

Personal Lines P-C Insurance Markets: Trends, Challenges & Opportunities for 2012 & Beyond

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Presentation Outline



Personal Lines Growth Overview

- Auto, Home: US and by State
- Average Premium/Expenditures

Personal Lines Growth Drivers

Exposure, Pricing Factors

Personal Lines Profitability Analysis

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- Reinsurance Market Overview & Outlook
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Personal Lines Growth Analysis

Growth Trajectories Differ Substantially by Line, by State and Over Time

Distribution of Direct Premiums Written by Segment/Line, 2010



Distribution Facts

- Personal/Commercial lines split has been about 50/50 for many years; Personal Lines overtook Commercial Lines in 2010
- Pvt. Passenger Auto is by far the largest line of insurance and is currently the most important source of industry profits
 - Billions of additional dollars in homeowners insurance premiums are written by staterun residual market plans



Sources: A.M. Best; Insurance Information Institute research.

Auto & Home vs. All Lines, Net Written Premium Growth, 2000–2013F



Sources: A.M. Best (historical); Insurance Information Institute (2011F-2013F).

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Private Passenger Auto Insurance Net Written Premium, 2000–2010



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Commercial Auto Insurance Net Written Premium, 2000–2010





\$ Billion

\$29

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Percent Change in DPW: Pvt. Pass. Auto by State, 2005-2010



Top 25 States



Sources: SNL Financial LC.; Insurance Information Institute.

Percent Change in DPW: Pvt. Pass. Auto by State, 2005-2010



Bottom 25 States



Homeowners Insurance Net Written Premium, 2000–2010



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Average Premiums For Home Insurance By State, 2008 (1)



(1) Based on the HO-3 homeowner package policy for owner-occupied dwellings, 1 to 4 family units. Provides "all risks" coverage (except those specifically excluded in the policy) on buildings and broad named-peril coverage on personal property, and is the most common package written. (2) The Texas Department of Insurance developed home insurance policy forms that are similar but not identical to the standard forms. (3) Florida data exclude policies written by Citizens Property Insurance Corporation, the state's insurer of last resort, and therefore are not directly of incomparable with other states. (4) California data were provided by the California Department of Insurance.

Note: Average premium=Premiums/exposure per house years. A house year is equal to 365 days insured coverage for a single dwelling.

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Average Premiums For Home Insurance By State, 2008 (1) (con't)



(1) Based on the HO-3 homeowner package policy for owner-occupied dwellings, 1 to 4 family units. Provides "all risks" coverage (except those specifically excluded in the policy) on buildings and broad named-peril coverage on personal property, and is the most common package written.

Note: Average premium=Premiums/exposure per house years. A house year is equal to 365 days insured coverage for a single dwelling.

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Personal Lines Growth Drivers

Rate is Presently a Bigger Driver than Exposure

Monthly Change* in Auto Insurance Prices, January 2005 - October 2011





*Percentage change from same month in prior year, seasonally adjusted. Sources: US Bureau of Labor Statistics; Insurance Information Institute

Monthly Change* in Auto Insurance Prices, 1991–2011*



*Percentage change from same month in prior year; through October 2011; seasonally adjusted

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

Average Expenditures on Auto Insurance



Countrywide Auto Insurance Expenditures Decreased 0.8% in 2008 and Increased 2.2% in 2009 (est.) and 2010 (est.)

* Insurance Information Institute Estimates/Forecasts

Source: NAIC, Insurance Information Institute estimates 2009-2010 based on CPI and other data.

Average Expenditures For Auto Insurance



Note: Average expenditure=Total written premium/liability car years. A car year is equal to 365 days of insured coverage for a single vehicle. Source: © 2010 National Association of Insurance Commissioners.

Average Expenditures For Auto Insurance By State, 2008 (con't)



Note: Average expenditure=Total written premium/liability car years. A car year is equal to 365 days of insured coverage for a single vehicle. Source: © 2010 National Association of Insurance Commissioners.

Auto/Light Truck Sales, 1999-2022F





Car/Light Truck Sales Will Continue to Recover from the 2009 Low Point, Bolstering the Auto Insurer Growth and the Manufacturing Sector.

Source: U.S. Department of Commerce; Blue Chip Economic Indicators (10/11 and 11/11); Insurance Information Institute.

Number of Insured Vehicles in the US, 2000-2009*



The Number of Insured Passenger Vehicles Stopped Growing During the Economic Downturn. Growth Has Likely Returned.

*Latest available as of Nov. 2011.

Source: Automobile Insurance Plans Service Office.

Do Changes in Miles Driven Affect Auto Collision Claim Frequency?



