



# **An Industry and Economy in Transition: *Overview and Outlook for US and Ohio P/C Insurance Markets***

**Ohio Insurance Institute  
Board of Directors Meeting  
Columbus, OH  
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***Download at [www.iii.org/presentations](http://www.iii.org/presentations)***

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- **U.S. Economic Overview and Outlook**
  - ◆ Economy as a Growth Engine for P/C Insurers
  - ◆ Labor Market Review
- **Summary of P/C Financial Performance**
  - ◆ Focus on Ohio Markets
- **Catastrophe Loss Developments & Trends**
  - ◆ Global, US and Ohio
- **Will the Market Turn? Four Necessary Criteria:**
  - ◆ Underwriting Loss Trends
  - ◆ Capital/Capacity
  - ◆ Reinsurance Markets
  - ◆ Pricing Discipline
- **Analysis by Key Line**
- **Other Contributing Factors to the Underwriting Cycle**
  - ◆ Investment Environment
  - ◆ Tort/Casualty Environment
  - ◆ Inflation
- **Q&A**

# Economics 2012: The World Is Changing

**2012 Is the First Year Since 2005  
Where Economic Perceptions and  
Reality in the US Will Be Positive**  
***Potentially Enormous Benefits for  
P/C Insurers***

- **Economic Growth Will Accelerate Modestly in 2012/13, Beating Expectations**
  - ◆ No Double Dip Recession
  - ◆ Economy remains more resilient than most pundits presume
- **Consumer Confidence Will Continue to Improve**
- **Consumer Spending/Investment Will Continue to Expand**
- **Consumer and Business Lending Continue to Expand**
- **Housing Market Remains Weak, but Some Improvement Expected in 2012**
- **Inflation Remains Tame**
  - ◆ Runaway inflation highly unlikely but energy spike possible; Fed has things under control
- **Private Sector Hiring Remains Consistently Positive, Exceeds Expectations**
  - ◆ Unemployment dips below 8% by year's end
- **Sovereign Debt, Euro Currency/Economy, Muni Bond "Crises" Overblown**
- **European Recession is Milder than Commonly Presumed**
- **Soft Landing in China**
- ***Higher Oil Prices and Current Middle East Turmoil Pose Greater Risk to US Economy than in 2011***
- **Interest Rates Remain Low by Historical Standards; Edge Up by Year's End**
- **Stock and Bond Markets More Stable, Less Volatile**
- **Political Environment Is More Hospitable to Business Interests**
- **Obama Wins Re-Election Based on Improving Economy**

## ■ P/C Insurance Exposures Grow Robustly

- ◆ Personal and commercial exposure growth is certain in 2012; Strongest since 2004
- ◆ But restoration of destroyed exposure will take until mid-decade

## ■ P/C Industry Growth in 2012 Will Be Strongest Since 2004

- ◆ Growth likely to exceed A.M. Best projection of +3.8% for 2012
- ◆ No traditional “hard market” emerges in 2012

## ■ Underwriting Fundamentals Deteriorate Modestly

- ◆ Some pressure from claim frequency, in some severity in key lines

## ■ Increasing Private Sector Hiring Will Drive Payrolls/WC Exposures

- ◆ Wage growth is also positive and could modestly accelerate
- ◆ WC will prove to be tough to fix from an underwriting perspective

## ■ Increase in Demand for Commercial Insurance Will Accelerate in 2012

- ◆ Includes workers comp, property, marine, many liability coverages
- ◆ Laggards: inland marine, aviation, commercial auto, surety
- ◆ Personal Lines: Auto leads, homeowners lags (*though HO leads in NPW growth due to rates*)

## ■ Investment Environment Is/Remains Much More Favorable

- ◆ Return of realized capital gains as a profit driver
- ◆ Interest rates remain low; Some upward pressured if economic strength surprises

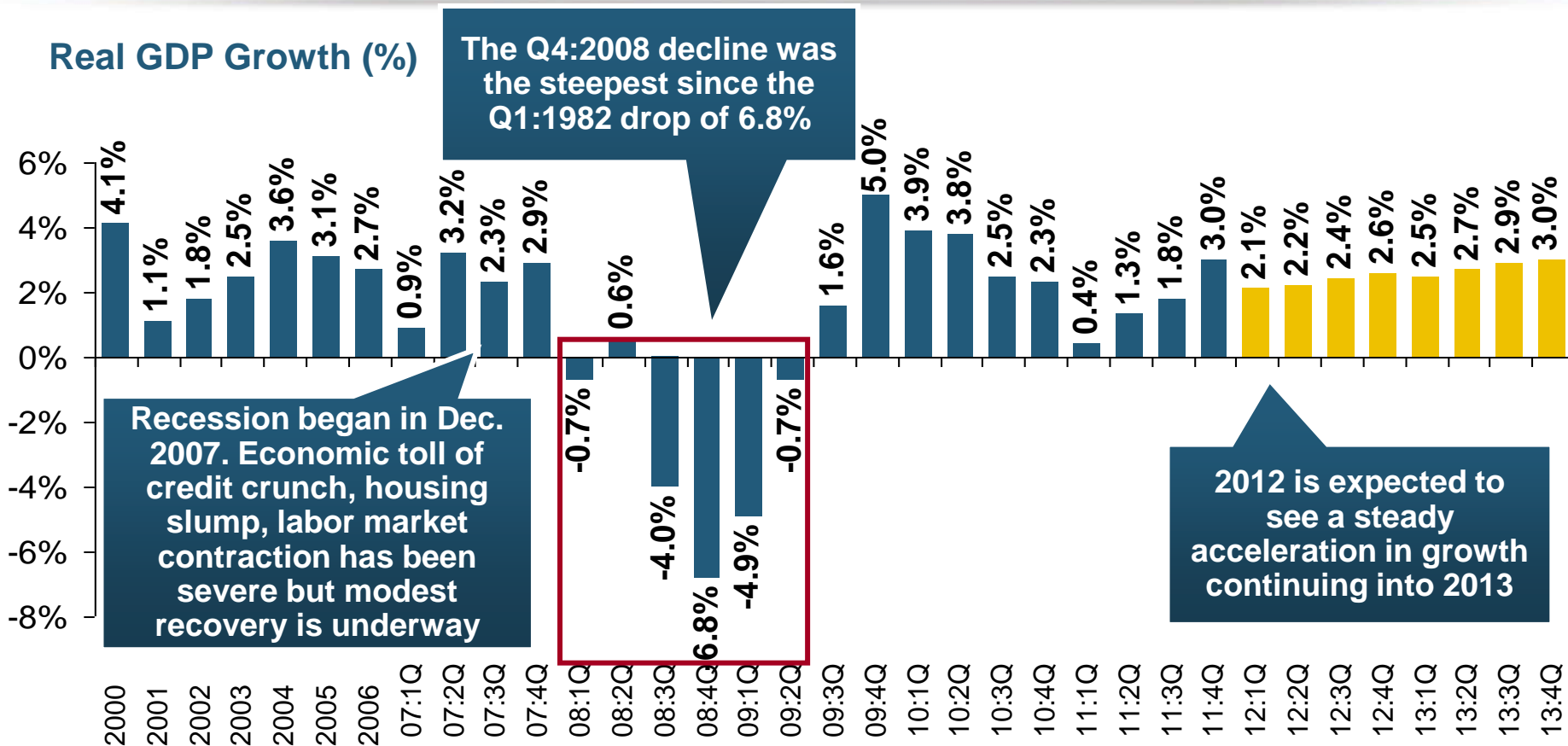
## ■ Industry Capacity Hits a New Record by Year-End 2012 (Barring Mega-CAT)



# **The Strength of the Economy Will Influence P/C Insurer Growth Opportunities**

**Growth Will Expand Insurable Exposures  
and Help Absorb Excess Capital**

# US Real GDP Growth\*



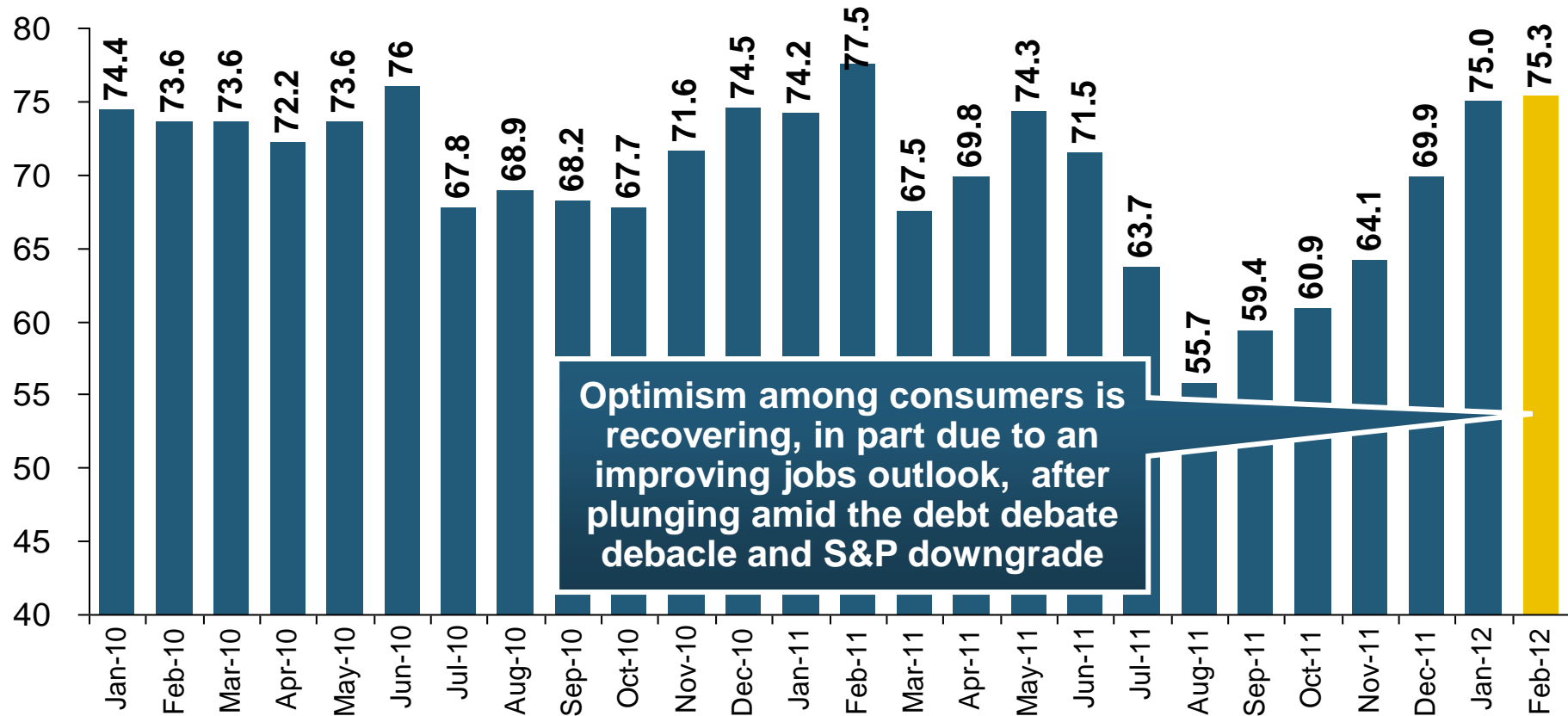
**Demand for Insurance Continues To Be Impacted by Sluggish Economic Conditions, but the Benefits of Even Slow Growth Will Compound and Gradually Benefit the Economy Broadly**

\* Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 2/12; Insurance Information Institute.

# Consumer Sentiment Survey (1966 = 100)

January 2010 through February 2012

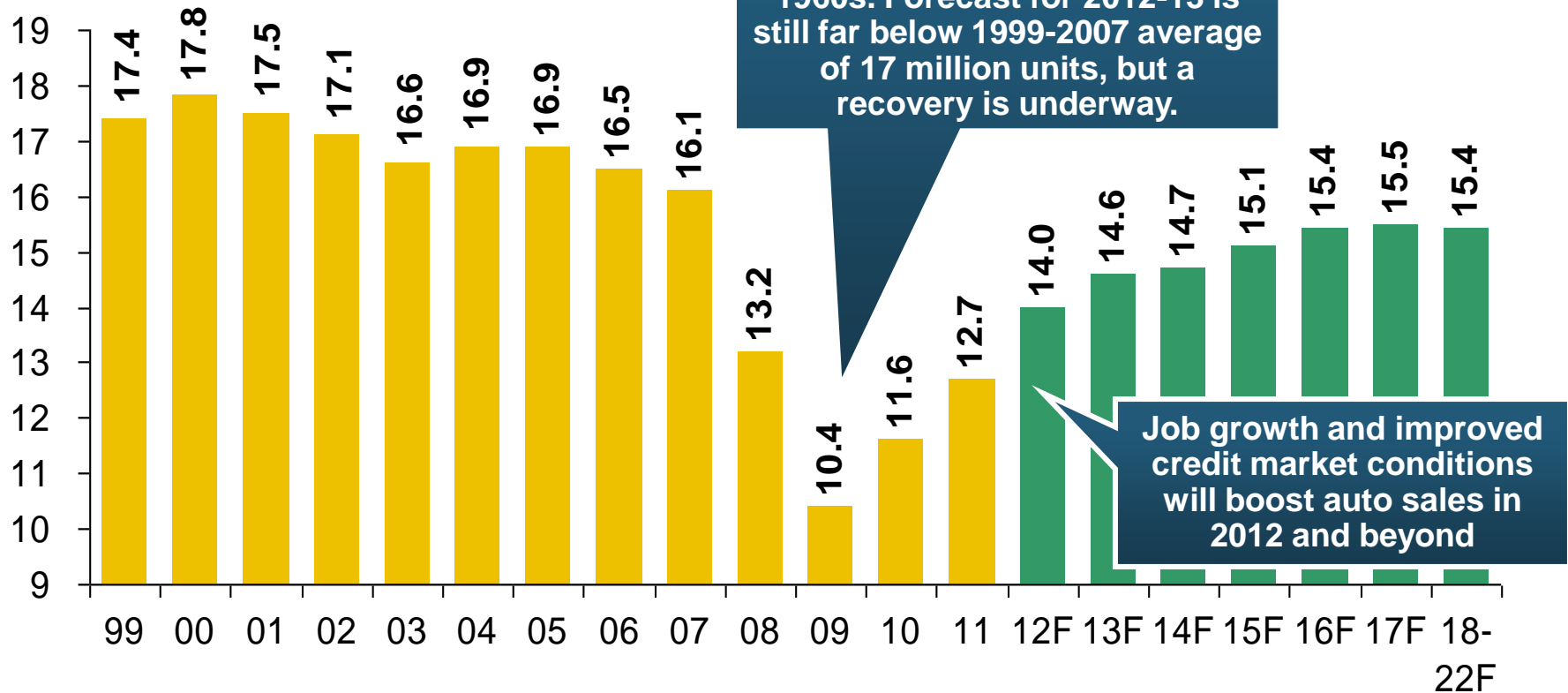


**Consumer confidence has been low for years amid high unemployment, falling home prices and other factors adversely impact consumers, but improved substantially in late 2011 and early 2012**



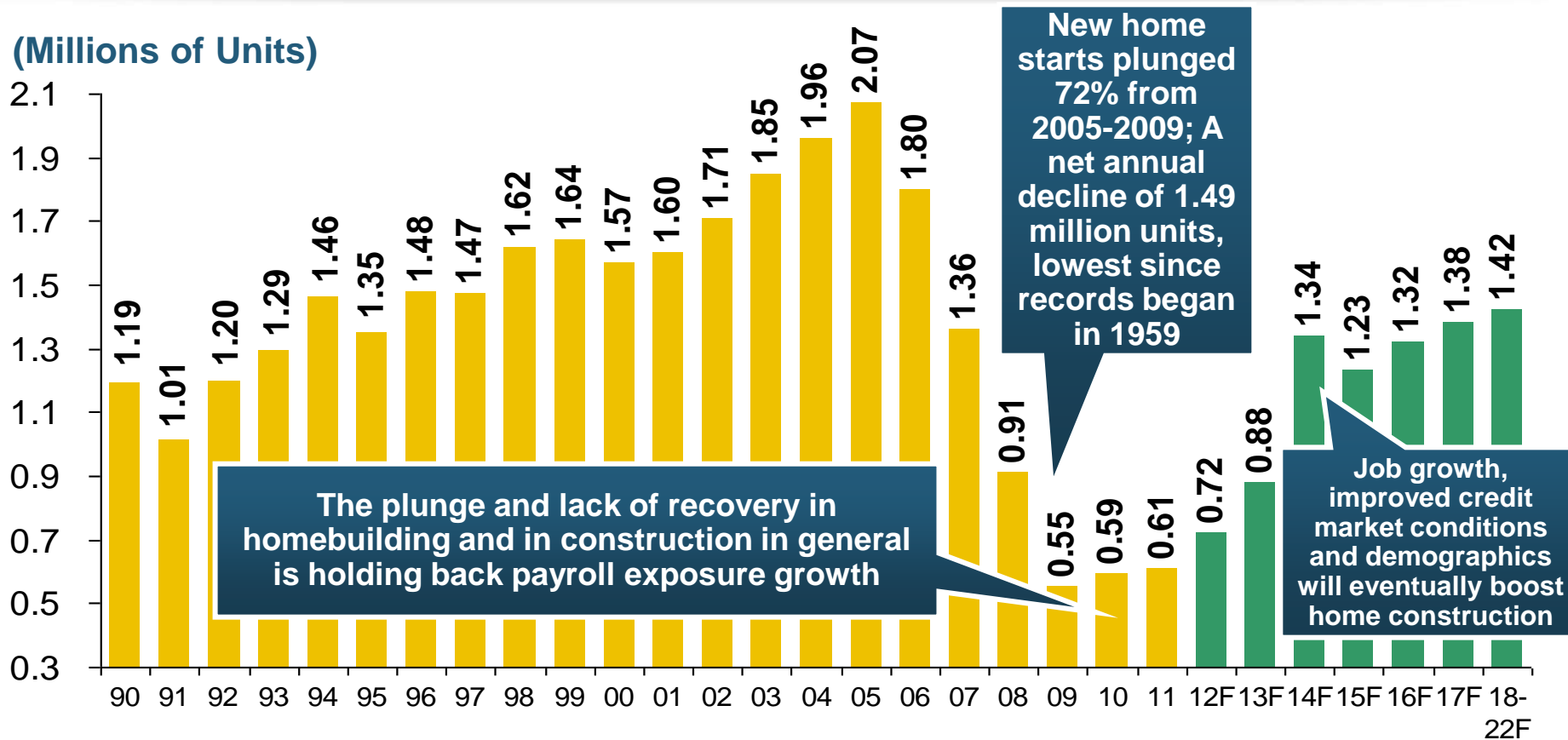
# Auto/Light Truck Sales, 1999-2022F

(Millions of Units)



**Car/Light Truck Sales Will Continue to Recover from the 2009 Low Point, Bolstering the Auto Insurer Growth and the Manufacturing Sector.**

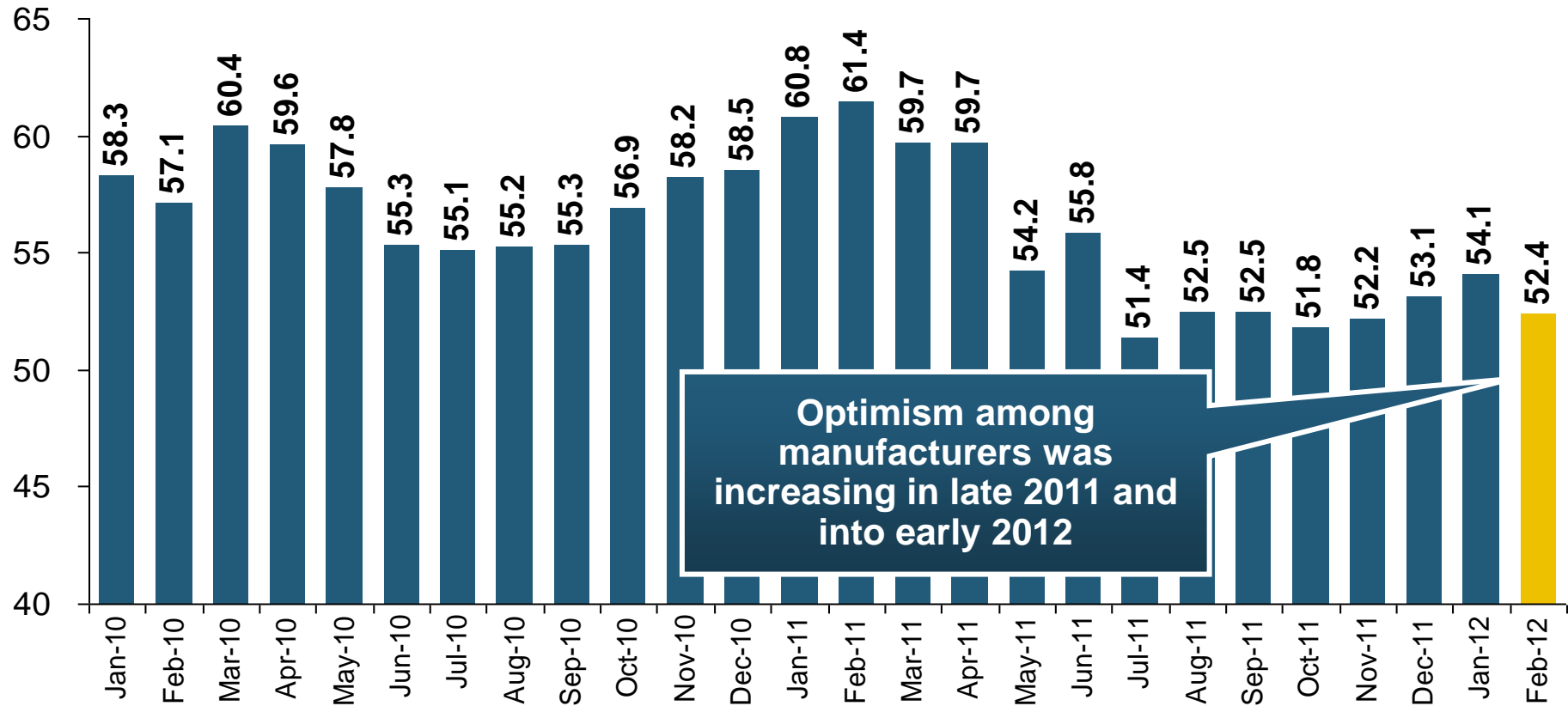
# New Private Housing Starts, 1990-2022F



**Little Exposure Growth Likely for Homeowners Insurers Until at least 2014. Also Affects Commercial Insurers with Construction Risk Exposure, Surety**

# ISM Manufacturing Index (Values > 50 Indicate Expansion)

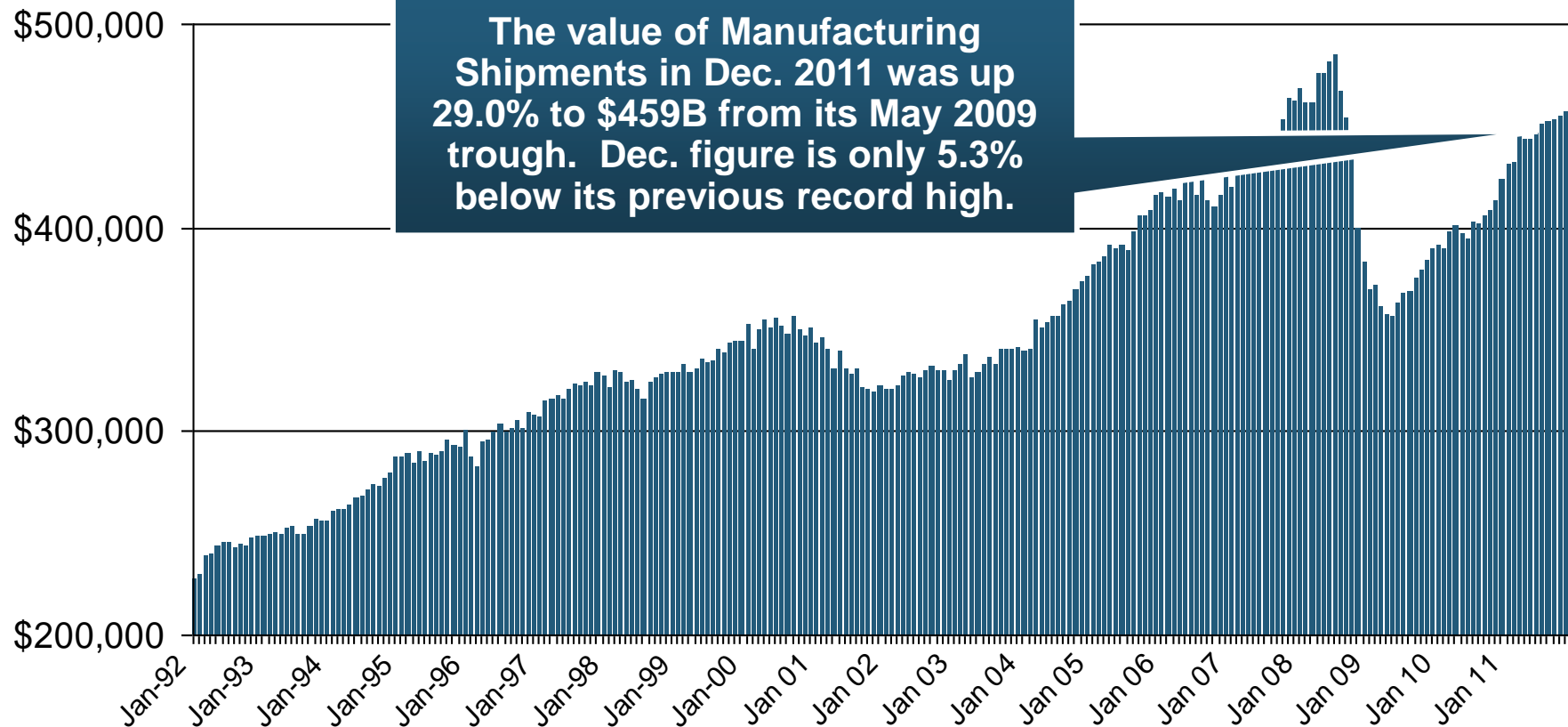
January 2010 through February 2012



**The manufacturing sector has been expanding and adding jobs.  
The question is whether this will continue.**

# Dollar Value\* of Manufacturers' Shipments Monthly, Jan. 1992—Dec. 2011

\$ Millions



**Monthly shipments are nearly back to peak (in July 2008, 8 months into the recession). Trough in May 2009. Growth from trough to December 2011 was 29.0%. This growth leads to gains in many commercial exposures: WC, Commercial Auto, Property and Various Liability Coverages**

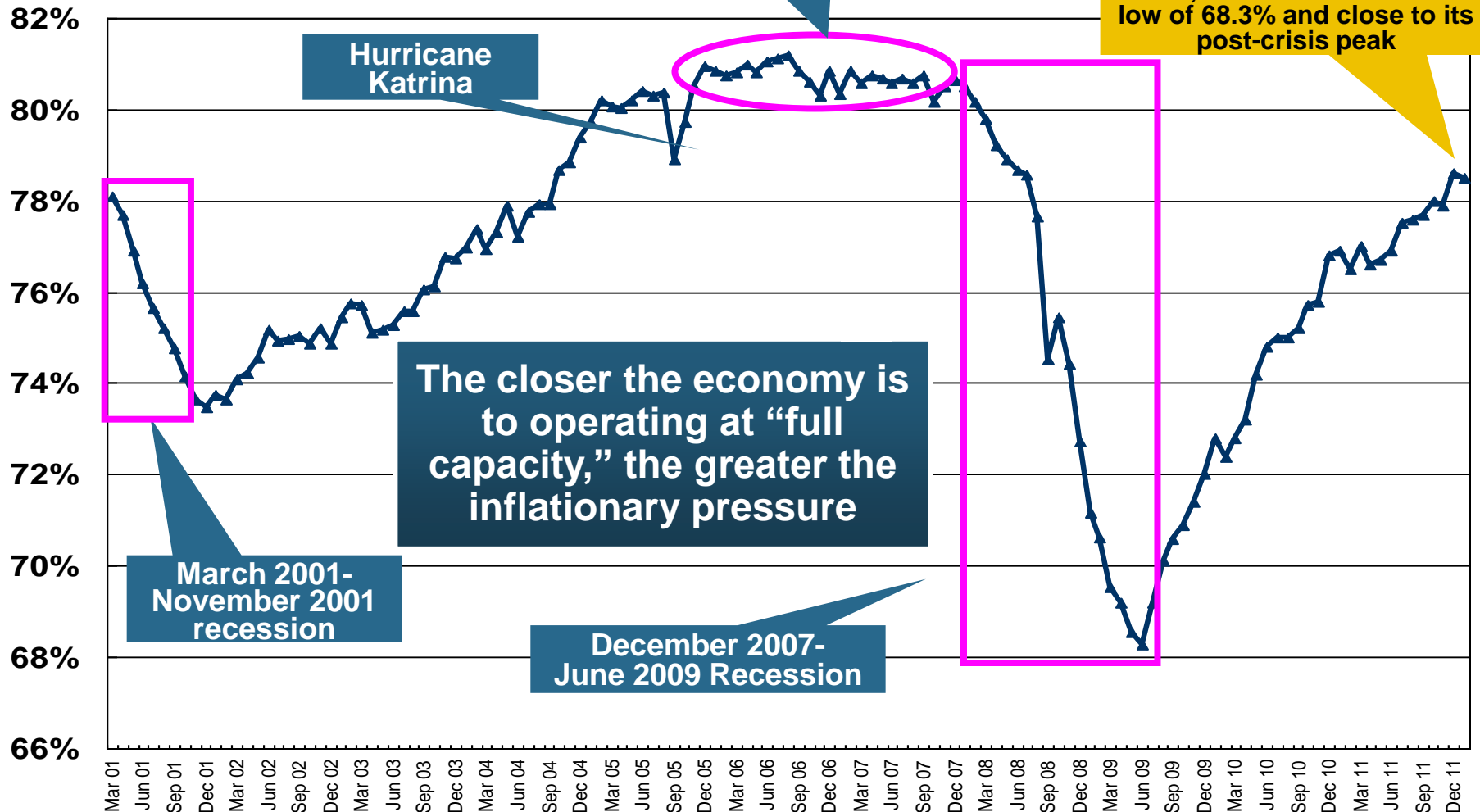
\*seasonally adjusted

Source: U.S. Census Bureau, *Full Report on Manufacturers' Shipments, Inventories, and Orders*, <http://www.census.gov/manufacturing/m3/>

# Recovery in Capacity Utilization is a Positive Sign for Commercial Exposures

March 2001 through January 2012

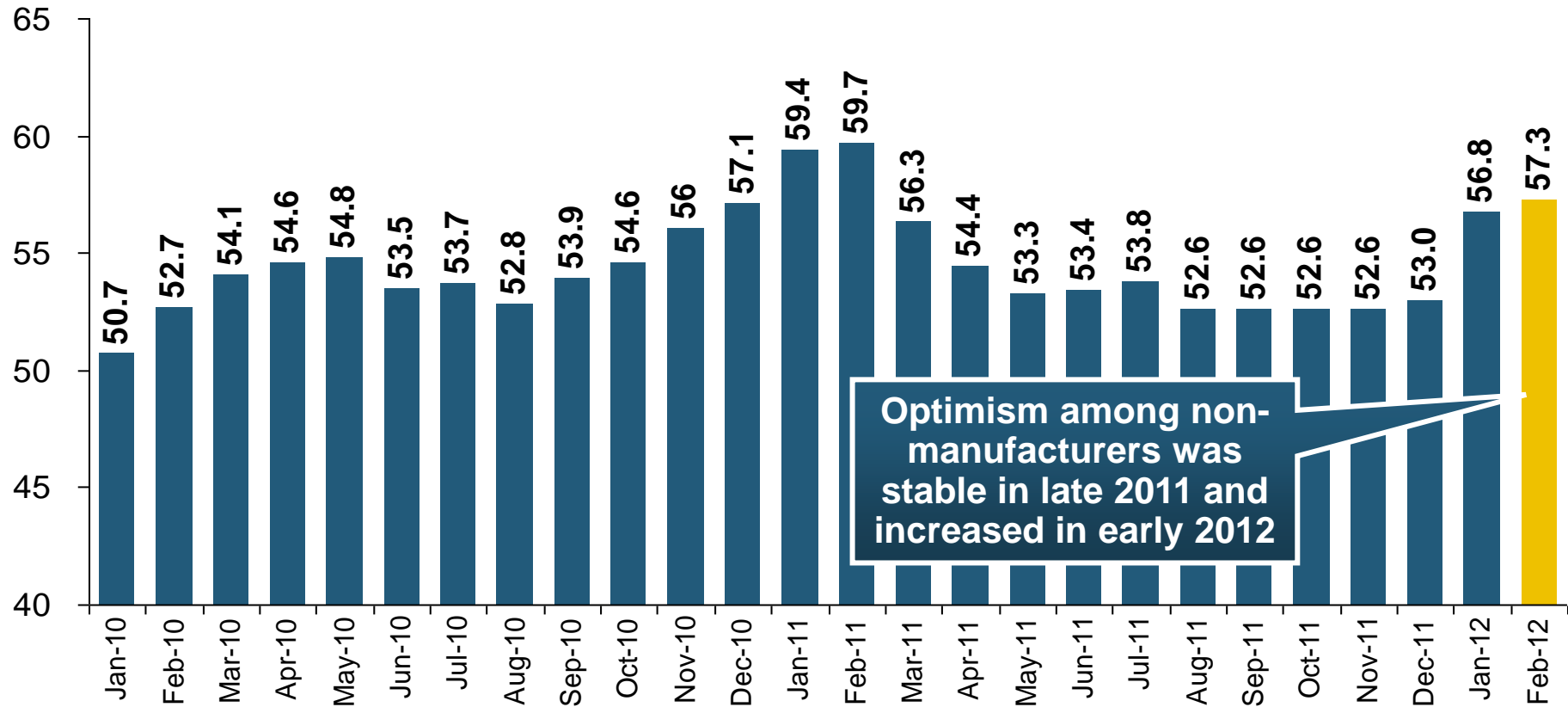
Percent of Industrial Capacity



Source: Federal Reserve Board statistical releases at <http://www.federalreserve.gov/releases/g17/Current/default.htm>.

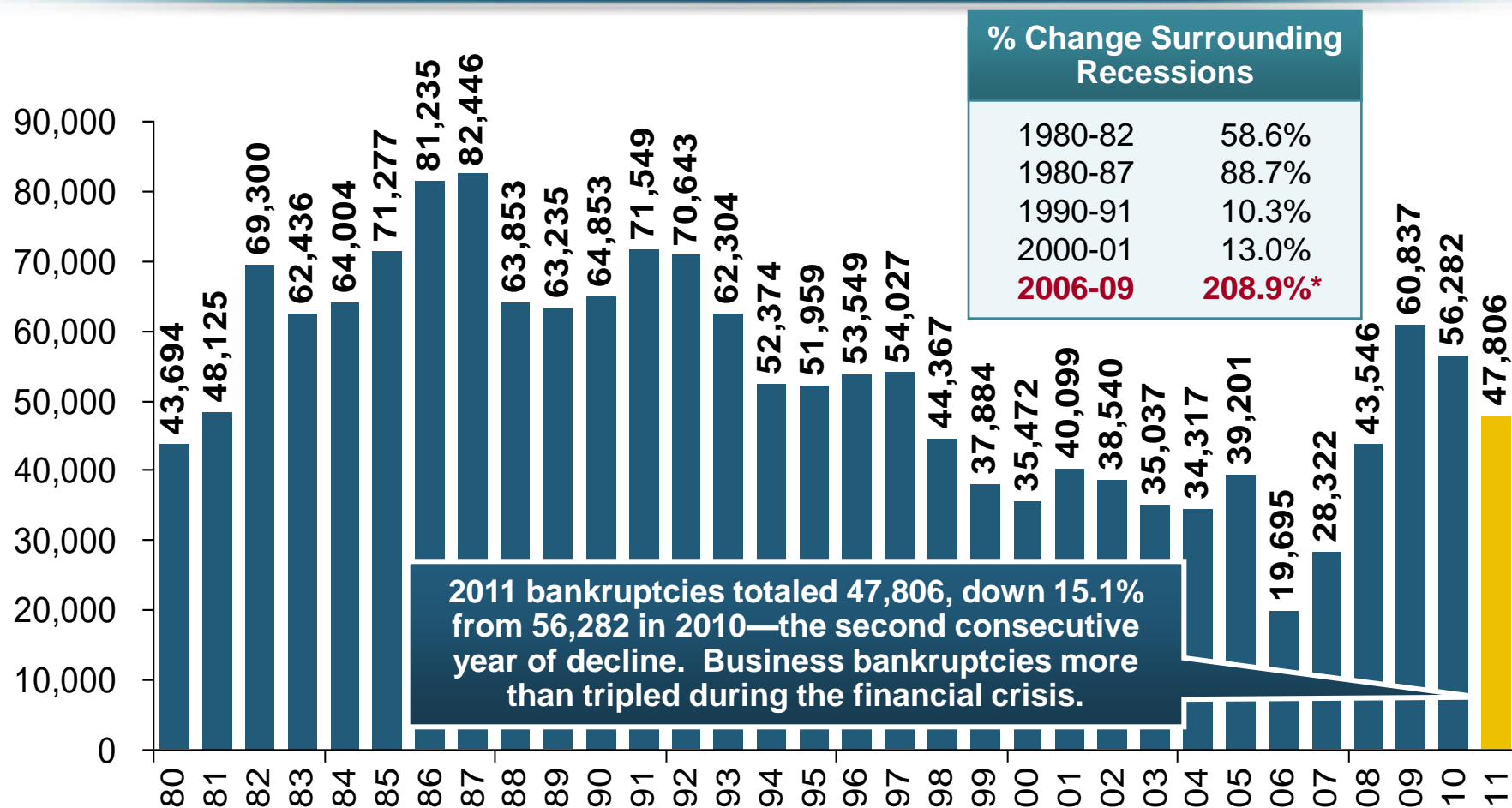
# ISM Non-Manufacturing Index (Values > 50 Indicate Expansion)

January 2010 through February 2012



**Non-manufacturing industries have been expanding and adding jobs. The question is whether this will continue.**

# Business Bankruptcy Filings, 1980-2011



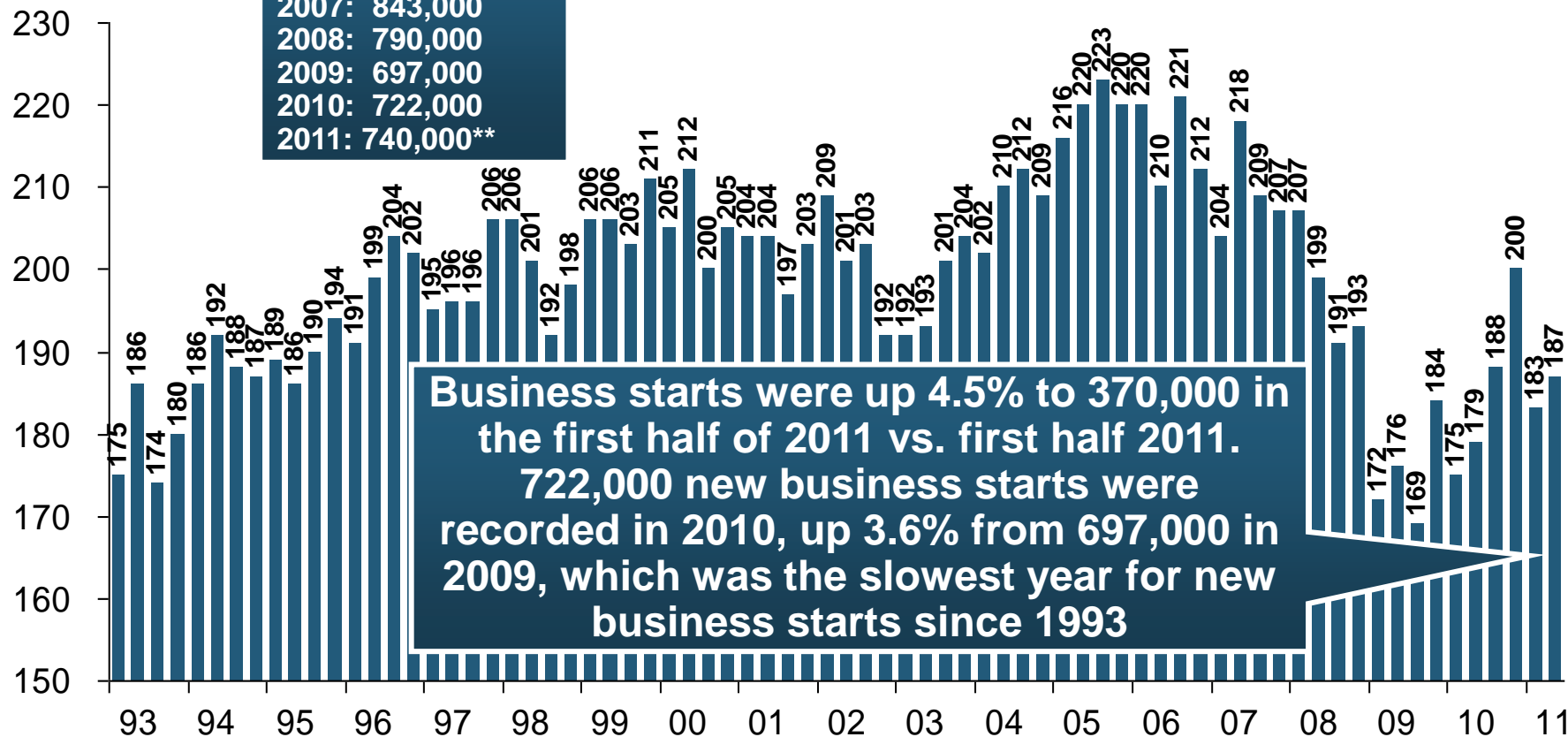
**Significant Exposure Implications for All Commercial Lines as Business Bankruptcies Begin to Decline**

# Private Sector Business Starts, 1993:Q2 – 2011:Q2\*

(Thousands)

## Business Starts

2006: 872,000  
2007: 843,000  
2008: 790,000  
2009: 697,000  
2010: 722,000  
2011: 740,000\*\*



**Business Starts Were Down Nearly 20% in the Recession, Holding Back Most Types of Commercial Insurance Exposure, But Are Recovering Slowly**

\* Data through June 30, 2011 are the latest available as of February 26, 2012; Seasonally adjusted; \*\*Annualized based on 2011:H1 actual data.  
Source: Bureau of Labor Statistics, <http://www.bls.gov/news.release/cewbd.t08.htm>.



