



# **The Global Economy, Rising Risk and Marine Insurance Markets**

## ***Risk and Reward in a Troubled World***

**San Francisco Board of Marine Underwriters**

**San Francisco, CA**

**April 21, 2016**

***Download at [www.iii.org/presentations](http://www.iii.org/presentations)***

**Robert P. Hartwig, Ph.D., CPCU, President & Economist**

**Insurance Information Institute ♦ 110 William Street ♦ New York, NY 10038**

**Tel: 212.346.5520 ♦ Cell: 917.453.1885 ♦ [bobh@iii.org](mailto:bobh@iii.org) ♦ [www.iii.org](http://www.iii.org)**

- **Modest growth will continue in 2016 (~ 3.5% DPW in US)**
  - ◆ Exposure growth tied primarily to overall GDP growth/key sector drivers
  - ◆ Rates remain flat to marginally negative for commercial lines in 2016
  - ◆ Reinsurance pricing under pressure—more so for property risks
- **Underlying loss cost trends remain manageable**
- **Industry is very well capitalized on a global scale**
- **Continued pressure from alternative capital**
- **Anti-trade, nationalistic sentiments bad for marine ins.**
- **Sluggish growth abroad impacts trade flows**
- **Strong dollar has hurt US manufacturing, exports**
- **Commodity prices remain weak but have likely bottomed**

# **Risk & Insurance**

## ***U.S. and Global Perspective***

**Marine Insurance Is Very Sensitive to  
the Global Economic and Political  
Environment**

# 5 Major Categories for External Global Risks, Uncertainties and Fears: Insurance Solutions

1. Economic Risks
2. Geopolitical Risks
3. Environmental Risks
4. Technological Risks
5. Societal Risks

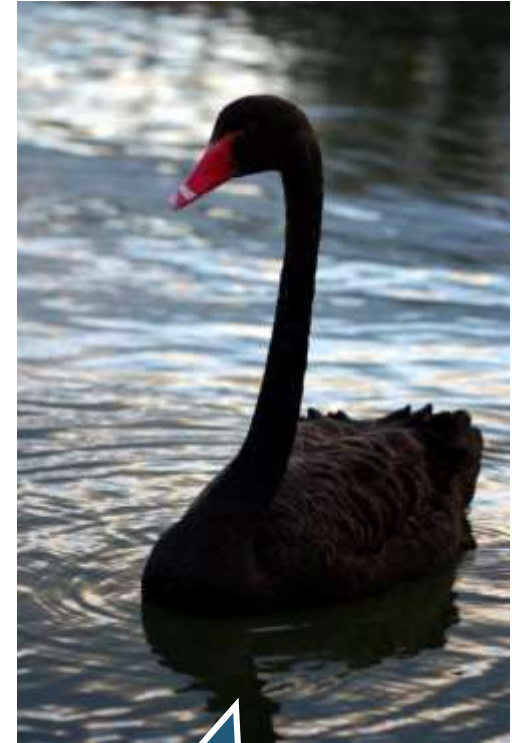


While risks can be broadly categorized, none are mutually exclusive



# Multitude of Exogenous Factors Influence Growth, Performance & Cyclicality

- Tepid growth in US, Europe
- Weakness in China/Emerging Economies
- Political uncertainty in the US, Brazil, Argentina
- UK “Brexit” concern
- Low/Negative Interest Rates
- Resurgent Terrorism Risk: ISIS & Other Groups
- Cyber Attacks
- Sabre Rattling (e.g., US-China, Russia)
- Severe Natural Disaster Losses→Supply Chain
- Nationalism
- International trade deals under siege
- (Over)Regulation: Systemic Risk?
- Strong dollar has impacted manufacturing



Are “Black Swans” everywhere or does it just seem that way?

# Top 5 Global Risks in Terms of *Likelihood*, 2007—2016: Insurance Can Help With Most

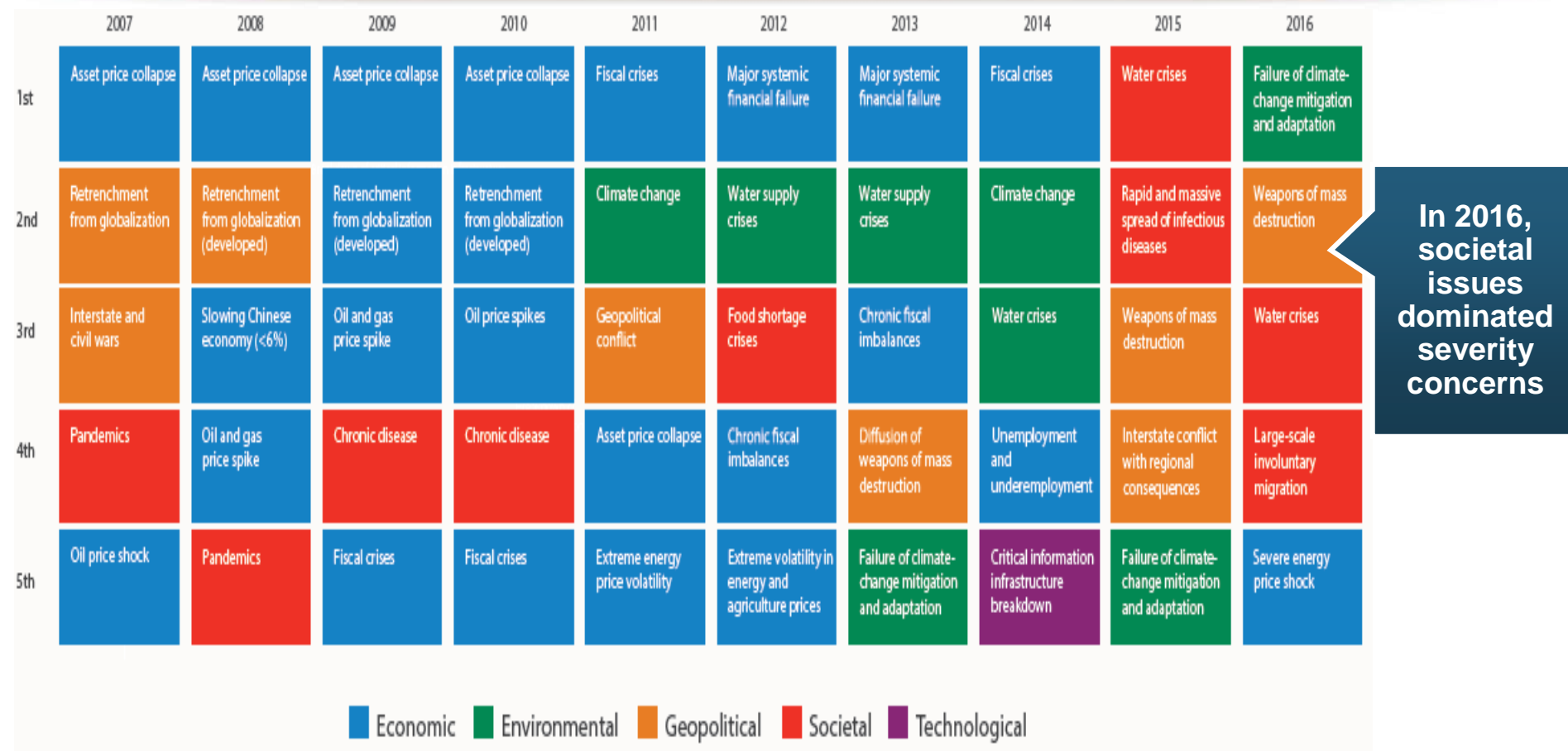
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
1st	Breakdown of critical information infrastructure	Asset price collapse	Asset price collapse	Asset price collapse	Storms and cyclones	Severe income disparity	Severe income disparity	Income disparity	Interstate conflict with regional consequences	Large-scale involuntary migration
2nd	Chronic disease in developed countries	Middle East instability	Slowing Chinese economy (<6%)	Slowing Chinese economy (<6%)	Flooding	Chronic fiscal imbalances	Chronic fiscal imbalances	Extreme weather events	Extreme weather events	Extreme weather events
3rd	Oil price shock	Failed and failing states	Chronic disease	Chronic disease	Corruption	Rising greenhouse gas emissions	Rising greenhouse gas emissions	Unemployment and underemployment	Failure of national governance	Failure of climate-change mitigation and adaptation
4th	China economic hard landing	Oil and gas price spike	Global governance gaps	Fiscal crises	Biodiversity loss	Cyber attacks	Water supply crises	Climate change	State collapse or crisis	Interstate conflict with regional consequences
5th	Asset price collapse	Chronic disease, developed world	Retrenchment from globalization (emerging)	Global governance gaps	Climate change	Water supply crises	Mismanagement of population ageing	Cyber attacks	High structural unemployment or underemployment	Major natural catastrophes

**In 2016, societal and environmental issues dominated frequency concerns**

■ Economic 
 ■ Environmental 
 ■ Geopolitical 
 ■ Societal 
 ■ Technological

**Concerns Shift Considerably Over Short Spans of Time. 2016 Includes a Mix of Environmental Economic, Social and Environmental Risks**

# Top 5 Global Risks in Terms of *Impact*, 2007—2016: Insurance Can Help With Most



**Concerns Over the Impacts of Societal Risks Remained High in 2016, but Economic, Environment and Geopolitical Risks Also Loom Large**



# **Globalization: The Global Economy Creates and Transmits Cycles & Risks**

**Globalization Is a Double Edged Sword—  
Creating Opportunity and Wealth But  
Potentially Creating and Amplifying Risk**

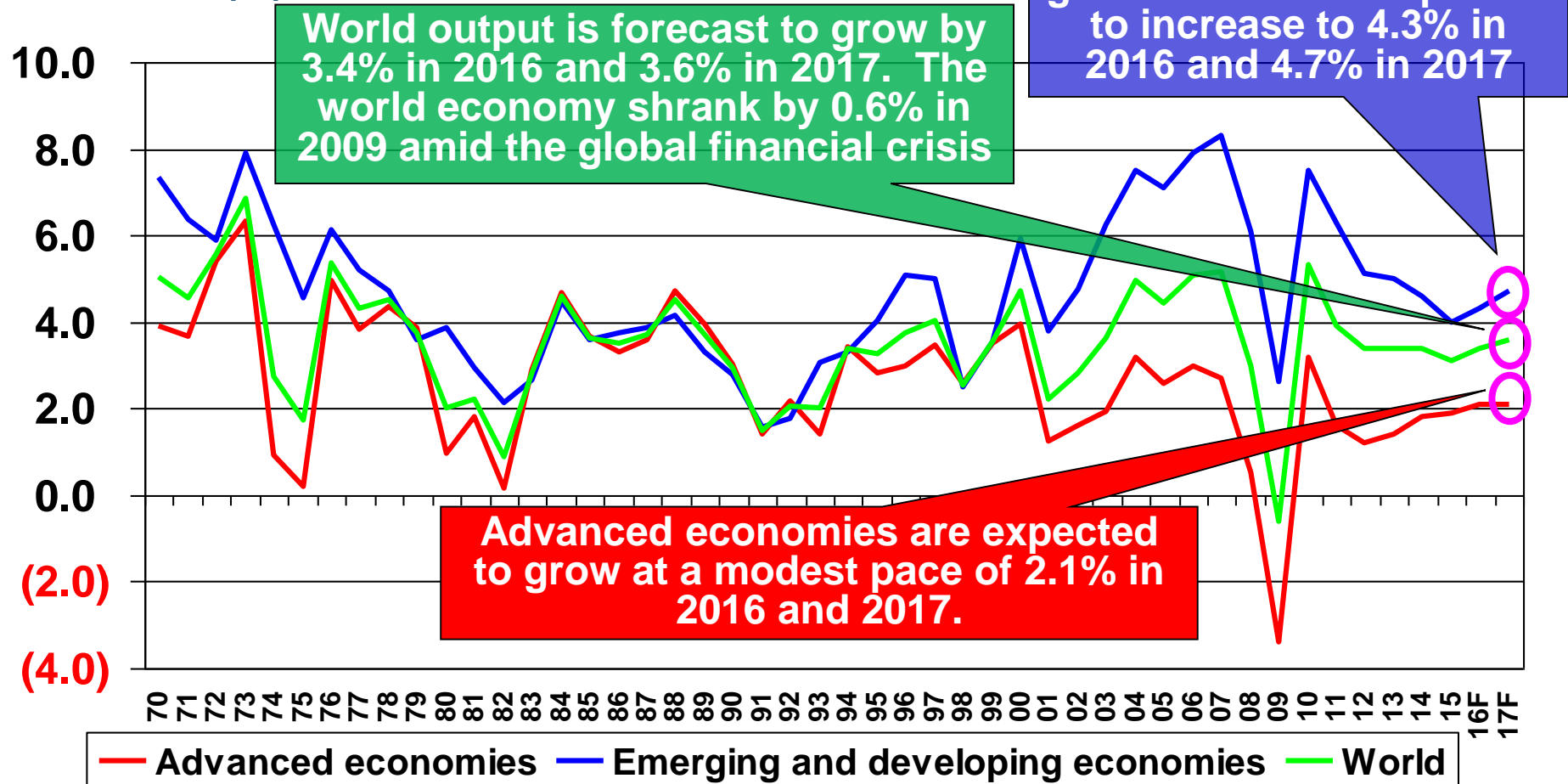
***Emerging vs. “Advanced” Economies***



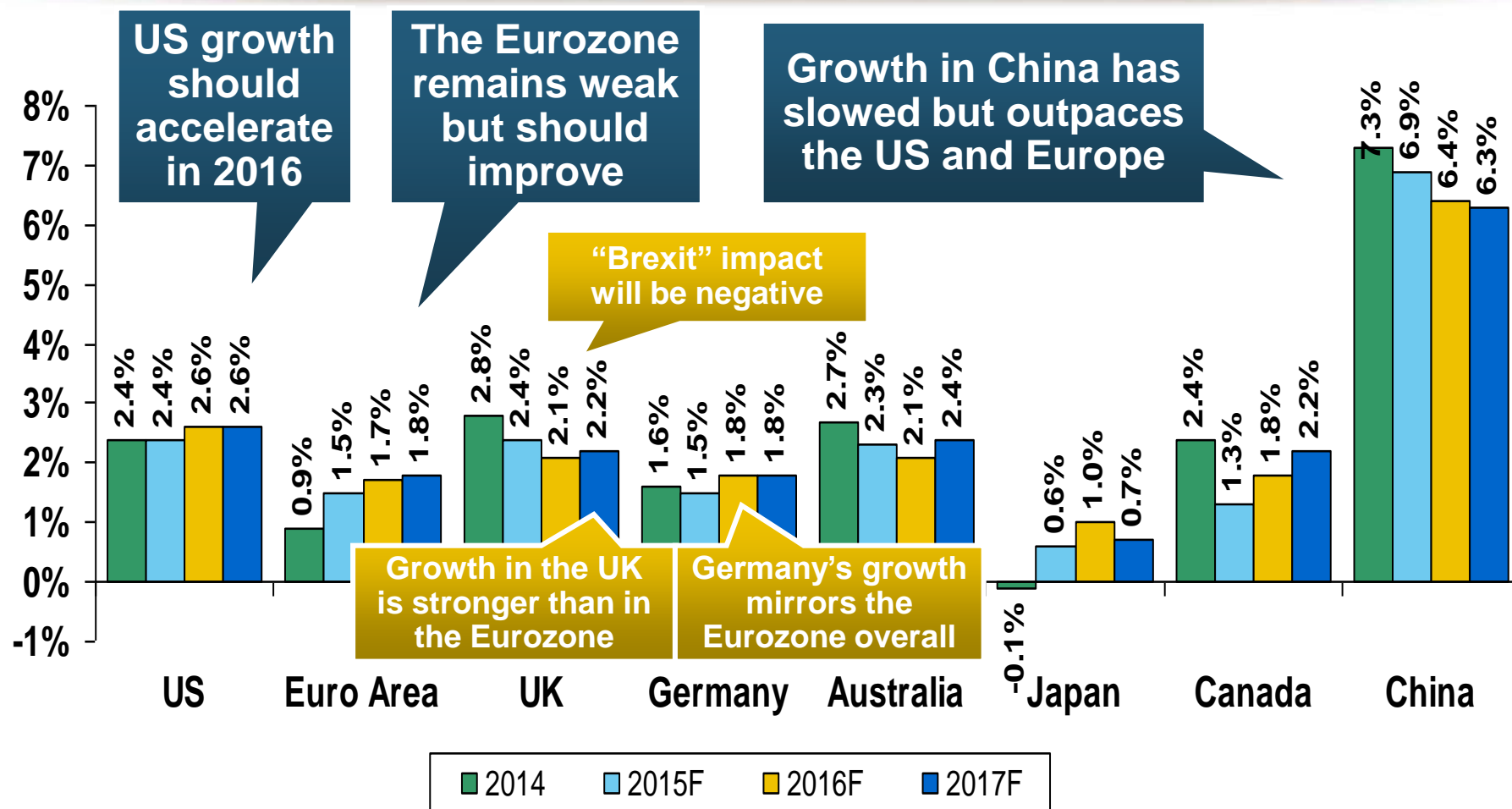
- **Flat to modest deceleration in premium growth in 2016**
- **Rate environment suggests flat-to-slightly negative renewals in 2016**
- **Economic growth continues at a modest pace but unevenly across industries and regions; Nearly full employment and tighter labor market conditions are pluses and should drive new exposures**
- **Construction, Service sectors are positives but manufacturing, energy, commodities face headwinds**
- **Loss costs driven by modest frequency and severity trends, but helped by reserve releases, low cats, low infl.**
- **Property cat reinsurance costs continue to fall**
- **Investment income still under pressure from low yields**

# GDP Growth: Advanced & Emerging Economies vs. World, 1970-2016F

GDP Growth (%)



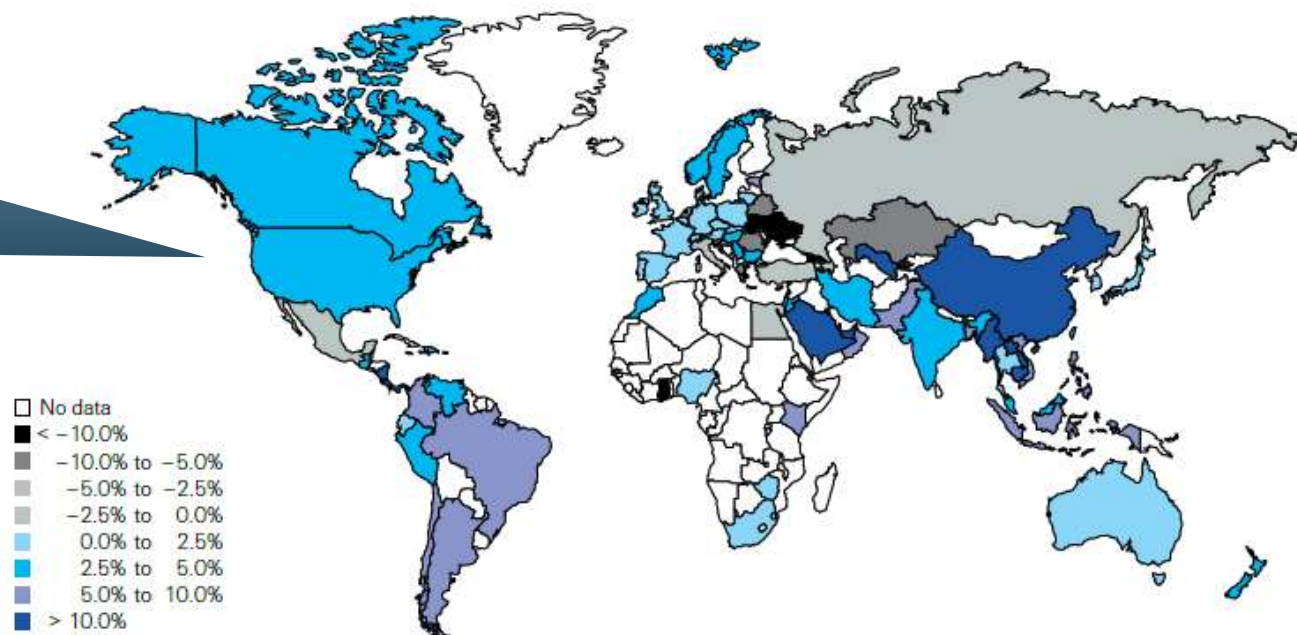
# Real GDP Growth Forecasts: Major Economies: 2014 – 2017F



**Growth Prospects Vary Widely by Region; US and the UK Lead the Advanced Economies; Germany Leads in the Euro Area; China Has Slowed**

# Non-Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2014

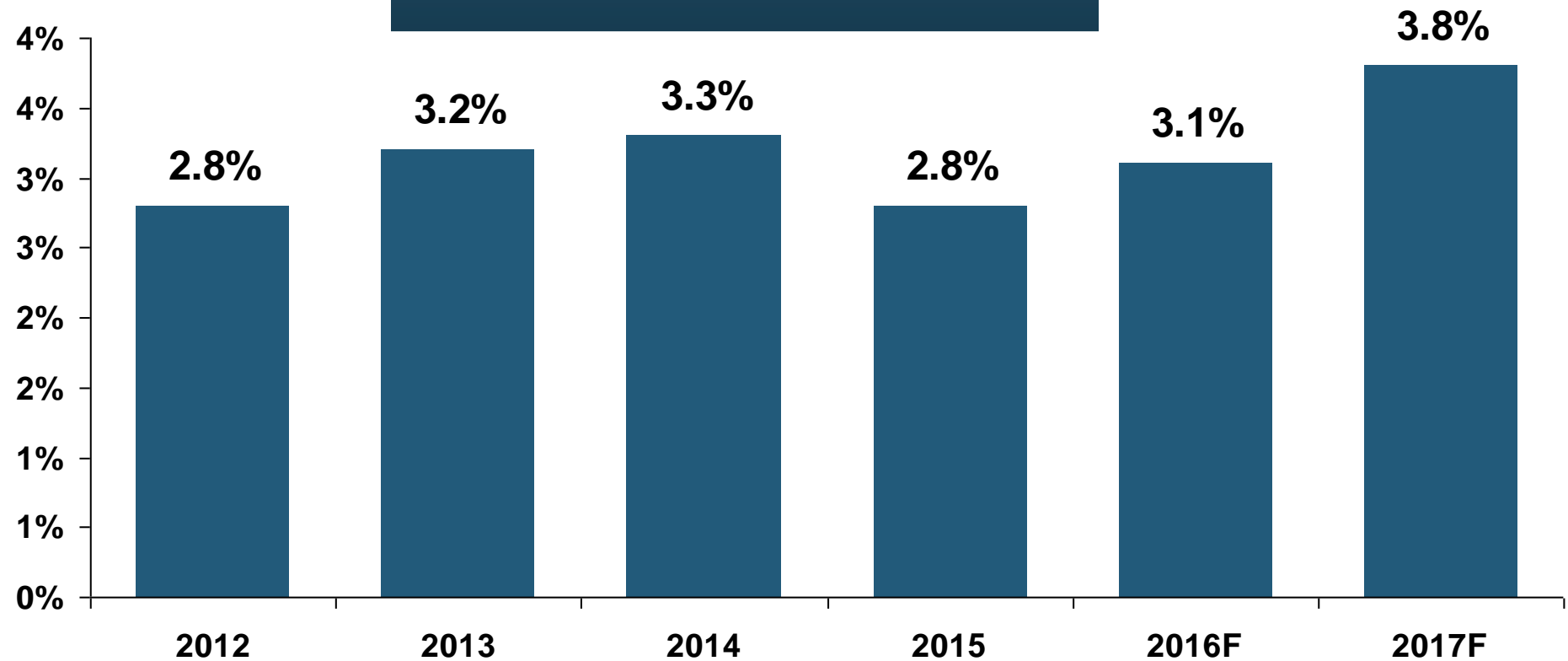
Real nonlife premium growth was stronger in the US in 2014 than in most of Europe



Market	Life	Non-Life	Total
Advanced	3.8	1.8	2.9
Emerging	6.9	8.0	7.4
World	4.3	2.9	3.7

# World Trade Volume Growth\*, 2012 – 2017F

World trade volume growth is expected to accelerate modestly by 2017 after dipping in 2015, 2016



\*Goods and services.

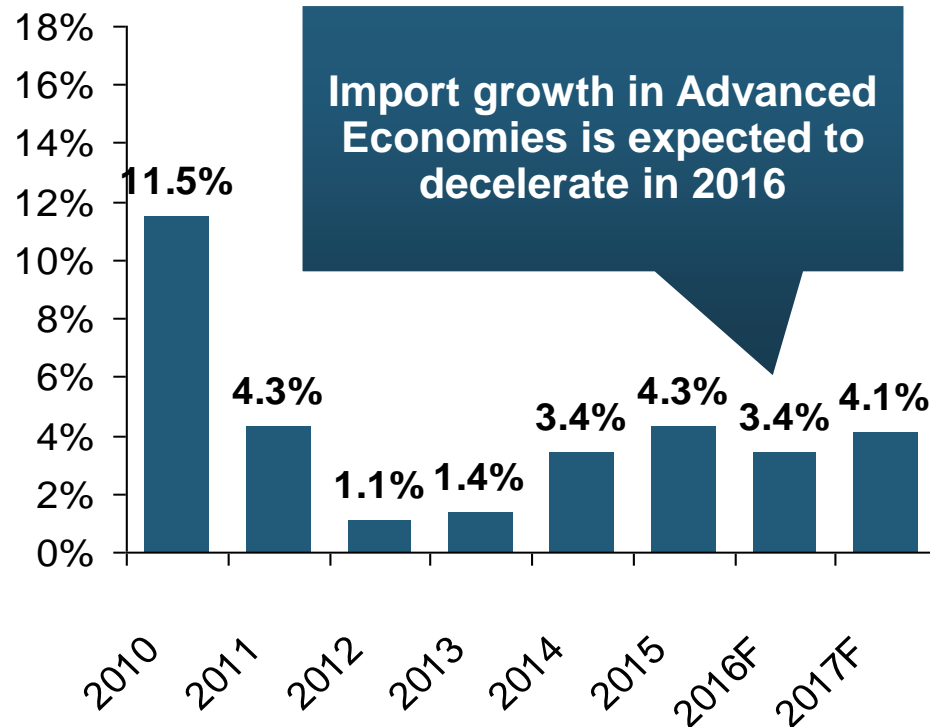
Source: International Monetary Fund, *World Economic Outlook*, April 2016; Insurance Information Institute.

# World Trade Volume: IMPORTS

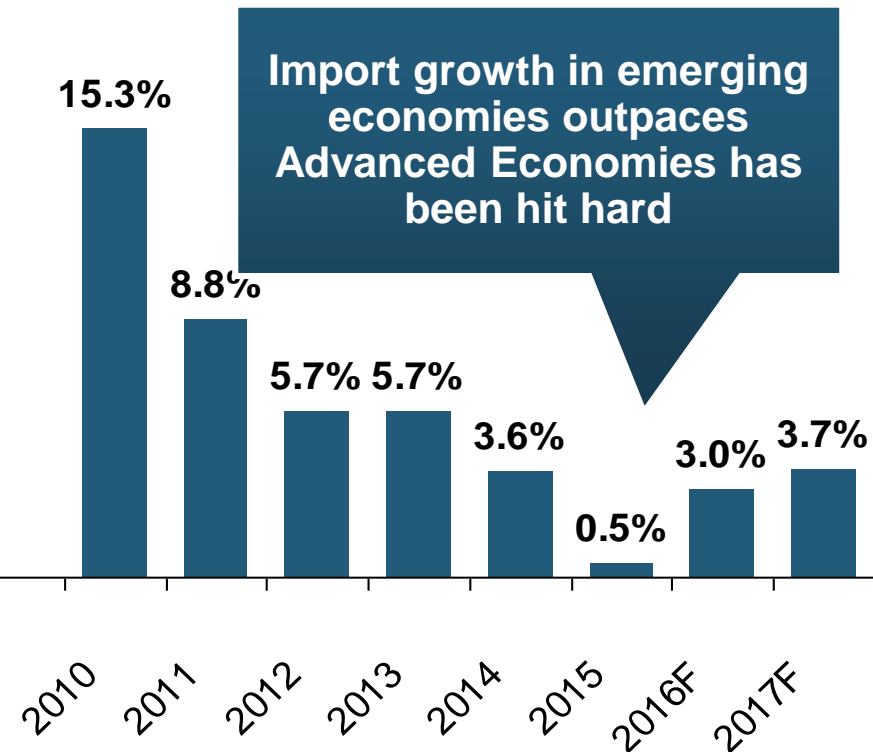
## 2010 – 2017F

Growth (%)

### Advanced Economies



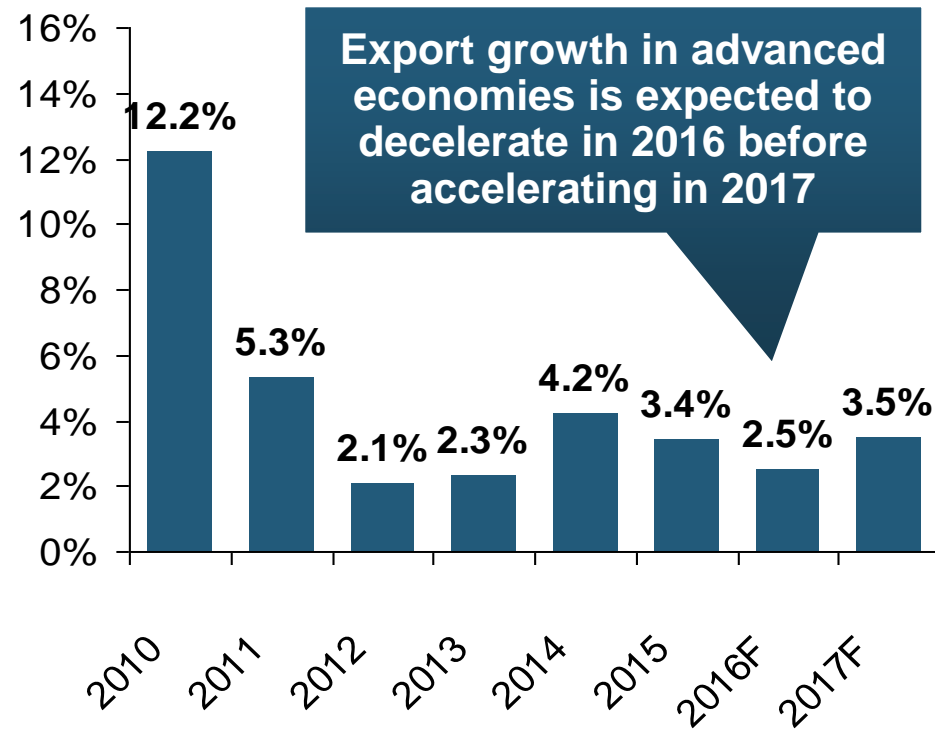
### Emerging Economies



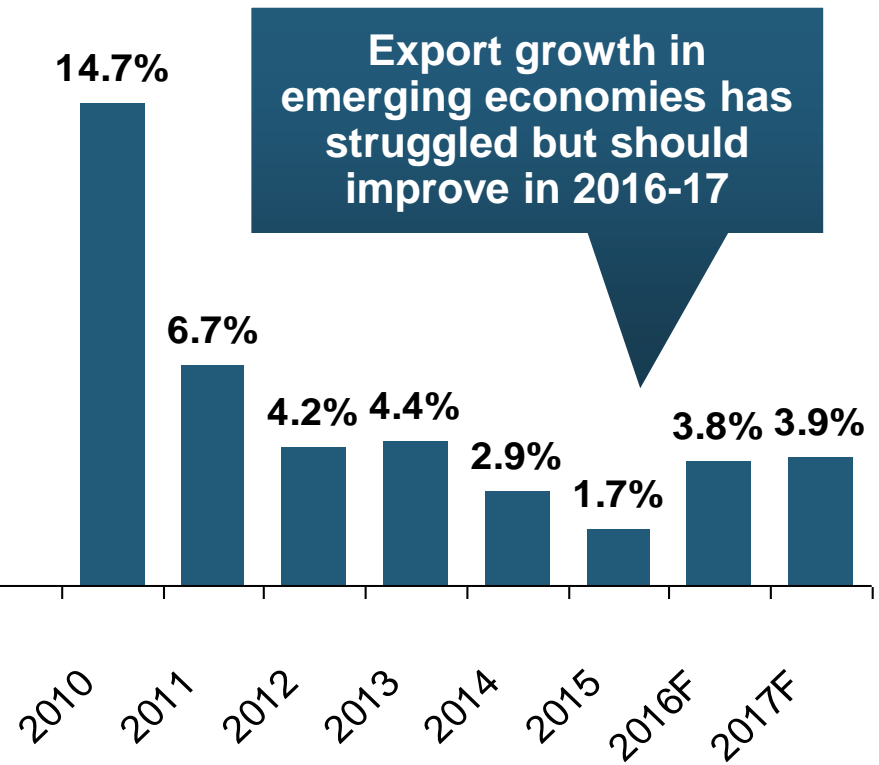
# World Trade Volume: EXPORTS 2010 – 2017F

Growth (%)

## Advanced Economies



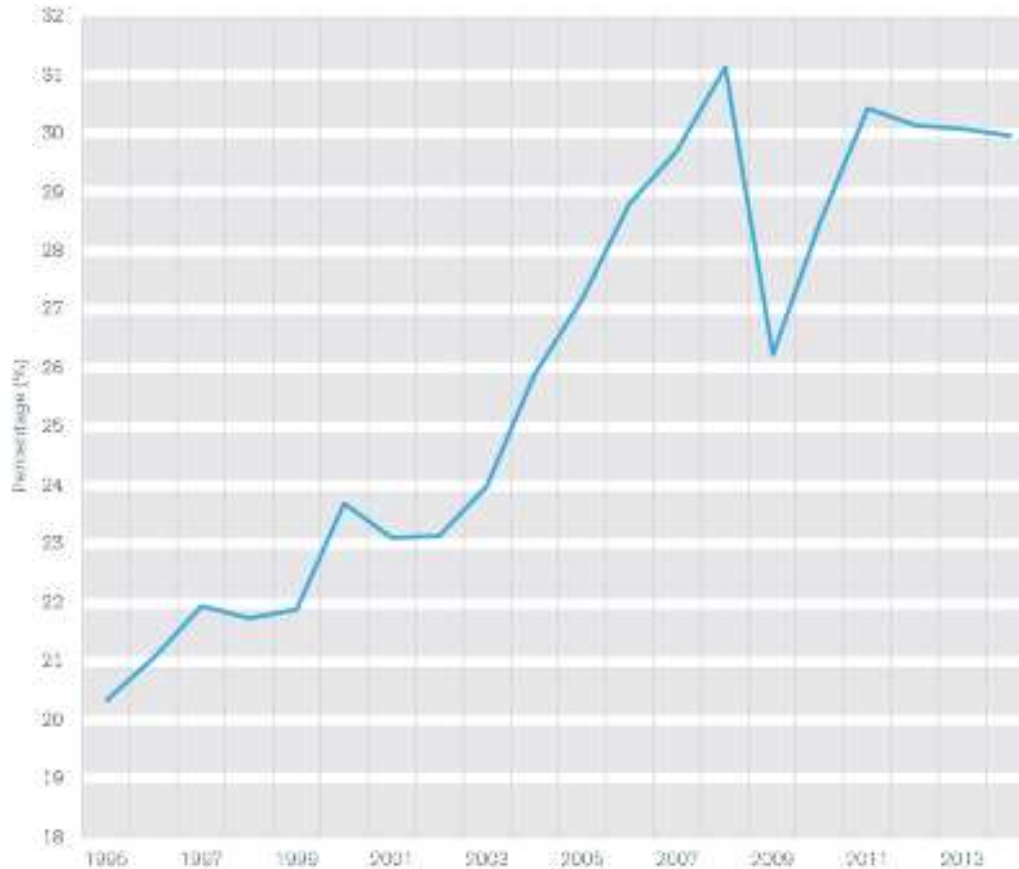
## Emerging Economies





# World Trade is an Increasingly Important Part of Global Economic Output

Ratio of trade in goods and commercial services to GDP,  
1995-2014

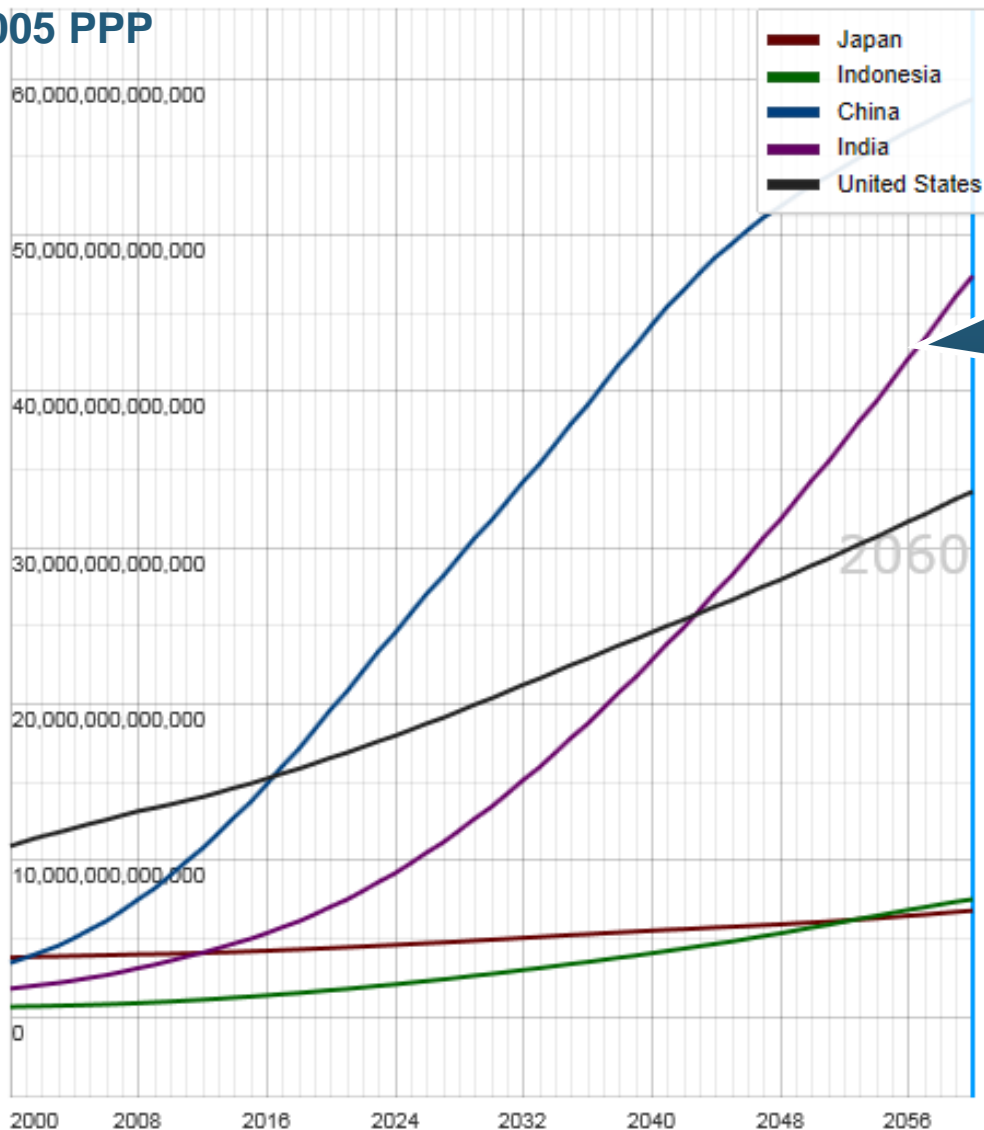


Note: Trade to GDP ratio is estimated as total trade of goods and commercial services under BPM5 (exports + imports, balance of payments basis) divided by GDP, which is measured in nominal terms and with market exchange rates.

