

# Financial Crisis and the State of the P/C Insurance Industry

## *Challenges Amid the Global Economic Storm*

**Informational Hearing of the Connecticut  
Insurance and Real Estate Committee**

**Hartford, CT**

**January 6, 2009**



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# *Insurance: One of Connecticut's Most Critical Industries*

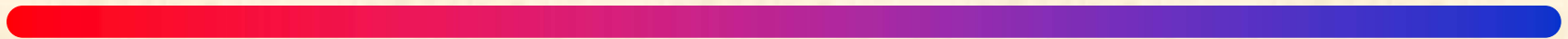
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## **Industry's Economic Contributions at a Glance**

- **Insurers Contribute \$15 Billion to the CT Economy**
- **Insurers Employee 74,000 people directly and support twice as many indirectly**
- **Payroll Expenditures Total \$8.6 Billion Annually**

# Critical Differences Between P/C Insurers and Banks

Superior Risk Management Model  
& Low Leverage Make  
a Big Difference





# *Reasons Why P/C Insurers Have Fewer Problems Than Banks*

- **Superior Risk Management Model**
  - Insurers overall approach to risk focuses on underwriting discipline: implies pricing accuracy and management of potential loss exposure
  - Banks eventually sought to maximize volume, disregarded risk
- **Low Leverage**
  - Insurers do not rely on borrowed money to underwrite insurance or pay claims
- **Conservative Investment Philosophy**
  - High quality portfolio that is relatively less volatile and more liquid
- **Strong Relationship Between Underwriting and Risk Bearing**
  - **Insurers always maintain a stake in the business they underwrite, keeping “skin in the game” at all times**
  - Banks and investment banks package up and securitize, severing the link between risk underwriting and risk bearing, with (predictably) disastrous consequences
- **Tighter Regulation**
  - Insurers are more stringently regulated than banks, investment banks & hedge funds
- **Greater Transparency**
  - Insurer companies are an open book to regulators and the public



# *How Insurance Industry Stability Has Benefitted Consumers*

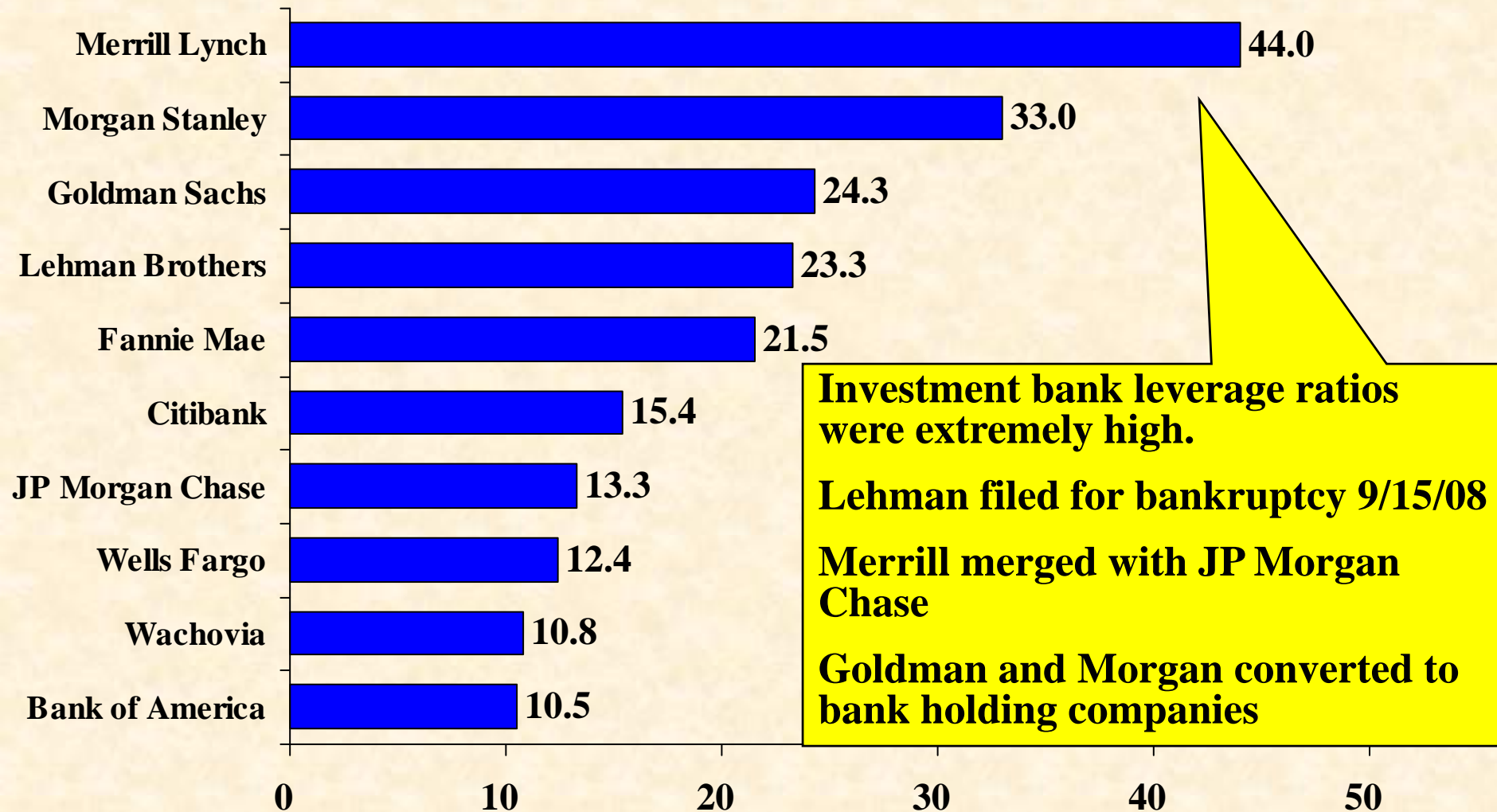
## **BOTTOM LINE:**

- **Insurance Markets—Unlike Banking—Are Operating *Normally***
- **The Basic Function of Insurance—the Orderly Transfer of Risk from Client to Insurer—Continues *Uninterrupted***
- **This Means that Insurers Continue to:**
  - **Pay claims (whereas 25 banks have gone under)**
  - **Renew existing policies (banks are reducing and eliminating lines of credit)**
  - **Write new policies (banks are turning away people who want or need to borrow)**
  - **Develop new products (banks are scaling back the products they offer)**





# *Leverage Ratios for Investment Banks and Traditional Banks\**



\*Based on data for last quarter reported (May or June 2008).

Source: "The Perils of Leverage," North Coast Investment Research, Sept. 15, 2008



# *How Does Leverage Work?*

- **Example of Non-Leveraged Transaction**
  - Buy 1 share of stock for \$100
  - Price of share rises to \$110
  - RETURN = \$10 or 10%
- **Leveraged Transaction**
  - Invest \$10 and borrow \$90
  - Stock rises to \$110
  - RETURN = \$10 *or 100%* (less borrowing costs)
- **This Pleasant Arithmetic Works Equally Unpleasantly in the Opposite Direction**
- **Declining asset values, seizing of credit markets made such borrowing impossible and the operating model of investment banks nonviable**

Investment banks and others juiced their returns by making big, bad bets with (mostly) borrowed money on mortgage securities