# 12 Industries for the Next 10 Years: Insurance Solutions Needed

Health Care
Health Sciences
Energy (Traditional)
Alternative Energy
Petrochemical
Agriculture
Natural Resources
Technology (incl. Biotechnology)
Light Manufacturing
Insourced Manufacturing
Export-Oriented Industries
Shipping (Rail, Marine, Trucking)

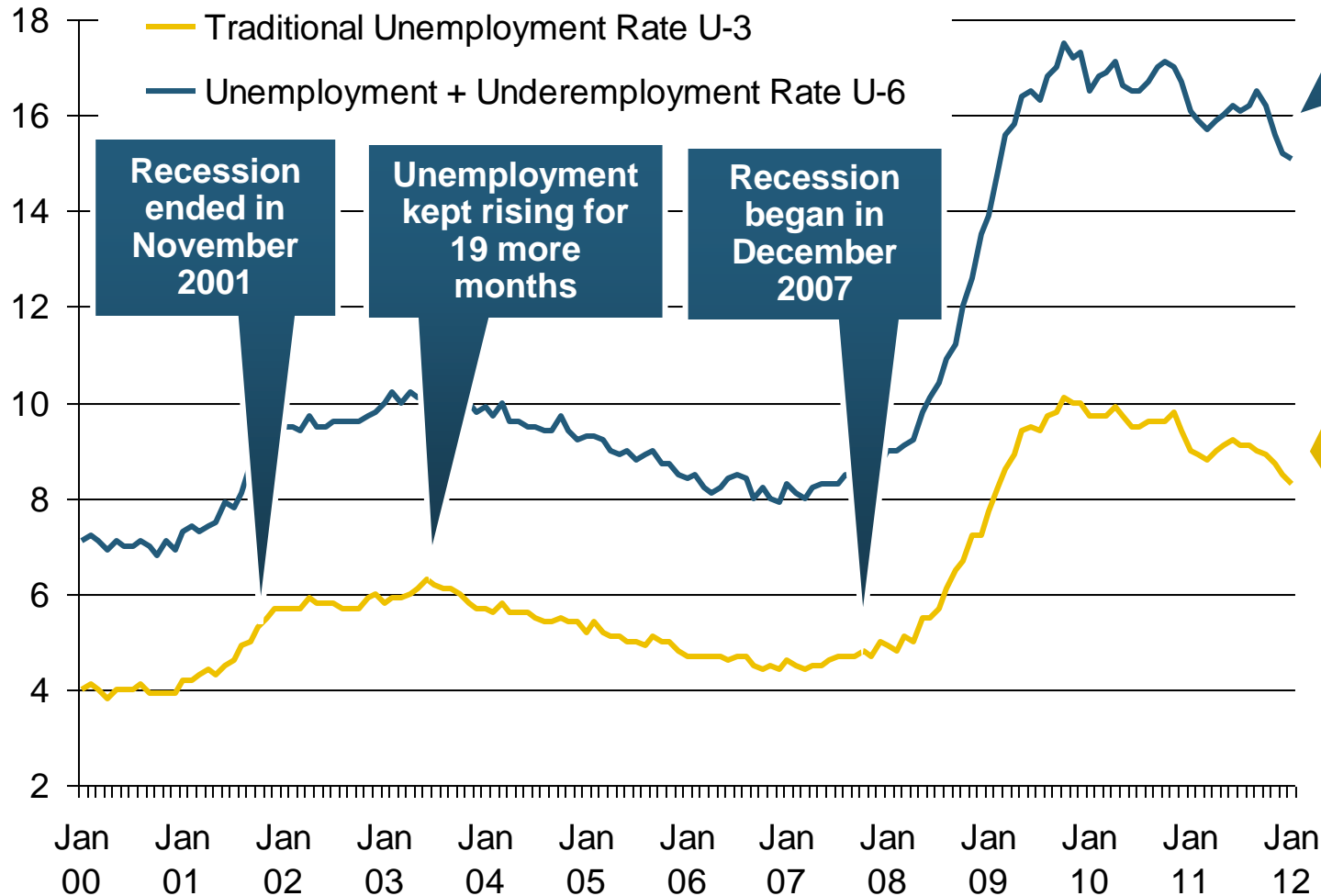
**Many industries are poised for growth, but many insurers do not write in these economic segments**

# **Labor Market Trends**

**Massive Job Losses Sapped the  
Economy and Commercial/Personal  
Lines Exposure, But Trend is  
Improving**

# Unemployment and Underemployment Rates: Stubbornly High in 2011, But Falling

January 2000 through January 2012, Seasonally Adjusted (%)



U-6 went from 8.0% in March 2007 to 17.5% in October 2009; Stood at 15.1% in Jan. 2012

Unemployment stood at 8.3% in January 2012

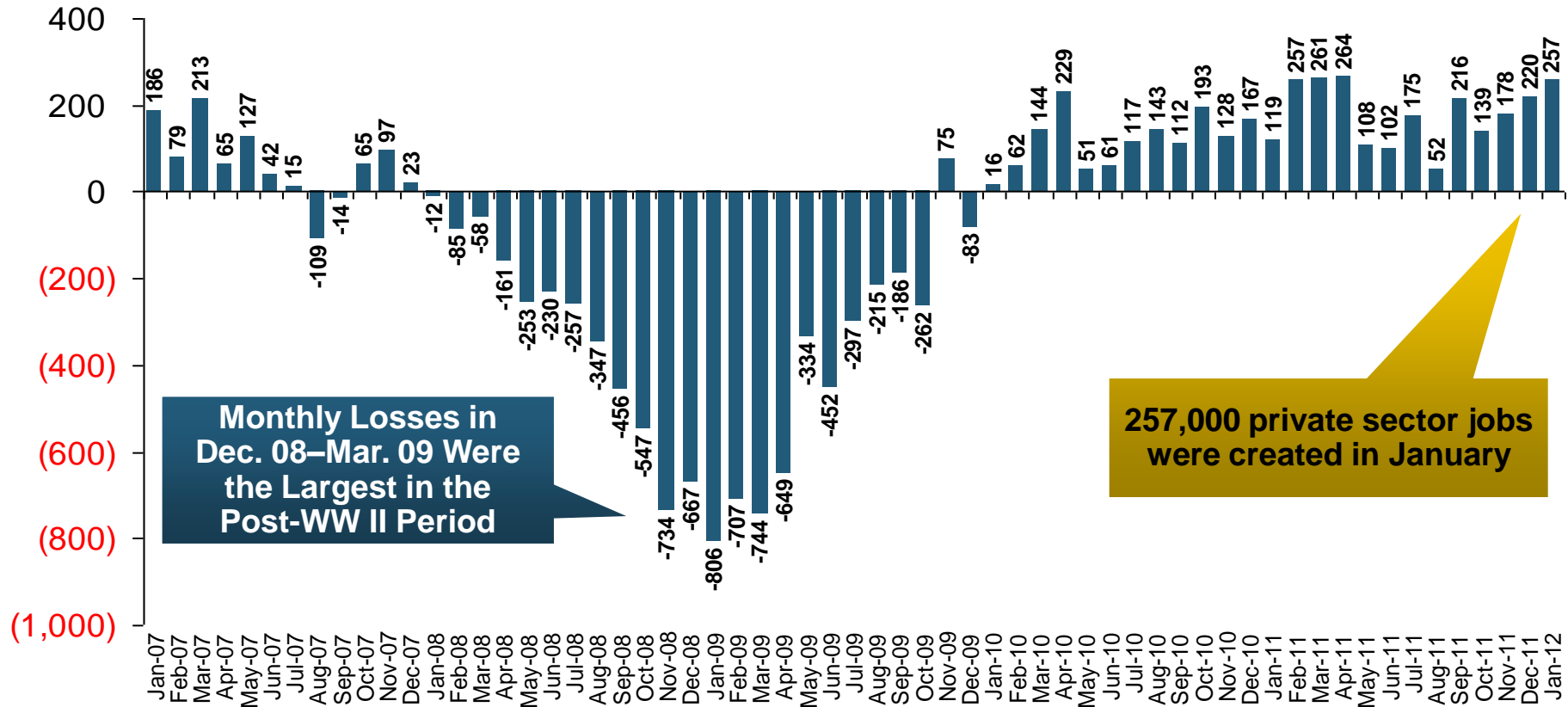
Unemployment peaked at 10.1% in October 2009, highest monthly rate since 1983.

Peak rate in the last 30 years: 10.8% in November - December 1982

**Stubbornly high unemployment and underemployment constrain overall economic growth, but the job market is now clearly improving**

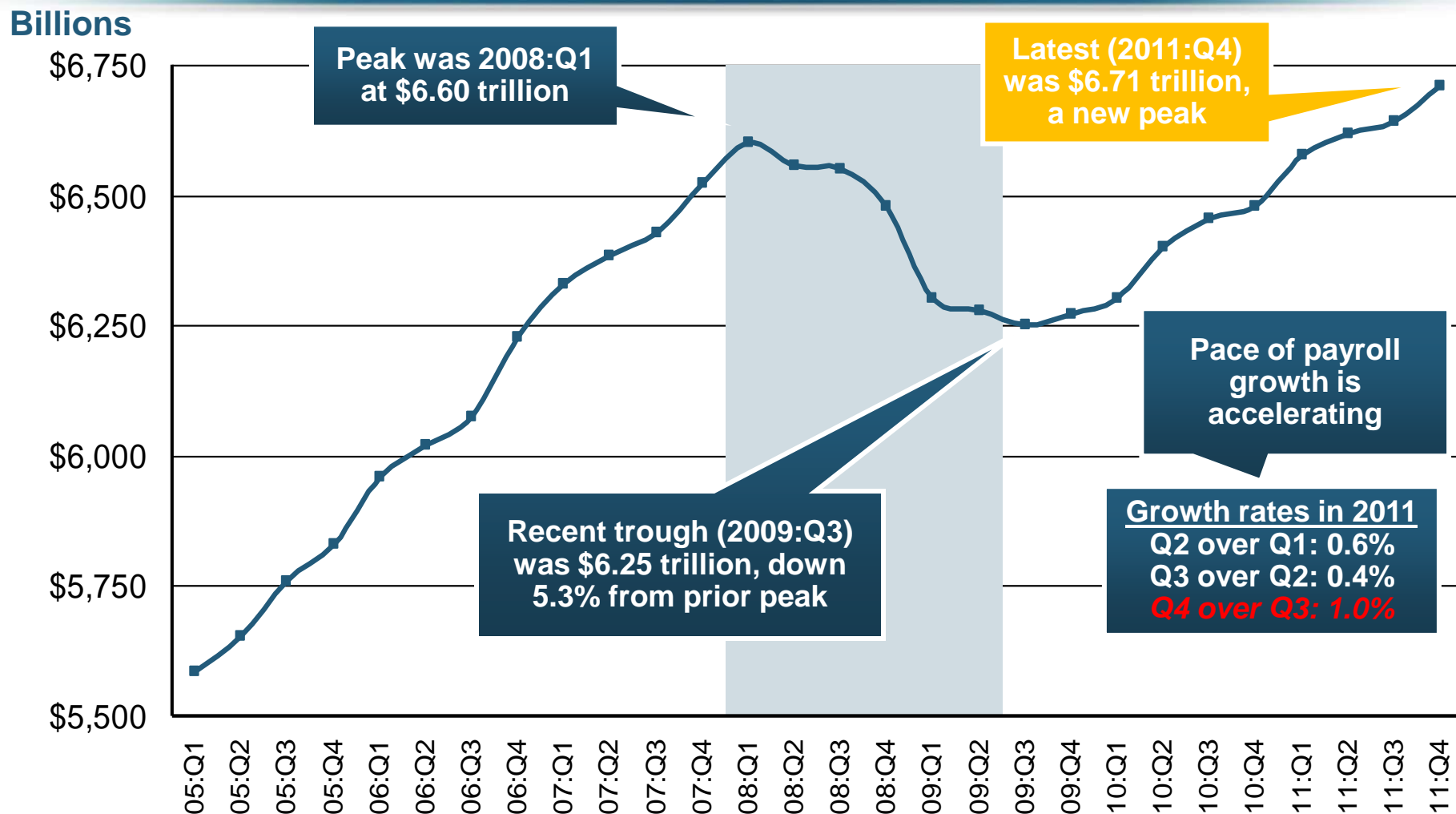
# Monthly Change in Private Employment

January 2008 through January 2012\* (Thousands)



**Private Employers Added 3.771 million Jobs Since Jan. 2010 After Having Shed 4.66 Million Jobs in 2009 and 3.81 Million in 2008 (State and Local Governments Have Shed Hundreds of Thousands of Jobs)**

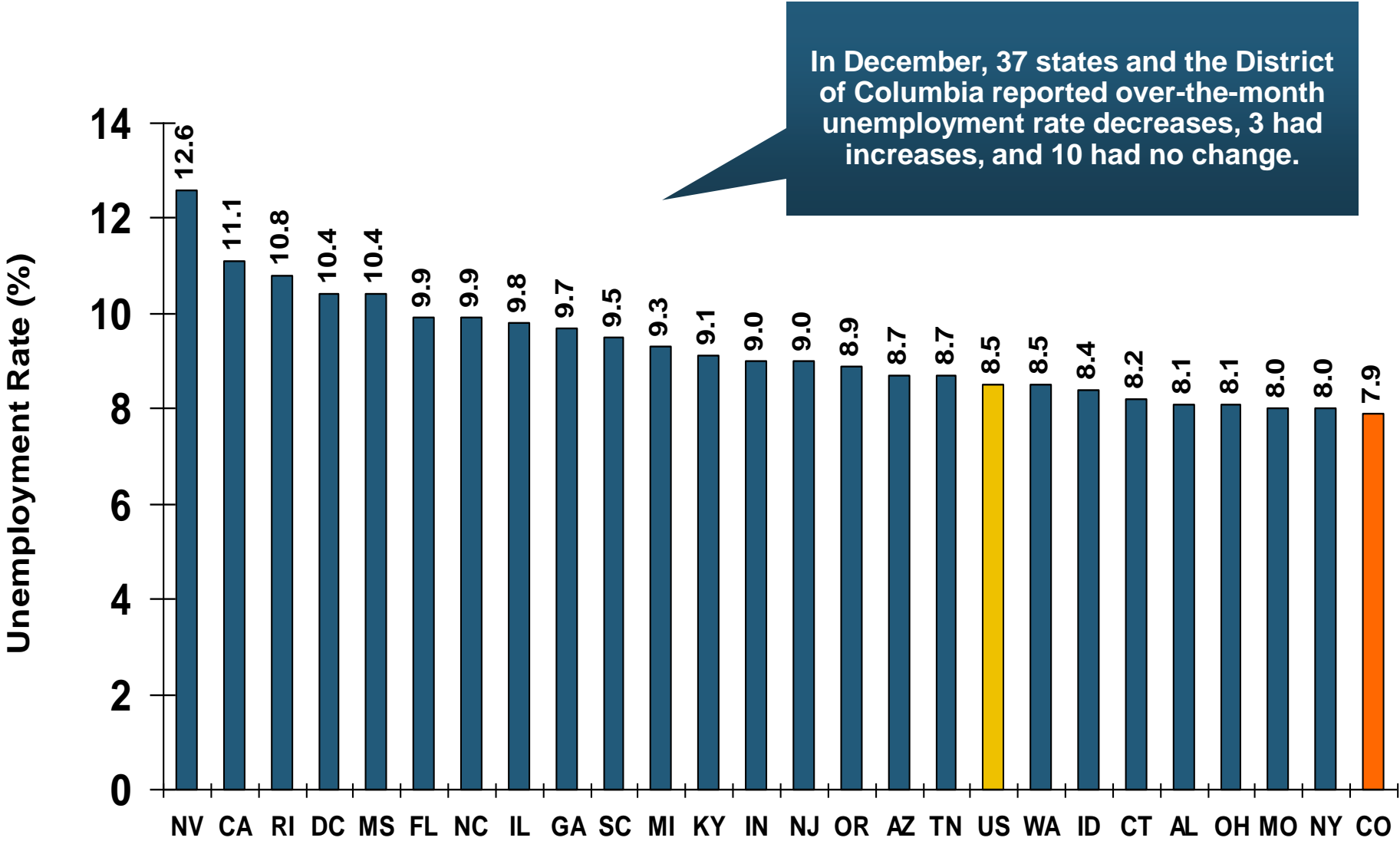
# Nonfarm Payroll (Wages and Salaries): Quarterly, 2005–2011:Q4



Note: Recession indicated by gray shaded column. Data are seasonally adjusted annual rates.

Sources: <http://research.stlouisfed.org/fred2/series/WASCUR>; National Bureau of Economic Research (recession dates); Insurance Information Institute.

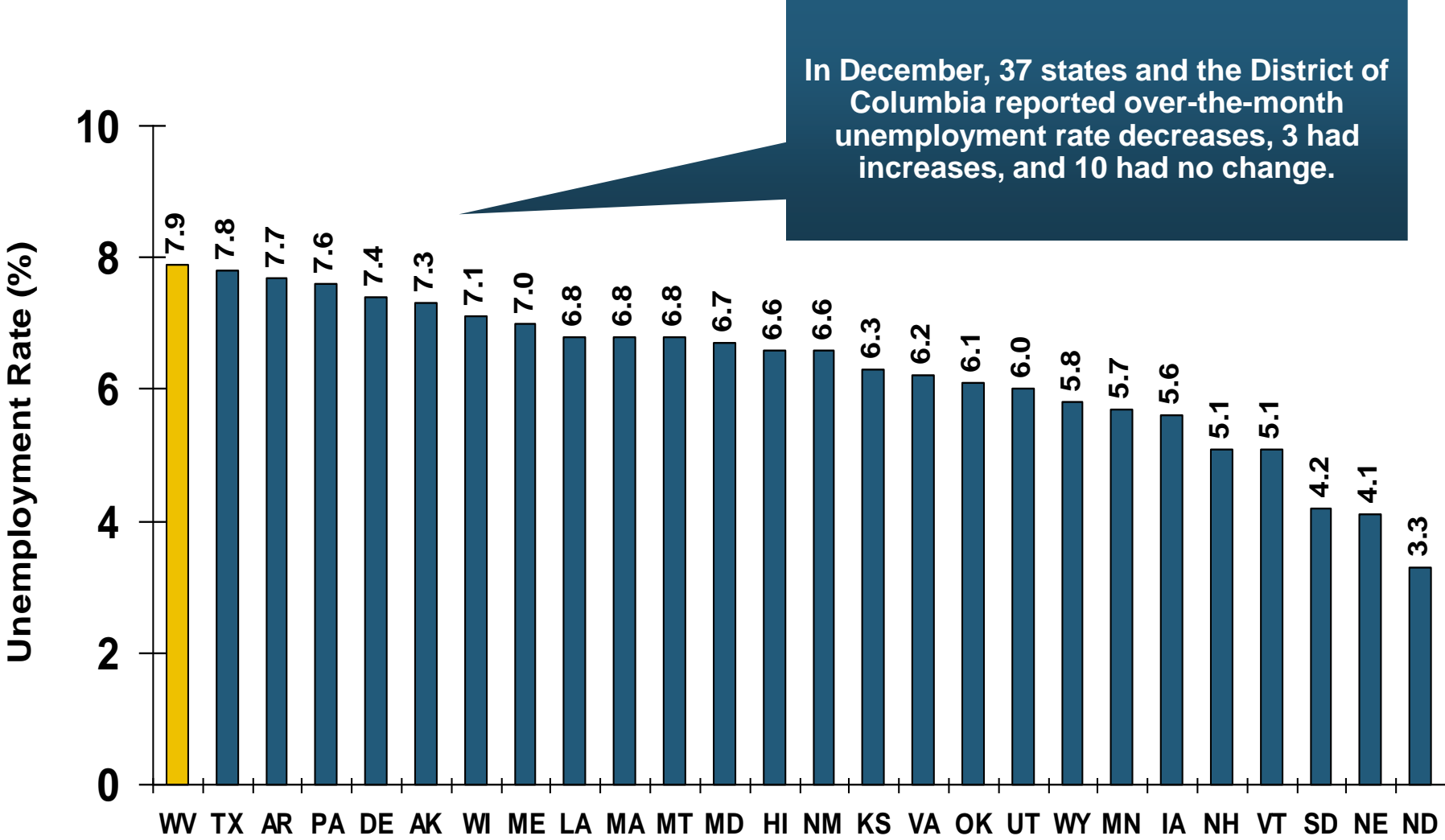
# Unemployment Rates by State, December 2011: Highest 25 States\*



\*Provisional figures for December 2011, seasonally adjusted.  
Sources: US Bureau of Labor Statistics; Insurance Information Institute.

# Unemployment Rates By State, December 2011:

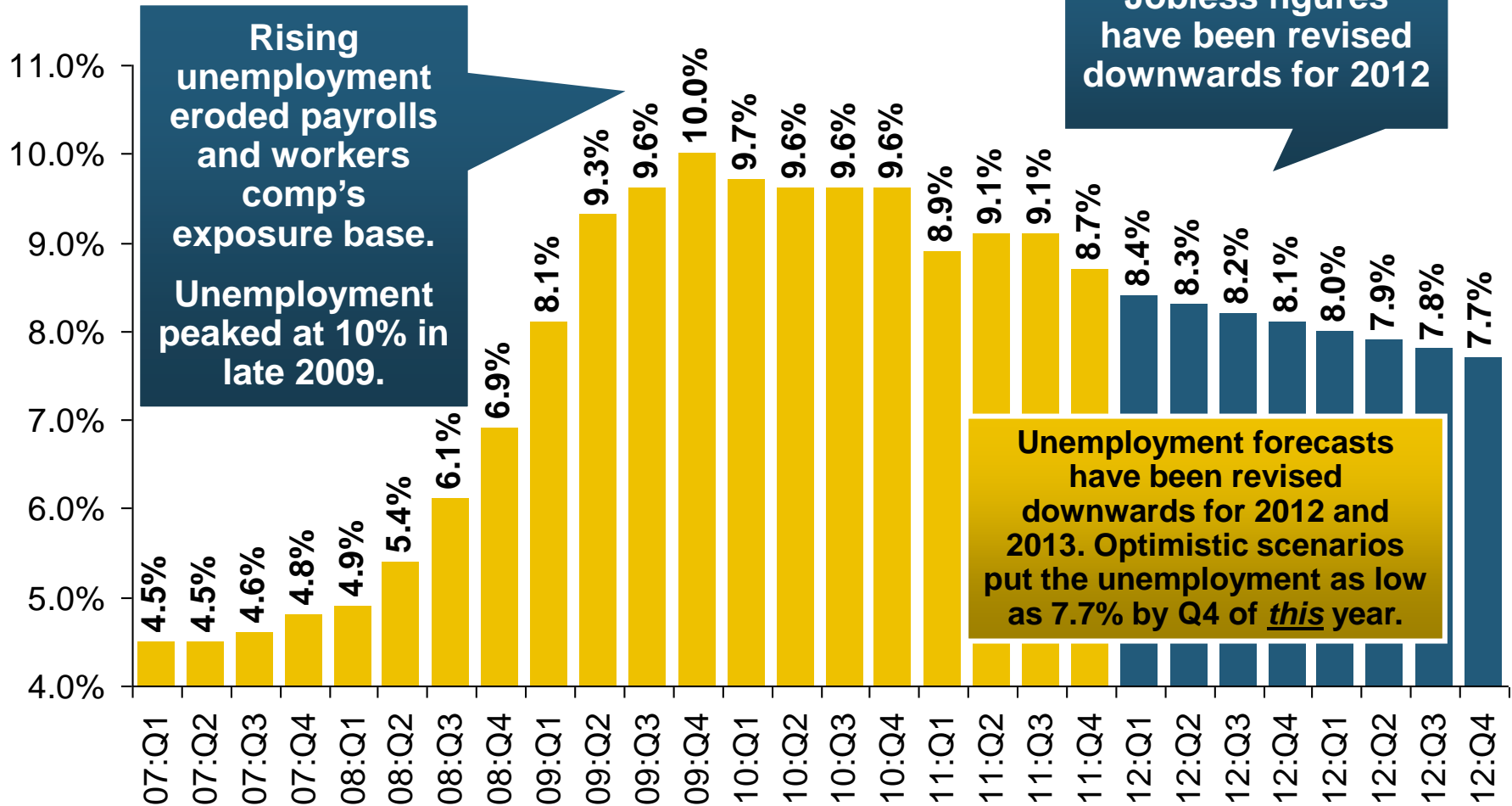
## Lowest 25 States\*



\*Provisional figures for December 2011, seasonally adjusted.  
Sources: US Bureau of Labor Statistics; Insurance Information Institute.

# US Unemployment Rate

2007:Q1 to 2013:Q4F\*



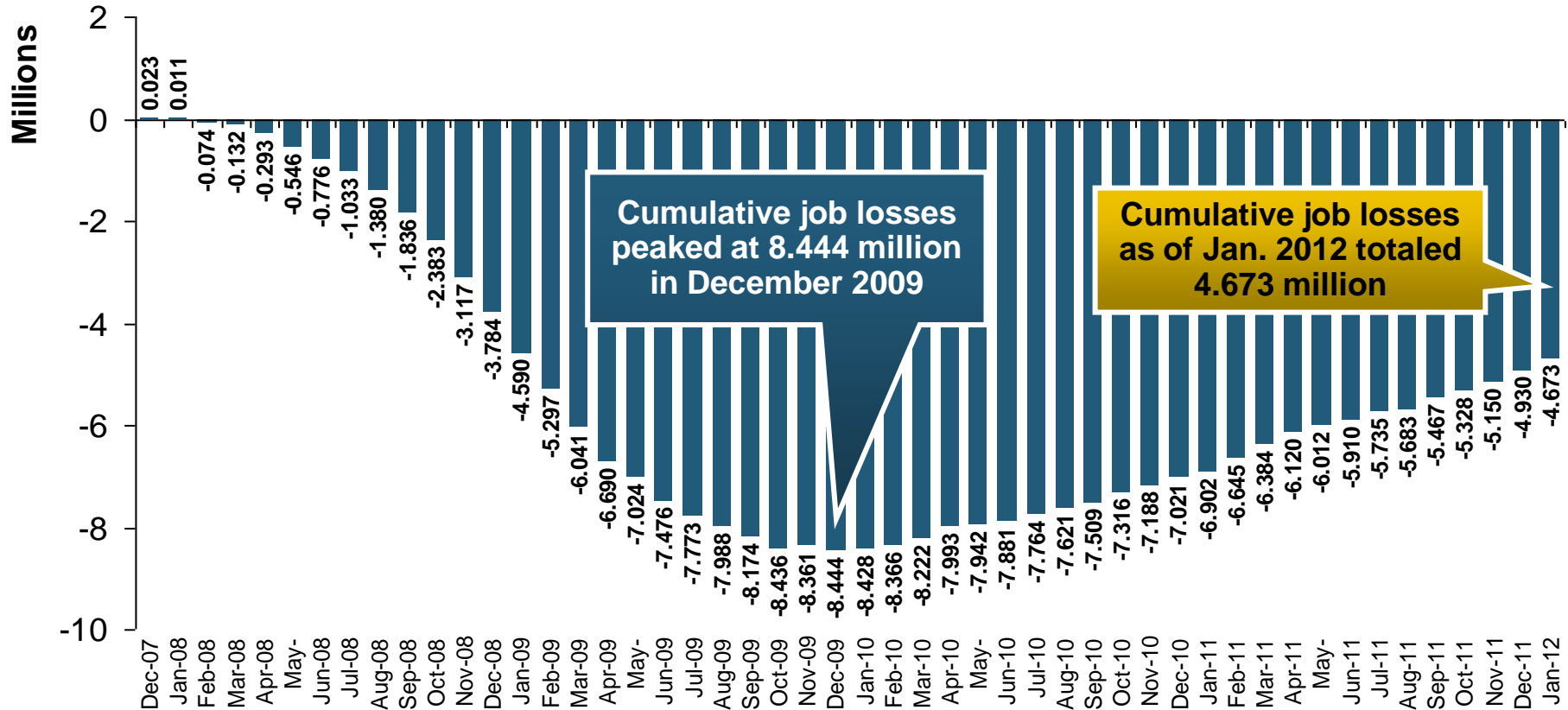
\* ■ = actual; ■ = forecasts

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators (2/12 edition); Insurance Information Institute (forecasts)



# Cumulative Change in Private Employment: Dec. 2007—Jan. 2012

December 2007 through January 2012\* (Millions)

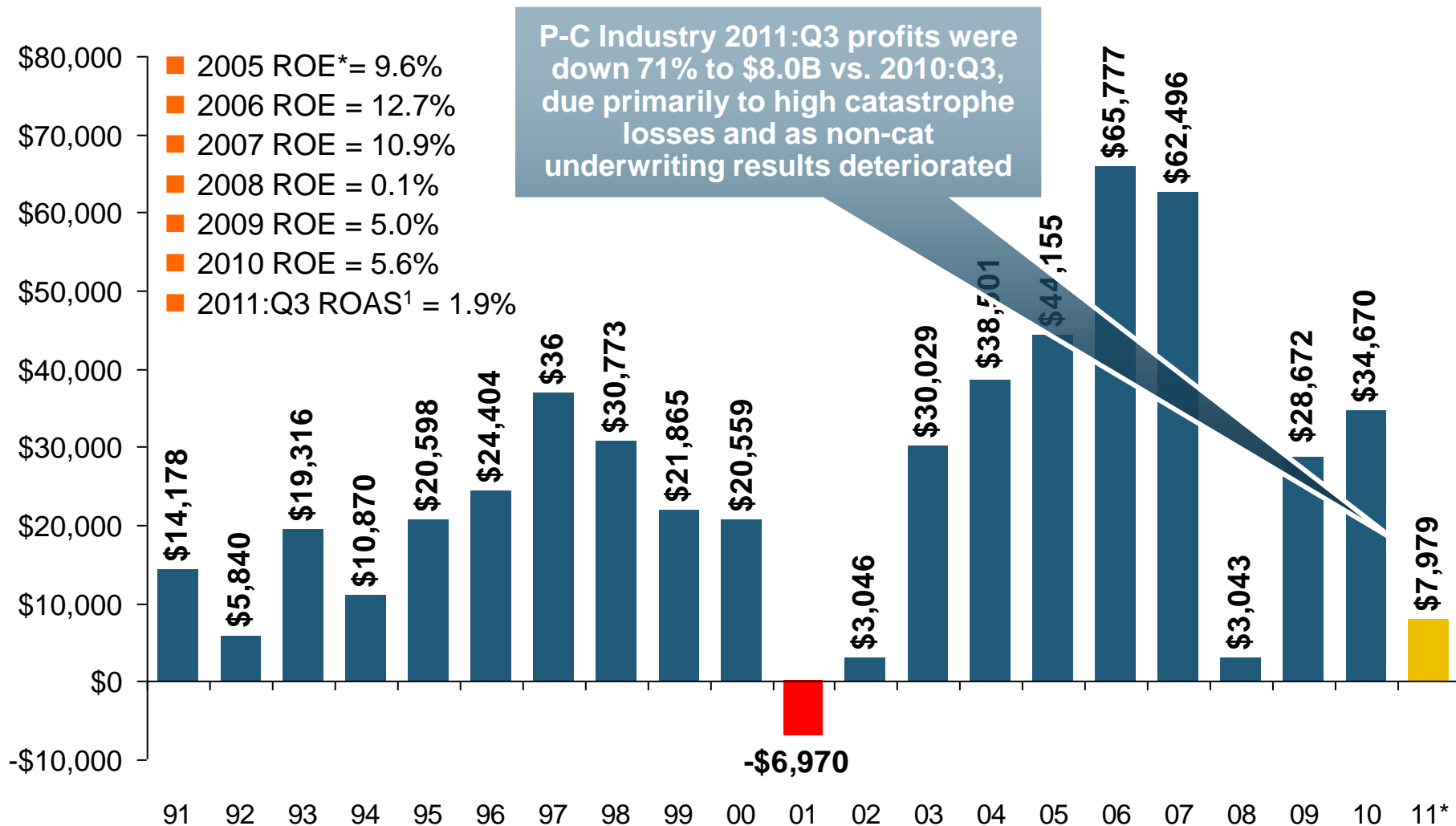


**Private Employers Added 3.771 million Jobs Since Jan. 2010 After Having Shed 4.66 Million Jobs in 2009 and 3.81 Million in 2008 (State and Local Governments Have Shed Hundreds of Thousands of Jobs)**

# **P/C Insurance Industry Financial Overview**

**Profit Recovery Was Set Back  
in 2011 by High Catastrophe  
Loss & Other Factors**

# P/C Net Income After Taxes 1991–2011:Q3 (\$ Millions)



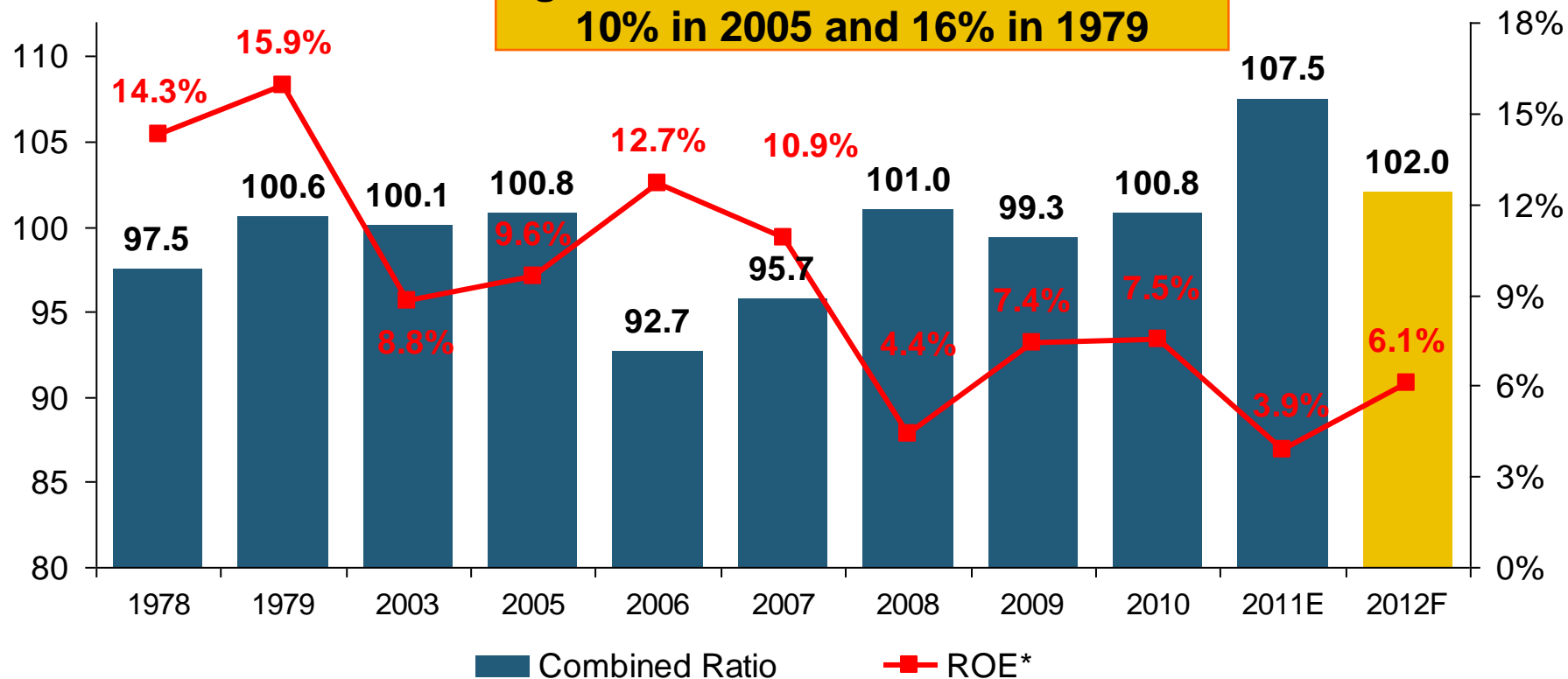
\* ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 3.0% ROAS for 2011:Q3, 7.5% for 2010 and 7.4% for 2009.

Sources: A.M. Best, ISO, Insurance Information Institute

# A 100 Combined Ratio Isn't What It Once Was: Investment Impact on ROEs

## Combined Ratio / ROE

**A combined ratio of about 100 generated ~7.5% ROE in 2009/10, 10% in 2005 and 16% in 1979**

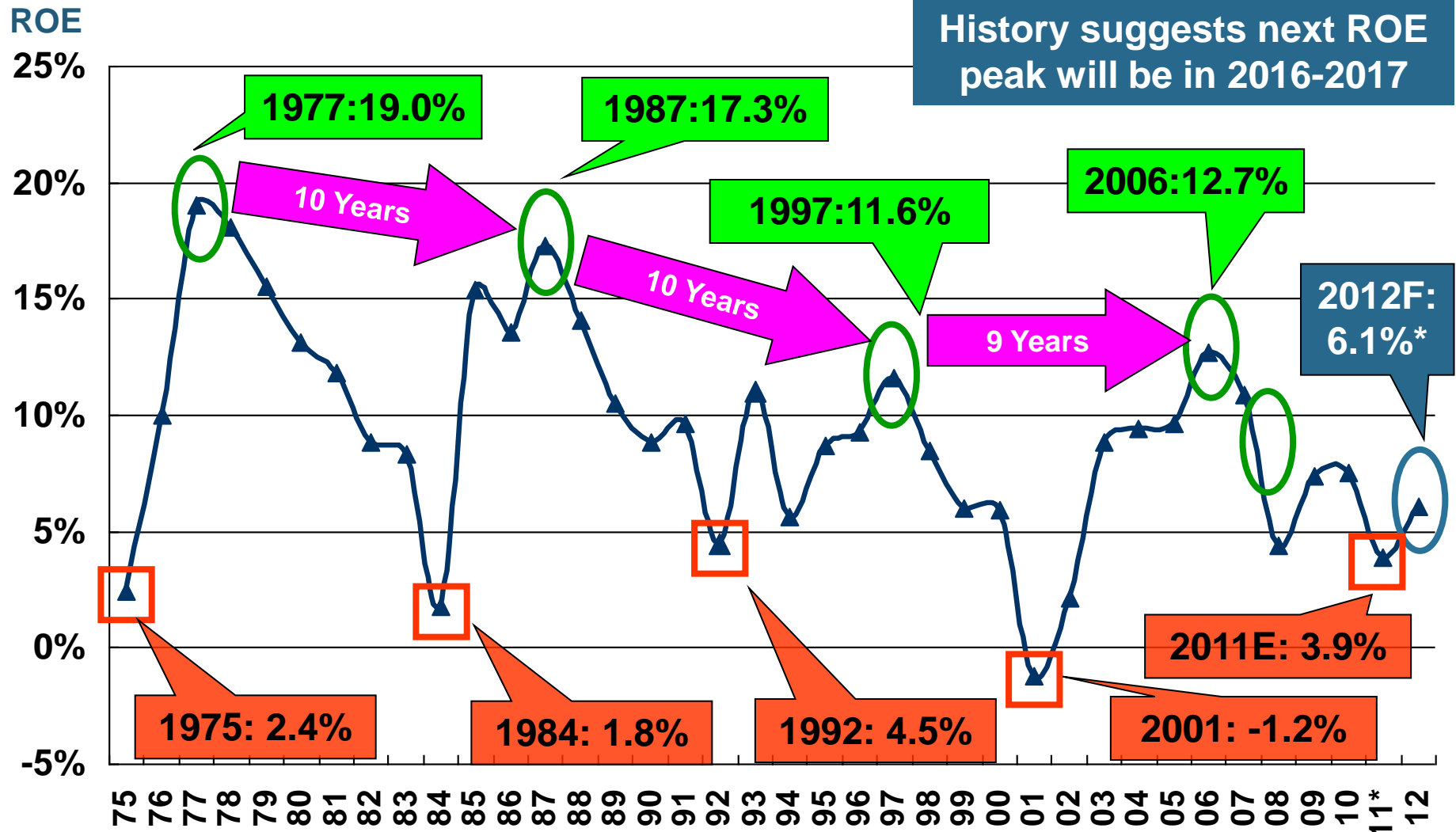


**Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs**

\* 2008 -2010 figures are return on average surplus and exclude mortgage and financial guaranty insurers. 2011-12 combined ratios are A.M. Best estimate excl. M&FG insurers.

Source: Insurance Information Institute from A.M. Best and ISO data.

# Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2012F\*



\*Profitability = P/C insurer ROEs. 2011-12 figures are A.M. Best estimates. Note: Data for 2008-2012 exclude mortgage and financial guaranty insurers. For 2011:Q3 ROAS = 1.9% including M&FG.

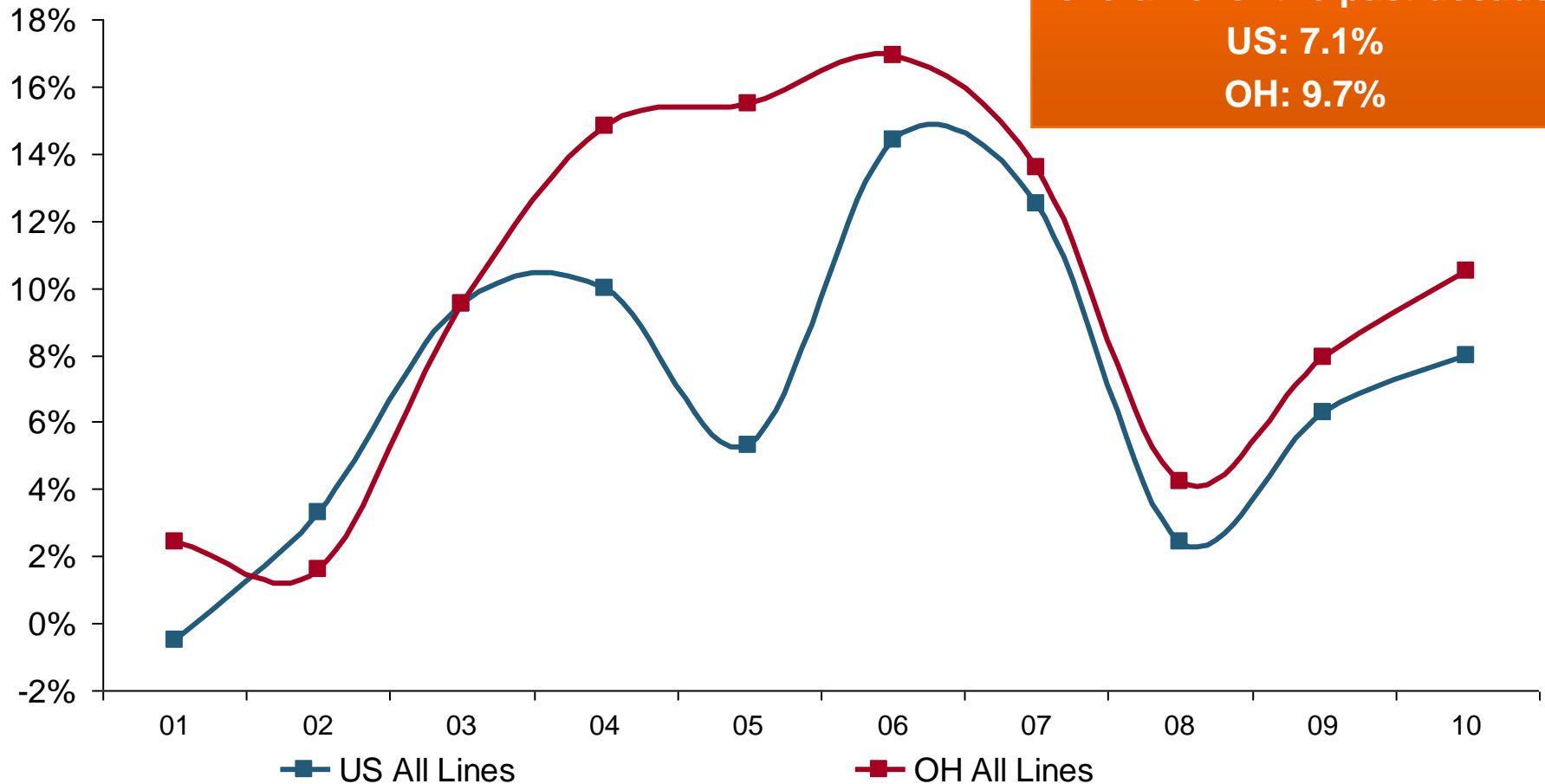
Source: Insurance Information Institute; NAIC, ISO, A.M. Best.