Paid Claim Frequency = (No. of paid claims)/(Earned Car Years) x 100 **Collision Claim Frequency Billions of Vehicle Miles** 7.00 7.0 3100 6.91 6.81 6.80 6.78 3000 6.65 6.59 Paid Claim Freq **People are** 2900 of Miles Driven 6.5 driving less in 6.32 2011 (-1.3% Sept. 2800 2011 vs, Sept. 2010), and 2700 6.02 frequency is flat 5.94 6.0 5.85 2600 5.71 5.70 2500 5.62 5.60 5.62⁺ 5.5 2400 96 97 98 99 00 02 03 06 **08** 09 11* 01 04 05 10

Sources: Federal Highway Administration (<u>http://www.fhwa.dot.gov/ohim/tvtw/tvtpage.cfm</u>; ISO Fast Track Monitoring System, *Private Passenger Automobile Fast Track Data*: 2nd Qtr. 2011, published Sep. 30, 2011 and earlier reports. *2011 ISO figure is for 12 months ending 6/30/2011; FHA data is for 12 months ending Sep. 2011.

Auto Insurance: Claim Frequency Impacts of Energy Crisis/Recession of 1973/74



Auto Insurance: Claim Severity Impacts of Energy Crisis/Recession of 1973/74



Source: ISO.

New Private Housing Starts, 1990-2022F



Little Exposure Growth Likely for Homeowners Insurers Until 2014. Also Affects Commercial Insurers with Construction Risk Exposure, Surety

Source: U.S. Department of Commerce; Blue Chip Economic Indicators (10/11 and 11/11); Insurance Information Institute.

Average Square Footage of Completed New Homes in U.S., 1973-2011*



The average size of completed new homes fell by 147 square feet (5.75%) from 2008-2010. This was the largest recession-based drop in nearly four decades.

*2011 figure is weighted average square feet of completed homes in first three quarters of 2011 Source: U.S. Census Bureau: <u>http://www.census.gov/const/www/quarterly_starts_completions.pdf</u>; Insurance Information Institute.

Value* of Construction Put In Place

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Since the recession started, private residential and nonresidential construction together are down \$300 billion (annual rate) – a drop of 38%. This affects property, surety, and other construction-related exposures.

*seasonally adjusted annual rate

Source: http://www.census.gov/const/C30/release.pdf

State Population Growth Rate Projections, 2010-2020*



The Mountain West region is projected to grow the most from now to 2020 (up 17.6%), followed by the South Atlantic (up 14.5%) and Pacific (up 11.2%). The Mid-Atlantic is projected to be the slowest-growing region (up 1.9%).

*based on 2000 census. Source: http://www.census.gov/population/www/projections/projectionsagesex.html Table 7

FLORIDA CASE STUDY: Weak Population Growth, Slow Household Formation Hurt Personal Lines Exposure Gains

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Thousands



FL's Construction Sector, One of Most Critical of FL's Growth Engines, Remains in a Deep Recession

Source: Dept. of Commerce (historical); Wells Fargo Securities (FL forecasts) as of September 2011; Insurance Information Institute.

FL Housing Permits: Multi-Family Unit Growth Poised to Soar, Single-Family Weak



FL's Construction Sector, One of Most Critical of FL's Growth Engines, Remains in a Deep Recession

Source: Dept. of Commerce (historical); Wells Fargo Securities (FL forecasts) as of September 2011; Insurance Information Institute.

Average Premium for Home Insurance Policies**



Consumer efforts to economize (increased deductibles, more shopping, etc.) and adverse exposure trends are depressing the \$950 average homeowners insurance premium \$900 \$850 \$822 \$807 \$804 \$799 \$791 \$800 \$764 \$729 \$750 \$700 \$668 \$650 \$593 \$600 \$536 \$550 \$508 \$500 00 01 02 03 04 05 06 07 08 09* 10*

* Insurance Information Institute Estimates/Forecasts **Excludes state-run insurers. Source: NAIC, Insurance Information Institute estimates 2009-2010 based on CPI and other data.

Percent Change in DPW: Homeowners, by State, 2005-2010



Top 25 States



Sources: SNL Financial LC.; Insurance Information Institute.

Percent Change in DPW: Homeowners, by State, 2005-2010



Bottom 25 States



Sources: SNL Financial LC.; Insurance Information Institute.

U.S. Residual Market Exposure to Loss (\$ Billions)



In the 21-year period from 1990 through 2010, total exposure to loss in the residual market (FAIR & Beach/Windstorm) Plans has surged from \$54.7 billion in 1990 to \$757.9 billion in 2010.

Source: PIPSO; Insurance Information Institute (I.I.I.).

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U.S. Residual Market: Total Policies In-Force (1990-2010) (000)





In the 21-year period between 1990 and 2010, the total number of policies in-force in the residual market (FAIR & Beach/Windstorm) Plans has more than tripled.

Hurricanes, Insolvencies and Insured Losses, 1984-2011



Insured Loss (\$ Bill, 2009 Dollars)

No. of Insolvent Insurers



Sources: Florida TaxWatch, *Risk & Reform: A Florida TaxWatch Analysis of Florida's Property Insurance System,* November 2011, citing the Insurance Information Institute and the Florida Hurricane Fact File.



