

### **Trends, Challenges and Opportunities in the P/C Insurance Industry** Focus on Hawaii Markets University of Hawaii Insurance and **Risk Management Symposium** Honolulu, HI April 19, 2016 **Download at www.iii.org/presentations**

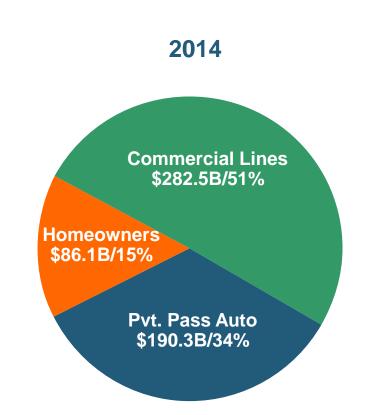
Robert P. Hartwig, Ph.D., CPCU, President & Economist Insurance Information Institute 110 William Street New York, NY 10038 Tel: 212.346.5520 Cell: 917.453.1885 bobh@iii.org www.iii.org

### Distribution of Direct Premiums Written by Segment/Line, 2014



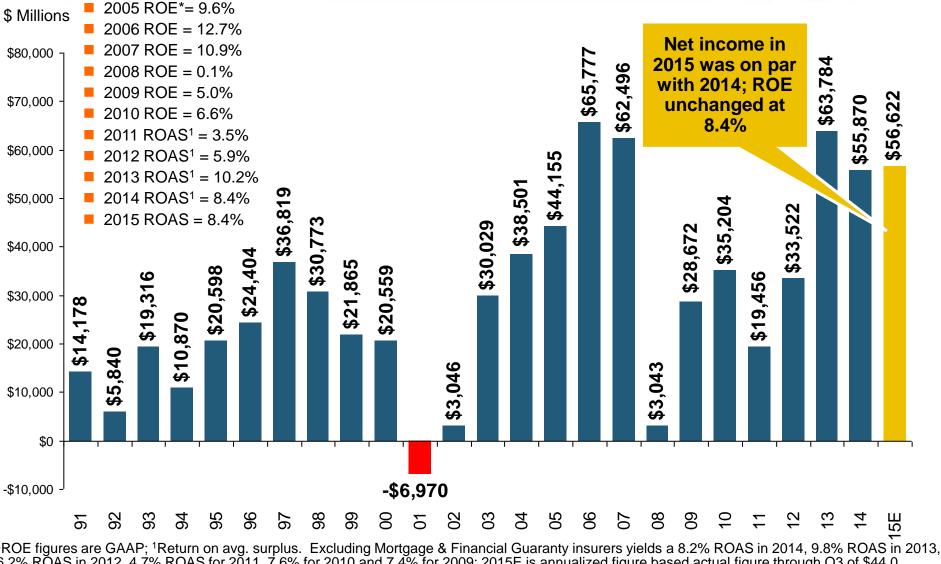
#### **Distribution Facts**

- Personal/Commercial lines split has been about 50/50 for many years
- Pvt. Passenger Auto is by far the largest line of insurance and is currently the most important source of industry profits
- Billions of additional dollars in homeowners insurance premiums are written by staterun residual market plans



#### P/C Industry Net Income After Taxes 1991–2015

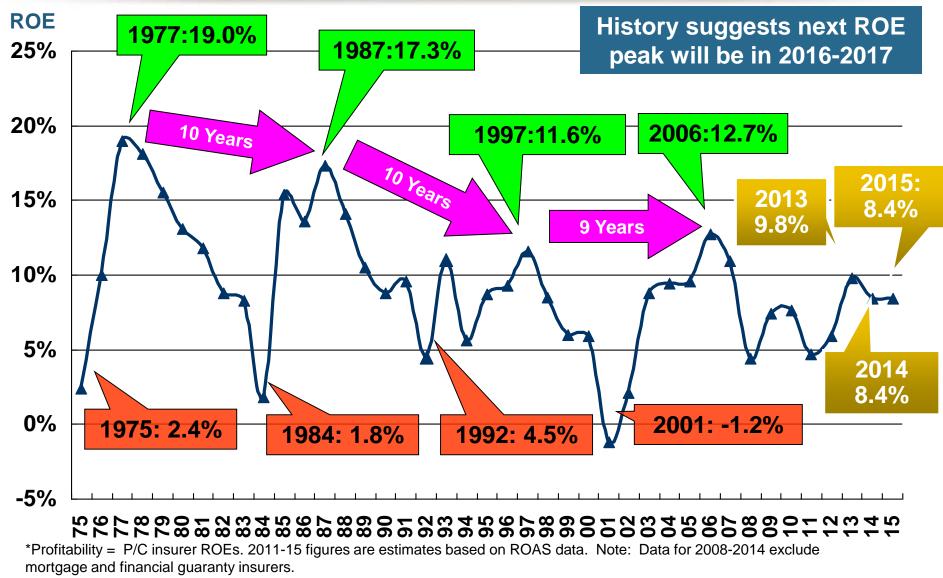
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•ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 8.2% ROAS in 2014, 9.8% ROAS in 2013, 6.2% ROAS in 2012, 4.7% ROAS for 2011, 7.6% for 2010 and 7.4% for 2009; 2015E is annualized figure based actual figure through Q3 of \$44.0 Sources: A.M. Best, ISO; Insurance Information Institute

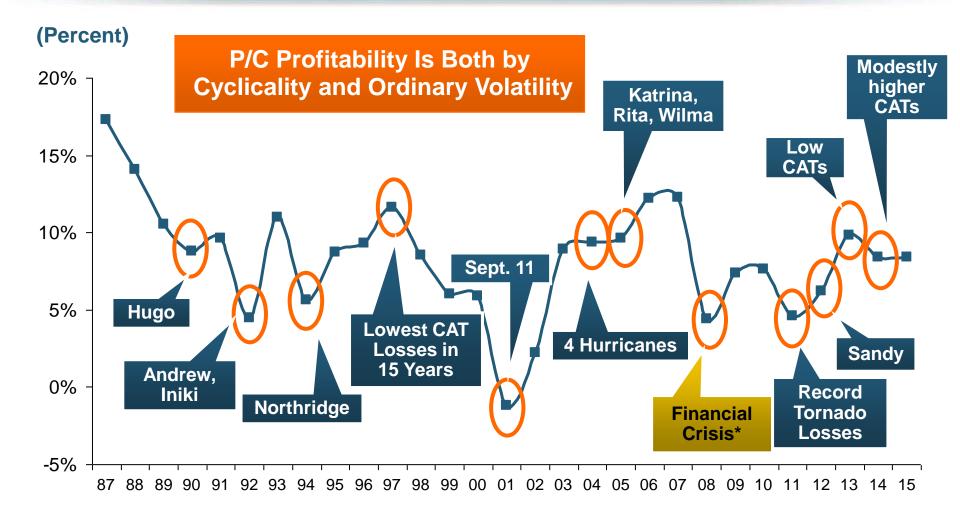
#### Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2015

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Source: Insurance Information Institute; NAIC, ISO, A.M. Best, Conning

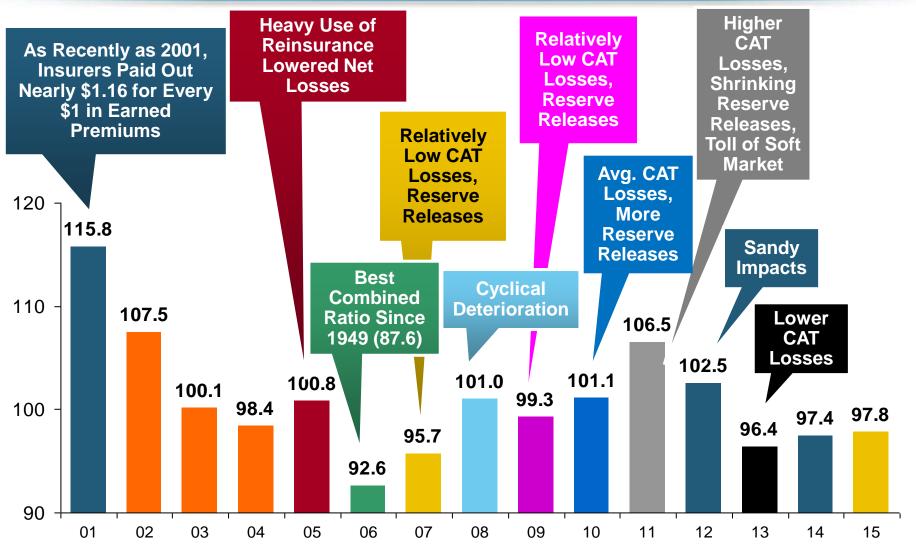
# ROE: Property/Casualty Insurance by Major Event, 1987–2015



\* Excludes Mortgage & Financial Guarantee in 2008 – 2014. Sources: ISO, *Fortune*: Insurance Information Institute.

#### P/C Insurance Industry Combined Ratio, 2001–2015\*

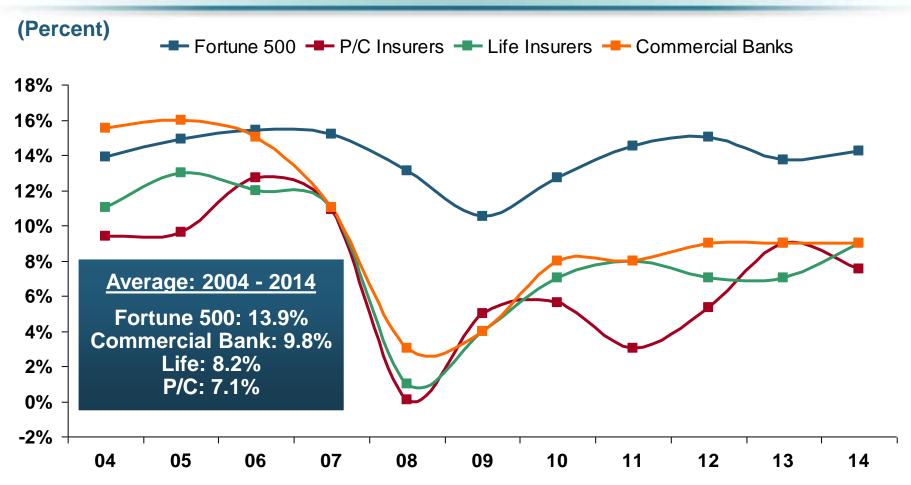
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\* Excludes Mortgage & Financial Guaranty insurers 2008--2014. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=108.1; 2012:=103.2; 2013: = 96.1; 2014: = 97.0.

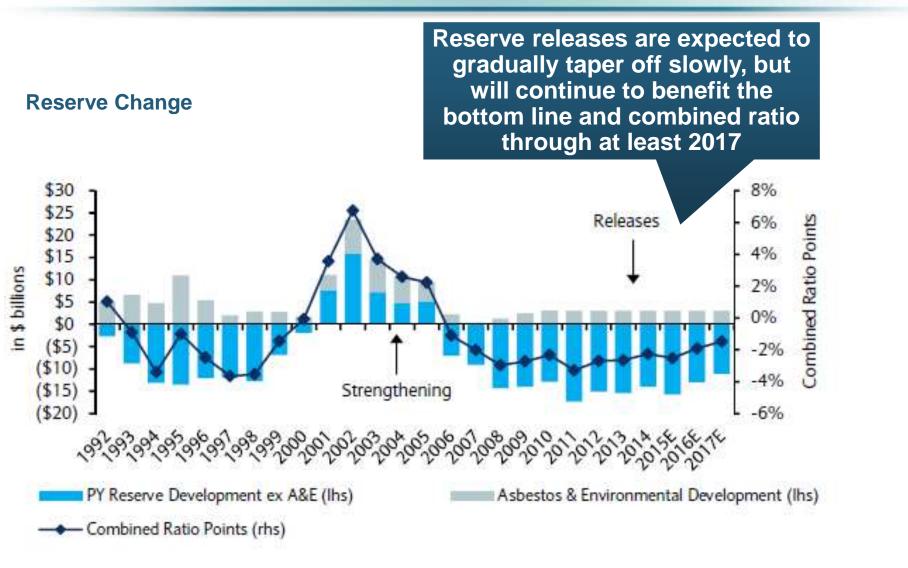
Sources: A.M. Best, ISO; Figure for 2010-2014 is from A.M. Best P&C Review and Preview, Feb. 16, 2016.

### Return on Equity by Financial Services Sector vs. Fortune 500, 2004-2014\*



#### Banks and Insurers Have Substantially Underperformed the Fortune 500 Since the Financial Crisis

### P/C Insurance Loss Reserve Development, INSURANCE 1992 – 2017E\*



Source: A.M. Best; Barclays research for estimates.



## Top Insurance Issues: What's Hot, What's Not

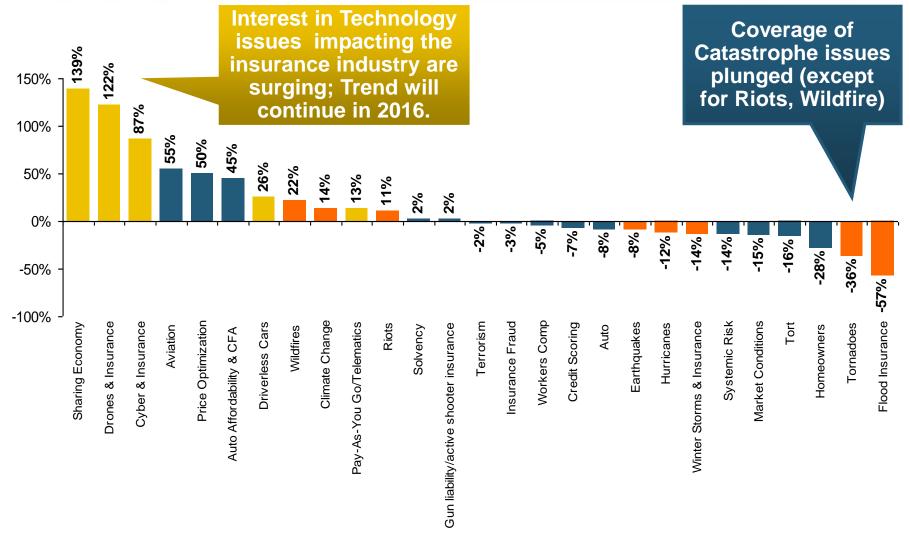
### Technology Spiked, Catastrophes Crashed

Attacks on Pricing Methodologies & Underwriting Criteria Increased

#### I.I.I. Media Index, P/C, 2014 vs 2015\*

Percent increase/decrease from previous year

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\*Based on a search of Lexis/Nexis (January 1-December15)

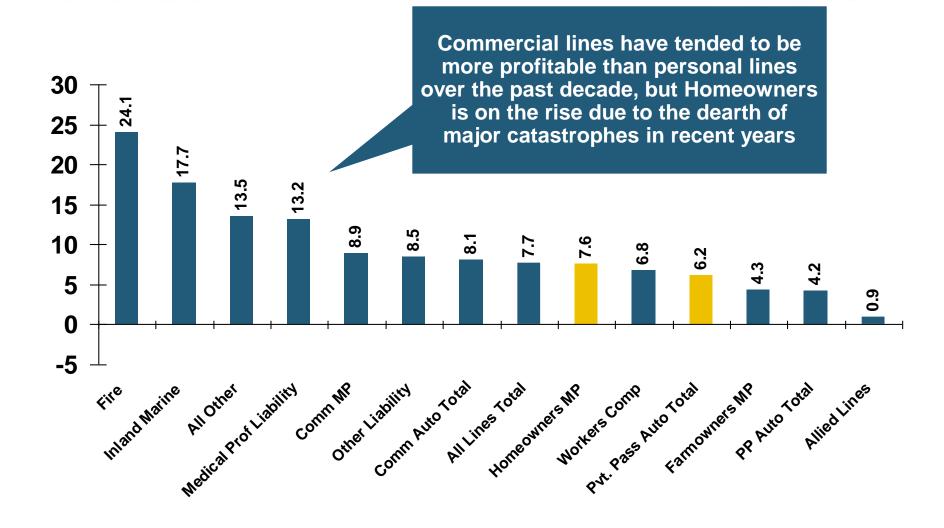


## Profitability by Line and State Hawaii Focus

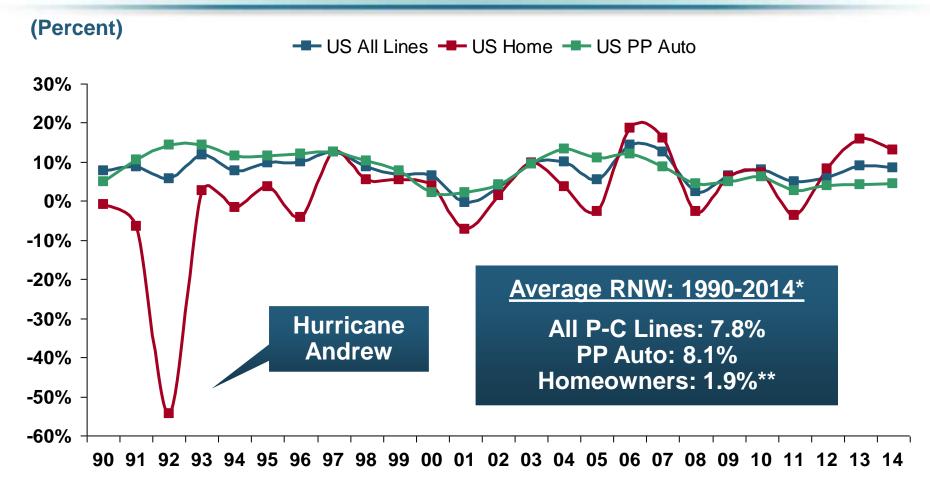
Results Have Been Fairly Strong and Stable in Recent Years Dearth of Major CATs, Pricing Discipline Has Helped

# Return on Net Worth (RNW) All Lines: 2005-2014 Average

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### Return on Net Worth: All P-C Lines vs. Homeowners & Pvt. Pass. Auto, 1990-2014\*

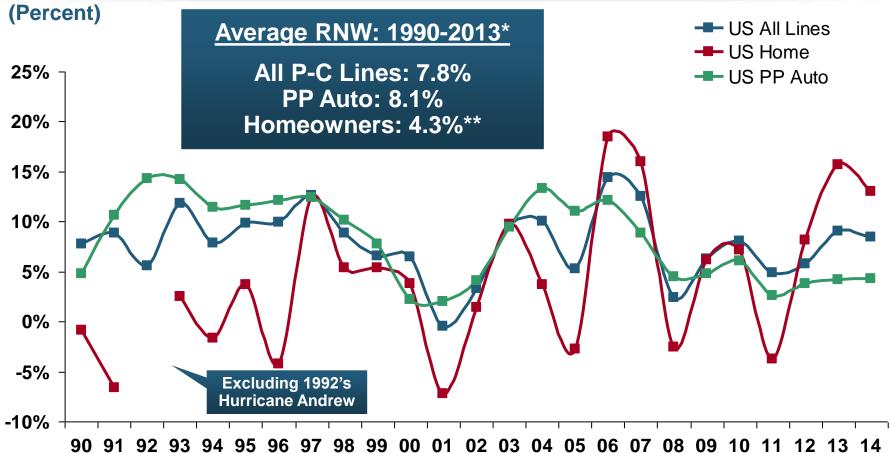


#### Pvt.Pass. Auto Has Consistently Outperformed the P-C Industry as a Whole. Homeowners Volatility is Associated Primarily With Coastal Exposure Issues

\*Latest available.

\*\*If 1992, the year of Hurricane Andrew is excluded, the resulting homeowners RNW is 4.3%. Sources: NAIC: Insurance Information Institute.

### Return on Net Worth: All P-C Lines vs. Homeowners & Pvt. Pass. Auto, 1990-2014\*



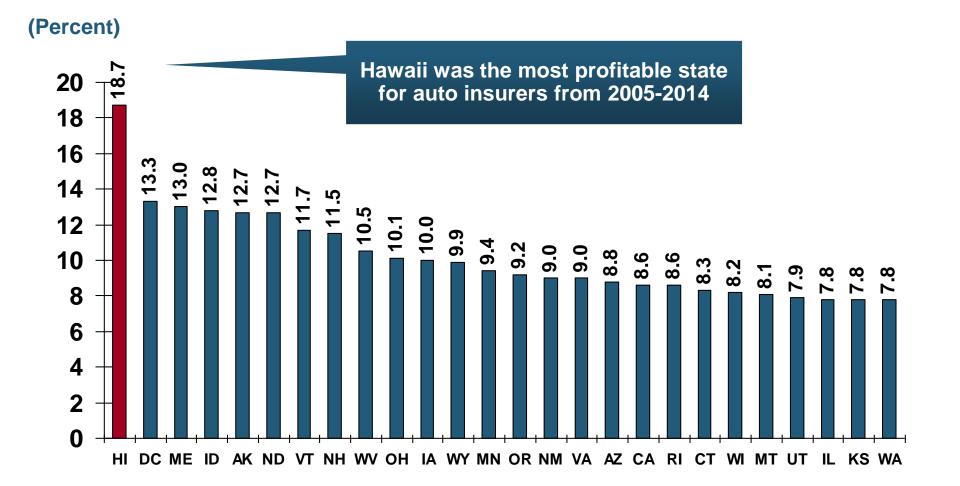
#### Pvt.Pass. Auto Has Consistently Outperformed the P-C Industry as a Whole. Homeowners Volatility is Associated Primarily With Coastal Exposure Issues

\*Latest available.

\*\*Excludes 1992, the year of Hurricane Andrew. If 1992 is included the resulting homeowners RNW is 1.9% Sources: NAIC; Insurance Information Institute.

