

# AUTO INSURANCE COSTS TOOL KIT

Taking control of the conversation about auto insurance costs is a priority for the I.I.I., its member companies, and the insurance industry at large.

To provide assistance with this issue, we've assembled a multi-media kit. We hope that you find it useful.



**White Paper:** [Personal Automobile Insurance: More Accidents, Larger Claims Drive Costs Higher](#)

A high-level survey on the state of automobile insurance and of insurers' responses to the rising costs associated with covering motorists.



**PowerPoint slide deck:** [Personal Automobile Insurance: More Accidents, Larger Claims Drive Costs Higher](#)

A members-only publication that illuminates key points from the I.I.I. white paper.



**Infographic:** [What Determines the Cost of My Auto Insurance](#)

Consumer-facing explainer on the factors that determine the cost of auto coverage.

## Consumer articles:



**"[Why Did My Insurance Costs Go Up?](#)"**

Media- and consumer-facing article that helps to broaden understanding of how auto insurance rates are set.



**"[How Can I Save Money on Auto Insurance?](#)"**

Advice and takeaways to help consumers reduce their auto insurance premiums.



**Facts+Statistics:** [Auto Insurance](#)



**Issues Update:** [Compulsory Auto/Uninsured Motorists](#)

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