Personal Lines Profitability Analysis

Significant Variability Over Time and Across States
Return on Net Worth: All P-C Lines vs. Homeowners & Pvt. Pass. Auto, 1990-2009*



Pvt.Pass. Auto Has Consistently Outperformed the P-C Industry as a Whole. Homeowners Volatility is Associated Primarily With Coastal Exposure Issues

*Latest available.

**Excluding 1992, the Hurricane Andrew, produces a homeowners RNW of 3.3%. Sources: NAIC.

Return on Net Worth: All P-C Lines vs. Pvt. Pass. Auto, 1990-2009*





Pvt.Pass. Auto Profitability Has Exceeded the P-C Industry as a Whole in 13 of the 20 Years from 1990-2009 (Inclusive)

*Latest available. Sources: NAIC.

Return on Net Worth: All P-C Lines vs. Homeowners & Pvt. Pass. Auto, 1990-2009*



Homeowners Insurance Is Considerably More Volatile than the Market Overall Due to Coastal Exposure and Interior Wind/Hail Events

*Latest available.

**Excluding Hurricane Andrew (1992); including 1992 produces an average homeowners RNW of 0.4%. Sources: NAIC.

Return on Net Worth: Pvt. Passenger Auto, 10-Year Average (2000-2009*)



Top 25 States

(Percent)



Sources: NAIC.

Return on Net Worth: Pvt. Passenger Auto, 10-Year Average (2000-2009*)





*Latest avaiiable. Sources: NAIC

Return on Net Worth: Homeowners Insurance, 10-Year Average (2000-2009*)



*Latest available.

Sources: NAIC.

Return on Net Worth: Homeowners Insurance, 10-Year Average (2000-2009*)





Global Catastrophe Loss Developments and Trends

2011 Will Rewrite Catastrophe Loss and Insurance History *But Will Losses Turn the Market?*

Global Catastrophe Loss Summary: First Half 2011

2011 Is Already (as of June 30) the *Highest* Loss Year on Record Globally

 Extraordinary accumulation of severe natural catastrophe: Earthquakes, tsunami, floods and tornadoes are the primary causes of loss

\$260 Billion in Economic Losses Globally

- New record for the first six months, exceeding the previous record of \$220B in 2005
- Economy is more resilient than most pundits presume

\$55 Billion in Insured Losses Globally

- More than double the first half 2010 amount
- Over 4 times the 10-year average

\$50 Billion in Economic Losses in the US (as of Oct. 31)

More than double through same period in 2010

~\$25 Billion in *Insured* Losses in the US Arising from 100+ CAT Events

Represents close to a tripling through same period in 2010

Natural Loss Events, January – September 2011





Worldwide Natural Disasters 2011 Significant Natural Disasters (January – September only)



Period	Loss event	Affected area	Overall losses*	Insured losses*	Estalitizat
			US\$m, original values		ratalities*
Dec 2010–Jan 2011	Floods, flash floods	Australia (Queensland)	7,300	2,550	29
12/16 Jan.	Landslides, flash floods	Brazil (State of Rio de Janeiro)	**	**	1,350
3 Feb.	Cyclone Yasi	Australia (Queensland)	2,000	1,000	1
22 Feb.	Earthquake	New Zealand (Christchurch)	25,000	13,000	181
11 March	Earthquake, tsunami	Japan (esp. northeastern Honshu)	210,000	~30,000	15,800 (3,800 missing)
22-28 April	Severe storms, tornadoes	USA (esp. AL, Tuscaloosa)	12,000	7,300	350
April-May	Floods	USA (esp. Ohio River, Mississippi River, Missouri River)	2,600		9
April/Sept.	Wildfires	USA (TX)	1,500	680	4
14-22 May	Wildfires	Canada (Alberta, Slave Lake)	>1,500	720	1
20-27 May	Severe storms, tornadoes	USA (esp. MO, Joplin)	9,000	5,900	176
13 June	Earthquake	New Zealand (Christchurch)	**	**	1
AugSept.	Floods, landslides	Thailand, Cambodia, Vietnam	**	**	370
AugSept.	Floods	Pakistan	**	**	445
22 Aug2 Sept.	Hurricane Irene	USA, Caribbean	15,000	7,000	54

"As at October 2011 "Loss assessment still in progress

Worldwide Natural Disasters 2011

% Distribution of Insured Losses Per Continent (January – June only)



Insured losses 2011 (January – June only): US\$ 60bn



Worldwide Natural Disasters, 1980-2011

% Distribution of Insured Losses Per Continent (January – June only)

Insured losses 1980 - 2011 (January – June only): US\$ 389bn



Source: MR NatCatSERVICE

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Top 16 Most Costly World Insurance Losses, 1970-2011*

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*Through June 20, 2011. 2011 disaster figures are estimates; Figures include federally insured flood losses, where applicable. Sources: Swiss Re *sigma 1/2011*; AIR Worldwide, RMS, Eqecat; Insurance Information Institute.

