

# Key Issue in the P-C Insurance Industry: Overview & Outlook Focus on PA, VA and WV Markets

PAMIC VAMIC WVAMIC Convention
The Greenbrier
White Sulphur Springs, WV

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### **Presentation Outline**



- Reasons for Optimism, Causes for Concern
- Insurance Industry Financial Overview & Outlook
  - Profitability
  - Premium Growth
  - Underwriting Performance: Commercial & Personal Lines
  - Financial Market Impacts
- Profitability in PA, VA and WV P/C Insurance Markets
- Mutual Insurers: Secrets of the Ancients
- Financial Services Reform: Impacts on the Insurance Industry
- Capital & Capacity
- Tort System Review: Overview and Causes for Concern
- Performance by Segment/Line
  - Focus Medical Professional Liability Insurance and Workers Comp
- Financial Strength & Ratings
- The Global Economic Storm: Financial Crisis & Recession
  - Crisis-Driven Exposure Issues: Personal & Commercial Lines
  - Exposure, Growth & Profitability
- Catastrophe Losses

## Reasons for Optimism, Causes for Concern in the P/C Insurance Industry



- Economic Recovery in US is Self-Sustaining: No Double Dip Recession
- European Debt Crisis Will Pass; Concerns are Overblown
  - Volatility will remain a reality, however
- Era of Mass P/C Insurance Exposure Destruction Has Ended
  - But restoration of destroyed exposure will take 3+ years in US
- No Secondary Spike in Unemployment or Swoon in Payrolls/WC Exposure
  - But job and wage growth remains sluggish
- Exposure Growth Will Begin in Earnest in 2<sup>nd</sup> Half 2010, Accelerate in 2011
- Increase in Demand for Commercial Insurance is in its Earliest Stages and Will Accelerate in 2011
  - Includes workers comp, commercial auto, marine, many liability coverages, D&O
  - Laggards: Property, inland marine, aviation
  - Personal Lines: Auto leads, homeowners lags
- P/C Insurance Industry Will See Growth in 2011 for the First Time Since 2006
- Investment Environment Is/Remains Much More Favorable
  - Volatility, however, will persist and yields remain low
  - Both are critical issues in long-tailed commercial lines like WC, Med Mal, D&O

## Reasons for Optimism, Causes for Concern in the P/C Insurance Industry



- P/C Insurance Industry Capacity as of 3/31/10 Is at Record Levels and Has Recovered 100%+ of the Capital Lost During the Financial Crisis
  - As of 12/31/09 capacity was within 2% of pre-crisis high
- Record Capacity, Depressed Exposures Mean that Generally Soft Market Conditions Will Persist through 2010 and Potentially into 2011
- There is No Catalyst for a Robust Hard Market at the Current Time
- High Global First Half 2010 CAT Losses Insufficient to Trigger Hard Market
  - Localized insurance and reinsurance impacts are occurring, especially earthquake coverage in Latin/South America, Offshore Energy Markets, European Wind Cover
- Inflation Outlook for US and Major European Economies and Japan is Tame
  - Will temper claims inflation
- Financial Strength & Ratings of Global (Re)Insurance Industries Remained Strong Throughout the Financial Crisis in Sharp Contrast With Banks
- Insurers Avoided the Most Draconian Outcomes in Financial Services Reform Legislation
- Tort Environment in US is Beginning to Deteriorate; No Tort Reform in US
- Major Transformation of US Economy Underway with Major Opportunities for Insurers through 2020 in Health, Tech, Natural Resources, Energy

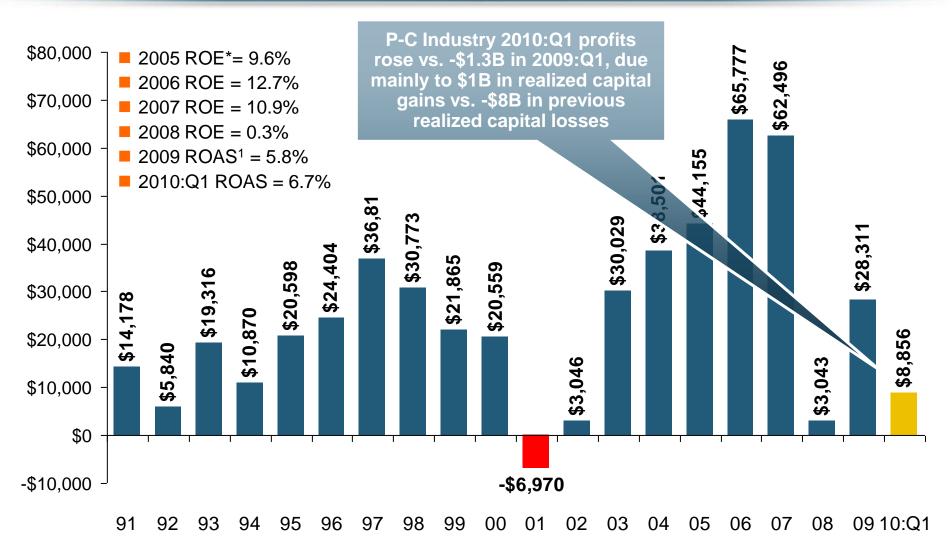


### **Profitability**

### **Historically Volatile**

## P/C Net Income After Taxes 1991–2010:Q1 (\$ Millions)

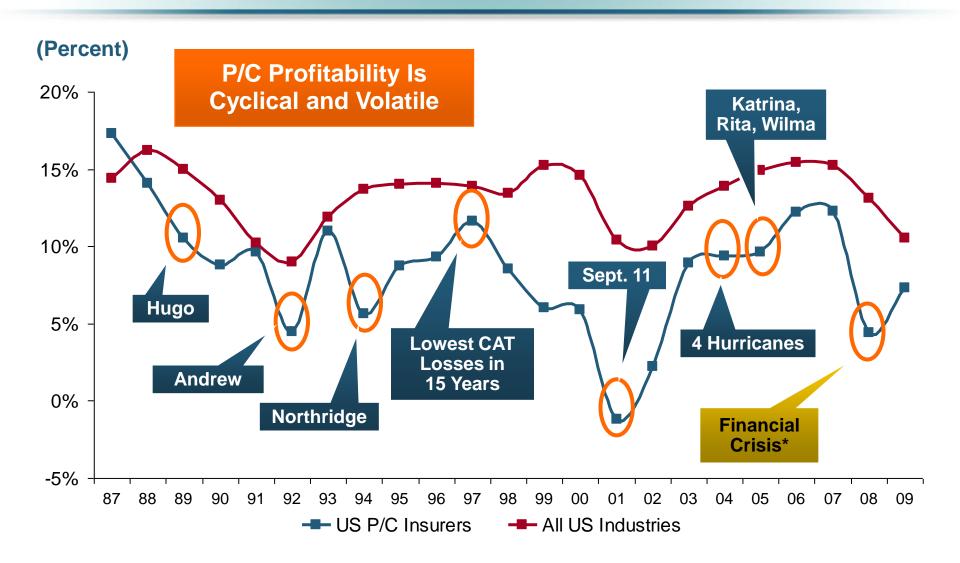




<sup>\*</sup> ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields an 8.3% ROAS for 2010:Q1, 7.3% for 2009 and 4.4% for 2008. 2009 net income was \$34.5 billion and \$20.8 billion in 2008 excluding M&FG. Sources: A.M. Best, ISO, Insurance Information Institute

## ROE: P/C vs. All Industries 1987–2009\*

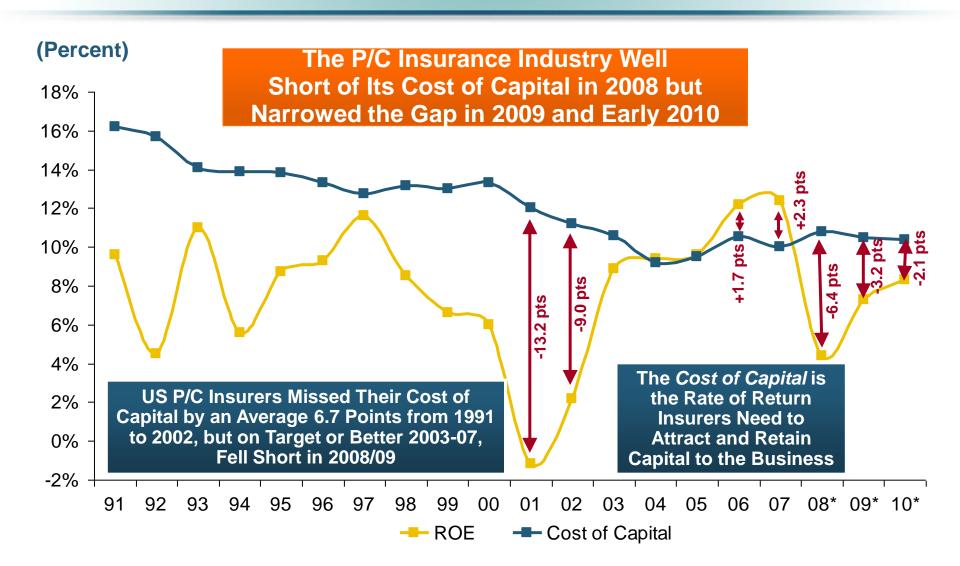




<sup>\*</sup> Excludes Mortgage & Financial Guarantee in 2008 and 2009. Sources: ISO, *Fortune*; Insurance Information Institute.

## ROE vs. Equity Cost of Capital: U.S. P/C Insurance:1991-2010\*

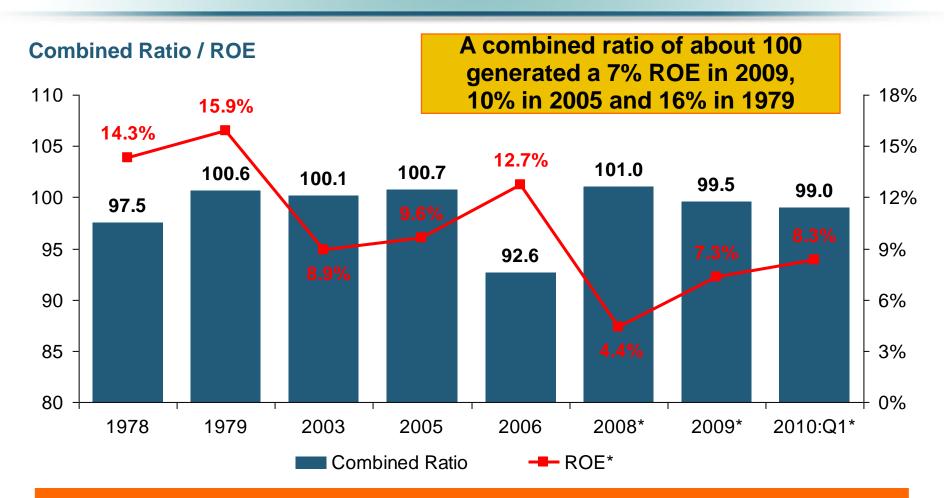




<sup>\*</sup> Return on average surplus in 2008/09 excluding mortgage and financial guaranty insurers. Source: The Geneva Association, Insurance Information Institute

### A 100 Combined Ratio Isn't What It Once Was: 90-95 Is Where It's At Now





Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs

Source: Insurance Information Institute from A.M. Best and ISO data.

<sup>\* 2009</sup> and 2010:Q1 figures are return on average statutory surplus. 2008, 2009 and 2010:Q1figures exclude mortgage and financial guarantee insurers

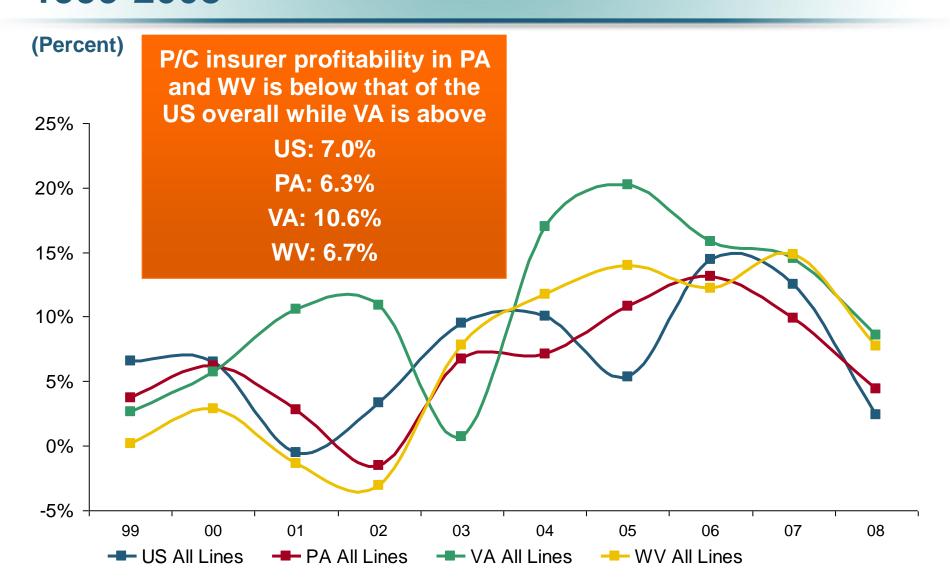


# Profitability in PA, VA, WV P/C Insurance Markets

## **Analysis by Line and Nearby State Comparisons**

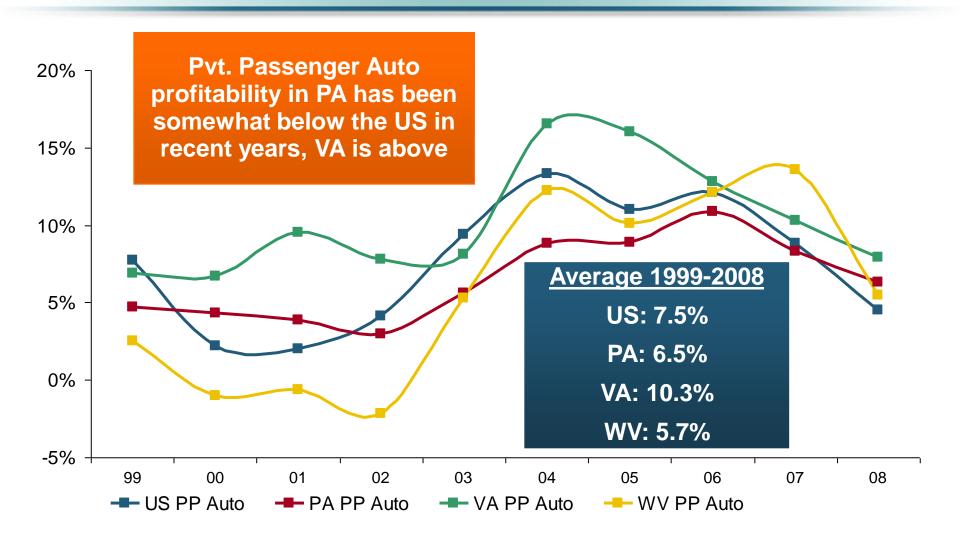
## RNW All Lines: PA, VA, WV vs. U.S., 1999-2008





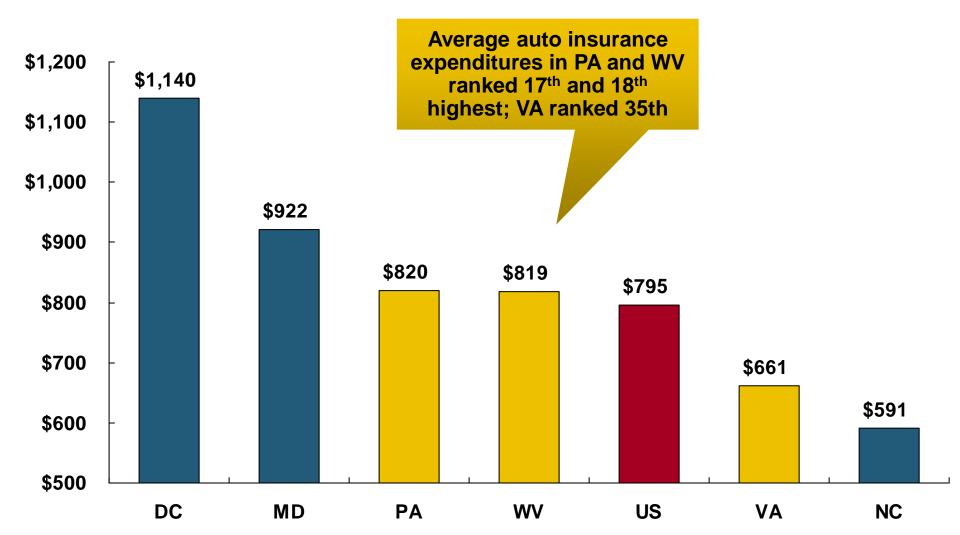
## RNW PP Auto: PA, VA, WV vs. U.S., 1999-2008





## Avg. Expenditure on Private Passenger Auto Insurance, Mid-Atlantic States, 2007\*



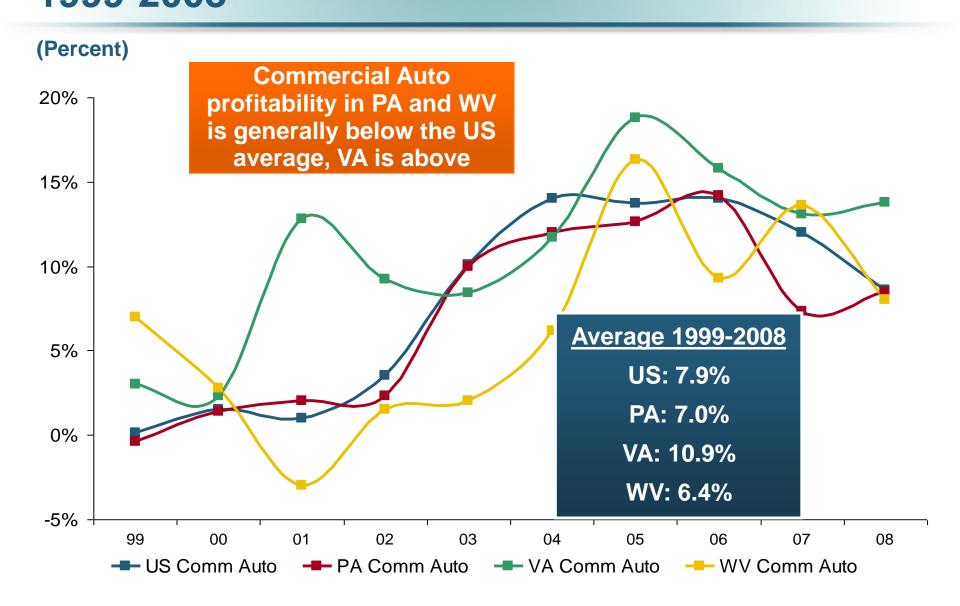


\*Latest available.

Source: NAIC; Insurance Information Institute.