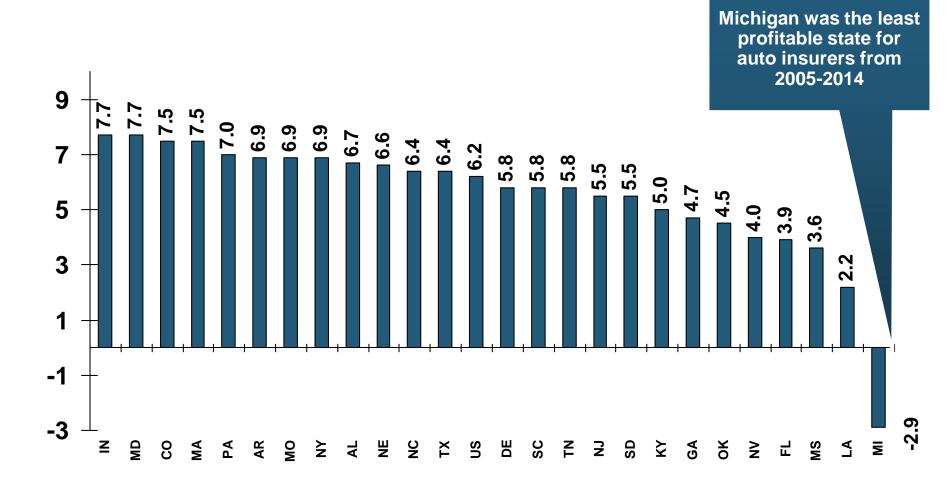
#### RNW Pvt. Passenger Auto, 2005-2014 Average: Highest 25 States



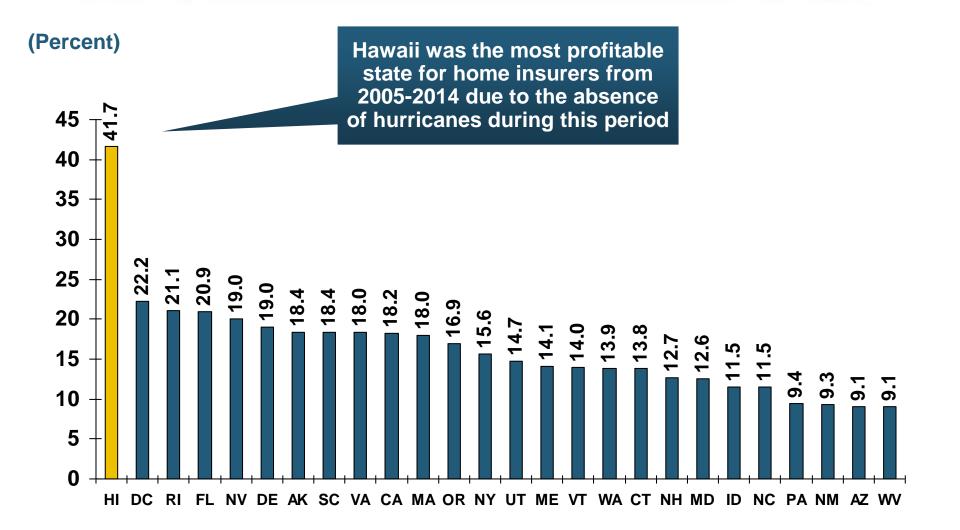




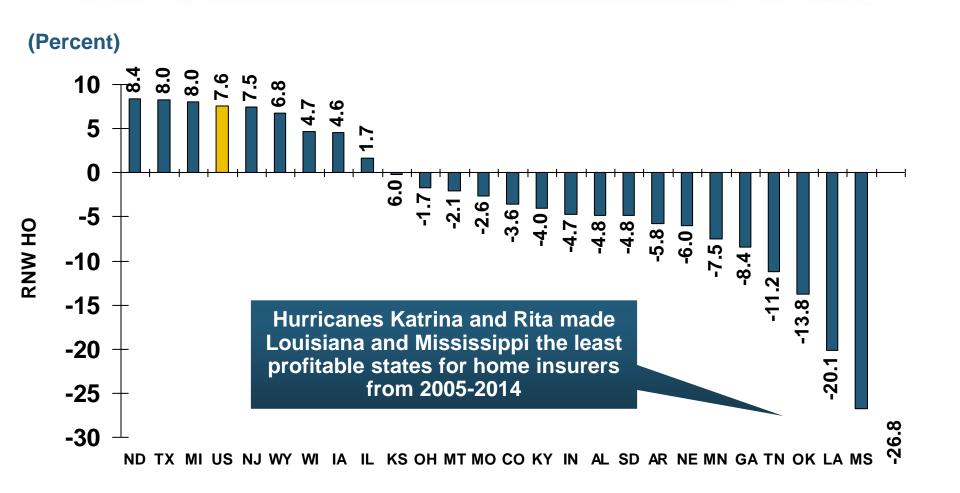




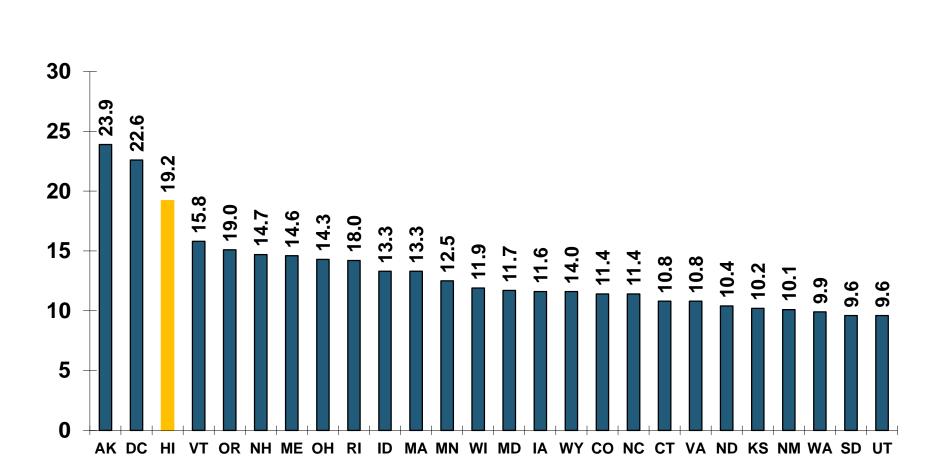
#### **RNW Homeowners Insurance,** 2005-2014 Average: Highest 25 States



#### RNW Homeowners Insurance, 2005-2014 Average: Lowest 25 States

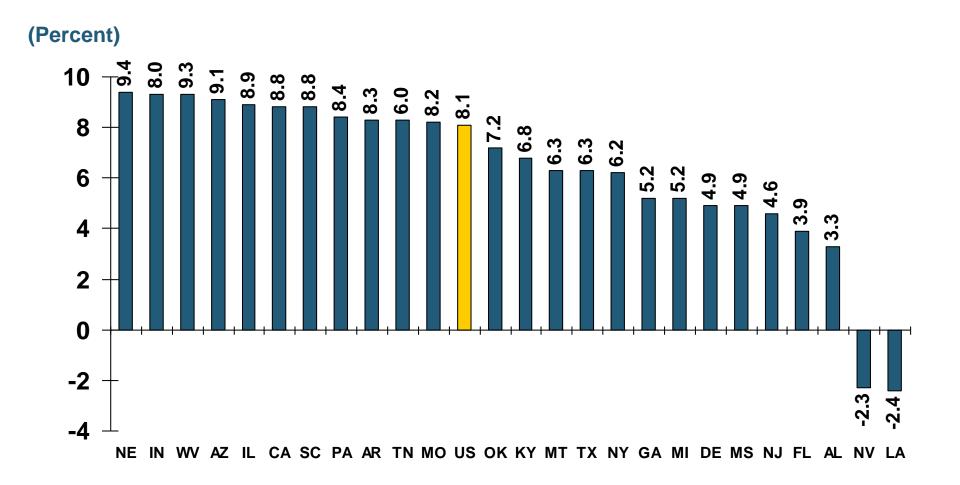


#### RNW Commercial Auto, 2005-2014 Average: Highest 25 States

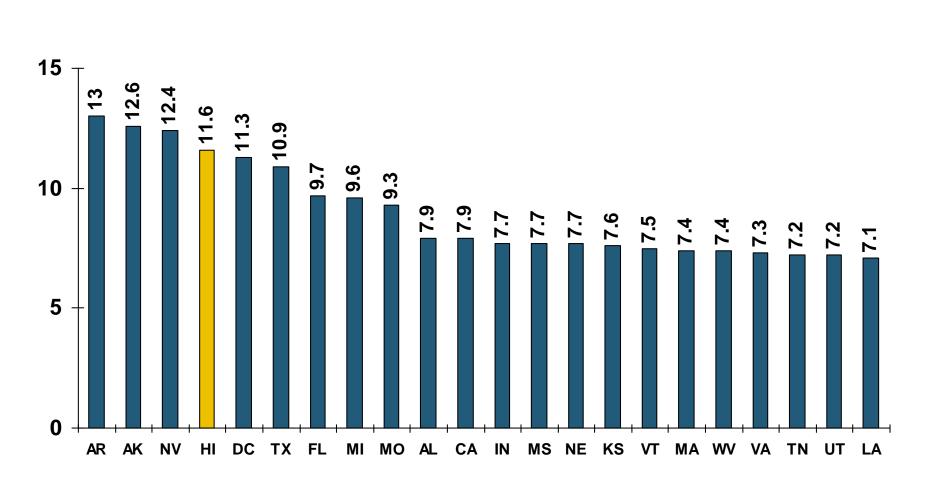


(Percent)

#### RNW Commercial Auto, 2005-2014 Average: Lowest 25 States

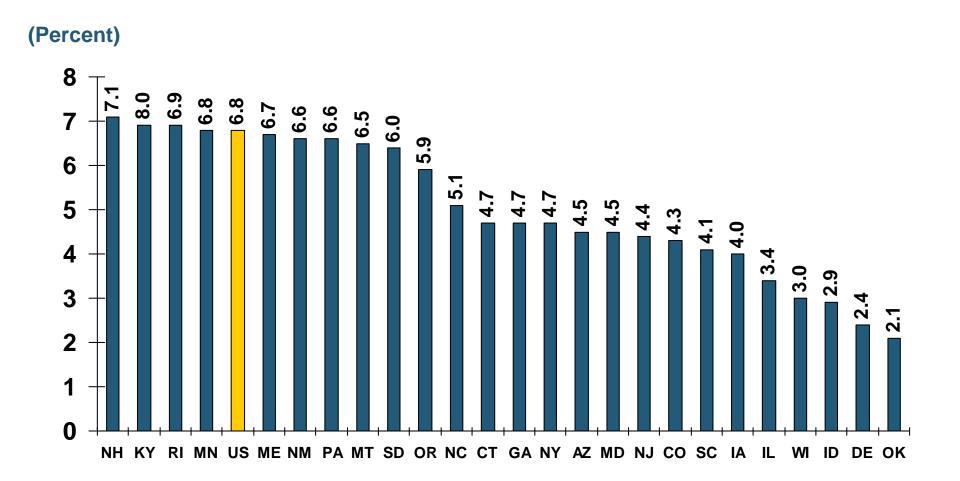


#### RNW Workers Compensation, 2005-2014 Average: Highest 25 States



(Percent)

#### RNW Workers Compensation, 2005-2014 Average: Lowest 25 States

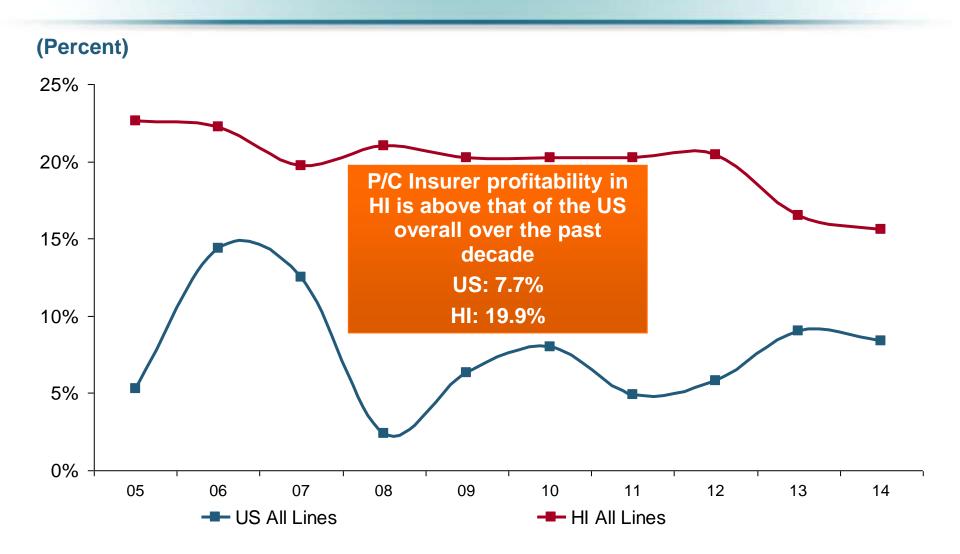




## **Profitability and Growth in Hawaii P/C Insurance Markets**

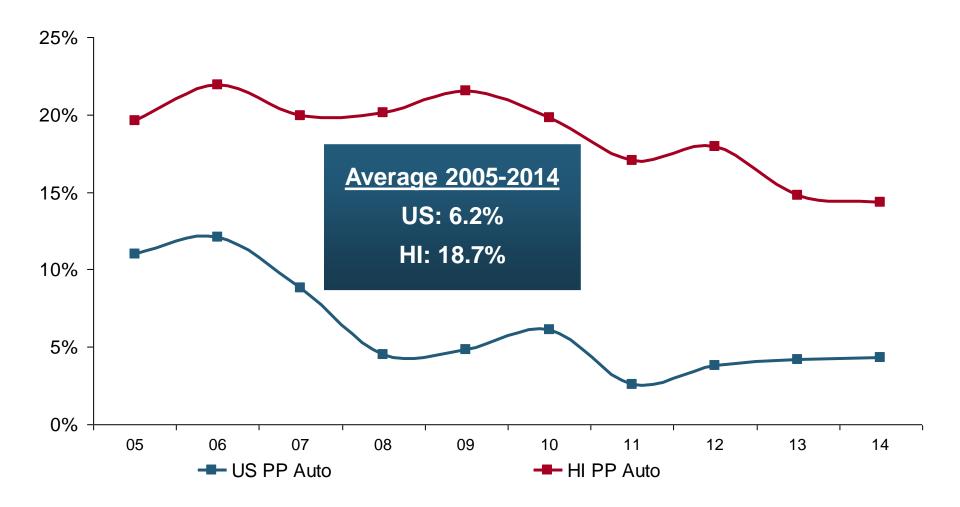
## Analysis by Line and Nearby State Comparisons

### **RNW All Lines: HI vs. U.S., 2005-2014**



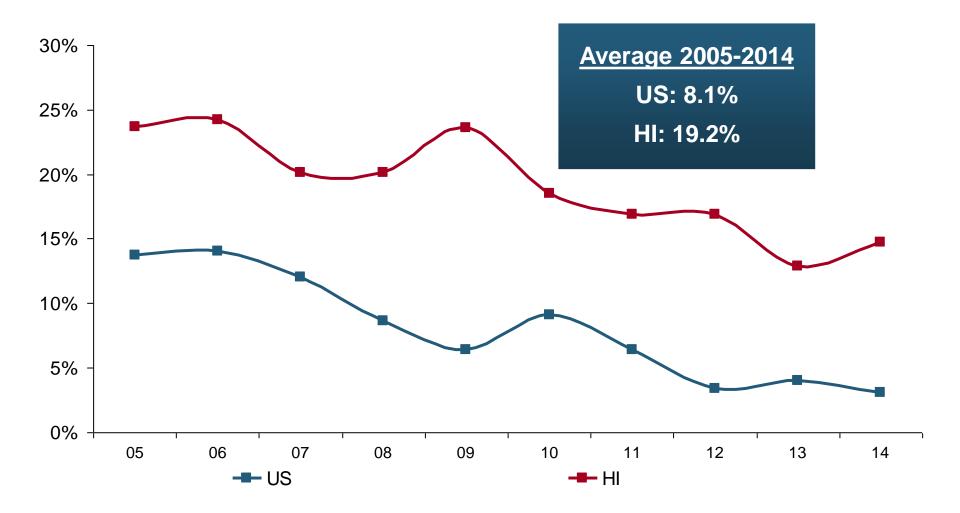
Source: NAIC.

#### **RNW PP Auto: HI vs. U.S., 2005-2014**



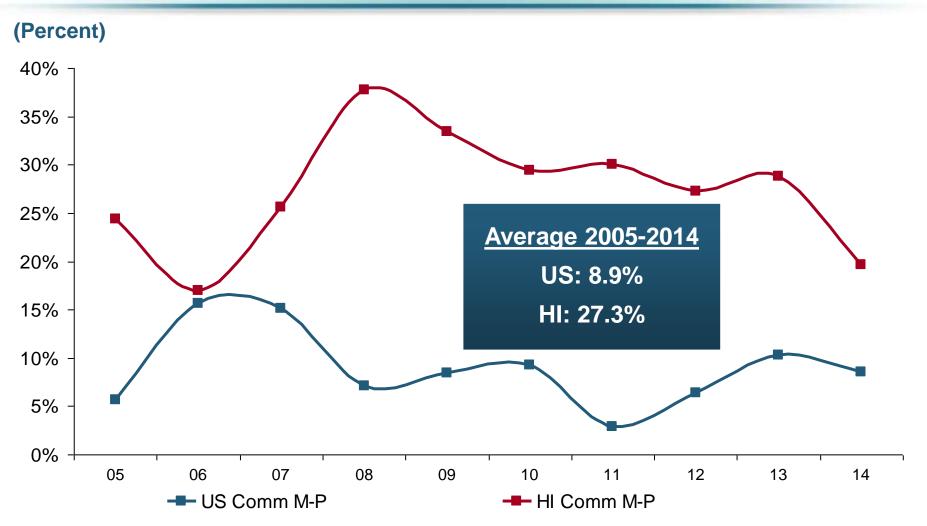
Source: NAIC.

### RNW Comm Auto: HI vs. U.S., 2005-2014



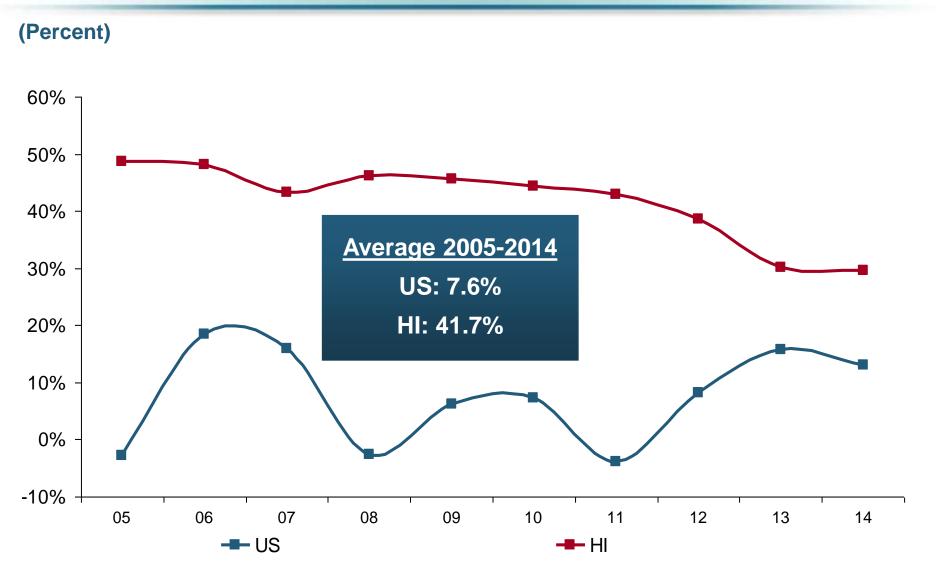
Source: NAIC.

# RNW Comm. Multi-Peril: HI vs. U.S., 2005-2014



Source: NAIC.

### RNW Homeowners: HI vs. U.S., 2005-2014

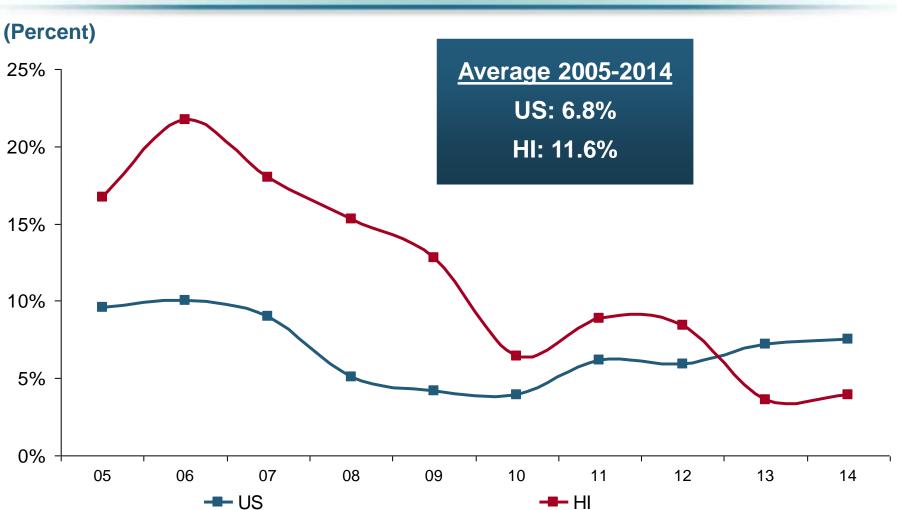


#### Source: NAIC.

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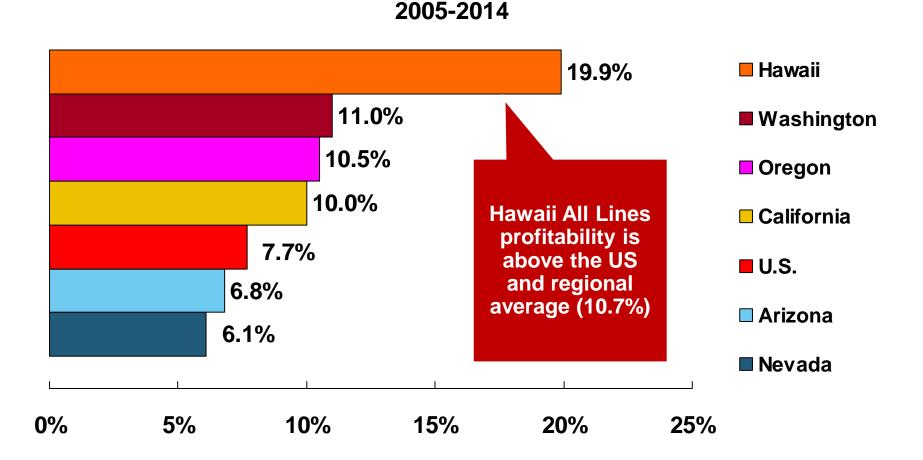
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### RNW Workers Comp: HI vs. U.S., 2005-2014



Source: NAIC.

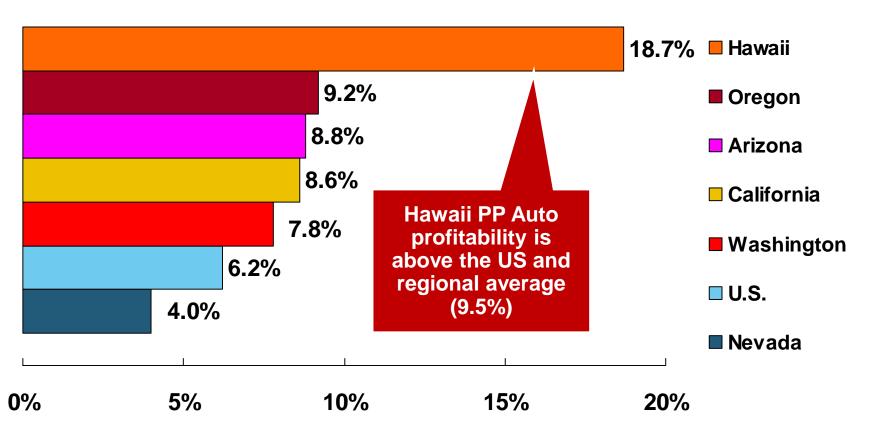
# All Lines: 10-Year Average RNW HI & Nearby States



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Sources: NAIC, Insurance Information Institute

# PP Auto: 10-Year Average RNW HI & Nearby States



2005-2014

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Sources: NAIC, Insurance Information Institute

## **Top Ten Most Expensive And Least Expensive States For Automobile Insurance, 2013 (1)**

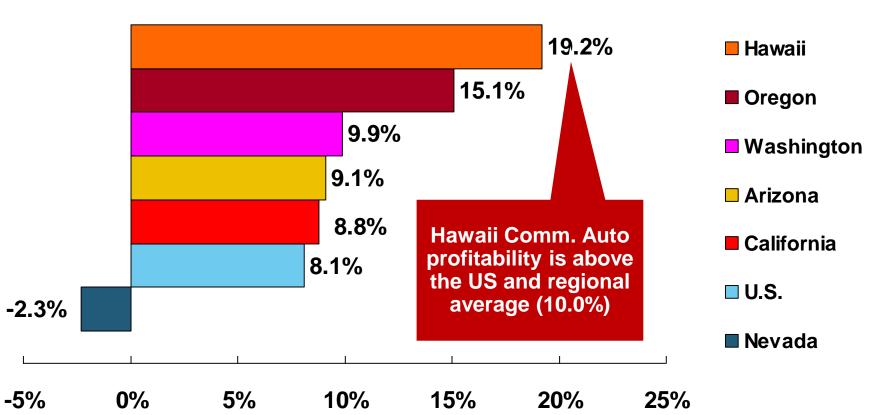
Rank	Most expensive states	Average expenditure	Rank	Least expensive states	Average expenditure
1	New Jersey	\$1,254.10	1	Idaho	\$553.38
2	D.C.	1,187.49	2	Iowa	572.14
3	New York	1,181.86	3	South Dakota	580.99
4	Louisiana	1,146.29	4	Maine	592.82
5	Florida	1,143.83	5	North Dakota	604.58
6	Michigan	1,131.40	6	Wisconsin	621.05
7	Delaware	1,101.12	7	Indiana	621.71
8	Rhode Island	1,066.25	8	North Carolina	624.76
9	Connecticut	1,011.27	9	Nebraska	638.74
10	Massachusetts	1,007.98	10	Wyoming	639.71

Hawaii ranked 29th in average expenditure for auto insurance in 2013. The average expenditure was \$739.26.

(1) Based on average automobile insurance expenditures.

Source: © 2016 National Association of Insurance Commissioners.