Worldwide Natural Disasters, 1980 – 2011*





Worldwide Natural Disasters 1980–2011, Overall and Insured Losses*



*2011 figure is through June 30. Source: MR NatCatSERVICE



U.S. Insured Catastrophe Loss Update

2011 CAT Losses Already Greatly Exceed All of 2010 and Will Become One of the Most Expensive Years on Record

US Insured Catastrophe Losses





2011 Will Become the 5th or 6th Most Expensive Year in History for Insured Catastrophe Losses in the US

*Estimate through Oct. 31, 2011.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01. Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B. Sources: Property Claims Service/ISO; Insurance Information Institute.

Top 13 (14?) Most Costly Disasters in U.S. History





*Losses will actually be broken down into several "events" as determined by PCS.

**Hurricane Irene losses stated in 2011 dollars.

Sources: PCS; Insurance Information Institute inflation adjustments.

Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2011:H1*



The Catastrophe Loss Component of Private Insurer Losses Has Increased Sharply in Recent Decades

*Insurance Information Institute estimates for 2010 and 2011:H1

Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO; Insurance Information Institute.

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Natural Disasters in the United States, 1980 – 2011* Number of Events (Annual Totals 1980 – 2010 and First Half 2011)



*Through June 30. Source: MR NatCatSERVICE INSURANCE

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U.S. Thunderstorm Loss Trends, 1980 – 2011*

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*Through June 30, 2011. Source: Property Claims Service, MR NatCatSERVICE

U.S. Winter Storm Loss Trends, 1980 – 2010 (Annual Totals) vs. First Half 2011



U.S. Acreage Burned by Wildfires, 1980 – 2010 (Annual Totals) vs. First Half 2011



Inflation Adjusted U.S. Catastrophe Losses by Cause of Loss, 1990–2011:H1¹ Wind/Hail/Flood (3), \$12.7-Fires (4), \$9.0 Other (5), \$0.6 2.4% Geological Events, \$18.5 4.9%<mark>3.4%0</mark>.2% Terrorism, \$24.9 6.6% 42.7% Winter Storms, \$30.0 8.0% Hurricanes & Tropical Storms, \$160.5 **Tornado share of** CAT losses is Wind losses are by rising far cause the most 31.8% catastrophe losses, even if hurricanes/TS Tornadoes (2), \$119.5 are excluded.

- 1. Catastrophes are defined as events causing direct insured losses to property of \$25 million or more in 2009 dollars.
- 2. Excludes snow.
- 3. Does not include NFIP flood losses
- 4. Includes wildland fires

5. Includes civil disorders, water damage, utility disruptions and non-property losses such as those covered by workers compensation. Source: ISO's Property Claim Services Unit.

Number of Federal Disaster Declarations, 1953-2011*





The Number of Federal Disaster Declarations Is Rising and Set a New Record in 2011

*Through November 13, 2011.

Source: Federal Emergency Management Administration: <u>http://www.fema.gov/news/disaster_totals_annual.fema</u>; Insurance Information Institute.

Federal Disasters Declarations by State, 1953 – Nov. 13, 2011: Highest 25 States



Source: FEMA: <u>http://www.fema.gov/news/disaster_totals_annual.fema;</u> Insurance Information Institute.

Federal Disasters Declarations by State, 1953 – Nov. 13, 2011: Lowest 25 States*





*Includes Puerto Rico and the District of Columbia.

Source: FEMA: <u>http://www.fema.gov/news/disaster_totals_annual.fema</u>; Insurance Information Institute.



SPRING 2011 TORNADO & SEVERE STORM OUTBREAK

2011 Losses Are Putting Pressure on US P/C Insurance Markets

Number of Tornadoes and Related Deaths, 1990 – 2011*



Insurers Expect to Pay at Least \$2 Billion Each for the April 2011 Tornadoes in Alabama and a Similar Amount for the May Storms in Joplin

*2011 is preliminary data through October 13. Source: U.S. Department of Commerce, Storm Prediction Center, National Weather Service. ISURANCE

U.S. Tornado Count, 2005-2011*





Insurers Making a Difference in Impacted Communities





Destroyed home in Tuscaloosa. Insurers will pay some 165,000 claims totaling \$2 billion in the Tuscaloosa/ Birmingham areas alone.

Presentation of a check to Tuscaloosa Mayor Walt Maddox to the Tuscaloosa Storm Recovery Fund



Location of Tornadoes in the US, January 1—October 13, 2011





Location of Large Hail Reports in the US, January 1—October 13, 2011





Location of Wind Damage Reports in the US, January 1—Oct. 13, 2011



Severe Weather Reports, January 1—October 13, 2011








Underwriting Trends: Cycle, Catastrophes Are Among 2011 and 2012 Drivers

P/C Insurance Industry Combined Ratio, 2001–2011:H1*





* Excludes Mortgage & Financial Guaranty insurers 2008--2011. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=110.5 Sources: A.M. Best, ISO.; III Estimated for 2011:H1 (Q1 actual ex-M&FG was 102.2).

Underwriting Gain (Loss) 1975–2011*

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75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 1011*

Large Underwriting Losses Are *NOT* Sustainable in Current Investment Environment

* Includes mortgage and financial guaranty insurers in all years. 2011 figure is actual H1 underwriting losses of \$24.098 billion.

