



# **Insurance Regulatory Modernization and Industry Performance**

***Past, Present and Future***

**The Forum of Greater New York**

**New York, NY**

**March 13, 2014**

***Download at [www.iii.org/presentations](http://www.iii.org/presentations)***

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- **A History of Insurance and Insurance Regulation**
- **The Eight Waves of Regulation in US Insurance History**
  - ◆ The institutionalization of insurance regulation
  - ◆ Industrialization, progressive politics and federal power
  - ◆ The genesis of rate regulation
  - ◆ Reversing Course: A massive display of federal power
  - ◆ A deregulatory pulse
  - ◆ Crises and regulatory fury
  - ◆ Global Crises, Global Responses
  - ◆ Shadow Regulators
- **Future Shock: Waves of Risk Near and Far**
  - ◆ Health Insurance and the Affordable Care Act (“ObamaCare”)
  - ◆ Emerging Markets, Emerging Risks
- **Thoughts on Significant Near-Term Risks**
- **Summary**
- **Q&A**



# A History of Insurance and the Rise of Regulation

**The Roots of Insurance Extend Back  
Thousands of Years**  
***Formal Regulation Came Much Later***



# In the Beginning...

**Civilizations Long Ago Discovered the Benefits of Risk Pooling and Risk Transfer**

# Origins of Insurance...and Insurance Regulation

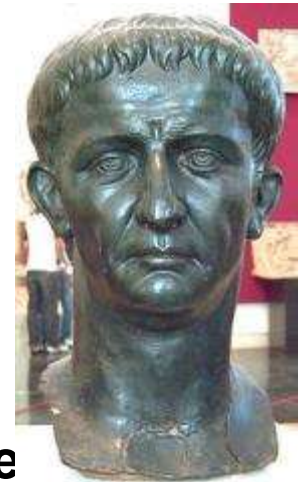
## ■ Earliest Forms of Insurance Date to 1800 BC in Babylon

- ◆ Code of Hammurabi
- ◆ 282 clauses on the topic of “bottomery”
- ◆ *Bottomery* is a loan taken out by the owner of a ship to finance its voyage (no premium involved)
- ◆ If ship was lost, loan didn’t have to be repaid



## ■ Roman Emperor Claudius (10BC – 54AD)

- ◆ Eager to boost grain trade, Claudius became a 1-man, premium free insurance company by personally guaranteeing the storm losses of Roman merchants (*also granted citizenship to sailors and exempted them from laws that penalized adultery and celibacy*)
- ◆ Reduced taxes on communities impacted by drought or famine (form of ancient disaster aid)



## ■ Greek/Roman Occupational Guilds→Early Life Insurance

- ◆ Paid into pool that made payment to deceased member’s family

# Origins of Insurance...and Insurance Regulation

- **The Rise of Long Distance Trade: The Explosion of Risk and Reward**
  - ◆ **14<sup>th</sup> Century: Italian city states of Venice, Florence, Genoa and Pisa became global epicenters for trade and are where the earliest written insurance contract originated**
    - The word “*policy*” is from the Italian “*polizza*” meaning *promise* or *undertaking*
  - ◆ **Bruges, Antwerp followed in the 15<sup>th</sup> century, Amsterdam by 17<sup>th</sup> century**
  - ◆ **By 1600 England had become a major trading nation**
  
- **From Expensive Cargo/Ships Arose Disputes and the Need for Certainty and the Foundations for Insurance Regulation Were Laid**
  - ◆ ***“For whom they insure, it is sweet to them to take the monies; but when disaster comes, it is otherwise, and each man draws his rump back and strives not to pay.”***
    - Francesco di Marco Datini, Florentine Merchant, 14<sup>th</sup> Century, complaining about insurers of his era (Datini left 400 marine insurance policies in his estate when he died)
  - ◆ ***“For even though I were to live a thousand years, never again would I underwrite insurance.”***
    - Guiglielmo Barberi, 14<sup>th</sup> Century, lamenting the loss of a bale of cloth and a barrel of furs he had underwritten on a ship that had been plundered by pirates, but had no ability to pay

# Origins of Insurance...and Insurance Regulation

## ■ London and the Dawn of Insurance Regulation

- ◆ Italian forms of marine insurance contracts were used in London since at least the 15<sup>th</sup> century
- ◆ London merchants frequently acted as underwriters
- ◆ Contracts were negotiated by commodity brokers
- ◆ Notaries drafted/delivered policies and kept registers of policies written
- ◆ Chamber of Assurances established in 1576 and until 1690 all policies had to be registered in its office in the Royal Exchange

## ■ 1601: Francis Bacon Introduces Bill to Regulate Insurance Policies

- ◆ Bacon recognized the ubiquity and of utility of insurance contracts which were *“tyme out of mynde an usage amonste merchants, both of this realm and of forraine nacyons.”*
- ◆ Led to 1601 Act of Parliament that formally recognized that the benefits of insurance justified legal sanction, with the government willing to enforce insurance contracts and resolve disputes





# The 8 Stages (Waves) of Insurance Regulation in the United States

**Regulation in the U.S. Has  
Been Characterized by  
Periodic Pulses of Activity**

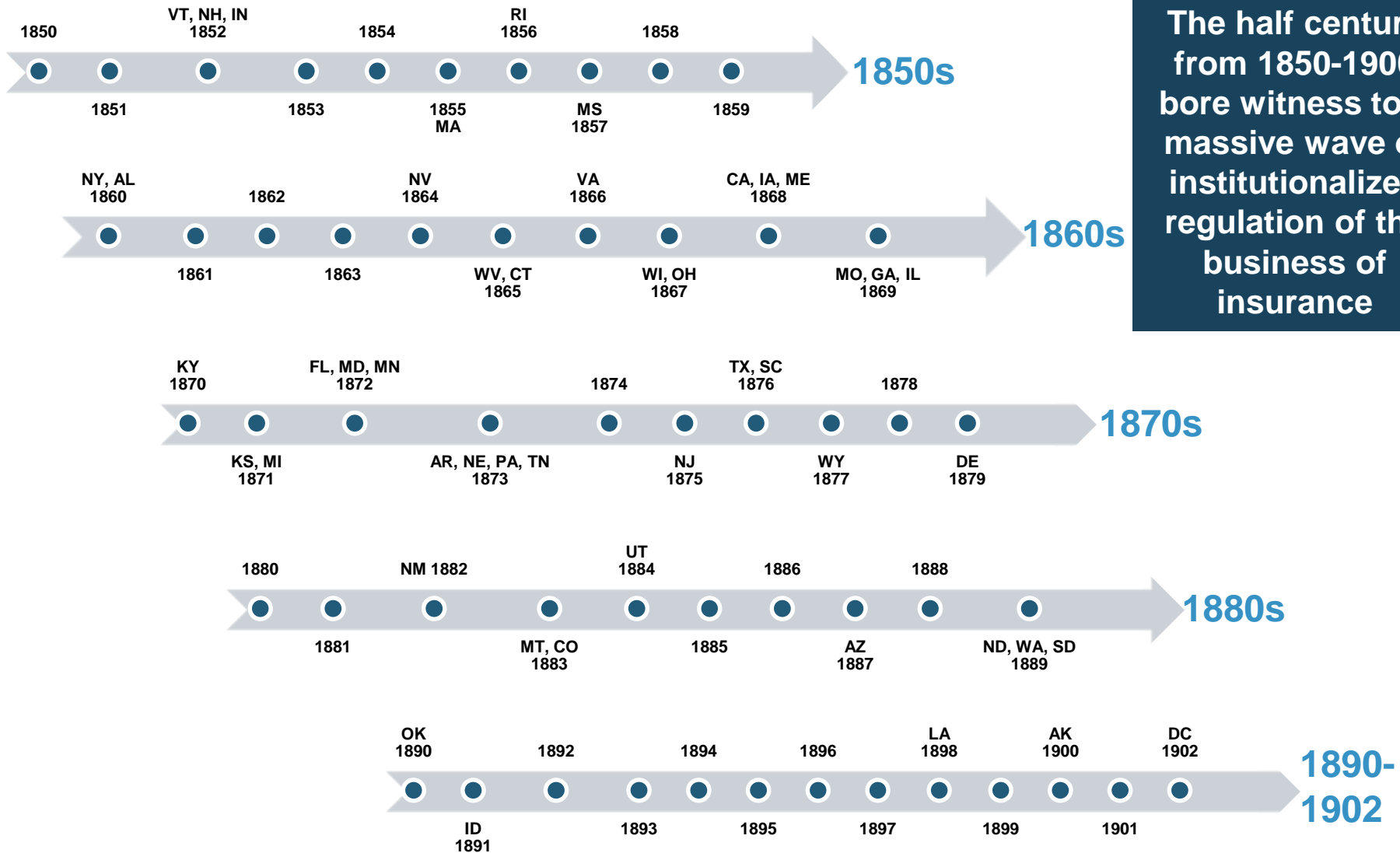


# Regulatory Wave #1

1850- 1900

**The Institutionalization of State-Based  
Insurance Regulatory Schemes**

# Year of Establishment of Insurance Regulator Supervision

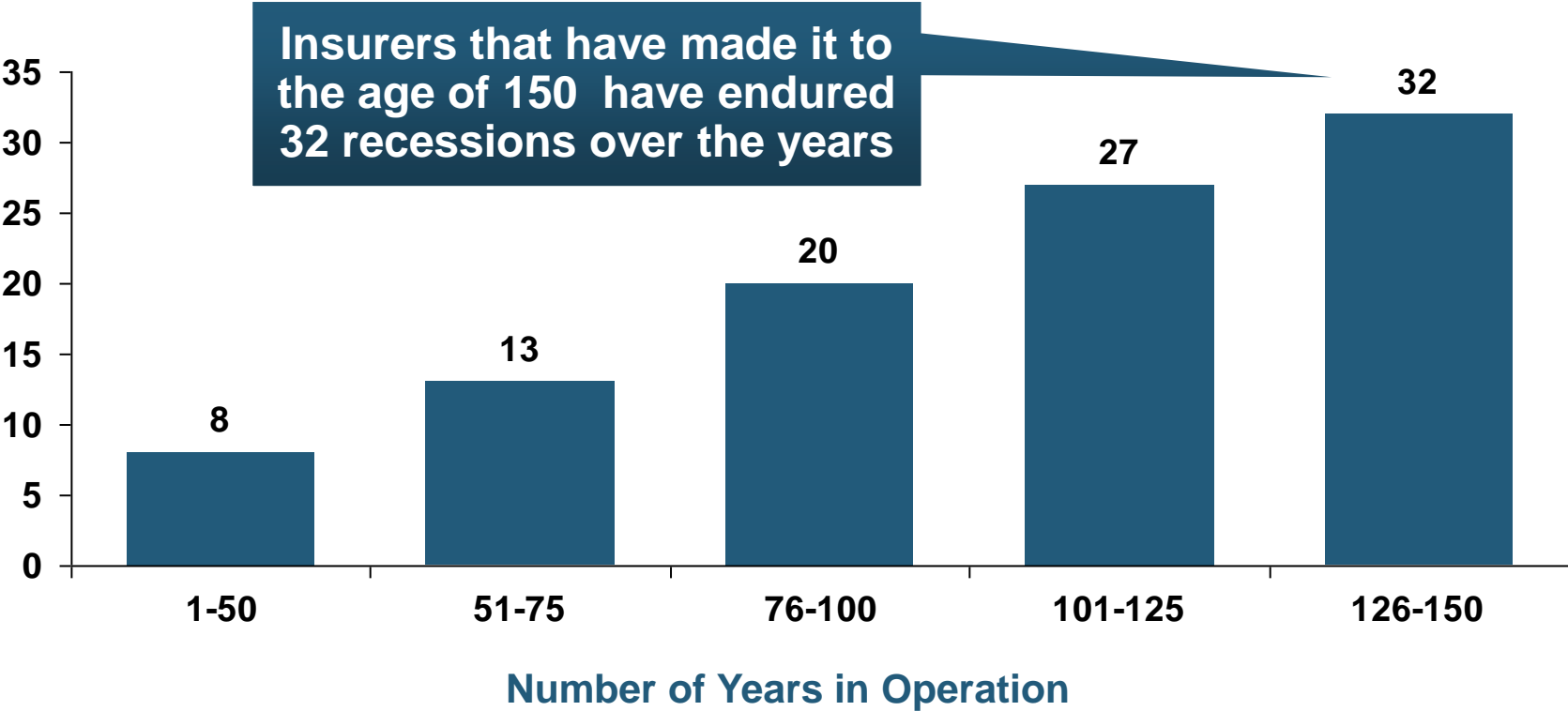


The half century from 1850-1900 bore witness to a massive wave of institutionalized regulation of the business of insurance

Sources: Insurance Information Institute based on information in Appendix IV of *The History of the National Board of Fire Underwriters: Fifty Years of a Civilizing Force*, Harry Chase Bready, published by Frederick A. Stokes Co. (1916).

# Number of Recessions Endured by P/C Insurers, by Number of Years in Operation

Number of Recessions Since 1860



**Longevity Requires an Insurer to Overcome Extreme Economic Adversity of Every Sort**

Sources: Insurance Information Institute research from National Bureau of Economic Research data.

# The Supreme Court Reinforces (Establishes) the Primacy of State Regulation of Insurance

## Paul vs. Virginia (1869)

- Since its mid-18<sup>th</sup> century origins in the US, insurance had been regulated under the general laws governing commerce in the states in which the insurer had been granted a charter/license to operate
- As the US economy expanded and insurers (based mostly in the Northeast) sought to expand along with the country, they wanted to avoid the cost and complexity of complying with the many and varied requirements promulgated by the states
- Virginia in 1866 enacted legislation requiring a \$30,000+ bond be deposited with the state treasurer as a condition of licensure for out-of-state insurers (the agents representing them needed a license as well)
- Test Case: Insurers determined to challenge the law asserting that VA's law interfered with the federal government's constitutional power to regulate interstate commerce [Modern Historical Parallel: Pre-crisis push for OFC]
  - ◆ States opposed since they generated significant revenues from the taxation of premiums
- Several NY companies appointed as their agent in VA Samuel D. Paul, a Petersburg, VA, attorney.

# The Supreme Court Reinforces (Establishes) the Primacy of State Regulation of Insurance

## Paul vs. Virginia (1869)

- Paul applied for a license which was denied because the bond had not been deposited but continued to sell insurance
- Paul was indicted, convicted and fined (\$50)
- Case was eventually appealed to the US Supreme Court which ruled unanimously in VA's favor
- Chief Justice Stephen J. Field delivered the court's opinion that:
  - ◆ *“Issuing a policy of insurance is not a transaction of commerce. The policies are simple contracts of indemnity against loss by fire...They are not commodities to be shipped from one state to another, and put up for sale. They are like personal contracts between parties which are completed by their signature and transfer of consideration...The policies do not take effect—are not executed contracts—until delivered by the agent in Virginia, They are, then, local transactions, governed by local law.”*
- This settled the law on the matter of state vs. federal regulation for the next 75 years

# Regulatory Wave #2

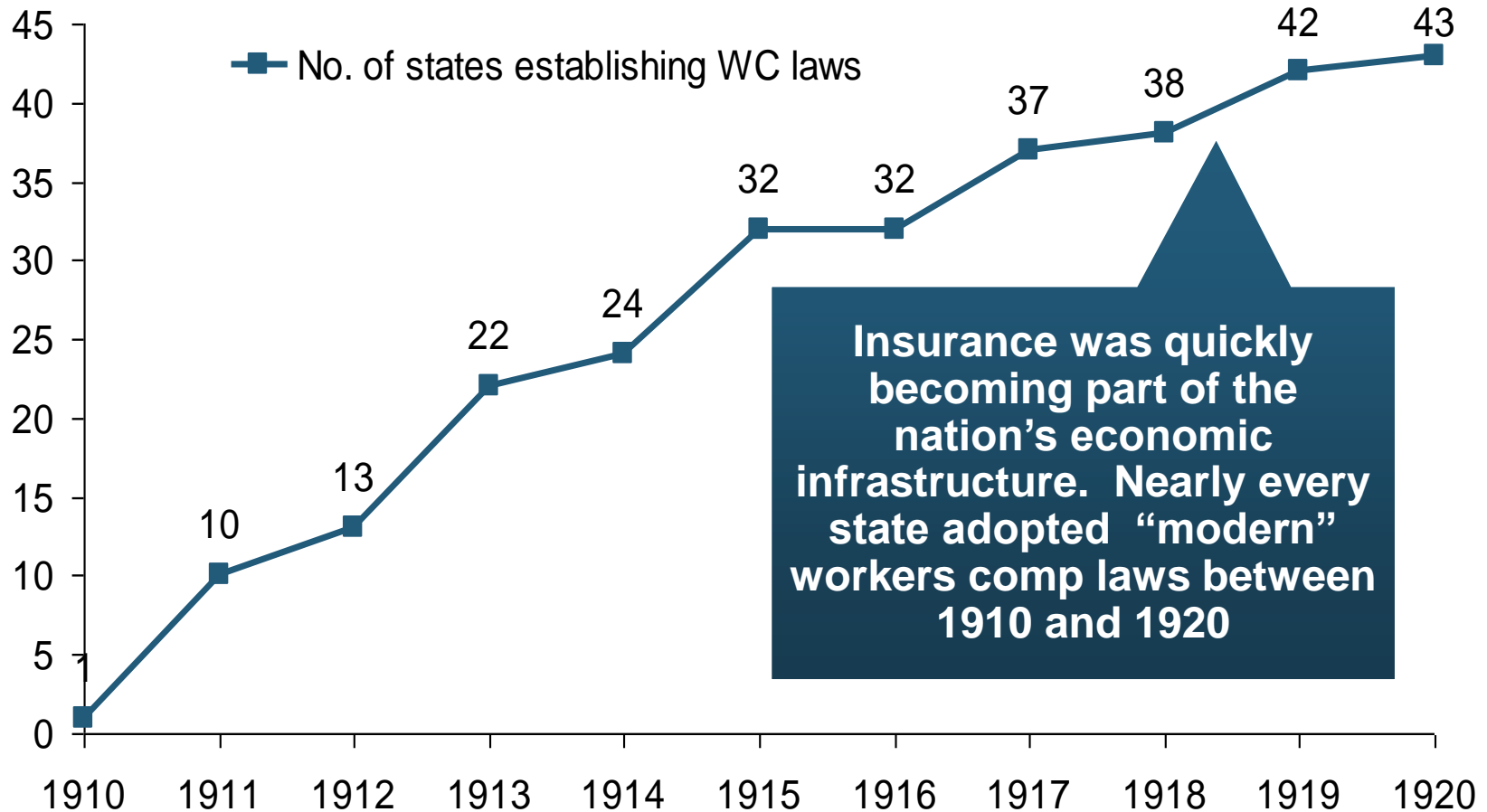
1880- 1920

**Industrialization, Progressive Politics and  
the Assertion of Federal Regulatory Might**

# Societal Changes Drive a Re-Evaluation of Insurance: Tidal Wave of Regulation

- Historically, the determination of pricing (in any industry) was not viewed as a function of government, but the outcome of negotiation between parties
- Societal views on this began to change in the period from 1887-1916 (roughly) with American industrialization and the rise of finance
  - ◆ Munn v. Illinois (1877) [Supreme Ct. affirmed authority of states to regulate prices in businesses affected with the public interest]
  - ◆ Interstate Commerce Act (1887)
  - ◆ Sherman Antitrust Act (1890)
  - ◆ Clayton Act (1914) [amended the Sherman Act]
  - ◆ Federal Reserve Act (1913) [*100 years later, the Fed has discovered insurance!*]
  - ◆ 16<sup>th</sup> Amendment (1913) [permitted the establishment of a federal income tax]
- Kansas Rate Law (1909, Upheld by US Supreme Court in 1914): Court said that insurance was “a business affected with the public interest” and that insurance rate regulation was an appropriate function of government
- New York Rate Law of 1922: Required fire insurers to join approved rating bureau through which the NYID attempted to determine that rates were reasonable (neither inadequate nor excessive)

# Cumulative Number of WC Laws Passed, 1910-1920





# Regulatory Wave #3

1910- 1943

**The Genesis of Rate Regulation**

# Regulation Oversight Tightens, Especially Over Rates

- **Armstrong Committee (1905) and Merritt Committee: NY investigations into alleged inappropriate practices of life and fire insurers, respectively**
- **Investigations led to calls for federal regulation of the insurance industry coming both from the critics and from some in the industry itself.**
  - ◆ **NJ Senator John Dryden (also President of Prudential Life) advocated for federal regulation in 1905 considering it *“infinitely preferable to the intolerable regulation [of the states].”* President Theodore Roosevelt that year even proposed that insurance be regulated and supervised by the Bureau of Corporation, but Congress did not act.**
- **Southeastern Underwriters Case: After ~20 years of experience with rating bureaus some states—led by Missouri—came to view insurers’ actions through these bureaus as collusive.**
  - ◆ **A federal investigation was launched and in 1942 the US Justice Department charged the Southeastern Underwriters Association and 9 of its member insurers with violations of the Sherman Antitrust Act. [The SEUA was owned by 200 private stock fire insurers that controlled 90%+ of the business in 6 southeastern states.]**
- **Case was ultimately appealed to the Supreme Court which in 1944 stunned the industry by finding that the SEUA had violated antitrust law**

# Regulatory Wave #4

1944- Present

**Reversing Course: A Massive Display of  
Federal Power in Insurance Regulation**

# Out With the Old...In With Dual Regulation

- **1944 SEUA Supreme Court decision effectively overturned the 1869 Paul v. Virginia decision—after 75 years**
- **State and Federal regulation of insurance were both constitutional**
  - ◆ This created an obvious dilemma with no obvious solution
  - ◆ Congress stepped into the void
- **McCarran-Ferguson Act of 1945**
  - ◆ Crafted a partial exemption of the business of insurance from the Sherman, Clayton and FTC Acts to the extent it is regulated by the states
  - ◆ Maintained that federal antitrust laws do apply in cases of boycott, coercion or intimidation
  - ◆ Widely misunderstood by industry critics (including occasionally some members of Congress) as a blanket exemption from antitrust statutes
- **NAIC's 1946 All Industry Bill became the model law establishing a framework for regulation in the wake of McCarran-Ferguson**
- **Stringent rate regulation became the norm and by 1948 all states had enacted rate regulatory laws, usually in line with the All Industry Bill**



# Regulatory Wave #5

1999- 2009

**A Pulse of Deregulation**

# The Pendulum Swings: Financial Services Deregulation and Gramm-Leach-Bliley

- **By the late 1990s, years of bull markets and merger mania led to the view that Depression Era legislation such as Glass-Steagal (1933) prohibiting affiliations between commercial banks and securities firms were anachronistic**
- **Gramm-Leach-Bliley Act of 1999**
  - ◆ **Repealed Glass-Steagal**
  - ◆ **Allowed the formation of Financial Service Holding Companies that permitted combinations of banks, securities firms and insurers**
- **Preserved state-based regulation of insurance entities**
- **Had little impact on insurance industry in the US**
- **Only one major transaction involving an insurer took place—merger between Citi and Travelers in 1998**
  - ◆ **Travelers was spun off in 2002**
- **The idea of banks in insurance (“bancassurance”) never caught on in the US but was somewhat popular in Europe until the financial crisis**

# Regulatory Wave #6

**2008 - Present**  
**Crisis and Regulatory Fury**

# The Global Financial Crisis: The Pendulum Swings Again: Dodd-Frank & Systemic Risk

- **Dodd-Frank Act of 2010: The implosion of the housing bubble and virtual collapse of the US banking system, the seizure of credit markets and massive government bailouts of US financial institutions led to calls for sweeping regulatory reforms of the financial industry**
- **Limiting Systemic Risk is at the Core of Dodd-Frank**
- **Designation as a Systemically Important Financial Institutional (SIFI) Will Result in Greater Regulatory Scrutiny and Heightened Capital Requirements**
- **Dodd-Frank Established Several Entities Impacting Insurers**
  - ◆ **Federal Insurance Office**
  - ◆ **Financial Stability Oversight Council**
  - ◆ **Office of Financial Research**
  - ◆ **Consumer Financial Protection Bureau**



# The Global Financial Crisis: The Pendulum Swings Again: Dodd-Frank & Systemic Risk

- **Insurers—as Non-Bank Financial Institutions—Have Escaped Some, though Not All of the Most Draconian Provision of Dodd-Frank**
  - ◆ In particular, small number of large insurers will (are) receiving a designations as Systemically Important Financial Institutions (SIFIs)
- **Insurers Generally Reject the Notion that Insurance Is Systemically Risky (or that any Individual Insurer is Systemically Important)**
- **Such a Designation Makes the Fed the Penultimate Regulator**
- **To Date: AIG, Prudential Have Been Designated as non-bank SIFIs by the FSOC**
  - ◆ MetLife is still under evaluation
- **Fed Reserve Seems Open to Developing a Tailored Capital Requirement Approach for Insurers**
  - ◆ Conflicting language in the DFA make this somewhat difficult
  - ◆ SIFIs may need Fed approval to repurchase shares on increase dividend

# Regulatory Wave #7

**2010 - Present**  
**Global Crises, Global Response**

# Global Financial Crises & Global Systemic Risk

- **The Global Financial Crisis Prompted the G-20 Leaders to Request that the Financial Stability Board (FSB) Assess the Systemic Risks Associated with SIFIs, Global-SIFIs in Particular**
- **In July 2013, the FSB Endorsed the International Association of Insurance Supervisors Methodology for Identifying Globally Systemically Important Insurers (G-SIIs)**
- **For Each G-SII, the Following Will Be Required:**
  - (i) Recovery and resolution plans
  - (ii) Enhanced group-wide supervision
  - (iii) Higher loss absorbency (HLA) requirements
- **G-SIIs as Designated by the FSB as of July 2013:**

◆ Allianz SE	AIG	Assicurazioni Generali
◆ Aviva	Axa	MetLife
◆ Ping An	Prudential Financial	Prudential plc

# Global Financial Crises & Global Systemic Risk: Key Dates

Implementation Date	Action
July 2013	Designation of G-SIIs (annual updates thereafter beginning Nov. 2014)
July 2014	FSB to make a decision on the G-SII status of, and appropriate risk mitigating measures for major reinsurers
By G-20 Summit 2014	IAIS to develop backstop capital requirements to apply to all group activities, incl. non-ins. subs.
End 2015	IAIS to develop HLA requirements that will apply to G-SIIs starting in 2019
January 2019	G-SIIs to apply HLA requirements

# Global Financial Crises & Global Systemic Risk...There's More...

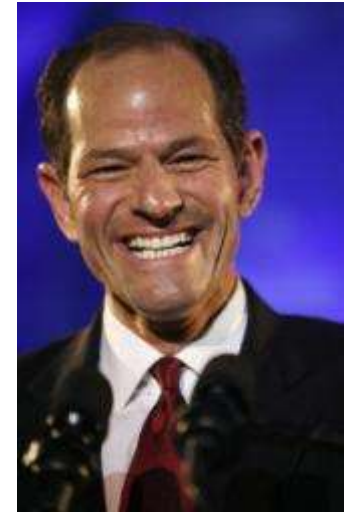
- **IAIS Also Plans to Develop the First-Ever Risk-Based Global Insurance Capital Standards by 2016**
- **Would be Tested in 2017-2018; Implemented in 2019**
- **Would Be Included as Part of ComFrame and Apply to Internationally Active Insurance Groups (IAIGs): ~50 IAIGs Designations Likely**
- **While Flexibility May Exist within the Standards, Doubts in the US Are Likely to Be Strong**
  - ◆ **Concern that the standards may be bank-centric**
  - ◆ **Questions as to whether such standards are even needed:**
  - ◆ ***“Although US state insurance regulators continue to have doubts about the timing, necessity and complexity of developing a global capital standard given regulatory differences around the globe, we intend to remain fully engaged in the process to ensure that any development augments the strong legal entity capital requirements in the US that have provided proven and tested security for US policyholders and stable insurance markets for consumers and industry.” --NAIC President Ben Nelson (P/C 360, Oct. 16, 2013)***

# Regulatory Wave #8

Time Immemorial → End of Time  
**Shadow Regulators**

# Shadow Regulators—A New and Unpredictable Regulatory Concern?

- **How Many Insurance Regulators Are There?**
- **50 State Departments of Insurance**
- **50 State Attorneys General, 50 Governors**
- **Thousands of State Legislators, Hundreds in Congress**
- **New Federal Entities (FIO, FSOC) and Fed**
- **Global Entities (IAIS, FSB)?**
- **Eliot Spitzer and contingent commission issue**
  - ◆ **Little substance to his accusations**
- **MS AG Jim Hood—post-Katrina in wind vs. water dispute**
- **Former Florida Governor Charlie Christ on rates, deductibles**
- **Governors on hurricane deductibles post-Sandy**
- **Shadow Regulators: A Source of Moral Hazard**



# Insurance Regulation and the Great Arc of the History

## That Was Then...

“...misguided zealots, honest in intention but without knowledge of the special problems of underwriting present the greatest danger. They usually are the authors of the most revolutionary plans and their pride of authorship makes them the most impatient of correction.”

“Public enjoyment of fair rates, sound protection, prompt adjustments, and freedom from discrimination is not due...to unwilling virtue under compulsion, but to the underwriters’ knowledge that any other course would be unprofitable—bad business.”

**1916**



## This is Now...

*“Overzealous regulators are endangering the vigour, competitiveness and diversity of insurers in the US.”*

*“If a policy is priced in a certain way on a certain basis, we cannot allow the terms and conditions simply to be overturned by political considerations.”*

**2013 (Oct. 21)**





# Shadow Regulators—A New and Unpredictable Regulatory Concern?

## ■ Is the Phenomenon of Shadow Regulators Really a New One?

- ◆ *“...one turns with a feeling of surprise, of bewilderment, to the intense activity of...state legislators fairly seething with legislation on fire insurance. Why should there be 2,500 bills in a single year unless the subject be one of immediate and overwhelming emergency...**Many of the bills introduced are conceived in a spirit of indiscriminate hostility...from the time immemorial, politicians of a certain type have sought to pose as defenders of the people from the aggressions of capital...The politician has learned that popularity and applause may be most quickly attained by attacking largeness...’Big-game’ hunting...brings its political rewards. Fire insurance companies seem to be the most accessible of the larger fauna.**”*

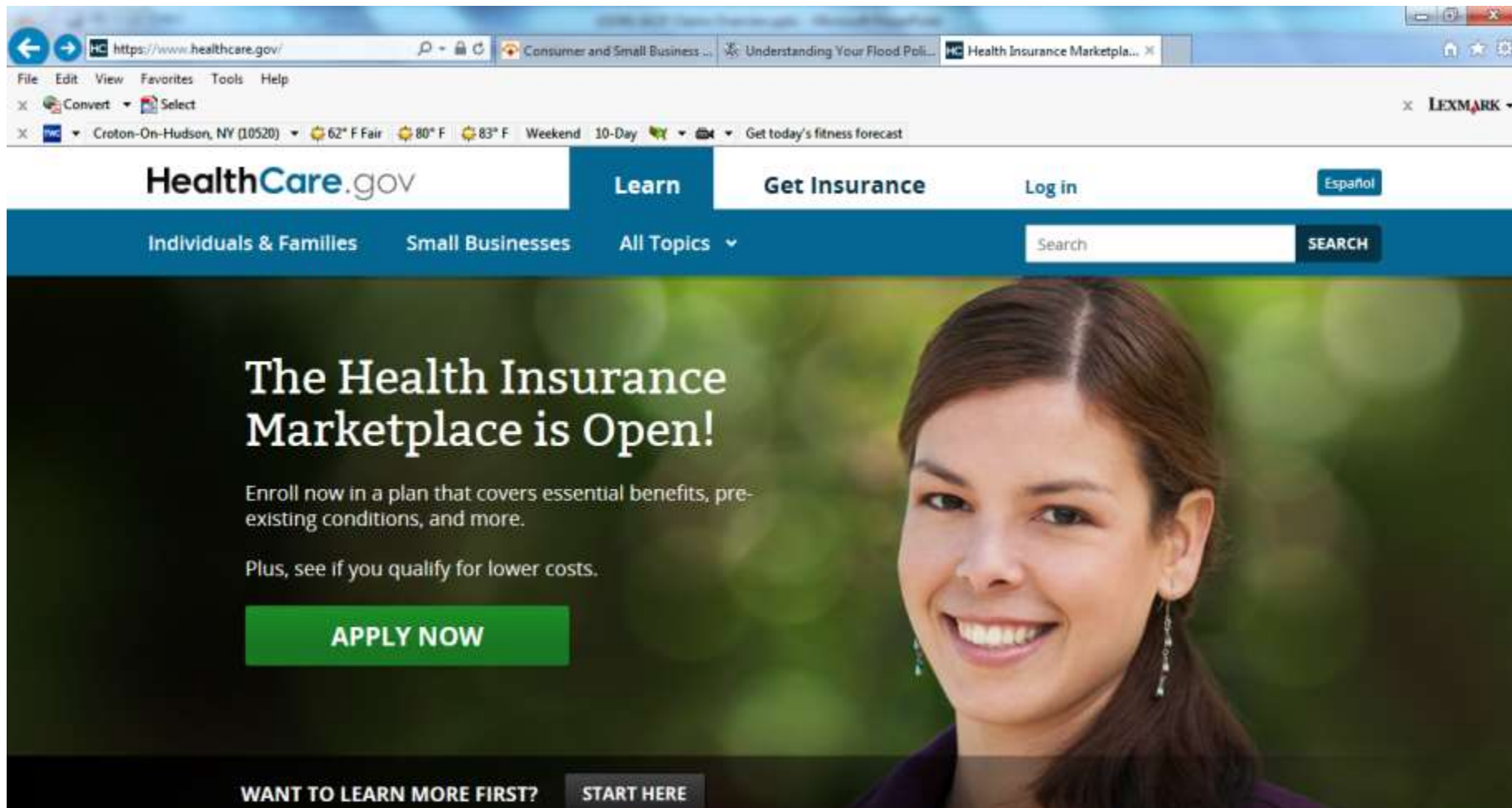
— *Harry Chase Stokes, The History of the National Board of Fire Underwriters: Fifty Years of a Civilizing Force, 1916.*

# Future Shock

*Waves of Risk for the Immediate Future*

# Affordable Care Act (“ObamaCare”): A Rocky Start

Health Insurance Marketplaces Are Open But Remain a Logistical and Political Nightmare



HealthCare.gov

Learn Get Insurance Log in

Individuals & Families Small Businesses All Topics

SEARCH

## The Health Insurance Marketplace is Open!

Enroll now in a plan that covers essential benefits, pre-existing conditions, and more.

