

# Casualty Market Overview & Outlook Trends, Challenges & Opportunities

Insurance Information Institute
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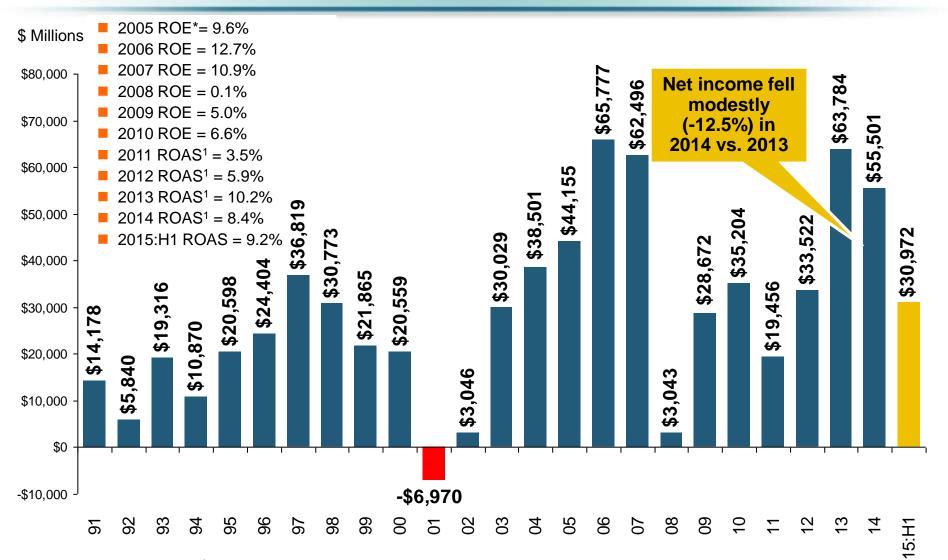
# P/C Insurance Industry Financial Performance

2015 is Shaping Up to Be a Reasonably Good Year

A Repeat of 2014?

#### P/C Industry Net Income After Taxes 1991–2015:H1



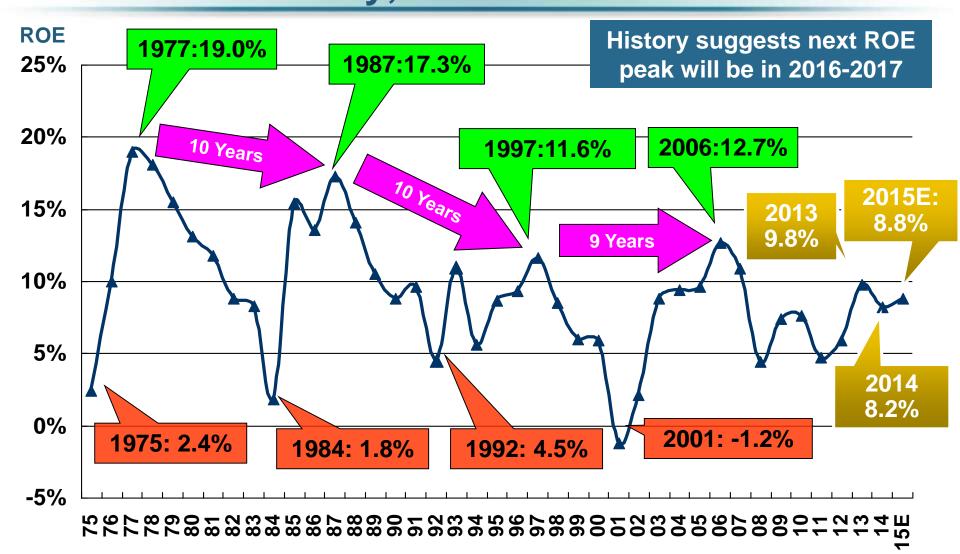


•ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. Excluding Mortgage & Financial Guaranty insurers yields a 8.2% ROAS in 2014, 9.8% ROAS in 2013, 6.2% ROAS in 2012, 4.7% ROAS for 2011, 7.6% for 2010 and 7.4% for 2009.

Sources: A.M. Best, ISO; Insurance Information Institute

### Profitability Peaks & Troughs in the P/C Insurance Industry, 1975 – 2015E



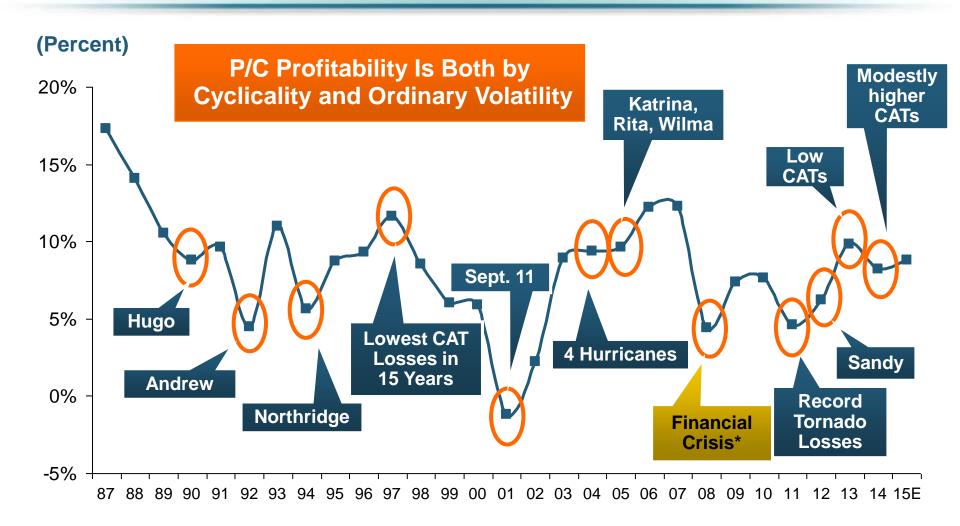


<sup>\*</sup>Profitability = P/C insurer ROEs. 2011-14 figures are estimates based on ROAS data. Note: Data for 2008-2014 exclude mortgage and financial guaranty insurers.

Source: Insurance Information Institute; NAIC, ISO, A.M. Best, Conning

### **ROE: Property/Casualty Insurance by Major Event, 1987–2015E**

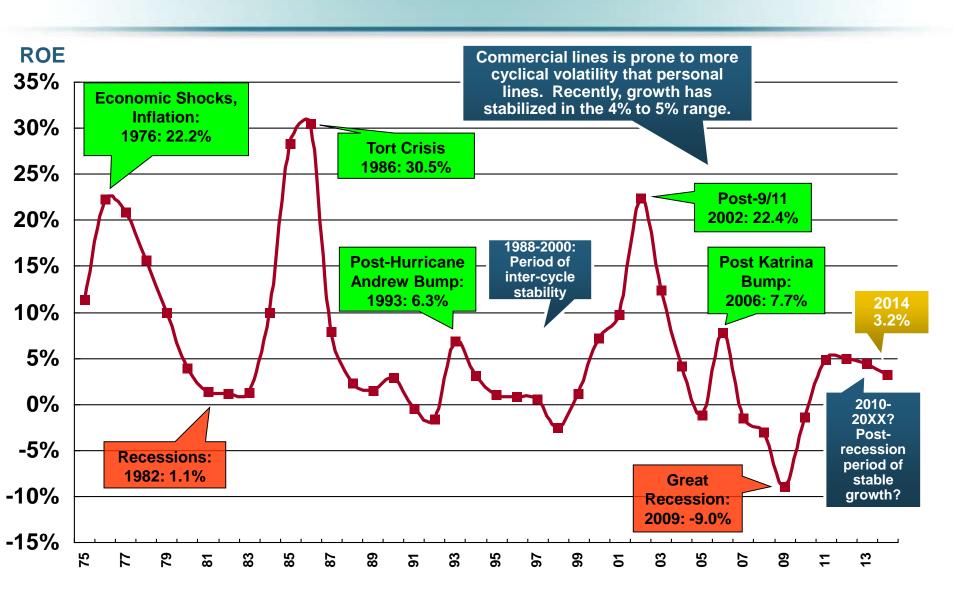




<sup>\*</sup> Excludes Mortgage & Financial Guarantee in 2008 – 2014. Sources: ISO, *Fortune*; Insurance Information Institute.

#### Commercial Lines NPW Premium Growth: 1975 – 2014

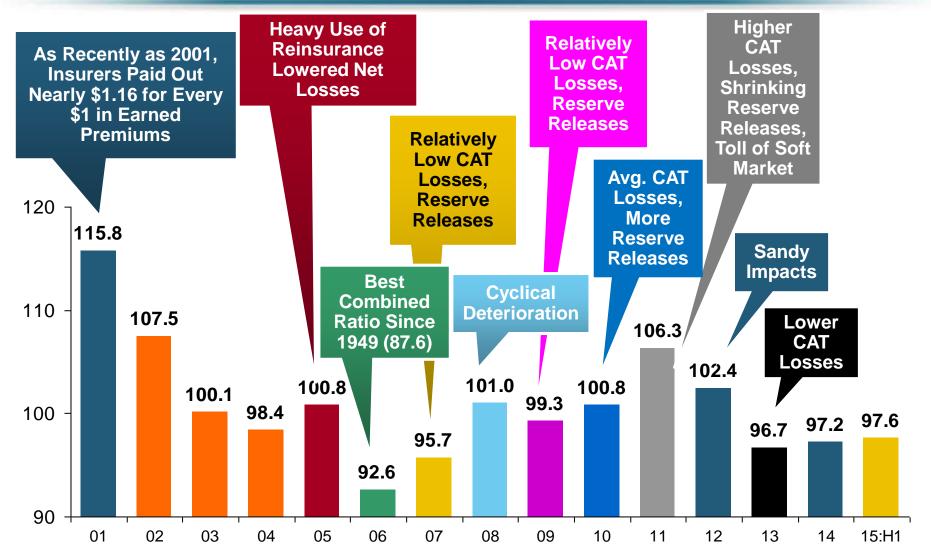




Note: Data include state funds beginning in 1998. Source: A.M. Best: Insurance Information Institute.

#### P/C Insurance Industry Combined Ratio, 2001–2015:H1\*



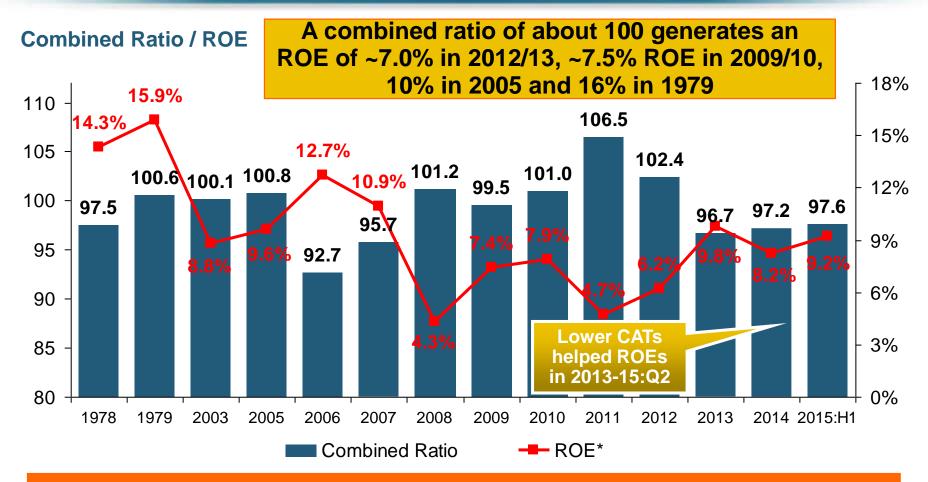


<sup>\*</sup> Excludes Mortgage & Financial Guaranty insurers 2008--2014. Including M&FG, 2008=105.1, 2009=100.7, 2010=102.4, 2011=108.1; 2012:=103.2; 2013: = 96.1; 2014: = 97.0.

Sources: A.M. Best, ISO.

### A 100 Combined Ratio Isn't What It Once Was: Investment Impact on ROEs



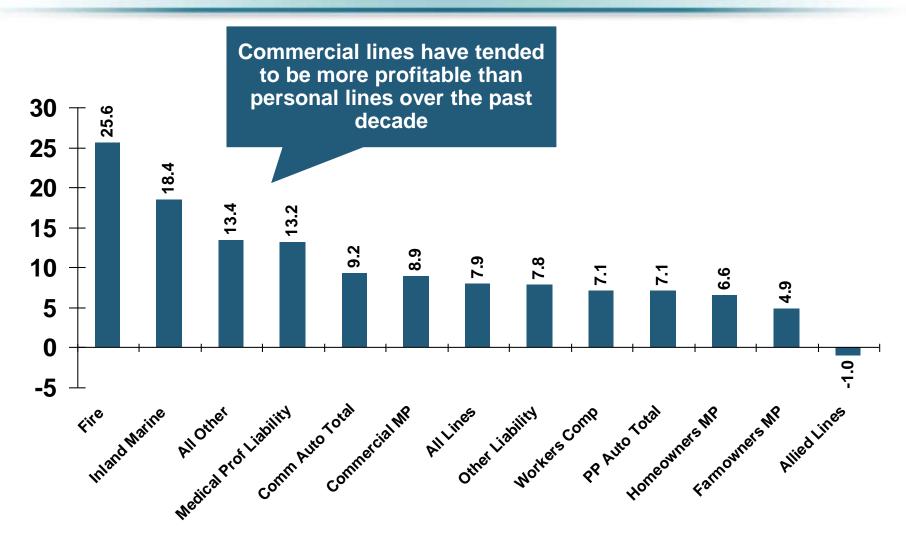


Combined Ratios Must Be Lower in Today's Depressed Investment Environment to Generate Risk Appropriate ROEs

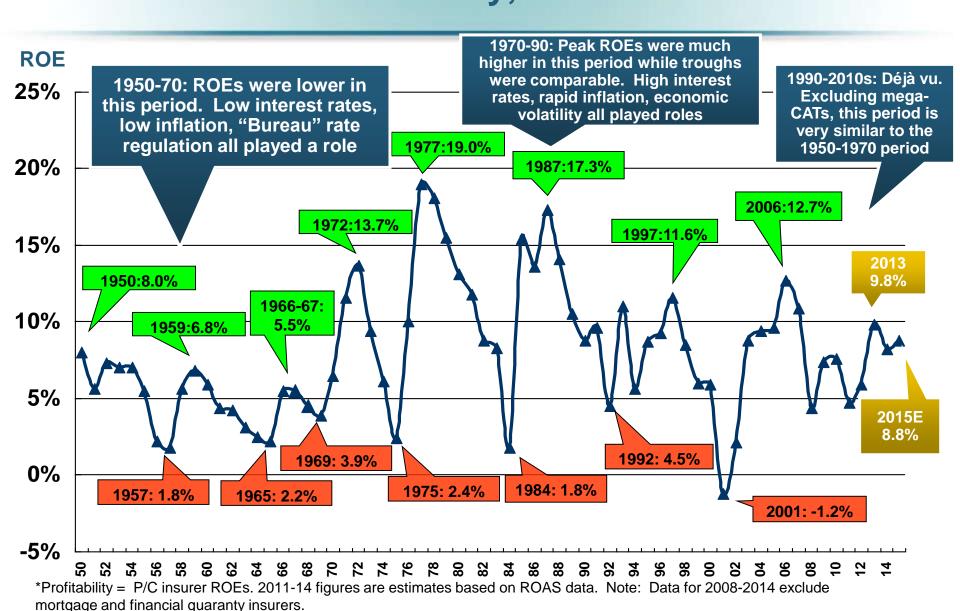
<sup>\* 2008 -2014</sup> figures are return on average surplus and exclude mortgage and financial guaranty insurers. 2014 combined ratio including M&FG insurers is 97.0; 2013 = 96.1; 2012 =103.2, 2011 = 108.1, ROAS = 3.5%. Source: Insurance Information Institute from A.M. Best and ISO Verisk Analytics data.

#### Return on Net Worth (RNW) All Lines: 2004-2013 Average





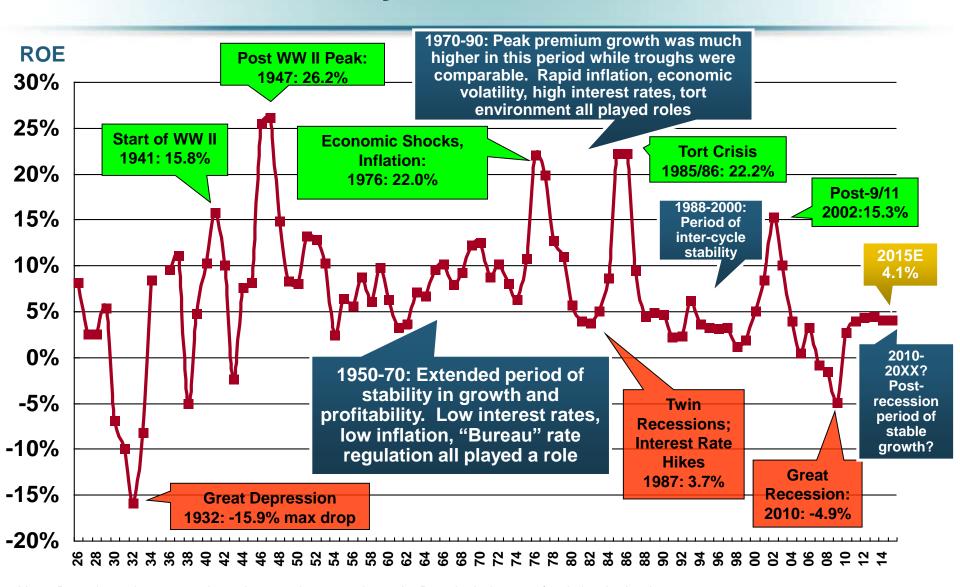
#### Back to the Future: Profitability Peaks & Troughs in the P/C Insurance Industry, 1950 – 2015E\*



Source: Insurance Information Institute; NAIC, ISO, A.M. Best.

#### NPW Premium Growth: Peaks & Troughs in the P/C Insurance Industry, 1926 – 2015E





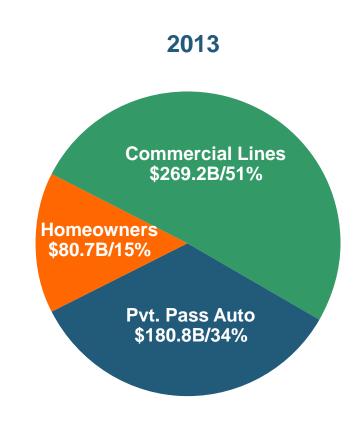
Note: Data through 1934 are based on stock companies only. Data include state funds beginning in 1998. Source: A.M. Best: Insurance Information Institute.

### Distribution of Direct Premiums Written by Segment/Line, 2013



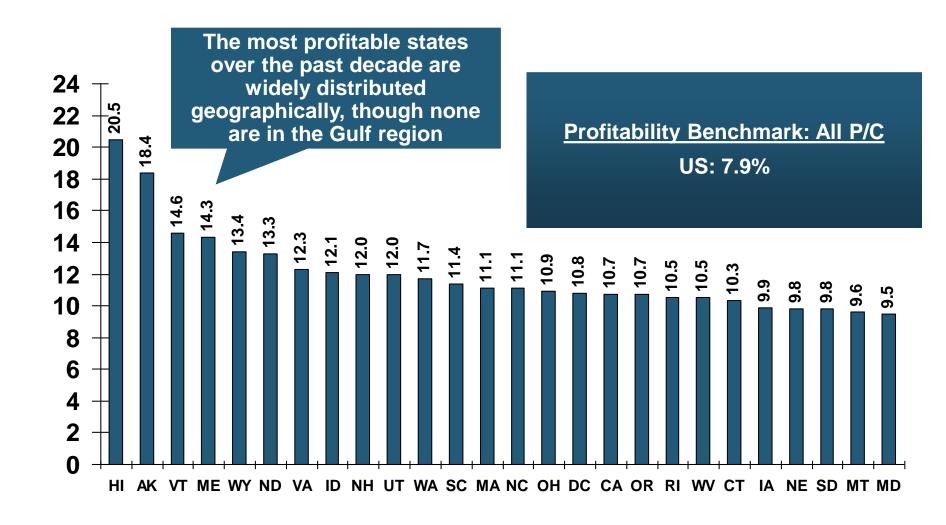
#### **Distribution Facts**

- Personal/Commercial lines split has been about 50/50 for many years
- Pvt. Passenger Auto is by far the largest line of insurance and is currently the most important source of industry profits
- Billions of additional dollars in homeowners insurance premiums are written by staterun residual market plans



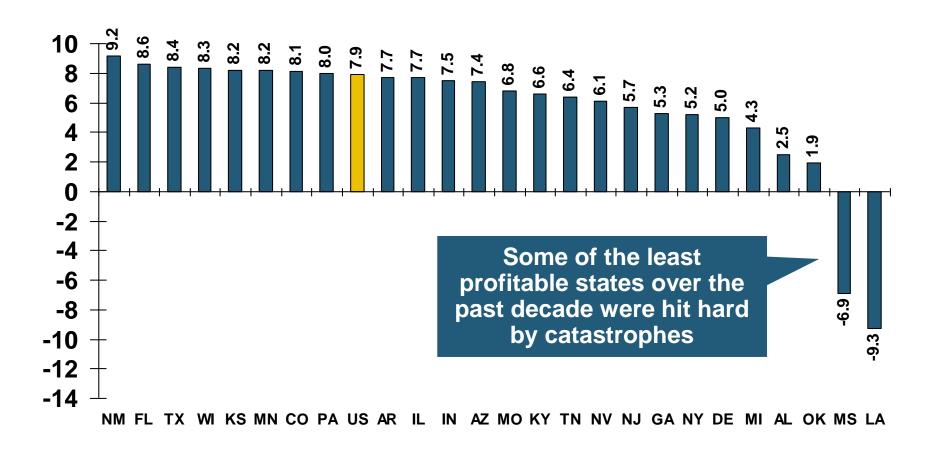
#### RNW All Lines by State, 2004-2013 Average: Highest 25 States





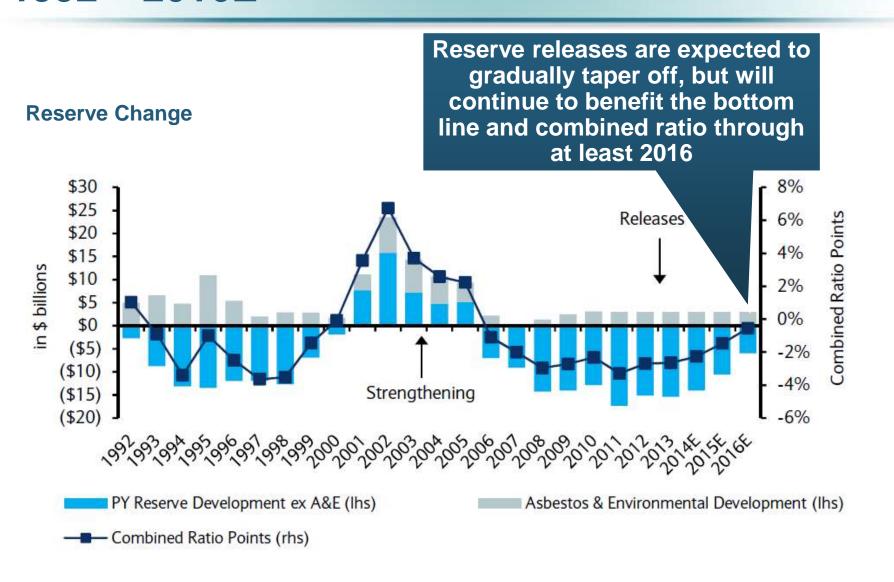
#### RNW All Lines by State, 2004-2013 Average: Lowest 25 States





#### P/C Insurance Loss Reserve Development, 1992 – 2016E\*





Source: A.M. Best; Barclays research for estimates.



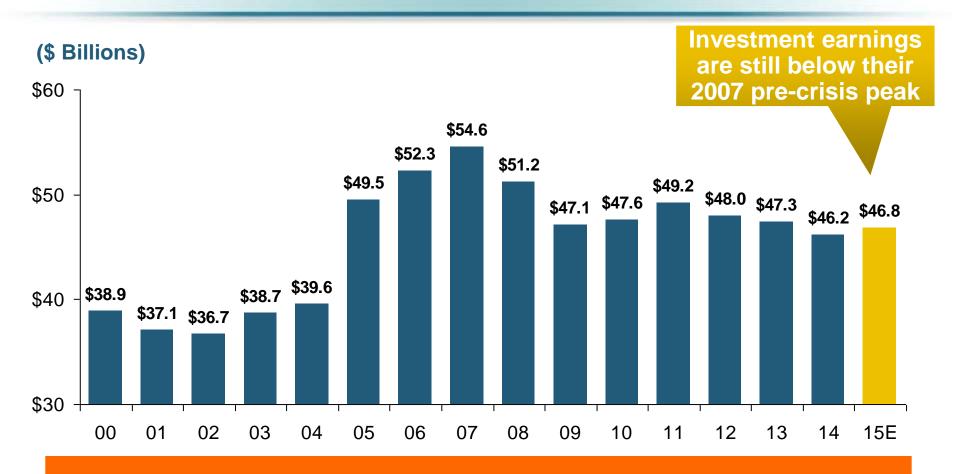
#### INVESTMENTS: THE NEW REALITY

Investment Performance is a Key Driver of Profitability

Depressed Yields Will Necessarily Influence Underwriting & Pricing

#### Property/Casualty Insurance Industry Investment Income: 2000–2015E<sup>1</sup>





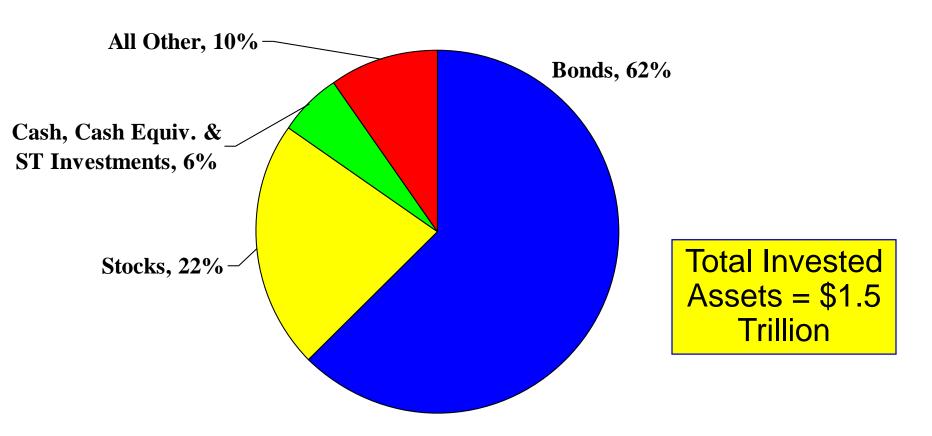
Due to persistently low interest rates, investment income fell in 2012, 2013 and 2014.

<sup>&</sup>lt;sup>1</sup> Investment gains consist primarily of interest and stock dividends. Sources: ISO: Insurance Information Institute.

### Distribution of Invested Assets: P/C Insurance Industry, 2013



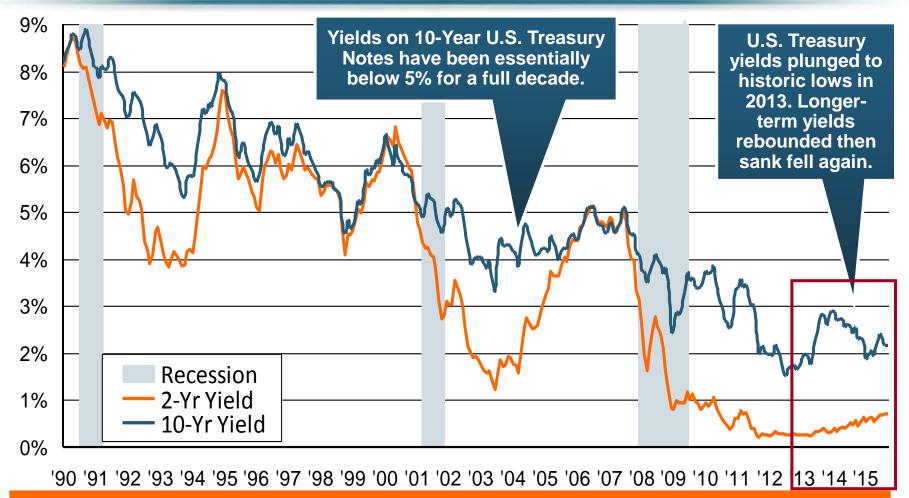
#### \$ Billions



Source: Insurance Information Institute Fact Book 2015, A.M. Best.