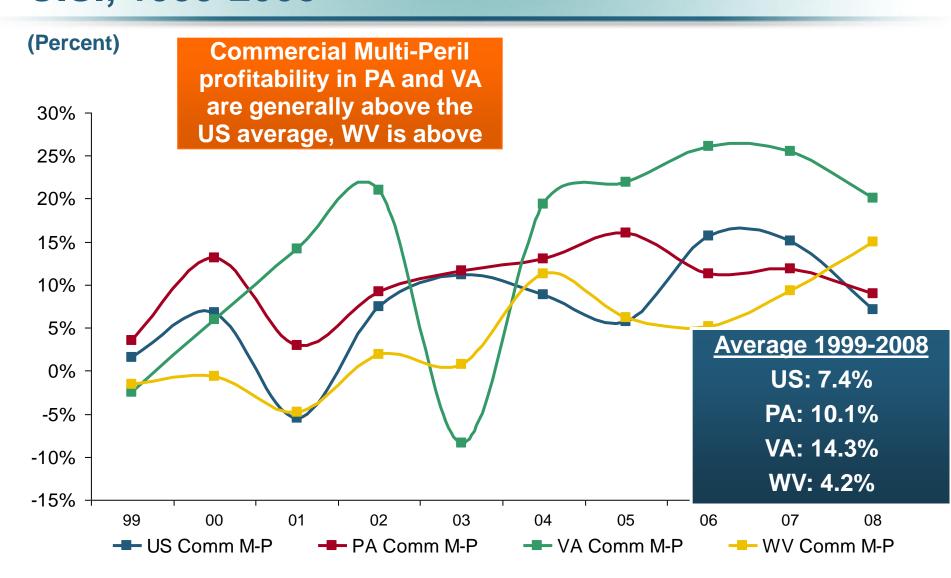
## RNW Comm. Auto: PA, VA, WV vs. U.S., 1999-2008





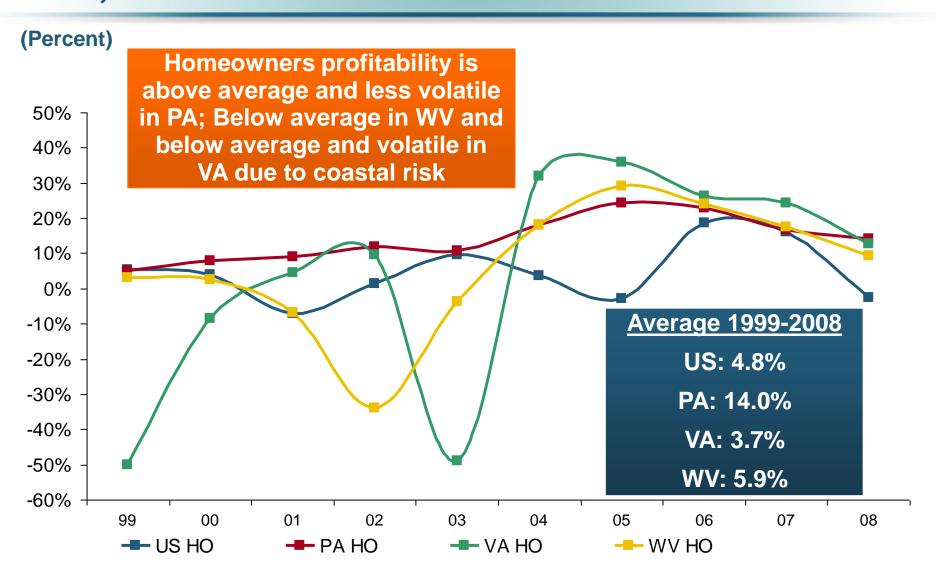
## RNW Comm. Multi-Peril: PA, VA, WV vs. U.S., 1999-2008





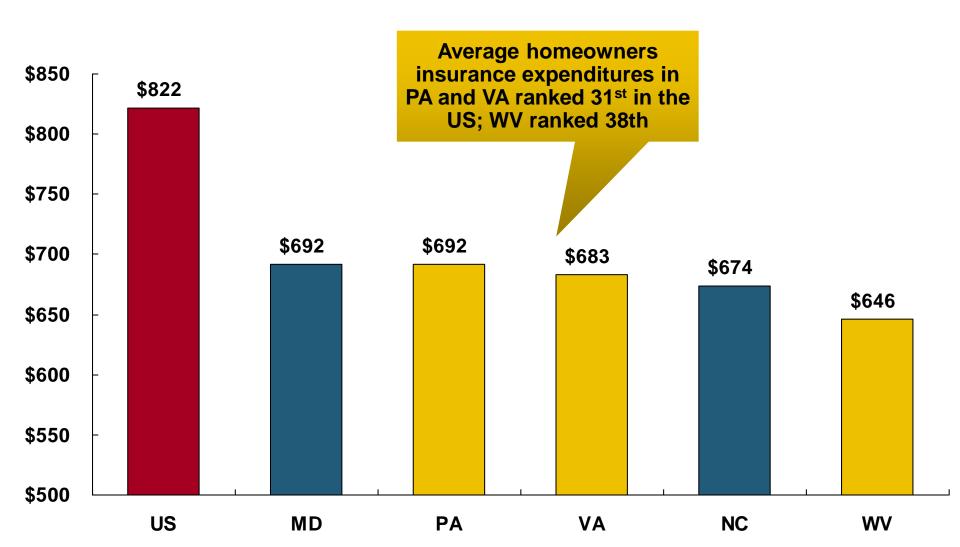
## RNW Homeowners: PA, VA, WV vs. U.S., 1999-2008





## Avg. Expenditure on Homeowners Insurance, Mid-Atlantic States, 2007\*



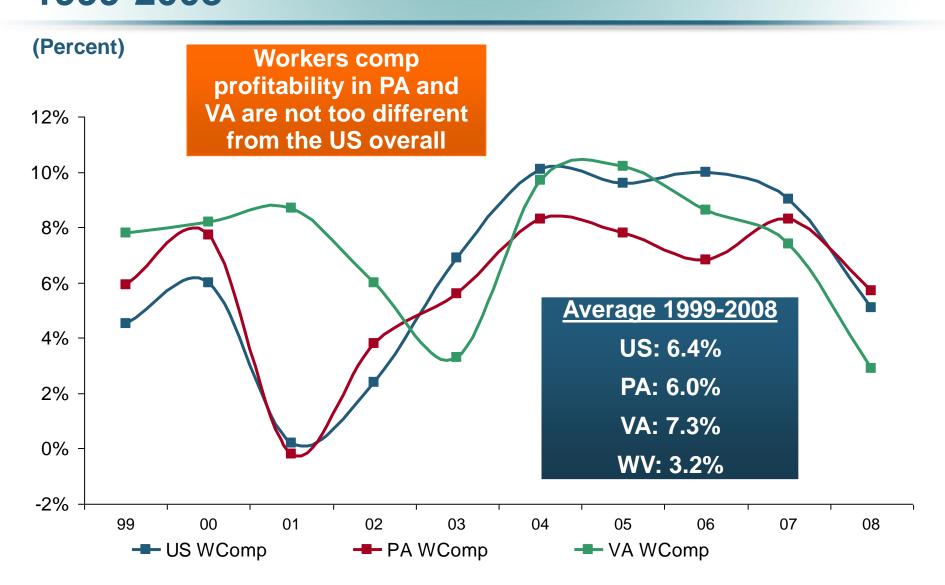


<sup>\*</sup>Latest available.

Source: NAIC; Insurance Information Institute.

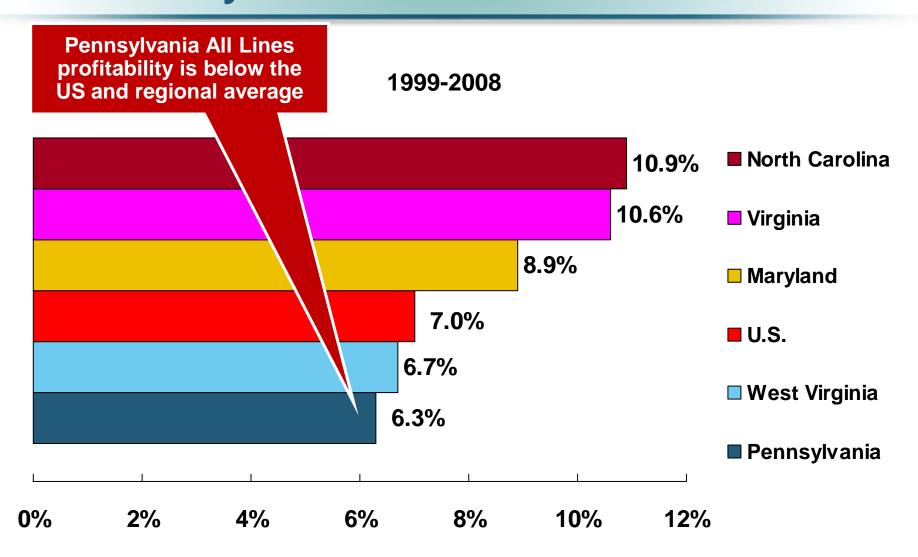
## RNW Workers Comp: PA, VA vs. U.S., 1999-2008





## All Lines: 10-Year Average RNW PA, VA, WV & Nearby States

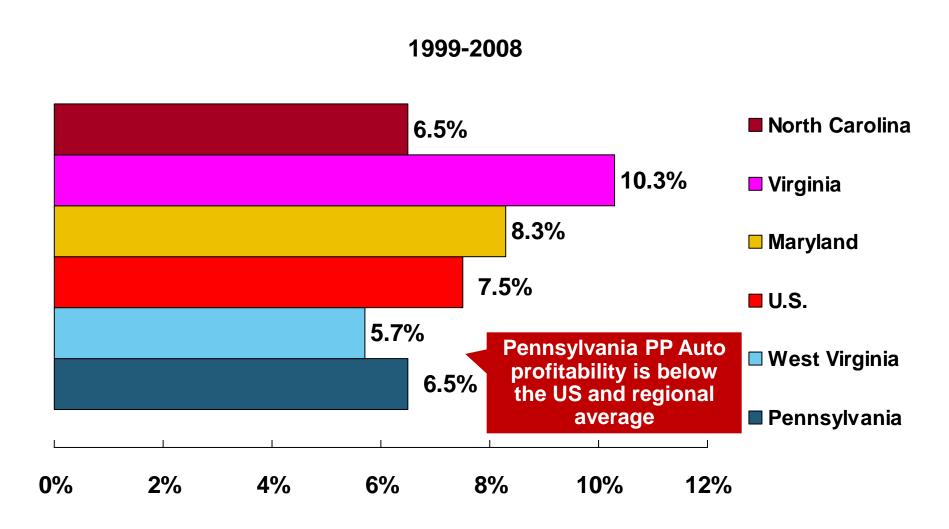




**Source: NAIC, Insurance Information Institute** 

## PP Auto: 10-Year Average RNW PA, VA, WV & Nearby States





**Source: NAIC, Insurance Information Institute** 

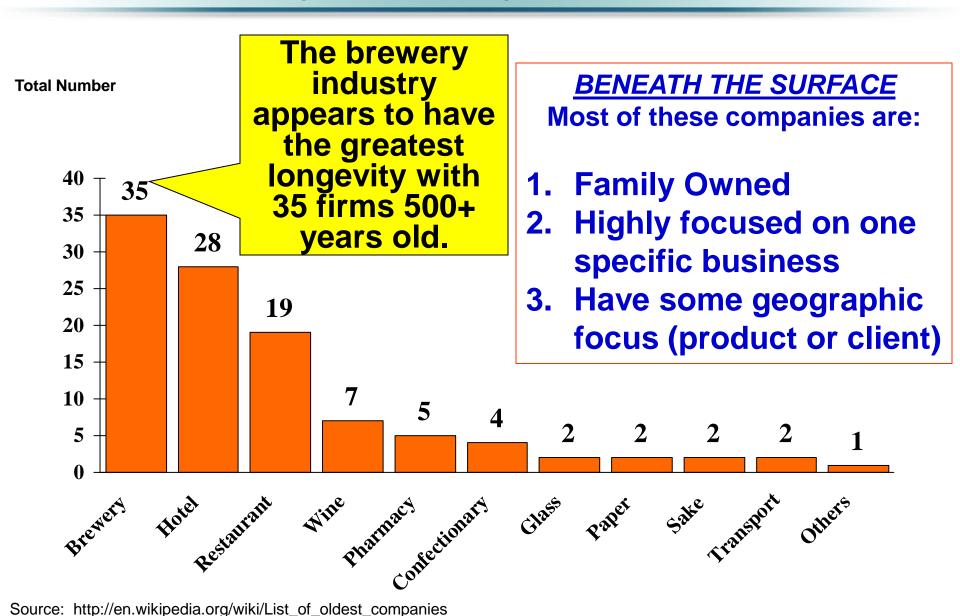


# Lessons from History: What Types of Business Live a Very Long Time and Why?

Longevity in the Business World Requires Focus, Long-Term Objectives You Want the Same from Your Insurer

## Number of Firms More than 500 Years Old, by Industry\*





## Benefits & Characteristics of Working with Firms that Stand the Test of Time



- 1. Business Model: Highly Focused
  - Firms tend to remain true to core business
  - Avoid businesses they don't understand
  - Some diversification is usually good, but leads to an exponential increase in complexity and unforeseen interactions across units
- 2. Ownership Structure: There Exists Some Concept of Mutuality
  - Some of the world's oldest firms are family owned (artisans, craftsman)
  - Many of the world's oldest institutions are religious
  - Others have some form of cooperative arrangement (agricultural)
  - Such organizations also exhibit altruistic behavior, a proven survival trait
  - In a mutual arrangement implies less cyclicality, volatility
- 3. Communal Interest: A Concern for the Greater Common Good
  - Perpetuation of the species (i.e., the industry) is evident in behaviors
  - Concept of mutuality extends beyond organization to communal interest
  - A strong willingness to work for the common good

## Benefits & Characteristics of Working with Firms that Stand the Test of Time (cont'd)

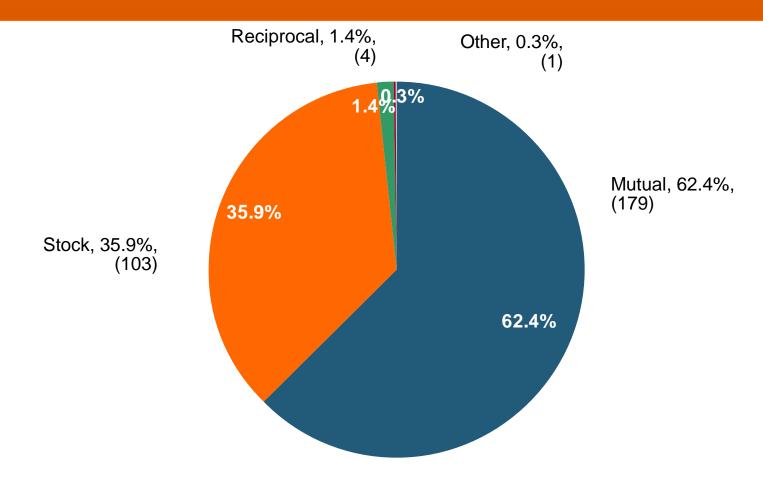


- 4. Growth: Tend to Grow Slowly
  - As with living species, the longest lived businesses in the world tend to grow only slowly, if at all
- 5. Size: Tend to Be Small Relative to Competition
  - Size seems to matter when it comes to species longevity: smaller = longer
  - Also true among living species (e.g., bacteria, insects)
- 6. Profitability: Tend Not to Be the Most Profitable
  - Object of continuous profit maximization is not consistent with longevity
  - Objective of a mutual is to expand the benefit of mutuality
  - A "will to survive" is still necessary

## 100-year-old Insurers: Mutual vs. Stock vs. Reciprocal



The vast majority (62.4%) of 100-year-old insurers are mutual insurers, while stock insurers account for 35.9% of the total.





## Attributes Found in Insurance Organizations that Reach 100+ Years

**Secrets of the Ancients** 

## Attributes Inherent in Long-Lived Insurance Companies



- 1. Management Acts as a Steward of the Enterprise
  - Objective is to pass a healthy firm safely and securely to the next generation of management and policyholders
- 2. Management Financial Incentives
  - In line with the goal of providing the protection purchased
  - There is typically no 3<sup>rd</sup> party (shareholders) to compensate (60%+ mutuals)
    - Objective of public company is to maximize profits
  - CEO (total) comp is a smaller multiple relative to average employee
- 3. Nimble: Environment for Small Insurers Can & Does Change
  - Not always first to change, but adaptation occurs within reasonable timeframe
- 4. Customer Focus & Relationship Driven
  - Customer is the #1 priority

## Traits to Admire in an Insurer and Its Management?



- 1. A Firm Whose Management's Incentives are Strictly Aligned With the Insurer's Principal Stakeholders
  - Customers, employees, community
  - These include financial and operational objectives
- 2. Management Is Knowledgeable
  - Management of small, long-lived insurer is no less knowledgeable about industry trends, opportunities and threats than larger competitors
- 3. Intuitive and Comprehensive Understanding of Enterprise Risk Management
  - Much is made of ERM today, but long-lived insurers practiced it well before it had a name

## What Do I Admire in an Insurer and Its Management?



### 4. CEO is Willing to Seek Advice and Counsel

- No imperial CEOs; Self-aggrandizement is rare
- CEO is a listener and consensus builder

### 5. Commitment to Core Constituencies

Customer is the #1 priority

### 6. Lack of a "Wandering Eye"

 Disciplined enough to stick with the business you know, but also adapting to changing business conditions and seizing opportunities as necessary



### **Financial Services Reform**

### Insurers Are Impacted, But Not Significantly

## Financial Services Reform: What does it mean for insurers?



### The Dodd Frank Wall Street Reform and Consumer Protection Act

### Systemic Risk and Resolution Authority

- Creates the Financial Stability Oversight Council and the Office of Financial Research
- Imposes heightened federal regulation on large bank holding companies and "systemically risky" nonbank financial companies, including insurers

### Federal Insurance Office (FIO)

- Establishes the FIO (while maintaining state regulation of insurance) within the Department of Treasury, headed by a Director appointed by the Secretary of Treasury
- FIO will have authority to monitor the insurance industry, identify regulatory gaps that could contribute to systemic crisis

### Surplus Lines/Reinsurance

Title V of the Dodd-Frank bill includes, as a separate subtitle, the Nonadmitted and Reinsurance Reform Act (NRRA), which eliminates regulatory inefficiencies associated with surplus lines insurance and reinsurance

## Systemic Risk: Oversight & Resolution Authority



### Issues Related to Systemic Risk & Resolution Authority

- Financial Stability Oversight Council created to oversee systemic risk of large financial holding companies) [a.k.a. TOO BIG TOO FAIL]
  - P/C insurers potentially could be determined to present systemic risk to the financial system and thus be supervised by the Federal Reserve.
  - Such supervision would subject such insurers to prudential standards, if the Council determines that financial distress at the company would pose a threat to the U.S. financial system.

### Orderly Liquidation

- ➤ The legislation provides an "Orderly Liquidation Authority" mechanism whereby the FDIC would have enhance powers to resolve distress at financial institutions.
- Insurance holding companies and any non-insurance subsidiaries of insurers may be subject to this authority.

## Systemic Risk: Oversight & Resolution Authority



### Issues Related to Systemic Risk & Resolution Authority

### Orderly Liquidation (cont.)

Insurers are generally exempt from the liquidation authority, but the FDIC would have "backup authority" to place an insurer into orderly liquidation under state law if the state regulator has not done so within 60 days of a systemic risk determination.