# The Financial Crisis in Perspective

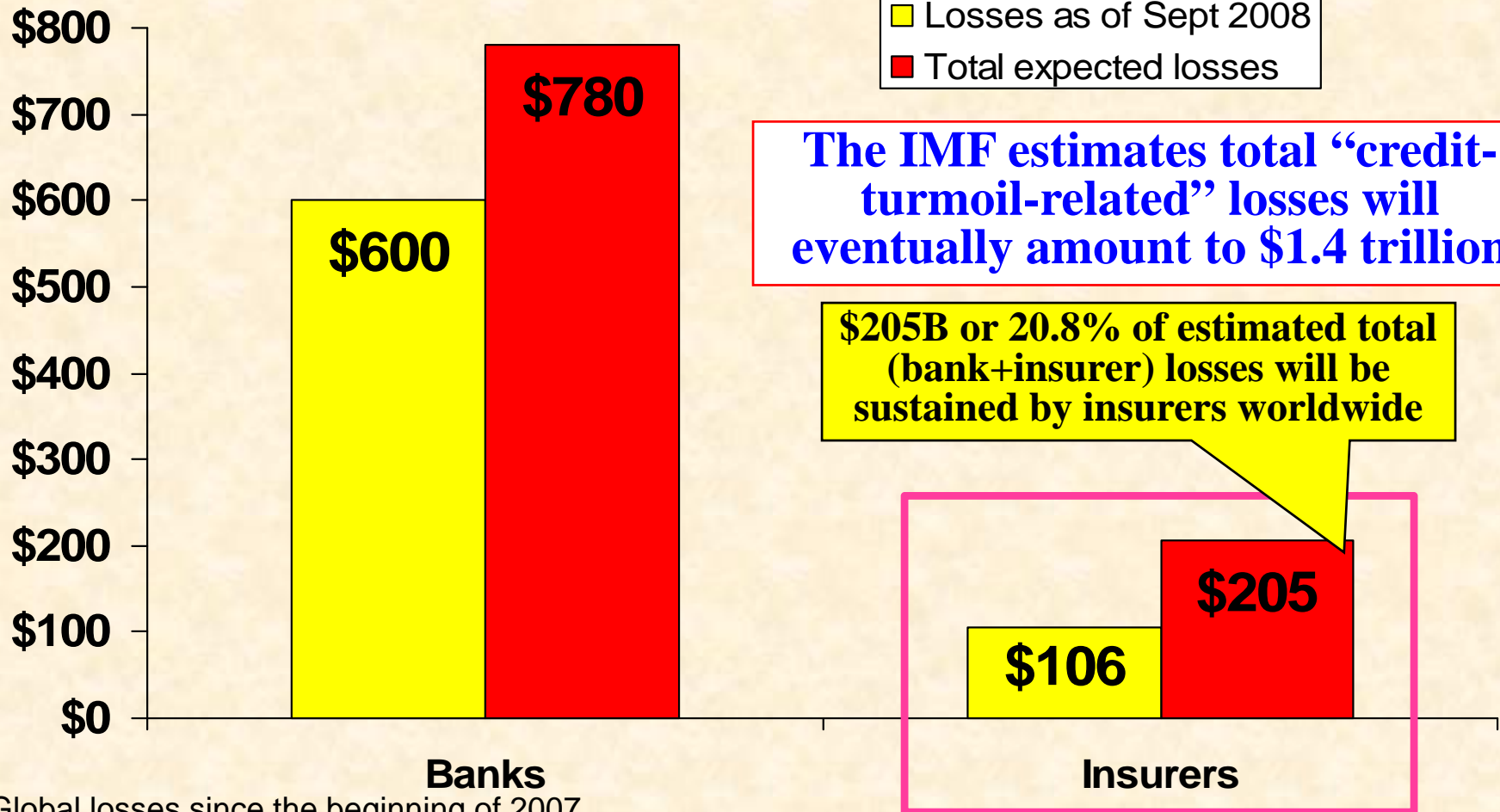
**Bank vs. Insurer Impacts**





# *Financial Institutions Globally Facing Huge Losses from the Credit Crunch\**

Billions

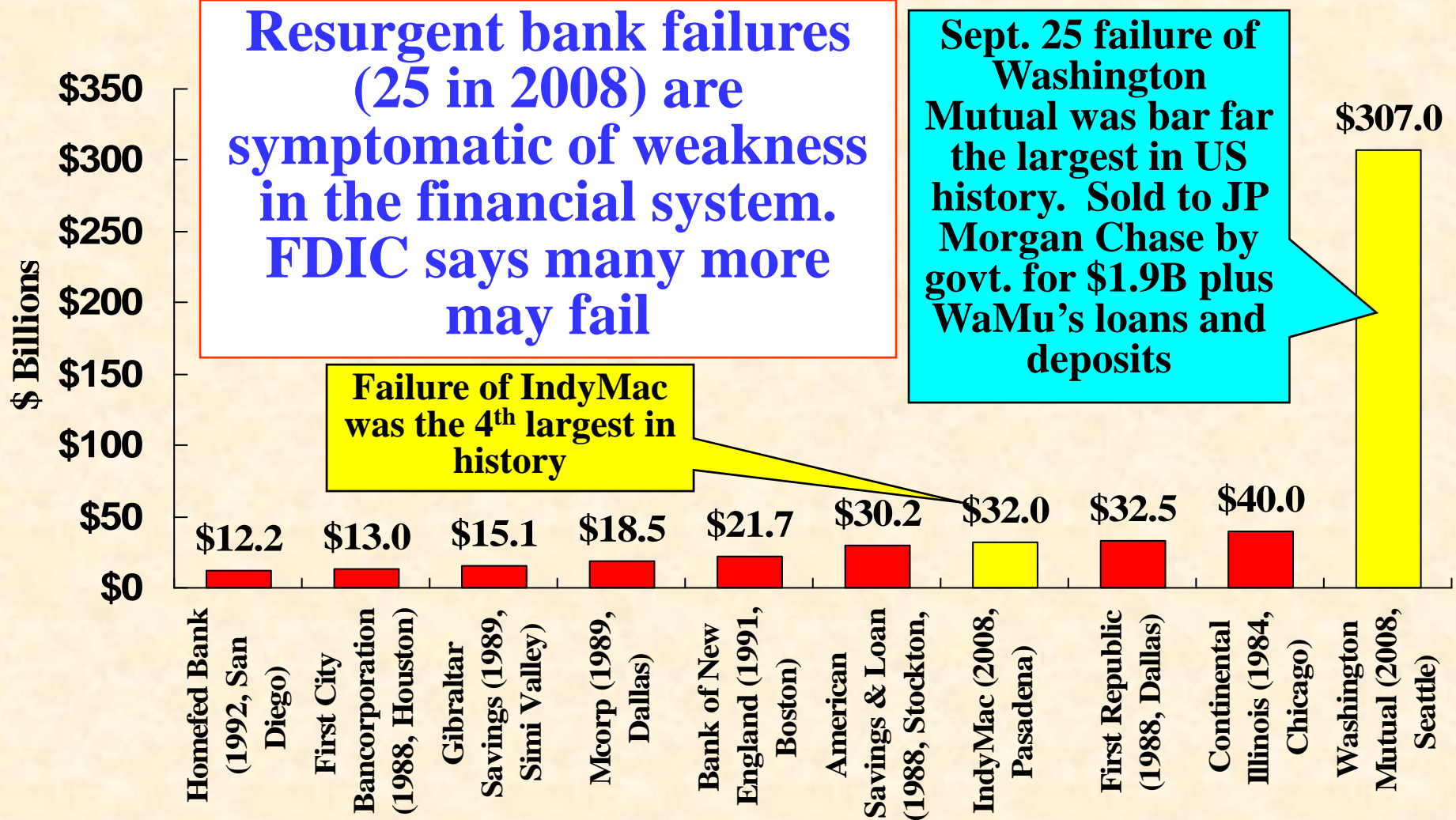


\*Global losses since the beginning of 2007.

Source: IMF Global Financial Stability Report, October 2008, IIF, Bloomberg, cited in a presentation by Thomas Hess (Chief Economist, Swiss Re) October 23, 2008, accessed via Geneva Association web site.