Sources: A.M. Best, ISO; Insurance Information Institute.

P/C Reserve Development, 1992–2011E



Note: 2005 reserve development excludes a \$6 billion loss portfolio transfer between American Re and Munich Re. Including this transaction, total prior year adverse development in 2005 was \$7 billion. The data from 2000 and subsequent years excludes development from financial guaranty and mortgage insurance. Sources: Barclay's Capital; A.M. Best.

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Number of Years with Underwriting Profits by Decade, 1920s–2000s



Underwriting Profits Were Common Before the 1980s (40 of the 60 Years Before 1980 Had Combined Ratios Below 100) – But Then They Vanished. Not a Single Underwriting Profit Was Recorded in the 25 Years from 1979 Through 2003

* 2000 through 2009. 2009 combined ratio excluding mortgage and financial guaranty insurers was 99.3, which would bring the 2000s total to 4 years with an underwriting profit.

Note: Data for 1920–1934 based on stock companies only.

Sources: Insurance Information Institute research from A.M. Best Data.



Performance by Segment: Personal Lines

Homeowners Insurance Combined Ratio: 1990–2012F



Homeowners Line Could Deteriorate in 2011 Due to Large Cat Losses. Extreme Regional Variation Can Be Expected Due to Local Catastrophe Loss Activity

Sources: A.M. Best (1990-2010); Insurance Information Institute (2011P/12F).

Private Passenger Auto Combined Ratio: 1993–2012P



Private Passenger Auto Accounts for 34% of Industry Premiums and Remains the Profit Juggernaut of the P/C Insurance Industry

Sources: A.M. Best (1990-2010); Insurance Information Institute (2011P/12F).



Cycle Drivers

The Role of Losses and Reserves in the Underwriting Cycle

PP Auto Liability: Loss and LAE vs. Net Premiums Written, 1990-2010



While Premium Growth Decelerated, the Driver Was Primarily Lower Losses, Allowing Auto Insurers to Maintain String Margins

PP Auto Liability: % Change in NPW vs. iii % Change in Loss & LAE, 1990 - 2010



<u>Losses Drive Premiums</u>

Premiums Exhibit an Elastic Response (with a Lag) to Changes in Losses

Sources: Insurance Information Institute calculations from A.M. Best data..

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PP Auto Physical Damage: Change in NPW vs. Change in Loss & LAE, 1990 - 2010



Loss Trends Ultimately Drive Premium Trends

Sources: Insurance Information Institute calculations from A.M. Best data.

P-C Loss Development vs. Change in NPW, 1983-2009

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Reserve Releases, in Addition to Losses, Drive Pricing Cycles

P-C Industry Loss Development, 1983-2009 (\$ Millions)





Industry Loss Development as % of Net Earned Premium, 1983-2009



Sources: A.M. Best, Insurance Information Institute



REINSURANCE MARKET CONDITIONS

Record Global Catastrophes Activity is Pressuring Pricing

Significant Market Losses, 1985-2011*



Source: Holborn; RAA.

* 2011 events are as of March 31 and are preliminary and may change as loss estimates are refined further.

Significant Market Losses by Event, 1985-2011*

Losses in \$Billions





Source: Holborn, RAA. *2011 events as of March 31 are preliminary and may change as loss estimates are refined further.

Global Reinsurance Capital, 2007-2011:H1

Reinsurer Capital

% Change



High Global Catastrophe Losses Have Had a Modest Adverse Impact on Global Reinsurance Market Capacity

Source: Aon Reinsurance Market Outlook, September 2011 from Individual Company and AonBenfield Analytics; Insurance Information Institute.

Historical Capital Levels of Guy Carpenter Reinsurance Composite, 1998—2Q11



Global Property Catastrophe Rate on Line Index, 1990-2011 YTD (6/1/11)







Claim Trends in Auto Insurance

Rising Costs Held in Check by Falling Frequency: Can That Pattern Be Sustained?

Bodily Injury: Severity Trend Rising, Frequency Decline Has Ended



Annual Change, 2005 through 2011*



Cost Pressures Will Increase if BI Severity Frequency Increases Continue

*For 2011, data are for the 4 quarters ending with 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

Property Damage Liability: Severity is Up, **TREND** Frequency Nearly Flat Since 2009

Annual Change, 2005 through 2011*



Severity/Frequency Trends Were Stable Through 2010, But Rising Severity in 2011 Is a Concern

*For 2011, data are for the 4 quarters ending with 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

No-Fault (PIP) Liability: Frequency and Severity Trends Are Adverse*





Multiple States Are Experiencing Severe Fraud and Abuse Problems in their No-Fault Systems, Especially FL, MI, NY and NJ

*No-fault states included are: FL, HI, KS, KY, MA, MI, MN, NY, ND and UT; 2010 data are for the 4 quarters ending 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