Two decades ago, world trade powered just 20 percent of global economic activity—now it's 30 percent but has struggled recently

# Potential Output of Total Economy: US, China, India, Indonesia and Japan, 2000-2060F

\$ 2005 PPP



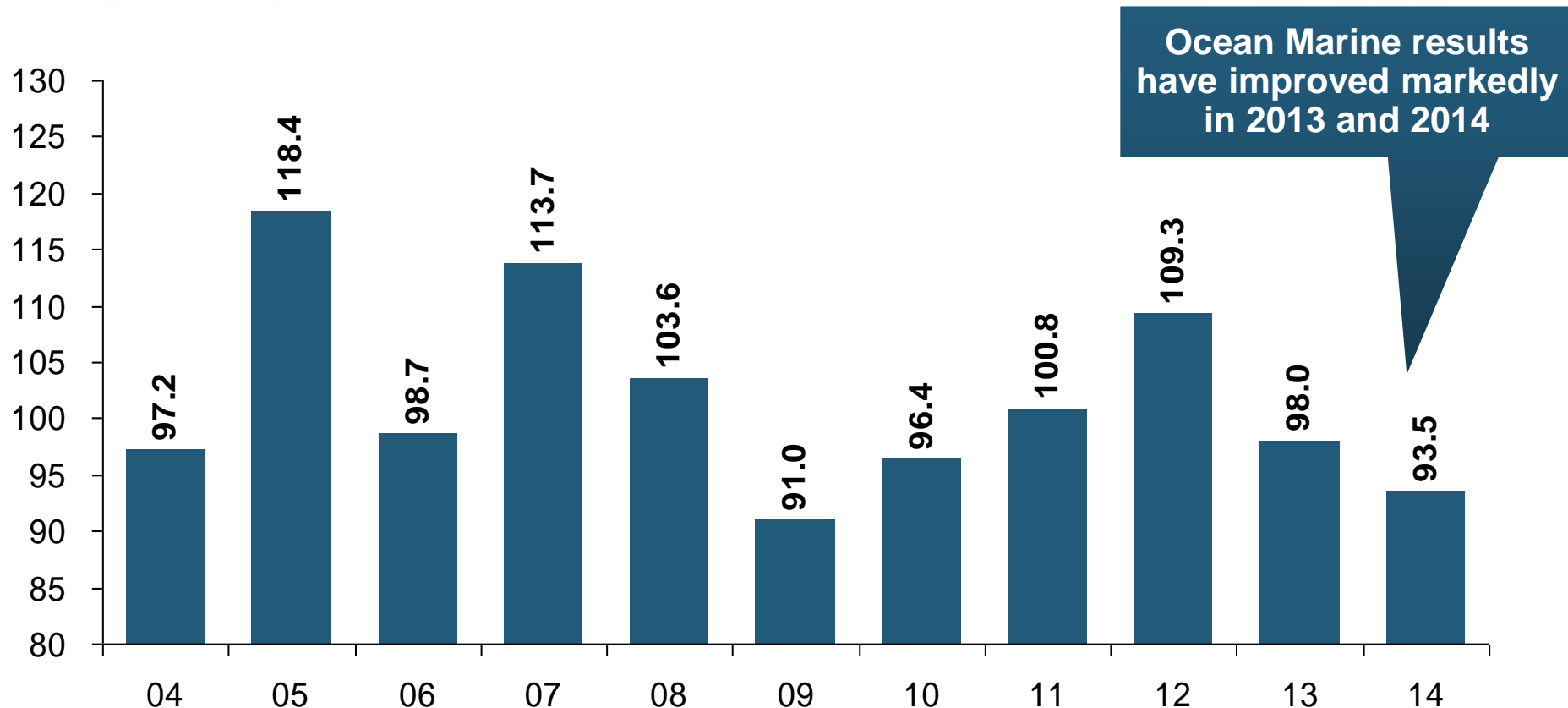
Growth in economic output will be concentrated in certain developing economies such as China and India

China will likely become the world's largest economy between 2025 and 2030

# **Ocean Marine Overview**

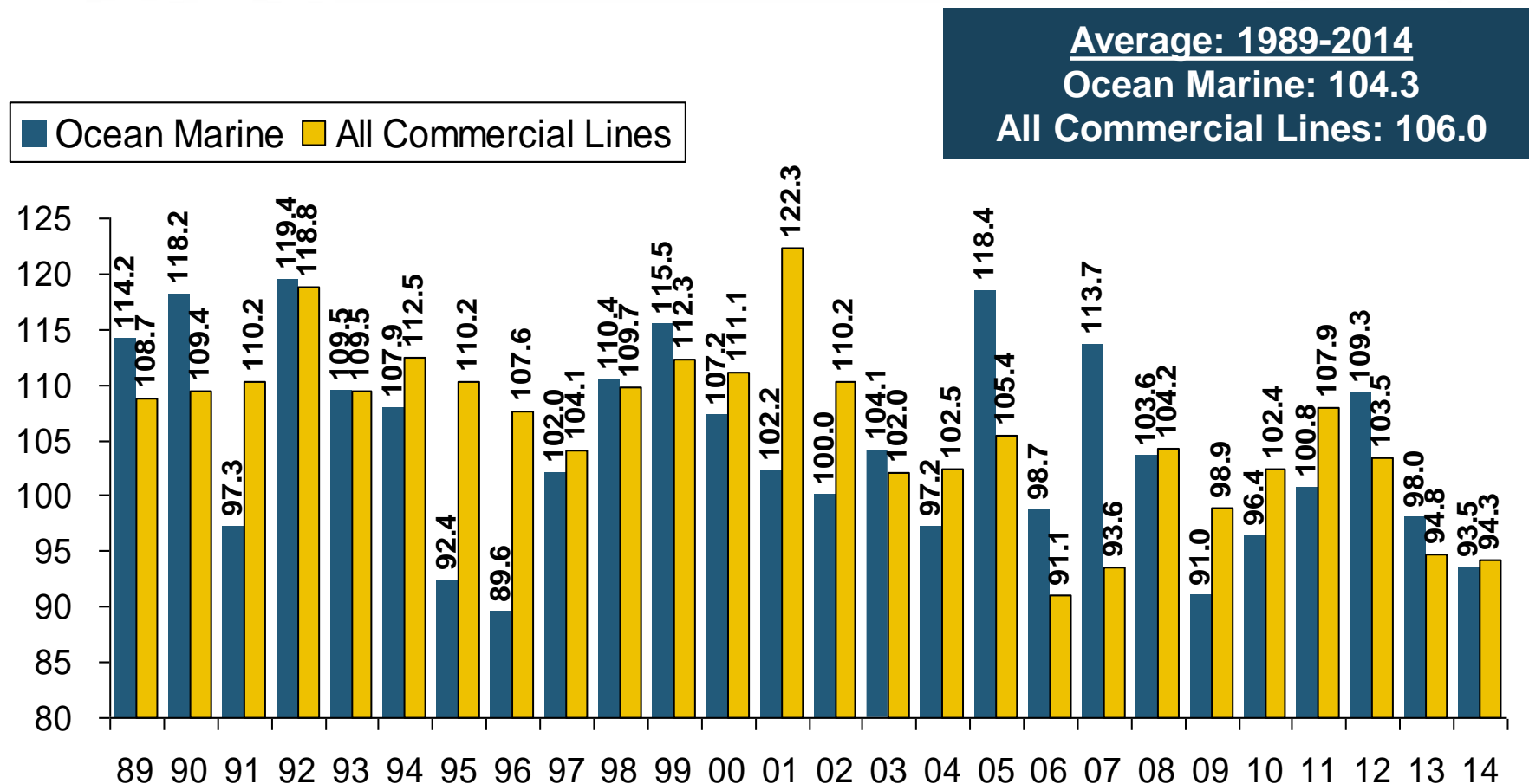
**Underwriting is Historically Volatile But  
Improved in Recent Years**

# U.S. Ocean Marine Combined Ratio: 2004–2014



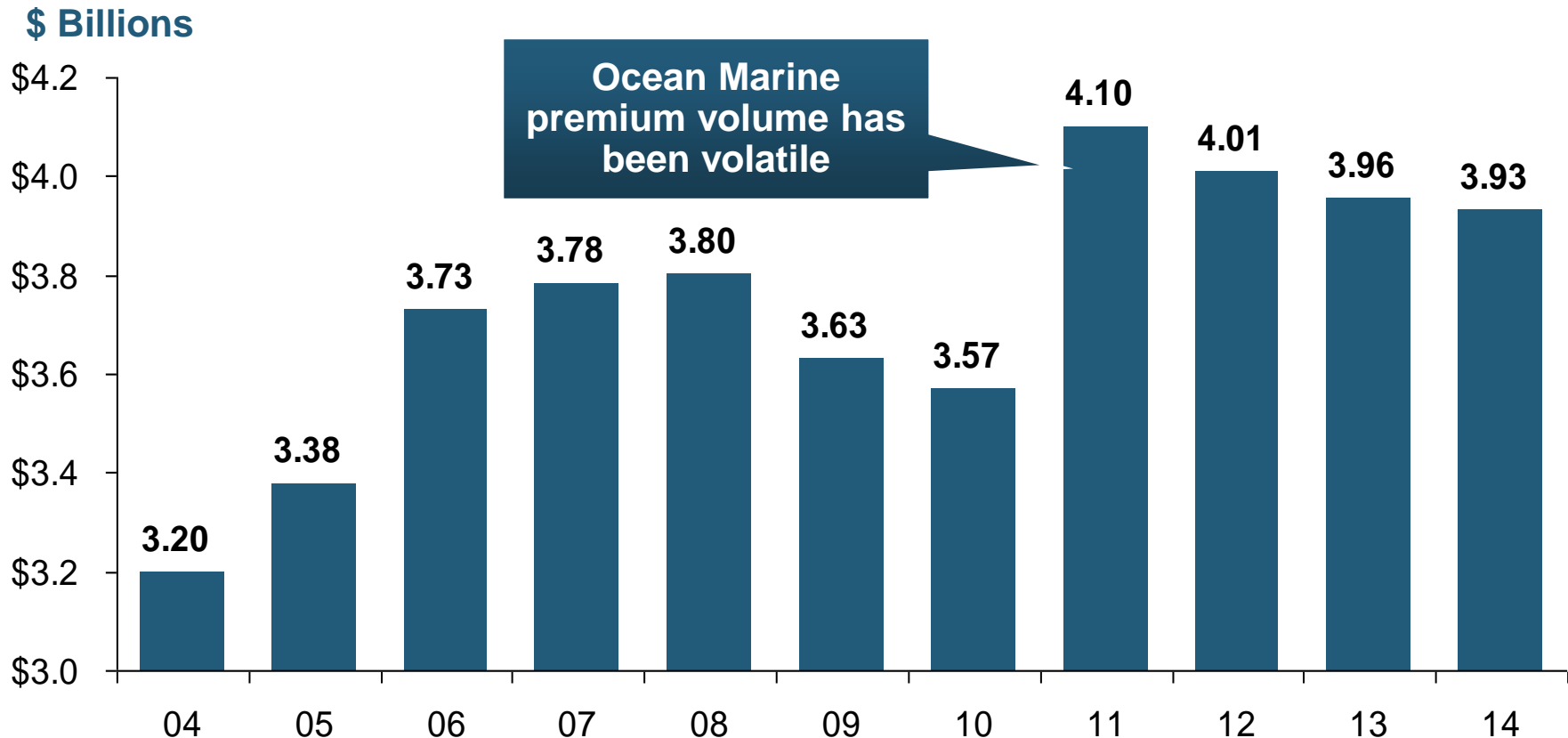
**Ocean Marine Results Have Been Quite Volatile Over the Past Decade, with the Combined Ratio Ranging by More than 20 Points**

# Ocean Marine vs. Commercial Lines Combined Ratio: 1989–2014



**Ocean Marine has marginally outperformed Commercial Lines  
overall over the period from 1989 – 2014**

# U.S. Ocean Marine Direct Written Premiums: 2004–2014



**Ocean Marine Premium Volume Fell During the Global Financial Crisis, Increased but Is Now Falling Again**

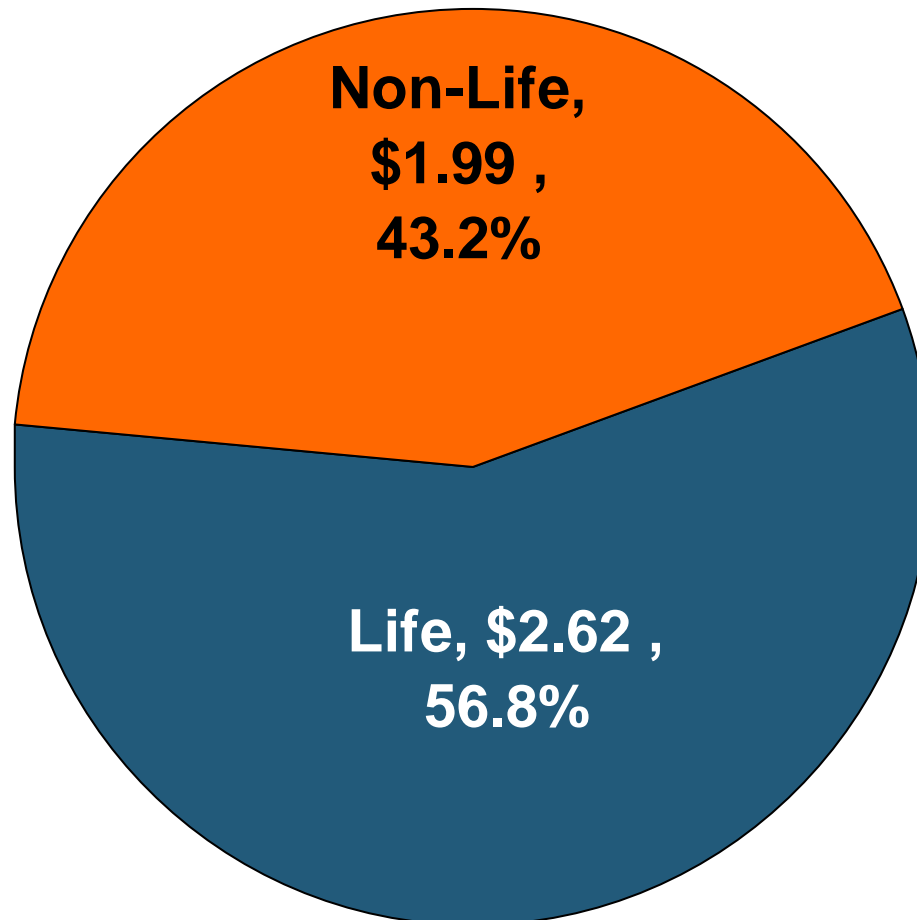
# **Global Insurance Premium Growth Trends**

**Growth Is Uneven Across Regions  
and Market Segments**



# Distribution of Global Insurance Premiums, 2012 (\$ Trillions)

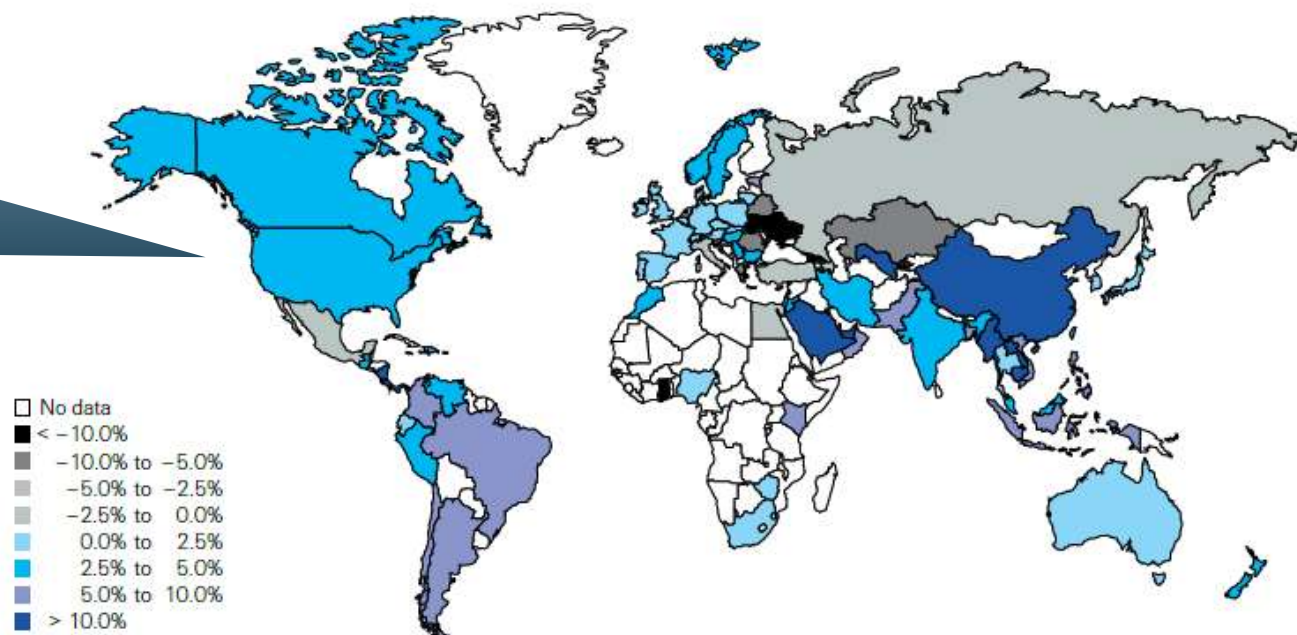
Total Premium Volume = \$4.613 Trillion\*



Life insurance accounted for nearly 57% of global premium volume in 2012 vs. 43% for Non-Life

# Non-Life Insurance: Global Real (Inflation Adjusted) Premium Growth, 2014

Real nonlife premium growth was stronger in the US in 2014 than in most of Europe

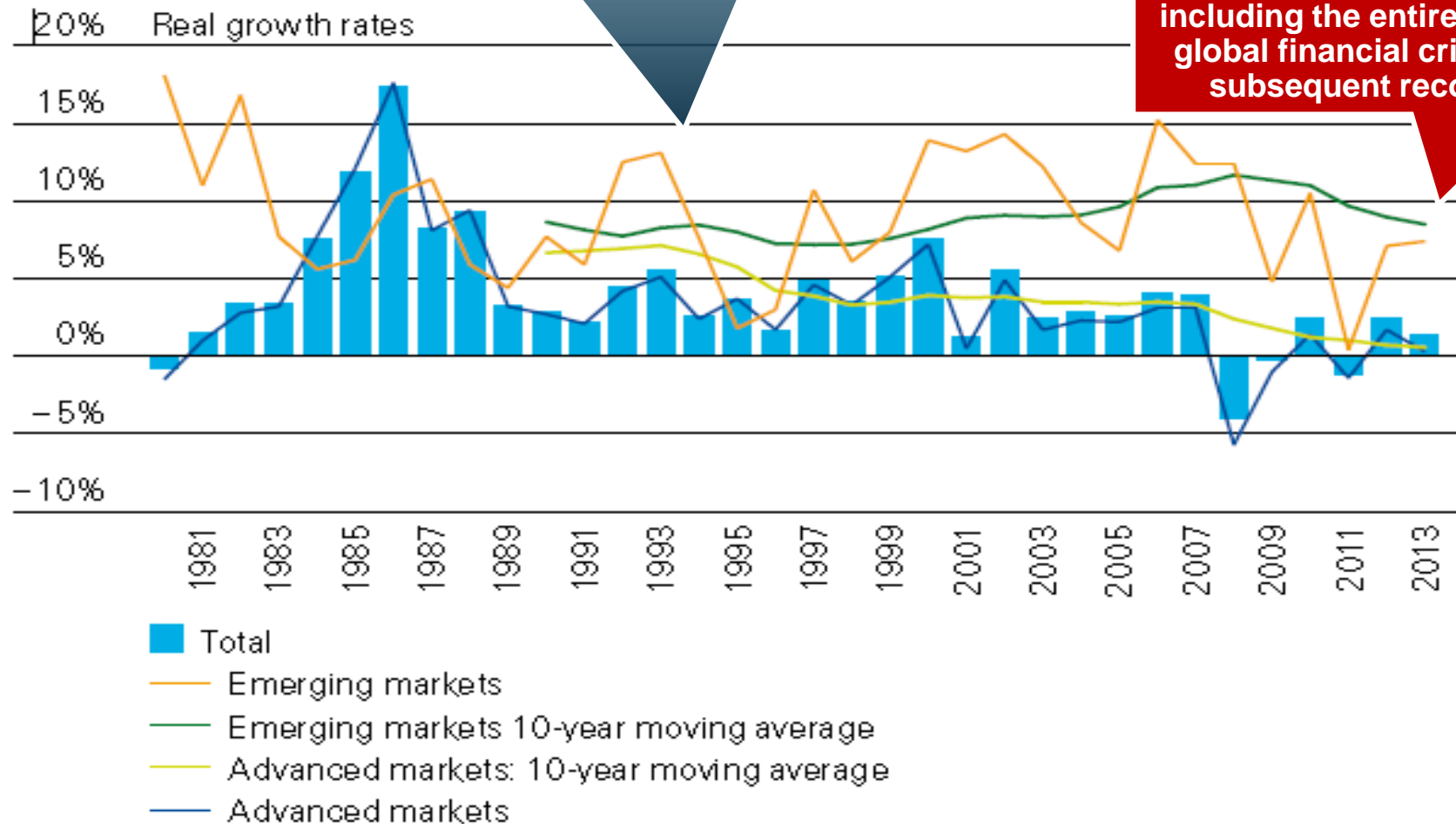


Market	Life	Non-Life	Total
Advanced	3.8	1.8	2.9
Emerging	6.9	8.0	7.4
World	4.3	2.9	3.7

# Global Real (Inflation Adjusted) Premium Growth: 1980-2013

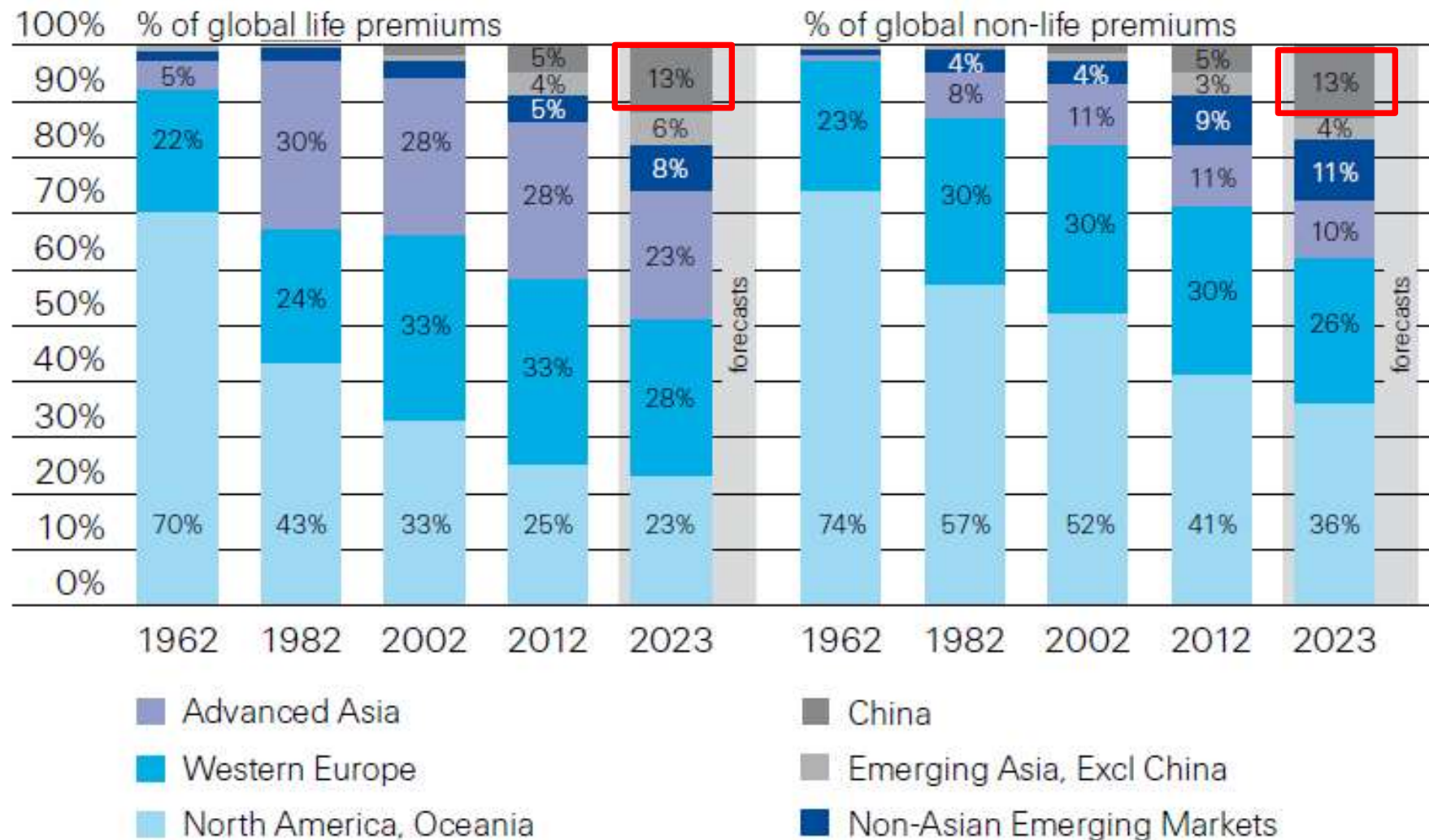
Premium growth is very erratic in part to inflation volatility in emerging markets as well as a lack of consistent cyclicality

Emerging market growth has exceeded that of industrialized countries in 30 of the past 34 years, including the entirety of the global financial crisis and subsequent recovery



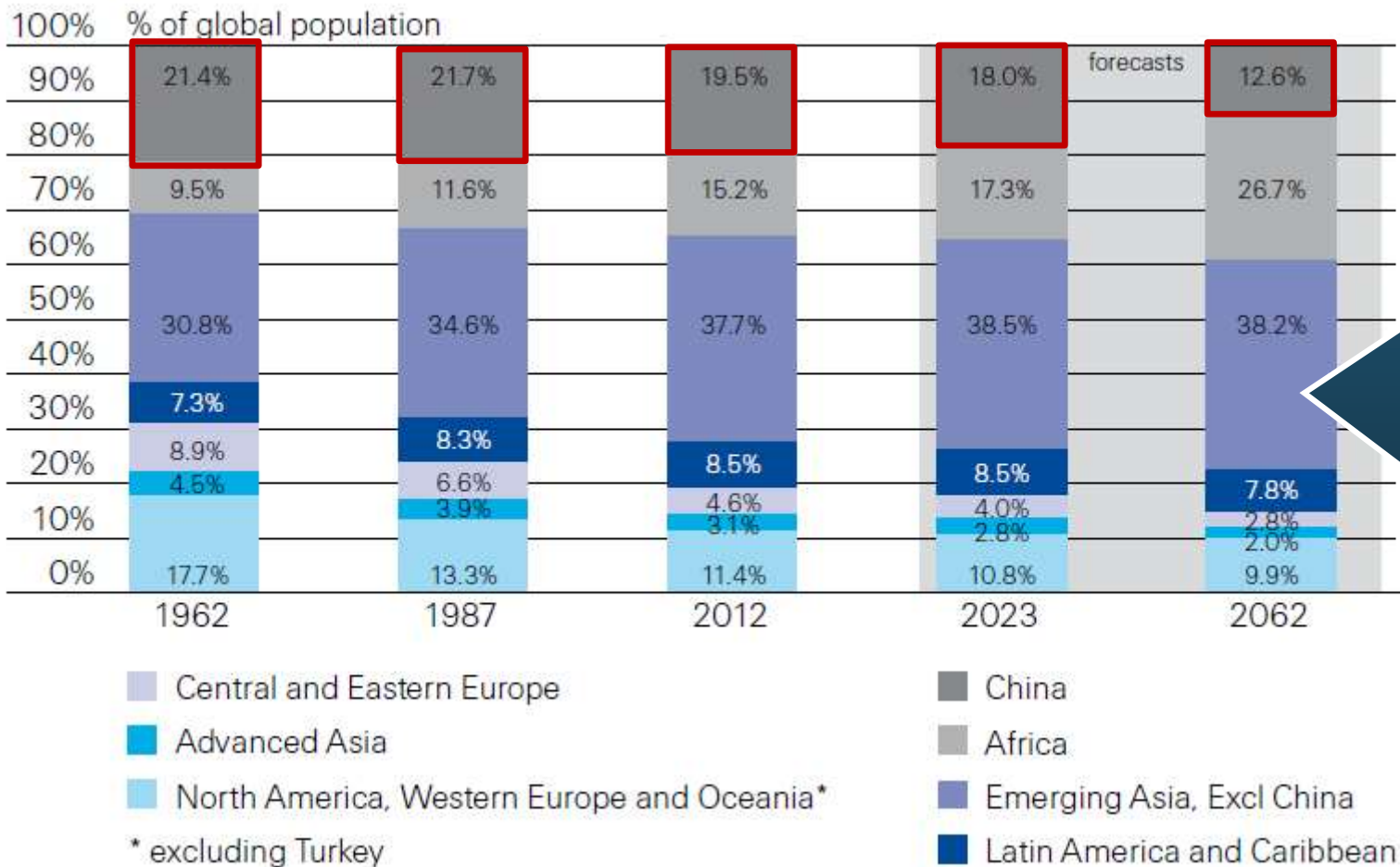
# Premiums Written in Life and Non-Life, by Region: 1962-2012

**Emerging market shares rose rapidly over the past 50 years**



# Population Distribution, by Region: 1962-2062F

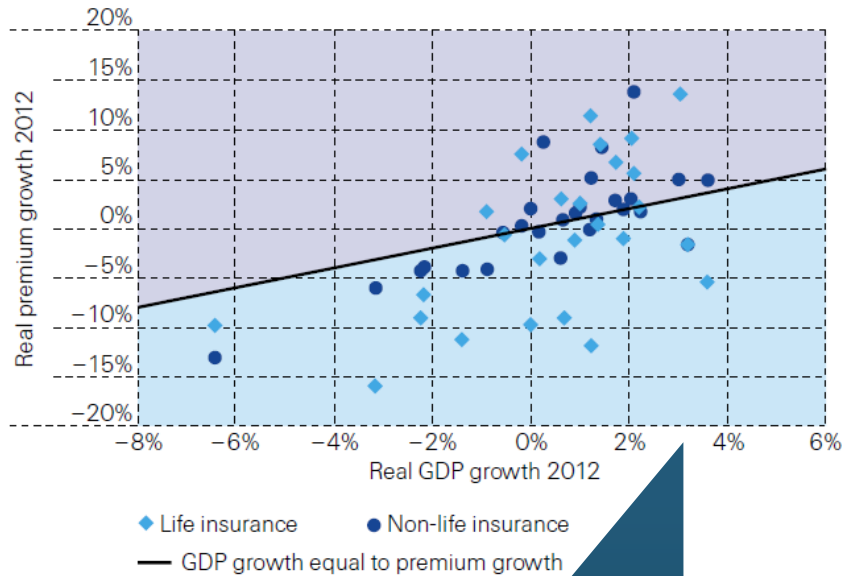
**Enormous population shifts will impact insurance demand over the next half century**





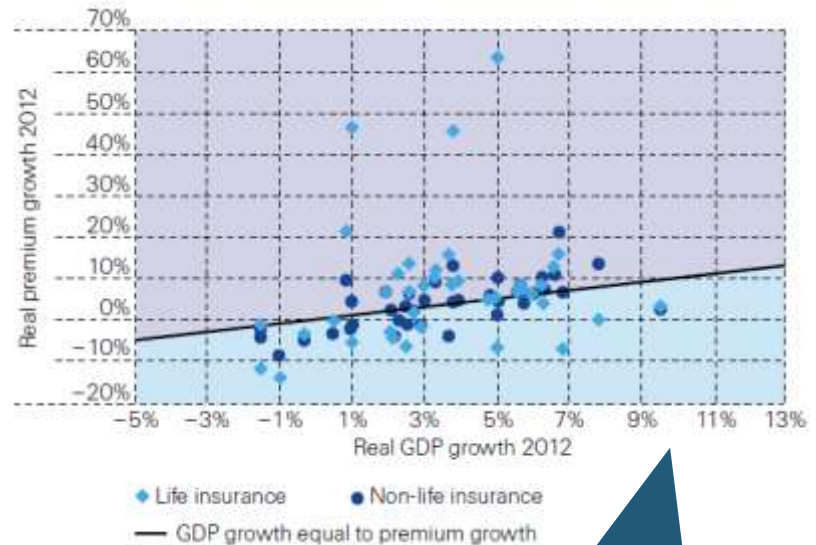
# Relationship Between Real GDP and Real Life and Non-Life Premium Growth, 2012

## Advanced Markets



The was a clear but highly relationship between real GDP growth and real premium growth in advance markets in 2012

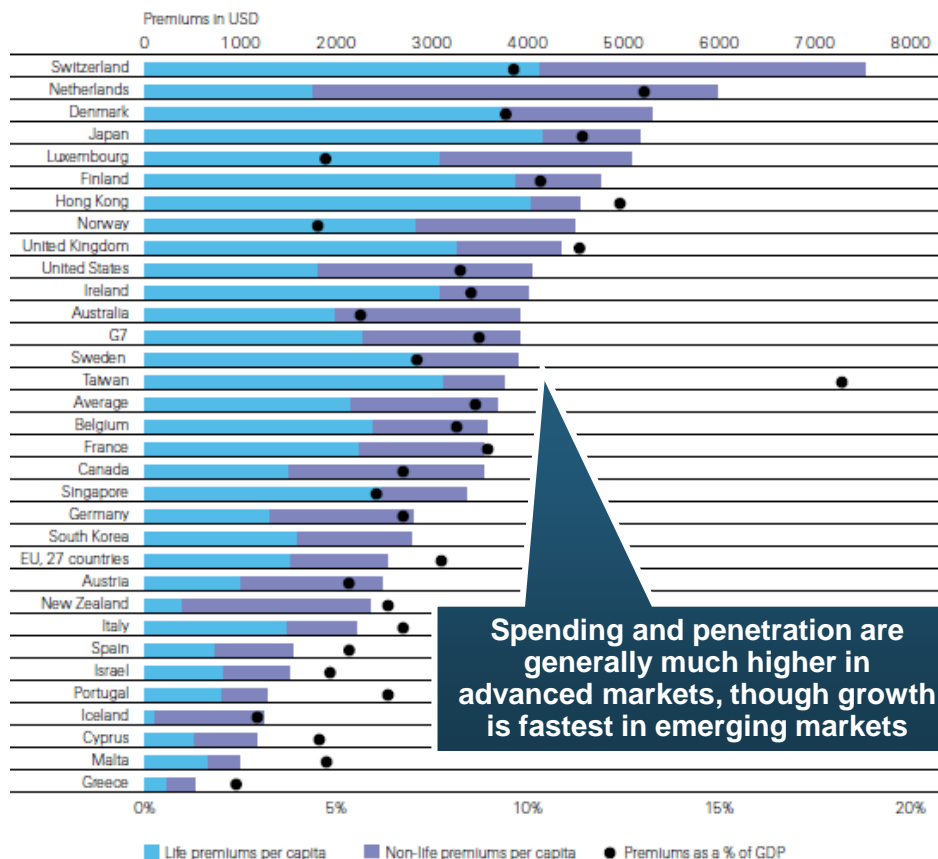
## Emerging Markets



The correlation between real GDP growth and real premium growth in emerging markets was much stronger than in advanced markets in 2012

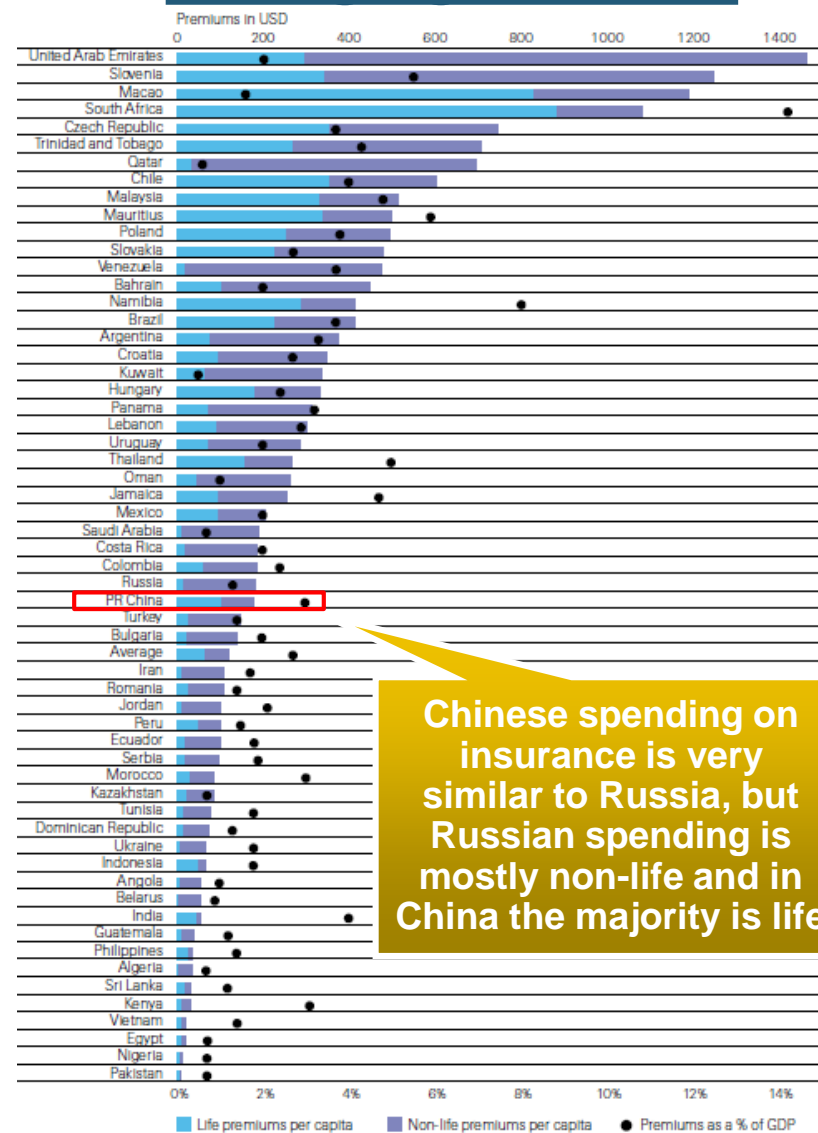
# Insurance Density and Penetration for Advanced and Emerging Markets, 2012

## Advanced Markets



Spending and penetration are generally much higher in advanced markets, though growth is fastest in emerging markets

## Emerging Markets



Chinese spending on insurance is very similar to Russia, but Russian spending is mostly non-life and in China the majority is life

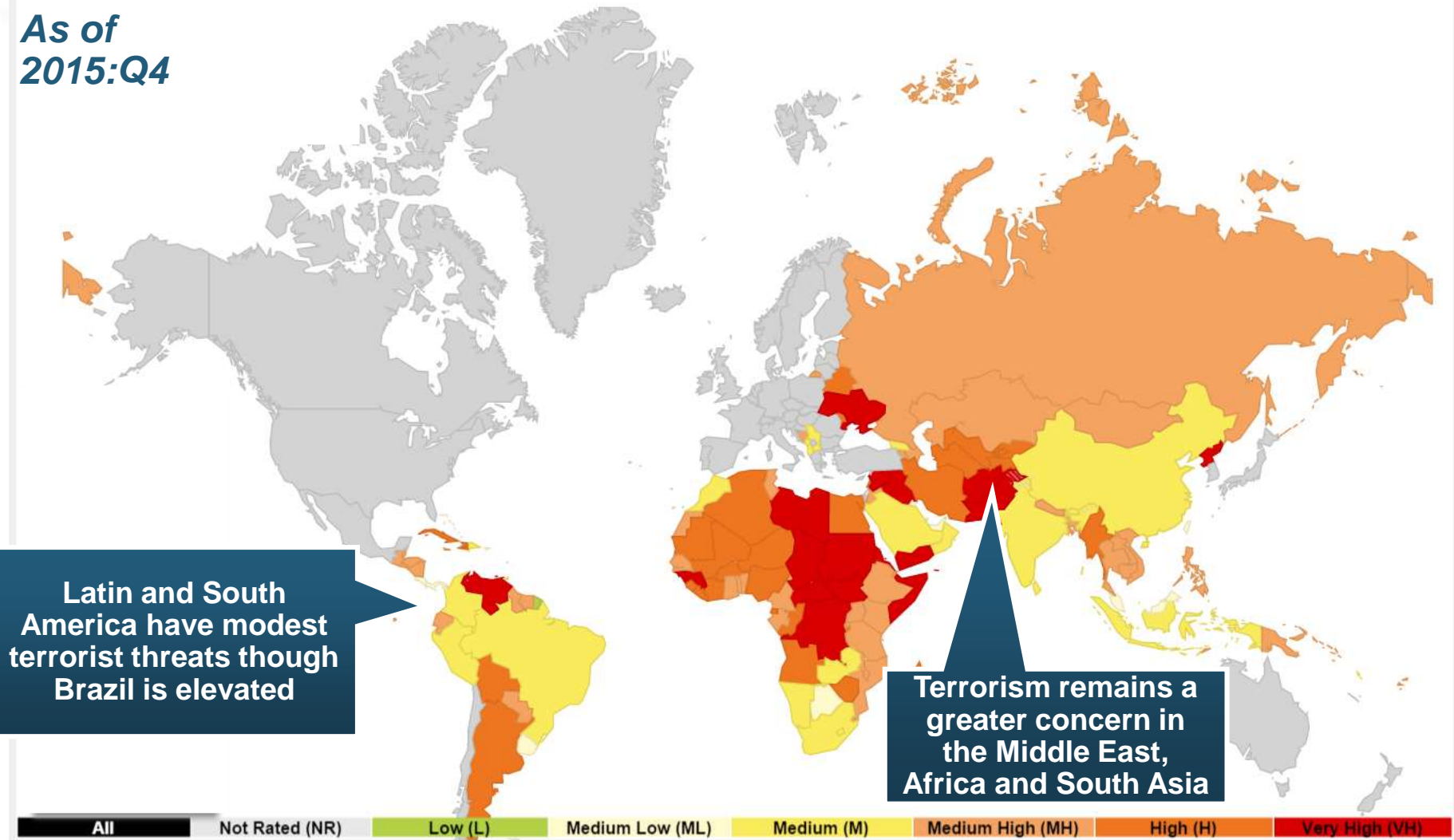


# **The Unfortunate Nexus: Opportunity, Risk & Instability**

**Most of the Global Economy's Future  
Gains Will be Fraught with Much  
Greater Risk and Uncertainty than in  
the Past**

