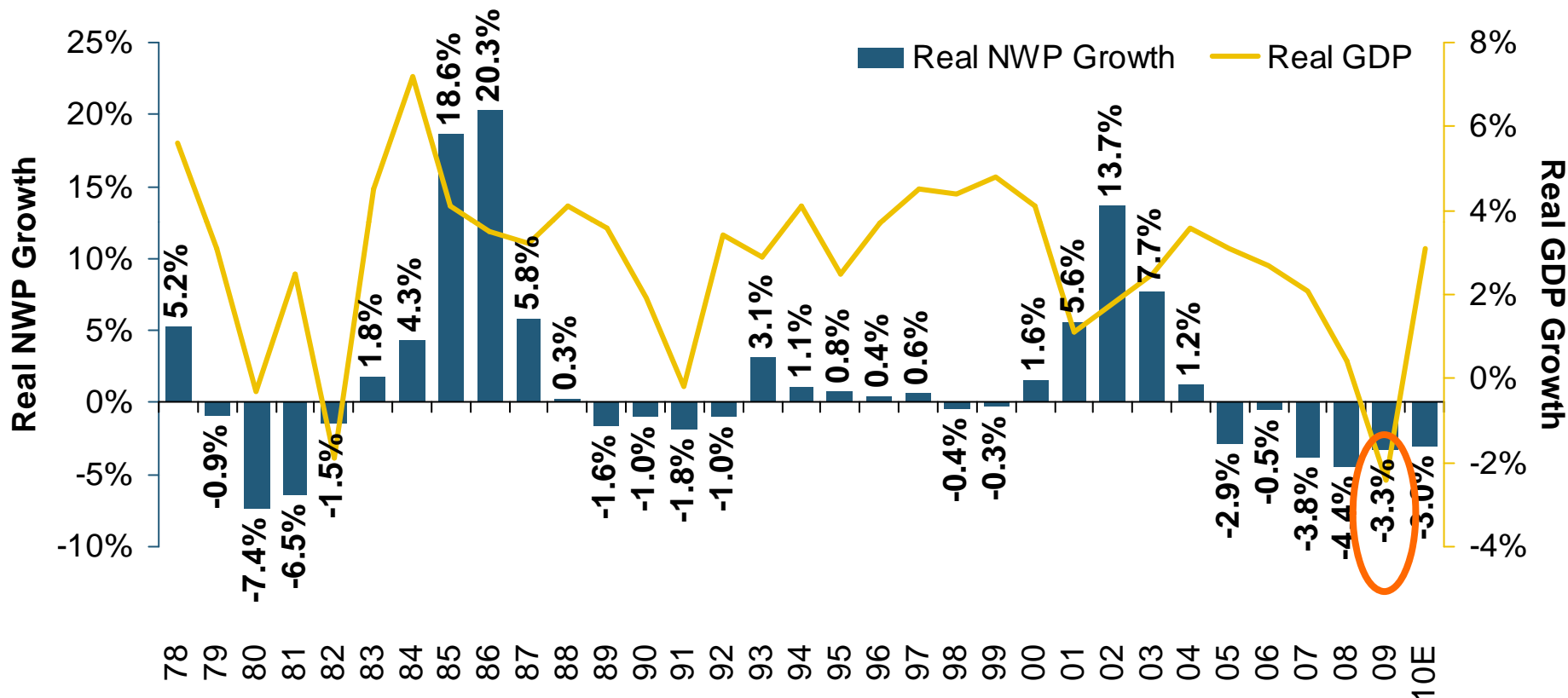
Demand Commercial Insurance Continues To Be Impacted by Sluggish Economic Conditions

* Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 7/10; Insurance Information Institute.

Real GDP Growth vs. Real P/C Premium Growth: Modest Association

Real GDP Growth vs. Real P/C (%)



**P/C Insurance Industry's Growth is Influenced Modestly
by Growth in the Overall Economy**



Will Future Tax Policy Impact P/C Insurance Industry Exposure and Growth?

**Various Tax Proposals for 2011
Could Have Significant Impacts
on the P/C Insurance Industry
for Years to Come**

Potential Impacts of Current Federal Tax Proposals on P/C Insurance Industry

Proposal	Potential P/C Insurance Industry Impact	P/C Lines that Benefit
100% Expensing of New Investment in Plant & Equipment in 2011 and Continuation of Bonus Depreciation	Could produce a 5-10% surge in investment in physical plant and equipment in 2011 which will need to be insured immediately. Although the proposal only “steals” investment from the future, this provides a permanent benefit to commercial insurers since insurance coverage must be purchased sooner and be maintained. New construction activity boosts WC and surety.	<ul style="list-style-type: none"> • Commercial Property • Construction • Commercial Liability • Commercial Auto • Specialty Lines • Excess & Surplus • Workers Comp • Surety • Reinsurance
Reinstate 36% and 39.6% Rates for High Income Taxpayers >\$250K	Potential damage to new/small business formation and growth. Weakness in these areas has hurt p/c insurance exposure and tax hikes could depress insurance exposure in this segment	<ul style="list-style-type: none"> • None
Continue 2001 and 2003 Tax Cuts for All Taxpayers	Should produce an environment that more beneficial to recovery in small business segment & associate insurance exposures	<ul style="list-style-type: none"> • Small Business Commercial Lines • Personal Lines

Potential Impacts of Current Federal Tax Proposals on P/C Insurance Industry (cont'd)

Proposal	Potential P/C Insurance Industry Impact	P/C Lines that Benefit
Impose 20% Tax Rate for Capital Gains and Dividends for High Income Taxpayers	The increase in dividends and capital gains taxes makes private investment less attractive. Under current law the rate is 15%. Additional taxes on investment would presumably result in a marginal but negative impact on p/c insurance exposure.	•None
Payroll Tax Holiday	Reducing the cost of hiring workers would theoretically reduce the cost of employment and should spark hiring, increasing overall employment and payrolls	•Workers comp
Limit Value of Itemized Deductions to 28% for High Income Taxpayers	Will have an unambiguously negative impact on charitable giving. Nonprofit sector will be negatively impacted.	•None (Commercial lines products Designed for NPOs would be negatively impacted; This is a large p/c market.)

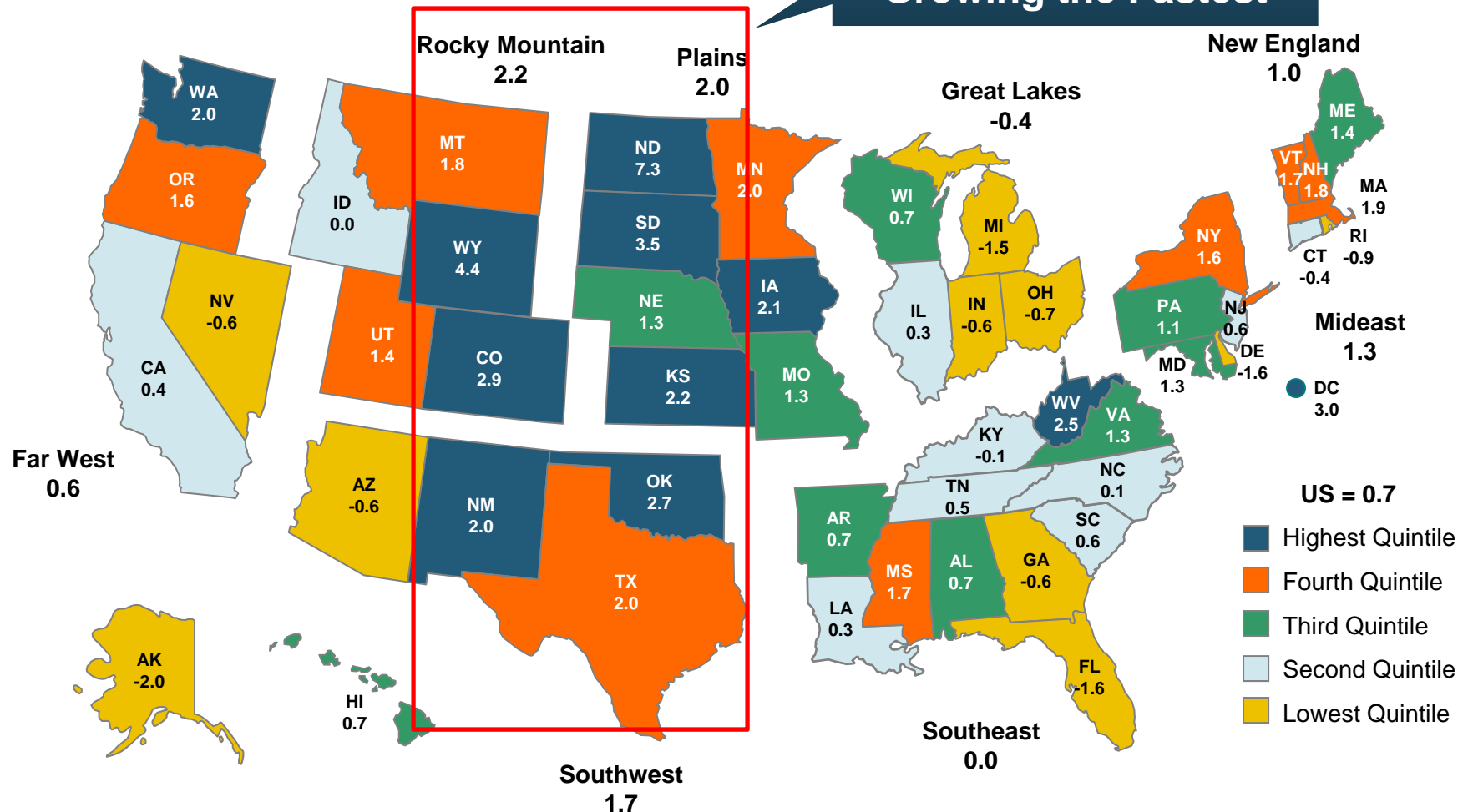
Regional Differences Will Significantly Impact P/C Markets

**Recovery in Some Areas Will
Begin Years Ahead of Others
and Speed of Recovery Will Differ
by Orders of Magnitude**

State Economic Growth Varied Tremendously in 2008

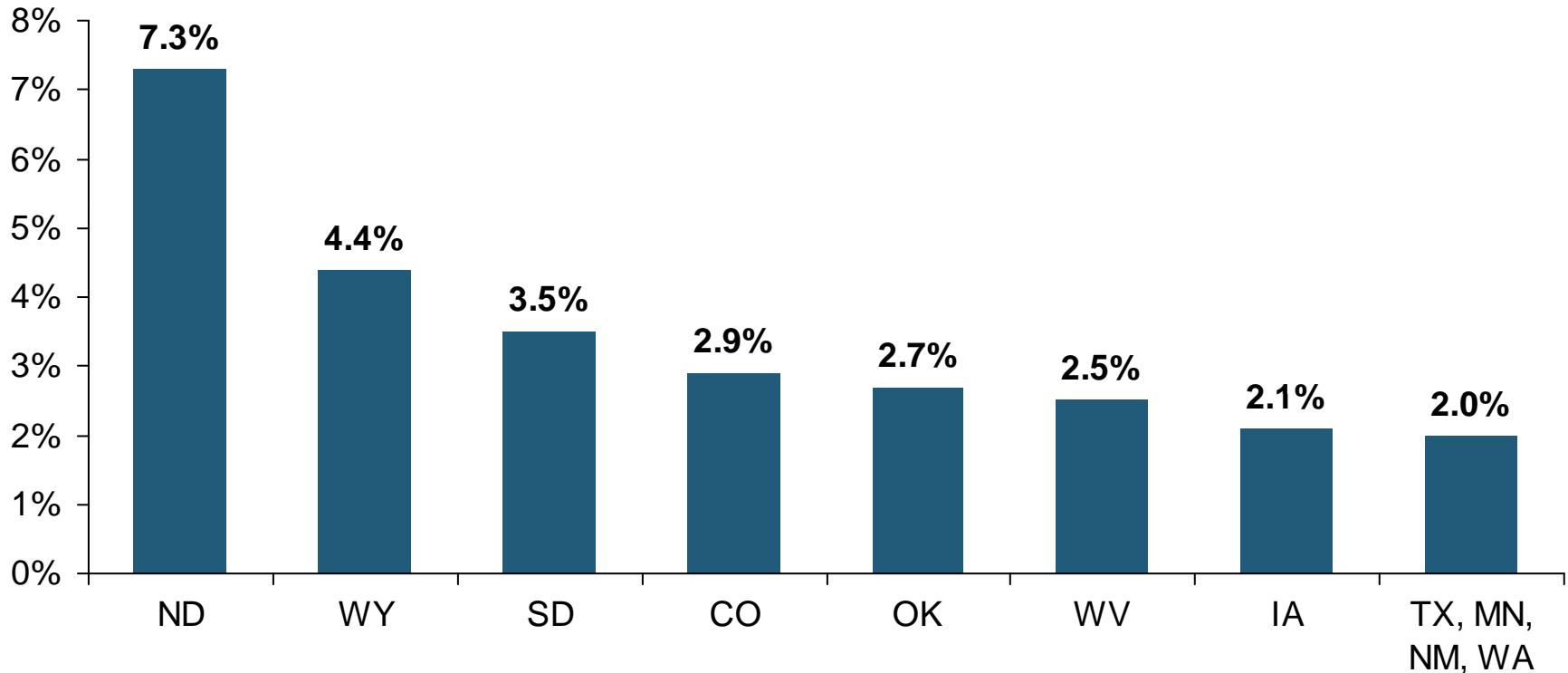
Percent Change in Real GDP by State, 2007–2008

**Mountain, Plains States
Growing the Fastest**



Fastest Growing States in 2008: Plains, Mountain States Lead

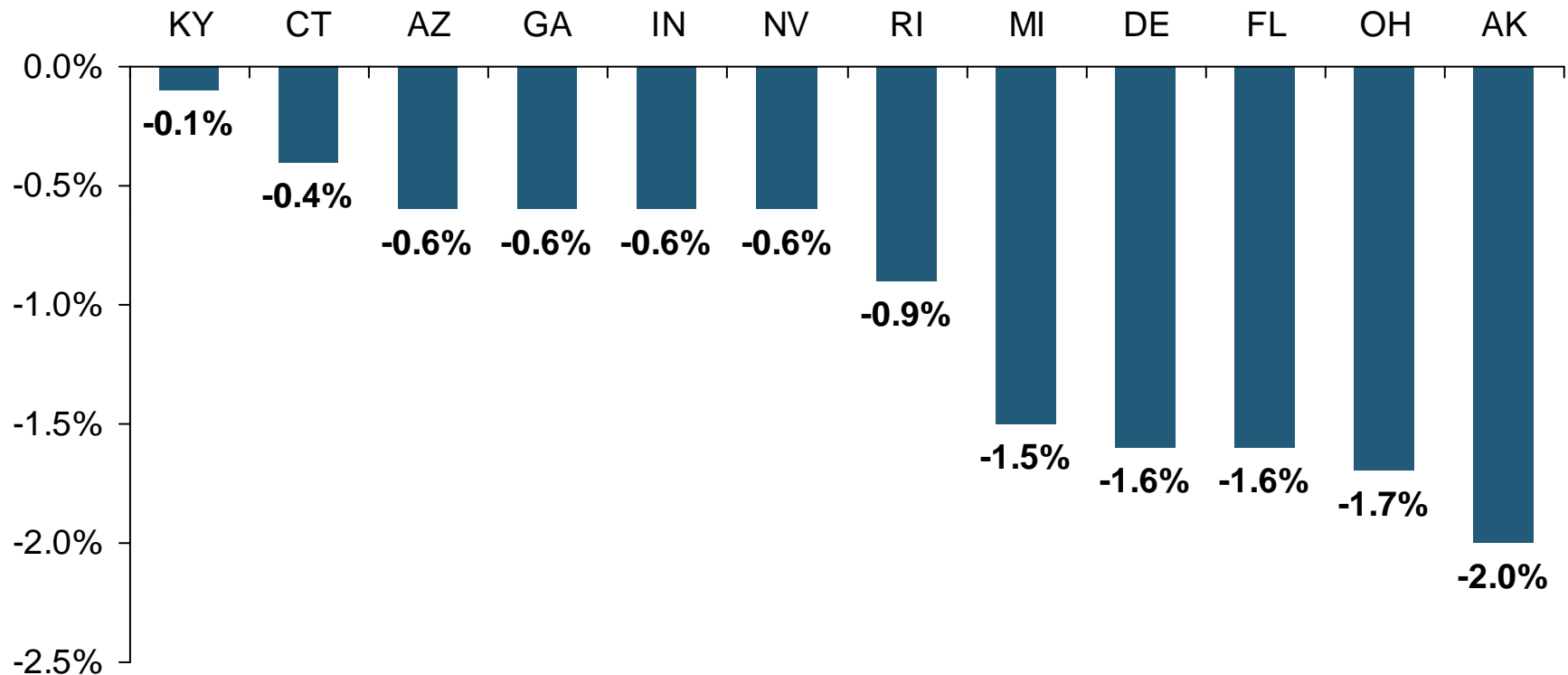
Real State GDP Growth (%)



Natural Resource and Agricultural States Have Done Better Than Most Others Recently, Helping Insurance Exposure in Those Areas

Slowest Growing States in 2008: Diversity of States Suffering

Real State GDP Growth (%)