Collision Coverage: Frequency and Severity Trends Have Been Favorable

Annual Change, 2005 through 2011*



The Recession, High Fuel Prices Have Helped Temper Frequency and Severity, But this Trend Will Likely Be Reversed Based on Evidence from Past Recoveries

*For 2011, data are for the 4 quarters ending with 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute NSUDANC

Comprehensive Coverage: Frequency and Severity Trend in 2011 is Unfavorable



Weather Creates Volatility for Comprehensive Coverage; Recession Has Helped Push Down Frequency and Temper Severity, But This Factors Will Weaken as Economy Recovers

*For 2011, data are for the 4 quarters ending with 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

Average No-Fault Claim Severity, 2011:Q2*





Several States Including FL Have Severe and Growing Problems With Rampant Fraud and Abuse in their No-Fault Systems. Claim Severities Are Up Sharply.

*Average of the four quarters ending 2011:Q2. Source: ISO/PCI *Fast Track* data; Insurance Information Institute.

Increase in No-Fault Claim Severity: Selected States, 2004-2011*



The no-fault systems in MI, NJ, NY, FL, and MN are under stress due to rising fraud and abuse, which leads to higher premiums for honest drivers.

*2011 figures are for the 4 quarters ending 2011:Q2. Sources: Insurance Information Institute research from ISO/PCI *Fast Track* data. NSURANCE

Florida's No-Fault Fraud Tax: Estimated Aggregate Annual Cost, 2009-2011E (\$ Millions)





Unscrupulous Medical Providers and Attorneys Are Costing Honest Florida Drivers Hundreds of Millions of Dollars

*2011 estimate is based on data through Q2:2011.

Source: Insurance Information Institute calculations and research from ISO/PCI and AIPSO data.

New York State No-Fault Claim Frequency and Severity, 1997–2011:Q2



Avg. Claim Severity is up 48% since 2004:Q4 though 2011:Q2



About 10% of No-Fault Claim Costs in 2011 Were Estimated to Be Attributable to Fraud and Abuse

*2011 figure is based on data for the 4 quarters ending Q2:2011, adjusted by I.I.I. for 2011:Q1 data anomaly. Source: Insurance Information Institute calculations and research from ISO/PCI Fast Track data.

New York's No-Fault Fraud Problem, Paid Claims Severity**

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*Middle month of quarter **For the four quarters ending in quarter indicated Sources: Insurance Information Institute calculations based on ISO/PCI *Fast Track* Data and BLS Medical Care CPI



Distribution Trends

Distribution by Channel Type Continues to Evolve

All P/C Lines Distribution Channels, Direct vs. Independent Agents



Source: Insurance Information Institute; based on data from Conning and A.M. Best.

Personal Lines Distribution Channels, Direct vs. Independent Agents



Source: Insurance Information Institute; based on data from Conning and A.M. Best.
Commercial P/C Distribution Channels, Direct vs. Independent Agents





P/C Insurance Industry Financial Overview

Profit Recovery Will Be Set Back by High CATs, Low Interest Rates, Diminishing Reserve Releases

P/C Net Income After Taxes 1991–2011:H1 (\$ Millions)





Sources: A.M. Best, ISO, Insurance Information Institute

A 100 Combined Ratio Isn't What It Once Was: Investment Impact on ROEs

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Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs

* 2009 and 2010 figures are return on average statutory surplus. 2008 -2011 figures exclude mortgage and financial guaranty insurers. 2011H1 combined ratio including M&FG insurers is 110.5, ROAS = 2.3%. Source: Insurance Information Institute from A.M. Best and ISO data.

Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2011*



*Profitability = P/C insurer ROEs are I.I.I. estimates. 2011 figure is an estimate based on annualized ROAS for H1 data. Note: Data for 2008-2011 exclude mortgage and financial guaranty insurers. For 2011:H1 ROAS = 1.7% including M&FG. Source: Insurance Information Institute; NAIC, ISO, A.M. Best.

ROE vs. Equity Cost of Capital: U.S. P/C Insurance:1991-2010:H1*



* Return on average surplus in 2008-2010 excluding mortgage and financial guaranty insurers. Source: The Geneva Association, Insurance Information Institute



P/C Premium Growth Cycles

Cyclicality is Driven Primarily by the Industry's Underwriting Cycle, Not the Economy

Soft Market Persisted in 2010 but Growth Returned: More in 2011/12?





*2011 figure is for H1 vs. 2010:H1. Shaded areas denote "hard market" periods Sources: A.M. Best (historical and forecast), ISO, Insurance Information Institute.

P/C Net Premiums Written: % Change, Quarter vs. Year-Prior Quarter



Pricing and more stable exposure environment are contributing to consistent positive growth in recent quarters (vs. the same quarter, prior year)

Sources: ISO, Insurance Information Institute.

Average Commercial Rate Change, All Lines, (1Q:2004–3Q:2011)



Source: Council of Insurance Agents & Brokers; Insurance Information Institute

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Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2011:Q3



Source: Council of Insurance Agents and Brokers; Insurance Information Institute.