### U.S. Treasury Security Yields: A Long Downward Trend, 1990–2015\*





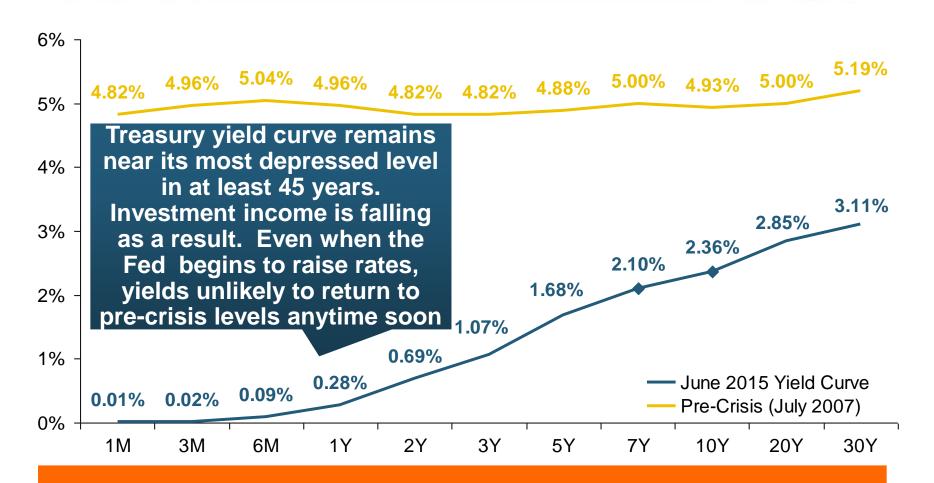
Since roughly 80% of P/C bond/cash investments are in 10-year or shorter durations, most P/C insurer portfolios will have low-yielding bonds for years to come.

Sources: Federal Reserve Bank at <a href="http://www.federalreserve.gov/releases/h15/data.htm">http://www.federalreserve.gov/releases/h15/data.htm</a>. National Bureau of Economic Research (recession dates); Insurance Information Institute.

<sup>\*</sup>Monthly, constant maturity, nominal rates, through September 2015.

### Treasury Yield Curves: Pre-Crisis (July 2007) vs. June 2015



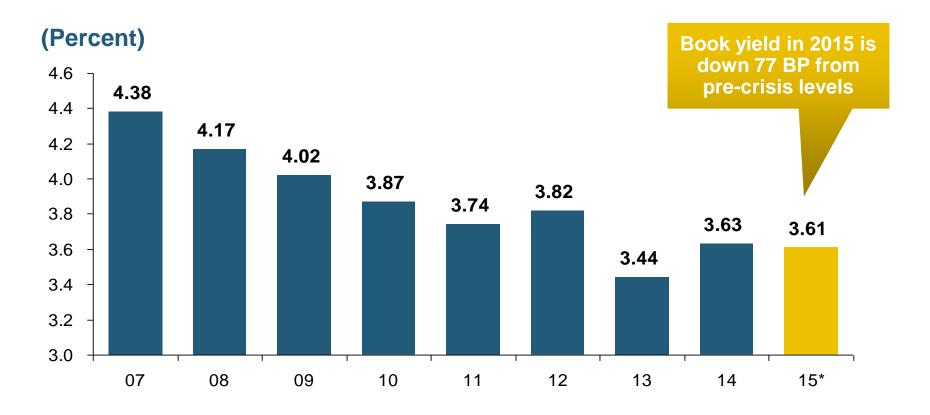


The Fed Is Actively is Signaling that it Is Likely to Begin Raising Rates

Later in 2015 but Only Very Gradually

#### Net Yield on Property/Casualty Insurance Invested Assets, 2007–2015\*

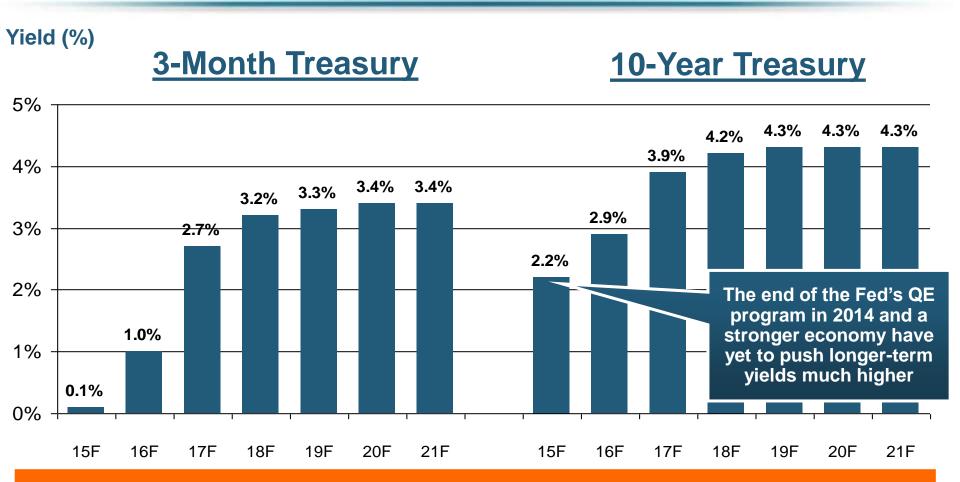




The yield on invested assets remains low relative to pre-crisis yields. The Fed's plan to raise interest rates in late 2015 has already pushed up some yields, albeit quite modestly.

#### Interest Rate Forecasts: 2015 - 2021



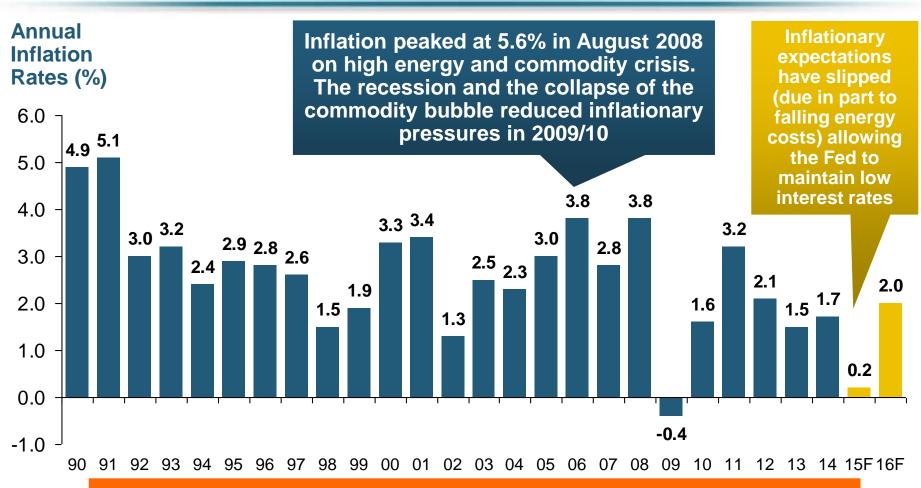


A full normalization of interest rates is unlikely until 2018, more than a decade after the onset of the financial crisis.

Sources: Blue Chip Economic Indicators (9/15 for 2015 and 2016; for 2017-2021 3/15 issue); Insurance Info. Institute.

#### Annual Inflation Rates, (CPI-U, %), 1990–2016F



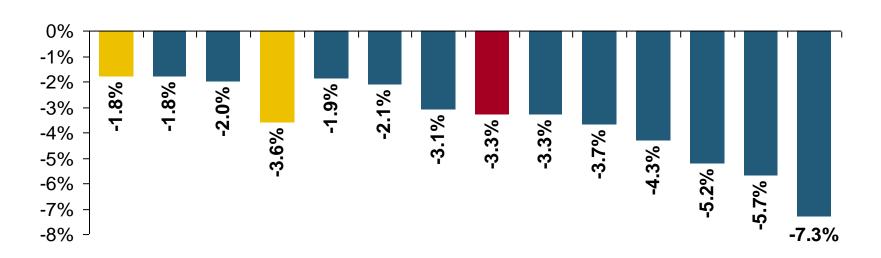


Slack in the U.S. economy and falling energy prices suggests that inflationary pressures should remain subdued for an extended period of times

# Reduction in Combined Ratio Necessary to Offset 1% Decline in Investment Yield to Maintain Constant ROE, by Line\*







Lower Investment Earnings Place a Greater Burden on Underwriting and Pricing Discipline

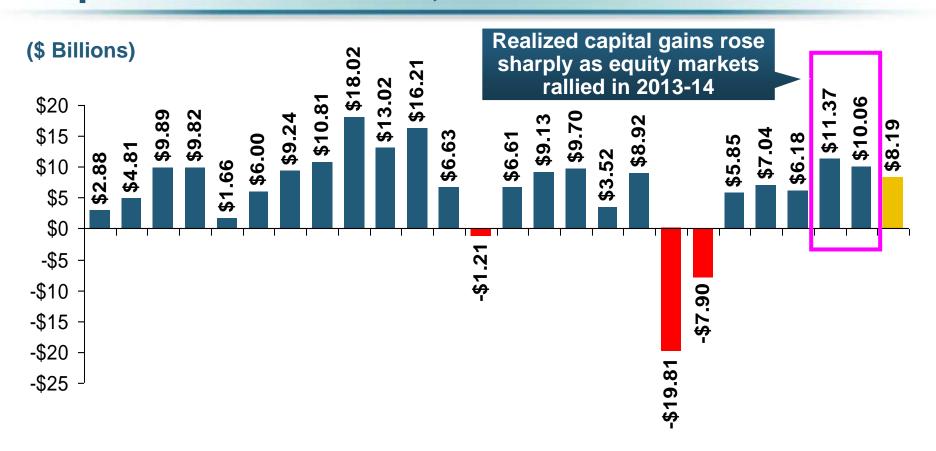
Source: A.M. Best; Insurance Information Institute.

<sup>\*</sup>Based on 2008 Invested Assets and Earned Premiums

<sup>\*\*</sup>US domestic reinsurance only

#### P/C Insurer Net Realized Capital Gains/Losses, 1990-2015:Q2





90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15\*

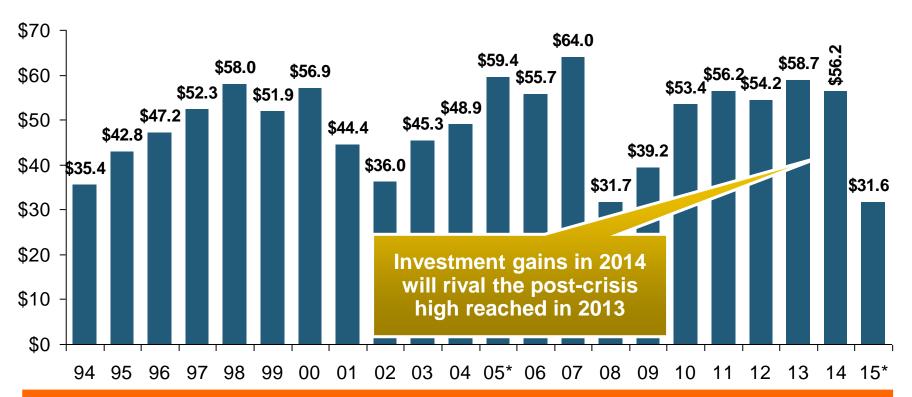
Insurers Posted Net Realized Capital Gains in 2010 - 2014 Following Two Years of Realized Losses During the Financial Crisis. Realized Capital Losses Were a Primary Cause of 2008/2009's Large Drop in Profits and ROE.

<sup>\*</sup>Through Q2 2015. Sources: A.M. Best, ISO, SNL, Insurance Information Institute.

#### Property/Casualty Insurance Industry Investment Gain: 1994–2015:Q2<sup>1</sup>



#### (\$ Billions)



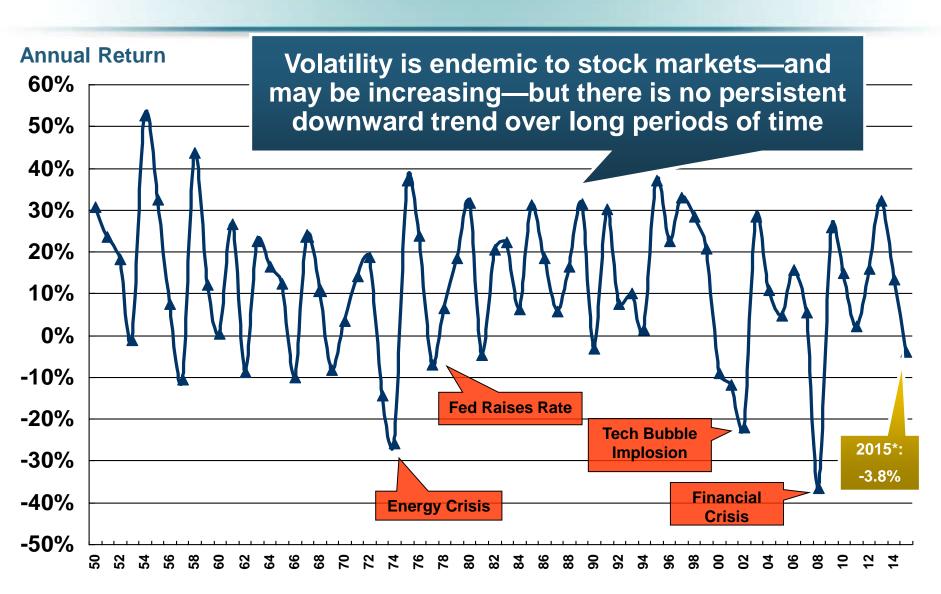
Total Investment Gains Were Down Slightly in 2014 as Low Interest Rates Pressured Investment Income but Realized Capital Gains Remained Robust

<sup>&</sup>lt;sup>1</sup> Investment gains consist primarily of interest, stock dividends and realized capital gains and losses.

<sup>\* 2005</sup> figure includes special one-time dividend of \$3.2B; 2015 figure is through Q2 2015. Sources: ISO, SNL; Insurance Information Institute.

#### **S&P 500 Index Returns, 1950 – 2015\***



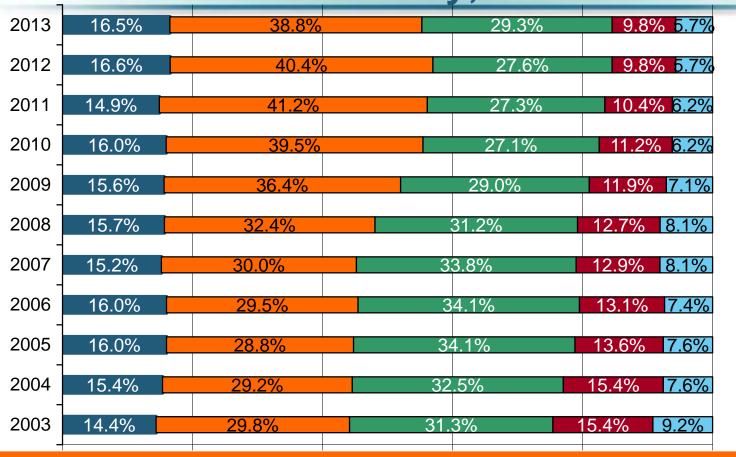


<sup>\*</sup>Through Oct. 6, 2015.

Source: NYU Stern School of Business: http://pages.stern.nyu.edu/~adamodar/New\_Home\_Page/datafile/histretSP.html Ins. Info. Inst.

#### Distribution of Bond Maturities, P/C Insurance Industry, 2003-2013







The main shift over these years has been from bonds with longer maturities to bonds with shorter maturities. The industry first trimmed its holdings of over-10-year bonds (from 24.6% in 2003 to 15.5% in 2012) and then trimmed bonds in the 5-10-year category (from 31.3% in 2003 to 27.6% in 2012). Falling average maturity of the P/C industry's bond portfolio is contributing to a drop in investment income along with lower yields.

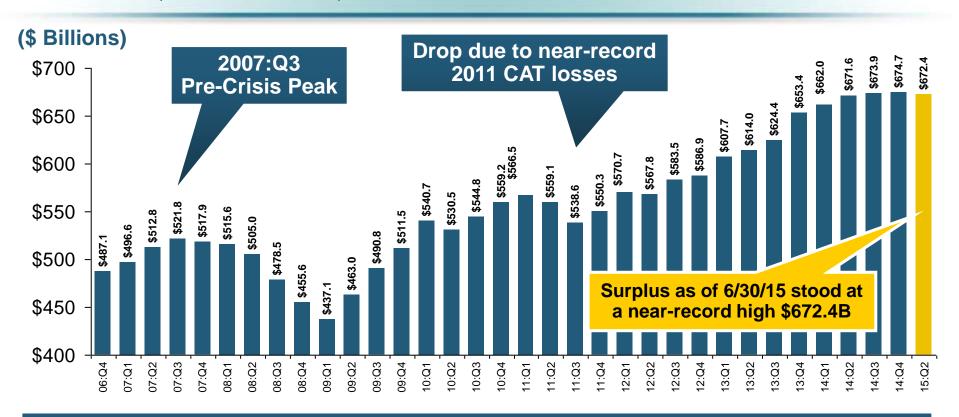


#### CAPITAL/CAPACITY

# Capital Accumulation Has Multiple Impacts

#### Policyholder Surplus, 2006:Q4–2015:Q2





The industry now has \$1 of surplus for every \$0.73 of NPW, close to the strongest claims-paying status in its history.

2010:Q1 data includes \$22.5B of paid-in capital from a holding company parent for one insurer's investment in a non-insurance business.

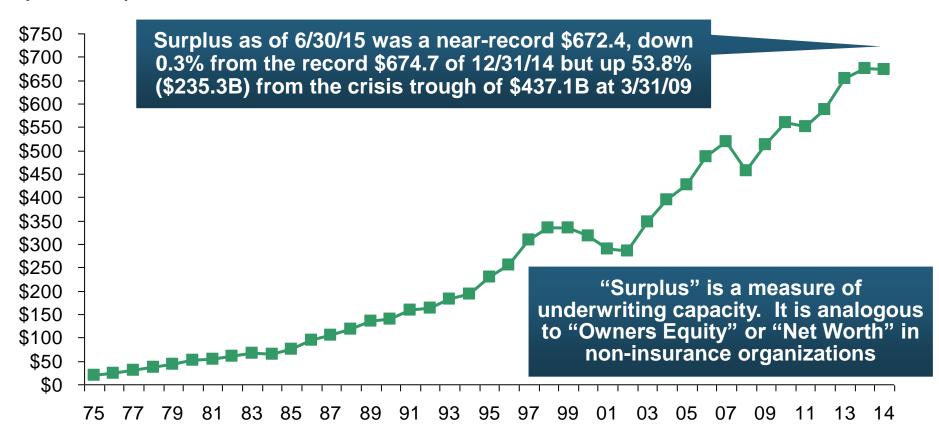
The P/C insurance industry entered 2015 in very strong financial condition.

Sources: ISO, A.M .Best.

#### US Policyholder Surplus: 1975–2015:Q2\*







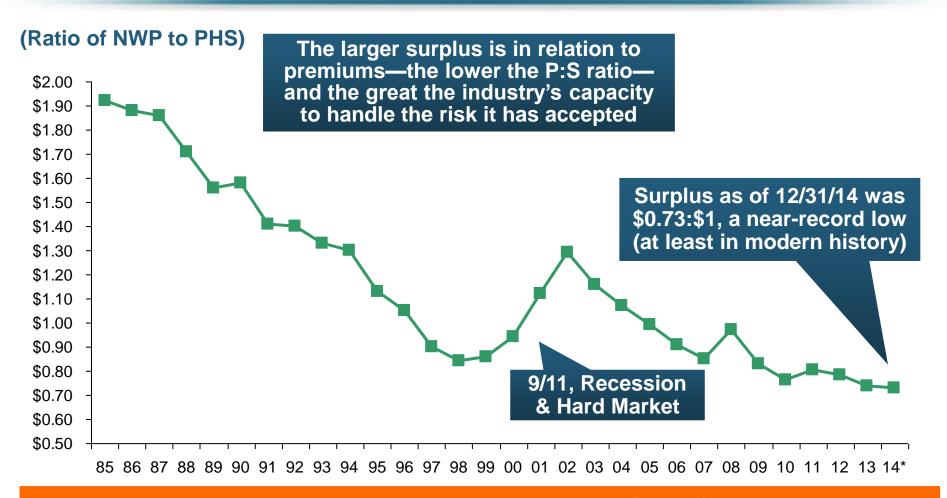
The Premium-to-Surplus Ratio Stood at \$0.76:\$1 as of 6/30/15, a Near Record Low (at Least in Recent History)

Source: A.M. Best, ISO, Insurance Information Institute.

<sup>\*</sup>As of 6/30/15.

#### Premium-to-Surplus Ratio: 1985–2014\*





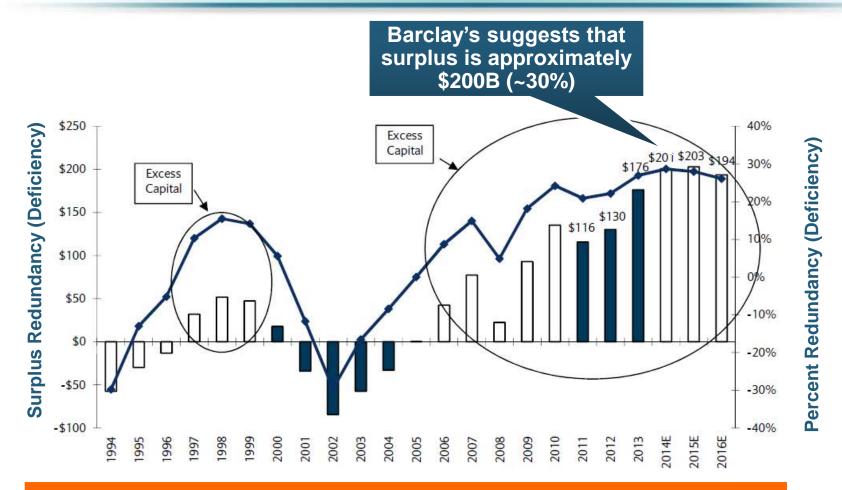
The Premium-to-Surplus Ratio Stood at \$0.73:\$1 as of 12/31/14, a Record Low (at Least in Recent History)

Source: A.M. Best, ISO, Insurance Information Institute.

<sup>\*</sup> As of 12/31/14.

### US P/C Insurance Industry Excess Capital Position: 1994–2016E



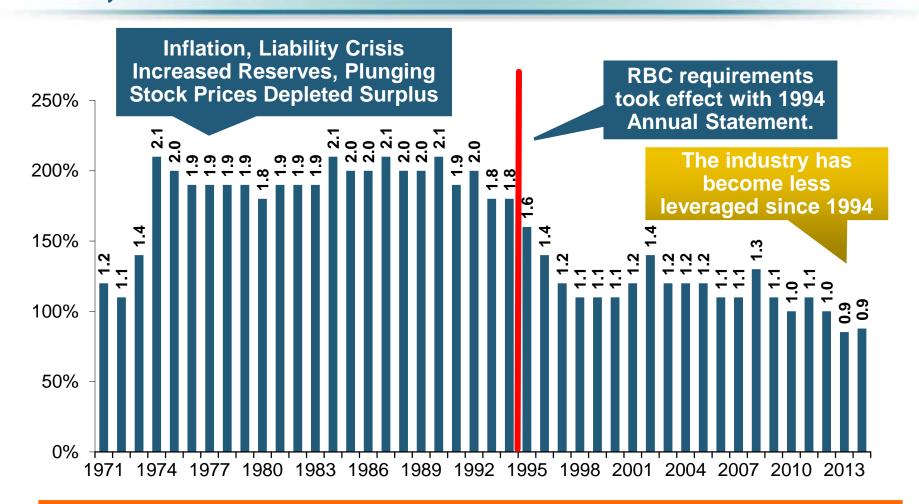


The Industry's Strong Capital Position Suggests Insurers Are in a Good Position to Increase Risk Appetite, Repurchase Shares and Pursue Acquisitions

Source: Barclays Research estimates.

### P/C Industry: Loss Reserve-to-Surplus Ratio, 1971-2014





The Property/Casualty Industry Adjusted Its Risk Portfolio in Response to Risk-Based Capital Requirements Implemented in 1994.

Source: Calculations from A.M. Best and ISO data by Insurance Information Institute.



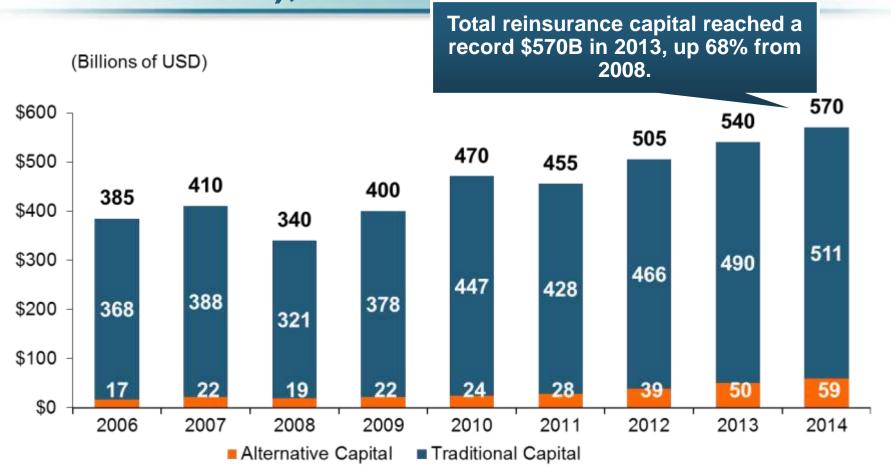
#### **Alternative Capital**

# New Investors Continue to Change the Reinsurance Landscape

Trickle Down Into Casualty Lines?

#### Global Reinsurance Capital (Traditional and Alternative), 2006 - 2014





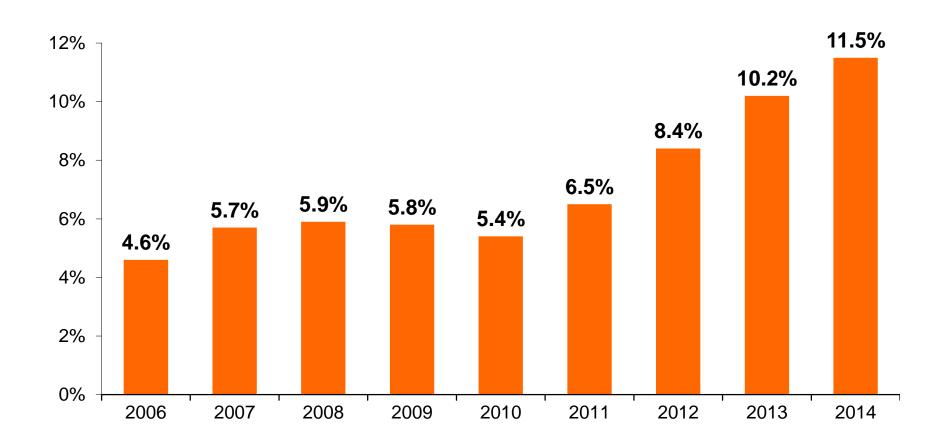
But alternative capacity has grown 210% since 2008, to \$50B. It has more than doubled in the past three years.

2014 data is as of June 30, 2014.

Source: Aon Benfield Analytics; Insurance Information Institute.

# Alternative Capital as a Percentage of Traditional Global Reinsurance Capital





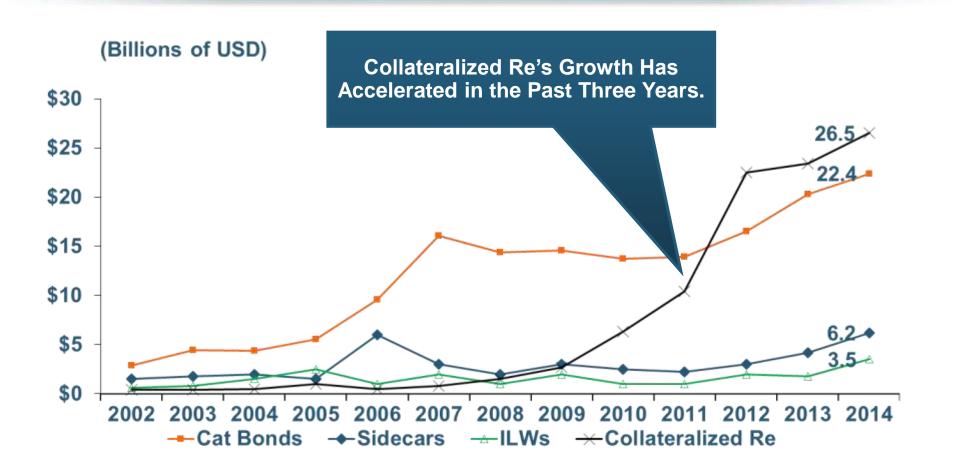
Alternative Capital's Share of Global Reinsurance Capital Has More Than Doubled Since 2010.

2014 data is as of June 30, 2014.

Source: Aon Benfield Analytics; Insurance Information Institute.

#### **Growth of Alternative Capital Structures,** 2002 - 2014





Collateralized Reinsurance and Catastrophe Bonds Currently Dominate the Alternative Capital Market.