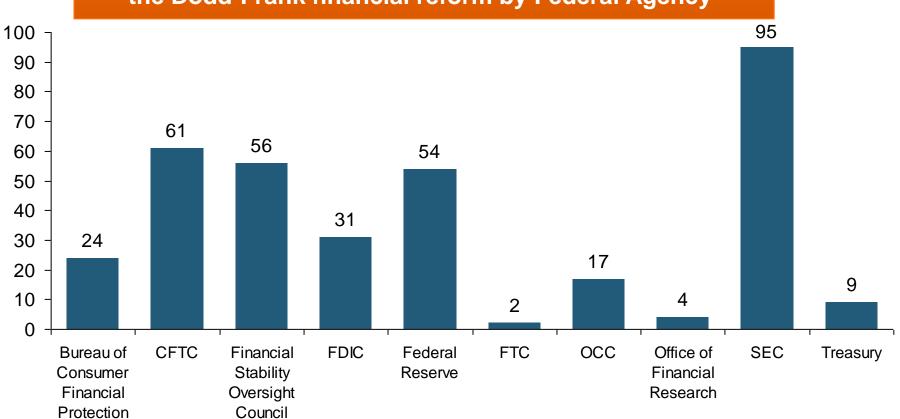
### Liquidation Fund Assessments

- The liquidation fund would be funded by assessments on large financial companies, potentially including insurers.
- But the insurance industry already has a funding system (state guaranty funds) to pay for the unwinding of failed companies. Therefore, contributions to these state guaranty funds must be considered.

### New Rulemakings Under The Dodd Frank Wall **Street Reform and Consumer Protection Act**



A total of at least 243 new rulemakings are expected under the Dodd-Frank financial reform by Federal Agency\*

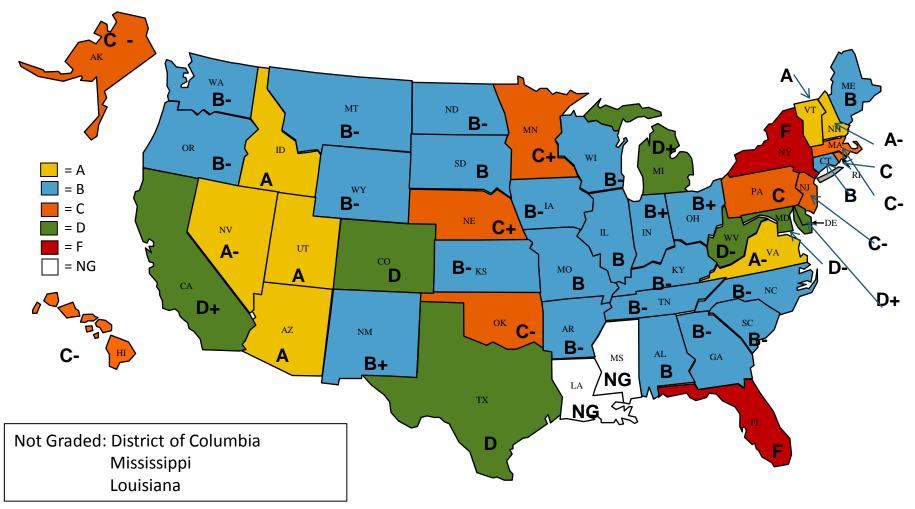


Source: Wall Street Journal, July 14, 2010; Davis Polk & Wardwell.

<sup>\*</sup> Total eliminates double counting for joint rule-makings and this estimate only includes explicit rule-makings in the bill, and thus likely represents a significant underestimate.

## 2010 Property and Casualty Insurance Report Card





Source: Heartland Institute, May 2010



## Shifting Legal Liability & Tort Environment

Is the Tort Pendulum Swinging Against Insurers?

# Important Issues & Threats Facing Insurers: 2010–2015



### **Emerging Tort Threat**

- No tort reform (or protection of recent reforms) is forthcoming from the current Congress or Administration
- Erosion of recent reforms is a certainty (already happening)
- Innumerable legislative initiatives will create opportunities to undermine existing reforms and develop new theories and channels of liability
- Torts twice the overall rate of inflation
- Influence personal and commercial lines, esp. auto liability
- Historically extremely costly to p/c insurance industry
- Leads to reserve deficiency, rate pressure

Bottom Line: Tort "crisis" is on the horizon and will be recognized as such by 2012–2014

Source: Insurance Information Institute

### **Trial Bar Priorities**



- Reverse U.S. Supreme Court decisions on pleadings
- Eliminate pre-dispute arbitration
- Erode federal preemption
- Expand securities litigation

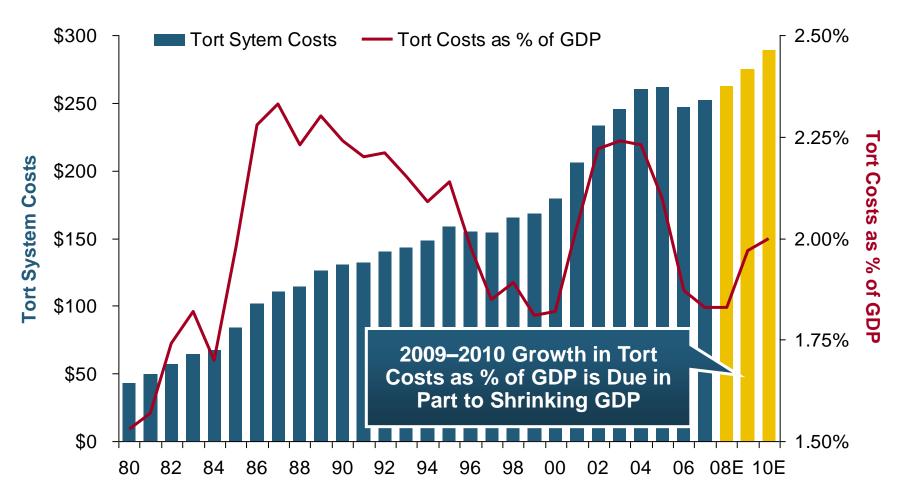


- Pass Foreign
   Manufactures
   Legal
   Accountability
   Act
- Grant enforcement authorities to state
- Confirm protrial lawyer judges – "Federalize Madison County"
- Roll back existing legal reforms

### Over the Last Three Decades, Total Tort Costs\* as a % of GDP Appear Somewhat Cyclical



#### (\$ Billions)



<sup>\*</sup> Excludes the tobacco settlement, medical malpractice Sources: Tillinghast-Towers Perrin, 2008 Update on US Tort Cost Trends, Appendix 1A; I.I.I. calculations/estimates for 2009 and 2010

# **Business Leaders Ranking of Liability Systems in 2009\***



### Best States

- Delaware
- North Dakota
- Nebraska
- 4. Indiana
- 5. Iowa
- 6. Virginia
- 7. Utah
- 8. Colorado
- 9. Massachusetts

10. South Dakota

### New in 2009

- North Dakota
- Massachusetts
- South Dakota

#### **Drop-offs**

- Maine
- Vermont
- Kansas

Midwest/West has mix of good and bad states.

### Worst States

- 41. New Mexico
- 42. Florida
- 43. Montana
- 44. Arkansas
- 45. Illinois
- 46. California
- 47. Alabama
- 48. Mississippi
- 49. Louisiana

### 50. West Virginia

### **Newly Notorious**

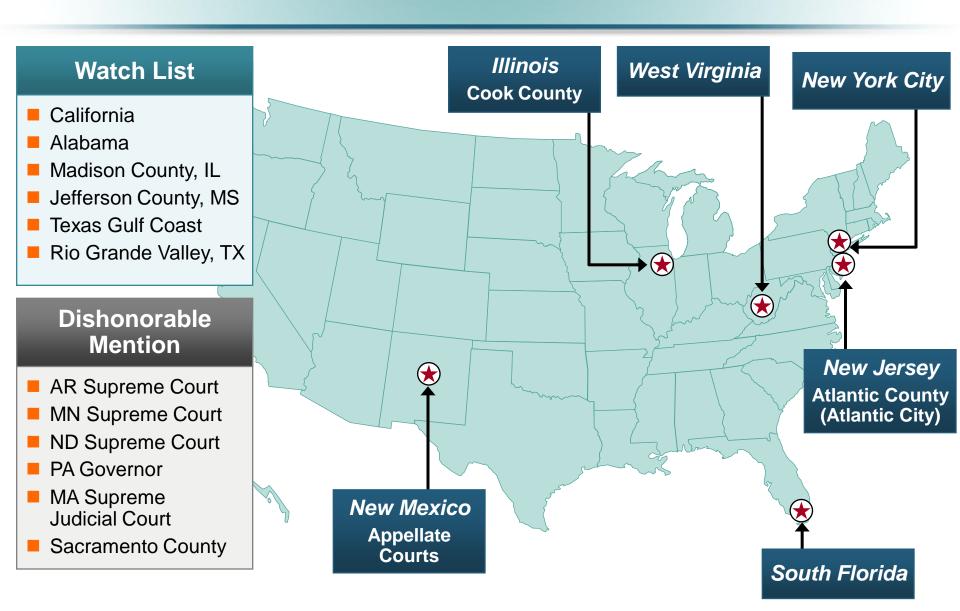
- New Mexico
- Montana
- Arkansas

### Rising Above

- Texas
- South Carolina
- Hawaii

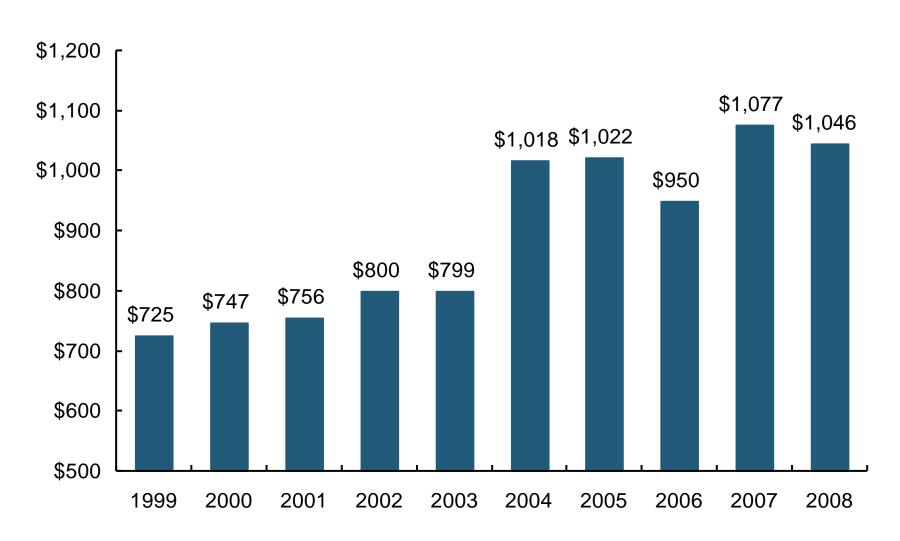
### The Nation's Judicial Hellholes: 2010





### Average Jury Awards 1999 - 2008





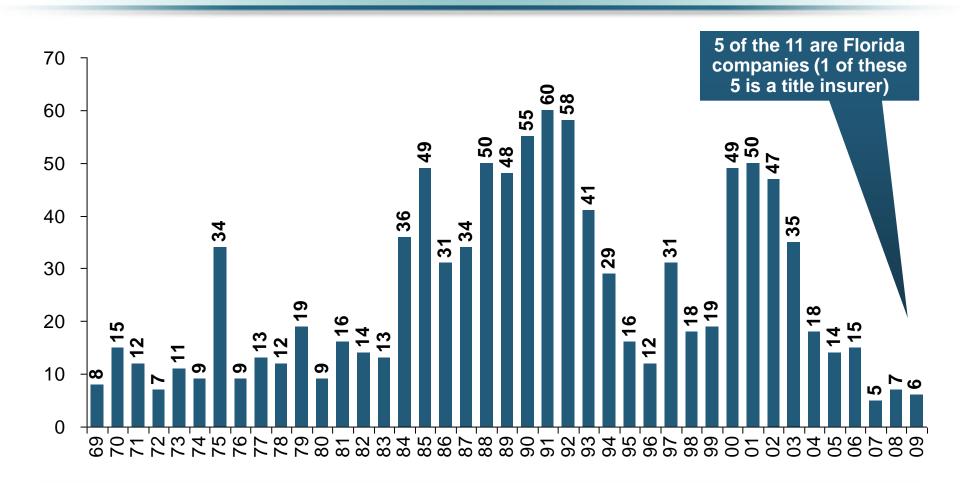


### Financial Strength & Ratings

# Industry Has Weathered the Storms Well

### P/C Insurer Impairments, 1969–2009





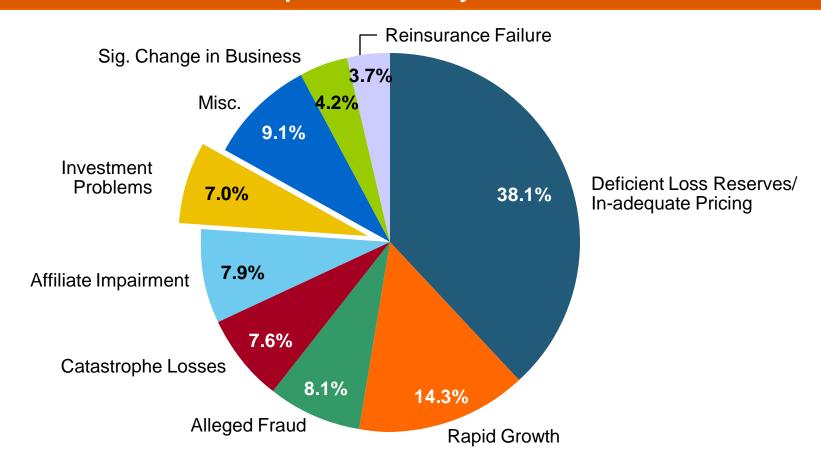
The Number of Impairments Varies Significantly Over the P/C Insurance Cycle, With Peaks Occurring Well into Hard Markets

# Reasons for US P/C Insurer Impairments, 1969–2008



Deficient Loss Reserves and Inadequate Pricing Are the Leading Cause of Insurer Impairments, Underscoring the Importance of Discipline.

Investment Catastrophe Losses Play a Much Smaller Role

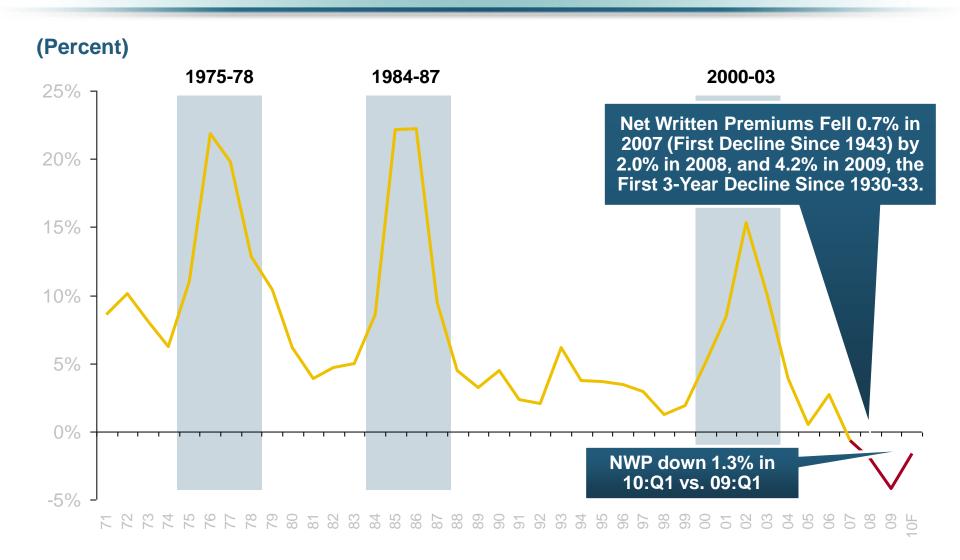




# P/C Premium Growth Primarily Driven by the Industry's Underwriting Cycle, Not the Economy

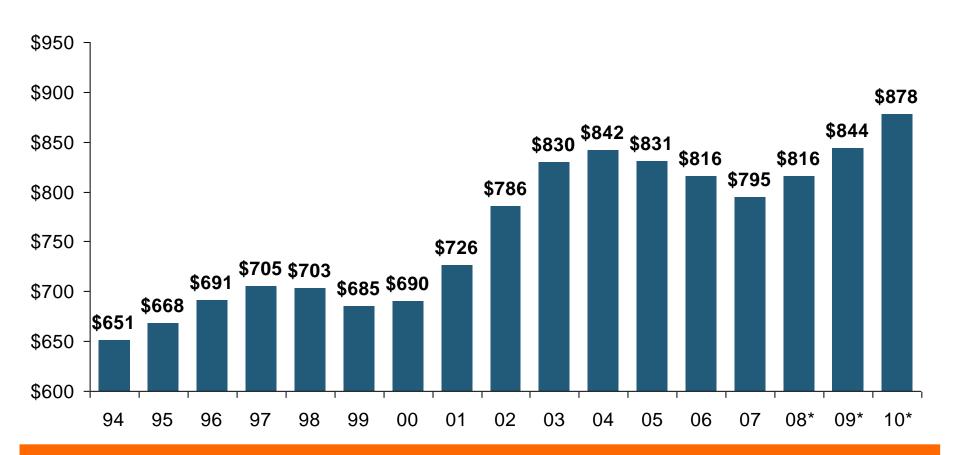
# Soft Market Appears to Persist in 2010. Relief in 2011?





### **Average Expenditures on Auto Insurance**



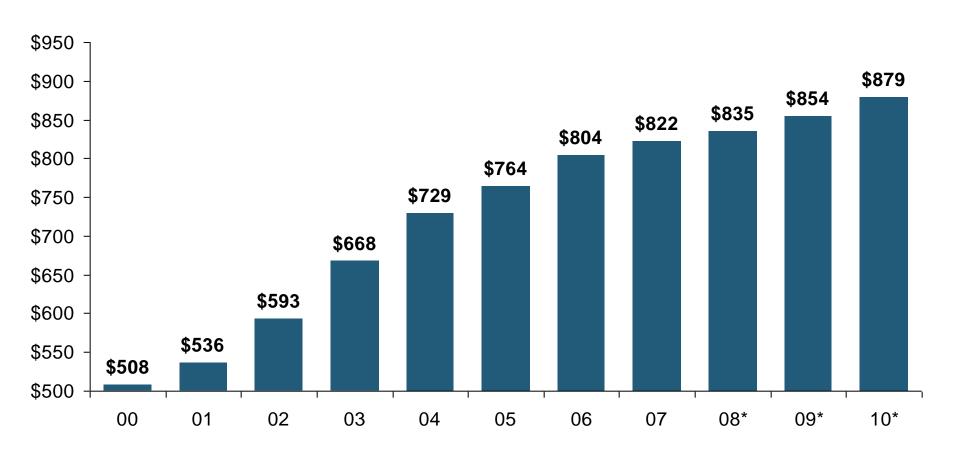


Countrywide Auto Insurance Expenditures Increased 2.6% in 2008 and 3.5% Pace in 2009 (est.) and 4% in 2010 (est.)

<sup>\*</sup> Insurance Information Institute Estimates/Forecasts
Source: NAIC, Insurance Information Institute estimates 2008-2010 based on CPI data.