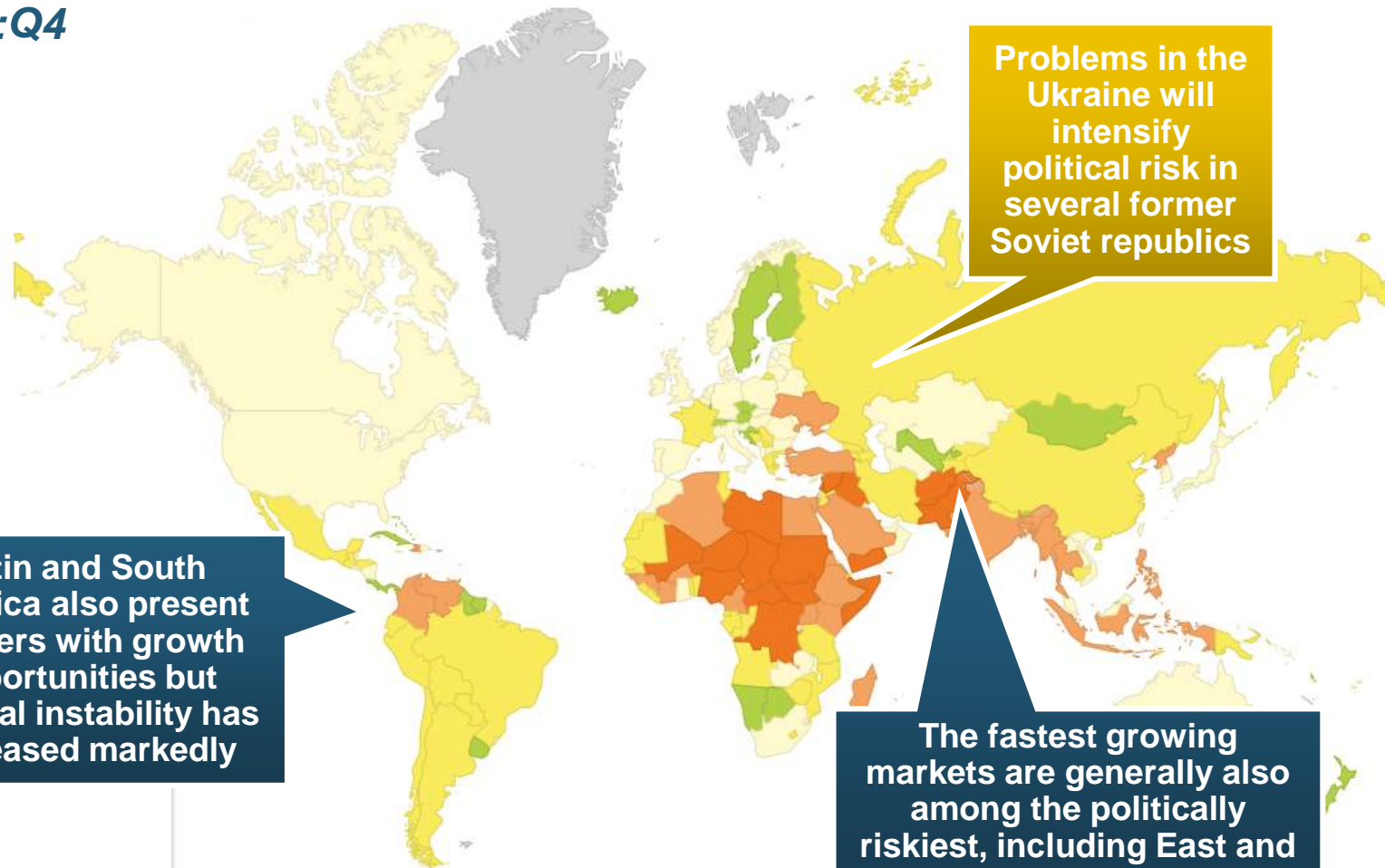
# Political Risk: Greatest Opportunities Often in Risky Nations

As of  
2015:Q4



# Terrorism Risk: Greatest Opportunities Are Often in Risky Nations

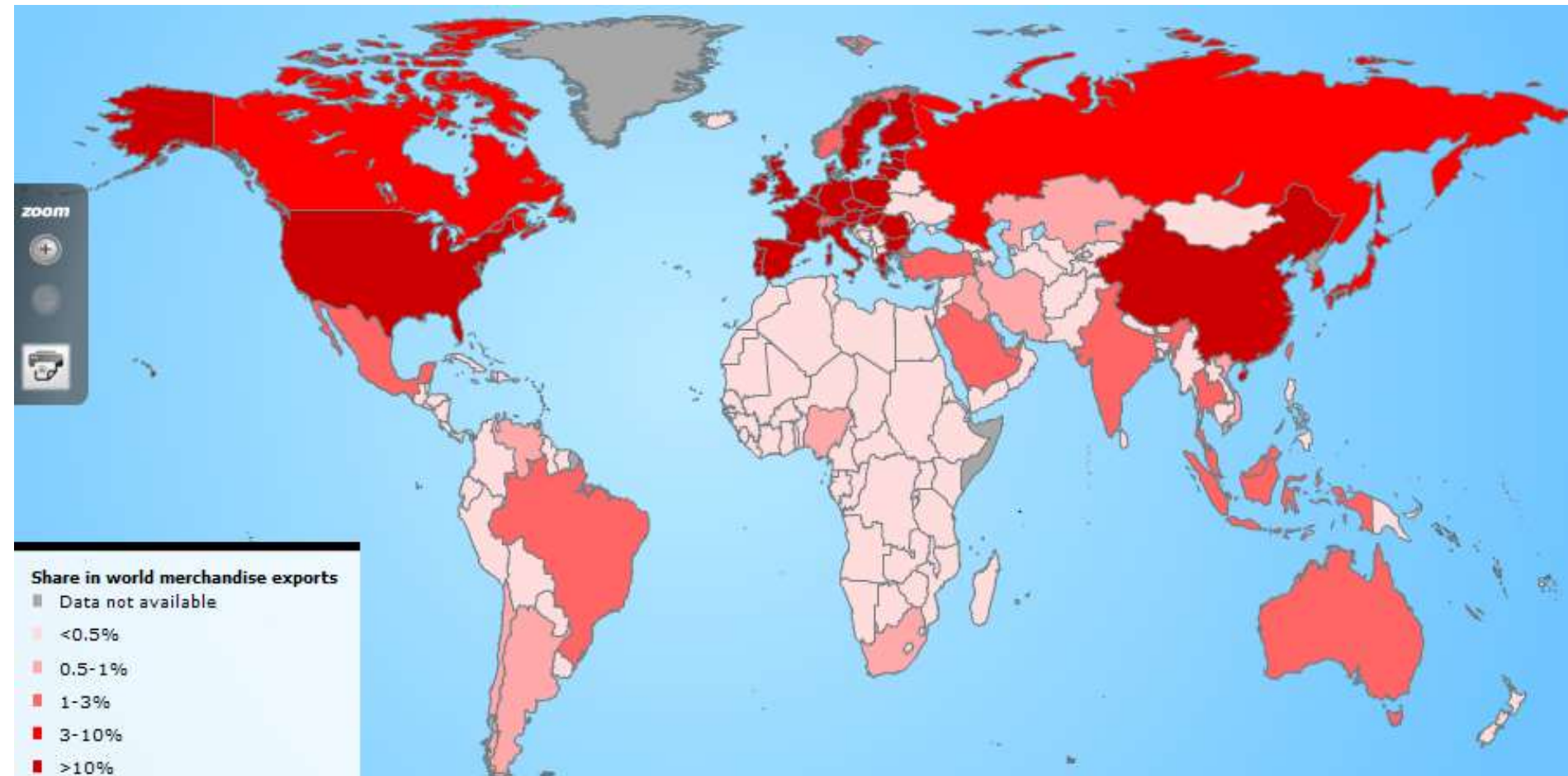
*As of  
2015:Q4*



All No Risk (NR) Negligible (N) Low (L) Medium (M) High (H) Severe (S)

# Country Shares of World Merchandise Exports

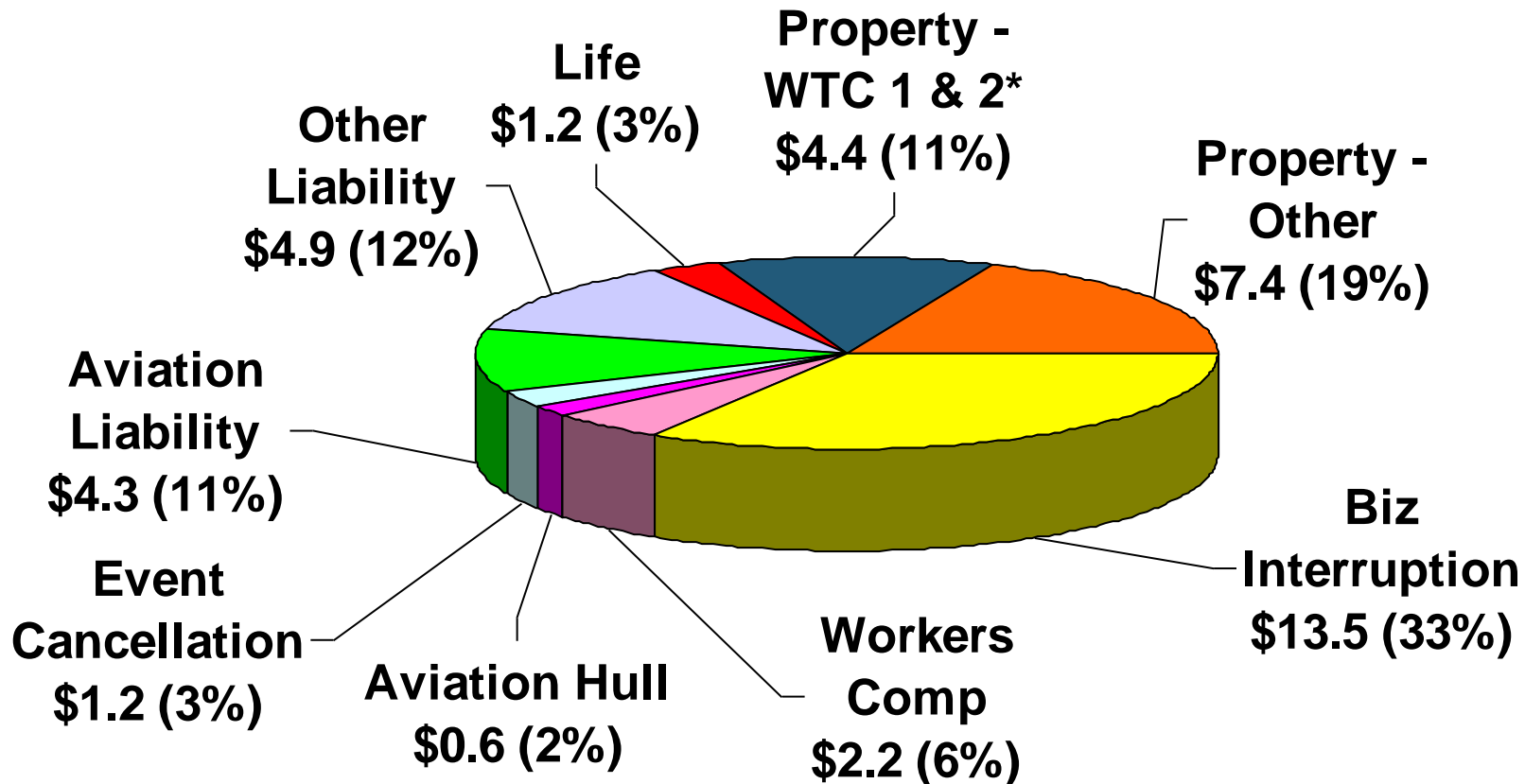
The US, China, Japan and Western Europe lead the world in merchandise exports



Source: World Trade Organization accessed 4/30/14 at: [http://www.wto.org/english/res\\_e/statistics\\_e/statistics\\_e.htm](http://www.wto.org/english/res_e/statistics_e/statistics_e.htm) ; Insurance Information Institute.

# Loss Distribution by Type of Insurance from Sept. 11 Terrorist Attack (\$ 2015)

(\$ Billions)



**Total Insured Losses Estimate: \$43.7B\*\***

\*Loss total does not include March 2010 New York City settlement of up to \$657.5 million to compensate approximately 10,000 Ground Zero workers or any subsequent settlements.

\*\*\$32.5 billion in 2001 dollars.

Source: Insurance Information Institute.

# **P/C (Re)Insurance Industry Financial Overview**

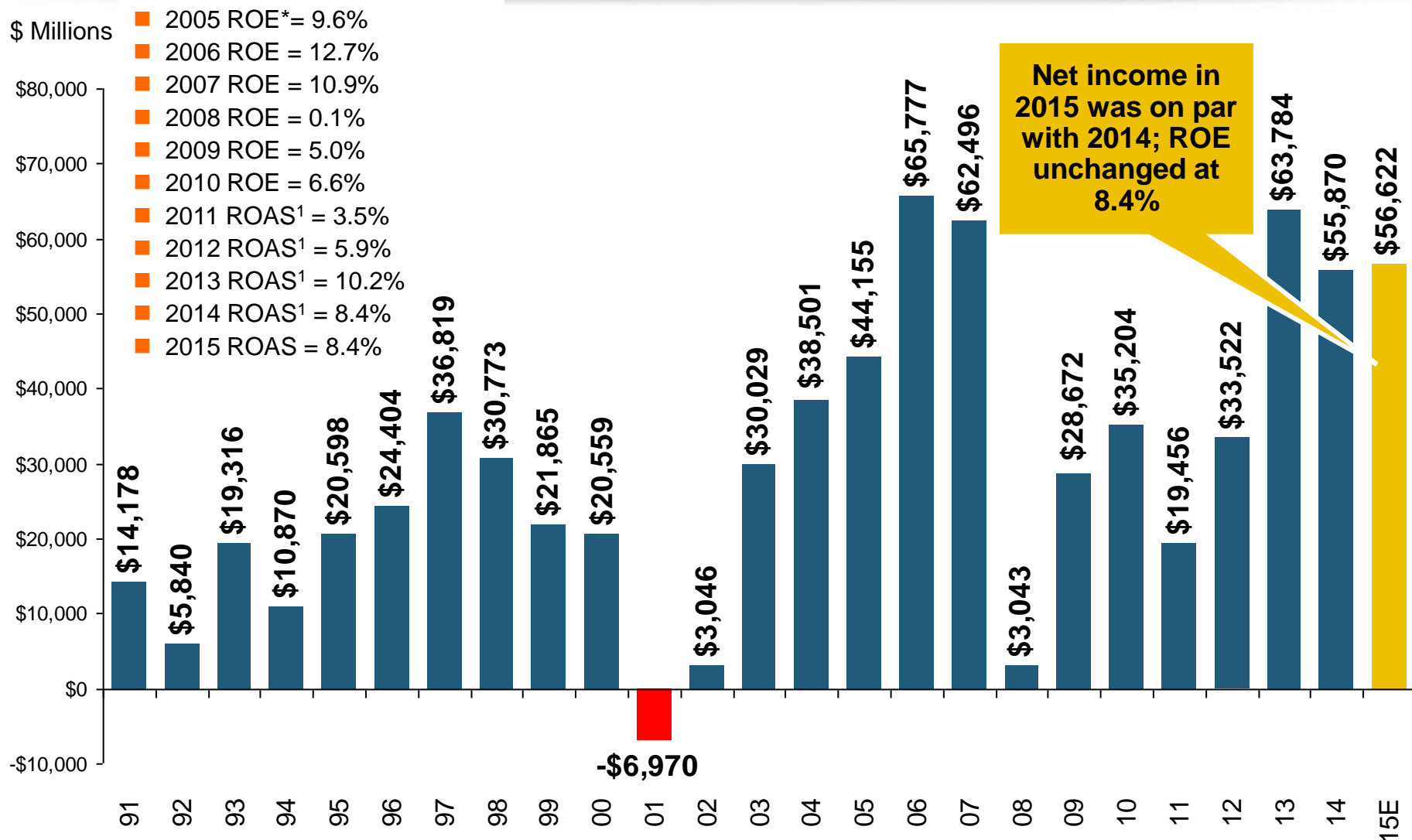
**2015 Was a Reasonably Good Year  
and Very Similar to 2014**



- **Flat to modest deceleration in premium growth in 2016**
- **Rate environment suggests flat-to-slightly negative renewals in 2016**
- **Economic growth continues at a modest pace but unevenly across industries and regions; Nearly full employment and tighter labor market conditions are pluses and should drive new exposures**
- **Construction, Service sectors are positives but manufacturing, energy, commodities face headwinds**
- **Loss costs driven by modest frequency and severity trends, but helped by reserve releases, low cats, low infl.**
- **Property cat reinsurance costs continue to fall**
- **Investment income still under pressure from low yields**



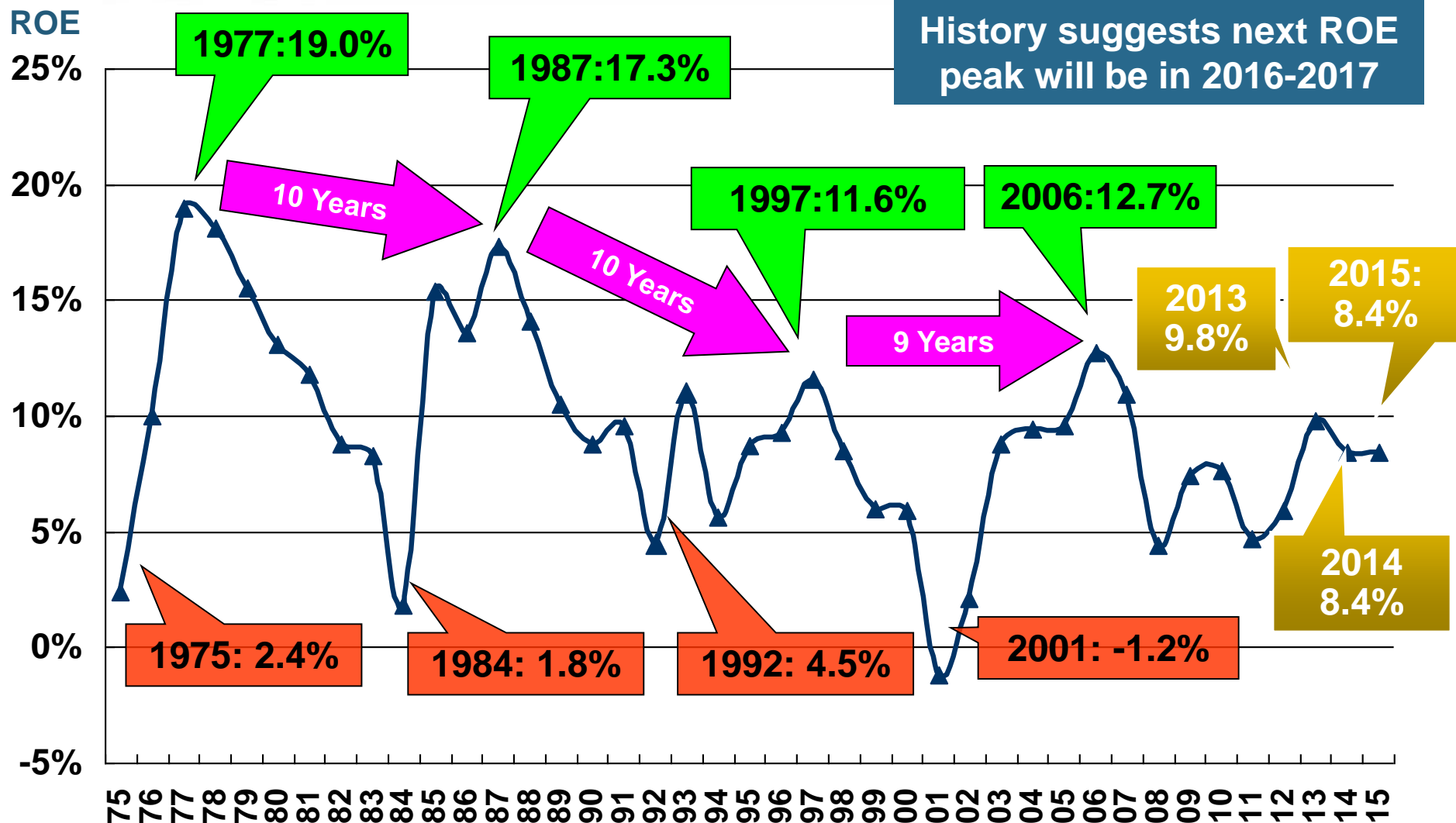
# P/C Industry Net Income After Taxes 1991–2015



\*ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 8.2% ROAS in 2014, 9.8% ROAS in 2013, 6.2% ROAS in 2012, 4.7% ROAS for 2011, 7.6% for 2010 and 7.4% for 2009; 2015E is annualized figure based actual figure through Q3 of \$44.0

Sources: A.M. Best, ISO; Insurance Information Institute

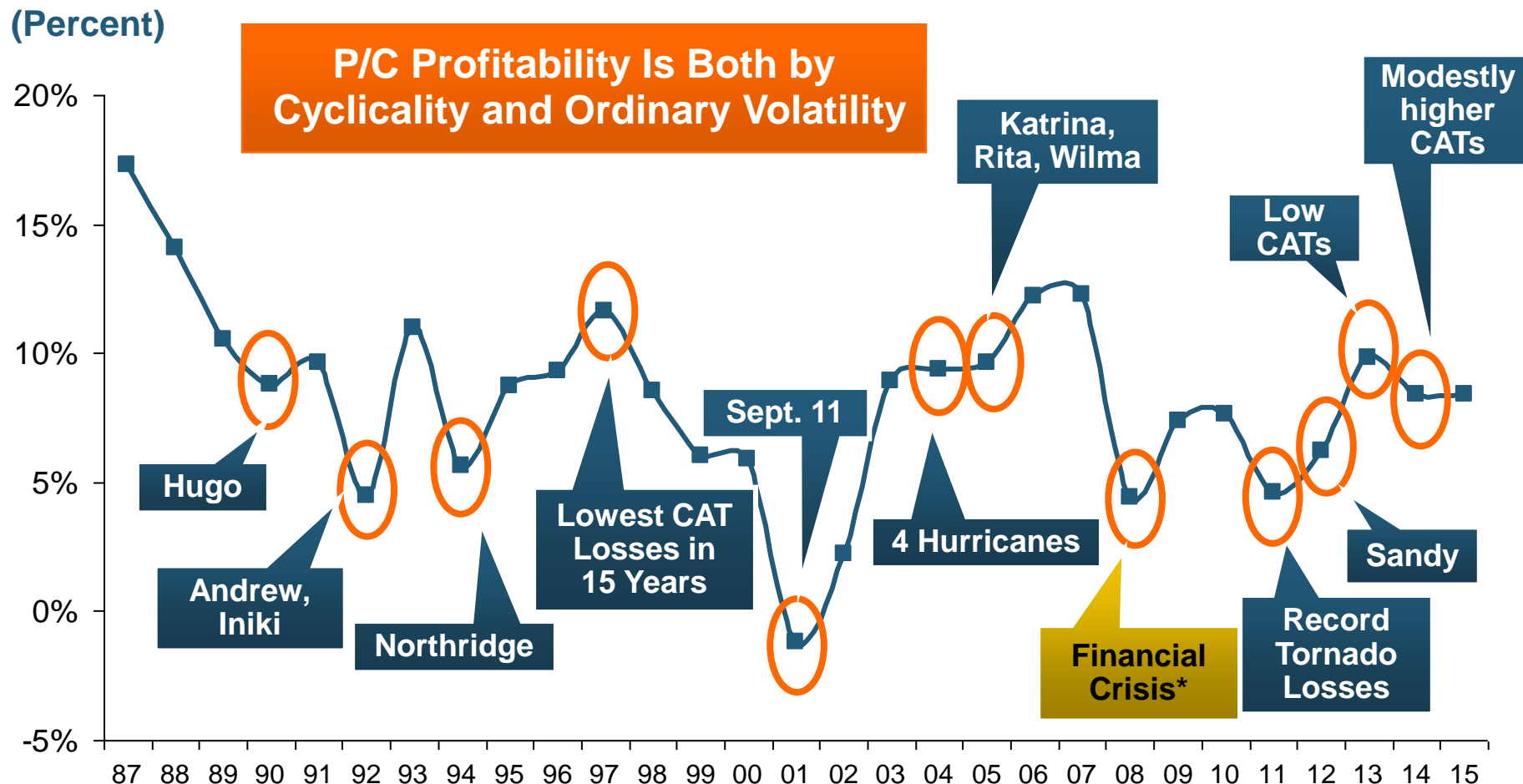
# Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2015



\*Profitability = P/C insurer ROEs. 2011-15 figures are estimates based on ROAS data. Note: Data for 2008-2014 exclude mortgage and financial guaranty insurers.

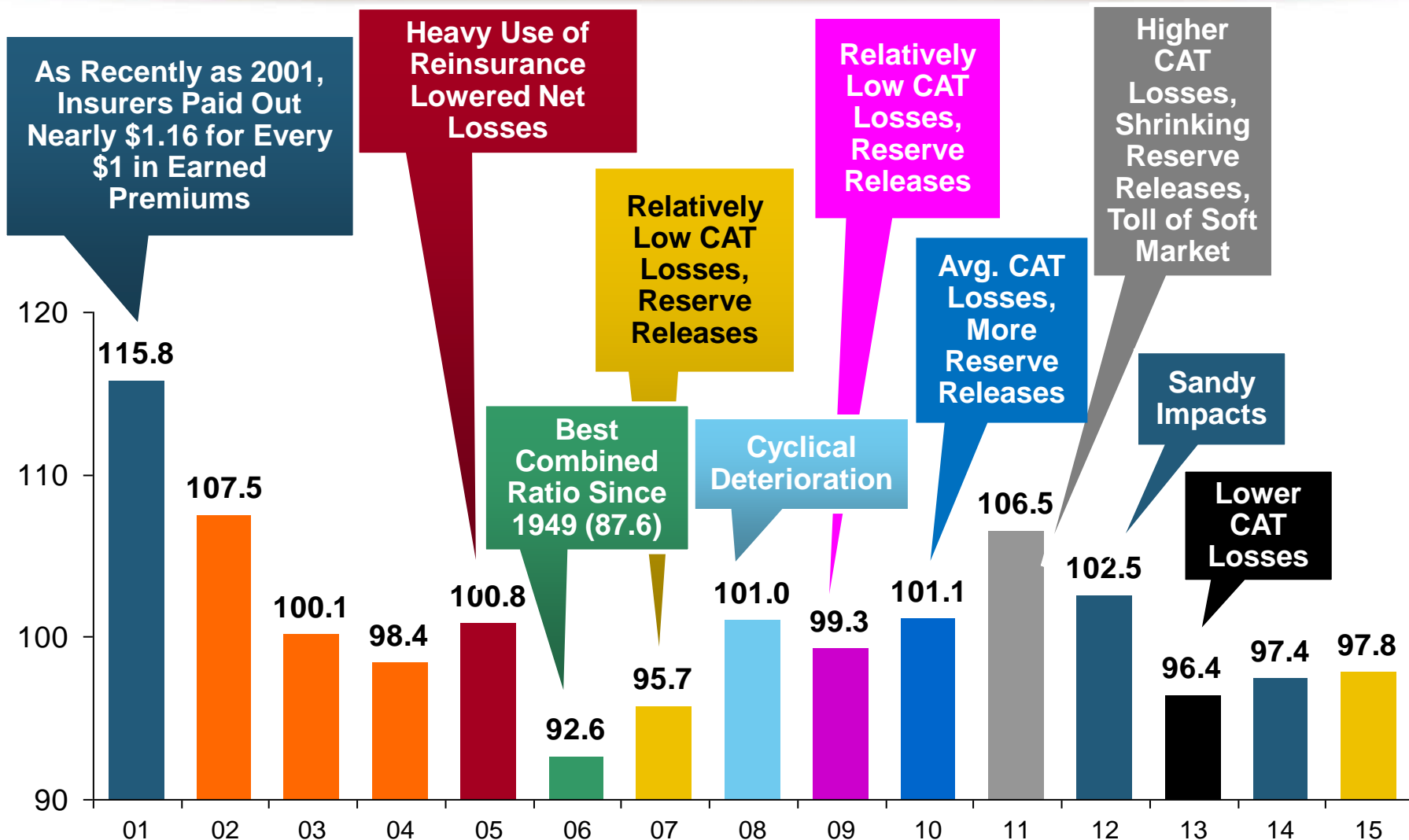
Source: Insurance Information Institute; NAIC, ISO, A.M. Best, Conning

# ROE: Property/Casualty Insurance by Major Event, 1987–2015



\* Excludes Mortgage & Financial Guarantee in 2008 – 2014.  
Sources: ISO, *Fortune*; Insurance Information Institute.

# P/C Insurance Industry Combined Ratio, 2001–2015\*

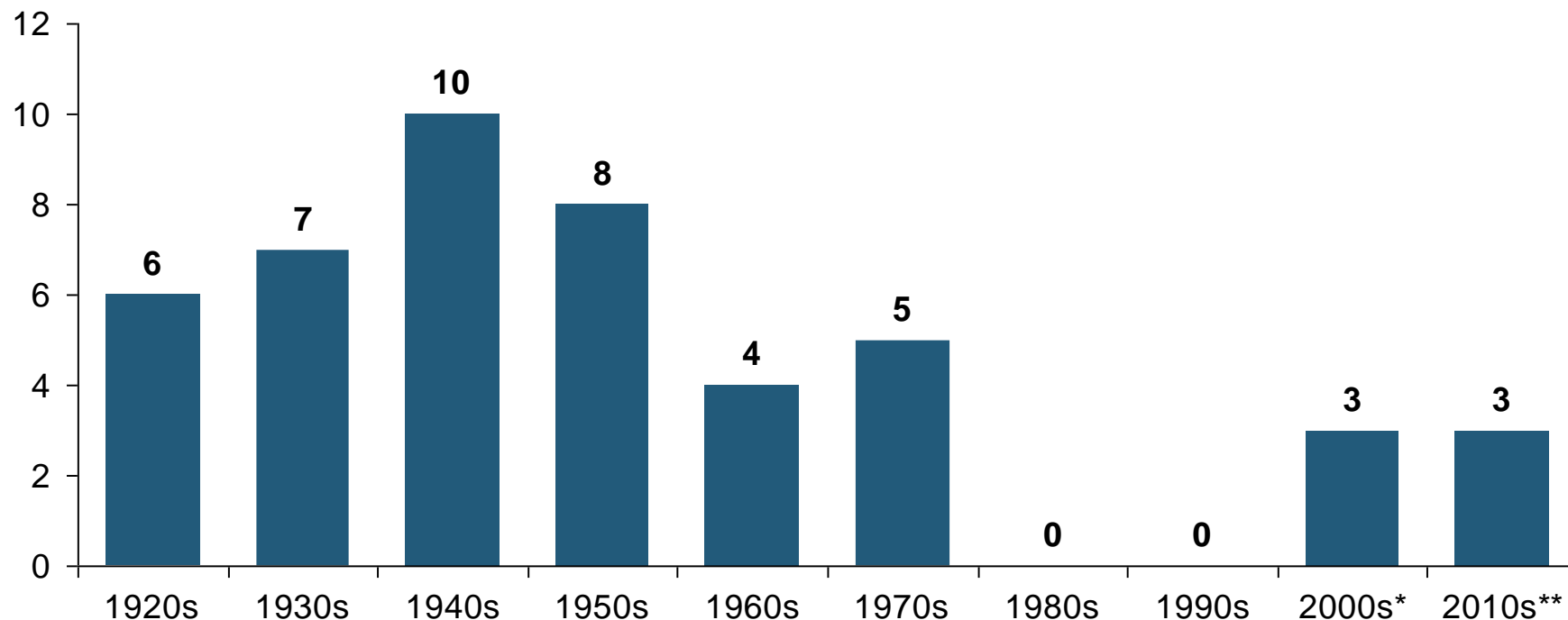


\* Excludes Mortgage & Financial Guaranty insurers 2008--2014. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=108.1; 2012:=103.2; 2013: = 96.1; 2014: = 97.0.

Sources: A.M. Best, ISO; Figure for 2010-2014 is from A.M. Best P&C Review and Preview, Feb. 16, 2016.

# Number of Years with Underwriting Profits by Decade, 1920s–2010s

Number of Years with Underwriting Profits



**Underwriting Profits Were Common Before the 1980s  
(40 of the 60 Years Before 1980 Had Combined Ratios Below 100) –  
But Then They Vanished. Not a Single Underwriting Profit Was  
Recorded in the 25 Years from 1979 Through 2003**

\* 2009 combined ratio excl. mort. and finl. guaranty insurers was 99.3, which would bring the 2000s total to 4 years with an u/w profit.

\*\*Data for the 2010s is for the period 2010 through 2015.

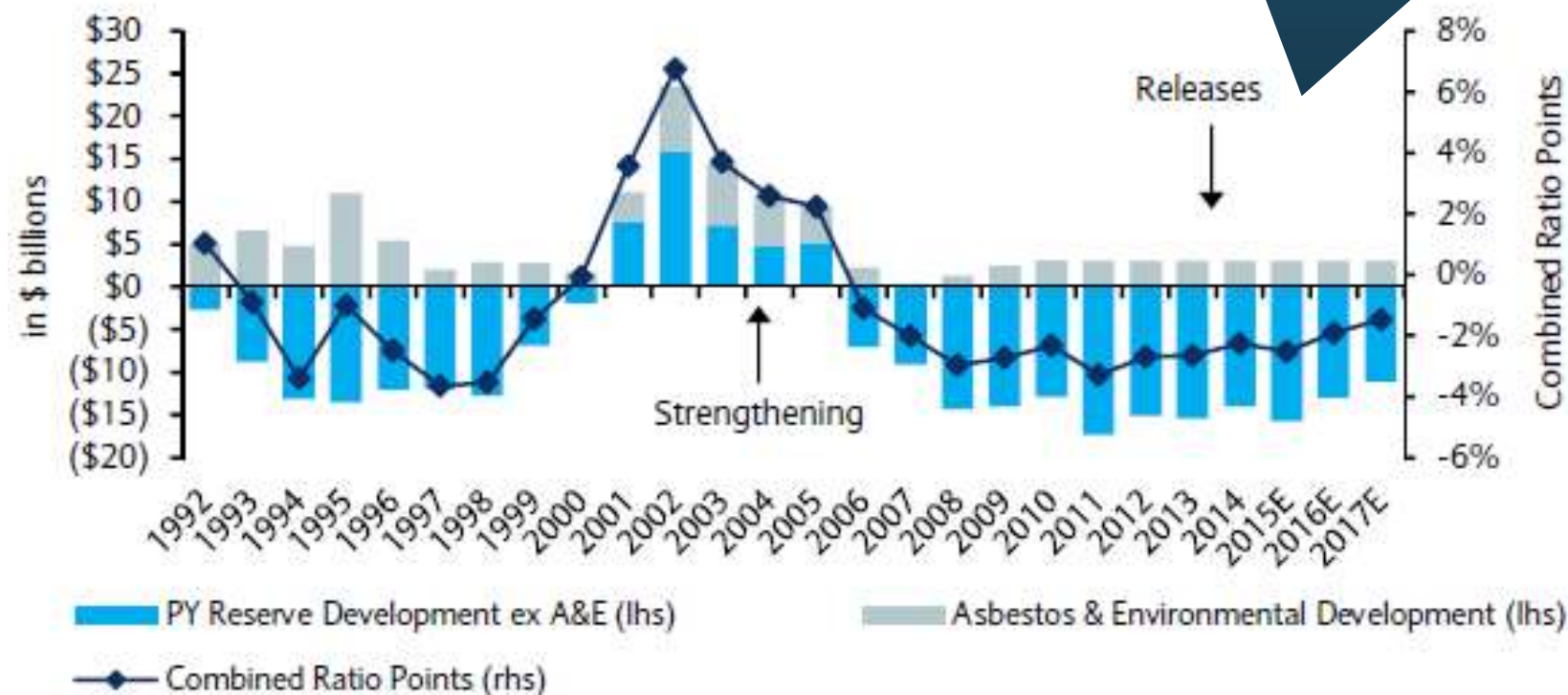
Note: Data for 1920–1934 based on stock companies only.

Sources: Insurance Information Institute research from A.M. Best Data.

# P/C Insurance Loss Reserve Development, 1992 – 2017E\*

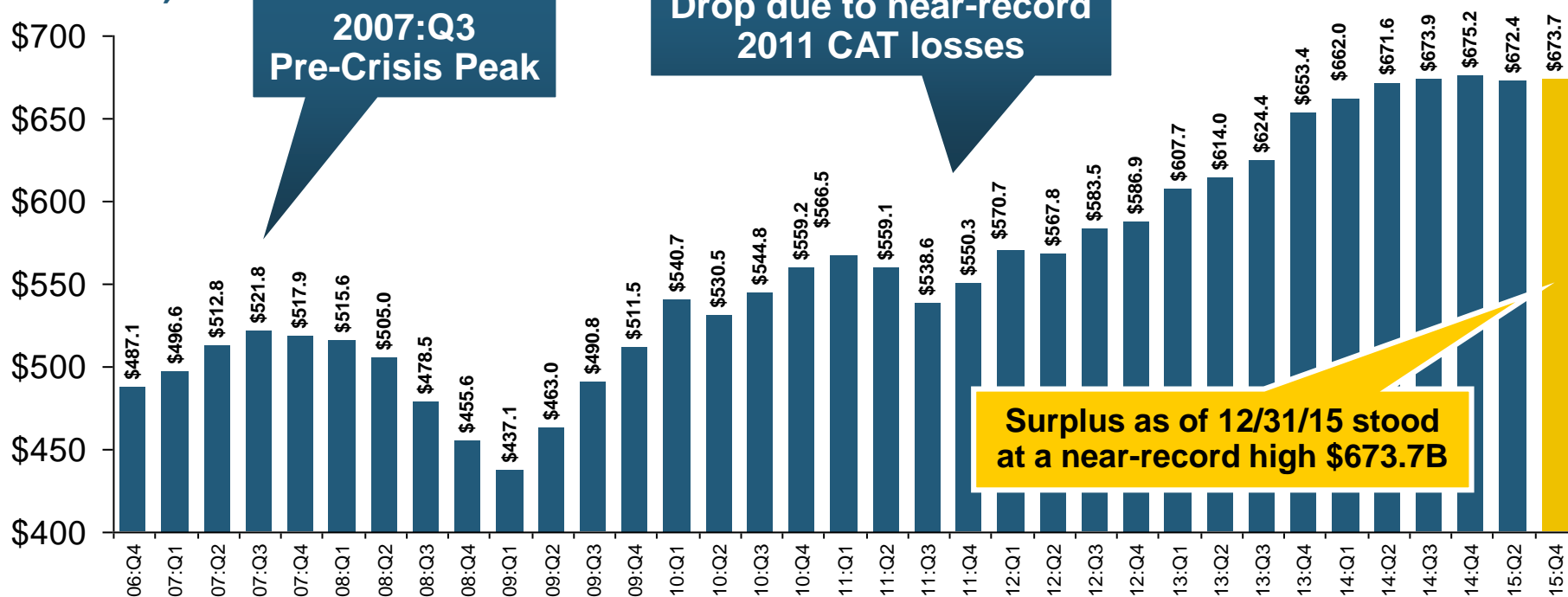
## Reserve Change

Reserve releases are expected to gradually taper off slowly, but will continue to benefit the bottom line and combined ratio through at least 2017



# Policyholder Surplus, 2006:Q4–2015:Q4

(\$ Billions)



**The industry now has \$1 of surplus for every \$0.76 of NPW, close to the strongest claims-paying status in its history.**

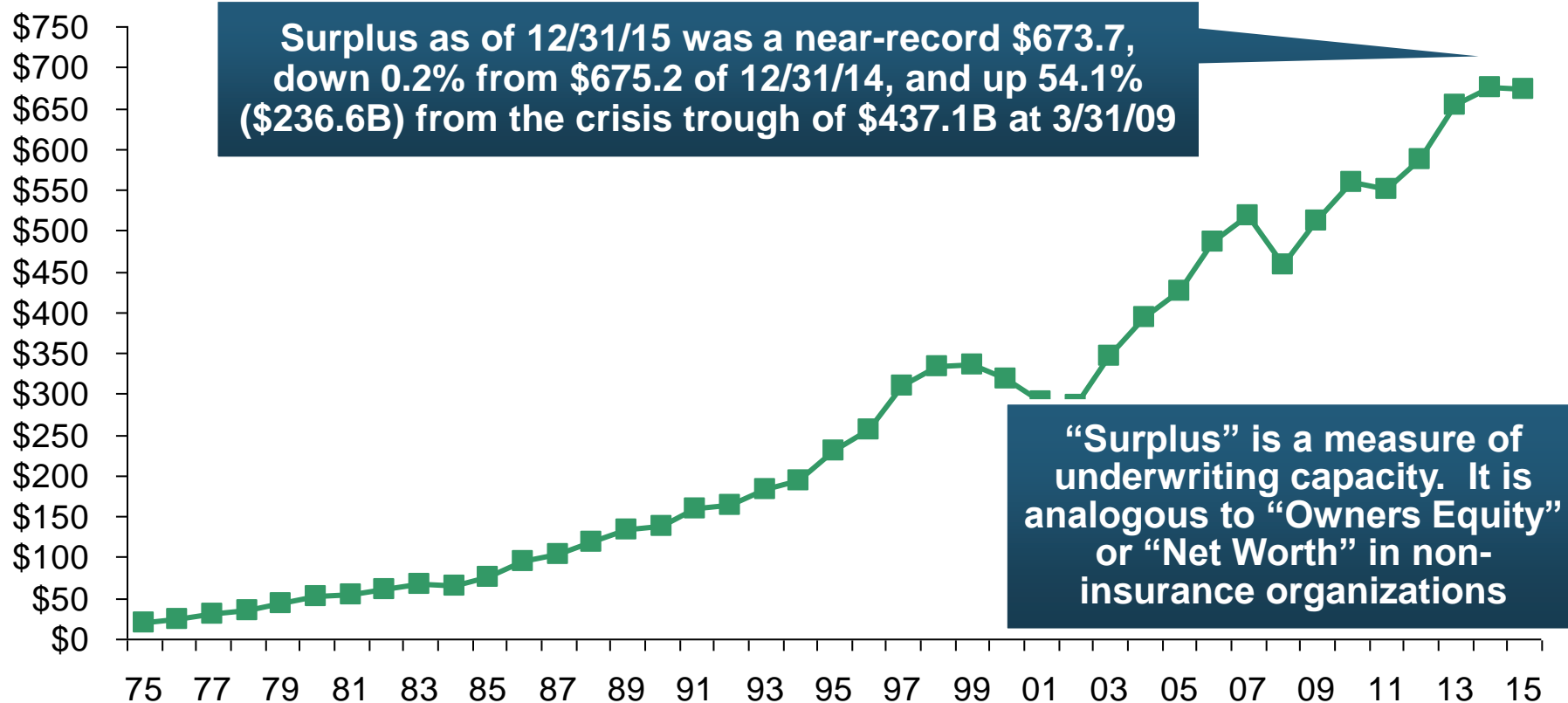
2010:Q1 data includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business.