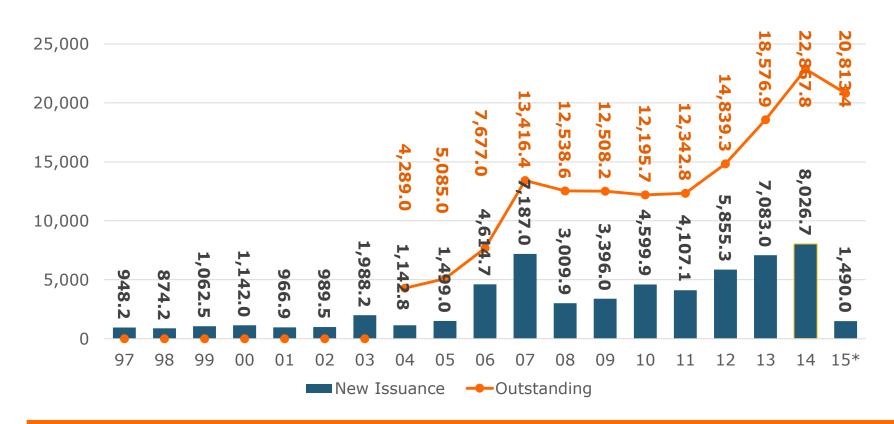
2014 data is as of June 30, 2014.

Source: Aon Benfield Analytics; Insurance Information Institute.

# Catastrophe Bond Issuance and Outstanding: 1997-2015:Q1



#### **Risk Capital Amount (\$ Millions)**

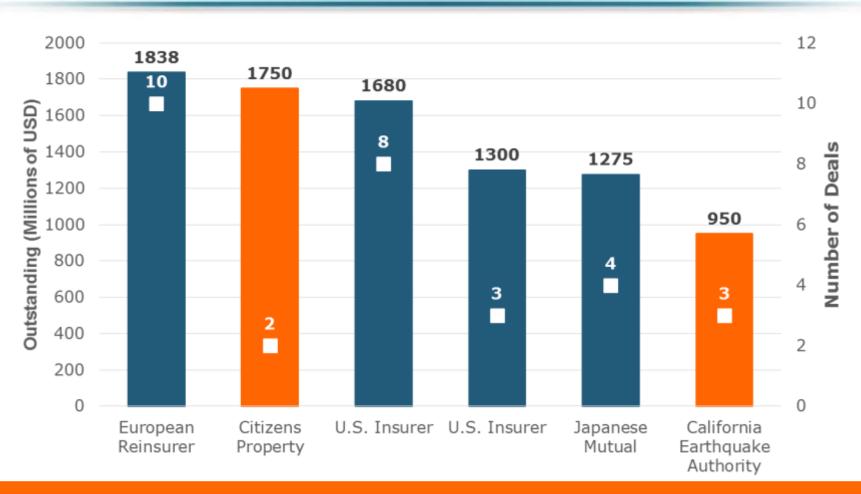


2014 Has Seen the Largest Cat Bond Ever - \$1.5 Billion (Florida Citizens).

Bond Issuance Set a Record.

#### Largest Sponsors of ILS, Year-End 2014





Two of the Largest ILS Issuers Are Government-Sponsored Insurers. Nine Government-Related Insurers Have \$4.6 Billion in Outstanding Securities.

Source: Artemis.bm; Insurance Information Institute.

# **Questions Arising from Influence of Alternative Capital**



- What Will Happen When Investors Face Large-Scale Losses?
- What Happens When Interest Rates Rise?
- Does ILS Have a Higher Propensity to Litigate?
- How Much Lower Will Risk Premiums Shrink/ROLs Fall?
- Will There Be Spillover Into Casualty Reinsurance?
- Will Alternative Capital Drive Consolidation?

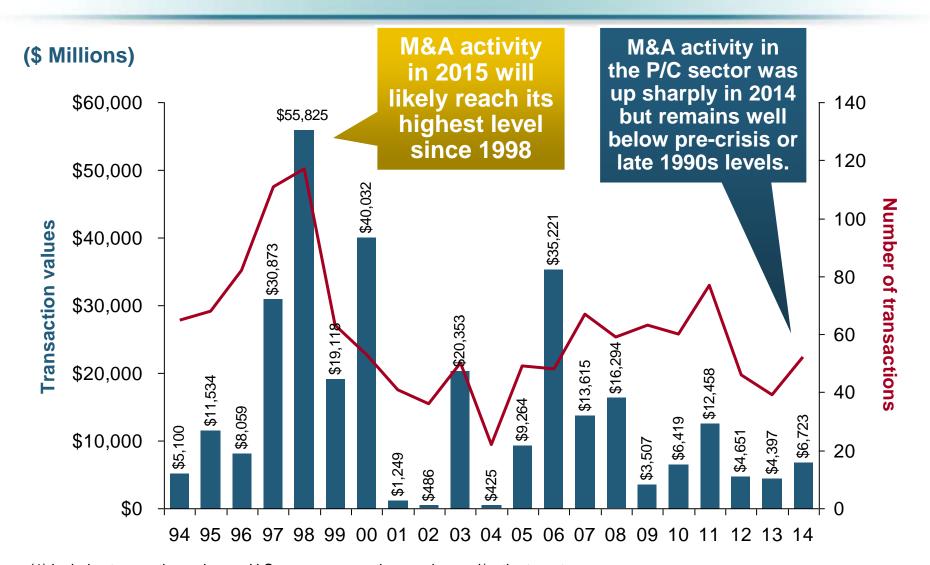


# M&A UPDATE: A PATH TO GROWTH?

# Are Capital Accumulation, Drive for Growth and Scale Stimulating M&A Activity?

#### U.S. INSURANCE MERGERS AND ACQUISITIONS, P/C SECTOR, 1994-2014 (1)





(1) Includes transactions where a U.S. company was the acquirer and/or the target.

#### Top Global P&C M&As in 2014 - YTD 2015 INSURANCE INFORMATION INSTITUTE



| Acquirer   | Target  | Transaction<br>Value |
|--|---|----------------------|
| ACE (Switzerland)  | Chubb (US)  | \$28,300             |
| Exor (Italy)   | PartnerRe Ltd. (Bermuda)                          | \$6,900              |
| Zurich (Switzerland)   | RSA (UK)  | 8,000                |
| XL Group plc (Ireland)                                       | Catlin Group Ltd. (Bermuda)                       | 4,200                |
| RenaissanceRe Holdings Ltd.                                  |   |                      |
| (Bermuda)  | Platinum Underwriters Holdings Ltd. (Bermuda)     | 1,900                |
| Fairfax Financial Holdings Ltd.                              |   |                      |
| (Canada)   | Brit Insurance Holdings NV (Netherlands)          | 1,880                |
|  | State Farm's property/casualty and life insurance |                      |
| Desjardins Financial Corp. (Canada)                          | operations in Canada (Canada)                     | 1,500                |
| TPG Capital LP   | The Warranty Group, Inc. (Canada)                 | 1,500                |
| Fosun International Ltd. (China)                             | Caixa Seguros e Saude SGPA SA (Portugal)          | 1,360                |
| Progressive Corp.  | ARX Holding Corp.                                 | 875                  |
| Assured Guaranty Ltd. (Bermuda) Radian Asset Assurance, Inc. |   | 810                  |
|  | German and Italina operations of Direct Line      |                      |
| Mapfre S.A. (Spain)  | Insurance Group plc (Germany/Italy)               | 701                  |
| Validus Holdings Ltd. (Bermuda)                              | Western World Insurance Group, Inc.               | 690                  |
| ACE Ltd. (Switzerland)                                       | P&C business from Itau Seguros S.A. (Brazil)      | 685                  |

Update: Alleghany Corp. announced in May 2015 that it is considering the sale of TransAtlantic Holding Co. (TransRe). \*Source: Conning; Insurance information Institute.

### Recent M&A Transactions Involving Lloyd's and Bermuda Re/Insurers



| Date     | Acquirer                   | Target                   | Deal Value<br>\$ Billion |
|----------|----------------------------|--------------------------|--------------------------|
| Dec 2012 | Aquiline                   | Equity Redstar           | 0.1                      |
| Jun 2013 | Enstar/Stone Point         | Atrium                   | 0.2                      |
| Jul 2013 | Enstar/Stone Point         | Torus                    | 0.7                      |
| Aug 2013 | Ian Beaton and Management  | Ark Syndicate Management | 0.4                      |
| Aug 2013 | Lancashire                 | Cathedral                | 0.4                      |
| Aug 2013 | AmTrust                    | Sagicor                  | 0.1                      |
| Sep 2013 | ANV                        | Jubilee Managing Agency  | N/A                      |
| Dec 2013 | Sompo                      | Canopius                 | 1.0                      |
| Feb 2014 | Qatar Insurance Company    | Antares                  | 0.2                      |
| Jul 2014 | BTG Pactual                | Ariel Re                 | 0.4                      |
| Nov 2014 | RenaissanceRe              | Platinum Underwriters    | 1.9                      |
| Dec 2014 | XL Group                   | Catlin                   | 4.1                      |
| Jan 2015 | PartnerRe                  | AXIS                     | 11.0*                    |
| Feb 2015 | Fairfax Financial Holdings | Brit                     | 1.9                      |

<sup>\*</sup>Deal was not complete as of 6/4/15 and a rival bid from Italian investment firm Exor was still under consideration. Source: Swiss Re *sigma* 3/2015; Insurance information Institute.

# What's Driving Global Insurance M&A Activity and Will It Continue?



- Excess Capital in Global Reinsurance and Primary Commercial Insurance in US
  - (Re)Insurers, like corporations in many industry, are sitting are large amounts of cash accumulated since the Global Financial Crisis that earns very little
- Alternative Capital
- Slow Top Line (Premium) Growth
- Slowdown in Pace of Earnings Growth/ROE
- Low Interest Rates Make Debt Financing for Acquisitions Attractive
  - Concern that interest rates in US may soon rise so best to act now
- Desire to Achieve Economies of Scale
- Peer Pressure/Momentum
  - Management concerns about being "left out"

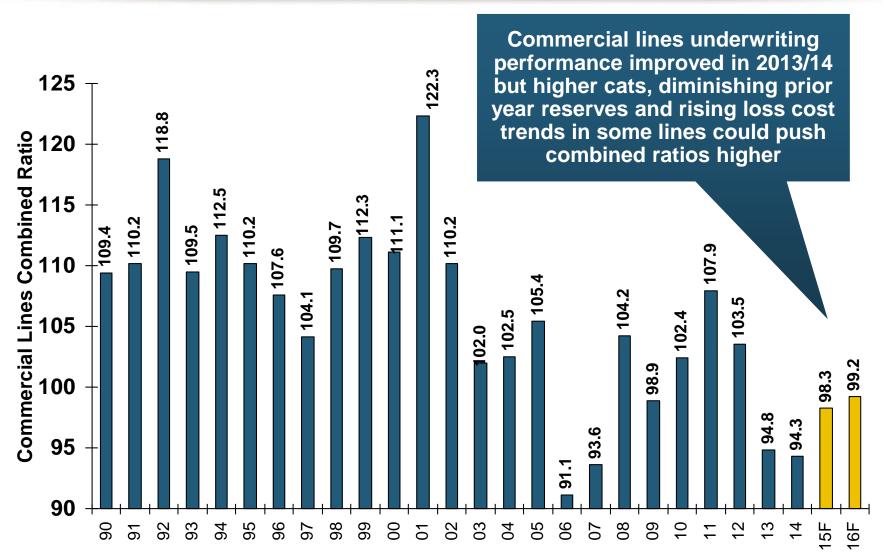


#### Performance by Segment

**Key Casualty Lines** 

#### Commercial Lines Combined Ratio, 1990-2016F\*

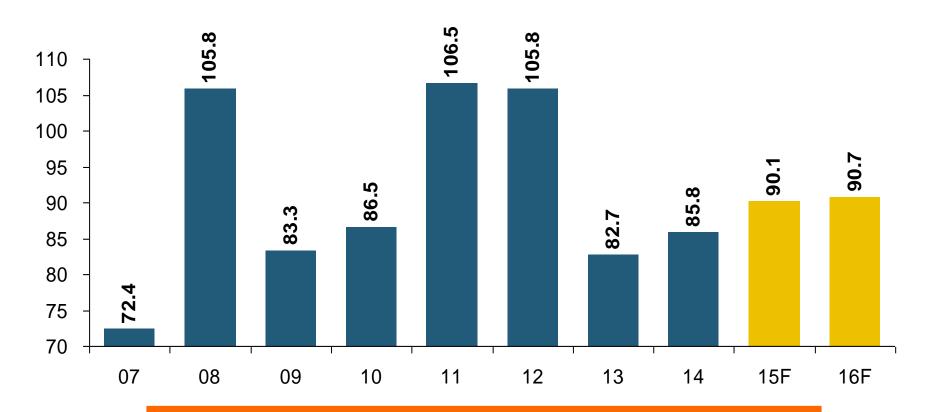




\*2007-2012 figures exclude mortgage and financial guaranty segments. Source: A.M. Best (1990-2014); Conning (2015-16F) Insurance Information Institute.

#### Commercial Property Combined Ratio: 2007–2016F



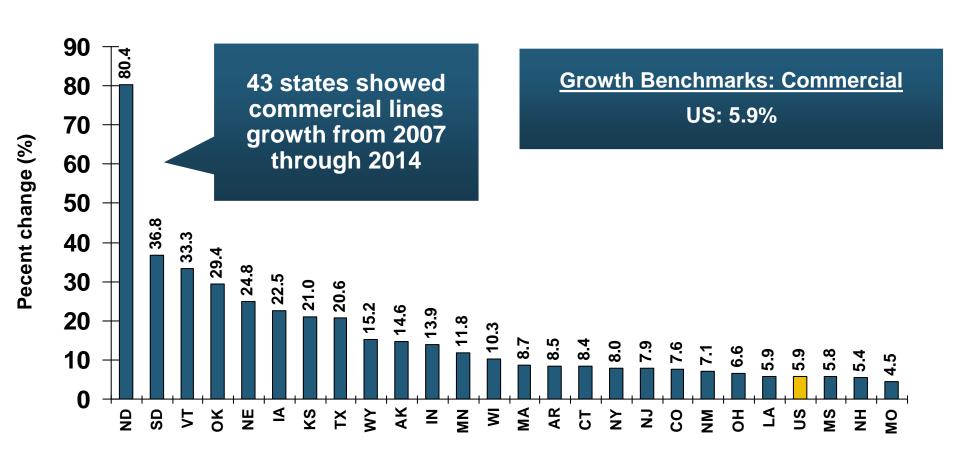


Commercial Property Underwriting Performance
Has Been Volatile in Recent Years, Largely Due to
Fluctuations in CAT Activity

## Direct Premiums Written: Comm. Lines Percent Change by State, 2007-2014



#### **Top 25 States**

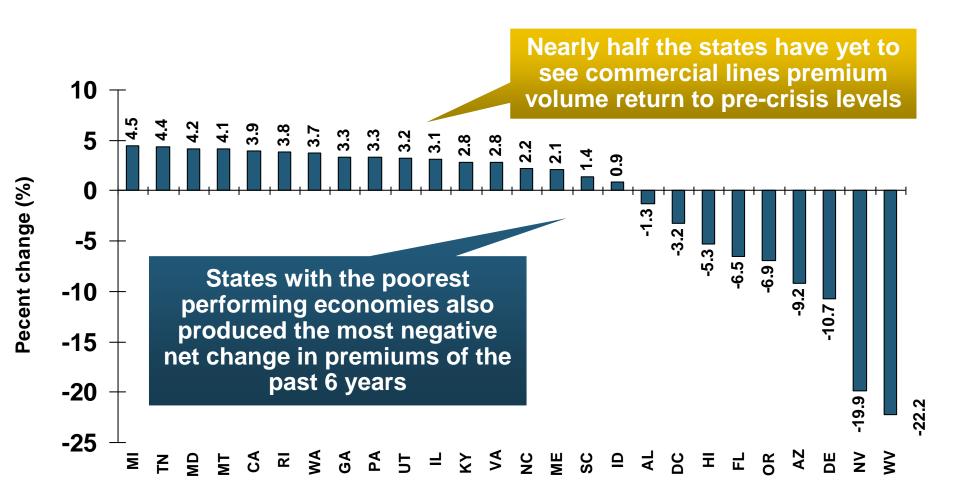


Sources: SNL Financial LLC.; Insurance Information Institute.

### Direct Premiums Written: Comm. Lines Percent Change by State, 2007-2014



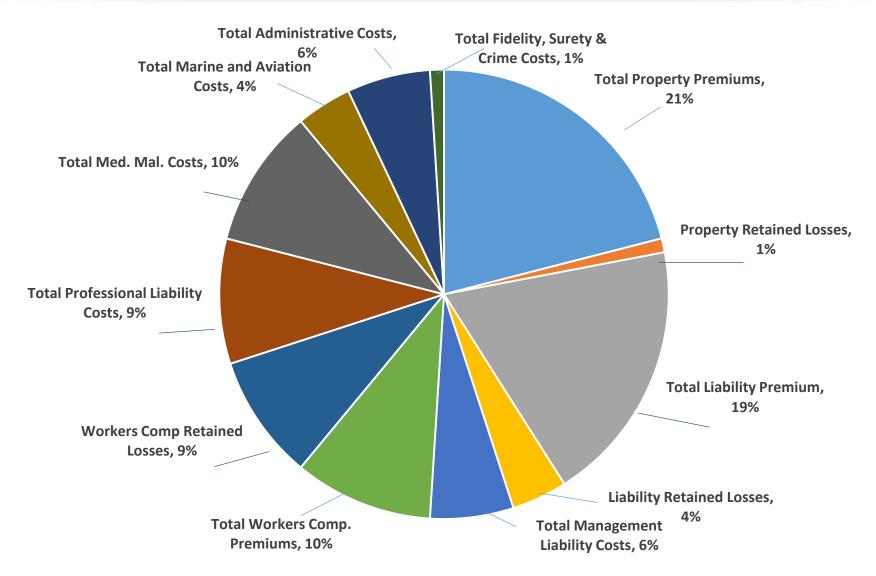
#### **Bottom 25 States**



Sources: SNL Financial LLC.; Insurance Information Institute.

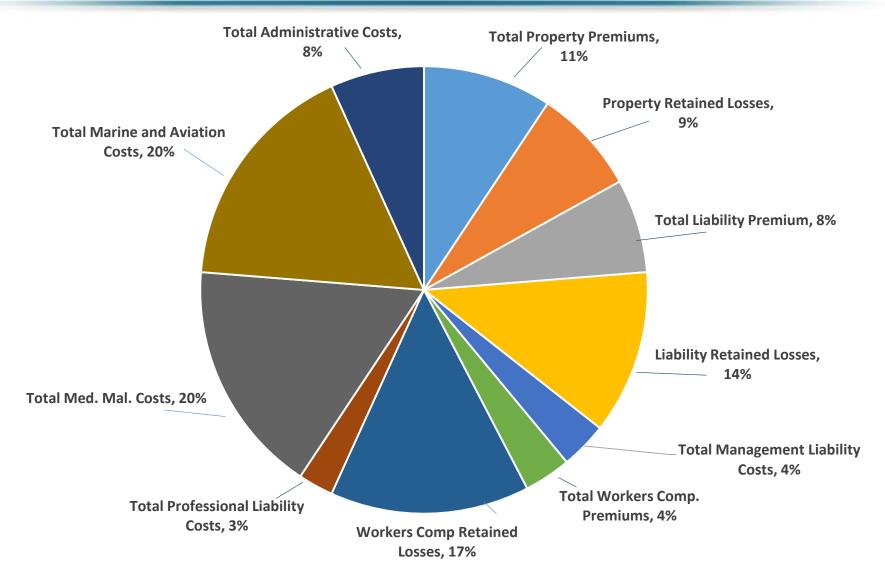
#### How the Risk Dollar is Spent (U.S. Firms with Revenues Under \$1 Bill)





#### How the Risk Dollar is Spent (U.S. Firms with Revenues Over \$1 Bill)





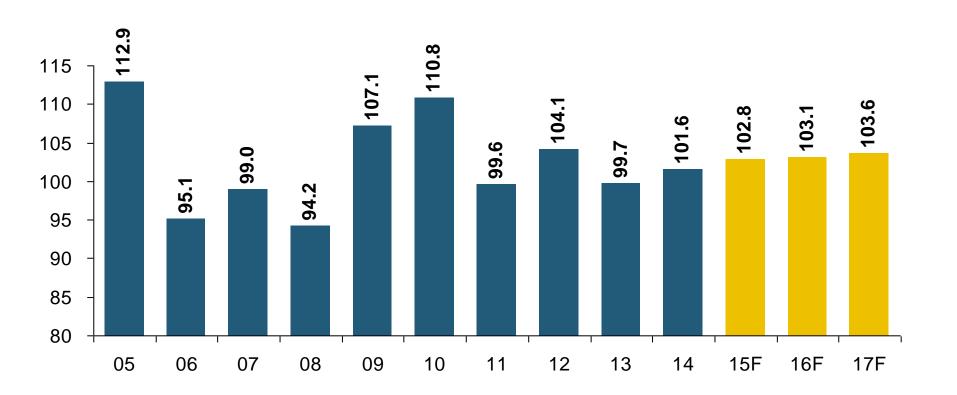


# General Liability Operating Environment

**General Liability Results Are Mixed** 

#### **General Liability Combined Ratio:** 2005–2017F

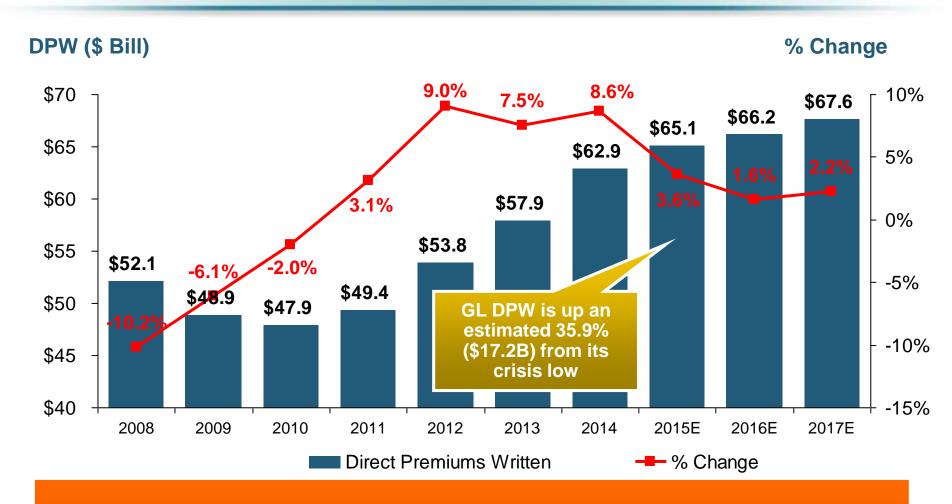




Commercial General Liability Underwriting Performance Was Volatile but May Be Stabilizing

### **General Liability: DWP Volume and Growth, 2008 – 2017F**

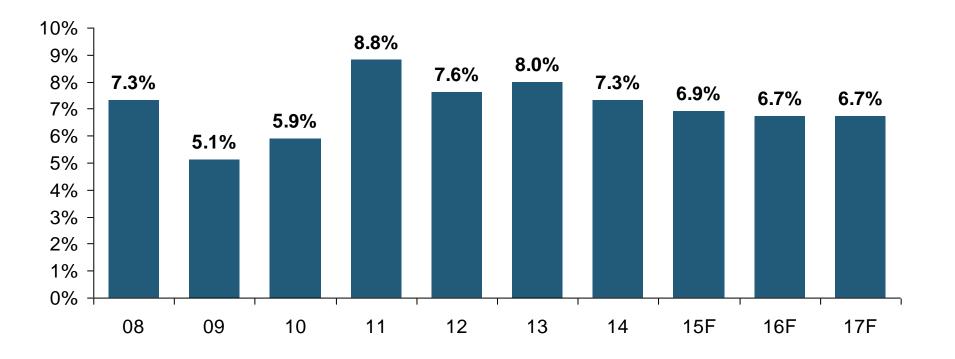




**GL Premium Volumes Continue to Grow Albeit at a Slower Pace** 

## **General Liability: Return on GAAP Equity: 2008–2017F**





General Liability Profitability Is Stable but Below Its 2011 Peak

#### **General Liability: Incurred Loss Trends** and Outlook



#### FREQUENCY

- Decreasing low single digit in 2015-2017
- Reported occurrence form other liability claim counts down by 11.8% and up 10.0% for claims-made form
- Some reports of rising loss frequency, esp. EPLI and non-profit D&O

#### SEVERITY

- Up low-to-mid single digits in 2015-2017
- Analysis of paid losses to claim counts suggests trend of rising average loss severity
- Inflation in hospital and medical costs continues to outpace overall CPI, contributing to loss severity



# Commercial Auto Operating Environment

**Commercial Auto Outlook Is Cloudy** 

#### **Commercial Auto: Outlook**



#### EXPOSURE

- Heavy and light truck sales expected to rise 4% 5% in 2015
- Truck tonnage (ATA) is up 3.3% YTD (August)
- Transportation Network Companies (TNCs)
  - TNCs such as Uber, Lyft will need to seek solutions
  - Regulatory environment for TNCs uncertain

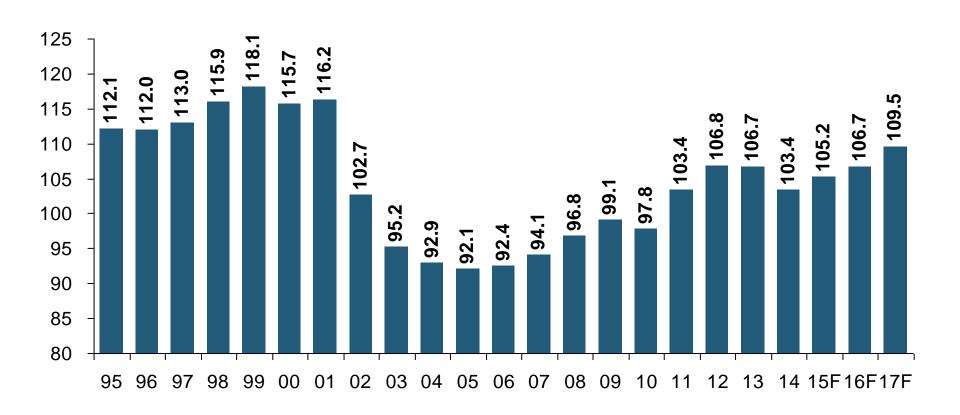


#### FREQUENCY

- Overall frequency flat to +1% for 2015-2017 (Conning)
- Miles driven is up in commercial fleets
- Non-fatal injuries for truck drivers appears to be increasing
- ATA: Trucker shortage; Need 89,000 new trucks each year for next decade (10% of current 890,000 employed truckers)

#### Commercial Auto Combined Ratio: 1993–2017F

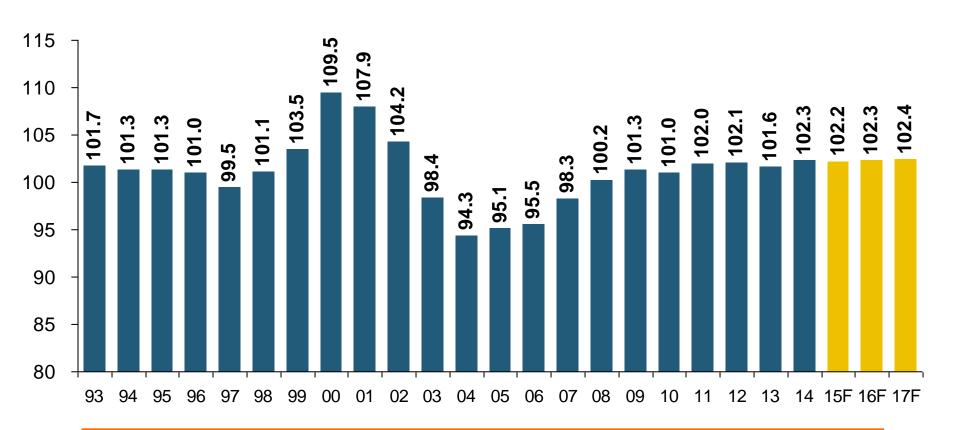




Commercial Auto is Expected to Improve Only Slowly as Rate Gains Barely Offset Adverse Frequency and Severity Trends

#### Private Passenger Auto Combined Ratio: 1993–2017F

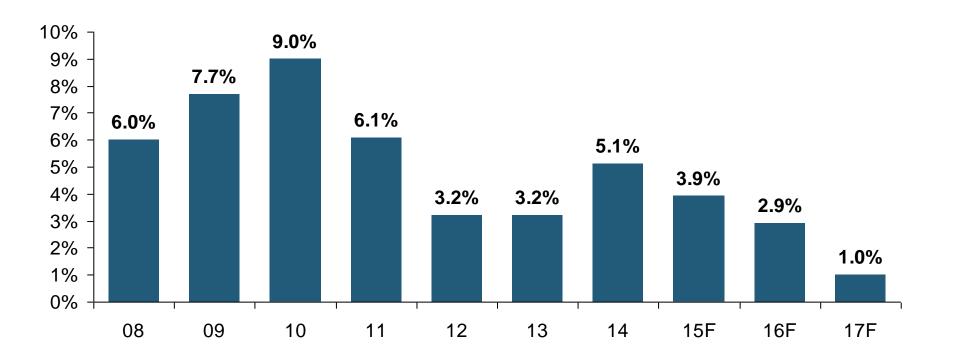




Private Passenger Auto Underwriitng Performance Is Exhibiting Remarkable Stability

# Commercial Auto: Return on GAAP Equity: 2008–2017F

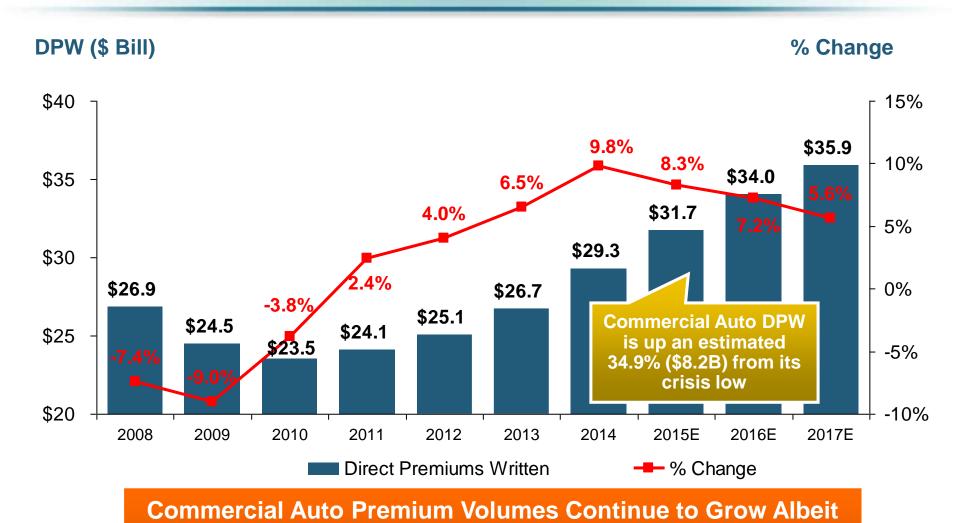




Commercial Auto Margins Could Shrink if Underwriting Deteriorates

### Commercial Auto: DWP Volume and Growth, 2008 – 2017F





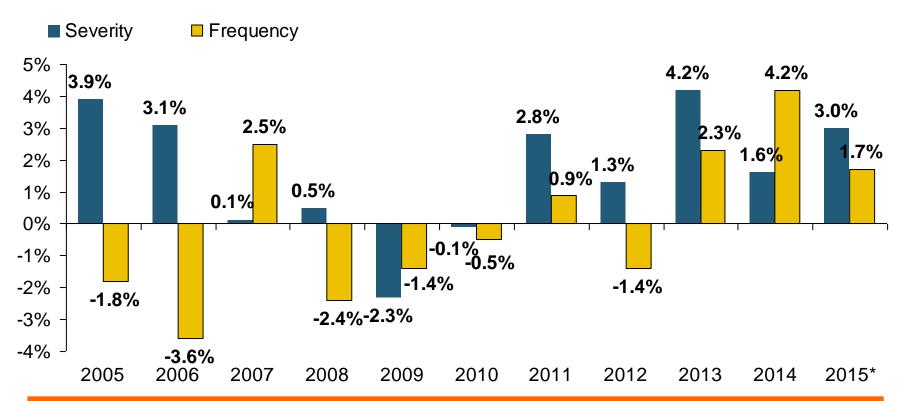
at a Slower but Still-Healthy Pace

Source: Conning Research & Consulting; Insurance Information Institute.

