

HURRICANE SEASON TOOL KIT: I.I.I. MEMBERS

As a service for members, the Insurance Information Institute has compiled some useful resources for the 2017 Atlantic hurricane season, including data, infographics, videos and stories. In addition, a presentation, white paper and messaging templates for press and social media are available.



Facts+ Statistics

- Hurricanes
- Hurricane Fact Files And Market Share By State



Presentation

Hurricane Andrew's Enduring Impact On The U.S. Insurance Industry



2017 Insurance Fact Book Charts

Hurricanes

- The Saffir-Simpson Hurricane Wind Scale
- Catastrophic Hurricane Losses In The United States, 2006-2015
- Top 10 Costliest Hurricanes In The United States
- Estimated Insured Losses For The Top 10 Historical Hurricanes Based On Current Exposures
- Hurricanes And Related Deaths In The United States, 1997-2016
- Top 10 Deadliest Mainland U.S. Hurricanes

Coastal Exposure

- Top Coastal Counties Most Frequently Hit By Hurricanes: 1960-2008
- Top 10 States, By Population Change In Coastal Counties, 1960-2010

Residual Market Property Plans

- Estimated Value Of Insured Coastal Properties Vulnerable To Hurricanes By State, 2012
- Insurance Provided By FAIR Plans, Fiscal Years 2006-2015
- Insurance Provided By FAIR Plans By State, Fiscal Year 2015
- Insurance Provided By Beach And Windstorm Plans, Fiscal Year 2015



White Paper

Residual Market Property Plans



Consumer Articles

- Hurricane Season Insurance Checklist
- Preparing An Effective Evacuation Plan
- Including Your Pets In Evacuation And Disaster Planning
- Disaster Planning For Older Adults
- Brochure: Settling Insurance Claims After A Disaster
- Understanding Your Insurance Deductible



Infographics

<u>Is Your Business Ready For Peak Hurricane Season?</u>



<u>Business Interruption Insurance: Essential Advice For Entrepreneurs, Start-ups, And</u> Dream-builders



Videos

- Four Key Ways To Prepare For A Disaster
- Five Steps To Make Your Home More Hurricane Resistant
- Disaster Planning With Pets



Know Your Plan App

Available On iOS Or Android





Press Release Template

Hurricane Season 2017



Social Media

- A #hurricaneseason #insurance checklist is essential to disaster prep and can simplify recovery and rebuilding. http://www.iii.org/article/hurricane-season-insurance-checklist
- In time for #hurricaneseason, some essential facts and information about flood #insurance. http://www.iii.org/article/facts-about-flood-insurance #NFIP @FEMA
- #Hurricaneseason reminder: Insure to cover cost of rebuilding your home (and not the purchase cost). http://www.iii.org/article/how-much-homeowners-insurance-do-i-need
- #Hurricaneseason is here. How prepared is your business?
 http://www.iii.org/video/insurance-for-the-small-and-medium-sized-business-owner #SMB
- Evacuation plan? Check. #Safety kit? Check... From @RedCross, the top 6 #hurricaneseason preparedness tips: http://www.redcross.org/news/press-release/Top-6-Red-Cross-Preparedness-Tips-to-Stay-Safe-this-Hurricane-Season
- June is National #PetPreparedness Month. Make sure they're included in your #hurricaneseason emergency plan: https://www.ready.gov/animals
- @ReadyGov offers essential #hurricaneseason prep tips for your family and home. https://www.ready.gov/hurricanes @FEMA

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