Sources: ISO, A.M. Best.

**The P/C insurance industry entered 2016 in very strong financial condition.**

# US Policyholder Surplus: 1975–2015\*

(\$ Billions)



**The Premium-to-Surplus Ratio Stood at \$0.76:\$1 as of 12/31/15, a Near Record Low (at Least in Recent History)**

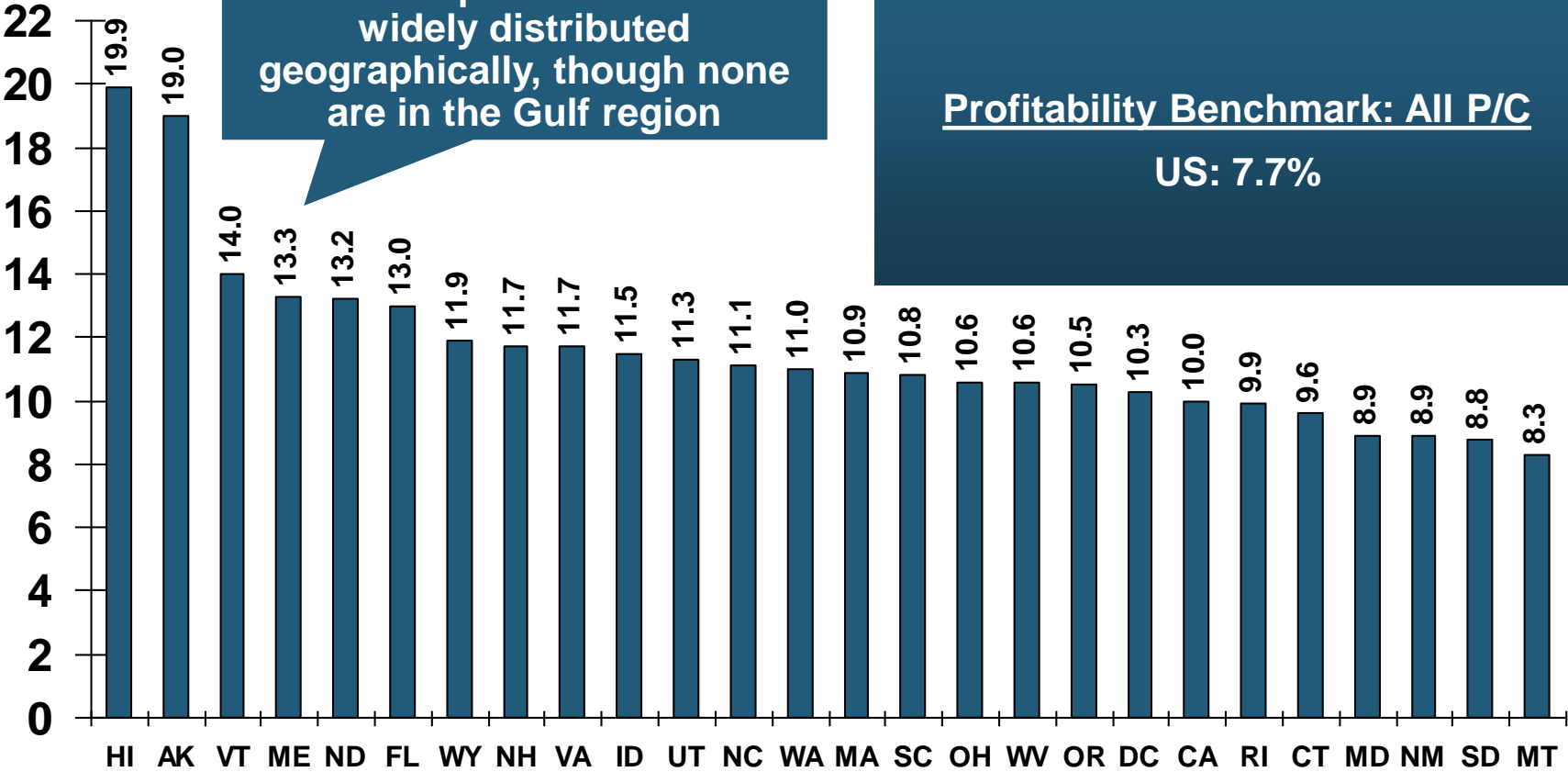
\* As of 12/31/15.

Source: A.M. Best, ISO, Insurance Information Institute.



# RNW All Lines, 2005-2014 Average: Highest 25 States

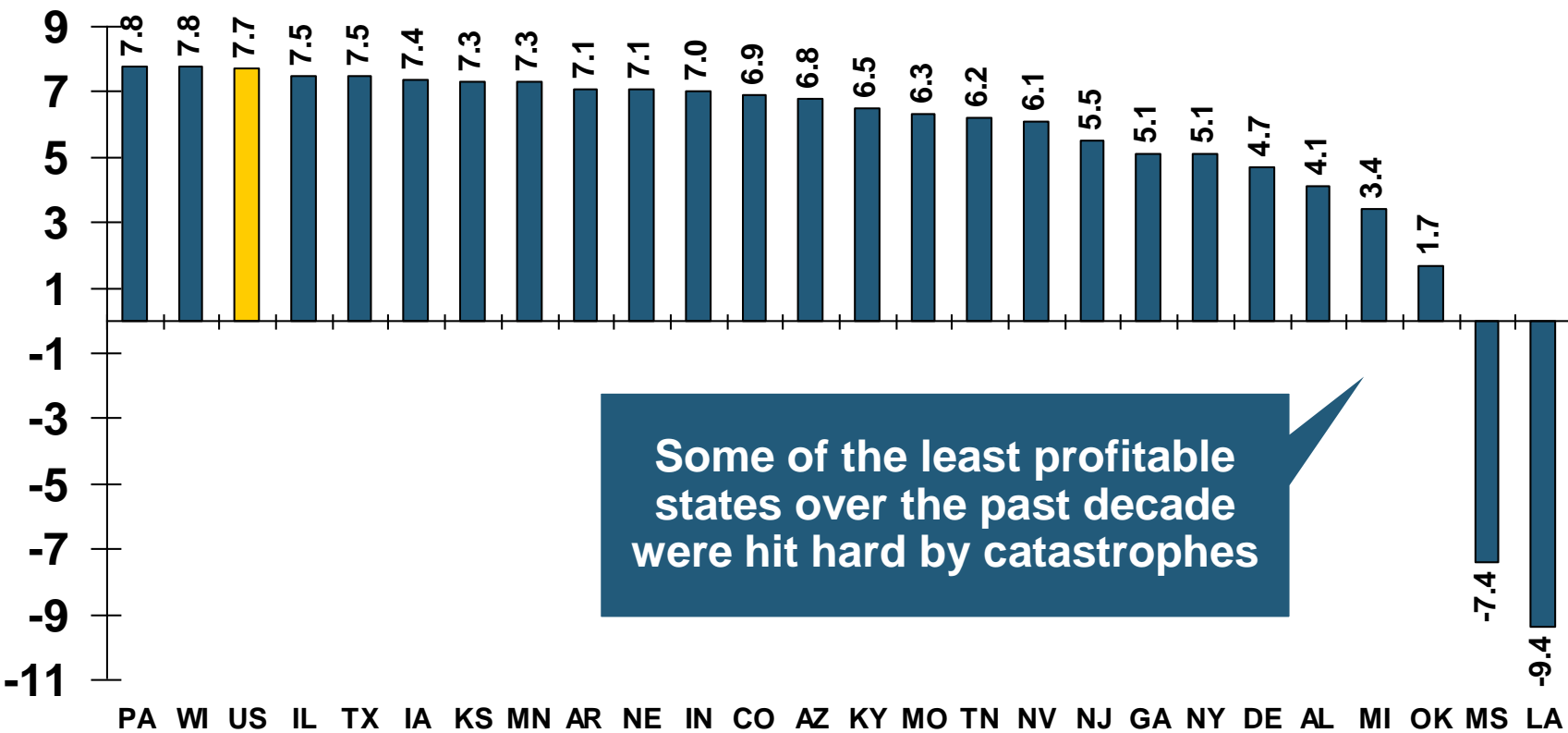
(Percent)



Source: NAIC; Insurance Information Institute.

# RNW All Lines, 2005-2014 Average: Lowest 25 States

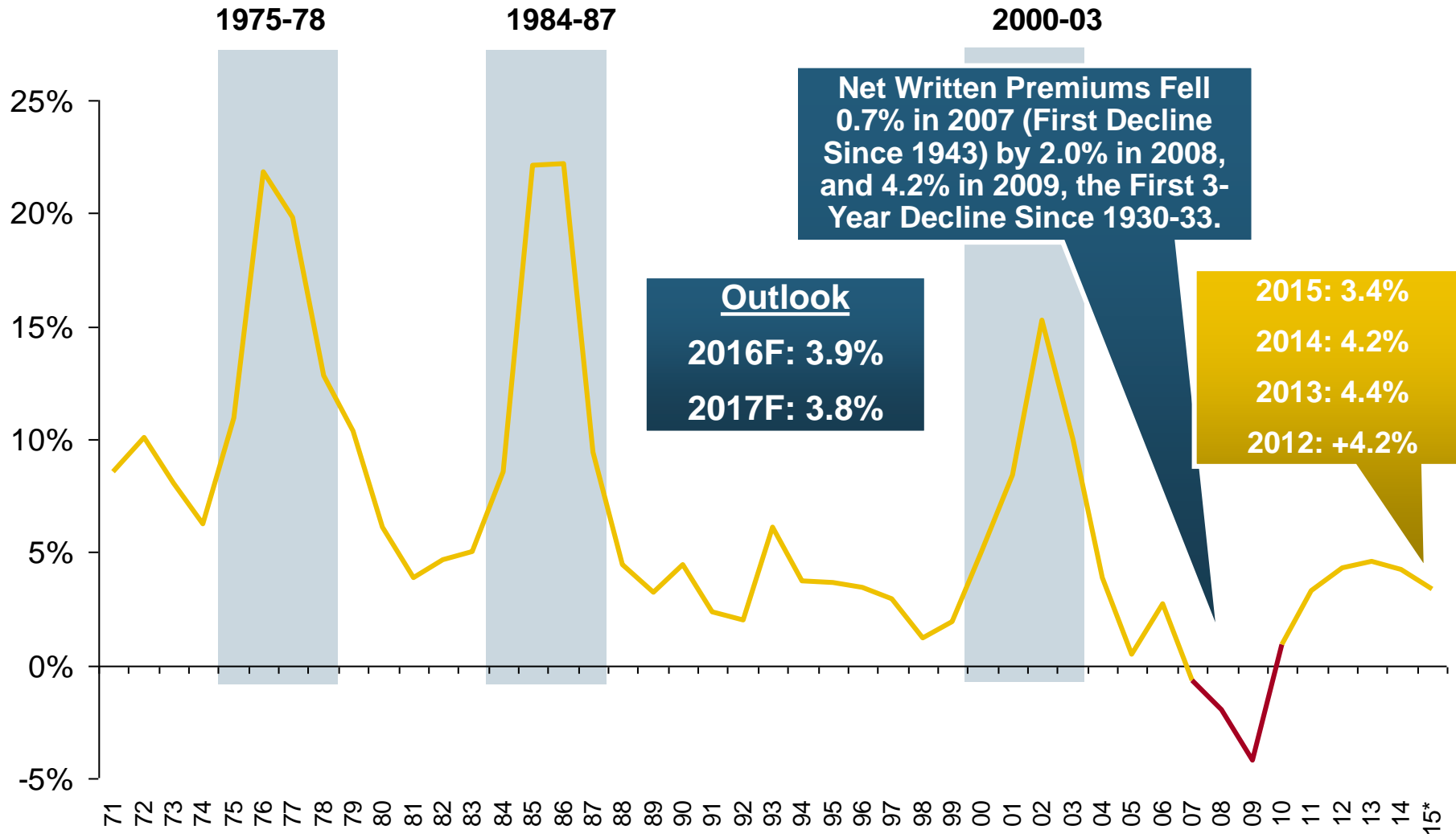
(Percent)



Source: NAIC; Insurance Information Institute.

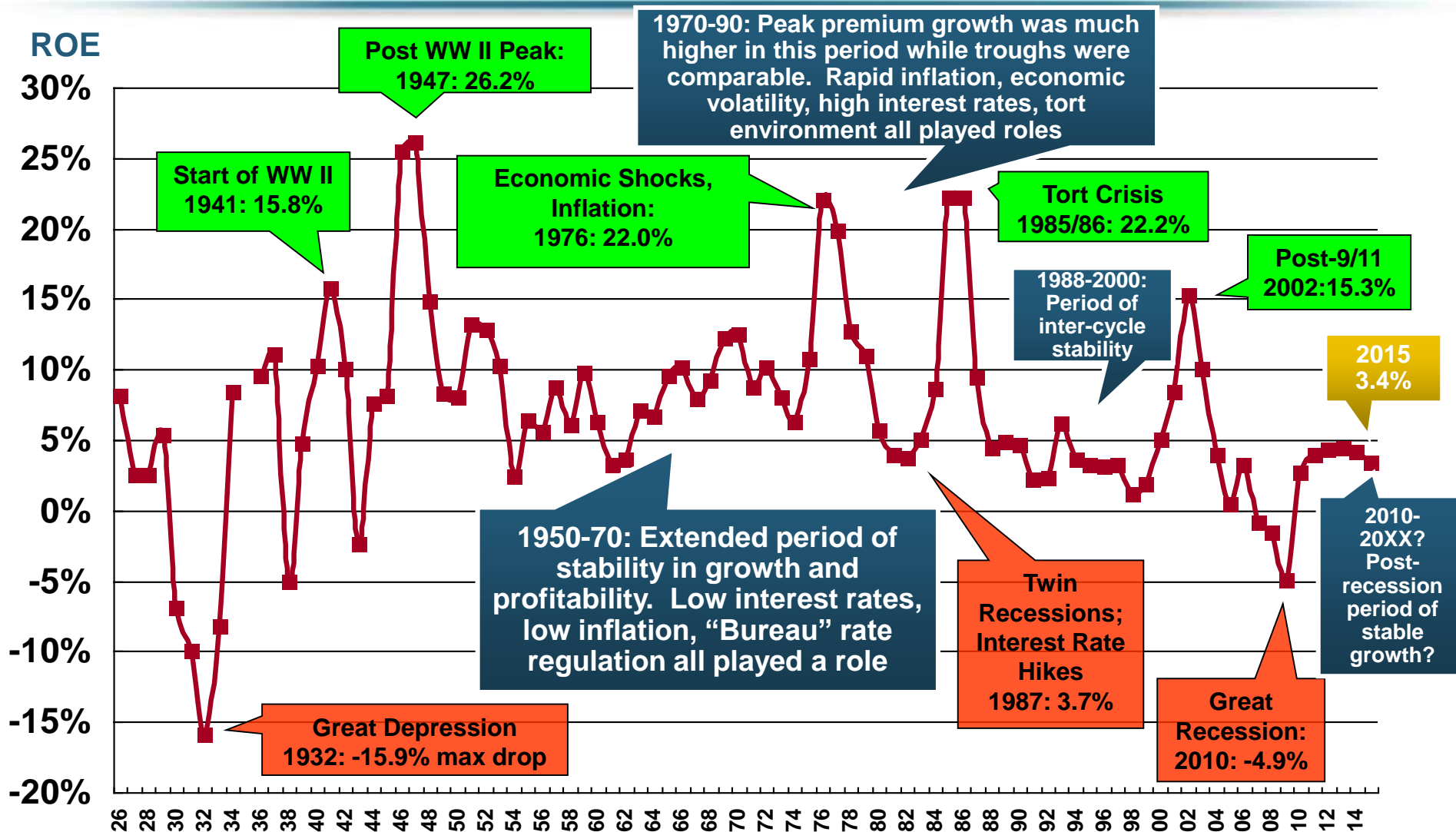
# Net Premium Growth (All P/C Lines): Annual Change, 1971—2015

(Percent)



Shaded areas denote "hard market" periods  
Sources: A.M. Best (1971-2013), ISO (2014-15).

# NPW Premium Growth: Peaks & Troughs in the P/C Insurance Industry, 1926 – 2015



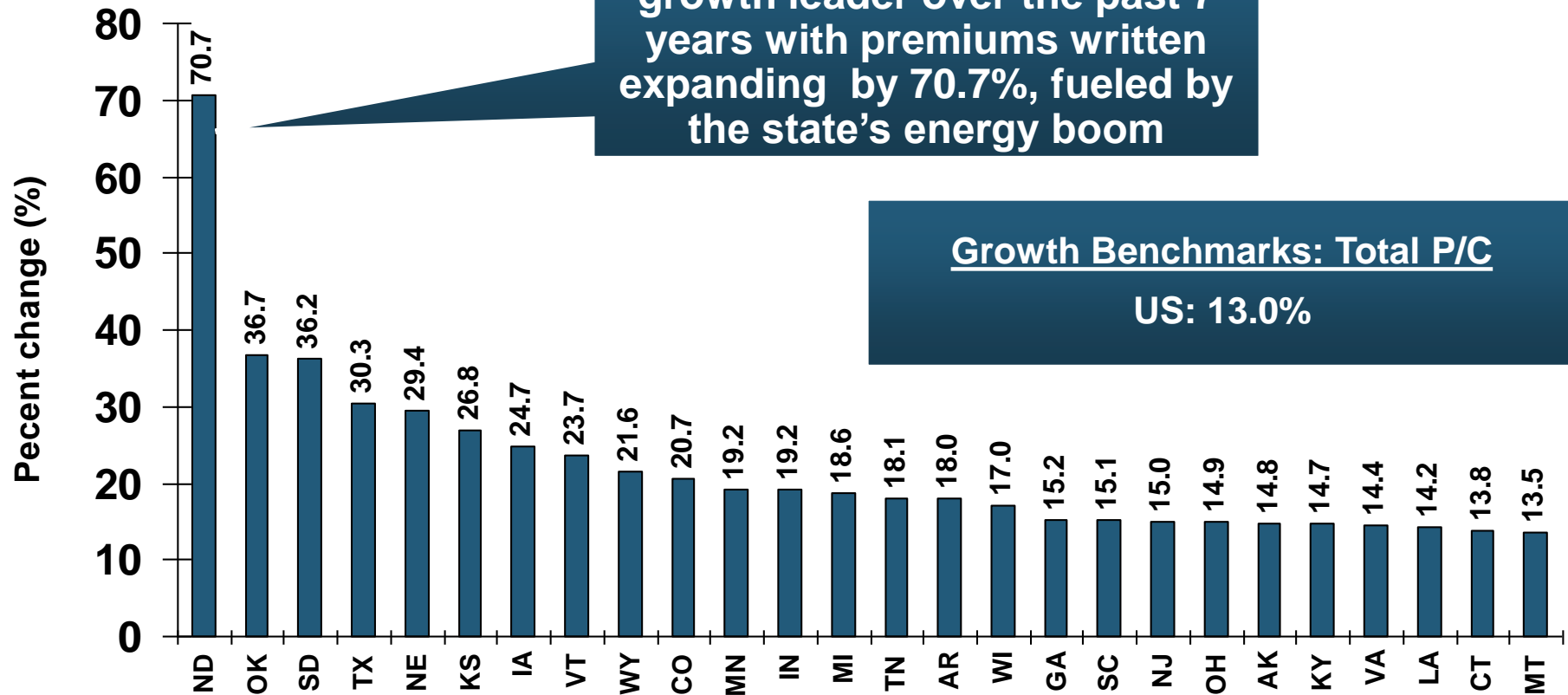
Note: Data through 1934 are based on stock companies only. Data include state funds beginning in 1998.

Source: A.M. Best; Insurance Information Institute.

# Direct Premiums Written: Total P/C Percent Change by State, 2007-2014

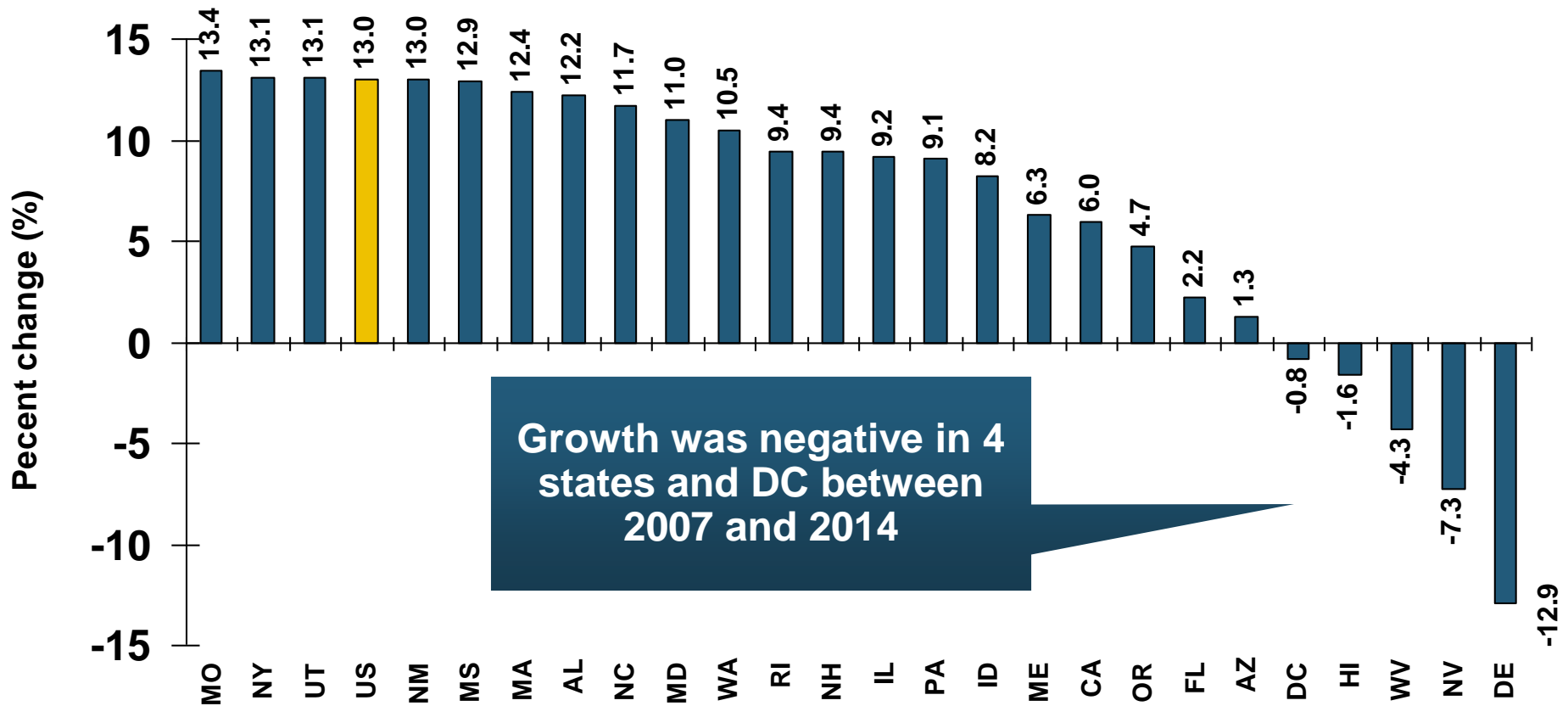
## Top 25 States

North Dakota was the country's growth leader over the past 7 years with premiums written expanding by 70.7%, fueled by the state's energy boom



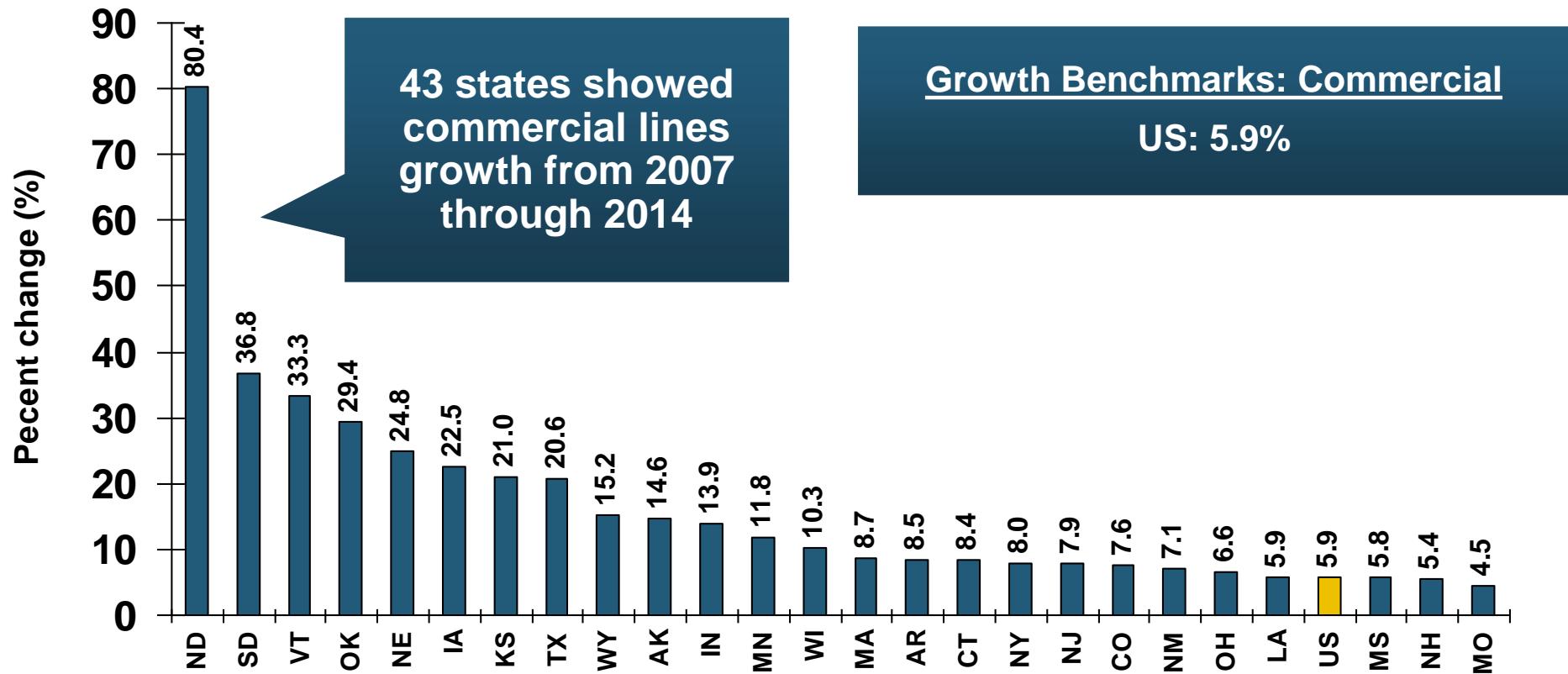
# Direct Premiums Written: Total P/C Percent Change by State, 2007-2014

## Bottom 25 States



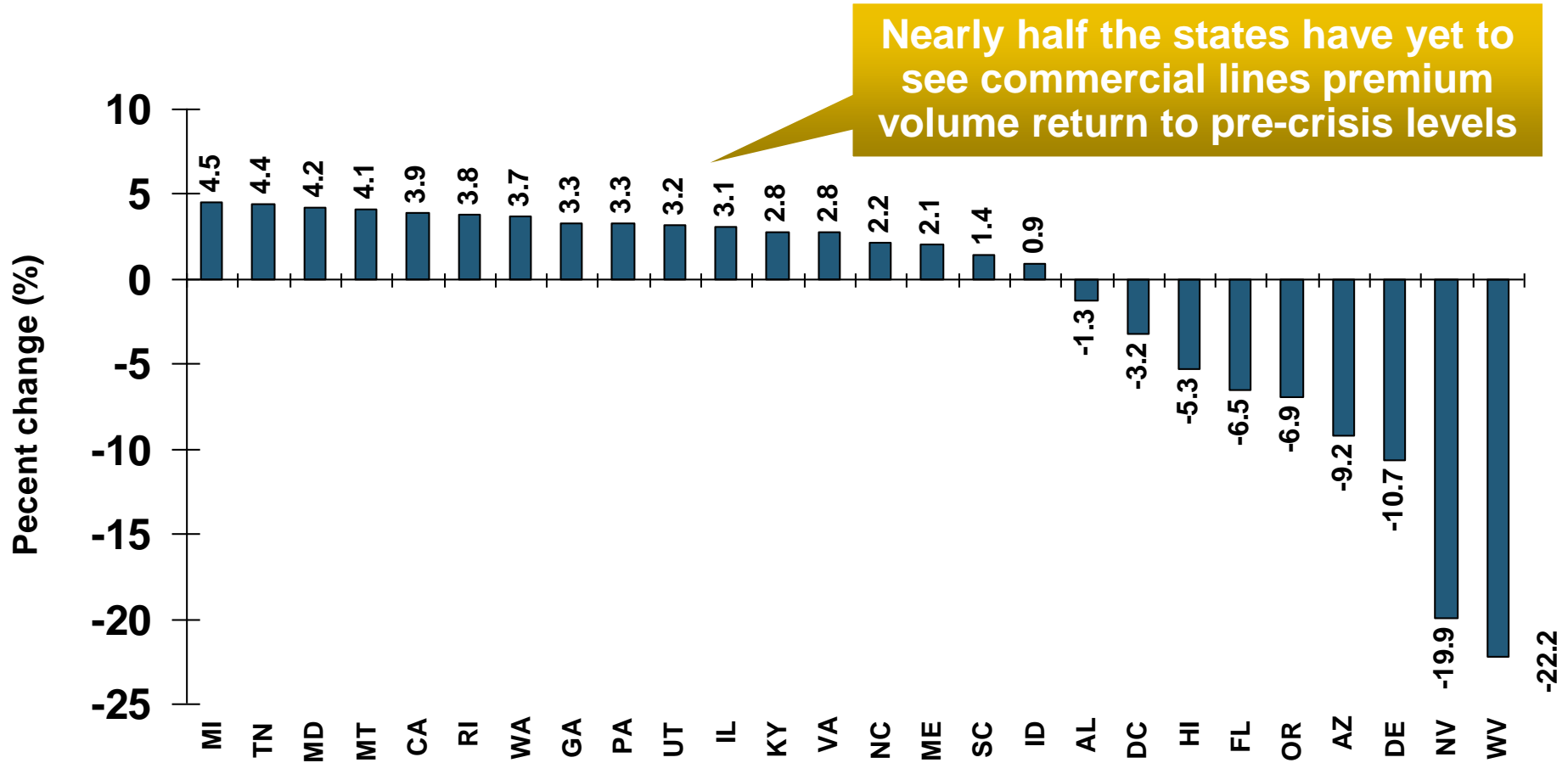
# Direct Premiums Written: Comm. Lines Percent Change by State, 2007-2014

## Top 25 States



# Direct Premiums Written: Comm. Lines Percent Change by State, 2007-2014

## Bottom 25 States

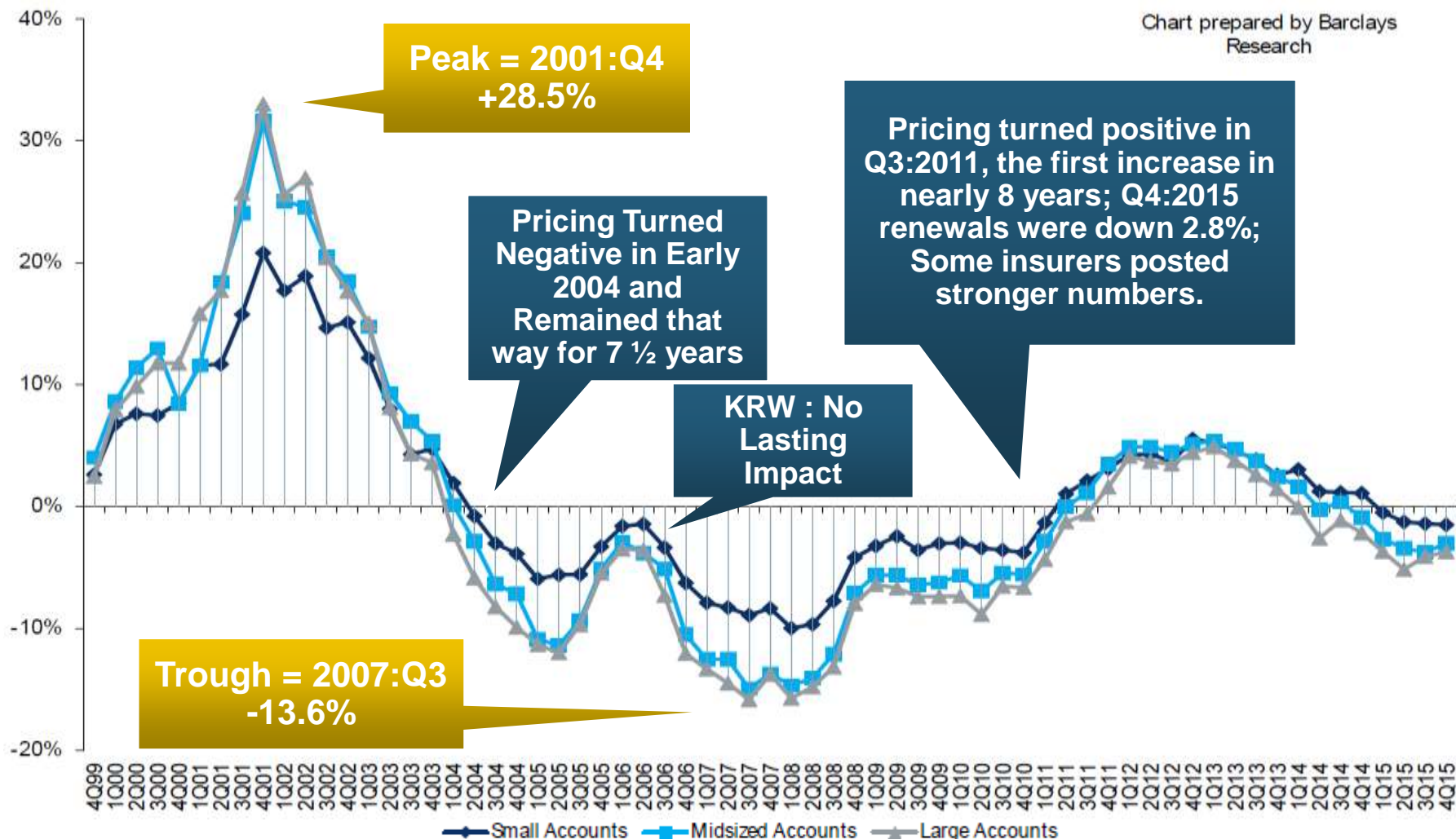


Sources: SNL Financial LLC.; Insurance Information Institute.



# Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2015:Q4

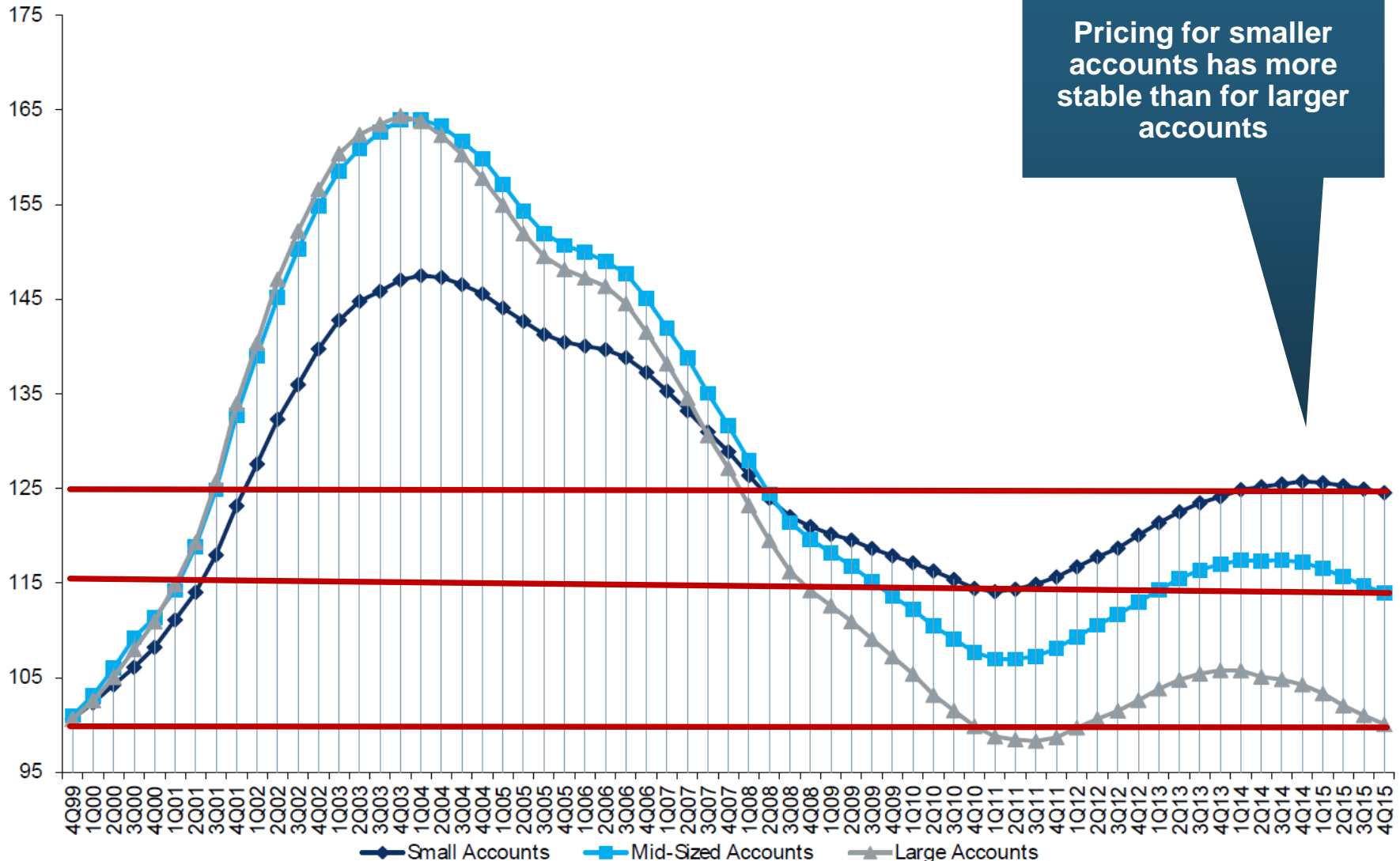
Percentage Change (%)



Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially.  
Source: Council of Insurance Agents and Brokers; Barclay's Capital; Insurance Information Institute.

