Presidential Politics & Profitability in the Property/Casualty Insurance Industry

> Insurance Information Institute November 1, 2004

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Sectors Thought to be Favored, by Winner of 2004 Presidential Election

BUSH

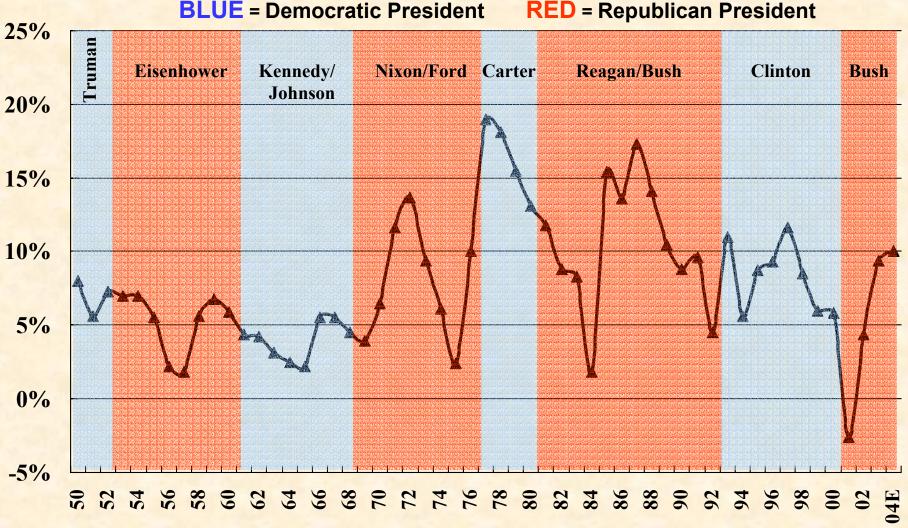
•P/C Insurance Asset Managers •Energy/Oil/Coal •HMOs/Drug Cos./ **Benefit Managers** Dividend Paying Stocks Defense

KERRY Life Insurers •Fannie Mae/Freddie Mac Alternative Energy Hospitals/Med Devices Medicaid HMOs Bonds/Municipal Bonds •Home Builders

Source: Wall Street Journal, October 7, 2004, D4, from survey of major brokerage firms.

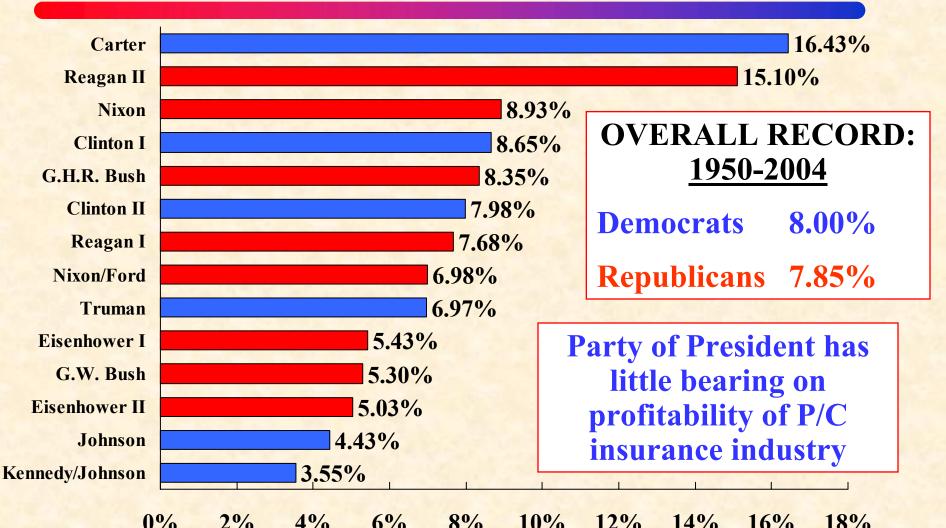
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P/C Insurance Industry ROE by Presidential Party Affiliation, 1950–2004E



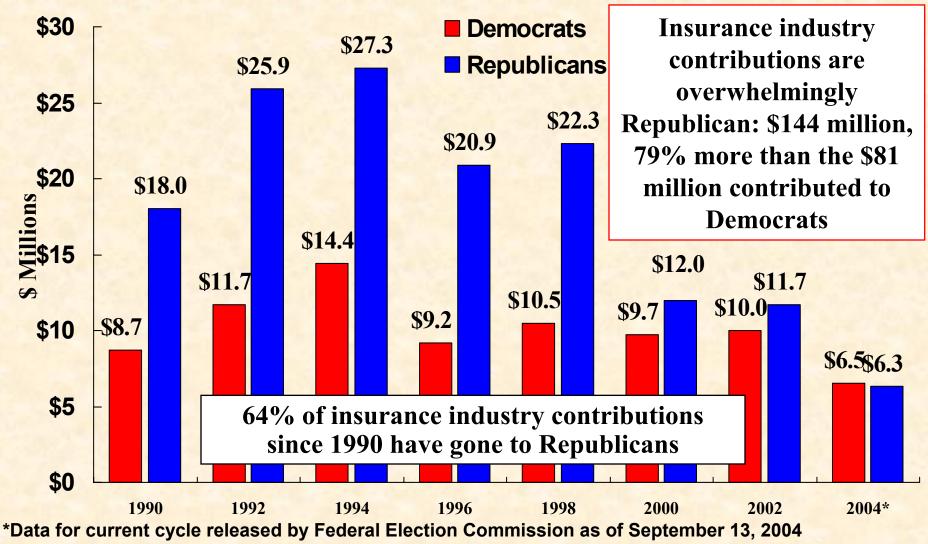
Source: Insurance Information Institute

P/C Insurance Industry ROE by Presidential Administration,1950-2004*



0% 2% 4% 6% 8% 10% 12% 14% 16% 18% *ROE for 2004 estimated by III. Truman administration ROE of 6.97% based on 3 years only, 1950-52. Source: Insurance Information Institute

Insurance Industry Contributions, Election Cycles 1990-2004*



Source: Federal Election Commission via Center for Responsive Politics at www.opensecrets.org.



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