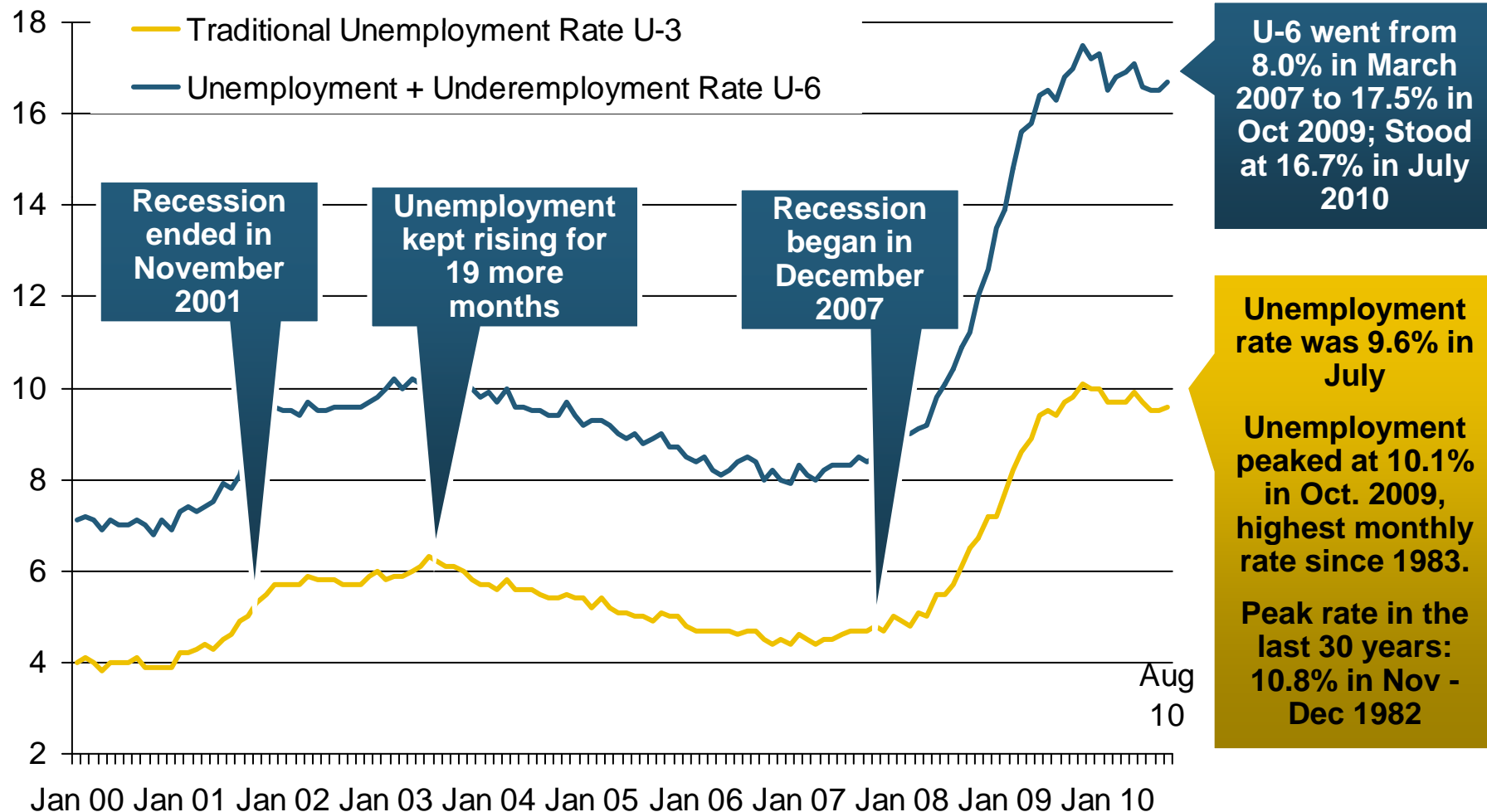
States in the North, South, East and West All Represented Among Hardest Hit, But for Differing Reasons

Labor Market Trends

Massive Job Losses Sapped the Economy and Commercial/Personal Lines Exposure, But Trend is Improving

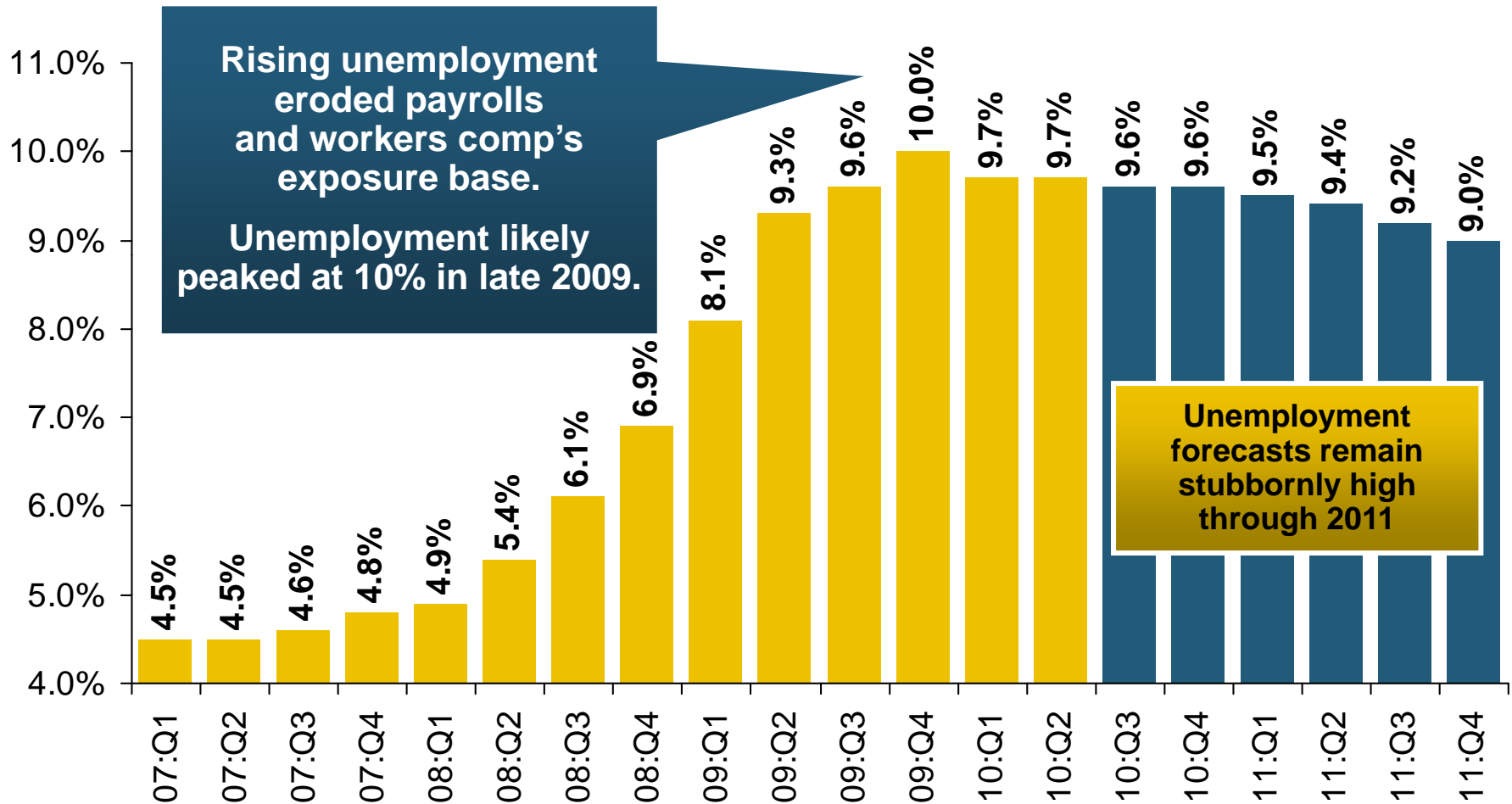
Unemployment and Underemployment Rates: Rocketed Up in 2008-09; Stabilizing in 2010?

January 2000 through August 2010, Seasonally Adjusted (%)



US Unemployment Rate

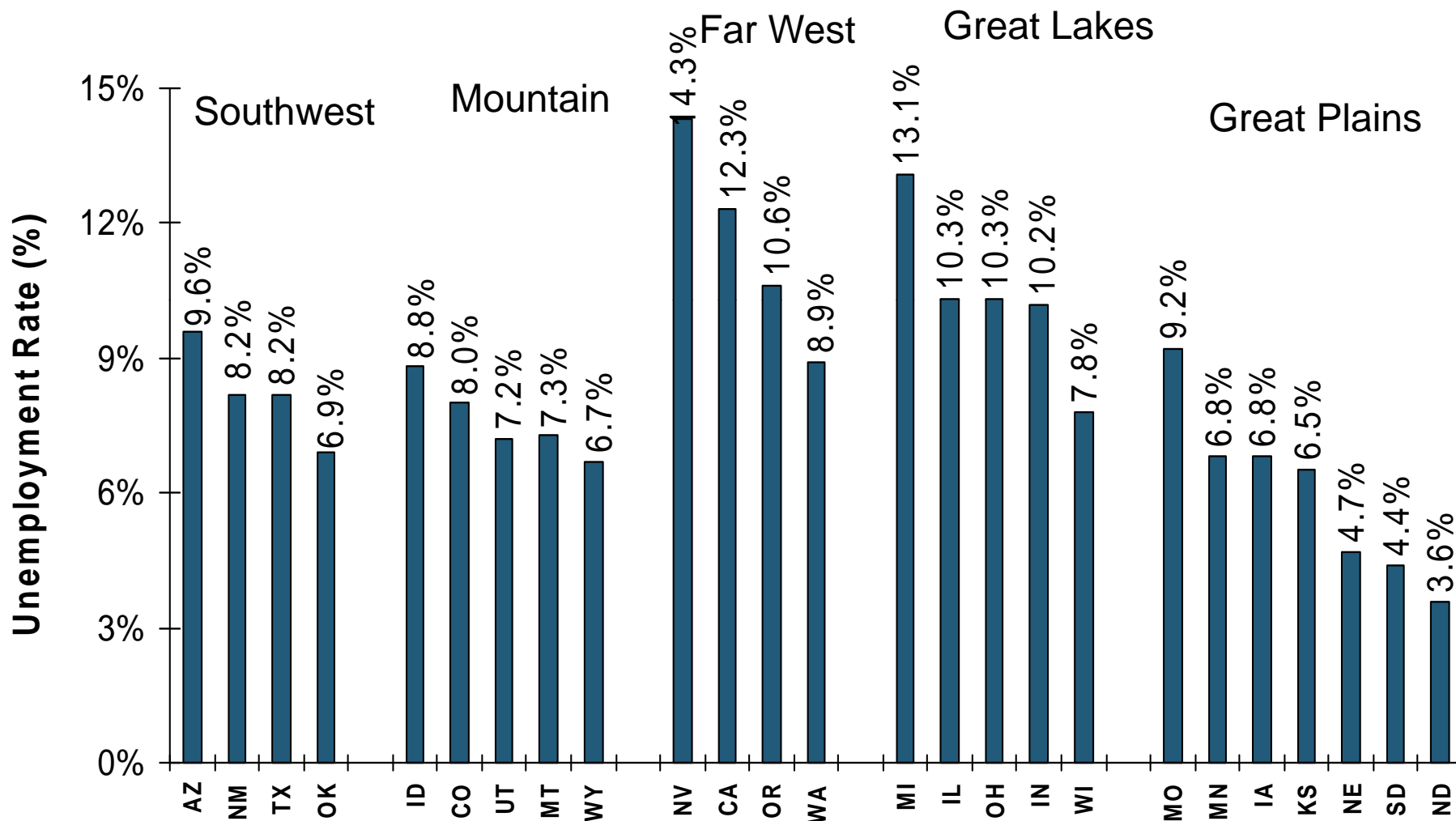
2007:Q1 to 2011:Q4F*



* ■ = actual; ■ = forecasts

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators (9/10); Insurance Information Institute

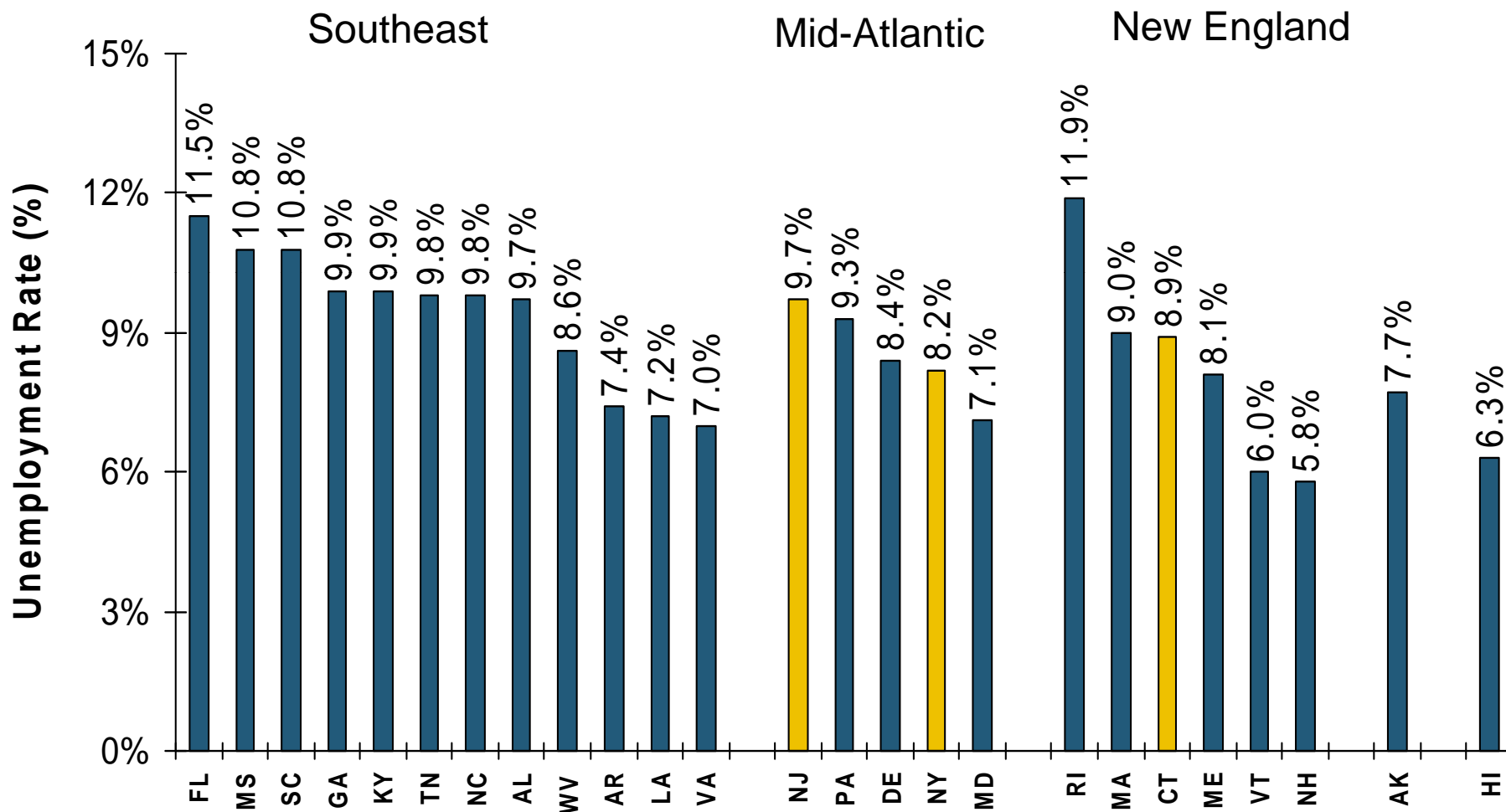
Unemployment Rates Vary Widely by State and Region*



*Provisional figures for July 2010, seasonally adjusted.

Sources: US Bureau of Labor Statistics; Insurance Information Institute.

Unemployment Rates Vary Widely by State and Region* (cont'd)

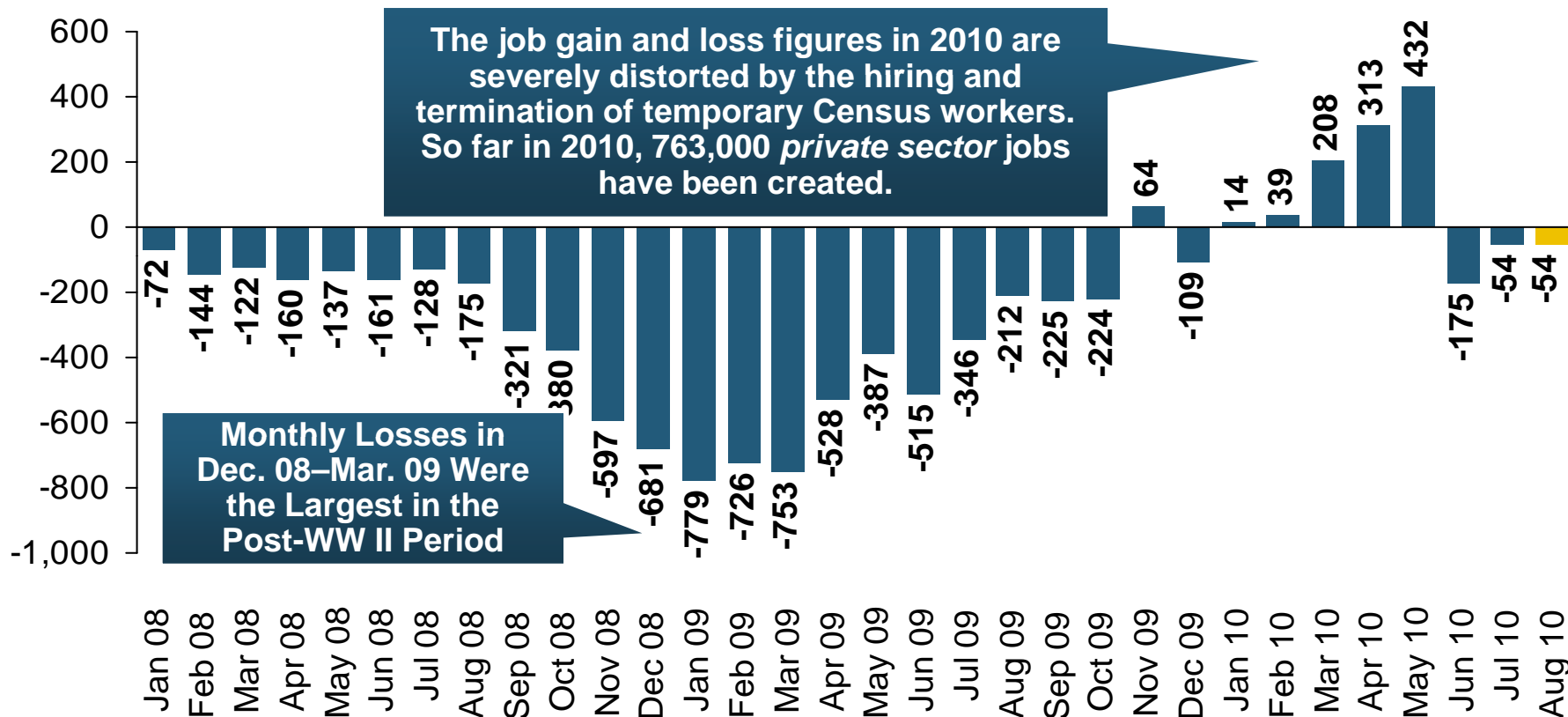


*Provisional figures for July 2010, seasonally adjusted.