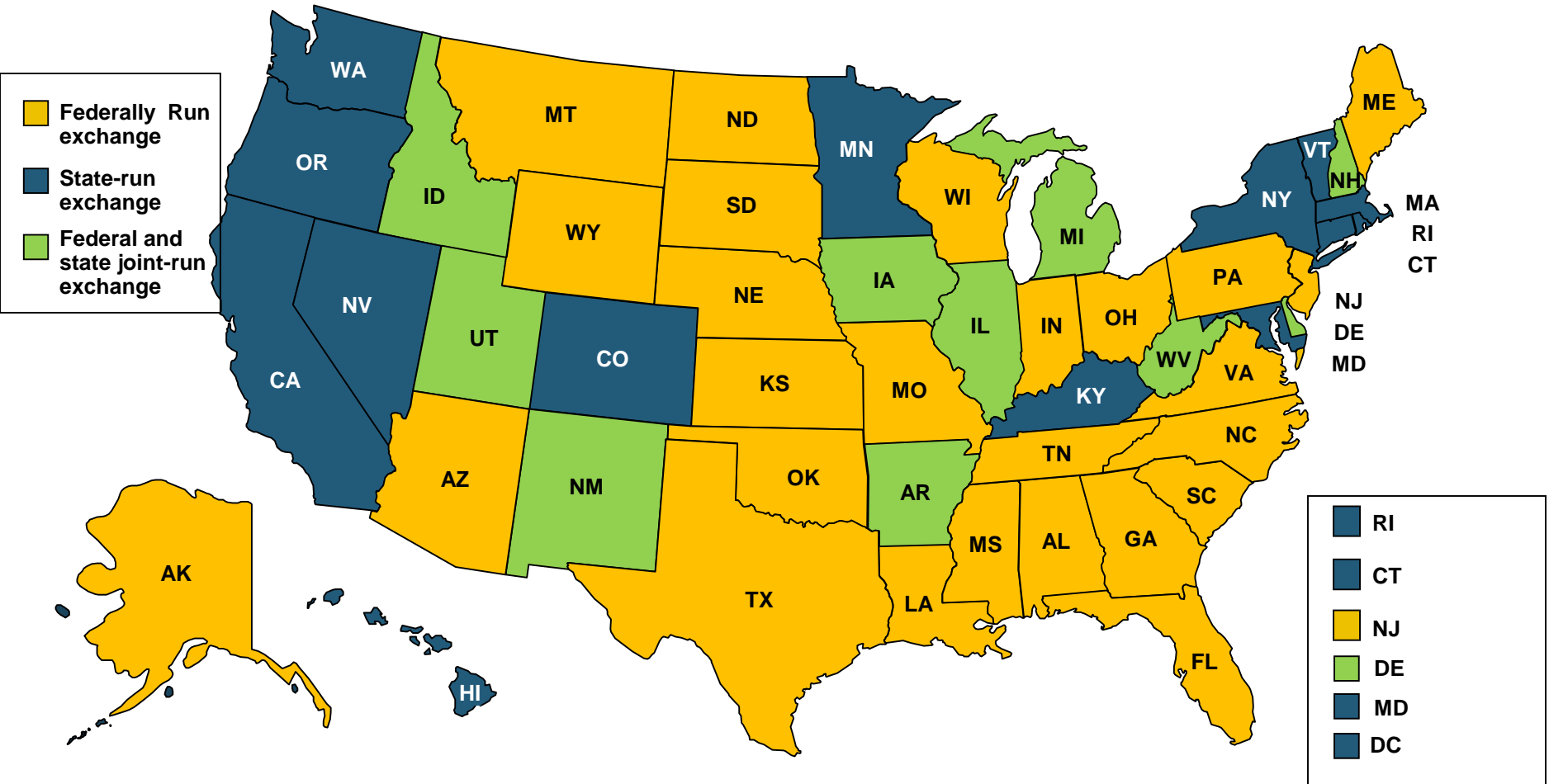
Plus, see if you qualify for lower costs.

**APPLY NOW**

WANT TO LEARN MORE FIRST? **START HERE**

# States of Play | Management of Health-Insurance Exchanges

Some states are running new health-insurance exchanges on their own. Other are leaving some or all of the task to the federal government.



# Affordable Care Act (“ObamaCare”): Grand Opening October 1

Health Insurance Marketplaces But Info About Health Insurance Is  
Much More Available on Some State’s Websites Than Others

## ILLINOIS DEPARTMENT OF INSURANCE



### HEALTH INSURANCE REFORM INFORMATION CENTER

#### Summary of Filed [Health Plans](#) as of 9/30/13 and [Rate Levels](#)

The [Health Insurance Reform Information Center](#) is a forum for information on the recent national health insurance reform and its effects on Illinois. The Department will post fact sheets, legislation, and other useful material as it becomes available. Please check back routinely for updates.

For further information, contact the Department toll-free at (877) 527-9431.

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#### LATEST FEED

[ALERT](#) Regarding Health Insurance Marketplace Precautions  
[August Disciplinary Report](#)  
[More News...](#)

#### STATE LINKS

[Illinois.gov](#)  
[IllinoisBID \(Procurement\)](#)  
[IDHR Eligibility Bidder Number - 1st Time](#)  
[IDHR Eligibility Bidder Number - Renewal](#)  
[Small Business Advisories \(DCEO\)](#)  
[Inspector General](#)  
[About Illinois](#)  
[Blow the Whistle](#)

#### IMPORTANT LINKS

[National Association of Insurance Commissioners](#)  
[International Association of Insurance Supervisors](#)  
[Pensions – Thanks in Advance](#)

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### Health Insurance Reform Navigator Information

The Affordable Care Act requires states to establish a Navigator program to help enroll individuals in health plans on the Health Benefits Exchange. The role of Navigators also includes outreach and education efforts, providing unbiased and accurate information, and helping individuals apply for coverage. Illinois has worked with Health Management Associates to conduct research on the Navigator program and address the structure and financing of this program. The [final report](#) is available for public comment until July 27th at 5 pm. Please review the report and [submit your comments](#) on Governor Quinn’s Health Reform website.

# Affordable Care Act (“ObamaCare”): Grand Opening October 1

Health Insurance Marketplaces But Info About Health Insurance Is  
Much More Available on Some State’s Websites Than Others



The screenshot shows the homepage of the Texas Department of Insurance (TDI). At the top, there is a navigation menu with links: TDI Home, Help Insure, Healthy Texas Online, Texas Health Options, Texas Sure, TX Comp, and Exit Strategy. Below the menu is the TDI logo and the text "TDI.TEXAS.GOV TEXAS DEPARTMENT OF INSURANCE". A search bar is located on the right, with a "Go" button and radio buttons for "Full Search" and "Targeted".

The main content area features a large banner with the heading "Protect Yourself When Shopping for Health Insurance". The banner includes a photo of a man and a woman shaking hands. Below the photo, the text reads: "With changes in the health insurance market in Texas, there may be more opportunities for the theft of personal information, identity, and money." A link "Be Careful When Buying Health Insurance" is provided.

Below the banner are four service tiles:

- PROTECT YOURSELF**: TIPS FOR BUYING HEALTH INSURANCE
- LIFE POLICY LOCATOR SERVICE**: FIND A LOST LIFE INSURANCE POLICY
- COMPANY LOOK UP**: SEARCH FOR COMPANY PROFILES
- CONSUMER INFORMATION GUIDE**: SEARCH FOR INSURANCE RATE INCREASES

At the bottom, there are three main service categories:

- Insurance & HMO**: Agent | Business | Consumer | Fraud | Industry | Provider | Title | Windstorm
- State Fire Marshal**: Investigations | Licensing | Inspections | Prevention
- Workers' Compensation**: DWC | OIEC | Classifications | Networks | Research

# **Risk & Insurance**

## ***U.S. and Global Perspective***

**Is the World Becoming a  
Riskier, More Uncertain Place?**

# Uncertainty, Risk and Fear Abound: Insurance Can Help Mitigate Risk

- Economic Issues in US, Europe
- Weakness in China/Emerging Economies
- Political Gridlock in the US, Europe, Japan
- Fiscal Imbalances
- Monetary Policy/Tapering/Low Interest Rates
- Unemployment
- Political Upheaval in the Ukraine, Middle East
  - ◆ Argentina, Venezuela, Thailand
- Resurgent Terrorism Risk
- Diffusion of Weapons of Mass Destruction
- Cyber Attacks
- Record Natural Disaster Losses
- Climate Change
- Environmental Degradation
- Income Inequality
- (Over)Regulation



Are “Black Swans”  
everywhere or  
does it just seem  
that way?



# 5 Major Categories for Global Risks, Uncertainties and Fears: Insurance Solutions

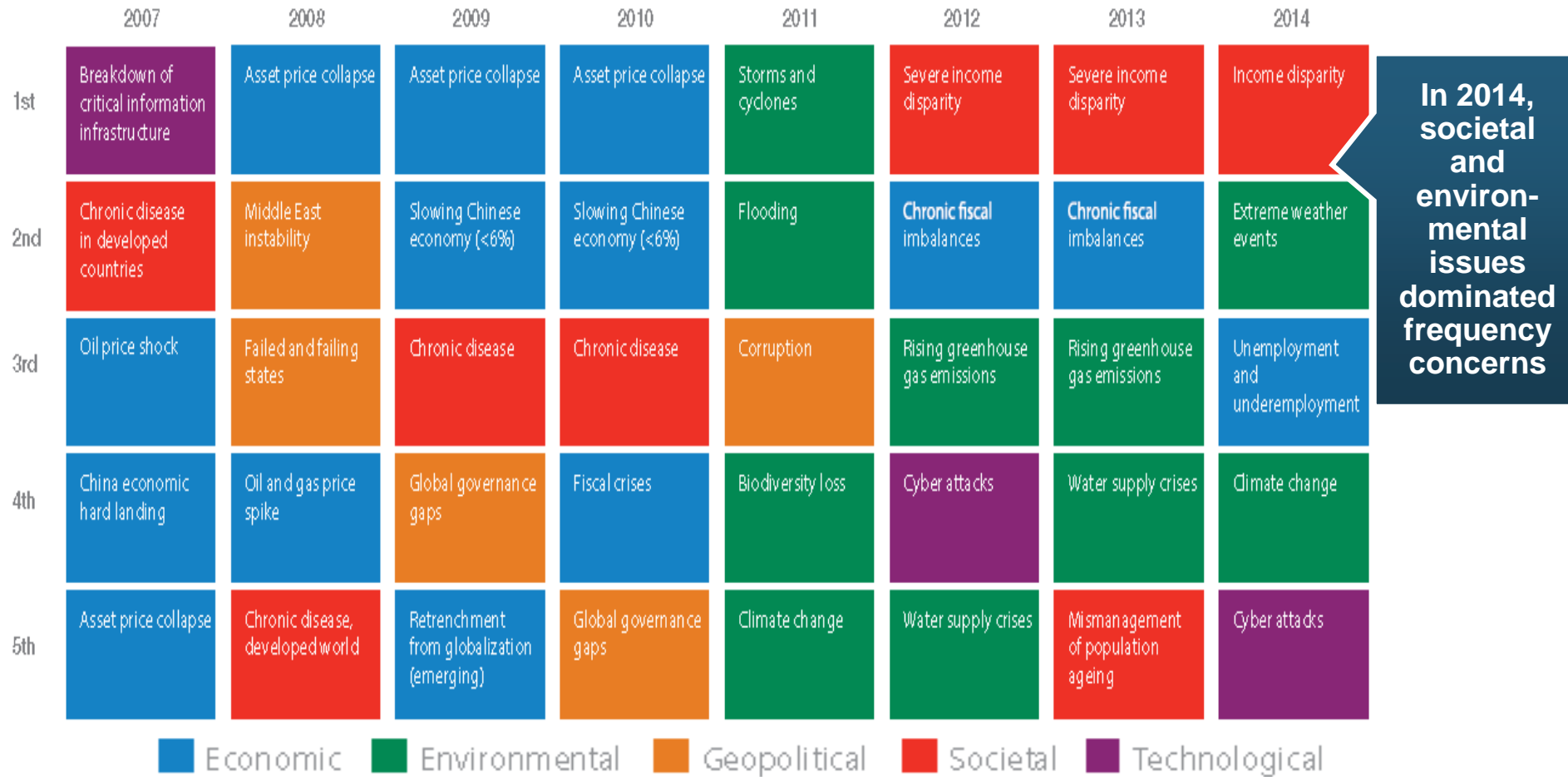
1. Economic Risks
2. Geopolitical Risks
3. Environmental Risks
4. Technological Risks
5. Societal Risks



While risks can be broadly categorized, none are mutually exclusive



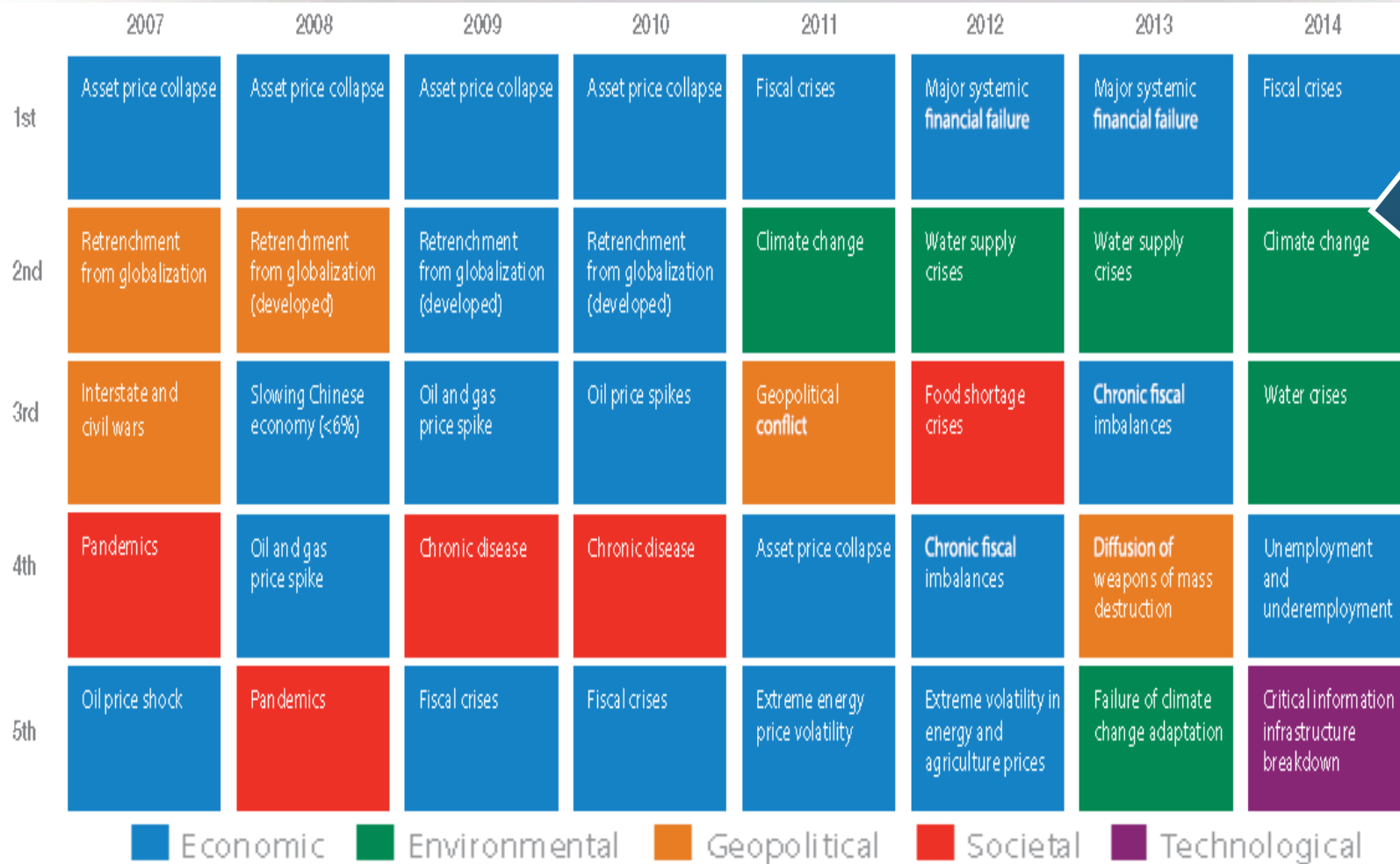
# Top 5 Global Risks in Terms of *Likelihood*, 2007—2014: Insurance Can Help With Most



Concerns Shift Considerably Over Short Spans of Time. 2014 Includes a Mix of Environmental Economic, Social and Environmental Risks

Source: World Economic Forum, *Global Risks 2014*; Insurance Information Institute.

# Top 5 Global Risks in Terms of *Impact*, 2007—2014: Insurance Can Help With Most

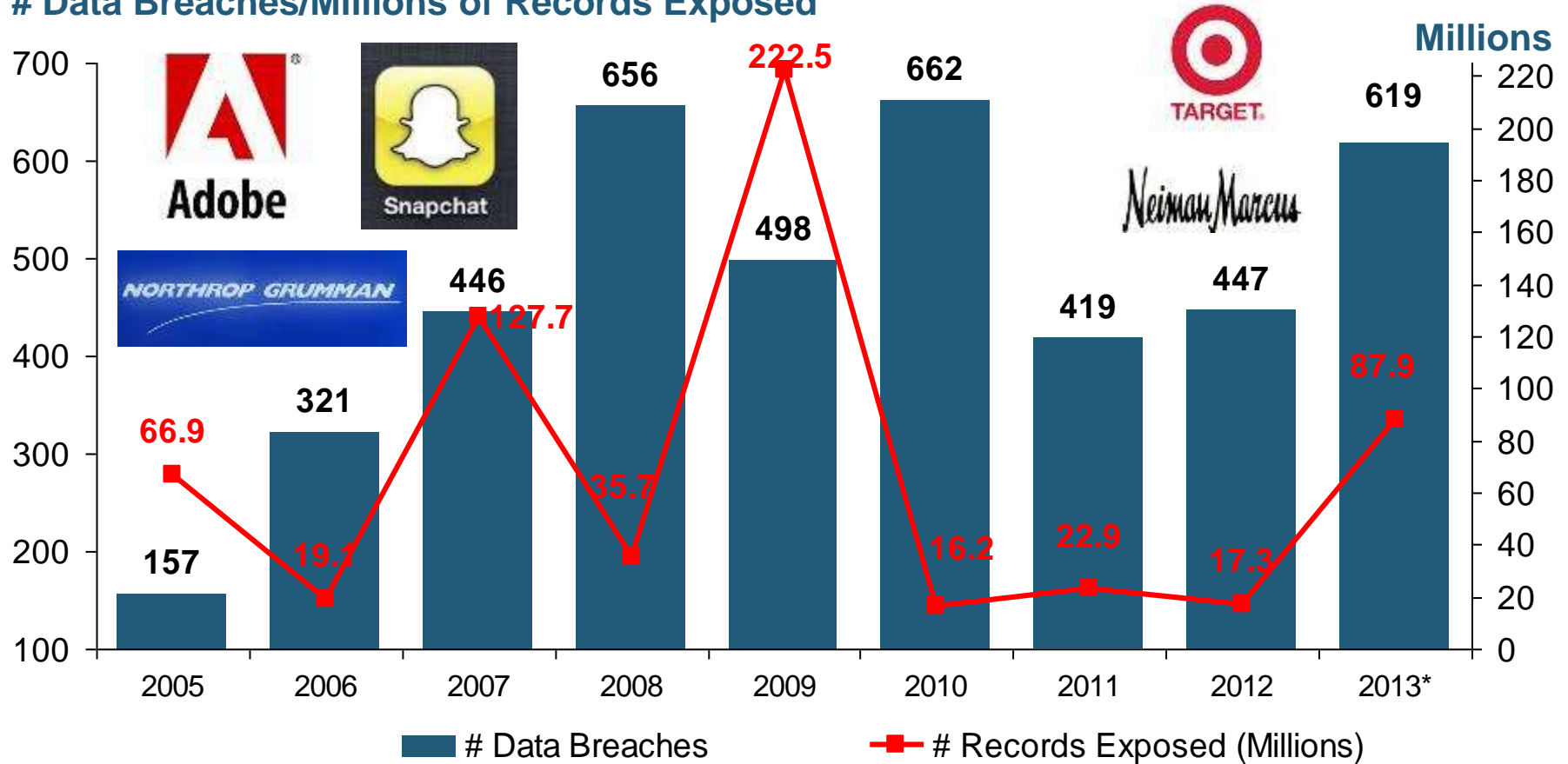


**In 2014, economic and environmental issues dominated severity concerns**

**Concerns Over the Impacts of Economics Risks Remained High in 2014, but Societal, Environment and Technological Risks Also Loom Large**

# Data Breaches 2005-2013, by Number of Breaches and Records Exposed

# Data Breaches/Millions of Records Exposed

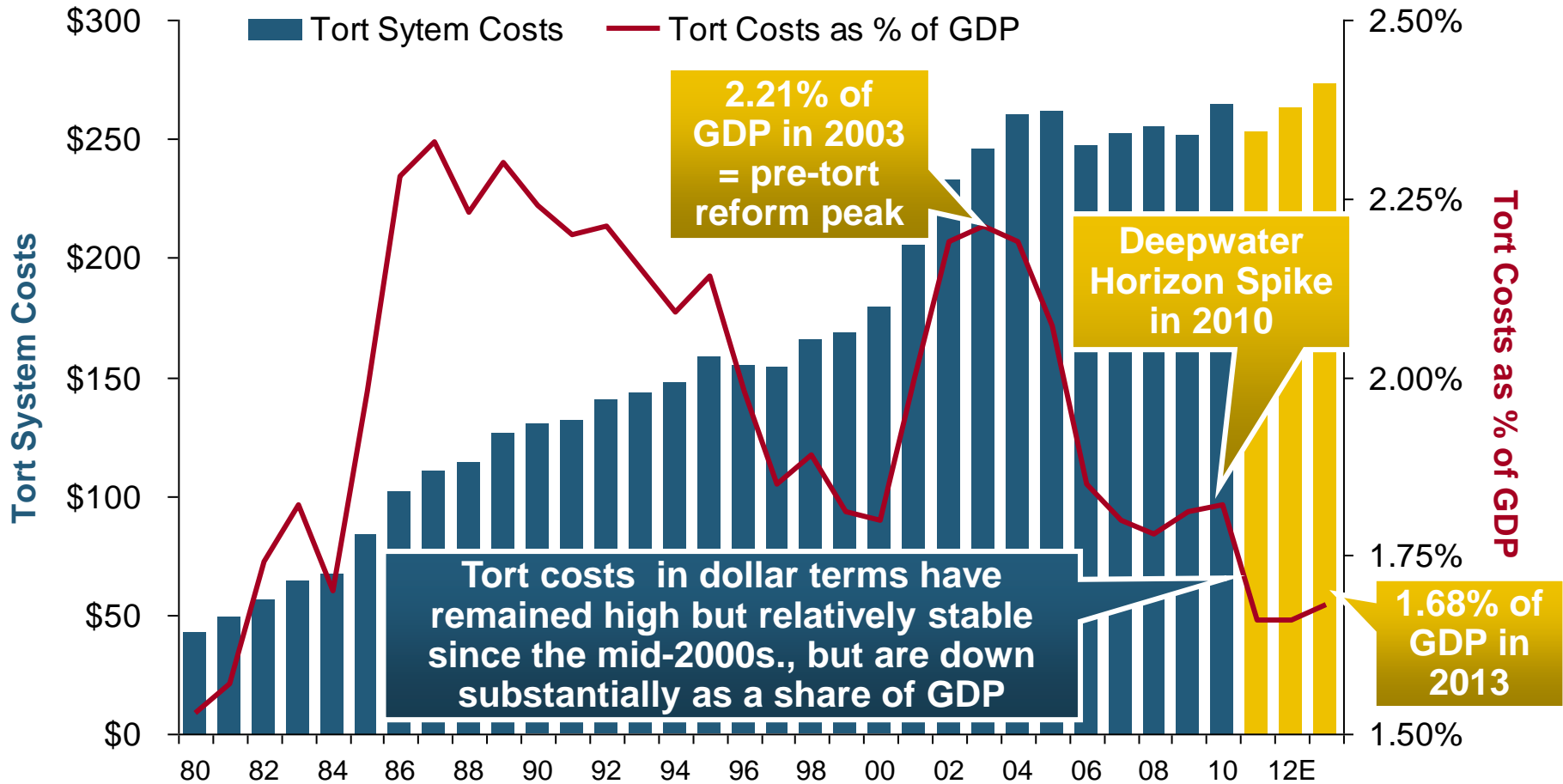


**The Total Number of Data Breaches (+38%) and Number of Records Exposed (+408%) in 2013 Soared**

\* 2013 figures as of Jan. 1, 2014 from the ITRC updated to an additional 30 million records breached (Target) as disclosed in Jan. 2014. Source: Identity Theft Resource Center.

# Over the Last Three Decades, Total Tort Costs as a % of GDP Appear Somewhat Cyclical, 1980-2013E

(\$ Billions)



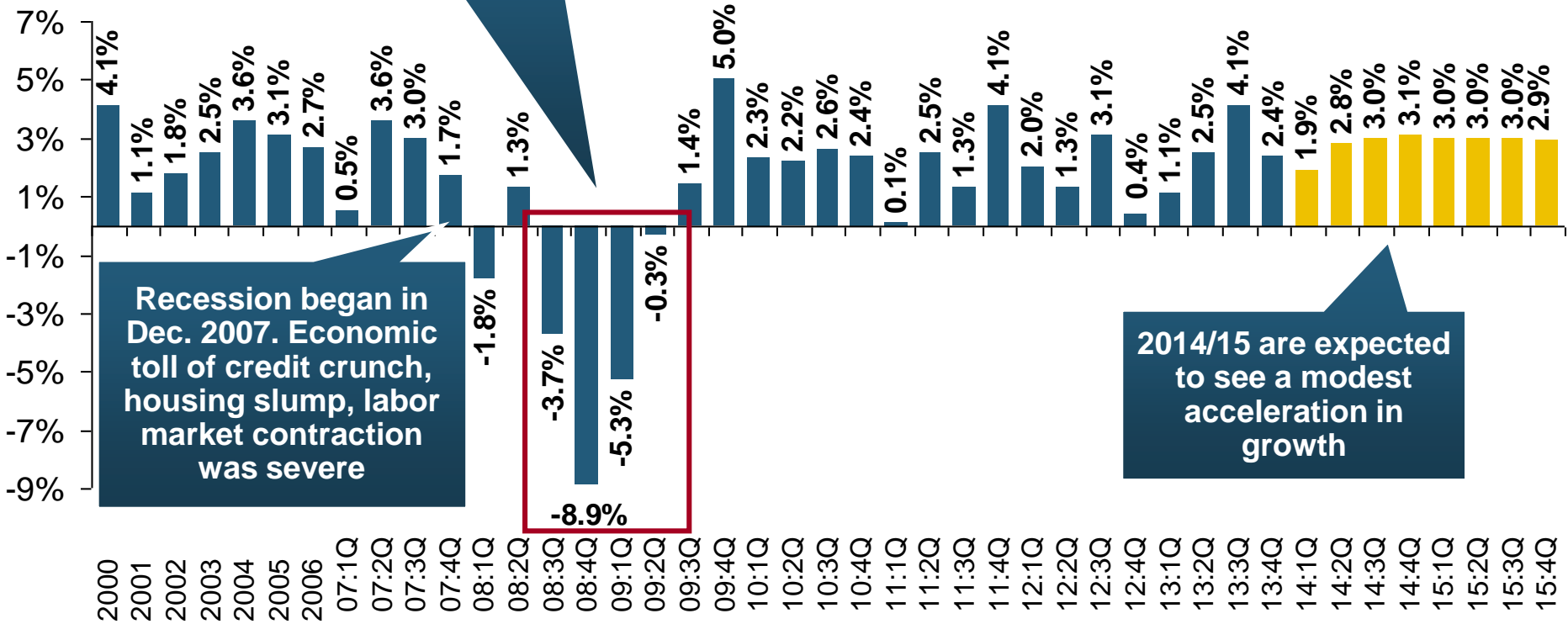
# Globalization: The Global Economy Creates and Transmits Risks

**Globalization Is a Double Edged Sword—  
Creating Opportunity and Wealth But  
Potentially Creating and Amplifying Risk**

***Emerging vs. “Advanced” Economies***

# US Real GDP Growth\*

Real GDP Growth (%)



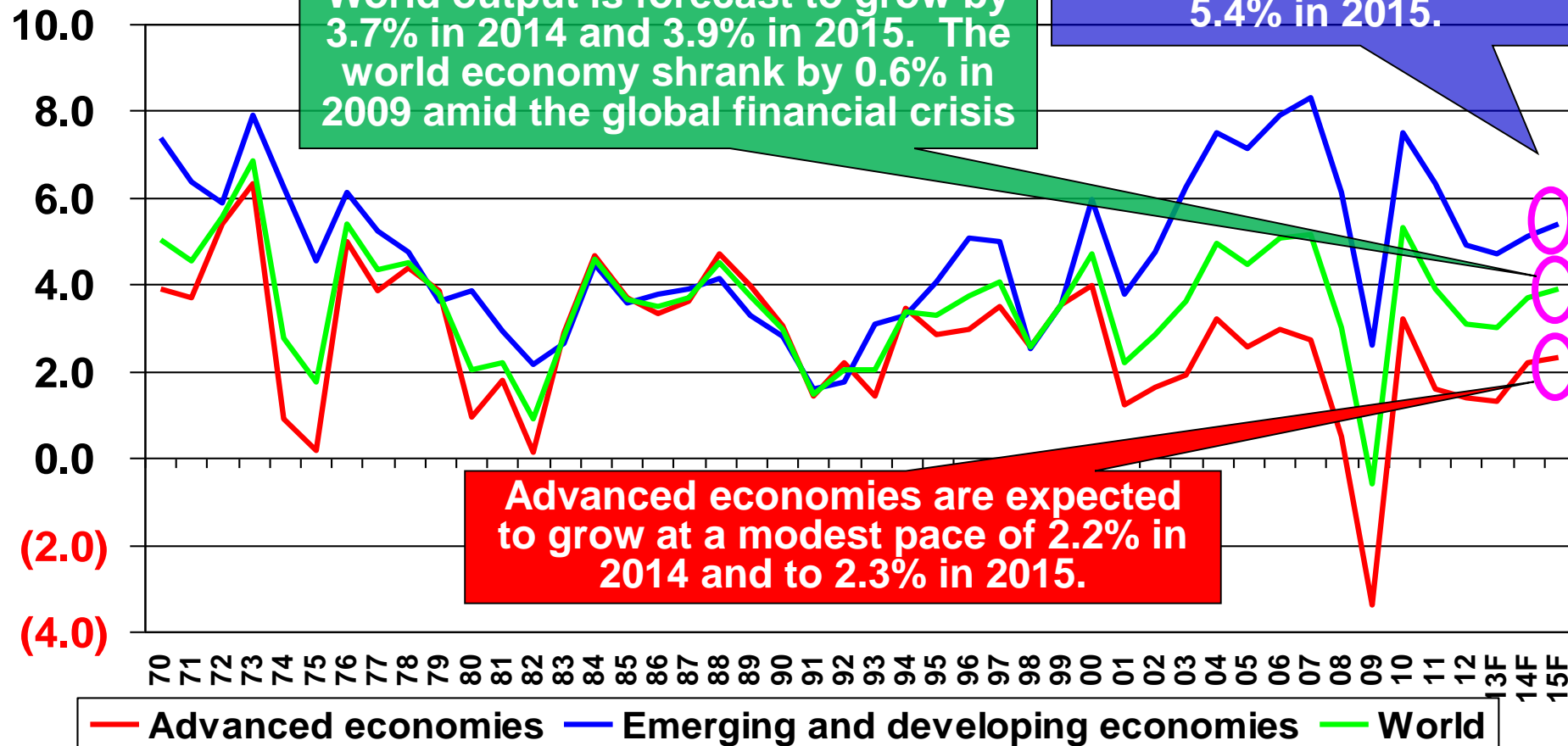
**Demand for Insurance Should Increase in 2014/15 as GDP Growth Accelerates Modestly and Gradually Benefits the Economy Broadly**

\* Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 3/14; Insurance Information Institute.