# Top 10 Largest Bank Failures

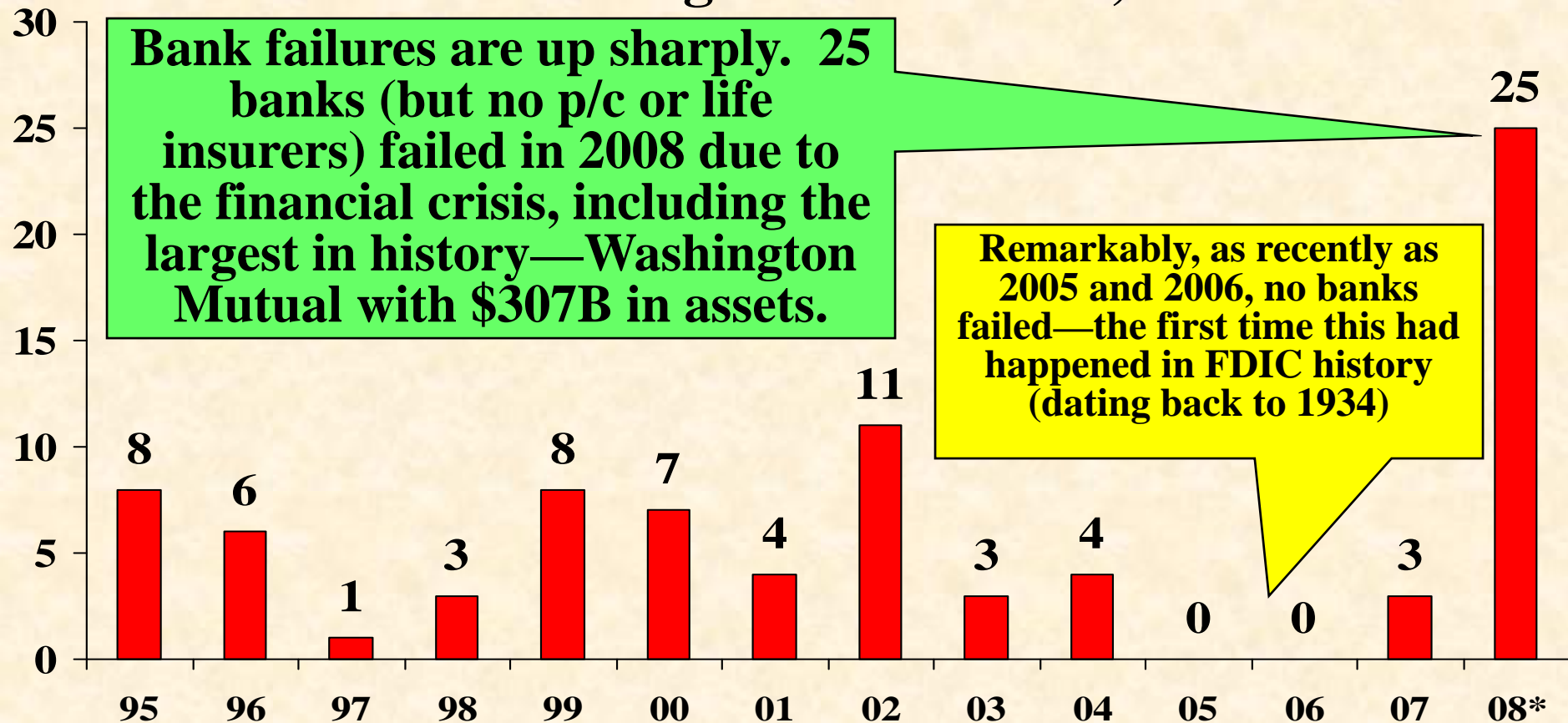




# *US Bank Failures:\**

## *1995-2008*

**Through December 31, 2008**



\*Includes all commercial banking and savings institutions.

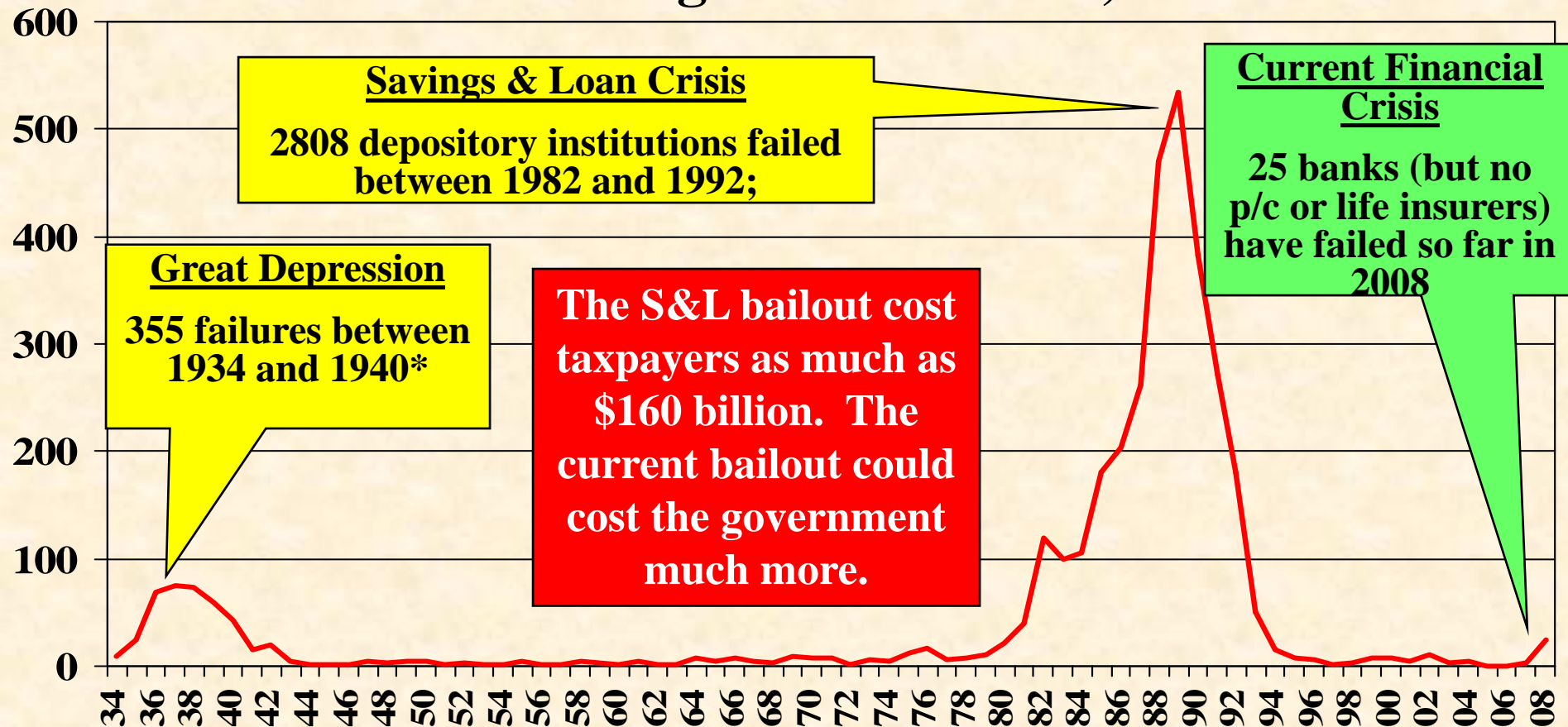
Source: FDIC: <http://www.fdic.gov/bank/historical/bank/index.html>; Insurance Info. Institute