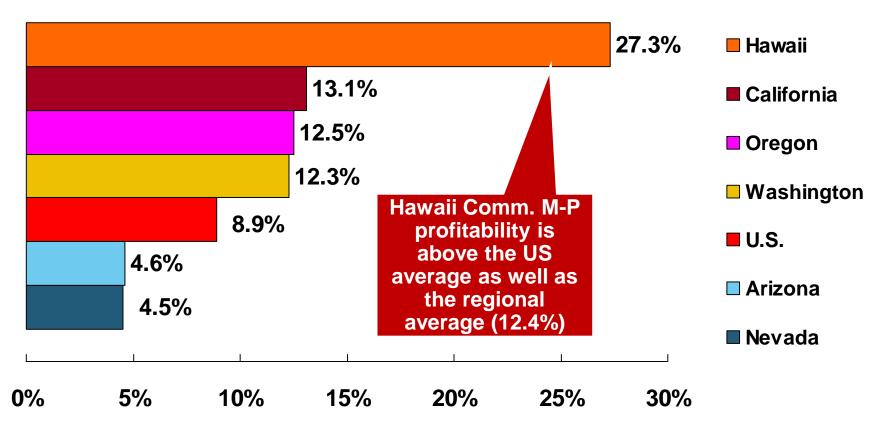
# Comm. Auto: 10-Year Average RNW HI & Nearby States



2005-2014

Sources: NAIC, Insurance Information Institute

# Comm. M-P: 10-Year Average RNW HI & Nearby States



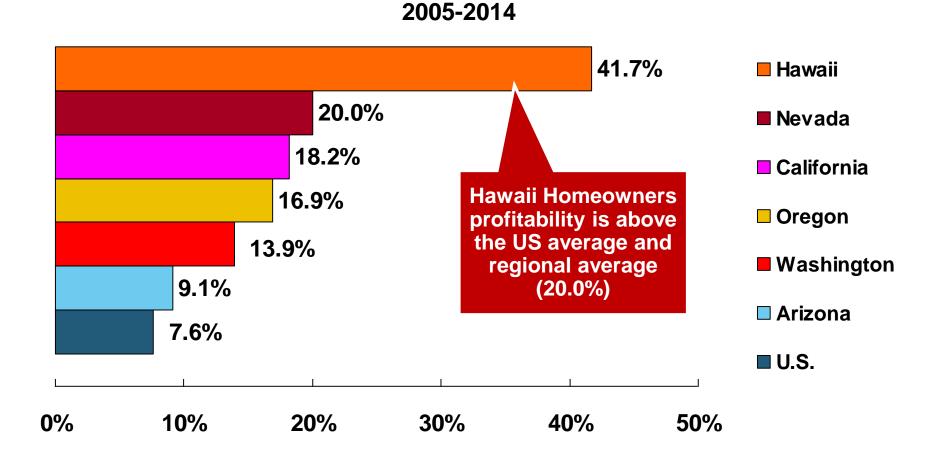
2005-2014

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Sources: NAIC, Insurance Information Institute

# Homeowners: 10-Year Average RNW HI & INSURANCE Nearby States



Sources: NAIC, Insurance Information Institute

## **Top Ten Most Expensive And Least Expensive States For Homeowners Insurance, 2013 (1)**



### Hawaii ranked as the 27th most expensive state for homeowners insurance in 2013, with an average expenditure of \$953.

Rank	Most expensive states	HO average premium	Rank	Least expensive states	HO average premium
1	Florida	\$2,115	1	Idaho	561
2	Texas (2)	1,837	2	Oregon	568
3	Louisiana	1,822	3	Utah	609
4	Oklahoma	1,654	4	Wisconsin	665
5	Mississippi	1,395	5	Washington	676
6	Kansas	1,343	6	Nevada	687
7	Rhode Island	1,334	7	Delaware	709
8	Alabama	1,323	8	Arizona	724
9	Connecticut	1,274	9	Ohio	763
10	Massachusetts	1,263	10	Maine	776

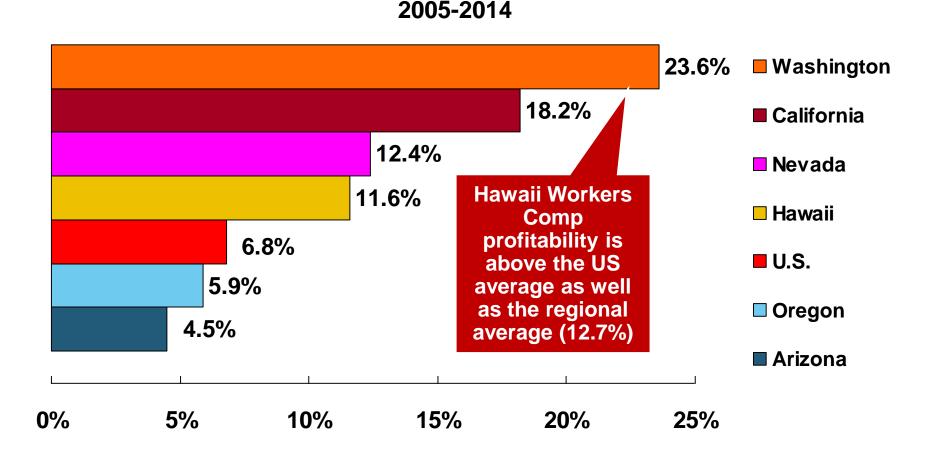
(1) Includes policies written by Citizens Property Insurance Corp. (Florida) and Citizens Property Insurance Corp. (Louisiana), Alabama Insurance Underwriting Association, Mississippi Windstorm Underwriting Association, North Carolina Joint Underwriting Association and South Carolina Wind and Hail Underwriting Association. Other southeastern states have wind pools in operation and their data may not be included in this chart. Based on the HO-3 homeowner package policy for owner-occupied dwellings, 1 to 4 family units. Provides "all risks" coverage (except those specifically excluded in the policy) on buildings and broad named-peril coverage on personal property, and is the most common package written.

(2) The Texas Department of Insurance developed home insurance policy forms that are similar but not identical to the standard forms. In addition, due to the Texas Windstorm Association (which writes wind-only policies) classifying HO-1, 2 and 5 premiums as HO-3, the average premium for homeowners insurance is artificially high.

Note: Average premium=Premiums/exposure per house years. A house year is equal to 365 days of insured coverage for a single dwelling. The NAIC does not rank state average expenditures and does not endorse any conclusions drawn from this data.

Source: ©2016 National Association of Insurance Commissioners (NAIC). Reprinted with permission. Further reprint or distribution strictly prohibited without written permission of NAIC.

#### Workers Comp.: 10-Year Average RNW HI & Nearby States



Sources: NAIC, Insurance Information Institute

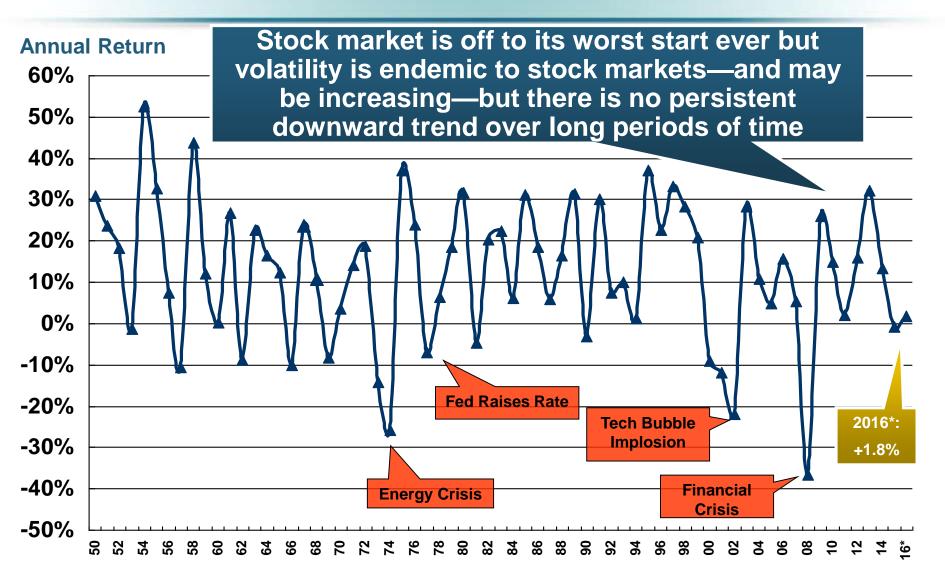


### INVESTMENTS: THE NEW REALITY

Investment Performance is a Key Driver of Profitability

**Depressed Yields Will Necessarily Influence Underwriting & Pricing** 

### S&P 500 Index Returns, 1950 – 2016\*

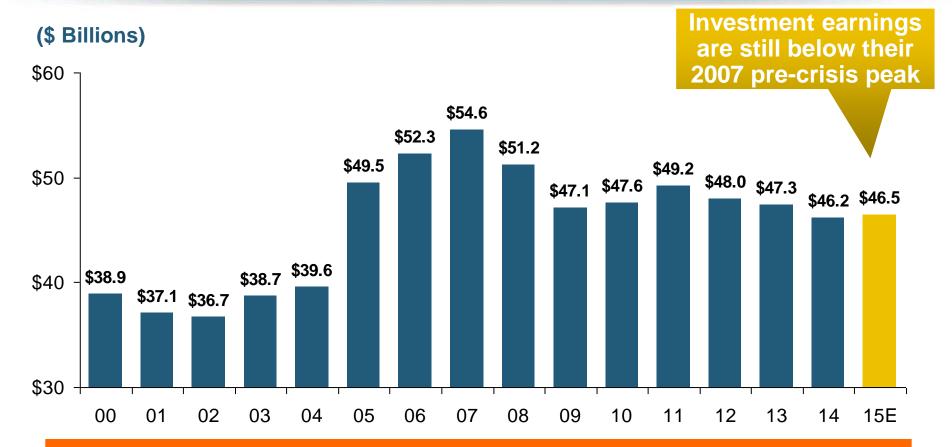


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\*Through Apr. 15, 2016.

Source: NYU Stern School of Business: http://pages.stern.nyu.edu/~adamodar/New\_Home\_Page/datafile/histretSP.html Ins. Info. Inst.

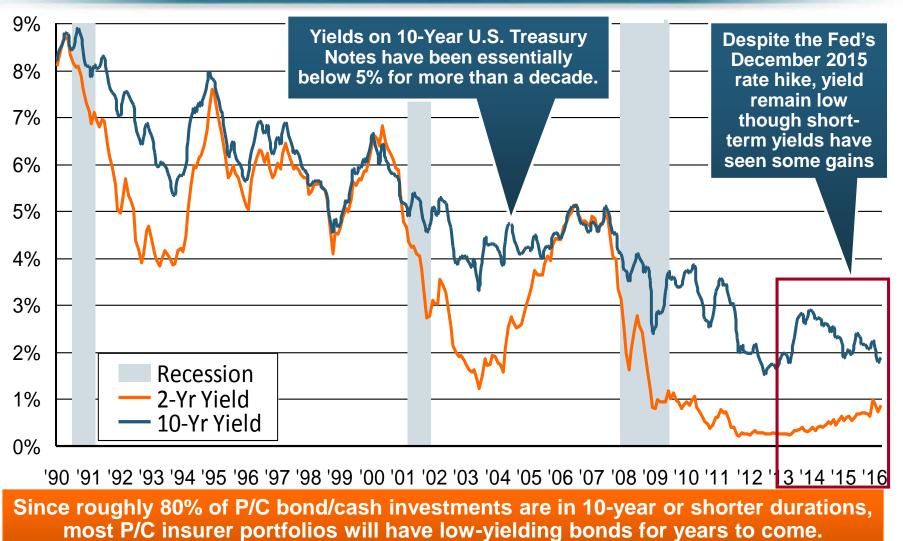
### Property/Casualty Insurance Industry Investment Income: 2000–2015E<sup>1</sup>



### Due to persistently low interest rates, investment income fell in 2012, 2013 and 2014.

<sup>1</sup> Investment gains consist primarily of interest and stock dividends. Sources: ISO; Insurance Information Institute. \*2015 figure is estimated based on annualized data through Q3.

### U.S. Treasury Security Yields: A Long Downward Trend, 1990–2016\*

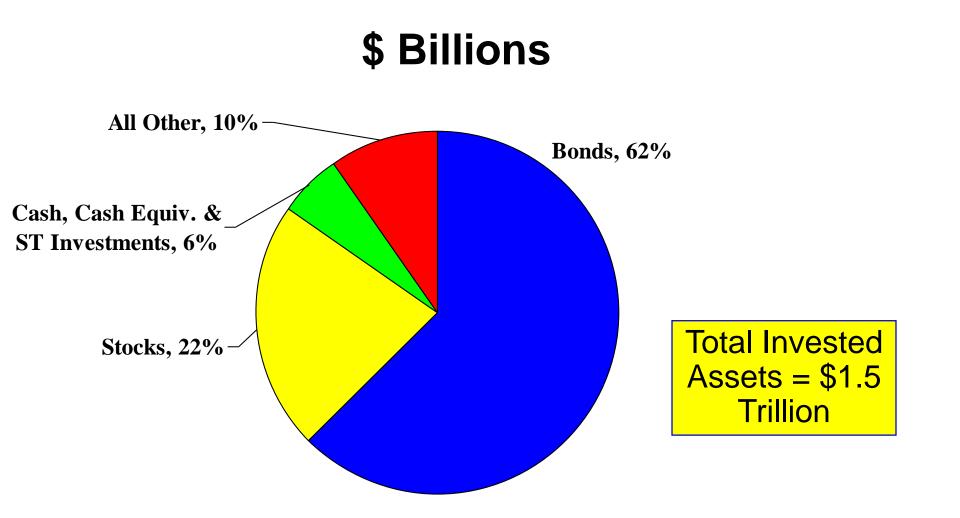


\*Monthly, constant maturity, nominal rates, through March 2016.

Sources: Federal Reserve Bank at <u>http://www.federalreserve.gov/releases/h15/data.htm</u>. National Bureau of Economic Research (recession dates); Insurance Information Institute.

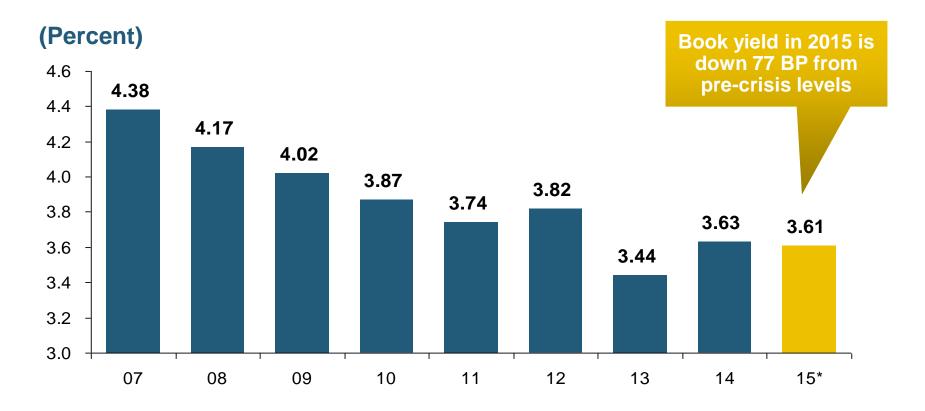
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### Distribution of Invested Assets: P/C Insurance Industry, 2013



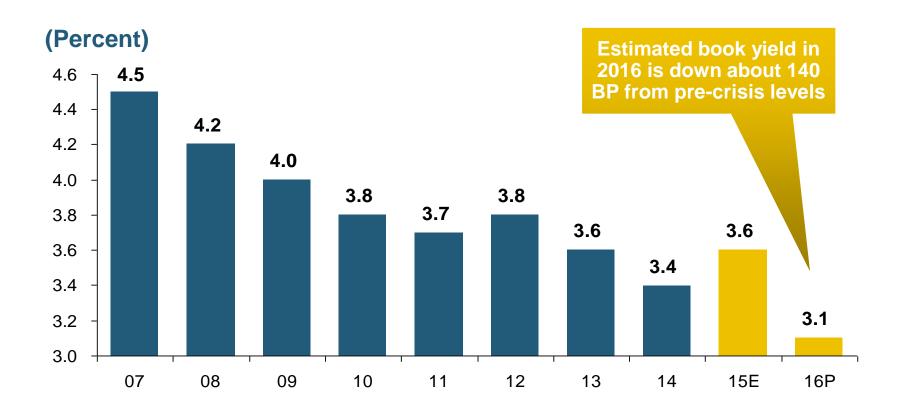
Source: Insurance Information Institute Fact Book 2015, A.M. Best.

## Net Yield on Property/Casualty Insurance Invested Assets, 2007–2015\*



The yield on invested assets remains low relative to pre-crisis yields. The Fed's plan to raise interest rates in late 2015 has already pushed up some yields, albeit quite modestly.

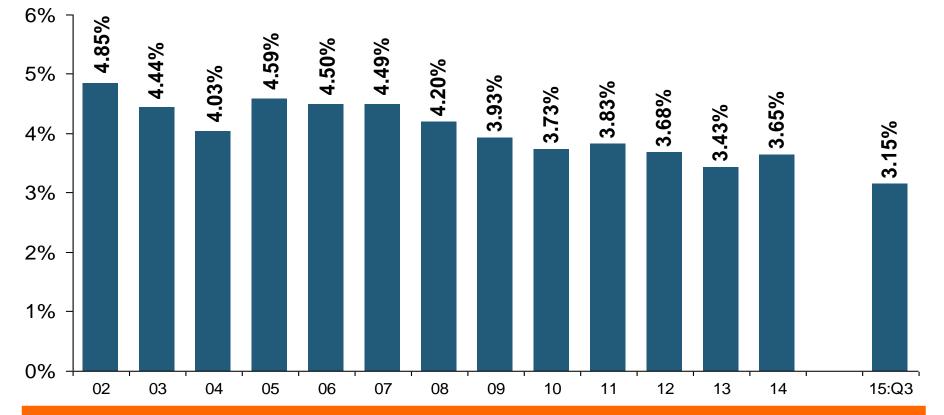
### Net Investment Yield on Property/ Casualty Insurance Invested Assets, 2007–2016P\*



The yield on invested assets remains low relative to pre-crisis yields. The Fed's plan to raise interest rates in late 2015 has pushed up some yields, albeit quite modestly.

Sources: A.M. Best; 2015E-2016P figures from A.M. Best P/C Review and Preview, Feb. 2016; Insurance Information Institute

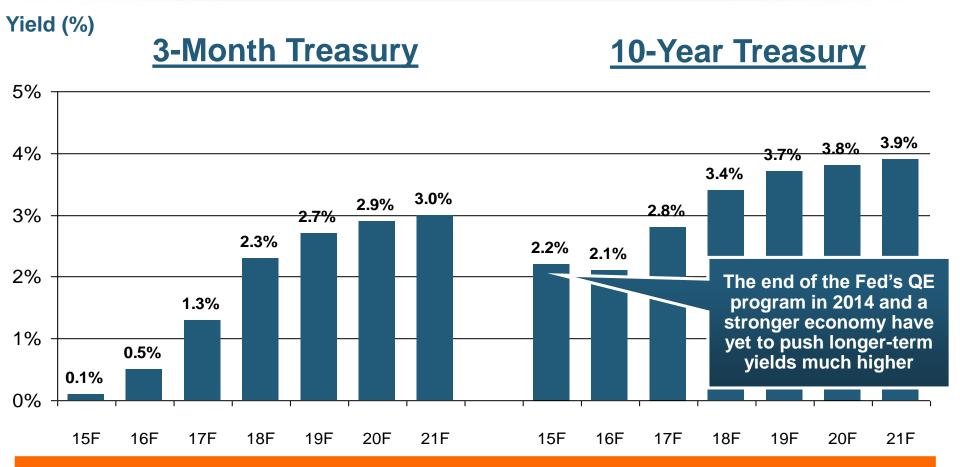
# P/C Insurer Portfolio Yields, 2002-2015:Q3



P/C carrier yields have been falling for over a decade, reflecting the long downtrend in prevailing interest rates. Even as prevailing rates rise in the next few years, portfolio yields are unlikely to rise quickly, since low yields of recent years are "baked in" to future returns.

Sources: NAIC, via SNL Financial; Insurance Information Institute.

#### Interest Rate Forecasts: 2016 – 2021

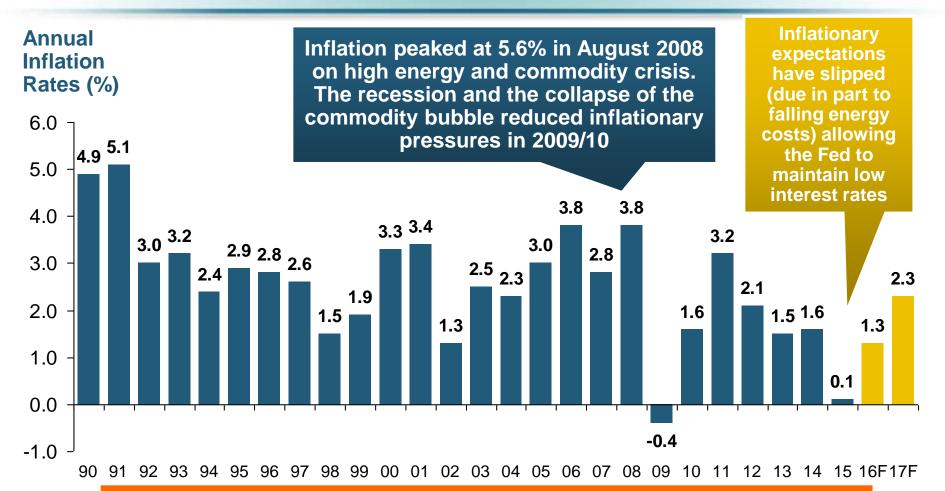


### A full normalization of interest rates is unlikely until 2019, more than a decade after the onset of the financial crisis.

Sources: Blue Chip Economic Indicators (4/16 for 2016 and 2017; for 2018-2021 3/16 issue); Insurance Info. Institute.

### Annual Inflation Rates, (CPI-U, %), 1990–2017F

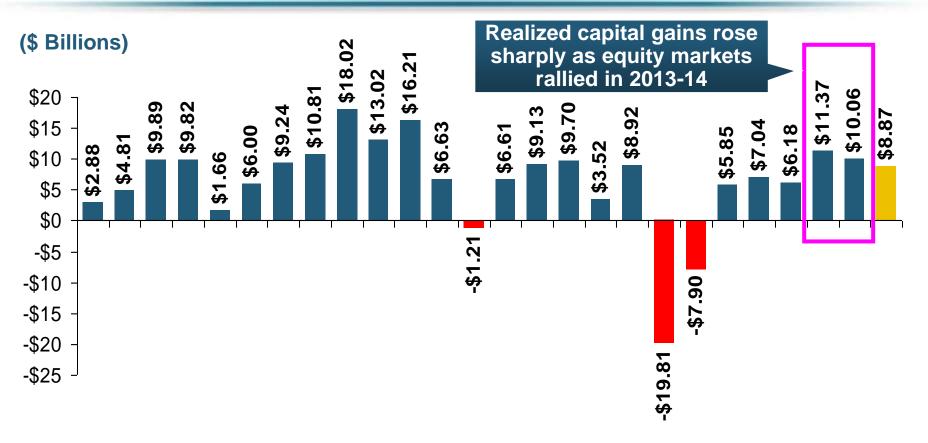
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#### Slack in the U.S. economy and falling energy prices suggests that inflationary pressures should remain subdued for an extended period of times

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators, 4/16 (forecasts).

### P/C Insurer Net Realized Capital Gains/Losses, 1990-2015:Q3\*



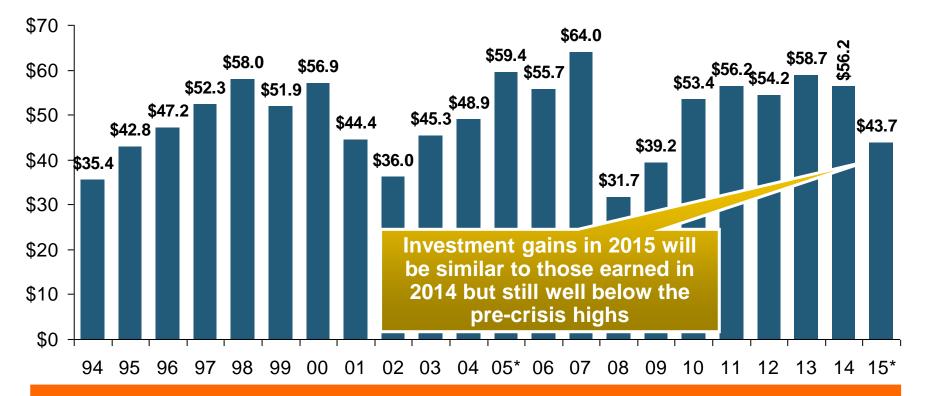
90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15\*

Insurers Posted Net Realized Capital Gains in 2010 - 2014 Following Two Years of Realized Losses During the Financial Crisis. Realized Capital Losses Were a Primary Cause of 2008/2009's Large Drop in Profits and ROE.

\*Through Q3 2015. Sources: A.M. Best, ISO, SNL, Insurance Information Institute.