# **Profitability and Growth in Ohio P/C Insurance Markets**

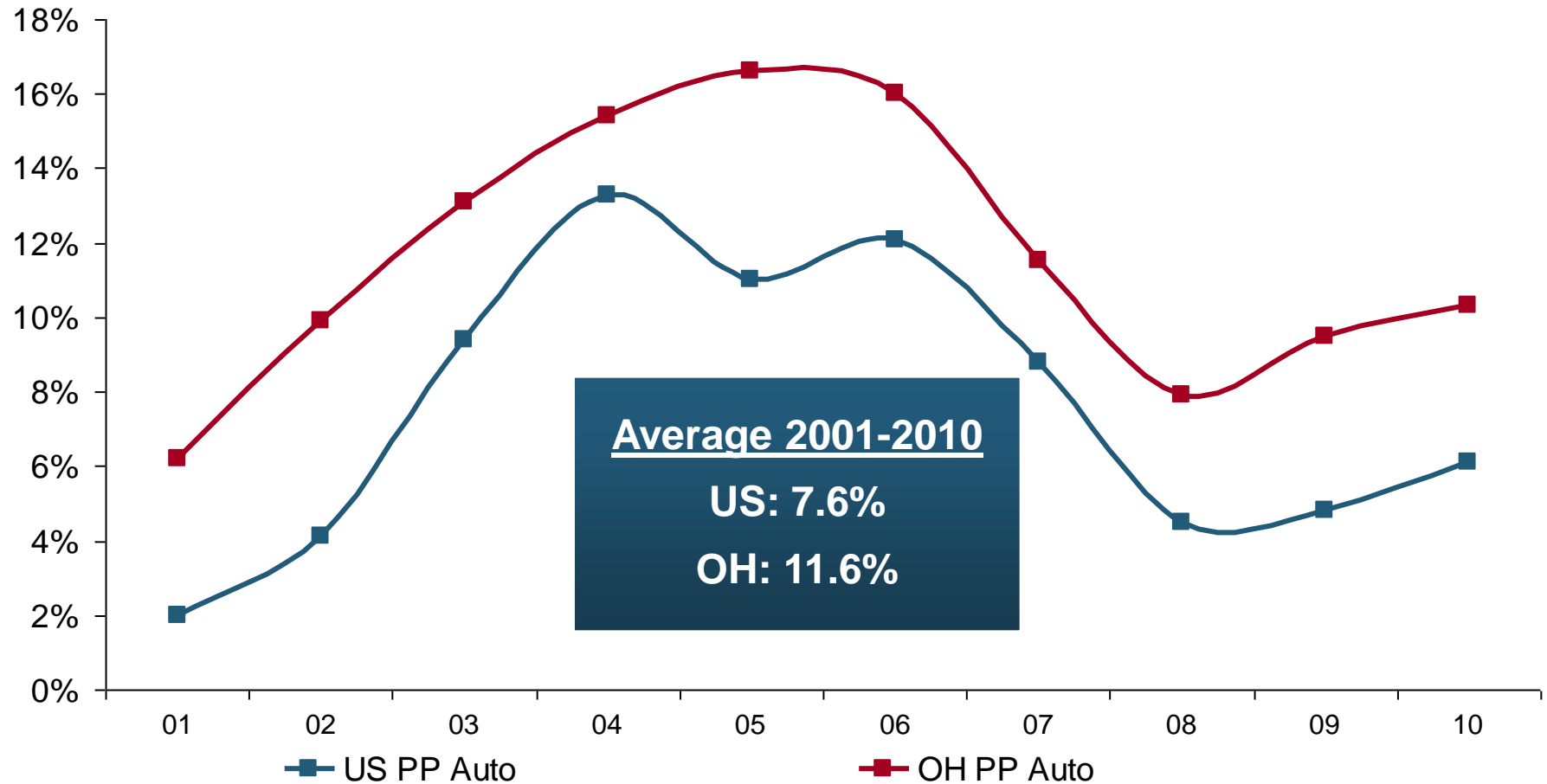
## **Analysis by Line and Nearby State Comparisons**

# RNW All Lines: OH vs. U.S., 2001-2010

(Percent)



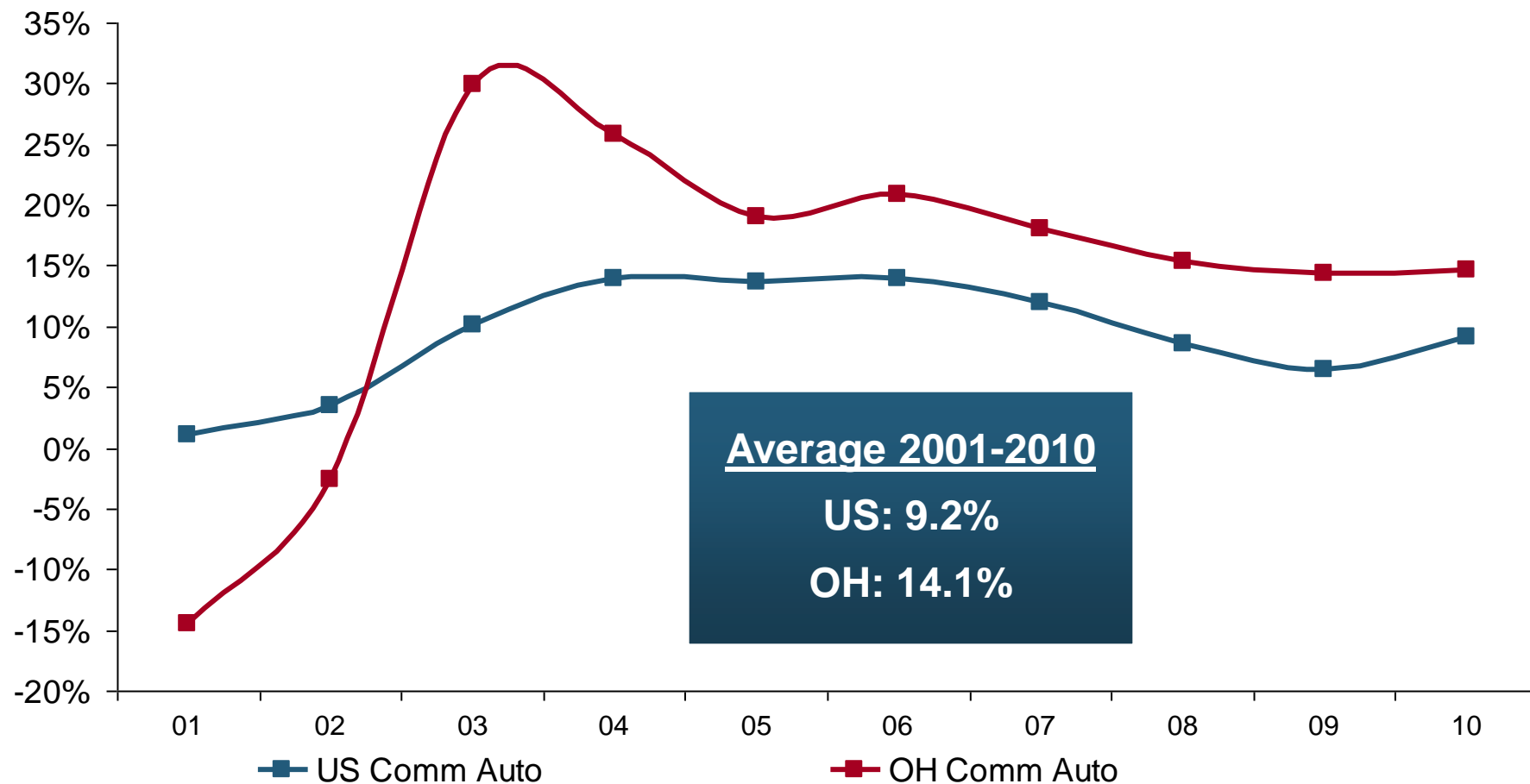
# RNW PP Auto: OH vs. U.S., 2001-2010





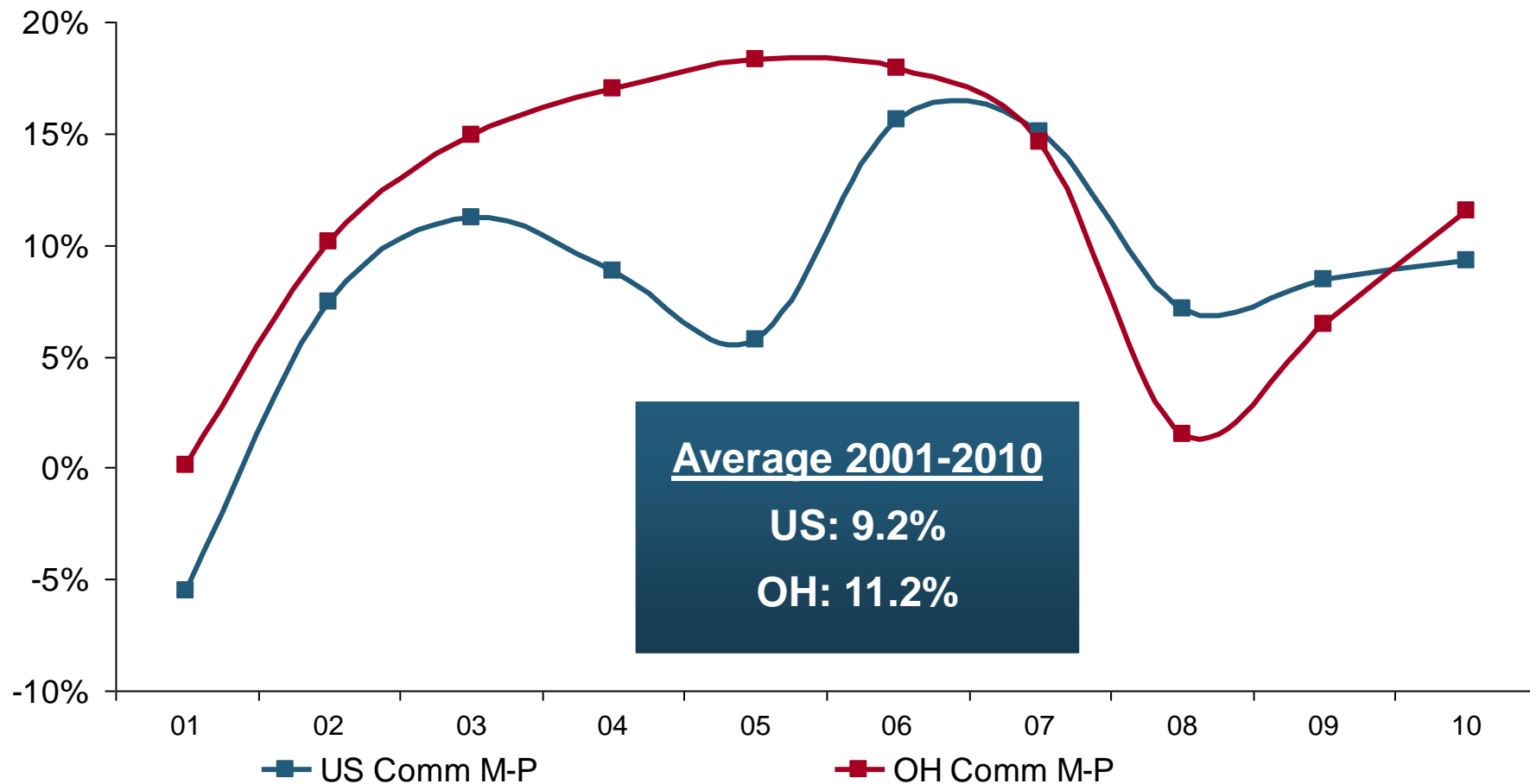
# RNW Comm. Auto: OH vs. U.S., 2001-2010

(Percent)



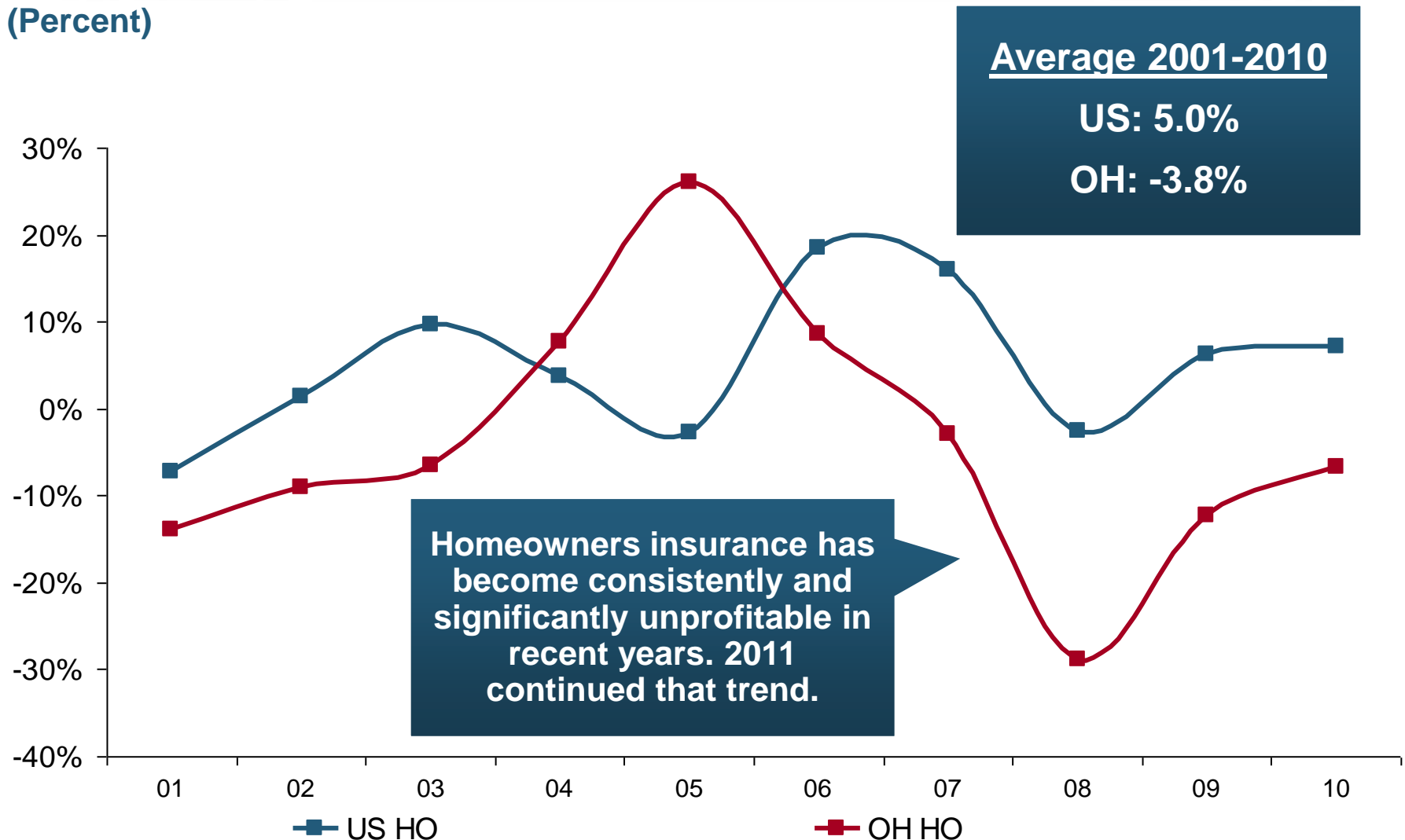
# RNW Comm. Multi-Peril: OH vs. U.S., 2001-2010

(Percent)



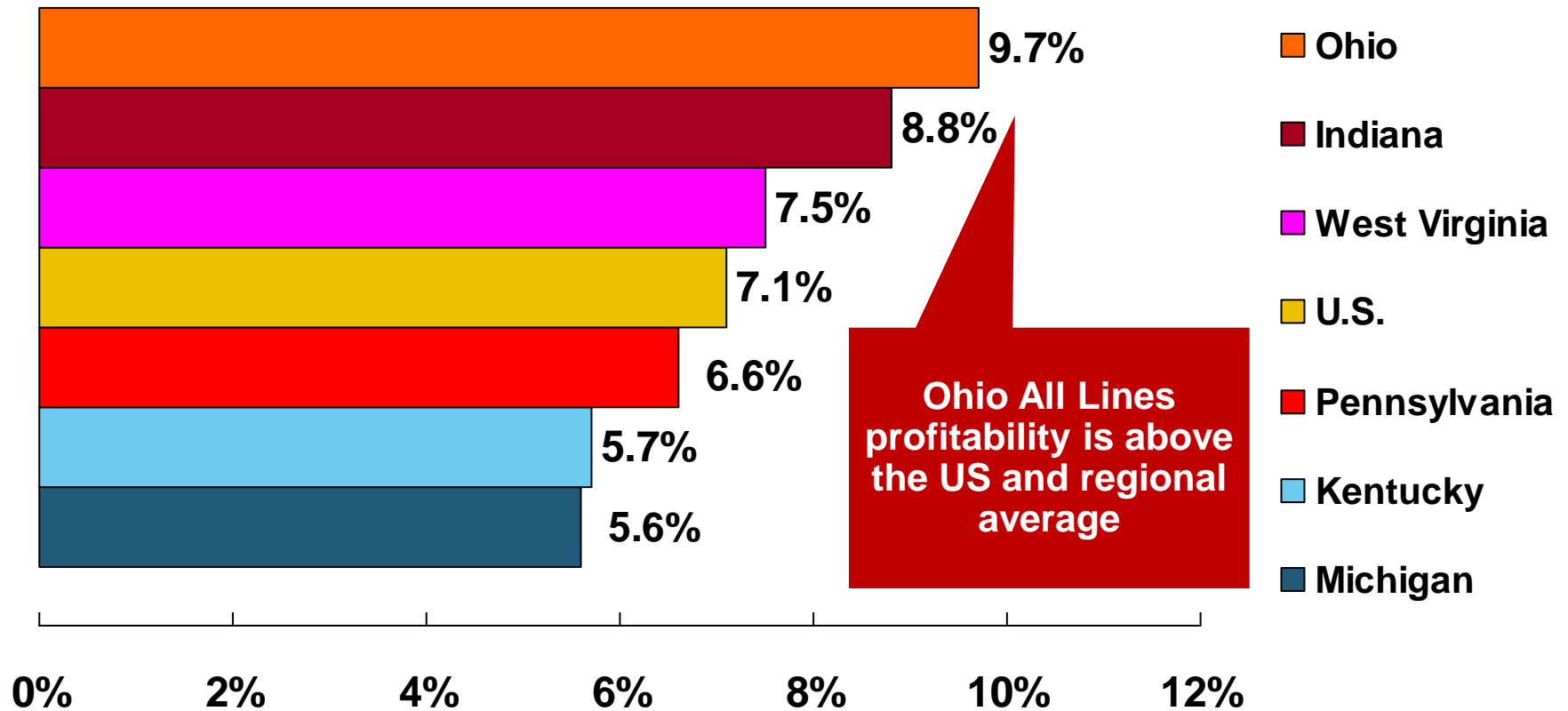
# RNW Homeowners: OH vs. U.S., 2001-2010

(Percent)



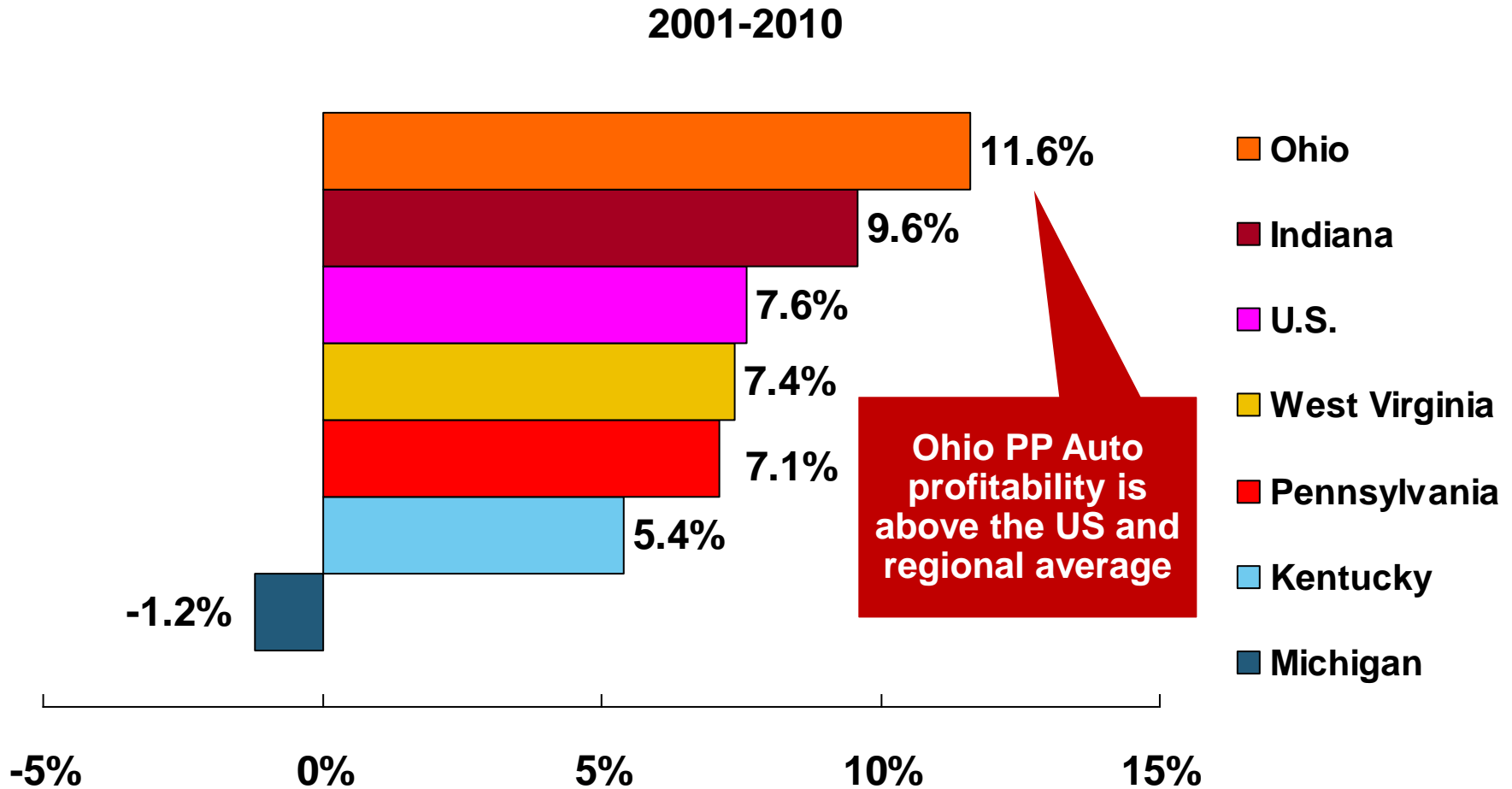
# All Lines: 10-Year Average RNW OH & Nearby States

2001-2010



Source: NAIC, Insurance Information Institute

# PP Auto: 10-Year Average RNW OH & Nearby States



Source: NAIC, Insurance Information Institute

# Top Ten Most Expensive And Least Expensive States For Automobile Insurance, 2009 (1)

Rank	Most expensive states	Average expenditure	Rank	Least expensive states	Average expenditure
1	District of Columbia	\$1,128	1	North Dakota	\$510
2	New Jersey	1,101	2	South Dakota	521
3	Louisiana	1,099	3	Iowa	532
4	New York	1,057	4	Idaho	555
5	Delaware	1,021	5	Nebraska	559
6	Florida	1,006	6	Kansas	578
7	Rhode Island	969	7	Wisconsin	591
8	Connecticut	952	8	Maine	598
9	Nevada	944	9	North Carolina	610
10	Maryland	929	10	<b>Ohio</b>	616

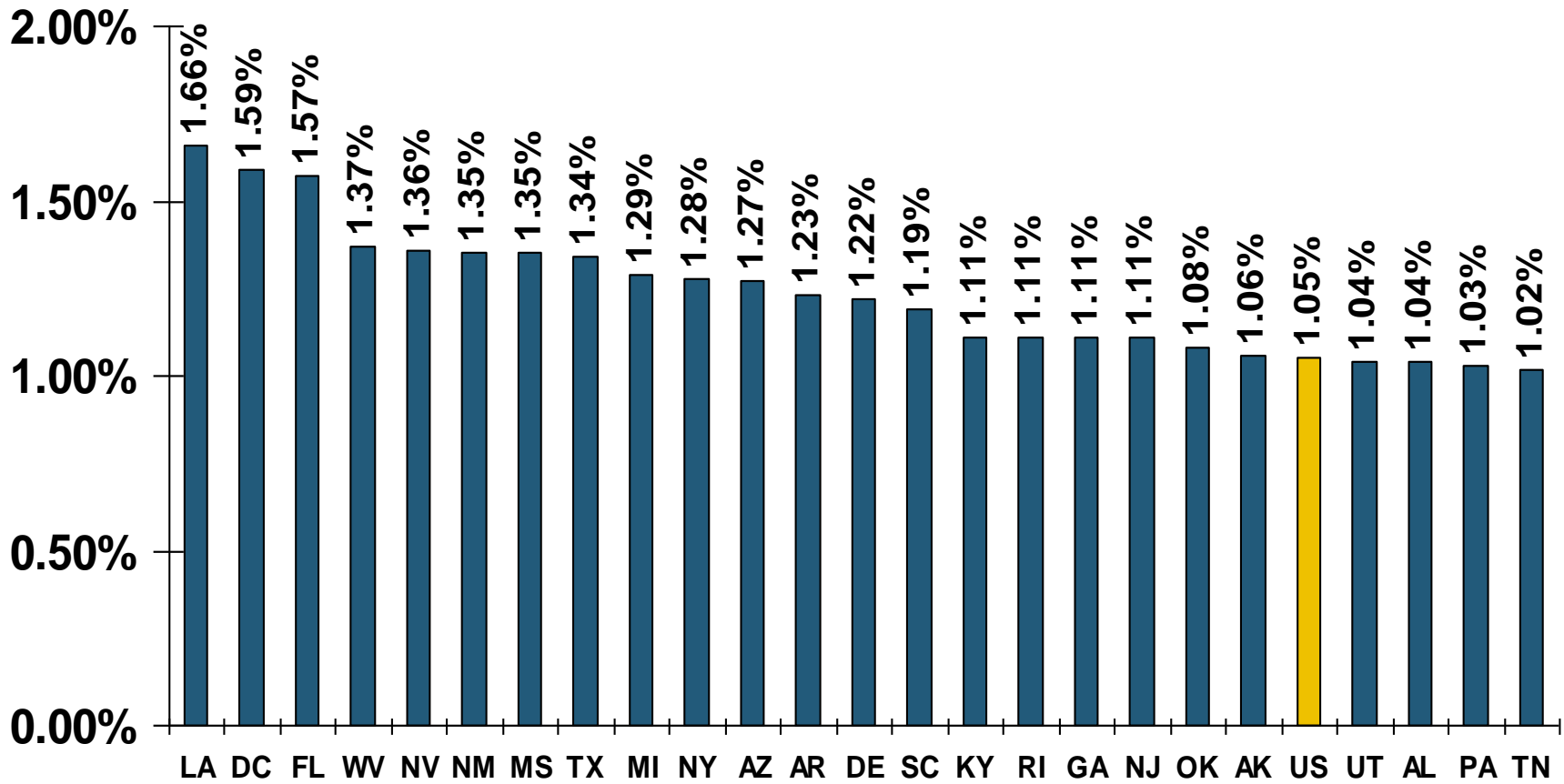
***Ohio ranked 10th least expensive in 2009, with an average expenditure for auto insurance of \$616.***

(1) Based on average automobile insurance expenditures.

Source: © 2012 National Association of Insurance Commissioners.

# Ratio of Avg. Expenditure for Pvt. Passenger Auto Insurance to Median Family Income, 2009

## (Percent) Top 25 States



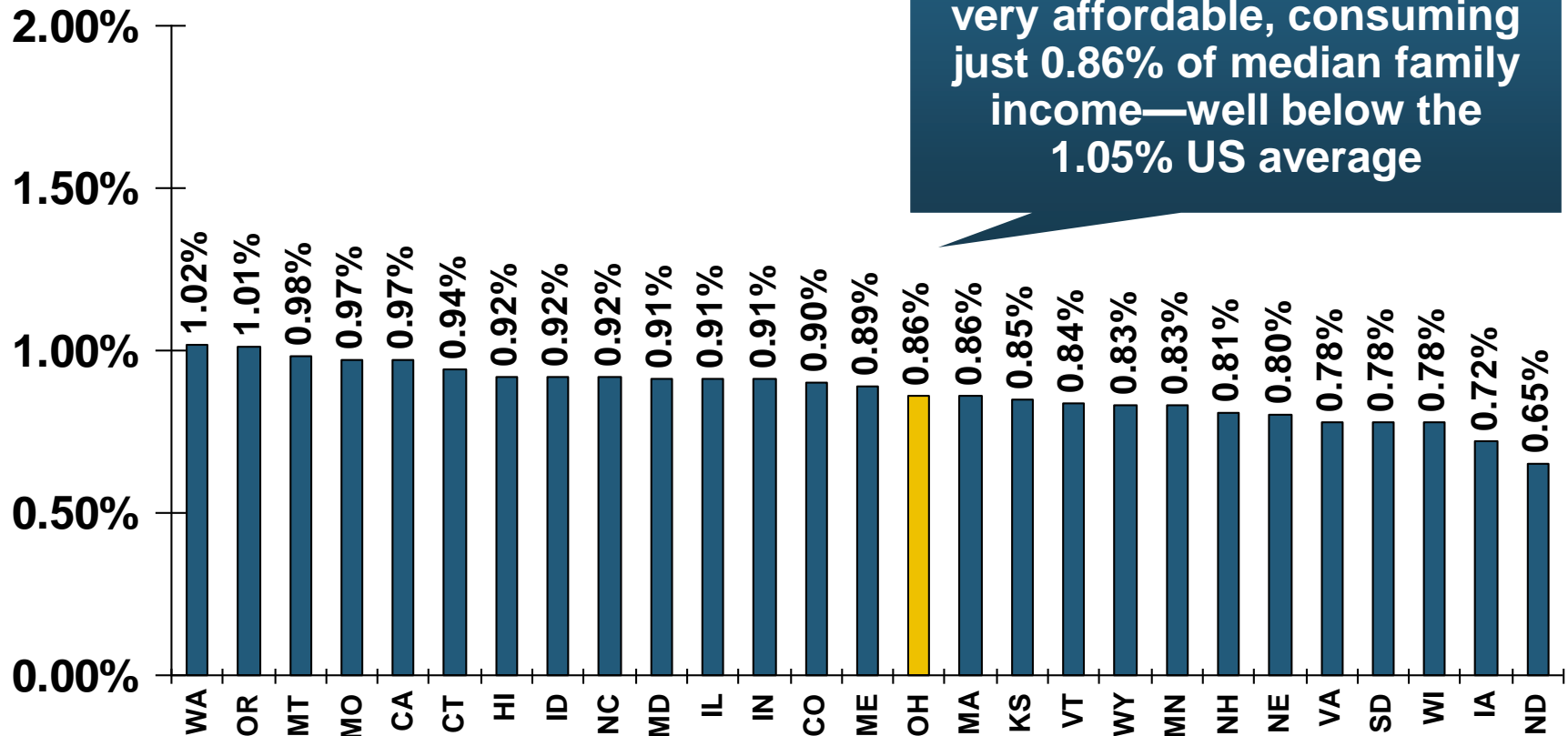
\*Average auto insurance expenditure as a percentage of the 2009 median income for a family of four

Sources: Prepared by the Insurance Information Institute, based on data from the U.S. Census and the National Association of Insurance Commissioners.

# Ratio of Avg. Expenditure for Pvt. Passenger Auto Insurance to Median Family Income, 2009

(Percent)

## Bottom 25 States



Auto insurance in Ohio is very affordable, consuming just 0.86% of median family income—well below the 1.05% US average

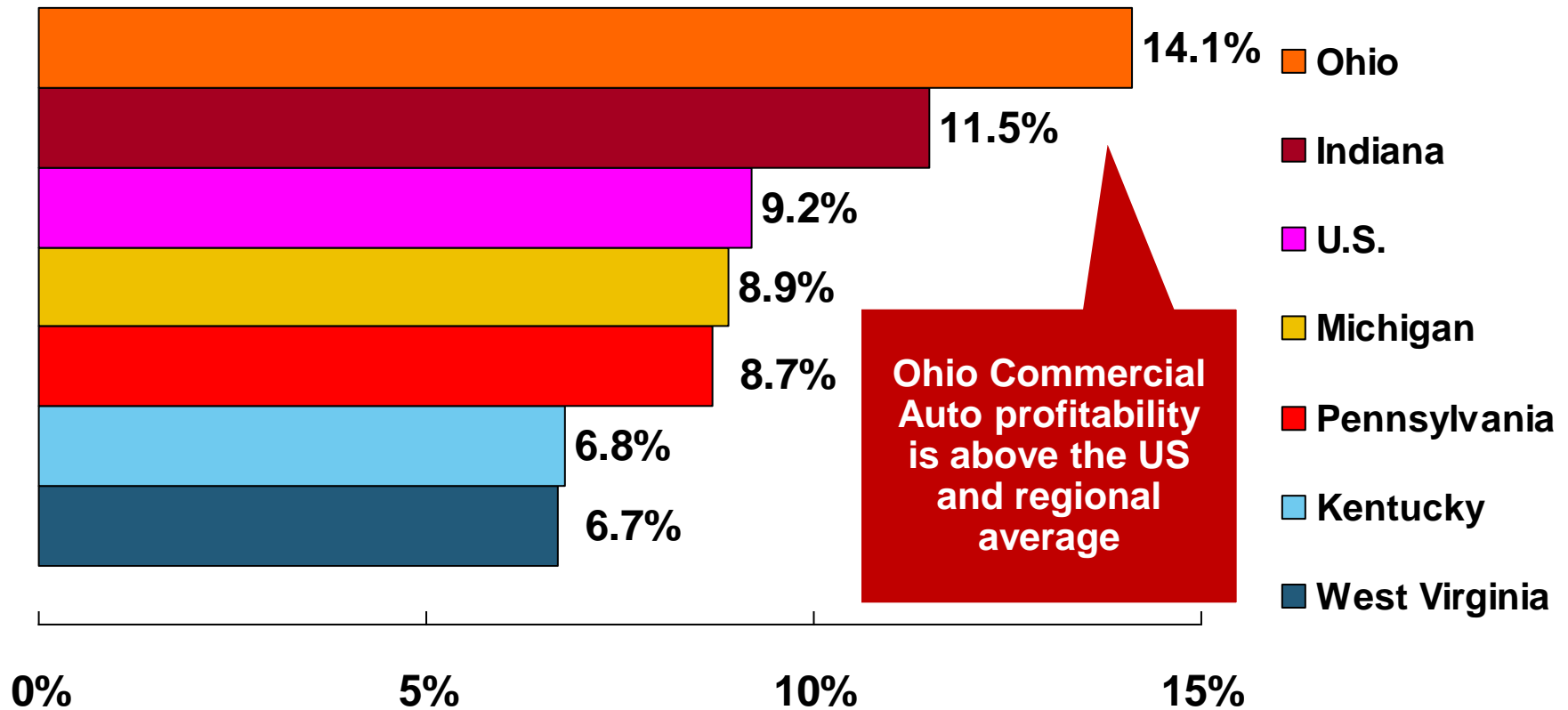
\*Average auto insurance expenditure as a percentage of the 2009 median income for a family of four

Sources: Prepared by the Insurance Information Institute, based on data from the U.S. Census and the National Association of Insurance Commissioners.



# Comm. Auto: 10-Year Average RNW OH & Nearby States

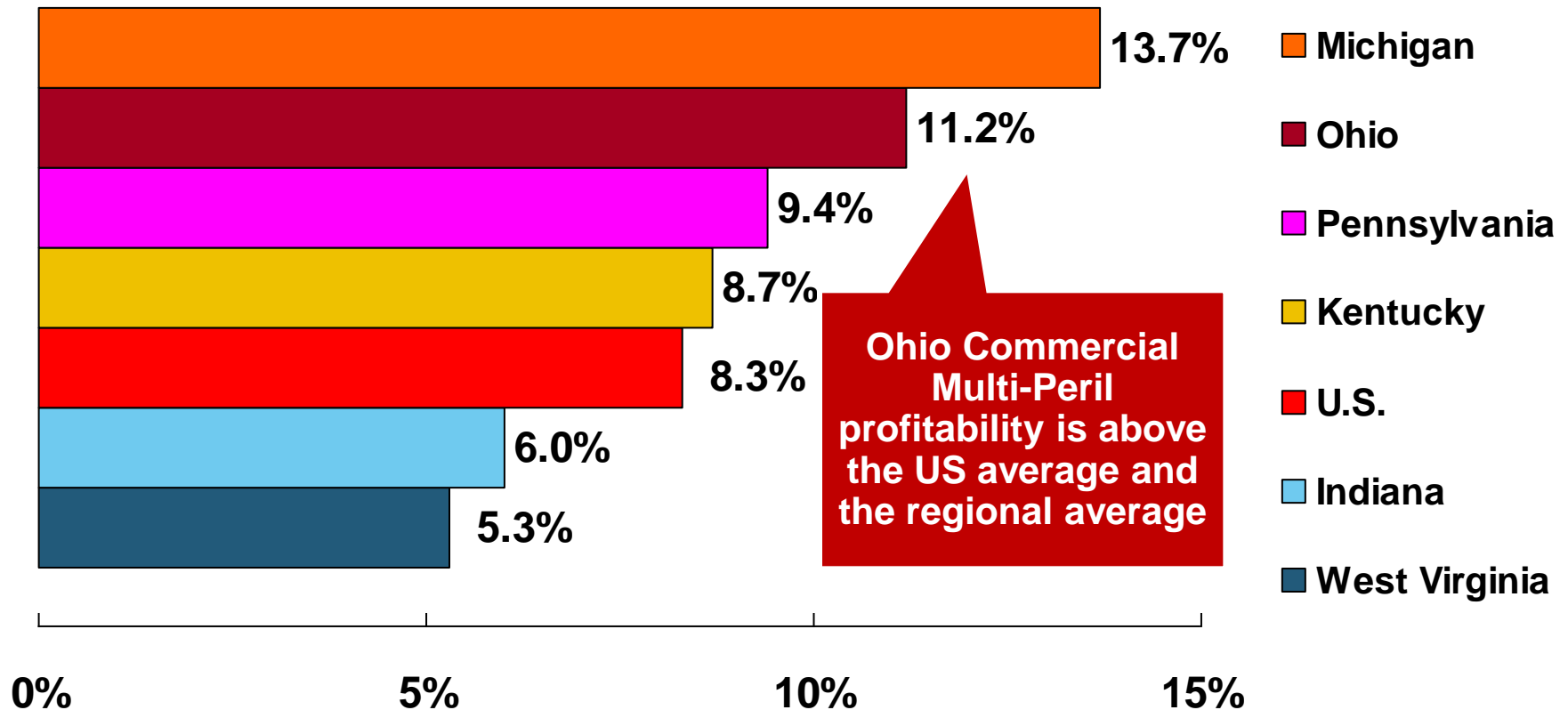
2001-2010



Source: NAIC, Insurance Information Institute

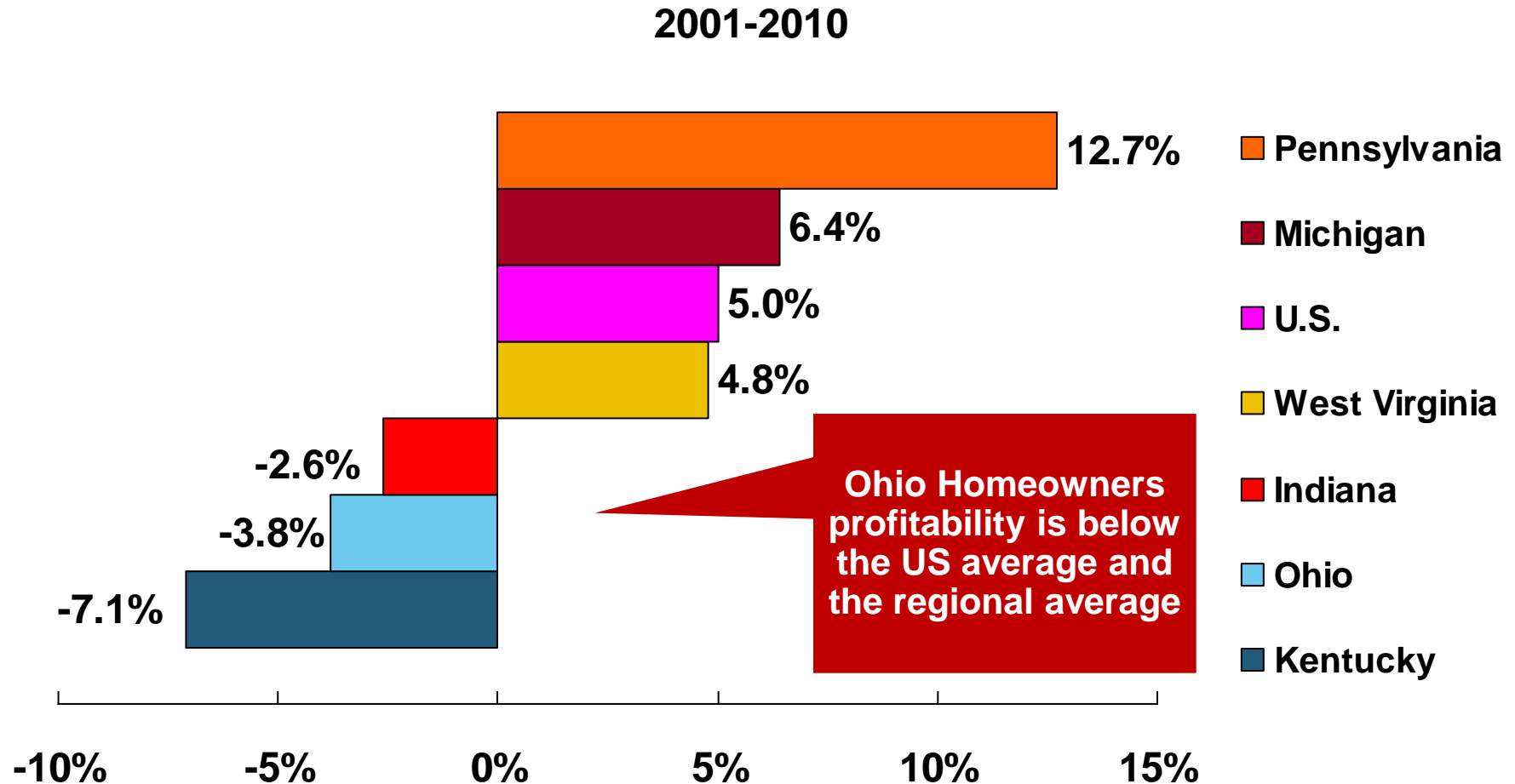
# Comm. M-P: 10-Year Average RNW OH & Nearby States

2001-2010



Source: NAIC, Insurance Information Institute

# Homeowners: 10-Year Average RNW OH & Nearby States



Source: NAIC, Insurance Information Institute

# Top Ten Most Expensive And Least Expensive States For Homeowners Insurance, 2009 (1)

**Ohio ranked as the 6th least expensive state for homeowners insurance in 2009, with an average expenditure of \$613.**

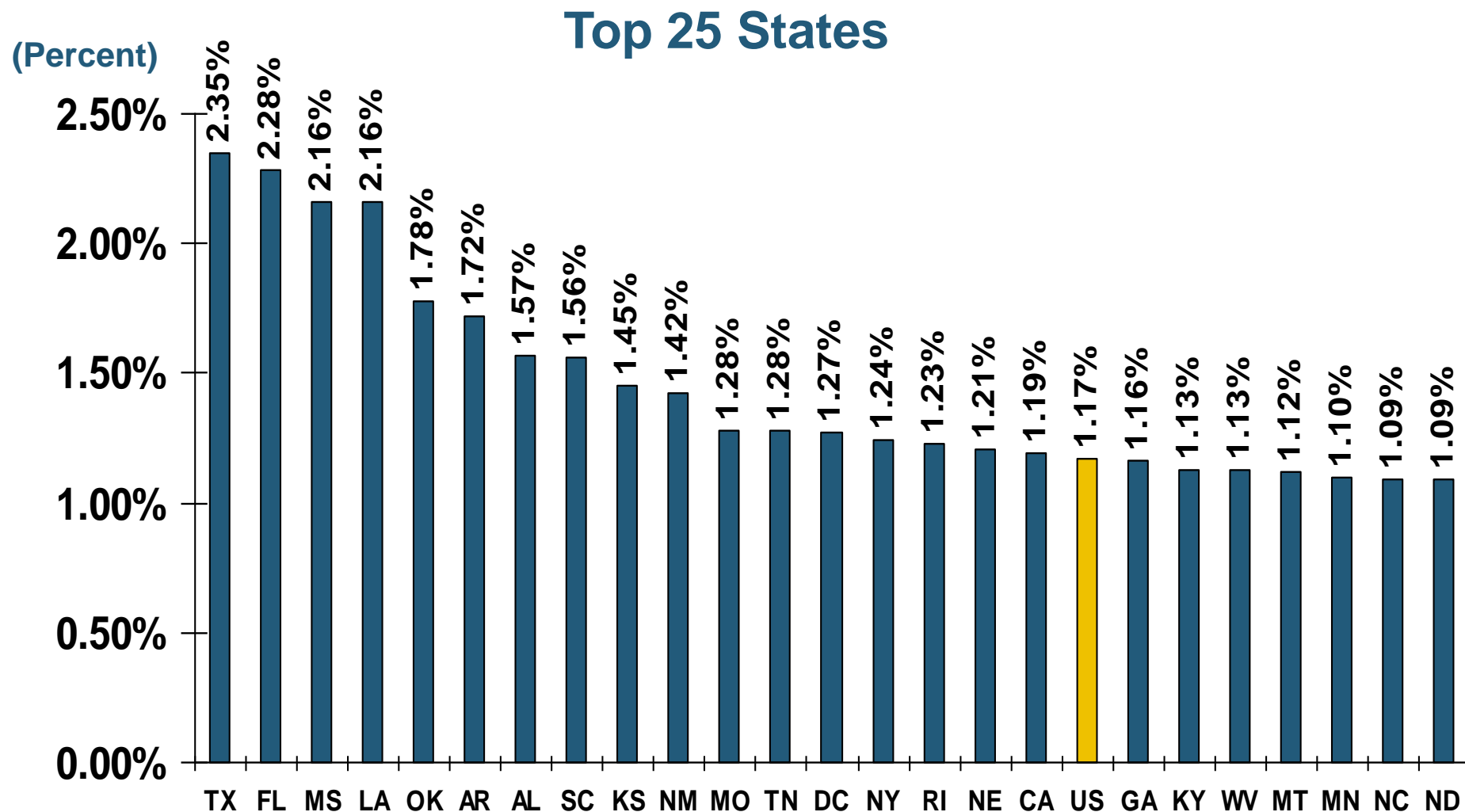
Rank	Most expensive states	Average expenditure	Rank	Least expensive states	Average expenditure
1	Texas (3)	\$1,511	1	Idaho	\$485
2	Florida (4)	1,460	2	Wisconsin	542
3	Louisiana	1,430	3	Oregon	544
4	Mississippi	1,185	3	Utah	544
5	Oklahoma	1,123	4	Washington	552
6	D.C.	1,069	5	Delaware	610
6	Rhode Island	1,069	<b>6</b>	<b>Ohio</b>	<b>613</b>
7	Massachusetts	1,035	7	Arizona	642
8	New York	1,021	8	Iowa	645
9	Connecticut	1,016	8	South Dakota	645

- (1) States with the same premium receive the same rank.
- (2) Based on the HO-3 homeowner package policy for owner-occupied dwellings, 1 to 4 family units. Provides "all risks" coverage (except those specifically excluded in the policy) on buildings and broad named-peril coverage on personal property, and is the most common package written.
- (3) The Texas Department of Insurance developed home insurance policy forms that are similar but not identical to the standard forms.
- (4) Florida data excludes policies written by Citizen's Property Insurance Corporation, the state's insurer of last resort, and therefore are not directly comparable to other states.