# Average Premium for Home Insurance Policies\*\*



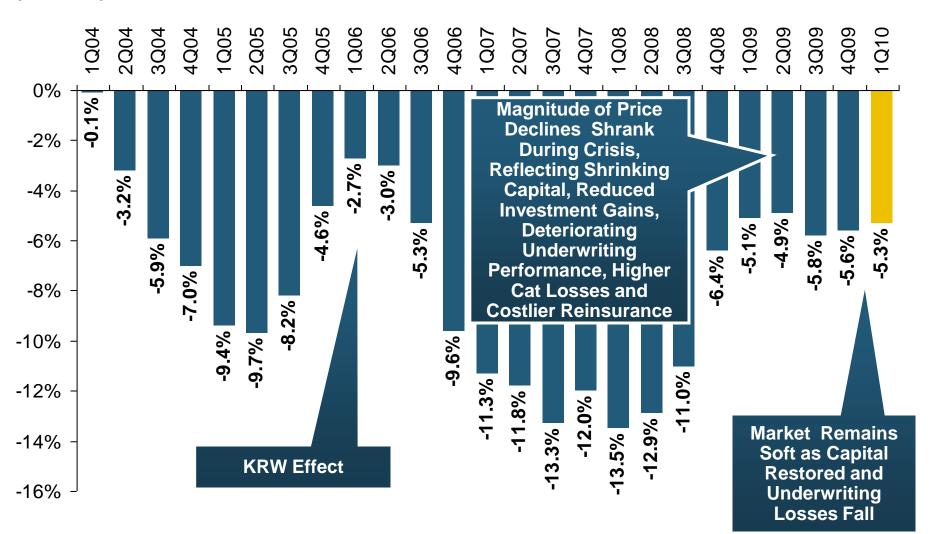


<sup>\*</sup> Insurance Information Institute Estimates/Forecasts \*\*Excludes state-run insurers. Source: NAIC, Insurance Information Institute estimates 2008-2010 based on CPI data.

# Average Commercial Rate Change, All Lines, (1Q:2004–1Q:2010)



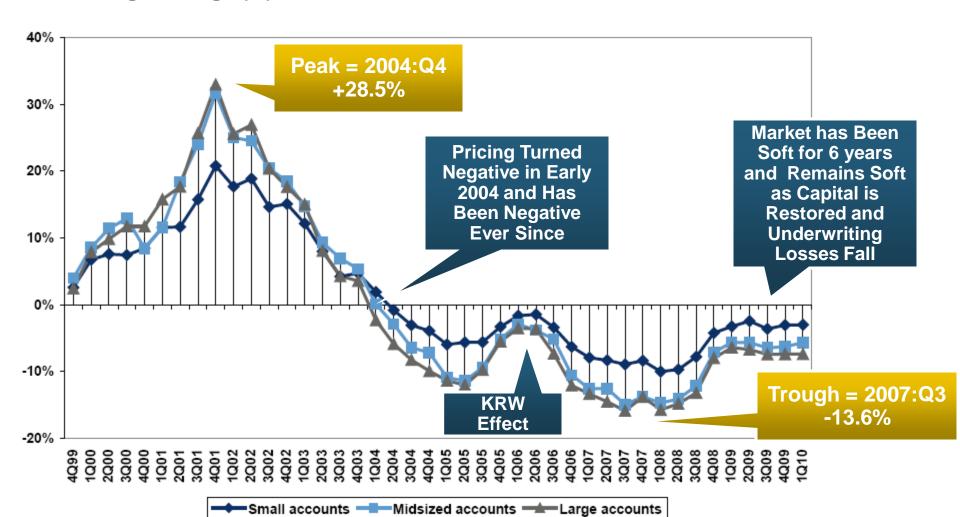
#### (Percent)



# Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2010:Q1



#### Percentage Change (%)



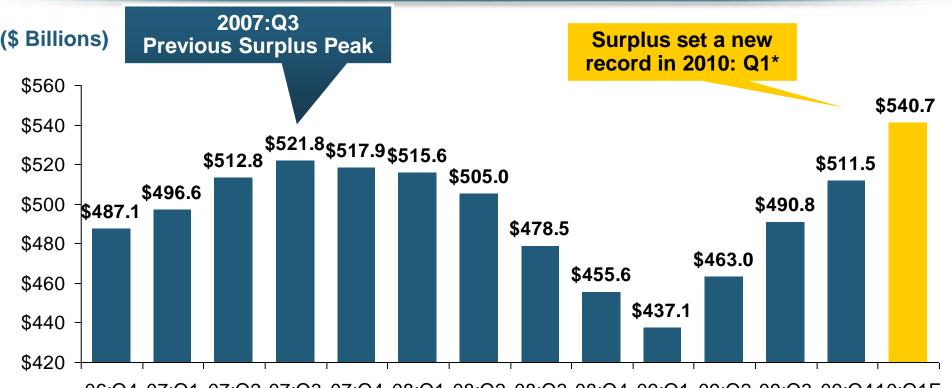


# Capital/Policyholder Surplus (US)

# Shrinkage, but Not Enough to Trigger Hard Market

# Policyholder Surplus, 2006:Q4–2010:Q1E





06:Q4 07:Q1 07:Q2 07:Q3 07:Q4 08:Q1 08:Q2 08:Q3 08:Q4 09:Q1 09:Q2 09:Q3 09:Q410:Q1E

\*Includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business

#### **Quarterly Surplus Changes Since 2007:Q3 Peak**

Sources: ISO, A.M .Best.

# Ratio of Insured Loss to Surplus for Largest Capital Events Since 1989\*





<sup>\*</sup> Ratio is for end-of-quarter surplus immediately prior to event. Date shown is end of quarter prior to event

Source: PCS; Insurance Information Institute

<sup>\*\*</sup> Date of maximum capital erosion; As of 9/30/09 (latest available) ratio = 5.9%

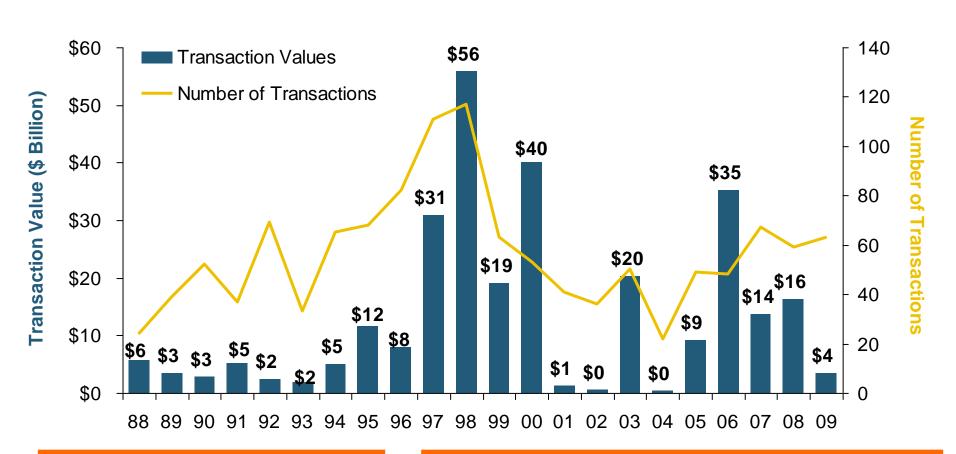


### Merger & Acquisition

# Barriers to Consolidation Will Diminish in 2010

# U.S. P/C Insurance-Related M&A Activity, 1988–2009





\$ Value of Deals Down 78% in 2009, Volume Up 7%

2010: No Mega Deals So Far, Despite
Record Capital, Slow Growth and Improved
Financial Market Conditions

Note: U.S. Company was the acquirer and/or target. Source: Conning Research & Consulting.

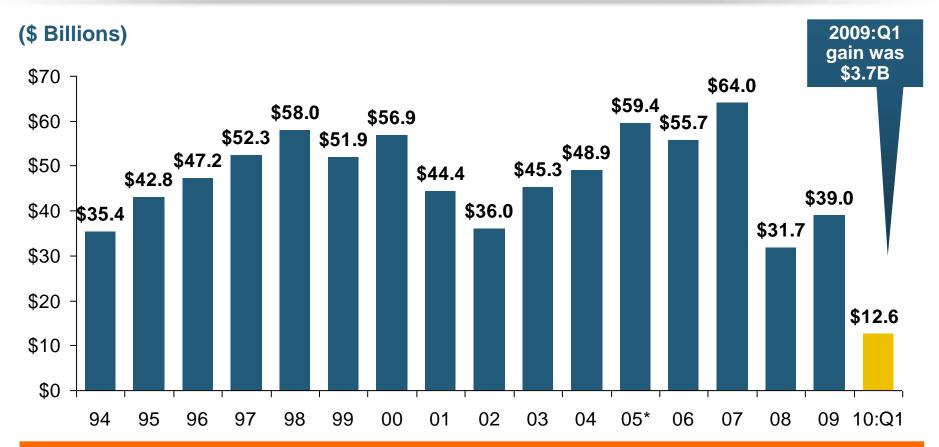


### **Investment Performance**

# Investments Are a Principle Source of Declining Profitability

# Property/Casualty Insurance Industry Investment Gain: 1994–2010:Q1<sup>1</sup>





In 2008, Investment Gains Fell by 50% Due to Lower Yields and Nearly \$20B of Realized Capital Losses
2009 Saw Smaller Realized Capital Losses But Declining Investment Income

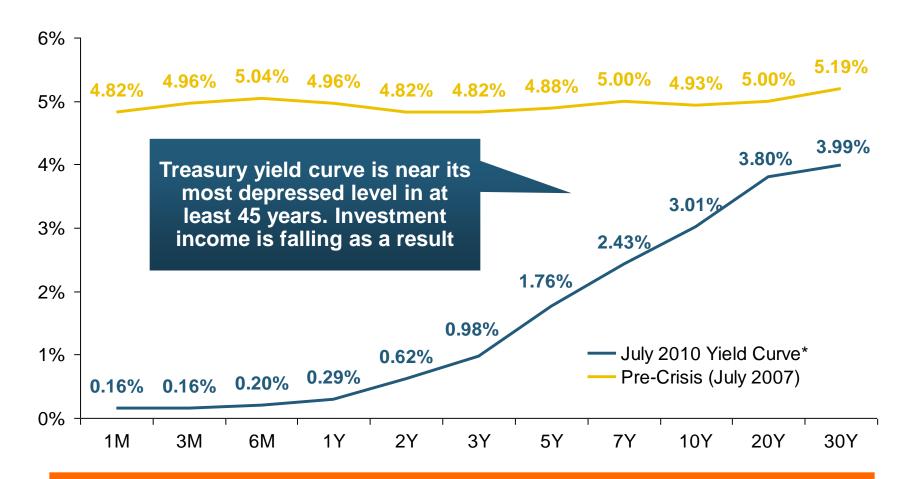
Sources: ISO; Insurance Information Institute.

<sup>&</sup>lt;sup>1</sup> Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

<sup>\* 2005</sup> figure includes special one-time dividend of \$3.2B.

# Treasury Yield Curves: Pre-Crisis (July 2007) vs. July 2010



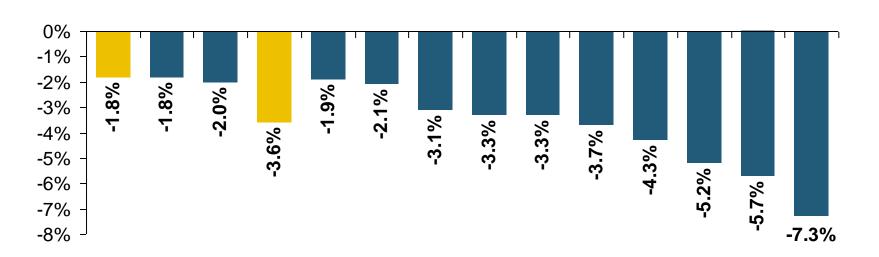


Stock Dividend Cuts Have Further Pressured Investment Income

# Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line\*







Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline

Source: A.M. Best; Insurance Information Institute.

<sup>\*</sup>Based on 2008 Invested Assets and Earned Premiums

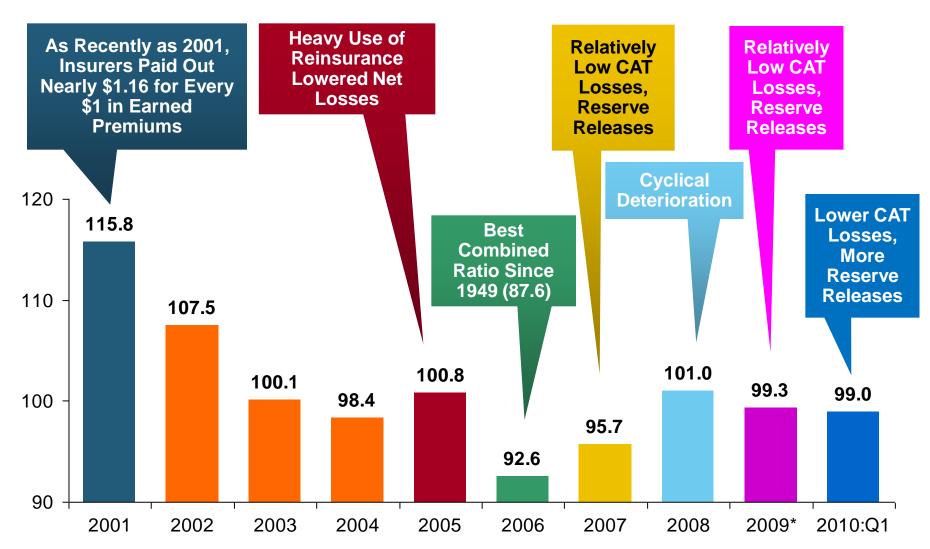
<sup>\*\*</sup>US domestic reinsurance only



Underwriting Trends –
Financial Crisis Does *Not*Directly Impact Underwriting
Performance: Cycle, Catastrophes
Were 2008's Drivers

# P/C Insurance Industry Combined Ratio, 2001–2010:Q1\*

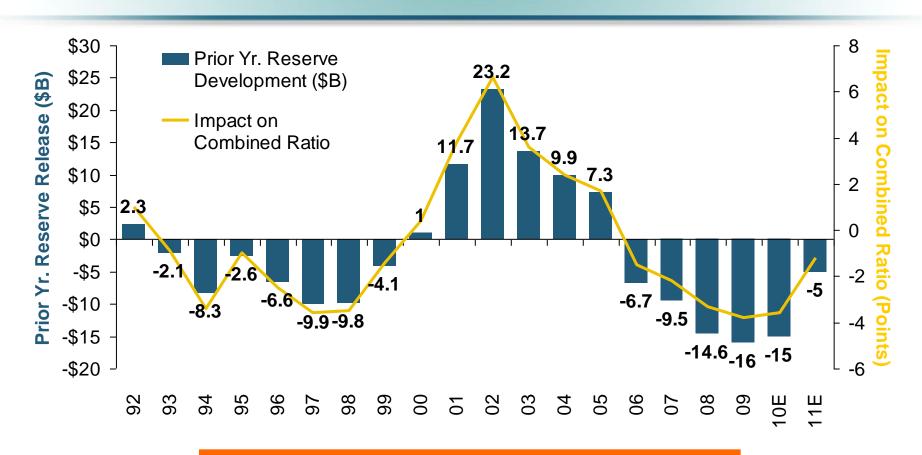




<sup>\*</sup> Excludes Mortgage & Financial Guaranty insurers in 2008, 2009 and 2010. Including M&FG, 2008=105.1, 2009=100.7, 2010:Q1=101.1 Sources: A.M. Best, ISO.

### P/C Reserve Development, 1992–2011E





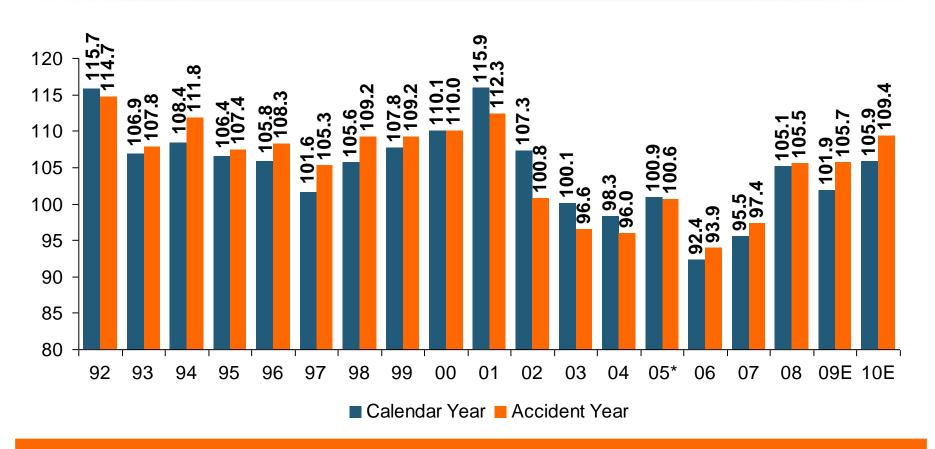
Reserve Releases Will Expected to Taper Off in 2010 and Drop Significantly in 2011

Note: 2005 reserve development excludes a \$6 billion loss portfolio transfer between American Re and Munich Re. Including this transaction, total prior year adverse development in 2005 was \$7 billion. The data from 2000 and subsequent years excludes development from financial guaranty and mortgage insurance.

Sources: Barclay's Capital; A.M. Best.

# Calendar Year vs. Accident Year P/C Combined Ratio: 1992–2010E<sup>1</sup>





Accident Year Results Show a More Significant Deterioration in Underwriting Performance. Calendar Year Results Are Helped by Reserve Releases

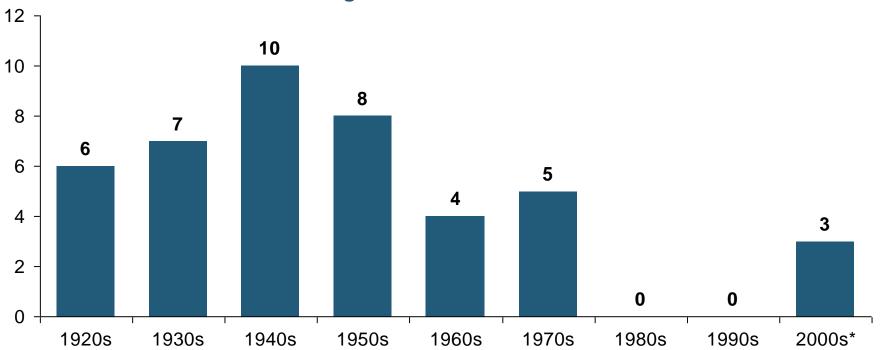
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Sources: Barclay's Capital; A.M. Best.

# Number of Years with Underwriting Profits by Decade, 1920s–2000s



#### **Number of Years with Underwriting Profits**



Underwriting Profits Were Common Before the 1980s (40 of the 60 Years Before 1980 Had Combined Ratios Below 100) – But Then They Vanished. Not a Single Underwriting Profit Was Recorded in the 25 Years from 1979 Through 2003

Note: Data for 1920–1934 based on stock companies only.

Sources: Insurance Information Institute research from A.M. Best Data.