# Collision Coverage: Severity & Frequency Trends Are Both Higher in 2015\*



#### Annual Change, 2005 through 2015\*



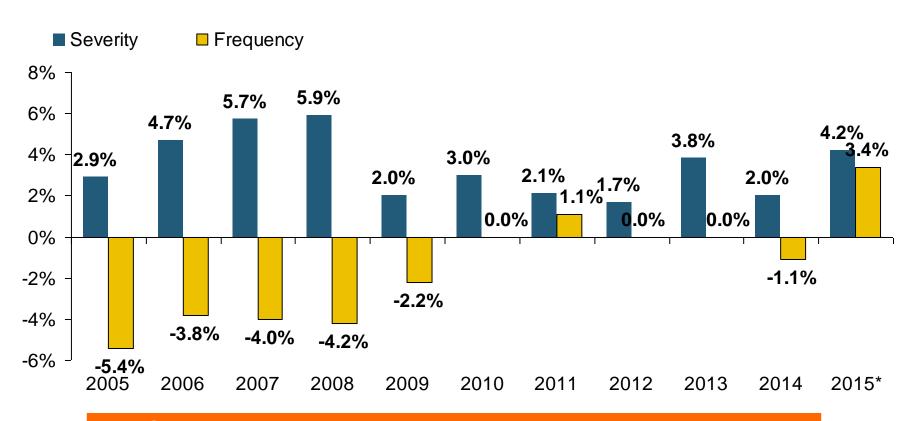
The Recession, High Fuel Prices Helped Temper Frequency and Severity, But this Trend Will Likely Be Reversed Based on Evidence from Past Recoveries

\*2015 figure is for the 4 quarters ending with 2015:Q1. Source: ISO/PCI *Fast Track* data; Insurance Information Institute

#### **Bodily Injury: Severity Trend Is Up,** Frequency Decline Has Ended—Rising?



Annual Change, 2005 through 2015:Q1\*

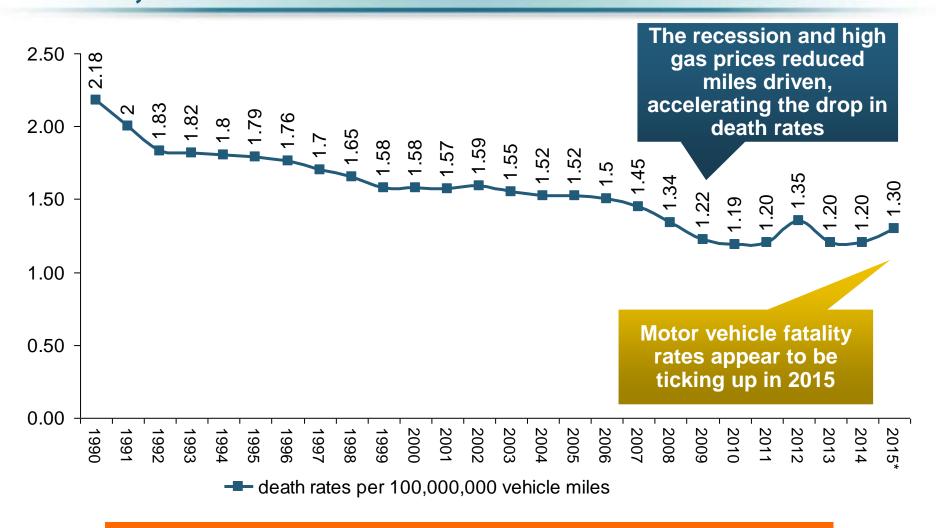


Cost Pressures Will Increase if BI Frequency and **Severity Trends Persist** 

\*2015 figure is for Q1 2015 over Q1 2014.

# Death Rates per 100,000,000 Vehicle miles, 1990-2015\*





Vehicle death rates fell by nearly half between 1990 and 2010

<sup>\*</sup>Projected rate for 2015 based on date through June 2015. Source: National Safety Council; Insurance Information Institute.

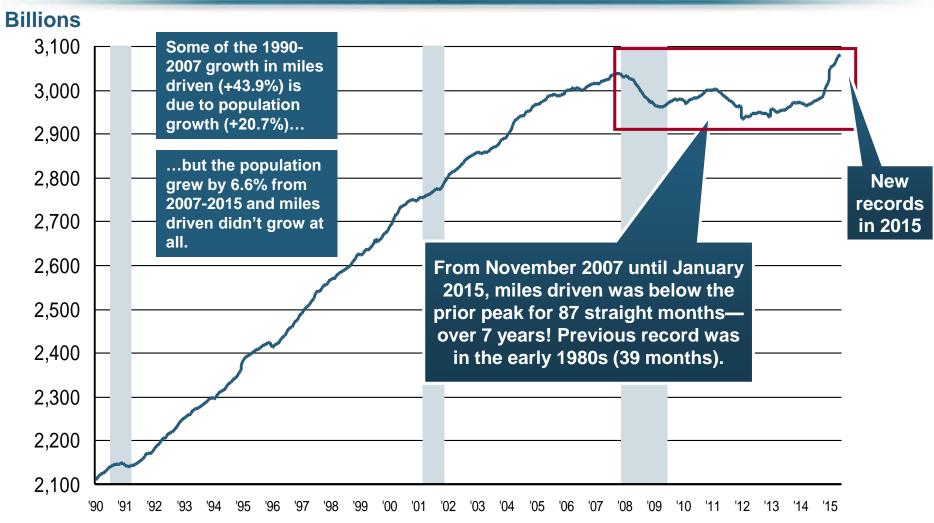


#### **Driving Trends, Gas Prices**

**Back Behind the Wheel...** 

# America is Driving More Again: Total Miles Driven\*, 1990–2015





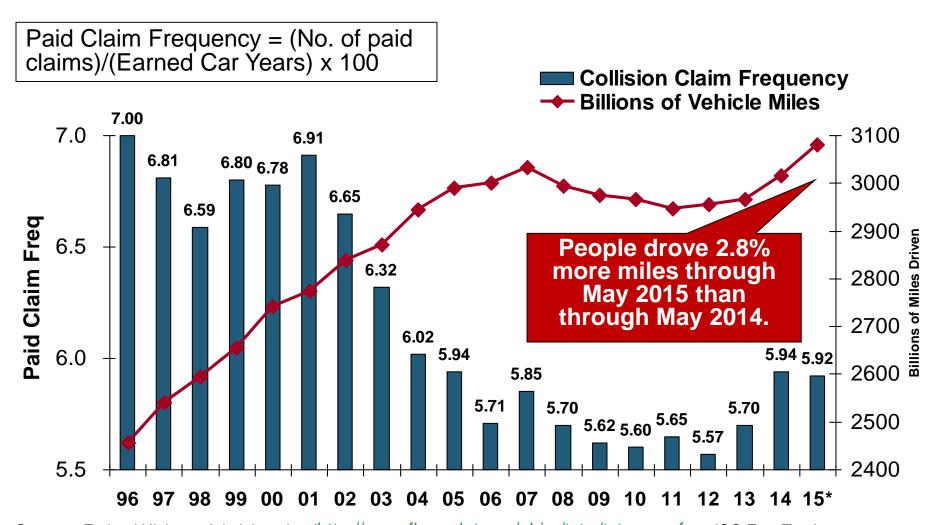
<sup>\*</sup>Moving 12-month total. The 2015 data are through May 2015, the latest available.

Note: Recessions indicated by gray shaded columns.

Sources: Federal Highway Administration (<a href="http://www.fhwa.dot.gov/policyinformation/travel\_monitoring/tvt.cfm">http://www.fhwa.dot.gov/policyinformation/travel\_monitoring/tvt.cfm</a> ); National Bureau of Economic Research (recession dates); Insurance Information Institute.

#### Do Changes in Miles Driven Affect Auto Collision Claim Frequency?

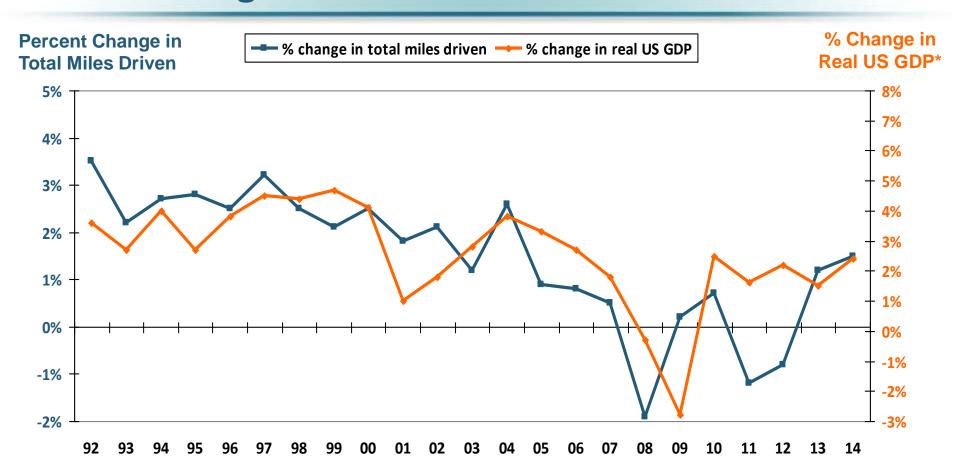




Sources: Federal Highway Administration (<a href="http://www.fhwa.dot.gov/ohim/tvtw/tvtpage.cfm">http://www.fhwa.dot.gov/ohim/tvtw/tvtpage.cfm</a>; ISO Fast Track Monitoring System, *Private Passenger Automobile Fast Track Data*: 1st Qtr. 2015 and earlier reports. \*2015 ISO figure is for 12 months ending 2015 Q1. FHA data for 2015 is 12-month moving average ending May 2015.

#### % Change in Real US GDP vs. % Change in Total Miles Driven





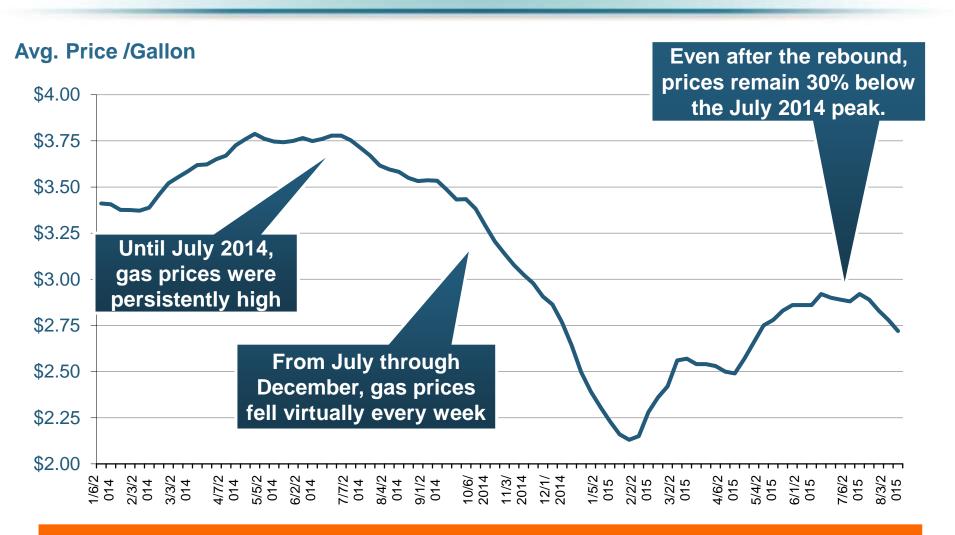
The percent change in miles driven tracked the growth of the national economy fairly well. If this holds, miles driven will continue to rise.

<sup>\*</sup>Data are annual rates

Sources: Federal Highway Administration (<a href="http://www.fhwa.dot.gov/policyinformation/travel\_monitoring/tvt.cfm">http://www.fhwa.dot.gov/policyinformation/travel\_monitoring/tvt.cfm</a>); <a href="http://www.bea.gov">www.bea.gov</a> (real GDP); II.I.

#### The Price of Gas, Weekly, 2014-2015





Gas Prices Fell 34% Over the Second Half of the 2014

Price is U.S. All Grades All Formulations Retail Gasoline Prices, through August 10, 2015 Sources: Federal Energy Administration (http://www.eia.gov/petroleum/gasdiesel/); I.I.I.

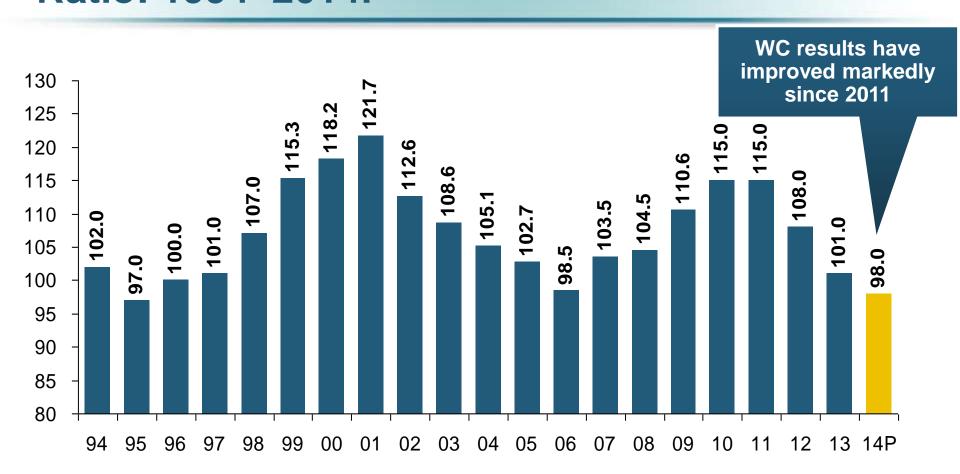


#### Workers Compensation Operating Environment

Workers Comp Results Have Improved Substantially in Recent Years

#### Workers Compensation Combined Ratio: 1994–2014P

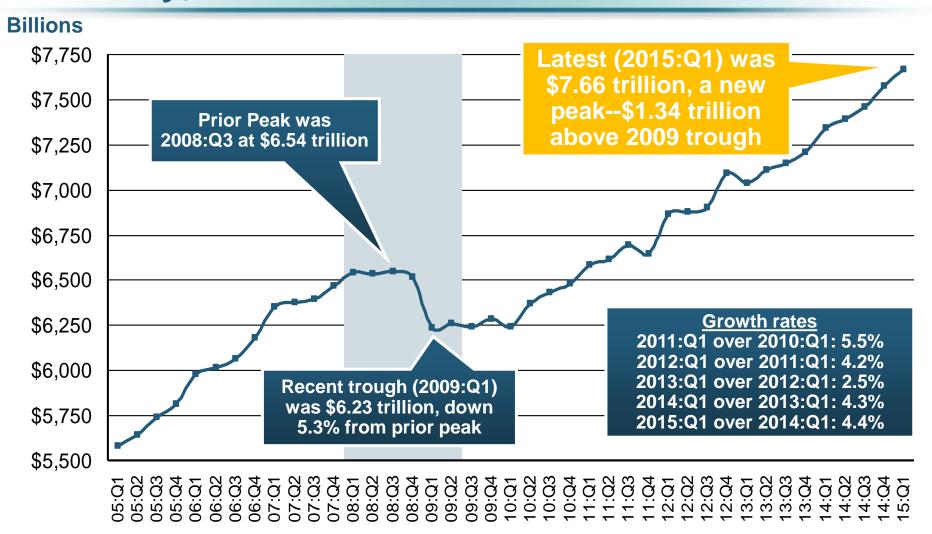




Workers Comp Results Began to Improve in 2012. Underwriting Results Deteriorated Markedly from 2007-2010/11 and Were the Worst They Had Been in a Decade.

### Nonfarm Payroll (Wages and Salaries): Quarterly, 2005–2015:Q1



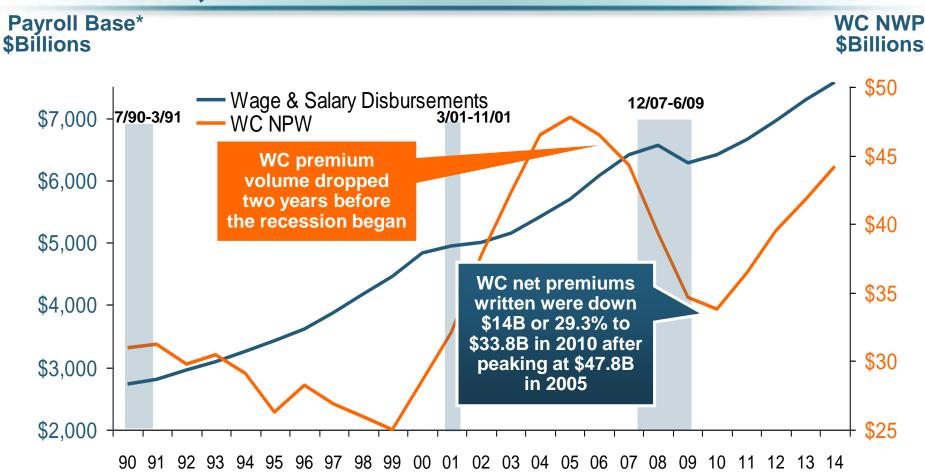


Note: Recession indicated by gray shaded column. Data are seasonally adjusted annual rates.

Sources: <a href="http://research.stlouisfed.org/fred2/series/WASCUR">http://research.stlouisfed.org/fred2/series/WASCUR</a>; National Bureau of Economic Research (recession dates); Insurance Information Institute.

## Payroll vs. Workers Comp Net Written Premiums, 1990-2014P





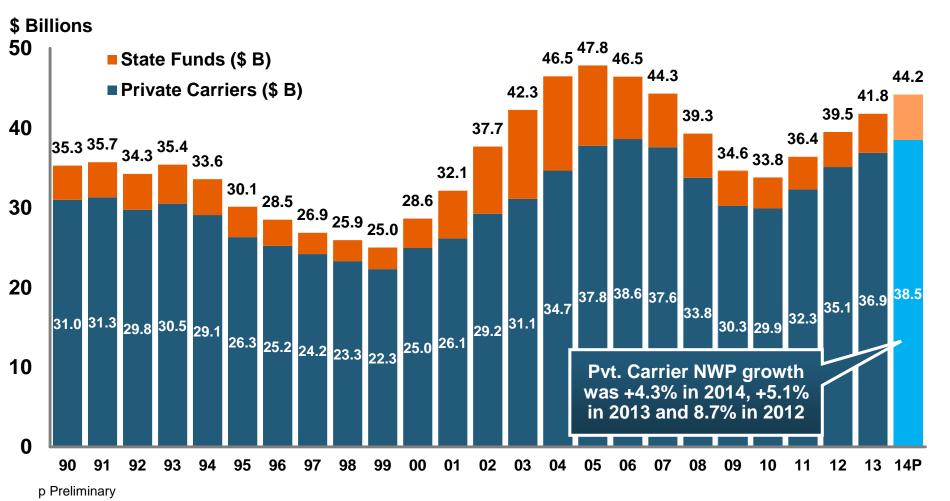
Continued Payroll Growth and Rate Gains Suggest WC NWP Will Grow Again in 2015

<sup>\*</sup>Private employment; Shaded areas indicate recessions. WC premiums for 2014 are from NCCI.
Sources: NBER (recessions); Federal Reserve Bank of St. Louis at <a href="http://research.stlouisfed.org/fred2/series/WASCUR">http://research.stlouisfed.org/fred2/series/WASCUR</a>; NCCI; I.I.I.

#### Workers Compensation Premium: Fourth Consecutive Year of Increase



#### **Net Written Premium**



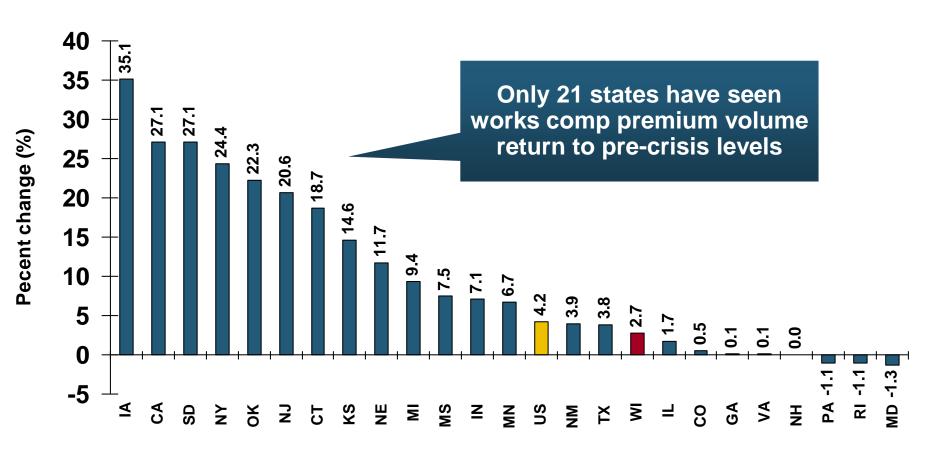
Source: NCCI from Annual Statement Data.

Includes state insurance fund data for the following states: AZ, CA, CO, HI, ID, KY, LA, MD, MO, MT, NM, OK, OR, RI, TX, UT. Each calendar year total for State Funds includes all funds operating as a state fund that year.

#### Direct Premiums Written: Workers' Comp Percent Change by State, 2007-2014\*



#### Top 25 States

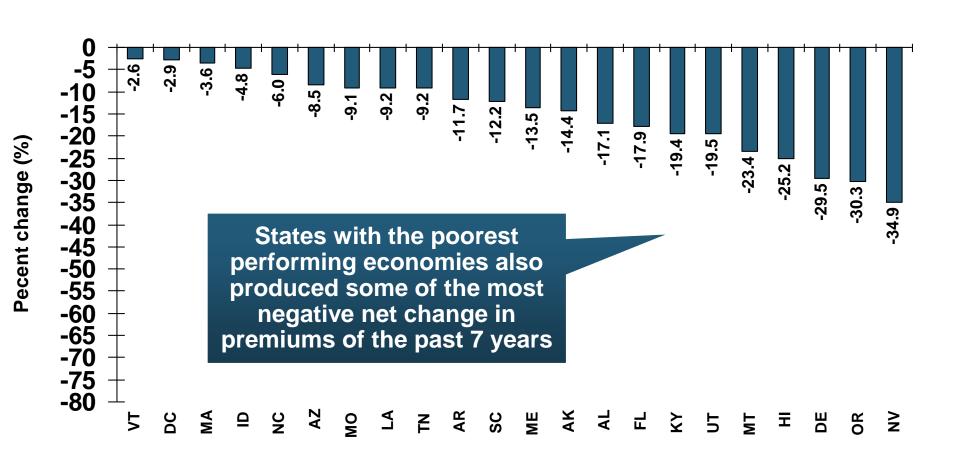


<sup>\*</sup>Excludes monopolistic fund states: ND, OH, WA, WY as well as WV, which transitioned to a competitive structure during this period. Sources: SNL Financial LC.; Insurance Information Institute.

#### Direct Premiums Written: Worker's Comp Percent Change by State, 2007-2014\*



#### **Bottom 25 States**

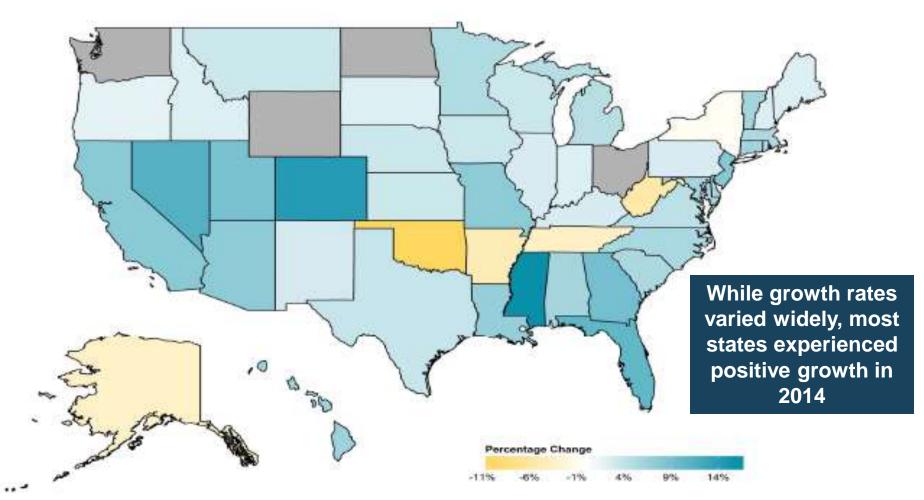


<sup>\*</sup>Excludes monopolistic fund states: ND, OH, WA, WY as well as WV, which transitioned to a competitive structure during this period. Sources: SNL Financial LC.; Insurance Information Institute.

## 2014 Workers Compensation Direct Written Premium Growth, by State\*



PRIVATE CARRIERS: Overall 2014 Growth = +4.6%



<sup>\*</sup>Excludes monopolistic fund states (in gray): OH, ND, WA and WY. Source: NCCI.

## Workers Compensation Components of Written Premium Change, 2013 to 2014



| Written Premium Change from 2013 to 2014 |       |  |  |  |
|--|-------|--|--|--|
| Net Written Premium—Countrywide          | +4.6% |  |  |  |
| Direct Written Premium—Countrywide       | +4.6% |  |  |  |
| Direct Written Premium—NCCI States       | +4.5% |  |  |  |
| Components of DWP Change for NCCI States |       |  |  |  |
| Change in Carrier Estimated Payroll      | +4.7% |  |  |  |
| Change in Bureau Loss Costs and Mix      | -1.4% |  |  |  |
| Change in Carrier Discounting            | +0.4% |  |  |  |
| Change in Other Factors                  | +0.8% |  |  |  |
| Combined Effect                          | +4.5% |  |  |  |

Growth is now almost entirely payroll driven

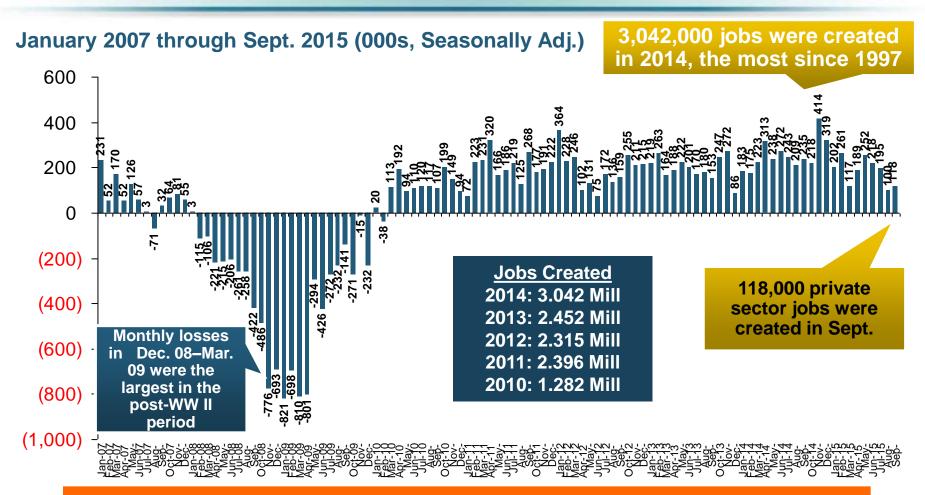
Sources: Countrywide: Annual Statement data.