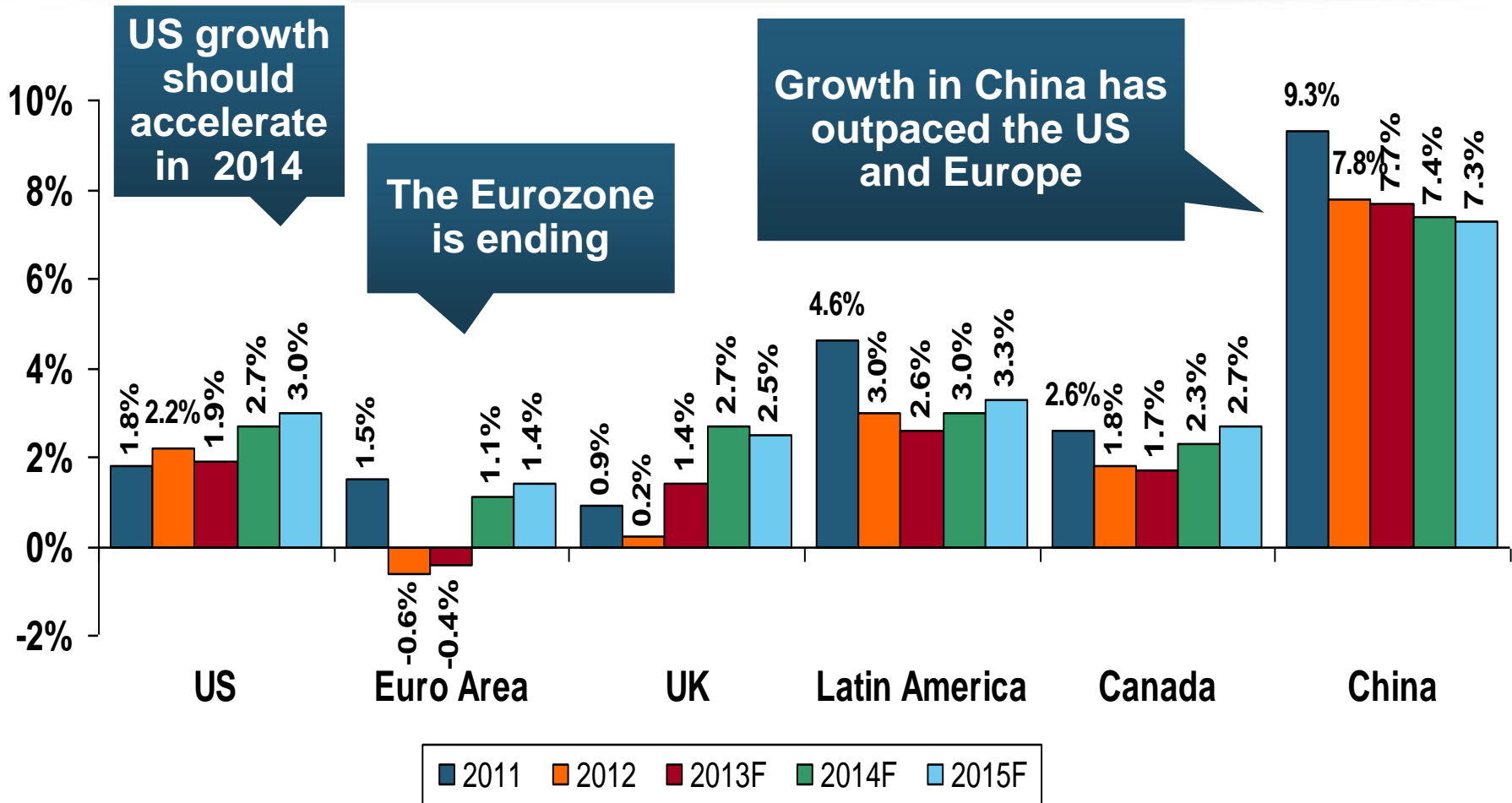
# GDP Growth: Advanced & Emerging Economies vs. World, 1970-2015F

GDP Growth (%)





# Real GDP Growth Forecasts: Major Economies: 2011 – 2015F

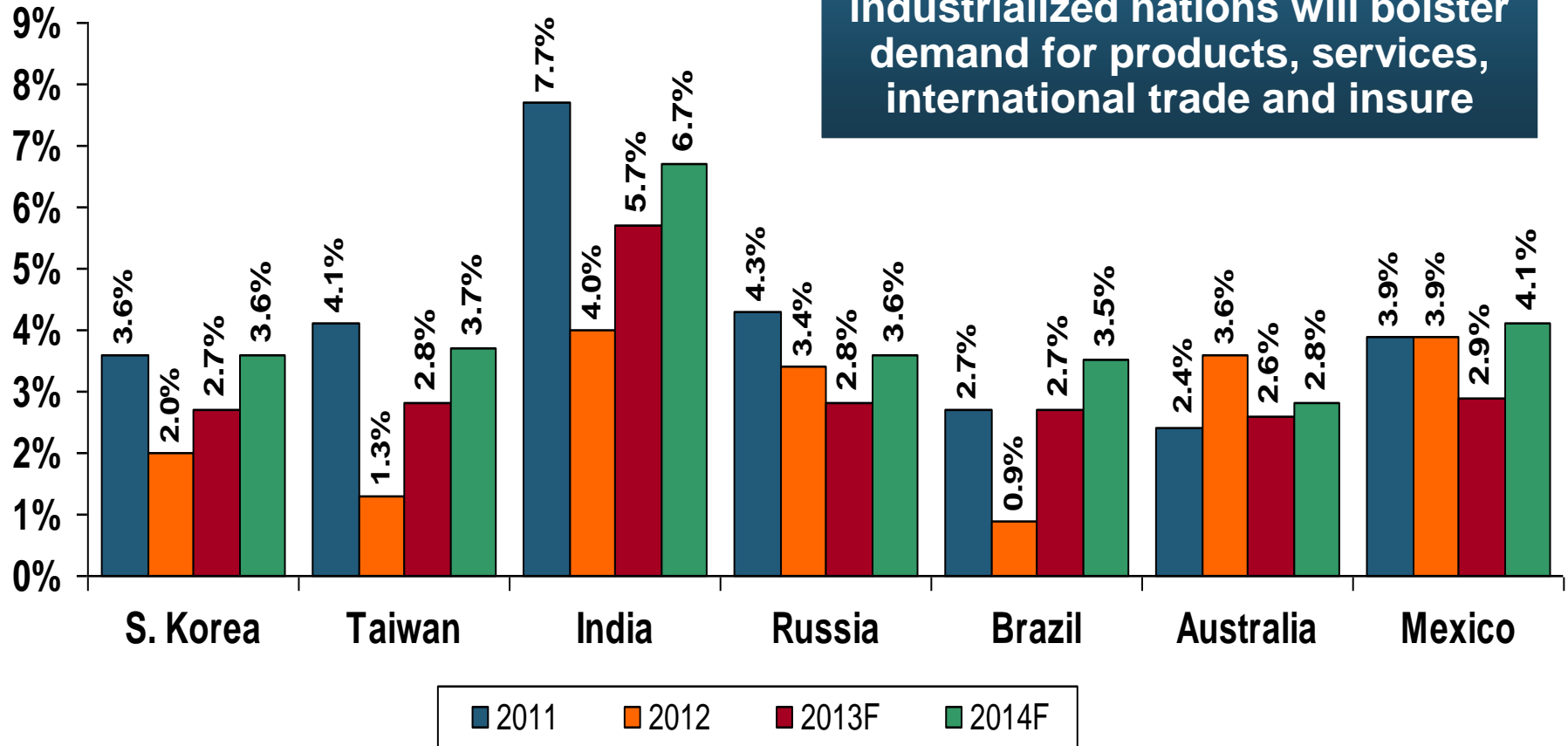


**Growth Prospects Vary Widely by Region: Growth Returning in the US, Recession in the Eurozone, Some strengthening in Latin America**

Sources: Blue Chip Economic Indicators (2/2014 issue); IMF; Insurance Information Institute.

# Real GDP Growth Forecasts: Selected Economies: 2011 – 2014F

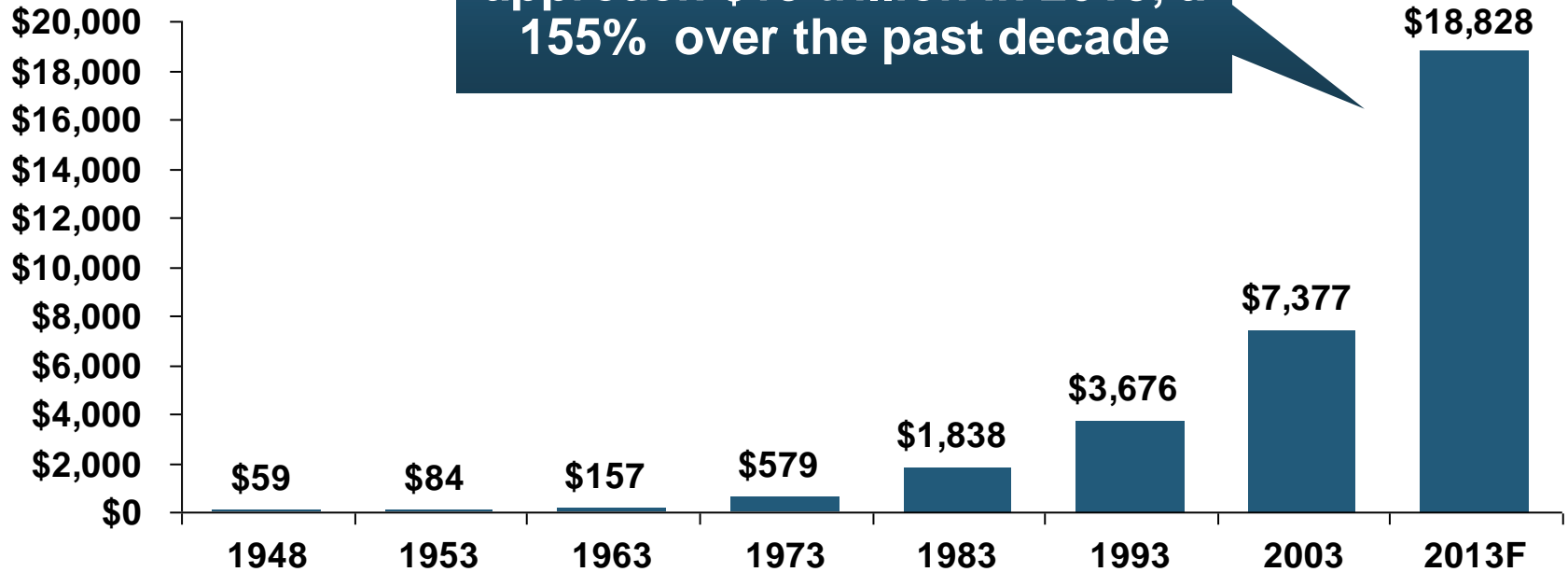
Strong economies in smaller industrialized nations will bolster demand for products, services, international trade and insure



Growth Outside the US, Europe and Japan is Relatively Strong

# Global GDP: 1948—2013F

\$ Billions



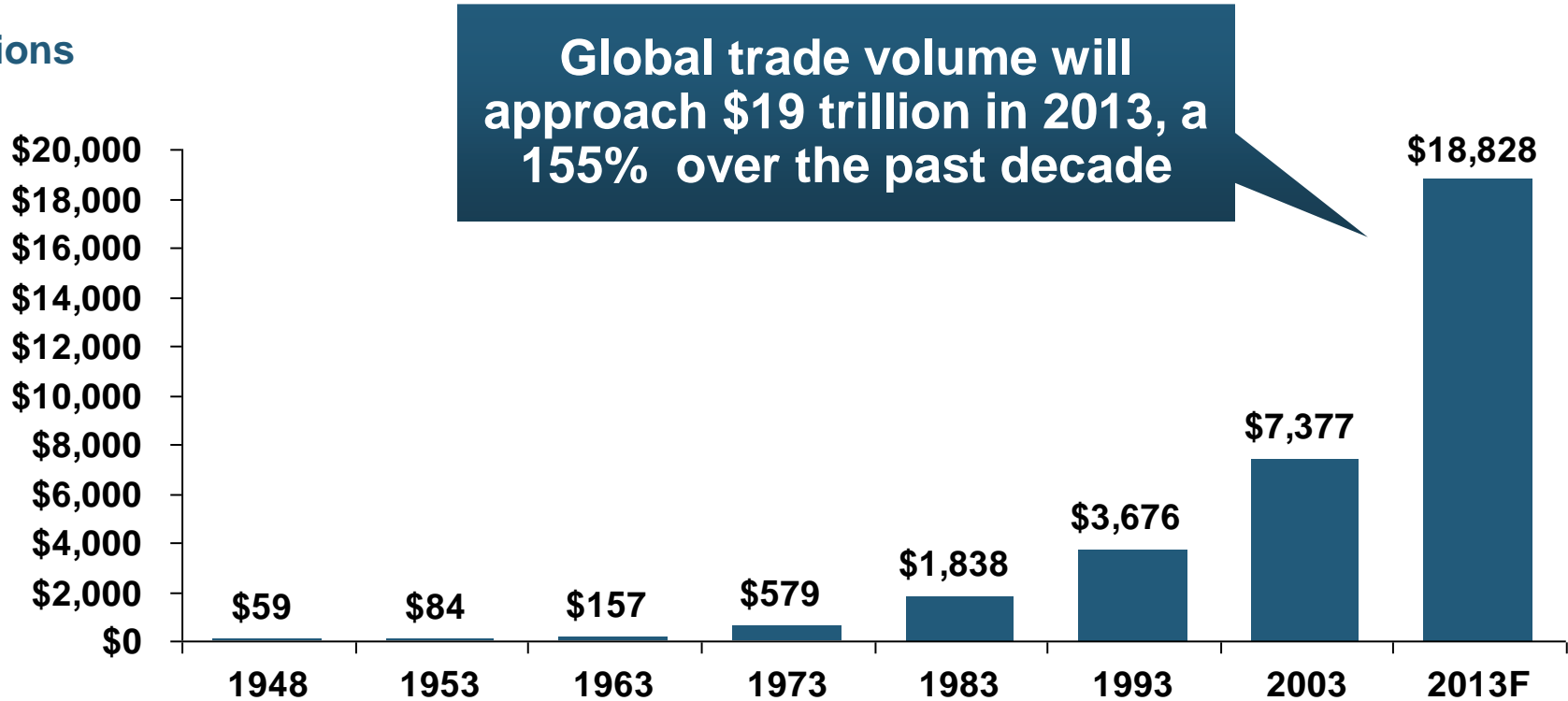
Global trade volume will approach \$19 trillion in 2013, a 155% over the past decade

**Insurance Regulation Will Necessarily Become More Transnational, Following Patterns of Global Economic Growth, the Creation of New Insurable Exposures and International Capital Flows**

Sources: World Trade Organization data through 2011; Insurance Information Institute estimate for 2013 based on IMF forecasts as of July 2013.

# World Trade Volume: 1948—2013F

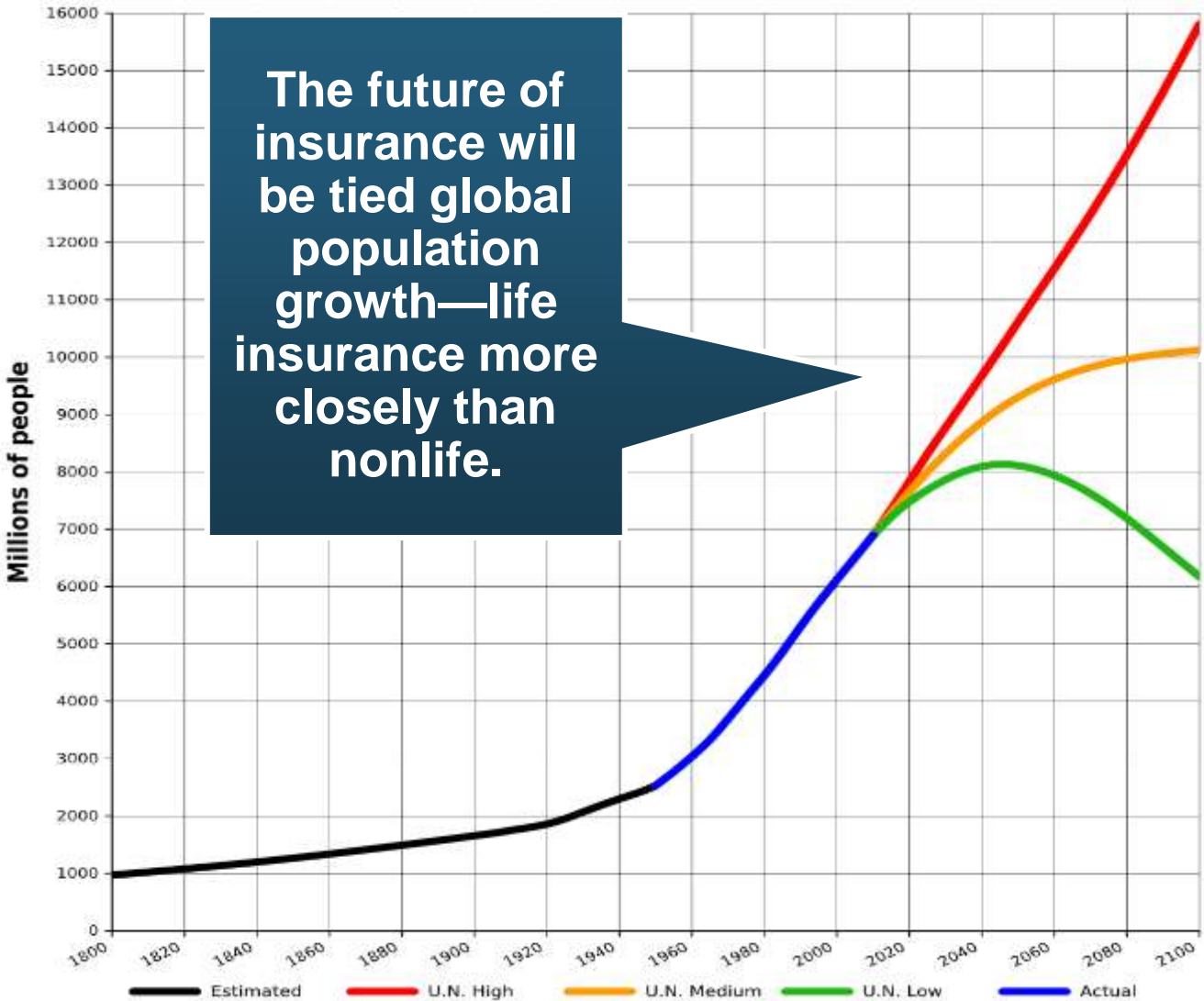
\$ Billions



**Insurance Regulation Will Necessarily Become More Transnational, Following Patterns of Global Economic Growth, the Creation of New Insurable Exposures and International Capital Flows**

Sources: World Trade Organization data through 2011; Insurance Information Institute estimate for 2013 based on IMF forecasts as of July 2013.

# World Population Growth: 2010—2100F

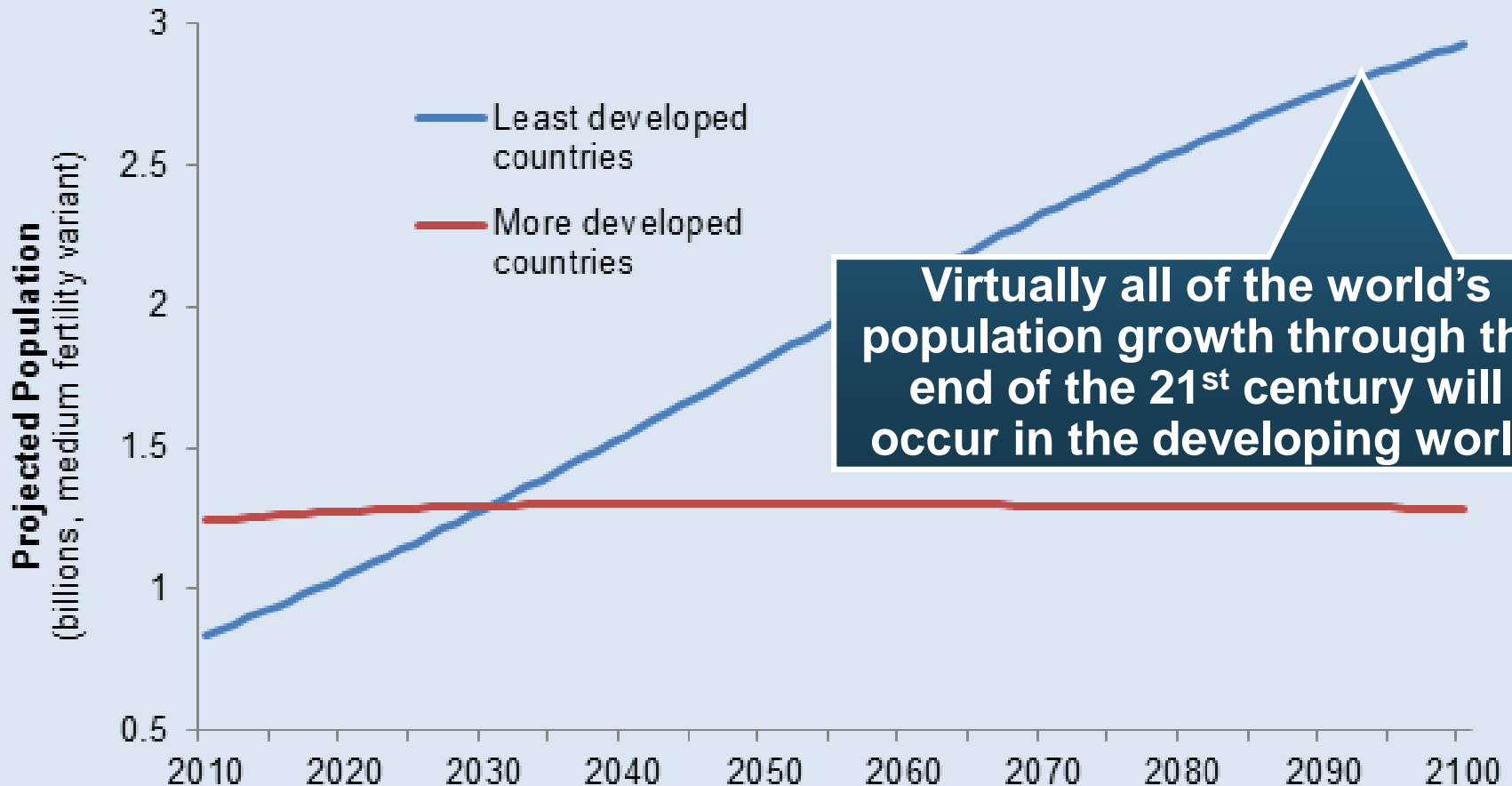


The future of insurance will be tied global population growth—life insurance more closely than nonlife.

Mid-range scenarios suggest a massive slowdown in the number of available lives to insure. Growth will be increasing dependent on product penetration rates in emerging economies

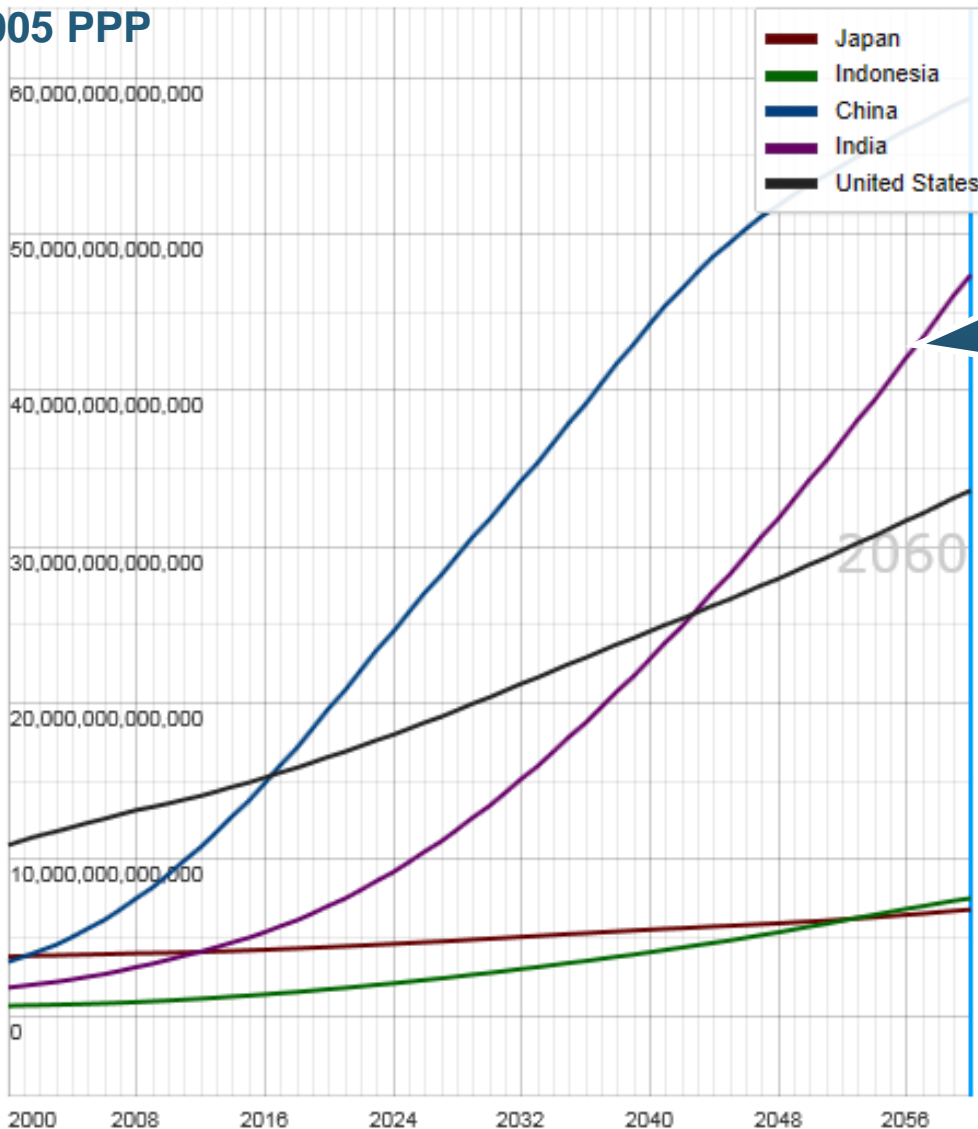
# Population Growth: Developed vs. Less Developed Countries 2010—2100F

## Growth by Current Socioeconomic Level



# Potential Output of Total Economy: US, China, India, Indonesia and Japan, 2000-2060P

\$ 2005 PPP



Growth in economic output will be concentrated in certain developing economies such as China and India

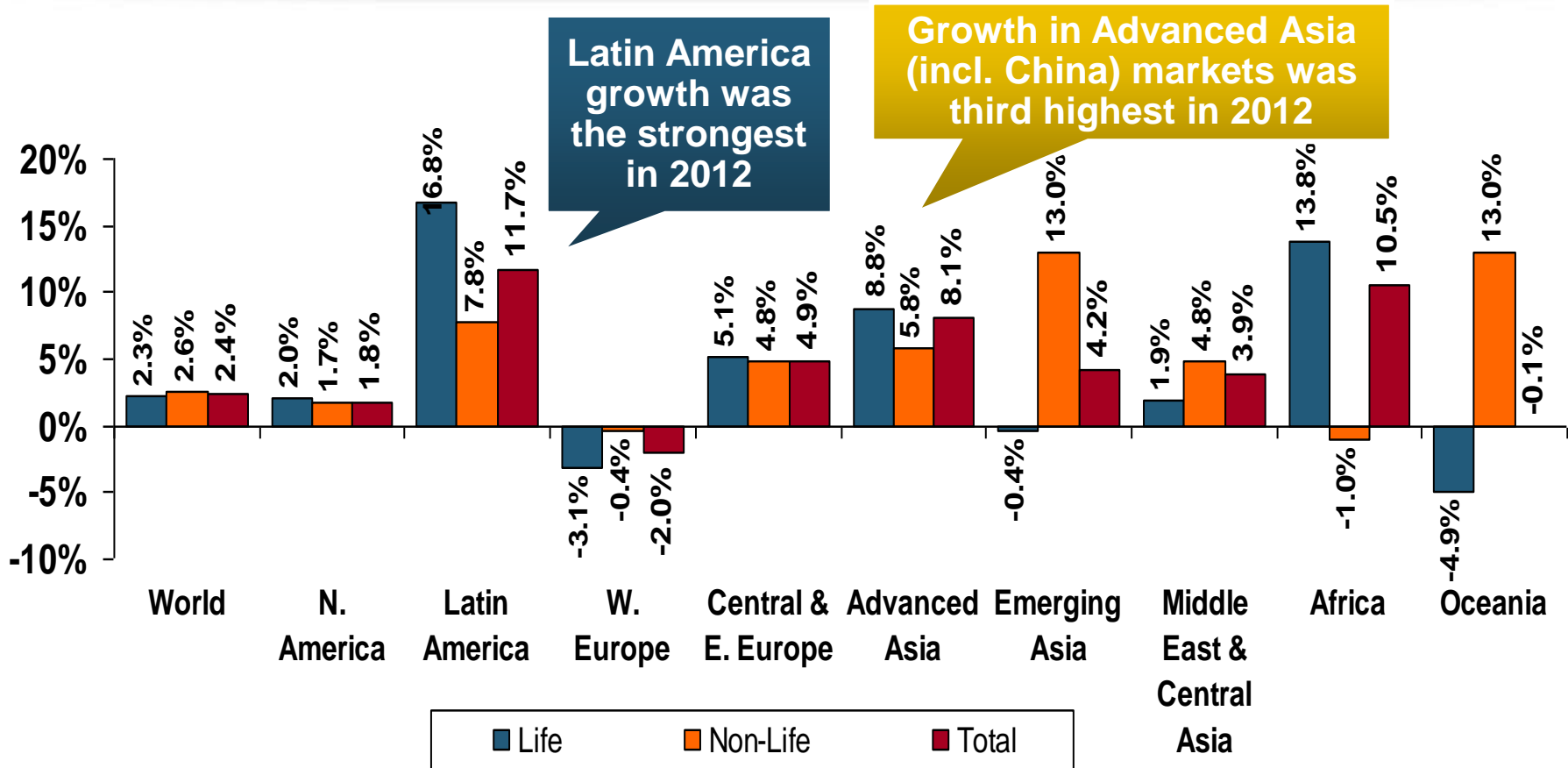
China will likely become the world's largest economy between 2025 and 2030

# **Global Insurance Premium Growth Trends: Life and Non-Life**

**Growth Is Uneven Across Regions  
and Market Segments**



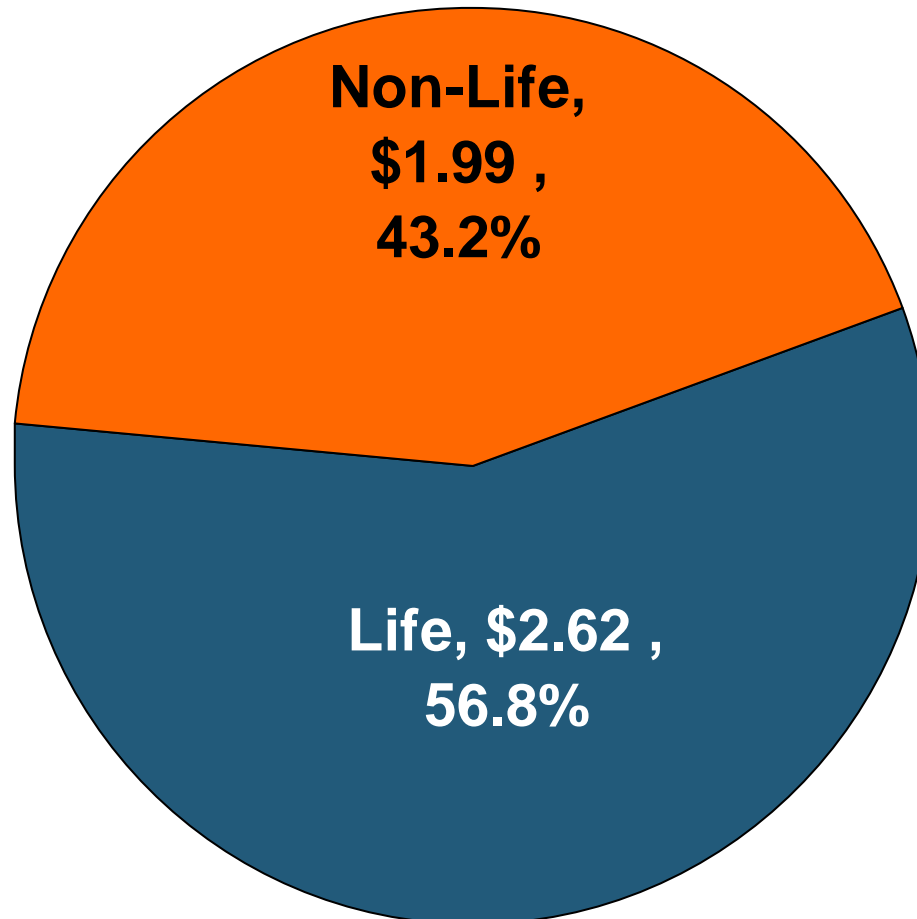
# Premium Growth by Region, 2012



**Global Premium Volume Totaled \$4.613 Trillion in 2012, up 2.4% from \$4.566 Trillion in 2011. Global Growth Was Weighed Down by Slow Growth in N. America and W. Europe and Partially Offset by Emerging Markets**

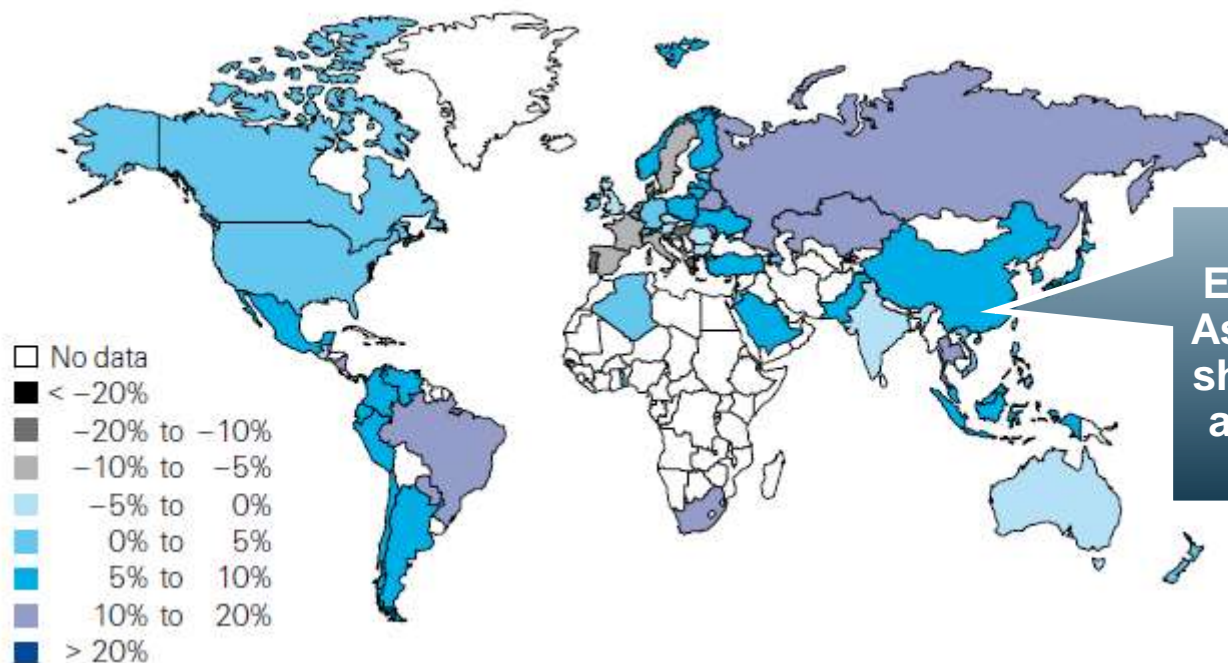
# Distribution of Global Insurance Premiums, 2012 (\$ Trillions)

Total Premium Volume = \$4.613 Trillion\*



Life insurance accounted for nearly 57% of global premium volume in 2012 vs. 43% for Non-Life

# Global Real (Inflation Adjusted) Premium Growth (Life and Non-Life): 2012

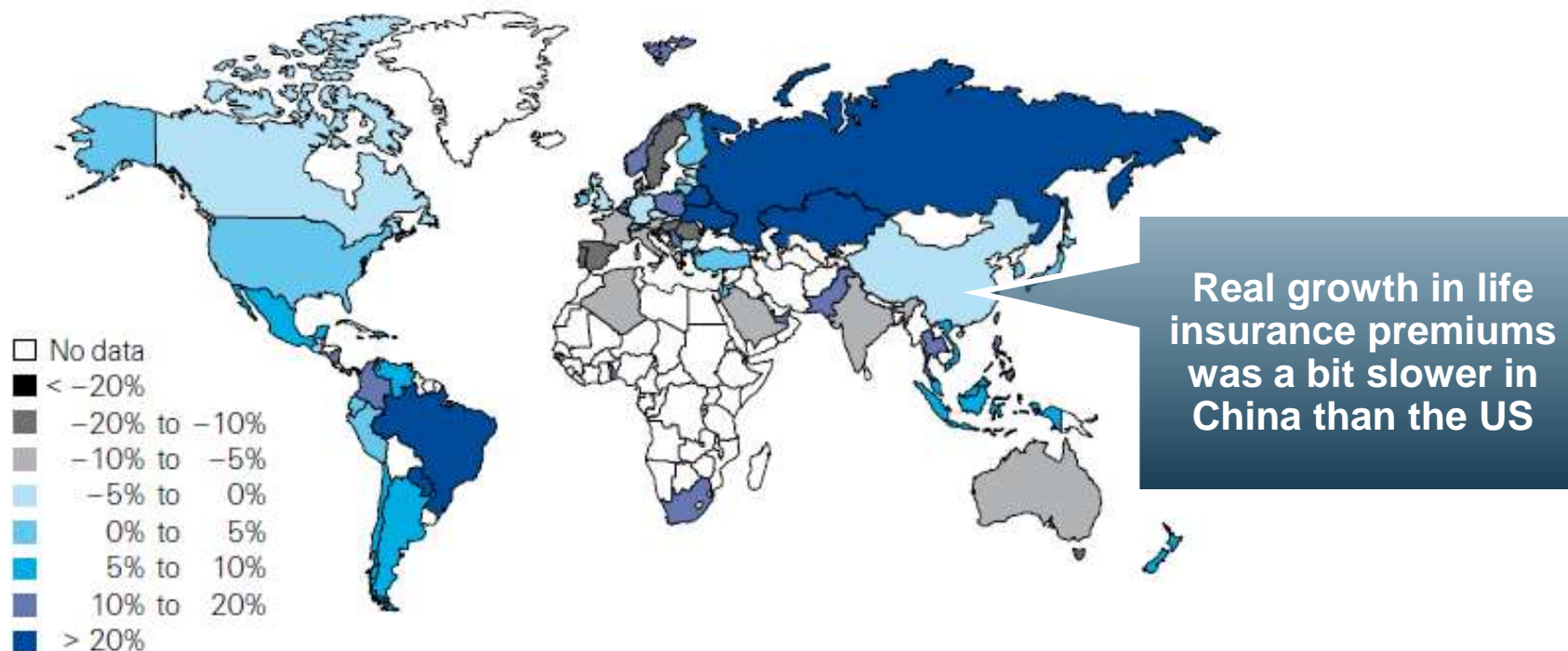


Emerging markets in Asia, including China, showed faster growth than the US or Europe