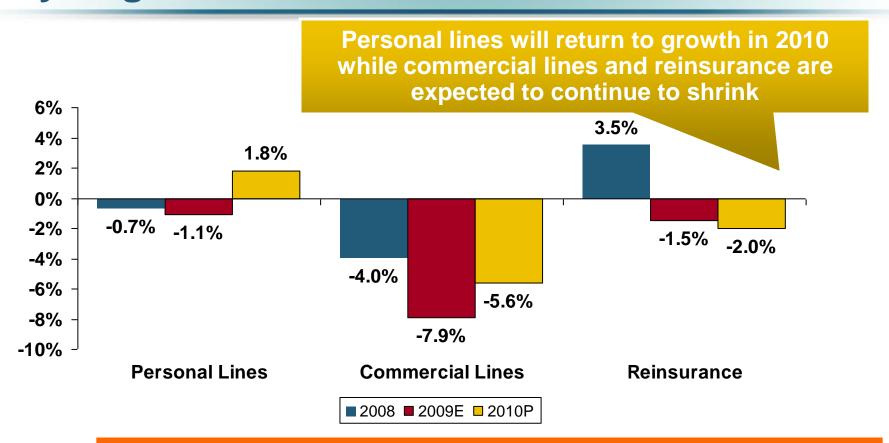
<sup>\* 2000</sup> through 2009. 2009 combined ratio excluding mortgage and financial guaranty insurers was 99.3, which would bring the 2000s total to 4 years with an underwriting profit.



### Performance by Segment: Commercial/Personal Lines & Reinsurance

# Net Written Premium Growth by Segment: 2008-2010P

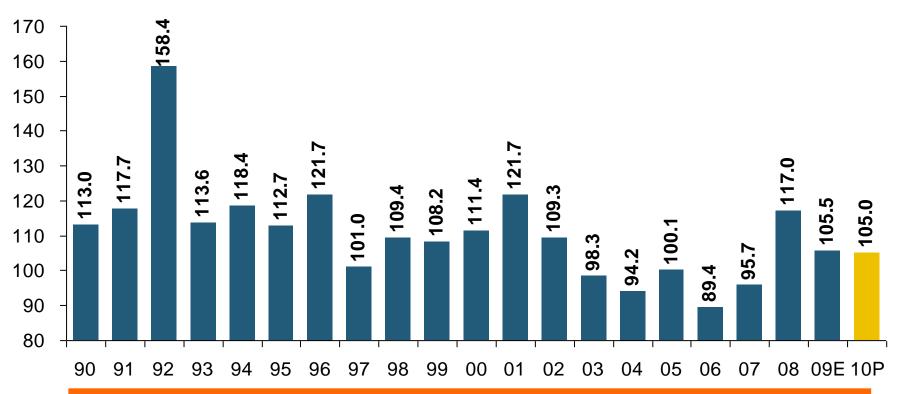




Rate and exposure are more favorable in personal lines, whereas a prolonged soft market and sluggish recovery from the recession weigh on commercial lines. Low catastrophe losses and ample capacity are holding down reinsurance prices while higher insurer retentions impact premiums

# Homeowners Insurance Combined Ratio: 1990–2010P

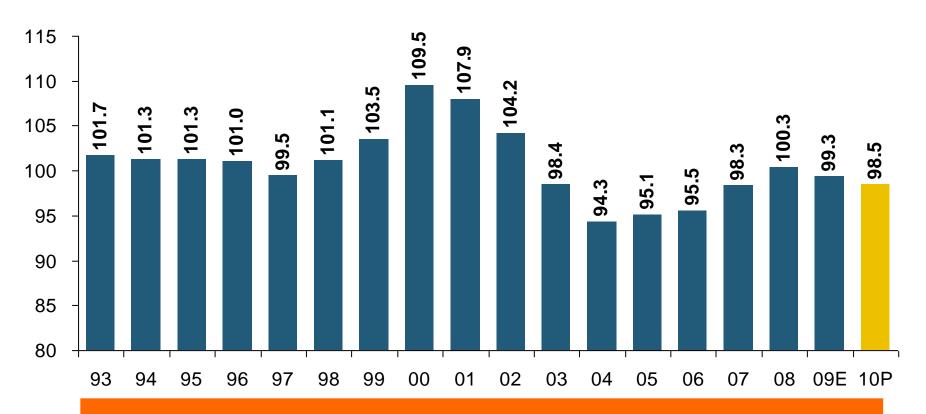




Homeowners Line Is Expected to Be Marginally Profitable Overall in 2010, but in Many States Could Be Quite Profitable. Volatility Due to Catastrophe Losses Will Persist

# Private Passenger Auto Combined Ratio: 1993–2010P

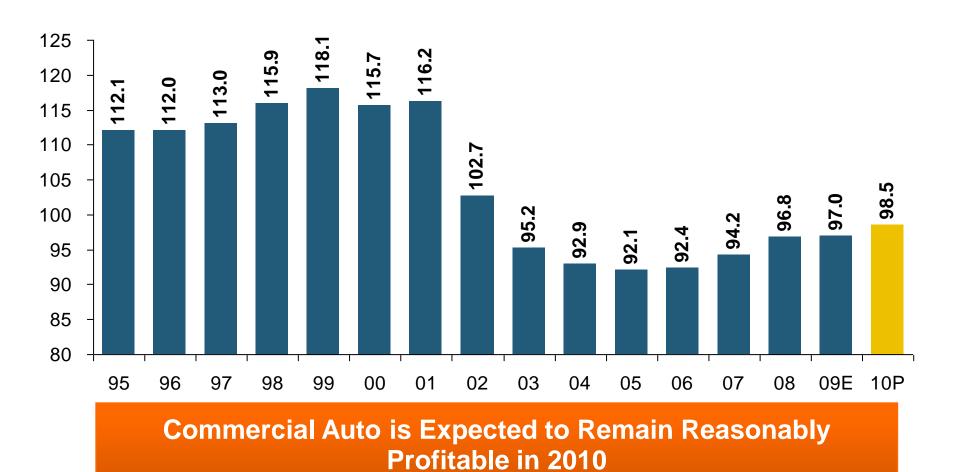




Private Passenger Auto Accounts for 34% of Industry Premiums and Remains the Profit Juggernaut of the P/C Insurance Industry

# Commercial Auto Combined Ratio: 1993–2010P

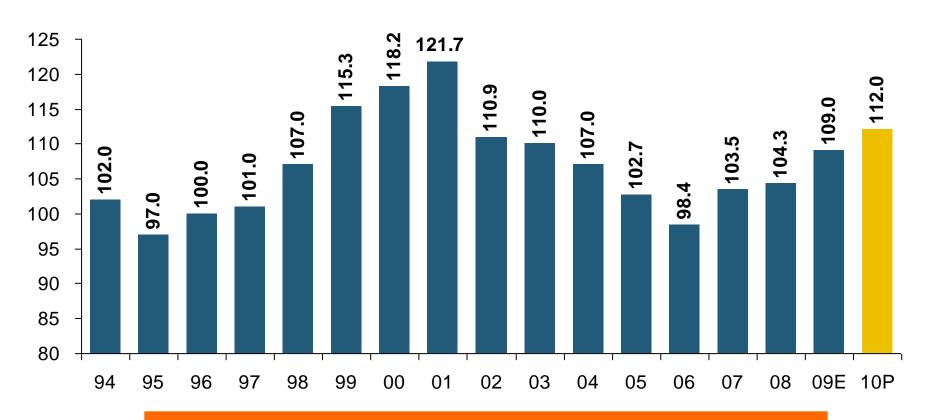




Sources: A.M. Best; Insurance Information Institute.

### Workers Compensation Combined Ratio: 1994–2010P



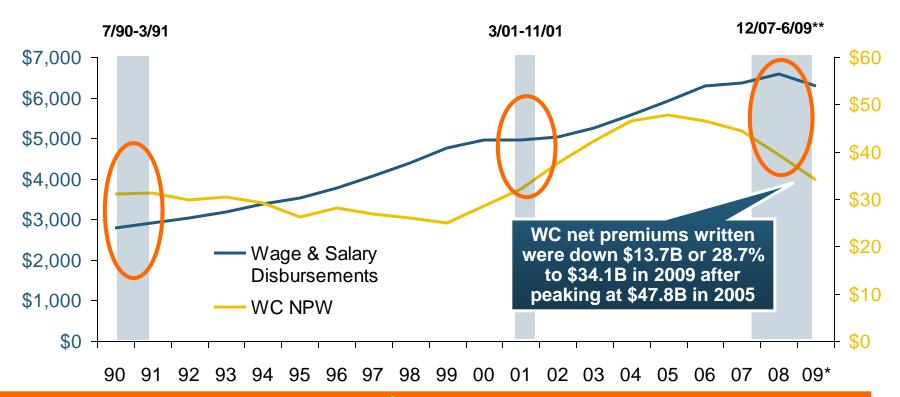


Workers Comp Underwriting Results Are Deteriorating Markedly

### Wage & Salary Disbursements (Payroll Base) vs. Workers Comp Net Written Premiums



Wage & Salary Disbursement (Private Employment) vs. WC NWP (\$ Billions)



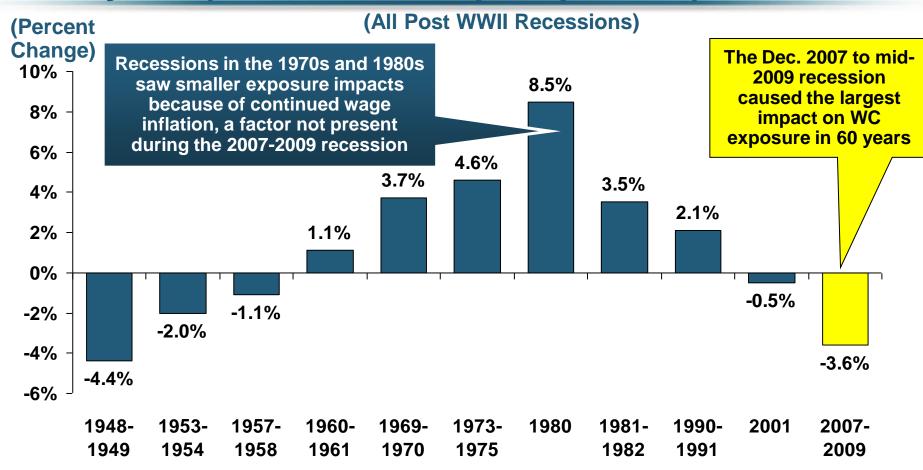
Weakening Payrolls Have Eroded \$2B+ in Workers Comp Premiums; Nearly 29% of NPW Has Been Eroded Away by the Soft Market and Weak Economy

<sup>\*</sup> Average Wage and Salary data as of 10/1/2009. Shaded areas indicate recessions.

<sup>\*\*</sup>Estimated "official" end of recession June 2009.

### Estimated Effect of Recessions\* on Payroll (Workers Comp Exposure)





**Recession Dates (Beginning/Ending Years)** 

<sup>\*</sup>Data represent maximum recorded decline over 12-month period using annualized quarterly wage and salary accrual data Source: Insurance Information Institute research; Federal Reserve Bank of St. Louis (wage and salary data); National Bureau of Economic Research (recession dates).



# Where Will the Growth in WC Exposure Come From?

# Industry and Occupation Growth Analysis

#### Fastest Growing Occupations, 2008–2018: Health/Science/Tech Dominate



### WC exposure growth the fastest in the health, science and tech areas

	Percent change	Number of new jobs (in thousands)	health, science and tech are	
Occupations			Wages (May 2008 median)	Education/training category
Biomedical engineers	72	11.6	\$ 77,400	Bachelor's degree
Network systems and data communications analysts	53	155.8	71,100	Bachelor's degree
Home health aides	50	460.9	20,460	Short-term on-the-job training
Personal and home care aides	46	375.8	19,180	Short-term on-the-job training
Financial examiners	41	11.1	70,930	Bachelor's degree
Medical scientists, except epidemiologists	40	44.2	72,590	Doctoral degree
Physician assistants	39	29.2	81,230	Master's degree
Skin care specialists	38	14.7	28,730	Postsecondary vocational award
Biochemists and biophysicists	37	8.7	82,840	Doctoral degree
Athletic trainers	37	6.0	39,640	Bachelor's degree
Physical therapist aides	36	16.7	23,760	Short-term on-the-job training
Dental hygienists	36	62.9	66,570	Associate degree
eterinary technologists and echnicians	36	28.5	28,900	Associate degree
Dental assistants	36	105.6	32,380	Moderate-term on-the-job training
Computer software engineers, applications	34	175.1	85,430	Bachelor's degree
Medical assistants	34	163.9	28,300	Moderate-term on-the-job training
Physical therapist assistants	33	21.2	46,140	Associate degree
Veterinarians	33	19.7	79,050	First professional degree
Self-enrichment education teachers	32	81.3	35,720	Work experience in a related occupation
Compliance officers, except agriculture, construction, health and safety, and transportation	31	80.8	48,890	Long-term on-the-job training
SOURCE: BLS Occupational Employme	nt Statistics and Div	vision of Occupational Outloo	k	

### Occupations with Largest Numerical Growth, 2008–2018: *Health, Services Dominate*



### Dollar growth in WC exposures should grow the most (at current rate levels) in the health and services industries

Occupations	Number of new jobs <i>(in thousands)</i>	Percent change	Wages (May 2008 median)	Education/training category
Registered nurses	581.5	22	\$ 62,450	Associate degree
lome health aides	460.9	50	20,460	Short-term on-the-job training
Customer service representatives	399.5	18	29,860	Moderate-term on-the-job training
Combined food preparation and serving vorkers, including fast food	394.3	15	16,430	Short-term on-the-job training
Personal and home care aides	375.8	46	19,180	Short-term on-the-job training
Retail salespersons	374.7	8	20,510	Short-term on-the-job training
Office clerks, general	358.7	12	25,320	Short-term on-the-job training
Accountants and auditors	279.4	22	59,430	Bachelor's degree
Nursing aides, orderlies, and attendants	276.0	19	23,850	Postsecondary vocational award
Postsecondary teachers	256.9	15	58,830	Doctoral degree
Construction laborers	255.9	20	28,520	Moderate-term on-the-job training
lementary school teachers, except pecial education	244.2	16	49,330	Bachelor's degree
ruck drivers, heavy and tractor-trailer	232.9	13	37,270	Short-term on-the-job training
andscaping and groundskeeping vorkers	217.1	18	23,150	Short-term on-the-job training
Bookkeeping, accounting, and auditing clerks	212.4	10	32,510	Moderate-term on-the-job training
executive secretaries and administrative assistants	204.4	13	40,030	Work experience in a related occupation
Management analysts	178.3	24	73,570	Bachelor's or higher degree, plus work experience
Computer software engineers, applications	175.1	34	85,430	Bachelor's degree
Receptionists and information clerks	172.9	15	24,550	Short-term on-the-job training
Carpenters	165.4	13	38,940	Long-term on-the-job training

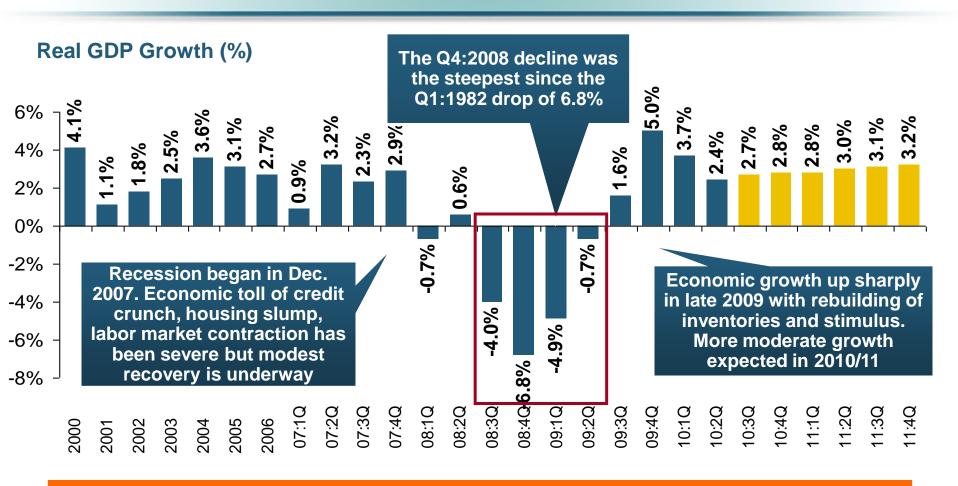


### The Economic Storm

What the Financial Crisis and Recession Mean for the Industry's Exposure Base, Growth and Profitability

#### **US Real GDP Growth\***





Demand for Energy and Commercial Insurance Have Been Impacted by Sluggish Economic Conditions

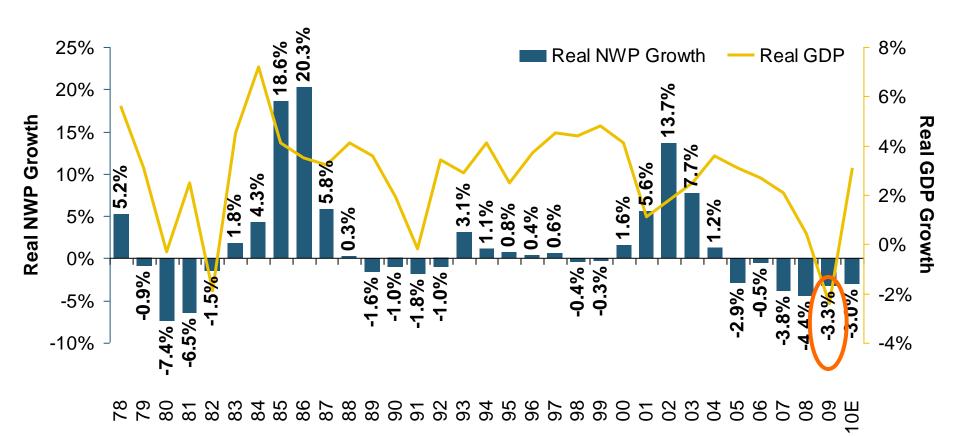
<sup>\*</sup> Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 7/10; Insurance Information Institute.