Sources: US Bureau of Labor Statistics; Insurance Information Institute.

Monthly Change Employment*

January 2008 through August 2010* (Thousands)



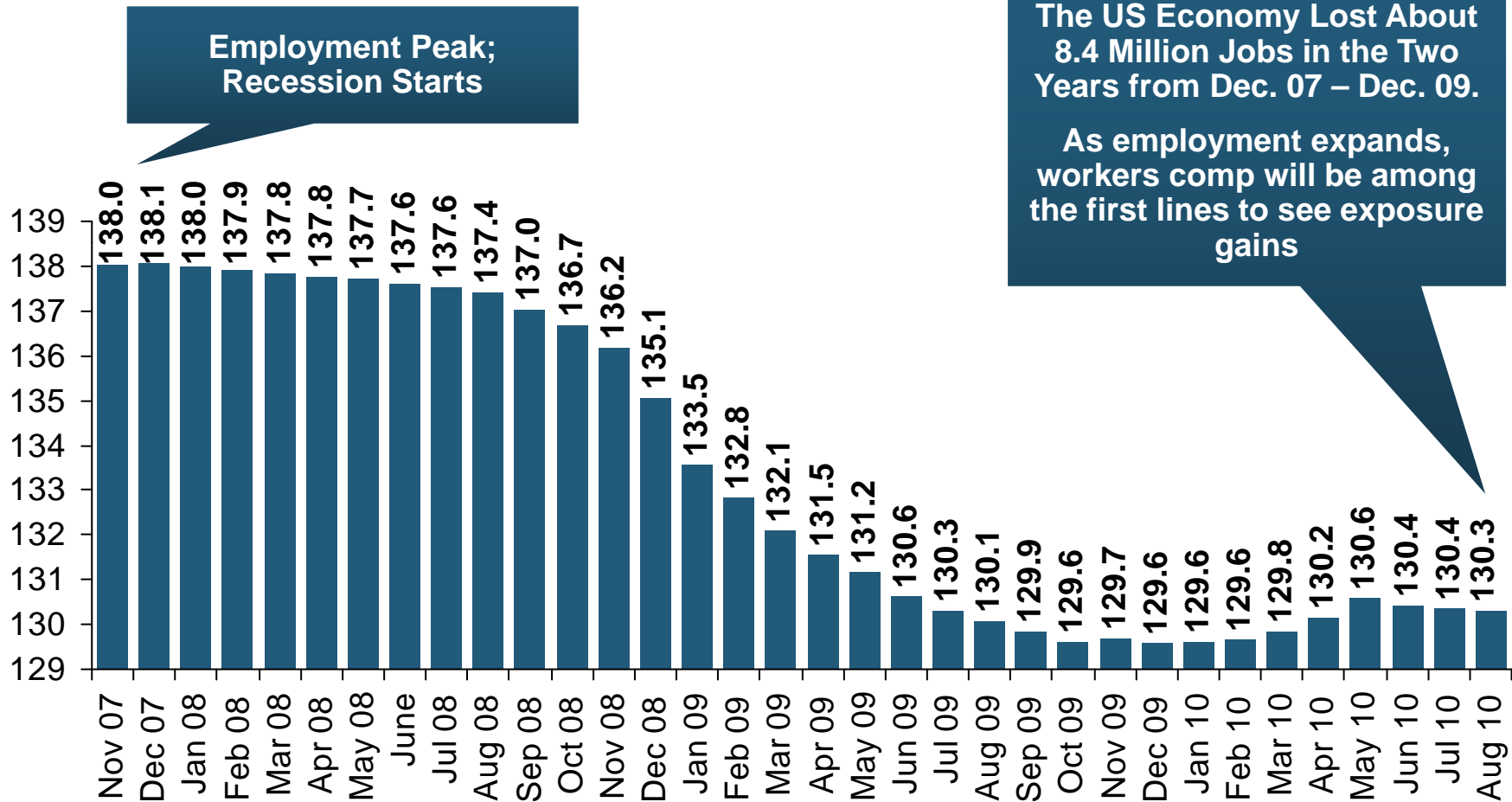
Job Losses Since the Recession Began in Dec. 2007 Peaked at 8.4 Mill in Dec. 09; Stands at 7.7 Million Through August 2010; 14.9 Million People are Now Defined as Unemployed

*Estimate based on Reuters poll of economists.

Source: US Bureau of Labor Statistics: <http://www.bls.gov/ces/home.htm>; Insurance Information Institute

US Nonfarm Private Employment

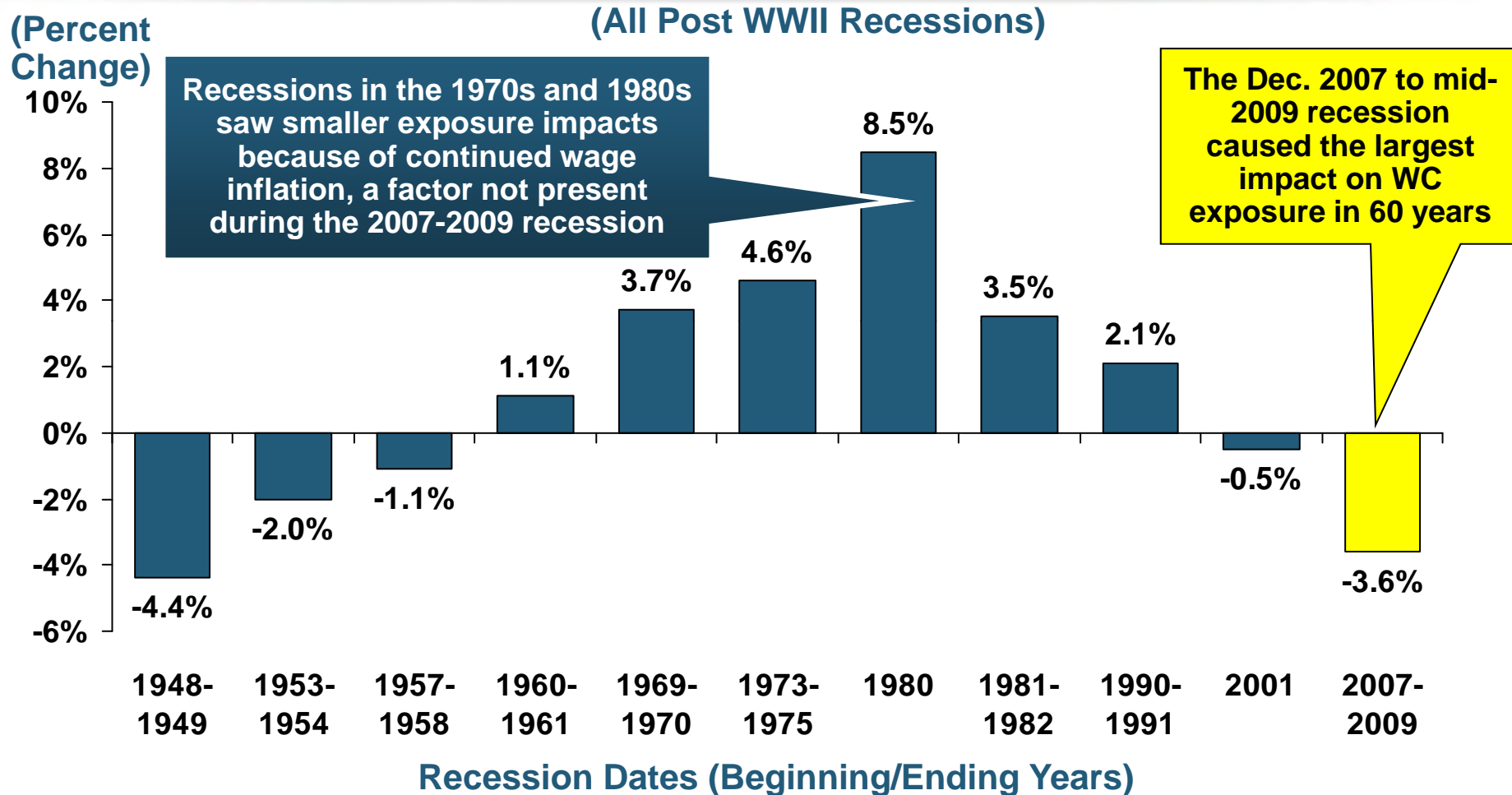
Monthly, Nov 2007 – August 2010 (Millions)



Seasonally adjusted.

Source: US Bureau of Labor Statistics

Estimated Effect of Recessions* on Payroll (Workers Comp Exposure)



*Data represent maximum recorded decline over 12-month period using annualized quarterly wage and salary accrual data
Source: Insurance Information Institute research; Federal Reserve Bank of St. Louis (wage and salary data); National Bureau of Economic Research (recession dates).

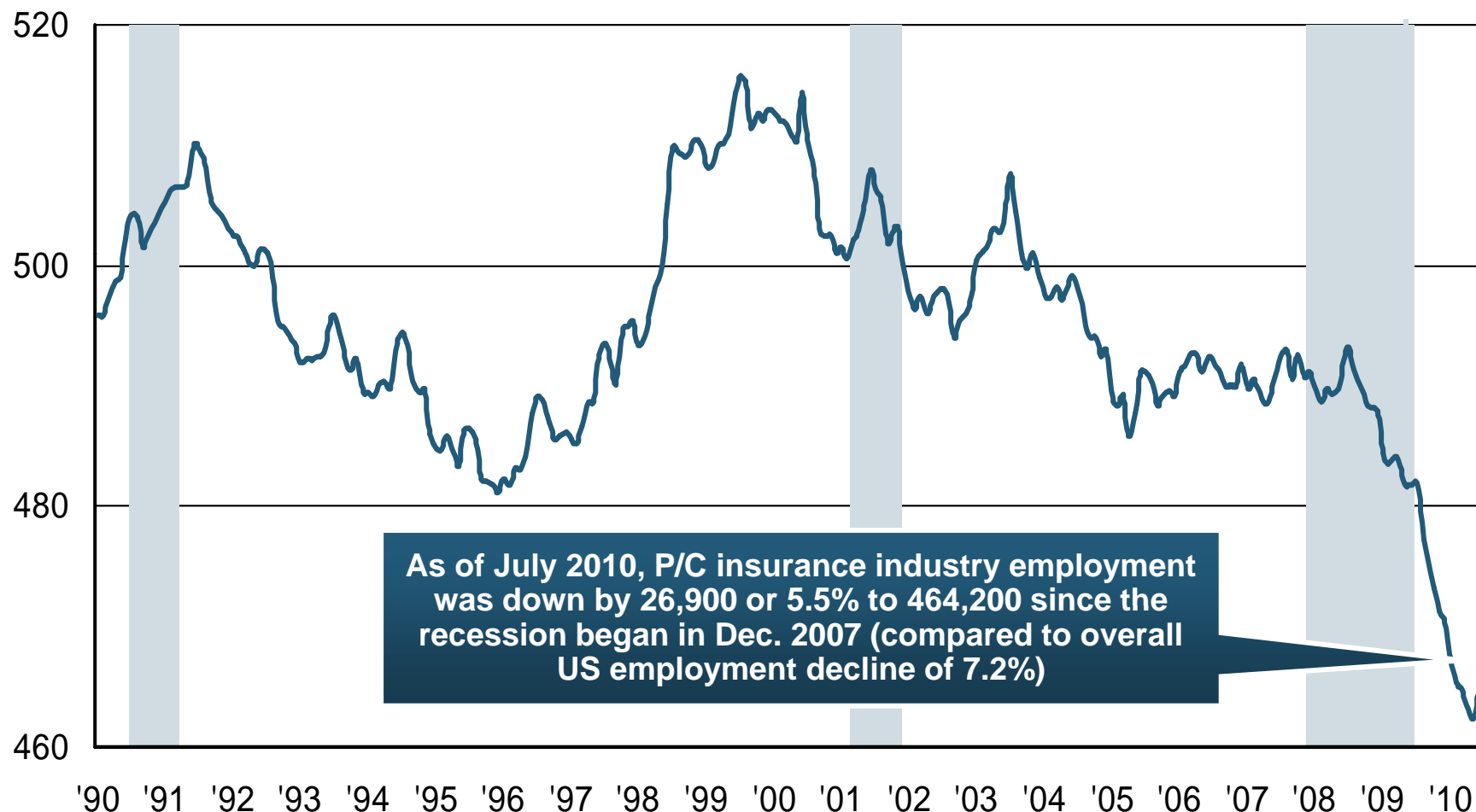


Insurance Industry Employment Trends

**Soft Market, Difficult Economy,
Outsourcing, Productivity
Enhancements and
Consolidation Have Contributed
to Industry's Job Losses**

U.S. Employment in the Direct P/C Insurance Industry: 1990–2010*

Thousands



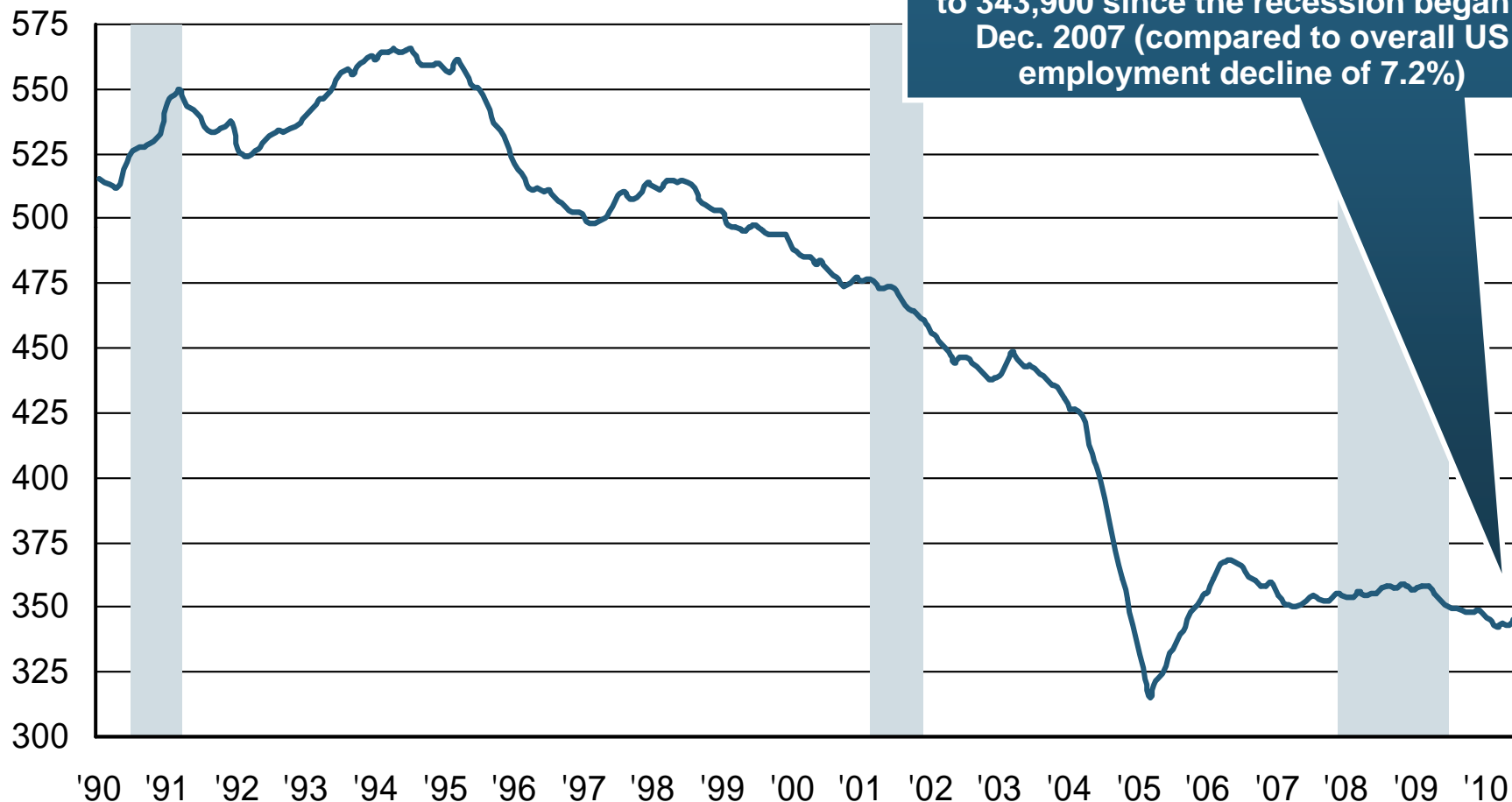
*As of July 2010; Not seasonally adjusted; Does not including agents & brokers

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in the Direct Life Insurance Industry: 1990–2010*