Market	Life	Non-Life	Total
Advanced	1.8	1.5	1.7
<b>Emerging</b>	<b>4.9</b>	<b>8.6</b>	<b>6.8</b>
World	2.3	2.6	2.4

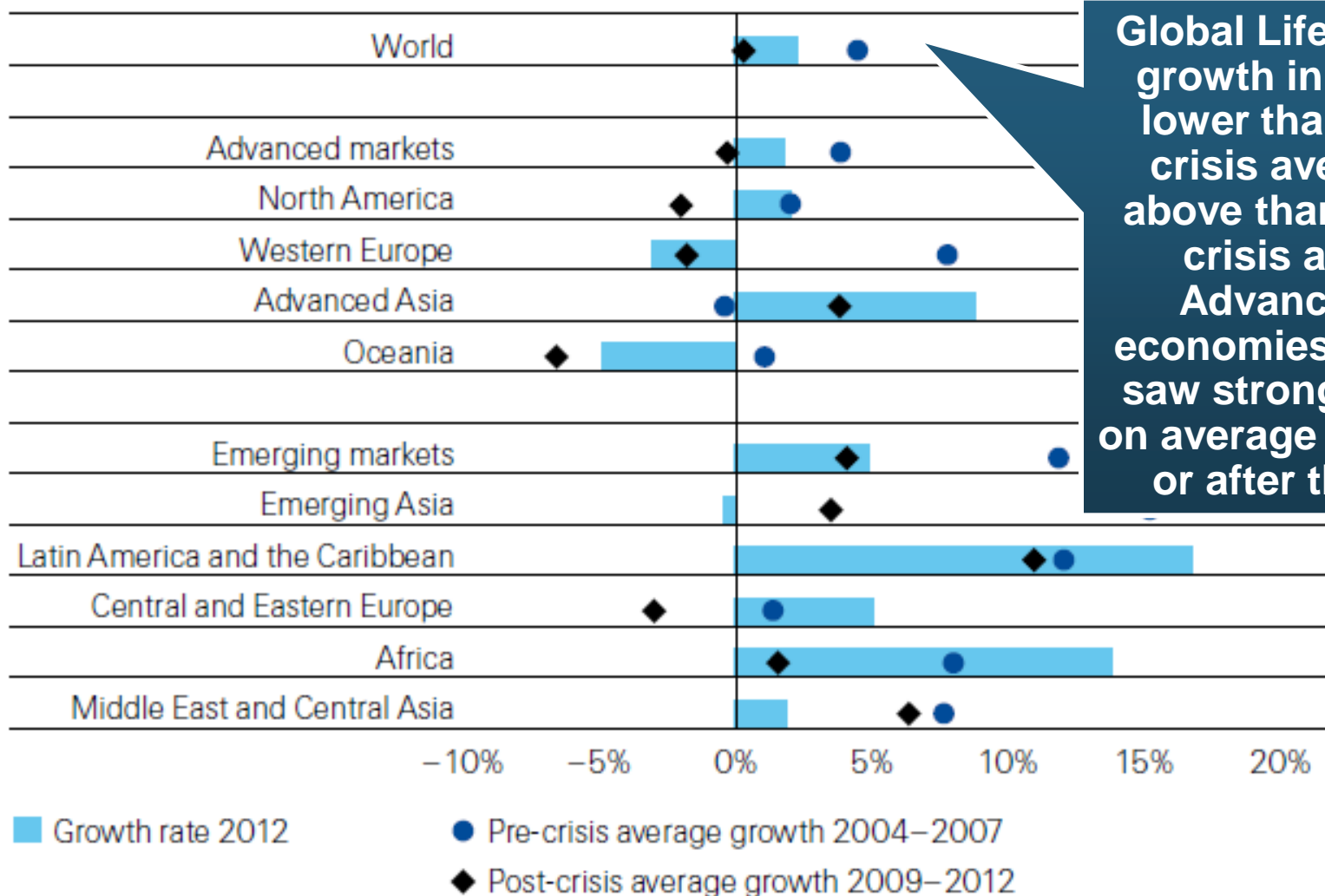
Premium growth in emerging markets was 4 times that of advanced economies in 2012

# Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2012



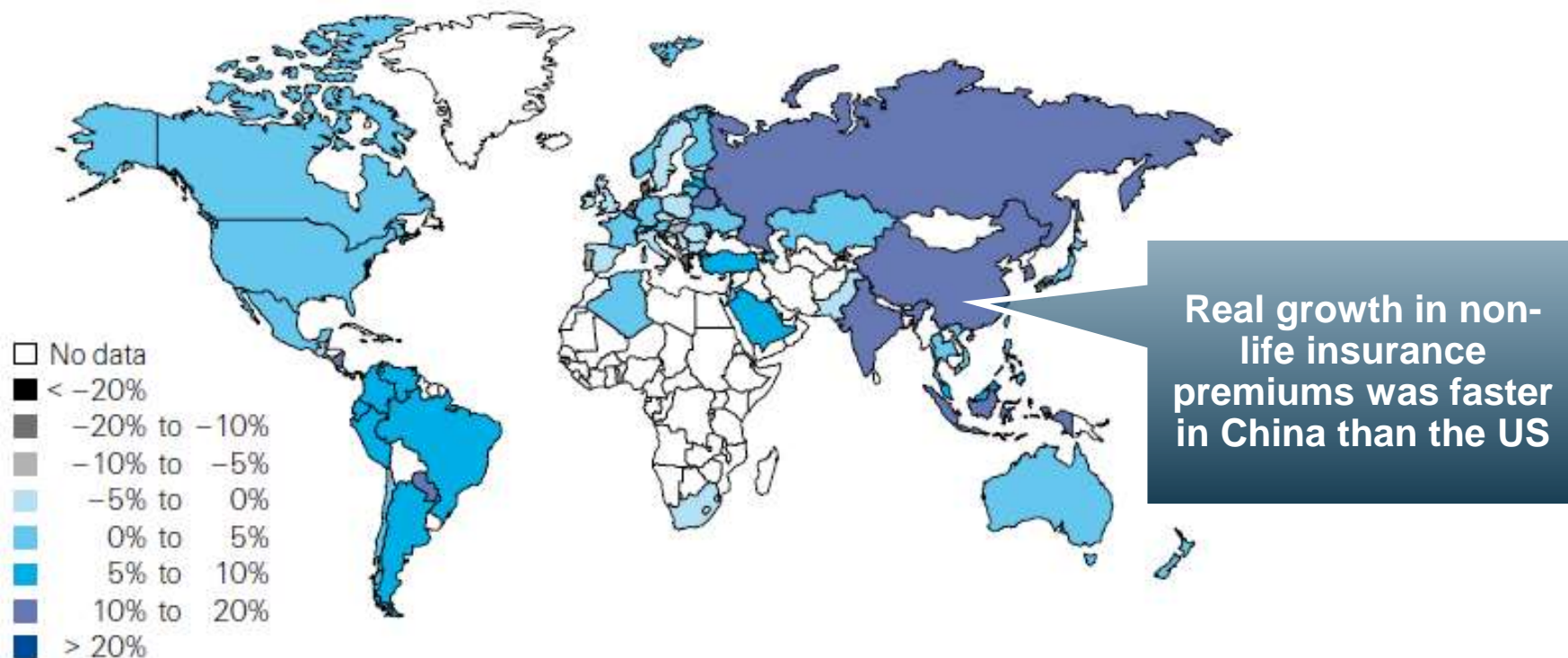
Market	Life	Non-Life	Total
Advanced	1.8	1.5	1.7
Emerging	4.9	8.6	6.8
World	2.3	2.6	2.4

# Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2012



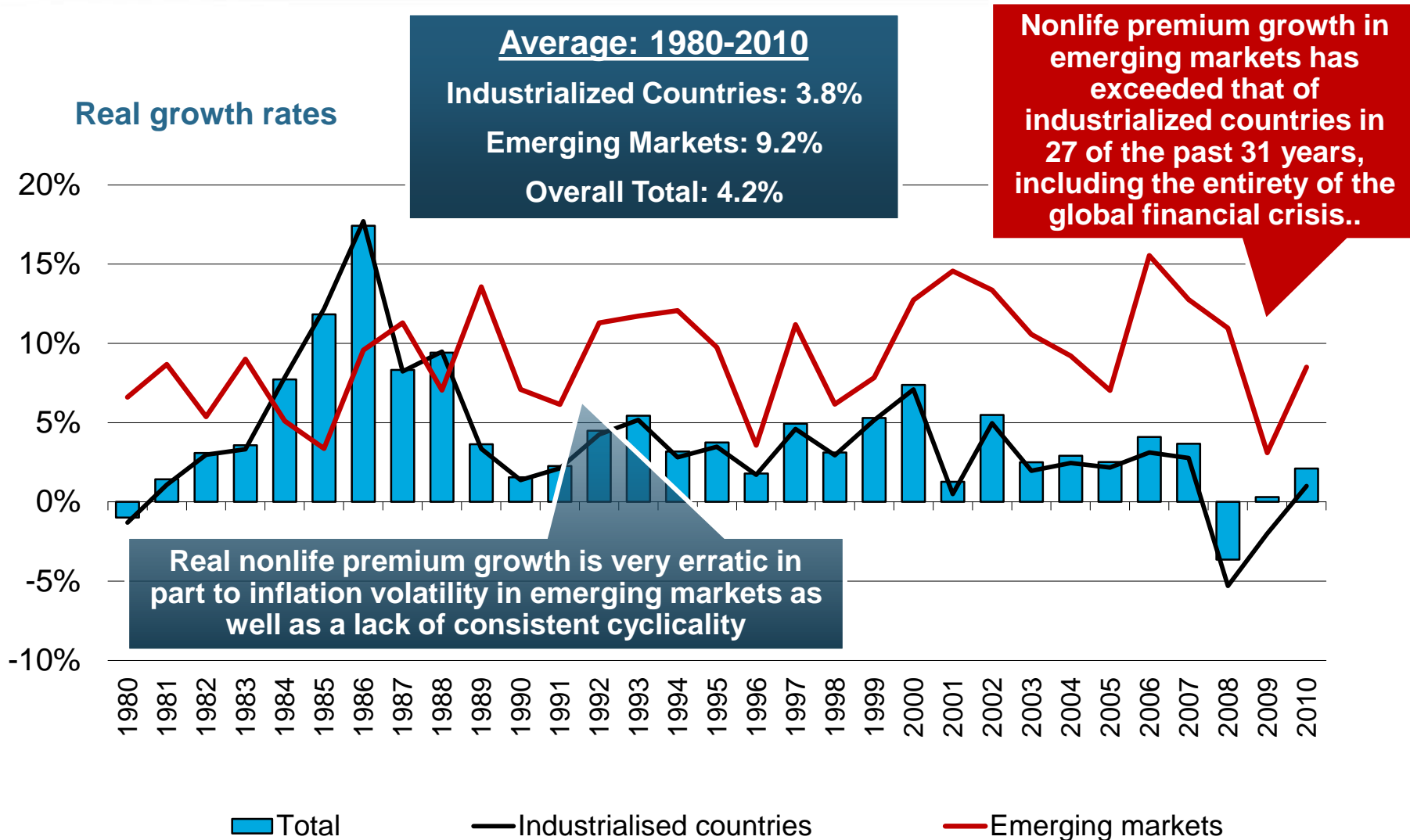
Global Life Insurance growth in 2012 was lower than the pre-crisis average but above than the post-crisis average. Advanced Asia economies like China saw stronger growth on average than before or after the crisis.

# Non-Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2012



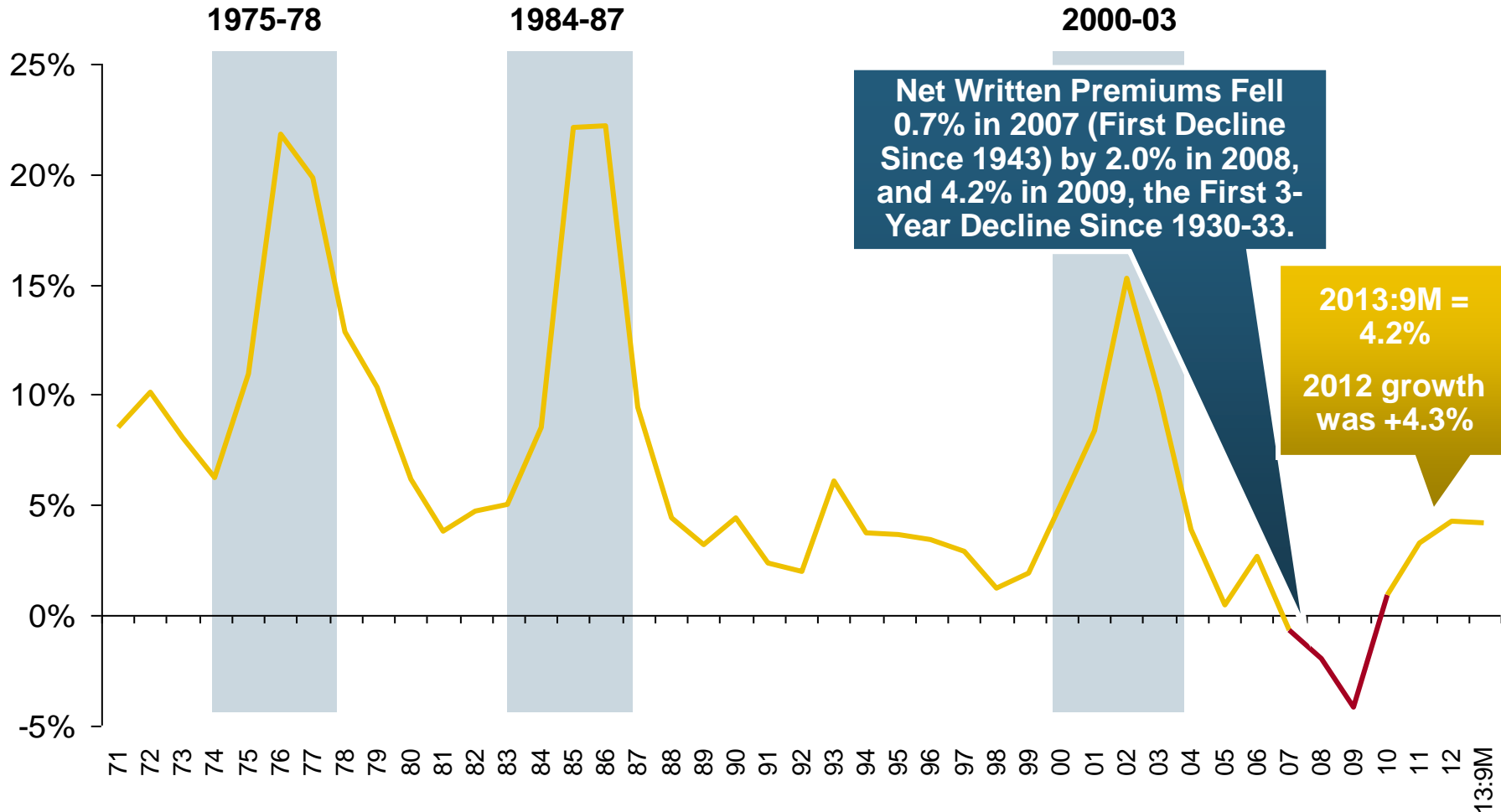
Market	Life	Non-Life	Total
Advanced	1.8	1.5	1.7
Emerging	4.9	8.6	6.8
World	2.3	2.6	2.4

# Global Real (Inflation Adjusted) Nonlife Premium Growth: 1980-2010



# Net Premium Growth: Annual Change, 1971—2013:Q3

(Percent)

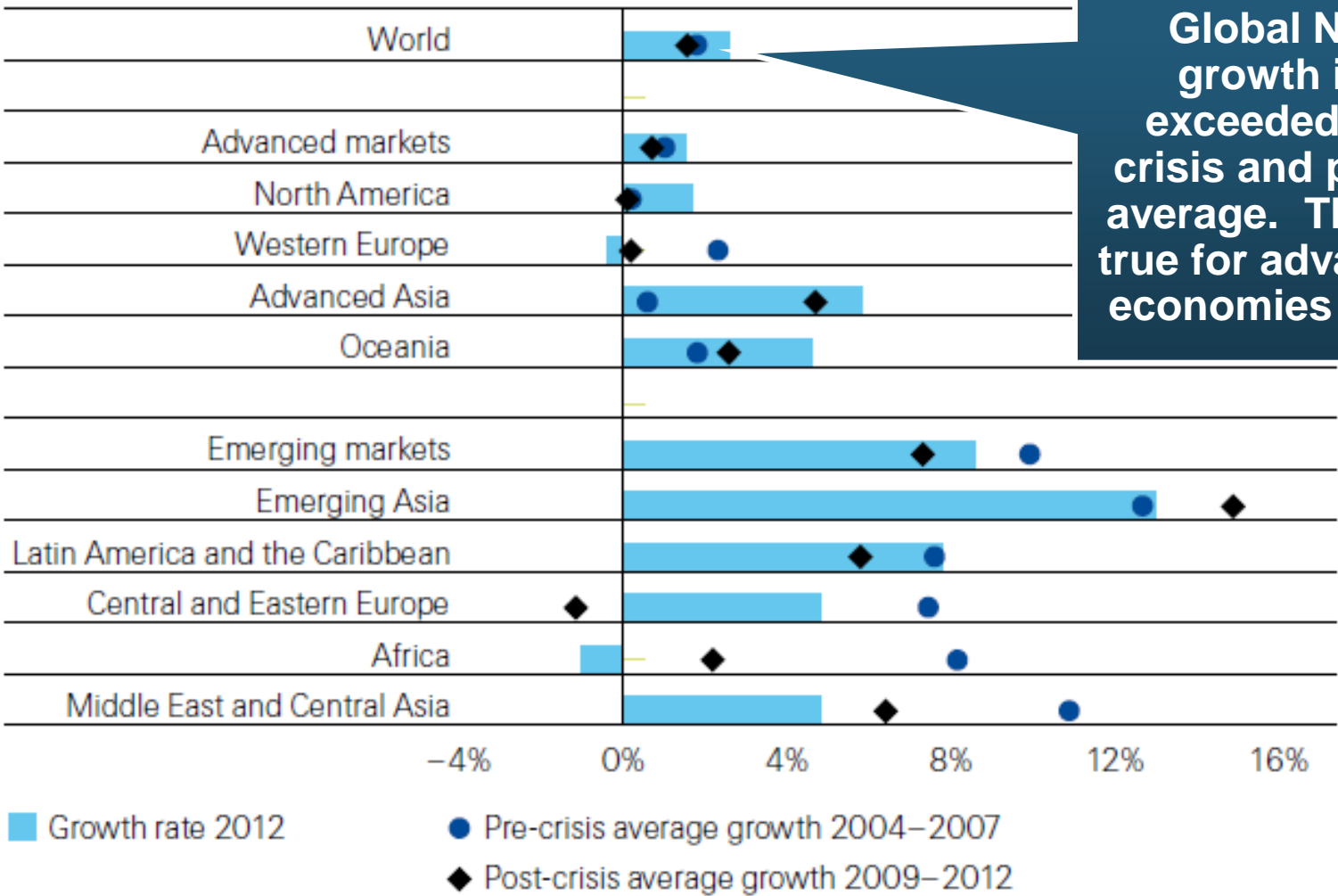


Shaded areas denote "hard market" periods

Sources: A.M. Best (historical and forecast), ISO, Insurance Information Institute.



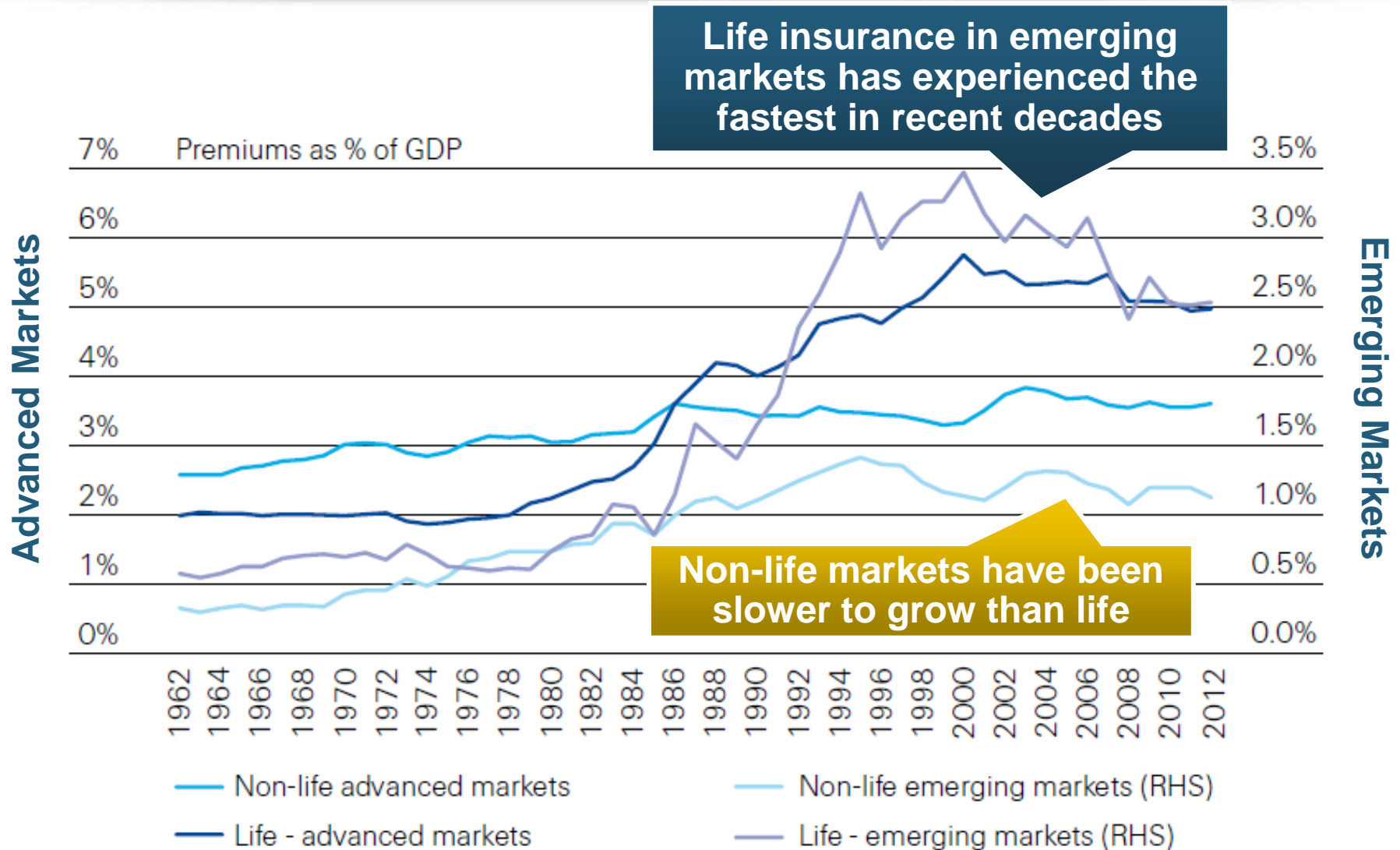
# Non-Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2012



**Global Non-Life growth in 2012 exceeded the pre-crisis and post-crisis average. The same is true for advanced Asia economies like China**

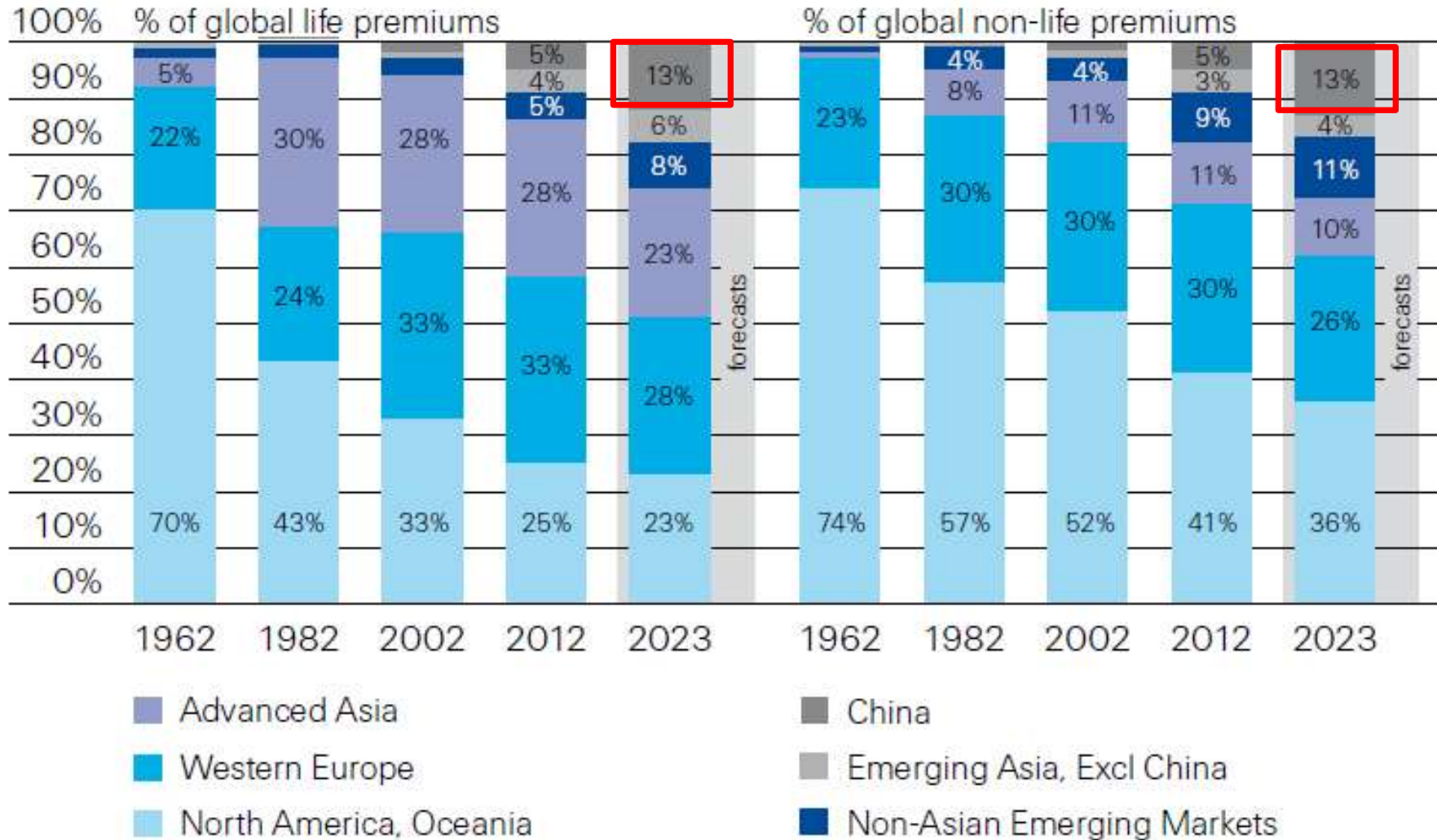
Source: Swiss Re, *sigma*, No. 3/2013.

# Life and Non-Life Insurance Penetration as a % of GDP: 1962-2012



# Premiums Written in Life and Non-Life, by Region: 1962-2012

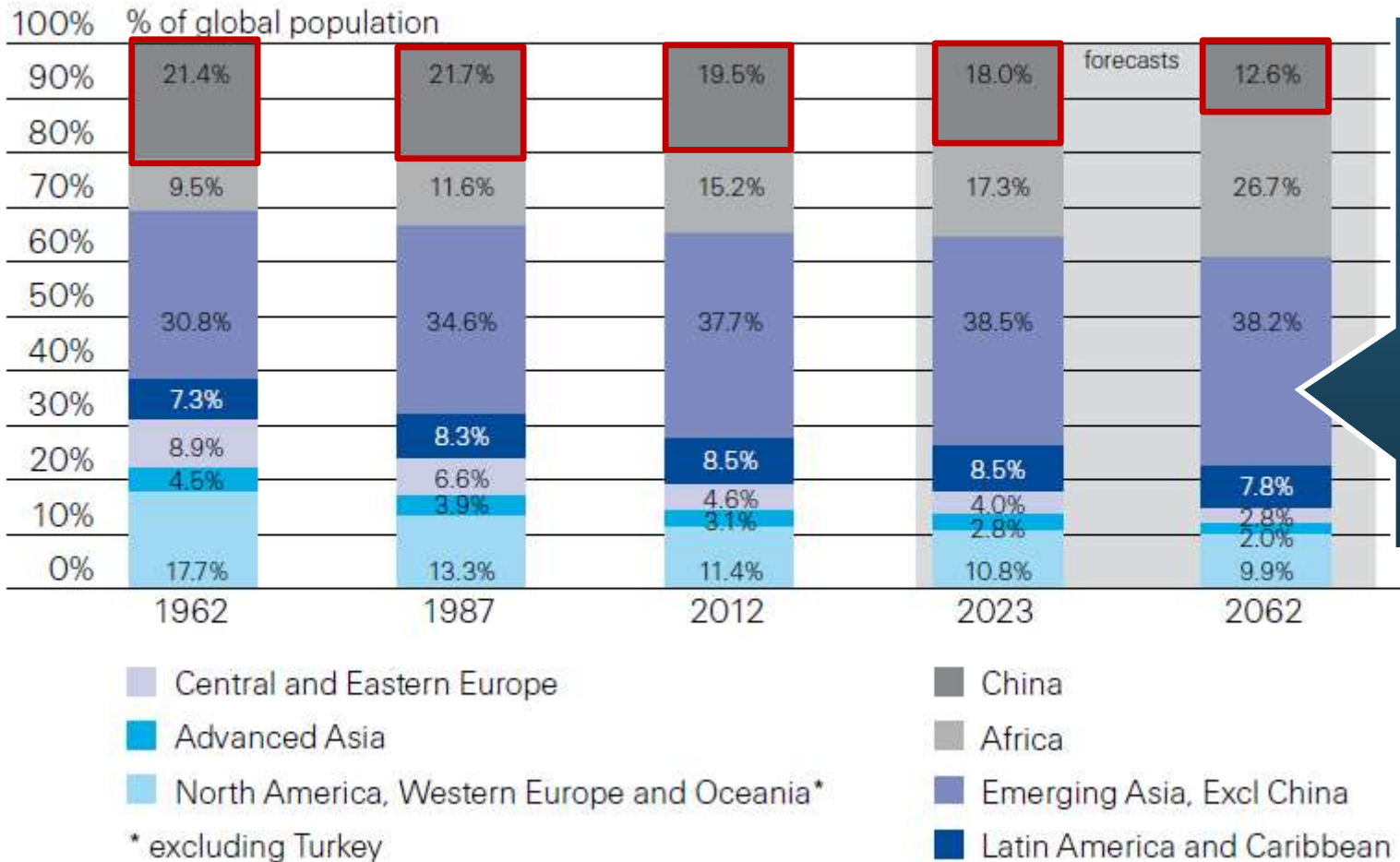
**Emerging market shares rose rapidly over the past 50 years**



Source: Swiss Re, *sigma*, No. 3/2013.