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Cumulative Qtrly. Commercial Rate Changes, **The Insurance** by Account Size: 1999:Q4 to 2011:Q3





Source: Council of Insurance Agents and Brokers; Insurance Information Institute.



Capital/Policyholder Surplus (US)

Have Large Global Losses Reduced Capacity in the Industry, Setting the Stage for a Market Turn?

US Policyholder Surplus: 1975–2011*





The Premium-to-Surplus Ratio Stood at \$0.78:\$1 as of 6/30/11, A Near Record Low (at Least in Recent History)**

* As of 6/30/11.

Source: A.M. Best, ISO, Insurance Information Institute.

Policyholder Surplus, 2006:Q4–2011:Q2

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06:Q4 07:Q1 07:Q2 07:Q3 07:Q4 08:Q1 08:Q2 08:Q3 08:Q4 09:Q1 09:Q2 09:Q3 09:Q4 10:Q1 10:Q2 10:Q3 10:Q4 1

*Includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business in early 2010.

Sources: ISO, A.M .Best.

Quarterly Surplus Changes Since 2007:Q3 Peak

09:Q1: -\$84.7B (-16.2%)
09:Q2: -\$58.8B (-11.2%)
09:Q3: -\$31.0B (-5.9%)
09:Q4: -\$10.3B (-2.0%)
10:Q1: +\$18.9B (+3.6%)

10:Q2: +\$8.7B (+1.7%)
10:Q3: +\$23.0B (+4.4%)
10:Q4: +\$35.1B (+6.7%)
11:Q1: +\$42.9B (+8.2%)
11:Q2: +37.3B (+7.1%)

Implied Excess (Deficit) Capital Assuming Premium/Surplus Ratio = 0.9:1



Record Policyholder Surplus (Capital) Has Resulted Significant Excess Capital in the P/C Insurance Sector As of Year End 2010. Deteriorating Underwriting Losses, Higher CAT Activity, More Modest Market Returns Will Likely Shrink Excess Capital in 2011.

Note: The assumption of a 0.9:1 P/S ratio is derived from a Feb. 2011 announcement by Advisen, Ltd., that the US P/C insurance industry has \$74 billion in excess capital. The implied P/S ratio (calculated by III) is 0.88:1, which was rounded to 0.9:1. Source: Insurance Information Institute calculations from A.M. Best and ISO data. * Net Premiums Written

Historically, Hard Markets Follow When Surplus "Growth" is Negative*



Sharp Decline in Capacity is a Necessary but Not Sufficient Condition for a True Hard Market

* 2011 NWP and Surplus figures are % changes as of H1:11 vs. H1:10. Sources: A.M. Best, ISO, Insurance Information Institute

Ratio of Net Premiums Written to Policyholder Surplus, 1970-2011*



*2011 data are as of 6/30/11.

Sources: Insurance Information Institute calculations from A.M. Best data.



Merger & Acquisition

Capital Cycles Can Drive Consolidation

U.S. P/C Insurance-Related M&A Activity, 1988–2009





\$ Value of Deals Down 78% in 2009, Volume Up 7%

2010: No Mega Deals So Far, Despite Record Capital, Slow Growth and Improved Financial Market Conditions

Note: U.S. Company was the acquirer and/or target. Source: Conning Research & Consulting.

M&A Activity Globally Among P/C Insurers Remains Subdued: Little Capacity Leaving





Sources: Conning Research; Insurance Information Institute.



INVESTMENTS: THE NEW REALITY

Investment Performance is a Key Driver of Profitability

Property/Casualty Insurance Industry Investment Gain: 1994–2011:H1¹





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Investment Gains Recovered Significantly in 2010 Due to Realized Investment Gains; The Financial Crisis Caused Investment Gains to Fall by 50% in 2008

¹ Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

* 2005 figure includes special one-time dividend of \$3.2B.

Sources: ISO; Insurance Information Institute.

Treasury Yield Curves: Pre-Crisis (July 2007) vs. Sept. 2011*



The End of the Fed's Quantitative Easing Is Unlikely to Push Interest Rates Up Substantially Given Ongoing Economic Weakness

*Average of daily rates.

Sources: Board of Governors of the United States Federal Reserve Bank; Insurance Information Institute.

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Property/Casualty Insurance Industry Investment Gain: 1994–2010:H1¹



INSURANCE

¹ Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

* 2005 figure includes special one-time dividend of \$3.2B.

Sources: ISO; Insurance Information Institute.

Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line*





Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline

*Based on 2008 Invested Assets and Earned Premiums

**US domestic reinsurance only

Source: A.M. Best; Insurance Information Institute.

Distribution of P/C Insurance Industry's Investment Portfolio



- Invested assets totaled \$1.214 trillion as of 12/31/08
- Insurers are generally conservatively invested, with more than 2/3 of assets invested in bonds as of 12/31/08
- Only about 15% of assets were invested in common stock as of 12/31/08
- Even the most conservative of portfolios was hit hard in 2008



As of December 31, 2008

Sources: NAIC; Insurance Information Institute research.