Note: Average premium=Premiums/exposure per house years. A house year is equal to 365 days of insured coverage for a single dwelling. The NAIC does not rank State Average Expenditures and does not endorse any conclusions drawn from this data.

Source: © 2011 National Association of Insurance Commissioners (NAIC). Reprinted with permission. Further reprint or distribution strictly prohibited without written permission of NAIC.

# Ratio of Avg. Premium for Homeowners Insurance to Median Family Income, 2009



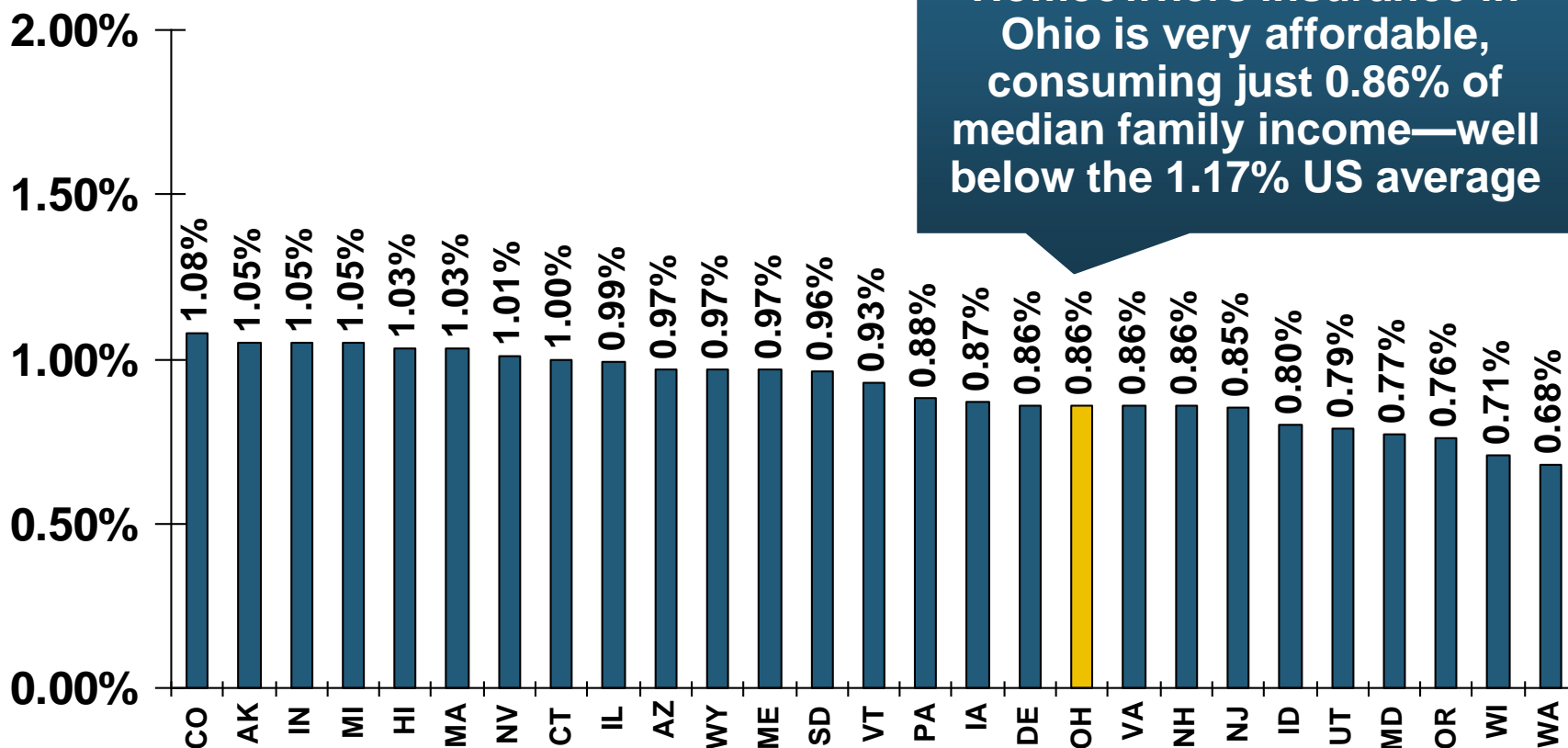
\*Average homeowners insurance expenditure as a percentage of the 2009 median income for a family of four

Sources: Prepared by the Insurance Information Institute, based on data from the U.S. Census and the National Association of Insurance Commissioners.

# Ratio of Avg. Premium for Homeowners Insurance to Median Family Income, 2009

(Percent)

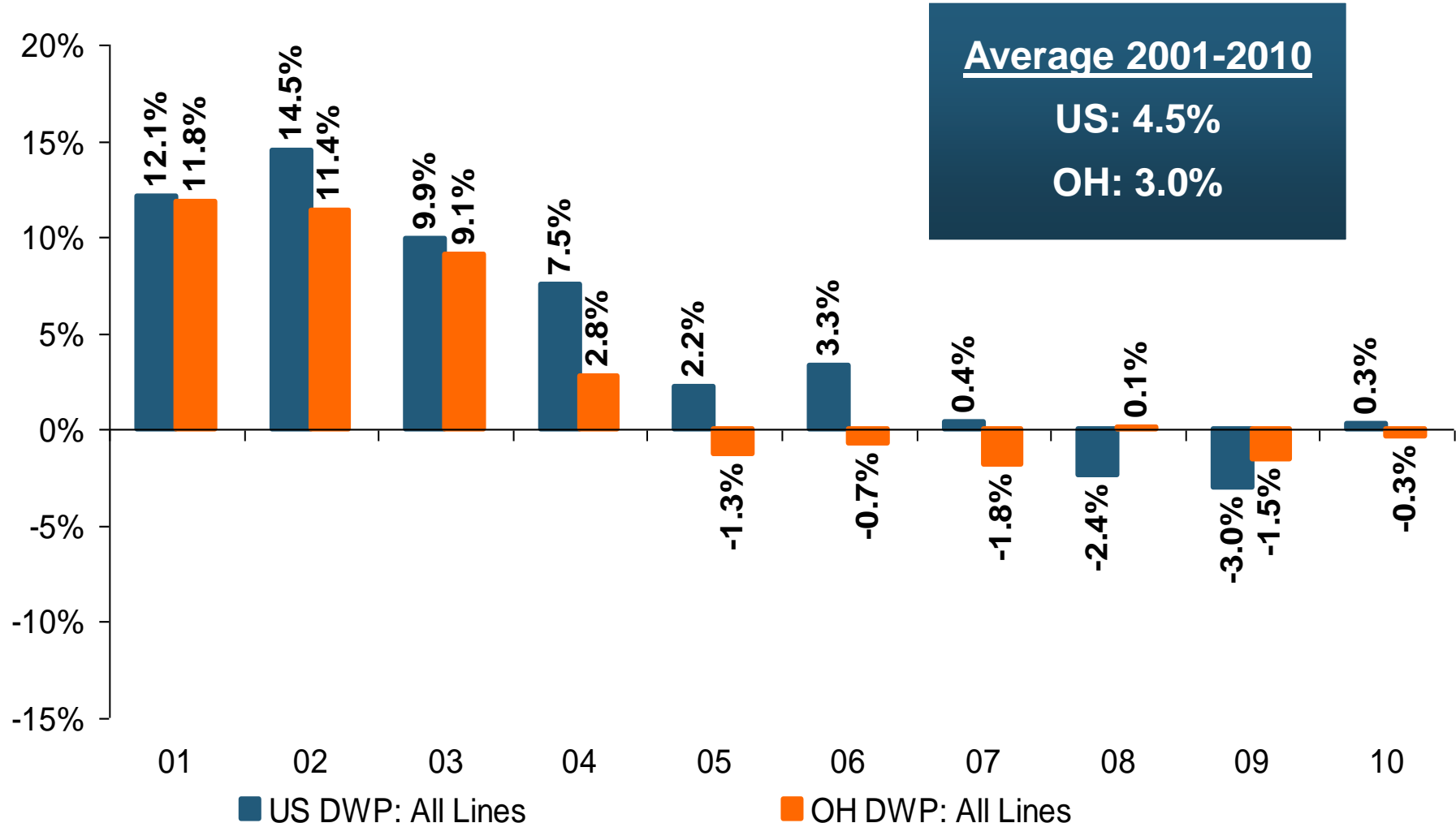
## Bottom 25 States



\*Average homeowners insurance expenditure as a percentage of the 2009 median income for a family of four  
 Sources: Prepared by the Insurance Information Institute, based on data from the U.S. Census and the National Association of Insurance Commissioners.

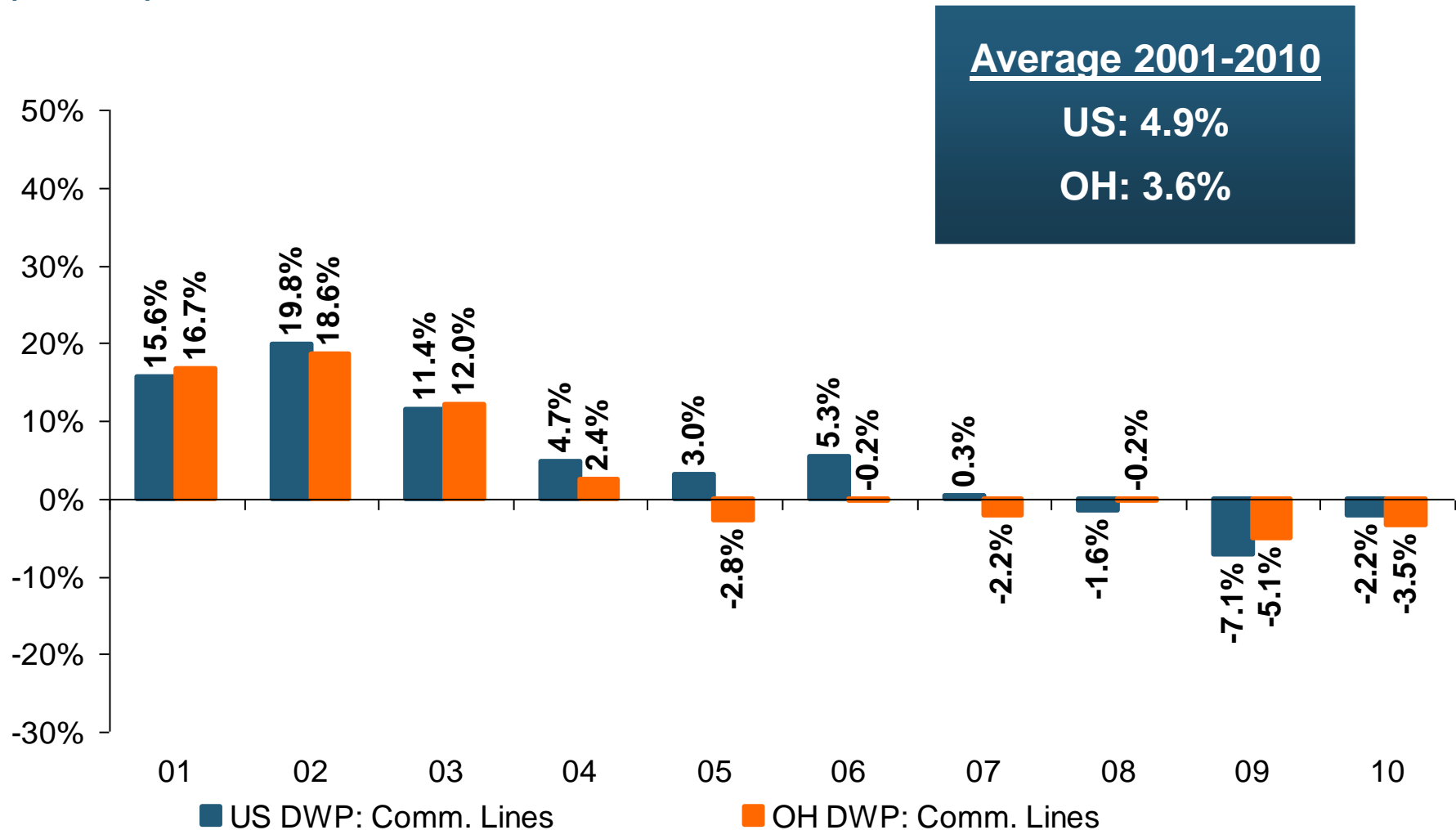
# All Lines DWP Growth: OH vs. U.S., 2001-2010

(Percent)



# Comm. Lines DWP Growth: OH vs. U.S., 2001-2010

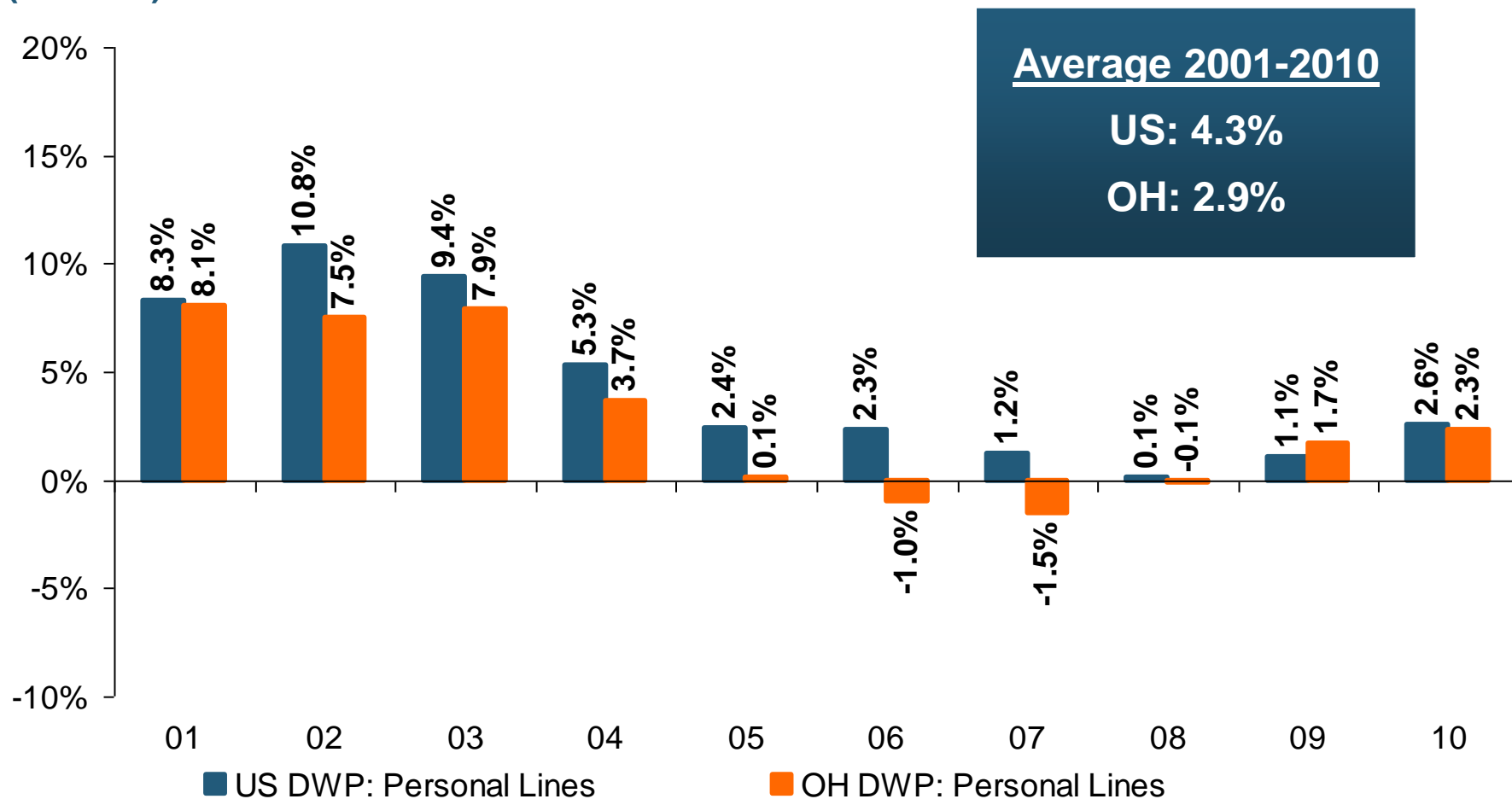
(Percent)





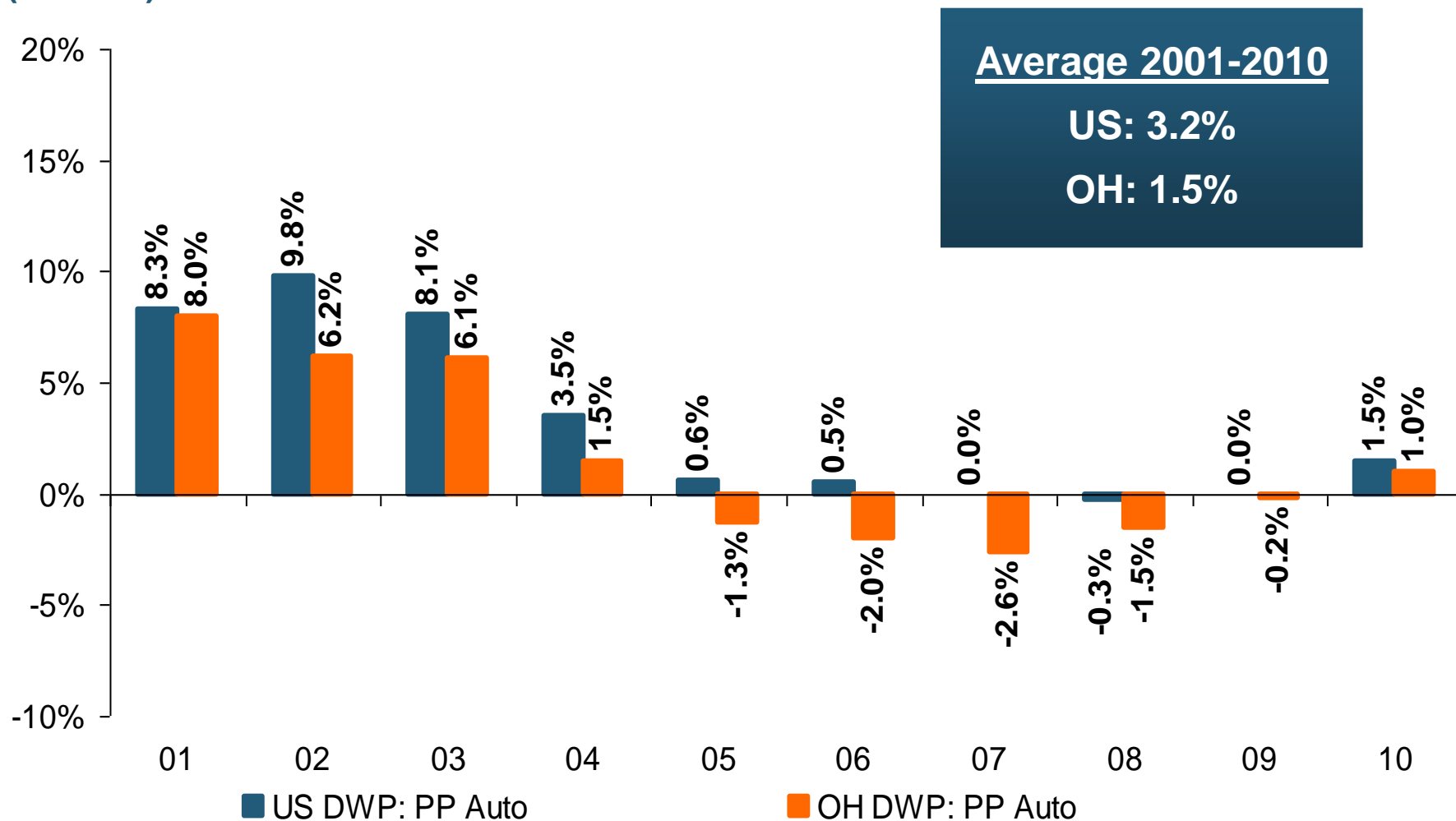
# Personal Lines DWP Growth: OH vs. U.S., 2001-2010

(Percent)



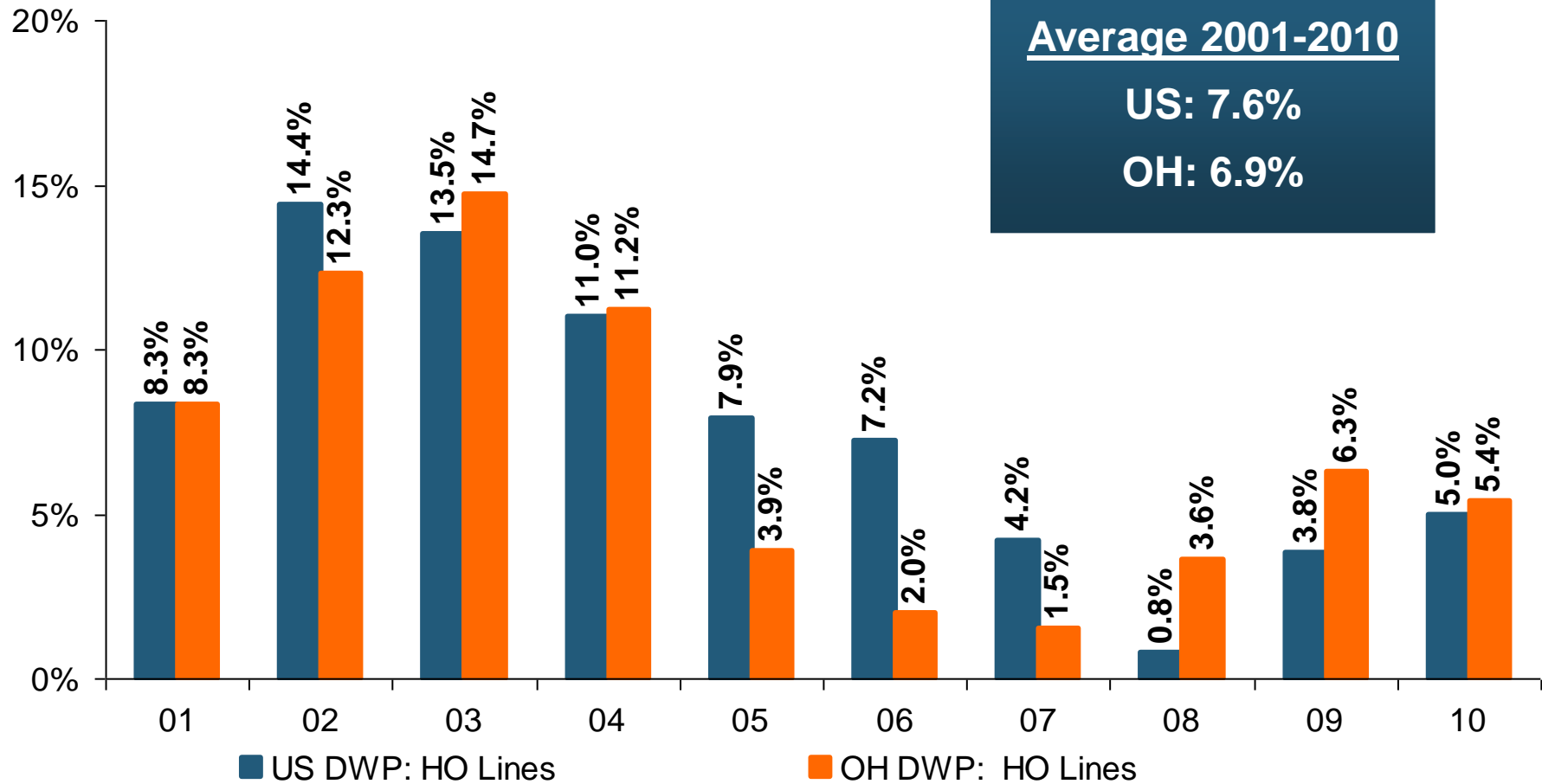
# Private Passenger Auto DWP Growth: OH vs. U.S., 2001-2010

(Percent)



# Homeowner's MP DWP Growth: OH vs. U.S., 2001-2010

(Percent)



# **Global Catastrophe Loss Developments and Trends**

**2011 Rewrote Catastrophe Loss and  
Insurance History**

***But Will Losses Turn the Market?***

# Global Catastrophe Loss Summary: 2011

## ■ 2011 Was the *Highest* Loss Year on Record for Economic Losses Globally

- ◆ Extraordinary accumulation of severe natural catastrophe: Earthquakes, tsunami, floods and tornadoes are the primary causes of loss

## ■ \$380 Billion in *Economic* Losses Globally (New Record)

- ◆ New record, exceeding the previous record of \$270B in 2005

## ■ \$105 Billion in *Insured* Losses Globally

- ◆ 2011 losses were 2.5 times 2010 insured losses of \$42B
- ◆ Second only to 2005 on an inflation adjusted basis (new record on a unadjusted basis)
- ◆ Over 5 times the 30-year average of \$19B

## ■ \$72.8 Billion in *Economic* Losses in the US

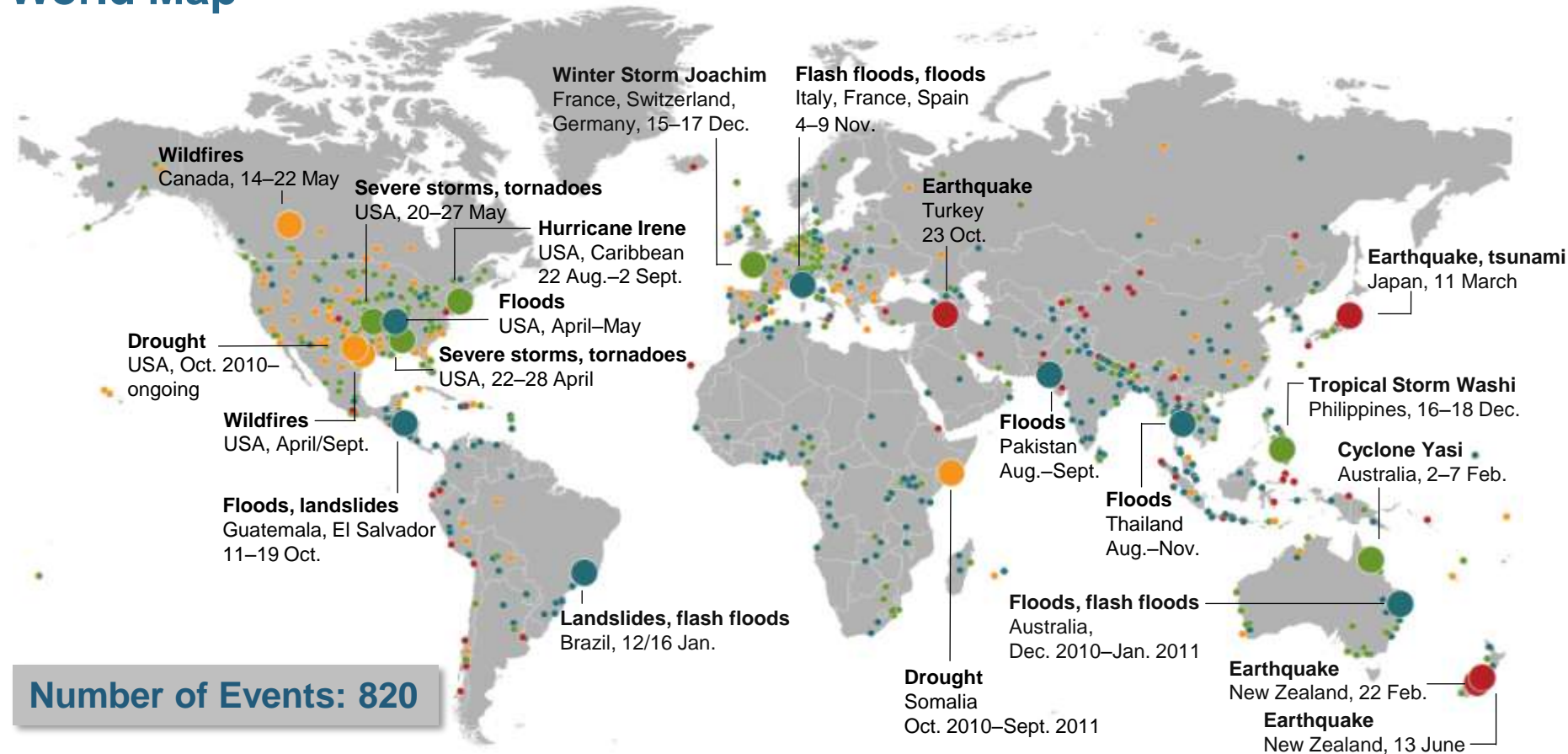
- ◆ Represents a 129% increase over the \$11.8 billion amount through the first half of 2010

## ■ \$35.9 Billion in *Insured* Losses in the US Arising from 171 CAT Events

- ◆ Fifth highest year on record
- ◆ Represents 51% increase over the \$23.8 billion total in 2010

# Natural Loss Events, 2011

## World Map



○ **Natural catastrophes**

○ **Selection of significant  
loss events (see table)**

● **Geophysical events**  
(earthquake, tsunami, volcanic activity)

● **Meteorological events**  
(storm)

● **Hydrological events**  
(flood, mass movement)

● **Climatological events**  
(extreme temperature, drought, wildfire)

# Top 16 Most Costly World Insurance Losses, 1970-2011\*\*

(Insured Losses, 2011 Dollars, \$ Billions)

**Taken as a single event, the Spring 2011 tornado and thunderstorm season would likely become the 5<sup>th</sup> costliest event in global insurance history**

**5 of the top 14 most expensive catastrophes in world history have occurred within the past 2 years**



\*Average of range estimates of \$35B - \$40B as of 1/4/12; Privately insured losses only.

\*\*Figures do not include federally insured flood losses.

Sources: Swiss Re *sigma* 1/2011; Munich Re; Insurance Information Institute research.

# **U.S. Insured Catastrophe Loss Update**

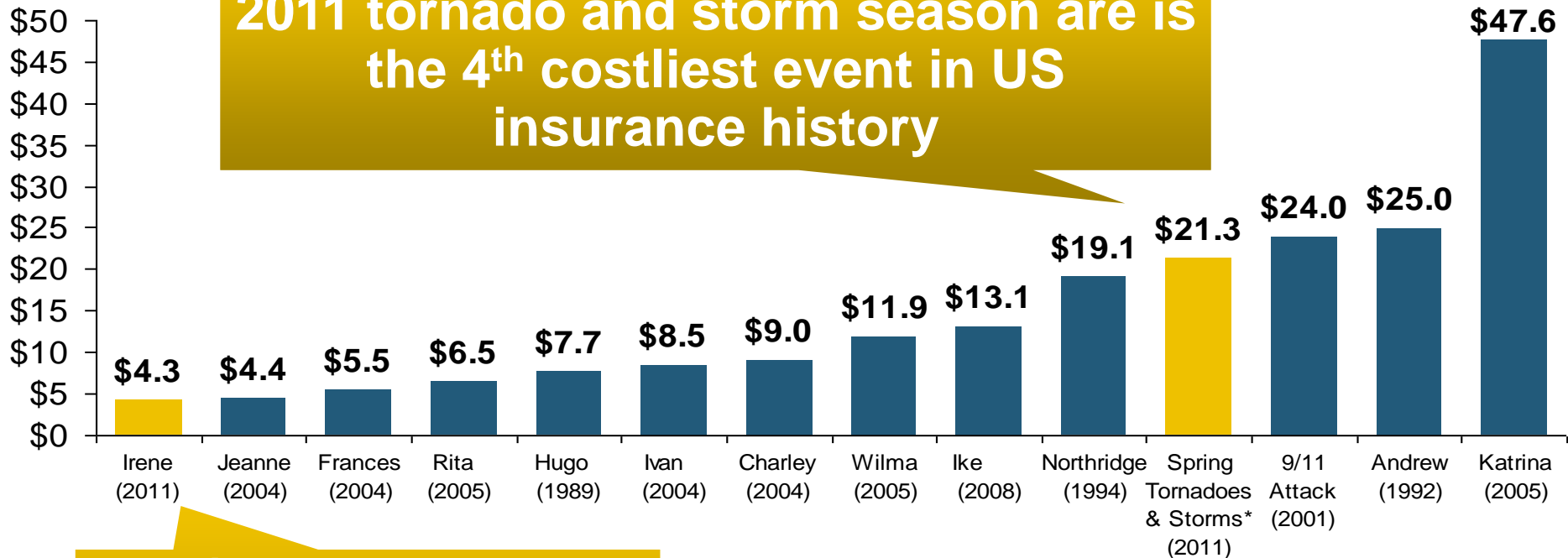
**2011 Was One of the Most Expensive  
Years on Record**



# Top 14 Most Costly Disasters in U.S. History

(Insured Losses, 2011 Dollars, \$ Billions)

Taken as a single event, the Spring 2011 tornado and storm season are is the 4<sup>th</sup> costliest event in US insurance history



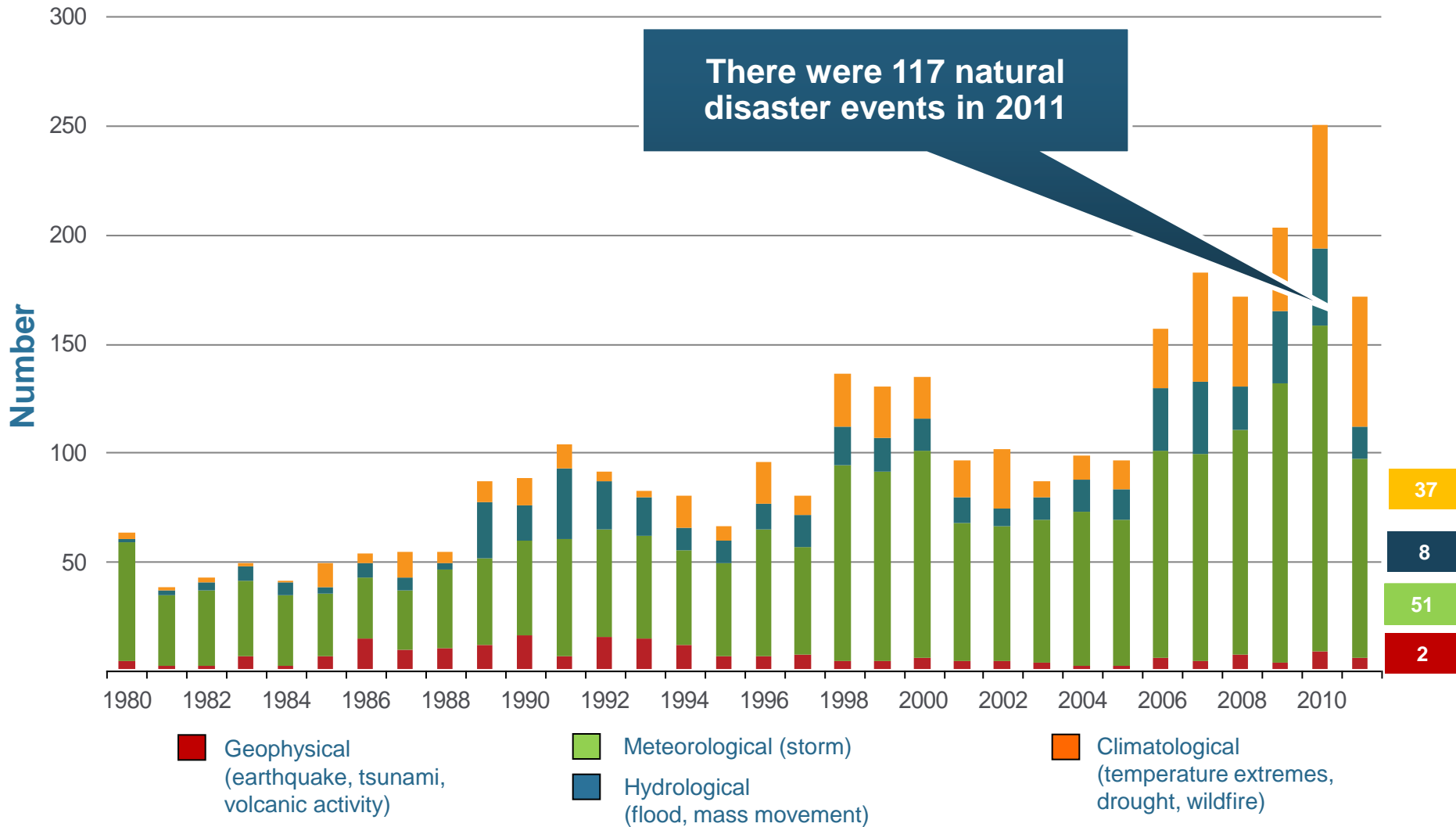
Hurricane Irene became the 11<sup>th</sup> most expensive hurricane in US history

\*Losses will actually be broken down into several "events" as determined by PCS. Includes losses for the period April 1 – June 30.

Sources: PCS; Insurance Information Institute inflation adjustments.