NCCI States: Annual Statement Statutory Page 14 for all states where NCCI provides ratemaking services.

Components: NCCI Policy data.

#### Monthly Change in Private Employment

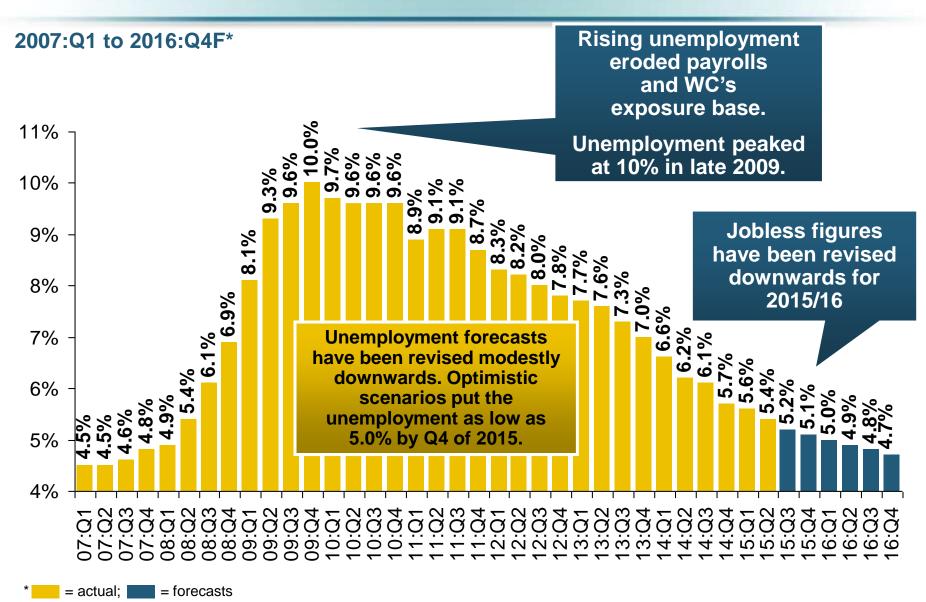




Private Employers Added 13.03 Million Jobs Since Jan. 2010 After Having Shed 5.01 Million Jobs in 2009 and 3.76 Million in 2008 (State and Local Governments Have Shed Hundreds of Thousands of Jobs)

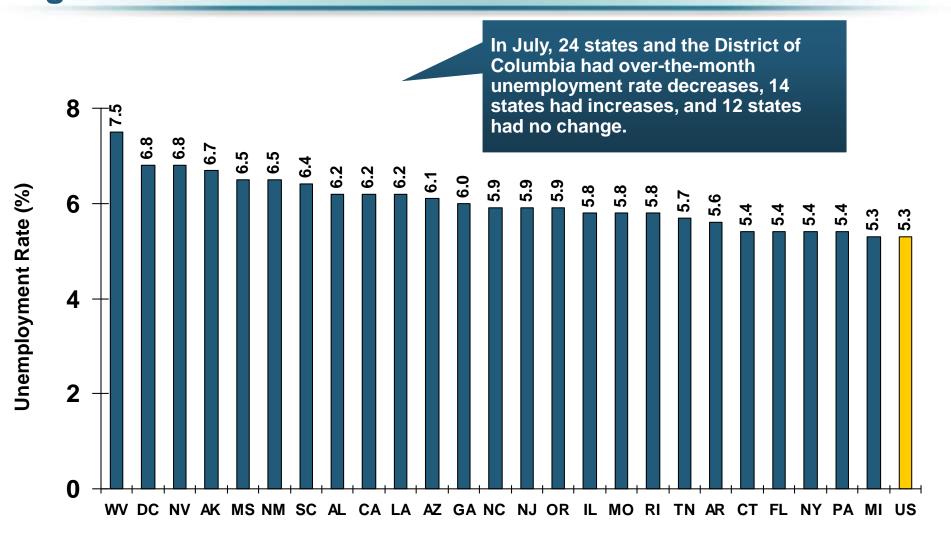
#### **US Unemployment Rate Forecast**





#### Unemployment Rates by State, July 2015: Highest 25 States\*

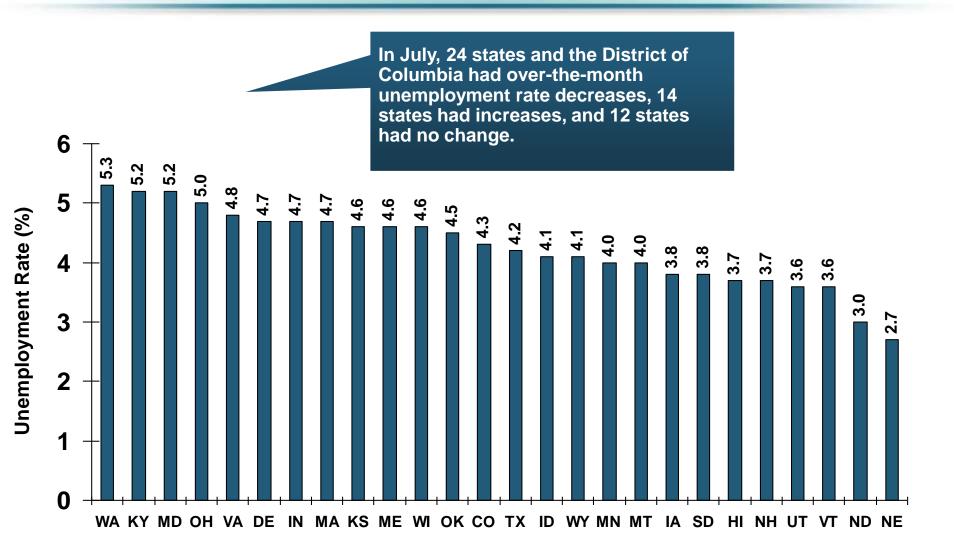




<sup>\*</sup>Provisional figures for July 2015, seasonally adjusted.
Sources: US Bureau of Labor Statistics; Insurance Information Institute.

#### Unemployment Rates by State, July 2015: Lowest 25 States\*



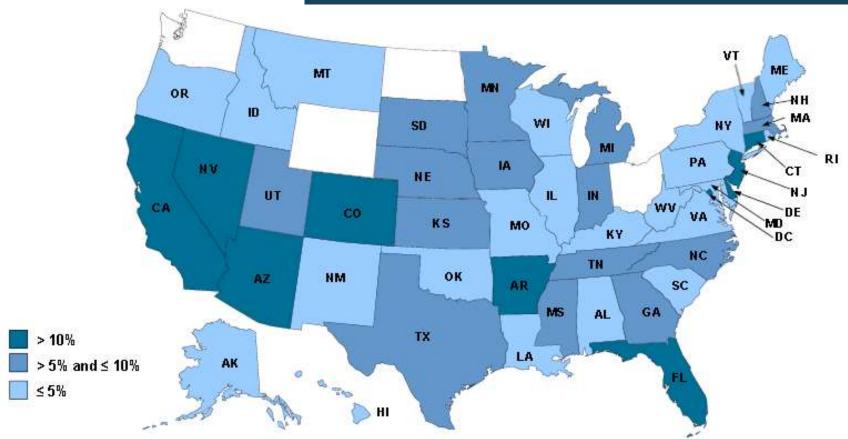


### 2013 Workers Compensation Direct Written Premium Growth, by State\*



PRIVATE CARRIERS: Overall 2013 Growth = +5.4%



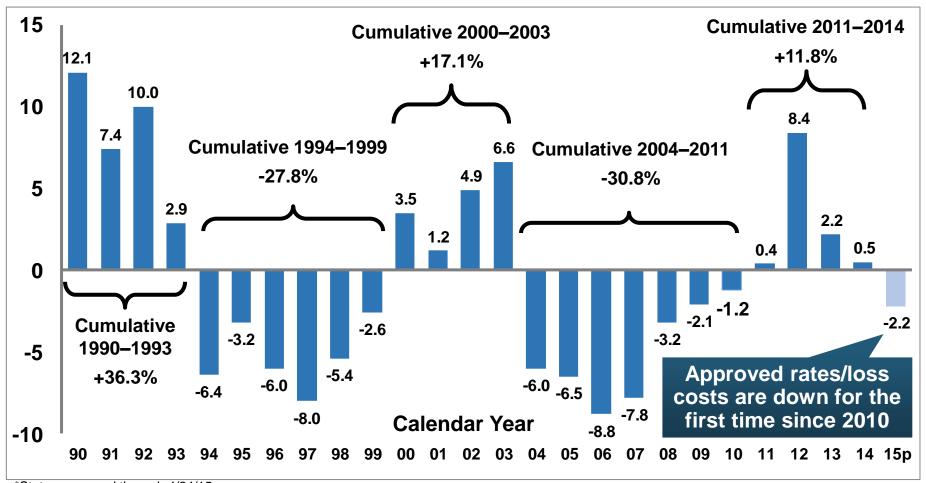


<sup>\*</sup>Excludes monopolistic fund states (in white): OH, ND, WA and WY. Source: NCCI.

#### WC Approved Changes in Bureau Premium Level (Rates/Loss Costs)







<sup>\*</sup>States approved through 4/24/15.

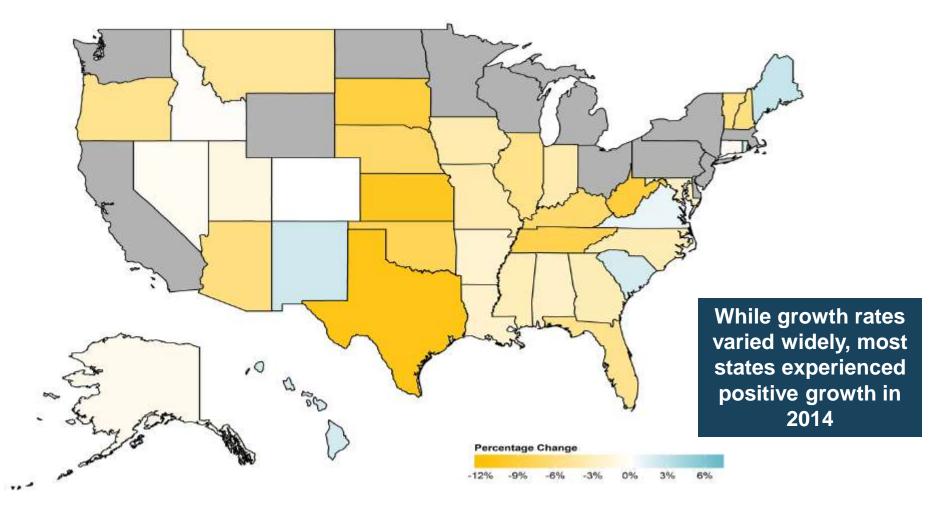
Note: Bureau premium level changes are countrywide approved changes in advisory rates, loss costs and assigned risk rates as filed by applicable rating organization, relative to those previously approved.

Source: NCCI.

# WC Approved or Filed and Pending Change in NCCI Premium Level by State



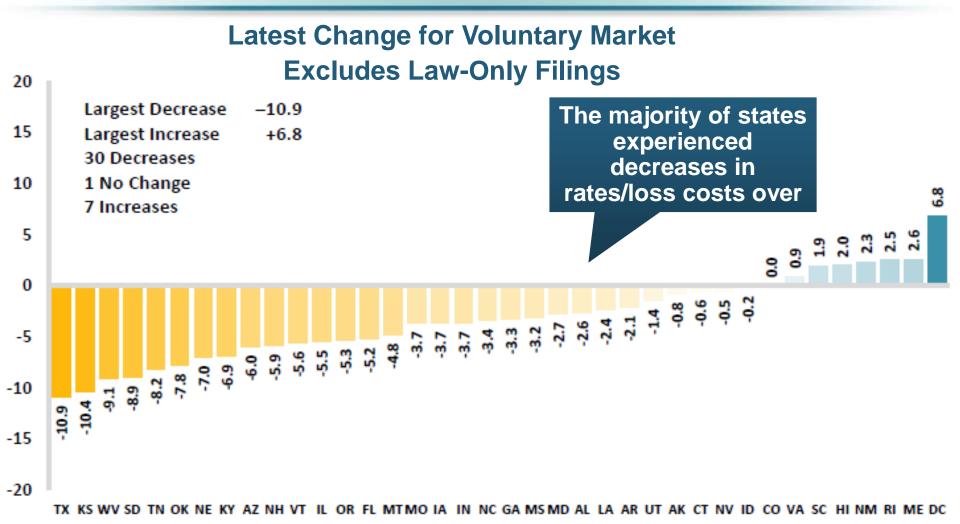
#### **Latest Change for Voluntary Market**



<sup>\*</sup>Excludes monopolistic fund states (in gray): OH, ND, WA and WY. Source: NCCI.

# WC Approved or Filed and Pending Change in NCCI Premium Level by State



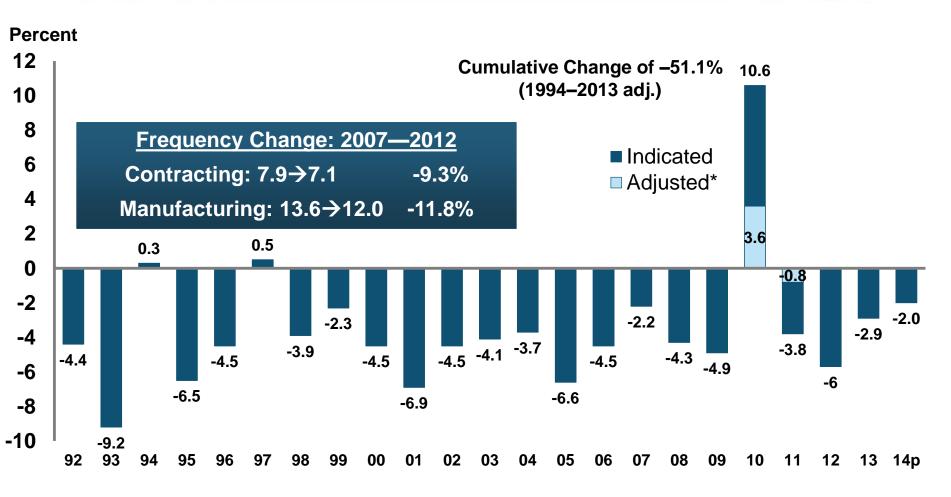


Note: Premium level changes are approved changes are approved or filed and pending changes in advisory rates, loss costs and rating values as of 4/24/15 as filed by applicable rating organization, relative to those previously approved. SC is filed and pending. IN and NC are in cooperation with state rating bureaus.

Source: NCCI.

## Workers Compensation Lost-Time Claim Frequency Declined in 2014





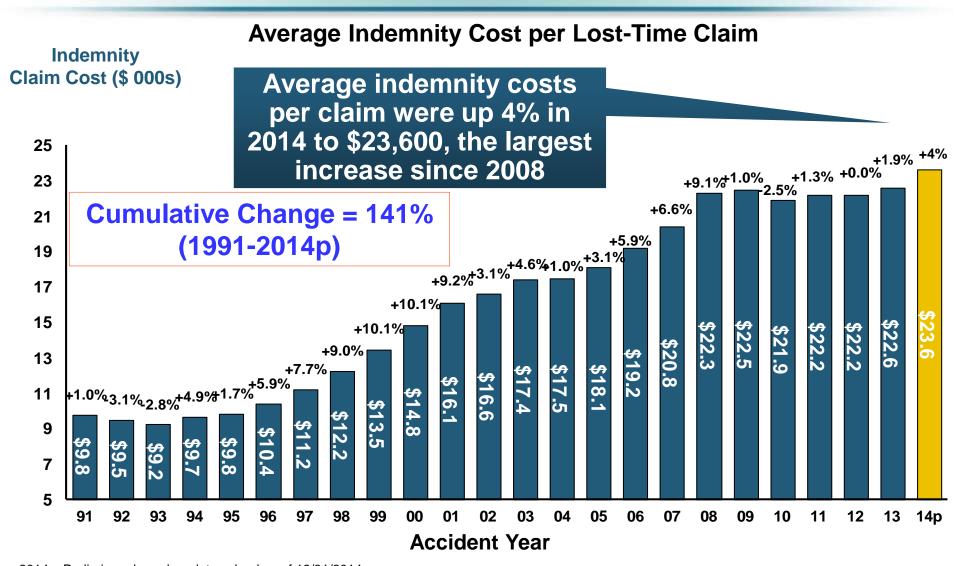
\*Adjustments primarily due to significant audit activity. 2014p: Preliminary based on data valued as of 12/31/2014.

vity. Accident Year

Source: NCCI Financial Call data, developed to ultimate and adjusted to current wage an voluntary loss cost level; Excludes high deductible policies; 1994-2013: Based on data through 12/31/13. Data for all states where NCCI provides ratemaking services, excluding WV. Frequency is the number of lost-time claims per \$1M pure premium at current wage and voluntary loss cost level

#### Workers Comp Indemnity Claim Costs: Modest Increase in 2014





2014p: Preliminary based on data valued as of 12/31/2014.

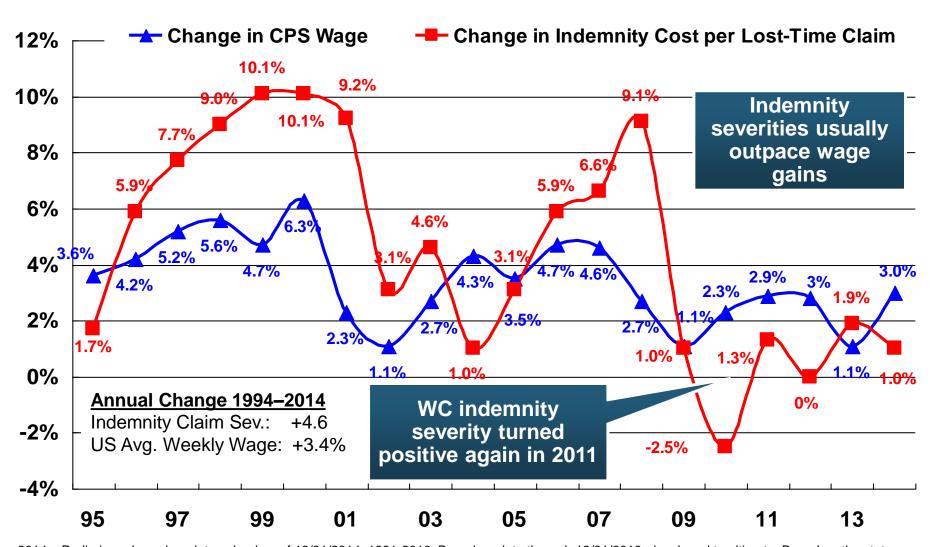
1991-2013: Based on data through 12/31/2013, developed to ultimate

Pased on the states where NCCI provides retempling sonices including state funds, evaluding W

Based on the states where NCCI provides ratemaking services including state funds, excluding WV; Excludes high deductible policies.

## WC Indemnity Severity vs. Wage Inflation, 771



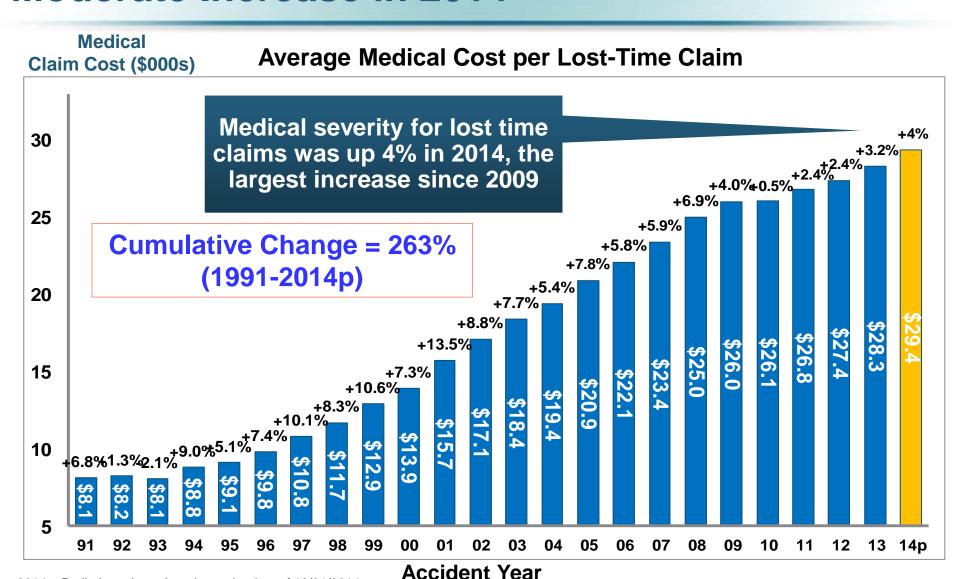


2014p: Preliminary based on data valued as of 12/31/2014; 1991-2010: Based on data through 12/31/2010, developed to ultimate. Based on the states where NCCI provides ratemaking services. Excludes the effects of deductible policies. CPS = Current Population Survey.

Source: NCCI

#### Workers Compensation Medical Severity: Moderate Increase in 2014





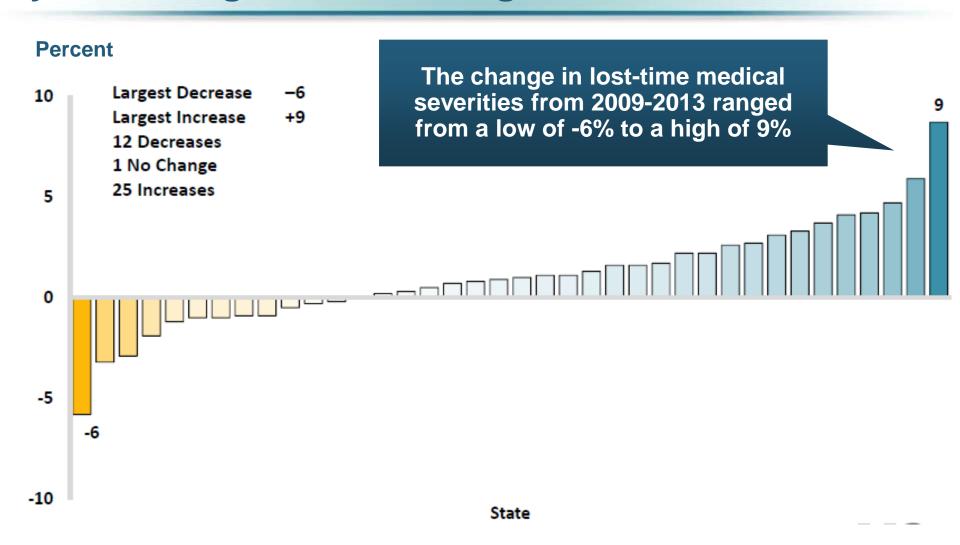
2014p: Preliminary based on data valued as of 12/31/2014.

1991-2013: Based on data through 12/31/2013, developed to ultimate

Based on the states where NCCI provides ratemaking services including state funds, excluding WV; Excludes high deductible policies.

### Workers Comp Change in Medical Severity by State, Avg. Annual Change, 2009-2013

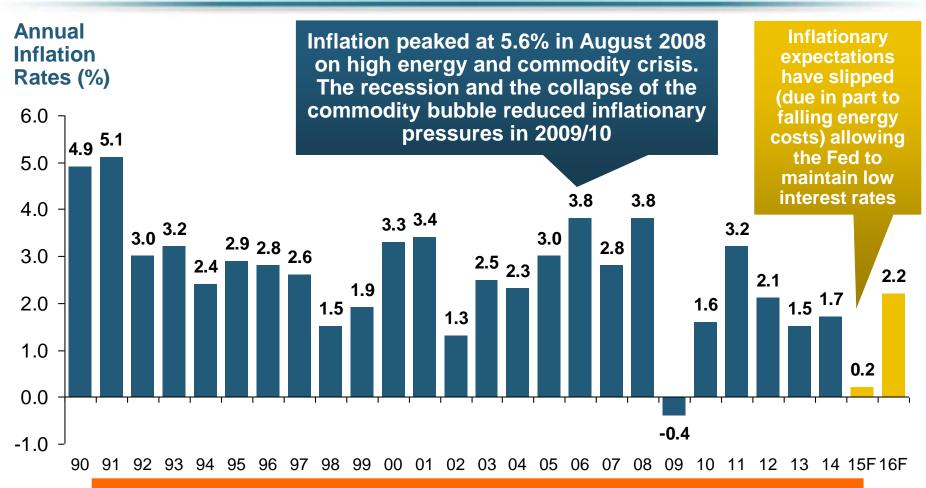




Source: NCCI's Analysis of Frequency and Severity of Claims Across the Country as of 12/31/13 on ncci.com. Values reflect methodology and state data underlying the most recent rate/lost cost filing. TX changes are for the years 2010-2013.

## Annual Inflation Rates, (CPI-U, %), 1990–2016F





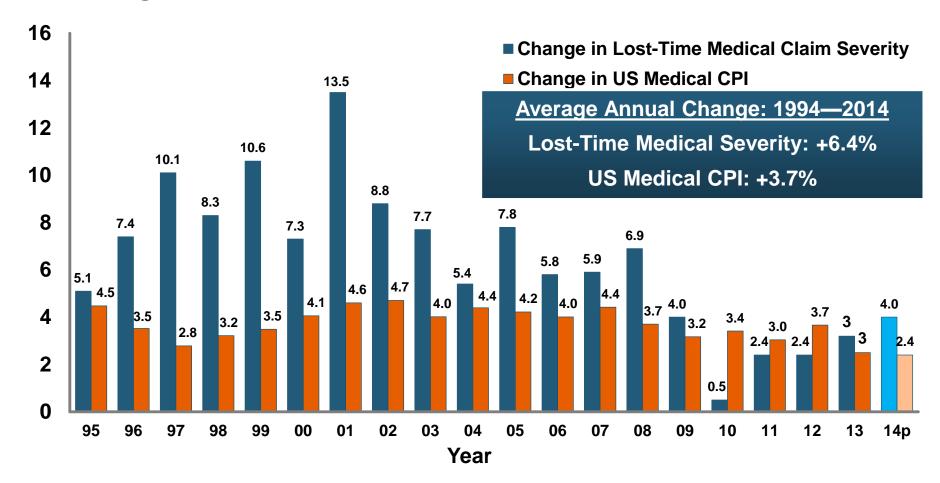
Slack in the U.S. economy and falling energy prices suggests that inflationary pressures should remain subdued for an extended period of times

### Workers Compensation Change in Medical Severity



Comparison to Change in Medical Consumer Price Index (CPI)

#### **Percent Change**



2014p: Preliminary based on data valued as of 12/31/2014.

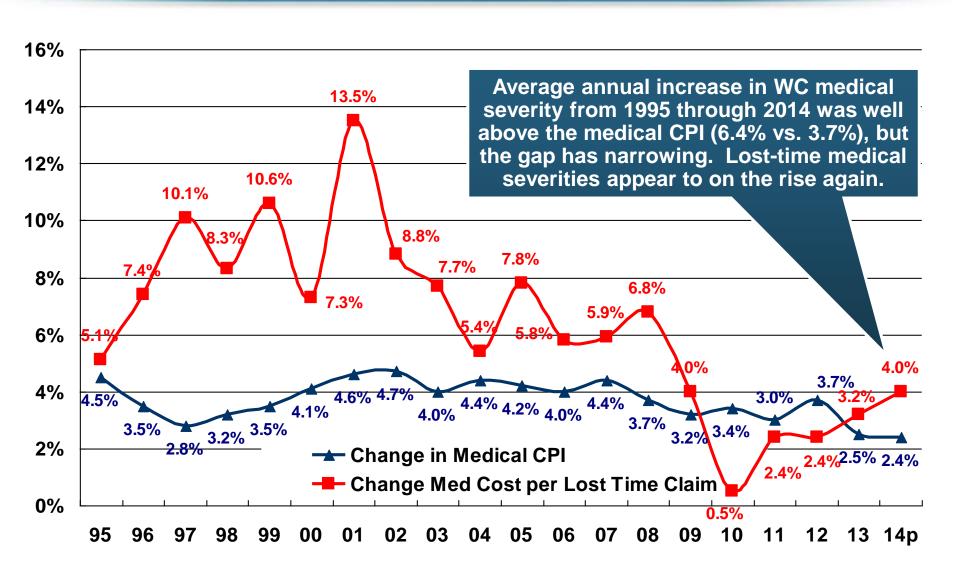
Sources: Severity: 995-2013: Based on data through 12/31/2013, developed to ultimate

Based on the states where NCCI provides ratemaking services including state funds, excluding WV; Excludes high deductible policies.