Financial Strength & Underwriting

Cyclical Pattern is P-C Impairment History is Directly Tied to Underwriting, Reserving & Pricing

P/C Insurer Impairments, 1969–2010



The Number of Impairments Varies Significantly Over the P/C Insurance Cycle, With Peaks Occurring Well into Hard Markets

Source: A.M. Best Special Report "1969-2010 Impairment Review," June 21, 2010; Insurance Information Institute.

P/C Insurer Impairment Frequency vs. Combined Ratio, 1969-2010

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Impairment Rates Are Highly Correlated With Underwriting Performance and Reached Record Lows in 2007

Reasons for US P/C Insurer Impairments, 1969–2010



Historically, Deficient Loss Reserves and Inadequate Pricing Are By Far the Leading Cause of P-C Insurer Impairments. Investment and Catastrophe Losses Play a Much Smaller Role



Source: A.M. Best: 1969-2010 Impairment Review, Special Report, April 2011.

Top 10 Lines of Business for US P/C Impaired Insurers, 2000–2010

Workers Comp and Pvt. Passenger Auto Account for Nearly Half of the Premium Volume of Impaired Insurers Over the Past Decade



Source: A.M. Best: 1969-2010 Impairment Review, Special Report, April 2011.



The Economic Storm

What the Financial Crisis and Recession Mean for the Industry's Exposure Base, Growth and Profitability

US Real GDP Growth*





Demand for Insurance Continues To Be Impacted by Sluggish Economic Conditions, but the Benefits of Even Slow Growth Will Compound and Gradually Benefit the Economy Broadly

* Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 11/11; Insurance Information Institute.

Real GDP Growth vs. Real P/C Premium Growth: Modest Association

Real GDP Growth vs. Real P/C (%)



P/C Insurance Industry's Growth is Influenced Modestly by Growth in the Overall Economy

Sources: A.M. Best, US Bureau of Economic Analysis, Blue Chip Economic Indicators, 11/11; Insurance Information Institute



Labor Market Trends

Massive Job Losses Sapped the Economy and Personal/Commercial Lines Exposure, But Trend is Improving
Unemployment and Underemployment Rates: Stubbornly High in 2011





Source: US Bureau of Labor Statistics; Insurance Information Institute.

Monthly Change in Private Employment



Source: US Bureau of Labor Statistics: <u>http://www.bls.gov/ces/home.htm;</u> Insurance Information Institute

Monthly Change Employment*



January 2008 through October 2011* (Thousands)



Jan 08 Mar 08 Mar 08 May 08 May 08 Jul 09 Jul 09 May 11110 May 1100 May 1000 May 100

Job Losses Since the Recession Began in Dec. 2007 Peaked at 8.4 Mill in Dec. 09; 13.9 Million People are Now Defined as Unemployed

Source: US Bureau of Labor Statistics: <u>http://www.bls.gov/ces/home.htm</u>; Insurance Information Institute

Unemployment Rates by State, October 2011: Highest 25 States*



*Provisional figures for October 2011, seasonally adjusted.

Sources: US Bureau of Labor Statistics; Insurance Information Institute.

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Unemployment Rates By State, October 2011: Lowest 25 States*





*Provisional figures for October 2011, seasonally adjusted. Sources: US Bureau of Labor Statistics; Insurance Information Institute.

US Unemployment Rate





* _____ = actual; _____ = forecasts Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators (11/11); Insurance Information Institute



Inflation

Is it a Threat to Claim Cost Severities?

Annual Inflation Rates, (CPI-U, %), 1990–2017F

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The slack in the U.S. economy suggests that inflation should not heat up before 2012, but other forces (commodity prices, inflation in countries from which we import, etc.), plus U.S. debt burden, remain longer-run concerns

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators, 10/11 and 11/11 (forecasts).

Medical Cost Inflation Has Outpaced Overall Inflation Over 50 Years



*Based on change from Feb. 2011 to Feb. 2010 (latest available) Source: Department of Labor (Bureau of Labor Statistics)

P/C Insurers Experience Inflation More Intensely than 2009 CPI Suggests



Healthcare and Legal/Tort Costs Are a Major P/C Insurance Cost Driver. These Are Expected to Increase Above the Overall Inflation Rate (CPI) Indefinitely

Source: CPI is Blue Chip Economic Indicator 2009 estimate, 12/09; Legal services, medical care and motor vehicle body work are avg. monthly year-over-year change from BLS; BI and no-fault figures from ISO Fast Track data for 4 quarters ending 09:Q3. Tort costs is 2009 Towers-Perrin estimate. WC figure is I.I.I. estimate based on historical NCCI data.

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Regulatory Environment & Financial Services Reform

State Regulatory Environments Vary Tremendously and Can Impact Insurer Profitability and Ability to Compete

2010 Property and Casualty Insurance Regulatory Report Card





Source: Heartland Institute, May 2011



Insurance Information Institute Online:

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Thank you for your time and your attention! Twitter: twitter.com/bob_hartwig