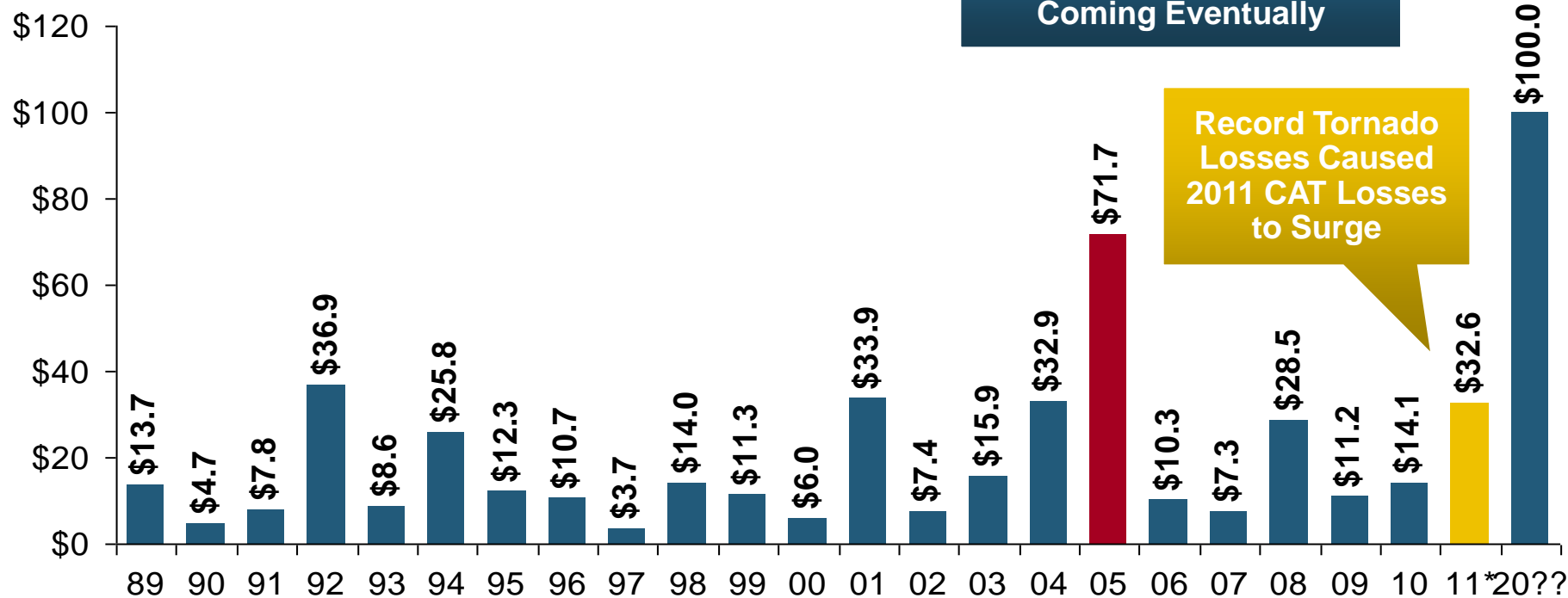
# Natural Disasters in the United States, 1980 – 2011

Number of Events (Annual Totals 1980 – 2011)



# US Insured Catastrophe Losses

(\$ Billions, 2011 Dollars)



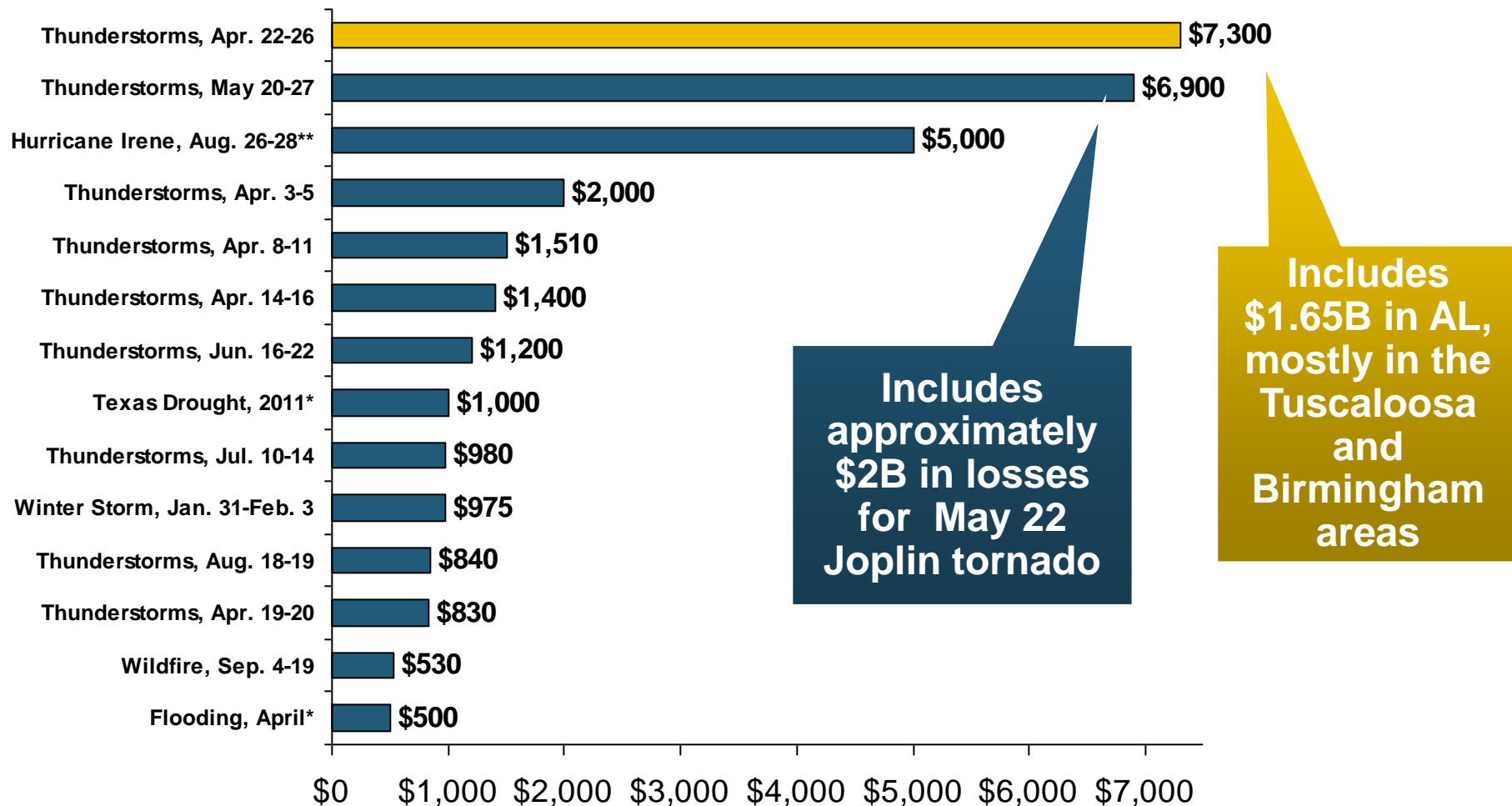
**US CAT Losses in 2011 Were the 5<sup>th</sup> Highest in US History on An Inflation Adjusted Basis**

\*PCS estimate through Sept. 30, 2011.

Note: 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01 (\$25.9B 2011 dollars). Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B (\$15.6B in 2011 dollars.)

Sources: Property Claims Service/ISO; Insurance Information Institute.

# 2011's Most Expensive Catastrophes, Insured Losses



\*\*Includes \$700 million in flood losses insured through the National Flood Insurance Program.

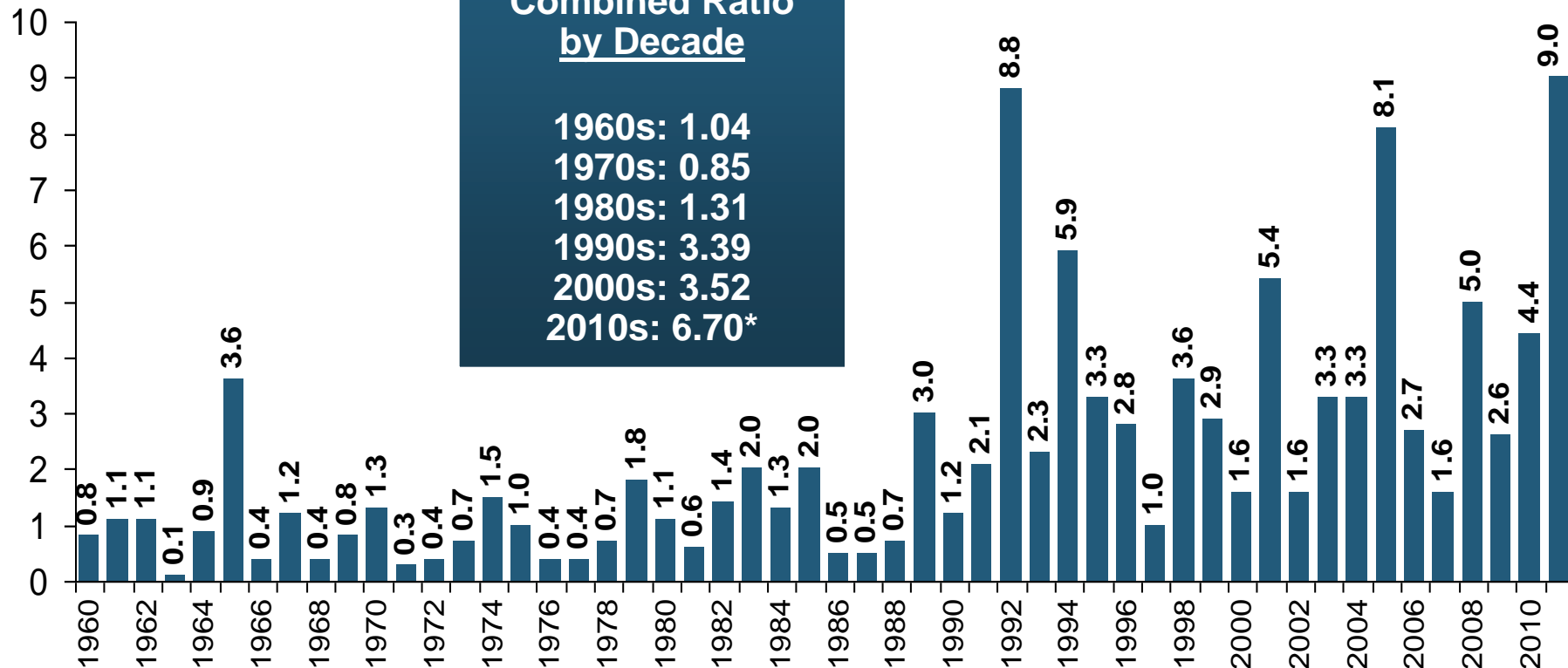
Source: PCS except as noted by “\*\*” which are sourced to Munich Re; Insurance Information Institute.

# Combined Ratio Points Associated with Catastrophe Losses: 1960 – 2011\*

## Combined Ratio Points

### Avg. CAT Loss Component of the Combined Ratio by Decade

1960s: 1.04  
1970s: 0.85  
1980s: 1.31  
1990s: 3.39  
2000s: 3.52  
2010s: 6.70\*



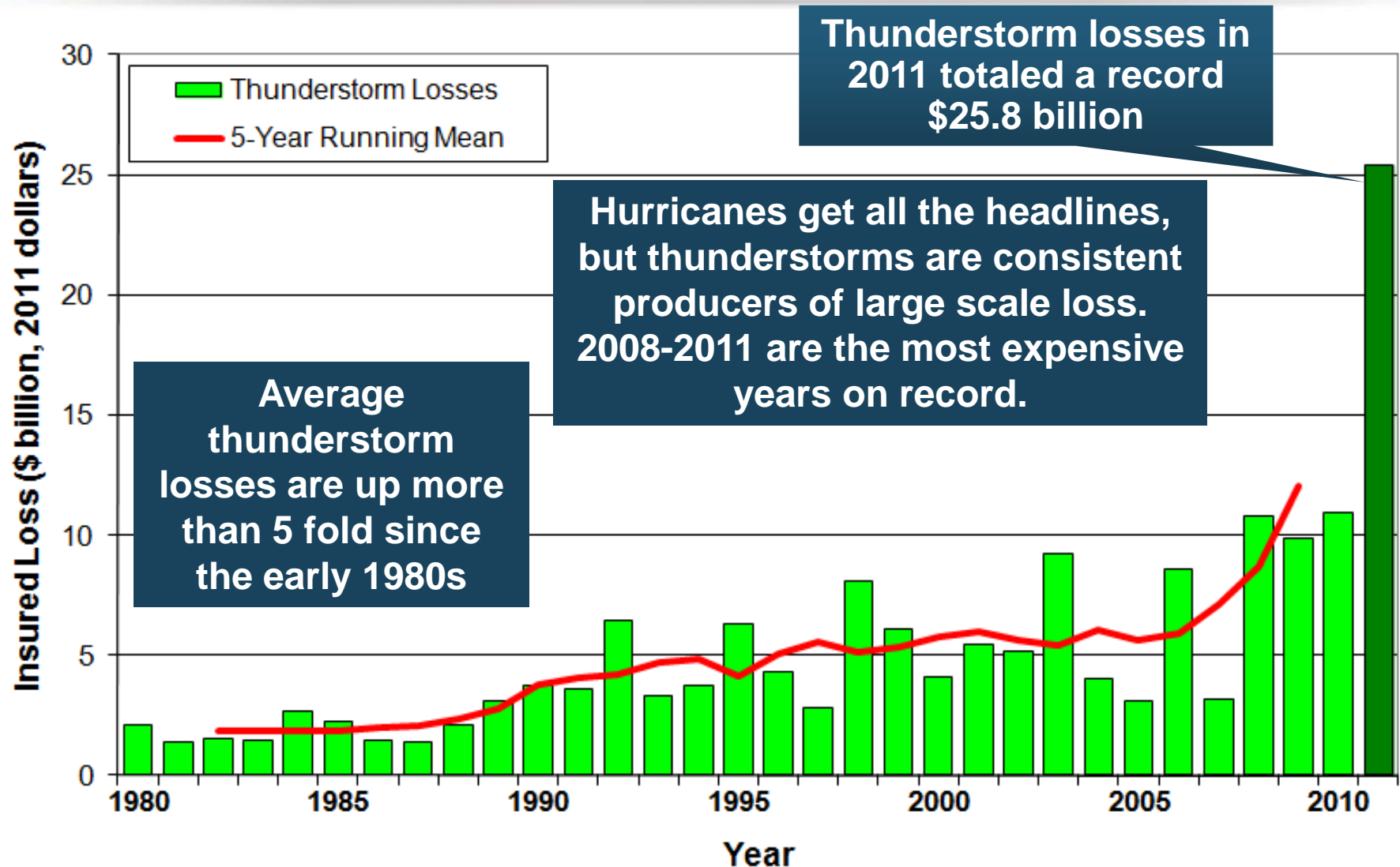
**The Catastrophe Loss Component of Private Insurer Losses Has Increased Sharply in Recent Decades**

\*Insurance Information Institute estimates for 2010 and 2011 based on A.M. Best data.

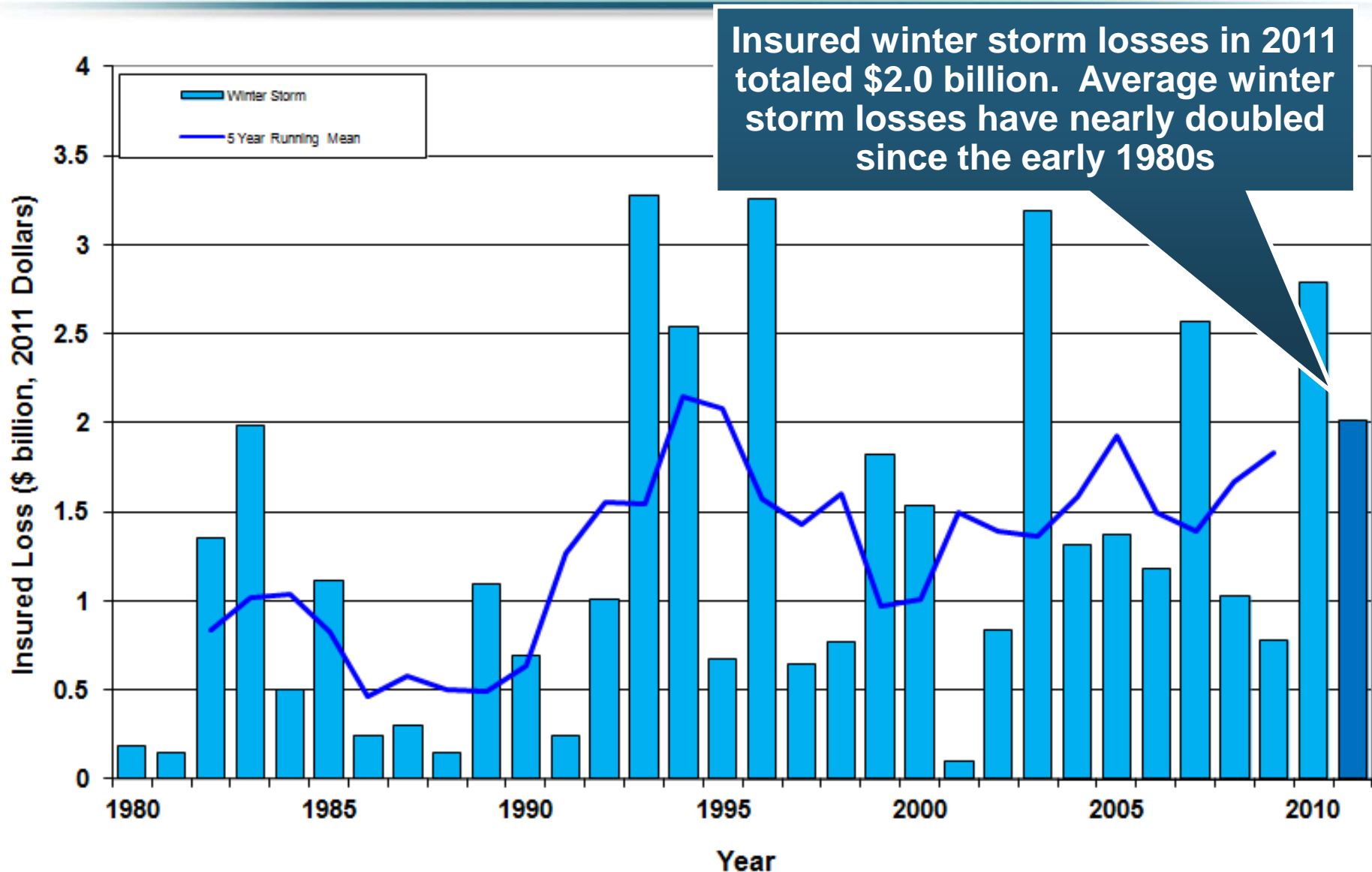
Notes: Private carrier losses only. Excludes loss adjustment expenses and reinsurance reinstatement premiums. Figures are adjusted for losses ultimately paid by foreign insurers and reinsurers.

Source: ISO; Insurance Information Institute.

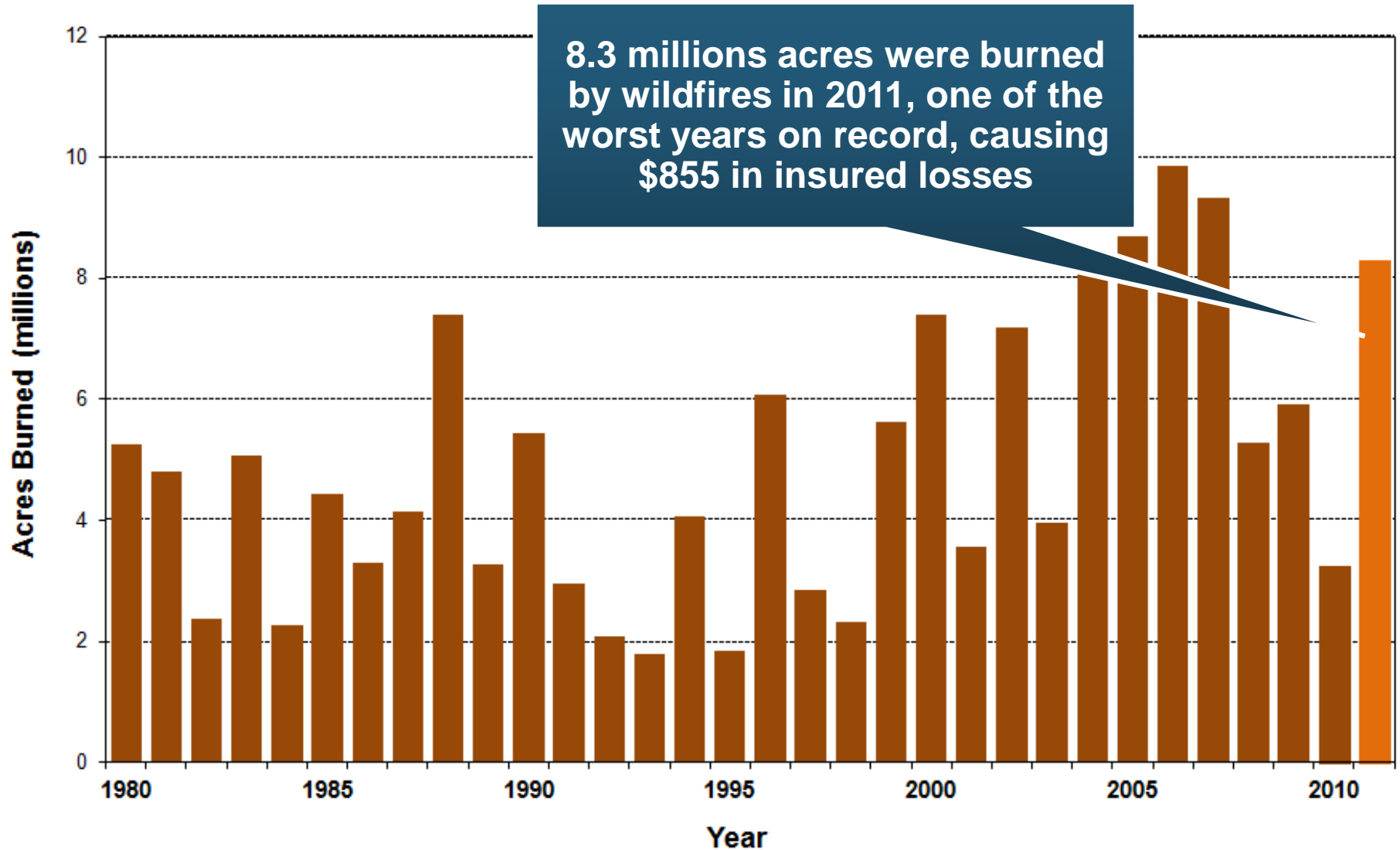
# U.S. Thunderstorm Loss Trends, 1980 – 2011



# U.S. Winter Storm Loss Trends, 1980 – 2011

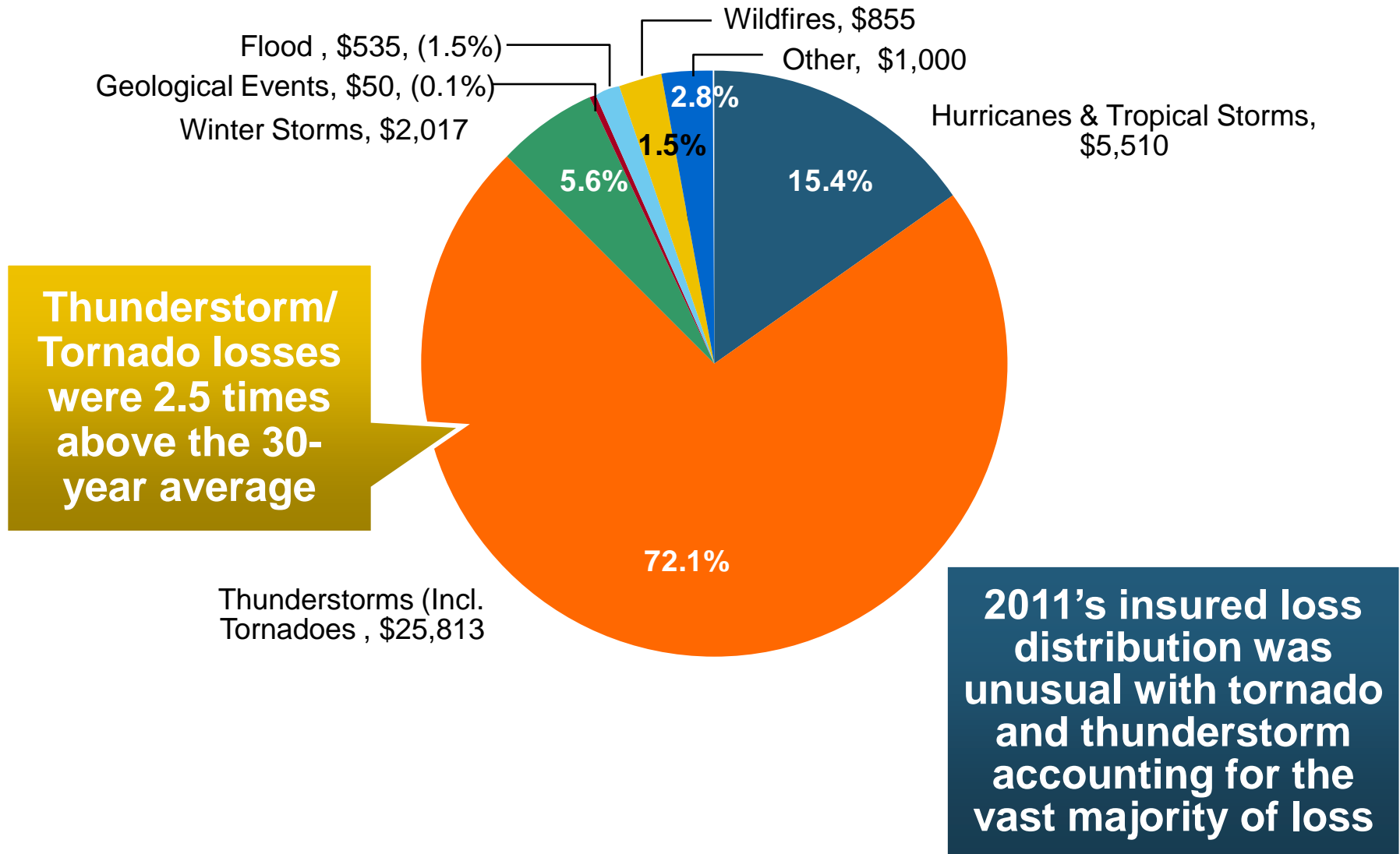


# U.S. Acreage Burned by Wildfires, 1980 – 2011





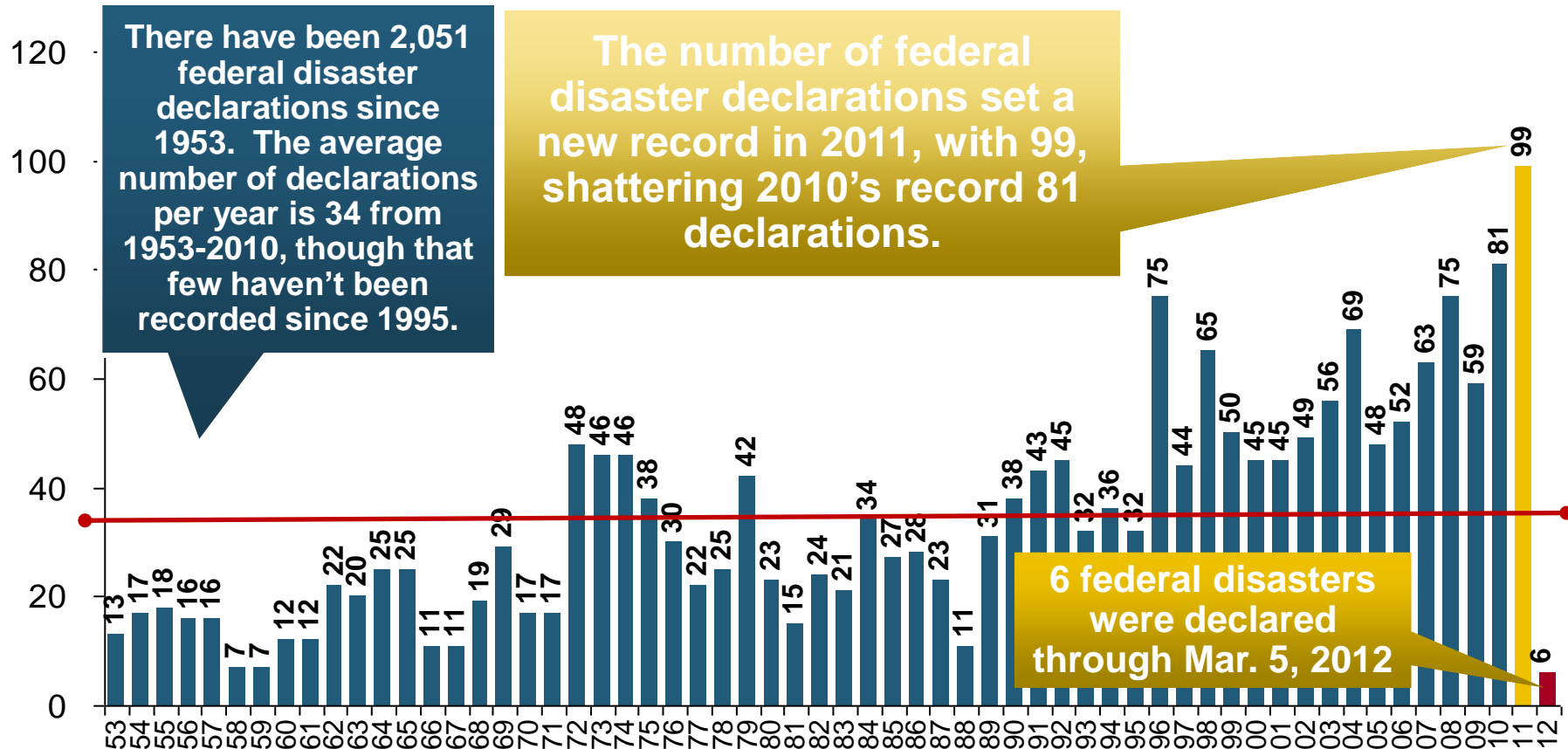
# U.S. Insured Catastrophe Losses by Cause of Loss, 2011 (\$ Millions)



## **2011: Nowhere to Run, Nowhere to Hide**

**Most of the Country East of  
the Rockies Suffered Severe  
Weather in 2011, Impacting  
Most Insurers**

# Number of Federal Disaster Declarations, 1953-2012\*

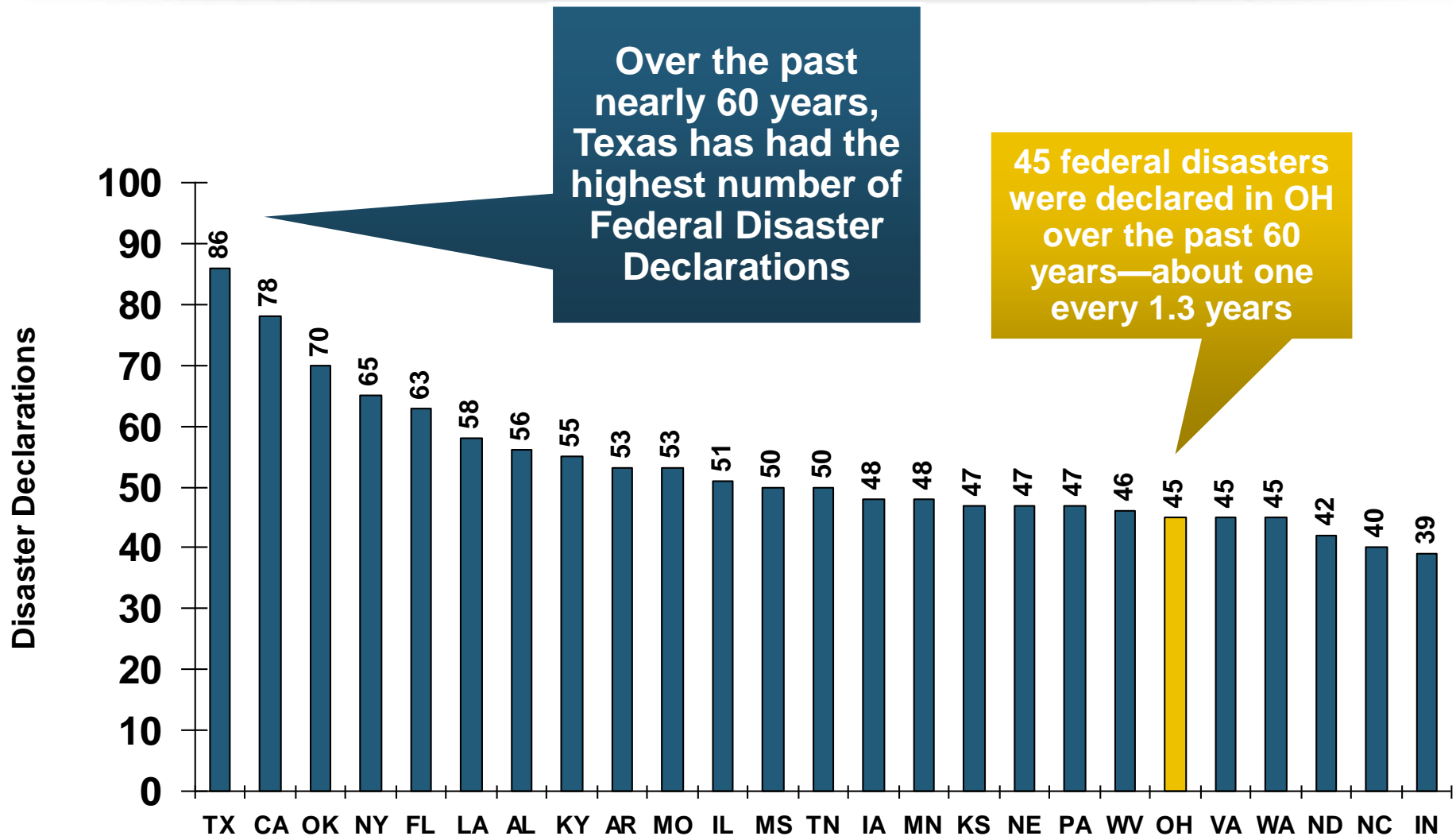


**The Number of Federal Disaster Declarations Is Rising and Set a New Record in 2011**

\*Through March 5, 2012.

Source: Federal Emergency Management Administration: [http://www.fema.gov/news/disaster\\_totals\\_annual.fema](http://www.fema.gov/news/disaster_totals_annual.fema) ; Insurance Information Institute.

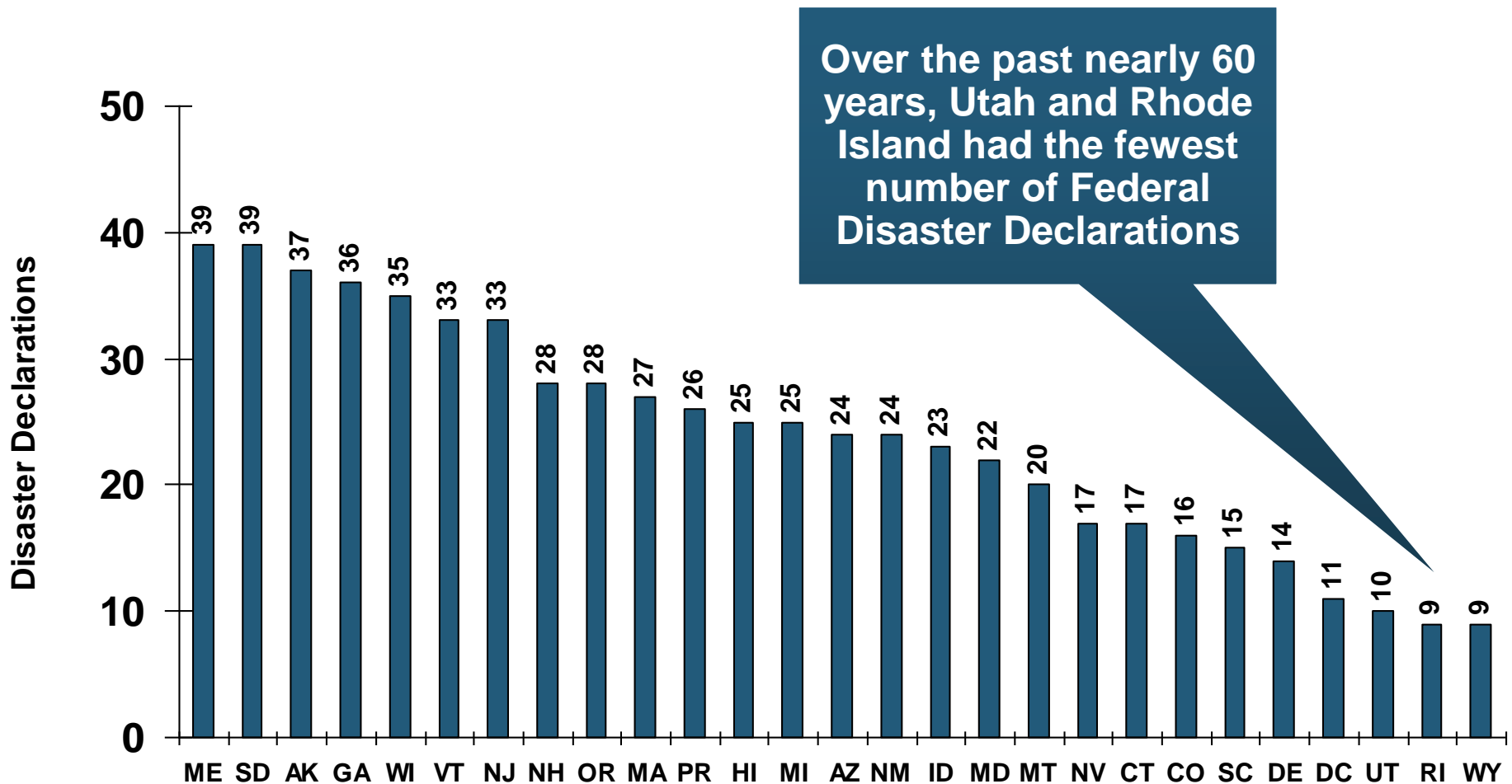
# Federal Disasters Declarations by State, 1953 – 2012: Highest 25 States\*



\*Through Mar. 5, 2012.

Source: FEMA: [http://www.fema.gov/news/disaster\\_totals\\_annual.fema](http://www.fema.gov/news/disaster_totals_annual.fema); Insurance Information Institute.

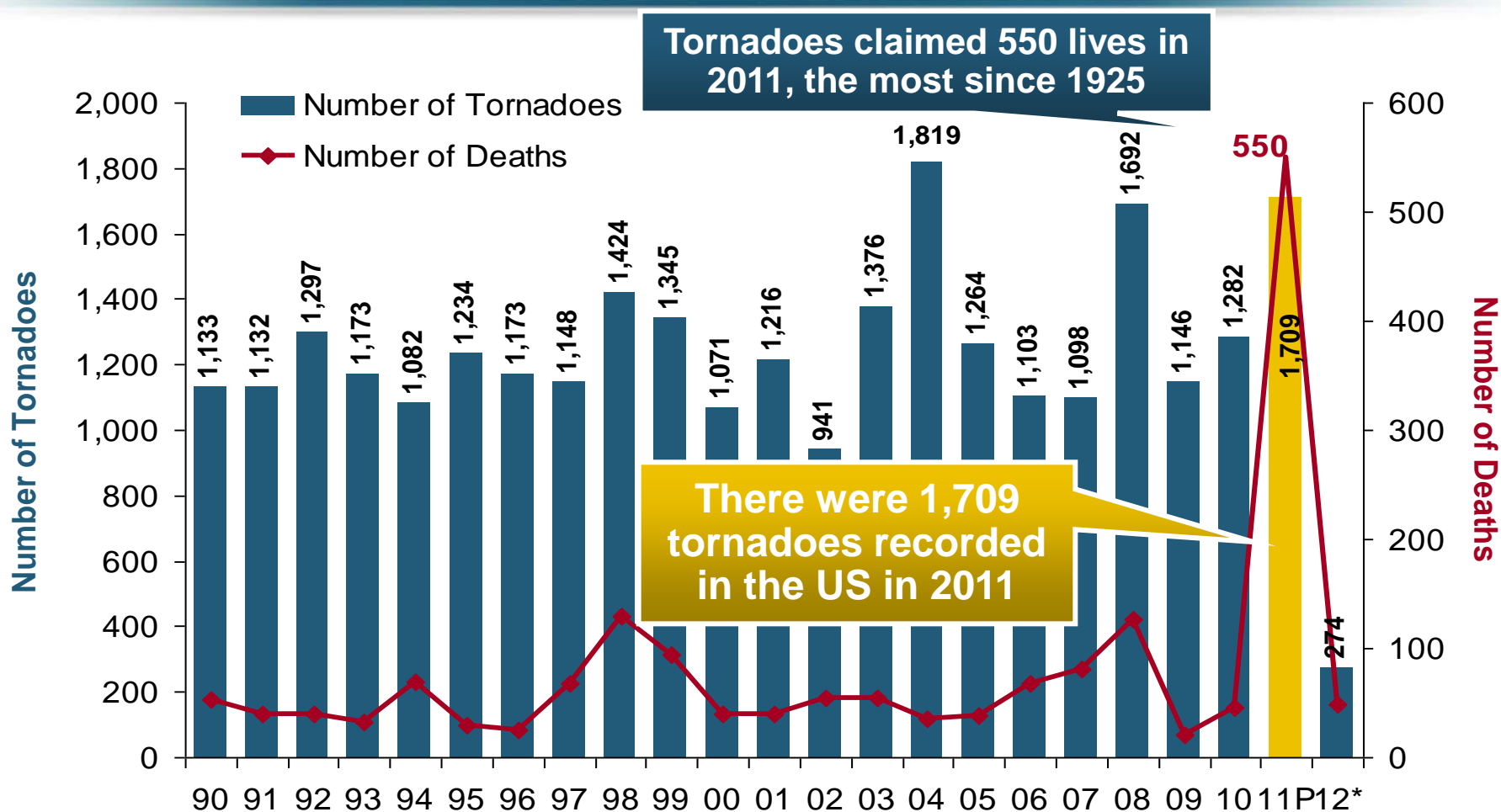
# Federal Disasters Declarations by State, 1953 – 2012: Lowest 25 States\*



\*Through Mar. 5, 2012. Includes Puerto Rico and the District of Columbia.

Source: FEMA: [http://www.fema.gov/news/disaster\\_totals\\_annual.fema](http://www.fema.gov/news/disaster_totals_annual.fema); Insurance Information Institute.

# Number of Tornadoes and Related Deaths, 1990 – 2012\*



**2012 Tornado Losses Is Off to a Ominous Beginning. First Half 2011 Insured Losses from Tornadoes and Thunderstorms Topped \$21B.**

\*Through March 6, 2012.