Thousands



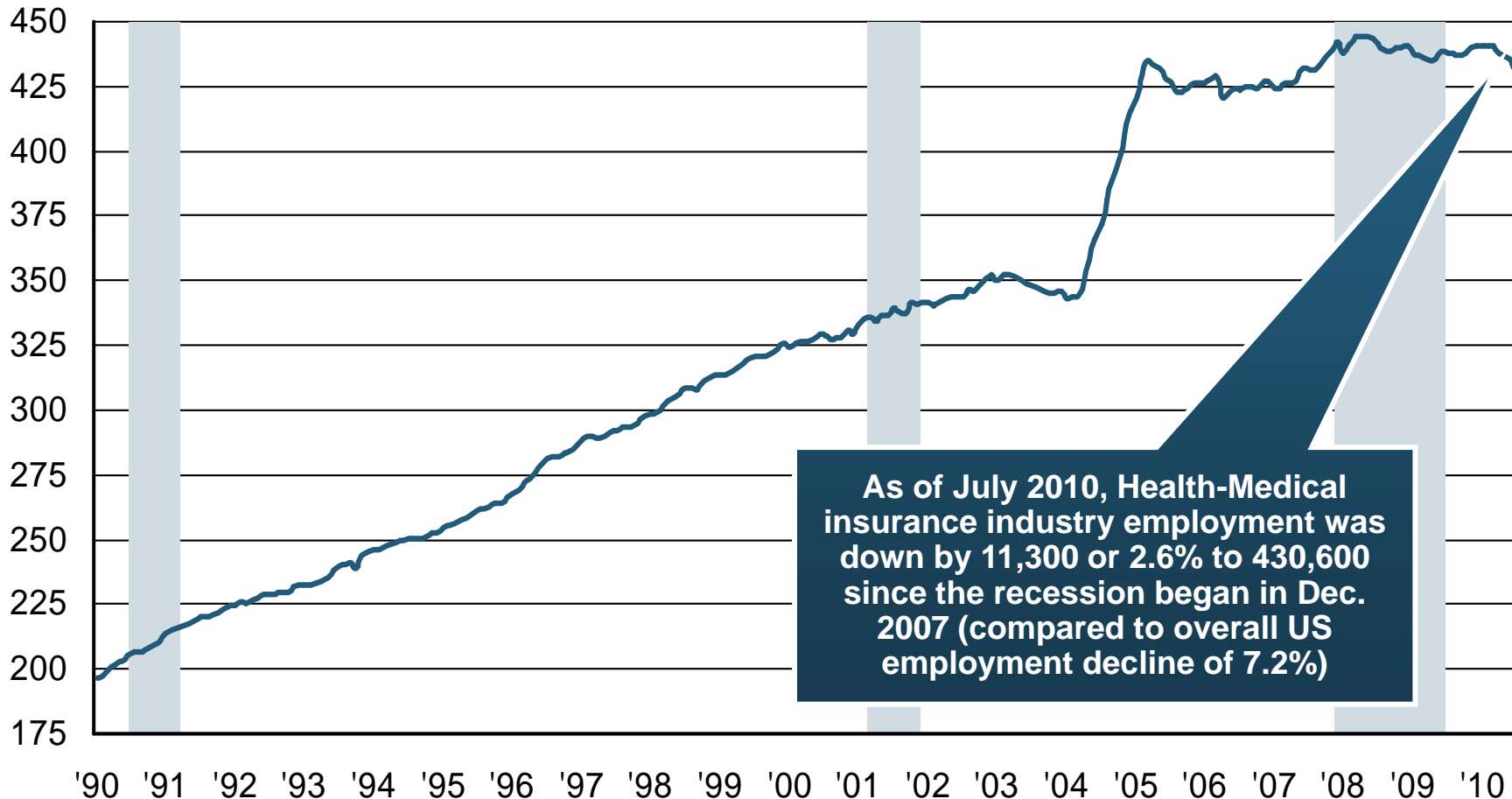
*As of July 2010; Not seasonally adjusted; Does not including agents & brokers

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in the Direct Health-Medical Insurance Industry: 1990–2010*

Thousands



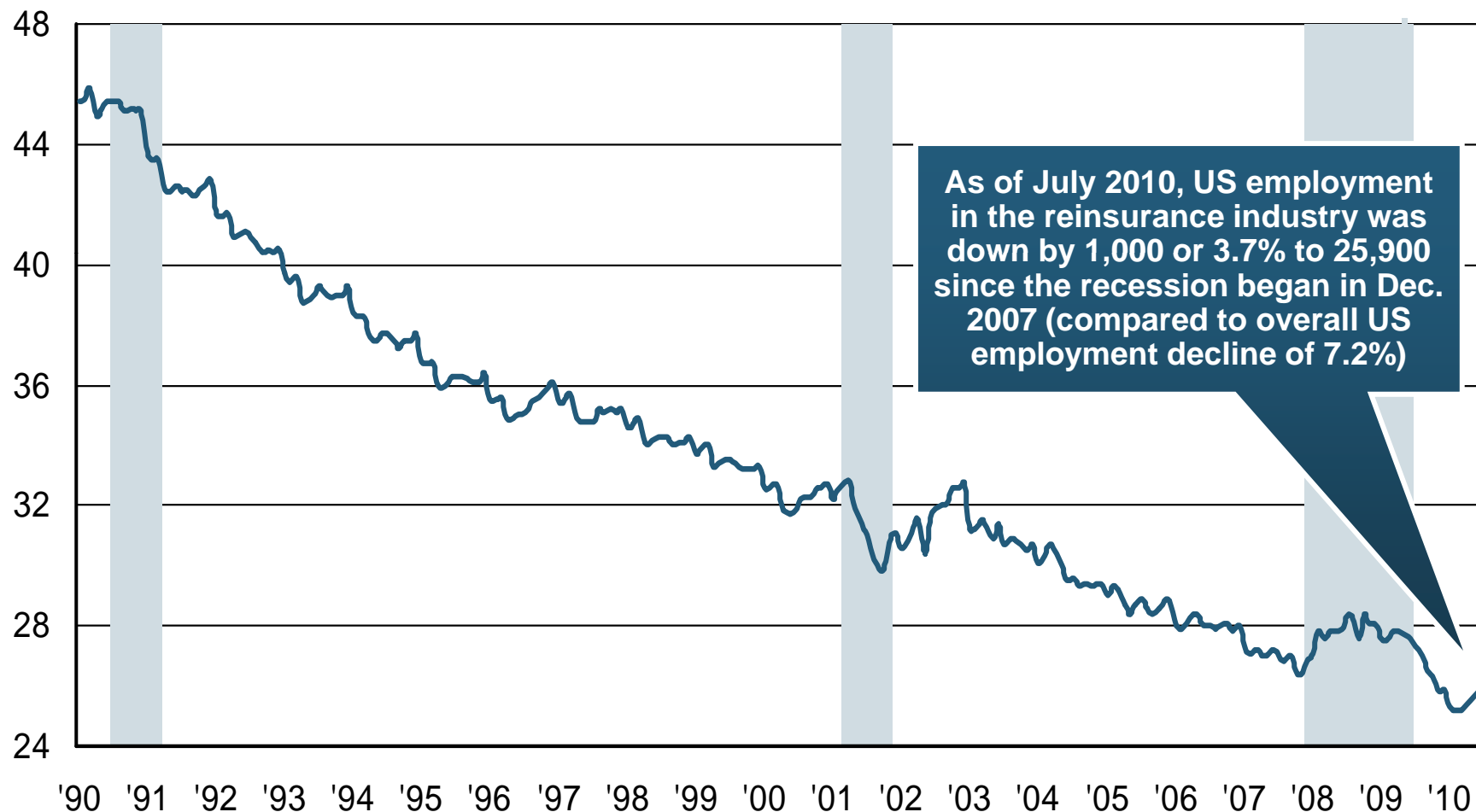
*As of July 2010; Not seasonally adjusted; Does not including agents & brokers

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in the Reinsurance Industry: 1990–2010*

Thousands



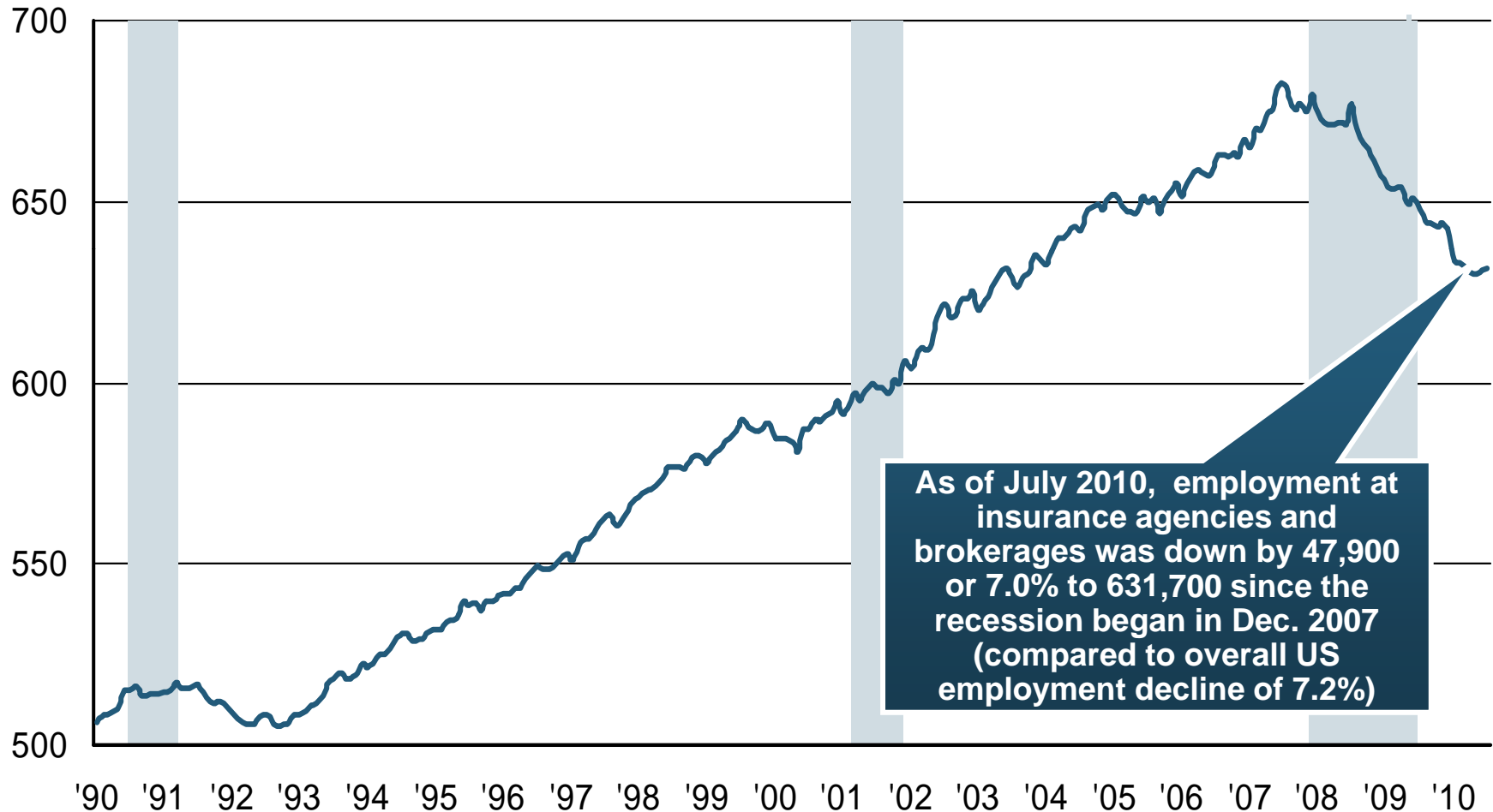
*As of July 2010; Not seasonally adjusted; Does not including agents & brokers

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in Insurance Agencies & Brokerages: 1990–2010*

Thousands



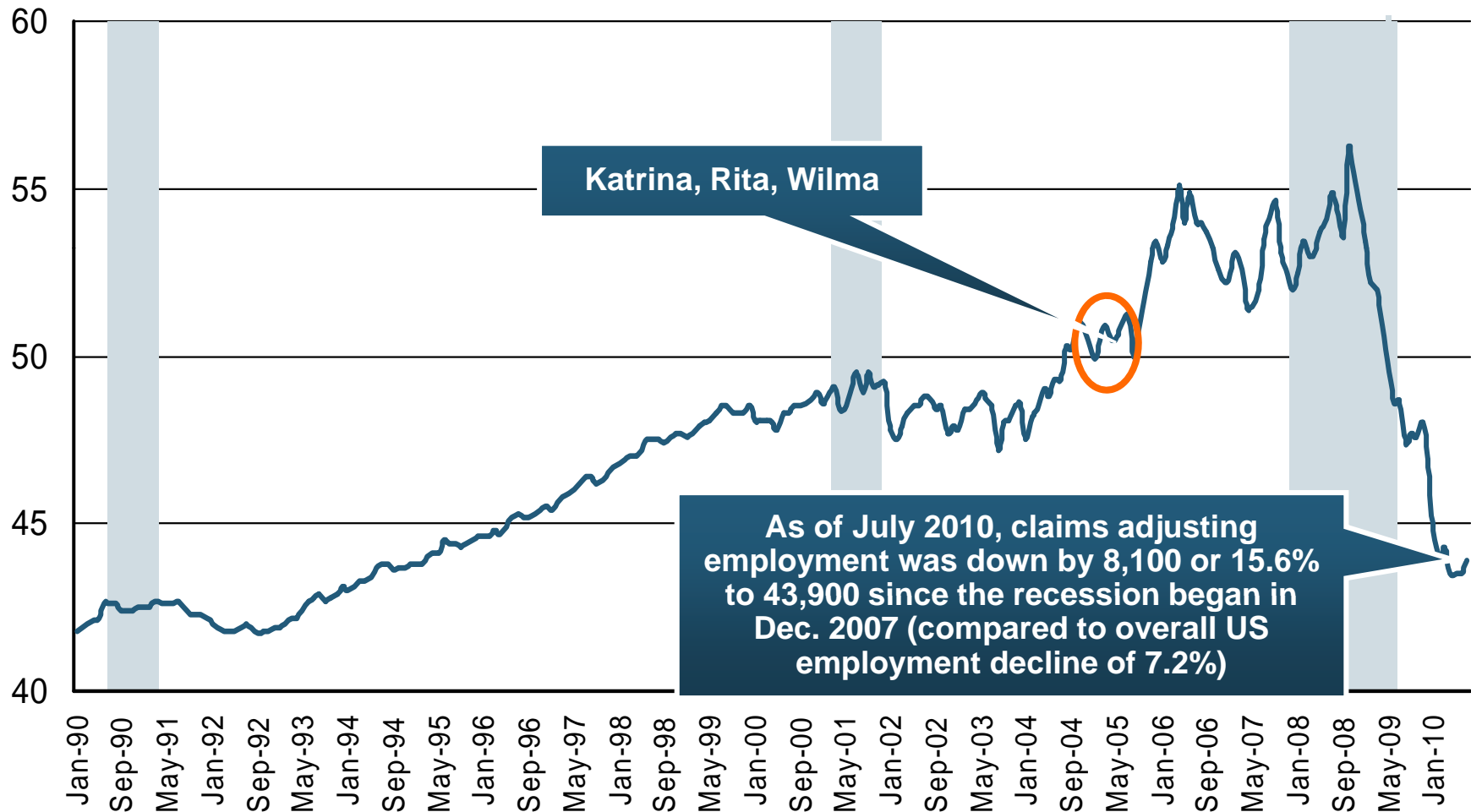
*As of July 2010; Not seasonally adjusted. Includes all types of insurance.

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in Insurance Claims Adjusting: 1990–2010*

Thousands



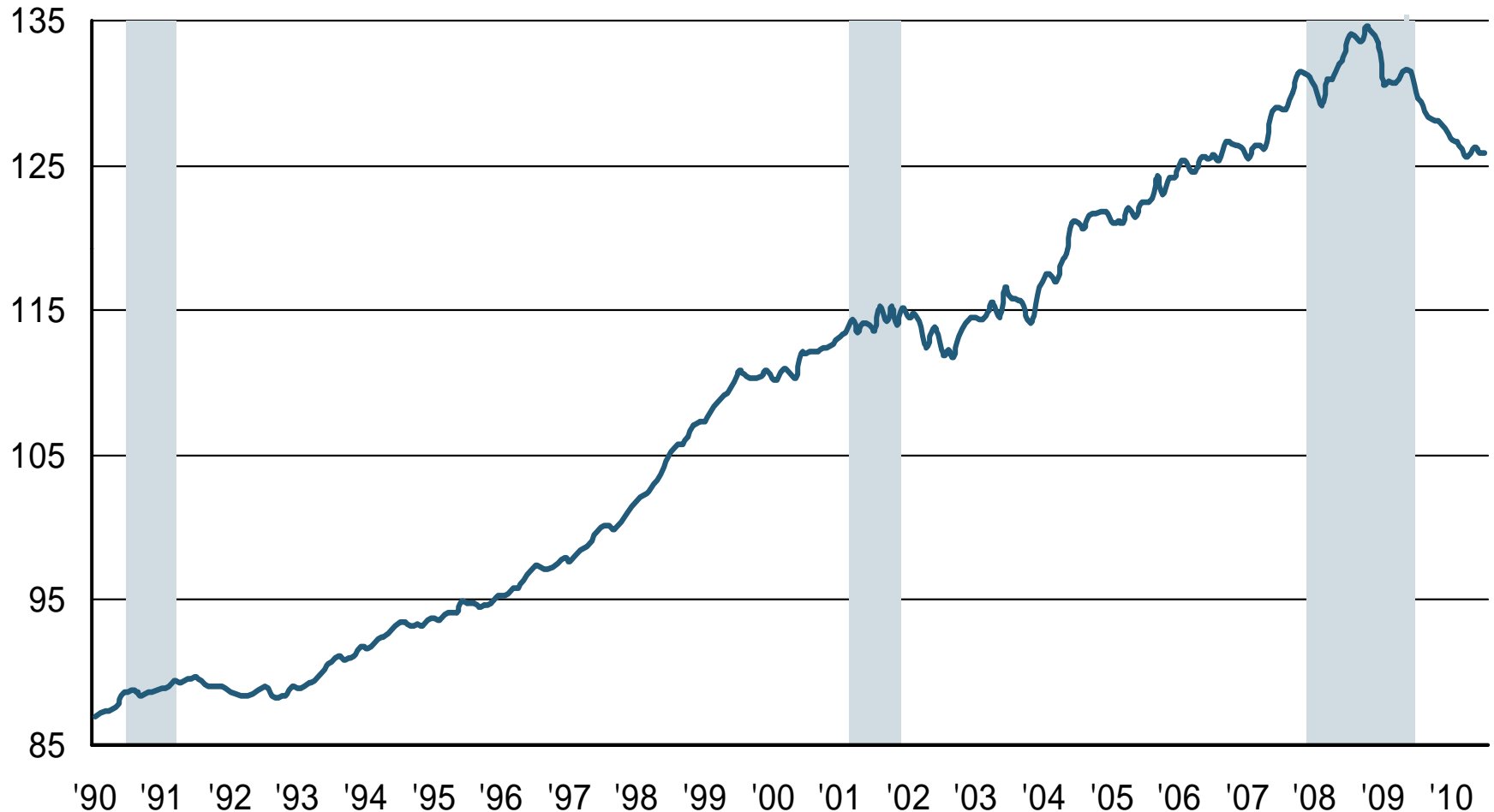
*As of July 2010; Not seasonally adjusted.