# *US Bank Failures:\**

## *1934-2008\*\**

**Through December 31, 2008**

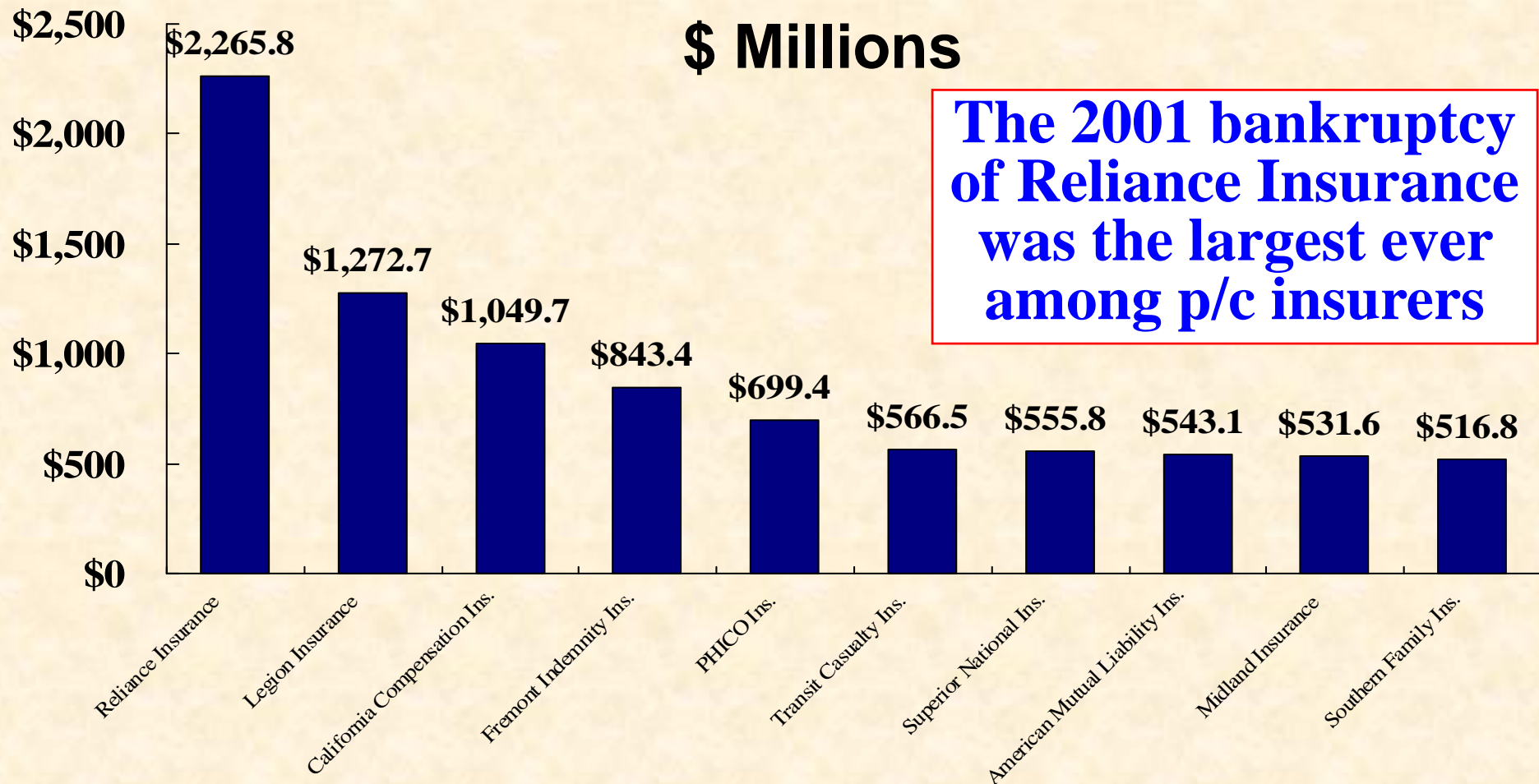


\*Includes all commercial banking and savings institutions.

\*\*Data begin in 1934, the year the FDIC was established.

Source: FDIC: <http://www.fdic.gov/bank/historical/bank/index.html>; Insurance Info. Institute

# *Top 10 P/C Insolvencies, Based Upon Guaranty Fund Payments\**



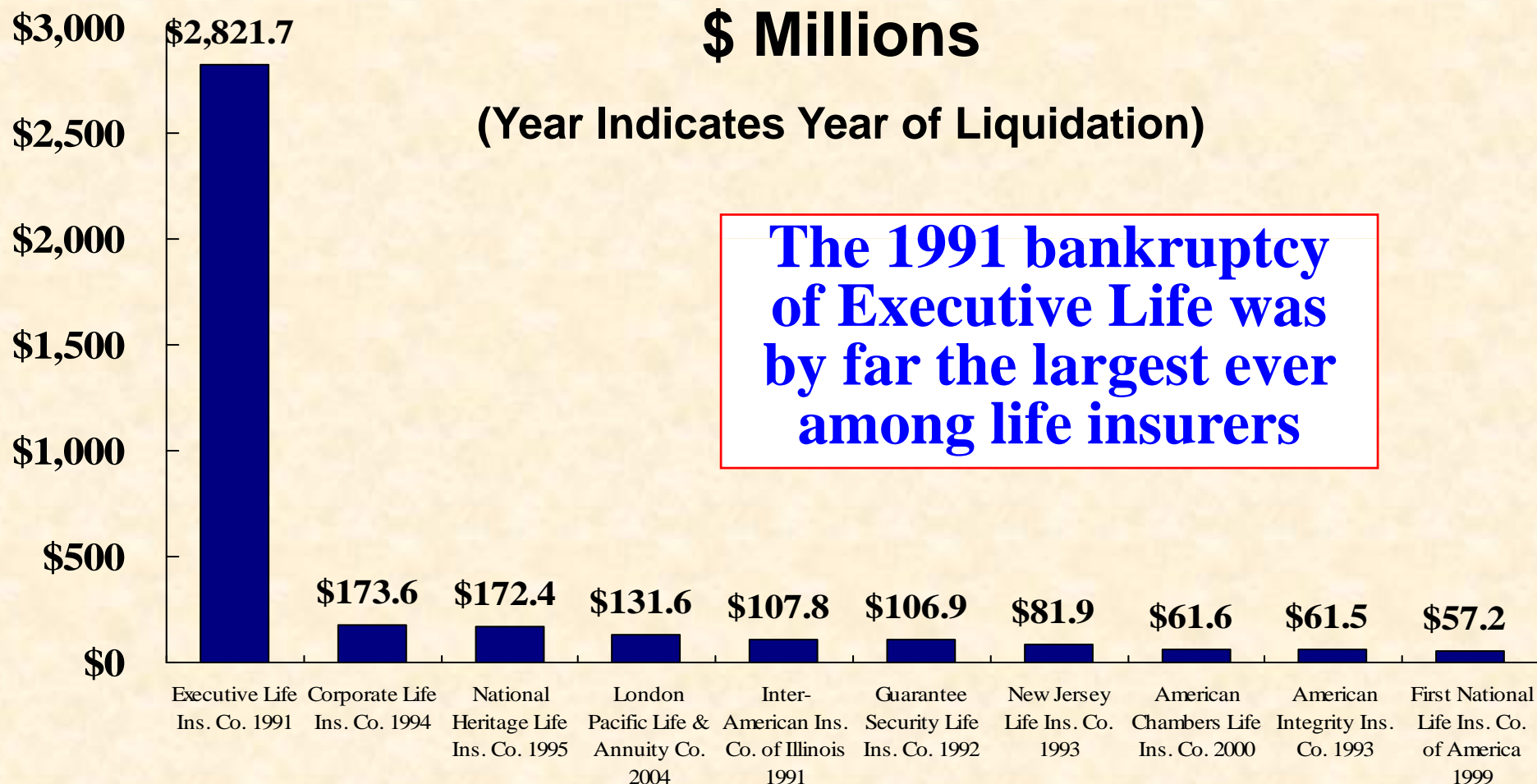
\* Disclaimer: This is not a complete picture. If anything the numbers are understated as some states have not reported in certain years.

Source: National Conference of Insurance Guaranty Funds, as of September 17, 2008.





# *Top 10 Life Insolvencies, Based On Guaranty Fund Payments and Net Estimated Costs\**



\*As of 2007.