Source: U.S. Department of Commerce, Storm Prediction Center, National Weather Service at <http://www.spc.noaa.gov/climo/online/monthly/newm.html>

# Insurers Making a Difference in Impacted Communities

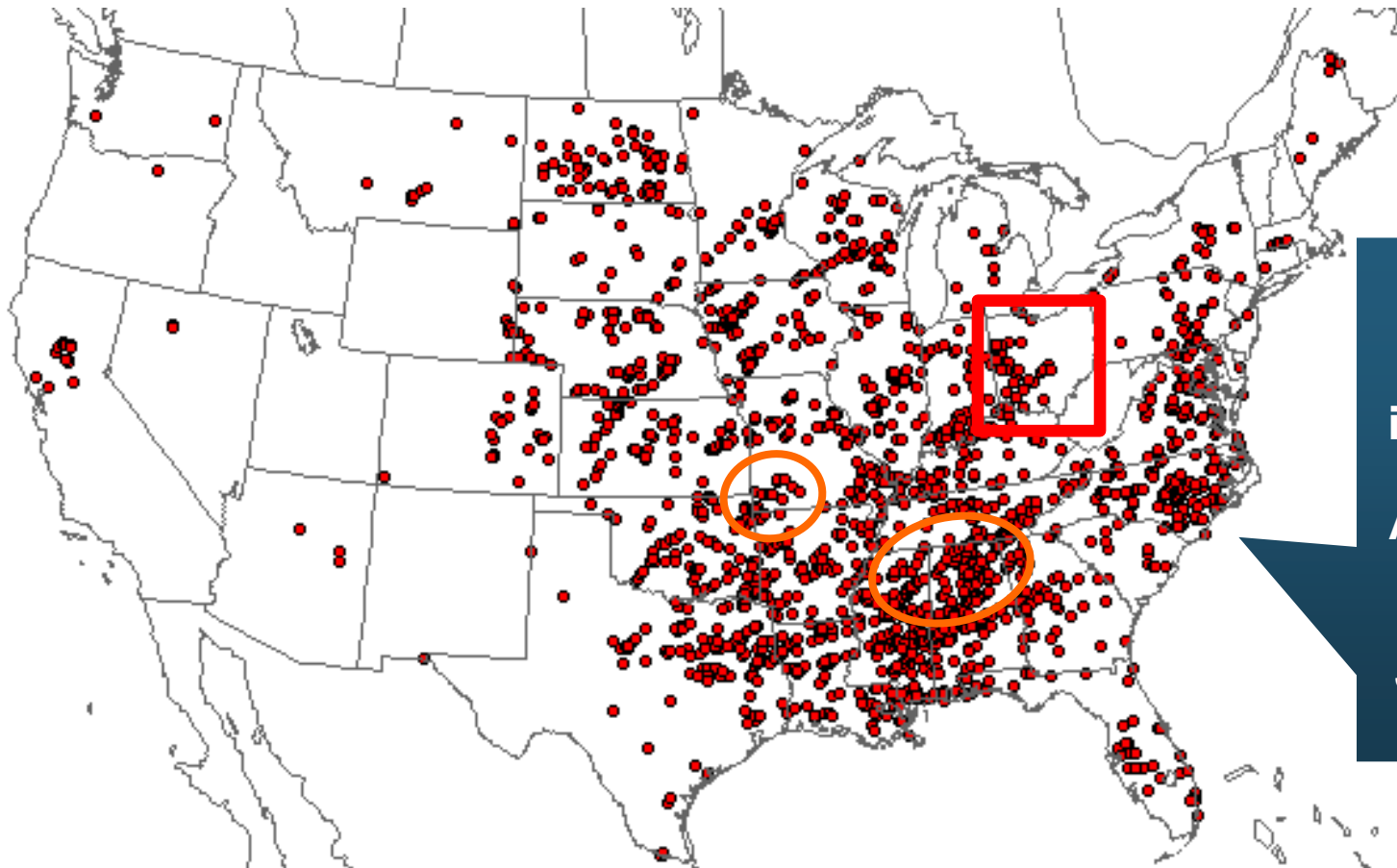


**Destroyed home in Tuscaloosa. Insurers will pay some 165,000 claims totaling \$2 billion in the Tuscaloosa/Birmingham areas alone.**

**Presentation of a check to Tuscaloosa Mayor Walt Maddox to the Tuscaloosa Storm Recovery Fund**



# Location of Tornadoes in the US, 2011



1,894 tornadoes killed 552 people in 2011, including at least 340 on April 26 mostly in the Tuscaloosa area, and 130 in Joplin on May 22



PRELIMINARY SEVERE WEATHER  
REPORT DATABASE (ROUGH LOG)

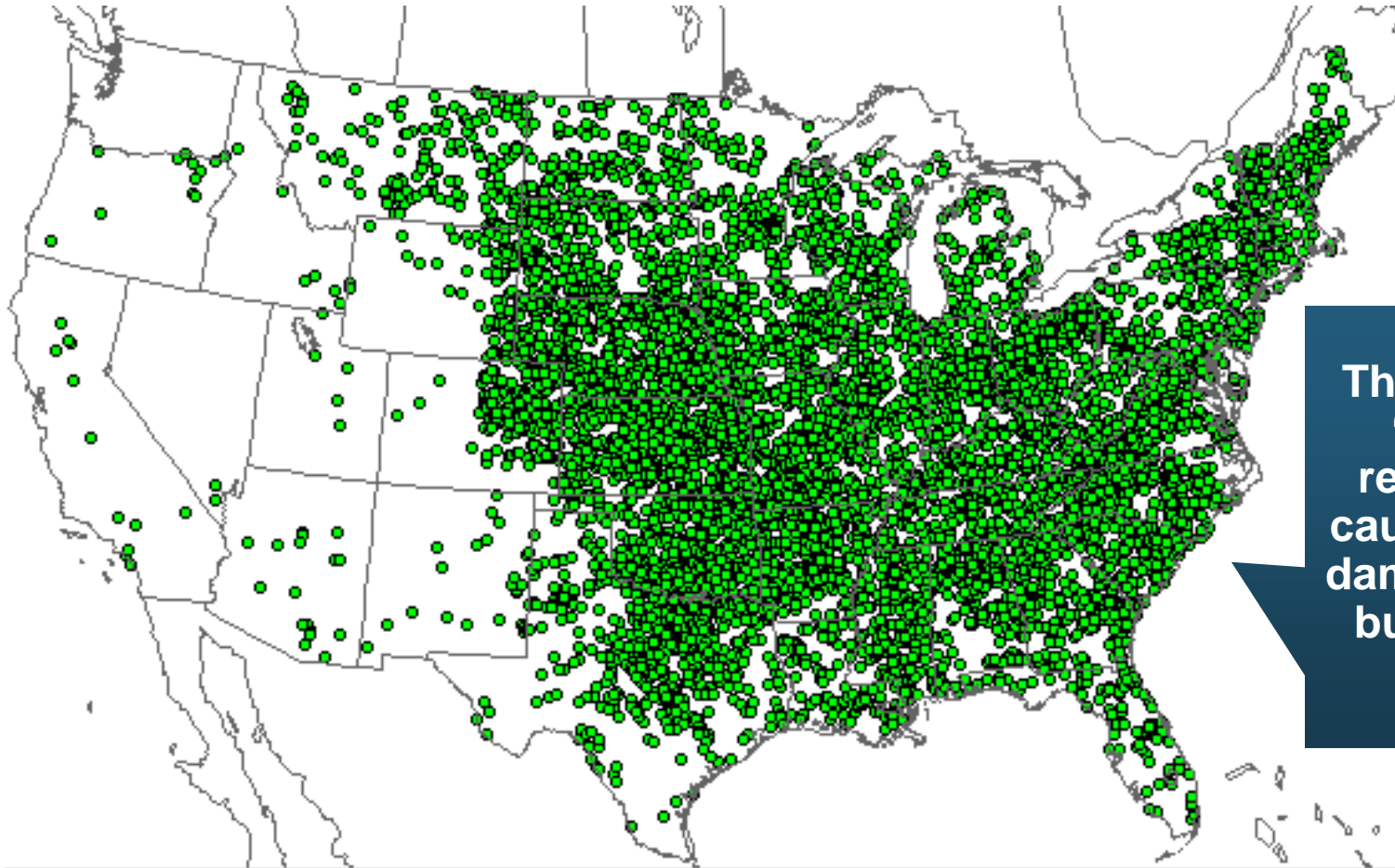
NOAA/Storm Prediction Center Norman, Oklahoma

Tornado Reports  
January 01, 2011 - December 27, 2011

Updated: Tuesday December 27, 2011 16:35 CT



# Location of Large Hail Reports in the US, 2011



There were 9,417  
“Large Hail”  
reports in 2011,  
causing extensive  
damage to homes,  
businesses and  
vehicles



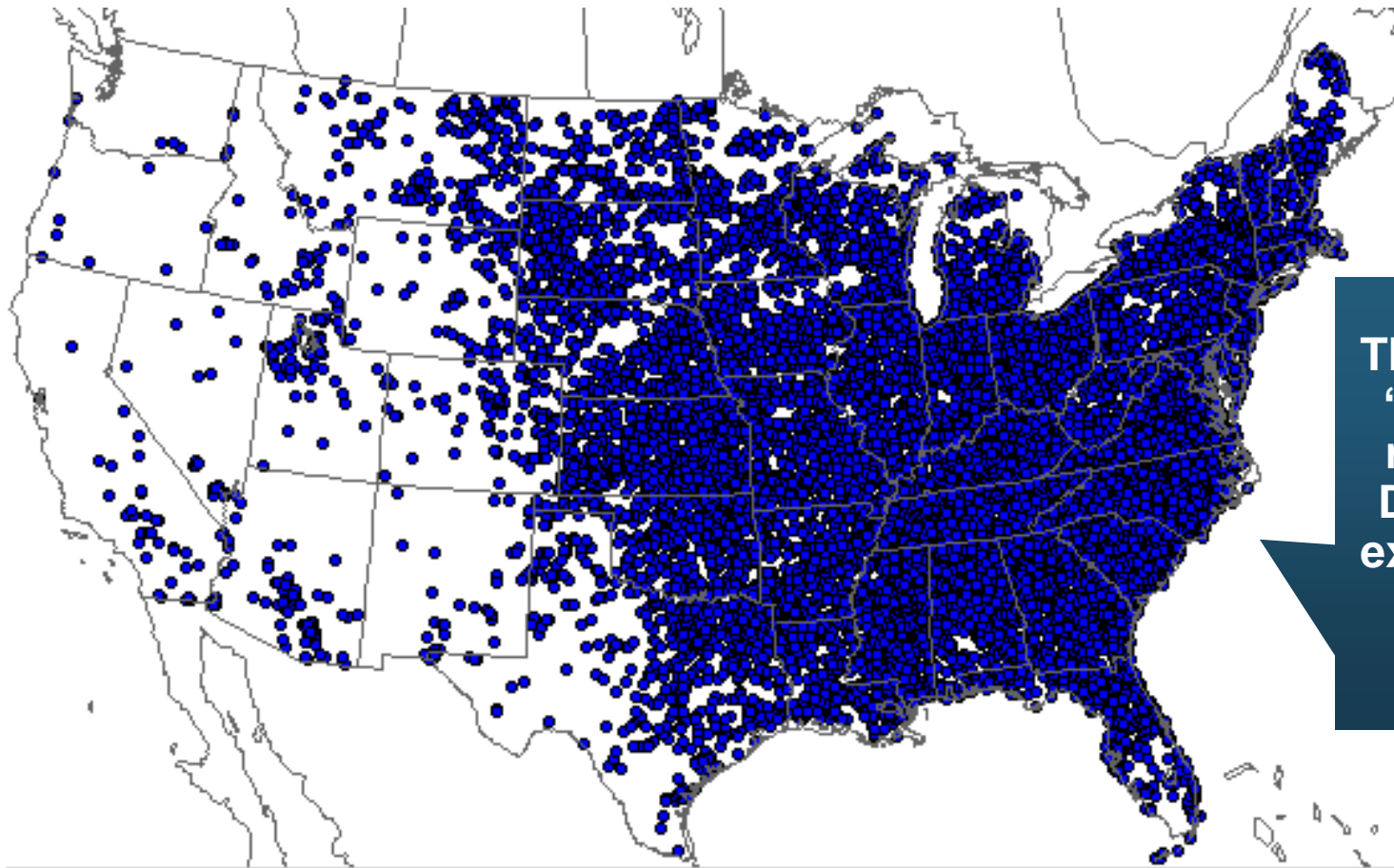
PRELIMINARY SEVERE WEATHER  
REPORT DATABASE (ROUGH LOG)

NOAA/Storm Prediction Center Norman, Oklahoma

Hail Reports  
January 01, 2011 - December 27, 2011

Updated: Tuesday December 27, 2011 16:35 CT

# Location of Wind Damage Reports in the US, 2011



There were 18,685  
“Wind Damage”  
reports through  
Dec. 27, causing  
extensive damage  
to homes and,  
businesses



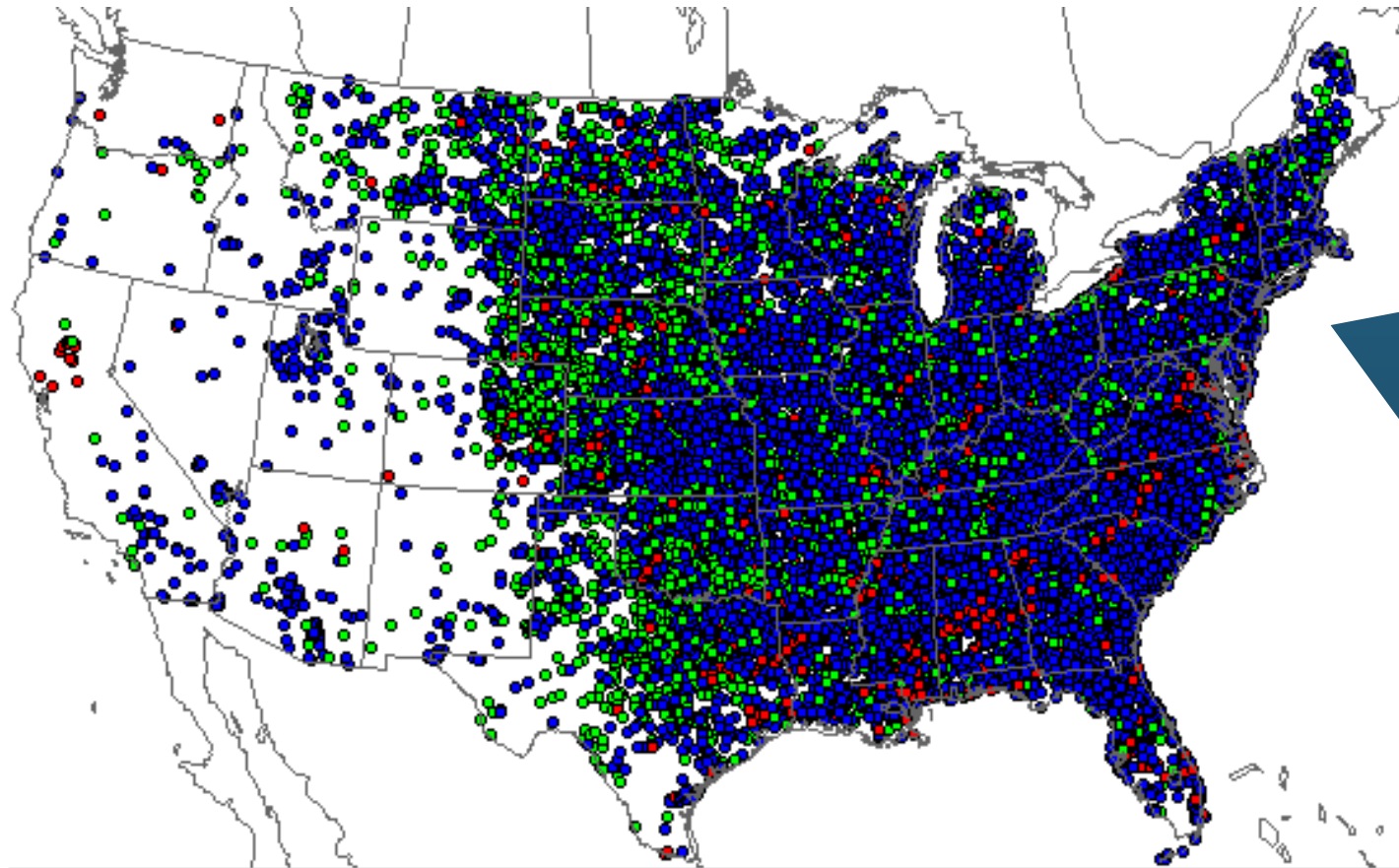
PRELIMINARY SEVERE WEATHER  
REPORT DATABASE (ROUGH LOG)

NOAA/Storm Prediction Center Norman, Oklahoma

Wind Reports  
January 01, 2011 - December 27, 2011

Updated: Tuesday December 27, 2011 16:35 CT

# Severe Weather Reports, 2011



There were  
29,996 severe  
weather reports  
in 2011;  
including 1,894  
tornadoes;  
9,417 “Large  
Hail” reports  
and 18,685 high  
wind events



PRELIMINARY SEVERE WEATHER  
REPORT DATABASE (ROUGH LOG)

NOAA/Storm Prediction Center Norman, Oklahoma

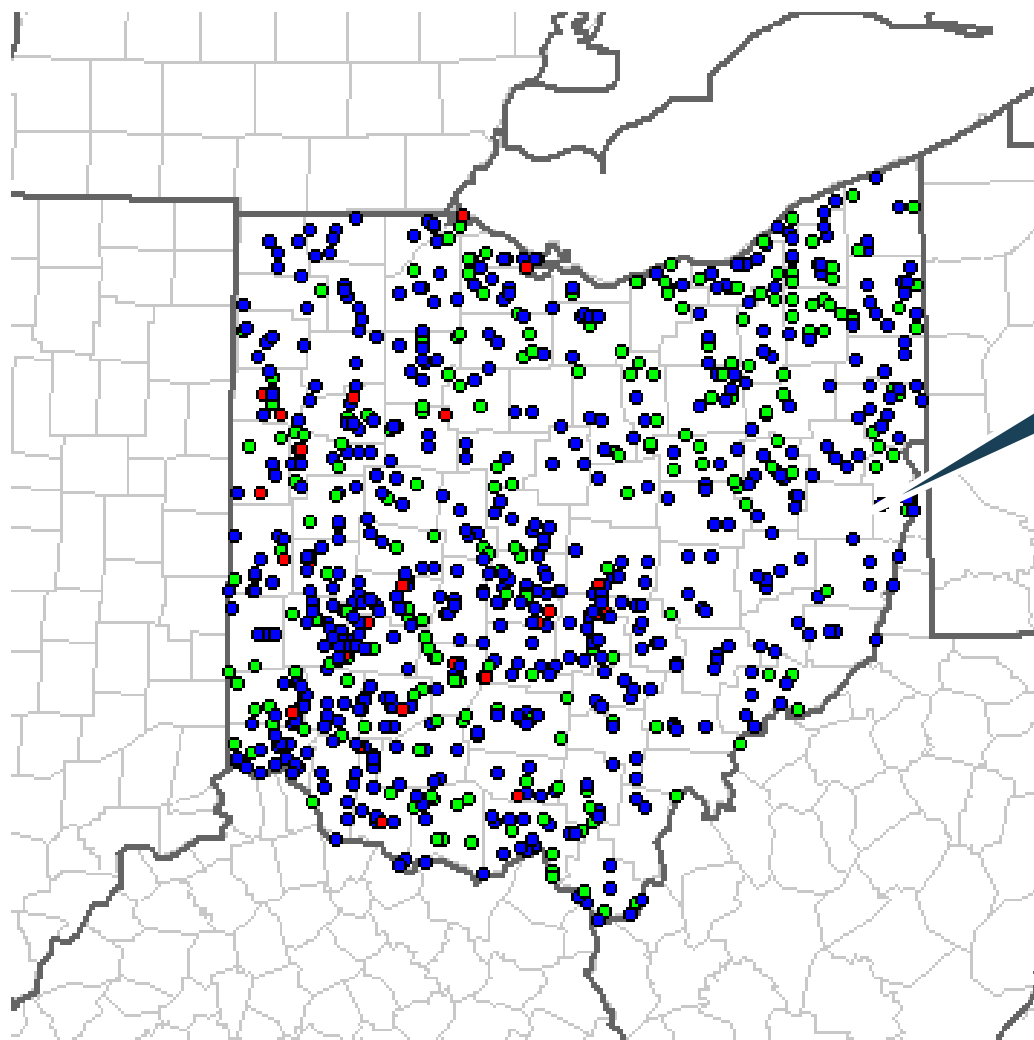
Severe Weather Reports  
January 01, 2011 - December 27, 2011

Updated: Tuesday December 27, 2011 16:35 CT

# **Ohio's Catastrophe Loss History: 2011**

**Ohio May Not Be a Coastal State, but  
It is No Stranger to Catastrophe**

# Severe Weather Reports in OH, January 1—December 31, 2011



There were 1,050  
severe weather  
reports in OH in 2011

## OHIO

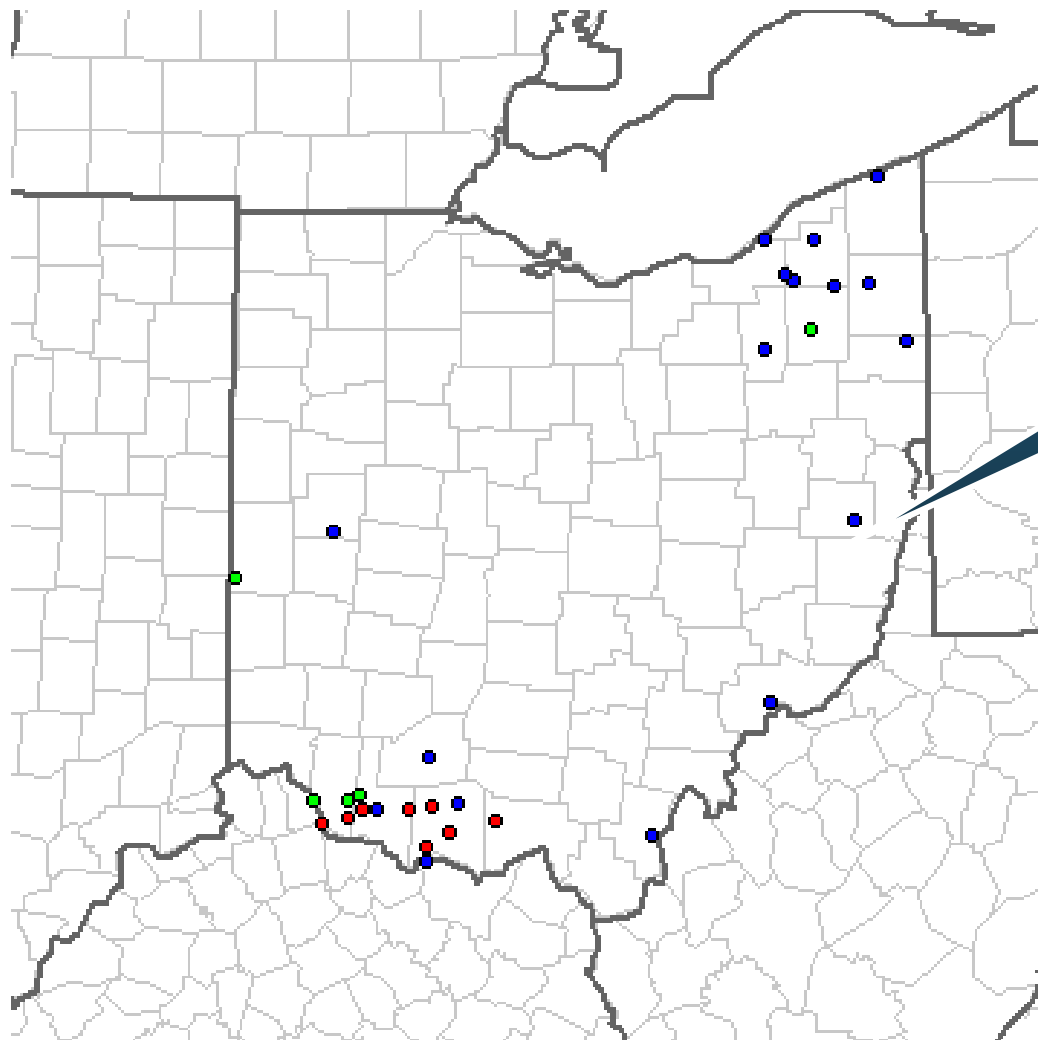
***Total Reports = 1,050***

Tornadoes = 34 (Red)

Hail Reports = 322 (Green)

Wind Reports = 694 (Blue)

# Severe Weather Reports in OH, January 1—March 6, 2012



There have been 32  
severe weather  
reports in OH so far in  
2012

## OHIO

***Total Reports = 32***

Tornadoes = 8 (Red)

Hail Reports = 5 (Green)

Wind Reports = 19 (Blue)

# **The BIG Question: When Will the Market Turn?**

## **Are Catastrophes and Other Factors Pressuring Insurance Markets?**



# Criteria Necessary for a “Market Turn”: All Four Criteria Must Be Met

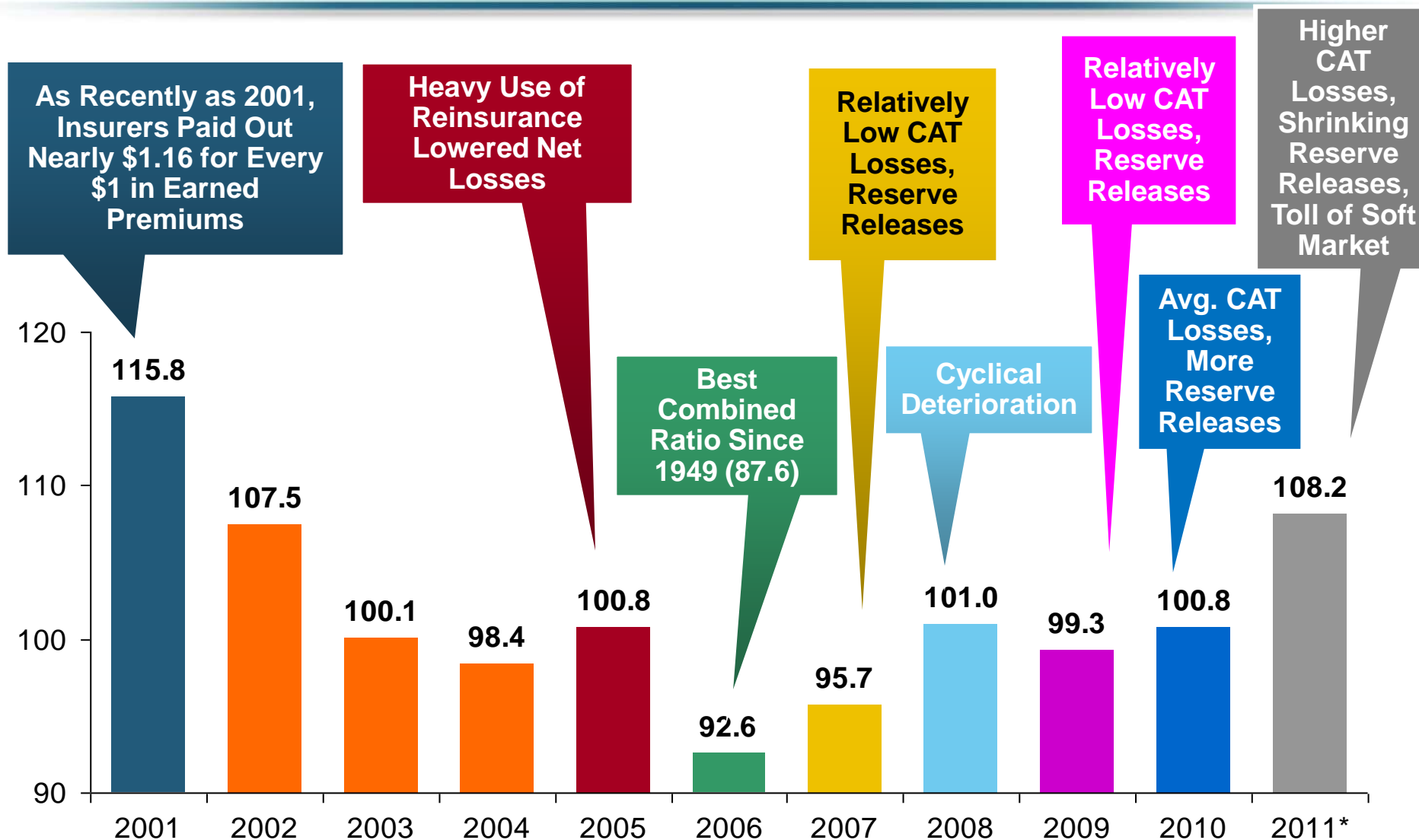
Criteria	Status	Comments
<b>Sustained Period of Large Underwriting Losses</b>	<i>Early Stage, Inevitable</i>	<ul style="list-style-type: none"> <li>• Apart from 2011 CAT losses, overall p/c underwriting losses remain modest</li> <li>• Combined ratios (ex-CATs) still in low 100s (vs. 110+ at onset of last hard market)</li> <li>• Prior-year reserve releases continue to reduce u/w losses, boost ROEs, though more modestly</li> </ul>
<b>Material Decline in Surplus/ Capacity</b>	<i>Entered 2011 At Record High; Since Fallen</i>	<ul style="list-style-type: none"> <li>• Surplus hit a record \$565B as of 3/31/11</li> <li>• Fell by 4.6% through 9/30/11 (latest available)</li> <li>• Little excess capacity remains in reinsurance markets</li> <li>• Weak growth in demand for insurance is insufficient to absorb much excess capacity</li> </ul>
<b>Tight Reinsurance Market</b>	<i>Somewhat in Place</i>	<ul style="list-style-type: none"> <li>• Much of the global “excess capacity” was eroded by cats</li> <li>• Higher prices in Asia/Pacific</li> <li>• Modestly higher pricing for US risks</li> </ul>
<b>Renewed Underwriting &amp; Pricing Discipline</b>	<i>Some Firming esp. in Property, WC</i>	<ul style="list-style-type: none"> <li>• Commercial lines pricing trends have turned from negative to flat or up in some lines (property, WC); Casualty is flat.</li> <li>• Competition remains intense as many seek to maintain market share</li> </ul>



# **1. UNDERWRITING**

**Have Underwriting Losses  
Been Large Enough for Long  
Enough to Turn the Market?**

# P/C Insurance Industry Combined Ratio, 2001–2011:Q3\*

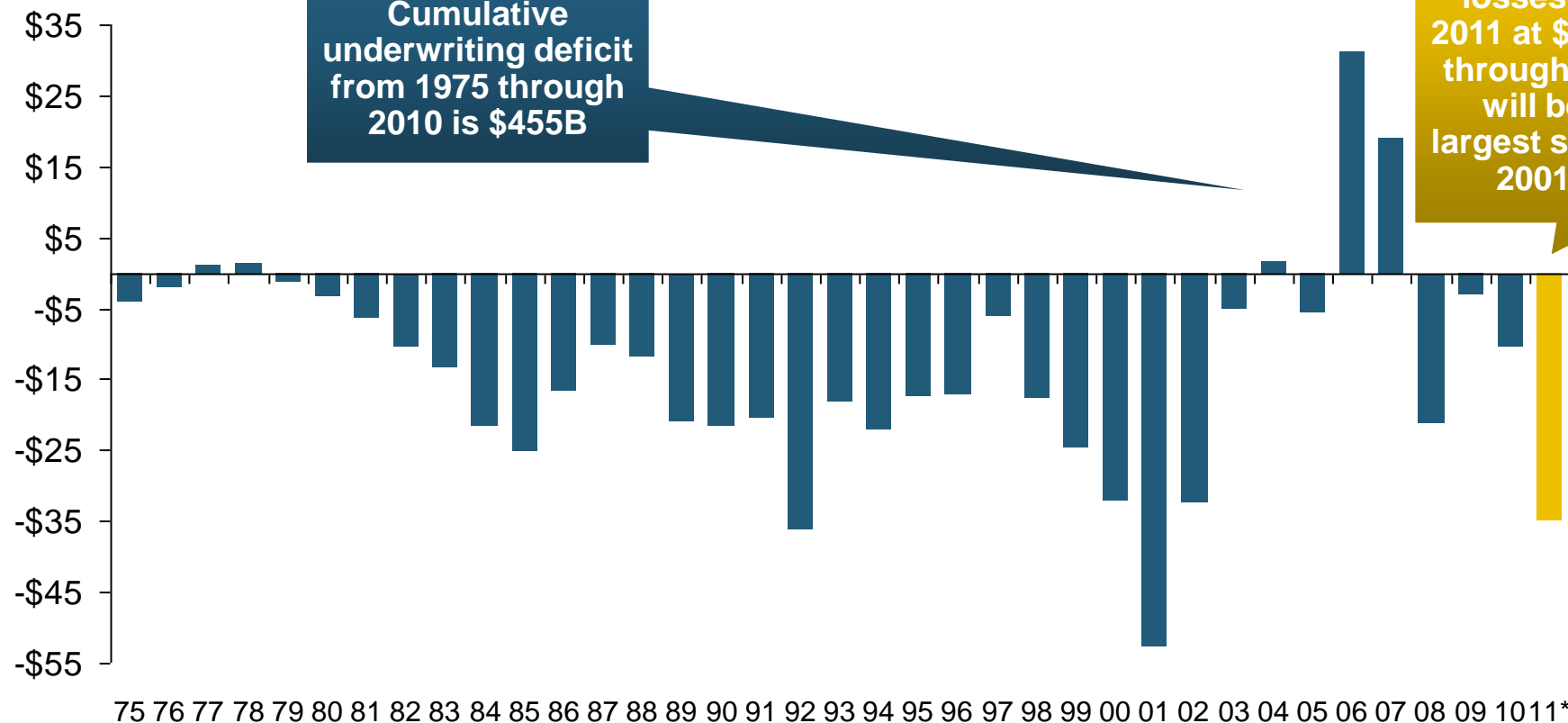


\* Excludes Mortgage & Financial Guaranty insurers 2008--2011. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=109.9

Sources: A.M. Best, ISO.

# Underwriting Gain (Loss) 1975–2011\*

(\$ Billions)

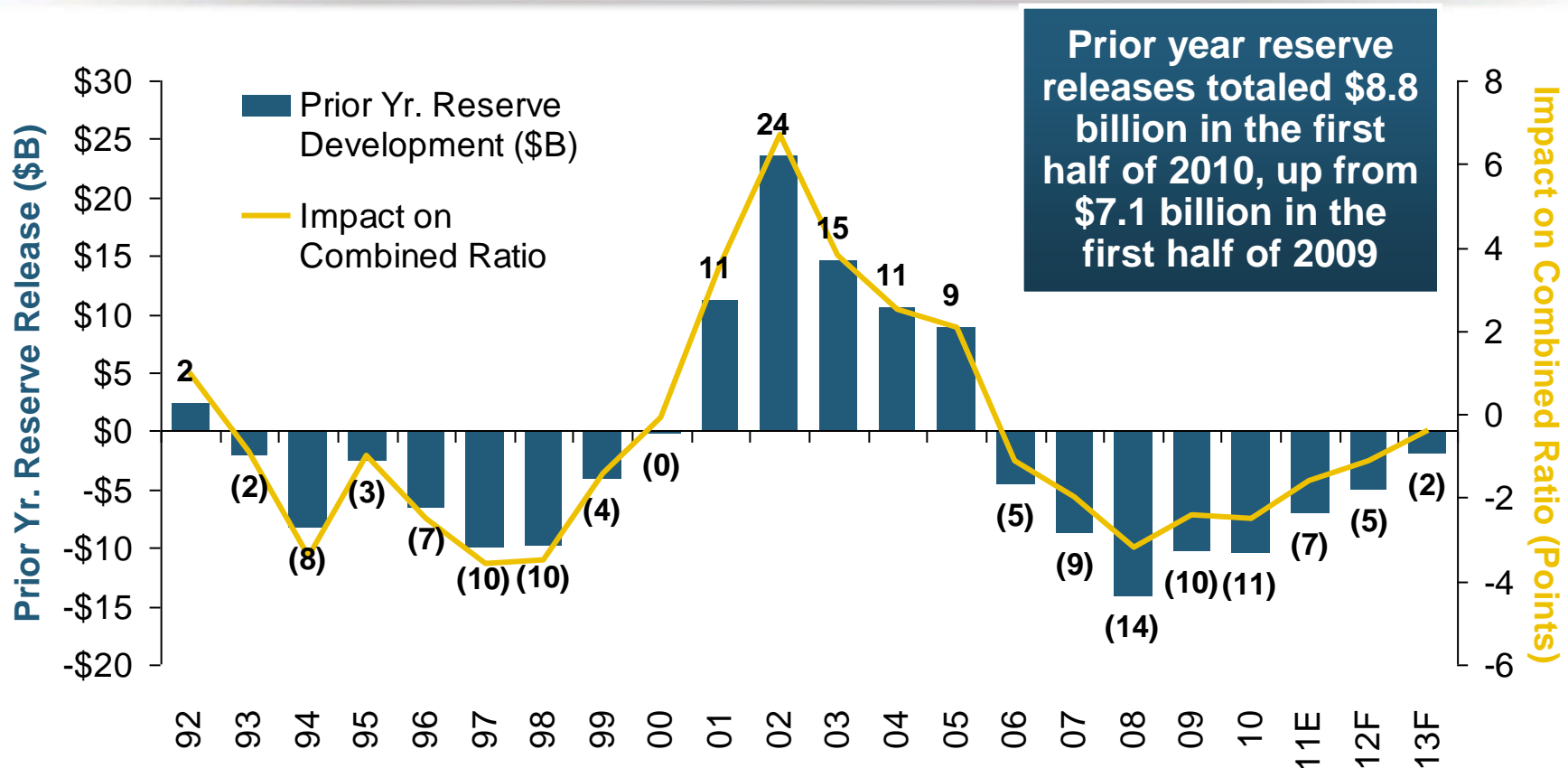


**Large Underwriting Losses Are *NOT* Sustainable  
in Current Investment Environment**

\* Includes mortgage and financial guaranty insurers in all years

Sources: A.M. Best, ISO; Insurance Information Institute.

# P/C Reserve Development, 1992–2013F



**Reserve Releases Remained Strong in 2010 But Tapered Off in 2011. Releases Are Expected to Further Diminish in 2012 and 2103**

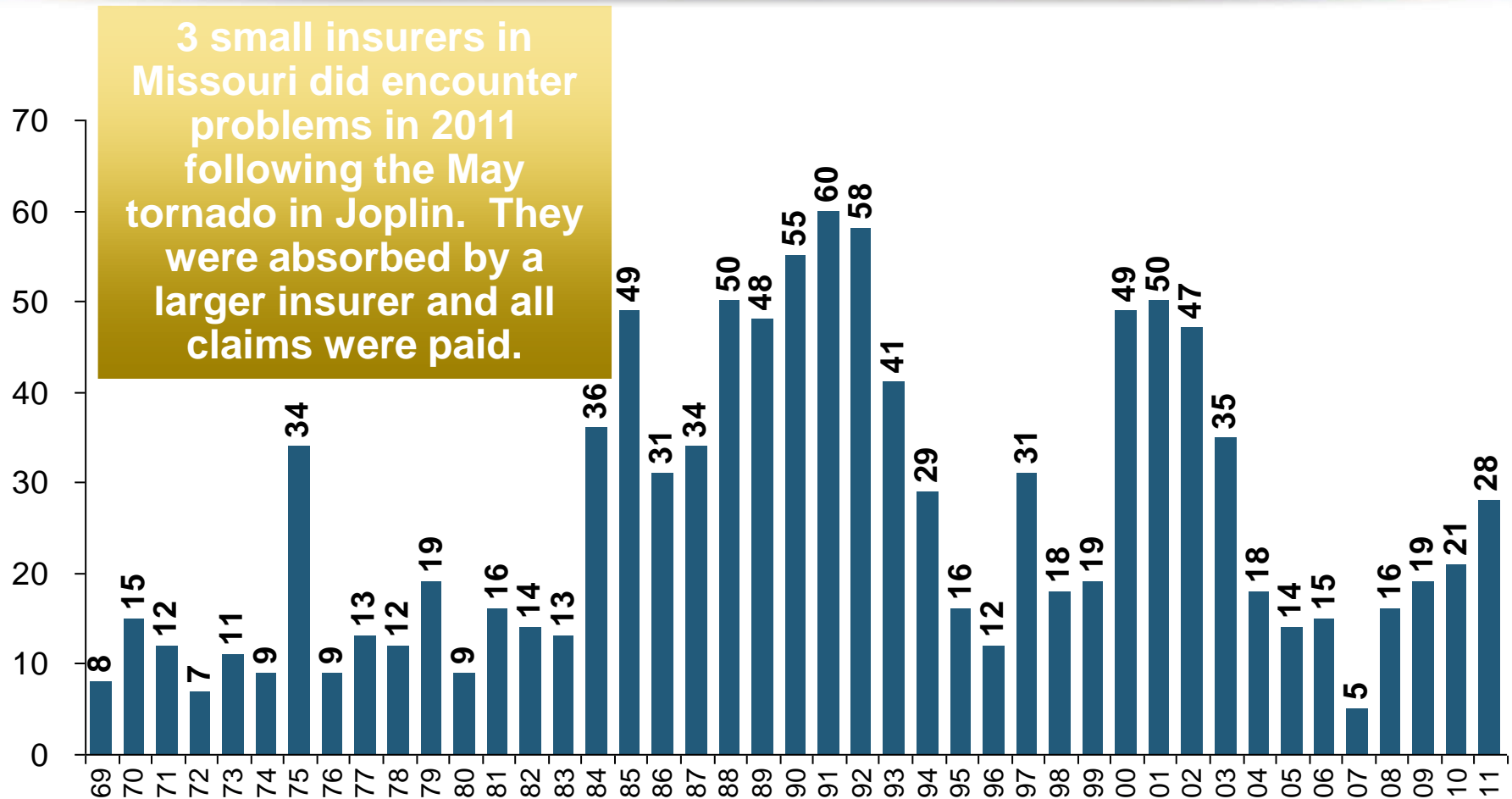
Note: 2005 reserve development excludes a \$6 billion loss portfolio transfer between American Re and Munich Re. Including this transaction, total prior year adverse development in 2005 was \$7 billion. The data from 2000 and subsequent years excludes development from financial guaranty and mortgage insurance.

Sources: Barclays Capital; A.M. Best.