# Cumulative Qtrly. Commercial Rate Changes, by Account Size: 1999:Q4 to 2015:Q4

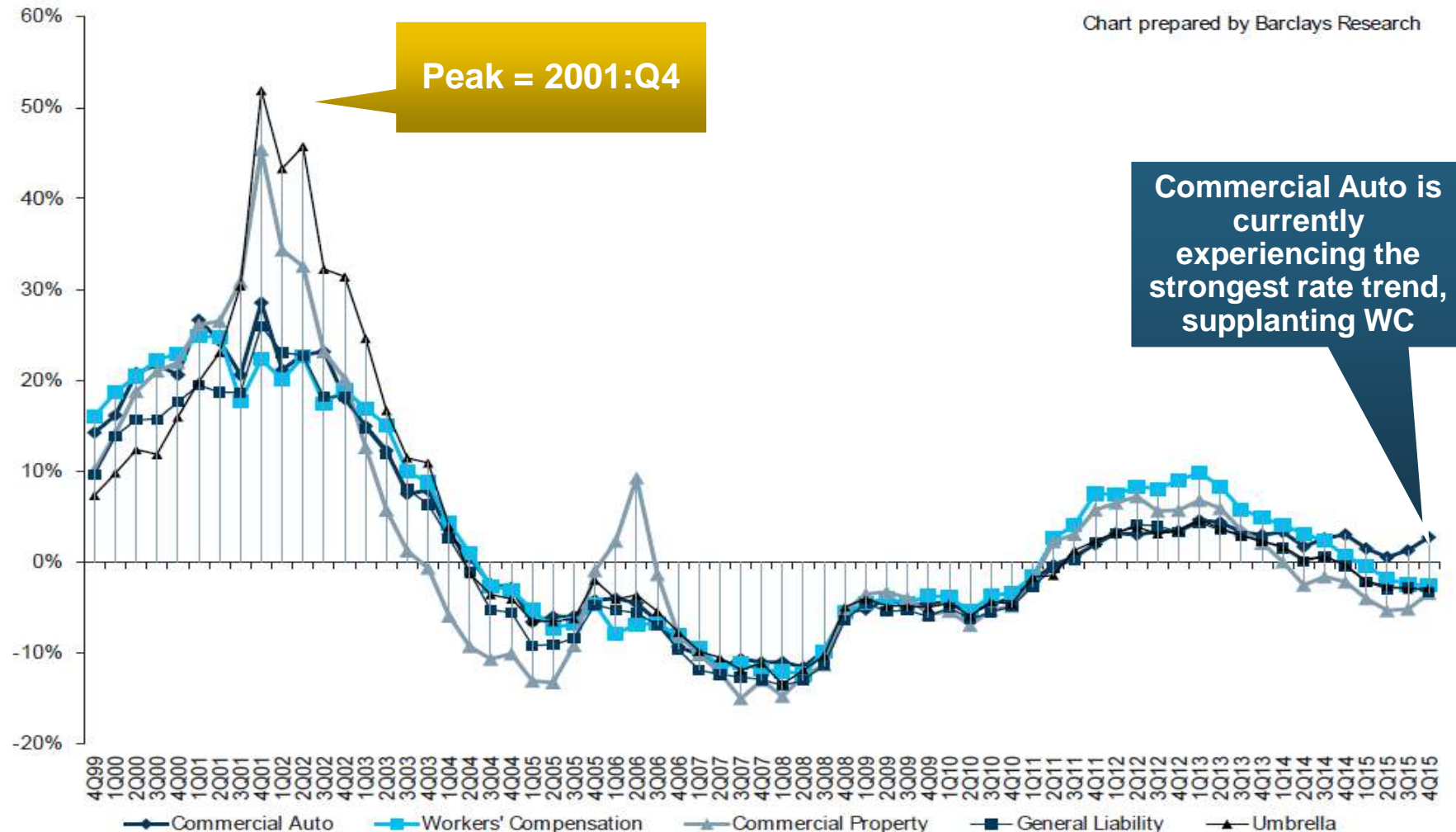
1999:Q4 = 100



note. CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially.  
Source: Council of Insurance Agents and Brokers; Barclay's Capital; Insurance Information Institute.

# Change in Commercial Rate Renewals, by Line: 1999:Q4 to 2015:Q4

Percentage Change (%)



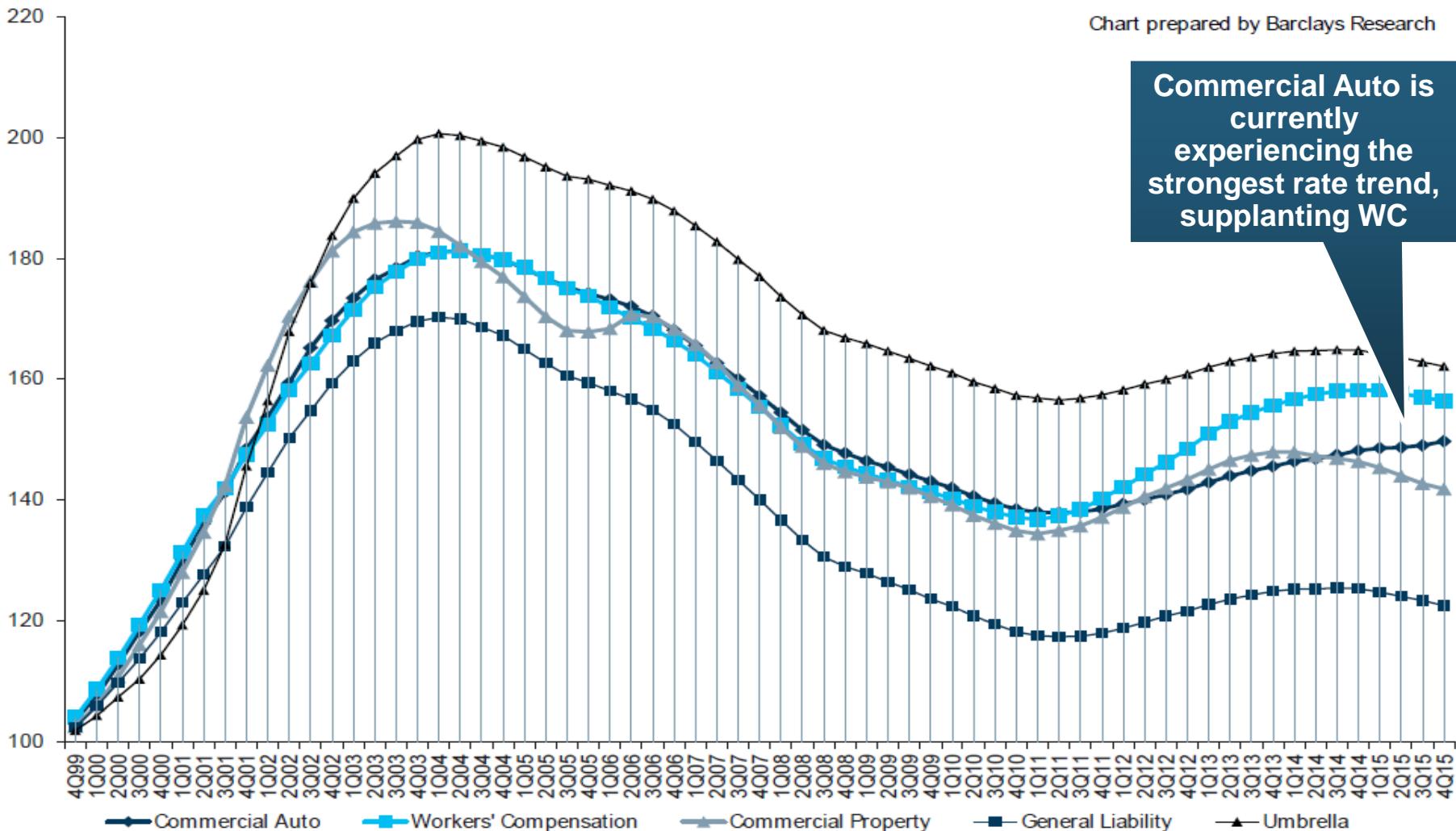
Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially.  
Source: Council of Insurance Agents and Brokers; Barclay's Capital; Insurance Information Institute.

# Cumulative Qtrly. Rate Changes, by Line: 1999:Q4 to 2015:Q4

1999:Q4 = 100

Chart prepared by Barclays Research

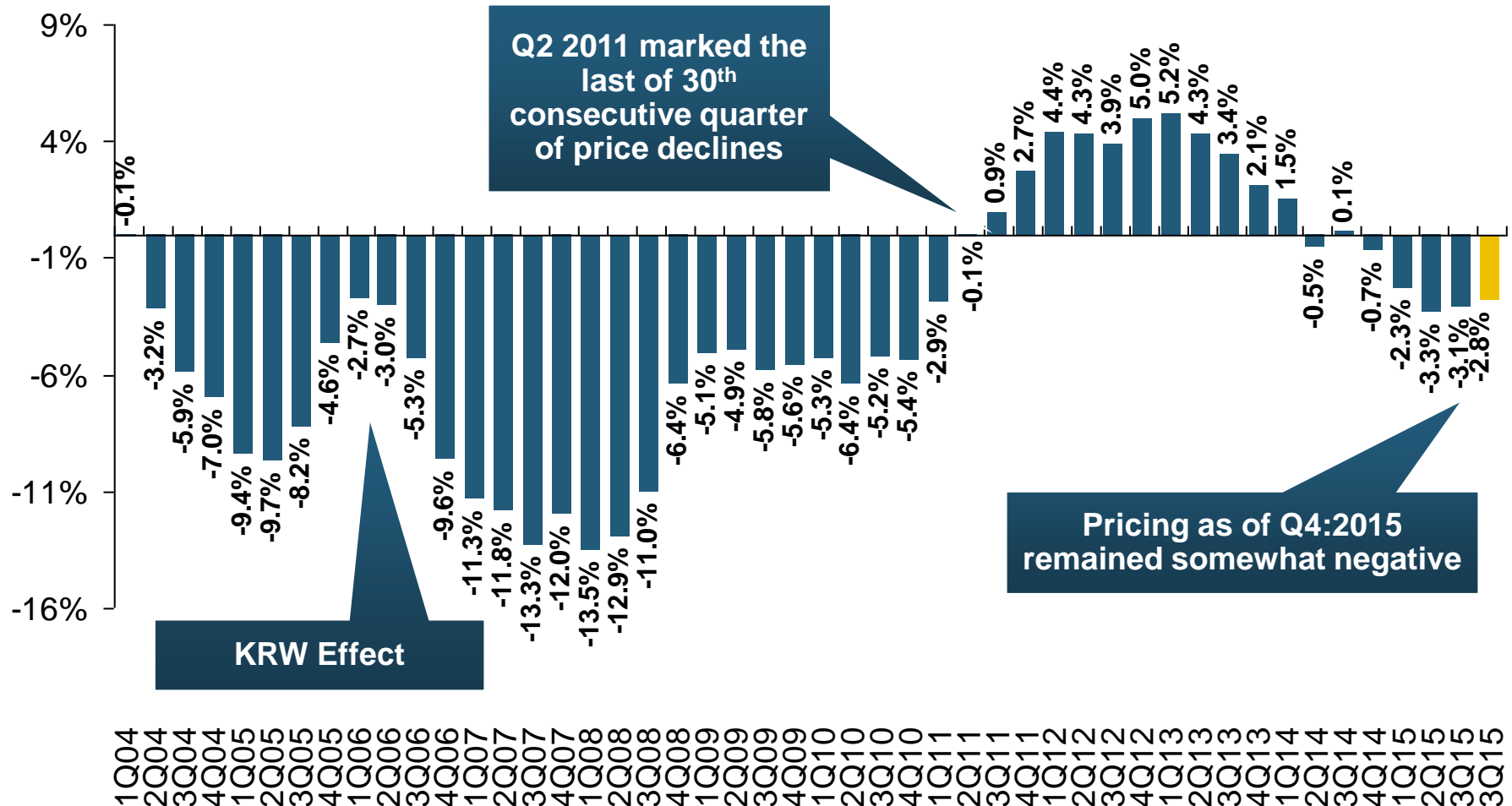
Commercial Auto is currently experiencing the strongest rate trend, supplanting WC



Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially.  
 Source: Council of Insurance Agents and Brokers; Barclay's Capital; Insurance Information Institute.

# CIAB: Average Commercial Rate Change, All Lines, (1Q:2004–4Q:2015)

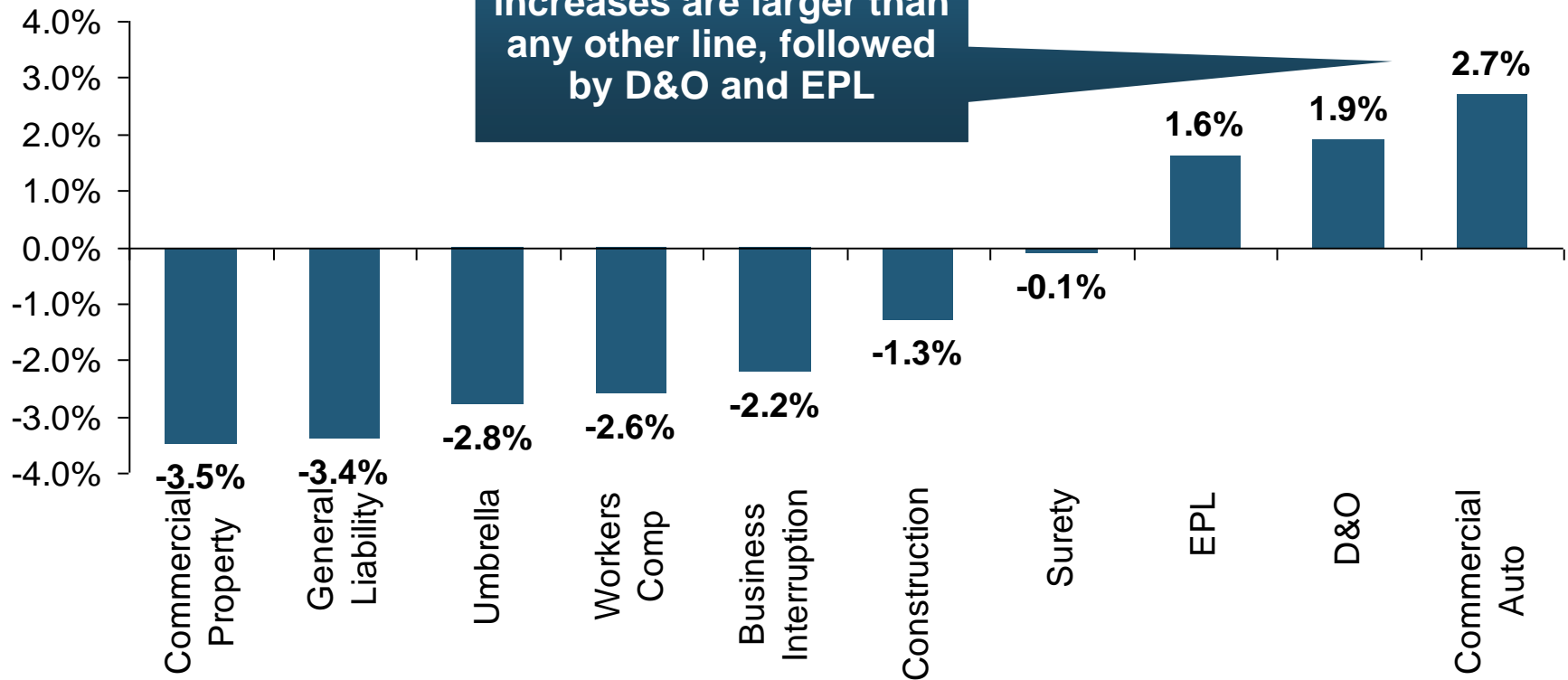
(Percent)



Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially.  
Source: Council of Insurance Agents & Brokers; Insurance Information Institute

# Change in Commercial Rate Renewals, by Line: 2015:Q4

## Percentage Change (%)



**Major Commercial Lines Renewals Were Mixed to Down in Q4:2015; EPL, D&O and Commercial Auto Saw Gains**

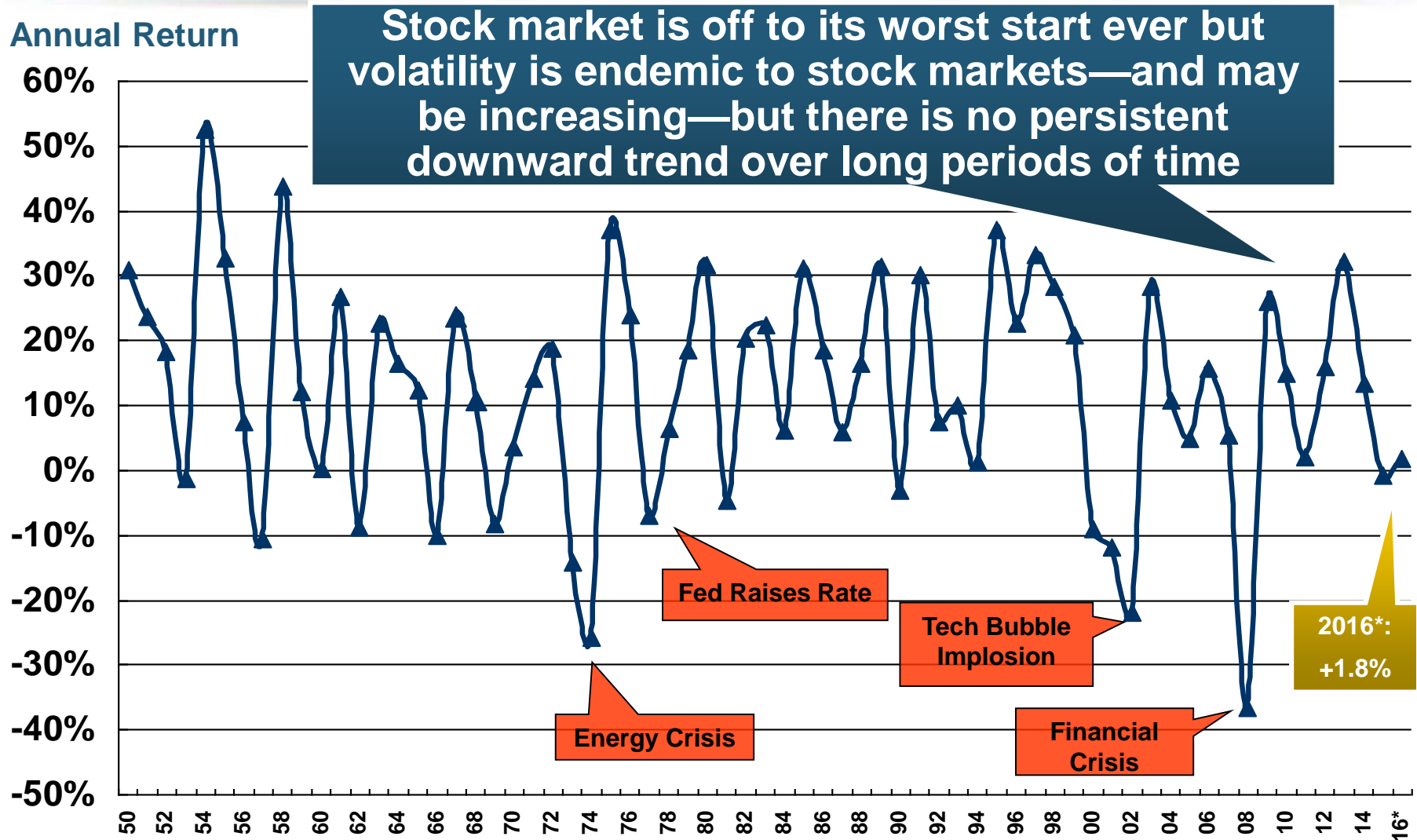
# **INVESTMENTS: THE NEW REALITY**

**Investment Performance is a Key  
Driver of Profitability**

***Depressed Yields Will Necessarily  
Influence Underwriting & Pricing***



# S&P 500 Index Returns, 1950 – 2016\*



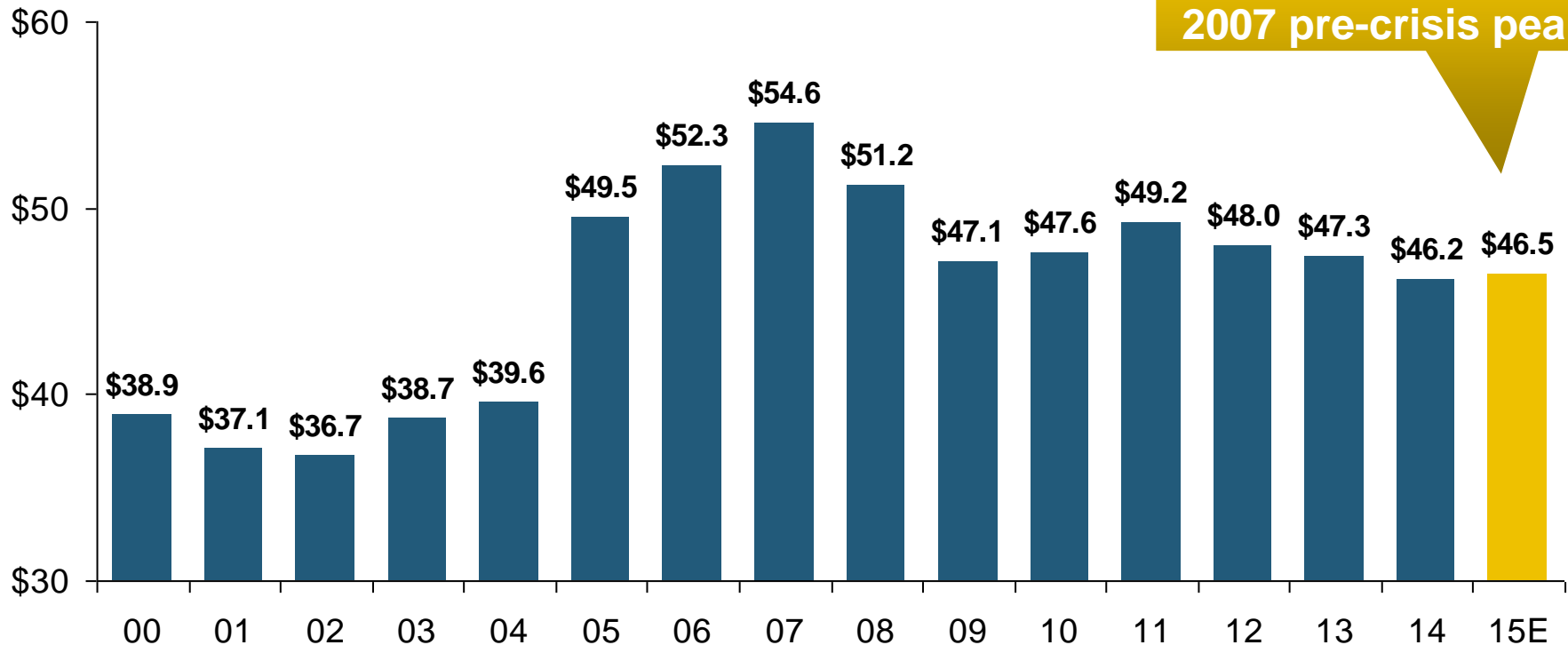
\*Through Apr. 15, 2016.

Source: NYU Stern School of Business: [http://pages.stern.nyu.edu/~adamodar/New\\_Home\\_Page/datafile/histretSP.html](http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/histretSP.html) Ins. Info. Inst.



# Property/Casualty Insurance Industry Investment Income: 2000–2015E<sup>1</sup>

(\$ Billions)



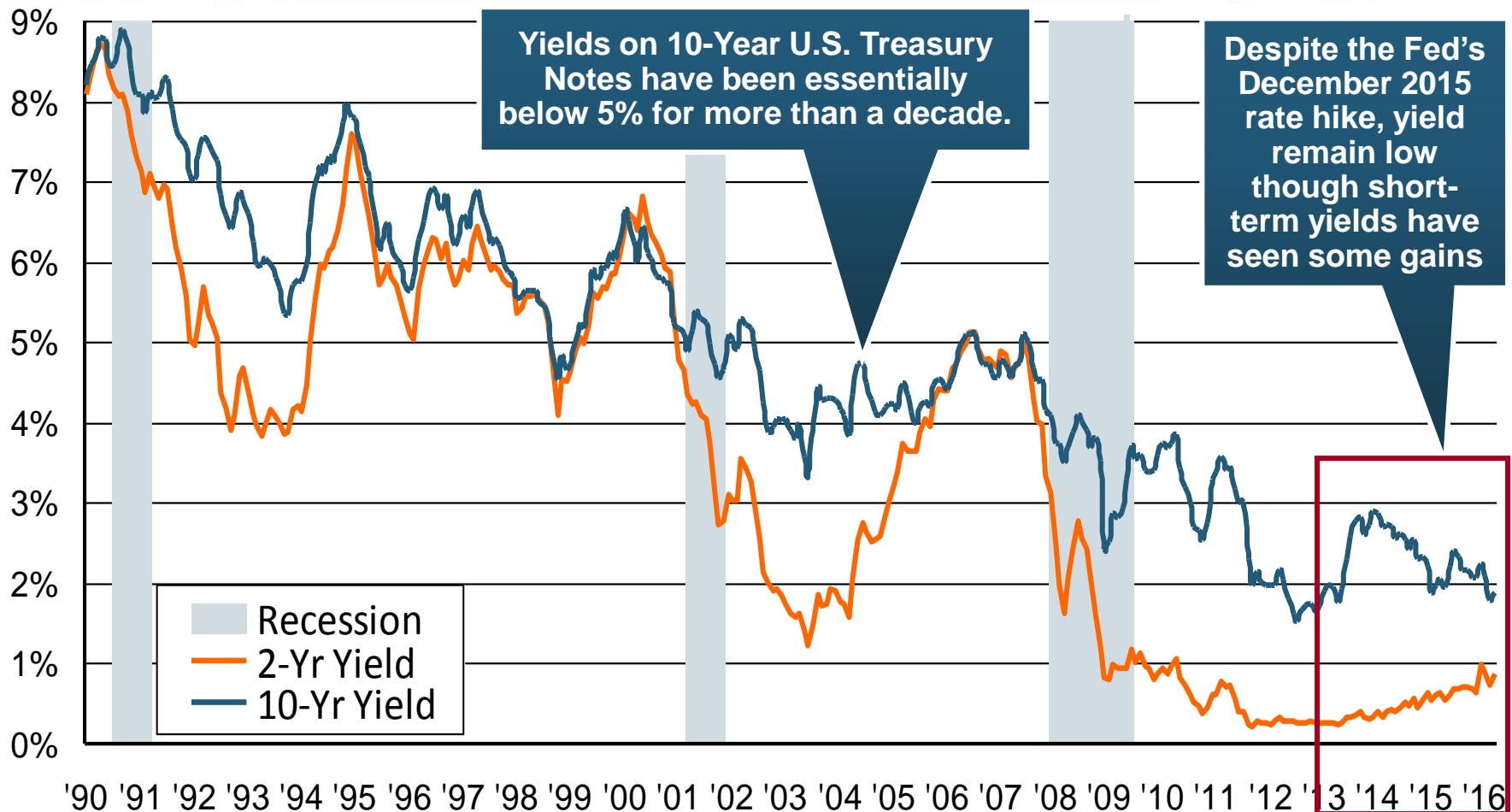
Investment earnings  
are still below their  
2007 pre-crisis peak

**Due to persistently low interest rates,  
investment income fell in 2012, 2013 and 2014.**

<sup>1</sup> Investment gains consist primarily of interest and stock dividends.  
Sources: ISO; Insurance Information Institute.

\*2015 figure is estimated based on annualized data through Q3.

# U.S. Treasury Security Yields: A Long Downward Trend, 1990–2016\*



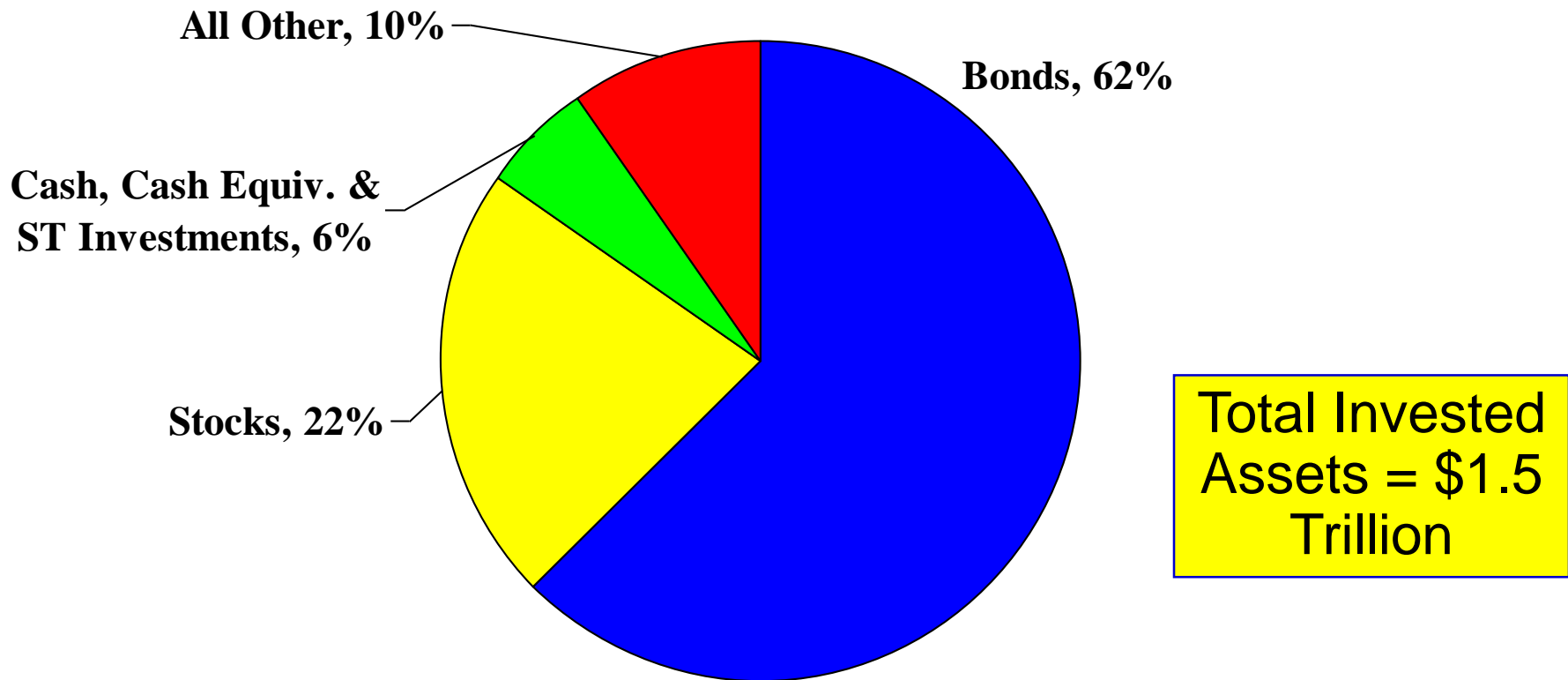
**Since roughly 80% of P/C bond/cash investments are in 10-year or shorter durations, most P/C insurer portfolios will have low-yielding bonds for years to come.**

\*Monthly, constant maturity, nominal rates, through March 2016.

Sources: Federal Reserve Bank at <http://www.federalreserve.gov/releases/h15/data.htm>. National Bureau of Economic Research (recession dates); Insurance Information Institute.

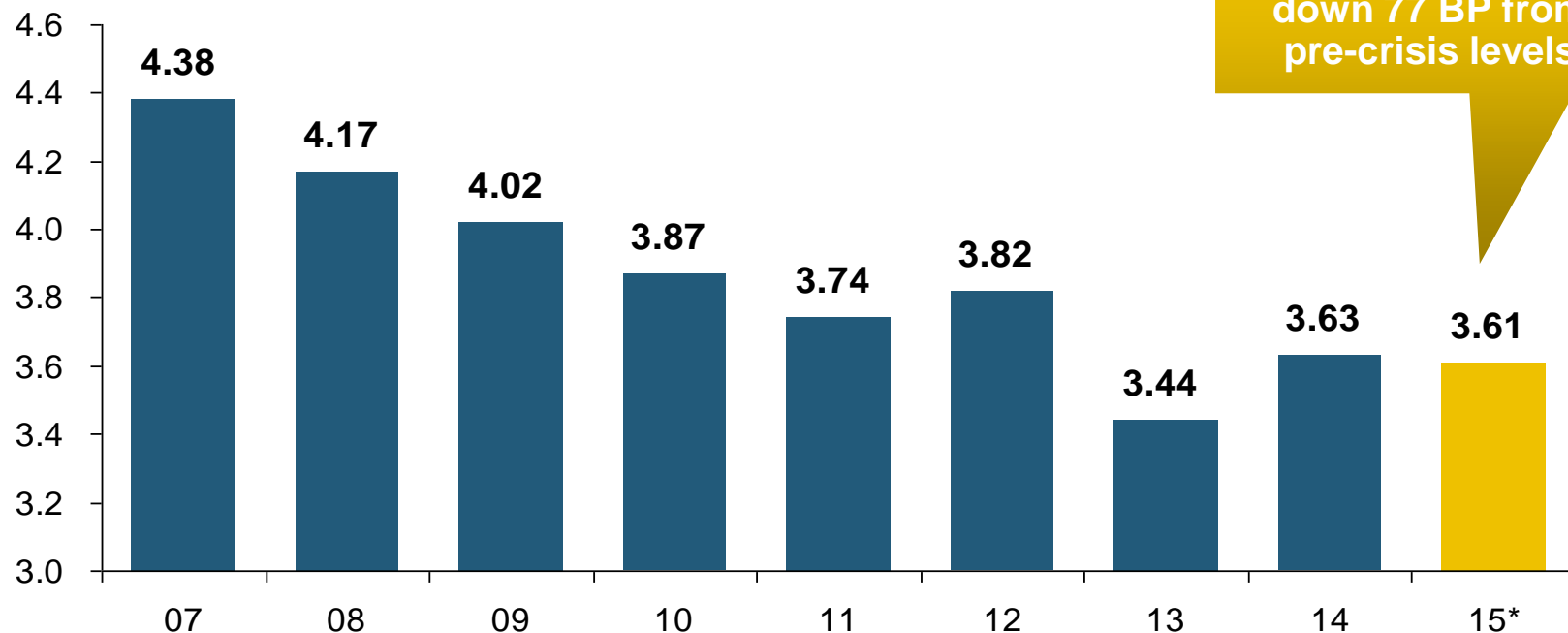
# Distribution of Invested Assets: P/C Insurance Industry, 2013

**\$ Billions**



# Net Yield on Property/Casualty Insurance Invested Assets, 2007–2015\*

(Percent)

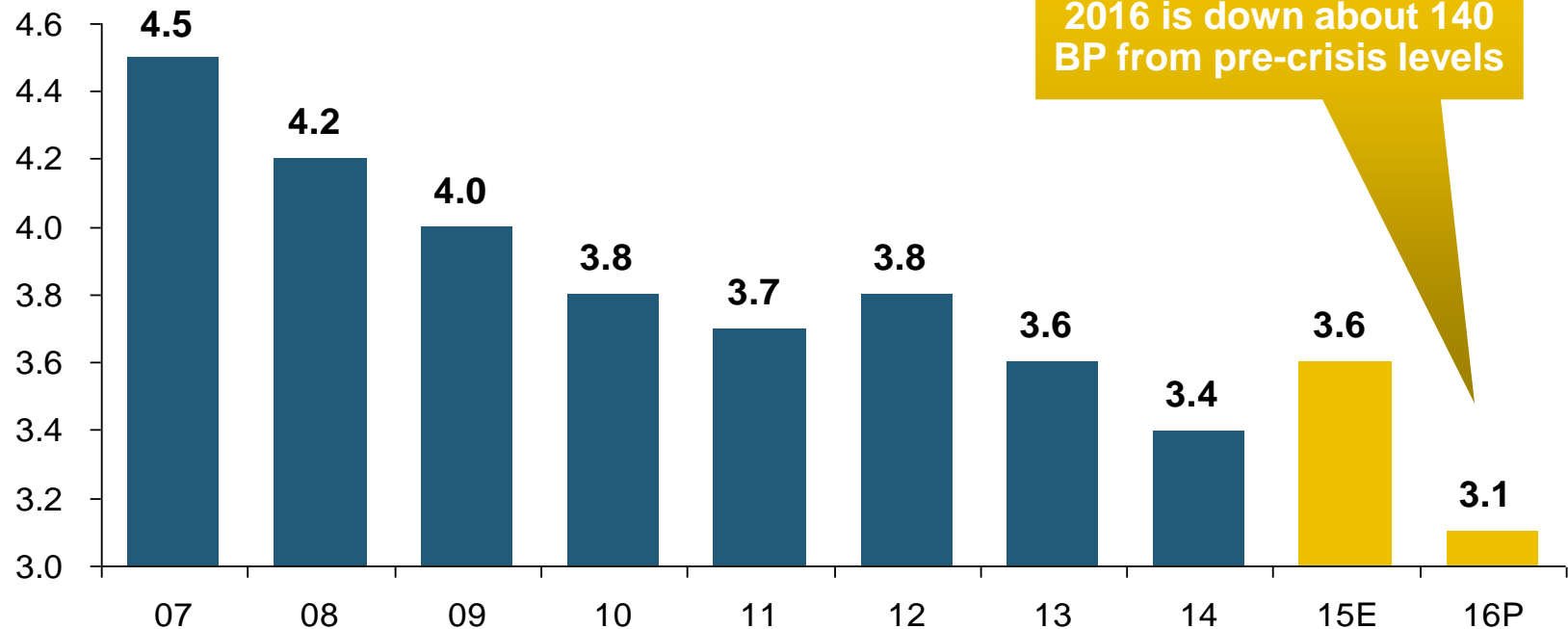


Book yield in 2015 is down 77 BP from pre-crisis levels

The yield on invested assets remains low relative to pre-crisis yields. The Fed's plan to raise interest rates in late 2015 has already pushed up some yields, albeit quite modestly.

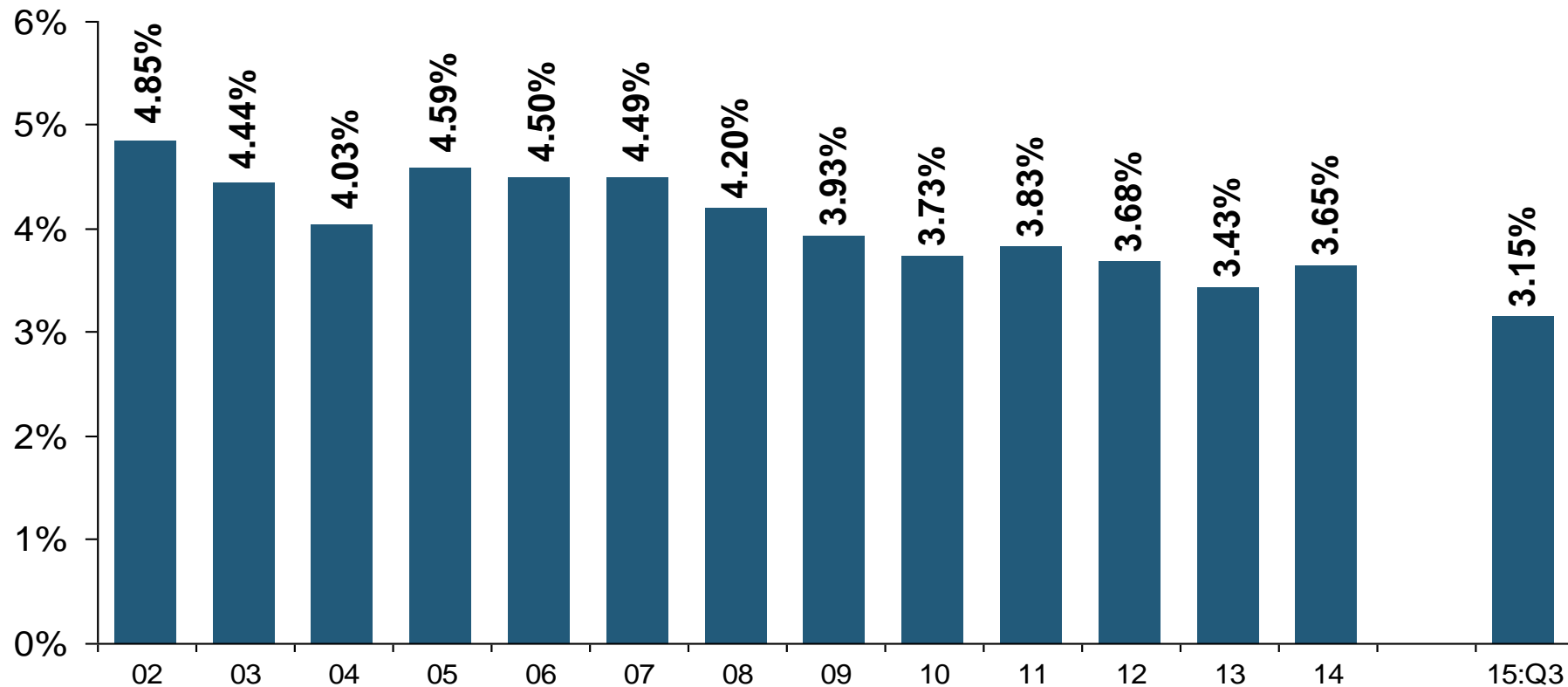
# Net Investment Yield on Property/ Casualty Insurance Invested Assets, 2007–2016P\*

(Percent)



The yield on invested assets remains low relative to pre-crisis yields. The Fed's plan to raise interest rates in late 2015 has pushed up some yields, albeit quite modestly.