Source: National Organization of Life and Health Guaranty Funds

# FINANCIAL STRENGTH & RATINGS

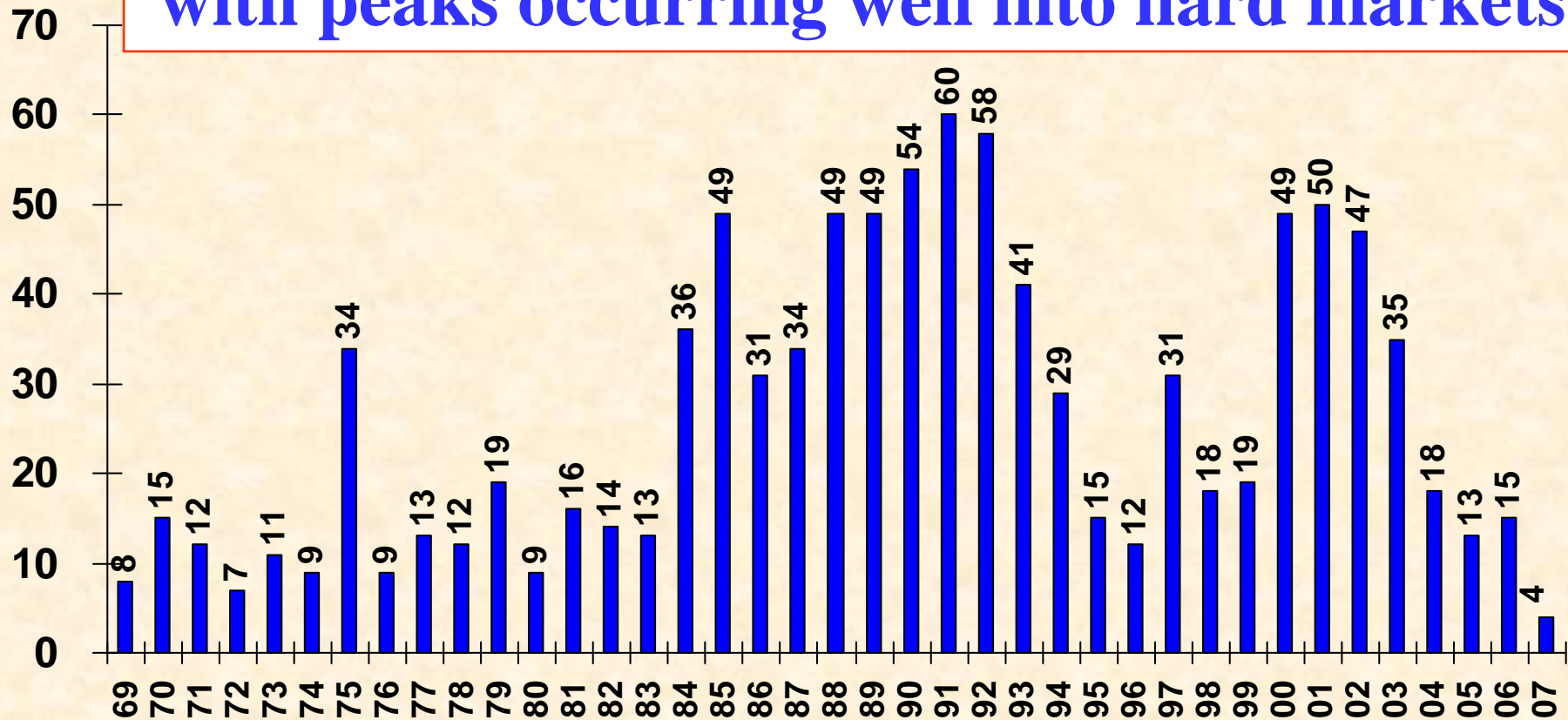
Industry Has Weathered  
the Storms Well





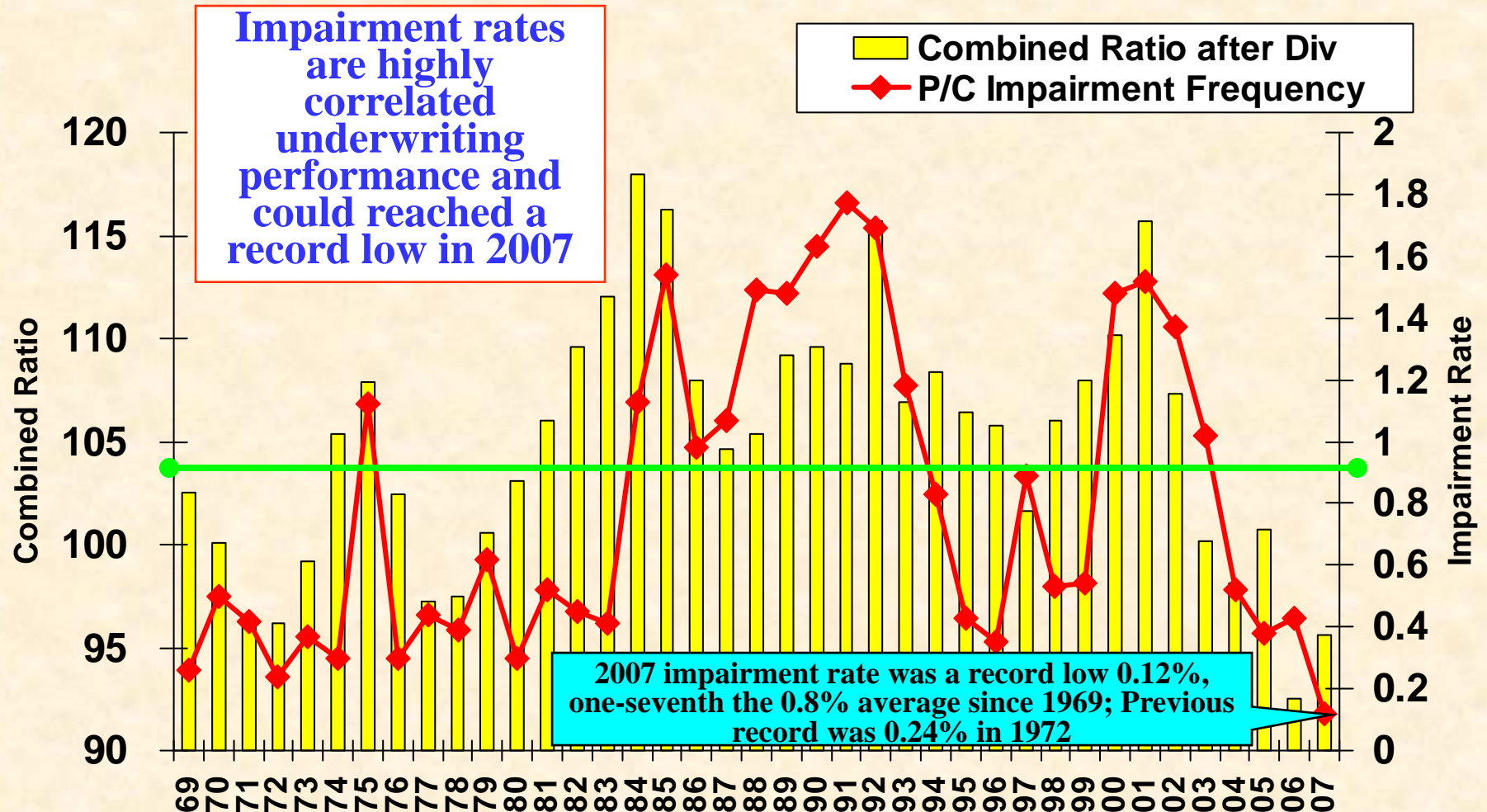
# *P/C Insurer Impairments, 1969-2007*

**The number of impairments varies significantly over the p/c insurance cycle, with peaks occurring well into hard markets**





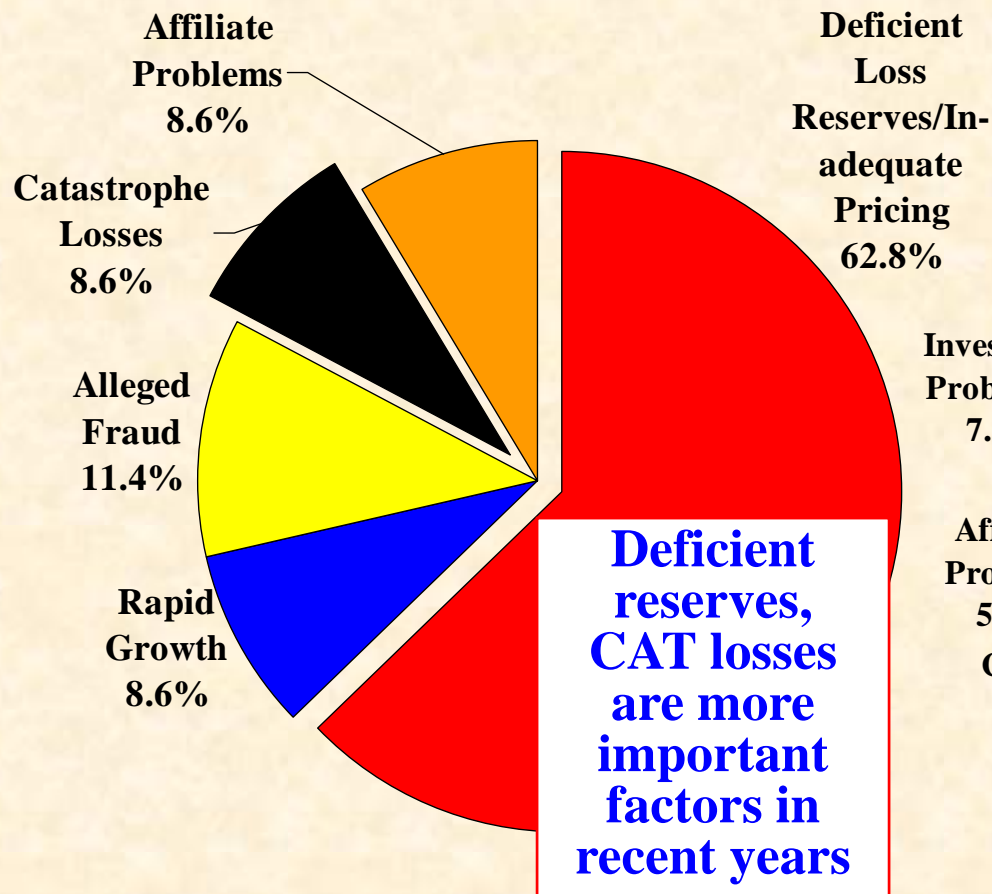
# *P/C Insurer Impairment Frequency vs. Combined Ratio, 1969-2007*