### Property/Casualty Insurance Industry Investment Gain: 1994–2015:Q3<sup>1</sup>

(\$ Billions)

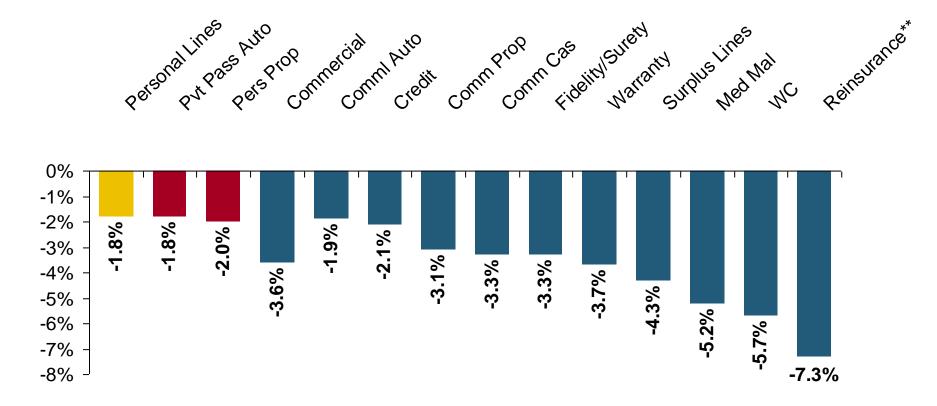


Total Investment Gains Were Down Slightly in 2014 as Low Interest Rates Pressured Investment Income but Realized Capital Gains Remained Robust

<sup>1</sup> Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.
 \* 2005 figure includes special one-time dividend of \$3.2B; 2015 figure is through Q3 2015.
 Sources: ISO, SNL; Insurance Information Institute.

#### Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line\*





#### Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline

\*Based on 2008 Invested Assets and Earned Premiums

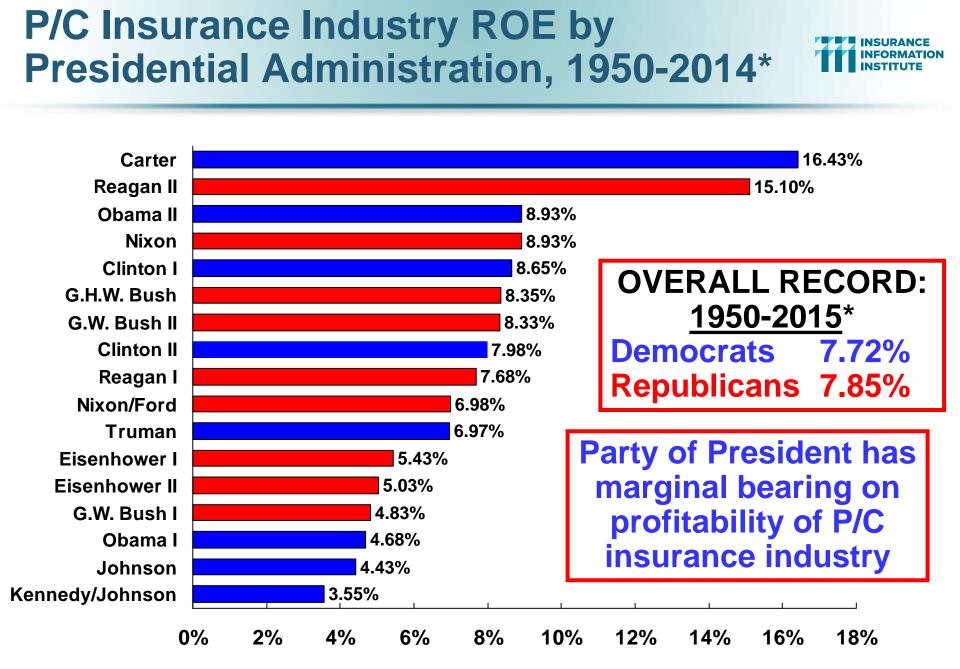
\*\*US domestic reinsurance only

Source: A.M. Best; Insurance Information Institute.



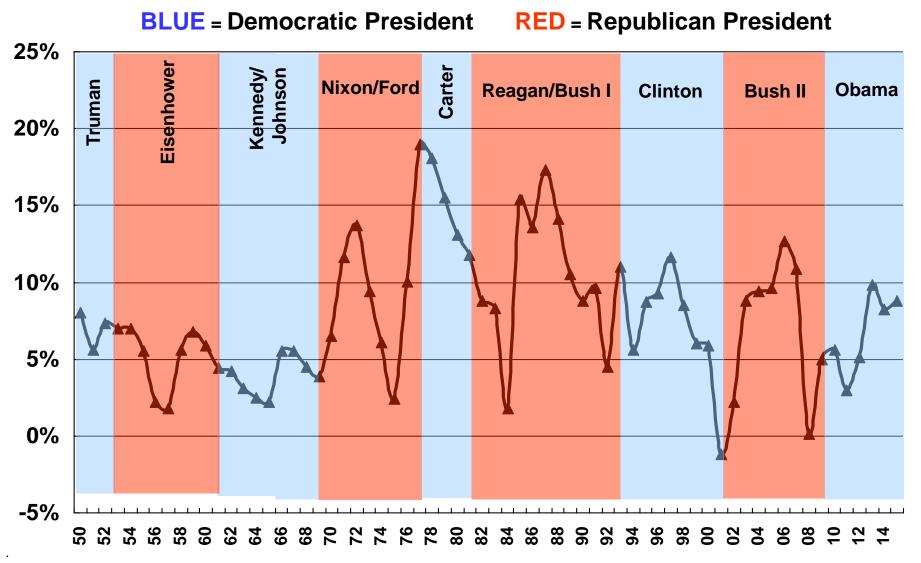
### **Profitability & Politics**

# How Is Profitability Affected by the President's Political Party?



\*Truman administration ROE of 6.97% based on 3 years only, 1950-52;. Source: Insurance Information Institute

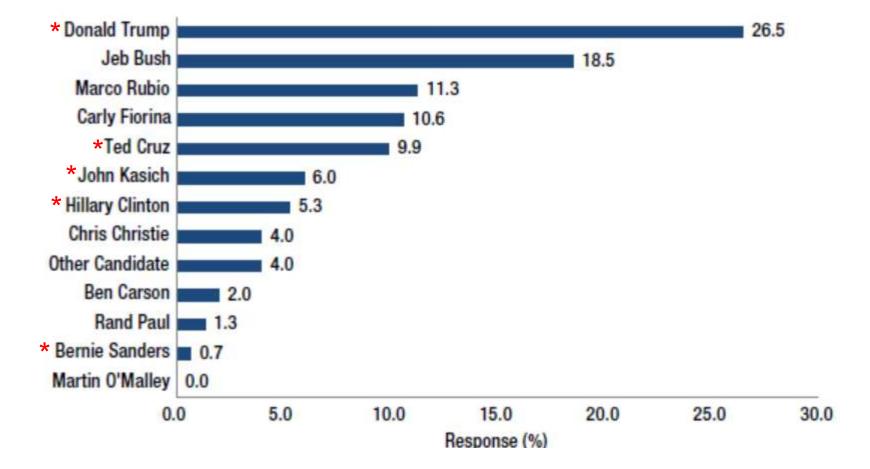
### P/C insurance Industry ROE by Presidential Party Affiliation, 1950- 2015\*



\*2015 data is through Q3.

Source: Insurance Information Institute

#### Presidential Candidate Anticipated as Having the Most Favorable Policies for the P/C Insurance Industry



\*Still in the race as of March 31, 2016.

Sources: A.M. Best Winter 2015/2016 Insurance Industry Survey, March 2016; Insurance Information Institute.

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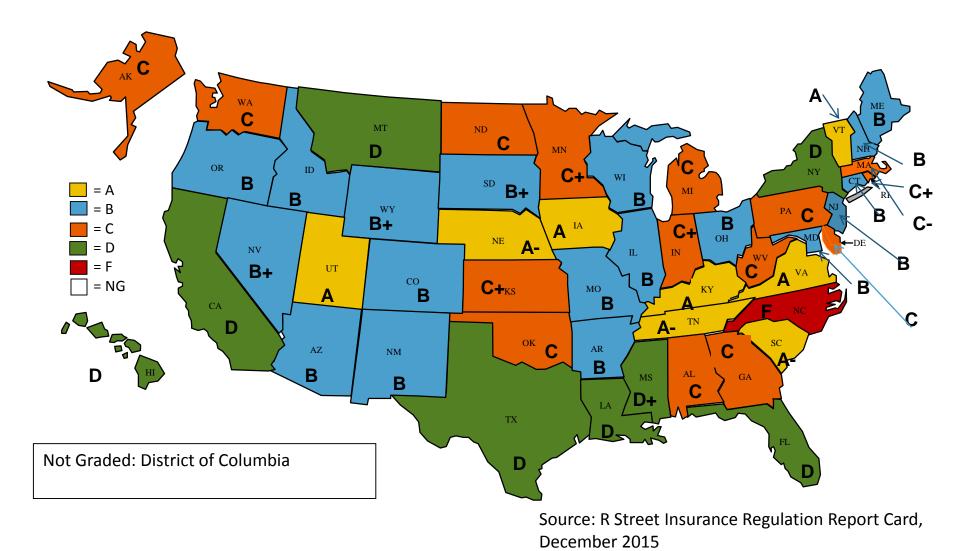
### Trump vs. Clinton: Issues that Matter to P/C Insurers



Issue	Trump	Clinton
Economy	Supply Side-Like Philosophy: Lower taxes→Faster real GDP growth; Deficits likely grow as tax cuts are combined with targeted increased spending on Homeland Security, Defense, etc.	<i>Keynesian Philosophy:</i> More government spending on infrastructure, education, social services; Deficits likely increase as tax increases likely difficult to pass
Interest Rates	May trend higher with larger deficits; Shift from monetary policy to fiscal focus (tax cuts, government spending)	Status quo at the Fed; Net impact on interest rates unclear
Taxes	Favors lower tax rates for corporate and personal income tax rates; Tax code overhaul?	Unlikely to reduce taxes or embark on major overhaul of tax code
International Trade	Protectionist Tendencies	Has criticized Trans-Pacific Partnership but is a realist on international matters
Tort System	Doesn't like trial lawyers but seems to like filing lawsuits	Status Quo

### 2015 Property and Casualty Insurance Regulatory Report Card

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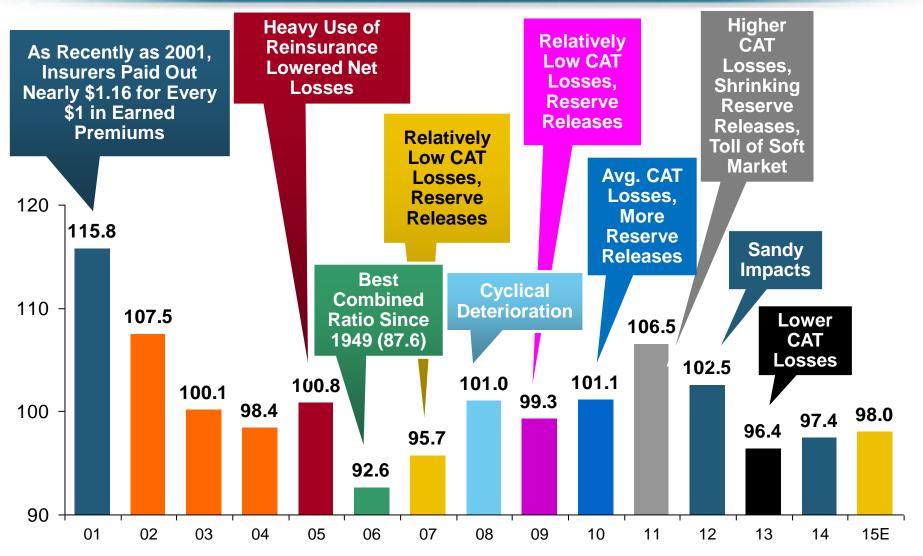




### We're in the "Back to Future" Era for Underwriting Performance

### P/C Insurance Industry Combined Ratio, 2001–2015 (Est.)\*



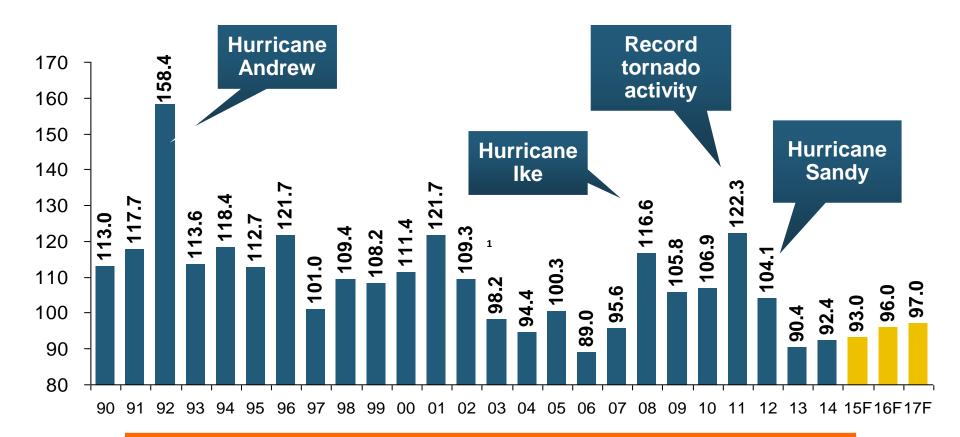


\* Excludes Mortgage & Financial Guaranty insurers 2008--2014. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=108.1; 2012:=103.2; 2013: = 96.1; 2014: = 97.0.

Sources: A.M. Best, ISO; Figure for 2010-2015E is from A.M. Best P&C Review and Preview, Feb. 16, 2016.

### Homeowners Insurance Combined Ratio: 1990–2017F

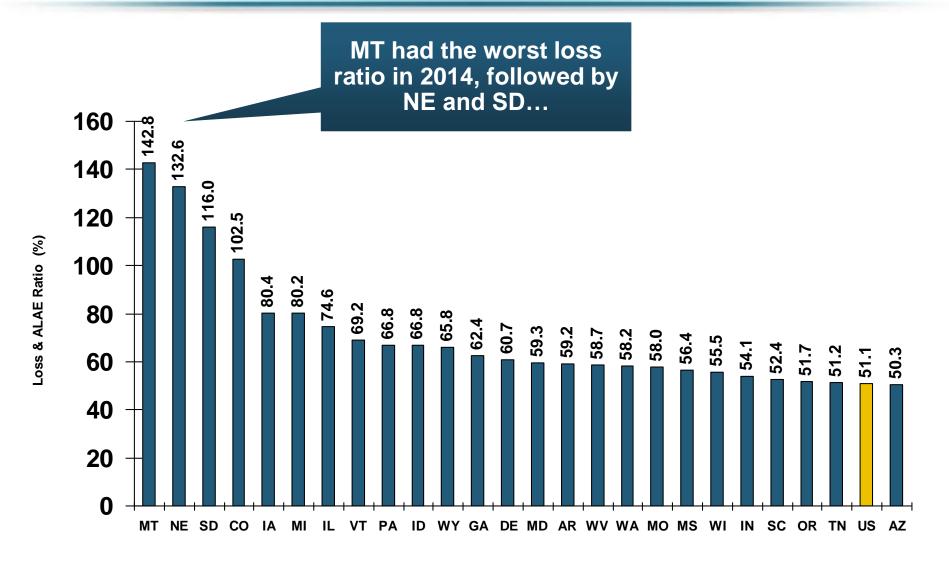




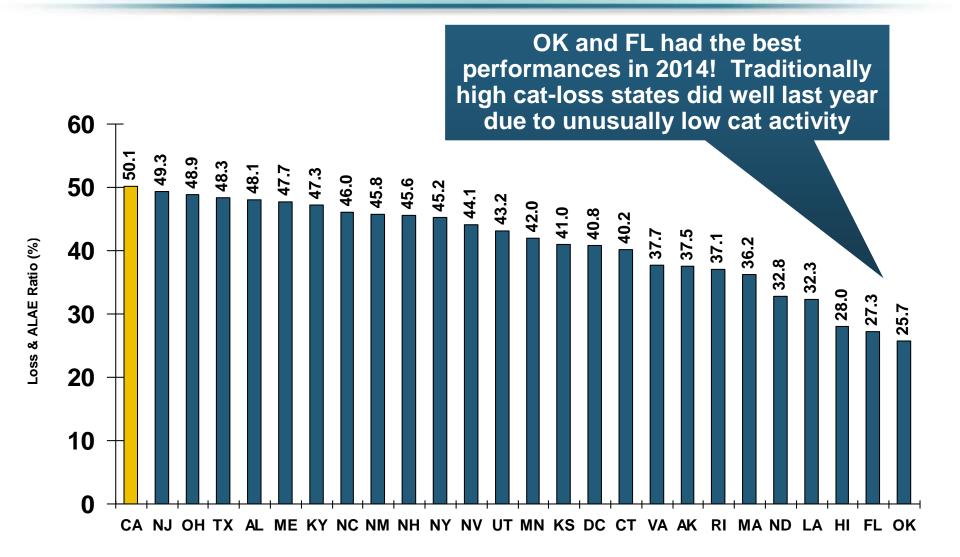
Homeowners Performance Has Improved Markedly Since the 2011/12's Large Cat Losses. Extreme Regional Variation Can Be Expected Due to Local Catastrophe Loss Activity

Sources: A.M. Best (1990-2014); Insurance Information Institute (2015F – 2017F).

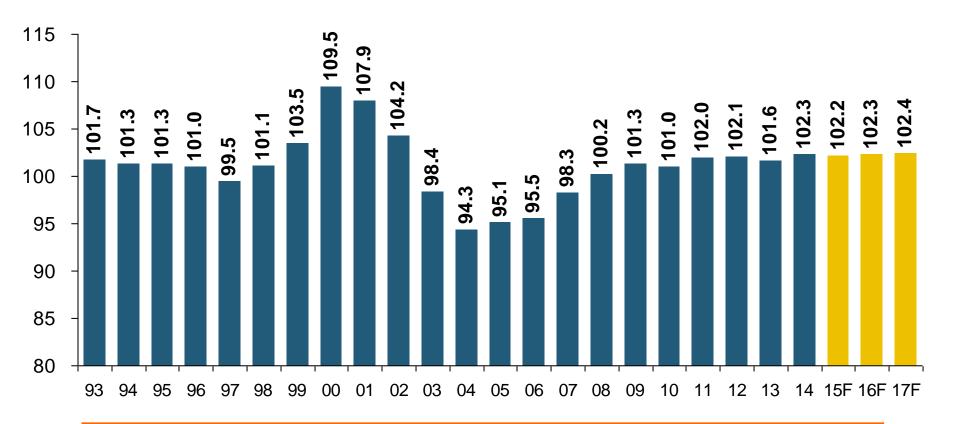
#### Homeowners Multi-Peril Loss & ALAE Ratio, 2014: HISURANCE Highest 25 States



#### Homeowners Multi-Peril Loss & ALAE Ratio, 2014: HINSURANCE Lowest 25 States and DC



### Private Passenger Auto Combined Ratio: 1993–2017F

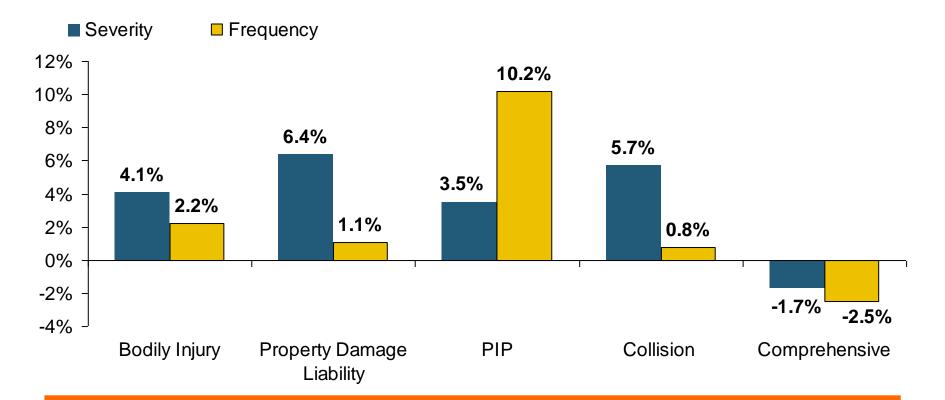


#### Private Passenger Auto Underwriitng Performance Is Exhibiting Remarkable Stability

Sources: A.M. Best (1990-2014); Conning (2015F – 2017F); Insurance Information Institute.

### US Auto Severity & Frequency by Coverage: INSURANCE Trending Up in 2015

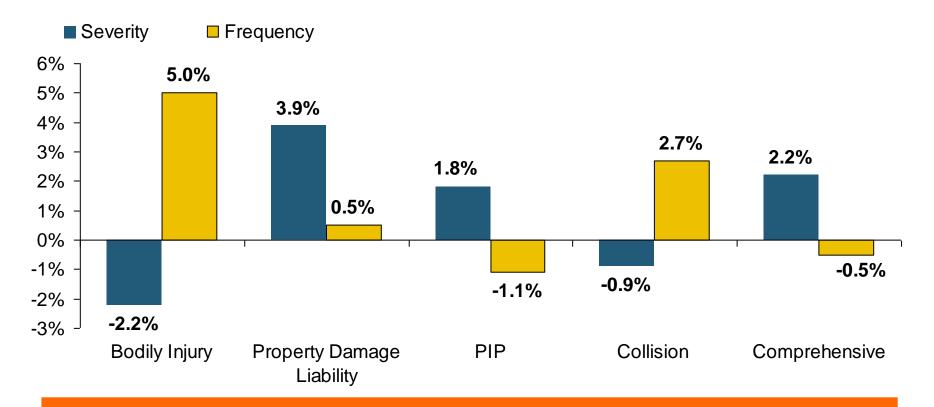
#### Annual Change, 2015 Over 2014



## Frequency and Severity Were Up Across Most Coverage Types in 2015; A Trend Likely to Continue in 2016

### HI Auto Severity & Frequency by Coverage: INSURANCE Mixed in 2015

#### Annual Change, 2015 Over 2014

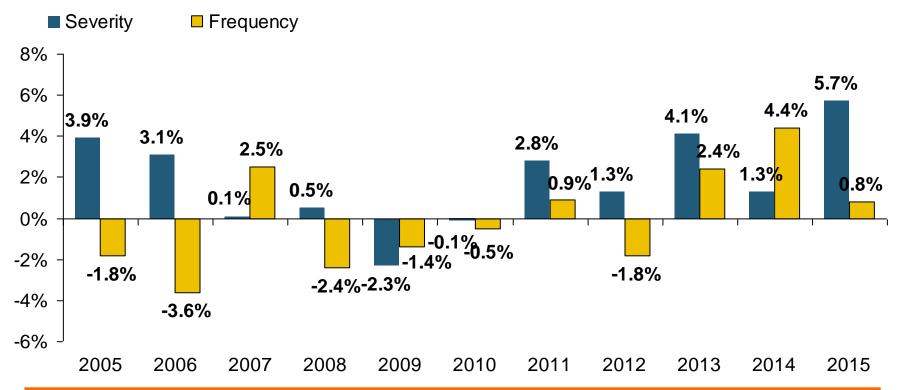


#### Frequency and Severity Were Mixed in Hawaii Across Most Coverage Types in 2015

Source: ISO/PCI Fast Track data; Insurance Information Institute

# Collision Coverage: Severity & Frequency

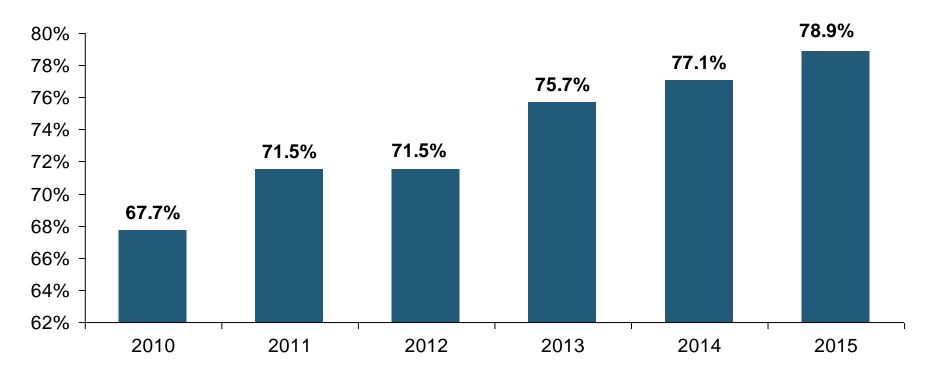
#### Annual Change, 2005 through 2015



#### The Recession, High Fuel Prices Helped Temper Frequency and Severity, But this Trend Has Clearly Reversed, Consistent with Experience from Past Recoveries