US Medical CPI: US Bureau of Labor Statistics.

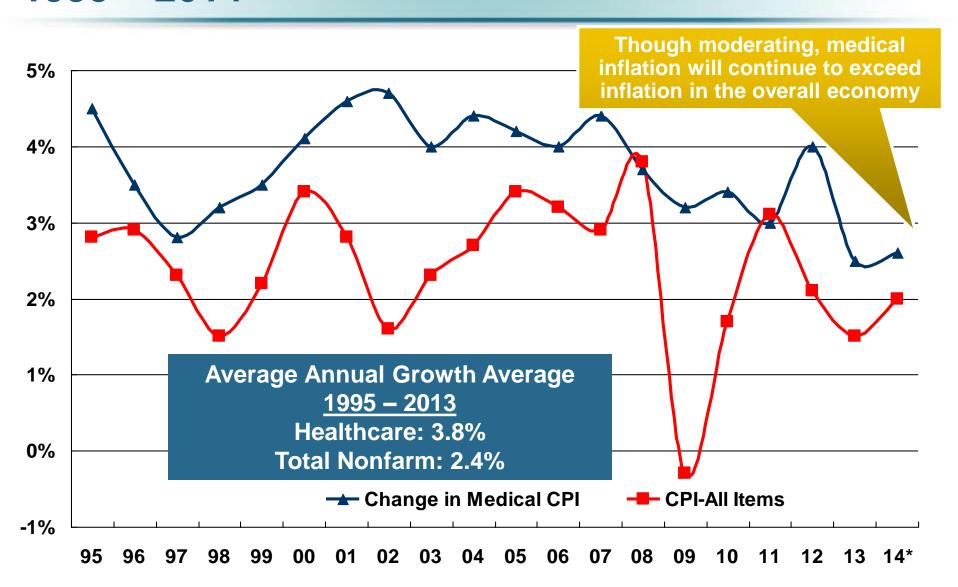
#### WC Medical Severity Generally Outpaces the Medical CPI Rate





#### Medical Cost Inflation vs. Overall CPI, 1995 – 2014\*



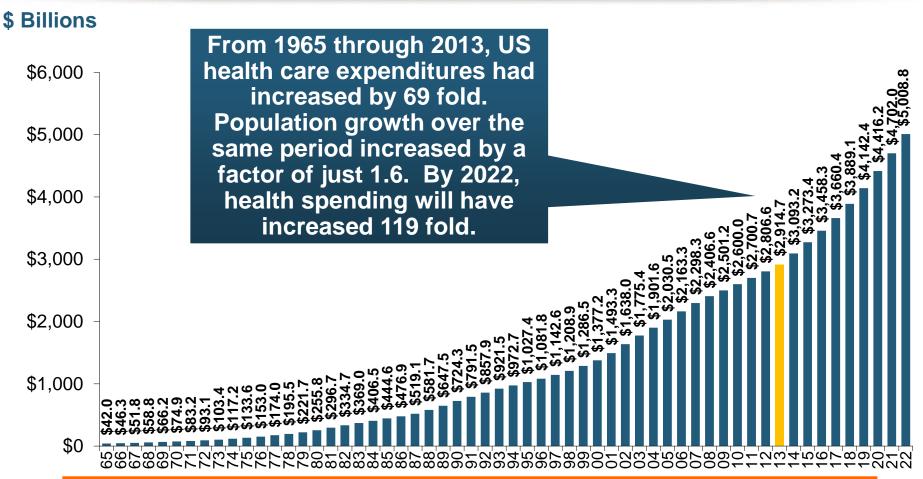


<sup>\*</sup>July 2014 compared to July 2013.

Sources: Med CPI from US Bureau of Labor Statistics, WC med severity from NCCI based on NCCI states.

### U.S. Health Care Expenditures, 1965–2022F



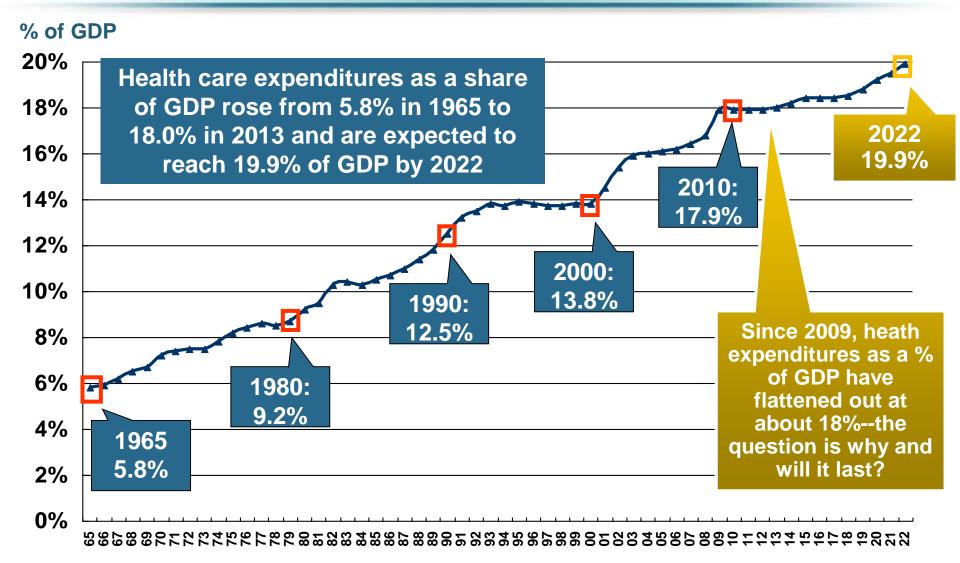


U.S. health care expenditures have been on a relentless climb for most of the past half century, far outstripping population growth, inflation of GDP growth

Sources: Centers for Medicare & Medicaid Services, Office of the Actuary at <a href="http://www.cms.gov/Research-Statistics-Data-and-Systems/S

## National Health Care Expenditures as a Share of GDP, 1965 – 2022F\*

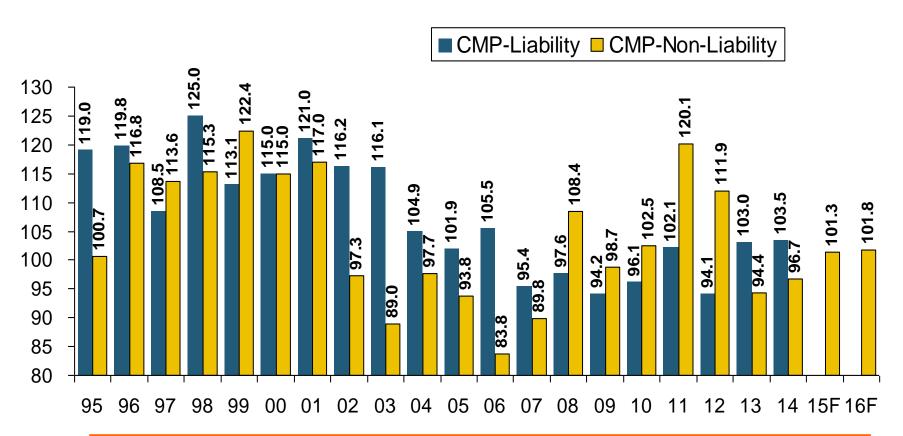




Sources: Centers for Medicare & Medicaid Services, Office of the Actuary at <a href="http://www.cms.gov/Research-Statistics-Data-and-Systems/S

### Commercial Multi-Peril Combined Ratio: 1995–2016F





Commercial Multi-Peril Underwriting Performance is Expected to Remains Stable in 2015 Assuming Normal Catastrophe Loss Activity

<sup>\*2015</sup>F-2016F figures are Conning figures for the combined liability and non-liability components. Sources: A.M. Best; Conning; Insurance Information Institute.

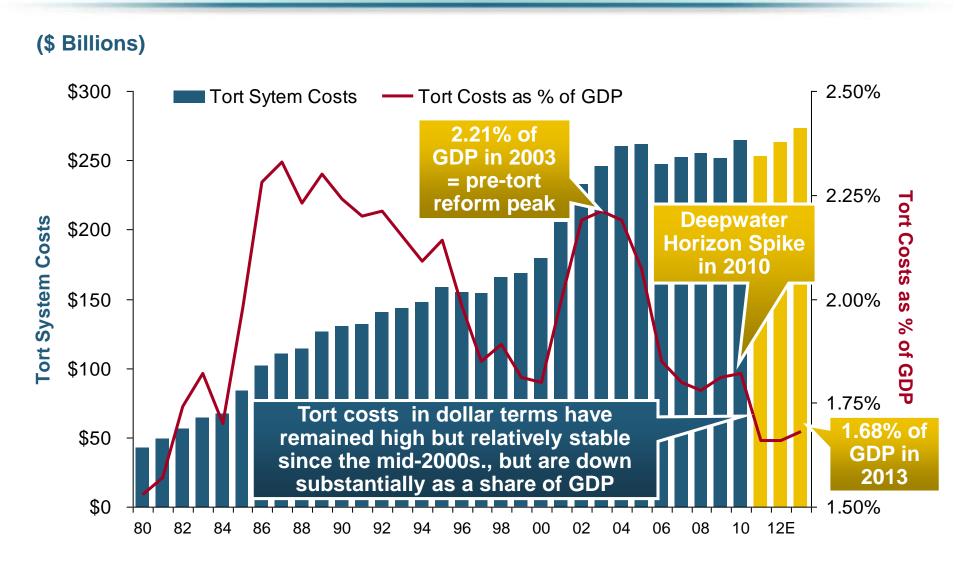


#### **Umbrella/Excess**

**Are Risks Purchasing Enough Coverage?** 

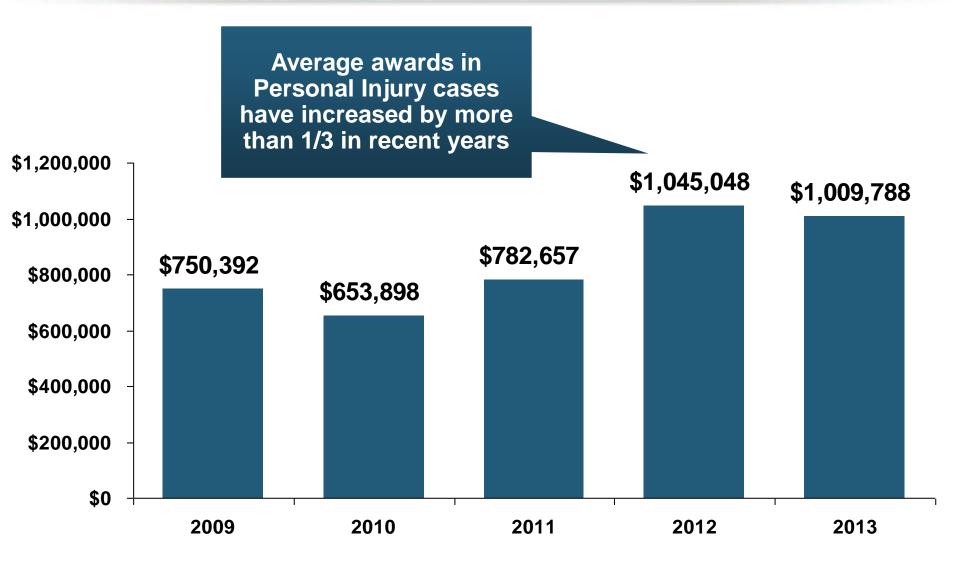
#### **Over the Last Three Decades, Total Tort Costs as a** % of GDP Appear Somewhat Cyclical, 1980-2013E





#### **Average Personal Injury Jury Award,** 2009 – 2013

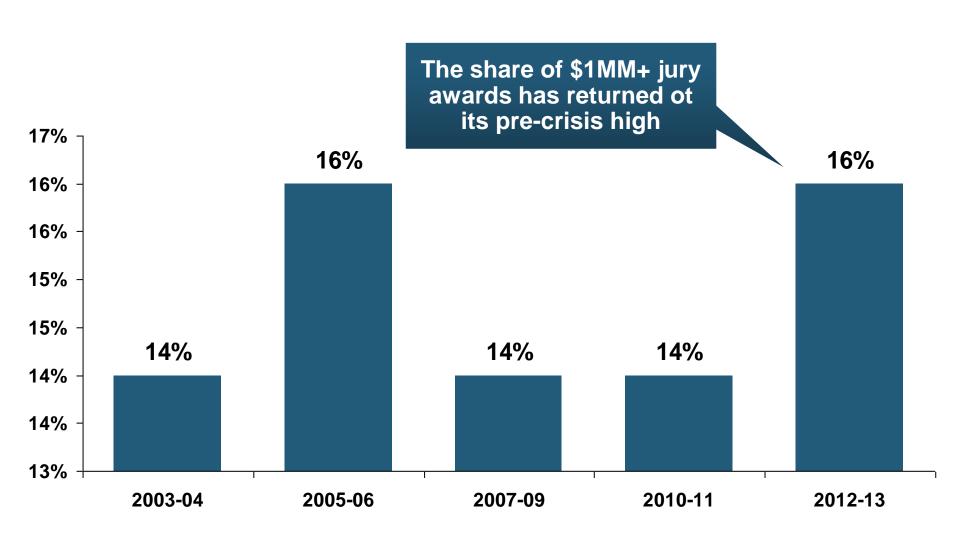




Source: Current Award Trends in Personal Injury, 54th Edition; Insurance Information Institute.

#### Percent of Personal Injury Jury Awards Over \$1 Million, 2003 – 2013\*

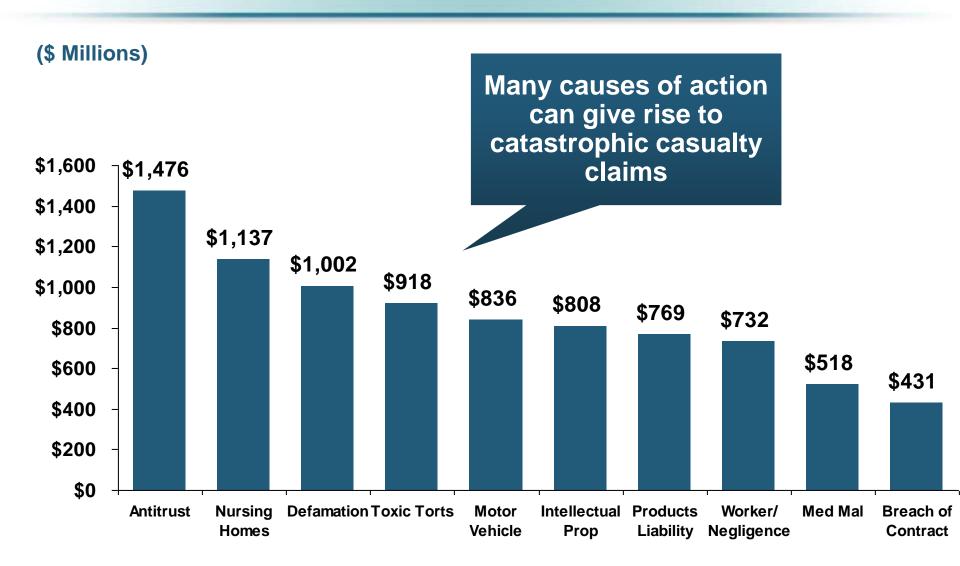




<sup>\*</sup>Latest available.

Source: Current Award Trends in Personal Injury, 53rd and 54th Editions; Insurance Information Institute.

## Dollar Value of Top 100 Verdicts in 2013 by Cause of Action, 2013

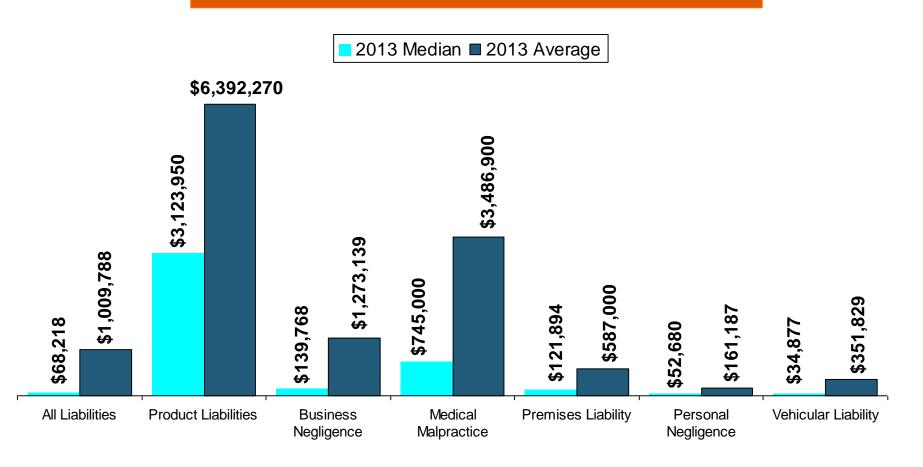


Source: VerdictSearch as cited in *Reevaluating Excess Casualty Protection as Liability Losses Increase*, Marsh Risk Management Research Briefing, Oct. 2014.

# Median and Average Personal Injury Jury Award by Type of Liability, 2013



Porducts Liability and Medical Malpractice cases tend to have among the highest jury awards



Source: Current Award Trends in Personal Injury, 54th Edition; Insurance Information Institute.

#### Defense Costs and Cost Containment Expenses as a Percent of Incurred Losses, 2011 – 2013\*



#### (\$000)

|                                  | 2011         |                                 | 2012         |                                 | 2013         |                                 |
|----------------------------------|--------------|---------------------------------|--------------|---------------------------------|--------------|---------------------------------|
|                                  | Amount       | As a percent of incurred losses | Amount       | As a percent of incurred losses | Amount       | As a percent of incurred losses |
| Products liability               | \$1,140,230  | 72.0%                           | \$873,860    | 114.7%                          | \$1,166,236  | 75.1%                           |
| Medical malpractice              | 1,793,296    | 57.5                            | 1,686,009    | 45.7                            | 1,656,049    | 53.3                            |
| Commercial multiple peril (2)    | 1,896,935    | 37.6                            | 2,022,739    | 46.0                            | 2,096,543    | 37.7                            |
| Other liability                  | 4,464,140    | 25.0                            | 4,959,838    | 24.8                            | 4,914,106    | 25.4                            |
| Workers compensation             | 3,087,836    | 12.6                            | 3,071,093    | 12.3                            | 3,012,719    | 12.3                            |
| Commercial auto liability        | 960,961      | 10.3                            | 1,091,434    | 10.4                            | 1,207,596    | 10.7                            |
| Private passenger auto liability | 3,960,967    | 6.2                             | 4,353,427    | 6.7                             | 4,600,395    | 6.8                             |
| All liability lines              | \$17,304,365 | 13.8%                           | \$18,058,400 | 13.9%                           | \$18,653,644 | 14.0%                           |

<sup>(1)</sup> Net of reinsurance, excludes state funds.

Defense and Cost Containment expenses have edged up slightly in recent years

Source: SNL Financial; Insurance Information Institute.

<sup>(2)</sup> Liability portion only.

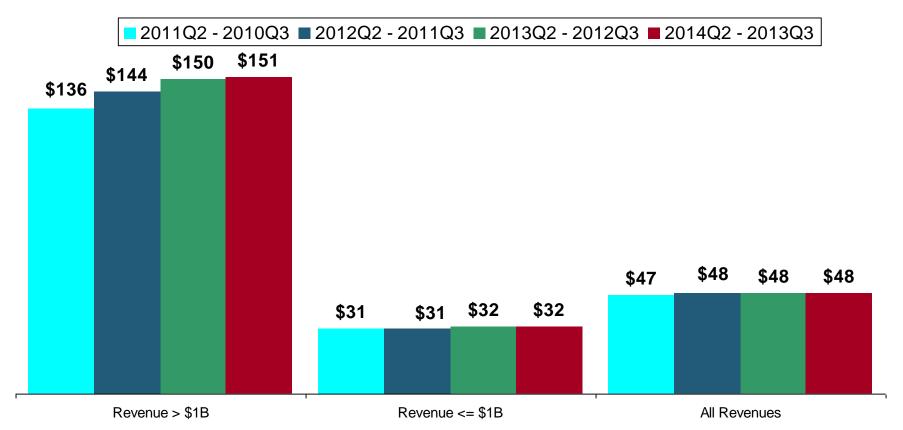
<sup>\*</sup>Latest available.

### Average Total Excess/Umbrella Limits Purchased, By Revenue Size



#### Average excess/umbrella limits purchased are flat

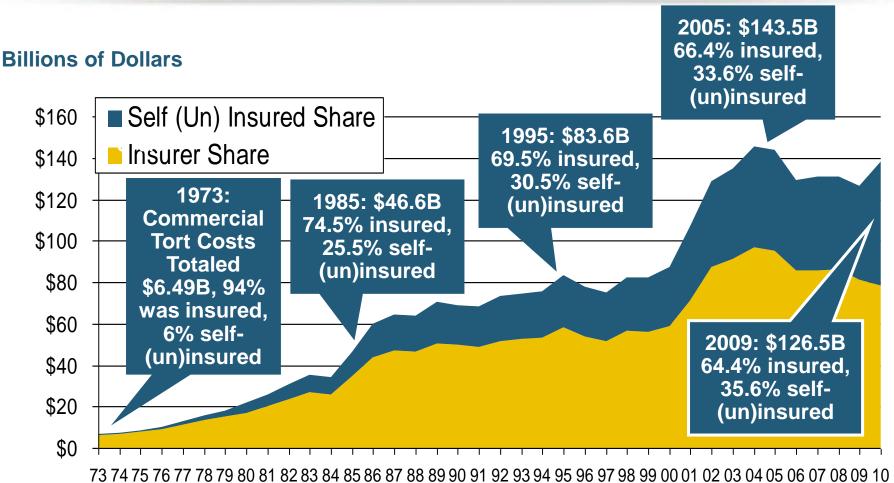
(\$ Millions)



Source: Reevaluating Excess Casualty Protection as Liability Losses Increase, Marsh Risk Management Research Briefing, Oct. 2014.

#### Commercial Lines Tort Costs: Insured vs. Self-(Un)Insured Shares, 1973-2010





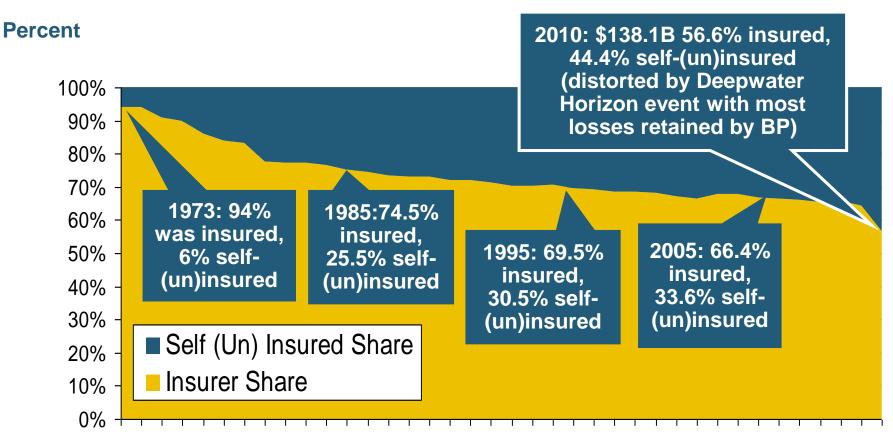
73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10

Tort Costs and the Share Retained by Risks Both Grew Rapidly from

the mid-1970s to mid-2000s, When Tort Costs Began to Fall But Self-Insurance Shares Continued to Rise

### Commercial Lines Tort Costs: Insured vs. Self-(Un)Insured Shares, 1973-2010





73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10

The Share of Tort Costs Retained by Risks Has Been Steadily Increasing for Nearly 40 Years. This Trend Contributes Has Left Insurers With Less Control Over Pricing.

#### **Business Leaders Ranking of Liability Systems in 2015**



#### Best States

- Delaware
- 2. Vermont
- Nebraska
- 4. Iowa
- 5. New Hampshire
- 6. Idaho
- 7. North Carolina
- 8. Wyoming
- 9. South Dakota

10. Utah

#### **New in 2015**

- Vermont
- New Hampshire
- North Carolina
- South Dakota

#### Drop-offs

- Minnesota
- Kansas
- Virginia
- North Dakota

#### Worst States

- 41. Arkansas
- 42. Missouri
- 43. Mississippi
- 44. Florida
- 45. New Mexico
- 46. Alabama
- 47. California
- 48. Illinois
- 49. Louisiana
- 50. West Virginia

#### **Newly Notorious**

- Arkansas
- Missouri

#### **Rising Above**

- Oklahoma
- Montana

#### The Nation's Judicial "Hellholes": 2014/2015



#### **Watch List**

- Atlantic County, New Jersey
- Mississippi Delta
- Montana
- Nevada
- Newport News, Virginia
- Philadelphia, Pennsylvania

#### Dishonorable Mention

- AL Supreme Court
- PA Supreme Court





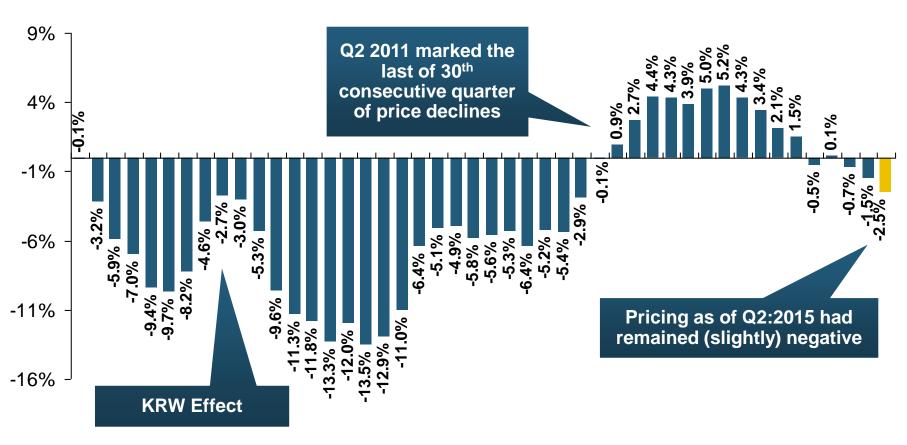
#### **Pricing Trends**

#### Survey Results Suggest Commercial Pricing Has Flattened

#### CIAB: Average Commercial Rate Change, All Lines, (1Q:2004–2Q:2015)



#### (Percent)

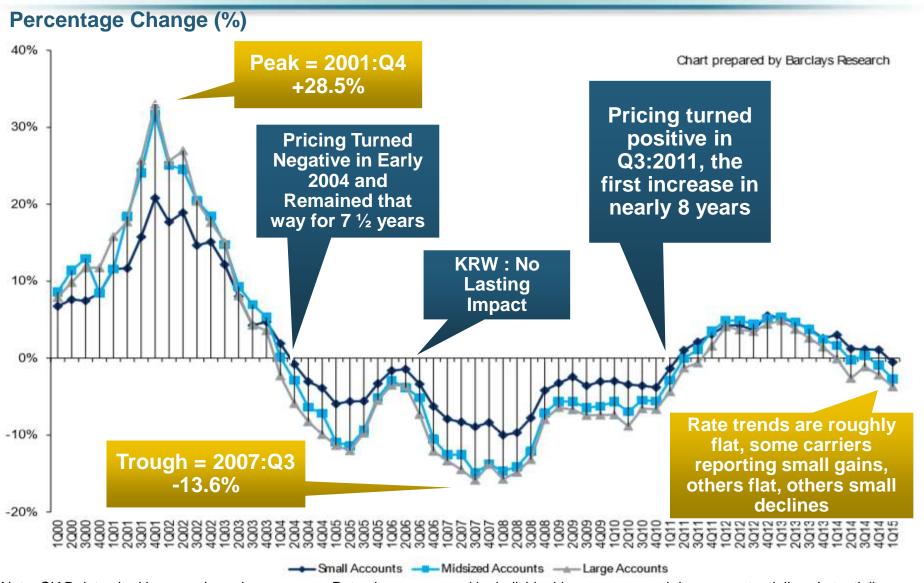


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Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers can and do vary, potentially substantially. Source: Council of Insurance Agents & Brokers; Insurance Information Institute

### Change in Commercial Rate Renewals, by Account Size: 1999:Q4 to 2015:Q1

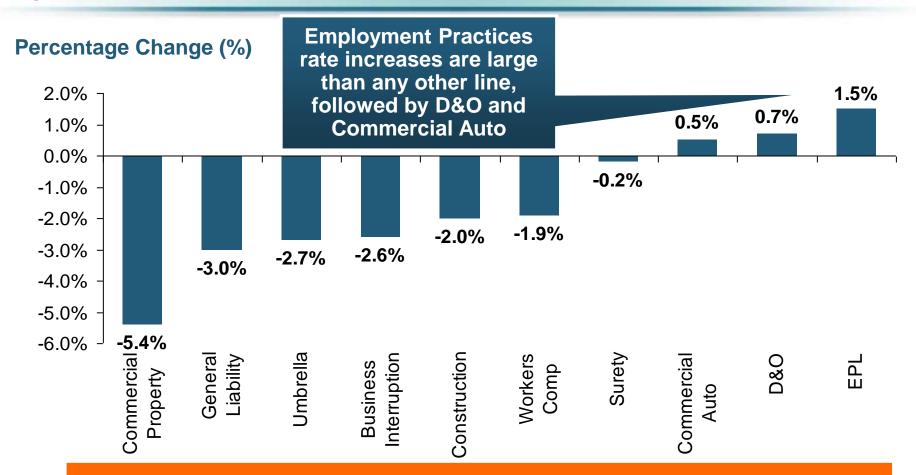




Note: CIAB data cited here are based on a survey. Rate changes earned by individual insurers <u>can</u> and <u>do</u> vary, *potentially substantially*. Source: Council of Insurance Agents and Brokers; Barclay's Capital; Insurance Information Institute.