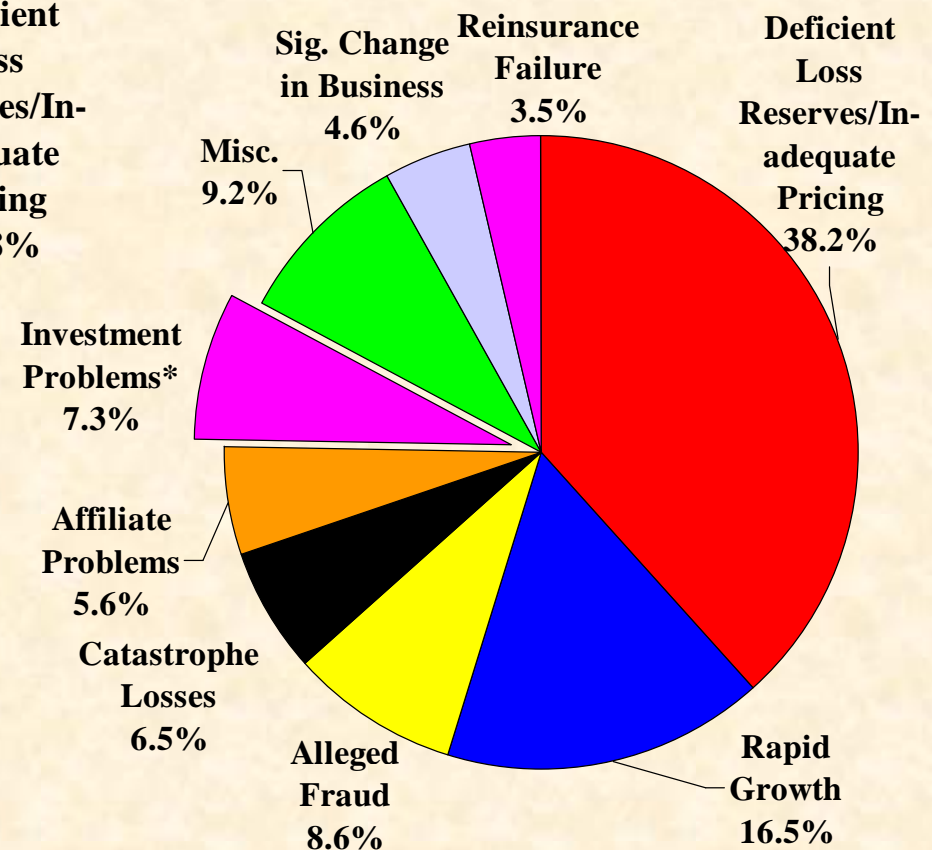


# *Reasons for US P/C Insurer Impairments, 1969-2005*

**2003-2005**



**1969-2005**



\*Includes overstatement of assets.



# **P/C INSURANCE FINANCIAL PERFORMANCE**

**A Resilient Industry in  
 Challenging Times**

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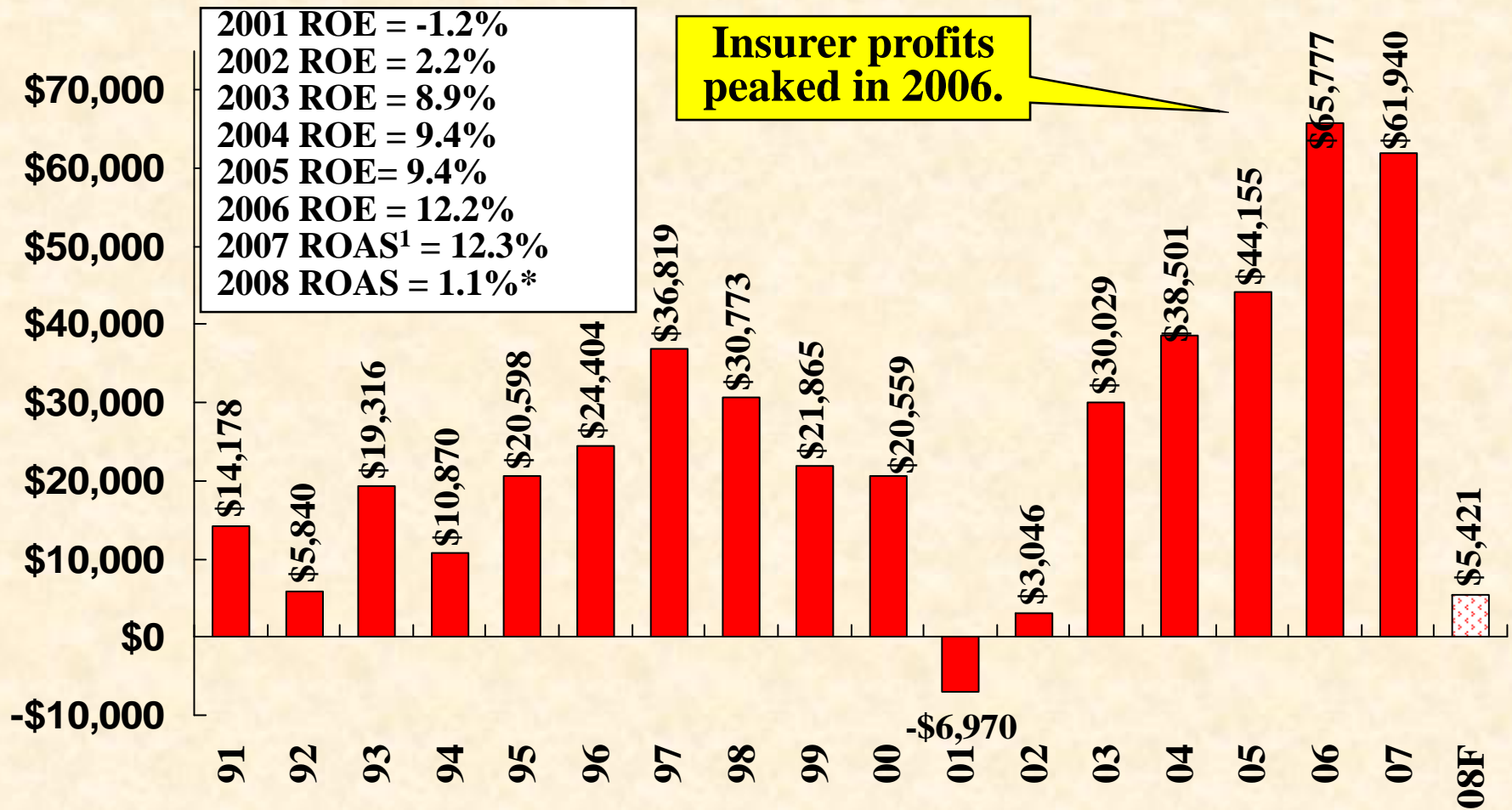
# Profitability