### Collision Loss Ratio Trending Upward: Private Passenger Auto, 2010 – 2015

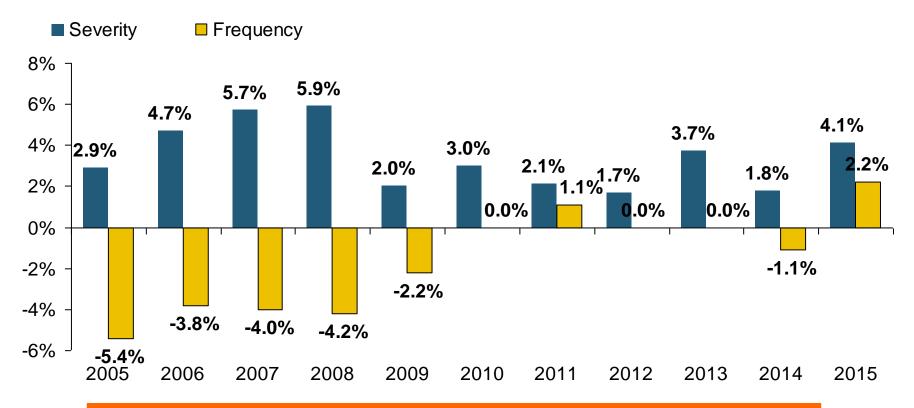
#### **Loss Ratio**



#### **Collision Loss Ratios are Trending Steadily Upward**

### Bodily Injury: Severity Trend Is Up, Frequency Decline Has Ended—Rising?

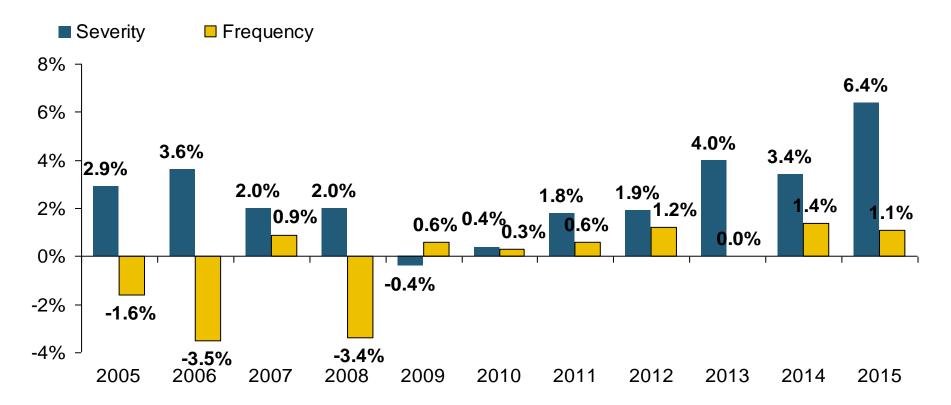
#### Annual Change, 2005 through 2015



#### Cost Pressures Will Increase if BI Frequency and Severity Trends Persist

## Property Damage Liability: Severity and Frequency Are Up



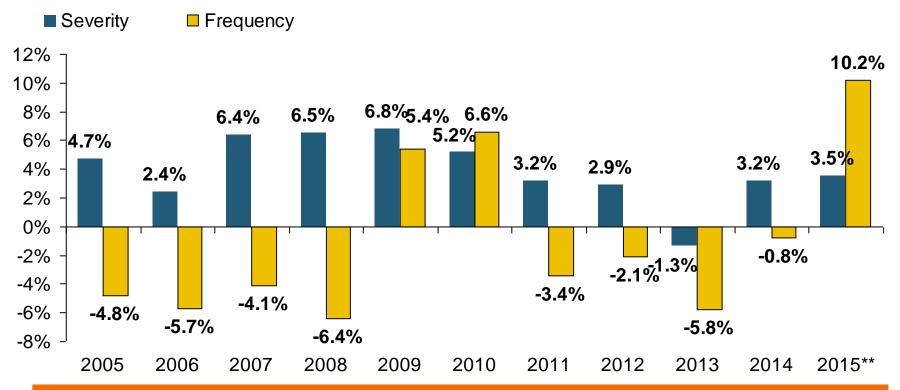


#### Severity/Frequency Trends Have Been Volatile, But Rising Severity since 2011 Is a Concern

### No-Fault (PIP) Liability: Severity is Up, Frequency Relatively Flat\*



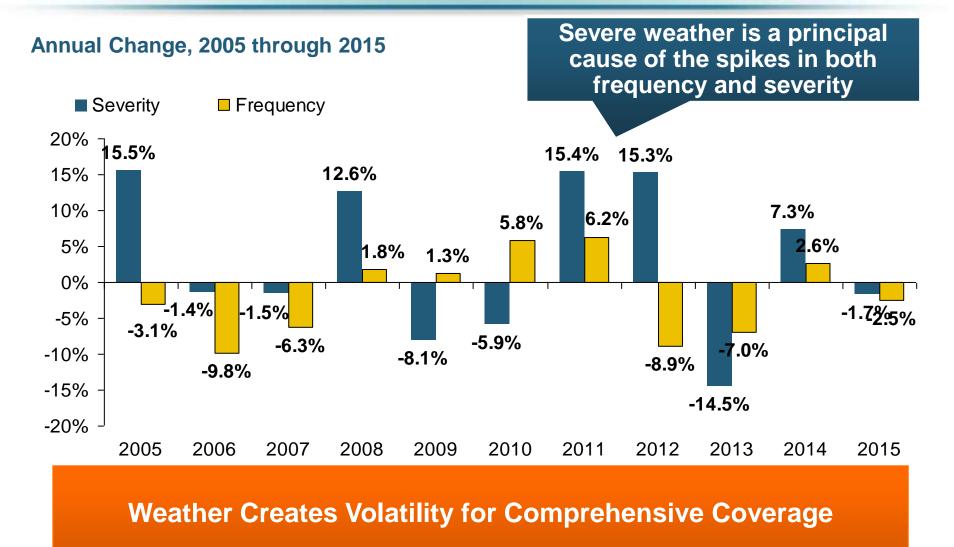
#### Annual Change, 2005 through 2015



#### No-Fault Systems Are Less Problematic in Some States but Still of Concern in Some, Such as MI

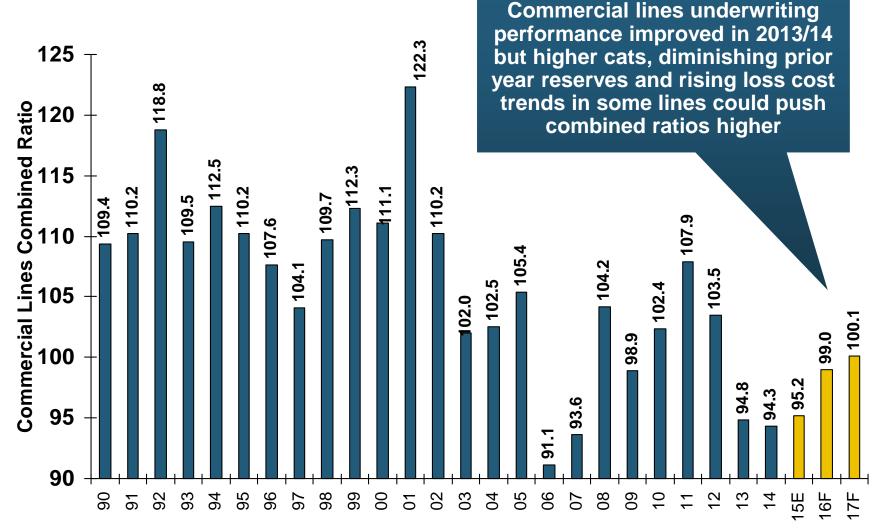
\*No-fault states included are: FL, HI, KS, KY, MA, MI, MN, NY, ND and UT. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

## Comprehensive Coverage: Frequency and Severity Trends Are Volatile



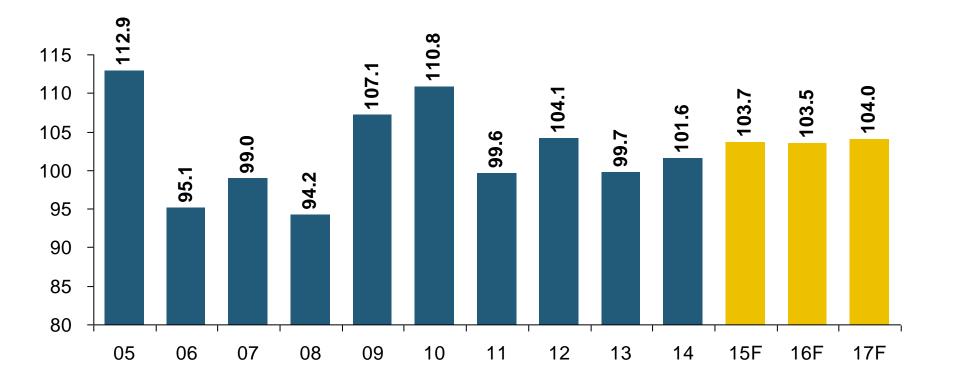
## Commercial Lines Combined Ratio, 1990-2017F\*

#### INSURANCE INFORMATION INSTITUTE



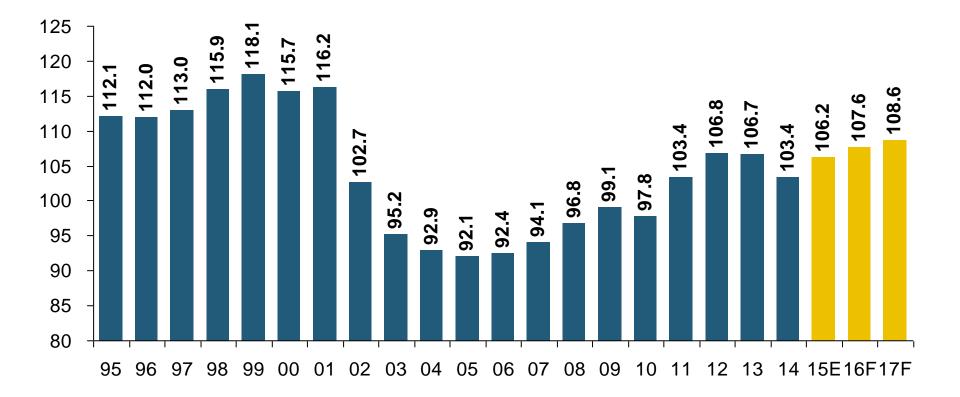
\*2007-2012 figures exclude mortgage and financial guaranty segments. Source: A.M. Best (1990-2014); Conning (2015E-17F) Insurance Information Institute.

## General Liability Combined Ratio: 2005–2017F



Commercial General Liability Underwriting Performance Has Been Volatile in Recent Years

# Commercial Auto Combined Ratio: 1993–2017F

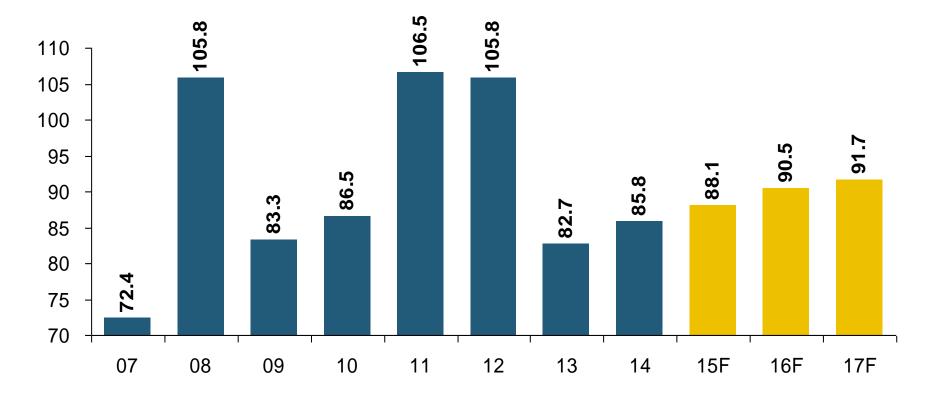


#### Commercial Auto Results Are Challenged as Rate Gains Barely Have Yet to Offset Adverse Frequency and Severity Trends

Sources: A.M. Best (1990-2014); Conning (2015E-2017F); Insurance Information Institute.

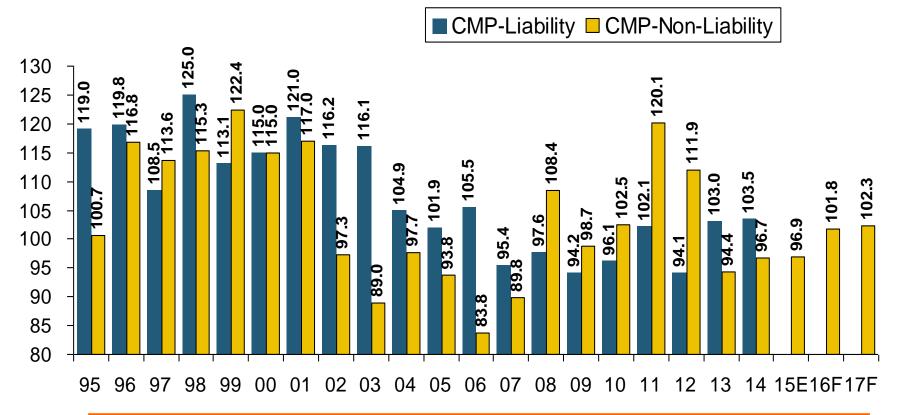
# Commercial Property Combined Ratio: 2007–2017F





Commercial Property Underwriting Performance Has Improved in Recent Years, Largely Due to Diminished CAT Activity

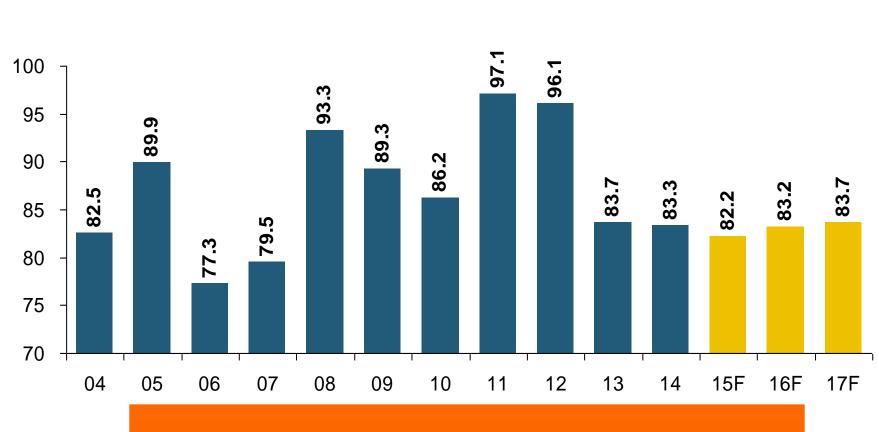
# Commercial Multi-Peril Combined Ratio: 1995–2017F



### Commercial Multi-Peril Underwriting Performance is Expected to Deteriorate Slightly in the 2015 - 2017 Period Assuming Normal Catastrophe Loss Activity

\*2015E-2017F figures are Conning figures for the combined liability and non-liability components. Sources: A.M. Best; Conning; Insurance Information Institute.

# Inland Marine Combined Ratio: 2004–2017F



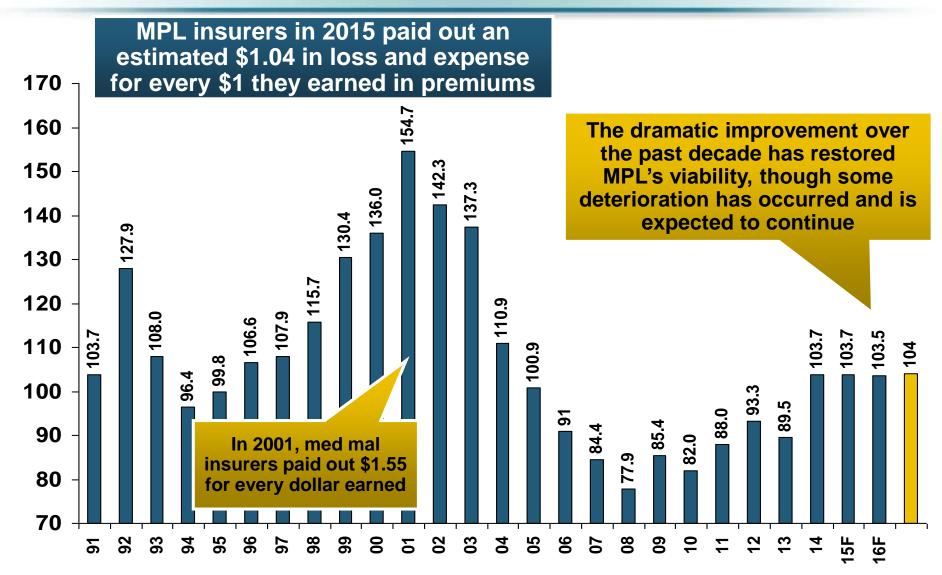
### Inland Marine Underwriting Performance Has Been Consistently Strong for Many Years

Source: A.M. Best (2004-2014); Conning Research and Consulting (2015F-2017F).

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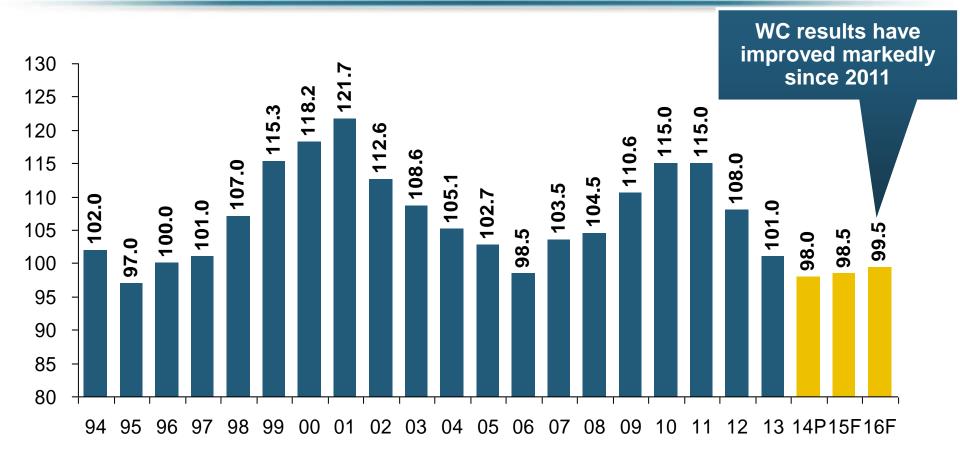
## Medical Malpractice Combined Ratio vs. All Lines Combined Ratio, 1991-2017F





Source: AM Best (1991-2014); Conning (2015-17F) Insurance Information Institute.

## Workers Compensation Combined Ratio: 1994–2016F



Workers Comp Results Began to Improve in 2012. Underwriting Results Deteriorated Markedly from 2007-2010/11 and Were the Worst They Had Been in a Decade.

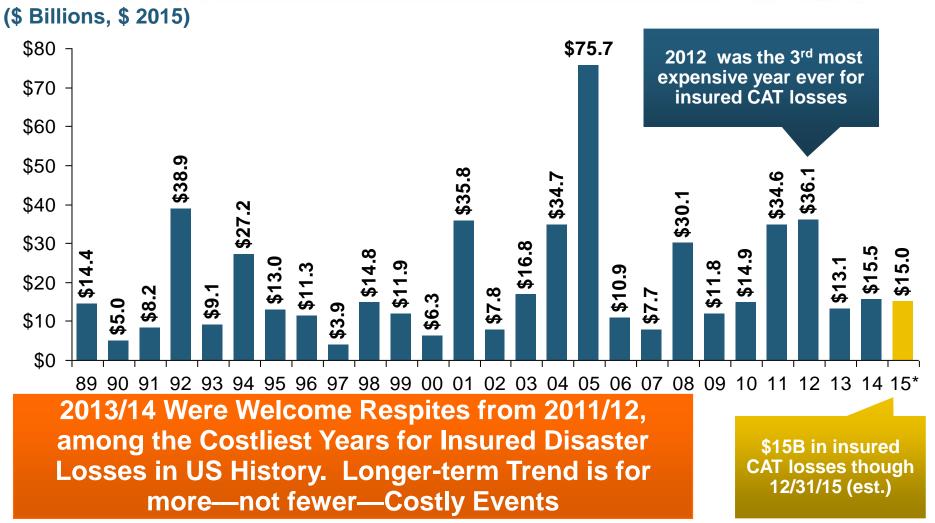
Sources: A.M. Best (1994-2009); NCCI (2010-2014P) and are for private carriers only; Insurance Information Institute (2015-16F).



# **Insured Catastrophe Losses**

2013/14 and YTD 2015 Experienced Below Average CAT Activity After Very High CAT Losses in 2011/12 Winter Storm Losses Far Above Average in 2014 and 2015

# **U.S. Insured Catastrophe Losses**



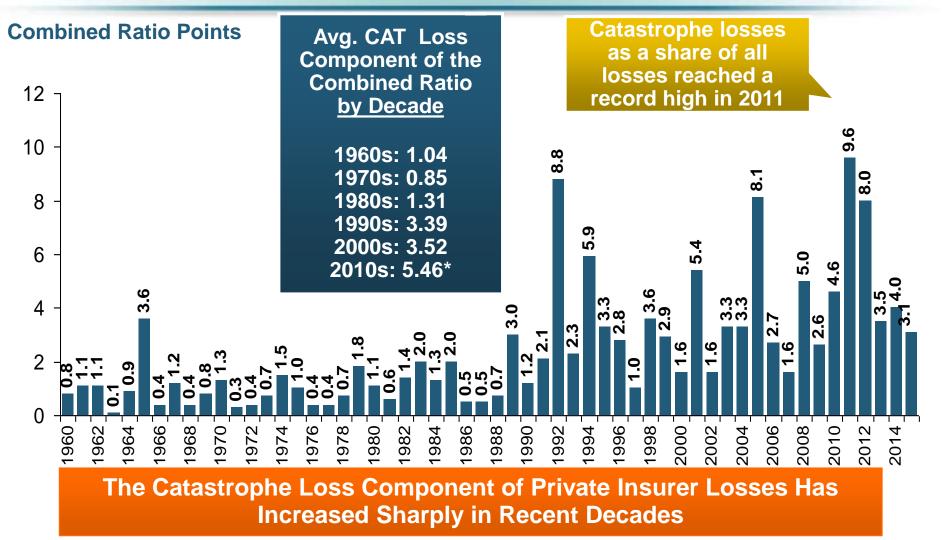
\*Estimate hrough 12/31/15 in 2015 dollars.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01 (\$25.9B 2011 dollars). Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B (\$15.6B in 2011 dollars.)

Sources: Property Claims Service/ISO; Insurance Information Institute.

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# Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2015E\*



\*2010s represent 2010-2015E.

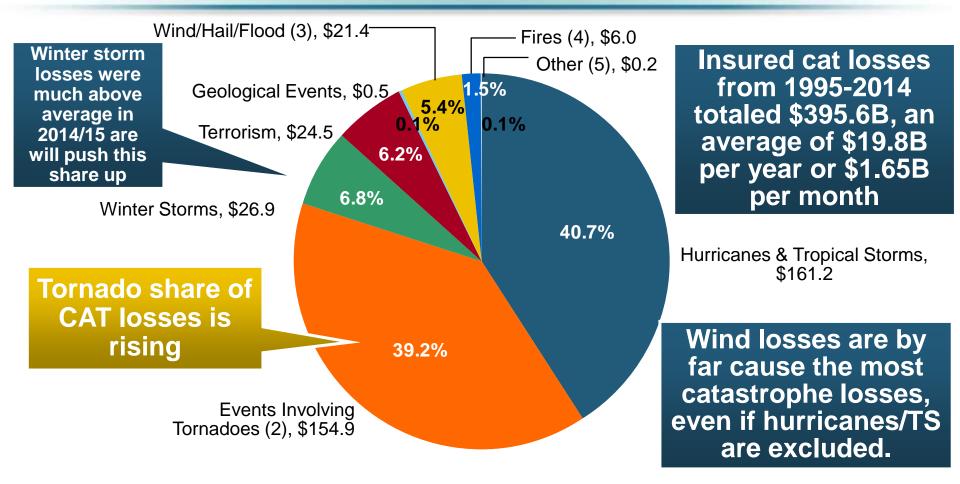
Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO (1960-2009); A.M. Best (2010-15E) Insurance Information Institute.