# Population Distribution, by Region: 1962-2062F

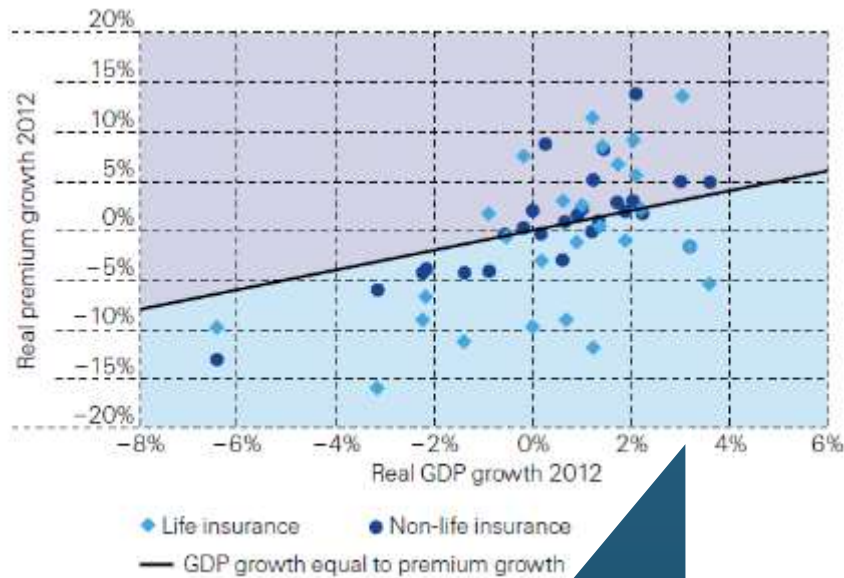
## Enormous population shifts will impact insurance demand over the next half century



Africa is expected to be the fastest population growth over the next 50 years, but no expectation now of Asia-like growth in economies or insurance demand

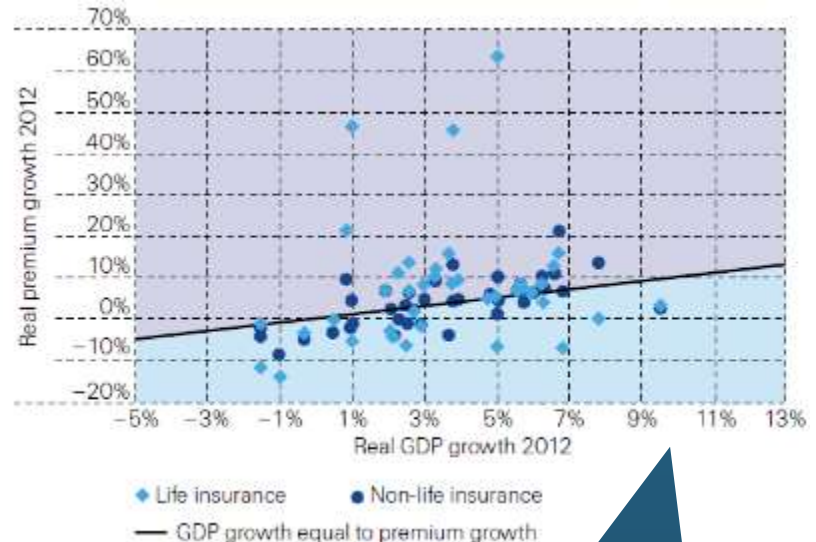
# Relationship Between Real GDP and Real Life and Non-Life Premium Growth, 2012

## Advanced Markets



The was a clear but highly relationship between real GDP growth and real premium growth in advance markets in 2012

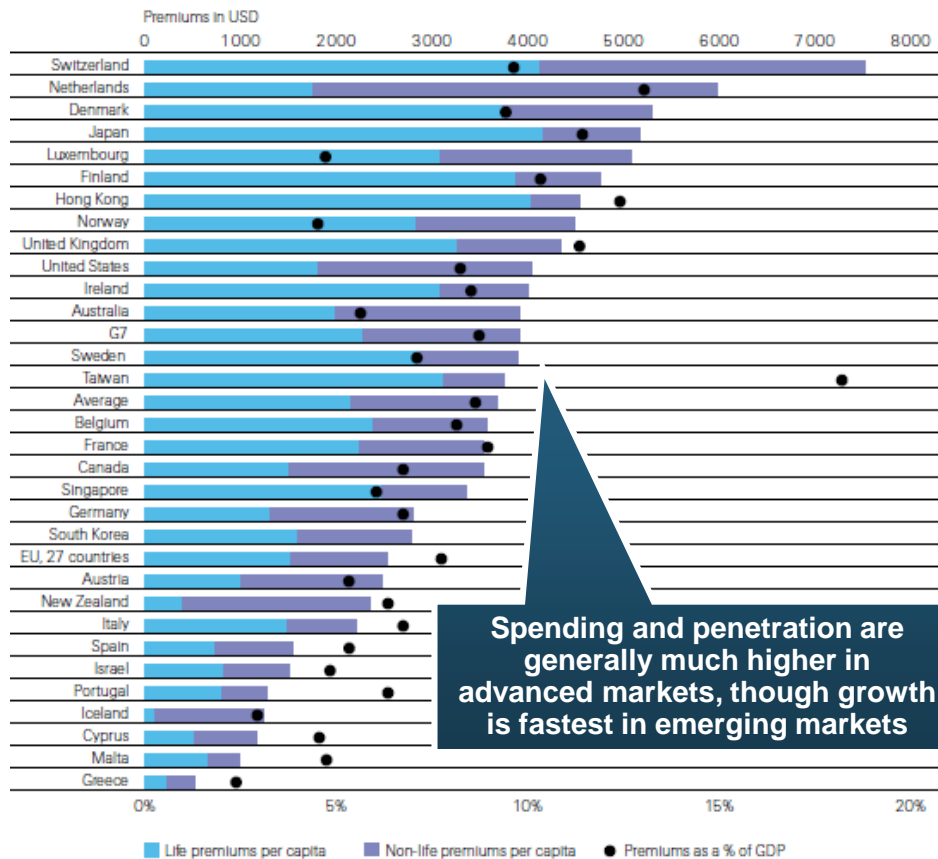
## Emerging Markets



The correlation between real GDP growth and real premium growth in emerging markets was much stronger than in advanced markets in 2012

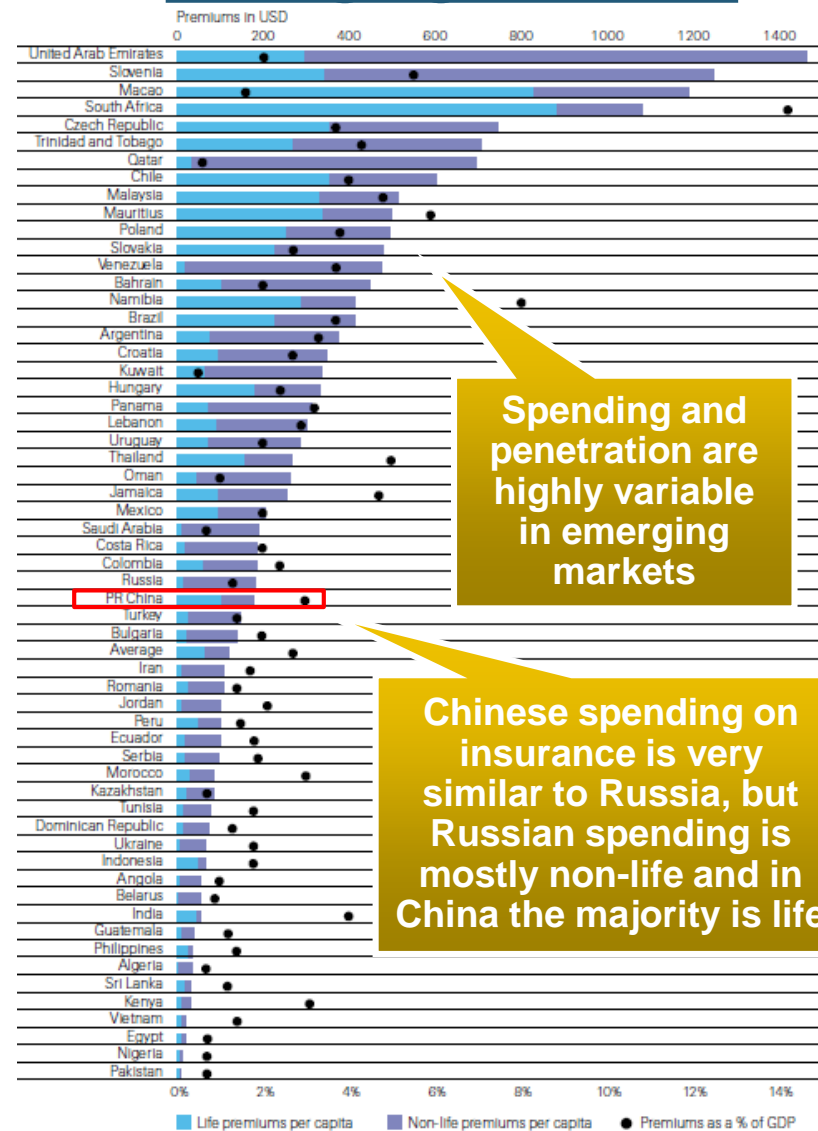
# Insurance Density and Penetration for Advanced and Emerging Markets, 2012

## Advanced Markets



Spending and penetration are generally much higher in advanced markets, though growth is fastest in emerging markets

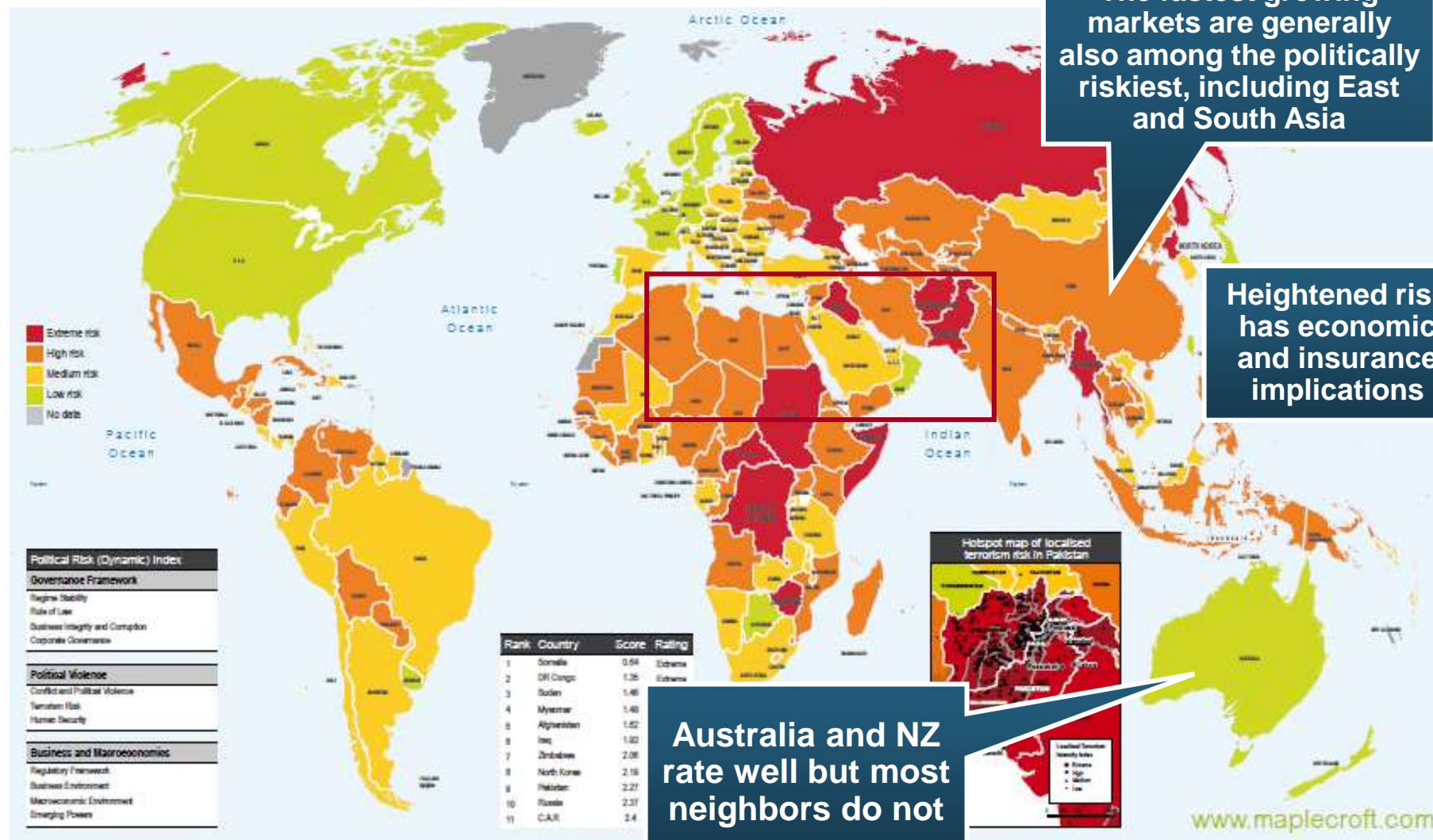
## Emerging Markets



Spending and penetration are highly variable in emerging markets

Chinese spending on insurance is very similar to Russia, but Russian spending is mostly non-life and in China the majority is life

# Political Risk in 2011/12: Greatest Business Opportunities Are Often in Risky Nations



The fastest growing markets are generally also among the politically riskiest, including East and South Asia

Heightened risk has economic and insurance implications

Australia and NZ rate well but most neighbors do not



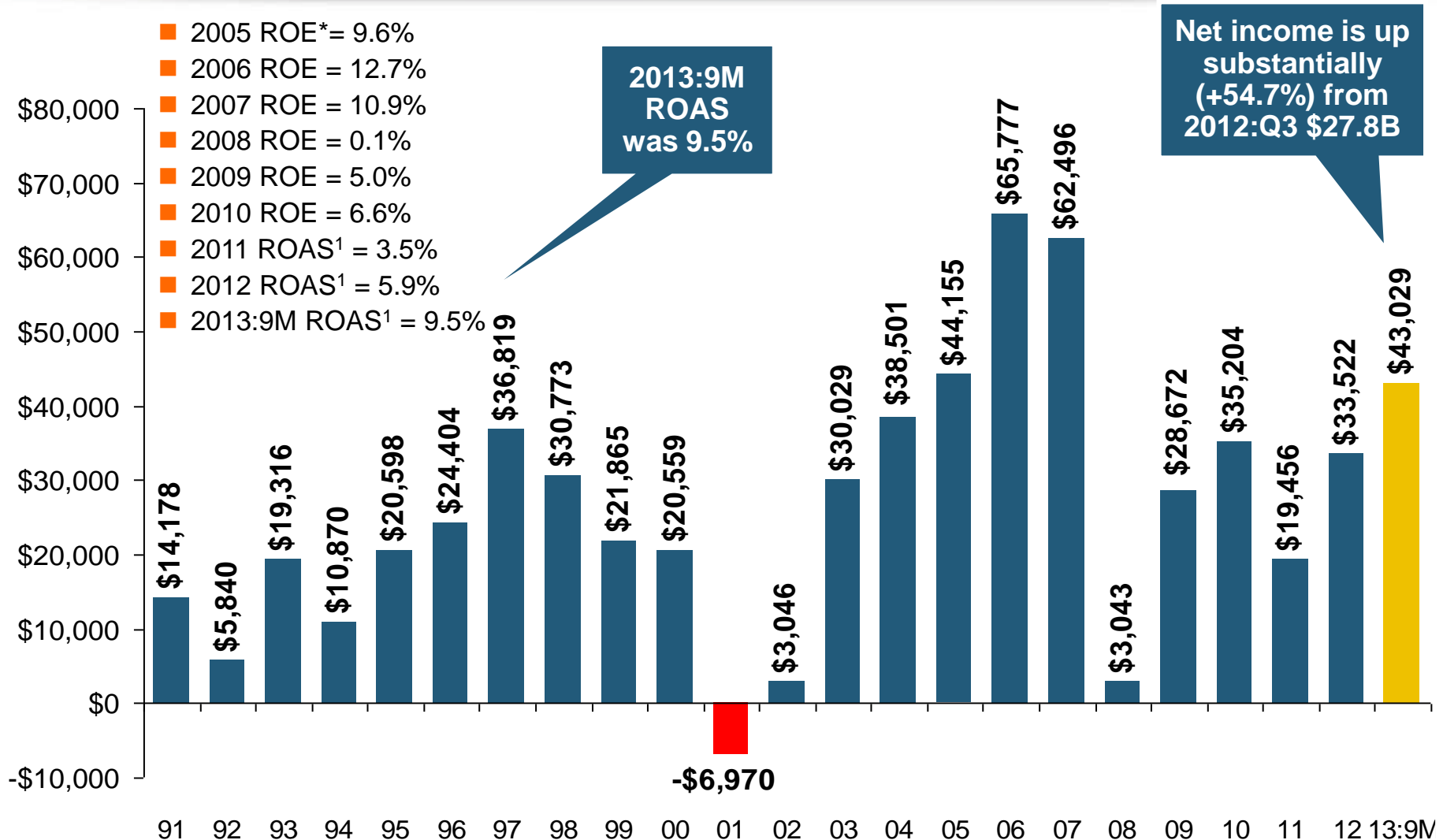
# **P/C Insurance Industry Financial Overview**

**2013: Best Year in the  
Post-Crisis Era**

**Performance Improved with  
Lower CATs, Strong Markets**



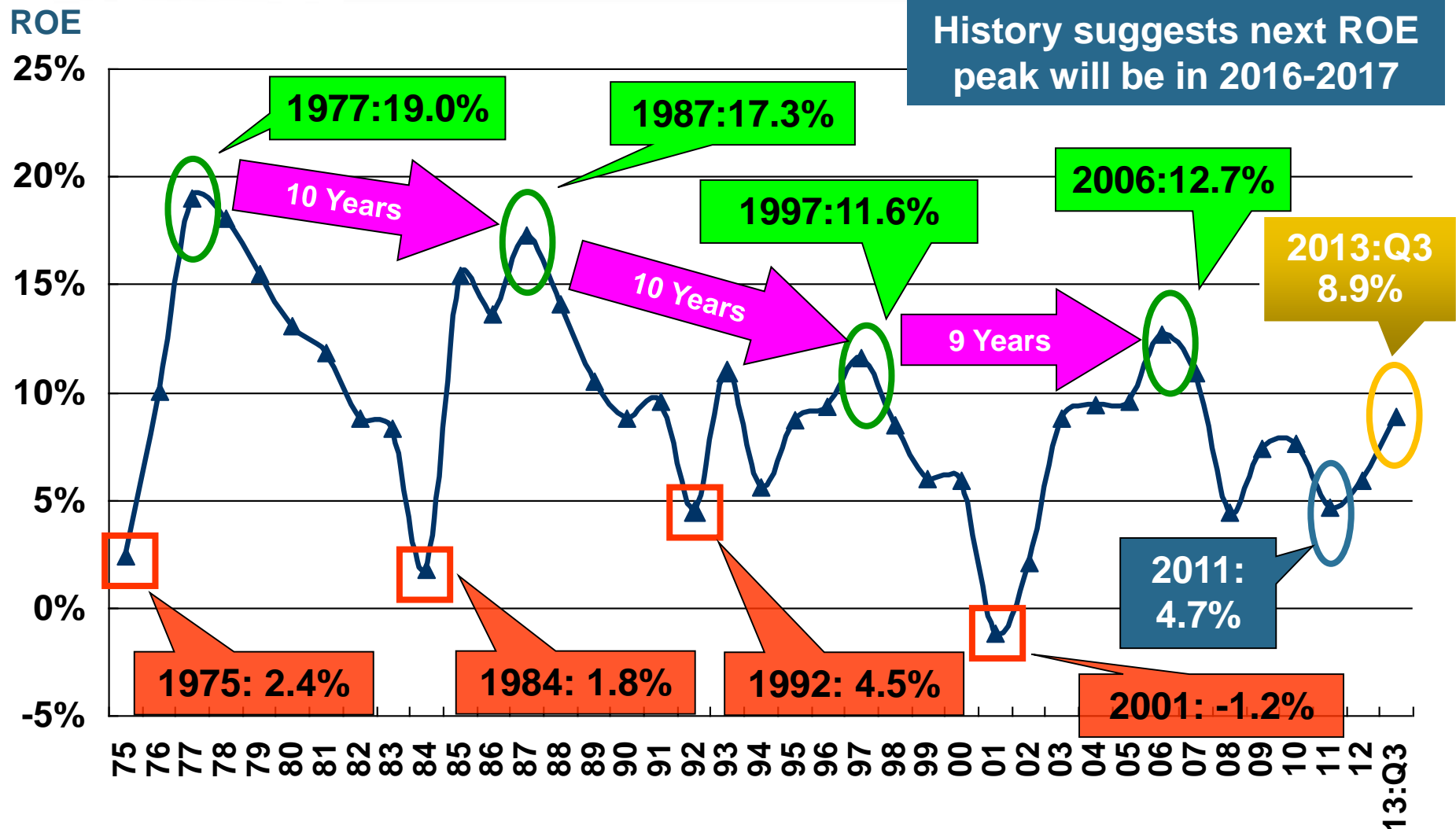
# P/C Net Income After Taxes 1991–2013:Q3 (\$ Millions)



\*ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 8.9% ROAS through 2013:Q3, 6.2% ROAS in 2012, 4.7% ROAS for 2011, 7.6% for 2010 and 7.4% for 2009.

Sources: A.M. Best, ISO, Insurance Information Institute

# Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2013:Q3\*



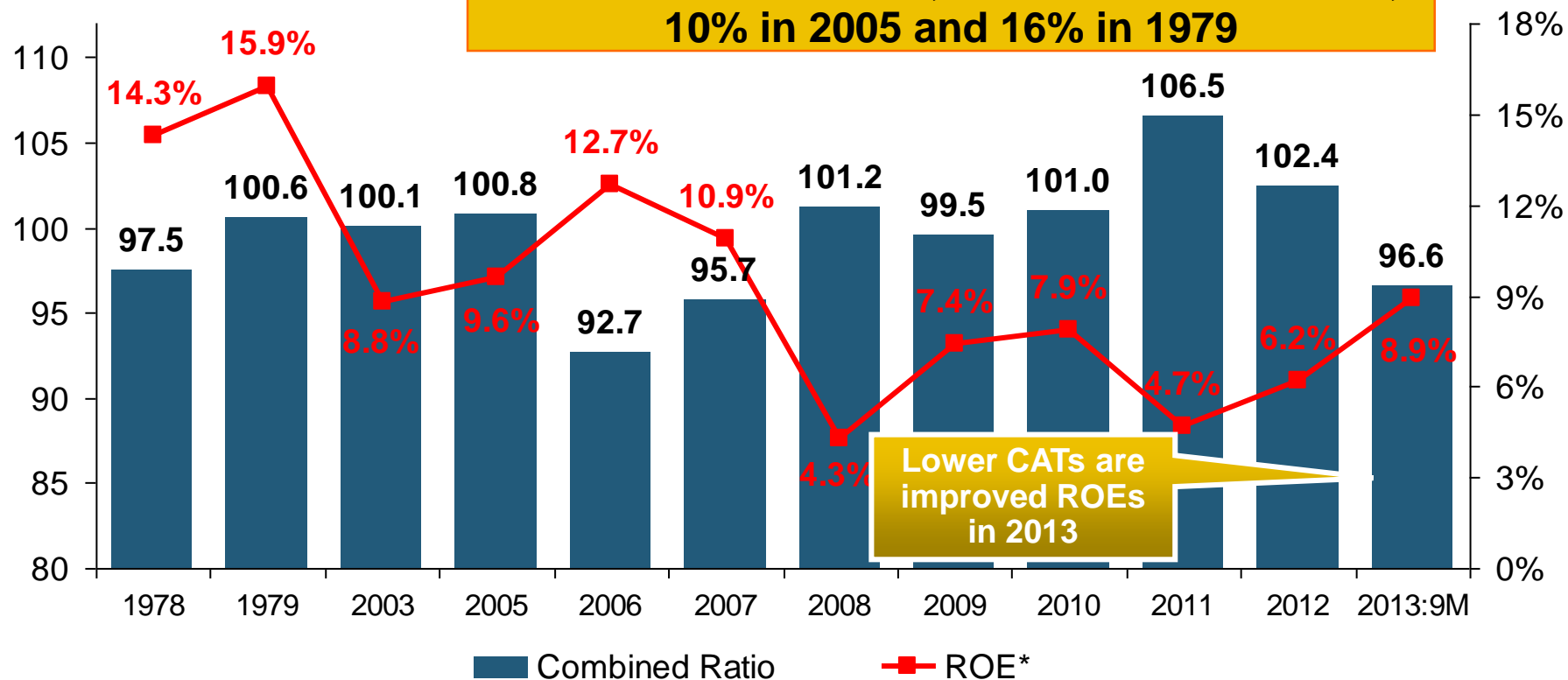
\*Profitability = P/C insurer ROEs. 2011-13 figures are estimates based on ROAS data. Note: Data for 2008-2013 exclude mortgage and financial guaranty insurers.

Source: Insurance Information Institute; NAIC, ISO, A.M. Best.

# A 100 Combined Ratio Isn't What It Once Was: Investment Impact on ROEs

## Combined Ratio / ROE

A combined ratio of about 100 generates an ROE of ~7.0% in 2012, ~7.5% ROE in 2009/10, 10% in 2005 and 16% in 1979

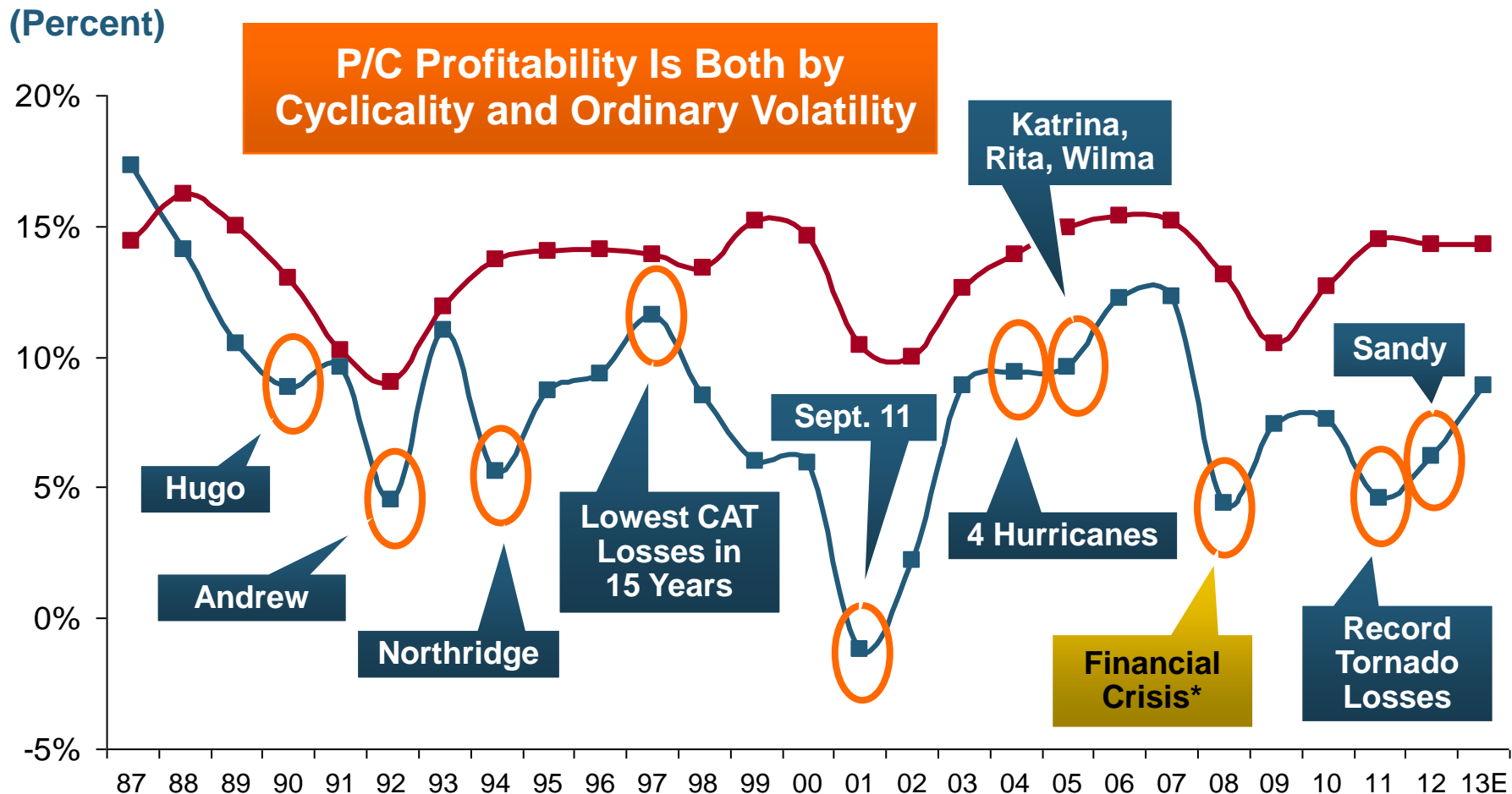


**Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs**

\* 2008 -2013 figures are return on average surplus and exclude mortgage and financial guaranty insurers. 2013:9M combined ratio including M&FG insurers is 95.8; 2012 =103.2, 2011 = 108.1, ROAS = 3.5%.

Source: Insurance Information Institute from A.M. Best and ISO Verisk Analytics data.

# ROE: Property/Casualty Insurance vs. Fortune 500, 1987–2013E\*

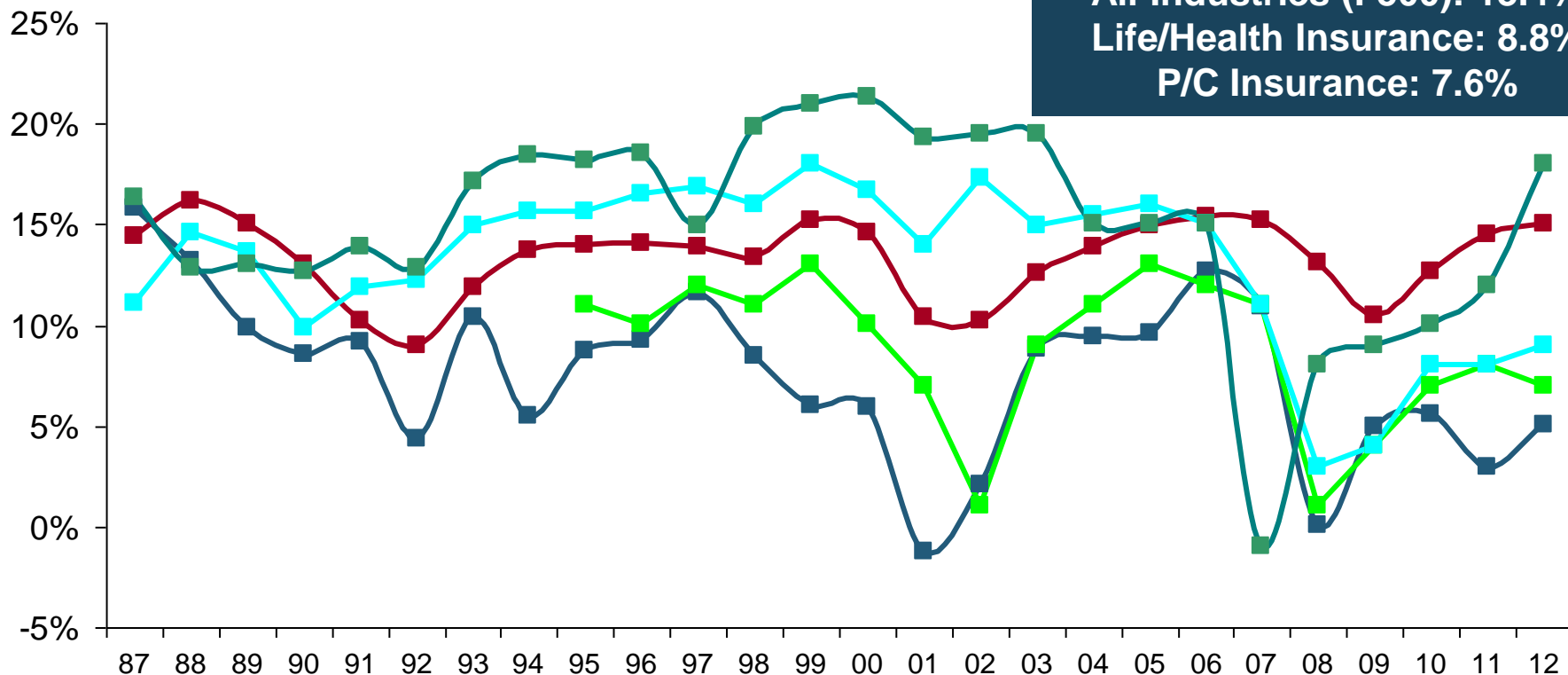


\* Excludes Mortgage & Financial Guarantee in 2008 – 2013E. 2013 P/C ROE is through 2013:Q3.  
Sources: ISO, *Fortune*; Insurance Information Institute.

# ROE: ROEs by Industry vs. Fortune 500, 1987–2012\*

(Percent)

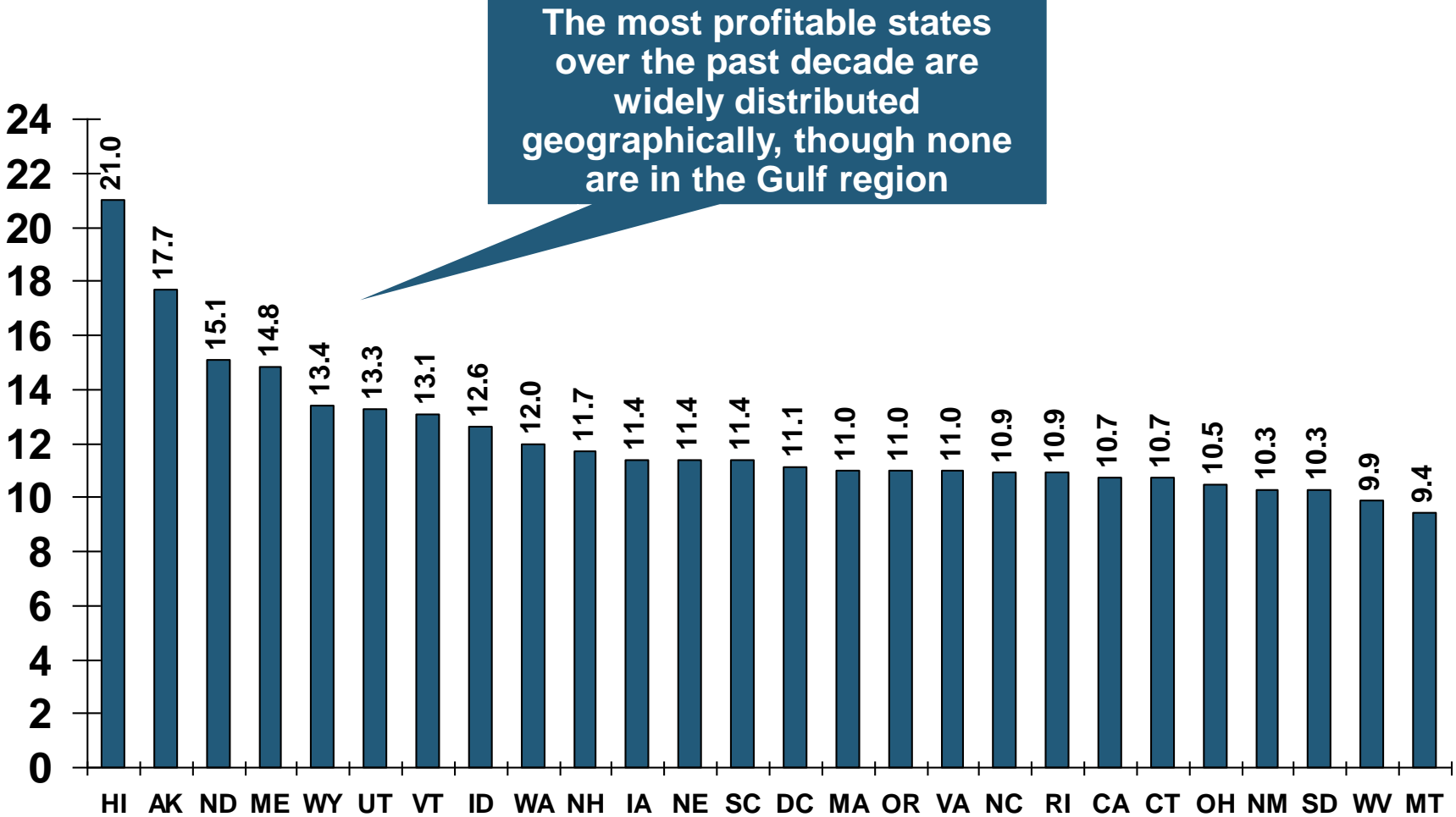
**Average: 1987-2012**  
**Diversified Fin: 15.0%**  
**Commercial Banks: 13.1%**  
**All Industries (F500): 13.4%**  
**Life/Health Insurance: 8.8%**  
**P/C Insurance: 7.6%**



■ US P/C Insurers ■ All US Industries ■ L/H Insurance ■ Comm Banks ■ Div Fin

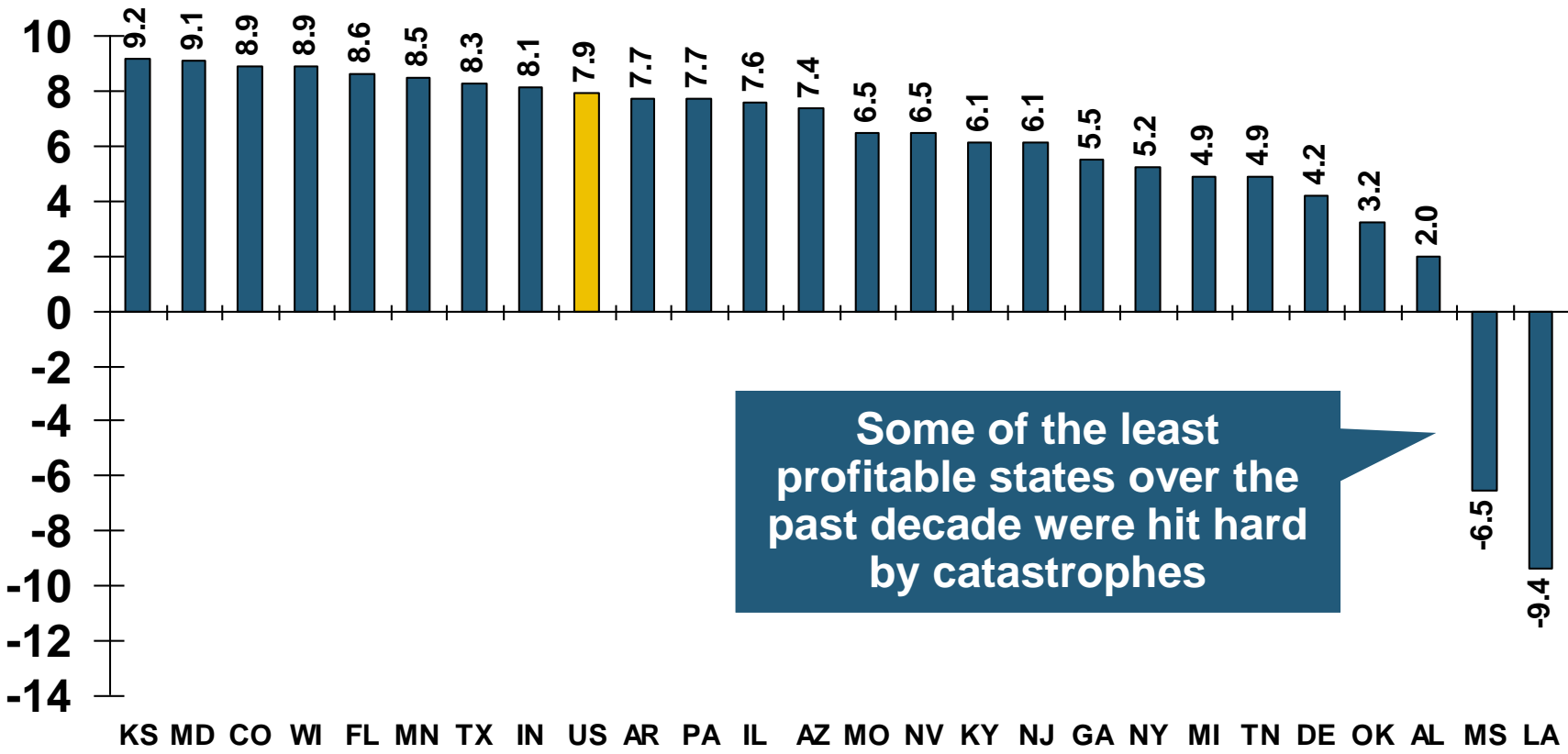
\* All figures are GAAP.  
 Sources: ISO, *Fortune*; Insurance Information Institute.