# P/C Insurer Portfolio Yields, 2002-2015:Q3



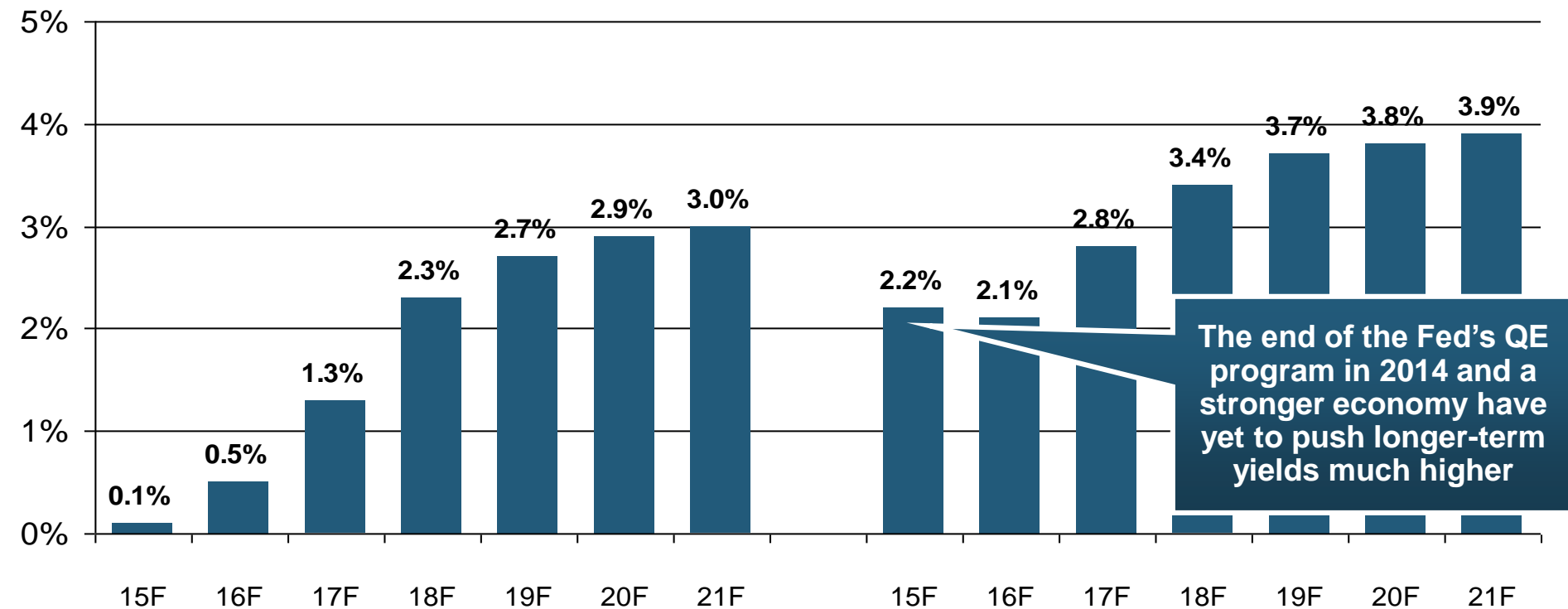
**P/C carrier yields have been falling for over a decade, reflecting the long downtrend in prevailing interest rates. Even as prevailing rates rise in the next few years, portfolio yields are unlikely to rise quickly, since low yields of recent years are “baked in” to future returns.**

# Interest Rate Forecasts: 2016 – 2021

Yield (%)

## 3-Month Treasury

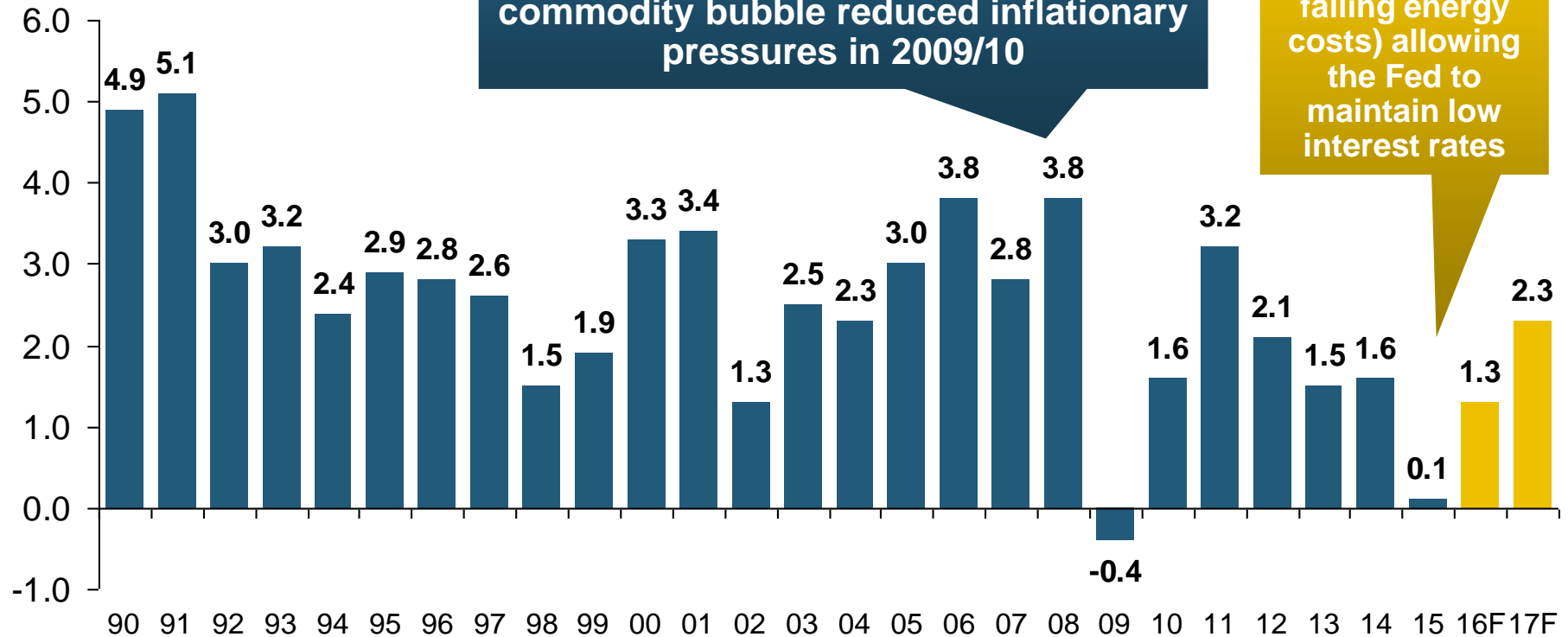
## 10-Year Treasury



**A full normalization of interest rates is unlikely until 2019, more than a decade after the onset of the financial crisis.**

# Annual Inflation Rates, (CPI-U, %), 1990–2017F

## Annual Inflation Rates (%)

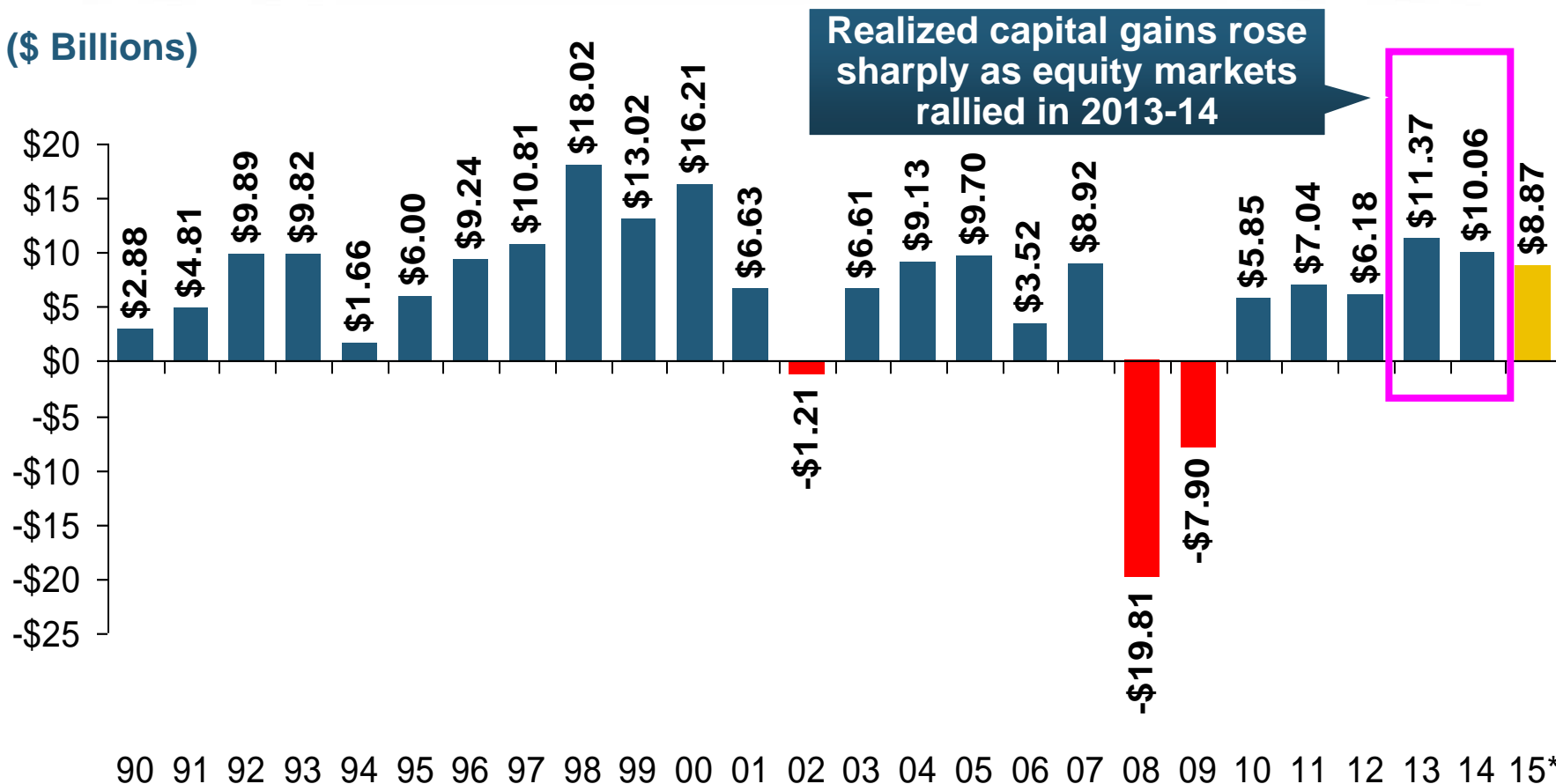


Slack in the U.S. economy and falling energy prices suggests that inflationary pressures should remain subdued for an extended period of times



# P/C Insurer Net Realized Capital Gains/Losses, 1990-2015:Q3\*

(\$ Billions)



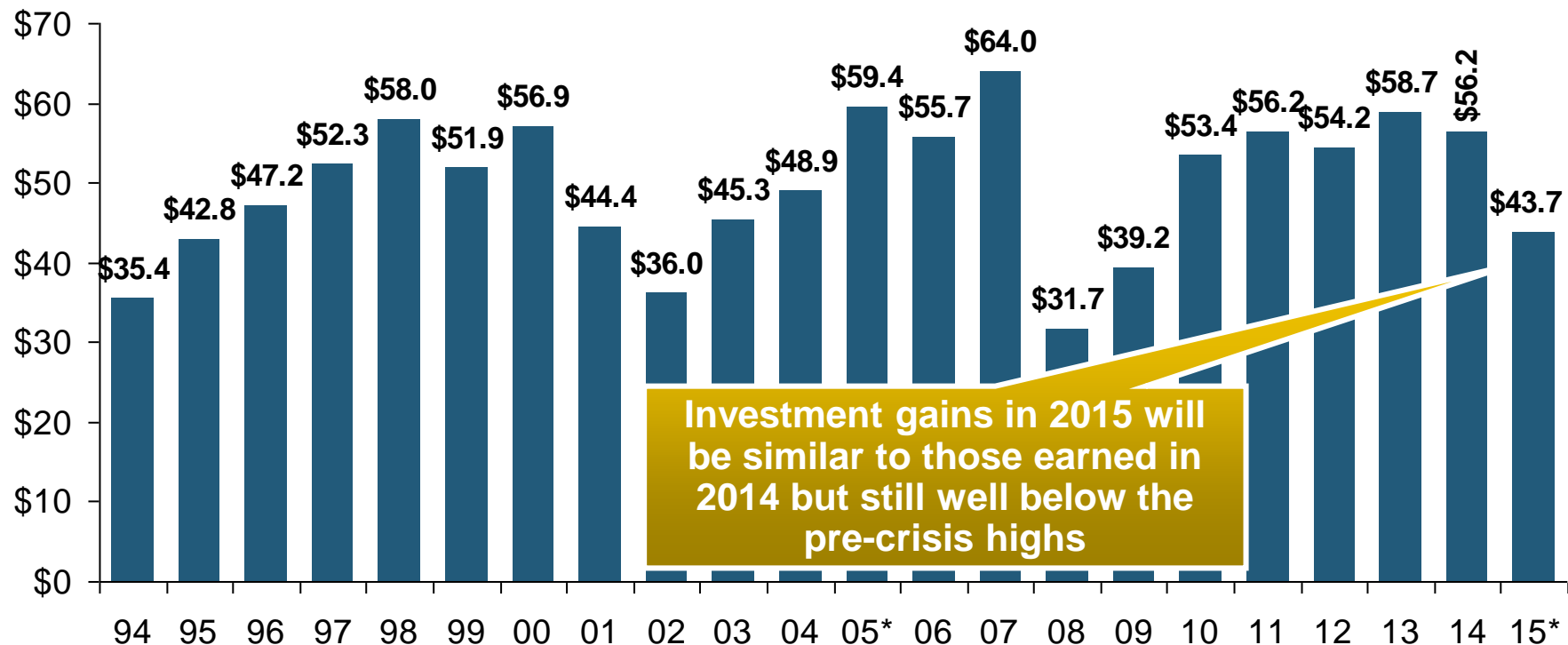
**Insurers Posted Net Realized Capital Gains in 2010 - 2014 Following Two Years of Realized Losses During the Financial Crisis. Realized Capital Losses Were a Primary Cause of 2008/2009's Large Drop in Profits and ROE.**

\*Through Q3 2015.

Sources: A.M. Best, ISO, SNL, Insurance Information Institute.

# Property/Casualty Insurance Industry Investment Gain: 1994–2015:Q3<sup>1</sup>

(\$ Billions)



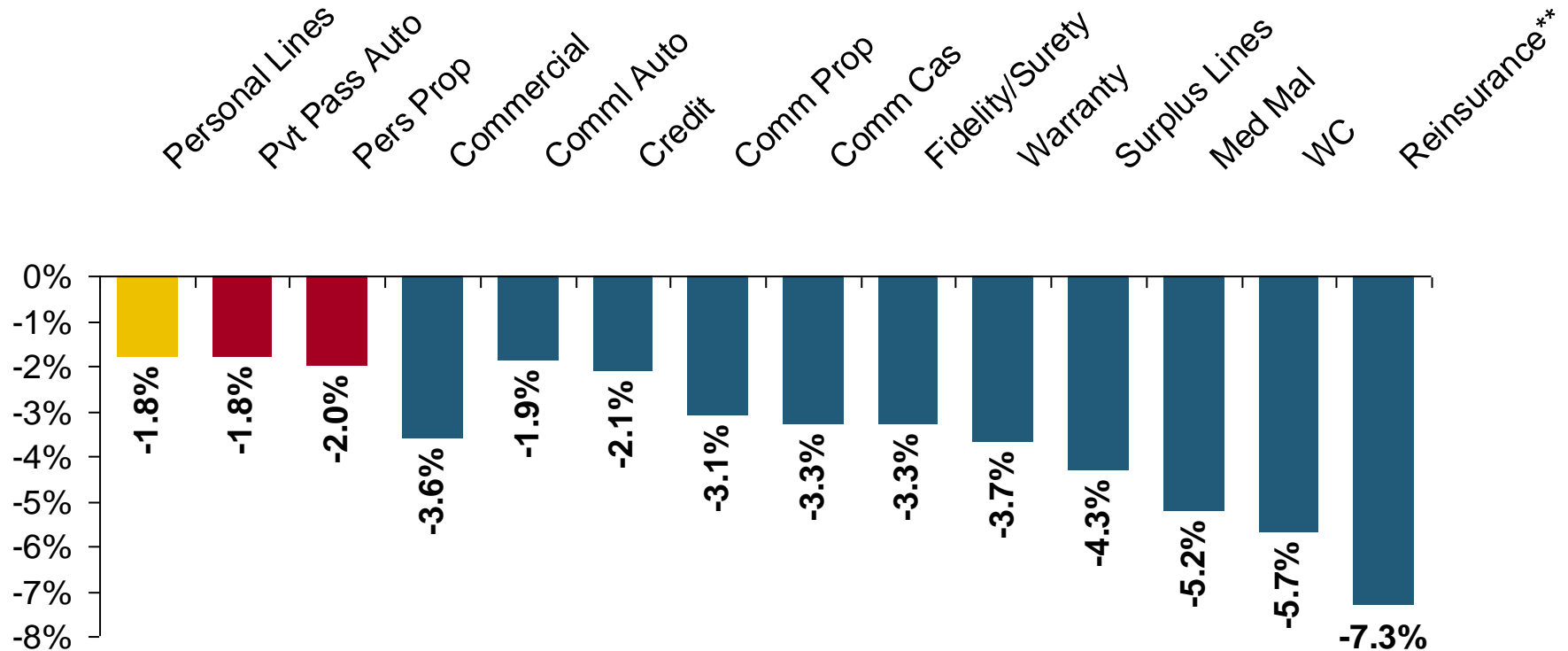
**Total Investment Gains Were Down Slightly in 2014 as Low Interest Rates Pressured Investment Income but Realized Capital Gains Remained Robust**

<sup>1</sup> Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

\* 2005 figure includes special one-time dividend of \$3.2B; 2015 figure is through Q3 2015.

Sources: ISO, SNL; Insurance Information Institute.

# Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line\*



**Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline**

\*Based on 2008 Invested Assets and Earned Premiums

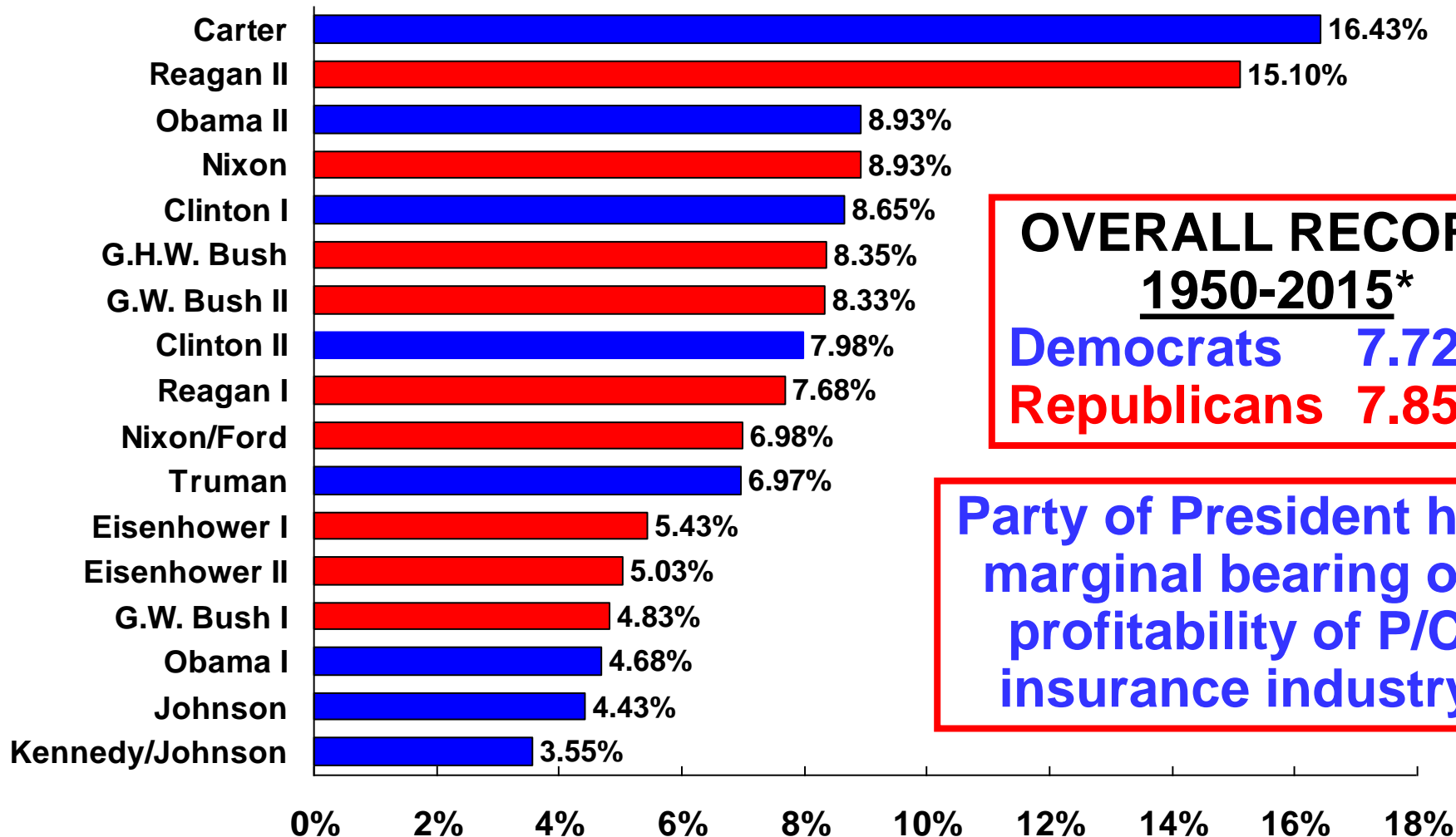
\*\*US domestic reinsurance only

Source: A.M. Best; Insurance Information Institute.

# Profitability & Politics

***How Is Profitability Affected by  
the President's Political Party?***

# P/C Insurance Industry ROE by Presidential Administration, 1950-2015\*



**OVERALL RECORD:  
1950-2015\***

**Democrats 7.72%**

**Republicans 7.85%**

**Party of President has  
marginal bearing on  
profitability of P/C  
insurance industry**

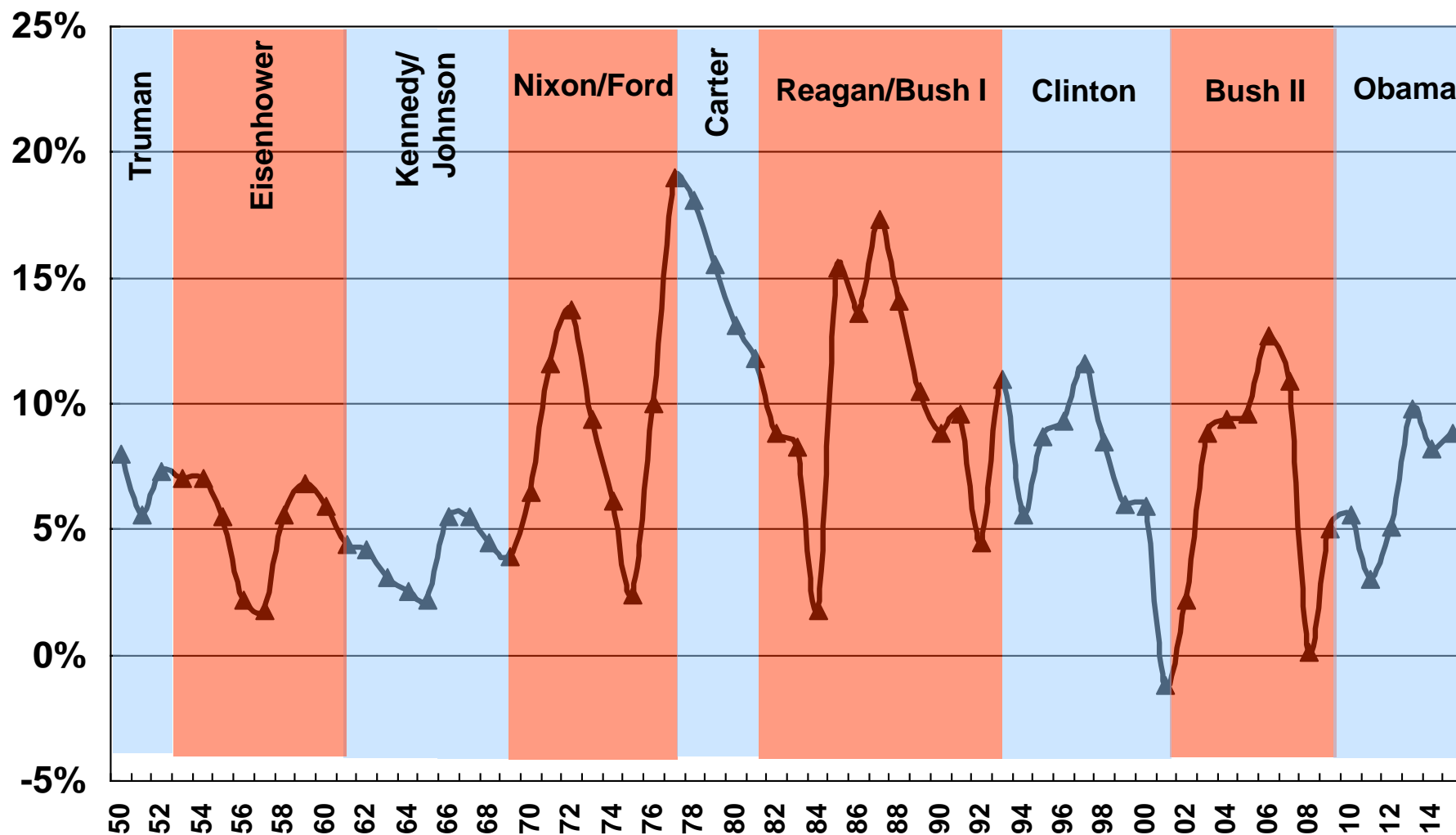
\*Truman administration ROE of 6.97% based on 3 years only, 1950-52;.

Source: Insurance Information Institute

# P/C insurance Industry ROE by Presidential Party Affiliation, 1950- 2015

**BLUE** = Democratic President

**RED** = Republican President



# Trump vs. Clinton: Issues that Matter to P/C Insurers

Issue	Trump	Clinton
Economy	<b><i>Supply Side-Like Philosophy:</i></b> Lower taxes→Faster real GDP growth; Deficits likely grow as tax cuts are combined with targeted increased spending on Homeland Security, Defense, etc.	<b><i>Keynesian Philosophy:</i></b> More government spending on infrastructure, education, social services; Deficits likely increase as tax increases likely difficult to pass
Interest Rates	May trend higher with larger deficits; Shift from monetary policy to fiscal focus (tax cuts, government spending)	Status quo at the Fed; Net impact on interest rates unclear
Taxes	Favors lower tax rates for corporate and personal income tax rates; Tax code overhaul?	Unlikely to reduce taxes or embark on major overhaul of tax code
International Trade	Protectionist Tendencies	Has criticized Trans-Pacific Partnership but is a realist on international matters
Tort System	Doesn't like trial lawyers but seems to like filing lawsuits	Status Quo

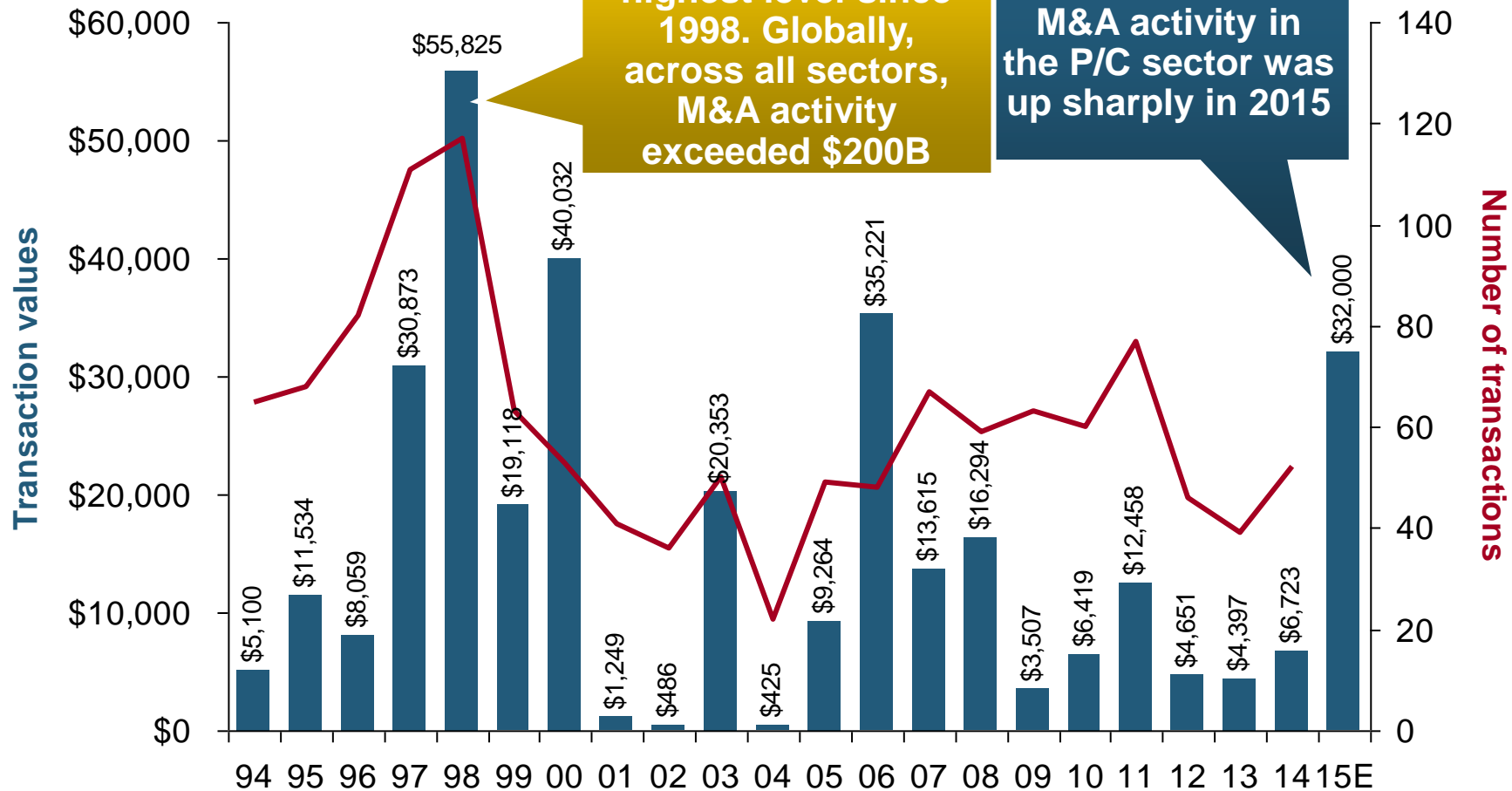
## **GLOBAL M&A UPDATE: *A PATH TO GROWTH?***

**Are Capital Accumulation, Drive  
for Growth and Scale Stimulating  
M&A Activity?**



# U.S. INSURANCE MERGERS AND ACQUISITIONS, P/C SECTOR, 1994-2015E (1)

(\$ Millions)



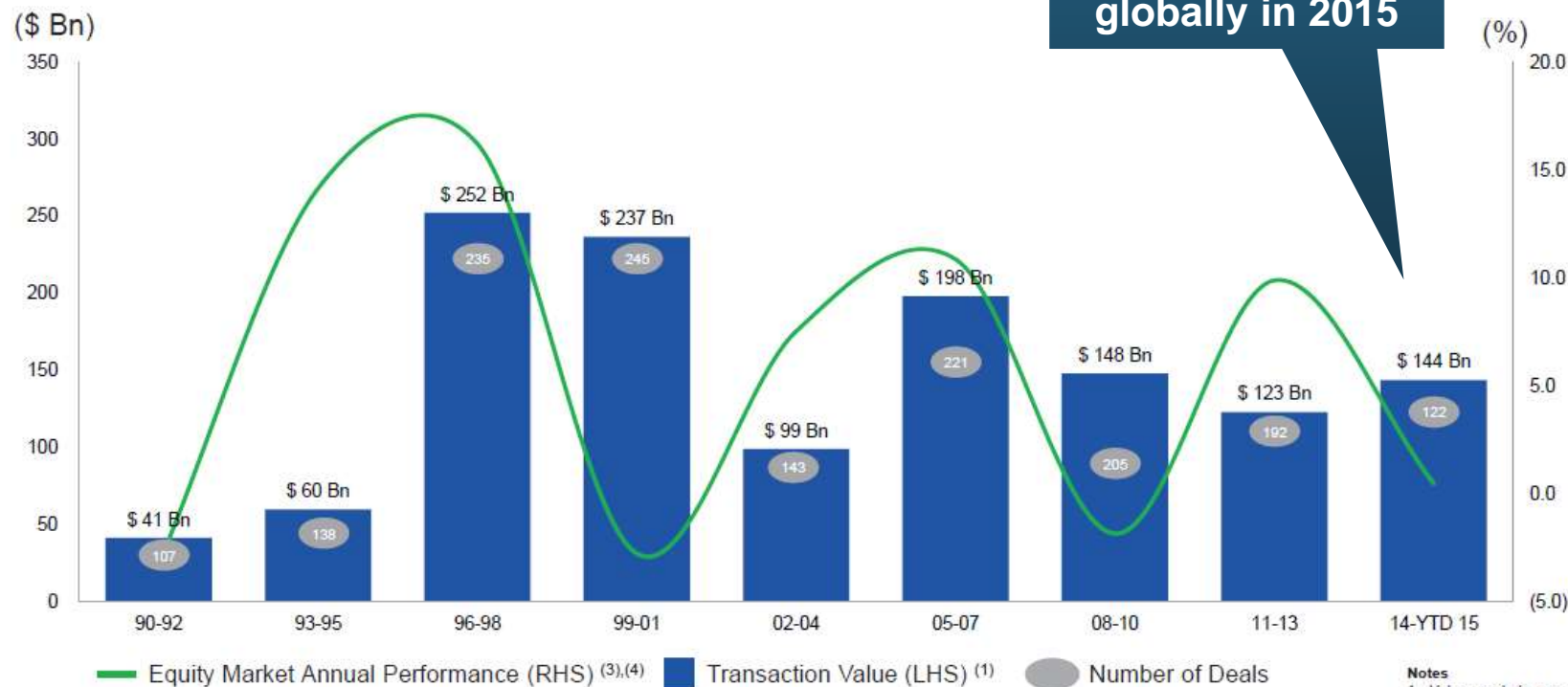
(1) Includes transactions where a U.S. company was the acquirer and/or the target.

# Global M&A Activity Tends to Follow Equity Market Performance

## Total Insurance M&A Volumes

Deals of value > \$100M - Since 1990

The number and volume of insurance M&A deals was up globally in 2015



### Notes

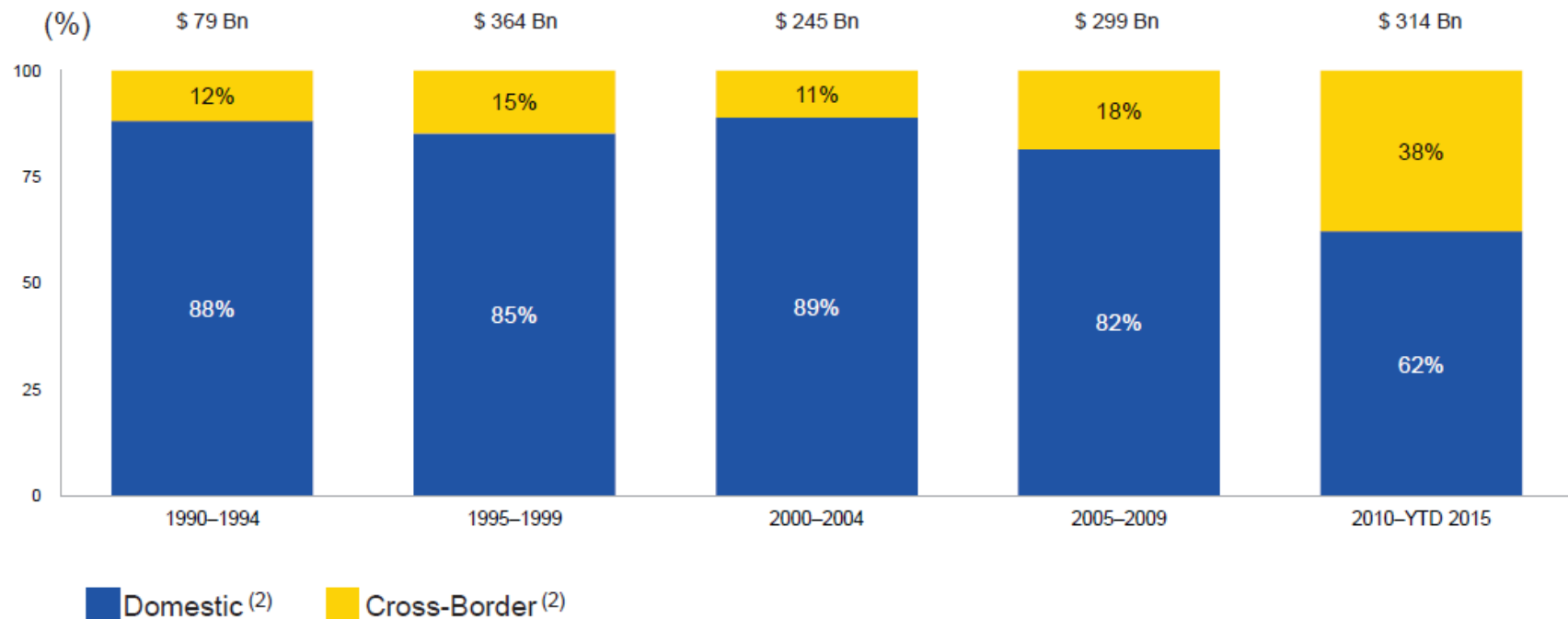
1. Values exclude assumed liabilities
2. IMF Aggregate for World
3. MSCI World Index
4. Period average figures

Source: Thomson Reuters, Capital IQ as of Oct. 2015 and IMF from Geneva Association Newsletter *Insurance and Finance*, Jan. 2016, presentation "Facts vs. Sentiment: Deals in the Insurance Sector," by Aviva CEO Mark Wilson.

# Huge Shift from Domestic M&A Activity to Cross-Border

The share of M&A deal volume that was cross-border more than doubled in 2015

**Insurance M&A Volumes**  
Deals of value > \$100M (Since 1990)



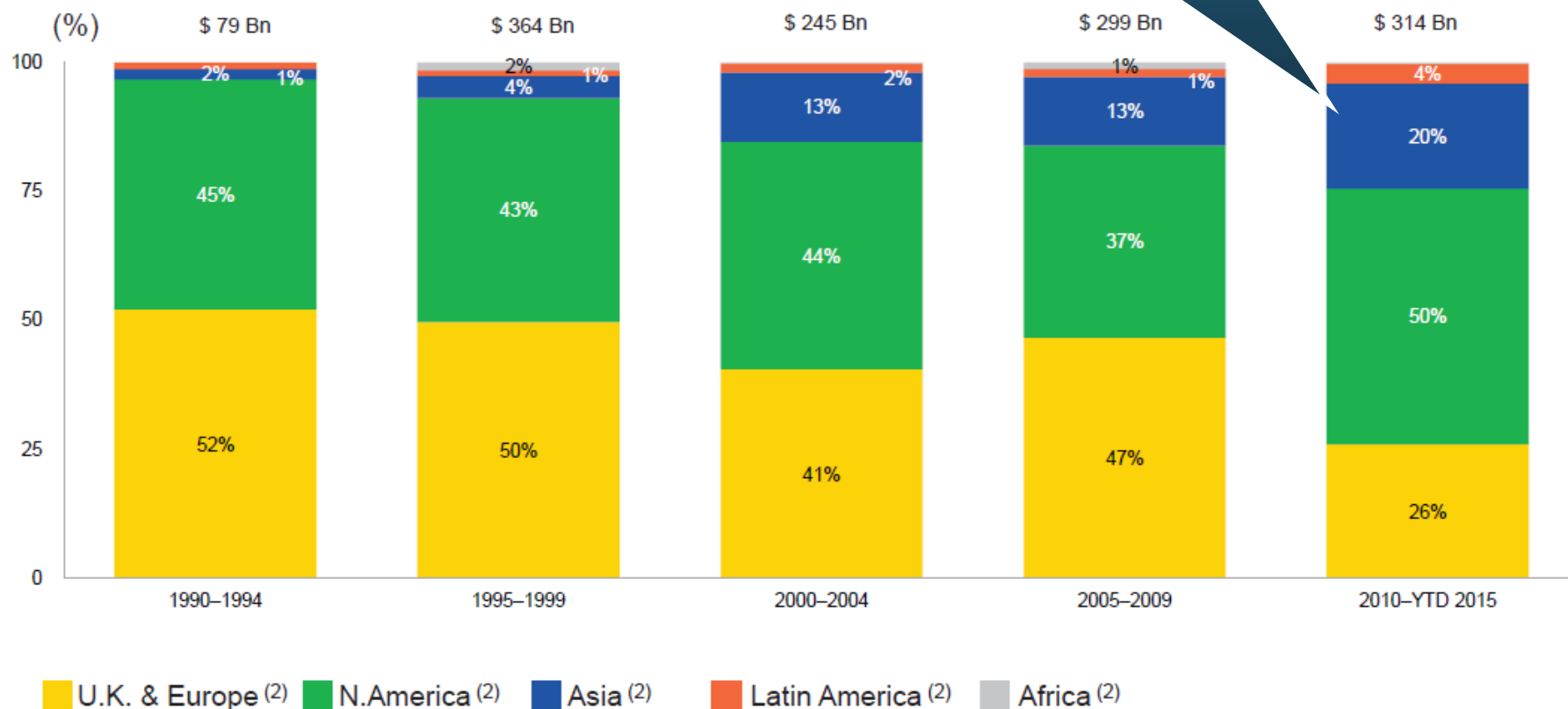
**Notes**

1. Split based on target's region
2. Values exclude assumed liabilities

Source: Thomson Reuters as of Oct. 2015 from Geneva Association Newsletter *Insurance and Finance*, Jan. 2016, presentation "*Facts vs. Sentiment: Deals in the Insurance Sector*," by Aviva CEO Mark Wilson.