INSURANCE

# Inflation Adjusted U.S. Catastrophe Losses by Cause of Loss, 1995–2014<sup>1</sup>





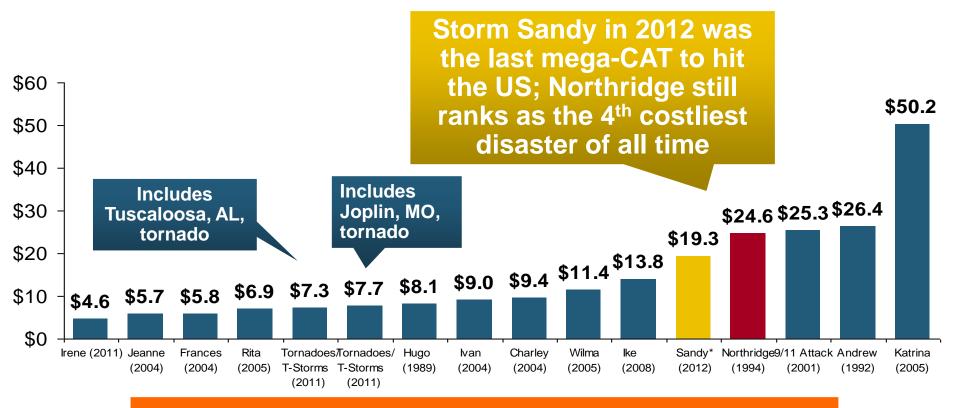
- 1. Catastrophes are defined as events causing direct insured losses to property of \$25 million or more in 2014 dollars.
- 2. Excludes snow.
- 3. Does not include NFIP flood losses
- 4. Includes wildland fires

5. Includes civil disorders, water damage, utility disruptions and non-property losses such as those covered by workers compensation. Source: ISO's Property Claim Services Unit.

# Top 16 Most Costly Disasters in U.S. History—Katrina Still Ranks #1



(Insured Losses, 2014 Dollars, \$ Billions)



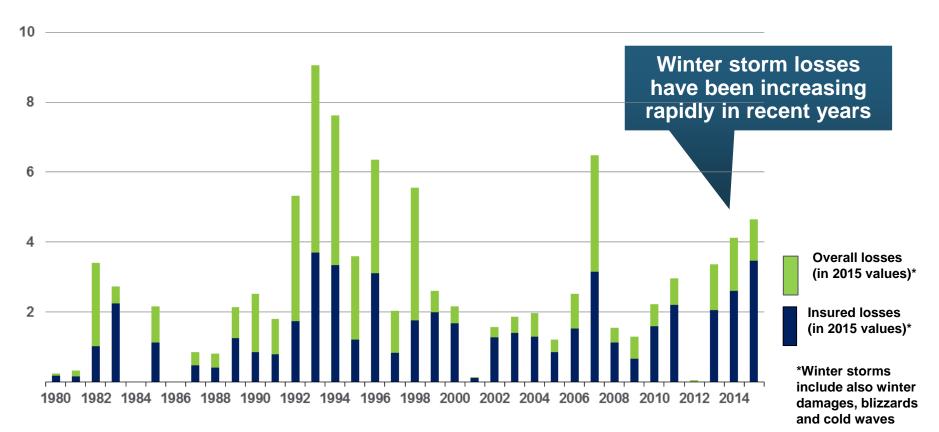
### 12 of the 16 Most Expensive Events in US History Have Occurred Since 2004

Sources: PCS; Insurance Information Institute inflation adjustments to 2014 dollars using the CPI.

### Winter Storm Losses in the US 1980 – 2015 (Overall and Insured Losses)\*



#### **\$ Billions**

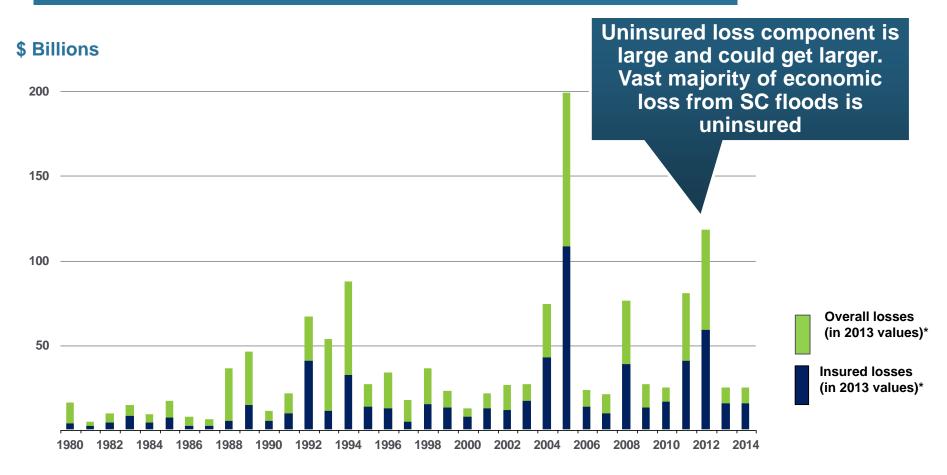


84

### Loss Events in the US, 1980 – 2014 Overall and Insured Losses



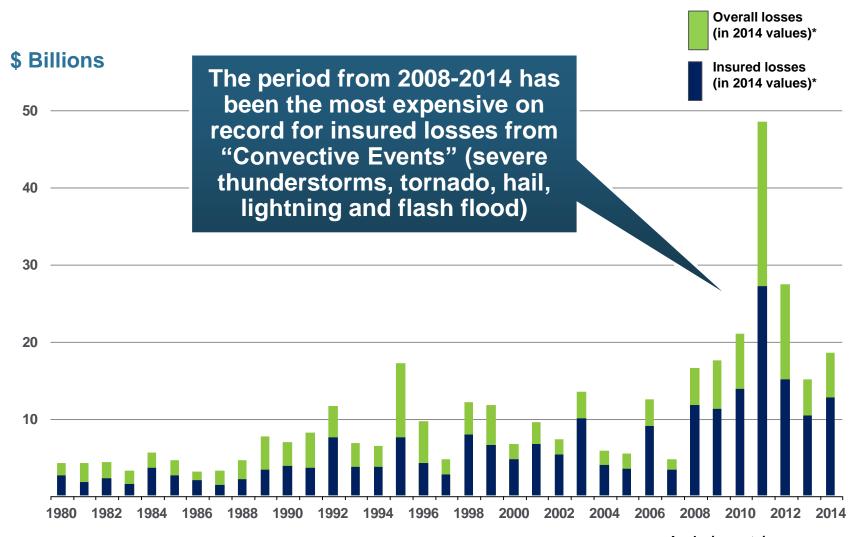
#### Overall losses totaled \$25bn; Insured losses totaled \$15.3bn



\*Losses adjusted to inflation based on CPI.

# Convective Loss Events in the US Overall and insured losses, 1980 – 2014





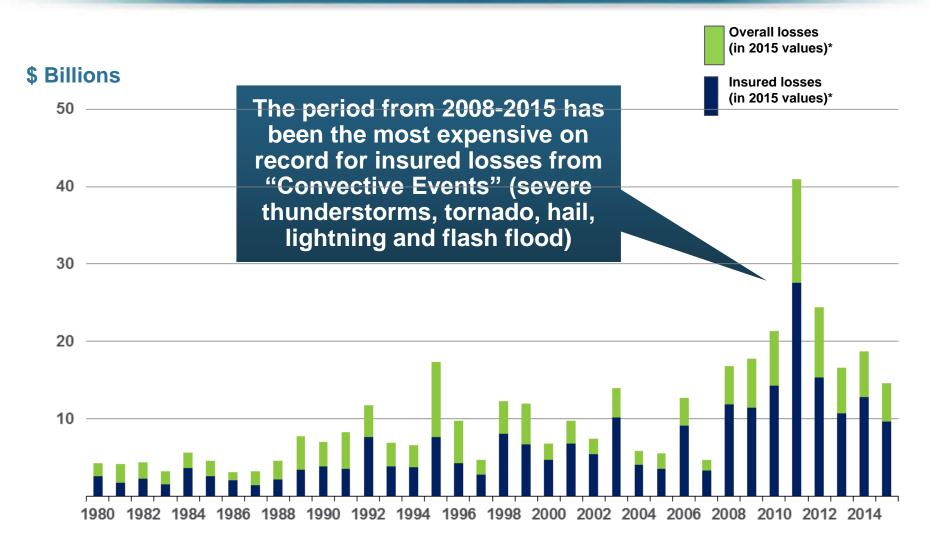
\*Losses adjusted to inflation based on CPI

Source: Geo Risks Research, NatCatSERVICE

Analysis contains:

severe storm, tornado, hail, flash flood and lightning

# Convective Loss Events in the US Overall and insured losses, 1980 – 2015



\*Losses adjusted to inflation based on CPI

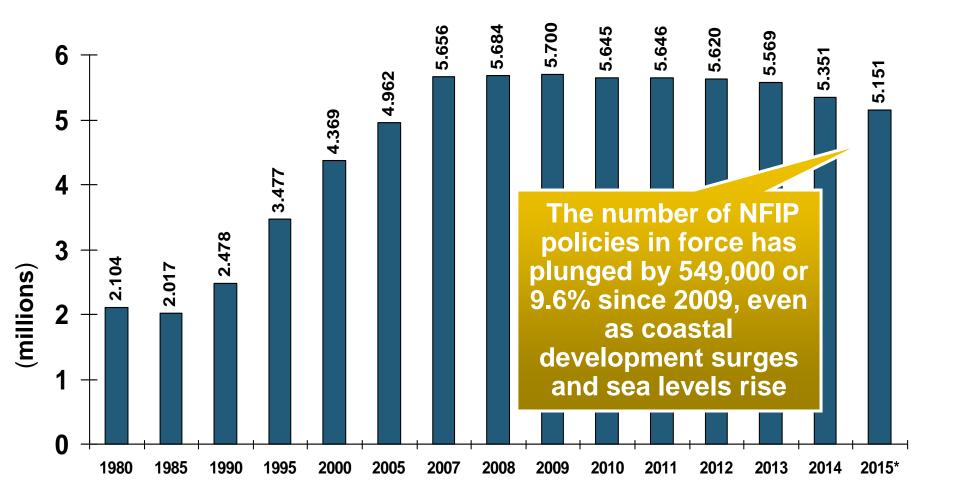
Source: Geo Risks Research, NatCatSERVICE

Analysis contains:

severe storm, tornado, hail, flash flood and lightning

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### Number of National Flood Insurance Program Policies in Force at Year-End, 1980-2015\*

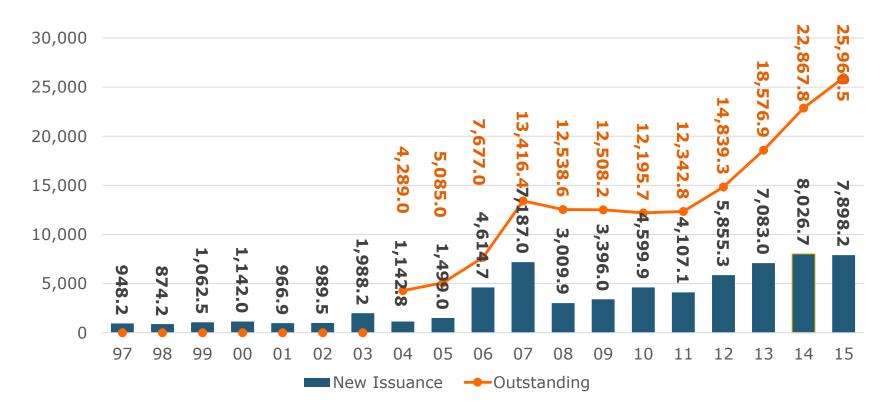


Source: National Flood Insurance Program.

\* As of July, 2015

# Catastrophe Bond Issuance and Outstanding: 1997-2015





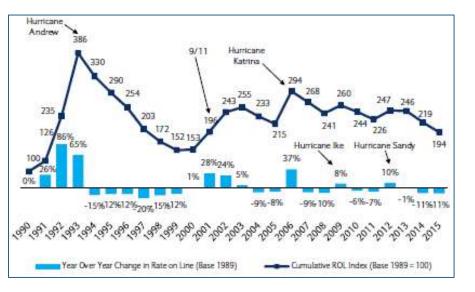
Cat Bond Issuance Declined Slightly in 2015 from 2014's Record Pace. Lower Yields on Bonds Explain Some of the Contraction.

Source: Guy Carpenter, Artemis accessed at http://www.artemis.bm/deal\_directory/cat\_bonds\_ils\_issued\_outstanding.html .

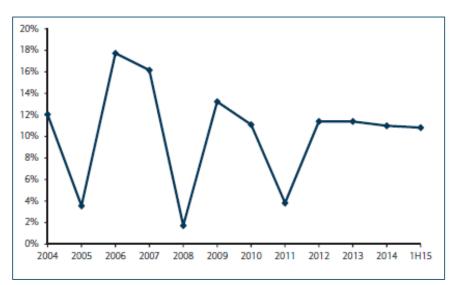
# US Property CAT Rate on Line Index & Global Reinsurance ROE



#### **US Property CAT ROL**



#### **Global Reinsurance ROE**

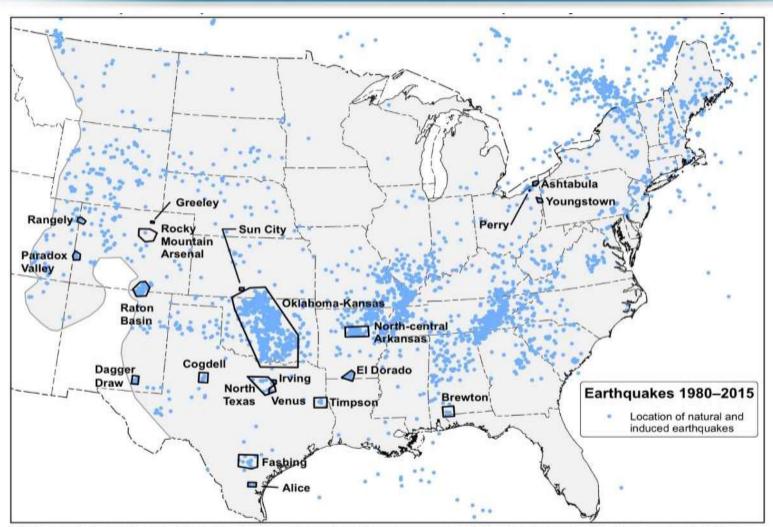


# Record traditional capacity, alternative capital and low CAT activity have pressured reinsurance prices; ROEs are own only very modestly

Source: Barclays PLC from Guy Carpenter; Insurance Information Institute.

# Earthquakes Since 1980 and Recent Area Impacted by Induced Seismicity



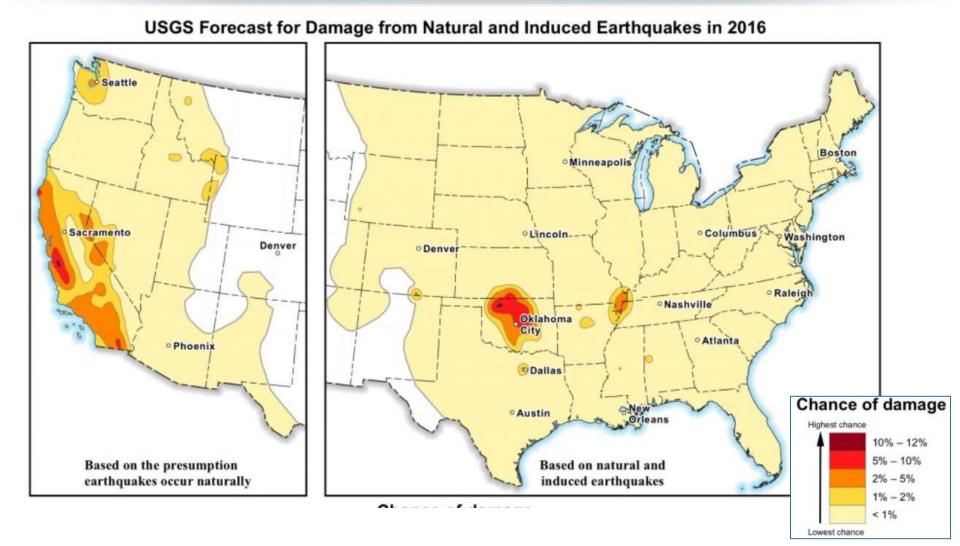


USGS map displaying 21 areas where scientists have observed rapid changes in seismicity that have been associated with wastewater injection. The map also shows earthquakes—both natural and induced—recorded from 1980 to 2015 in the central and eastern U.S. with a magnitude greater than or equal to 2.5.

Sources: <u>http://www.usgs.gov/blogs/features/usgs\_top\_story/induced-earthquakes-raise-chances-of-damaging-shaking-in-2016/?from=title;</u> Insurance Information Institute.

# 2016 Natural and Induced Earthquake Damage Forecast





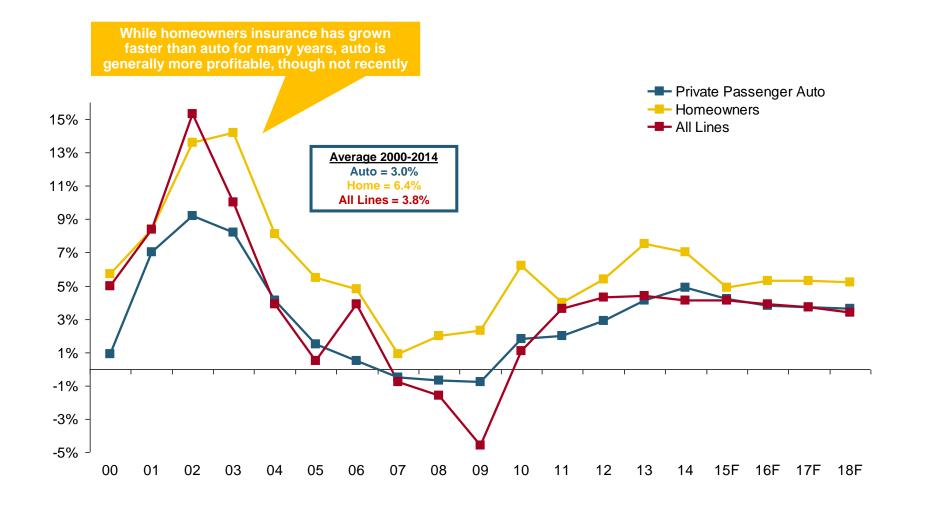
Sources: USGS at <a href="http://www.usgs.gov/blogs/features/usgs\_top\_story/induced-earthquakes-raise-chances-of-damaging-shaking-in-2016/?from=title">http://www.usgs.gov/blogs/features/usgs\_top\_story/induced-earthquakes-raise-chances-of-damaging-shaking-in-2016/?from=title</a>; Insurance Information Institute.



# Personal Lines Growth Analysis

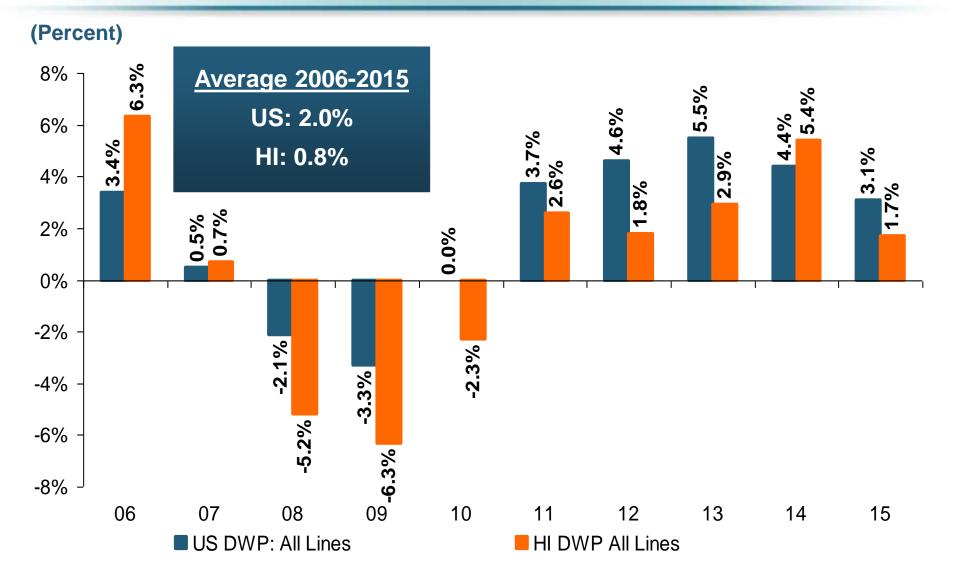
# Growth Trajectories Differ Substantially by State and Over Time

## Auto & Home vs. All Lines, Net Written Premium Growth, 2000–2018F



INSURANCE INFORMATION

# All Lines DWP Growth: HI vs. U.S., 2006-

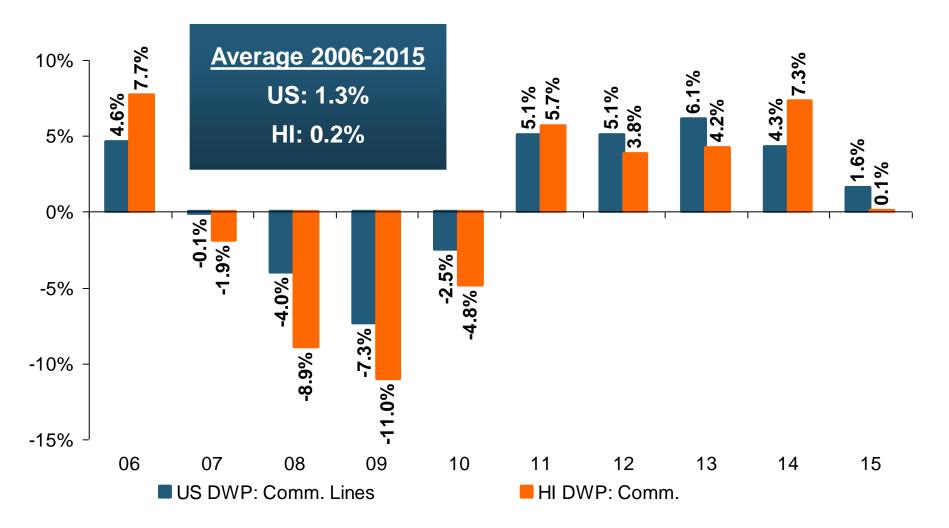


Source: NAIC data, sourced from S&P Global Market Intelligence (formerly SNL Financial).

# Comm. Lines DWP Growth: HI vs. U.S., 2006-2015

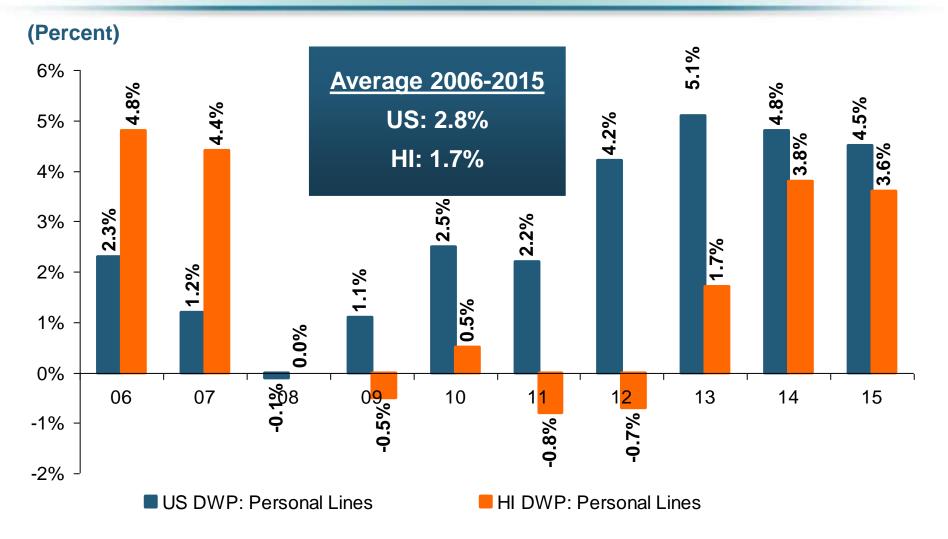


(Percent)



Source: NAIC data, sourced from S&P Global Market Intelligence (formerly SNL Financial).