# RNW All Lines by State, 2003-2012 Average: Highest 25 States



Source: NAIC.

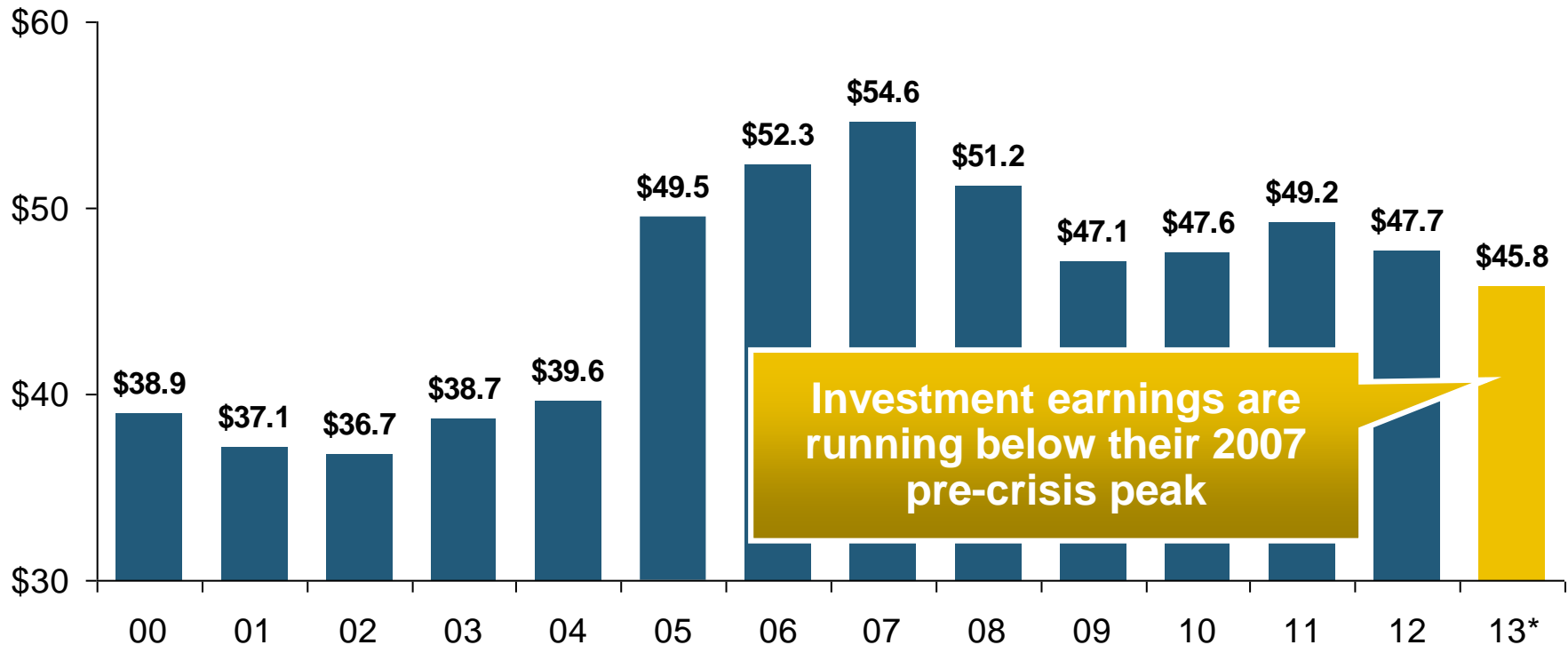
# RNW All Lines by State, 2003-2012 Average: Lowest 25 States



Some of the least profitable states over the past decade were hit hard by catastrophes

# Property/Casualty Insurance Industry Investment Income: 2000–2013\*1

(\$ Billions)



**Investment Income Fell in 2012 and is Falling in 2013 Due to Persistently Low Interest Rates, Putting Additional Pressure on (Re) Insurance Pricing**

<sup>1</sup> Investment gains consist primarily of interest and stock dividends..

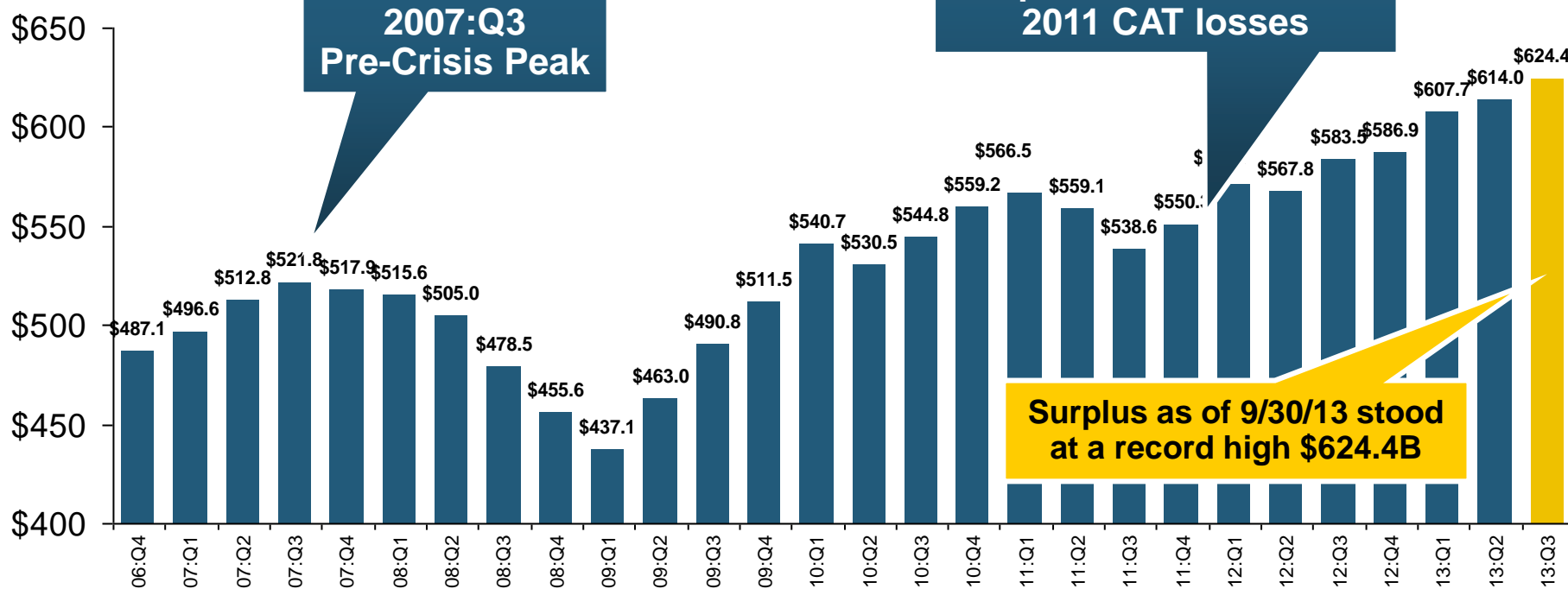
\*Estimate based on annualized actual 9M:2013 investment income of \$34.338B.

Sources: ISO; Insurance Information Institute.



# Policyholder Surplus, 2006:Q4–2013:Q3

(\$ Billions)



**The industry now has \$1 of surplus for every \$0.78 of NPW, close to the strongest claims-paying status in its history.**

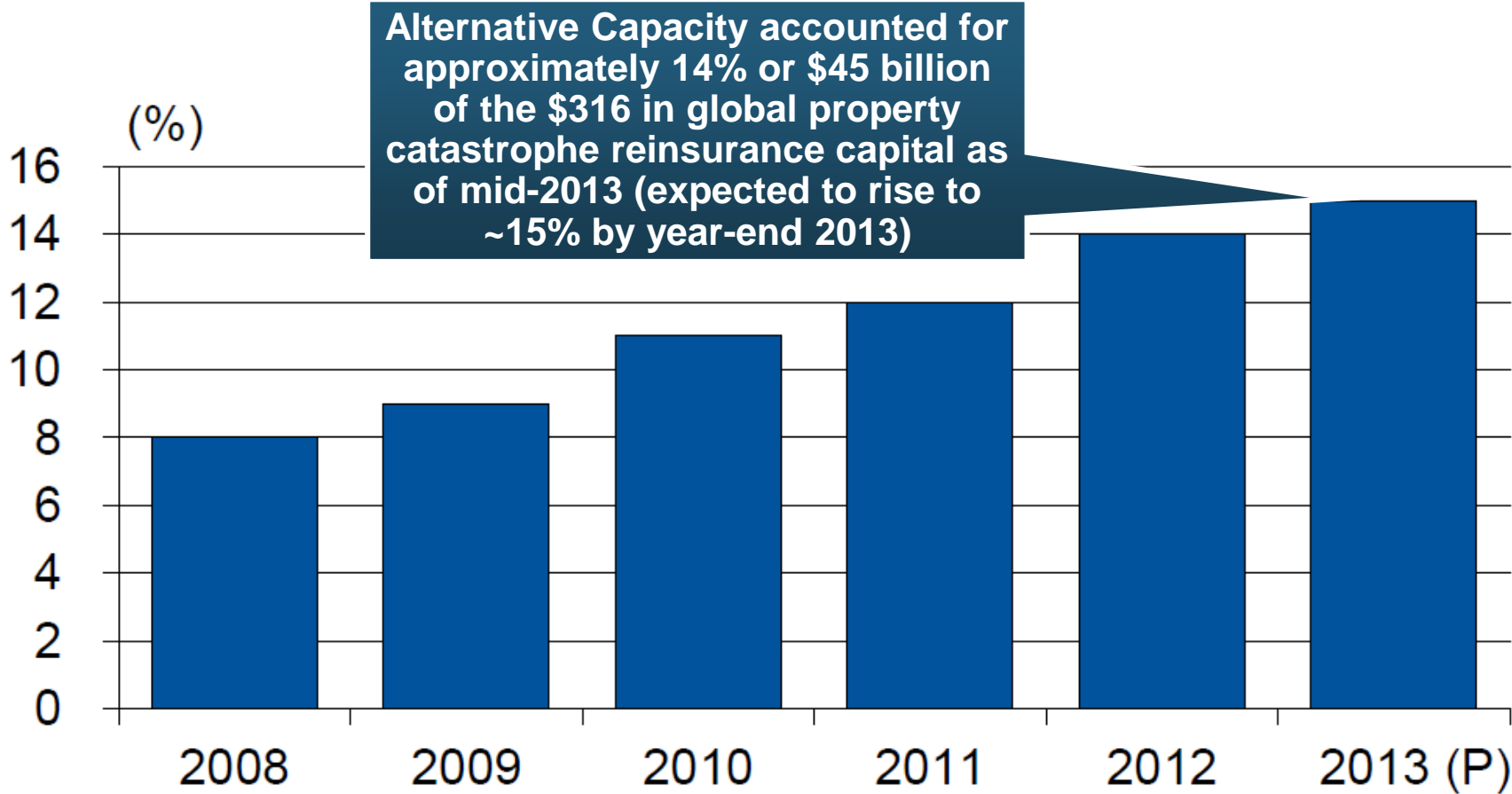
2010:Q1 data includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business.

**The P/C insurance industry entered 2014 in very strong financial condition.**

Sources: ISO, A.M. Best.

# Alternative Capacity as a Percentage of Global Property Catastrophe Reinsurance Limit

(As of Year End)



Source: Guy Carpenter

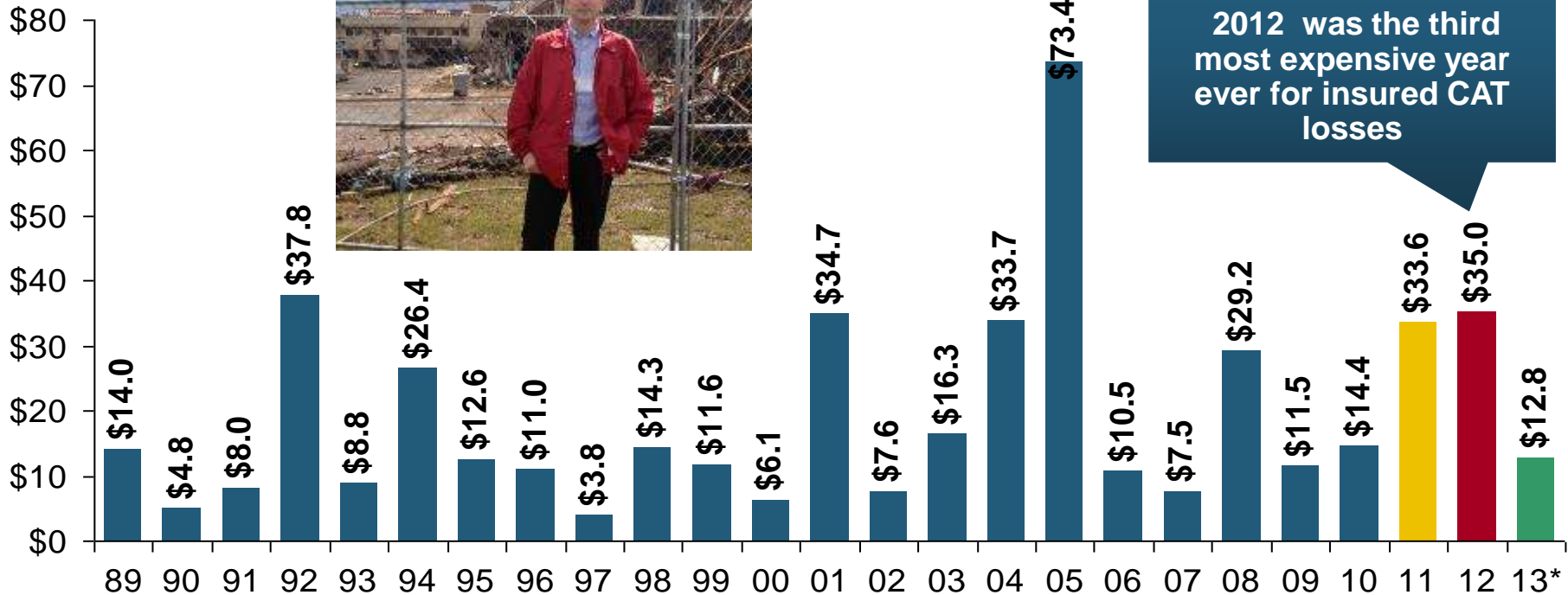


# Global Insured Catastrophe Loss Update

**2013 Was a Welcome Respite from the  
High Catastrophe Losses in Recent Years**

# U.S. Insured Catastrophe Losses

(\$ Billions, \$ 2012)



2012 was the third most expensive year ever for insured CAT losses

**2012 Was the 3<sup>rd</sup> Highest Year on Record for Insured Losses in U.S. History on an Inflation-Adj. Basis. 2011 Losses Were the 6<sup>th</sup> Highest. YTD 2013 Running Well Below 2011 and 2012 YTD Totals.**

Record tornado losses caused 2011 CAT losses to surge

\*Through 12/31/13.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01 (\$25.9B 2011 dollars). Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B (\$15.6B in 2011 dollars.)

Sources: Property Claims Service/ISO; Insurance Information Institute.

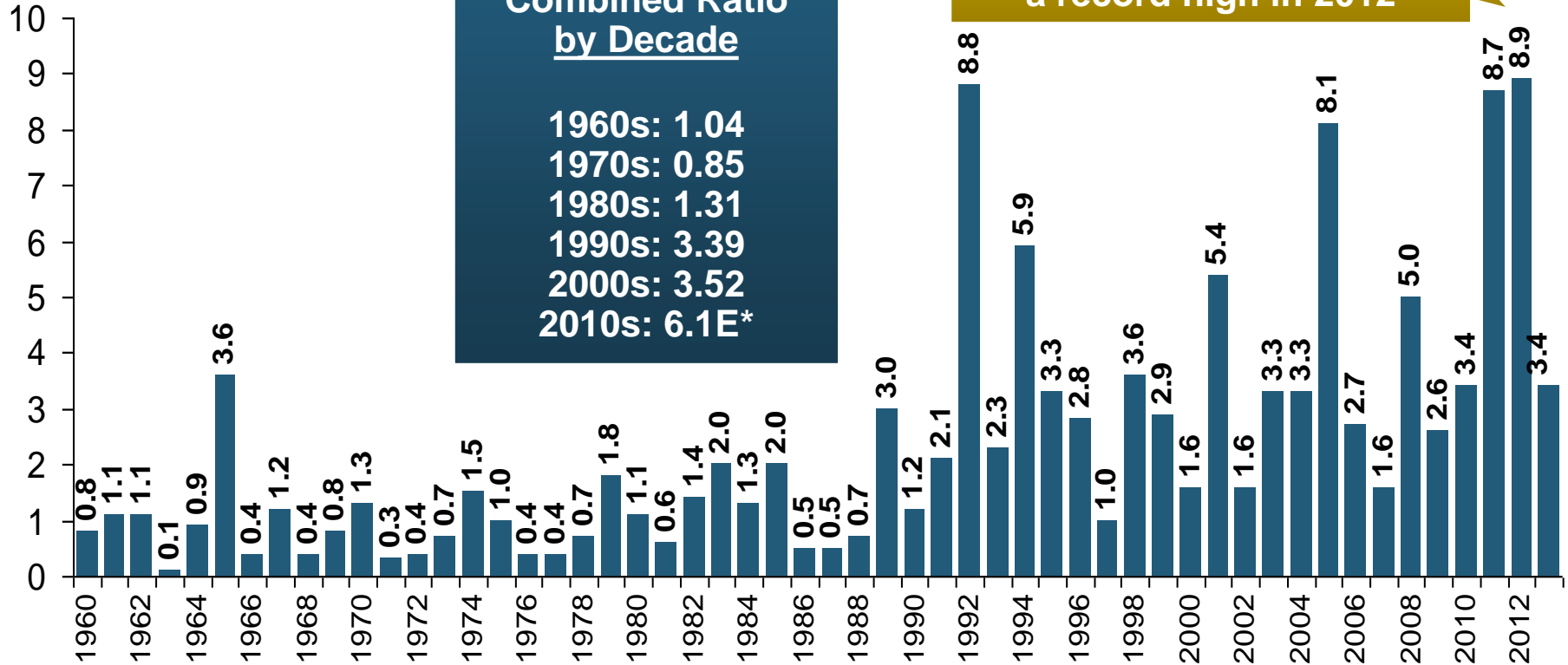
# Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2013\*

## Combined Ratio Points

**Avg. CAT Loss Component of the Combined Ratio by Decade**

1960s: 1.04  
 1970s: 0.85  
 1980s: 1.31  
 1990s: 3.39  
 2000s: 3.52  
 2010s: 6.1E\*

Catastrophe losses as a share of all losses reached a record high in 2012



**The Catastrophe Loss Component of Private Insurer Losses Has Increased Sharply in Recent Decades**

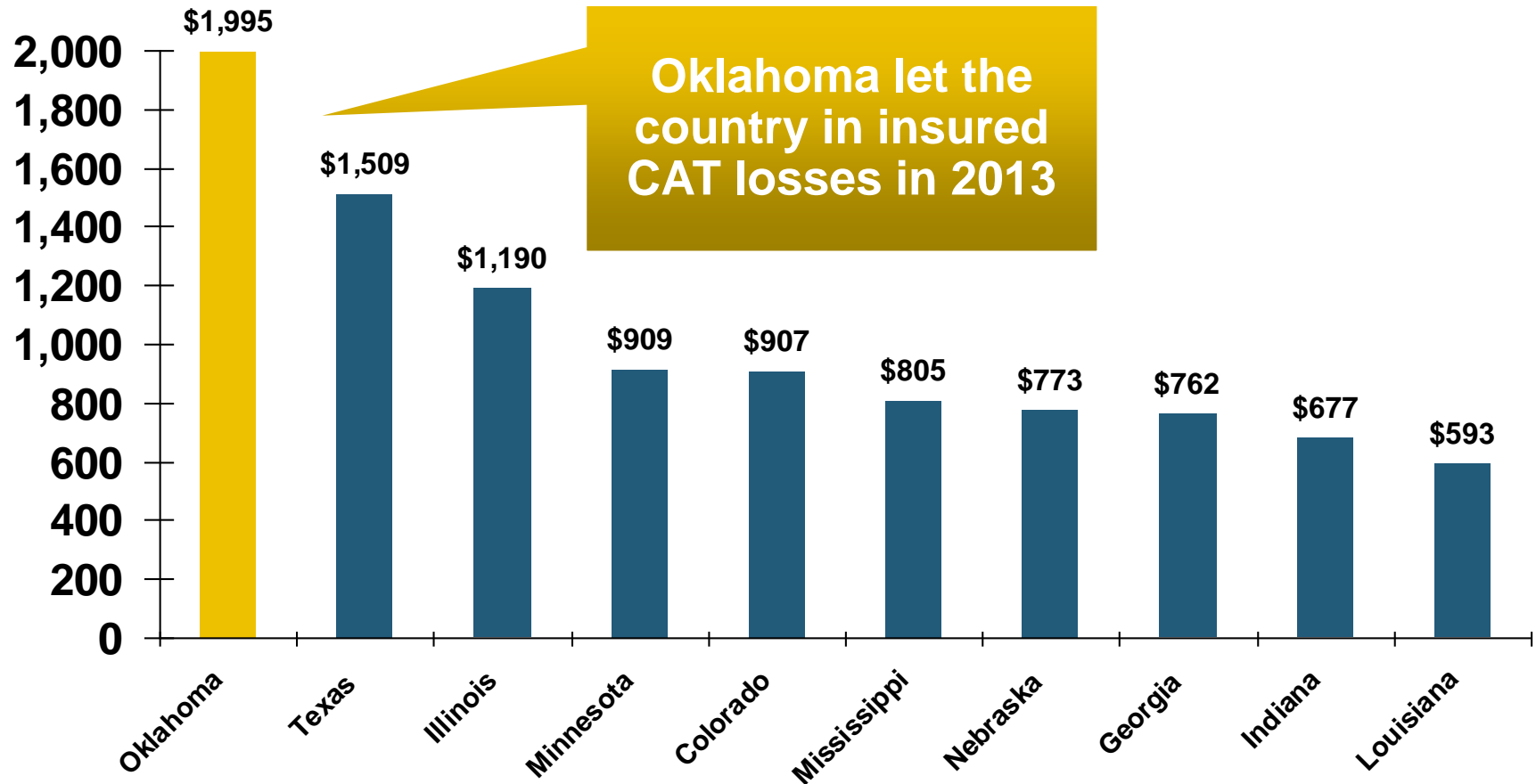
\*2010s represent 2010-2013.

Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO (1960-2011); A.M. Best (2012E) Insurance Information Institute.

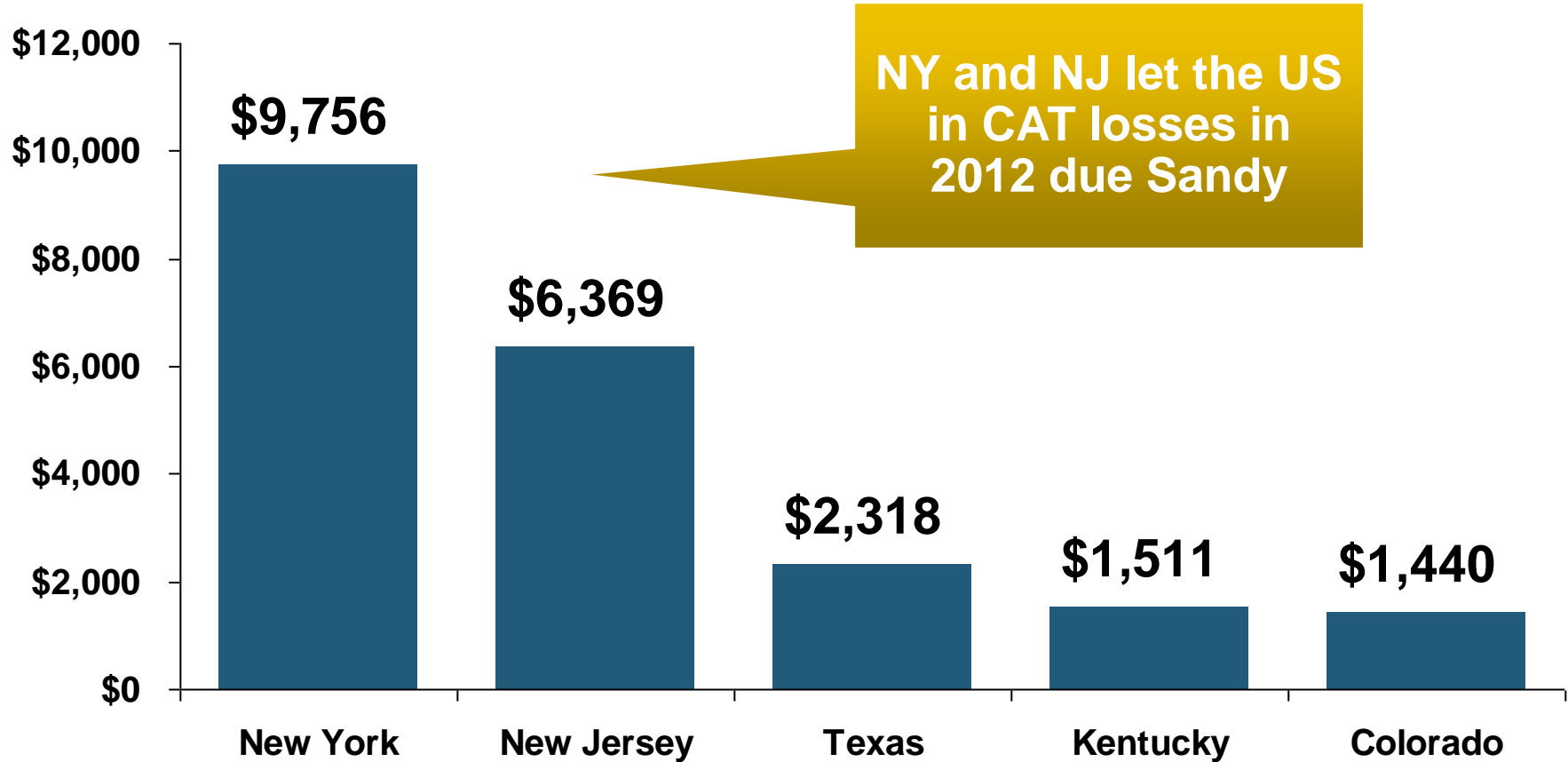
# Top 10 States for Insured Catastrophe Losses, 2013

\$ Millions



# Top 5 States by Insured Catastrophe Losses in 2012\*

(2012, \$ Billions)

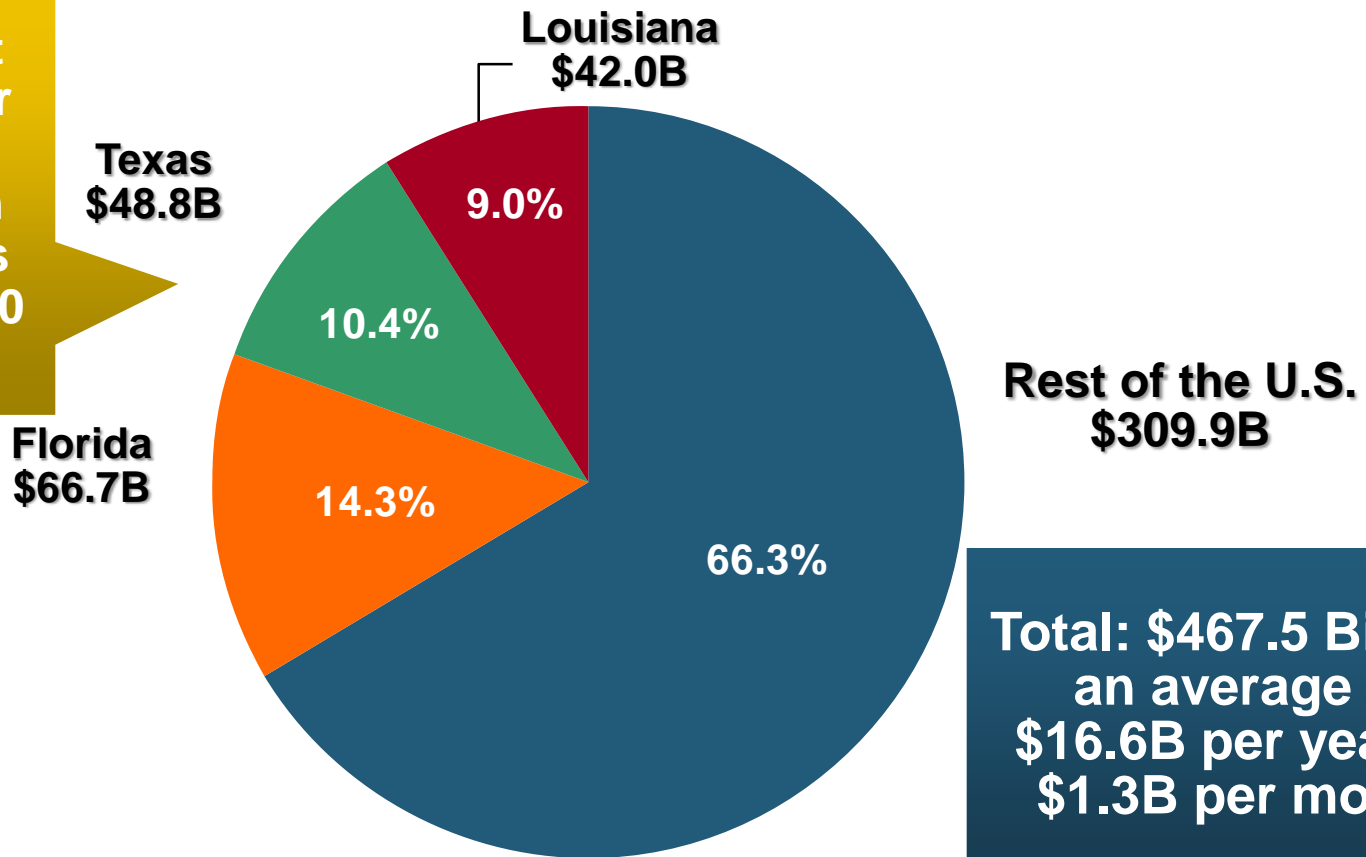


\*Includes catastrophe losses of at least \$25 million.  
Sources: PCS unit of ISO; Insurance Information Institute.