### Change in Commercial Rate Renewals, by Line: 2015:Q2

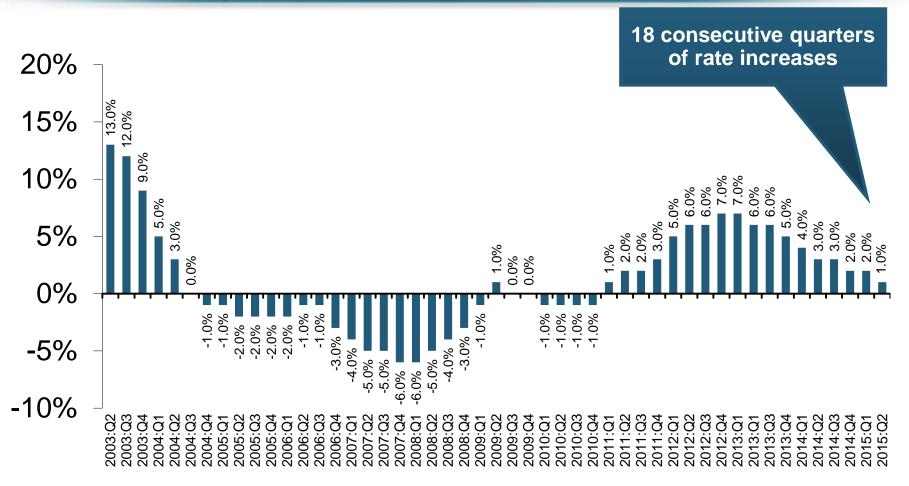




Major Commercial Lines Renewals Were Mixed to Flat in Q2:2015; EPL, D&O and Commercial Auto Led the Way

### Towers Watson: Commercial Lines Rate Change by Qtr (vs. Year Earlier)

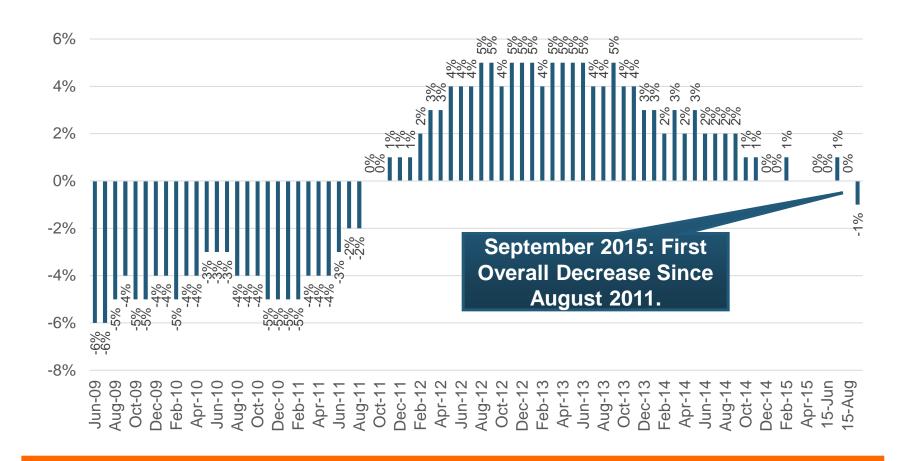




Hard Market (Such As It Is) Appears to Have Passed Its Peak.

#### MarketScout: Commercial Lines Rate Change by Month (vs. Yr. Earlier) Since 6/09

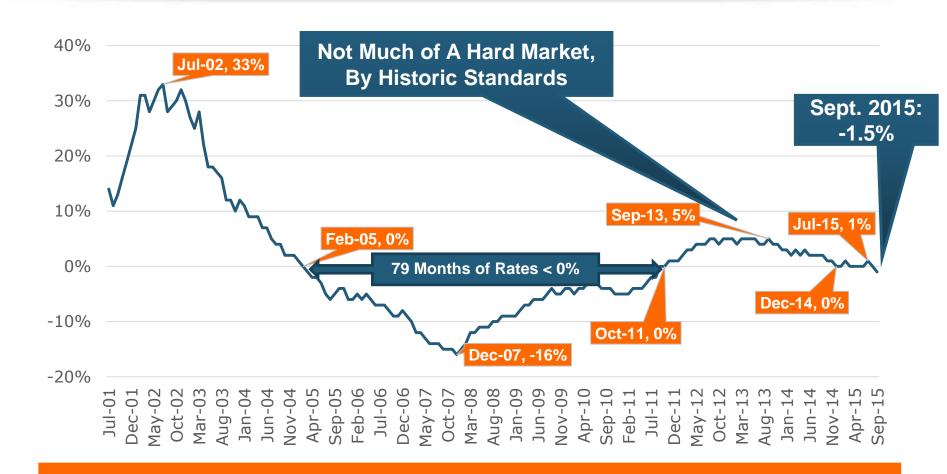




Rate Change Has Been 0% or 1% Since October 2014.

### Commercial Lines Rate Change by Month (vs. Year Earlier)





Rates Are As Stable As They've Been in 15 Years.

#### Commercial Property Rate Change by Month (vs. Year Earlier)

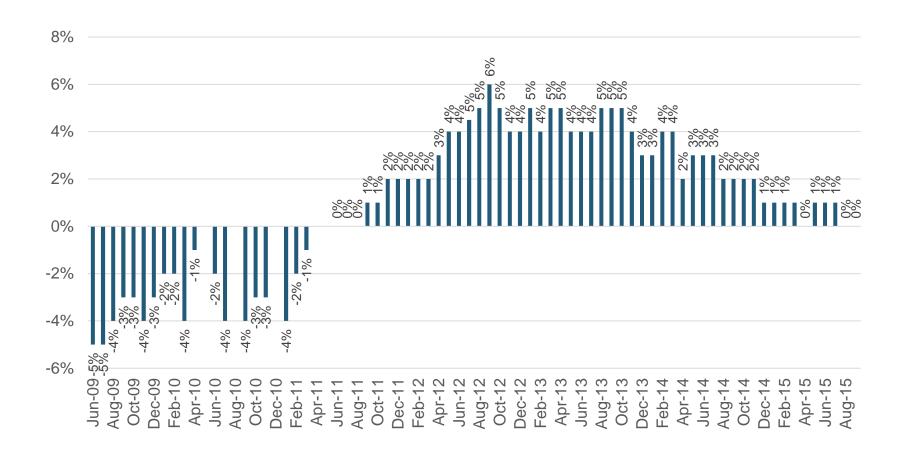




Commercial Property Rates Track Closely With Commercial Rates Overall.

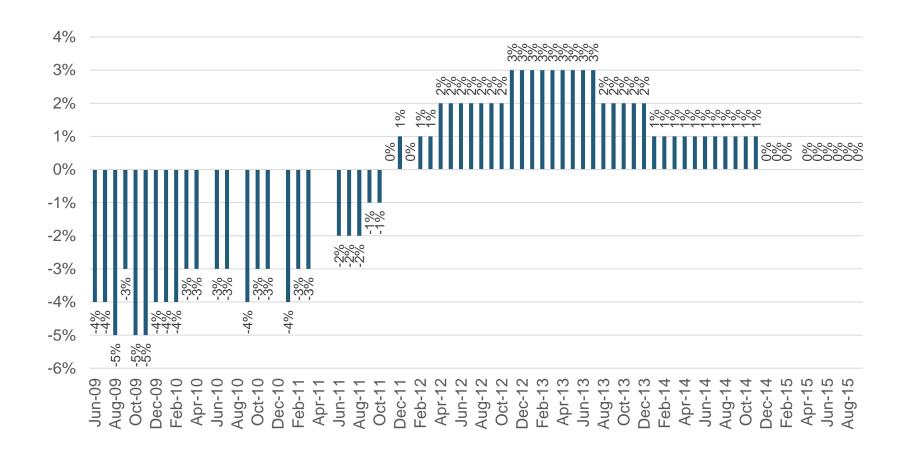
### **BOP Rate Change by Month** (vs. Year Earlier)





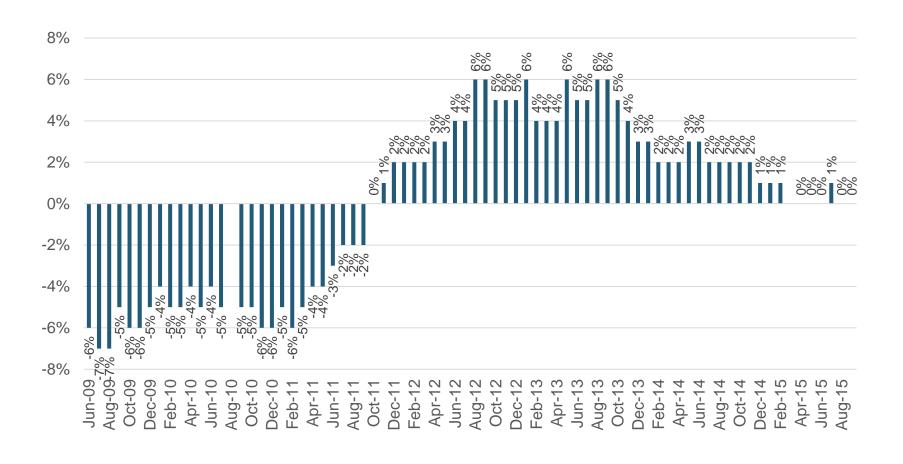
# Inland Marine Rate Change by Month (vs. Year Earlier)





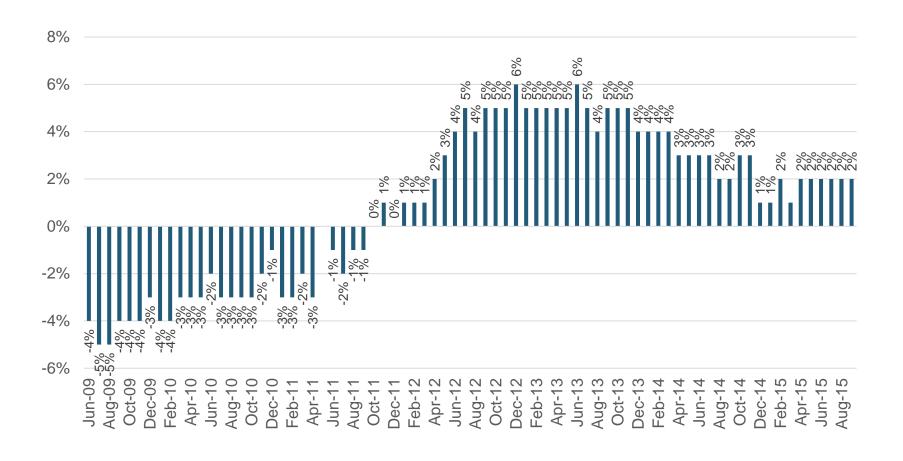
### General Liability Rate Change by Month (vs. Year Earlier)





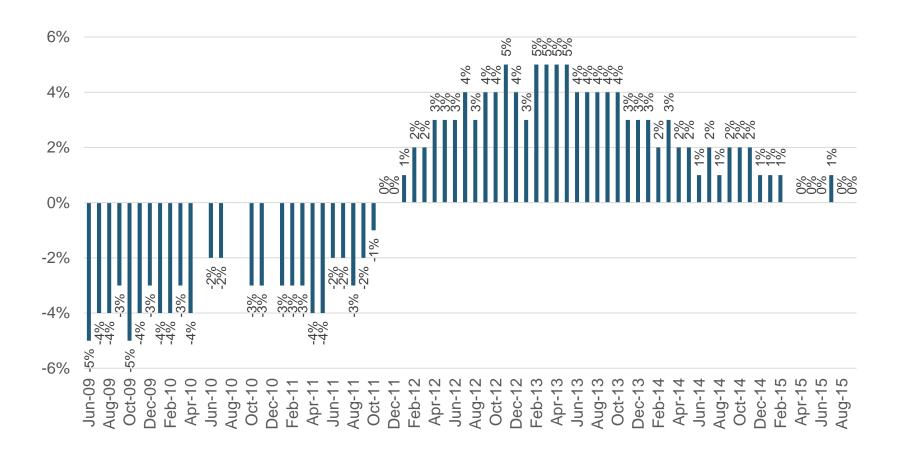
### Commercial Auto Rate Change by Month (vs. Year Earlier)





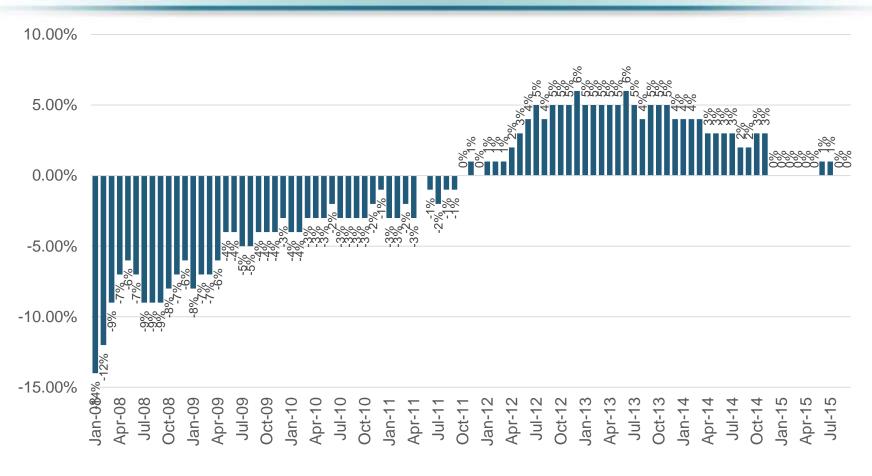
#### Umbrella/Excess Rate Change by Month (vs. Year Earlier)





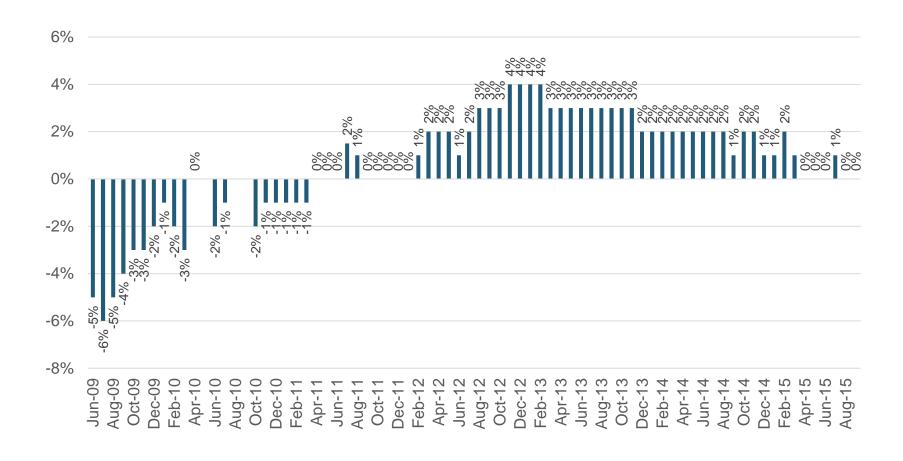
# Workers Comp Rate Change by Month (vs. Year Earlier)





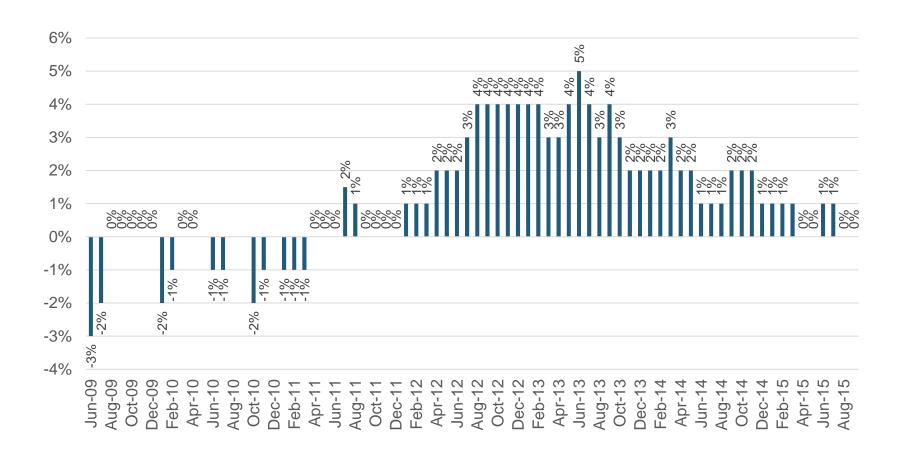
### Professional Liability Rate Change by Month (vs. Year Earlier)





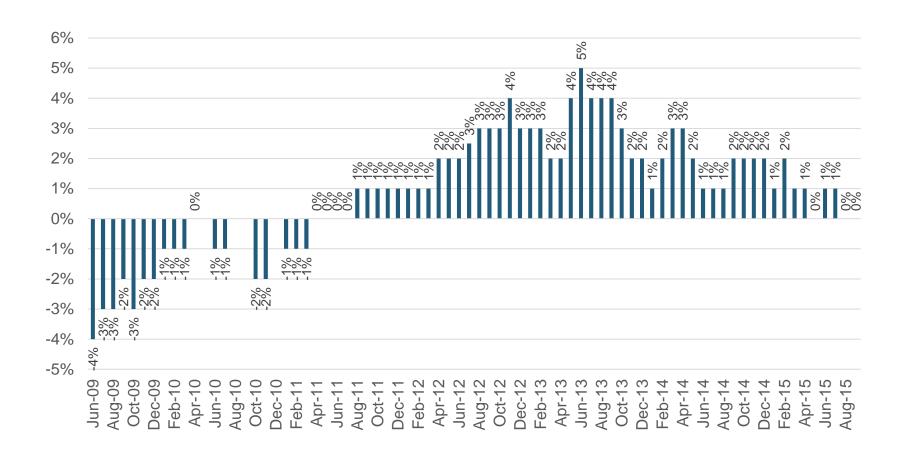
# D&O Liability Rate Change by Month (vs. Year Earlier)





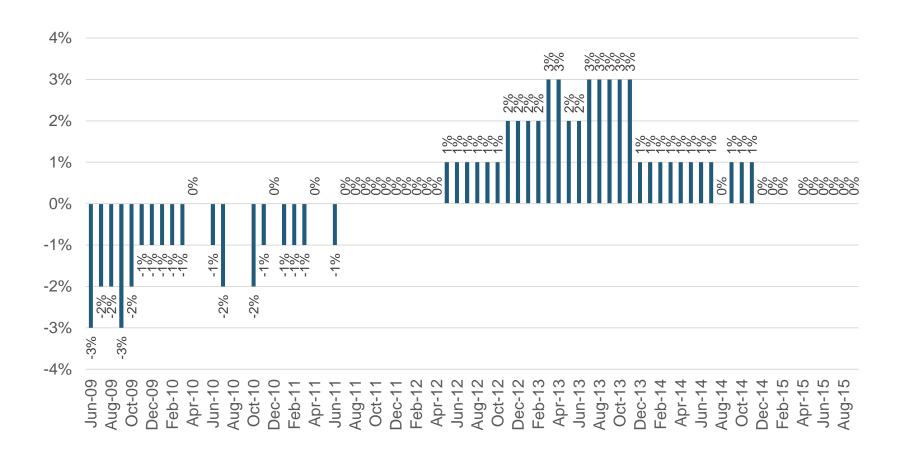
### **EPLI** Rate Change by Month (vs. Year Earlier)





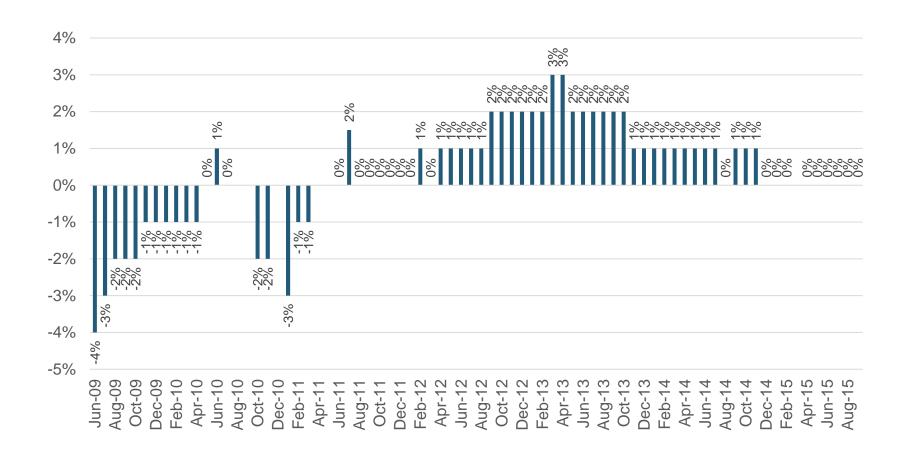
### Fiduciary Liability Rate Change by Month (vs. Year Earlier)





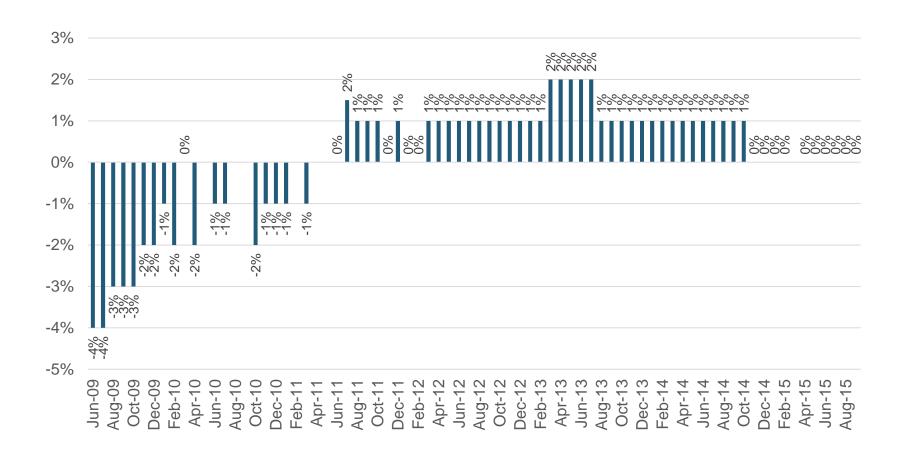
### Crime Rate Change by Month (vs. Year Earlier)





### Surety Rate Change by Month (vs. Year Earlier)





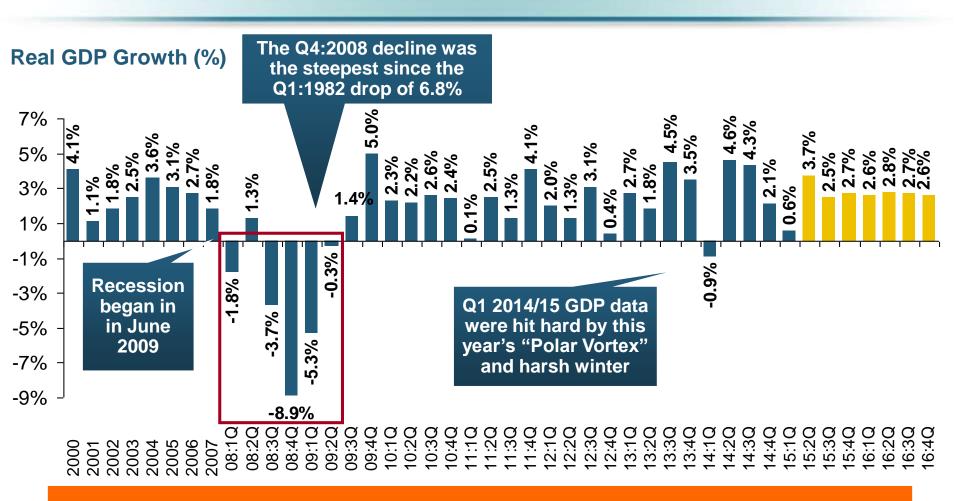


# The Strength of the Economy Will Influence P/C Insurer Growth Opportunities

**Growth Will Expand Insurer Exposure Base Across Most Lines** 

#### **US Real GDP Growth\***





Demand for Insurance Should Increase in 2015 as GDP Growth Accelerates Modestly and Gradually Benefits the Economy Broadly

<sup>\*</sup> Estimates/Forecasts from Blue Chip Economic Indicators.