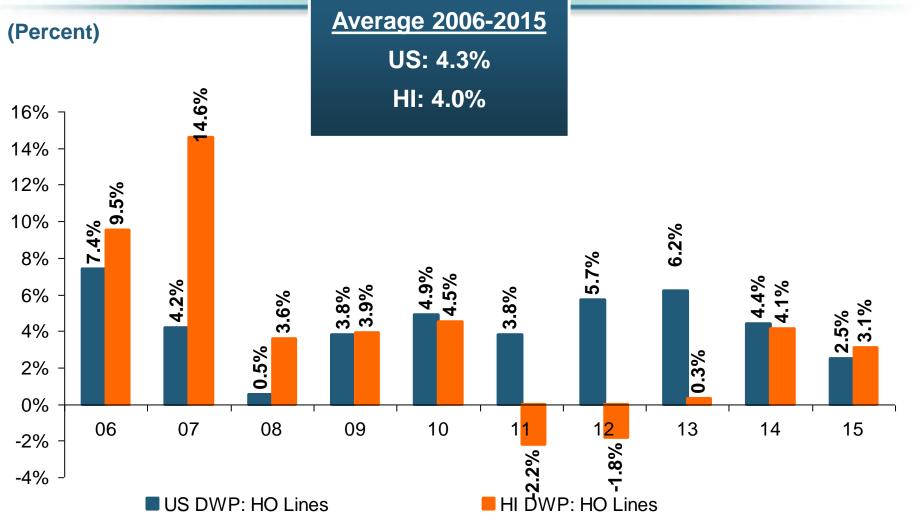
# Personal Lines DWP Growth: HI vs. U.S., TINSURANCE 2006-2015



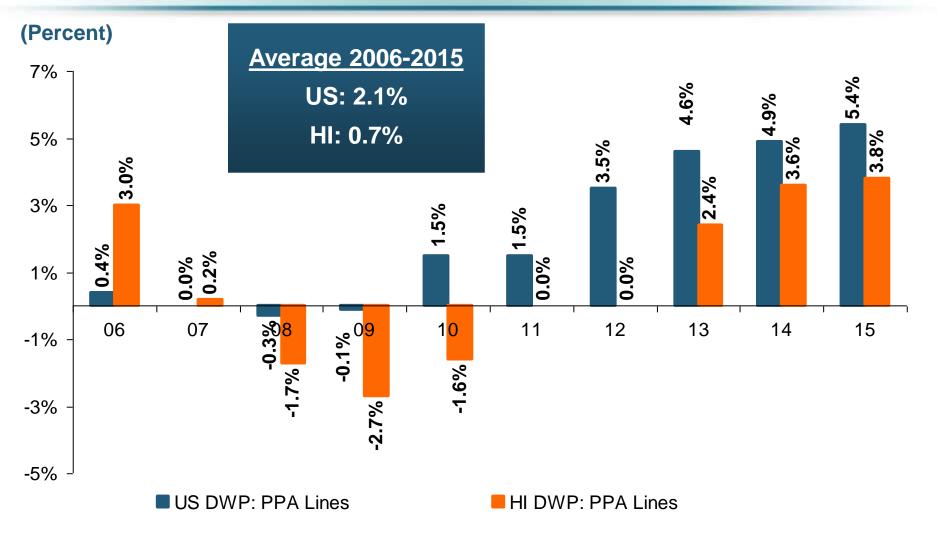
Source: NAIC data, sourced from S&P Global Market Intelligence (formerly SNL Financial).

## Homeowners MP DWP Growth: HI vs. U.S., 2006-2015





# Private Passenger Auto Growth: HI vs. U.S., 2006-2015

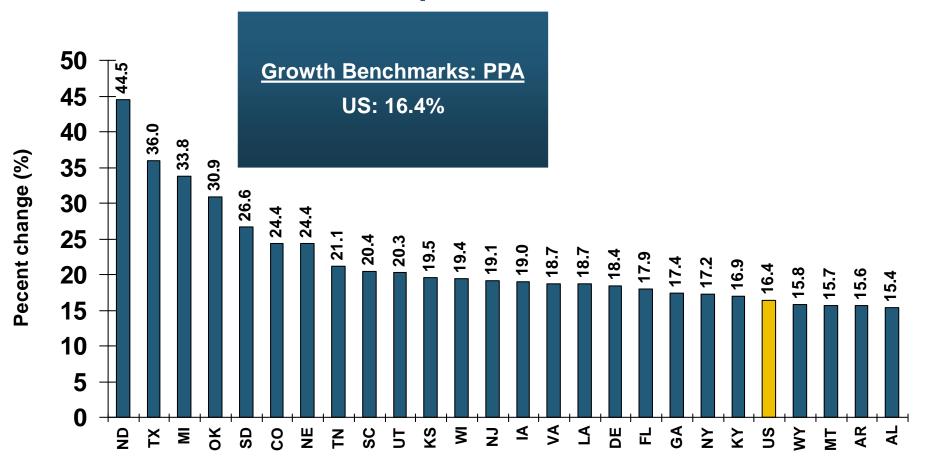


NSURANCE

## Direct Premiums Written: PP Auto Percent Change by State, 2007-2014



### **Top 25 States**

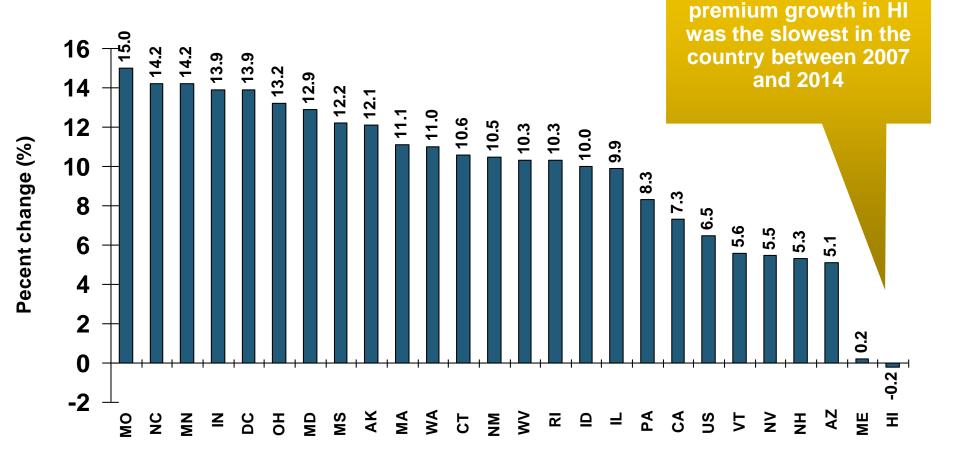


# Direct Premiums Written: PP Auto Percent Change by State, 2007-2014



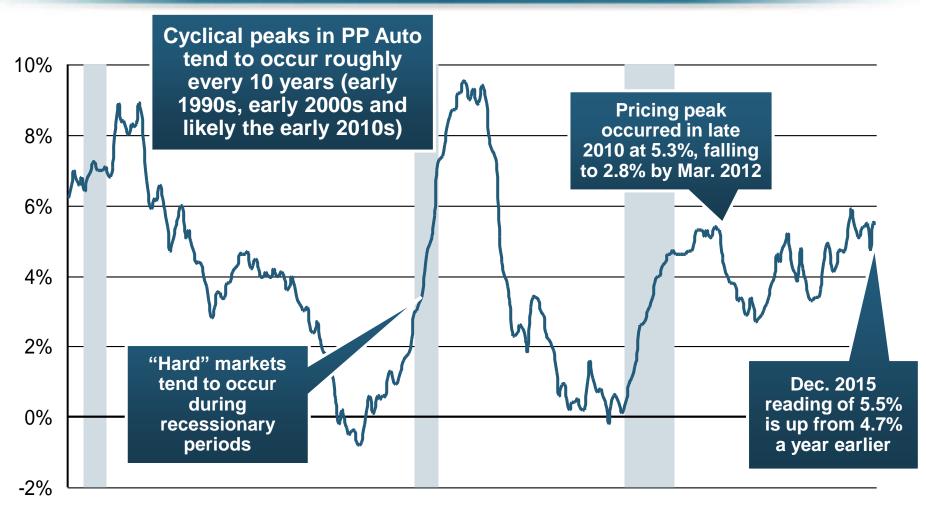
**Pvt. Passenger Auto** 

### **Bottom 25 States**



## Monthly Change in Auto Insurance Prices, 1991–2015\*





'90 '91 '92 '93 '94 '95 '96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14 '15

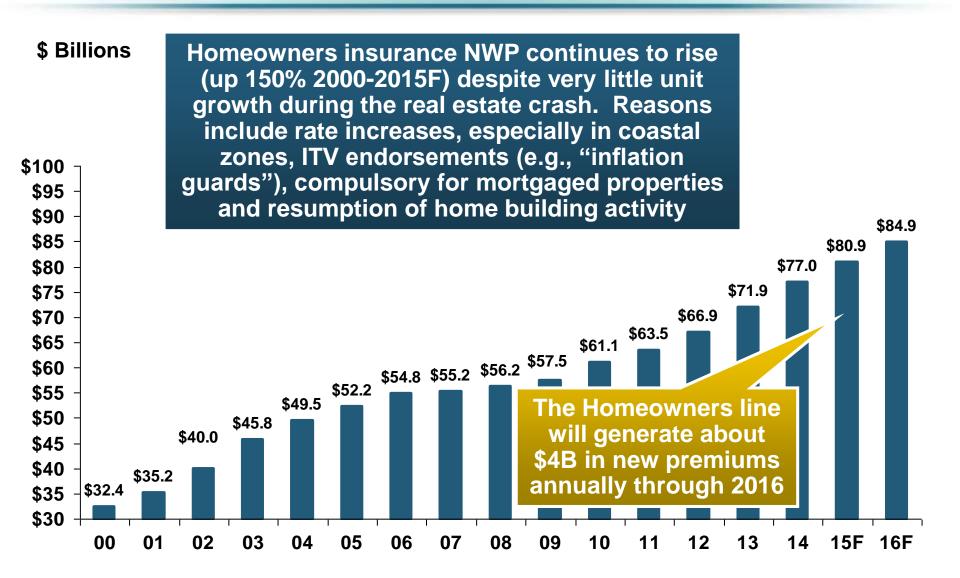
\*Percentage change from same month in prior year; through Dec. 2015; seasonally adjusted

Note: Recessions indicated by gray shaded columns.

Sources: US Bureau of Labor Statistics; National Bureau of Economic Research (recession dates); Insurance Information Institutes.

# US Homeowners Insurance Net Written Premium, 2000–2016F

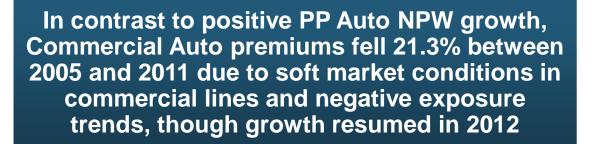




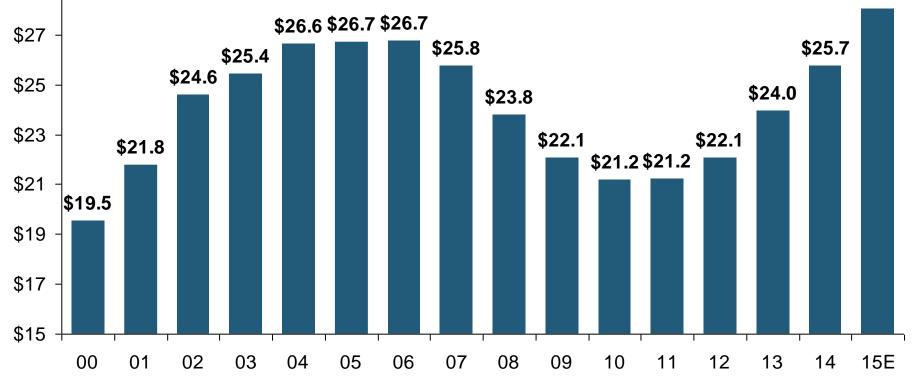
# Commercial Auto Insurance Net Written Premium, 2000–2015F

\$ Billion

\$29



\$28.0



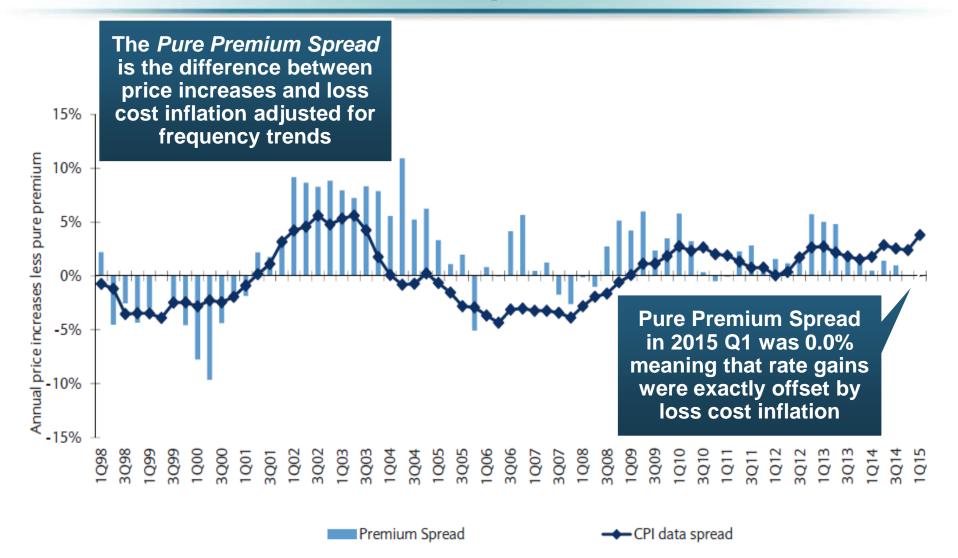
Sources: A.M. Best (2000-2014); Conning (2015F); Insurance Information Institute.



# **Personal Lines Growth Drivers**

Rate and Exposure are Both Presently Important Growth Drivers

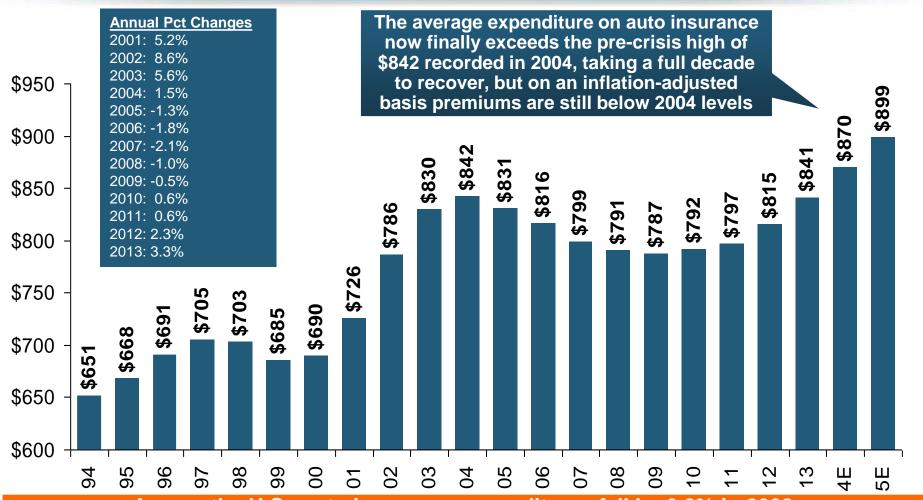
### Private Passenger Auto: Premium Growth vs. Loss Cost Spread



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# Average Expenditures\* on Auto Insurance, 1994-2015E





Across the U.S., auto insurance expenditures fell by 0.8% in 2008 and 0.5% in 2009 but rose 0.5% in 2010, 0.8% in 2011, 2.3% in 2012 and 3.3% in 2013; I.I.I. estimate is for +3.4% in 2014 and 2015.

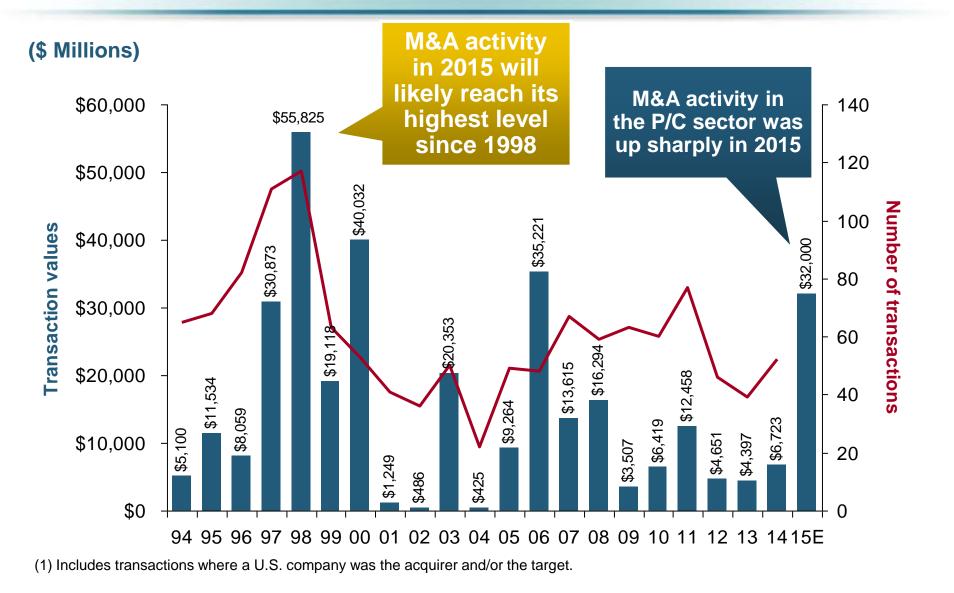
\* The NAIC data are per-vehicle (actually, per insured car-year) Sources: NAIC for 1994-2013; Insurance Information Institute estimates for 2014-2015 based on CPI and other data.



# M&A UPDATE: A PATH TO GROWTH?

Are Capital Accumulation, Drive for Growth and Scale Stimulating M&A Activity? Not Currently Focused on Personal Lines

# U.S. INSURANCE MERGERS AND ACQUISITIONS, P/C SECTOR, 1994-2015E (1)



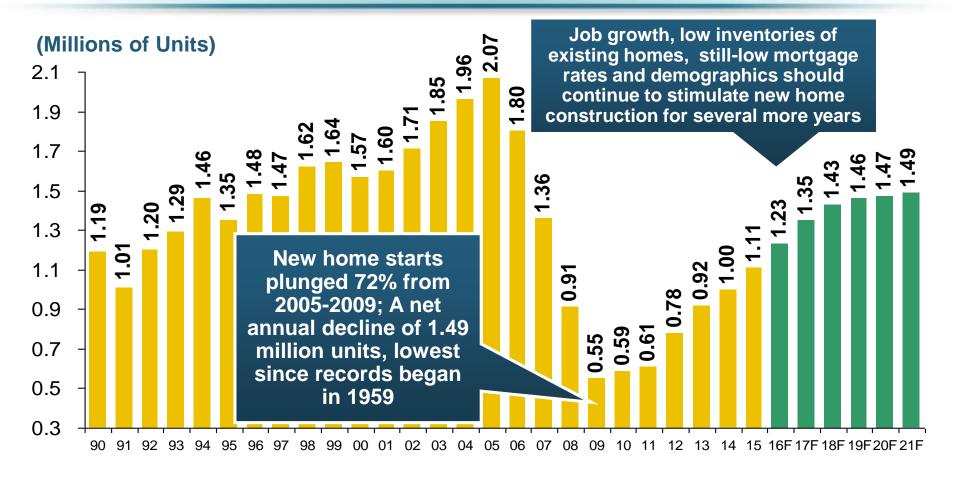
Source: Conning proprietary database; 2015 I.I.I. estimate.



# Personal Lines: Economic and Demographic Considerations

Auto, Home Are Sensitive to Underlying Economic Conditions

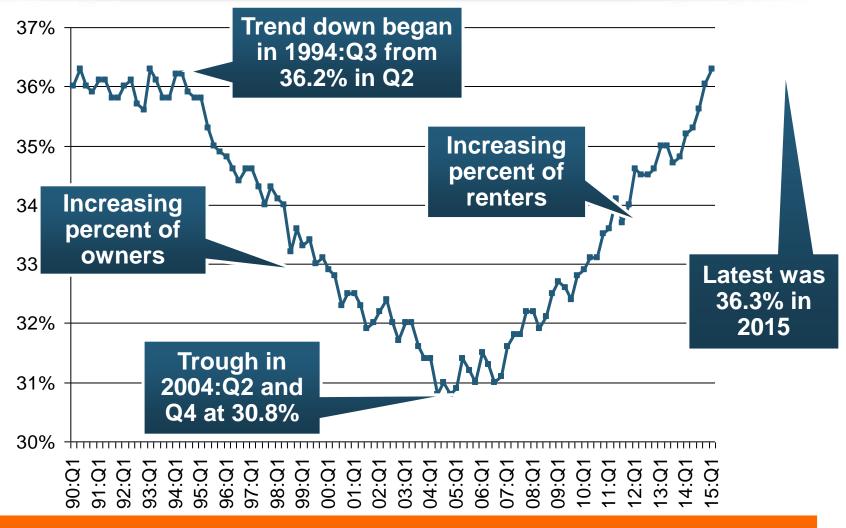
### New Private Housing Starts, 1990-2021F



Insurers Are Continue to See Meaningful Exposure Growth in the Wake of the "Great Recession" Associated with Home Construction: Construction Risk Exposure, Surety, Commercial Auto; Potent Driver of Workers Comp Exposure

Source: U.S. Department of Commerce; Blue Chip Economic Indicators (4/16 for 2016-17; 3/16 for 2018-21F; Insurance Information Institute.

#### Rental-Occupied Housing Units as % of Total Occupied Units, Quarterly, 1990:Q1-2015\*



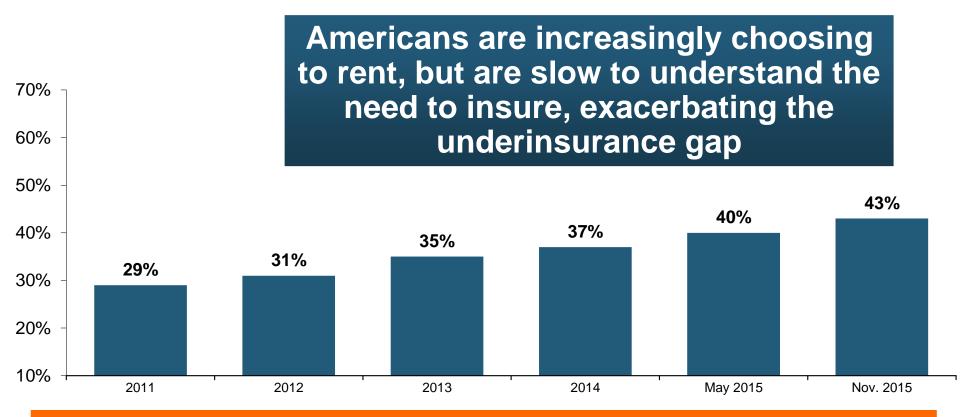
#### Since the Great Recession ended in June 2009, renters occupied 5.7 million more units (+15.6%).

Sources: US Census Bureau, Residential Vacancies & Home Ownership in the First Quarter of 2015 (released April 28, 2015) and earlier issues; Insurance Information Institute. Next Census Bureau report to be released on July 28, 2015. \*As of Q1.

INSURANCE INFORMATION

### I.I.I. Poll: Renter's Insurance

#### Q. Do you have renters insurance?<sup>1</sup>



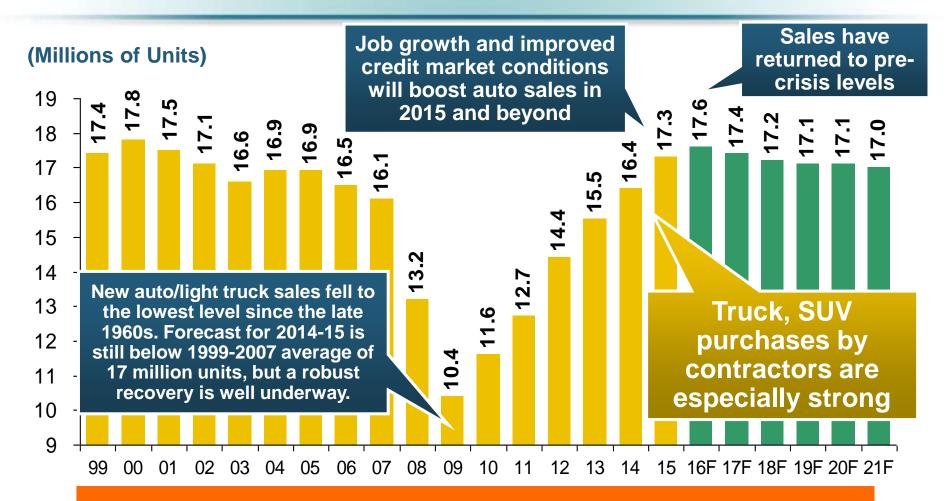
## The Percentage of Renters Who Have Renters Insurance Has Been Rising Since 2011.

<sup>1</sup>Asked of those who rent their home.

Source: Insurance Information Institute Annual Pulse Survey.