# M&A Activity Has Shifted Away from Europe and Towards Asia and N. America

Asian, N. American  
deal volumes were up  
sharply in 2015

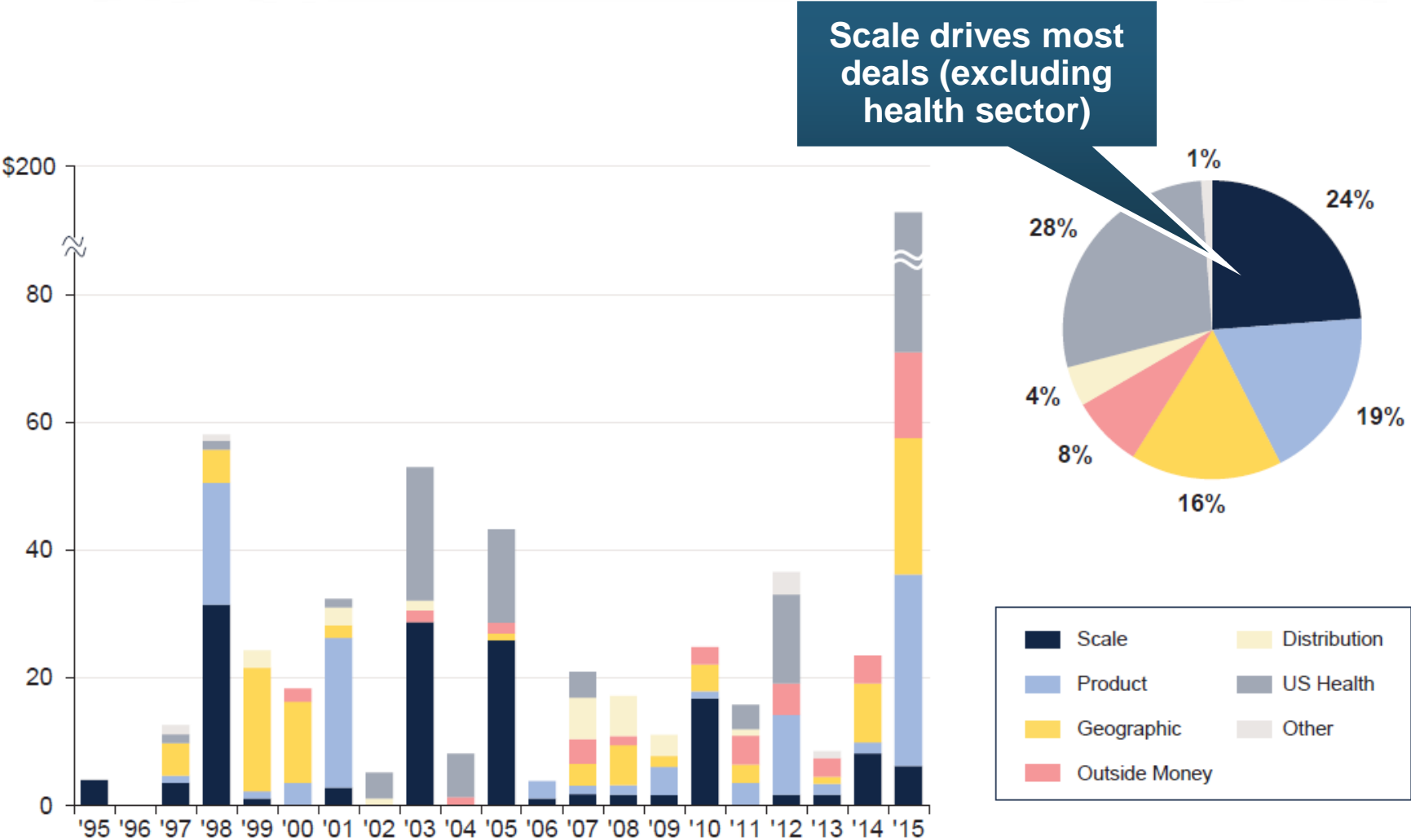


**Notes**

1. Split based on target's region
2. Values exclude assumed liabilities

Source: Thomson Reuters as of Oct. 2015 from Geneva Association Newsletter *Insurance and Finance*, Jan. 2016, presentation "*Facts vs. Sentiment: Deals in the Insurance Sector*," by Aviva CEO Mark Wilson.

# M&A: Deal Rationale by Dollar Amount

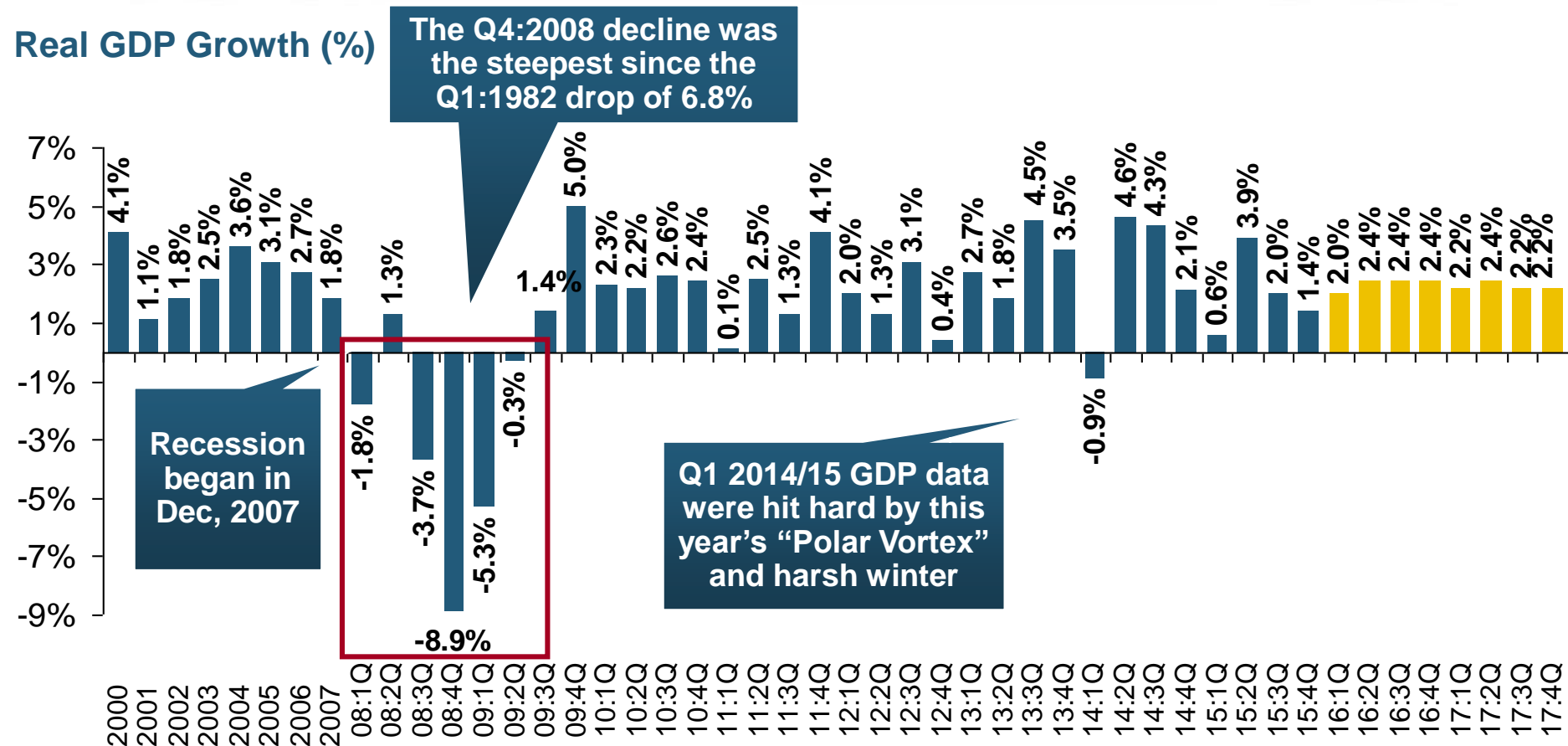


Source: SNL Financial and WCMA estimates from Geneva Association Newsletter *Insurance and Finance*, Jan. 2016, presentation “What is the Logic Behind Consolidation? And Does It Create Value? A View from Outside,” by Brian Shea, Head of Willis Capital Markets & Advisory Europe (WCMA).

# **Some Key Drivers in the US Economy**

**Economic Factors Driving  
Exposure Growth and  
Insurer Performance**

# US Real GDP Growth\*



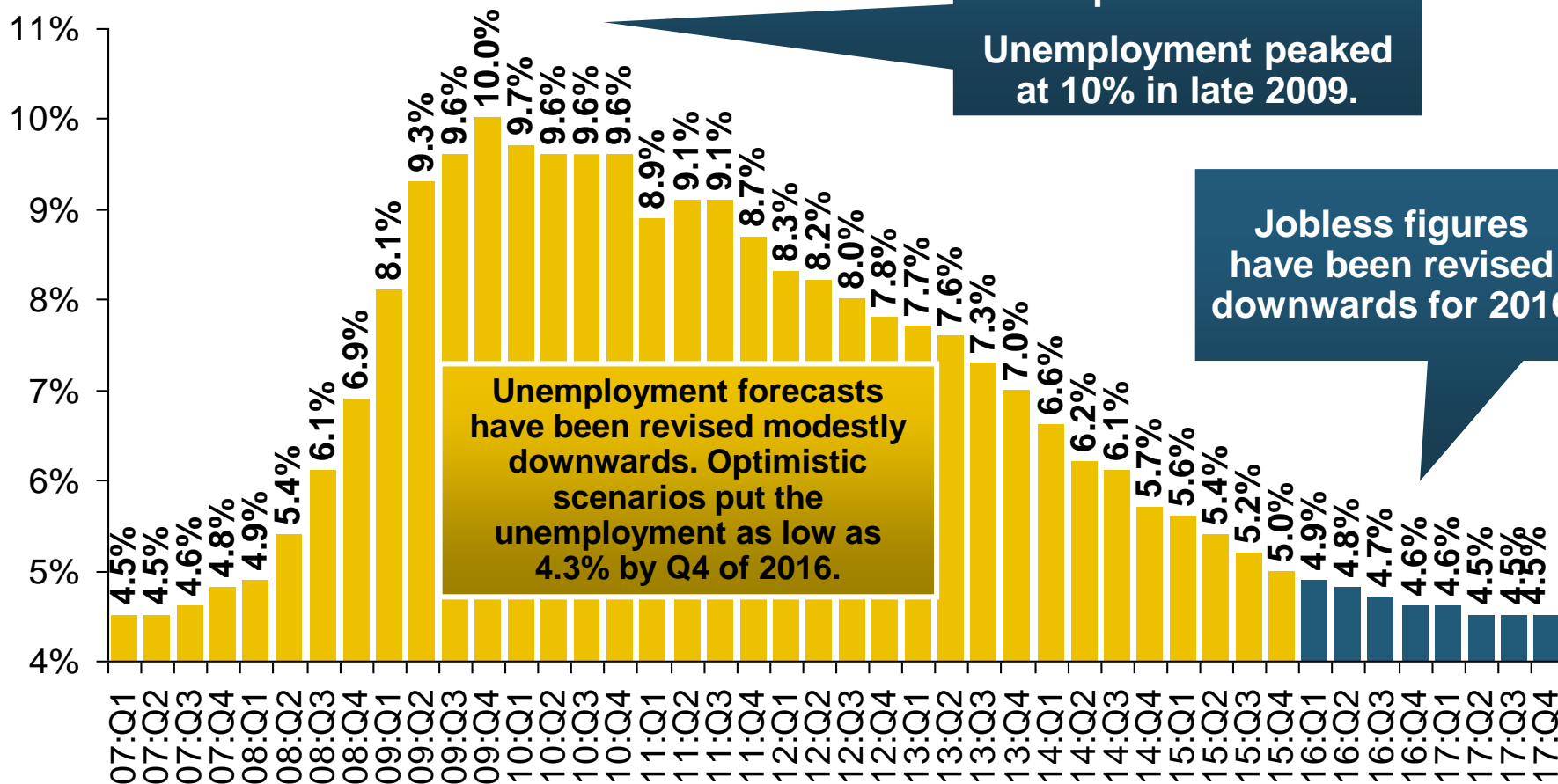
**Demand for Insurance Should Increase in 2016 as GDP Growth Continues at a Steady, Albeit Moderate Pace and Gradually Benefits the Economy Broadly**

\* Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 3/16; Insurance Information Institute.

# US Unemployment Rate Forecast

2007:Q1 to 2017:Q4F\*

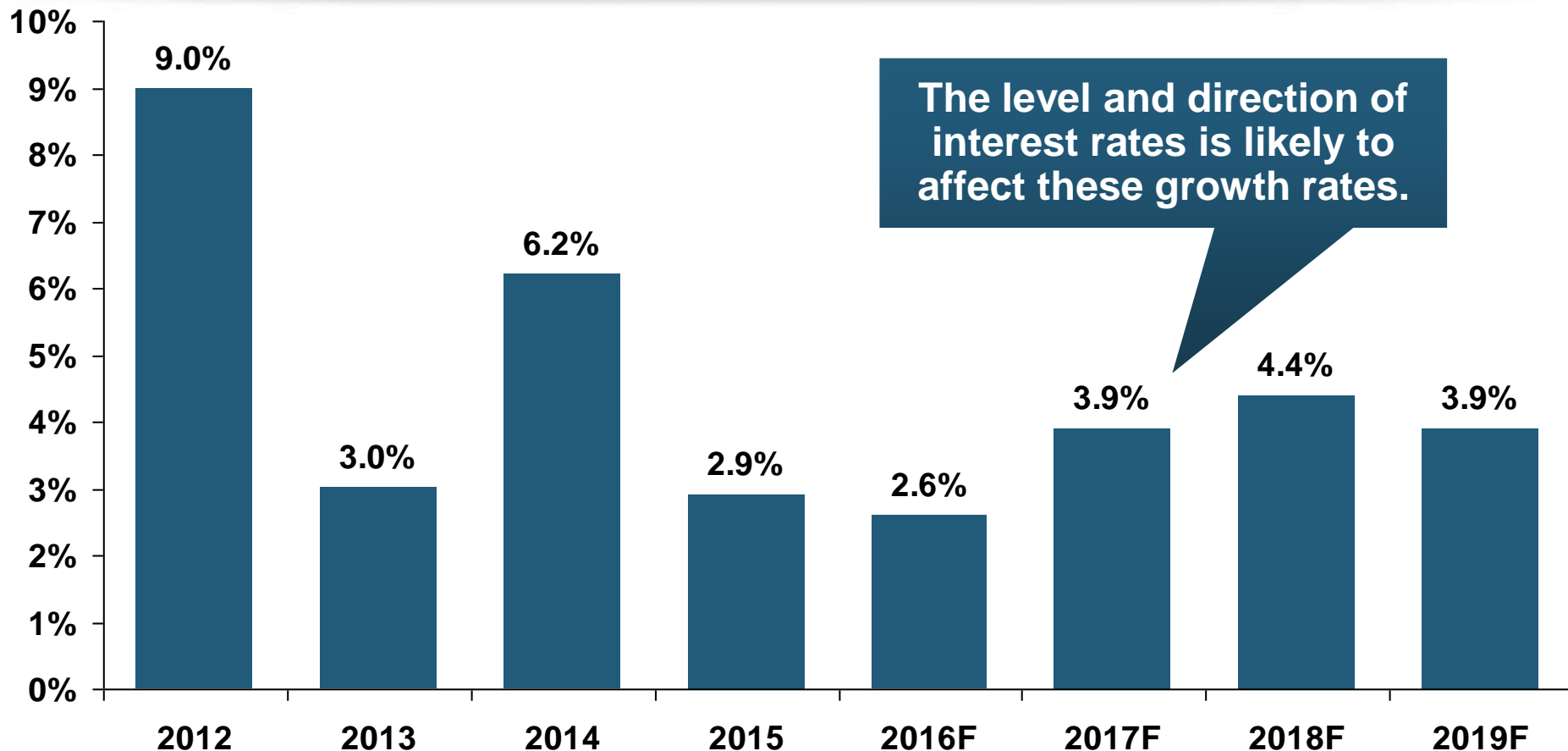


\* ■ = actual; ■ = forecasts

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators (3/16 edition); Insurance Information Institute.



# Continued Business Investment Will Spur Commercial Exposure Growth

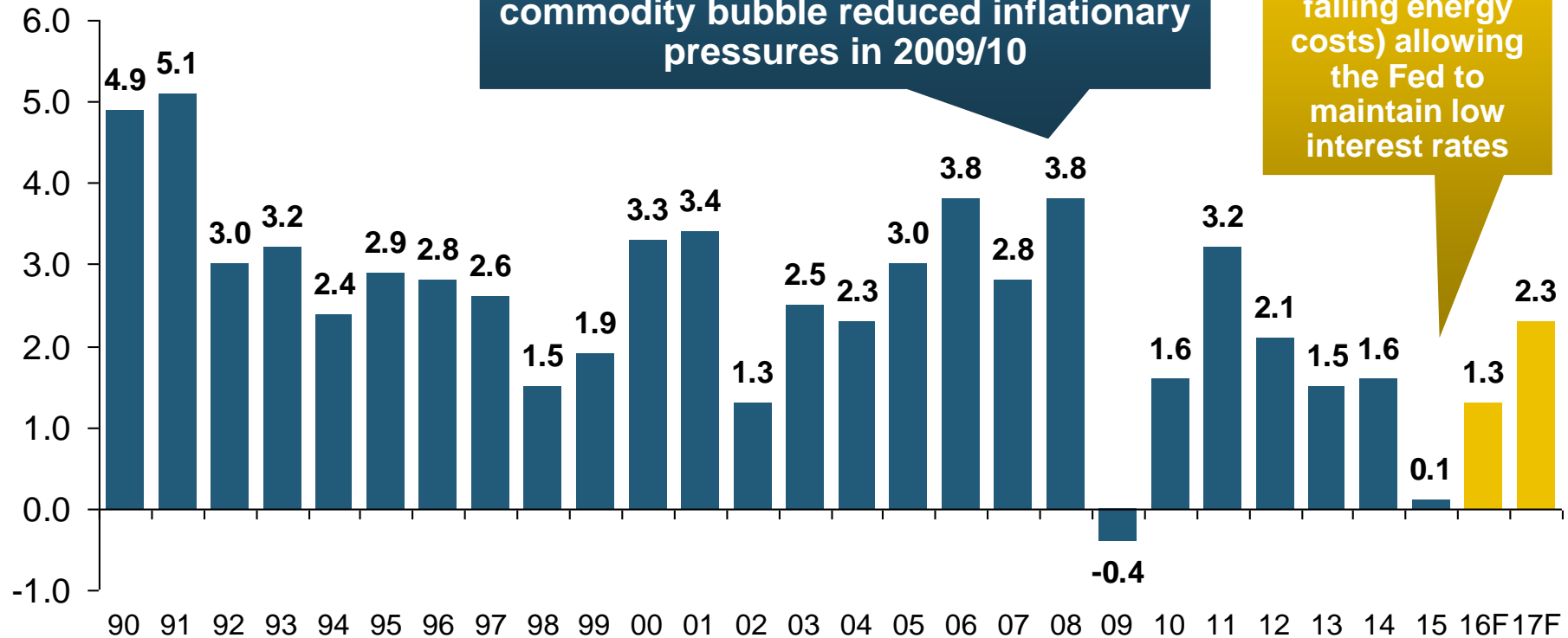


**Continued business investment will be a potent driver of commercial property and liability insurance exposures. It should drive employment and WC payroll exposures as well (with a lag).**

Sources: Blue Chip Economic Indicators, 2/2016 (history and forecasts for 2016 and 2017, 10/2015 for forecasts for 2018 and 2019; Insurance Information Institute.

# Annual Inflation Rates, (CPI-U, %), 1990–2017F

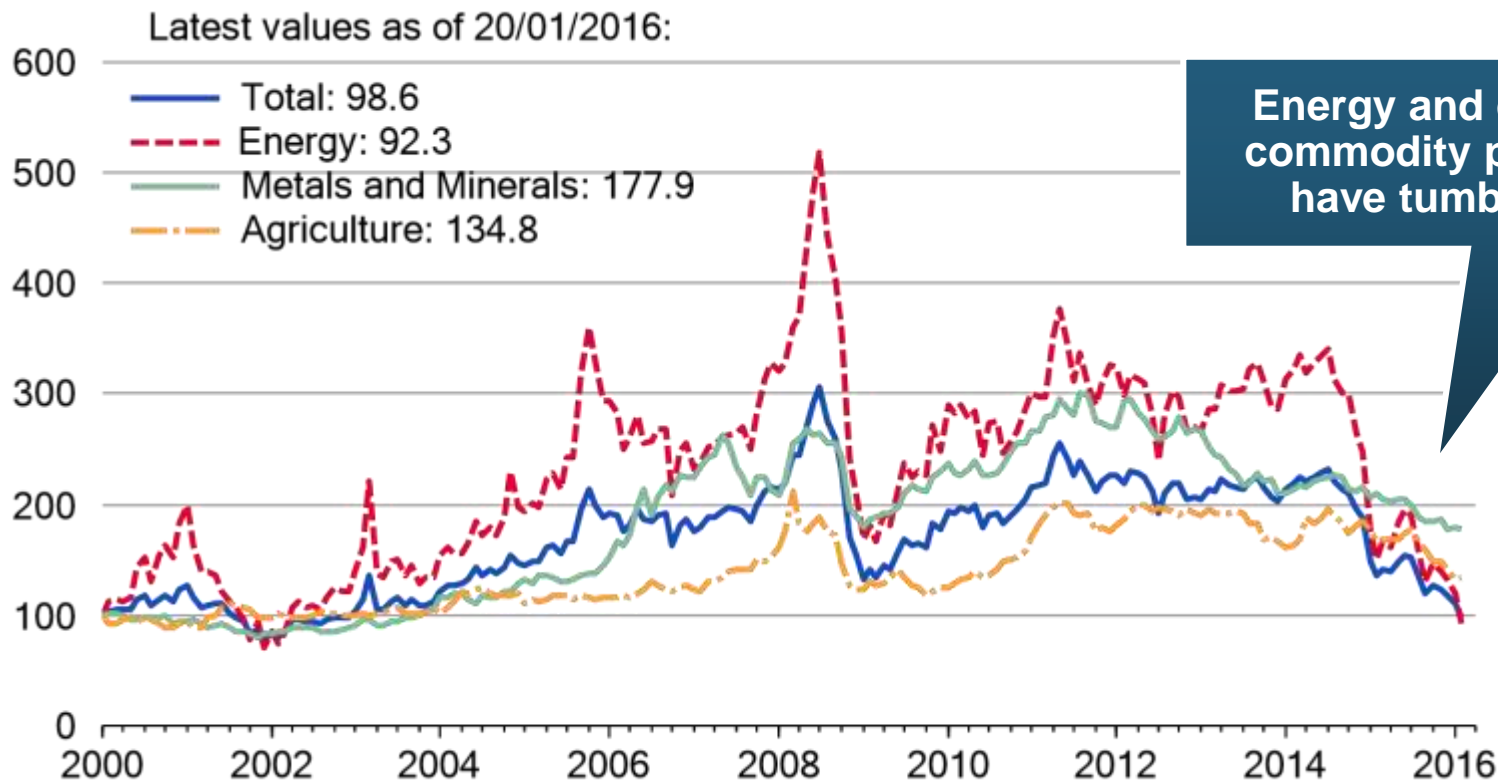
## Annual Inflation Rates (%)



Slack in the U.S. economy and falling energy prices suggests that inflationary pressures should remain subdued for an extended period of times

# Commodity Prices Have Plunged to Lowest Levels Since 2000

Bank of Canada, Commodity price indices, weekly data, (indexed to Jan 2000=100)



Note: Total index includes energy, metals & minerals, agriculture, forestry and fish.

**Upside for most advanced economies, but a downside for commodity exporters**

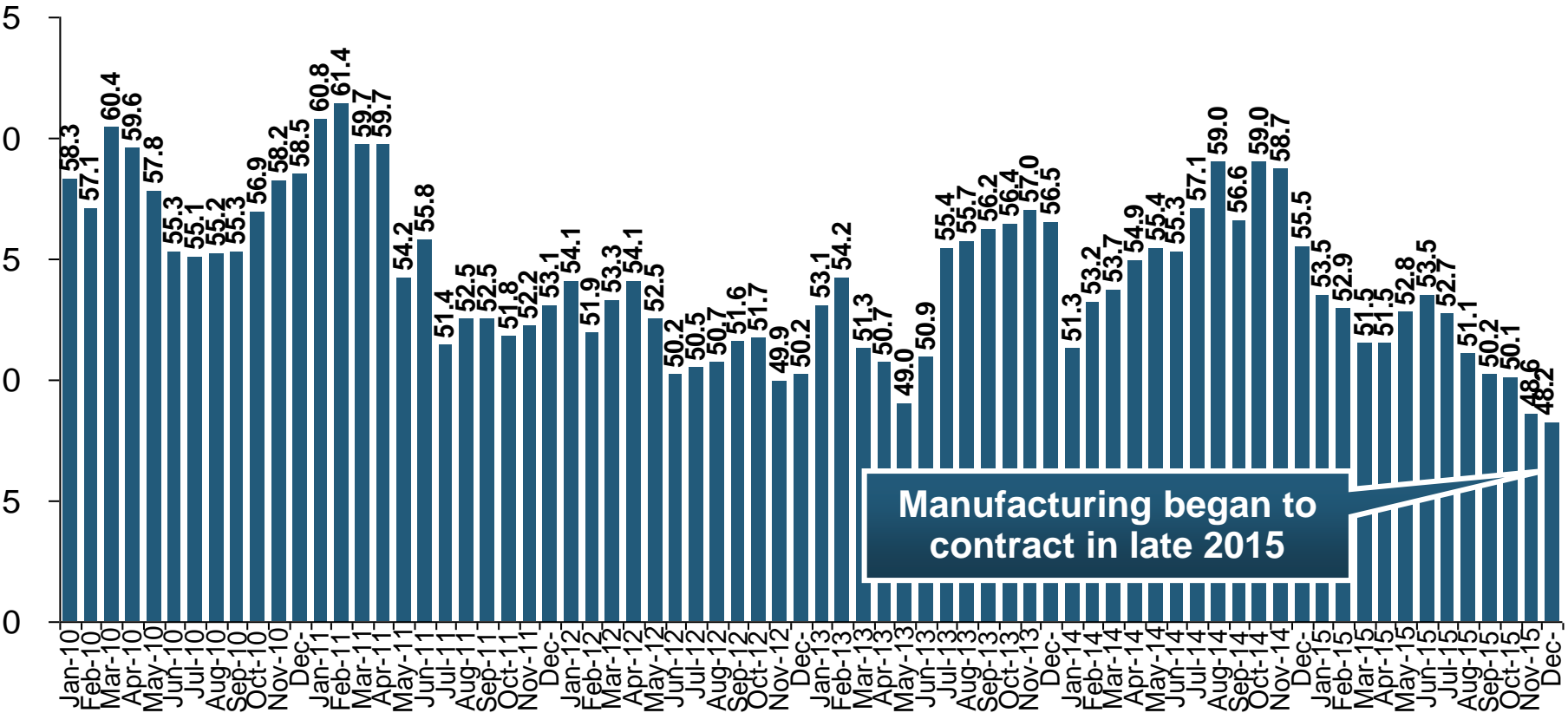
Source: Datastream from IUMI Hamburg 2016 presentation by Doug Harrell, Aspen Insurance.

# **MANUFACTURING SECTOR OVERVIEW & OUTLOOK**

**The U.S. Manufacturing Sector Is  
Being Buffeted by a High Dollar,  
Weak Export Markets and  
Plunging Oil Prices**

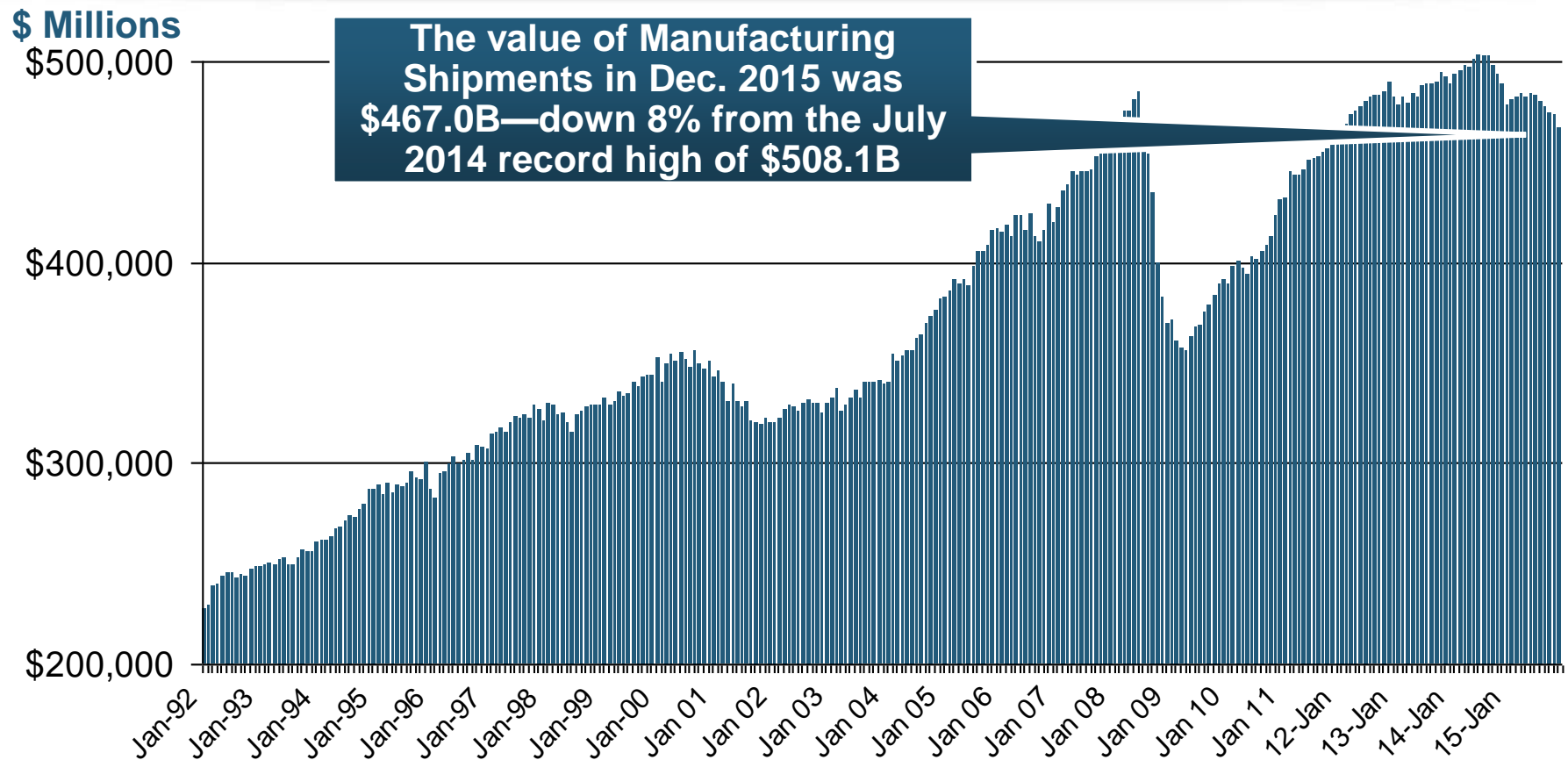
# ISM Manufacturing Index (Values > 50 Indicate Expansion)

January 2010 through December 2015



**The manufacturing sector expanded for 68 of the 72 months from Jan. 2010 through Dec. 2015. Manufacturing sector now appears to be in contraction due to weakness abroad, strong dollar and collapse in oil prices**

# Dollar Value\* of Manufacturers' Shipments Monthly, Jan. 1992—December 2015



**Monthly shipments in Nov. 2014 exceeded the pre-crisis (July 2008) peak but has declined in recent months. Weakness abroad, falling energy prices and a strong dollar are hurting the sector, especially exports. Manufacturing growth leads to gains in many commercial exposures: WC, Commercial Auto, Marine, Property, and various Liability Coverages.**

\* Seasonally adjusted; Data published Feb. 4, 2016.

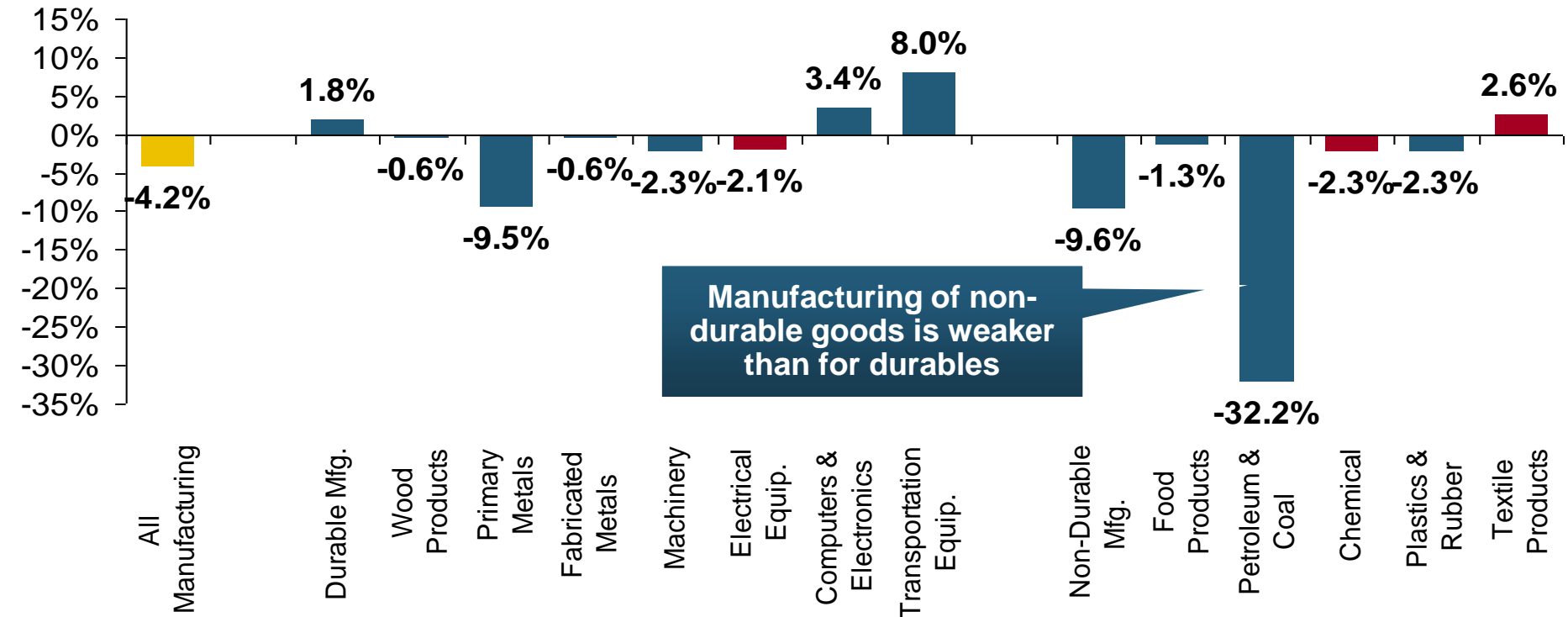
Source: U.S. Census Bureau, *Full Report on Manufacturers' Shipments, Inventories, and Orders*, <http://www.census.gov/manufacturing/m3/>

# Manufacturing Growth for Selected Sectors, 2015 vs. 2014\*

Growth (%)

**Durables: +1.8%**

**Non-Durables: -9.6%**



**Manufacturing Is Contracting Across a Number of Sectors, Especially Petroleum. Adverse Exposure Impacts Are Likely for: WC, Commercial Property, Commercial Auto and Certain Liability Coverages**

\*Seasonally adjusted; Date are YTD comparing data through November 2015 to the same period in 2014.