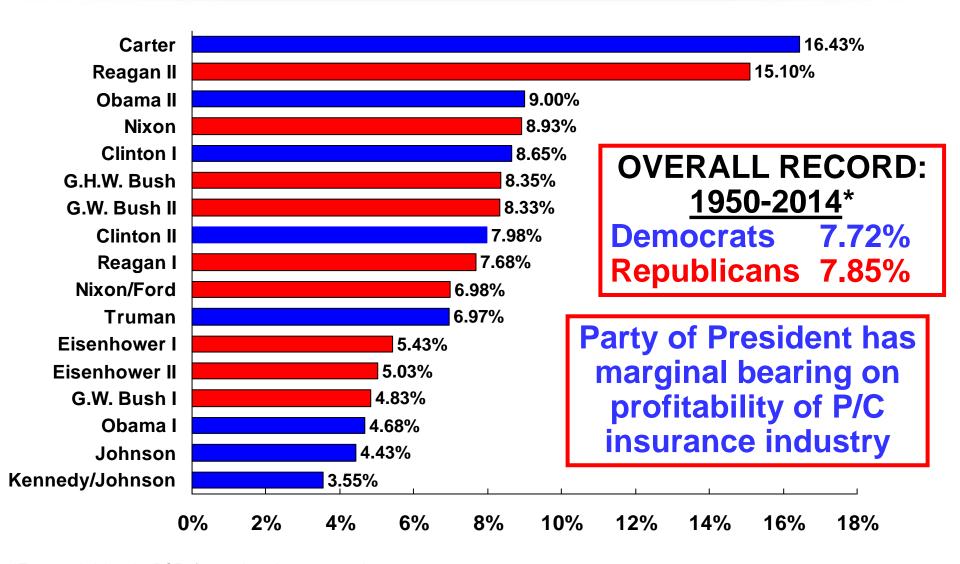


#### **Profitability & Politics**

# How Is Profitability Affected by the President's Political Party?

#### P/C Insurance Industry ROE by Presidential Administration, 1950-2014\*

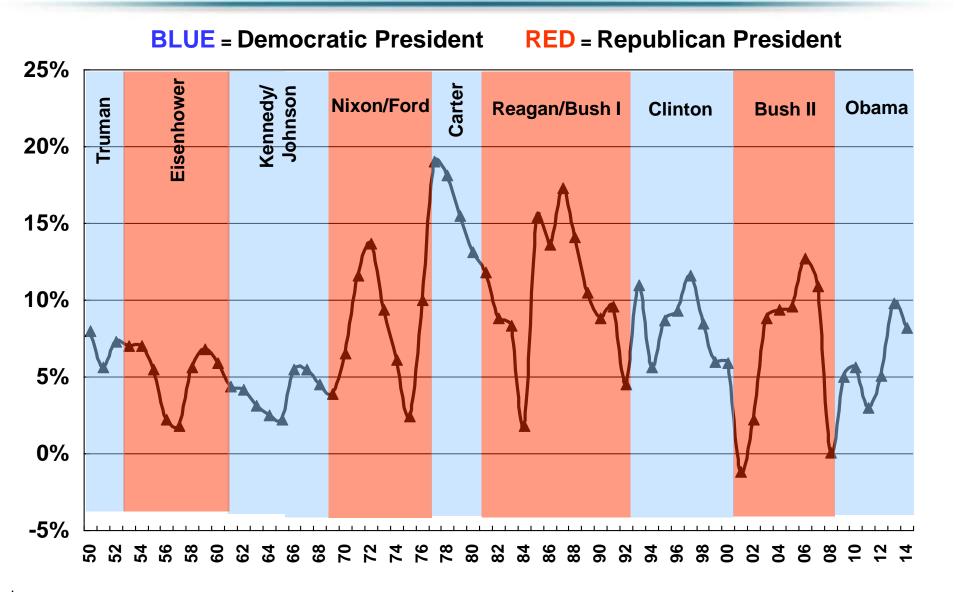




<sup>\*</sup>Truman administration ROE of 6.97% based on 3 years only, 1950-52;. Source: Insurance Information Institute

### P/C insurance Industry ROE by Presidential Party Affiliation, 1950-2014







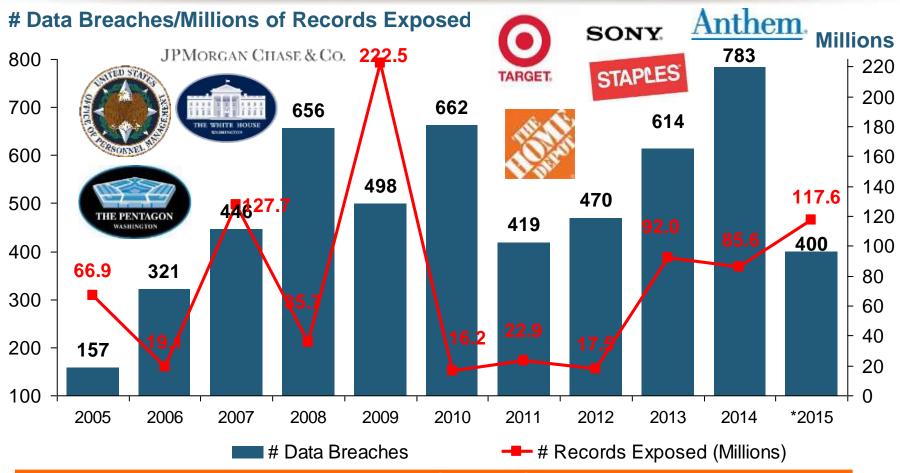
# CYBER RISK & CYBER INSURANCE

Cyber Risk is a Rapidly Emerging Exposure for Businesses Large and Small in Every Industry

> Nonprofits Including Religious Institutions Are Vulnerable

#### Data Breaches 2005-2015, by Number of Breaches and Records Exposed





The total number of data breaches (+27.5%) hit a record high of 783 in 2014, exposing 85.6 million records. Through June 30, this year has seen 117.6 million records exposed in 400 breaches.\*

<sup>\*</sup>Figures as of June 30, 2015, from the Identity Theft Resource Center, http://www.idtheftcenter.org/images/breach/ITRCBreachReport2015.pdf

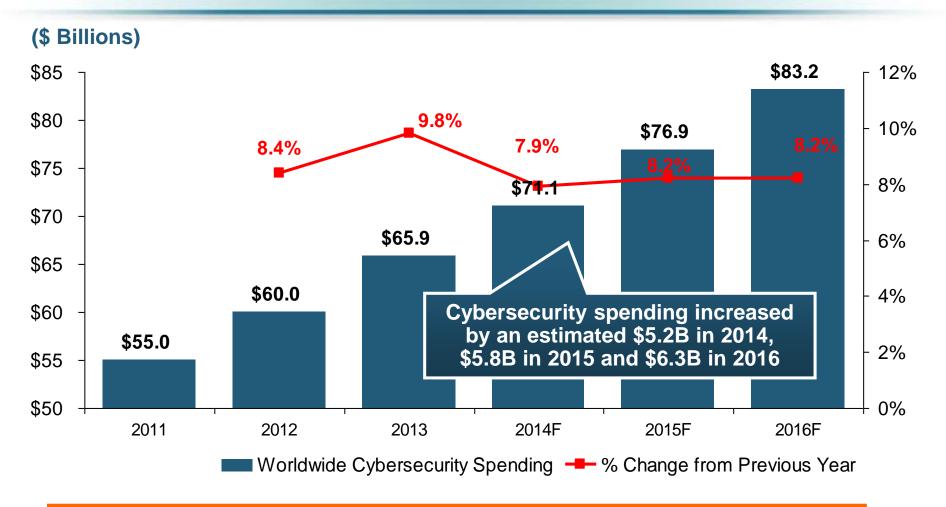
#### High Profile Data Breaches, 2014-2015



|   |                                | INFORMATION   |
|---|--------------------------------|---|
| Date  | Company                        | Description of Breach   |
| May 2015  | ОРМ                            | Hackers broke into U.S. Government Personnel Office stealing personal identifying information of as many as 14 million civilian U.S. government employees.  |
| Mar 2015  | Premera Blue Cross             | Data breach compromises financial and medical records of 11 million customers.  |
| Feb 2015  | Anthem, Inc                    | Massive data breach after hackers gained access to corporate data base containing personal information of as many as 80 million current and former U.S. customers and employees.  |
| Dec 2014  | Sony Pictures<br>Entertainment | Hacker break-in involving theft of unreleased motion pictures, and theft of more than 25 gigabytes of sensitive data on tens of thousands of Sony employees, including social security numbers, medical and salary information. |
| Nov 2014  | Staples                        | Point-of-sale (POS) malware attack and breach exposing customer data, and resulting in compromise of 1.2 million records.   |
| Sept 2014   | Home Depot                     | Huge data breach exposes 56 million credit and debit cards and 53 million email addresses.  |
| Aug 2014  | Community Health<br>Systems    | Cyber attack originating in China resulted in data breach, compromising 4.5 million patient records. Hackers broke into company's computer system by exploiting Heartbleed bug.   |
| June/July<br>2014   | JP Morgan Chase                | Massive data breach compromised data associated with 76 million household and 7 million small business accounts. Hackers obtained personal identifying nformation.  |
| June 2014   | PF Changs                      | Security breach affected customers at 33 restaurants located in 16 states, with potential credit and debit card data stolen.  |
| May 2014  | еВау                           | Massive data breach exposed records of site's 233 million customers, including names, email addresses, physical addresses, phone numbers and birthdates.  |
| Feb 2014  | Michaels Stores                | Possible fraudulent activity on some U.S. payment cards used at Michaels stores suggests it may have experienced data security attack, exposing 2.6 million records.  |
| Jan 2014  | Snapchat                       | Security breach compromises phone numbers and usernames for 4.6 million accounts.   |
| Jan 2014  | Neiman Marcus                  | Hacker break-in exposed unknown no. of customer cards, compromising est. 1.1 million records.   |
| Nov/Dec<br>2013   | Target                         | Malware stored on Target's checkout registers led to theft of data from about 40 million credit and debit card accounts and the personal information of up to 70 million customers.   |
| Sources: Identity Theft Resource Center; Insurance Information Institute (I.I.I.) research. |                                |   |

#### Worldwide Cybersecurity Spending, 2011- 2016F



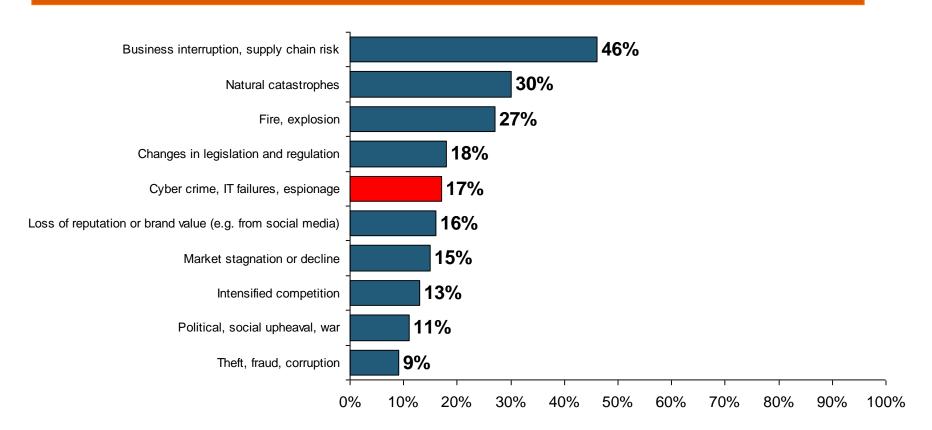


Cybersecurity Spending Is Rising Sharply, Up by About 8%+ Annually through 2016—a Projected Increase of \$12.1 Billion from 2014 to 2016

#### **Top 10 Global Business Risks for 2015**



Cyber is one of the most significant movers in this year's Risk Barometer rankings, gaining five percentage points to move into the top 5 global business risks for the first time.

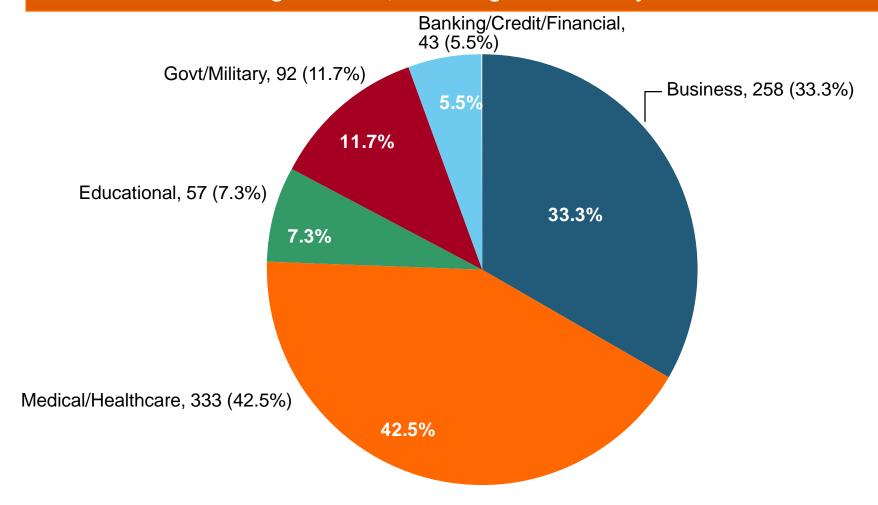


Source: Allianz Risk Barometer on Business Risks 2015

#### 2014 Data Breaches By Business Category, By Number of Breaches



The majority of the 783 data breaches in 2014 affected business and medical/healthcare organizations, according to the Identity Theft Resource Center.



### **Evolving Threats: Cyber Crime and Cyber Terrorism**



### State sponsored groups:

- Foreign government sponsored
- Sophisticated and well-funded

### Organized cyber criminals:

- Traditional organized crime groups
- Loosely organized global hacker crews

#### **Hacktivists:**

- Politically-motivated hackers
- Increasing capabilities

#### **Insiders:**

- Easy access to sensitive information
- Difficult to detect

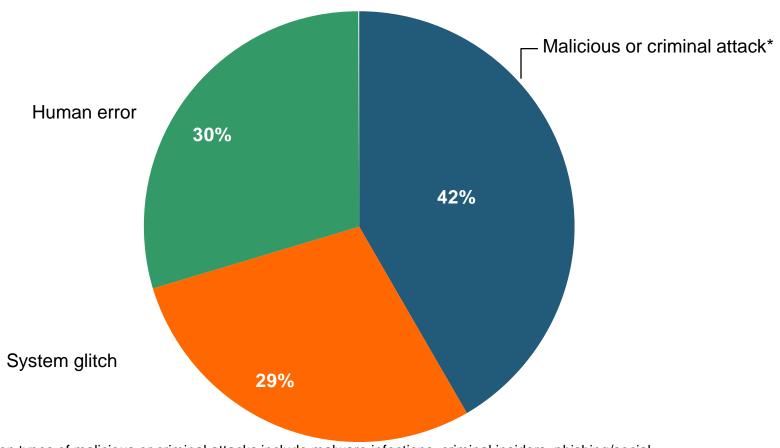
#### **Terrorists:**

Destruction of physical and digital assets

### **Main Causes of Data Breach Globally**



Malicious or criminal attacks are most often the cause of data breach globally. Some 42 percent of incidents concern a malicious or criminal attack, while 30 percent concern a negligent employee or contractor (human factor).



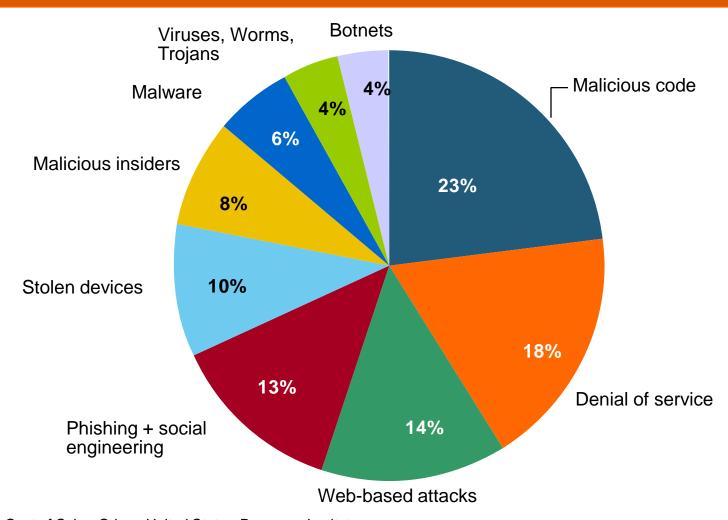
<sup>\*</sup>The most common types of malicious or criminal attacks include malware infections, criminal insiders, phishing/social engineering and SQL injection.

Source: 2014 Cost of a Data Breach Study: Global Analysis, the Ponemon Institute, sponsored by IBM, May 2014

## US: Most Costly Types of Cyber Crimes, Fiscal Year 2014



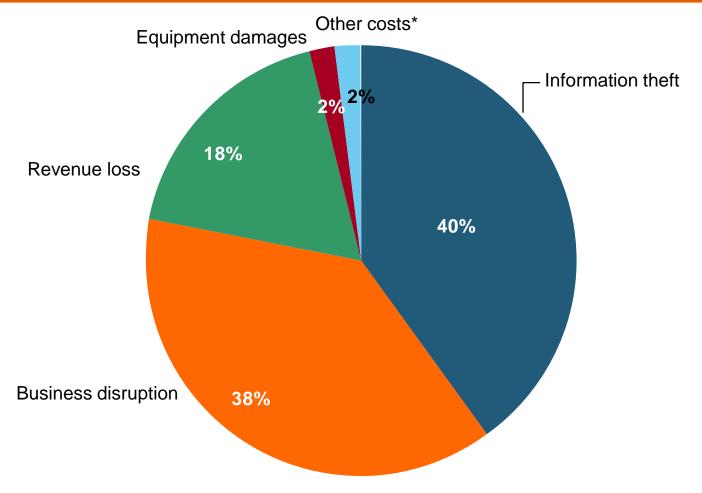
Malicious code, denial of service and web-based attacks account for more than 55 percent of the total annualized cost of cyber crime experienced by 59 U.S. companies.



## US: External Cyber Crime Costs: Fiscal Year 2014



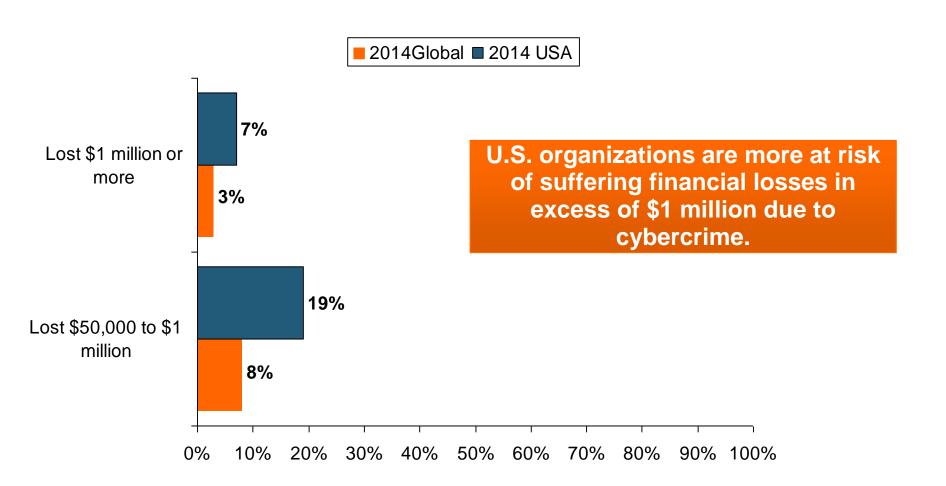
Information theft (40%) and business disruption or lost productivity (38%) account for the majority of external costs due to cyber crime.



<sup>\*</sup> Other costs include direct and indirect costs that could not be allocated to a main external cost category Source: 2014 Cost of Cyber Crime: United States, Ponemon Institute.

## PWC Survey: Cybercrime Costs Greater for U.S. Companies

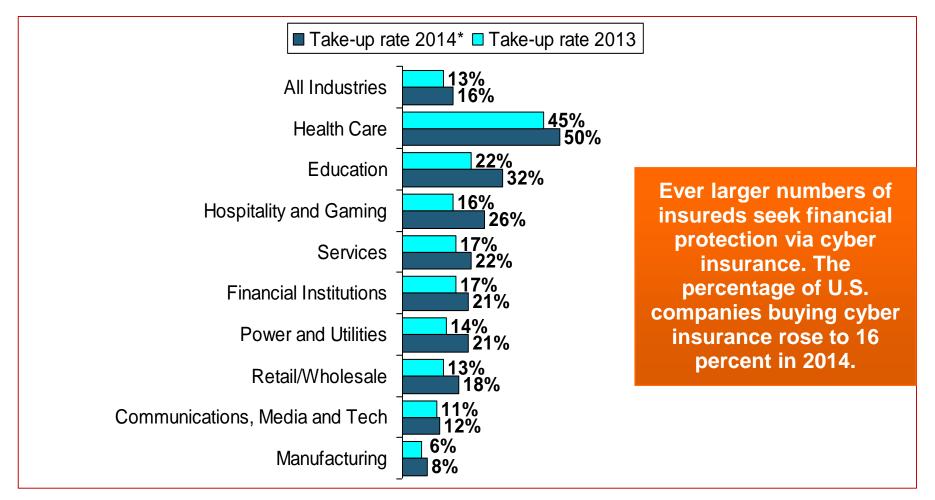




Source: 2014 Global Economic Crime Survey, PWC.

### Marsh: Percentage of U.S. Companies Purchasing Cyber Insurance Increased in 2014



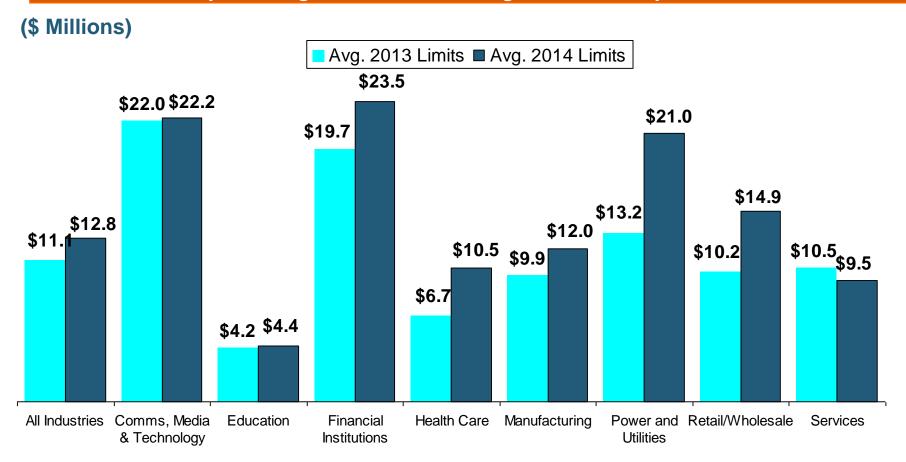


<sup>\*</sup>Take-up rate refers to the overall percentage of clients that purchased standalone cyber insurance. Source: *Benchmarking Trends: As Cyber Concerns Broaden, Insurance Purchases Rise*, Marsh Risk Management Research Briefing, March 2015

## Marsh: Total Limits Purchased, By Industry – Cyber Liability, All Revenue Size



Average limits purchased for cyber risk rose to \$12.8 million for all industries and all company sizes in 2014. Power and utility companies witnessed the sharpest percentage increase in average limits, at 59 percent.

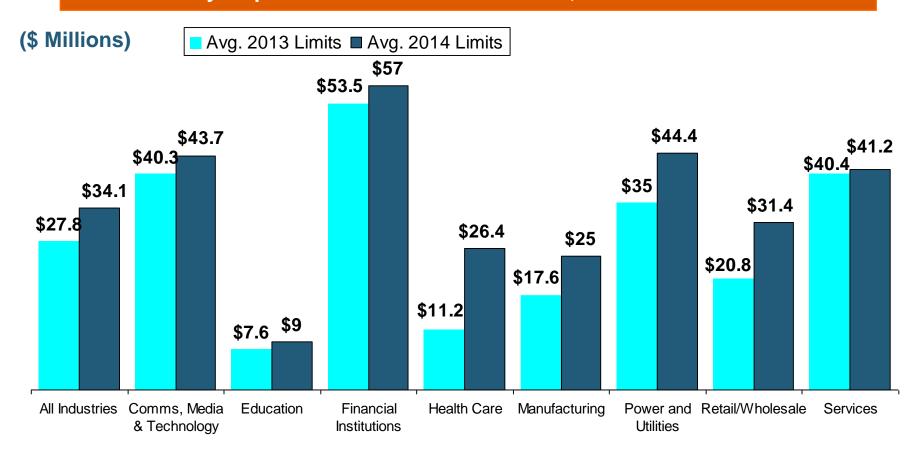


Source: Benchmarking Trends: As Cyber Concerns Broaden, Insurance Purchases Rise, Marsh Risk Management Research Briefing, March 2015

## Marsh: Total Limits Purchased, By Industry – Cyber Liability, Revenue \$1 Billion+



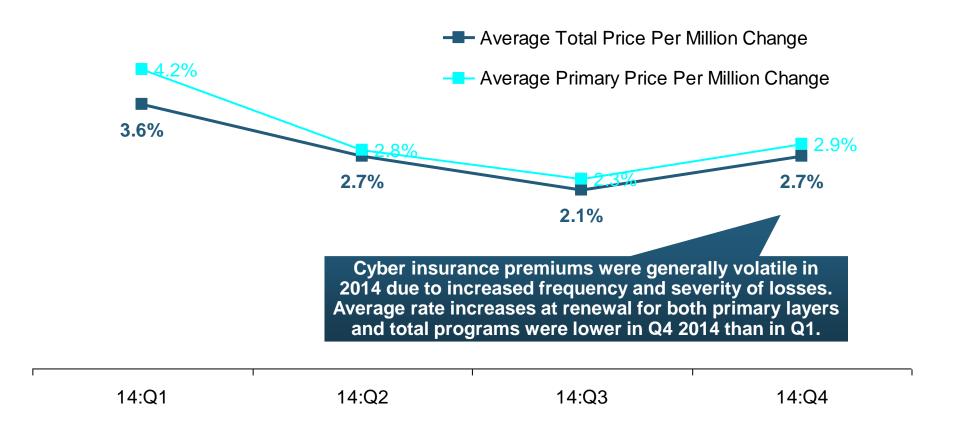
Among larger companies, average cyber insurance limits purchased increased by 22 percent to \$34.1 million in 2014, from \$27.8 million in 2013.



Source: Benchmarking Trends: As Cyber Concerns Broaden, Insurance Purchases Rise, Marsh Risk Management Research Briefing, March 2015

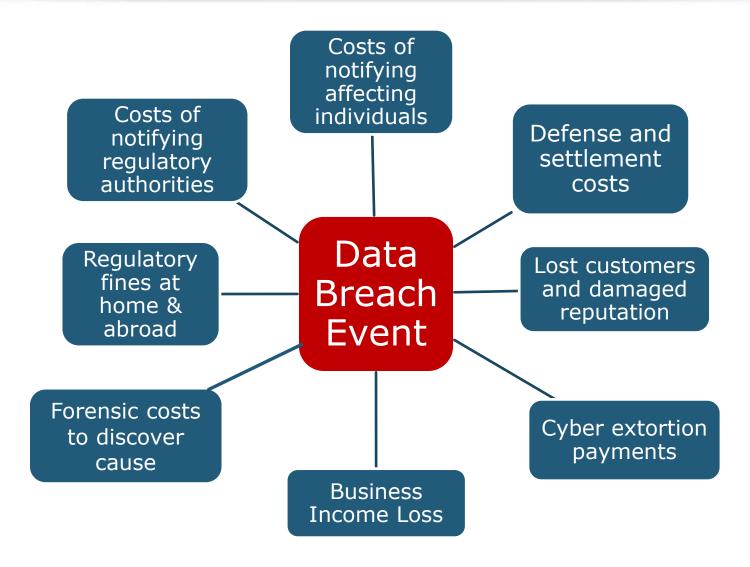
# Cyber Liability: Historical Rate (price per million) Changes





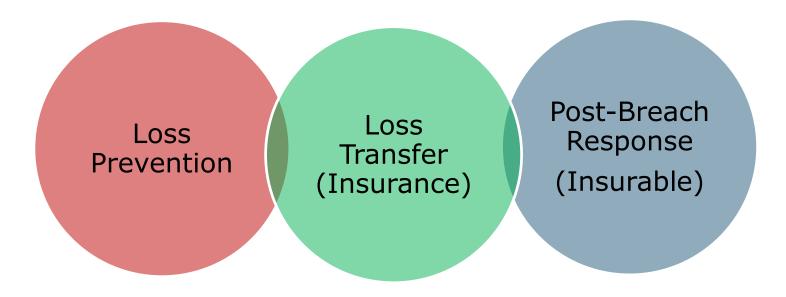
## Data/Privacy Breach: Many Potential Costs Can Be Insured





## The Three Basic Elements of Cyber Coverage: Prevention, Transfer, Response





Cyber risk management today involves three essential components, each designed to reduce, mitigate or avoid loss. An increasing number of cyber risk products offered by insurers today provide all three.

# I.I.I. Will Release its Third Cyber Report in Insurance Information 2015: Cyber Risks Threat and Opportunity



#### CYBER RISKS: THREAT AND OPPORTUNITY

JULY 2015

Robert P. Hartwig, Ph.D., CPCU President & Economist (212) 346-5520 bobh@iii.org

Claire Wilkinson Consultant (917) 459-6497 clairew@iii.org

- I.I.I.'s 3<sup>rd</sup> report on cyber risk scheduled for Q3 2015
- Provides information on cyber threats and insurance market solutions
- Global cyber risk overview
  - Quantification of threats by type and industry
- Cyber security and cost of attacks
- Cyber terrorism
- Cyber liability
- Insurance market for cyber risk



### INDUSTRY DISRUPTORS

Technology, Society and the Economy Are All Changing at a Rapid Pace Thoughts on the Future





### Technology and Insurance

Rapid Technological Innovations Are Impacting Many Segments of the P/C Insurance Industry

## Media is Obsessed with Driverless Vehicles: Often Predicting the Demise of Auto Insurance



#### Hands-Free

Projected global unit sales of autonomous vehicles over the next 20 years

32m

Partially autonomous 24m Fully autonomous Autonomous vehicles will challenge auto insurers, but they won't 16m obliterate them 8m 2035 DATA: BOSTON CONSULTING GROUP: GRAPHIC BY BLOOMBERG BUSINESSWEEK

By 2035, it is estimated that 25% of new vehicle sales could be fully autonomous models

#### **Questions**

- Are auto insurers monitoring these trends?
- How are they reacting?
- Will Google take over the industry?
- Will the number of auto insurers shrink?
- How will liability shift?

Source: Boston Consulting Group.

## On-Demand/Sharing/Peer-to-Peer Economy Impacts Many Lines of Insurance Insurance

- The "On-Demand" Economy is or will impact many segments of the economy important to P/C insurers
  - Auto (personal and commercial)
  - Homeowners/Renters
  - Many Liability Coverages
  - Professional Liability
  - Workers Comp
- Many unanswered insurance questions
- Insurance solutions are increasingly available to fill the many insurance gaps that arise



## A Few Thoughts on the Future of Auto Insurance



- Global auto insurance premiums written total about \$600B
  - ~80% personal, 20% commercial
  - US accounts for more than 1/3 of this total (about \$210B in 2014)
- Innovations in automobile safety will, over time, reduced claim frequency but severities could still rise as repair costs escalate
  - Claim activity clearly not immune to economy
- Frequency declines could lead price declines, aiding profitability
- More cars, not fewer will be on highways in the US, world
  - Exposure (insured car years) grows even as frequency declines
- Timeline for large numbers of mass produced autonomous vehicles on American highways is wildly optimistic
  - Mid-2030s is more likely timeframe; Transition occurring through mid-century
  - Tech media is enamored with anything involving Google, Apple
- Auto insurance will be the largest, most important of all P/C lines for many years to come

# Labor on Demand: Huge Implications for the US Economy, Workers & Insurers

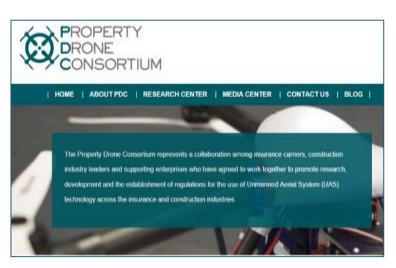




# Send in the Drones: Potential Rapid Adoption in Industry; Media Loves It







- Drones or Unmanned Aerial Vehicle (UAV) technology is seeing rapid adoption rate in many industries, including insurance
- FAA granting Section 333 exemptions for commercial use and testing of UAS
- At least 5 insurers have received permission to test
- Wide variety of applications: claims, pre-event property inspections...
- Insurers partnering with construction industry to guide R&D and regulation of UAV use via *Property Drone* Consortium: www.propertydrone.org



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