### Real GDP Growth vs. Real P/C Premium Growth: Modest Association



#### Real GDP Growth vs. Real P/C (%)



P/C Insurance Industry's Growth is Influenced Modestly by Growth in the Overall Economy

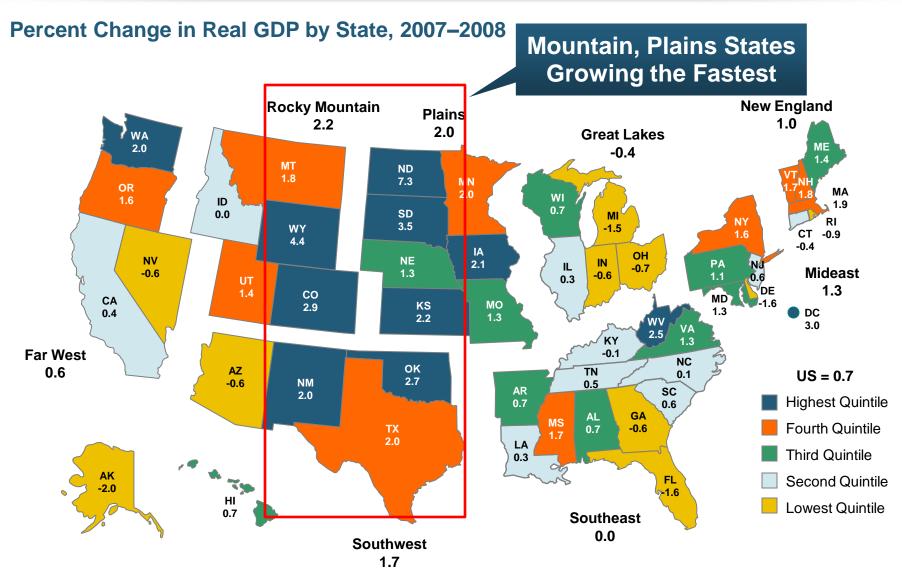


## Regional Differences Will Significantly Impact P/C Markets

Recovery in Some Areas Will Begin Years Ahead of Others and Speed of Recovery Will Differ by Orders of Magnitude

### State Economic Growth Varied Tremendously in 2008

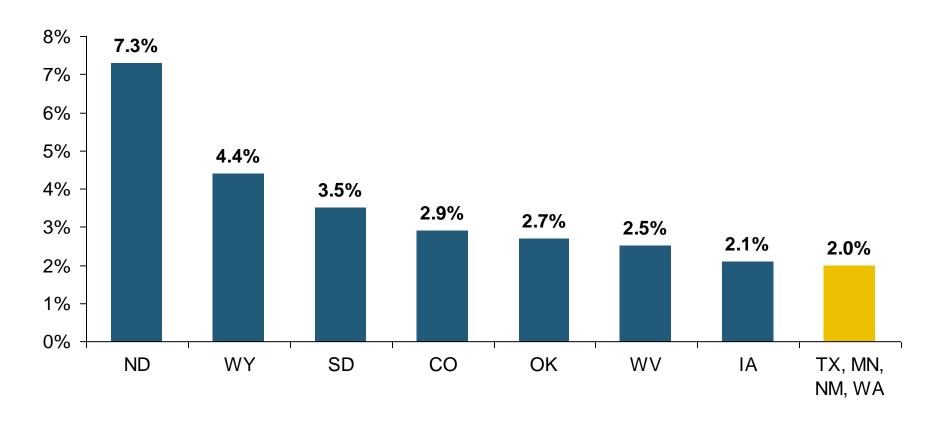




### Fastest Growing States in 2008: Plains, Mountain States Lead



#### **Real State GDP Growth (%)**

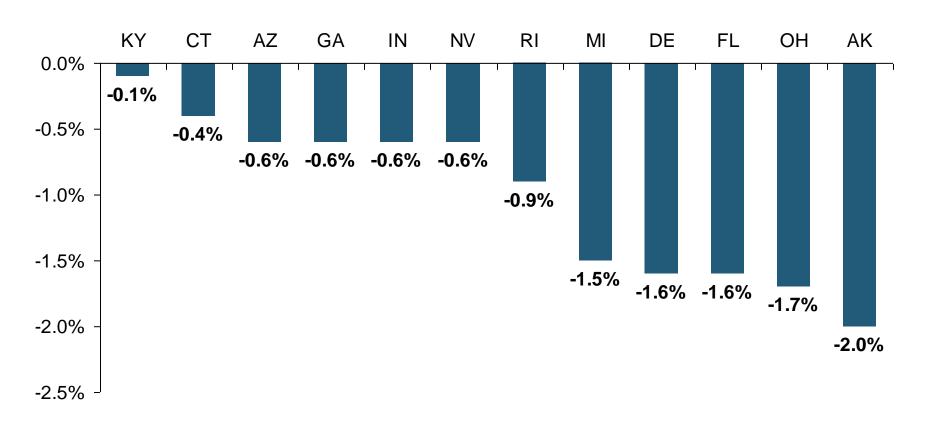


Natural Resource and Agricultural States Have Done Better Than Most Others Recently, Helping Insurance Exposure in Those Areas

### Slowest Growing States in 2008: Diversity of States Suffering



#### **Real State GDP Growth (%)**



States in the North, South, East and West All Represented Among Hardest Hit, But for Differing Reasons



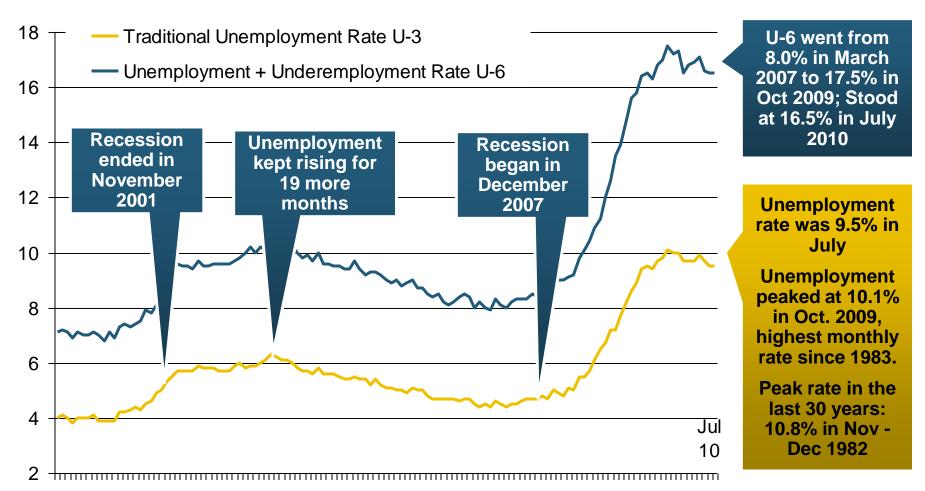
### **Labor Market Trends**

# Massive Job Losses Sapped the Economy and Commercial/Personal Lines Exposure, But Trend is Improving

### Unemployment and Underemployment Rates: Rocketed Up in 2008-09; Stabilizing in 2010?



#### January 2000 through July 2010, Seasonally Adjusted (%)



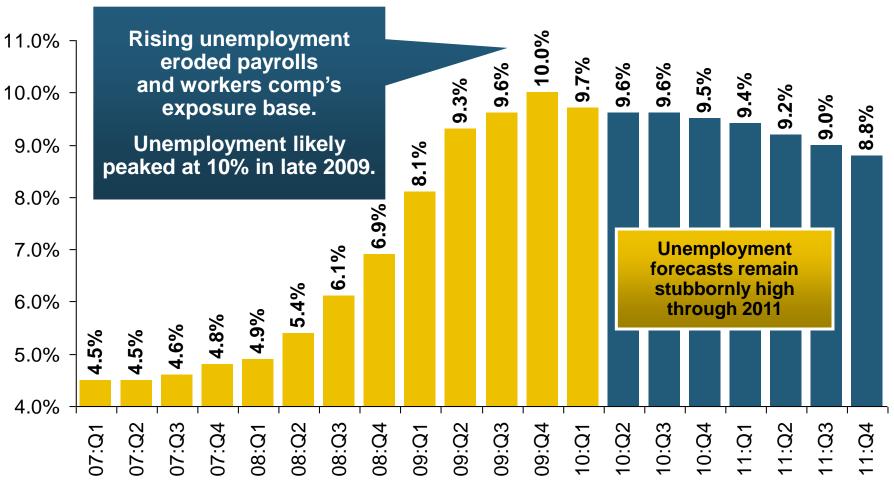
Jan 00 Jan 01 Jan 02 Jan 03 Jan 04 Jan 05 Jan 06 Jan 07 Jan 08 Jan 09 Jan 10

Source: US Bureau of Labor Statistics; Insurance Information Institute.

#### **US Unemployment Rate**



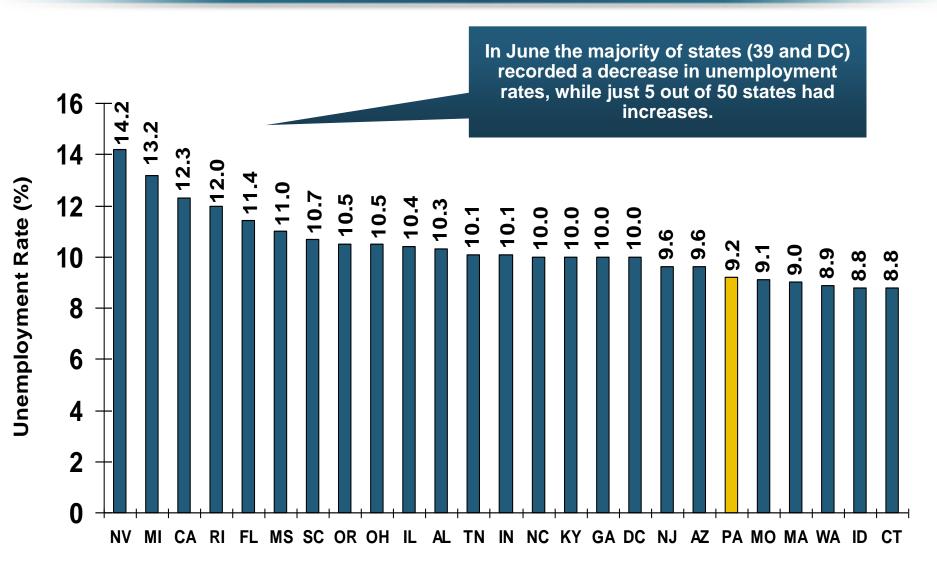




<sup>\* =</sup> actual; = forecasts

### **Unemployment Rates by State, June 2010:** Highest 25 States\*



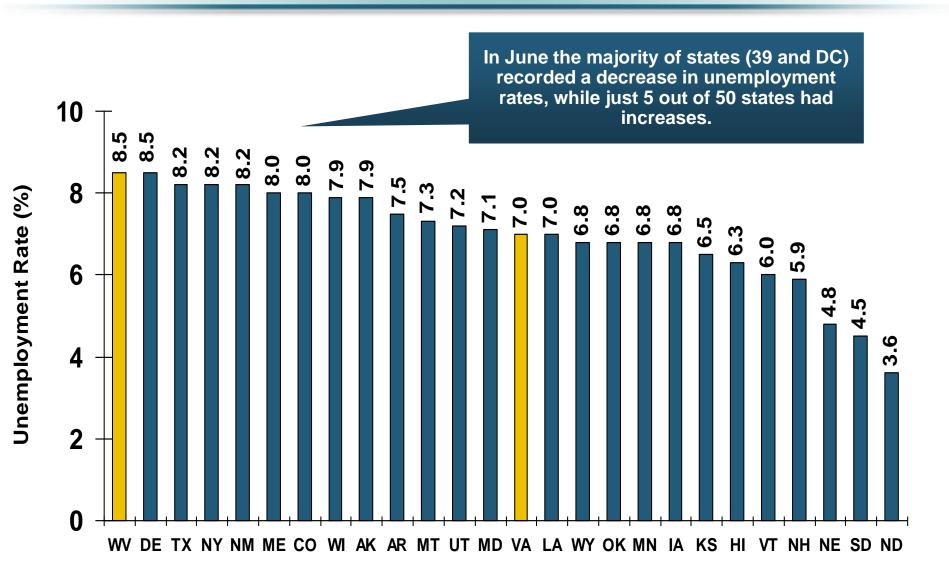


<sup>\*</sup>Provisional figures for June 2010, seasonally adjusted.

Sources: US Bureau of Labor Statistics; Insurance Information Institute.

### Unemployment Rates By State, June 2010: Lowest 25 States\*

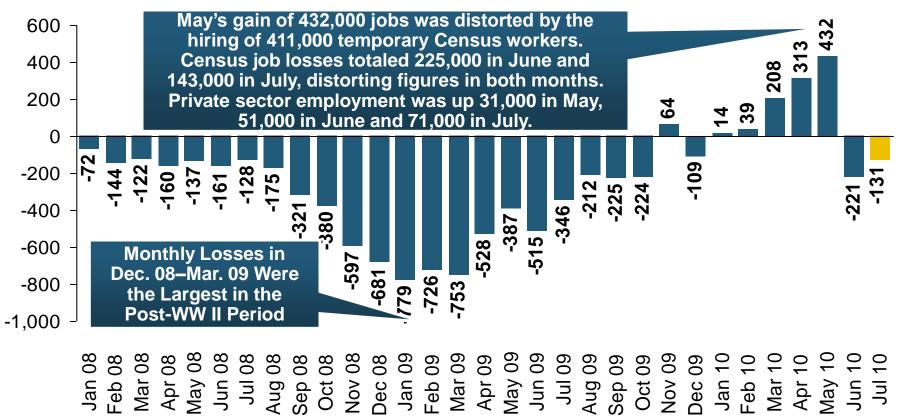




#### Monthly Change Employment\*







Job Losses Since the Recession Began in Dec. 2007 Peaked at 8.4 Mill in Dec. 09; Stands at 7.7 Million Through June 2010; 14.6 Million People are Now Defined as Unemployed

<sup>\*</sup>Estimate based on Reuters poll of economists.



# Insurance Industry Employment Trends: 1990-2010

Robert P. Hartwig, Ph.D., CPCU, President & Economist Insurance Information Institute ◆ 110 William Street ◆ New York, NY 10038



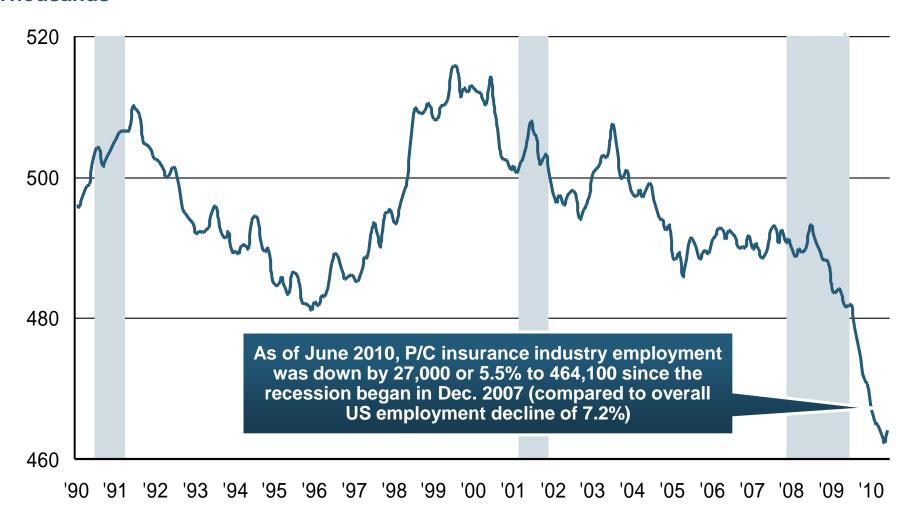
# **Insurance Industry Employment Trends**

Soft Market, Difficult Economy,
Outsourcing, Productivity
Enhancements and
Consolidation Have Contributed
to Industry's Job Losses

### U.S. Employment in the Direct P/C Insurance Industry: 1990–2010\*



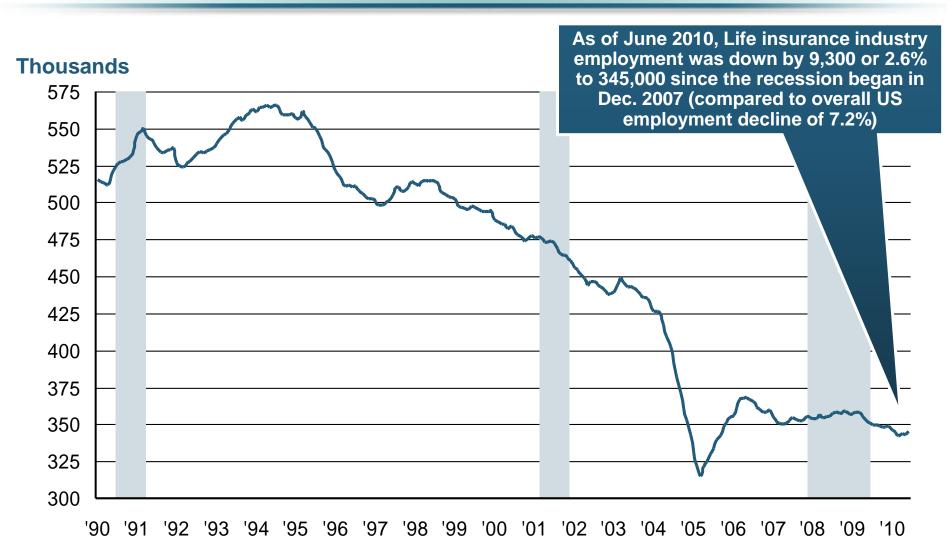
#### **Thousands**



\*As of June 2010; Not seasonally adjusted; Does not including agents & brokers Note: Recessions indicated by gray shaded columns.

#### **U.S. Employment in the Direct** Life Insurance Industry: 1990–2010\*

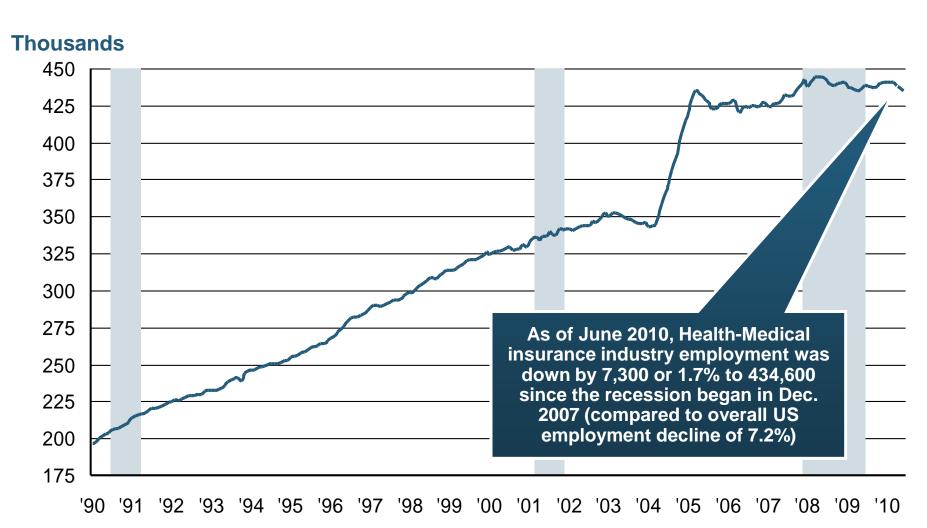




<sup>\*</sup>As of June 2010; Not seasonally adjusted; Does not including agents & brokers Note: Recessions indicated by gray shaded columns.

#### U.S. Employment in the Direct Health-Medical Insurance Industry: 1990–2010\*





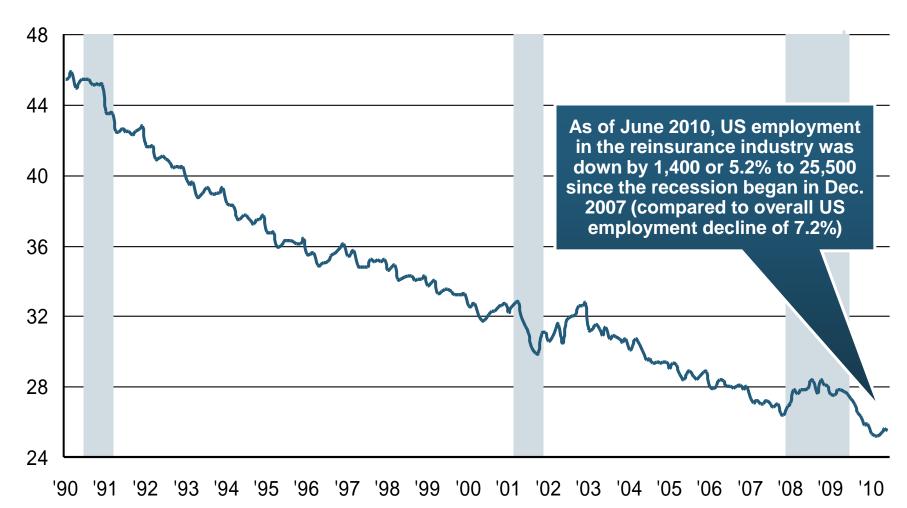
<sup>\*</sup>As of June 2010; Not seasonally adjusted; Does not including agents & brokers

Note: Recessions indicated by gray shaded columns.