Source: U.S. Census Bureau, *Full Report on Manufacturers' Shipments, Inventories, and Orders*, <http://www.census.gov/manufacturing/m3/>

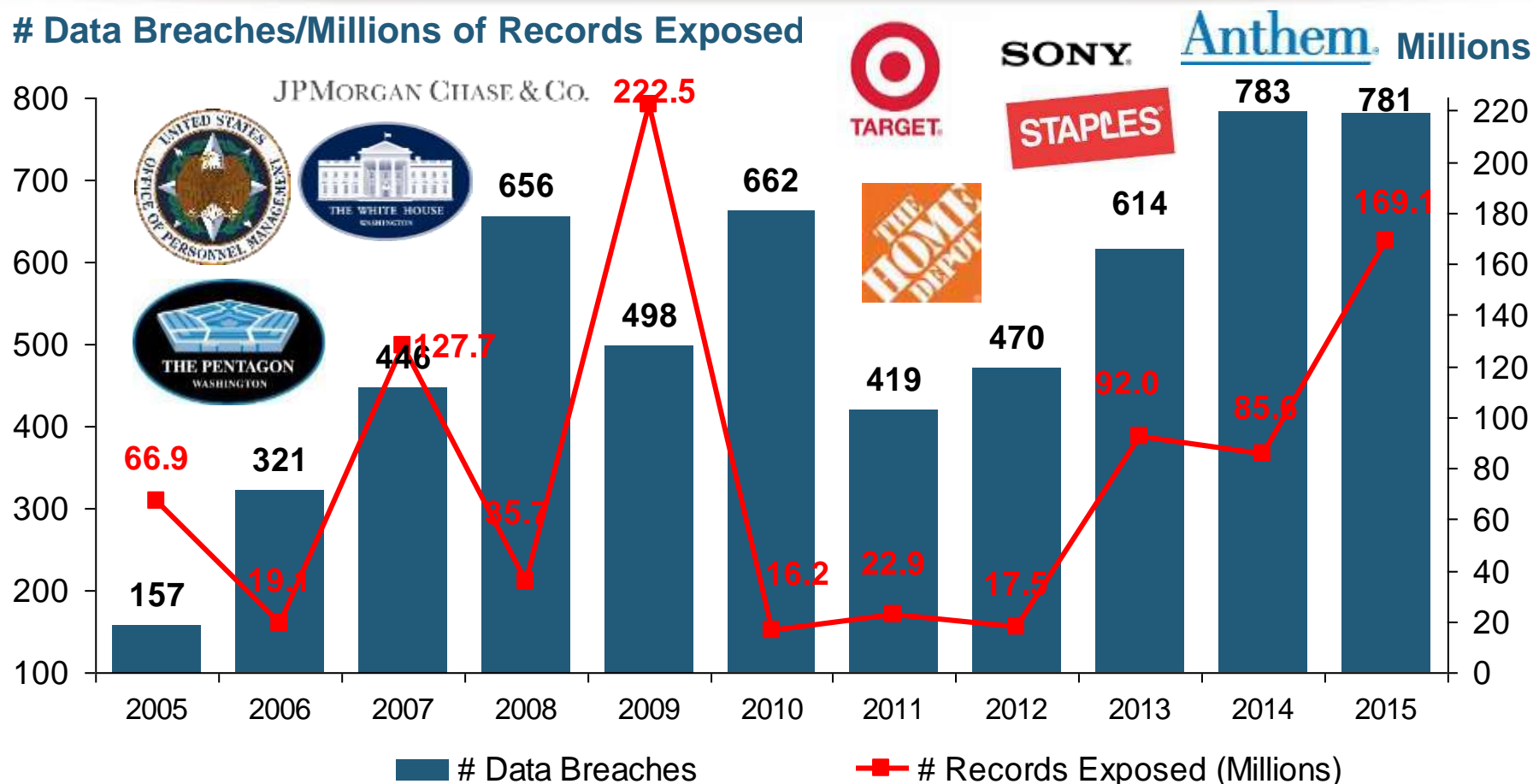
## **CYBER RISK AND INSURANCE**

**Cyber Risk is a Rapidly Emerging  
Exposure for Businesses Large and  
Small in Every Industry**



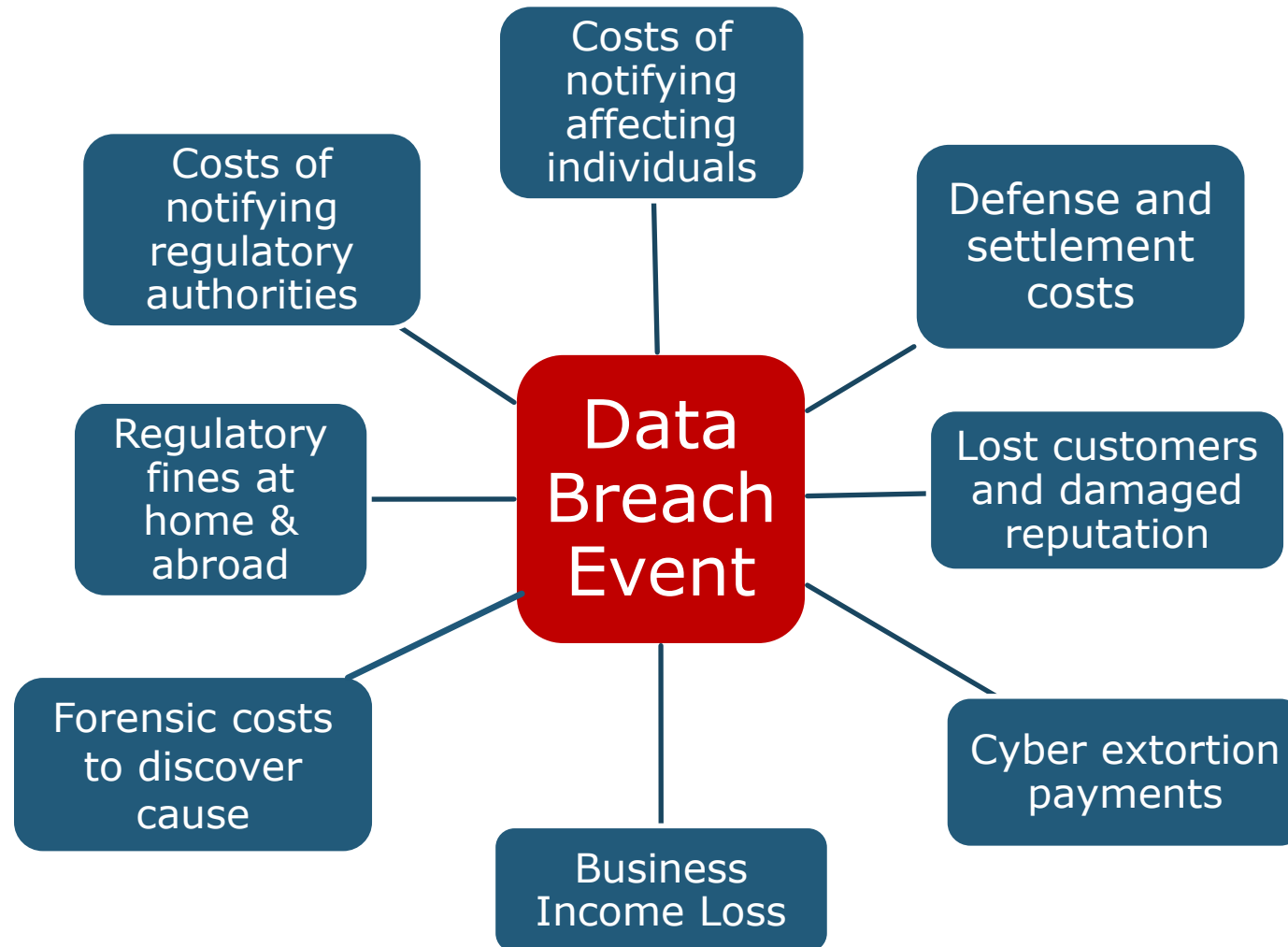
# Data Breaches 2005-2015, by Number of Breaches and Records Exposed

# Data Breaches/Millions of Records Exposed



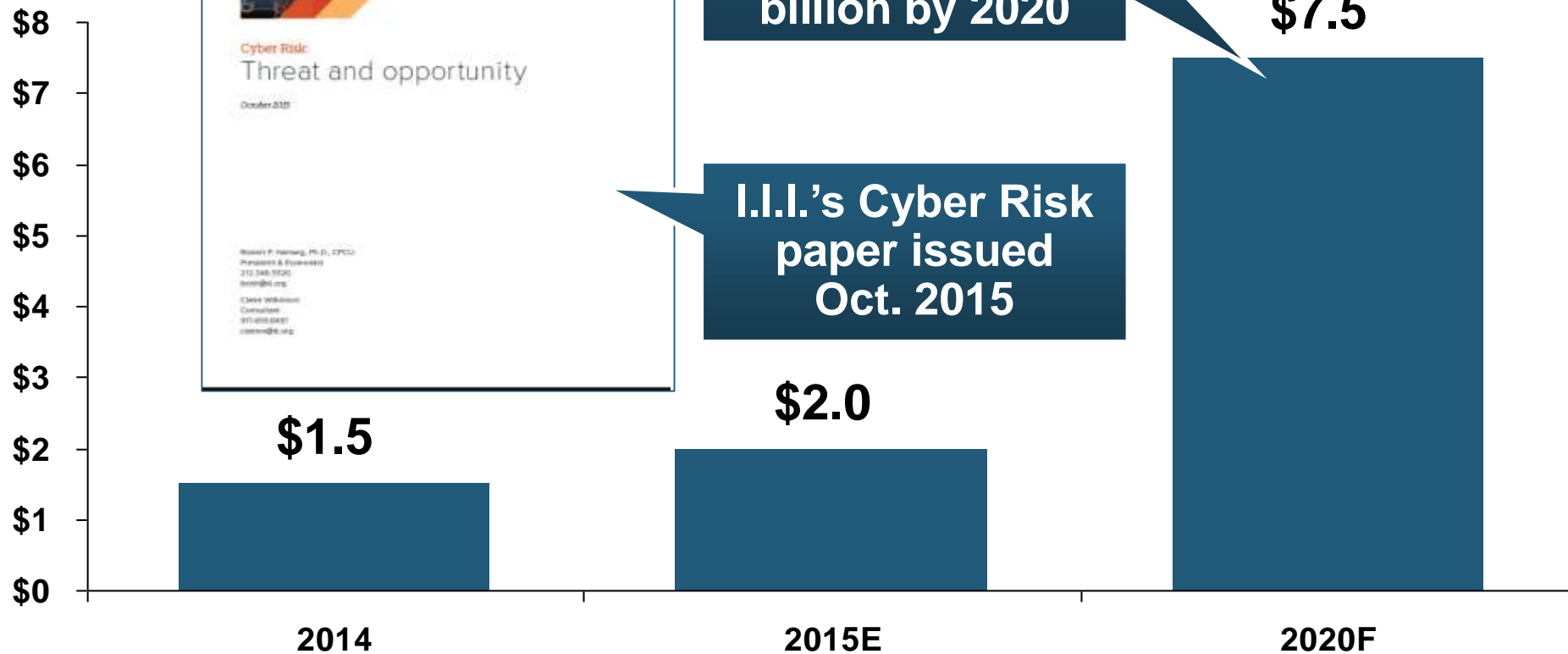
The 781 reported data breaches in 2015 was virtually unchanged from the record 783 reported in 2014. The number of exposed records soared to 169.1 million, and increase of 97.5%.

# Data/Privacy Breach: Many Potential Costs Can Be Insured



# Estimated Cyber Insurance Premiums Written, 2014 – 2020F

\$ Billions



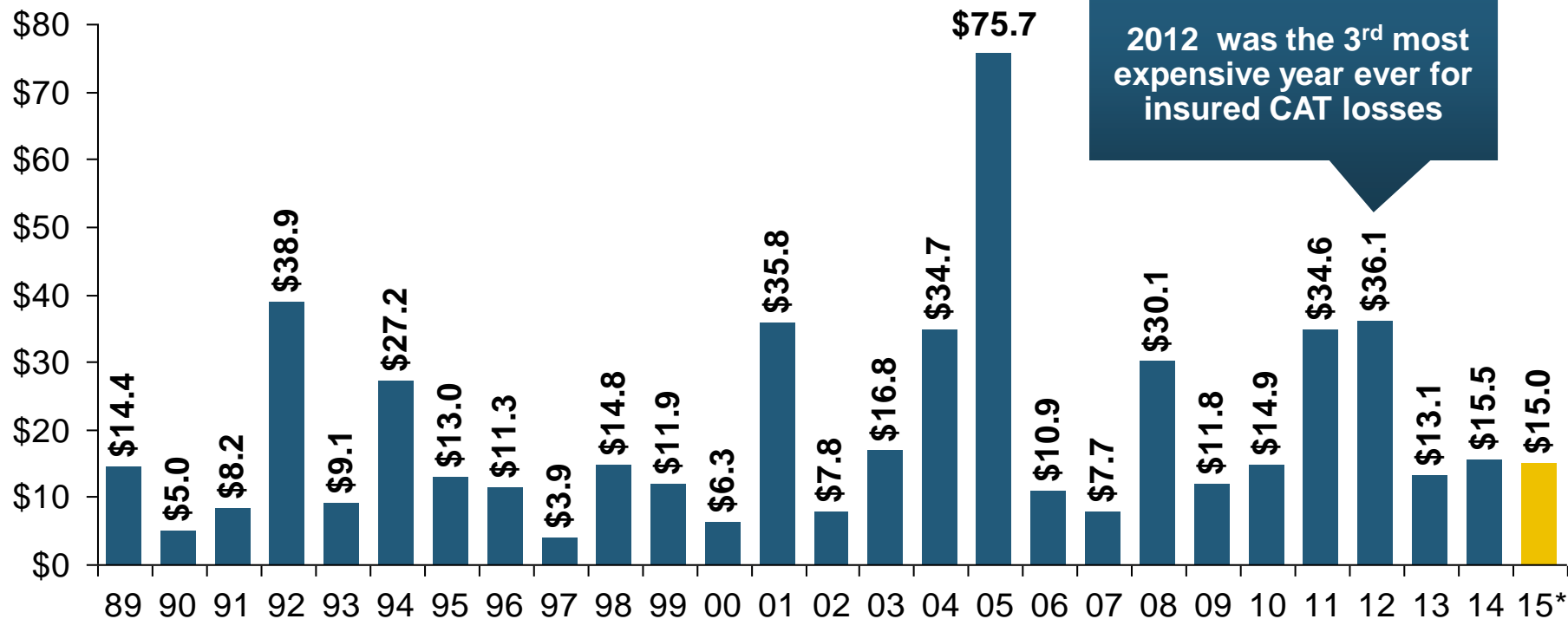
# Insured Catastrophe Losses

**2013/14 and YTD 2015 Experienced Below  
Average CAT Activity After Very High CAT  
Losses in 2011/12**

***2016: Cat Activity Rising***

# U.S. Insured Catastrophe Losses

(\$ Billions, \$ 2015)



2012 was the 3<sup>rd</sup> most expensive year ever for insured CAT losses

**2013/14 Were Welcome Respite from 2011/12, among the Costliest Years for Insured Disaster Losses in US History. Longer-term Trend is for more—not fewer—Costly Events**

\$15B in insured CAT losses though 12/31/15 (est.)

\*Estimate through 12/31/15 in 2015 dollars.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01 (\$25.9B 2011 dollars). Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B (\$15.6B in 2011 dollars.)

Sources: Property Claims Service/ISO; Insurance Information Institute.

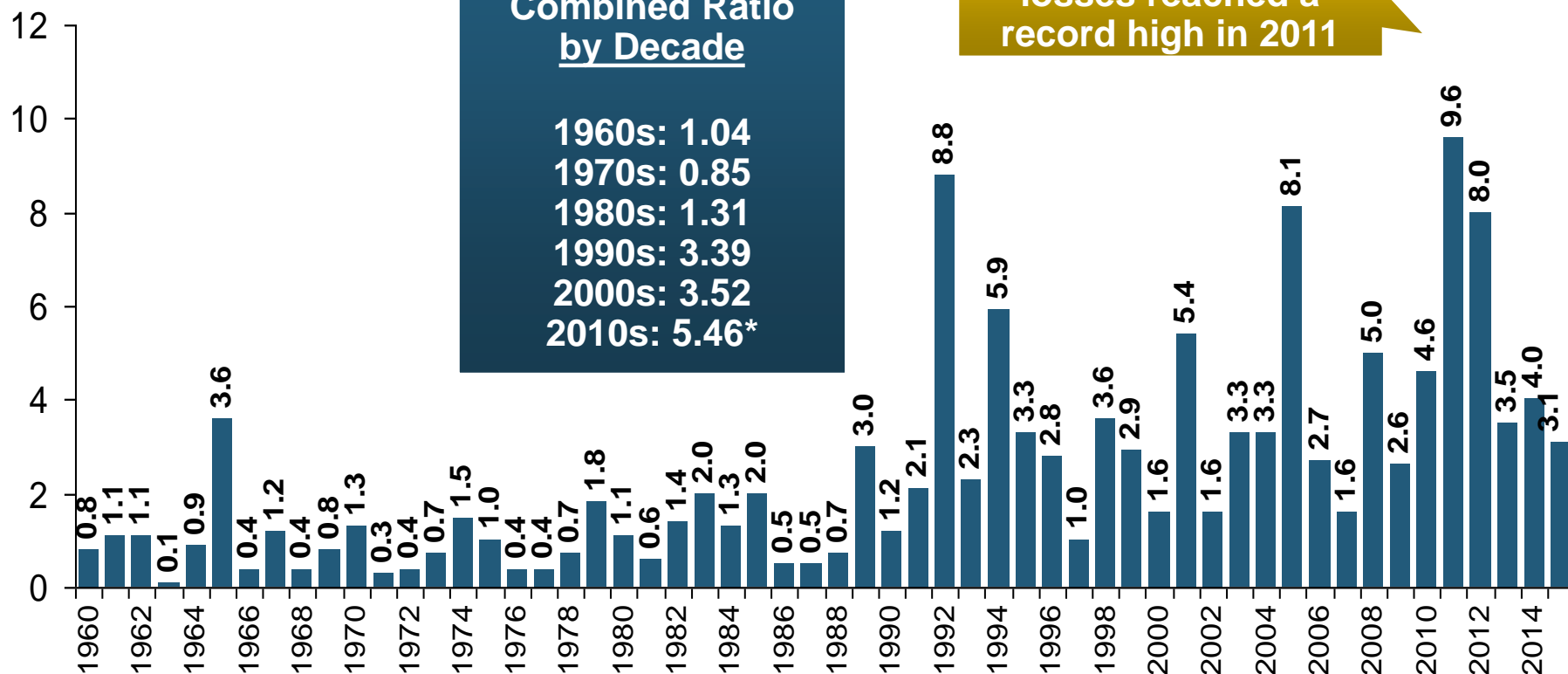
# Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2015E\*

## Combined Ratio Points

**Avg. CAT Loss  
Component of the  
Combined Ratio  
by Decade**

1960s: 1.04  
1970s: 0.85  
1980s: 1.31  
1990s: 3.39  
2000s: 3.52  
2010s: 5.46\*

**Catastrophe losses  
as a share of all  
losses reached a  
record high in 2011**



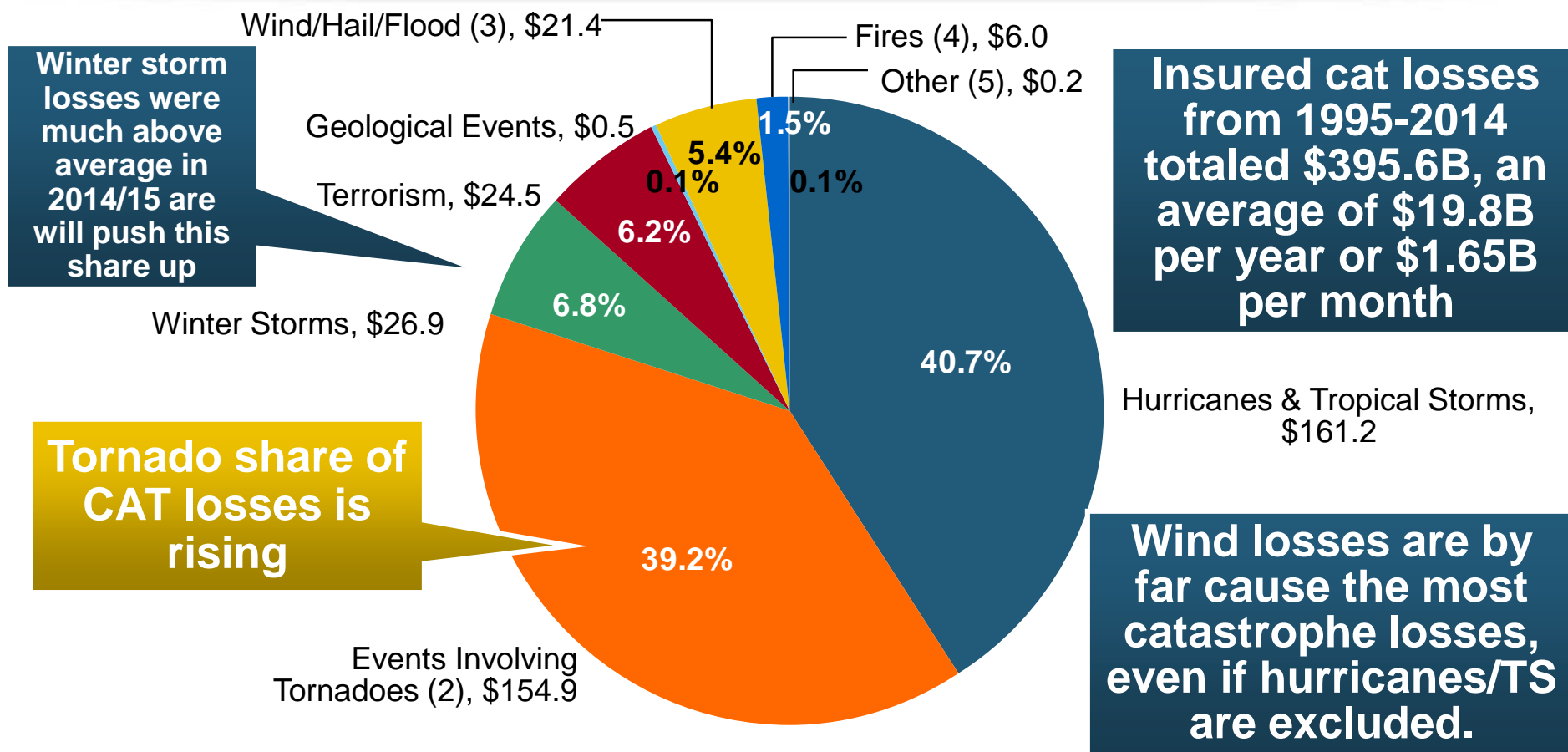
**The Catastrophe Loss Component of Private Insurer Losses Has Increased Sharply in Recent Decades**

\*2010s represent 2010-2015E.

Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO (1960-2009); A.M. Best (2010-15E) Insurance Information Institute.

# Inflation Adjusted U.S. Catastrophe Losses by Cause of Loss, 1995–2014<sup>1</sup>

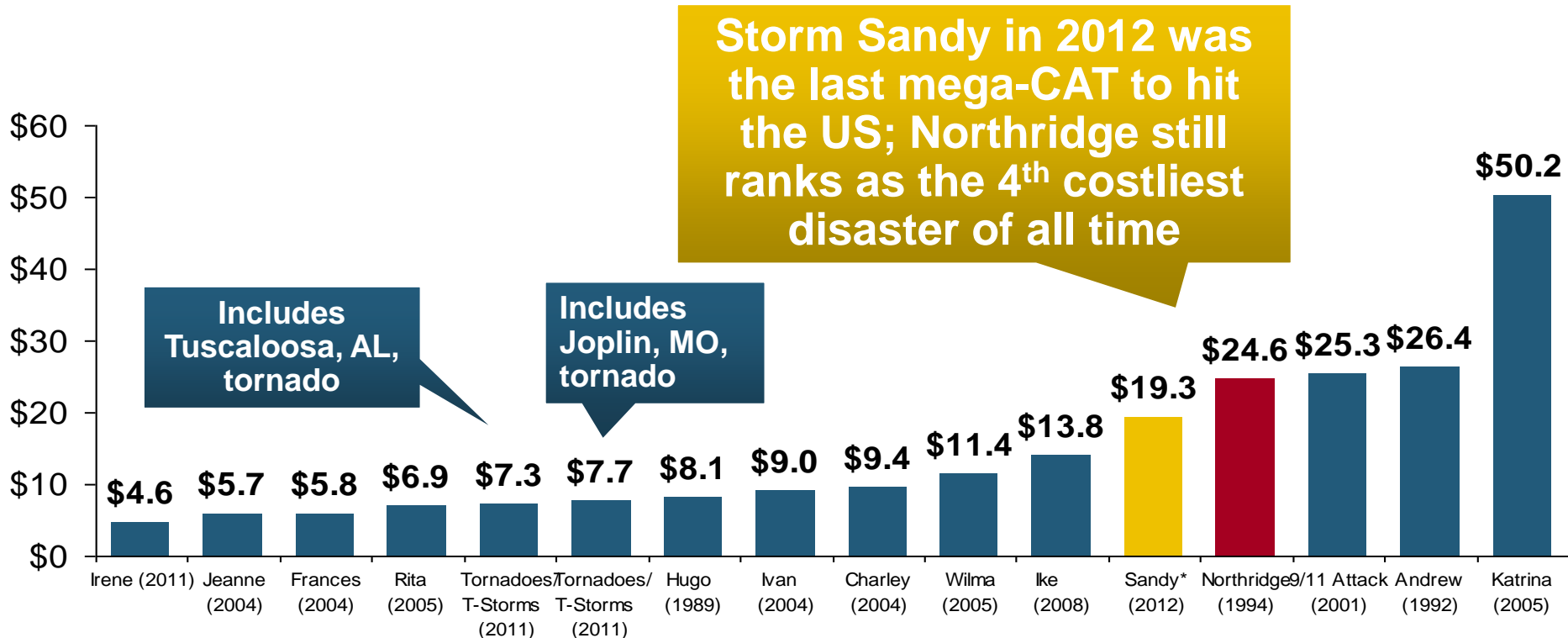


1. Catastrophes are defined as events causing direct insured losses to property of \$25 million or more in 2014 dollars.
2. Excludes snow.
3. Does not include NFIP flood losses
4. Includes wildland fires
5. Includes civil disorders, water damage, utility disruptions and non-property losses such as those covered by workers compensation.

Source: ISO's Property Claim Services Unit.

# Top 16 Most Costly Disasters in U.S. History—Katrina Still Ranks #1

(Insured Losses, 2014 Dollars, \$ Billions)

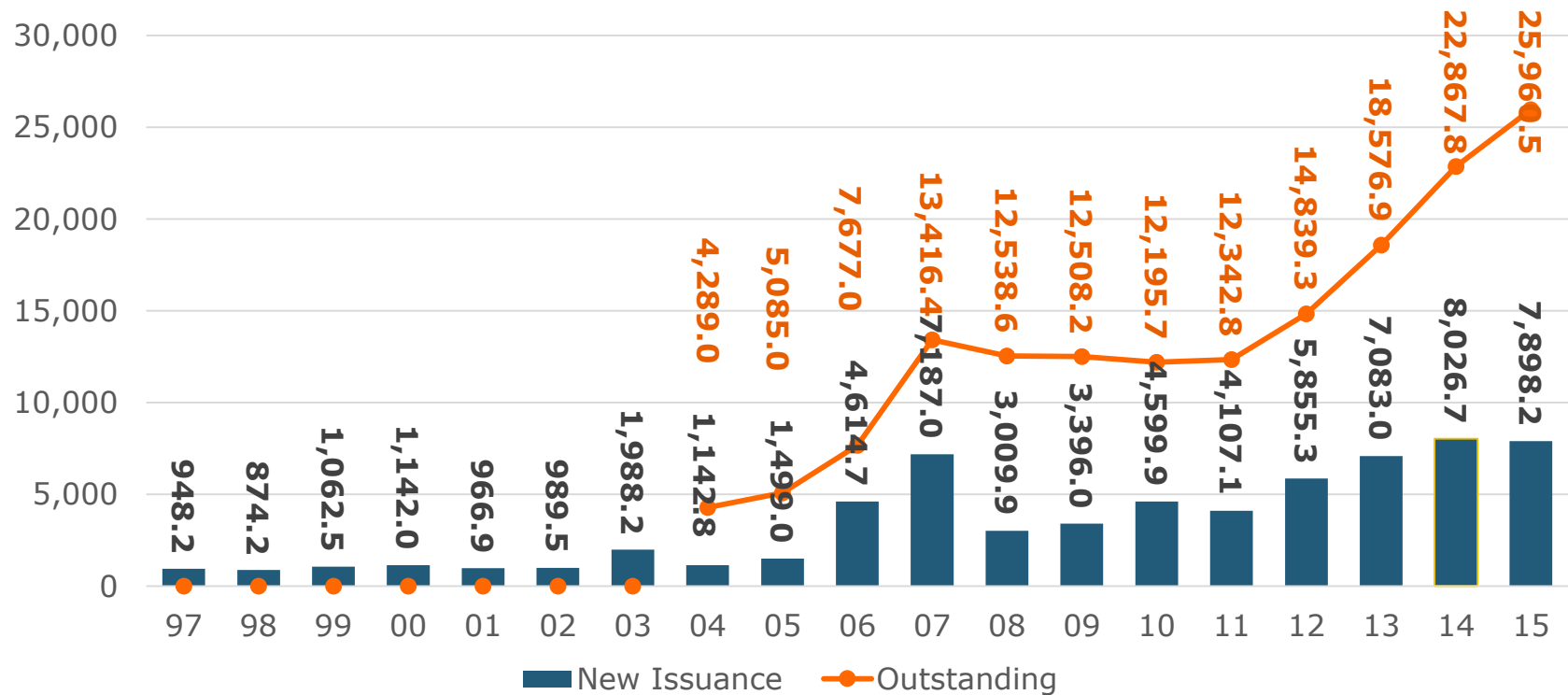


**12 of the 16 Most Expensive Events in US History Have Occurred Since 2004**



# Catastrophe Bond Issuance and Outstanding: 1997-2015

Risk Capital Amount (\$ Millions)

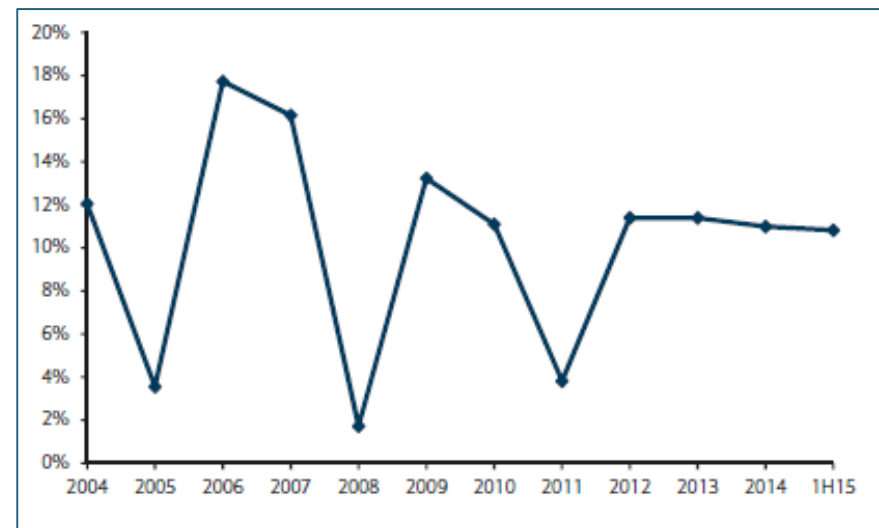
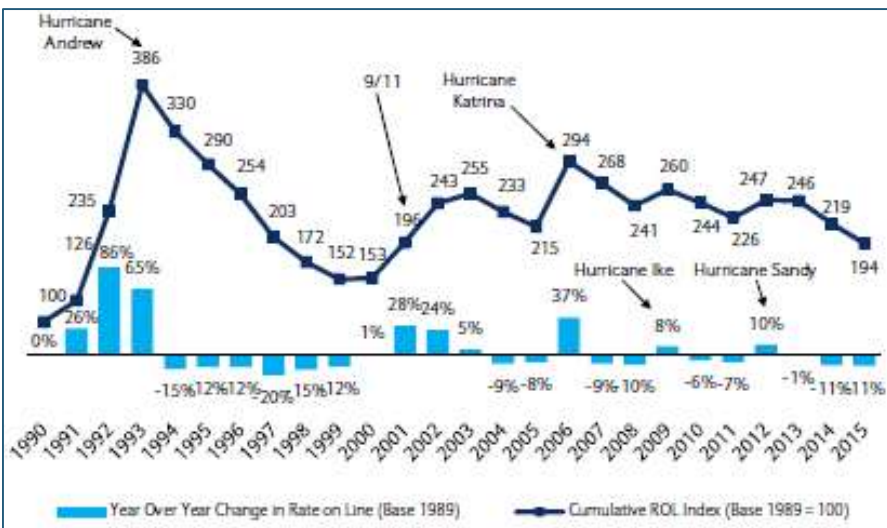


**Cat Bond Issuance Declined Slightly in 2015 from 2014's Record Pace. Lower Yields on Bonds Explain Some of the Contraction.**

# US Property CAT Rate on Line Index & Global Reinsurance ROE

## US Property CAT ROL

## Global Reinsurance ROE



**Record traditional capacity, alternative capital and low CAT activity have pressured reinsurance prices; ROEs are now only very modestly**

# Alternative Capital

**New Investors Continue to Change  
the Reinsurance Landscape**

***First I.I.I. White Paper on Issue Was  
Released in March 2015***

# Global Reinsurance Capital (Traditional and Alternative), 2006 - 2014

Total reinsurance capital reached a record \$570B in 2013, up 68% from 2008.

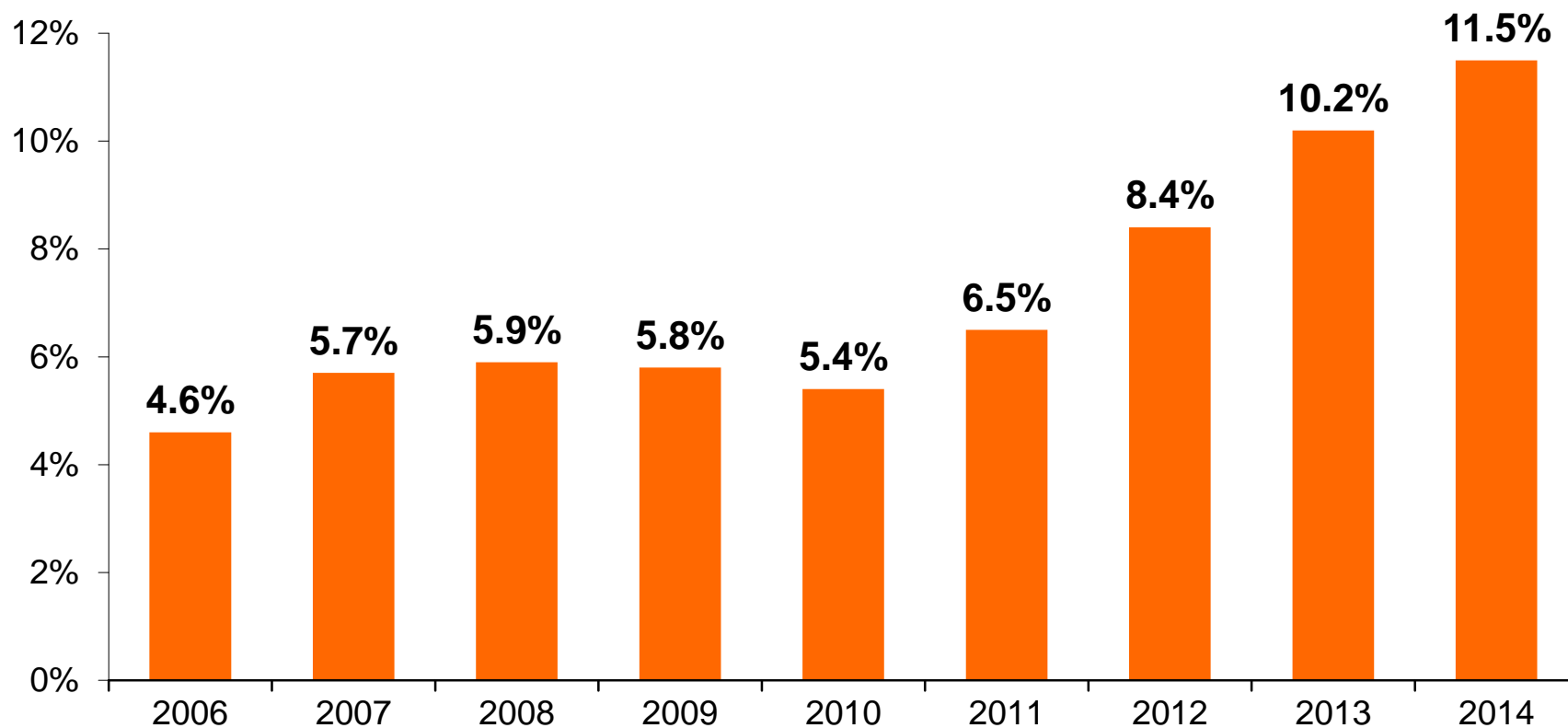


**But alternative capacity has grown 210% since 2008, to \$50B. It has more than doubled in the past three years.**

2014 data is as of June 30, 2014.

Source: Aon Benfield Analytics; Insurance Information Institute.

# Alternative Capital as a Percentage of Traditional Global Reinsurance Capital



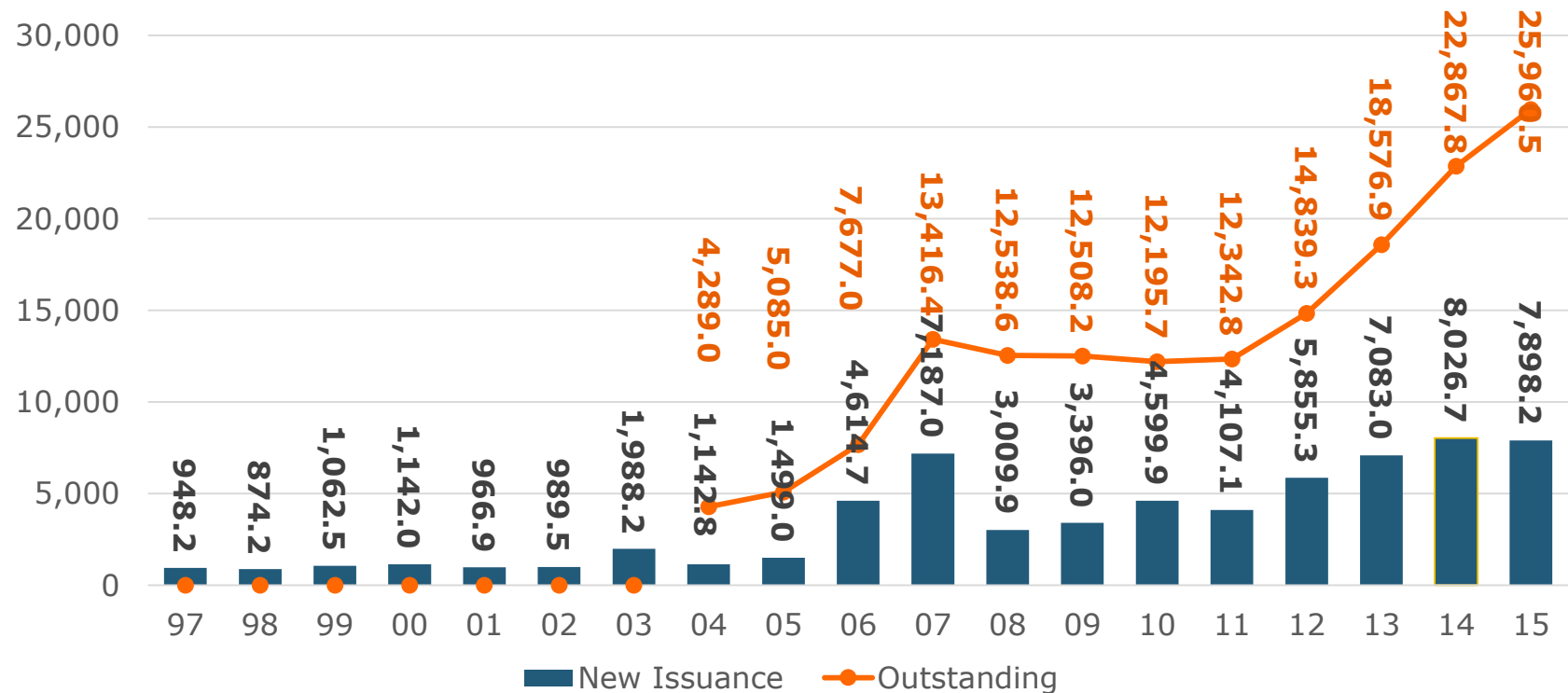
**Alternative Capital's Share of Global Reinsurance Capital Has More Than Doubled Since 2010.**

2014 data is as of June 30, 2014.

Source: Aon Benfield Analytics; Insurance Information Institute.

# Catastrophe Bond Issuance and Outstanding: 1997-2015

Risk Capital Amount (\$ Millions)

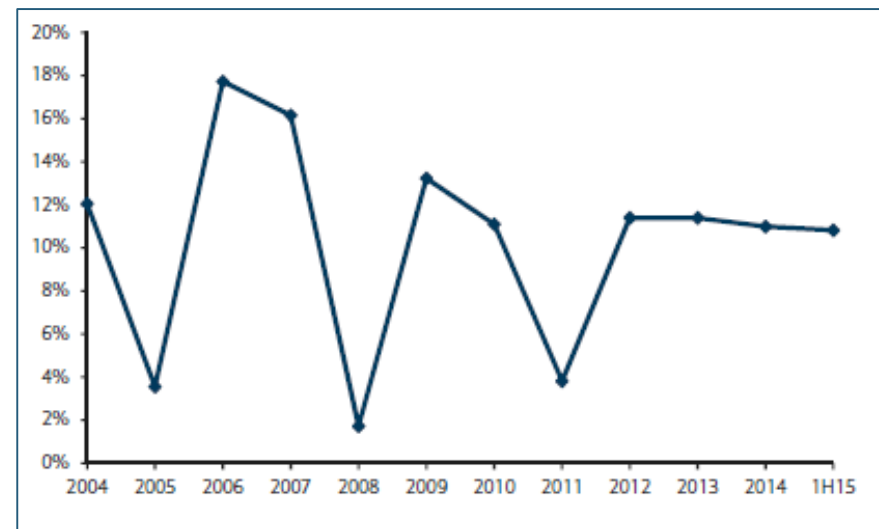
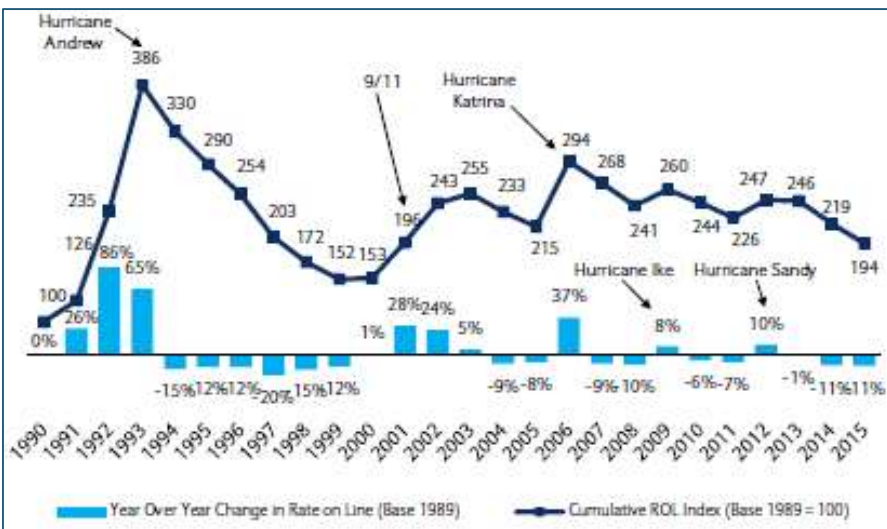


**Cat Bond Issuance Declined Slightly in 2015 from 2014's Record Pace. Lower Yields on Bonds Explain Some of the Contraction.**

# US Property CAT Rate on Line Index & Global Reinsurance ROE

## US Property CAT ROL

## Global Reinsurance ROE



**Record traditional capacity, alternative capital and low CAT activity have pressured reinsurance prices; ROEs are now only very modestly**

Insurance Information Institute Online:

**www.iii.org**

*Thank you for your time  
and your attention!*

**Twitter:** [twitter.com/bob\\_Hartwig](https://twitter.com/bob_Hartwig)

**Download at** [www.iii.org/presentations](http://www.iii.org/presentations)