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

U.S. Employment in Third-Party Administration of Insurance Funds: 1990–2010*

Thousands



*As of July 2010; Not seasonally adjusted. Includes all types of insurance.

Note: Recessions indicated by gray shaded columns.

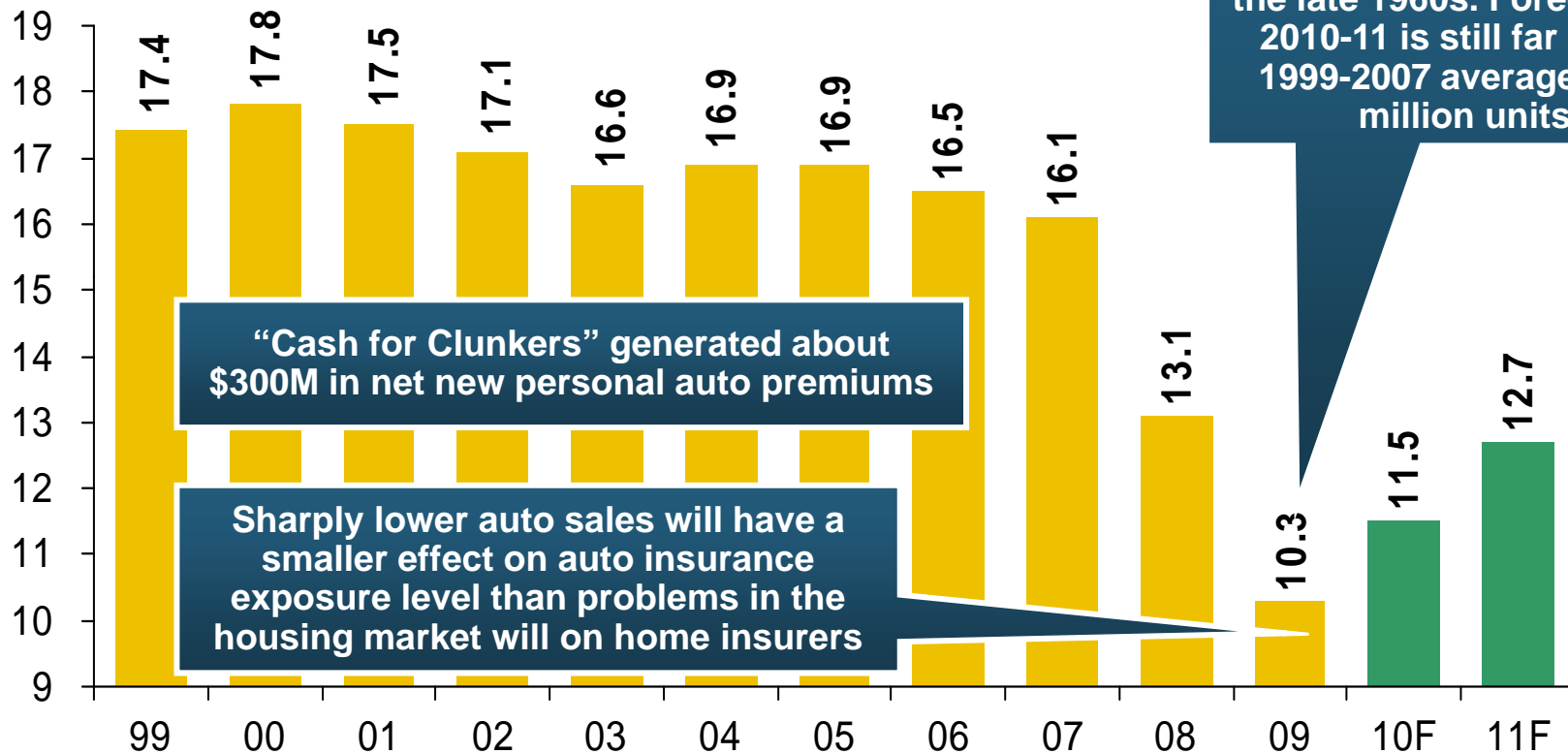
Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

Crisis-Driven Exposure Drivers

**Economic Obstacles
to Growth in P/C Insurance**

Auto/Light Truck Sales, 1999-2011F

(Millions of Units)



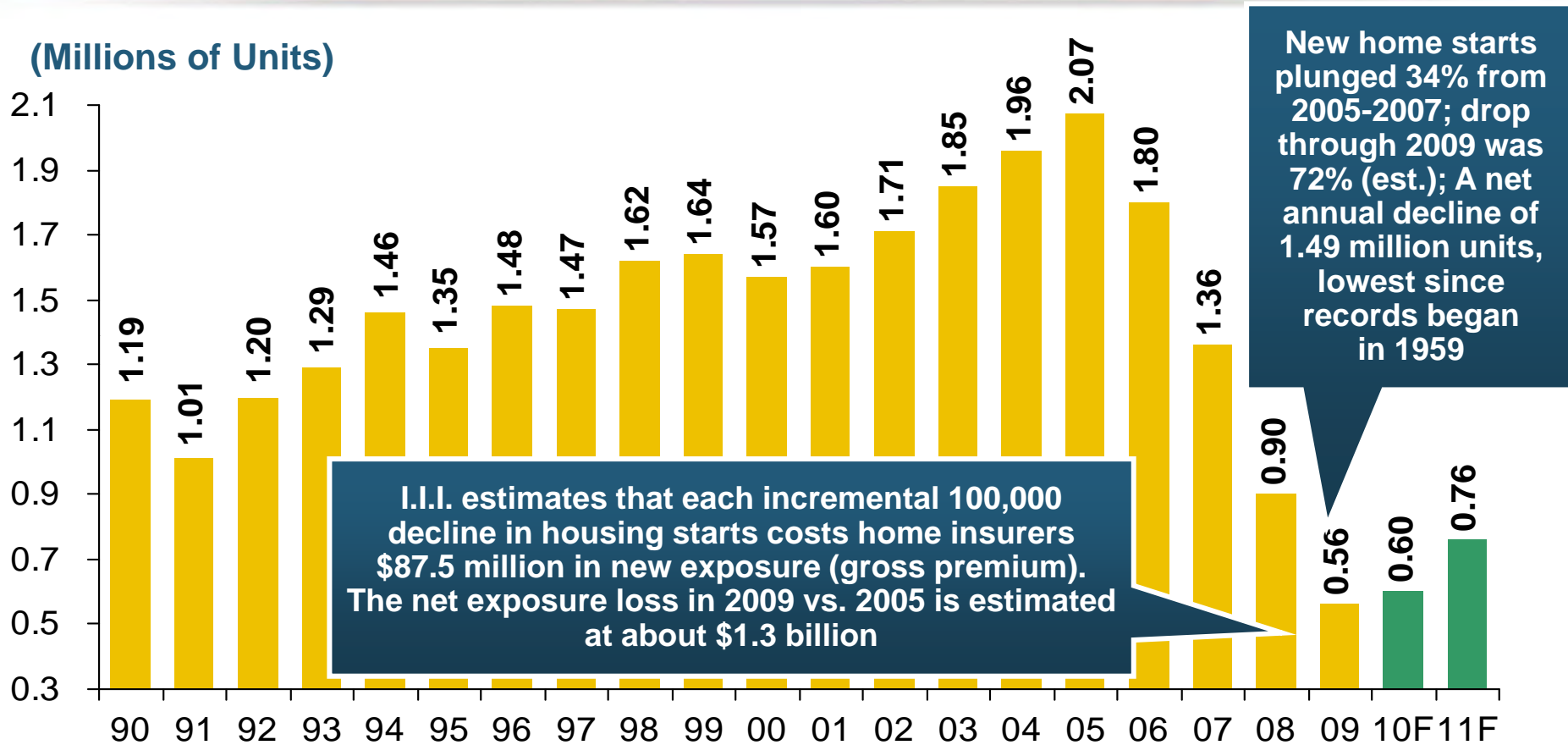
“Cash for Clunkers” generated about \$300M in net new personal auto premiums

Sharply lower auto sales will have a smaller effect on auto insurance exposure level than problems in the housing market will on home insurers

New auto/light truck sales fell to the lowest level since the late 1960s. Forecast for 2010-11 is still far below 1999-2007 average of 17 million units

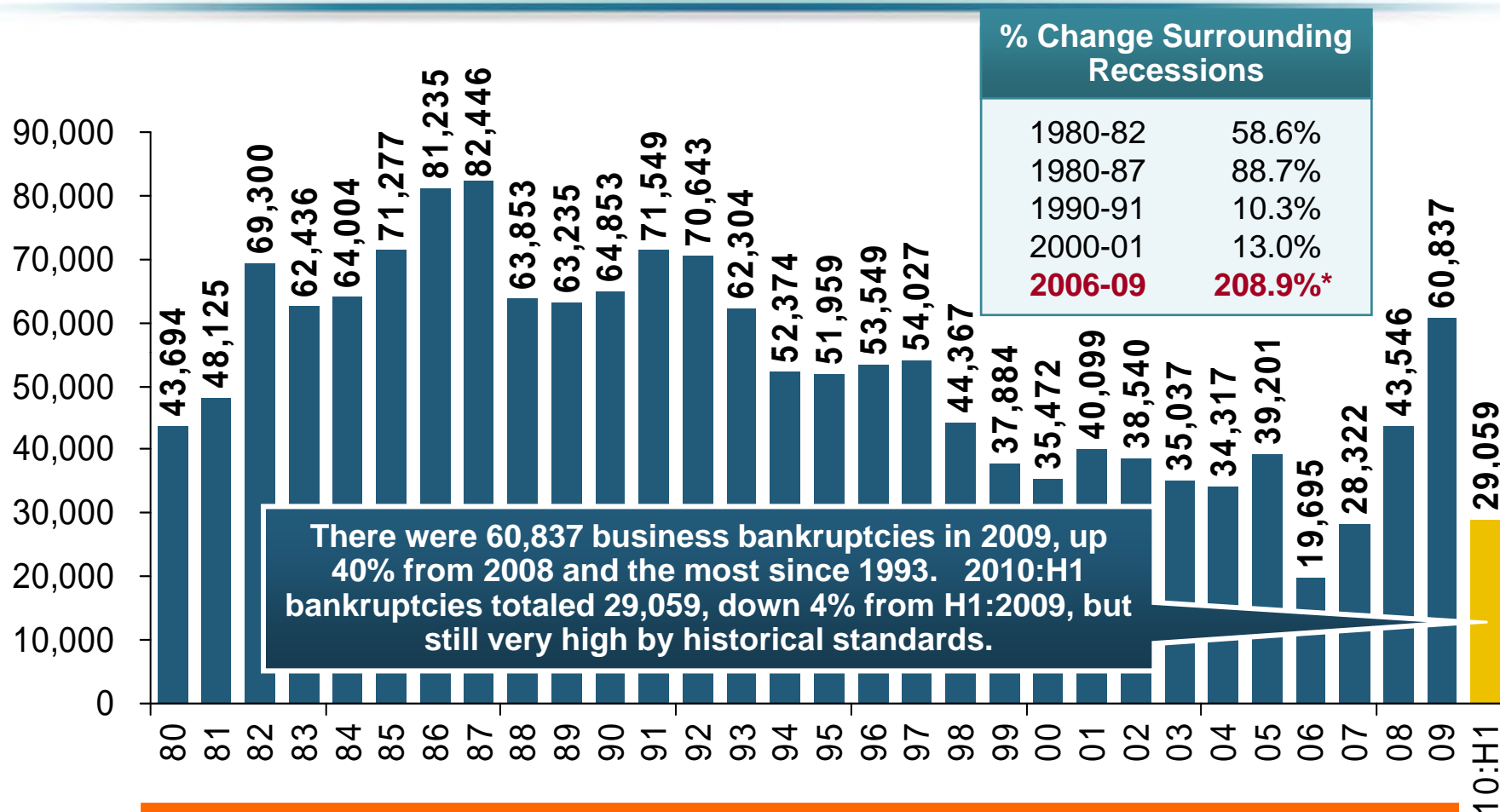
Car/Light Truck Sales Will Recover from the 2009 Low Point, but High Unemployment, Tight Credit Are Still Restraining Sales

New Private Housing Starts, 1990-2011F



**Little Exposure Growth Likely for Homeowners Insurers
Due to Weak Home Construction Forecast for 2010-2011.
Also Affects Commercial Insurers with Construction Risk Exposure, Surety**

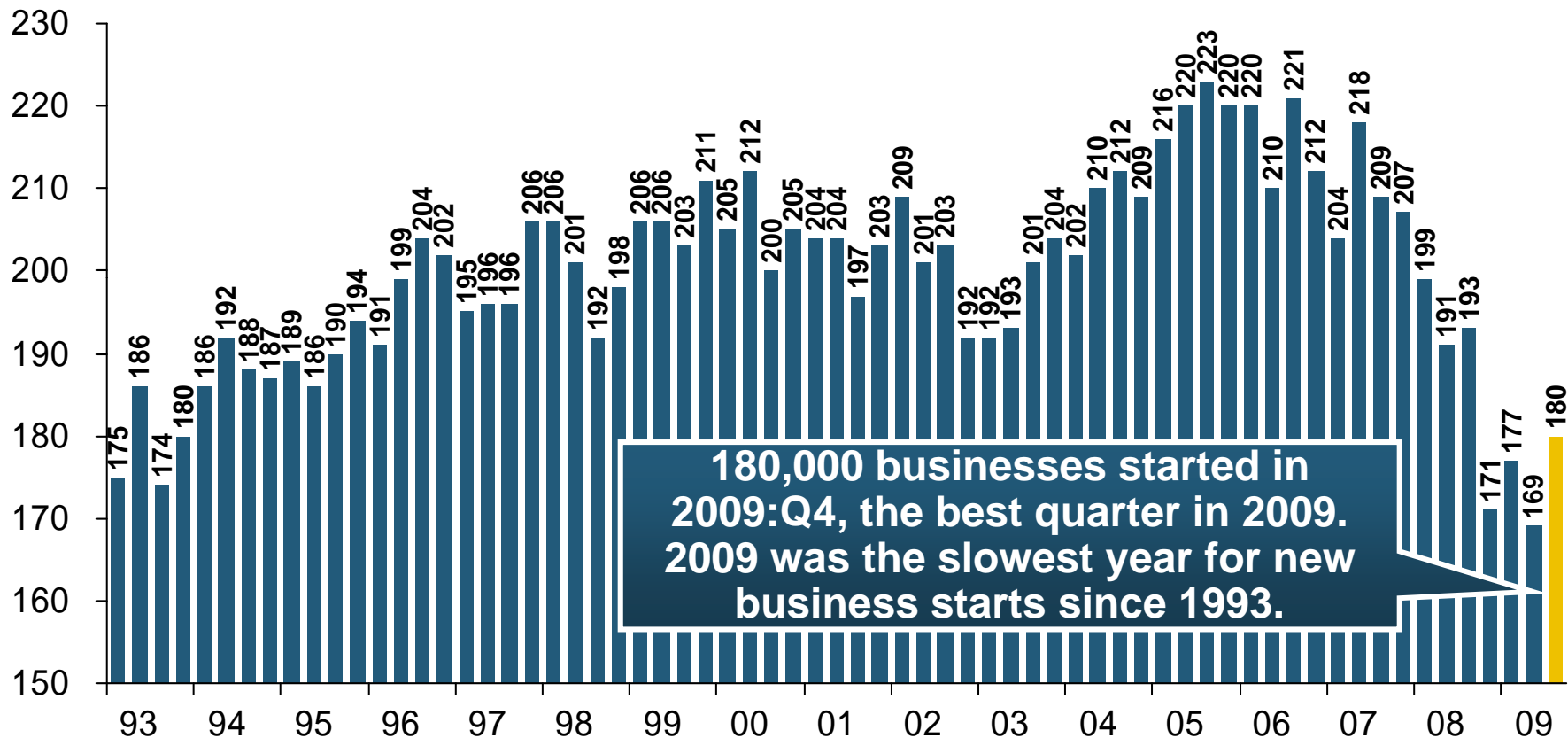
Business Bankruptcy Filings, 1980-2010:H1



**Significant Exposure Implications for All Commercial Lines.
There Are Some Preliminary Indications that Business
Bankruptcies Are Beginning to Decline.**

Private Sector Business Starts, 1993:Q2 – 2009:Q4*

(Thousands)