### Auto/Light Truck Sales, 1999-2021F

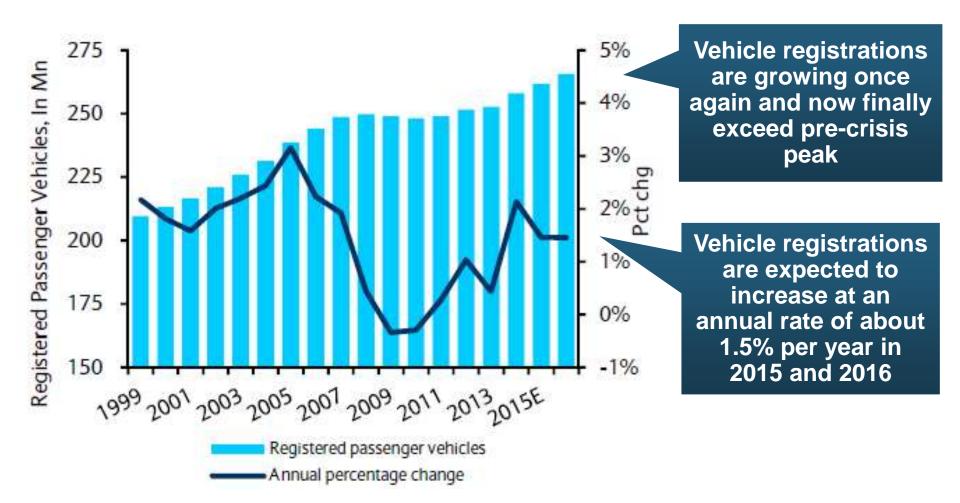




Yearly car/light truck sales will likely continue at current levels, in part replacing cars that were held onto in 2008-12. PP Auto premium might grow by 3.5% - 5%.

Source: U.S. Department of Commerce; Blue Chip Economic Indicators (4/16 for 2016-17; 3/16 for 2018-21F; Insurance Information Institute.114

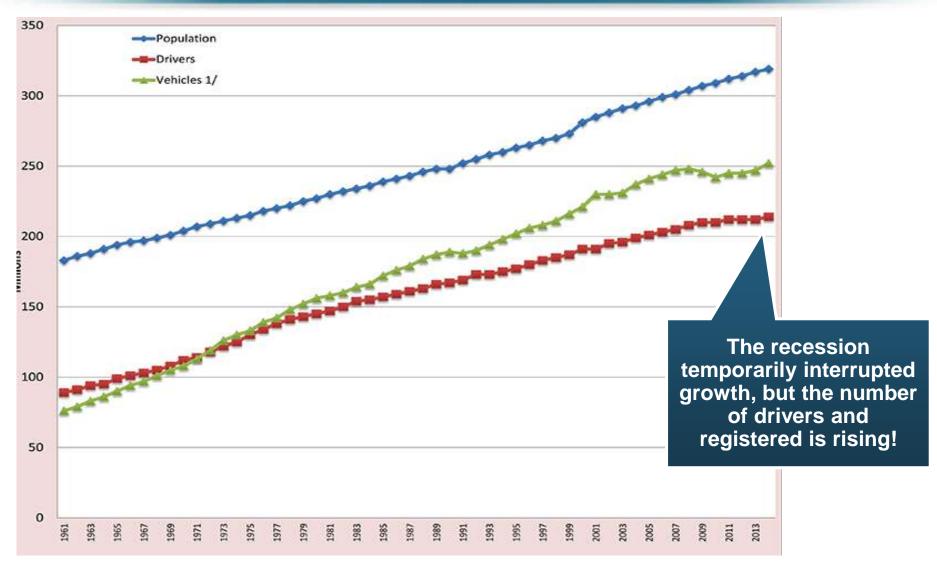
#### Number of Registered Passenger Vehicles in US, 1999 – 2015E



Sources: Bureau of Transportation Statistics; Barclays Capital estimates, August 2015.

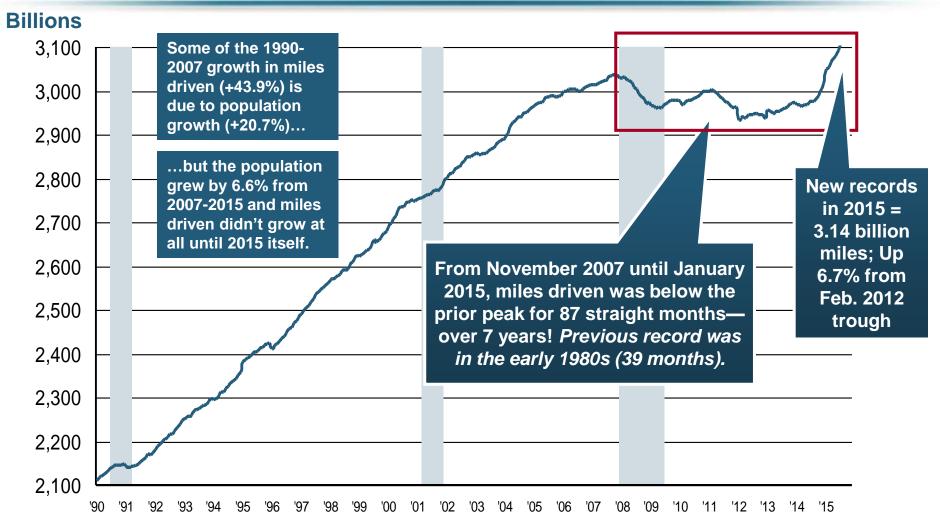
NSURANCE

### Licensed Drivers, Vehicle Registrations and Resident Population: All UP!



Source: Federal Highway Administration: <u>http://www.fhwa.dot.gov/policyinformation/statistics/2014/dv1c.cfm</u> accessed 2/1/16; Insurance Information Institute.

### America is Driving More Again (Finally!): Total Miles Driven\*, 1990–2015\*



\*Moving 12-month total. The 2015 data are through November 2015, the latest available. Note: Recessions indicated by gray shaded columns.

Sources: Federal Highway Administration (<u>http://www.fhwa.dot.gov/policyinformation/travel\_monitoring/tvt.cfm</u>); National Bureau of Economic Research (recession dates); Insurance Information Institute.

# Change in Proportion of Persons with Driver Licenses in the US, by Age, 1983-2014

Age	Change from 1983 to 2014	Change from 2008 to 2014	Change from 2011 to 2014
16	-47.0%	-21.2%	-10.9%
17	-34.8%	-10.2%	-0.2%
18	-25.2%	-8.1%	-0.3%
19	-21.0%	-8.6%	-0.4%
20-24	-16.4%	-6.5%	-3.8%
25-29	-11.0%	-1.4%	-2.7%
30-34	-10.3%	-4.4%	-2.8%
35-39	-7.4%	-4.1%	-2.5%
40-44	-3.4%	-3.0%	-2.7%
45-49	-2.2%	-2.7%	-1.5%
50-54	-0.2%	-3.2%	-1.1%
55-59	+4.1%	-3.3%	-1.5%
60-64	+9.9%	-4.0%	-0.6%
65-69	+15.4%	-2.8%	-1.7%
≥70	+43.6%	+0.8%	-0.3%

Smaller proportions of younger drivers have licenses but not because they're all taking Uber.

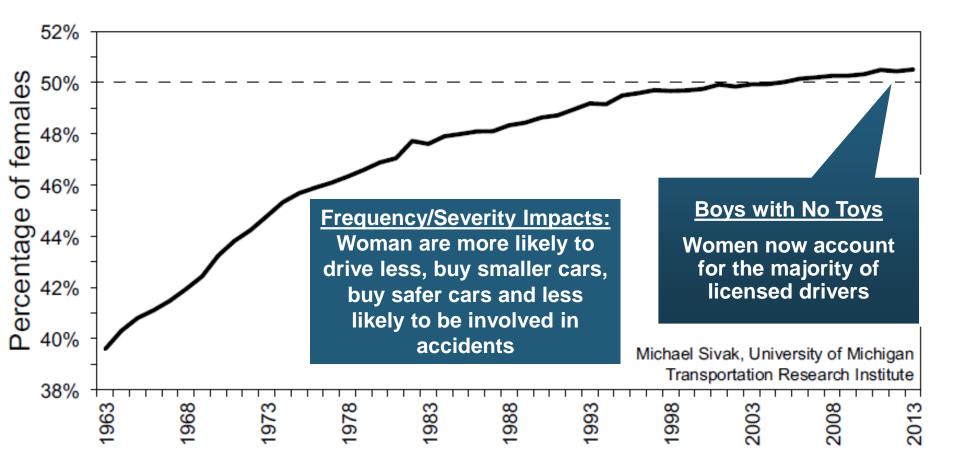
The AARP crowd can't be pried away from the cars

Source: University of Michigan Transportation Research Institute, "Recent Decreases in the Proportion of Persons with a Driver's License Across All Age Groups," M. Sivak and B. Schoettle., Jan. 2016; Insurance Information Institute.

INSURANCE

INFORMATION

# Girl Power: Females with a Driver's License as a % of All Licensed Drivers

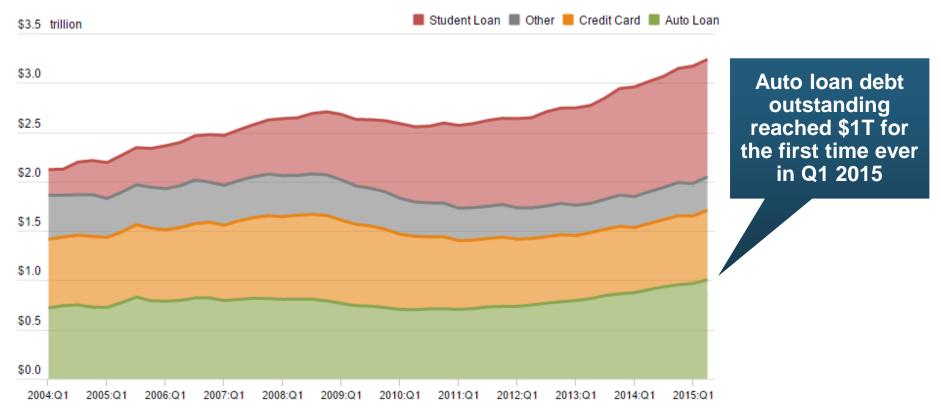


Source: University of Michigan Transportation Research Institute, "Female Drivers in the United States: From Minority to Majority?" by M. Sivak, UMTRI-2016-16, May 2015; Insurance Information Institute.

INSURANCE INFORMATION

# Auto Loans and Other Non-Housing Debt, 2004 – 2015\*

Non-Housing Debt Balance



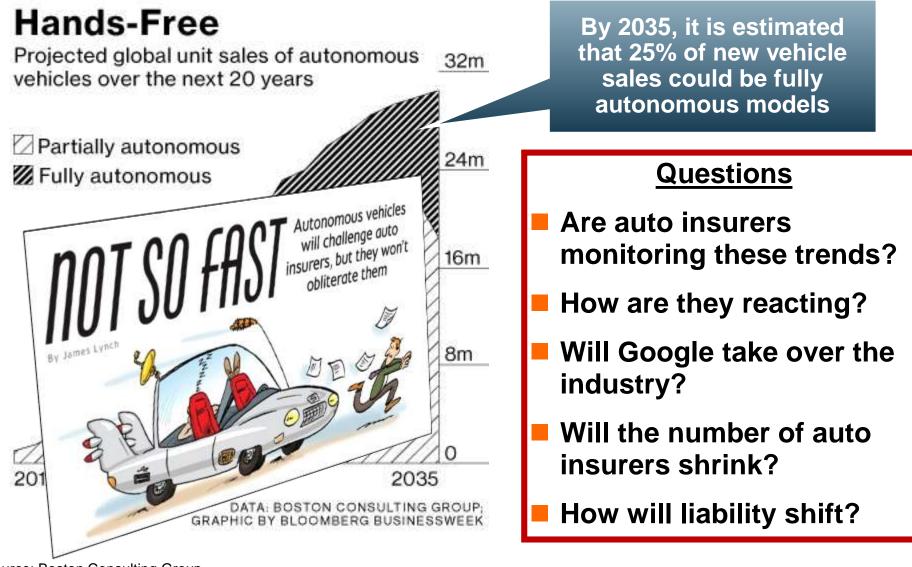
#### Banks are becoming increasingly aggressive in marketing auto loans



# **INDUSTRY DISRUPTORS**

Technology, Society and the Economy Are All Changing at a Rapid Pace Thoughts on the Future

#### Media is Obsessed with Driverless Vehicles: Often Predicting the Demise of Auto Insurance



Source: Boston Consulting Group.

#### On-Demand/Sharing/Peer-to-Peer Economy Impacts Many Lines of Insurance

- The "On-Demand" Economy is or will impact many segments of the economy important to P/C insurers
  - Auto (personal and commercial)
  - Homeowners/Renters
  - Many Liability Coverages
  - Professional Liability
  - Workers Comp
- Many unanswered insurance questions
- Insurance solutions are increasingly available to fill the many insurance gaps that arise





#### **TNC Ridesharing Arrangements:** Insurance Applicability



Phase	TNC Coverage	
<ol> <li>Driver logged into TNC App but not "matched" with a passenger</li> </ol>	Contingent liability coverage IF personal auto coverage declined/not available (\$50/100/25)*	
<ol> <li>A "match" is made but passenger is not in the driver's car</li> </ol>	Primary liability, UM/UIM coverage at a higher limit (\$1M)* Contingent comp/collision coverage	
3. A passenger is in the driver's car	Same as Phase 2	

The concern was that TNCs were seeking to offload risk on to personal auto insurers. An increasing number of personal auto insurers have developed solutions to ensure that coverage gaps are minimized

### **Ridesharing Regulation/Legislation** and Status of ISO Filings as of 9/30/15

#### INSURANCE INFORMATION INSTITUTE

#### Status Ride Sharing Legislation/Regulation



#### **Status of ISO Filings**



#### Homesharing Arrangements: Potential <u>Host</u> Exposure Concerns (Receives Rental Income)



- Property
  - Loss to host's property/furnishings
  - Loss of use
- Liability
  - Damage to property of traveler, traveler's guests
  - Damage to landlord's property/furnishings
  - Bodily injury to traveler, traveler's guests
- Comment
  - A landlord may act as a host (vacant unit)
  - A Homeowners Policy may be issued to the owneroccupant(s) of a 1, 2, 3 or 4 family dwelling

#### Homesharing Arrangements: Potential <u>Traveler</u> Exposure Concerns



#### Property

- Loss to traveler's property
- Liability
  - Damage to property/furnishings of host and landlord
  - Bodily injury to traveler's guests, other tenants and visitors to building
  - Personal injury due to poor reviews

#### Comment

 Similar exposures currently exist for travelers at hotels, B & B's, guest houses

- 1. Policyholder Notice
  - Guidance for policyholder to contact insurer
- 2. Exclusion
  - Explicit exclusion for loss/damage/injury arising out of homesharing
  - Applicable to host, landlord
  - To the extent possible, preserve existing coverage for rentals that do not originate from homesharing, such as that providing for roomers, boarders
- 3. Coverage option
  - Property and liability coverage for loss/damage/injury arising out of homesharing
  - Applicable to host, landlord

## Send in the Drones: Potential Rapid Adoption in Industry; Media Loves It

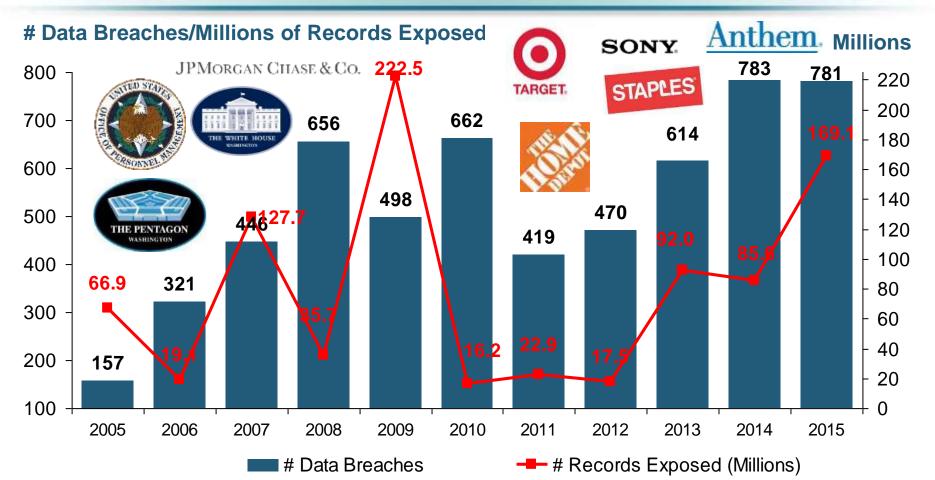






- Drones or Unmanned Aerial Vehicle (UAV) technology is seeing rapid adoption rate in many industries, including insurance
- ~700,000 drones in US by year-end
- FAA granting Section 333 exemptions for commercial use and testing of UAS
- FAA will require most drones to be registered by year-end 2015.
- At least 5 insurers have received permission to test
- Wide variety of applications: claims, preevent property inspections...
- Insurers partnering with construction industry to guide R&D and regulation of UAV use via *Property Drone Consortium*: www.propertydrone.org

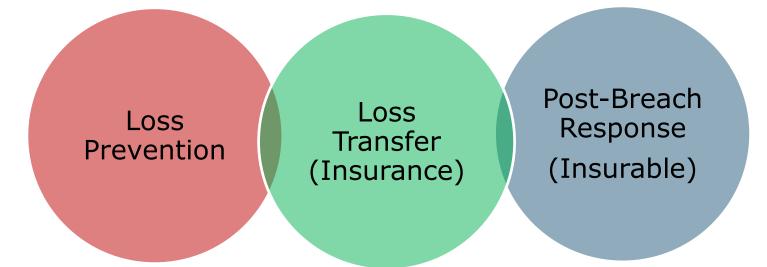
#### Data Breaches 2005-2015, by Number of Breaches and Records Exposed



The 781 reported data breaches in 2015 was virtually unchanged form the record 783 reported in 2014. The number of exposed records soared to 169.1 million, and increase of 97.5%.

Source: Identity Theft Resource Center (updated as of Jan. 6, 2016); http://www.idtheftcenter.org/images/breach/ITRCBreachReport2015.pdf

### The Three Basic Elements of Cyber Coverage: Prevention, Transfer, Response



Cyber risk management today involves three essential components, each designed to reduce, mitigate or avoid loss. An increasing number of cyber risk products offered by insurers today provide all three.



## AUTO TECHNOLOGY & THE FUTURE OF AUTO INSURANCE

Technology Promises Safer Cars and Highways, *BUT* Some Analysts, Media and Many in Silicon Valley Are Predicting Doom for Auto Insurers

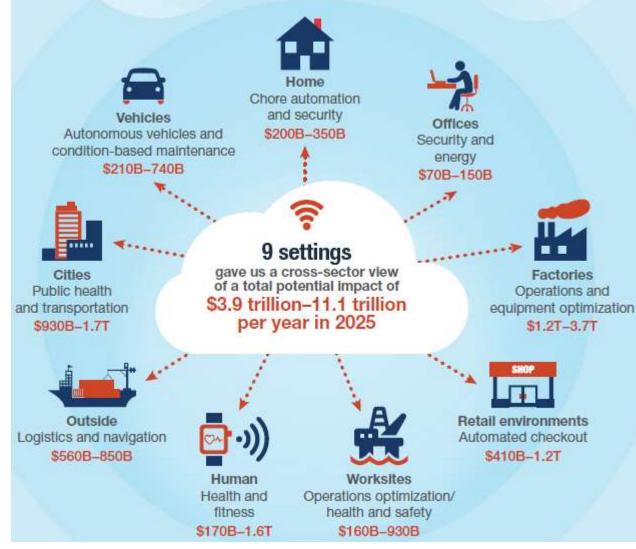


## THE 'INTERNET OF THINGS'

## Capturing Economic Value Amid a Shifting Insurer Value Chain

# The Internet of Things and the Insurance Industry

#### INSURANCE INFORMATION INSTITUTE



Sources: McKinsey Global Institute, *The Internet of Things: Mapping the Value Beyond the Hype*, June 2015; Insurance Information Institute.

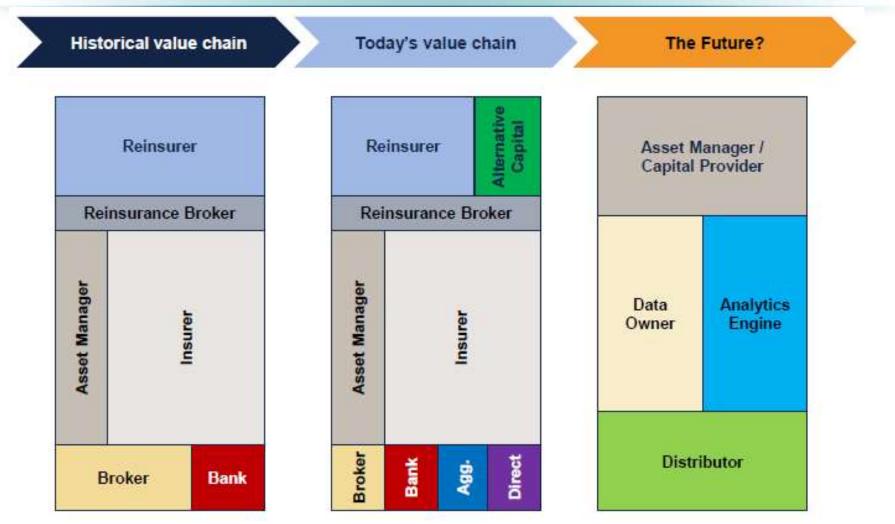
The "Internet of Things" will create trillions in economic value throughout the global economy by 2025

What opportunities, challenges will this create for insurers?

What are the impact on the insurance industry "value chain"?

### The Internet of Things and the Insurance Industry Value Chain



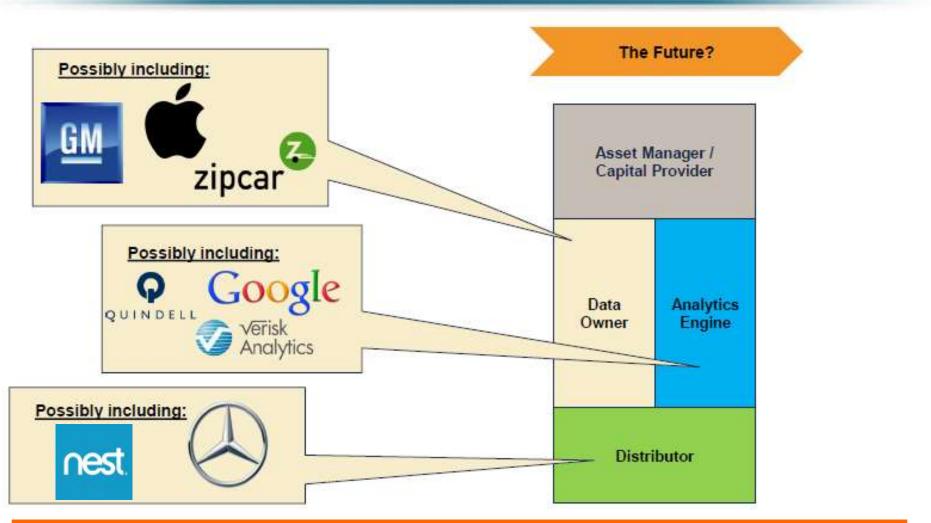


#### The Insurance Industry Value Chain Is Changing for Many Reasons

Source: Willis Capital Markets & Advisory; Insurance Information Institute.

### The Internet of Things and the Insurance Industry Value Chain





#### Who owns the data? Where does It flow? Who does the analytics? Who is the capital provider?

Source: Willis Capital Markets & Advisory; Insurance Information Institute.



### A NEST Case Study

## **Nest: A Leader in the "Internet of Things"**

## Collision Course or Cooperation with the Insurance Industry?



#### 138

### Telematics for Your Home: The Internet of Things

- The home is the next frontier for telematics
- Rapidly becoming a crowded space
- How and with whom will insurers partner?
- Can control increasing array of household systems remotely
  - Heat, A/C
  - Fire, CO detection
  - Security Systems
  - Cameras/Monitors
  - Appliances
  - Lighting
  - Technology is adaptive
    - Uses sensors and algorithms to learn about you

## Your smart home shouldn't be dumb.

When products work with Nest, you don't have to tell them how to connect. Or what to do. They just work. In real homes for real people.

Just took for the Works with Nest logo. Today a too of brands you already use connect to Nest, like your hue lights and Whirloool wesher. And more are coming

every day.

Sign up to hear what's new 2

Watch the video 💿





#### Partnerships with Insurers: Selling Safety and Savings Simultaneously



## Stay safe. Save money.

Your insurance company knows Nest Protect helps keep you safe. They know it saves lives.

So we've partnered with leading insurance companies to help you get a Nest Protect at no cost. Your insurance provider could also lower your premiums up to 5% because Nest Protect is special - it can connect to Wi-Fi and tell them it's working.

It's their business to know what keeps families safe. And they believe in Nest Protect.

Find out when a Nest insurance partner is coming to your area.

Nest is actively seeking to partner with insurers. As of Jan. 10, 2016, Nest listed 2 insurance partners offering discounts in a number of states

nest.

Source: <u>https://nest.com/insurance-partners/</u> accessed 1/10/16; Insurance Information Institute research.



#### **Insurance Information Institute Online:**

# www.iii.org

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