# **Financial Strength & Underwriting**

**Cyclical Pattern is P-C Impairment  
History is Directly Tied to  
Underwriting, Reserving & Pricing**

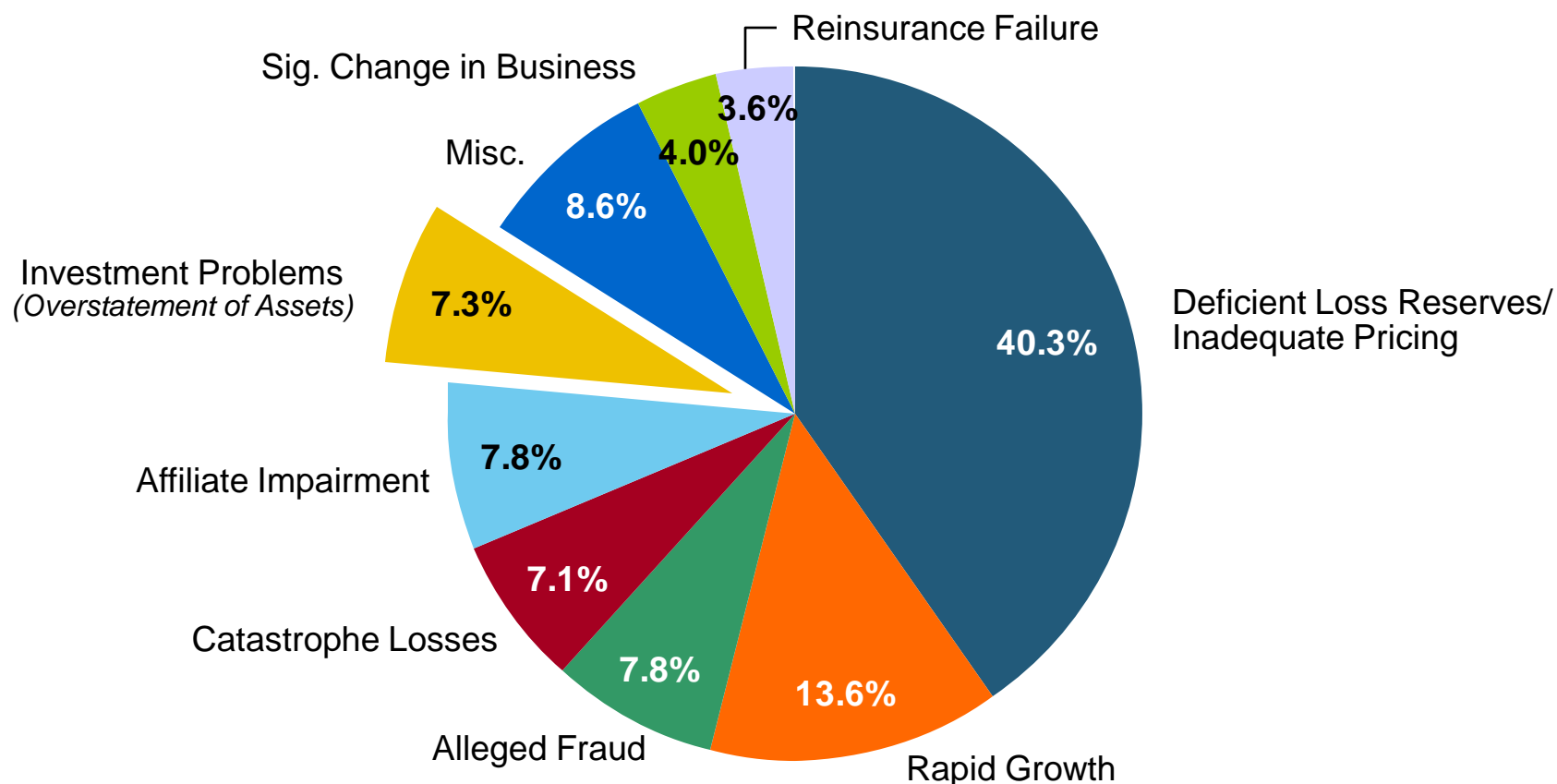
# P/C Insurer Impairments, 1969–2011



**The Number of Impairments Varies Significantly Over the P/C Insurance Cycle, With Peaks Occurring Well into Hard Markets**

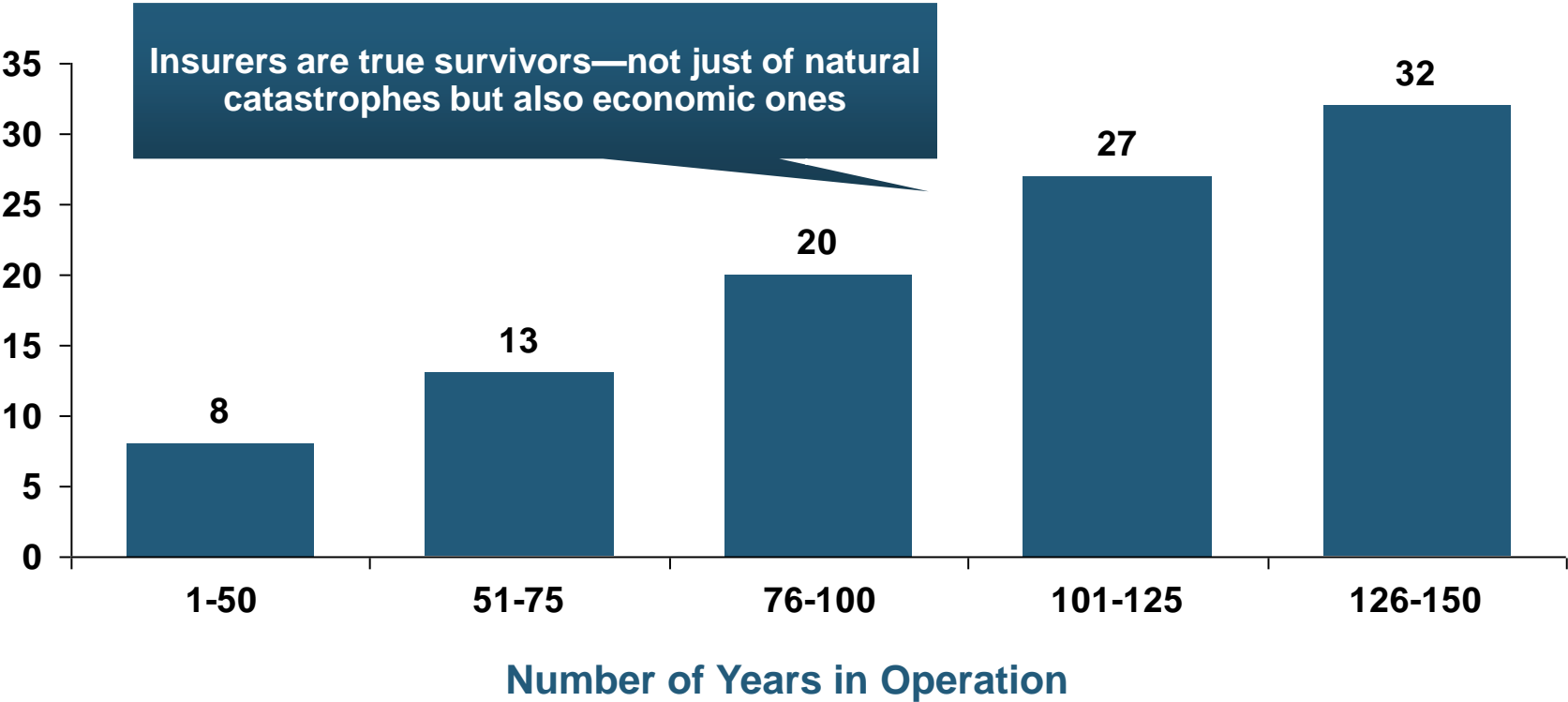
# Reasons for US P/C Insurer Impairments, 1969–2010

**Historically, Deficient Loss Reserves and Inadequate Pricing Are By Far the Leading Cause of P-C Insurer Impairments. Investment and Catastrophe Losses Play a Much Smaller Role**



# Number of Recessions Endured by P/C Insurers, by Number of Years in Operation

Number of Recessions Since 1860

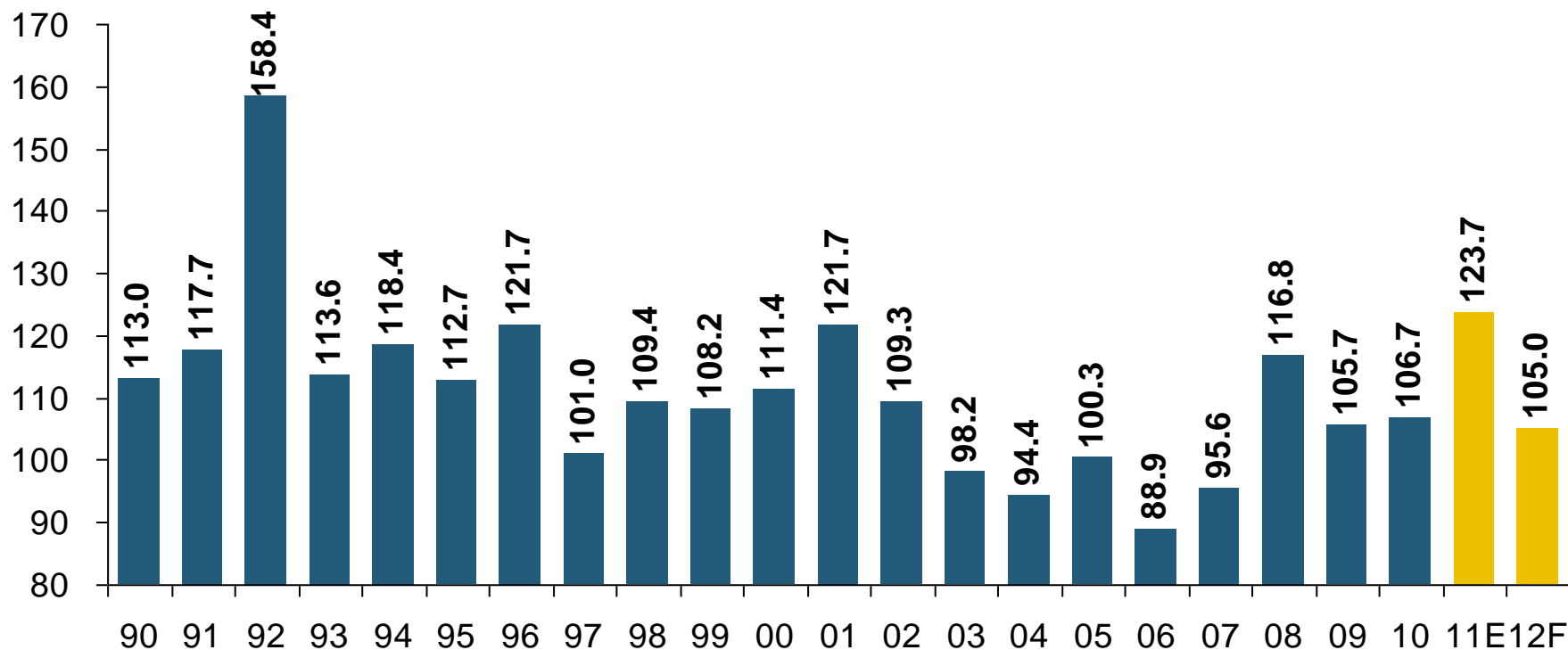


**Many US Insurers Are Close to a Century Old or Older**



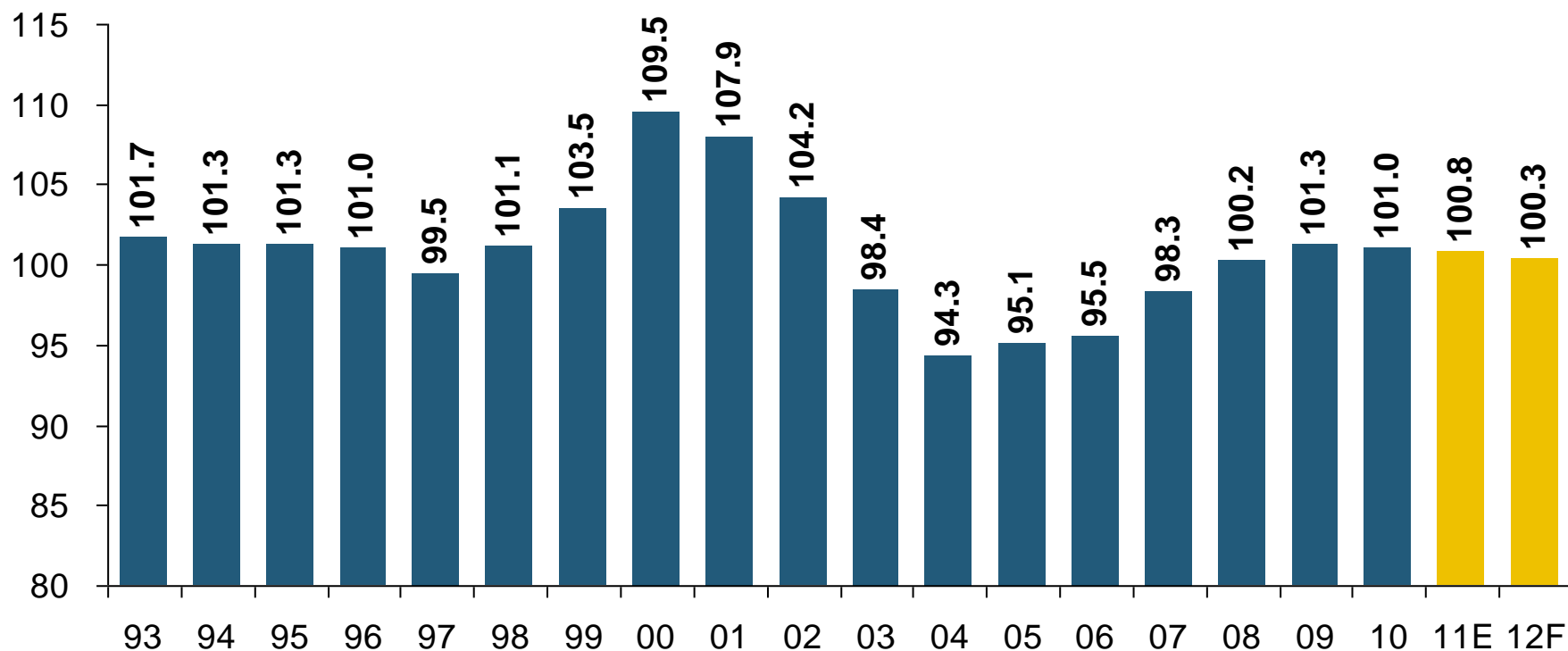
# **Performance by Segment: Personal Lines**

# Homeowners Insurance Combined Ratio: 1990–2012F



**Homeowners Line Could Deteriorate in 2011 Due to Large Cat Losses. Extreme Regional Variation Can Be Expected Due to Local Catastrophe Loss Activity**

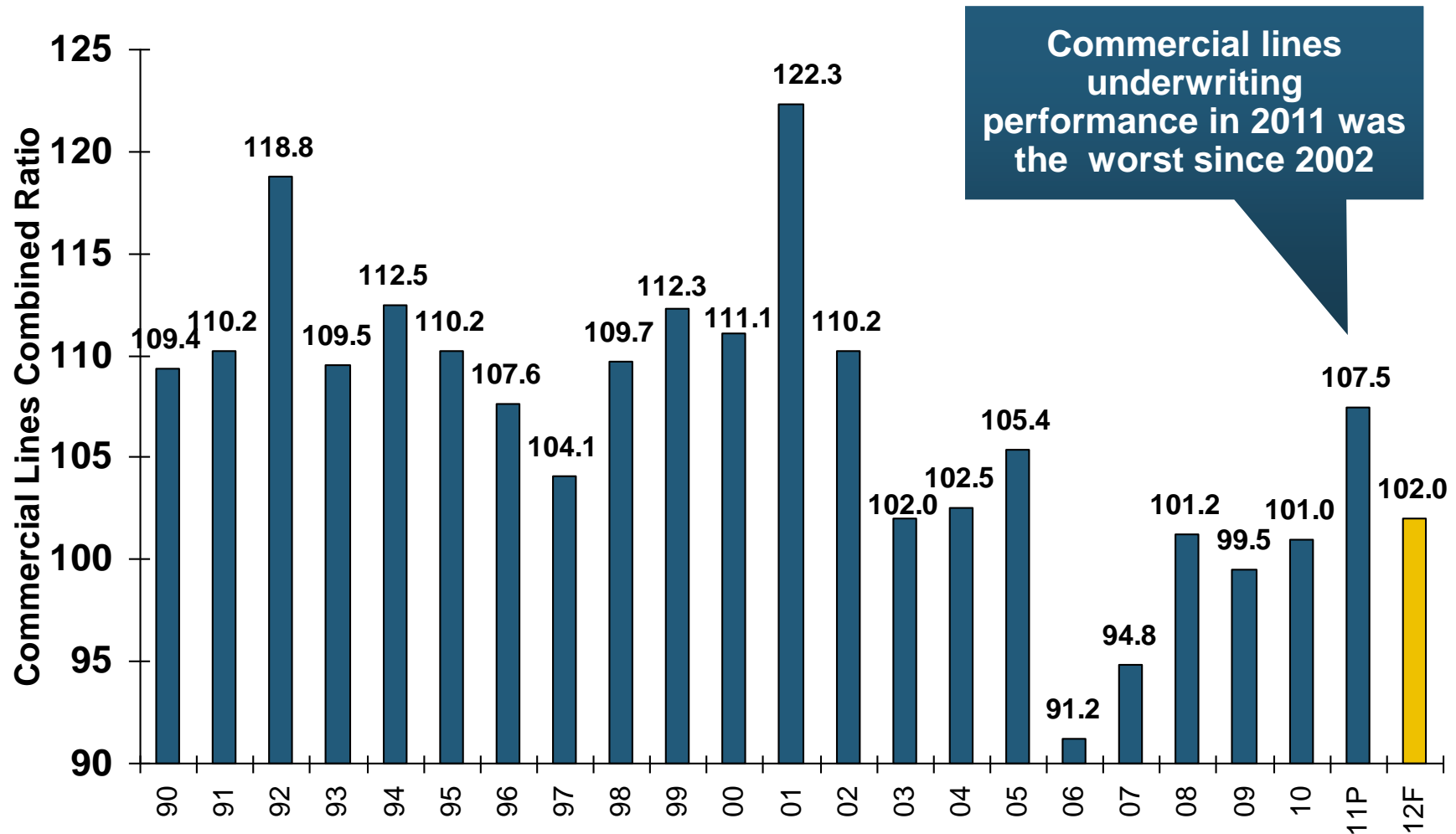
# Private Passenger Auto Combined Ratio: 1993–2012P



**Private Passenger Auto Accounts for 34% of Industry Premiums and Remains the Profit Juggernaut of the P/C Insurance Industry**

# **Performance by Segment: Commercial Lines**

# Commercial Lines Combined Ratio, 1990-2012F\*



\*2007-2012 figures exclude mortgage and financial guaranty segments.

Source: A.M. Best; Insurance Information Institute

## **2. SURPLUS/CAPITAL/CAPACITY**

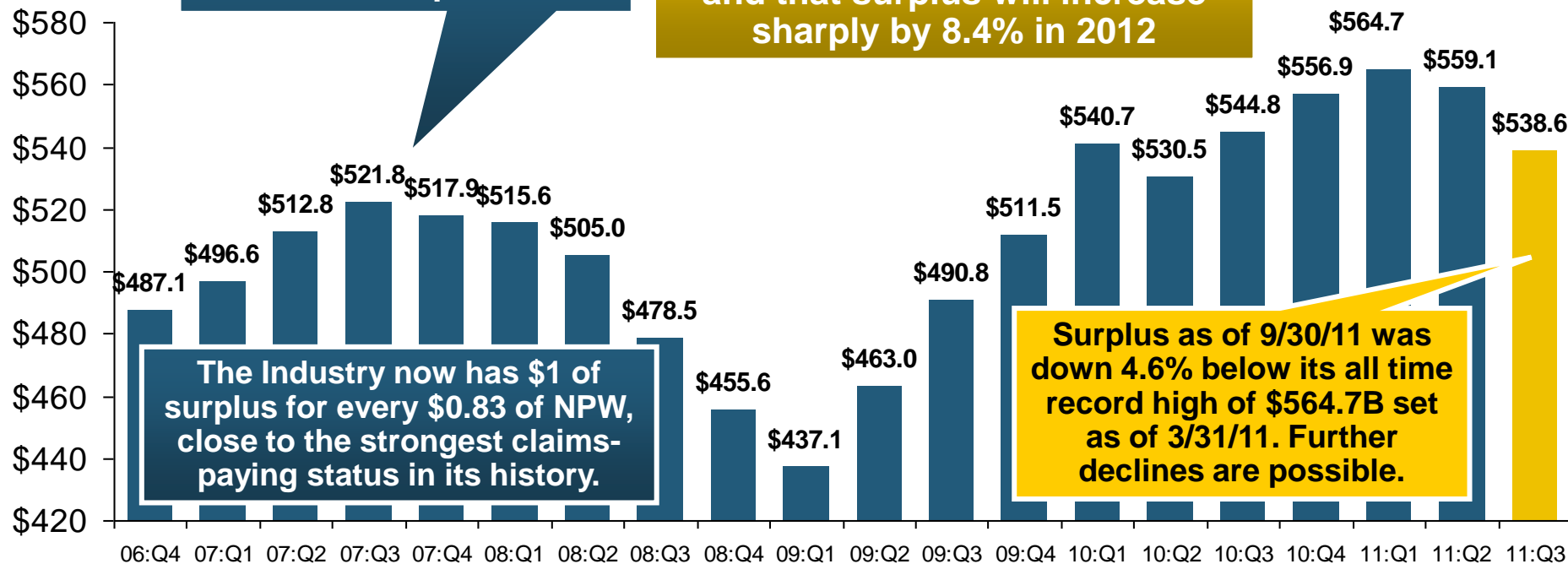
**Have Large Global Losses Reduced Capacity in the Industry, Setting the Stage for a Market Turn?**

# Policyholder Surplus, 2006:Q4–2011:Q3

(\$ Billions)

**2007:Q3  
Previous Surplus Peak**

**A.M. Best is predicting year-end 2011 surplus was down just 1.7% and that surplus will increase sharply by 8.4% in 2012**



**The Industry now has \$1 of surplus for every \$0.83 of NPW, close to the strongest claims-paying status in its history.**

**Surplus as of 9/30/11 was down 4.6% below its all time record high of \$564.7B set as of 3/31/11. Further declines are possible.**

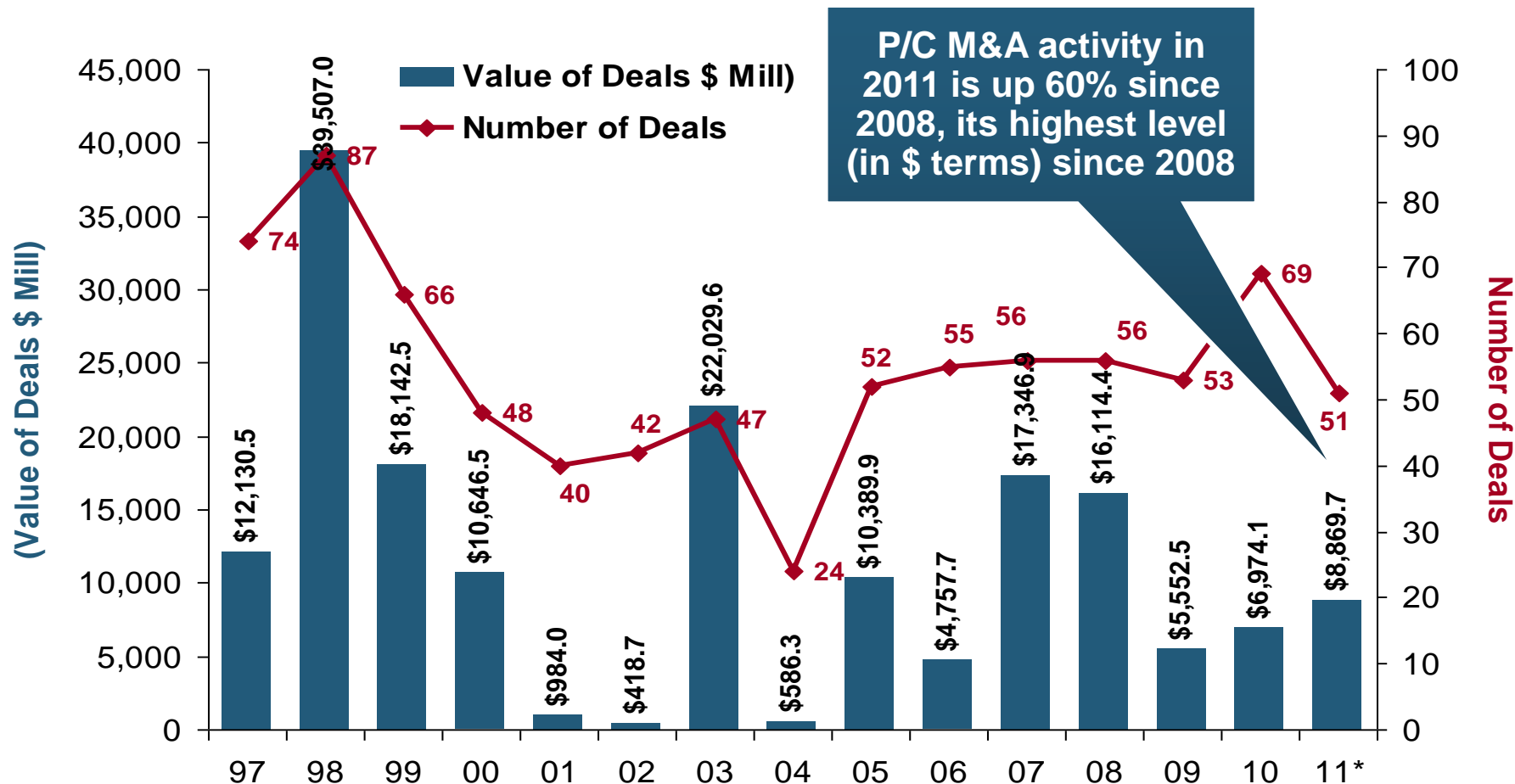
## Quarterly Surplus Changes Since 2011:Q1 Peak

**11:Q2: -\$5.6B (-1.0%)**

**11:Q3: -\$26.1B (-4.6%)**

\*Includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business in early 2010.

# M&A Activity in the US P/C Insurance Industry, 1997-2011\*



**M&A Activity in the P/C Insurance Industry Remains Well Below its 1990s Peak**

\*2011 data are through December 1.

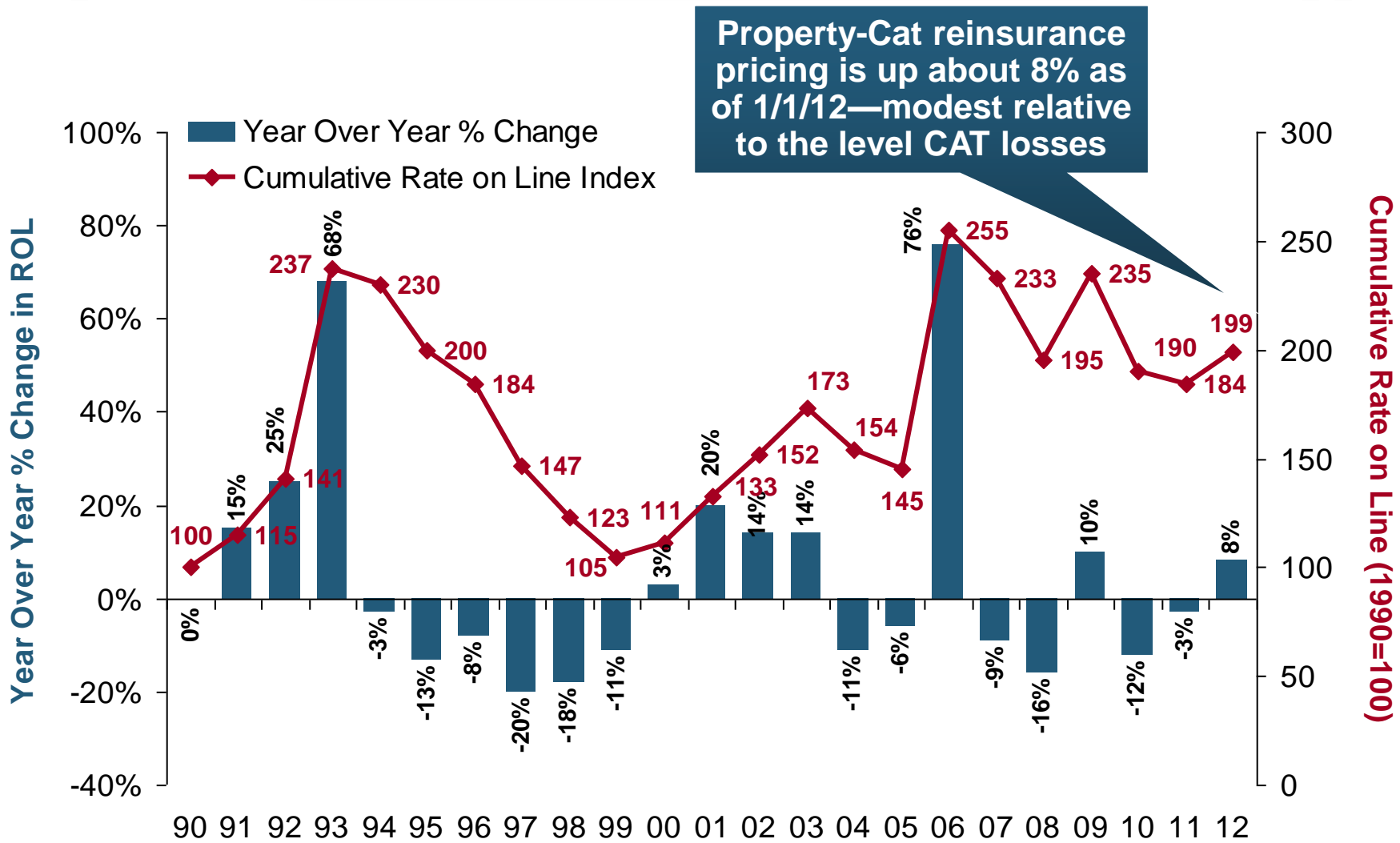
Source: SNL Securities; Insurance Information Institute.



## **3. REINSURANCE MARKET CONDITIONS**

**Record Global  
Catastrophes Activity is  
Pressuring Pricing**

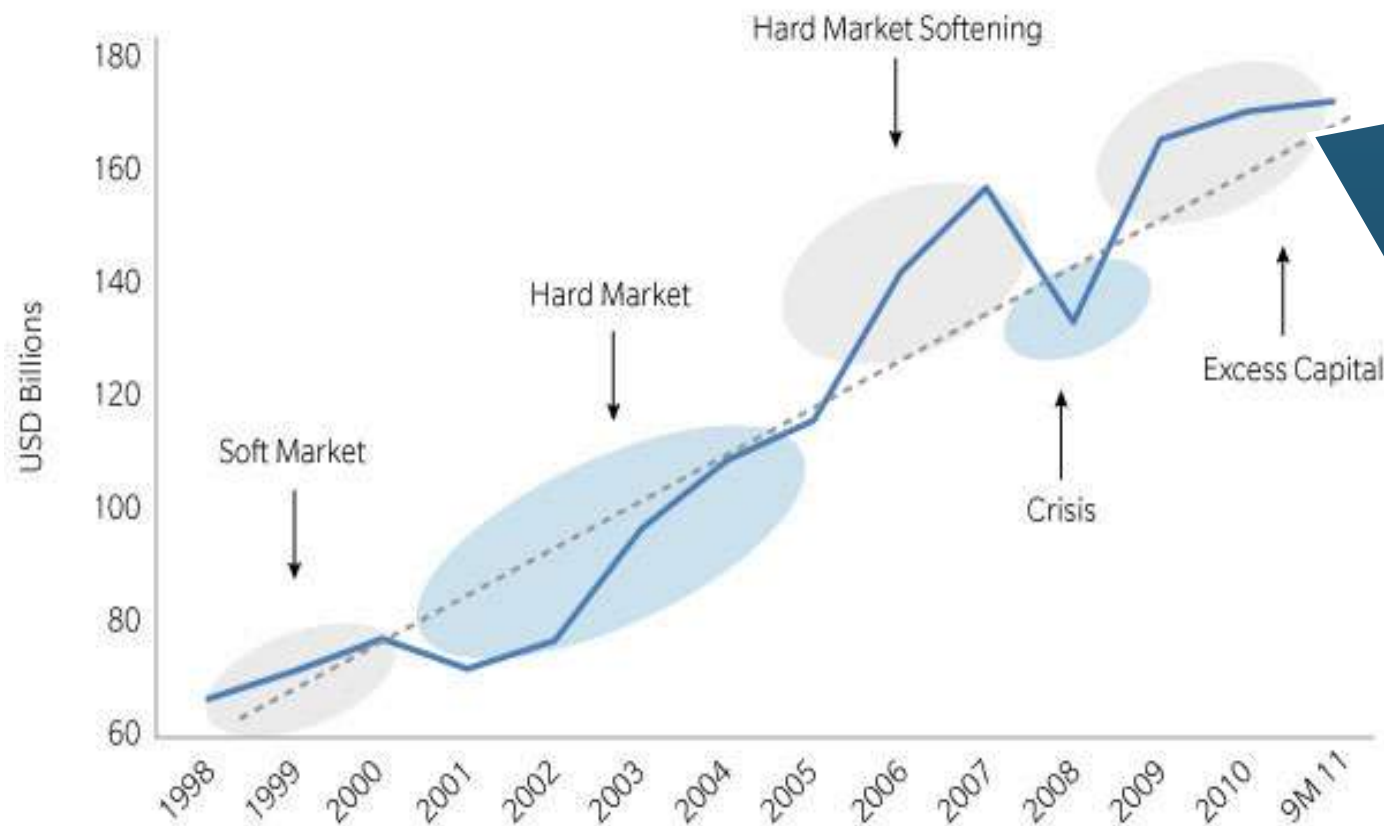
# Global Property Catastrophe Rate on Line Index, 1990—2012 (as of Jan. 1)



Sources: Guy Carpenter; Insurance Information Institute.

# Historical Capital Levels of Guy Carpenter Reinsurance Composite, 1998—3Q11

LONG-TERM EVOLUTION OF SHAREHOLDERS' FUNDS  
FOR THE GUY CARPENTER GLOBAL REINSURANCE COMPOSITE



Source: Guy Carpenter & Company, LLC

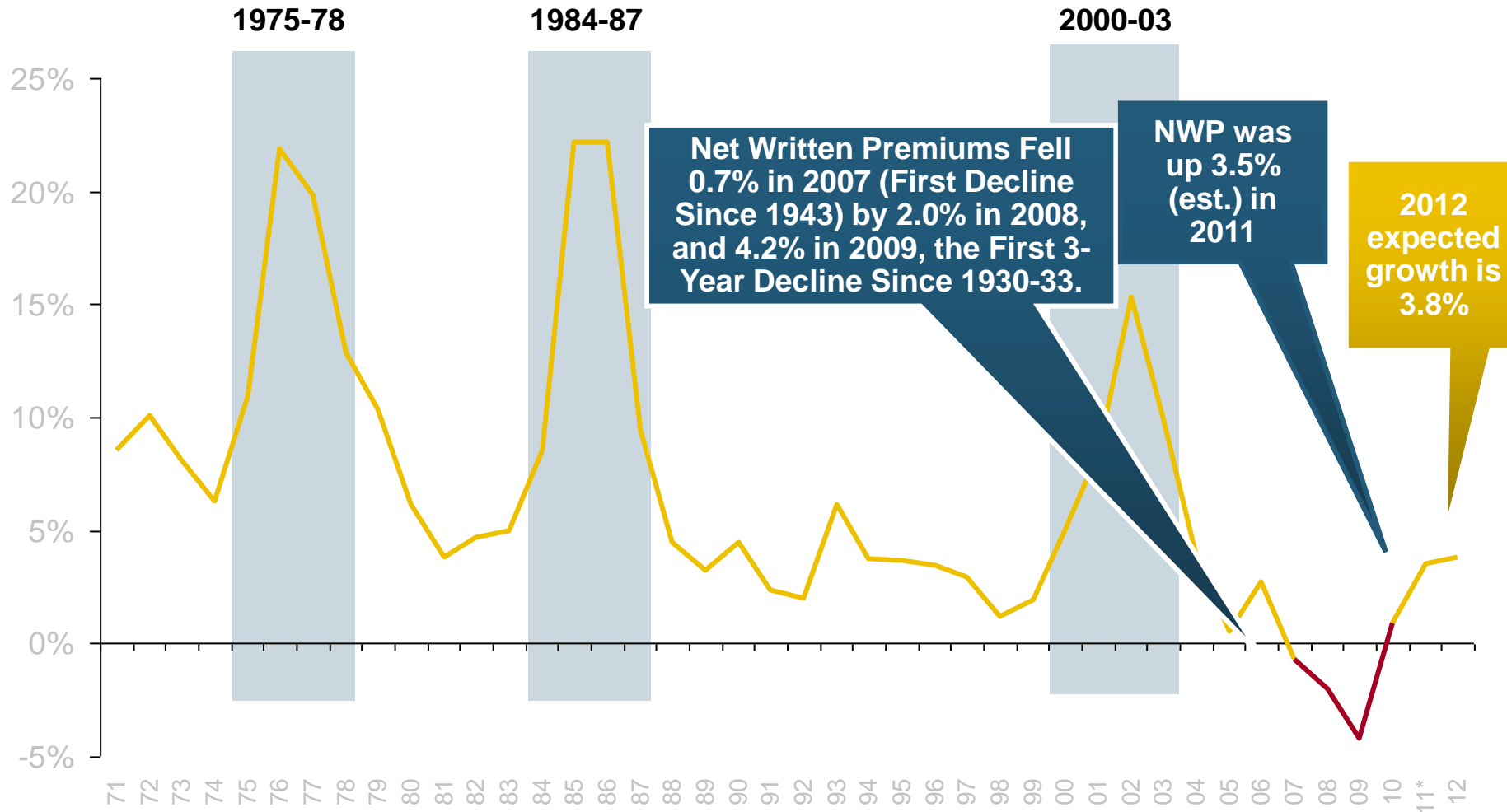
**Most excess reinsurance capacity was removed from the market in 2011, but there does not appear to be a shortage, leading to modest increases in 2012 reinsurance renewals except in areas hit hard by CATs.**

## **4. RENEWED PRICING DISCIPLINE**

**Is There Evidence of a Broad  
and Sustained Shift in Pricing?**

# Soft Market Persisted into Early 2011 but Growth Returned: More in 2012?

(Percent)

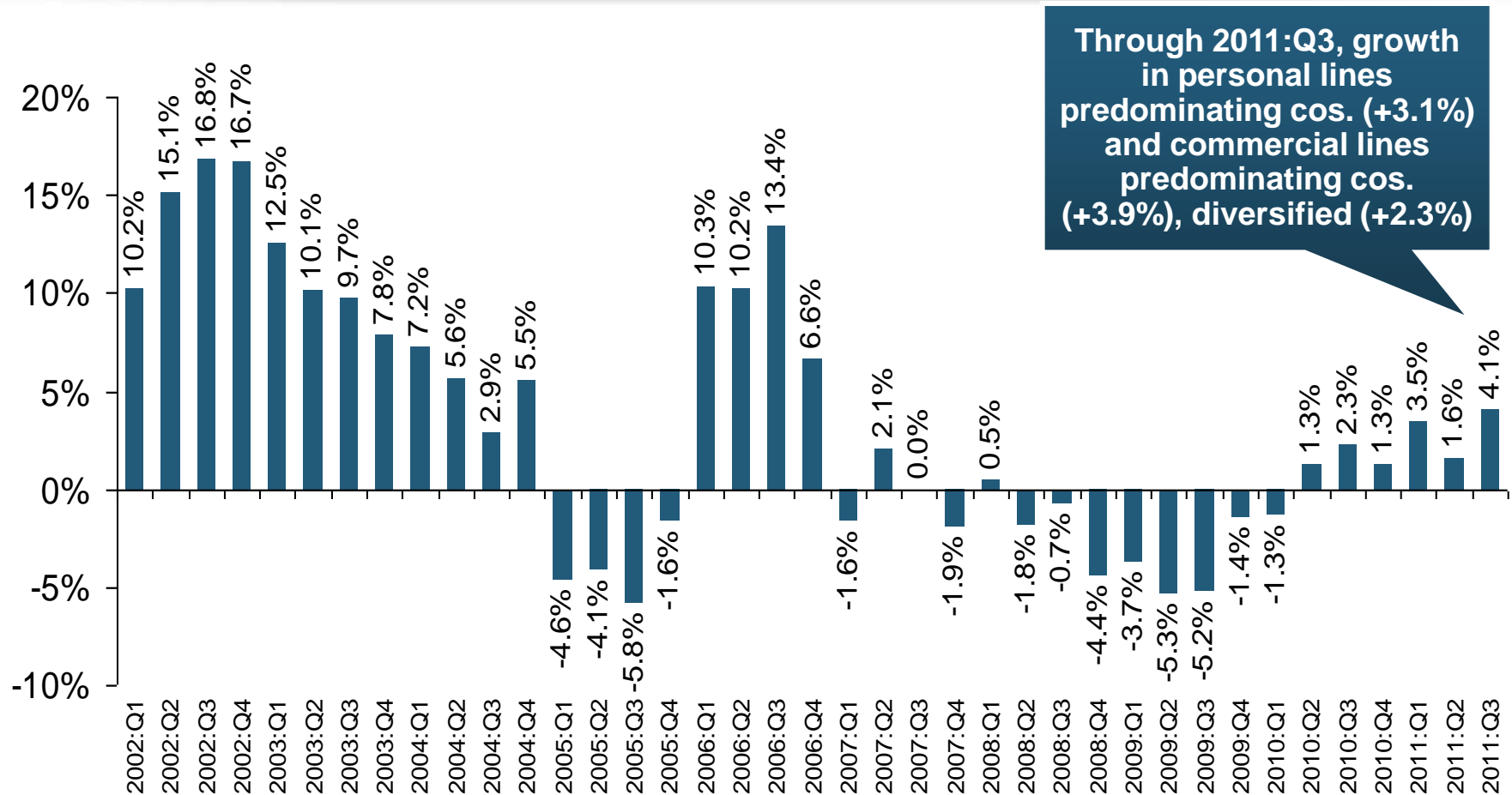


\*2011 and 2012 figures are A.M. Best Estimates

Shaded areas denote "hard market" periods

Sources: A.M. Best (historical and forecast), ISO, Insurance Information Institute.

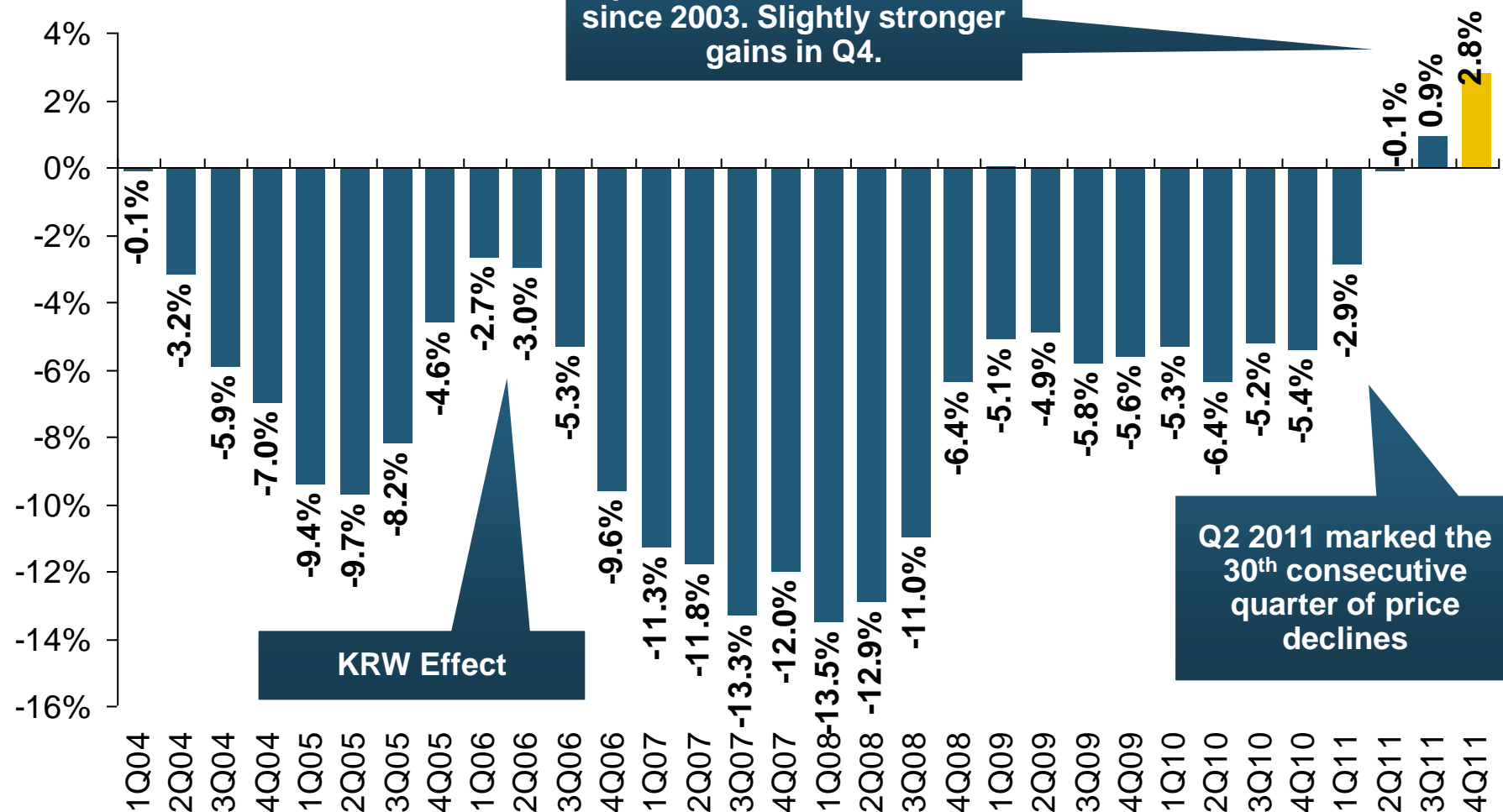
# P/C Net Premiums Written: % Change, Quarter vs. Year-Prior Quarter



**Finally! Back-to-back quarters of net written premium growth  
(vs. the same quarter, prior year)**

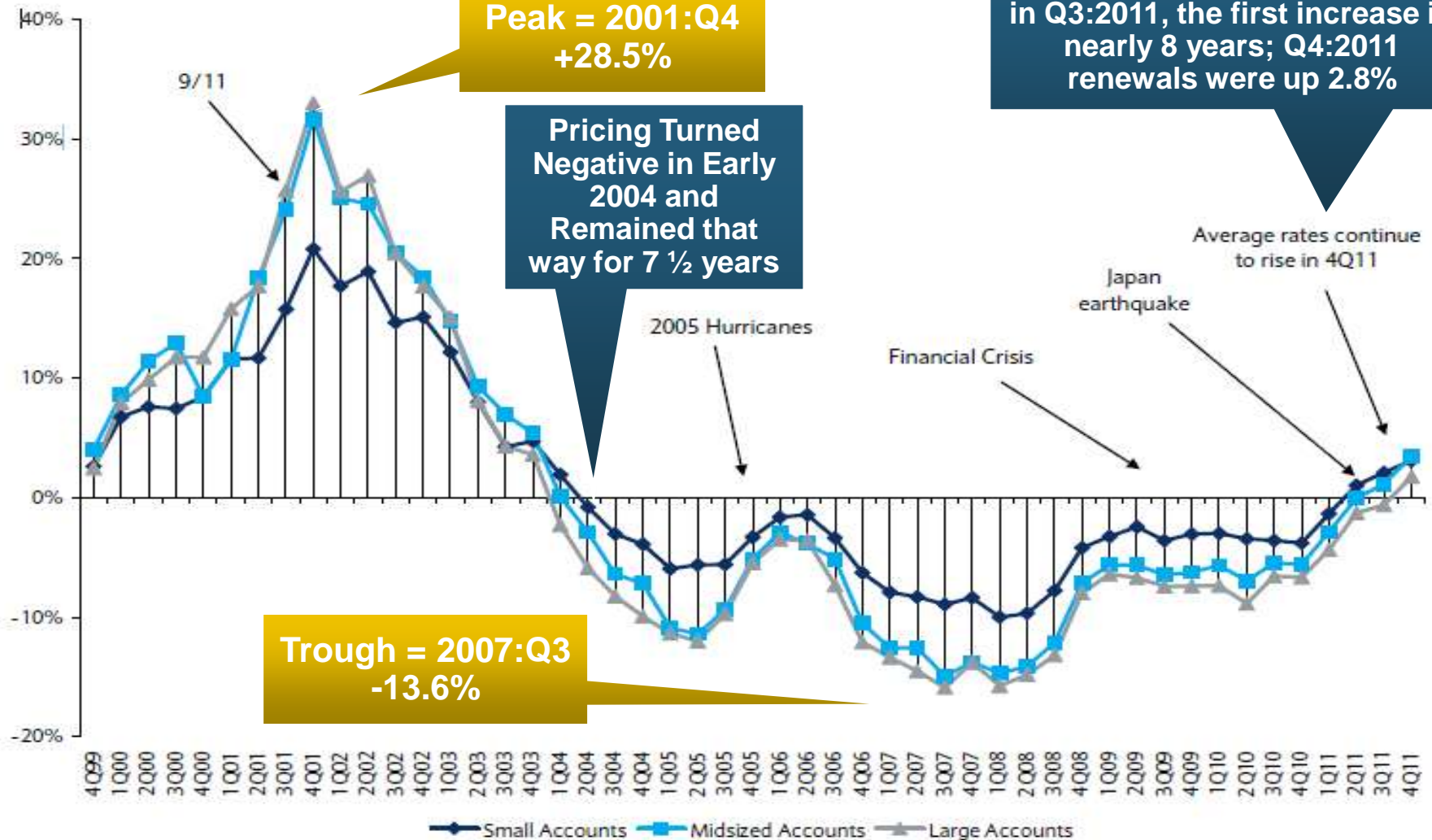
# Average Commercial Rate Change, All Lines, (1Q:2004–4Q:2011)