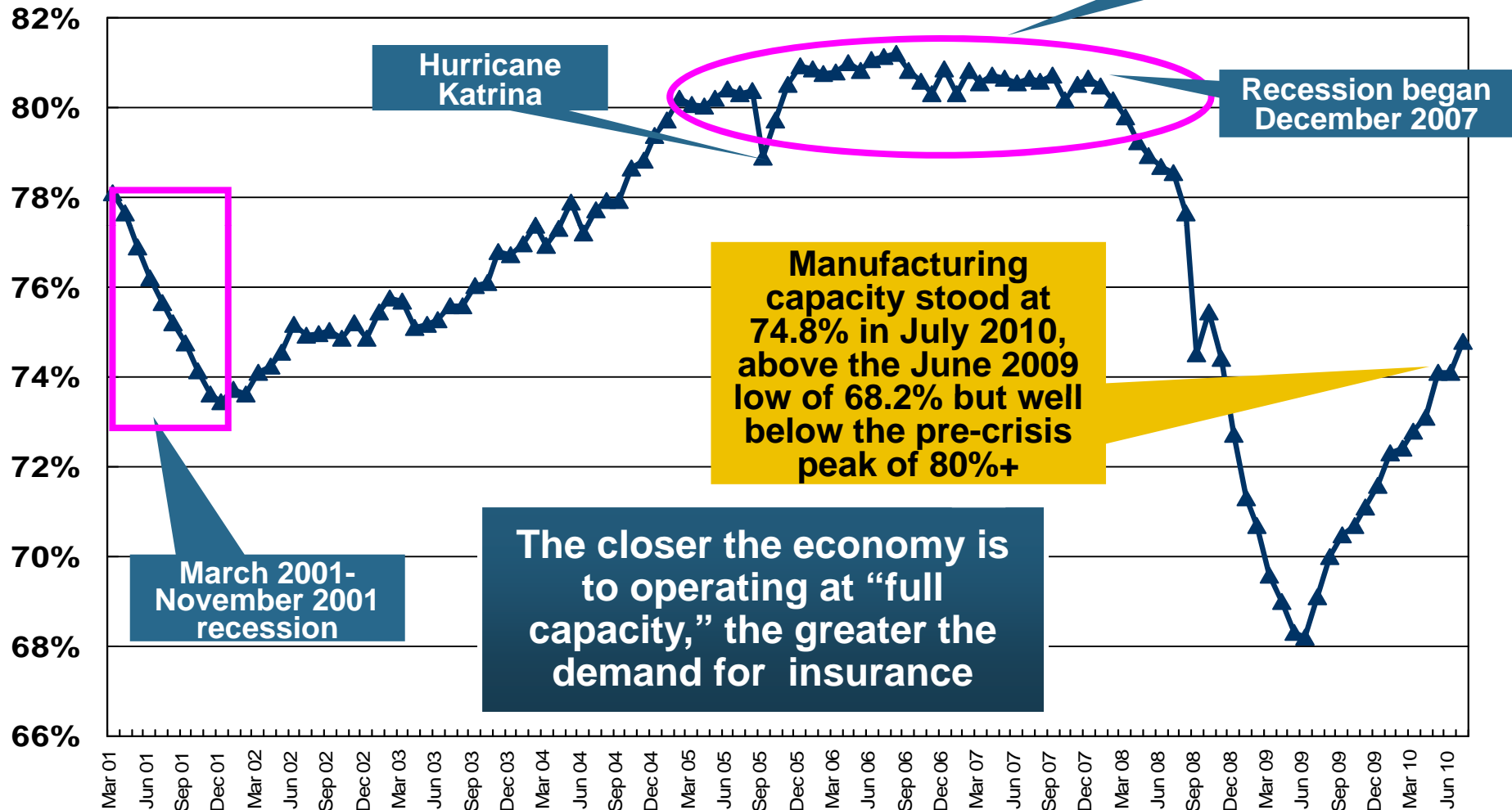
**Business Starts Are Down Nearly 20% in the Current Downturn,
Holding Back Most Types of Commercial Insurance Exposure**

*Latest available as of September 12, 2010, seasonally adjusted

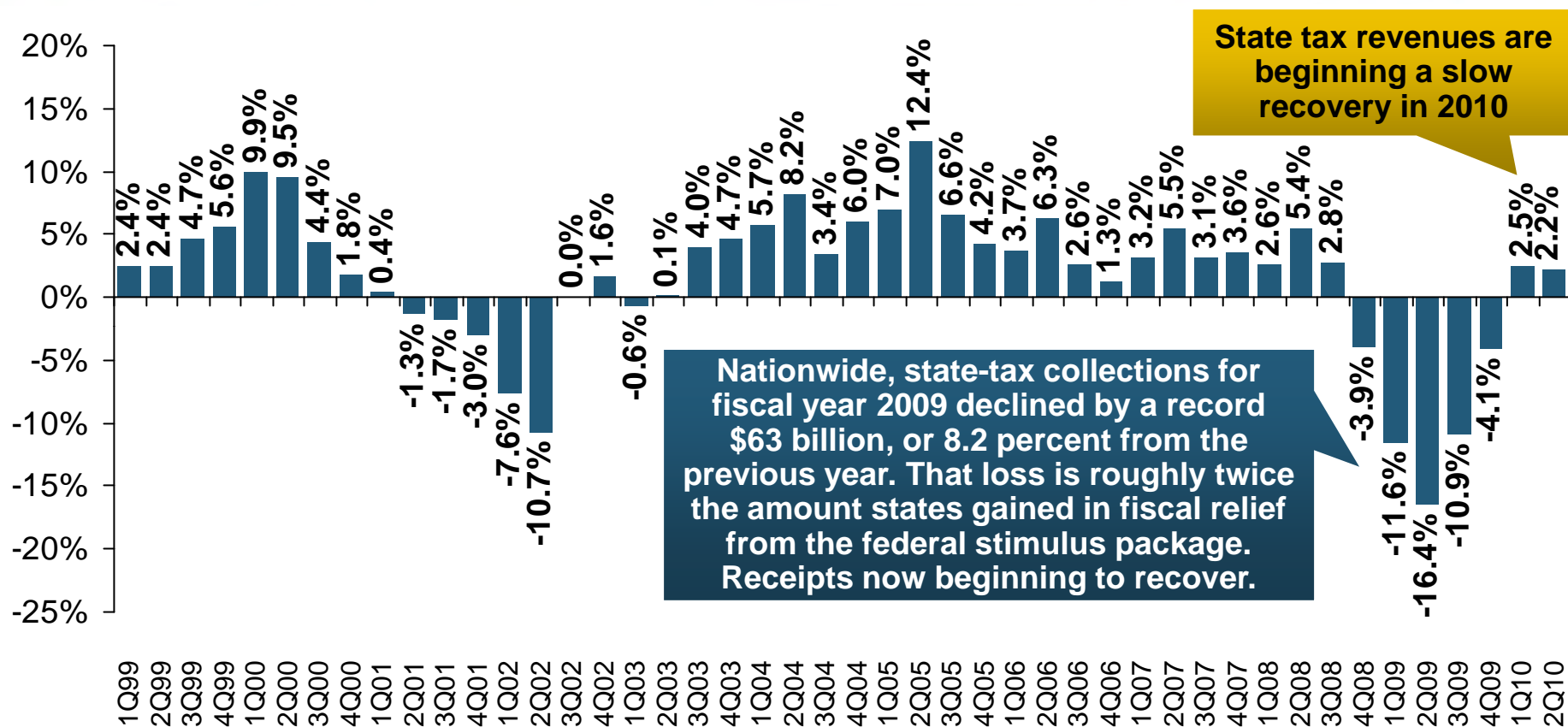
Source: Bureau of Labor Statistics, <http://www.bls.gov/news.release/cewbd.t07.htm>.

Recovery in Capacity Utilization is a Positive Sign for Insurance Exposure

**Percent of Capacity Utilized
(Manufacturing, Mining, Utilities)**



Year-Over-Year Change in Quarterly US State Tax Revenues, Inflation Adjusted



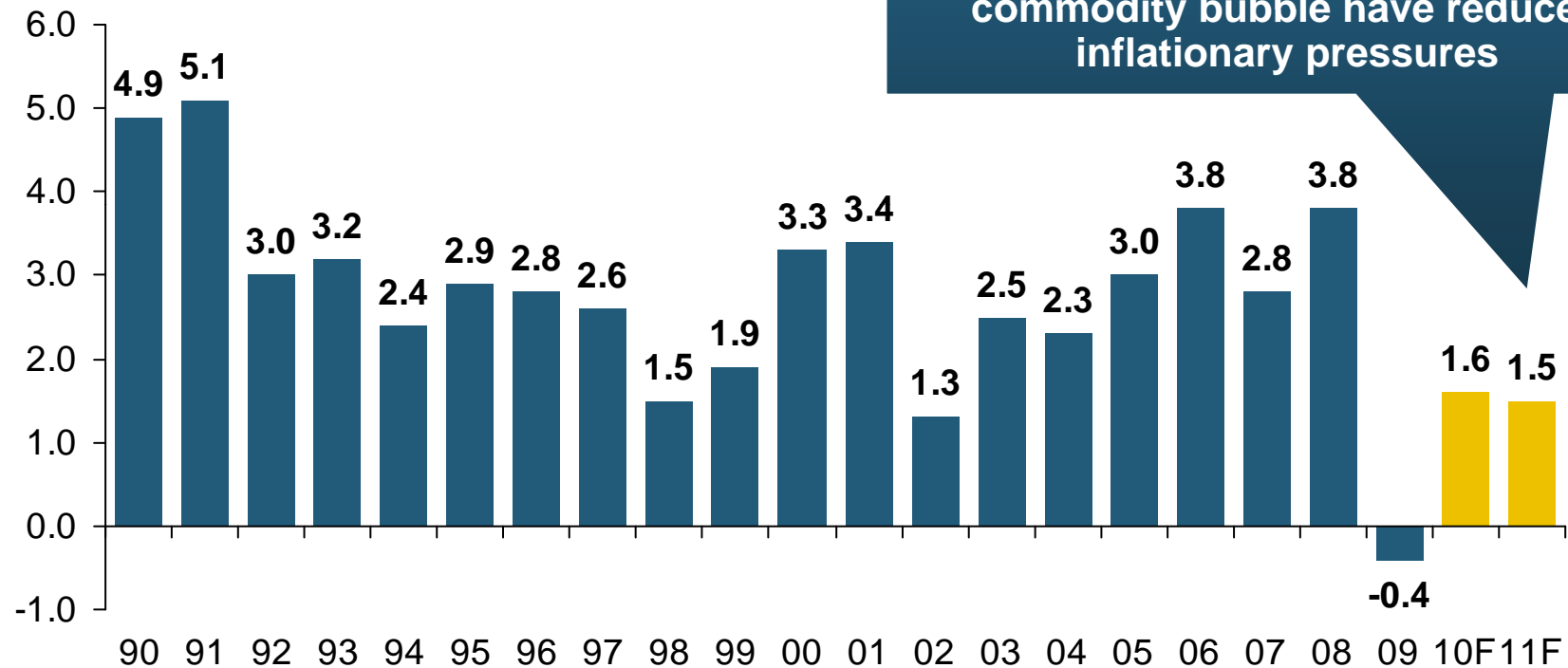
States Revenues Were Up 2.2% in Q2 2010, the 2nd Consecutive Quarter of Revenue Increase. Public Infrastructure Spending is Still Likely to Remain Depressed, Dampening Related Insurance Exposures and Demand.

**Inflation Trends:
*Concerns Over Stimulus Spending
and Monetary Policy***

**Mounting Pressure on Claim
Cost Severities?**

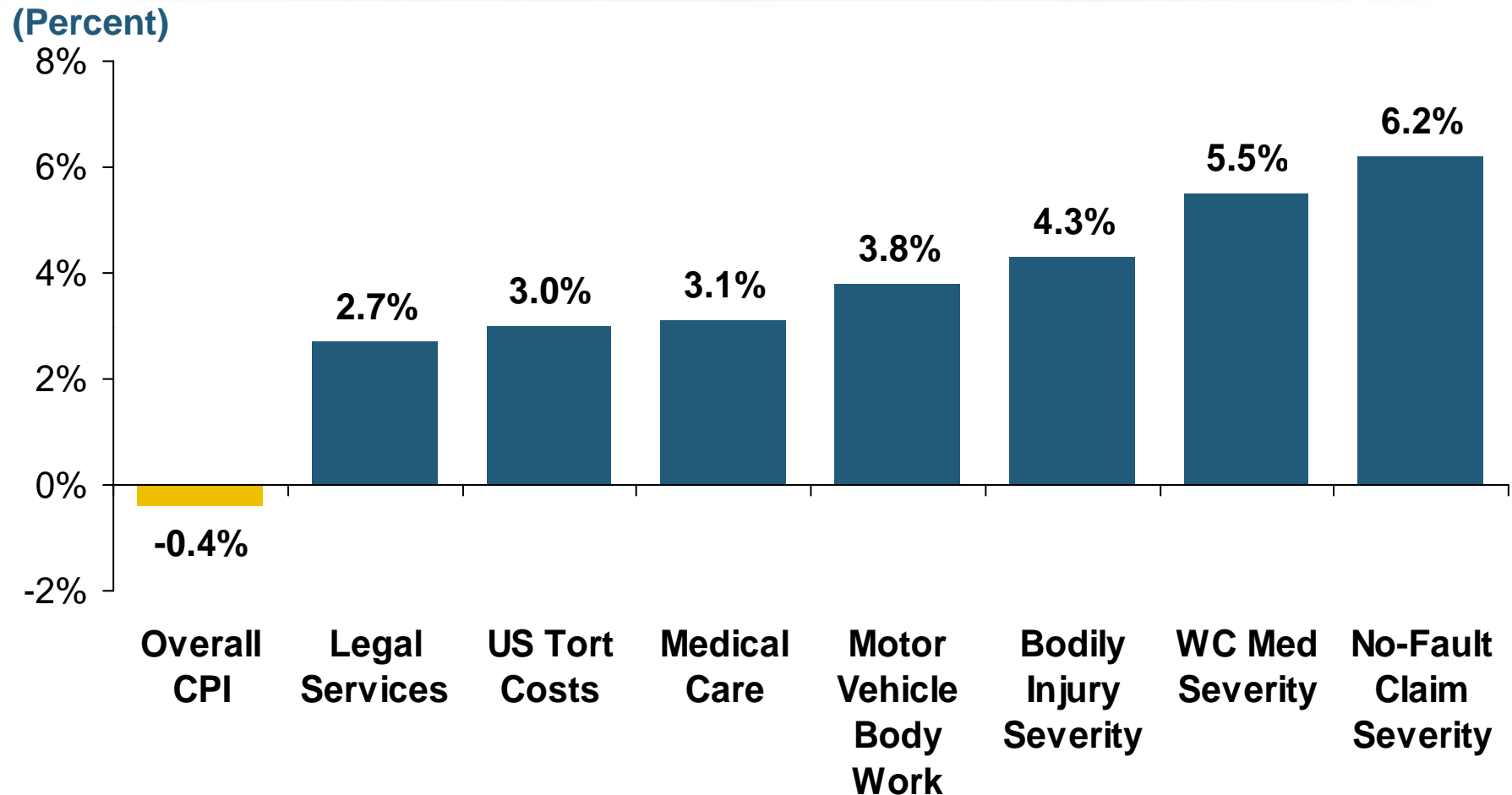
Annual Inflation Rates (CPI-U, %), 1990–2011F

Annual Inflation Rates (%)



There is So Much Slack in the US Economy Inflation Should Not Be a Concern Through 2010/11, but Deficits and Monetary Policy Remain Longer Run Concerns

P/C Insurers Experience Inflation More Intensely than 2009 CPI Suggests



Healthcare and Legal/Tort Costs Are a Major P/C Insurance Cost Driver. These Are Expected to Increase Above the Overall Inflation Rate (CPI) Indefinitely

Source: CPI is Blue Chip Economic Indicator 2009 estimate, 12/09; Legal services, medical care and motor vehicle body work are avg. monthly year-over-year change from BLS; BI and no-fault figures from ISO Fast Track data for 4 quarters ending 09:Q3. Tort costs is 2009 Towers-Perrin estimate. WC figure is I.I.I. estimate based on historical NCCI data.

Top Concerns/Risks for Insurers if **Inflation** Is Reignited

Concerns

The Federal Reserve Has Flooded Financial System with Cash (Turned on the Printing Presses), the Federal Gov't Has Approved a \$787B Stimulus and the Deficit is Expected to Mushroom to \$1.8 Trillion. All Are Potentially Inflationary.

- What are the potential impacts for insurers?
- What can/should insurers do to protect themselves from the risks of inflation?

Key Risks

From Sustained/Accelerating Inflation

- **Rising Claim Severities**
 - ◆ Cost of claims settlement rises across the board (property and liability)
- **Rate Inadequacy**
 - ◆ Rates inadequate due to low trend assumptions arising from use of historical data
- **Reserve Inadequacy**
 - ◆ Reserves may develop adversely and become inadequate (deficient)
- **Burn Through on Retentions**
 - ◆ Retentions, deductibles burned through more quickly
- **Reinsurance Penetration/Exhaustion**
 - ◆ Higher costs → risks burn through their retentions more quickly, tapping into reinsurance more quickly and potentially exhausting their reinsurance more quickly

Top Concerns/Risks for Insurers if **Deflation** Becomes a Reality

Concerns

Deflation is defined as a sustained decline in the general price level. It can result from the reduction in the supply of money or credit or reductions in government, personal or investment spending. When deflation takes hold, the incentive is to defer purchases until prices decline further. This depresses aggregate demand, increases unemployment and triggers recessions.

- What are the potential impacts for insurers?
- What can/should insurers do to protect themselves from the risks of deflation?

Key Risks

From Sustained Deflation Inflation

■ Reduced Exposures

- ◆ Deflation is likely accompanied (potentially severe) recession, depressing insurance demand

■ Reduced Investment Earnings

- ◆ Deflationary periods that interest rates drop to very low levels. Stock markets may fall as the economy struggles with recessions and reduced corporate earnings.

■ Underwriting Profitability

- ◆ Lack of investment earnings makes sustained underwriting profitability a necessity

■ Rates

- ◆ Regulatory, buyer and market pressure will be biased strongly toward rate reduction

■ Lost Costs

- ◆ Even with a general decline in price levels insurers may experience rising costs in coverages vulnerable to medical claim costs, tort inflation and demand surge

Deflation Basics

Primary Causes and Major Bouts of Deflation

■ Deflation is

- ♦ A falling general price level
 - ♦ Note: this is different from
 - ♦ A fall in *the rate of increase* of the general price level;
 - ♦ This is called **disinflation**
 - ♦ A fall in the prices of some items or category of items
- ♦ For a prolonged period
- ♦ That is expected to continue indefinitely

■ Deflation results from some or all of

- ♦ A surge in productivity, generally from technological innovation
- ♦ A steep and prolonged drop in the money supply
- ♦ A steep and prolonged recession
 - ♦ Note: this is different from a fall in *the rate of increase* of the price level

■ Major US Bouts of Deflation

- ♦ 1920-22
- ♦ 1930-33

■ Deflation causes...