# Top States by Inflation-Adjusted Insured Catastrophe Losses, 1983–2012

Over the Past 30 Years Florida Has Accounted for the Largest Share of Catastrophe Losses in the U.S., Followed by Texas and Louisiana

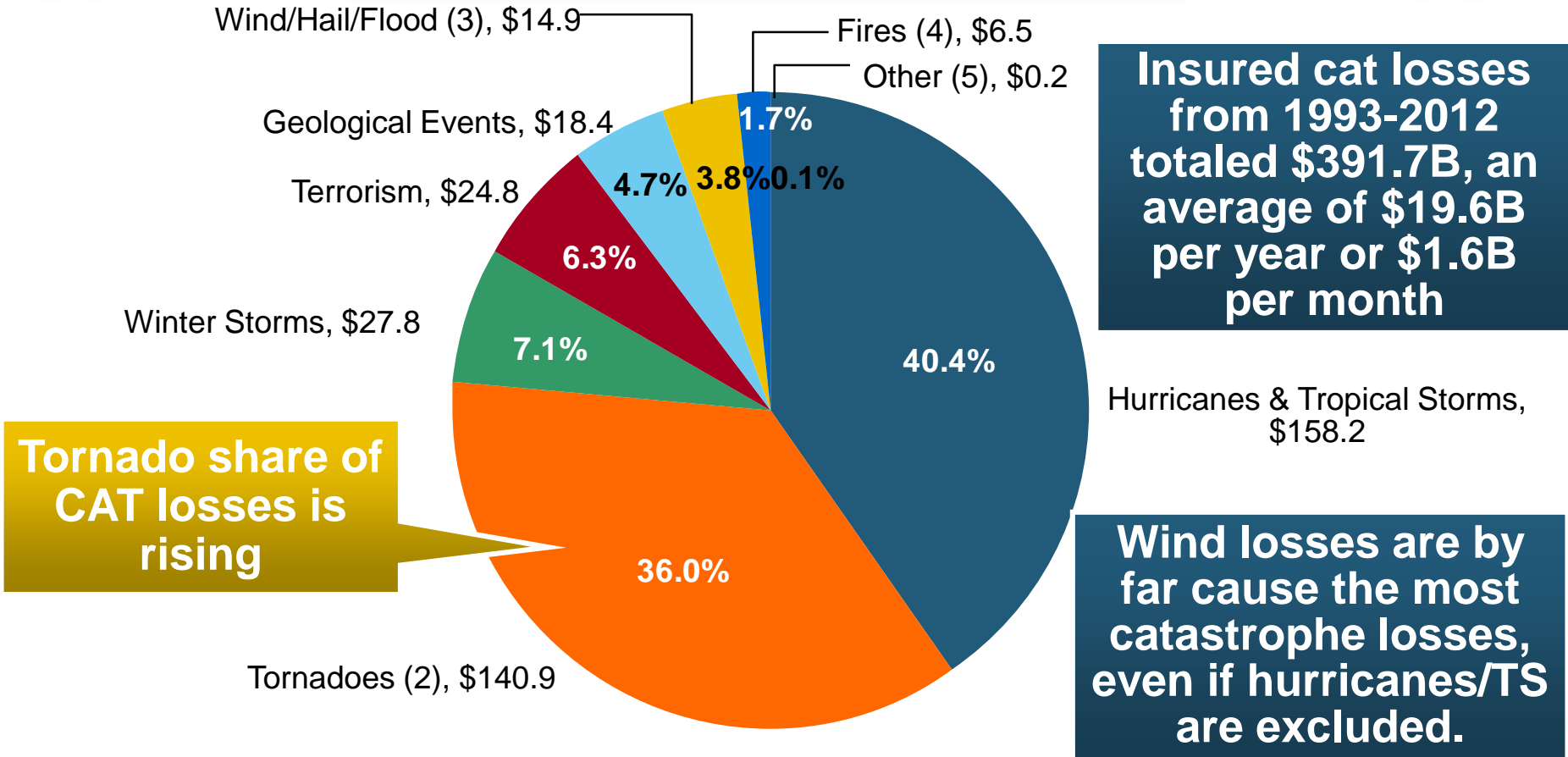
FL is the most costly state for CATs, with nearly \$67B in insured losses over the past 30 years



Total: \$467.5 Billion,  
an average of  
\$16.6B per year or  
\$1.3B per month



# Inflation Adjusted U.S. Catastrophe Losses by Cause of Loss, 1993–2012<sup>1</sup>



**Tornado share of CAT losses is rising**

**Insured cat losses from 1993-2012 totaled \$391.7B, an average of \$19.6B per year or \$1.6B per month**

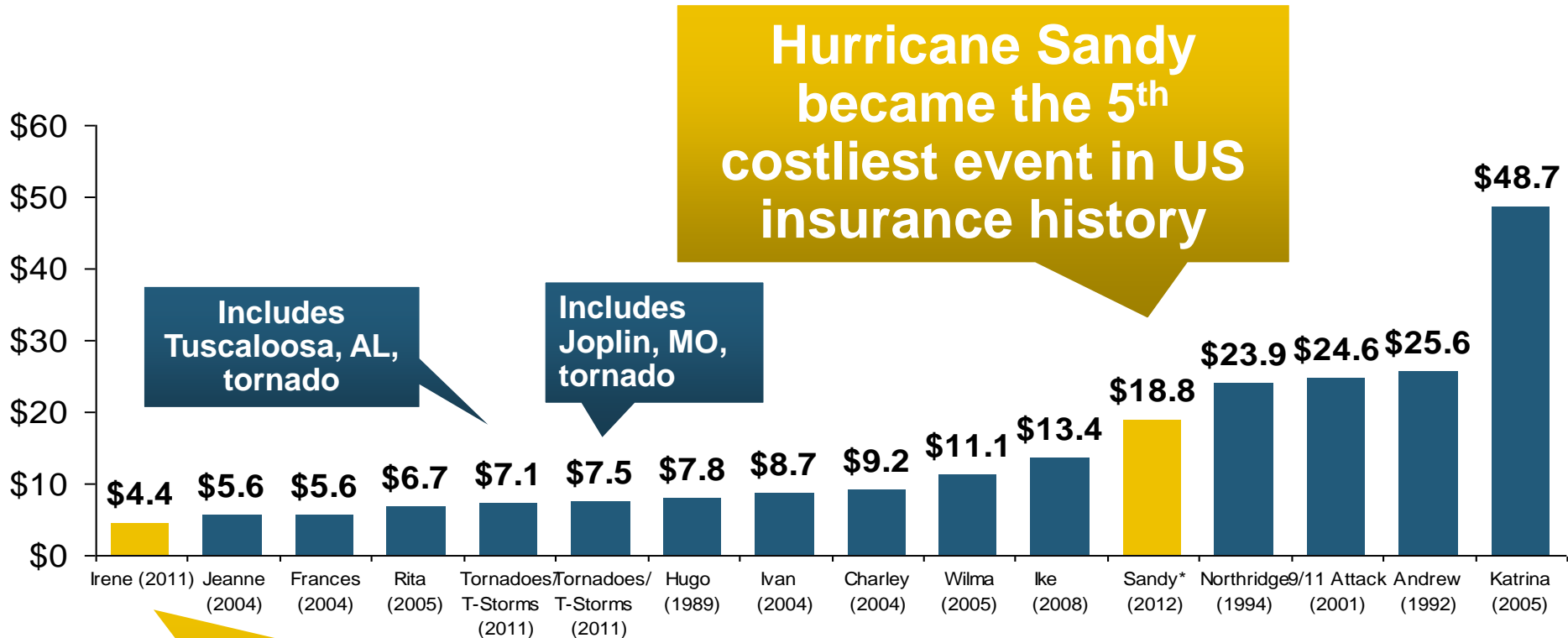
**Wind losses are by far cause the most catastrophe losses, even if hurricanes/TS are excluded.**

1. Catastrophes are defined as events causing direct insured losses to property of \$25 million or more in 2012 dollars.
2. Excludes snow.
3. Does not include NFIP flood losses
4. Includes wildland fires
5. Includes civil disorders, water damage, utility disruptions and non-property losses such as those covered by workers compensation.

Source: ISO's Property Claim Services Unit.

# Top 16 Most Costly Disasters in U.S. History

(Insured Losses, 2012 Dollars, \$ Billions)



**Hurricane Irene became the 12<sup>th</sup> most expensive hurricane in US history in 2011**

**12 of the 16 Most Expensive Events in US History Have Occurred Over the Past Decade**

\*PCS estimate as of 4/12/13.

Sources: PCS; Insurance Information Institute inflation adjustments to 2012 dollars using the CPI.

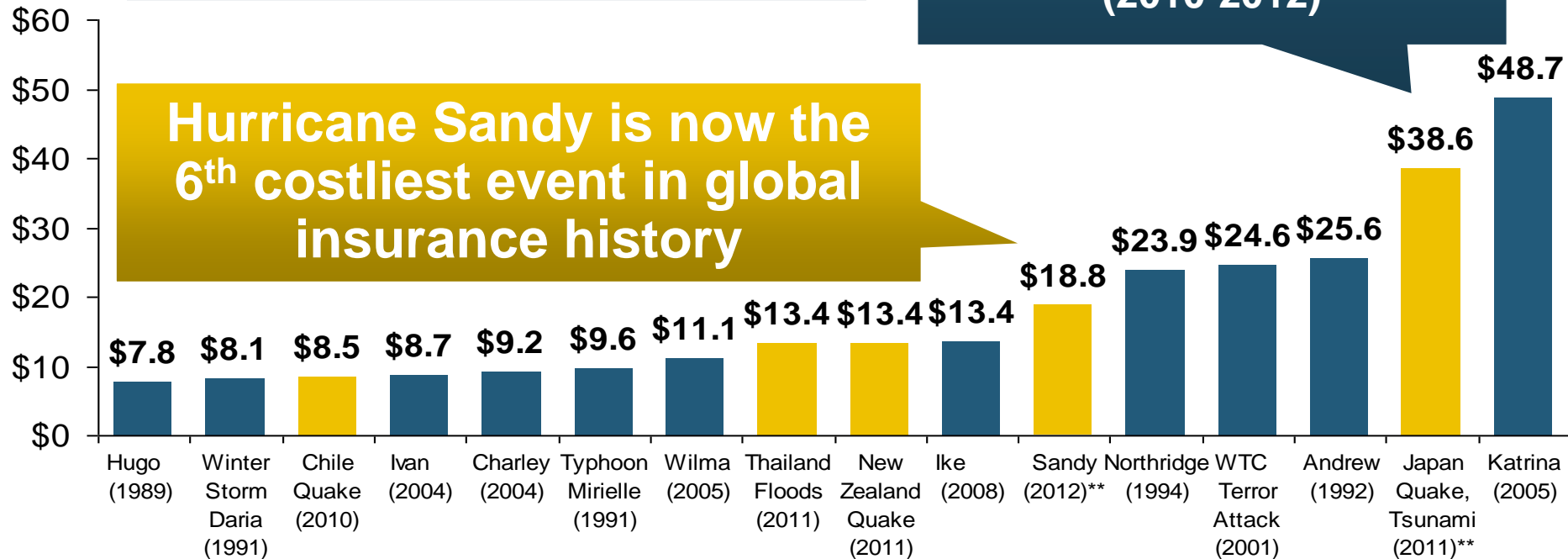
# Top 16 Most Costly World Insurance Losses, 1970-2013\*

(Insured Losses, 2012 Dollars, \$ Billions)

**2012 insured CAT Losses totaled \$60B; Economic losses totaled \$140B, according to Swiss Re**

**5 of the top 14 most expensive catastrophes in world history have occurred within the past 3 years (2010-2012)**

**Hurricane Sandy is now the 6<sup>th</sup> costliest event in global insurance history**



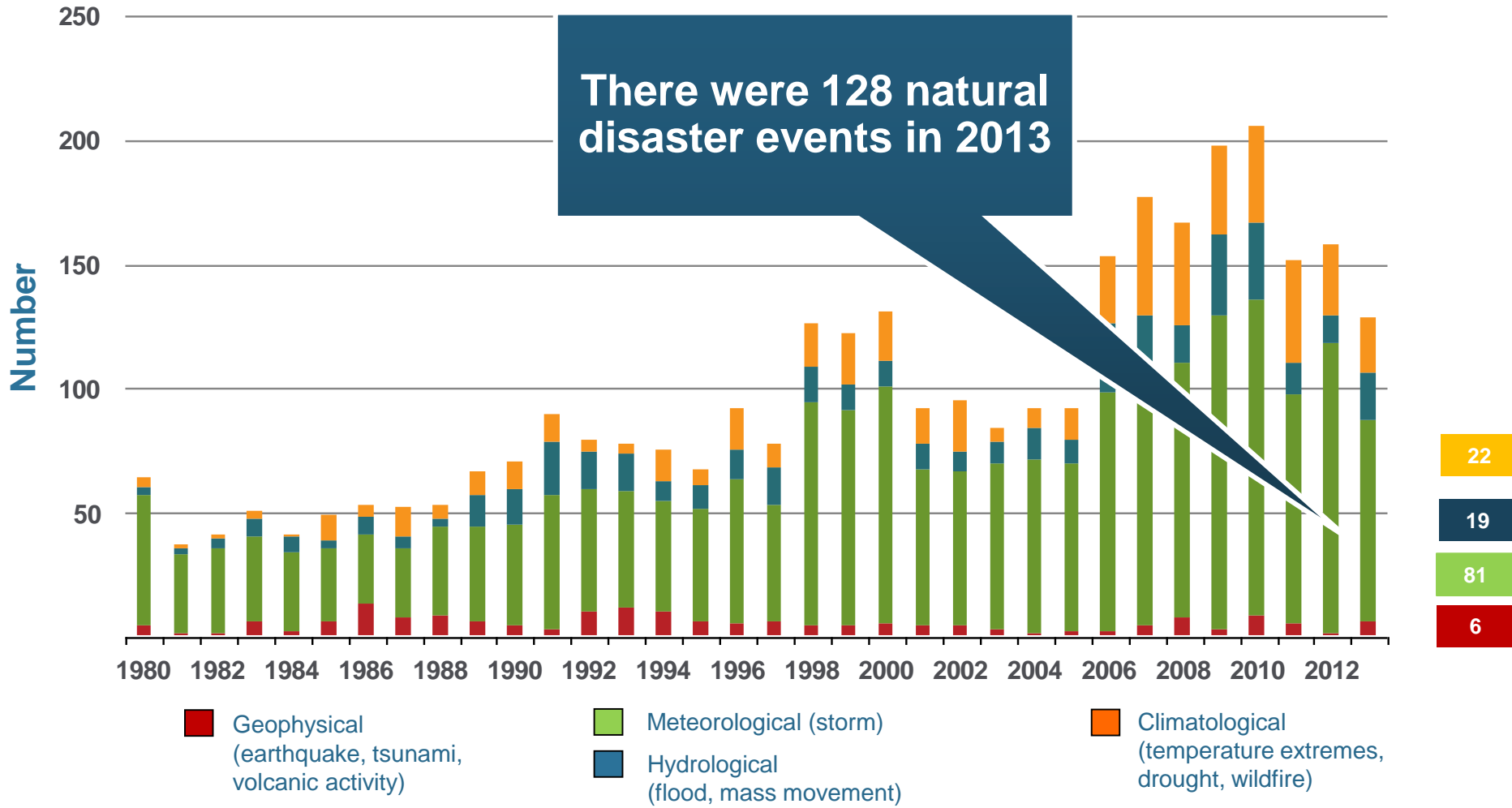
\*Figures do not include federally insured flood losses.

\*\*Estimate based on PCS value of \$18.75B as of 4/12/13.

Sources: Munich Re; Swiss Re; Insurance Information Institute research.

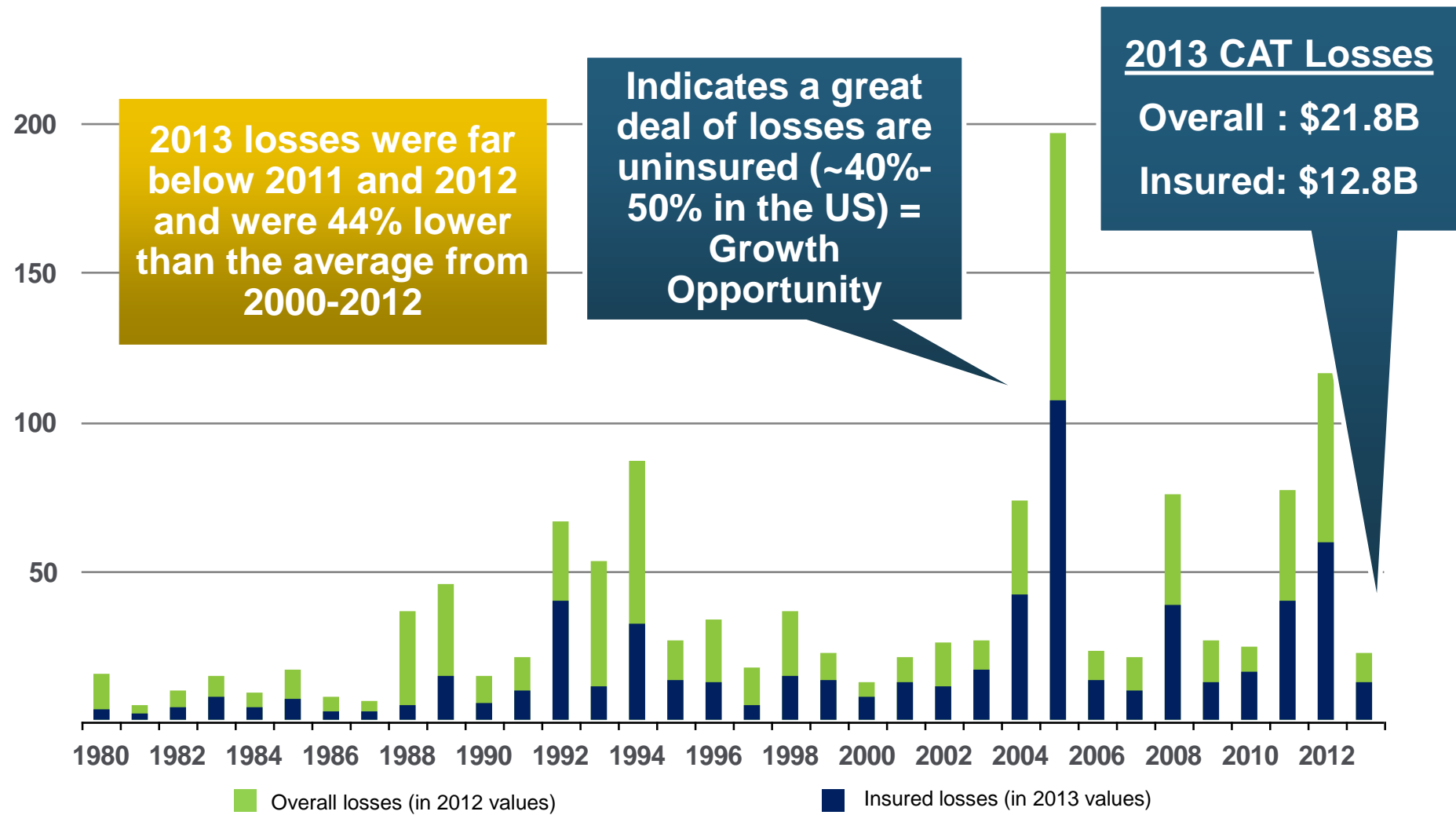
# Natural Disasters in the United States, 1980 – 2013

Number of Events (Annual Totals 1980 – 2013)



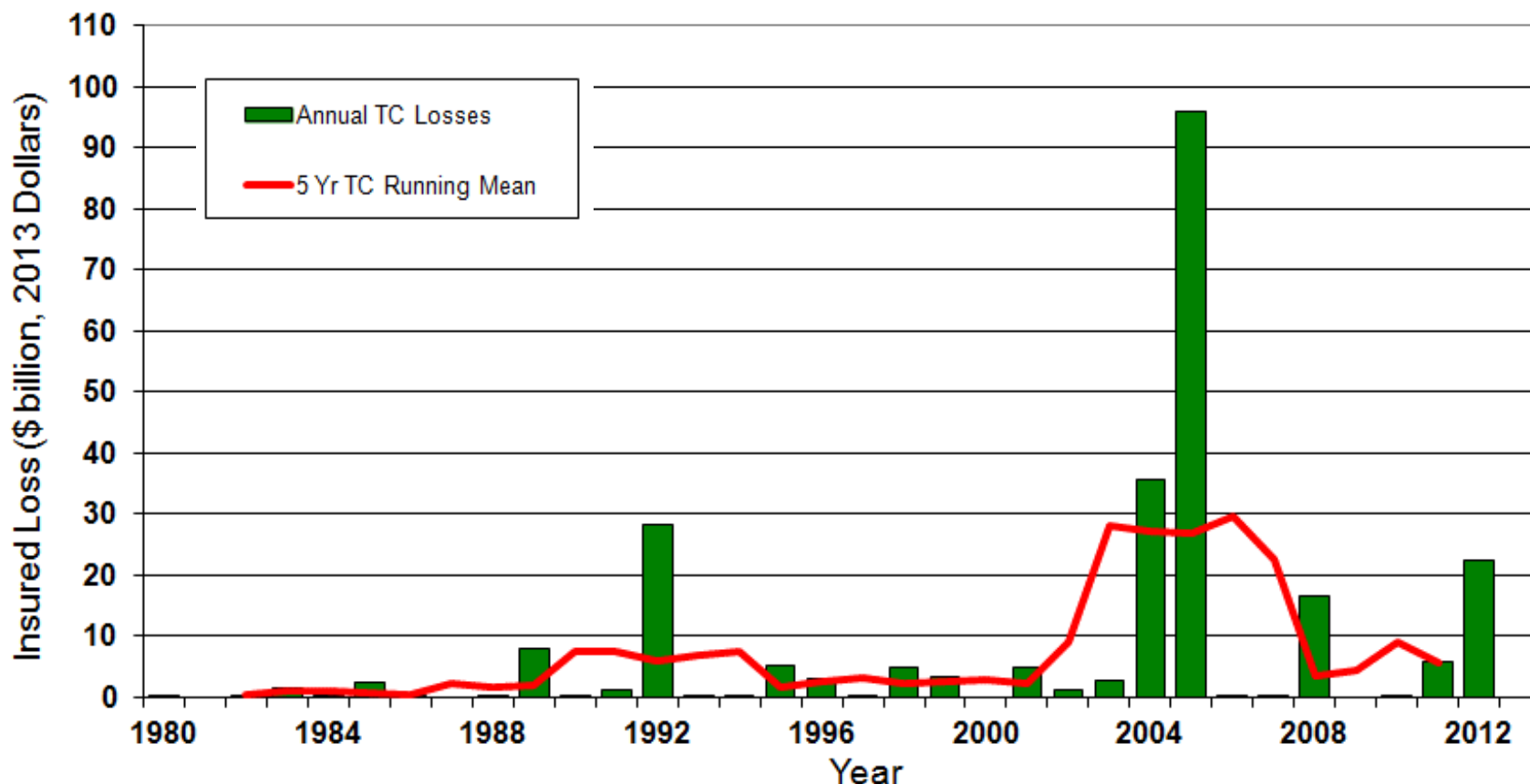
# Losses Due to Natural Disasters in the US, 1980–2013

(2013 Dollars, \$ Billions) (Overall and Insured Losses)



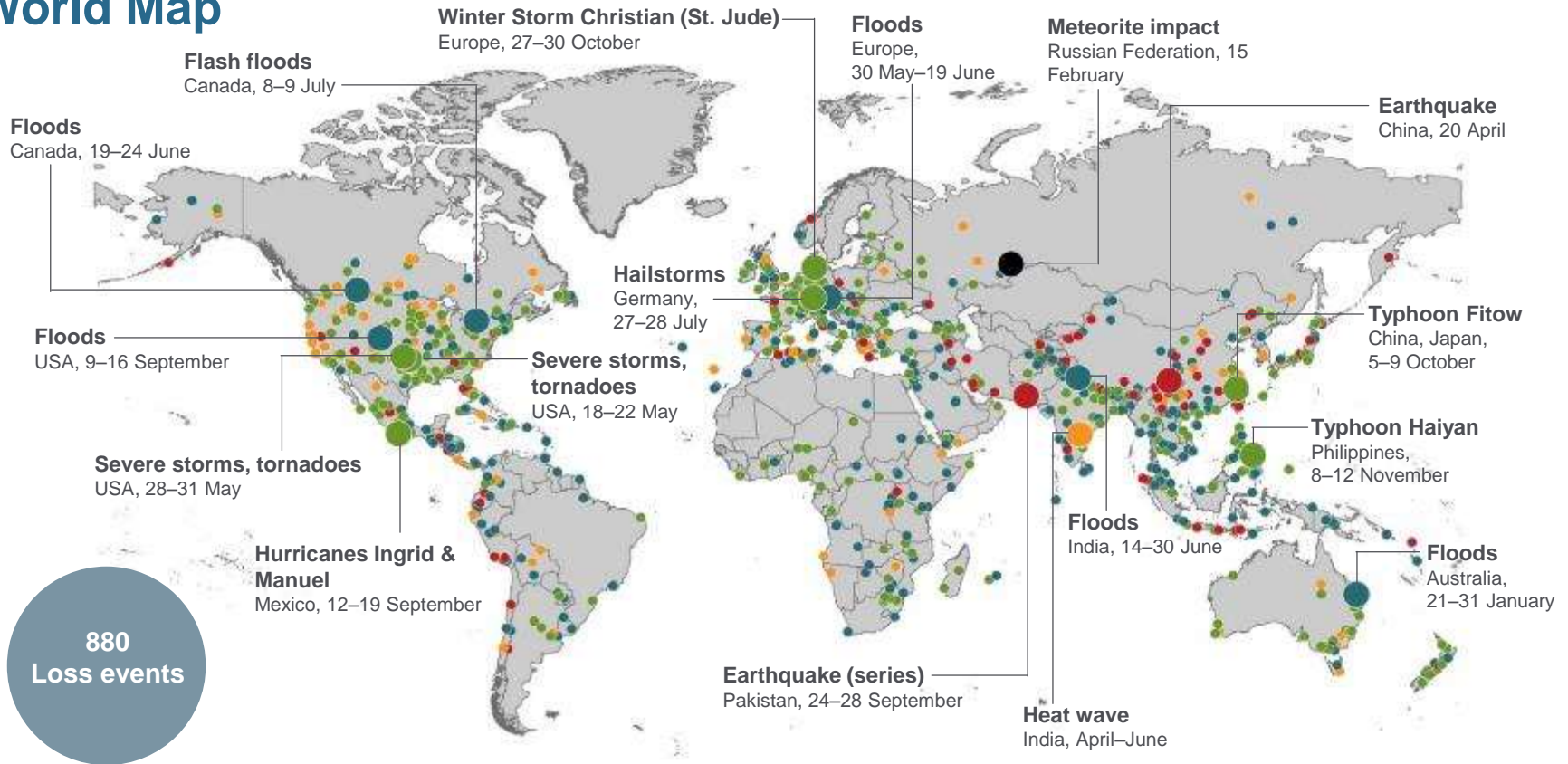
# Insured US Tropical Cyclone Losses, 1980 - 2013

The current 5-year average (2008 - 2013) insured tropical cyclone loss is \$5.6 billion per year.



# Natural Loss Events: Full Year 2013

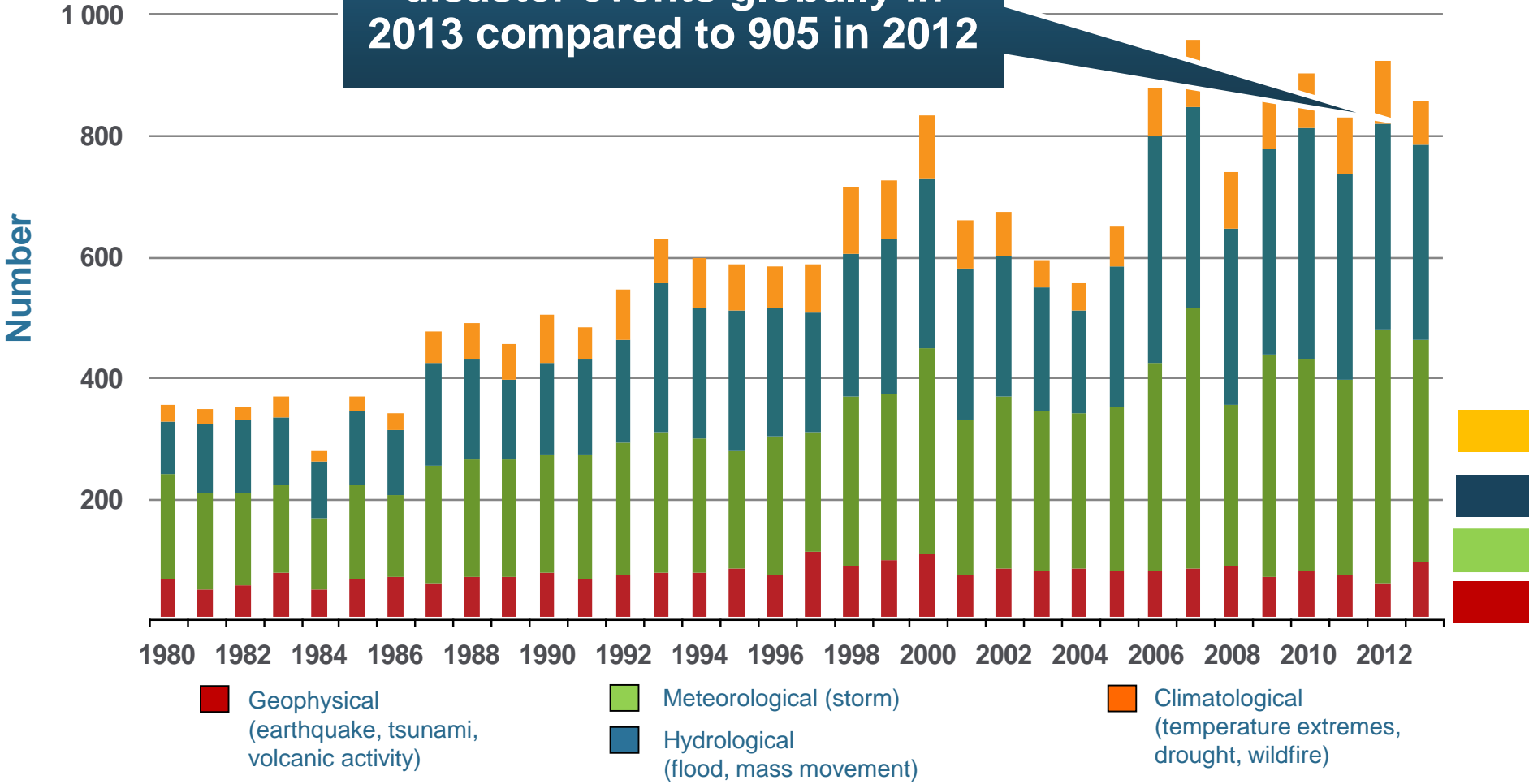
## World Map



- Natural catastrophes
- Selection of significant Natural catastrophes
- Geophysical events (earthquake, tsunami, volcanic activity)
- Meteorological events (storm)
- Hydrological events (flood, mass movement)
- Climatological events (extreme temperature, drought, wildfire)
- Extraterrestrial events (Meteorite impact)

# Natural Disasters Worldwide, 1980 – 2013 (Number of Events)

There were 880 natural disaster events globally in 2013 compared to 905 in 2012



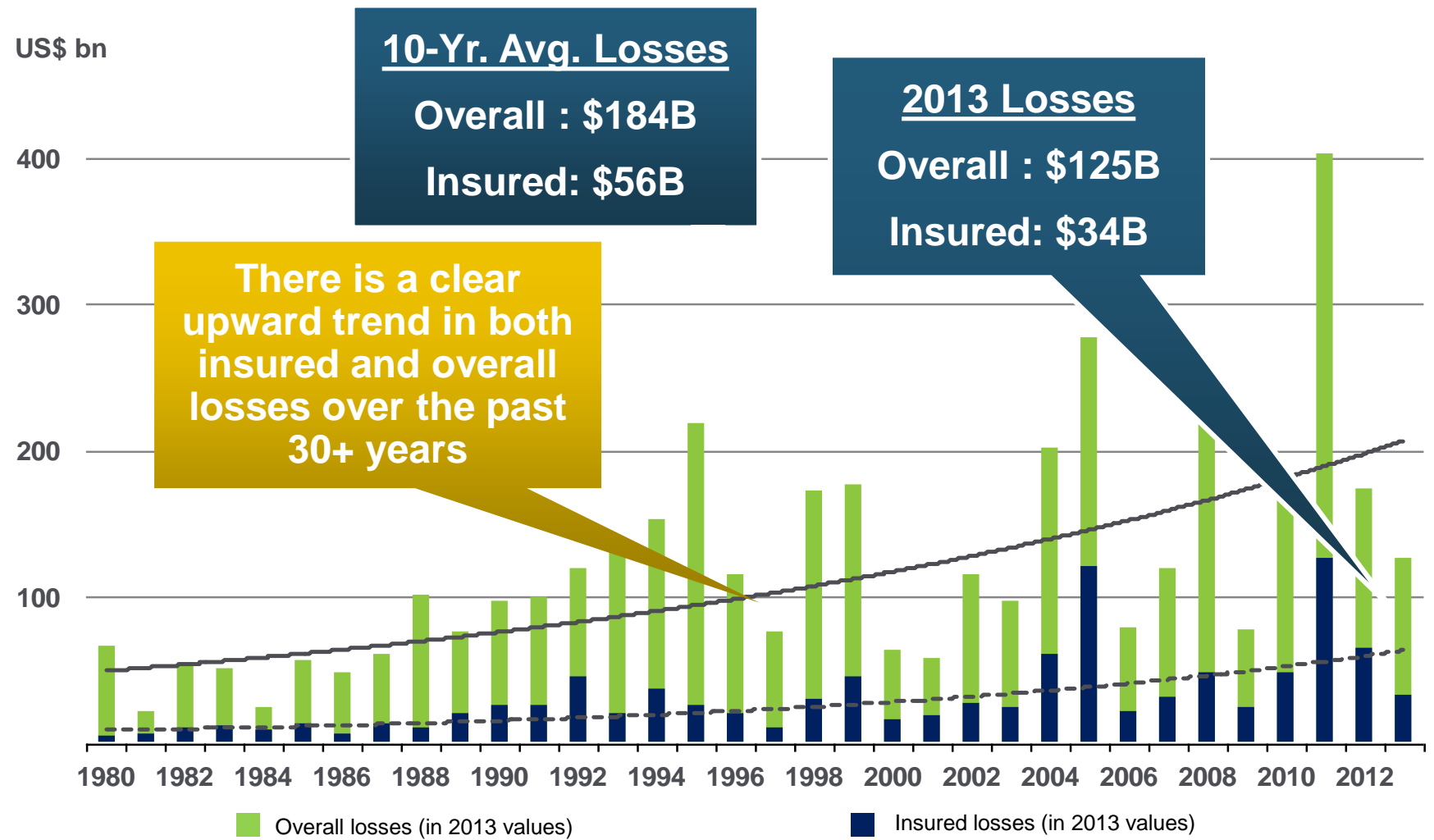
Source: MR NatCatSERVICE



# Losses Due to Natural Disasters Worldwide, 1980–2013 (Overall & Insured Losses)

## (Overall and Insured Losses)

(2013 Dollars, \$ Billions)



# Terrorism Update

**Down to the Wire? Boston Bombings Underscore the Need for Extension of the Terrorism Risk Insurance Program**

***Download III's Terrorism Insurance Report at:***  
***[http://www.iii.org/white\\_papers/terrorism-risk-a-constant-threat-2013.html](http://www.iii.org/white_papers/terrorism-risk-a-constant-threat-2013.html)***

# Terrorism Risk Insurance Program

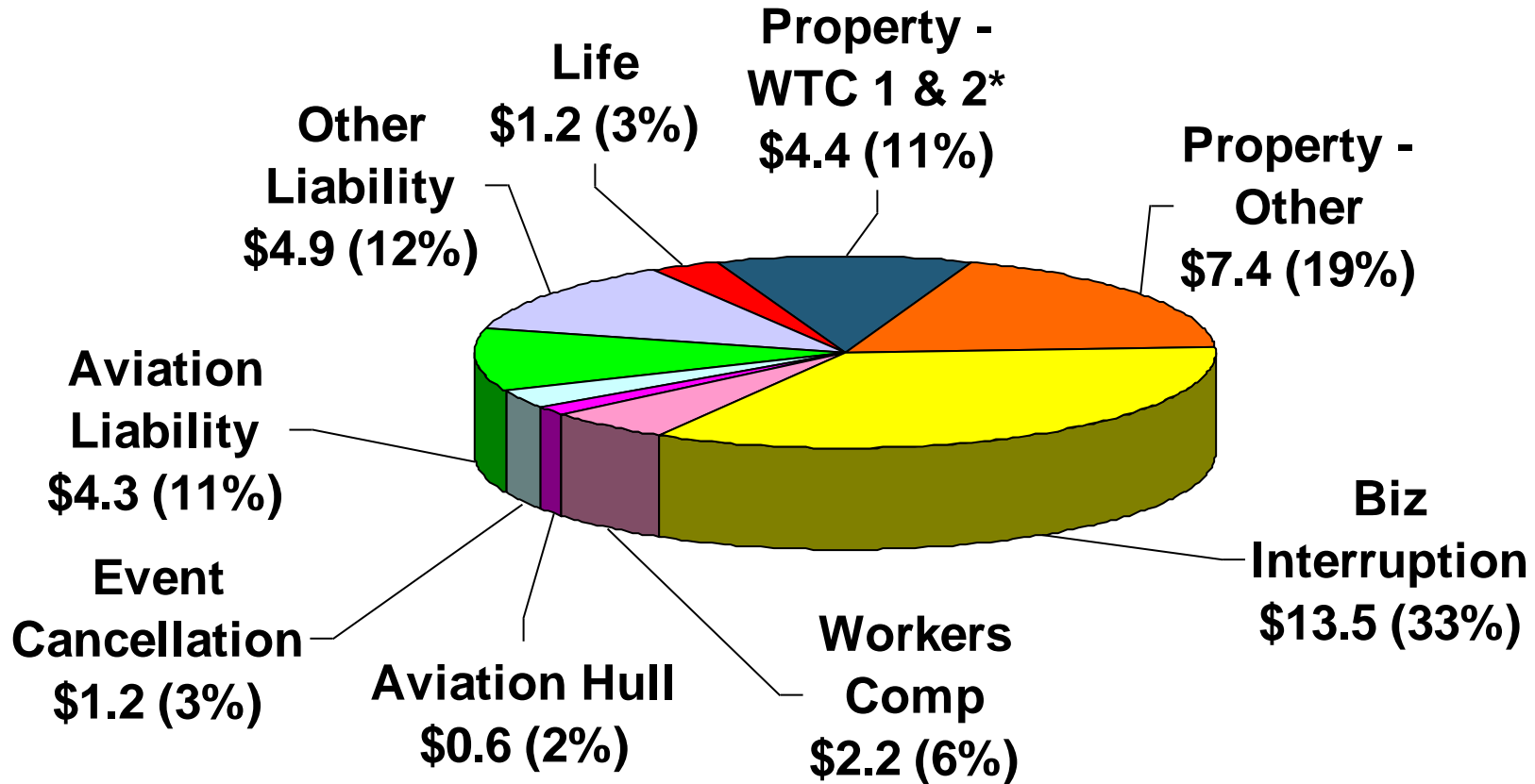
- Reauthorization Was a Major Industry Initiative for 2013 Even Before Boston
- I.I.I. Testified at First Congressional Hearing on 9/11/12
  - ◆ Provided testimony at NYC hearing on 6/17/13
- I.I.I. Accelerated Planned Study on Terrorism Risk and Insurance in the Wake of Boston and Was Well Received
  - ◆ *Terrorism: A Constant Threat* issued in June 2013