**Historically Volatile**





# *P/C Net Income After Taxes 1991-2009F (\$ Millions)\**

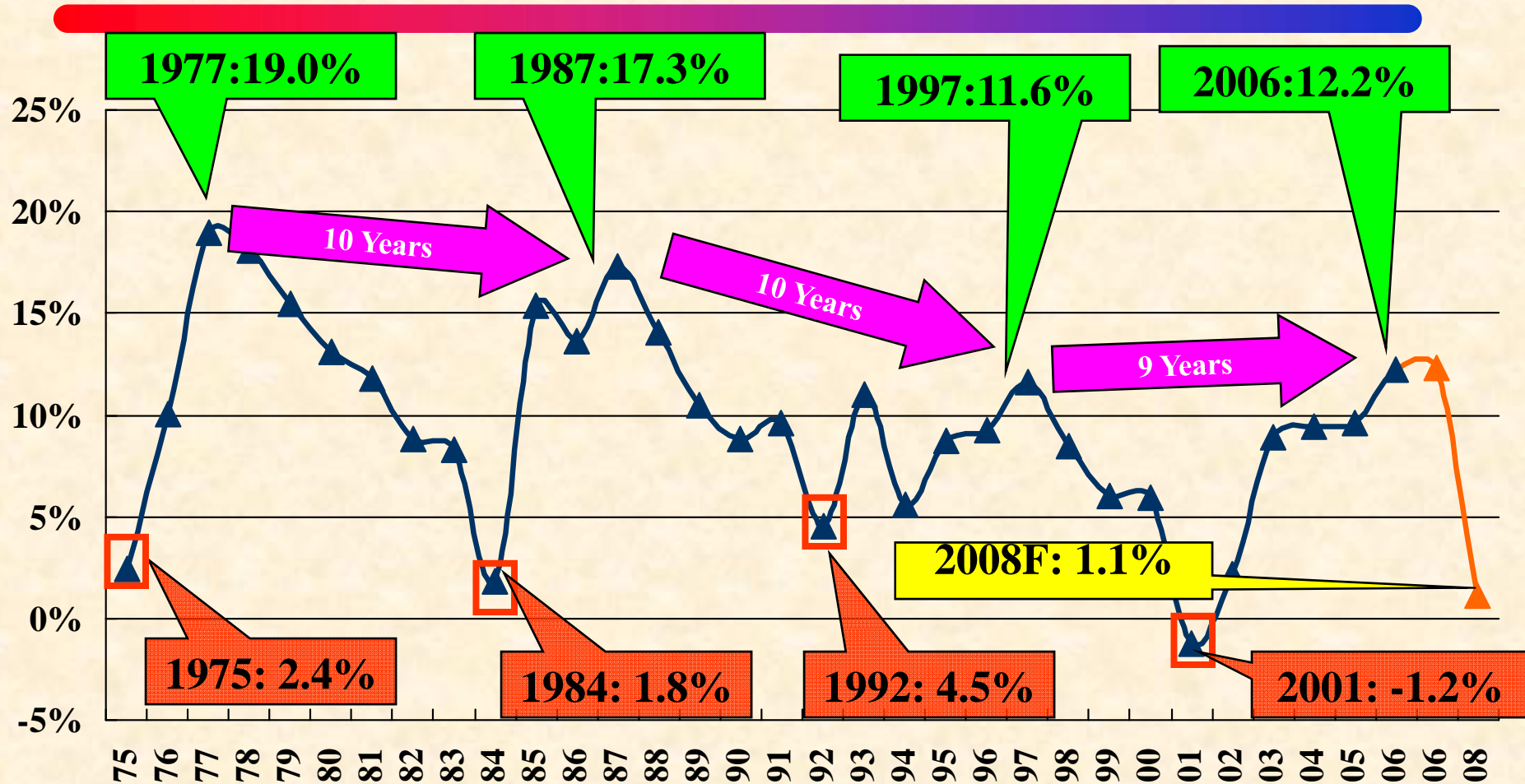


\*ROE figures are GAAP; <sup>1</sup>Return on avg. surplus. 2008 numbers are annualized based on 9-mos. Actual of \$4.066 billion.

Sources: A.M. Best, ISO, Insurance Information Inst.

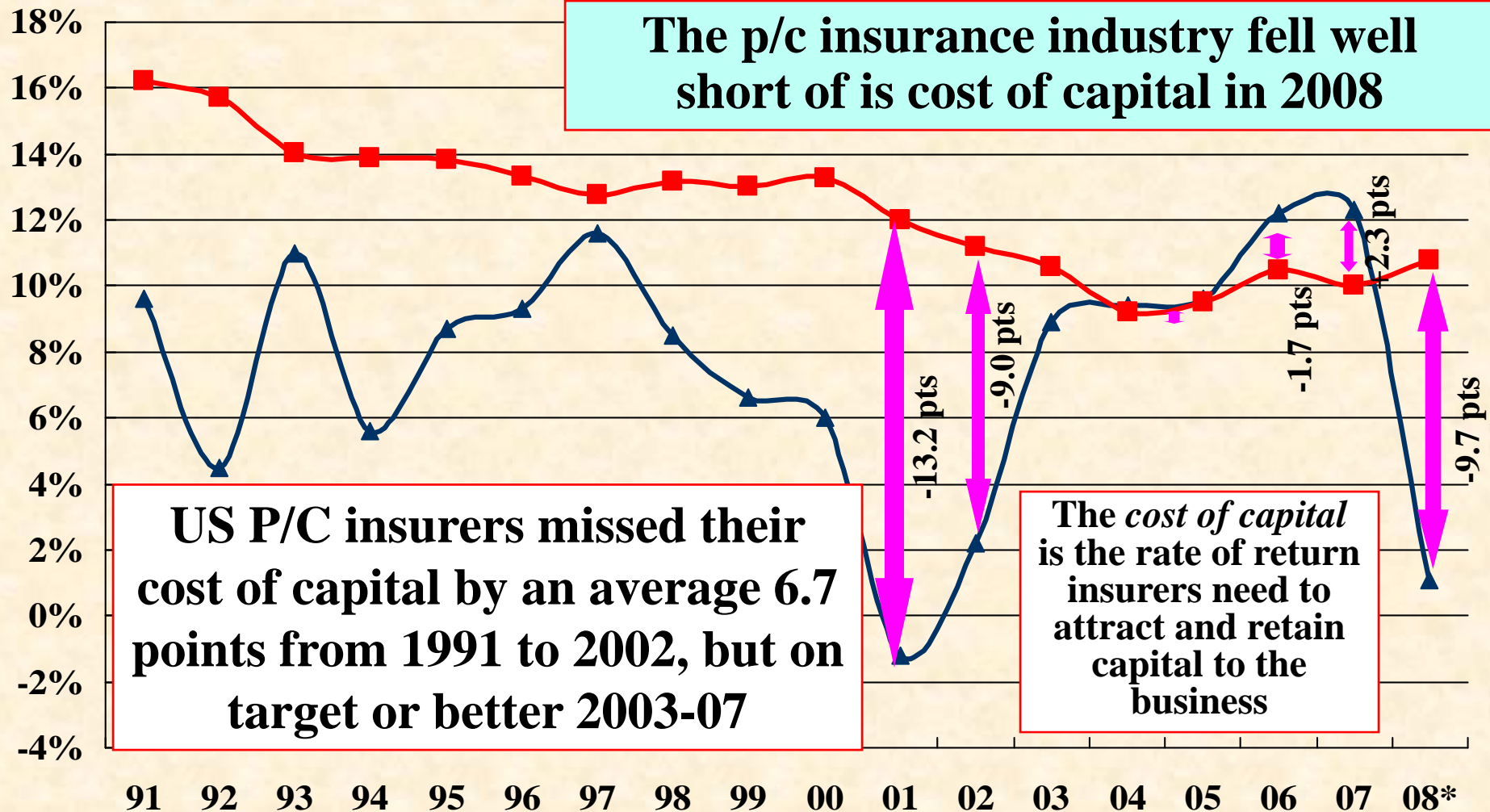


# *P/C Insurance Industry ROEs, 1975 – 2008E\**



Note: 2008 figure is actual 9-month result.  
Sources: ISO; Insurance Information Institute.

# ROE vs. Equity Cost of Capital: US P/C Insurance: 1991-2008:Q3



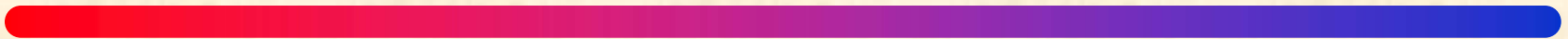
\*Excludes mortgage and financial guarantee insurers.  
Source: The Geneva Association, Ins. Information Inst.