- ◆ Consumers to delay buying things
 - ◆ They expect to buy those things later at lower prices
- ◆ A drop in the level of aggregate demand, from the delay in consumption
- ◆ A transfer of wealth
 - ◆ From borrowers and holders of illiquid assets
 - ◆ To savers/lenders and holders of liquid assets and currency
- ◆ A drop in the level of business investment
 - ◆ Following the drop in aggregate demand
 - ◆ Slack in capacity if the economy is in recession
 - ◆ Increased likelihood of lower profits or losses as selling prices drop below costs

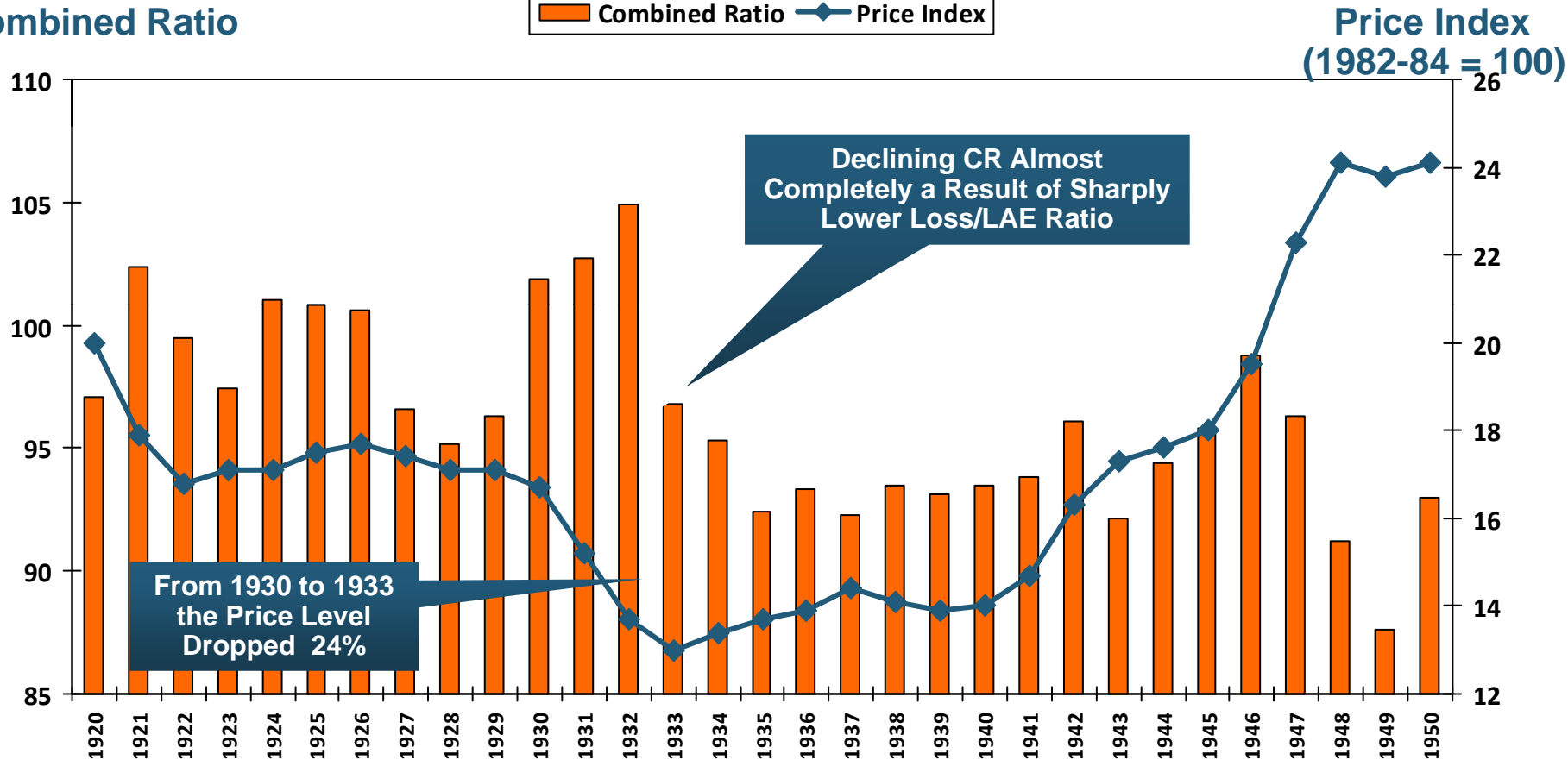


What History Teaches Us About Deflation and the P-C Industry

1920-1950: Inflation, Deflation and the P-C Industry's Combined Ratio*

Combined Ratio

Combined Ratio Price Index



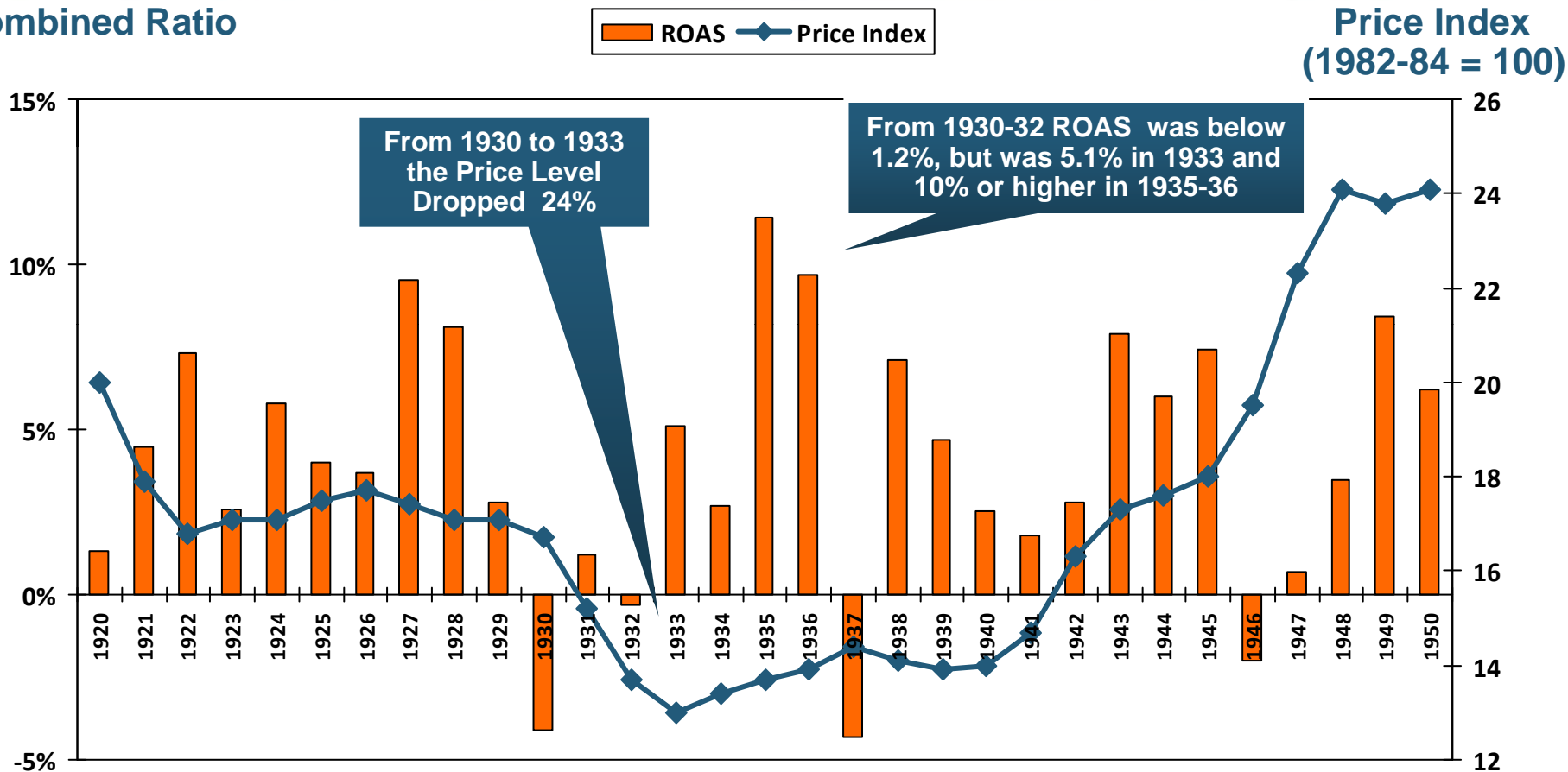
From Year-end 1929 Through 1932, the Industry's Combined Ratio Rose from 96.3 to 104.9 as the CPI Dropped. But from 1933 into the 1950s, the Combined Ratio Remained Below 100 Even as Prices Slowly Rose, Then Shot Up after WWII.

*From 1920-1934, stock companies only

Sources: Best's Aggregates & Averages; <http://www.rateinflation.com/consumer-price-index/usa-historical-cpi.php?form=usacpi>

1920-1950: Inflation, Deflation and P-C Industry Profitability*

Combined Ratio



The Significant Deflation from 1930-32 Punished the Industry's ROAS, But an Improving Economy (and Slight Inflation) Helped Achieve ROAS in Double Digits in 1935-36.

*stock companies only

Sources: Best's Aggregates & Averages; I.I.I.; ; <http://www.rateinflation.com/consumer-price-index/usa-historical-cpi.php?form=usacpi>

Deflation's Effects on the P-C Insurance Industry

■ Lower Claim Severities

- ◆ Particularly for property claims, severity drops for many items that insurers pay for

■ Rate contingency margins increase

- ◆ At least until rate construction reflects persistently declining claims severity, margins will be higher than otherwise due to high trend assumptions arising from use of historical data

■ Reserve Releases?

- ◆ Reserves may develop beneficially to become “redundant”

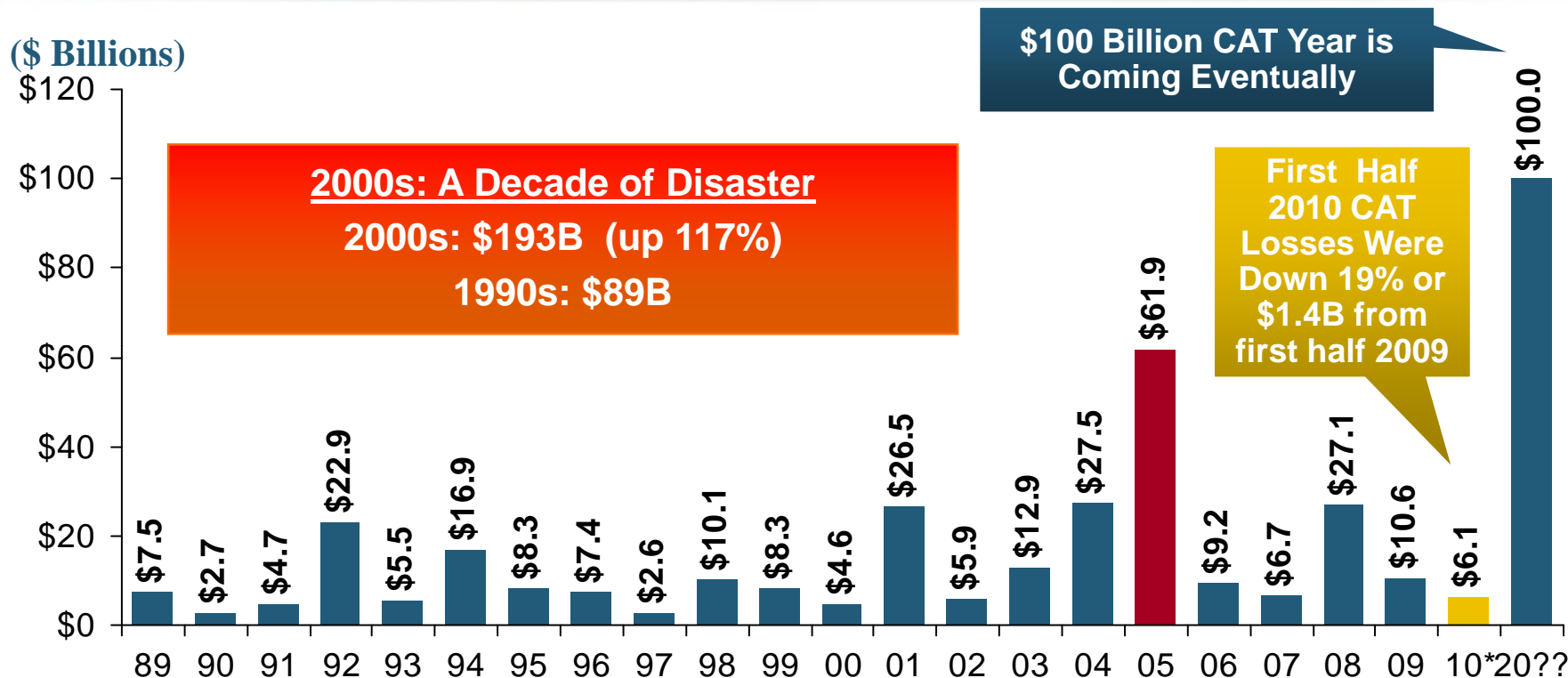
■ Lower Claim Frequency as Fewer Claims Reach Deductible, Retention Levels

■ Less Use of Reinsurance

- ◆ Lower costs → risks burn through their retentions less quickly, reaching policy limits less quickly

Catastrophic Loss – Catastrophe Losses Trends Are Trending Adversely

US Insured Catastrophe Losses



2010 CAT Losses Are Running Below 2009, So Far
Figures Do Not Include an Estimate of Deepwater Horizon Loss

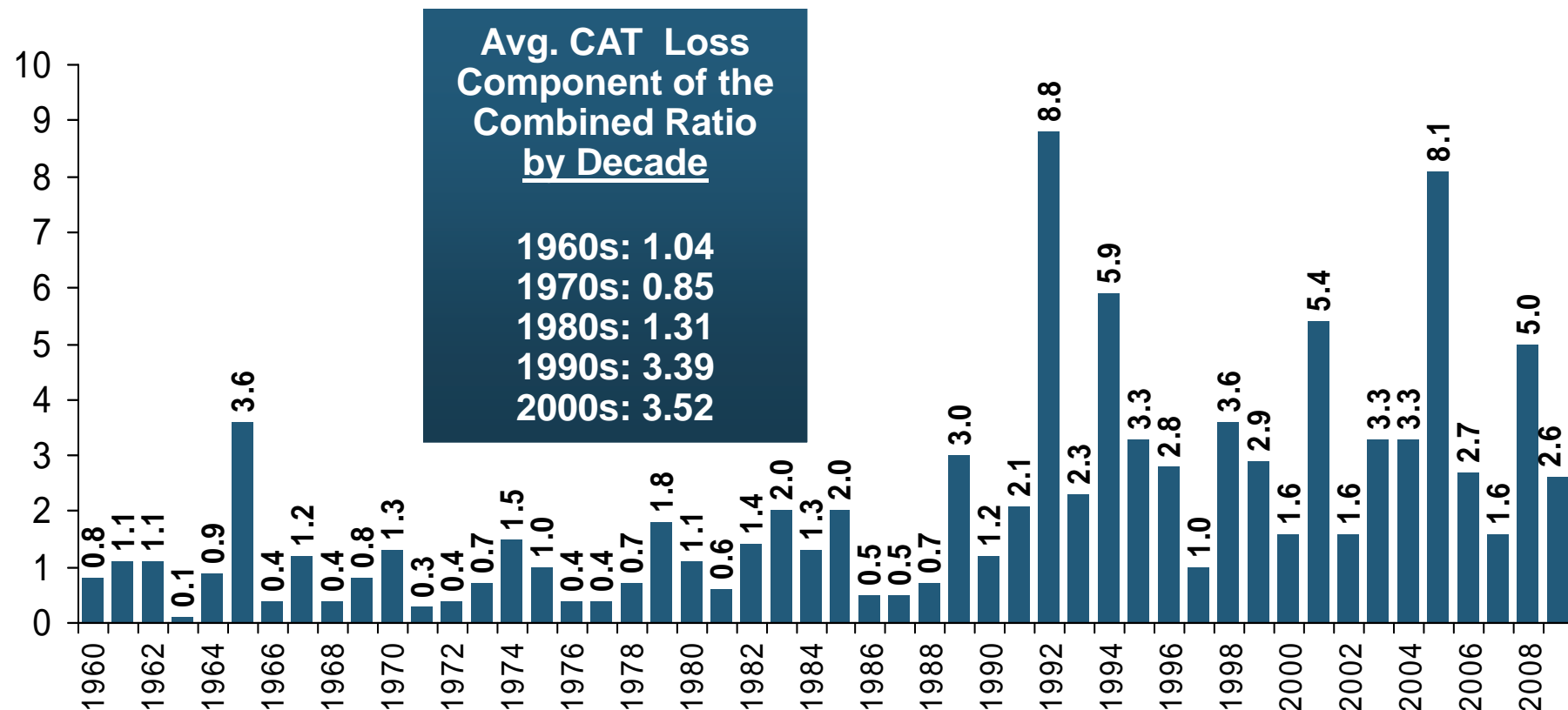
*Through June 30, 2010.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01. Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B.

Sources: Property Claims Service/ISO; Munich Re; Insurance Information Institute.

Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2009

Combined Ratio Points

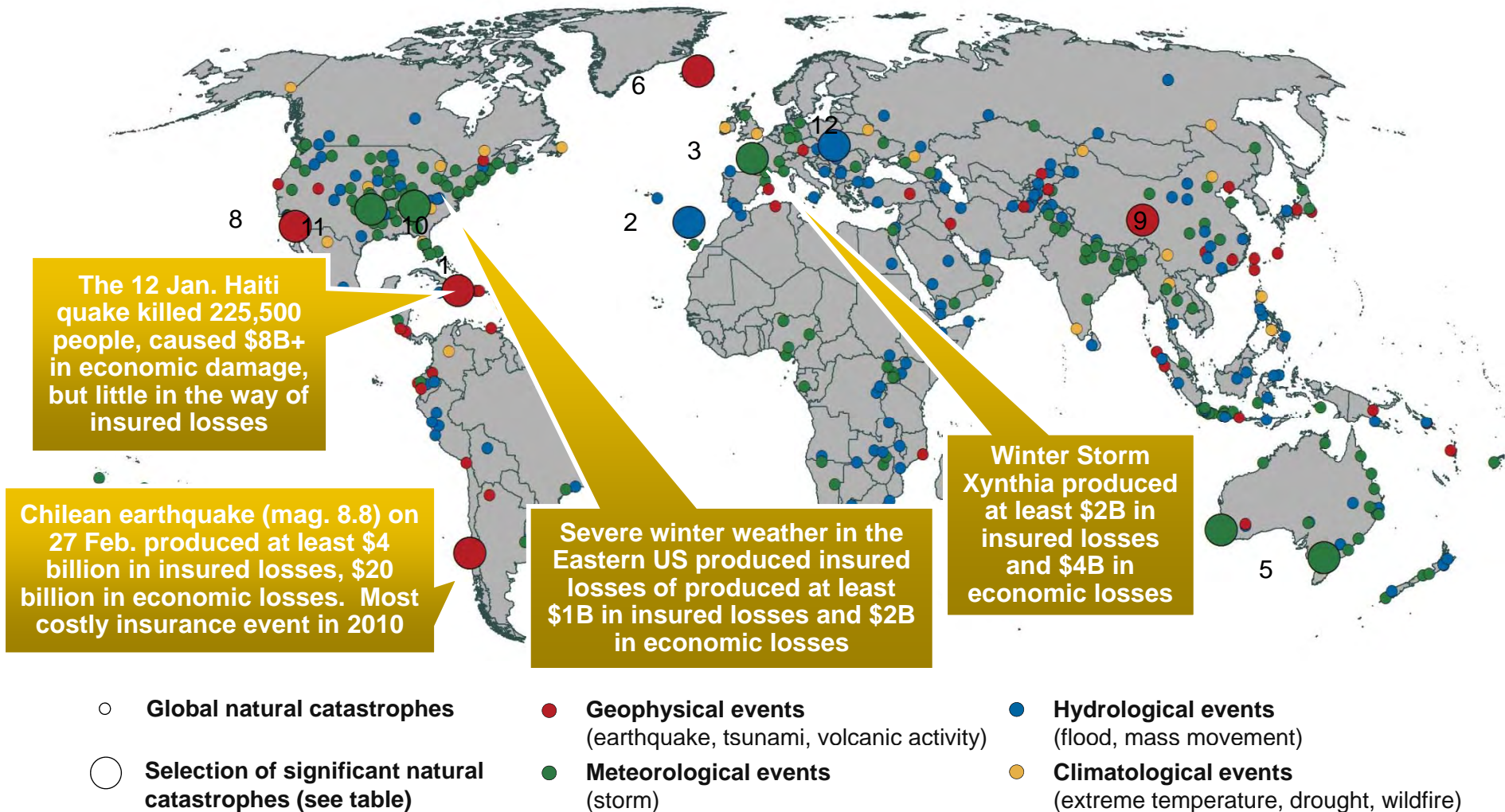


The Catastrophe Loss Component of Private Insurer Losses Has Increased Sharply in Recent Decades

Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO; Insurance Information Institute.

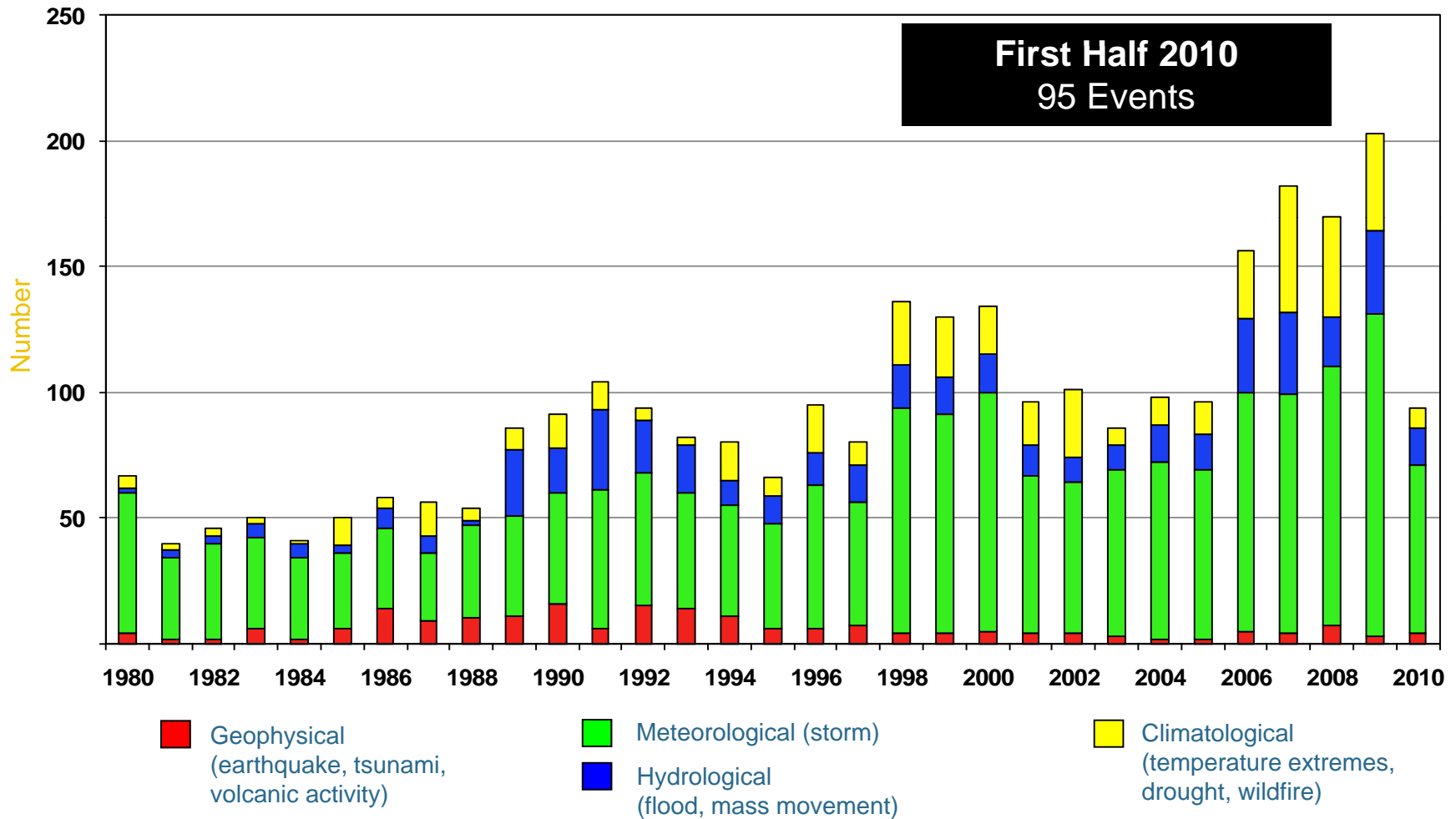
Global Natural Catastrophes: January – June 2010



Natural Disasters in the United States, 1980 – 2010

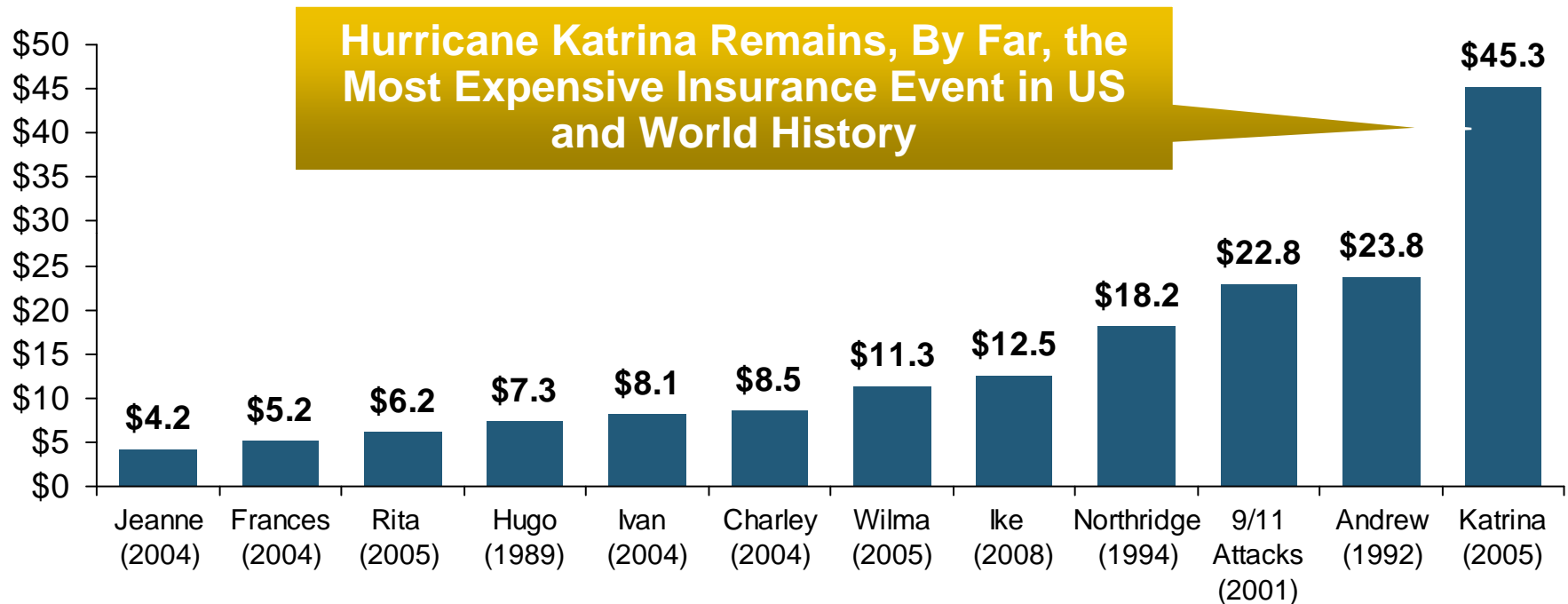
Number of Events (Annual Totals 1980 – 2009 vs. First Half 2010)

Number of events in first half of 2010 is close to the annual totals from five of past ten years.



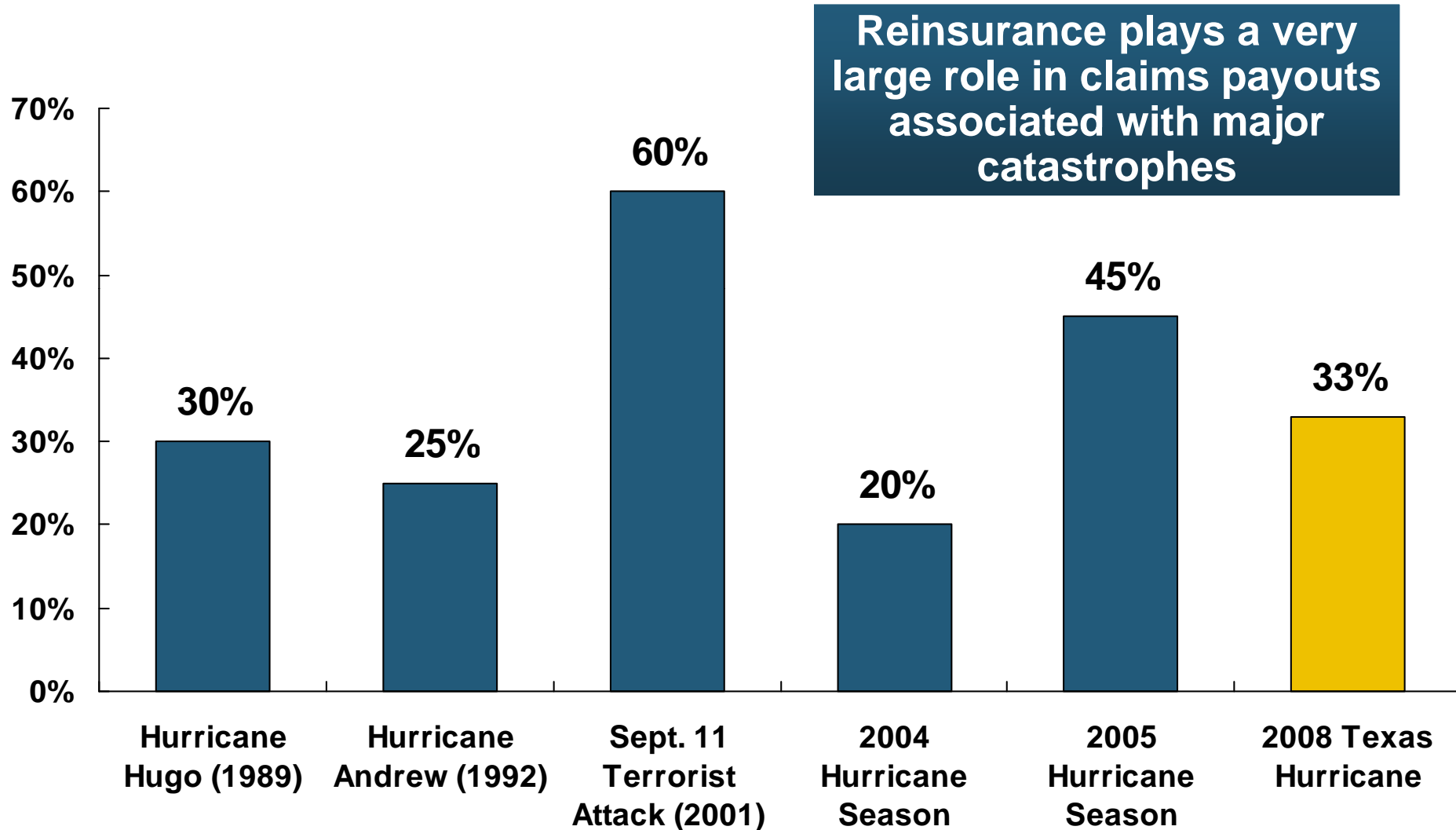
Top 12 Most Costly Disasters in US History

(Insured Losses, 2009, \$ Billions)



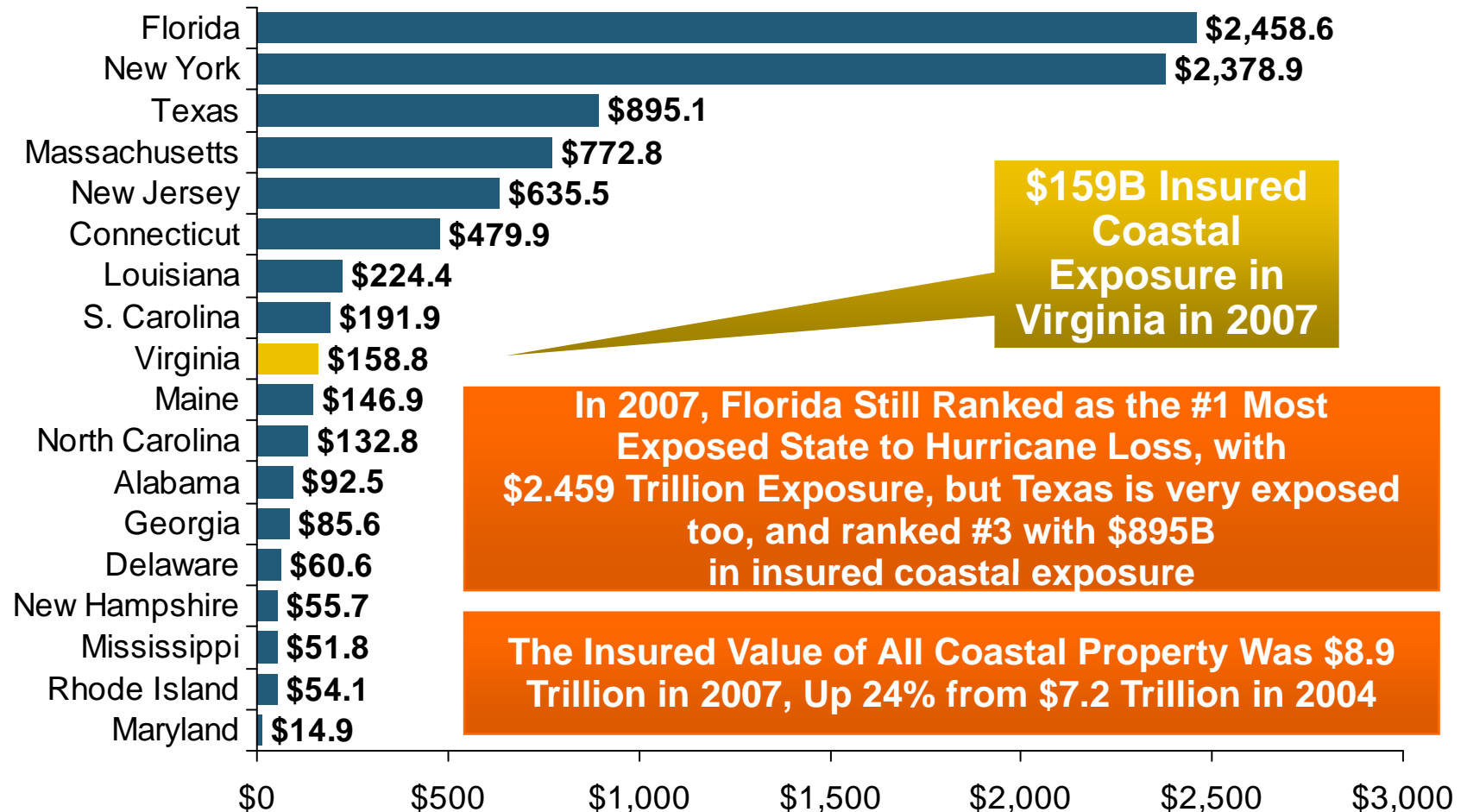
**8 of the 12 Most Expensive Disasters in US History
Have Occurred Since 2004;
*8 of the Top 12 Disasters Affected FL***

Share of Losses Paid by Reinsurers for Major Catastrophic Events



Total Value of Insured Coastal Exposure

(2007, \$ Billions)



Insurance Information Institute Online:

www.iii.org

*Thank you for your time
and your attention!*

Twitter: twitter.com/bob_hartwig

Download: www.iii.org/presentations