### U.S. Employment in the Reinsurance Industry: 1990–2010\*



#### **Thousands**

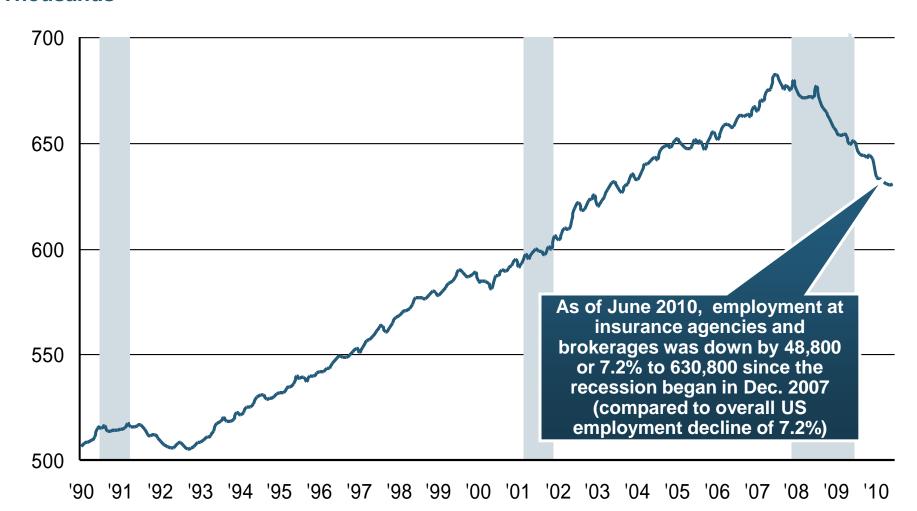


\*As of June 2010; Not seasonally adjusted; Does not including agents & brokers Note: Recessions indicated by gray shaded columns.

#### U.S. Employment in Insurance Agencies & Brokerages: 1990–2010\*



#### **Thousands**



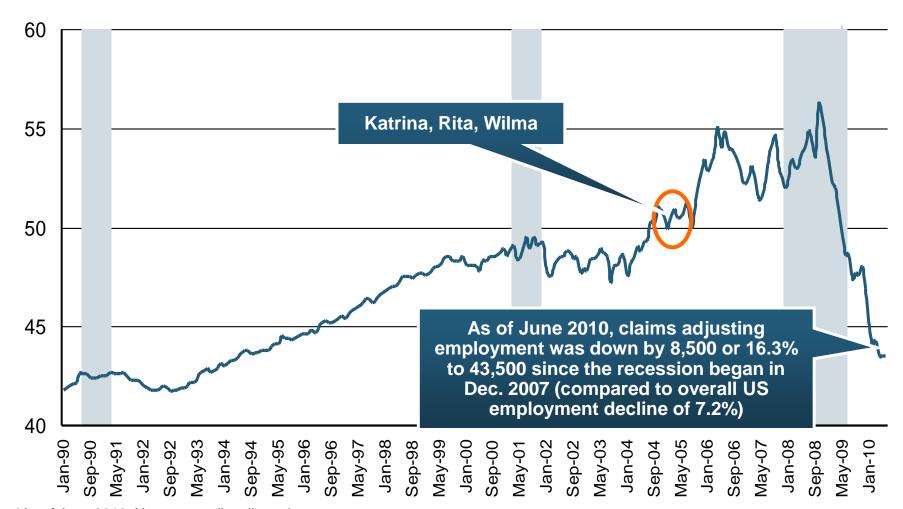
\*As of June 2010; Not seasonally adjusted. Includes all types of insurance.

Note: Recessions indicated by gray shaded columns.

### U.S. Employment in Insurance Claims Adjusting: 1990–2010\*



#### **Thousands**



<sup>\*</sup>As of June 2010; Not seasonally adjusted.

Note: Recessions indicated by gray shaded columns.

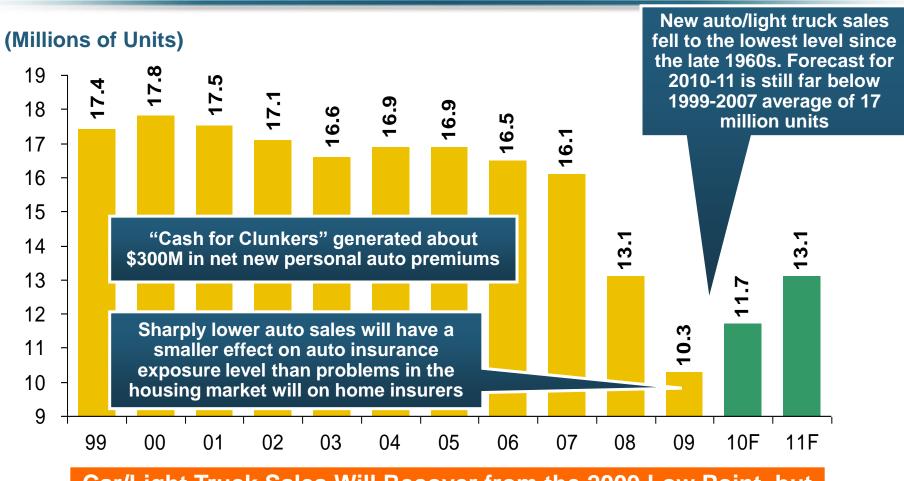


# Crisis-Driven Exposure Drivers

### **Economic Obstacles** to Growth in P/C Insurance

### Auto/Light Truck Sales, 1999-2011F

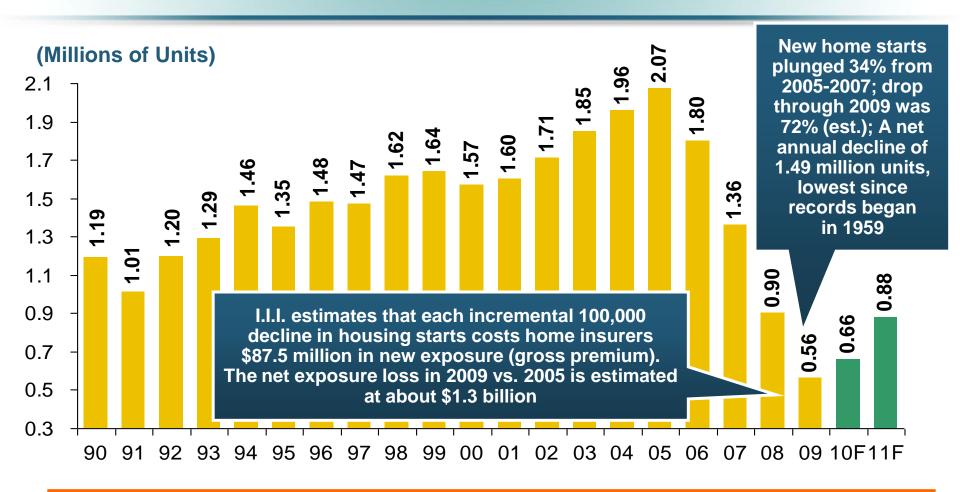




Car/Light Truck Sales Will Recover from the 2009 Low Point, but High Unemployment, Tight Credit Are Still Restraining Sales; Gas Prices Could Once Again Become a Factor, Too

#### New Private Housing Starts, 1990-2011F

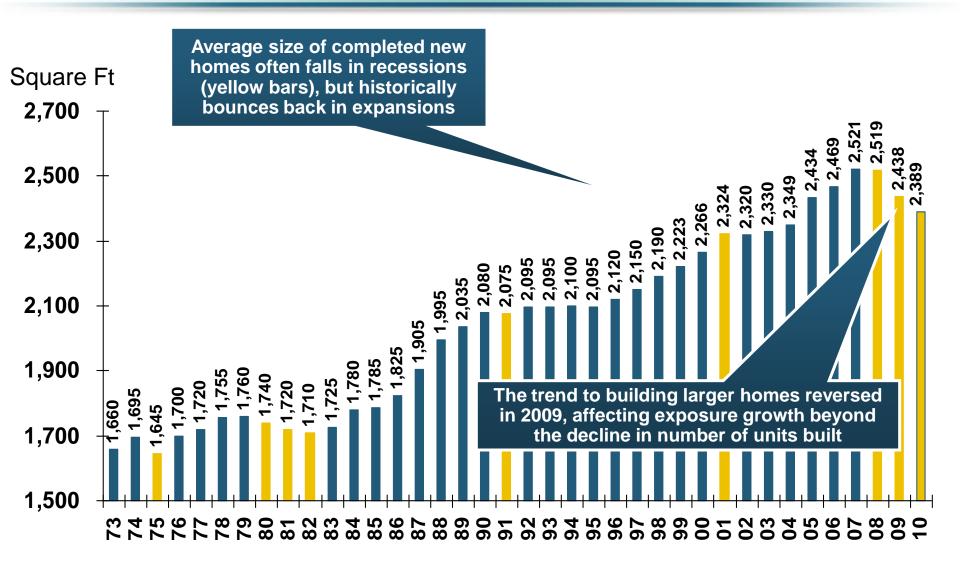




**Little Exposure Growth Likely for Homeowners Insurers** Due to Weak Home Construction Forecast for 2010-2011. Also Affects Commercial Insurers with Construction Risk Exposure, Surety

### Average Square Footage of Completed New Homes in U.S., 1973-2010:Q1

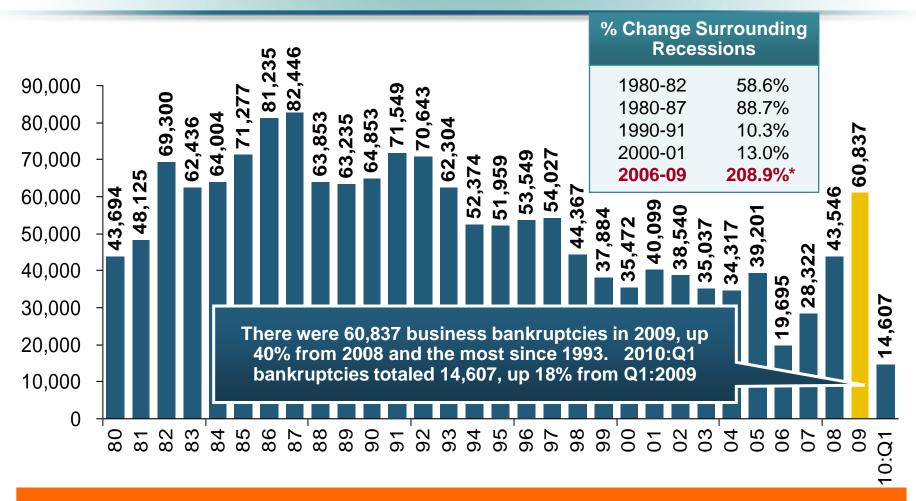




Source: U.S. Census Bureau: <a href="http://www.census.gov/const/www/quarterly\_starts\_completions.pdf">http://www.census.gov/const/www/quarterly\_starts\_completions.pdf</a>; Insurance Information Institute.

### **Business Bankruptcy Filings**, 1980-2010:Q1



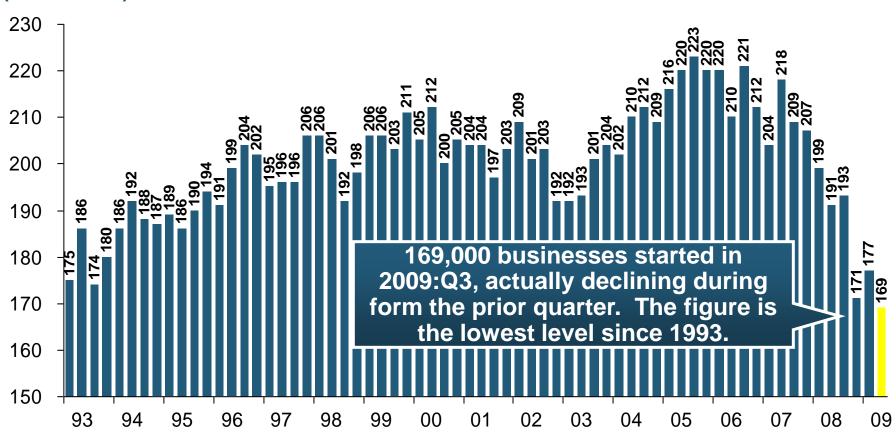


Significant Exposure Implications for All Commercial Lines

#### Private Sector Business Starts, 1993:Q2 – 2009:Q3\*







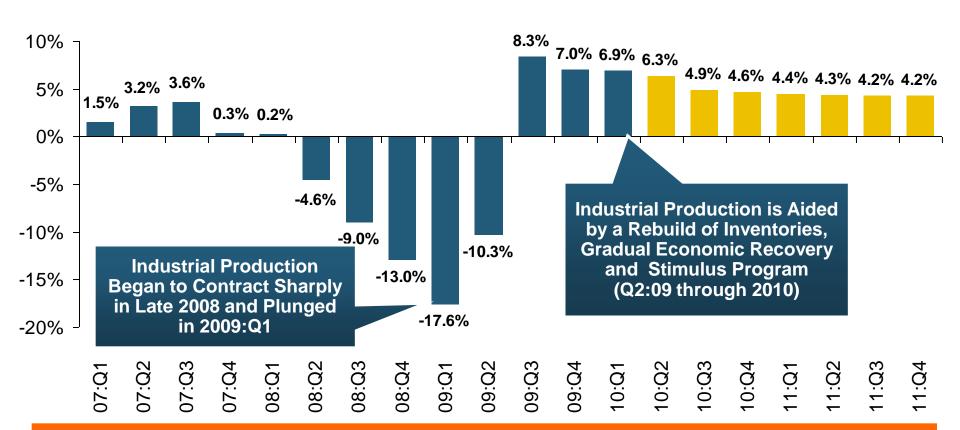
Business Starts Are Down Nearly 20% in the Current Downturn, Holding Back Most Types of Commercial Insurance Exposure

<sup>\*</sup>Latest available as of June 7, 2010, seasonally adjusted Source: Bureau of Labor Statistics, <a href="http://www.bls.gov/news.release/cewbd.t07.htm">http://www.bls.gov/news.release/cewbd.t07.htm</a>.

#### **Total Industrial Production**



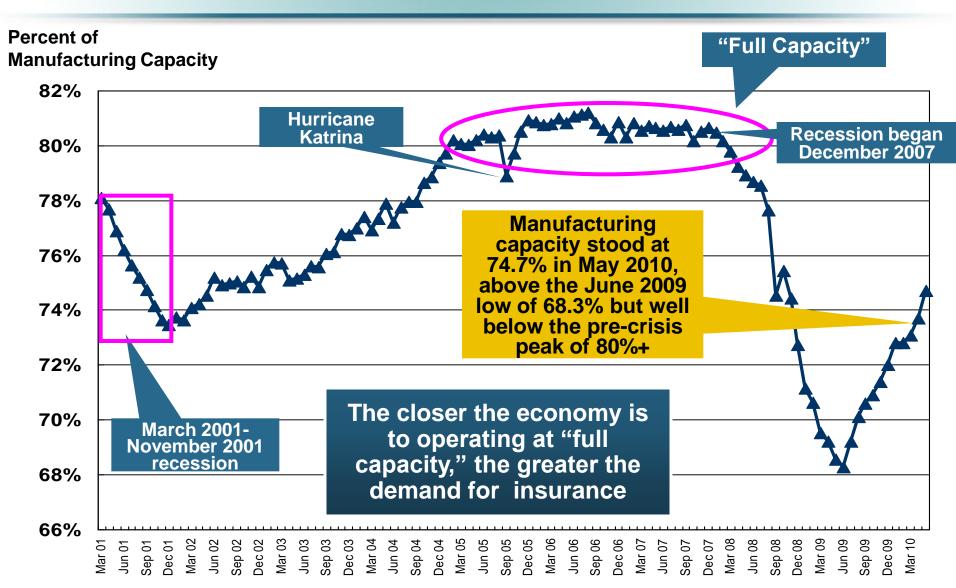
2007:Q1 to 2011:Q4F (%)



End of Recession in mid-2009, Stimulus Program Benefited Industrial Production and Insurance Exposure Both Directly and Indirectly, Albeit it Very Modestly; Stimulus Effect is Waning in 2010 and Will Be Gone in 2011.

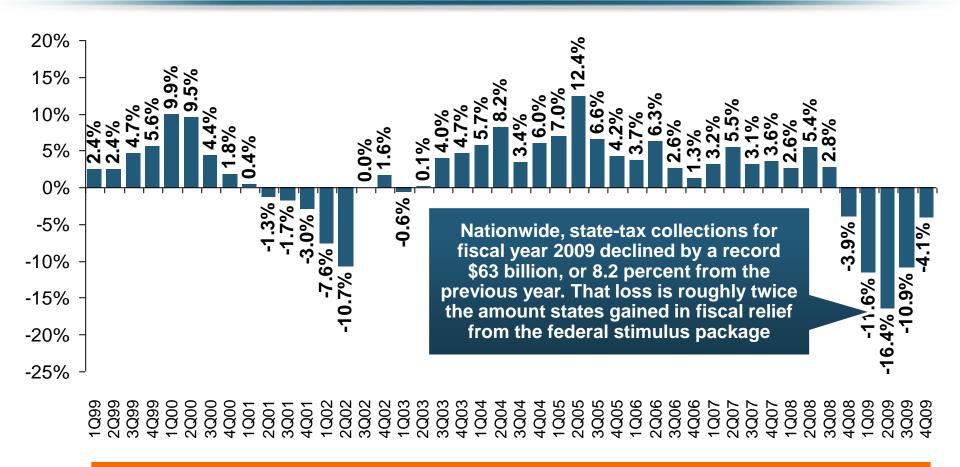
### Recovery in Capacity Utilization is a Positive Sign for Energy & Insurance





### Year-Over-Year Change in Quarterly US State Tax Revenues, Inflation Adjusted





States Revenues Were Down 4.4% in Q4 2009, the 5<sup>th</sup> Consecutive Quarter of Revenue Decline. This Will Impact Public Infrastructure Spending Significantly and Related Insurance Exposures and Demand.