(Percent)



# Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2011:Q4

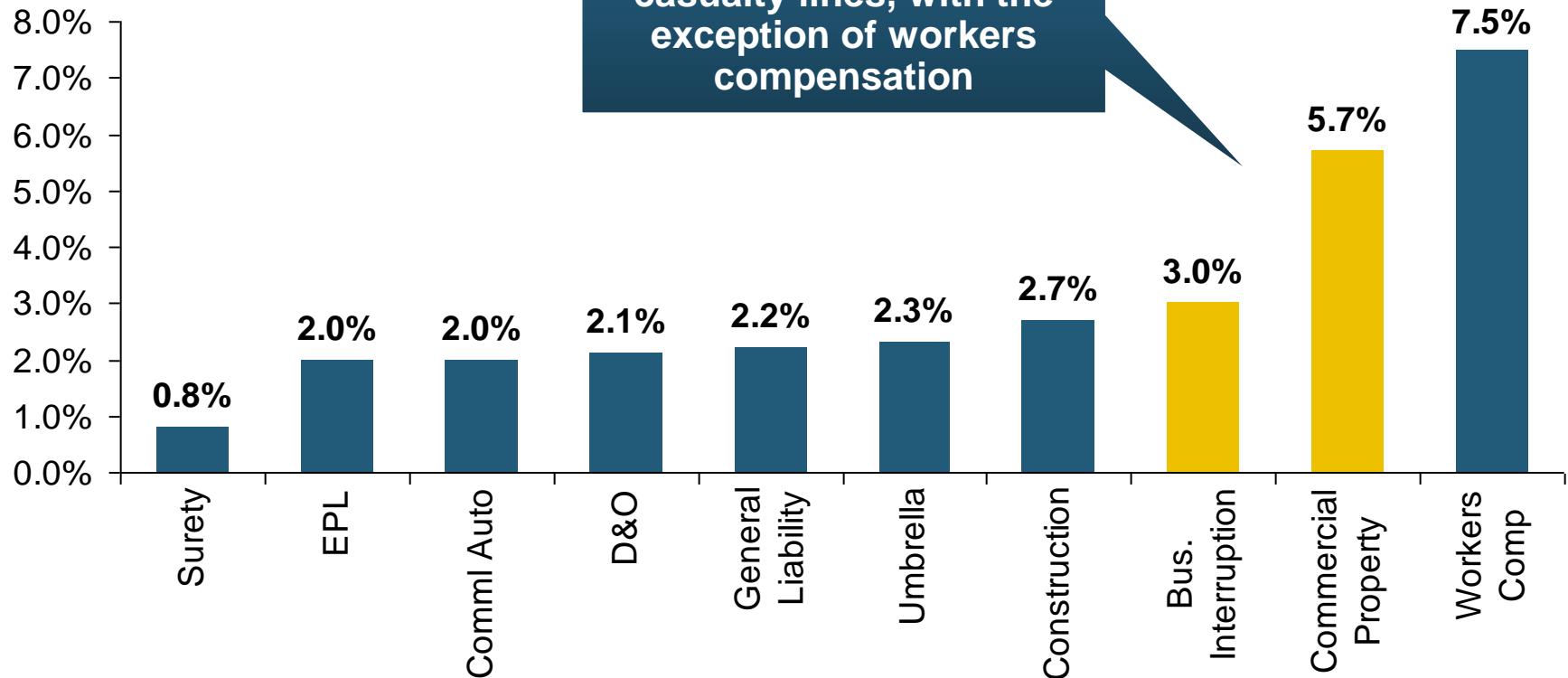
Percentage Change (%)





# Change in Commercial Rate Renewals, by Line: 2011:Q4

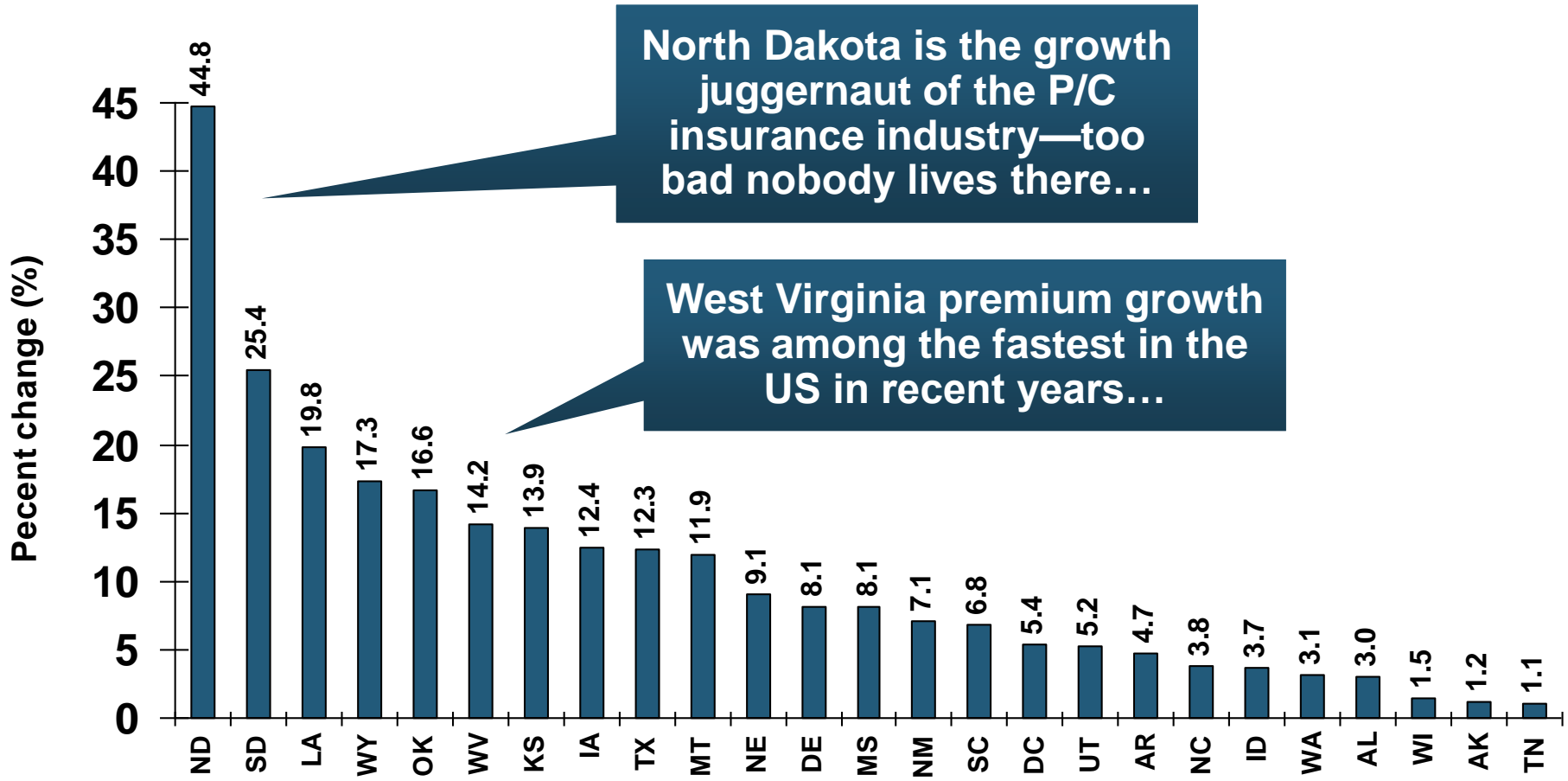
Percentage Change (%)



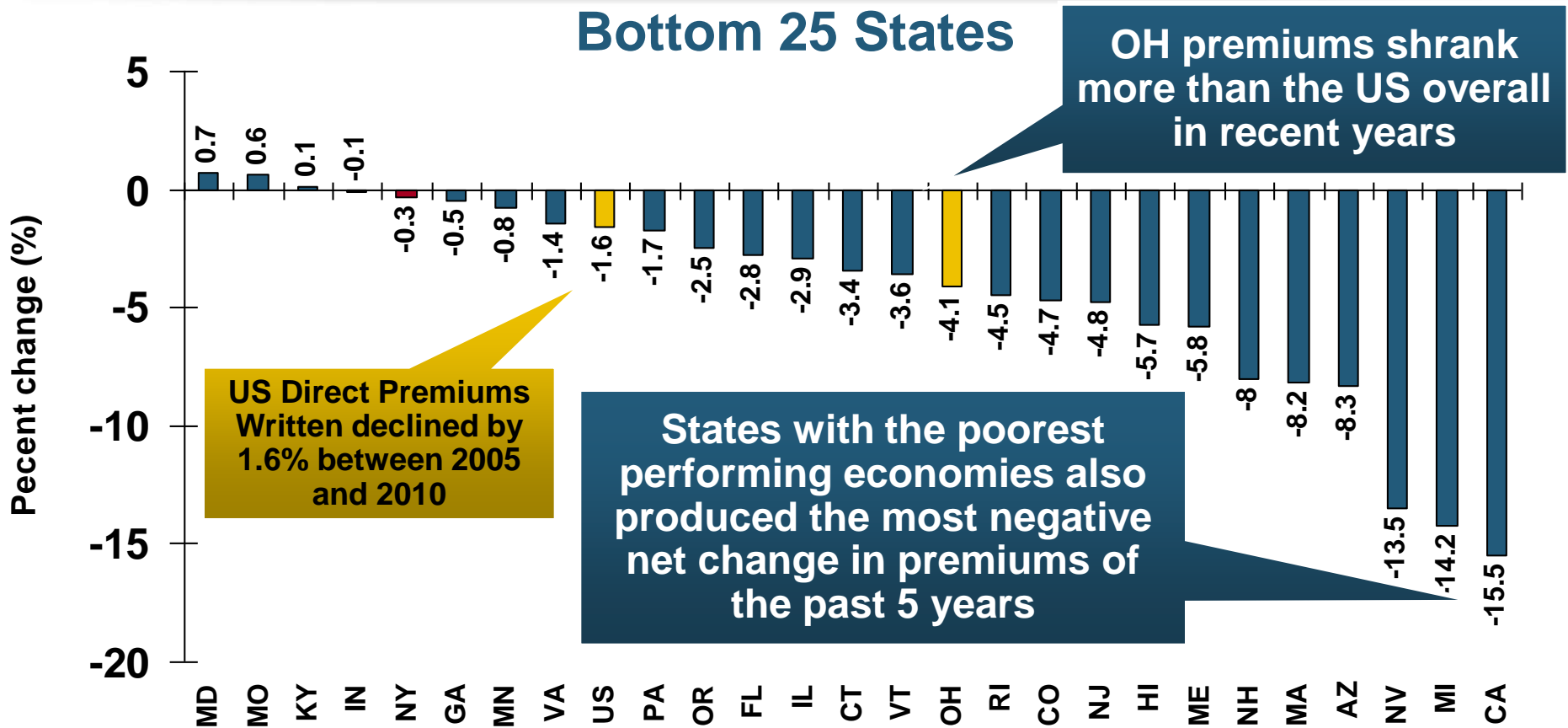
**Major Commercial Lines Renewed Uniformly Upward in Q4:2011 for Only the Second Time Since 2003; Property Lines & Workers Comp Leading the Way**

# Direct Premiums Written: All P/C Lines Percent Change by State, 2005-2010

## Top 25 States



# Direct Premiums Written: All P/C Lines Percent Change by State, 2005-2010

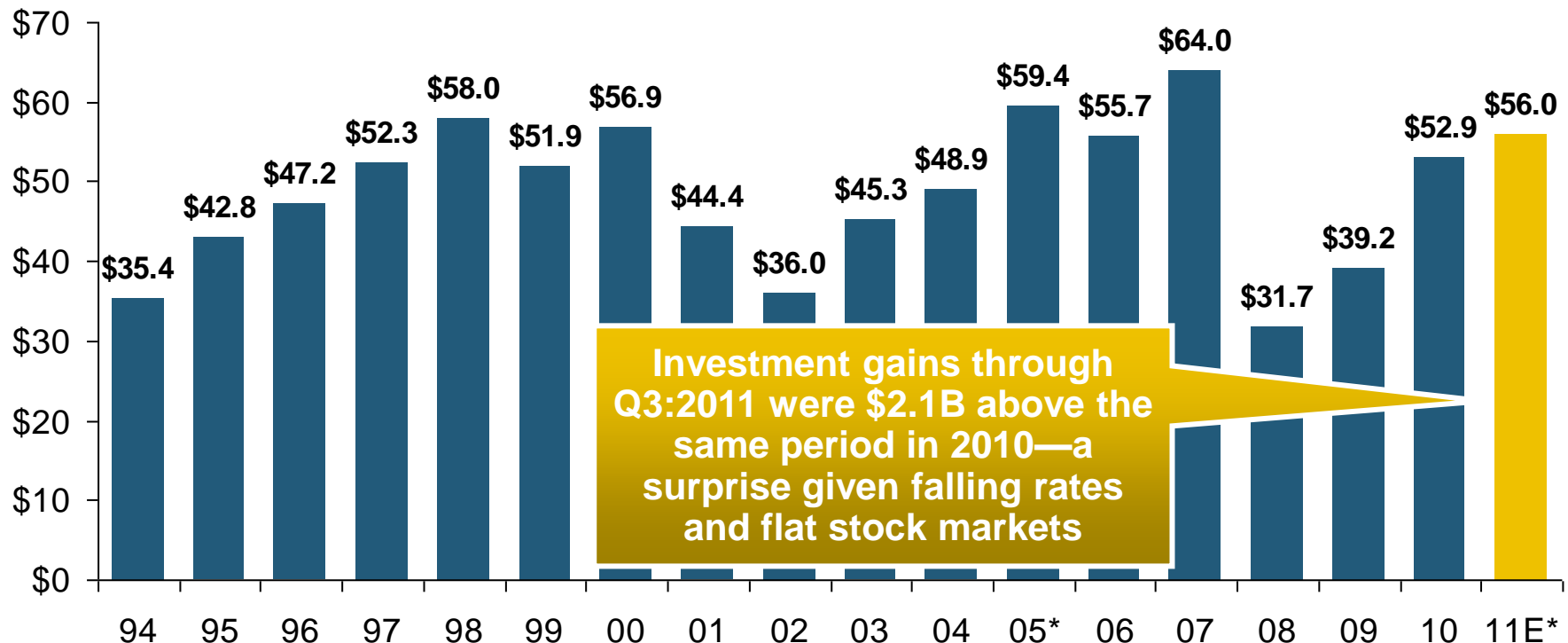


# INVESTMENTS: THE NEW REALITY

**Investment Performance is a  
Key Driver of Profitability  
*Does It Influence  
Underwriting or Cyclicalities?***

# Property/Casualty Insurance Industry Investment Gain: 1994–2011E<sup>1</sup>

(\$ Billions)



**Investment Gains in 2011 Were Surprisingly Robust. Investment Gains Recovered Significantly Due to Realized Investment Gains; The Financial Crisis Caused Investment Gains to Fall by 50% in 2008**

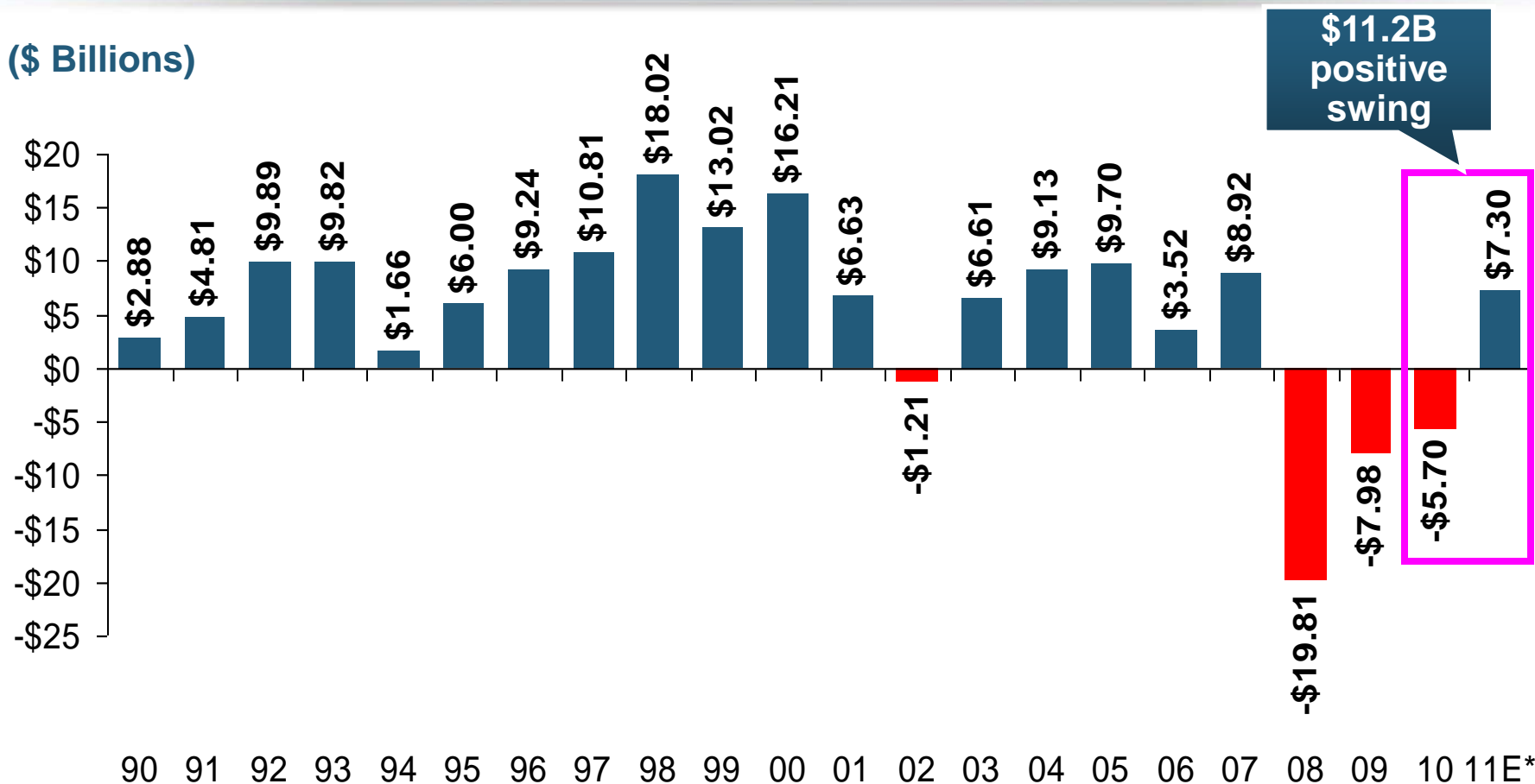
<sup>1</sup> Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

\* 2005 figure includes special one-time dividend of \$3.2B; 2011 figure is annualized based 2011:Q3 actual of \$42.0B.

Sources: ISO; Insurance Information Institute.

# P/C Insurer Net Realized Capital Gains/Losses, 1990-2011E

(\$ Billions)

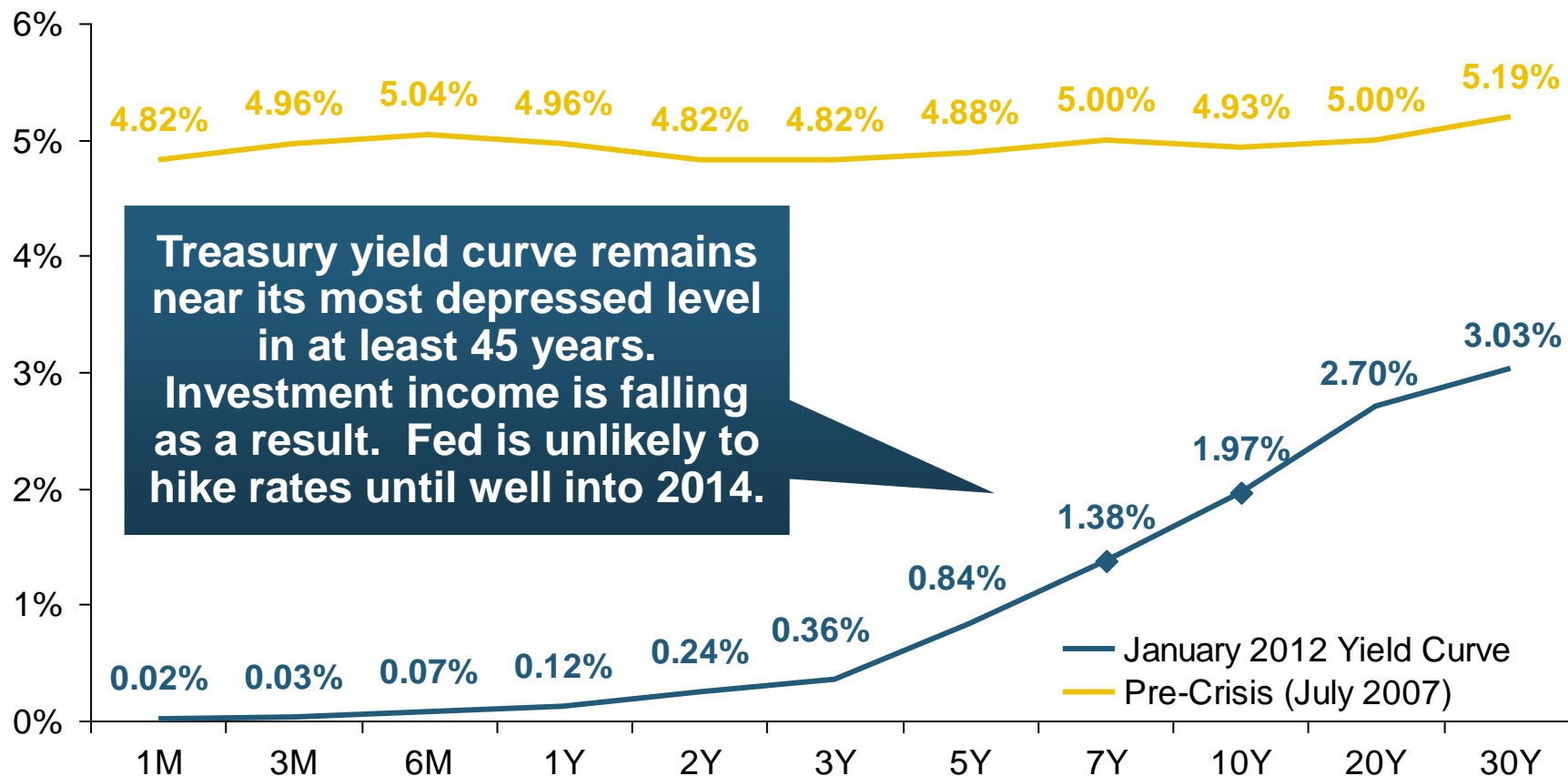


**Insurers Posted Net Realized Capital Gains in 2011 for the First Time Since 2007. Realized Capital Losses Were the Primary Cause of 2008/2009's Large Drop in Profits and ROE**

\*2011 is an estimate based on annualized actual 2011 9-month figure of \$5.5B.

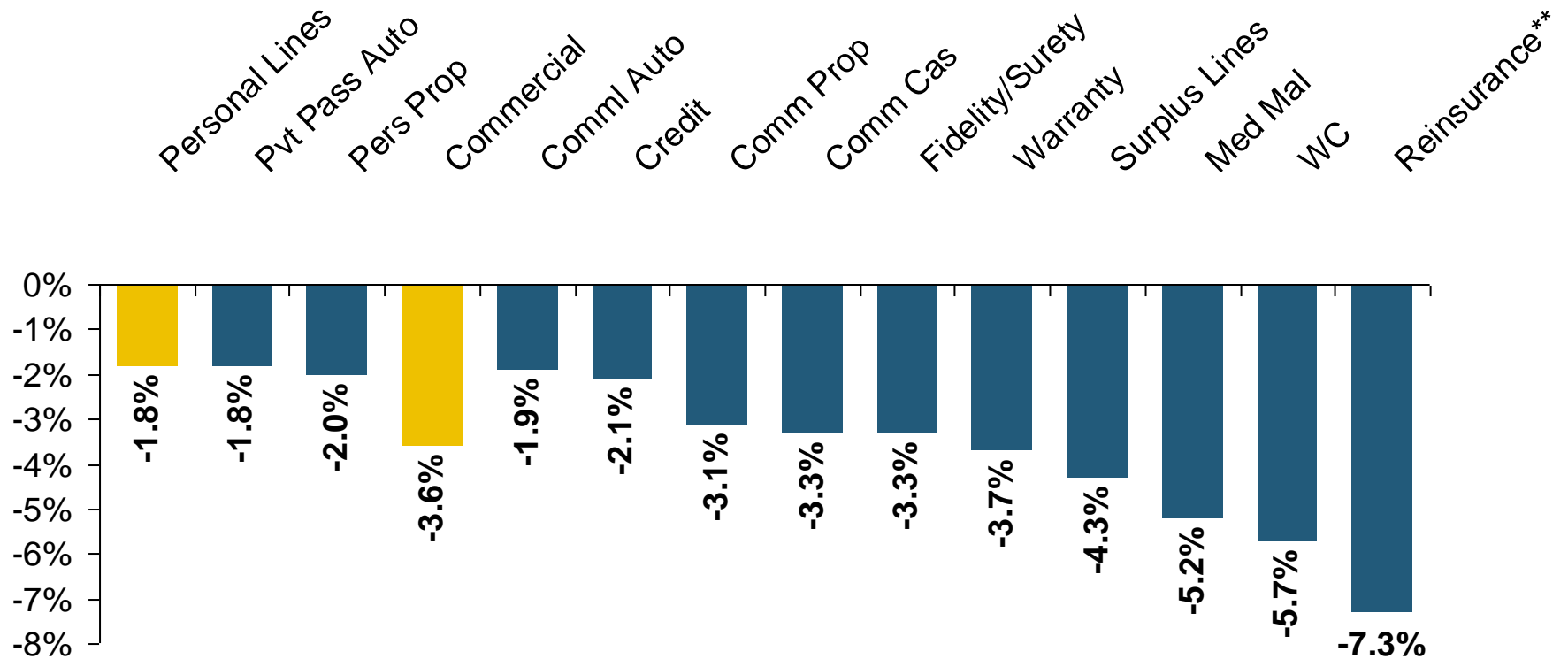
Sources: A.M. Best, ISO, Insurance Information Institute.

# Treasury Yield Curves: Pre-Crisis (July 2007) vs. Jan. 2012



**The Fed Is Actively Signaling that it Is Determined to Keep Rates Low Through Late 2014**

# Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line\*



**Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline**

\*Based on 2008 Invested Assets and Earned Premiums

\*\*US domestic reinsurance only

Source: A.M. Best; Insurance Information Institute.

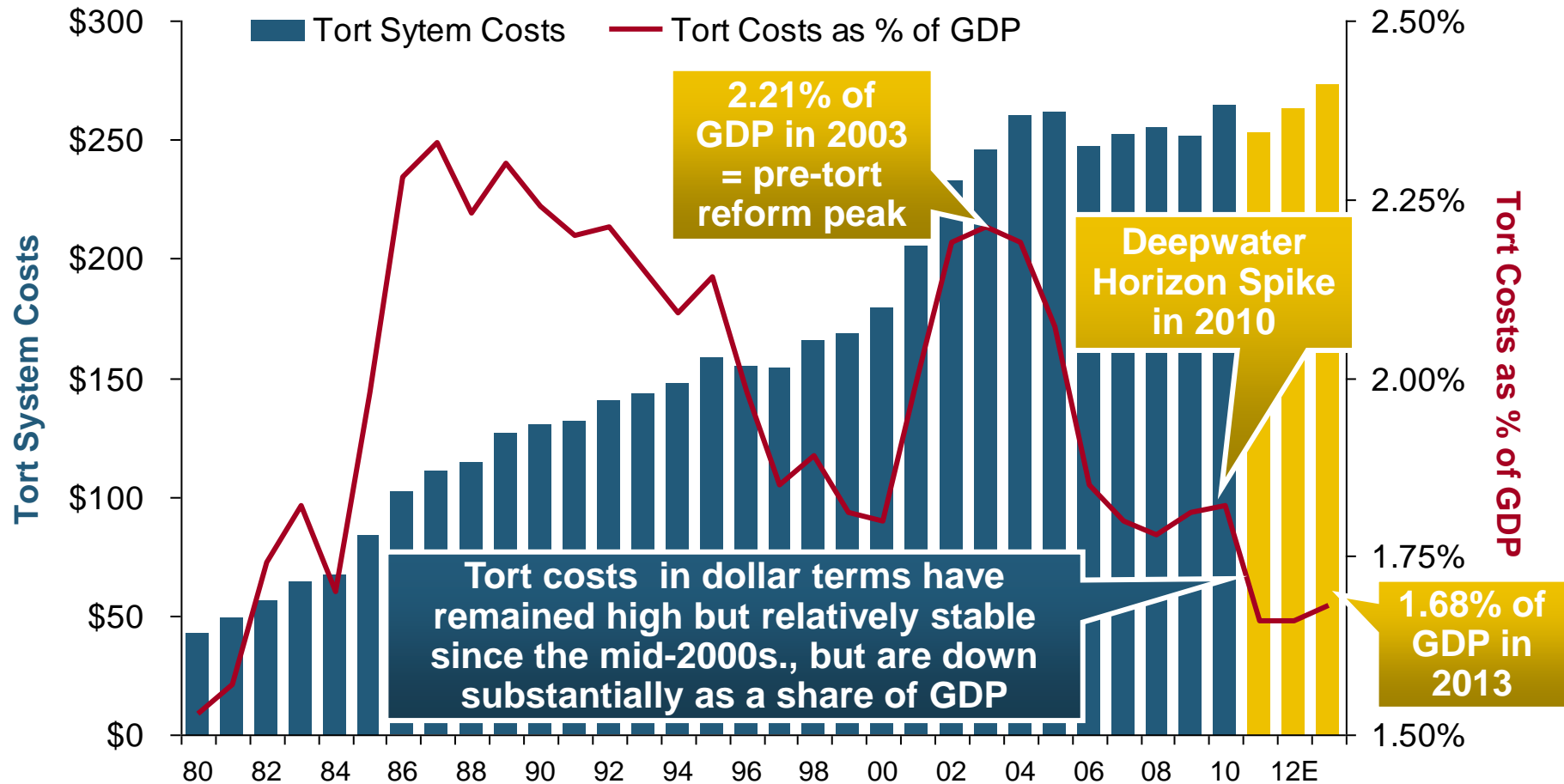


# **Shifting Legal Liability & Tort Environment**

## **Is the Tort Pendulum Swinging Against Insurers?**

# Over the Last Three Decades, Total Tort Costs as a % of GDP Appear Somewhat Cyclical, 1980-2013E

(\$ Billions)



# Business Leaders Ranking of Liability Systems in 2010

## ■ Best States

1. Delaware
2. North Dakota
3. Nebraska
4. Indiana
5. Iowa
6. Virginia
7. Utah
8. Colorado
9. Massachusetts
10. South Dakota

### New in 2010

- North Dakota
- Massachusetts
- South Dakota

### Drop-offs

- Maine
- Vermont
- Kansas

Midwest/West has mix of good and bad states.

## ■ Worst States

41. New Mexico
42. Florida
43. Montana
44. Arkansas
45. Illinois
46. California
47. Alabama
48. Mississippi
49. Louisiana
50. West Virginia

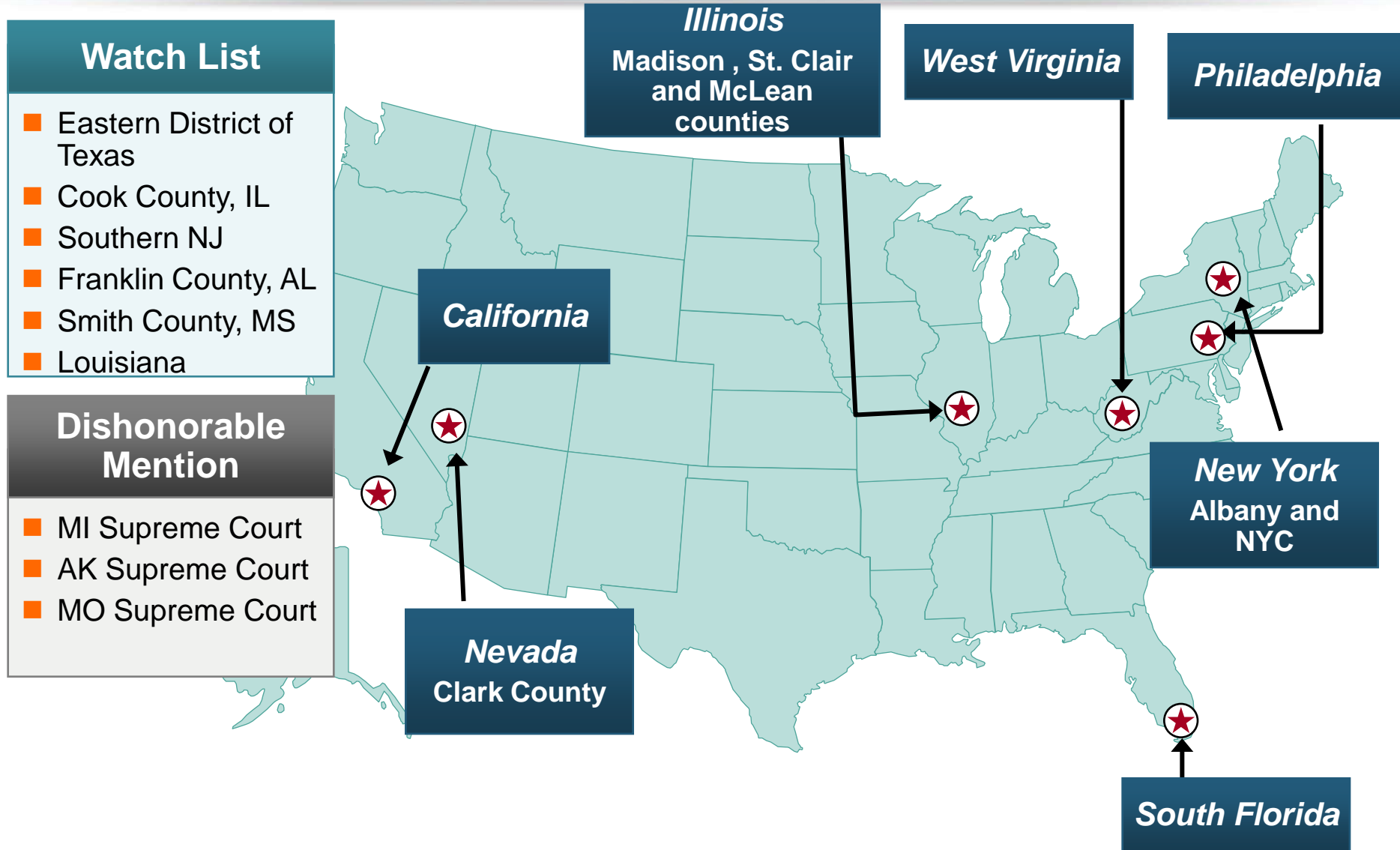
### Newly Notorious

- New Mexico
- Montana
- Arkansas

### Rising Above

- **Texas**
- South Carolina
- Hawaii

# The Nation's Judicial Hellholes: 2011

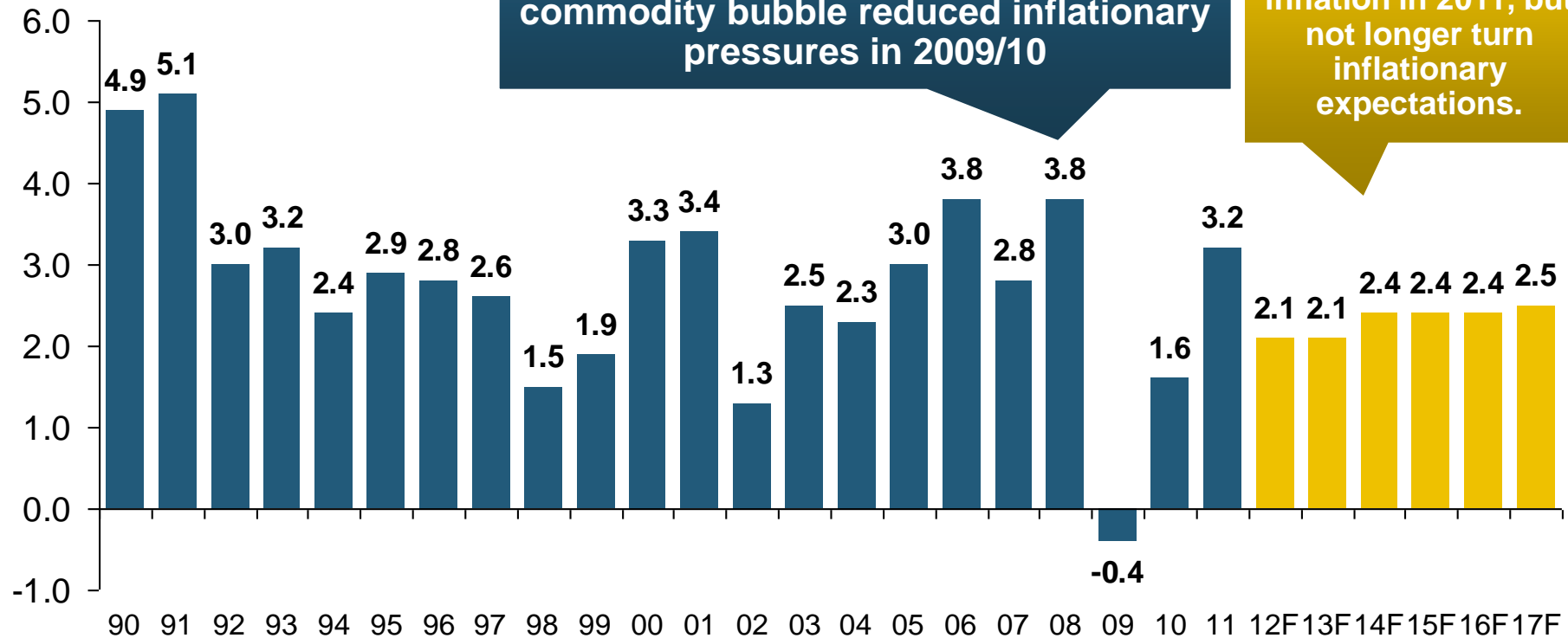


# **Inflation**

**Is it a Threat to Claim Cost  
Severities**

# Annual Inflation Rates, (CPI-U, %), 1990–2017F

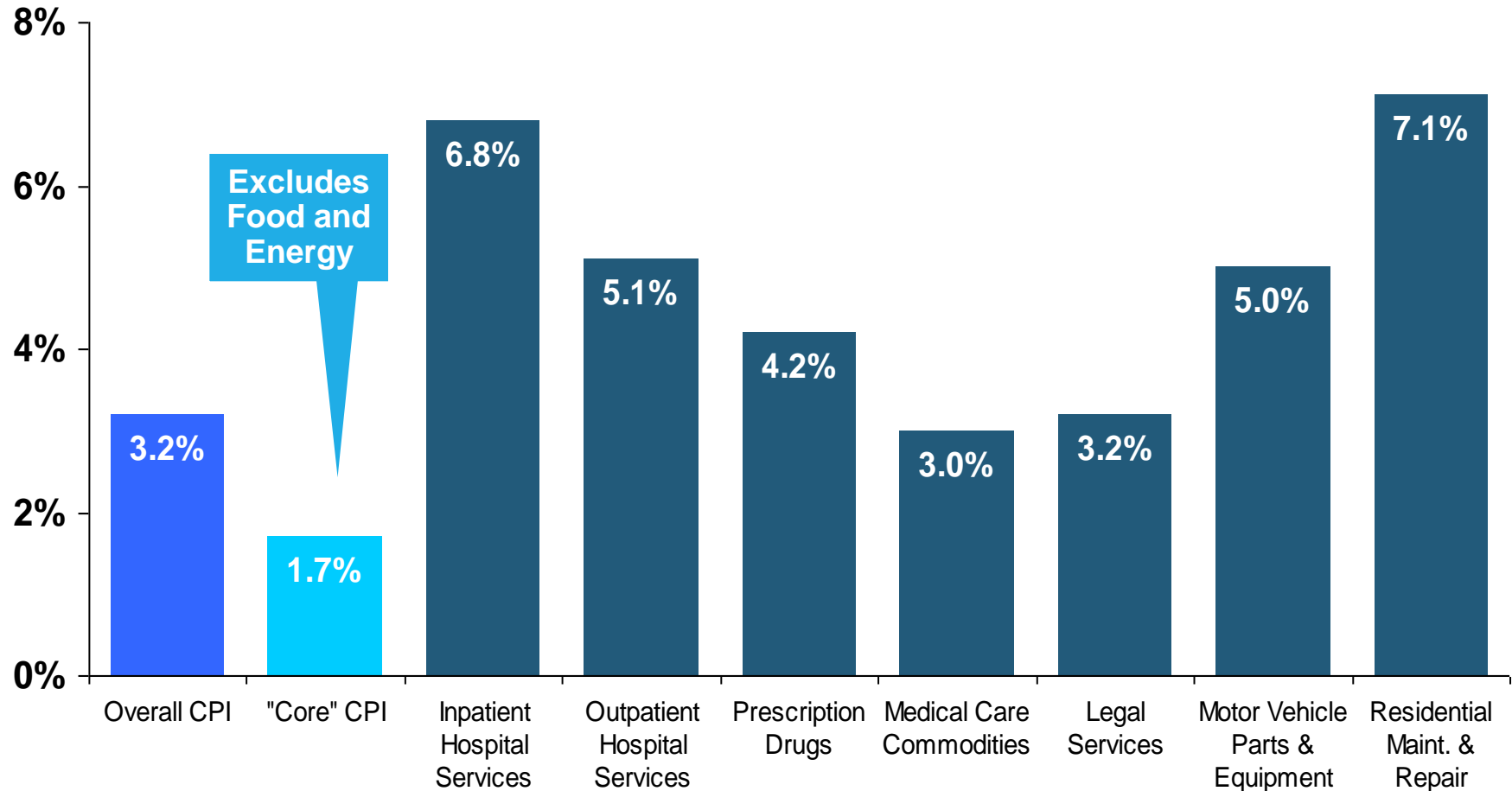
## Annual Inflation Rates (%)



**The slack in the U.S. economy suggests that inflationary pressures should remain subdued for an extended period of times. Energy, health care and commodity prices, plus U.S. debt burden, remain longer-run concerns**

# P/C Personal Insurance Claim Cost Drivers Grow Faster Than the Core CPI Suggests

Price Level Change: 2011 vs. 2010



**Healthcare costs are a major liability, med pay, and PIP claim cost driver. They are likely to grow faster than the CPI for the next few years, at least**

Insurance Information Institute Online:

**[www.iii.org](http://www.iii.org)**

*Thank you for your time  
and your attention!*

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