- **Boston Marathon Bombing Has Helped Focus Attention in Congress on TRIPRA and its Looming Expiration**
  - ◆ Act expires 12/31/14
  - ◆ Exclusionary language will likely be inserted for post-1/1/2014 renewals and will likely lead to significant media interest (educational opportunity)
  - ◆ Numerous headwinds; not a priority issue in 2013 in Congress
  - ◆ 3 extension bills introduced in 2013—2 since Boston
  
- **Media Interest Soared**
  - ◆ I.I.I. was conducting its first interviews within minutes after live-tweeting (nearly) from the scene; TV interest was high
  - ◆ Local, national and international media focused on this topic for the first time in any significant way since TRIA's inception in late 2002
  - ◆ Inquiries revealed very little/no understanding (or even awareness) outside insurance industry and business owners
  - ◆ Certification process caused confusion

# Loss Distribution by Type of Insurance from Sept. 11 Terrorist Attack (\$ 2011)

(\$ Billions)



**Total Insured Losses Estimate: \$40.0B\*\***

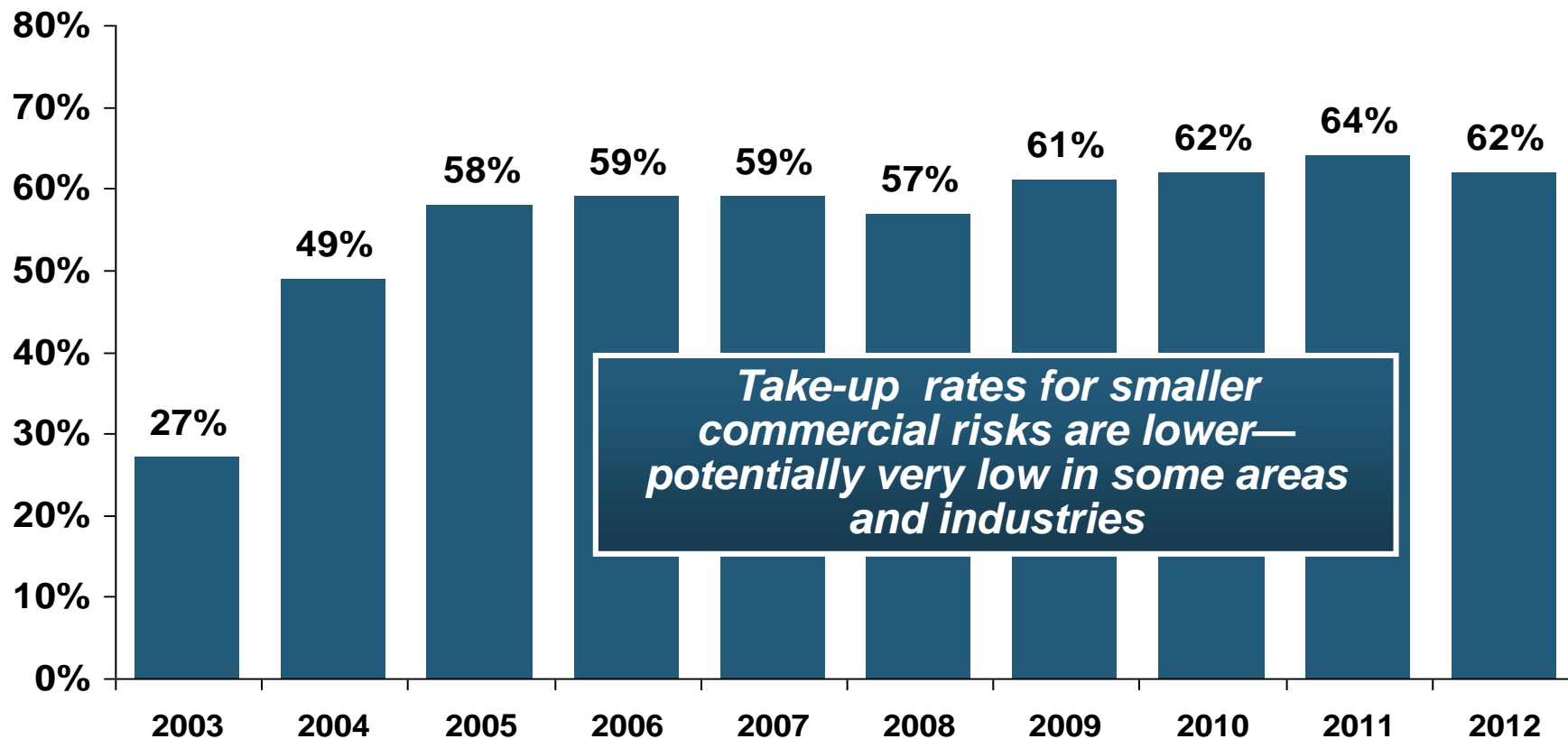
\*Loss total does not include March 2010 New York City settlement of up to \$657.5 million to compensate approximately 10,000 Ground Zero workers or any subsequent settlements.

\*\*\$32.5 billion in 2001 dollars.

Source: Insurance Information Institute.

- **Difficult Reauthorization Battle Ahead**
  - ◆ **Very difficult to overcome antigovernment/small government, Tea Party forces in the House**
  - ◆ **Most Committee members in both houses weren't around in 2007**
- **House Hearings in 2012; House and Senate in Sept. 2013**
- **If Reauthorized, Insurer Participation Likely Increased**
- **Some Have Attacked TRIA as “Corporate Welfare”**
  - ◆ **In reality the taxpayer is 100% protected**
  - ◆ **NFIP, Crop programs have led to misconceptions**
- **Emphasizing Benefits to Employees Under WC is Key**
- **Misperception by Some that Terrorism is Urban Issue**
- ***Growth Opportunity: Standalone Cover if No Reauthorization***
  - ◆ ***Though limited capacity will not be sufficient to meet need***

# Terrorism Insurance Take-up Rates, By Year, 2003-2012



**In 2003, the first year TRIA was in effect, the terrorism take-up rate was 27 percent. Since then, it has increased steadily, remaining in the low 60 percent range since 2009.**

- **3 TRIA Reauthorization Bills Introduced in 2013**
- **Bumpy Road to Reauthorization Ahead**
  - ◆ **Senate: Generally supportive based on 9/25 hearing**
  - ◆ **House: Democrats supportive; Republicans skeptical but some seem willing to support reauthorization based on 11/13 hearing**
    - **Analogies to Affordable Care Act often mentioned by Republicans**
- **House Committee Proposals Likely to Involve:**
  - ◆ **Increase in trigger (from current \$100 million)**
  - ◆ **Increasing individual comp. retentions (from current 20% of DPE)**
  - ◆ **Also possible: Simple industry aggregate or NBCR only proposal**
- **I.I.I.: Success of Current Structure & Taxpayer Protections**
- **Also Focused on Importance of Small/Medium Insurers**
- **Limitations of Capacity in the Absence of TRIA**
- ***Media in 2014 Wants Stories of Economic Disruption***



# Terrorism Risk Insurance Program

- Testified before Senate Banking Cmte. in Sept. 2013
- Testified before House Financial Services Nov. 2013
- Provided testimony at NYC hearing on June 2013
- I.I.I. Accelerated Planned Study on Terrorism Risk and Insurance in the Wake of Boston and Hearings; Was Well Received and Widely Circulated
- Working with Trades, Congressional Staff, GAO & Others

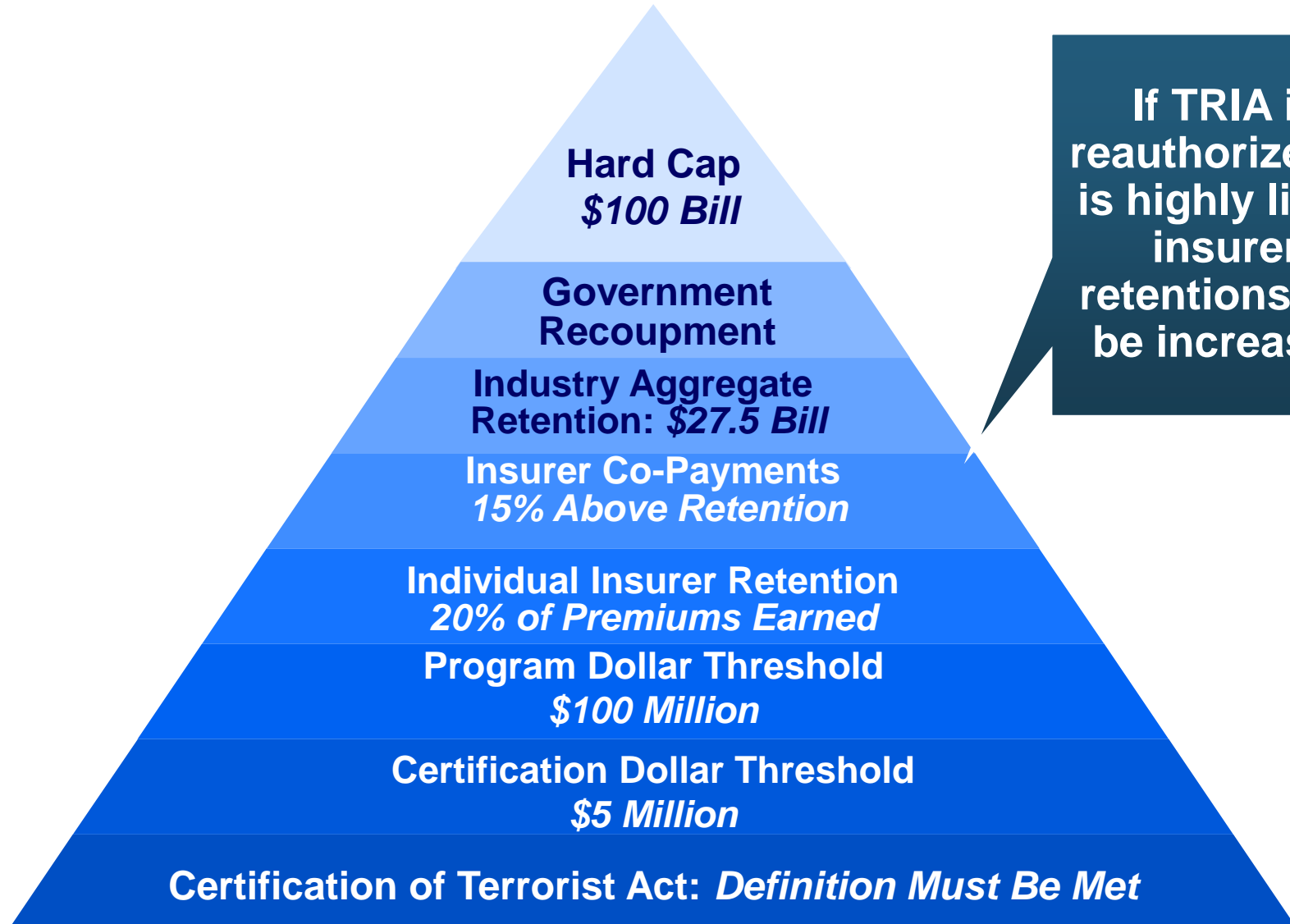


Senate Banking Committee, 9/25/13



House Financial Services  
Subcommittee, 11/13/13

# Pyramid of Taxpayer Protection: Strong, Stable, Sound and Secure



**If TRIA is reauthorized, it is highly likely insurer retentions will be increased**

# Summary of Terrorism Risk Insurance Program Extension Bills Introduced in 2013

Bill	Summary
<p>•<b>H.R. 508: “Terrorism Risk Insurance Act of 2002 Reauthorization Act of 2013”</b></p> <p>•Introduced Feb. 5 by Rep. Michael Grimm (D-NY)</p>	<ul style="list-style-type: none"> <li>•5-Year Extension (through 2019)</li> <li>•Extend recoupment period for any TRIA assistance from 2017 to 2019</li> </ul>
<p>•<b>H.R. 2146: “Terrorism Risk Insurance Program Reauthorization Act of 2013”</b></p> <p>•Introduced May 23 by Rep. Michael Capuano (D-MA)</p>	<ul style="list-style-type: none"> <li>•10-Year Extension (through 2024)</li> <li>•Extend recoupment period for any TRIA assistance from 2017 to 2024</li> <li>•Requires President’s Working Group on Financial Markets (PWGFM) to issue reports on long-term availability and affordability of terrorism insurance in 2017, 2020 and 2023</li> <li>•Reports to be drafted with consultation from NAIC and representatives of the insurance and securities industries and policyholders</li> </ul>
<p>•<b>H.R. 1945: “Fostering Resilience to Terrorism Act of 2013”</b></p> <p>•Introduced May 9 by Rep. Benny Thompson (D-MS)</p>	<ul style="list-style-type: none"> <li>•10-Year Extension (through 2024)</li> <li>•Recoupment period changed to 2024</li> <li>•Would transfer responsibility for certification of a “act of terrorism” to the Secretary of Homeland Security from Secretary of Treasury.</li> <li>•PWGFM to issue reports in 2017, 2020 and 2023</li> <li>•Requires Sec. of DHS to provide insureds with “timely homeland security information, including terrorism risk information, at the appropriate level of classification and information on best practices to foster resilience to an act of terrorism.”</li> </ul>



# Terrorism Violates Traditional Requirements for Insurability

Requirement	Definition	Violation
<b>Estimable Frequency</b>	<ul style="list-style-type: none"> <li>•Insurance requires large number of observations to develop predictive rate-making models (an actuarial concept known as credibility)</li> </ul>	<ul style="list-style-type: none"> <li>•Very few data points</li> <li>•Terror modeling still in infancy, untested.</li> <li>•Inconsistent assessment of threat</li> </ul>
<b>Estimable Severity</b>	<ul style="list-style-type: none"> <li>•Maximum possible/ probable loss must be at least estimable in order to minimize “risk of ruin” (insurer cannot run an unreasonable risk of insolvency though assumption of the risk)</li> </ul>	<ul style="list-style-type: none"> <li>•Potential loss is virtually unbounded.</li> <li>•Losses can easily exceed insurer capital resources for paying claims.</li> <li>•Extreme risk in workers compensation and statute forbids exclusions.</li> </ul>

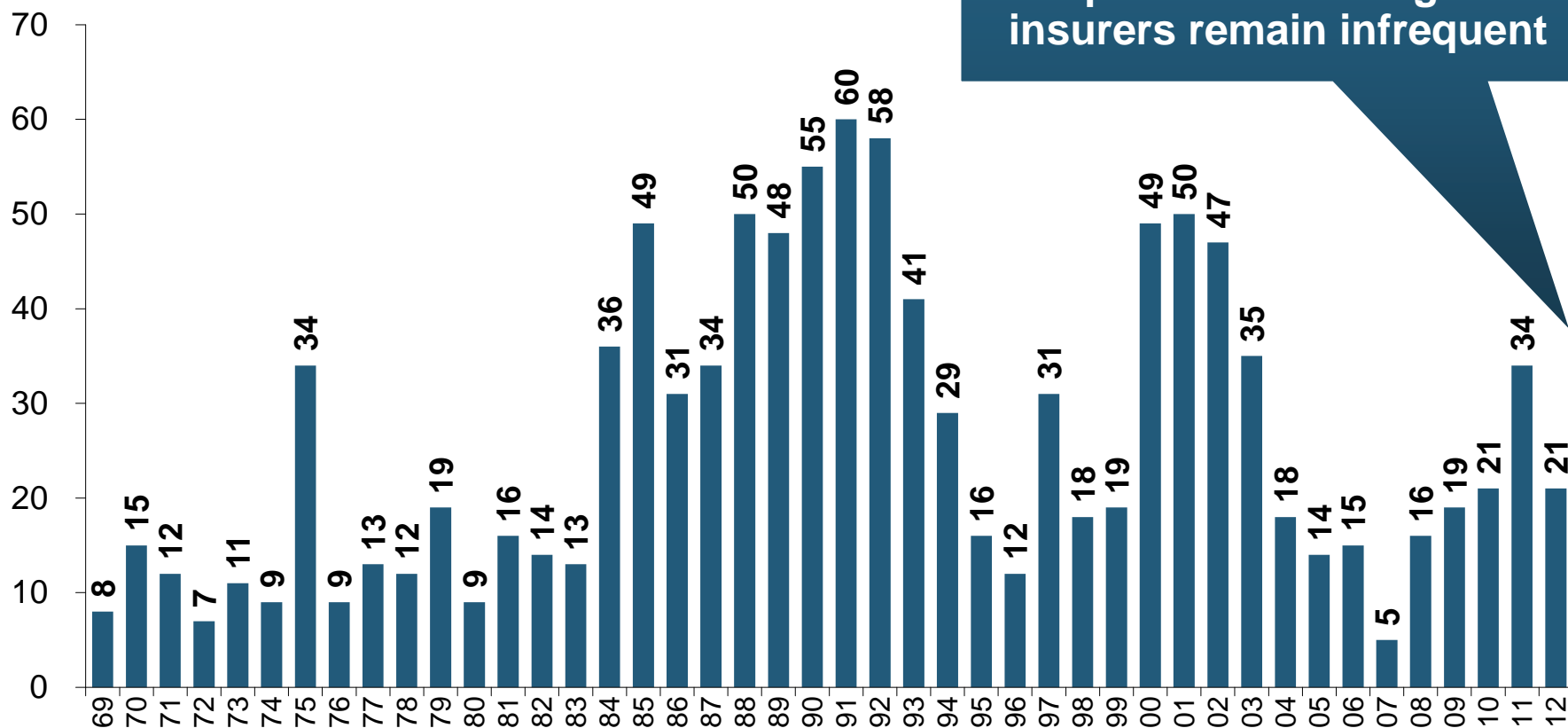
# Terrorism Violates Traditional Requirements for Insurability (cont'd)

Requirement	Definition	Violation
<p><b>Diversifiable Risk</b></p>	<ul style="list-style-type: none"> <li>• Must be able to spread/distribute risk across large number of risks</li> <li>• “Law of Large Numbers” helps makes losses manageable and less volatile</li> </ul>	<ul style="list-style-type: none"> <li>• Losses likely highly concentrated geographically or by industry (e.g., WTC, power plants)</li> </ul>
<p><b>Random Loss Distribution/ Fortuity</b></p> <p>Source: Insurance Information Institute</p>	<ul style="list-style-type: none"> <li>• Probability of loss occurring must be purely random and fortuitous</li> <li>• Events are individually unpredictable in terms of time, location and magnitude</li> </ul>	<ul style="list-style-type: none"> <li>• Terrorism attacks are planned, coordinated and deliberate acts of destruction</li> <li>• Dynamic target shifting from “hardened targets” to “soft targets”</li> <li>• Terrorist adjust tactics to circumvent new security measures</li> <li>• Actions of US and foreign govts. may affect likelihood, nature and timing of attack</li> </ul>

# **Financial Strength & Underwriting**

**Cyclical Pattern is P-C Impairment  
History is Directly Tied to  
Underwriting, Reserving & Pricing**

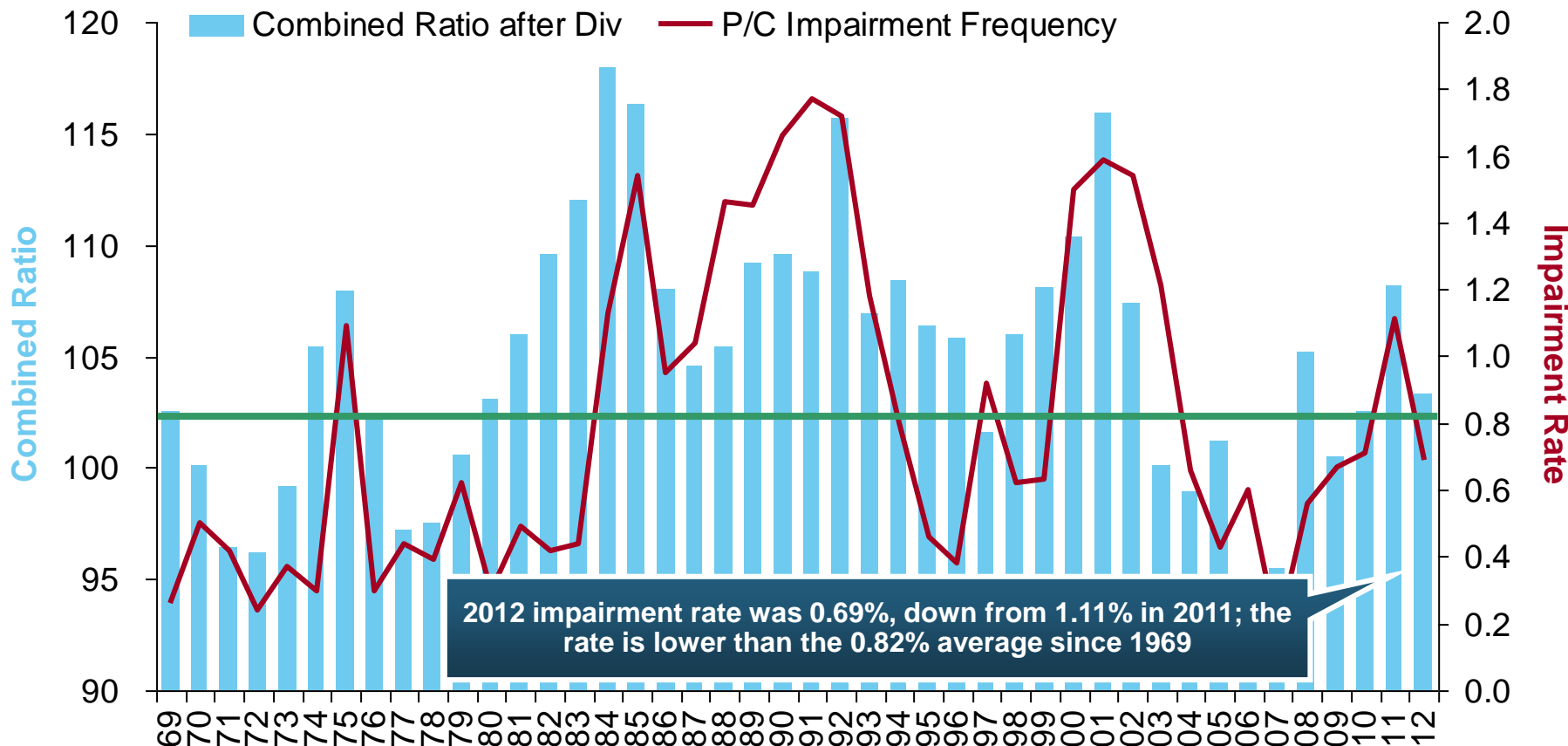
# P/C Insurer Impairments, 1969–2012



**The Number of Impairments Varies Significantly Over the P/C Insurance Cycle, With Peaks Occurring Well into Hard Markets**



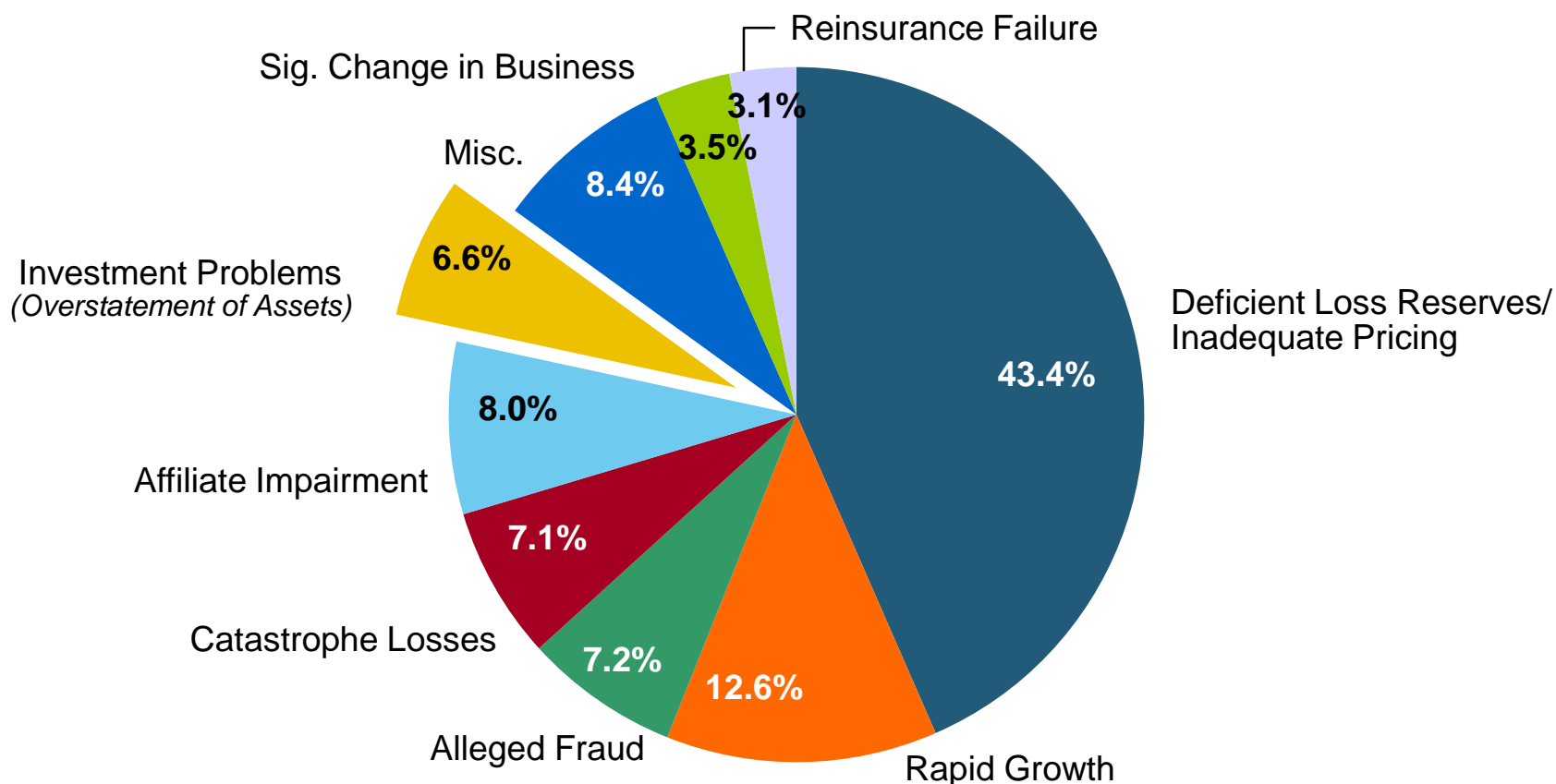
# P/C Insurer Impairment Frequency vs. Combined Ratio, 1969-2012



**Impairment Rates Are Highly Correlated With Underwriting Performance and Reached Record Lows in 2007; Recent Increase Was Associated Primarily With Mortgage and Financial Guaranty Insurers and Not Representative of the Industry Overall**

# Reasons for US P/C Insurer Impairments, 1969–2012

Historically, Deficient Loss Reserves and Inadequate Pricing Are By Far the Leading Cause of P-C Insurer Impairments. Investment and Catastrophe Losses Play a Much Smaller Role

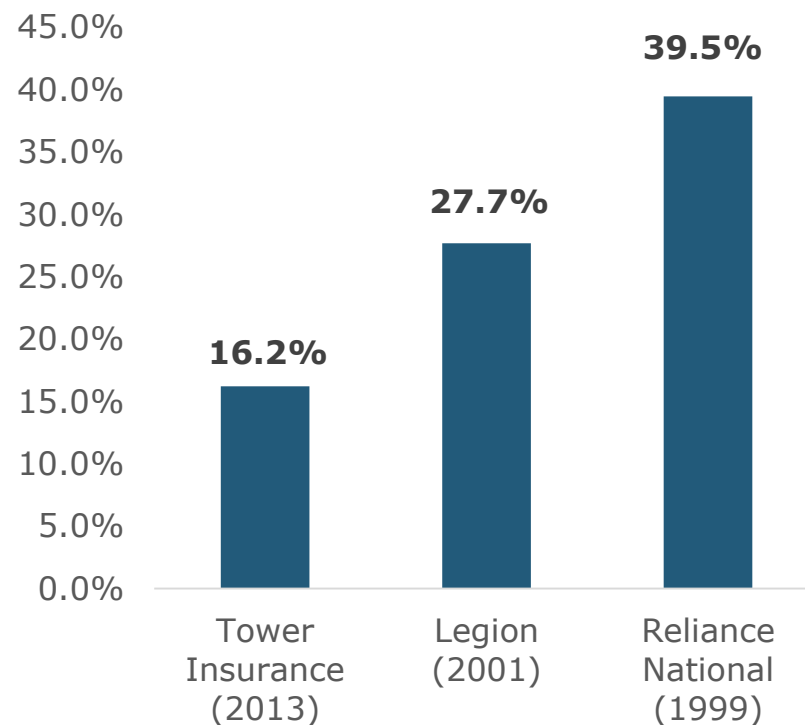


# Rapid Growth 'A Leading Cause' of Impairment

“The leading causes of impairment are deficient loss reserves (inadequate pricing) and **rapid growth**, together comprising more than 50 percent of annual impairments.”

- A.M. Best, 2013

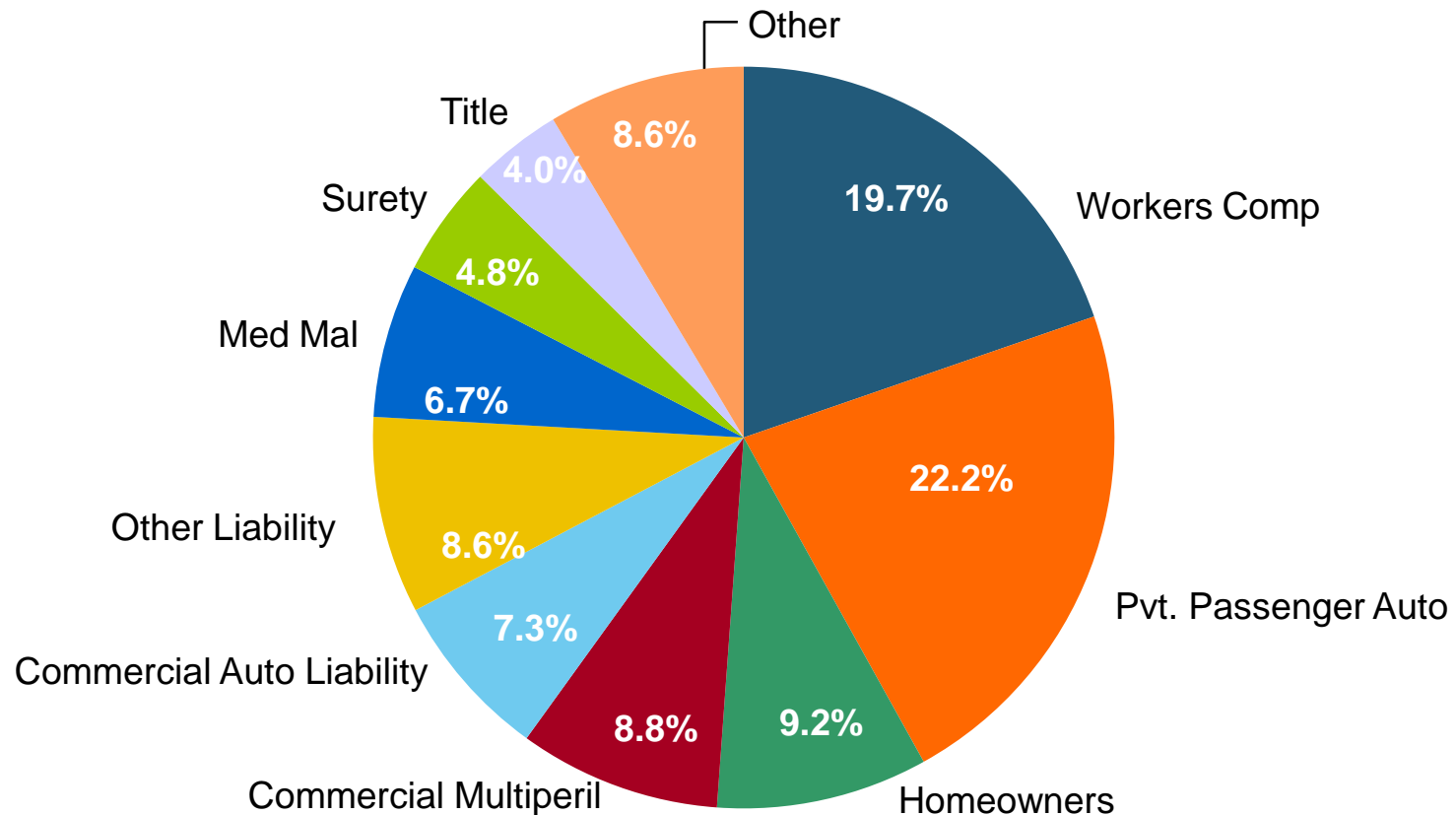
Annualized Growth in Final Years



Source: SNL Financial, Insurance Information Institute.

# Top 10 Lines of Business for US P/C Impaired Insurers, 2000–2012

Workers Comp and Pvt. Passenger Auto Account for More Than 40 Percent of the Impaired Insurers Since 2000



Source: A.M. Best Special Report "Pace of P/C Impairments Slowed in 2012; Auto Writers, RRGs Continued to Struggle," June 2013; Insurance Information Institute.

## Insurance Information Institute Online:

**[www.iii.org](http://www.iii.org)**

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