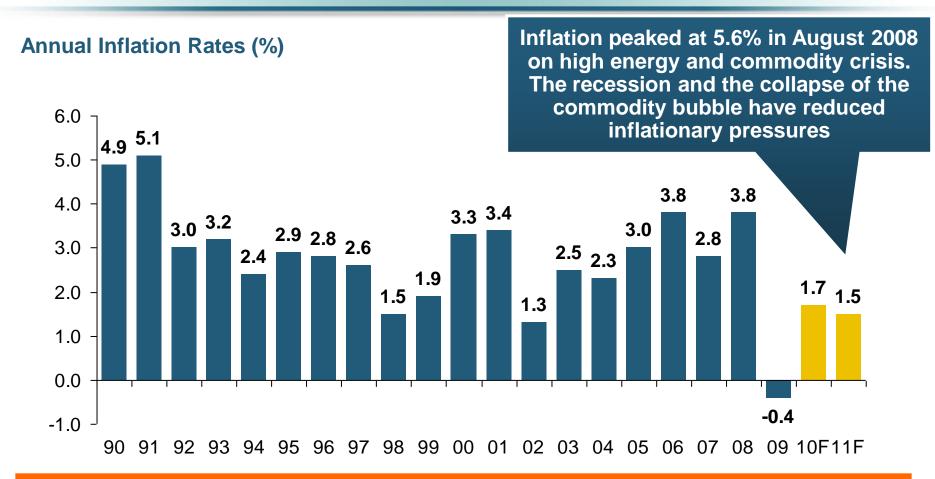


# Inflation Trends: Concerns Over Stimulus Spending and Monetary Policy

### Mounting Pressure on Claim Cost Severities?

### Annual Inflation Rates (CPI-U, %), 1990–2011F

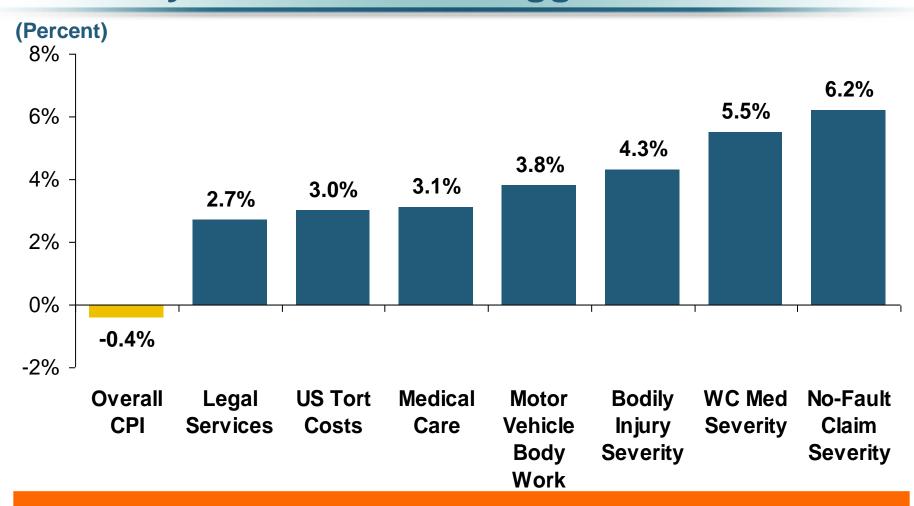




There is So Much Slack in the US Economy Inflation Should Not Be a Concern Through 2010/11, but Deficits and Monetary Policy Remain Longer Run Concerns

### P/C Insurers Experience Inflation More Intensely than 2009 CPI Suggests





Healthcare and Legal/Tort Costs Are a Major P/C Insurance Cost Driver. These Are Expected to Increase Above the Overall Inflation Rate (CPI) Indefinitely

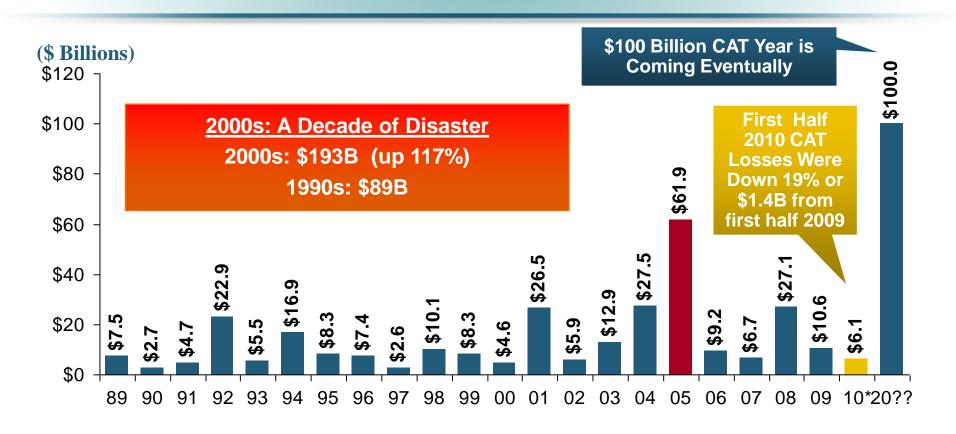
Source: CPI is Blue Chip Economic Indicator 2009 estimate, 12/09; Legal services, medical care and motor vehicle body work are avg. monthly year-over-year change from BLS; BI and no-fault figures from ISO Fast Track data for 4 quarters ending 09:Q3. Tort costs is 2009 Towers-Perrin estimate. WC figure is I.I.I. estimate based on historical NCCI data.



# Catastrophic Loss – Catastrophe Losses Trends Are Trending Adversely

#### **US Insured Catastrophe Losses**





2010 CAT Losses Are Running Below 2009, *So Far* Figures Do Not Include an Estimate of Deepwater Horizon Loss

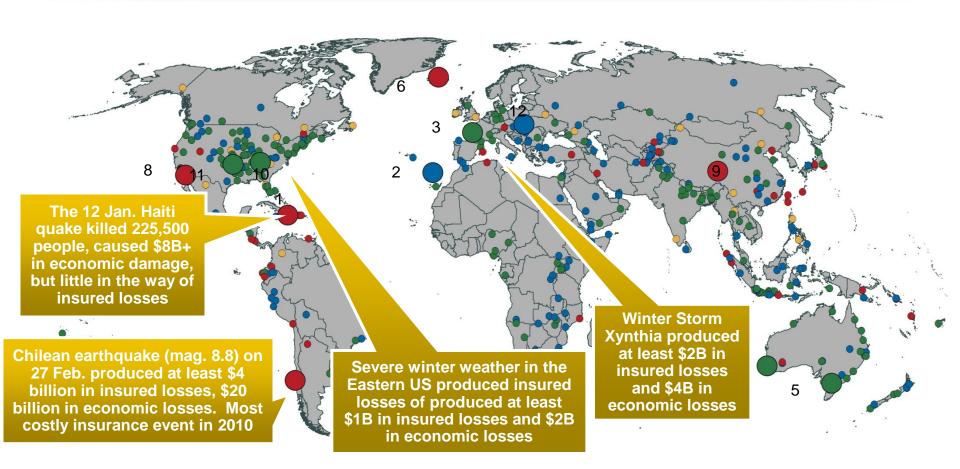
Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01. Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B.

Sources: Property Claims Service/ISO; Munich Re; Insurance Information Institute.

<sup>\*</sup>Through June 30, 2010.

# Global Natural Catastrophes: January – June 2010





- Global natural catastrophes
- Selection of significant natural catastrophes (see table)
- Geophysical events
   (earthquake, tsunami, volcanic activity)
- Meteorological events (storm)

- Hydrological events (flood, mass movement)
- Climatological events
   (extreme temperature, drought, wildfire)

### Largest International Oil Well Blowouts by Volume, as of July 12, 2010\*

Date	Well	Location	Bbl Spilled
April 20 2010- July 12, 2010	Deepwater Horizon	Gulf of Mexico, USA	est. 4,900,000
June 1979-April 1980	Ixtoc I	Bahia del Campeche, Mexico	3,300,000
October 1986	Abkatun 91	Bahia del Campeche, Mexico	247,000
April 1977	Ekofisk Bravo	North Sea, Norway	202,381
January 1980	Funiwa 5	Forcados, Nigeria	200,000
October 1980	Hasbah 6	Gulf, Saudi Arabia	105,000
December 1971	Iran Marine International	Gulf, Iran	100,000
January 1969	Alpha Well 21 Platform A	Pacific, CA, USA	100,000
March 1970	Main Pass Block 41 Platform C	Gulf of Mexico	65,000
October 1987	Yum II/Zapoteca	Bahia del Campeche, Mexico	58,643
December 1970	South Timbalier B-26	Gulf of Mexico, USA	53,095

<sup>\*</sup>Date well was capped. Federal government estimate as of August 2, 2010. Does not include offset for any amounts recovered. Source: American Petroleum Institute (API), 09/18/2009; <a href="http://www.api.org/ehs/water/spills/upload/356-Final.pdf">http://www.api.org/ehs/water/spills/upload/356-Final.pdf</a> and updates from the Insurance Information Institute.

### Probabilty of Landfall of at Least One Major Hurricane (CAT 3-4-5) in 2010\*



Region	Average Over Last Century	2010 Forecast*
Entire U.S. Coastline	52%	76%
U.S. East Coast Incl. FL Peninsula	31%	51%
Gulf Coast from FL Panhandle to Brownsville, TX	30%	50%
Caribbean	42%	65%

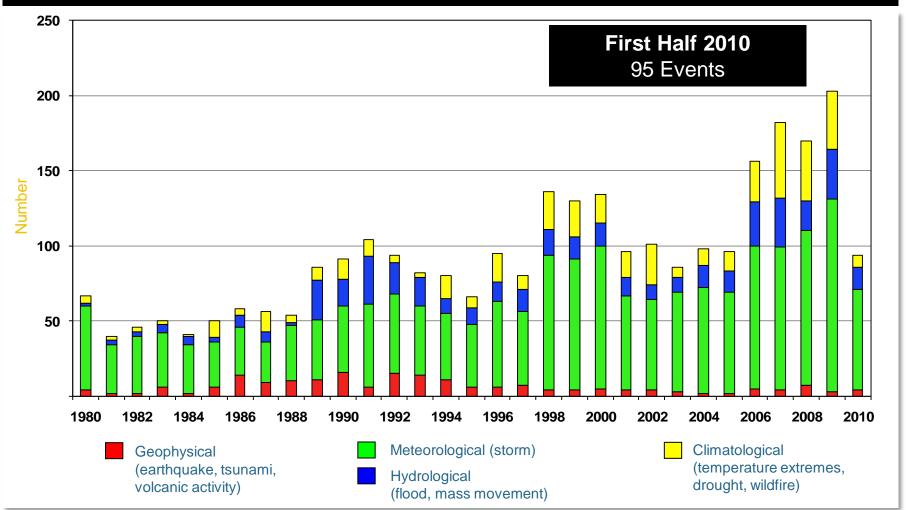
The Probability of a Major Hurricane Making Landfall Somewhere Along the US Coast is Greatly Elevated in 2010, Including a 50% Chance Along the Oil Spill-Impacted Gulf Coast

### Natural Disasters in the United States, 1980 – 2010



Number of Events (Annual Totals 1980 – 2009 vs. First Half 2010)

Number of events in first half of 2010 is close to the annual totals from five of past ten years.

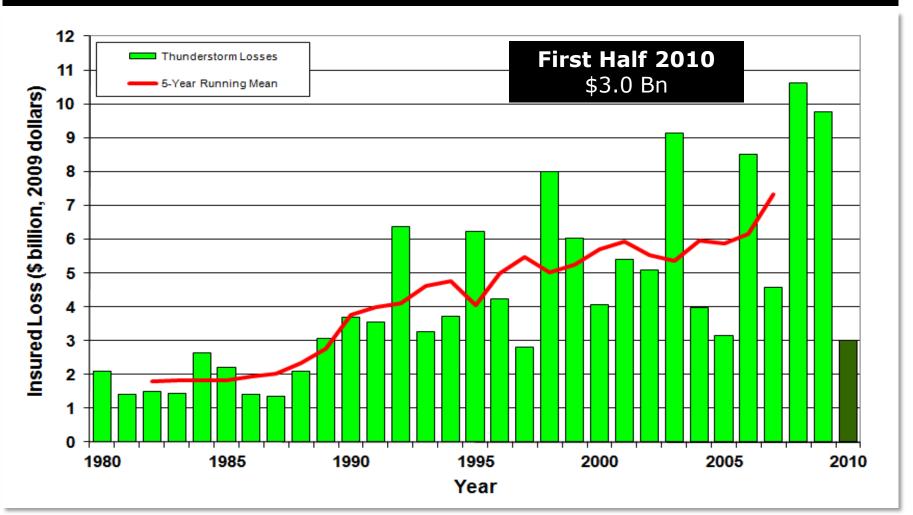


#### **U.S. Thunderstorm Loss Trends**



Annual Totals 1980 – 2009 vs. First Half 2010

#### Thunderstorm losses have quadrupled since 1980.

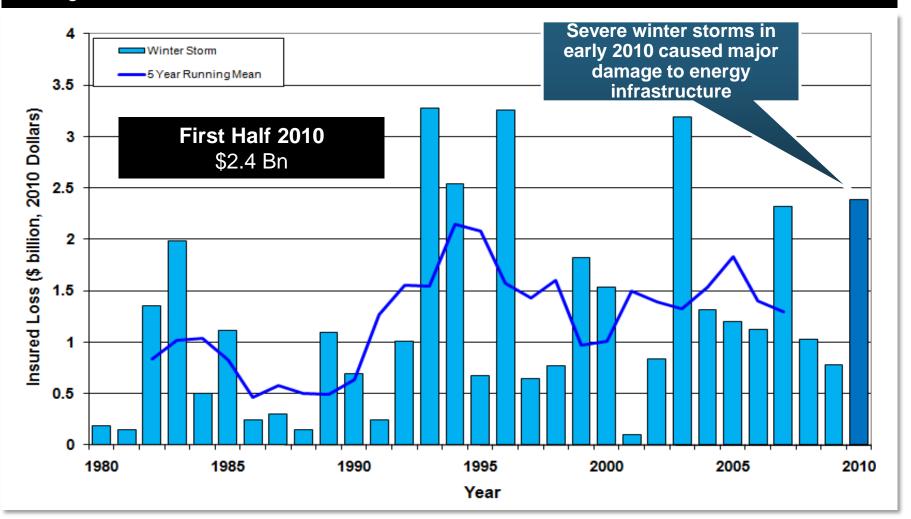


#### **U.S. Winter Storm Loss Trends**

Annual totals 1980 - 2009 vs. First Half 2010



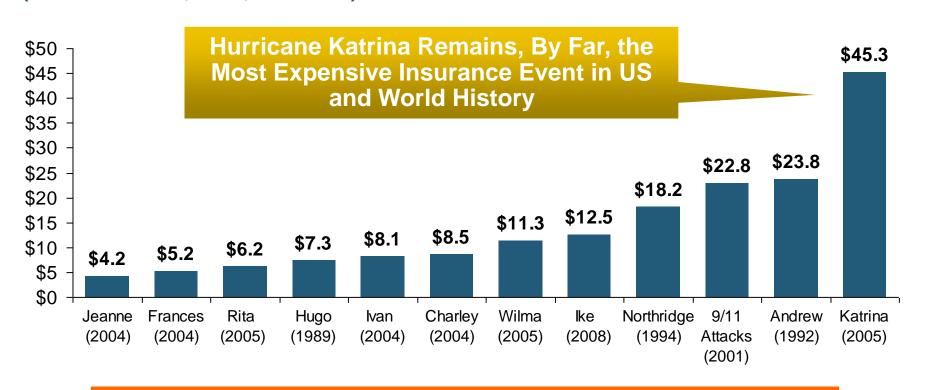




# **Top 12 Most Costly Disasters** in US History



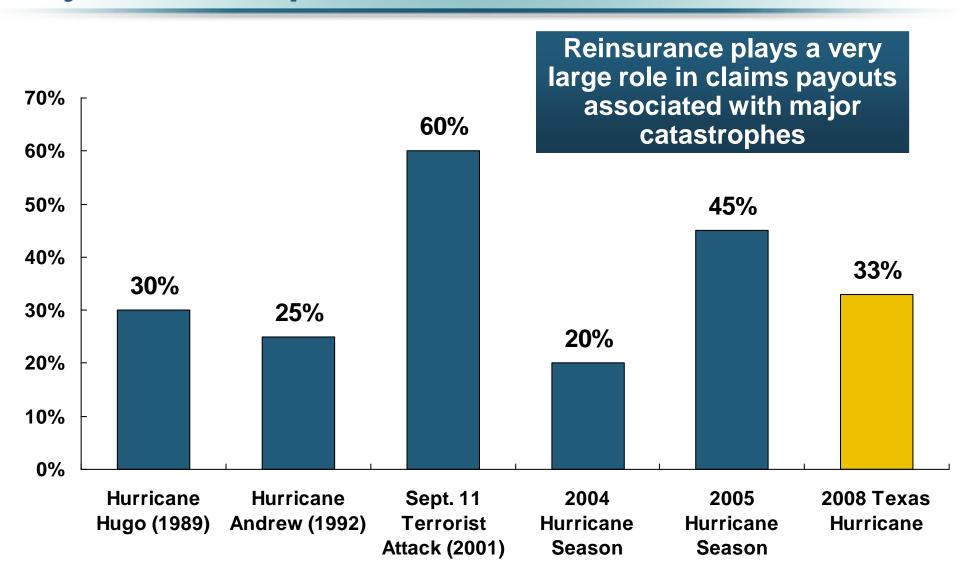
(Insured Losses, 2009, \$ Billions)



8 of the 12 Most Expensive Disasters in US History Have Occurred Since 2004; 8 of the Top 12 Disasters Affected FL

### **Share of Losses Paid by Reinsurers for Major Catastrophic Events**



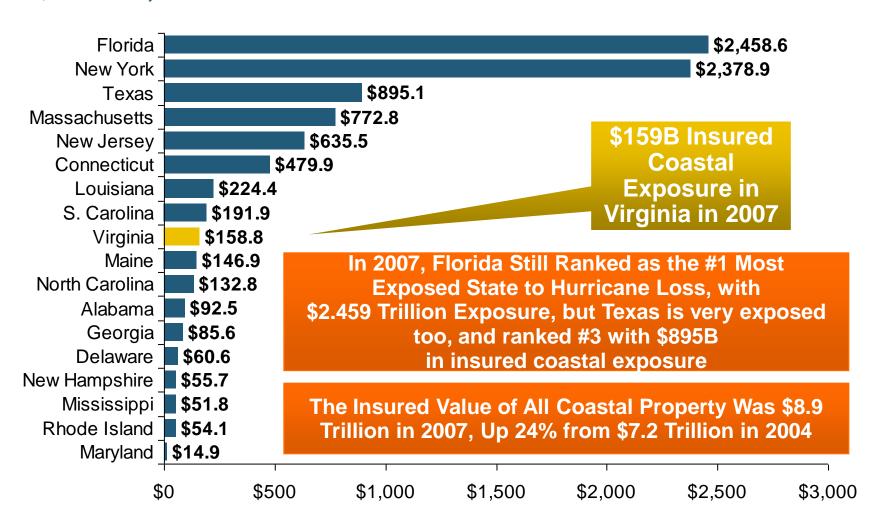


Source: Wharton Risk Center, Disaster Insurance Project, Renaissance Re, Insurance Information Institute.

#### Total Value of Insured Coastal Exposure information institute



(2007, \$ Billions)



Source: AIR Worldwide



#### **Insurance Information Institute Online:**

### www.iii.org

Thank you for your time and your attention!

Twitter: twitter.com/bob\_hartwig