—▲— ROE —■— Cost of Capital



# Investment Performance

*Investments are the Principle  
Source of Declining  
Profitability*



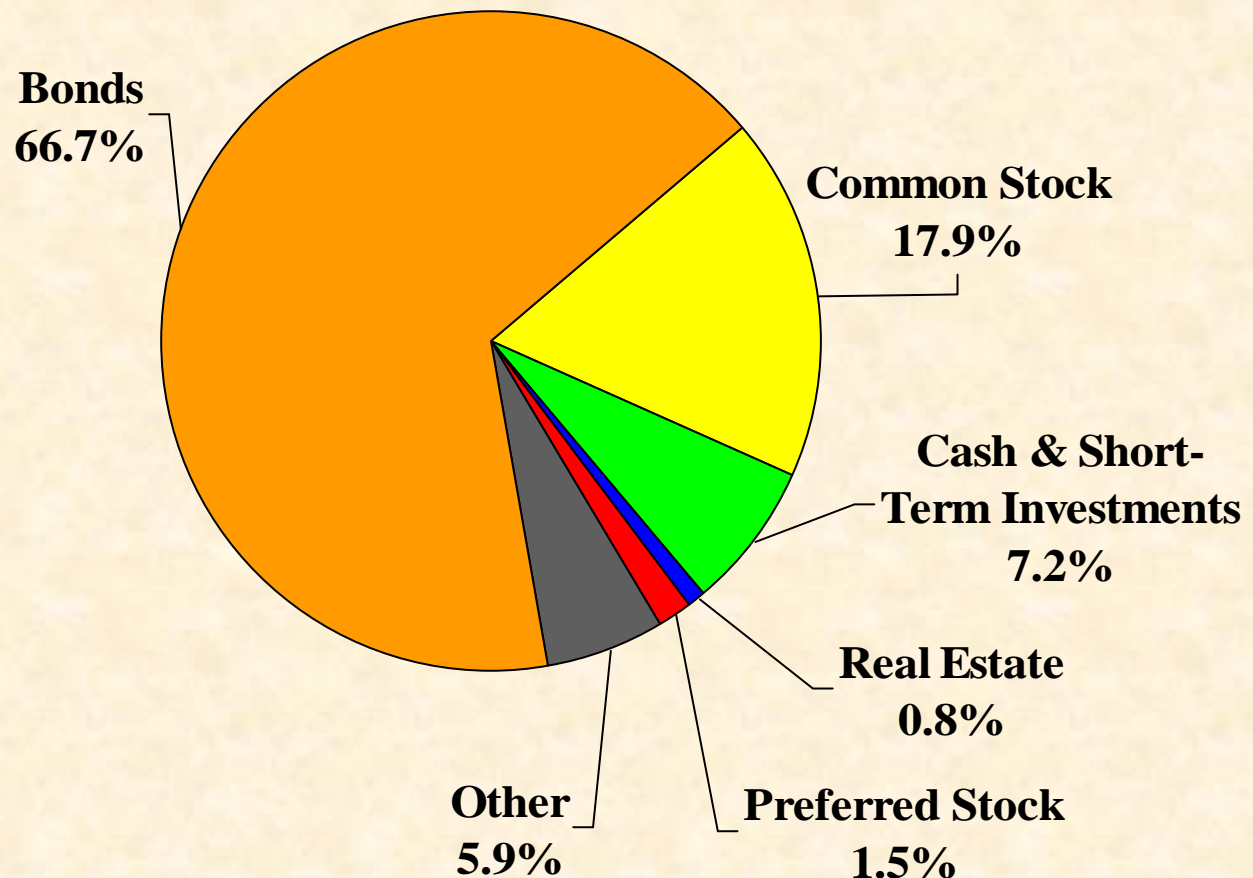


# *Distribution of P/C Insurance Industry's Investment Portfolio*

**As of December 31, 2007**

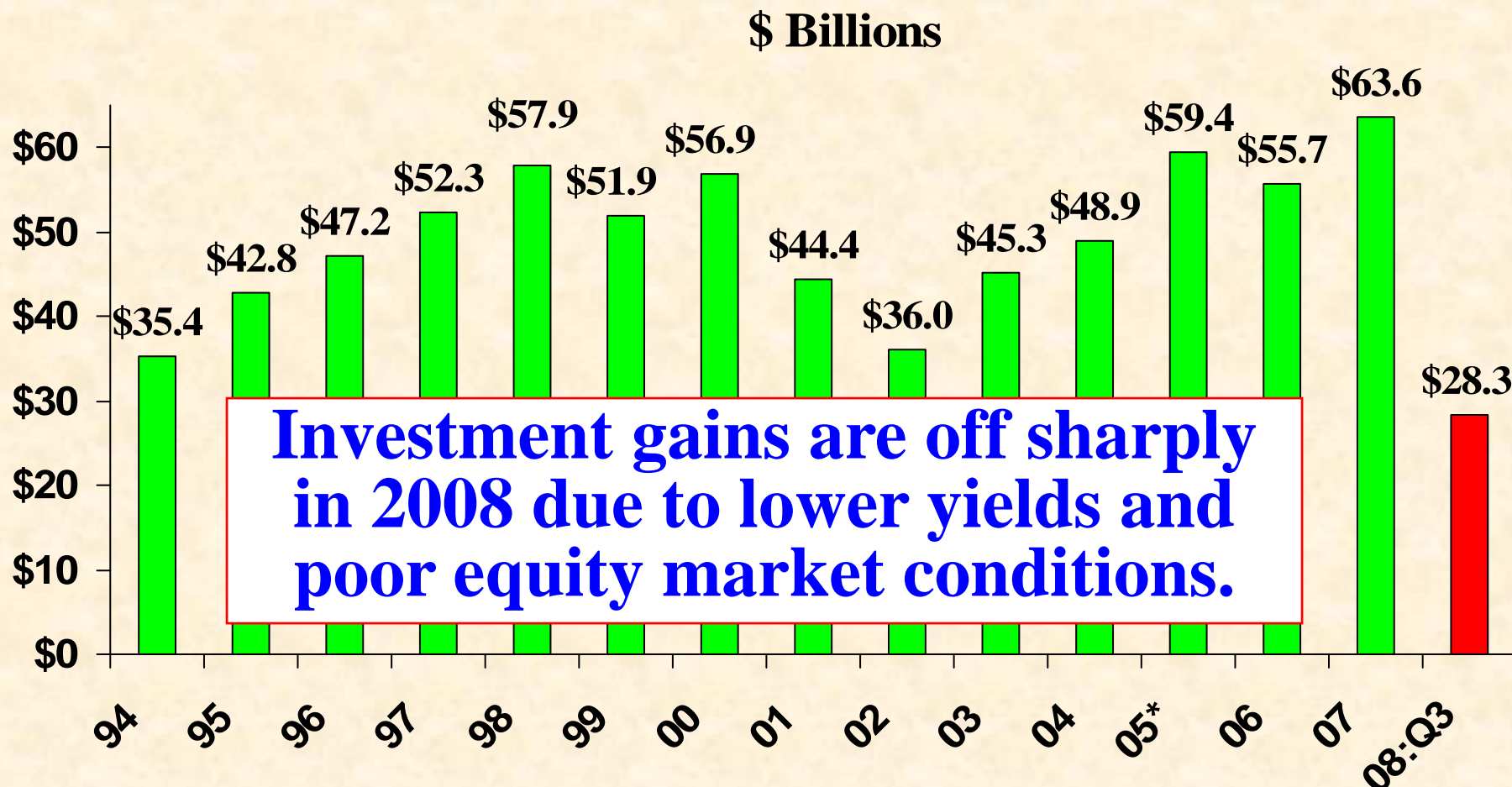
## Portfolio Facts

- Invested assets totaled \$1.3 trillion as of 12/31/07
- Insurers are generally conservatively invested, with 2/3 of assets invested in bonds as of 12/31/07
- Only about 18% of assets were invested in common stock as of 12/31/07
- Even the most conservative of portfolios was hit hard in 2008





# Property/Casualty Insurance Industry Investment Gain: 1994- 2008:Q3 <sup>1</sup>



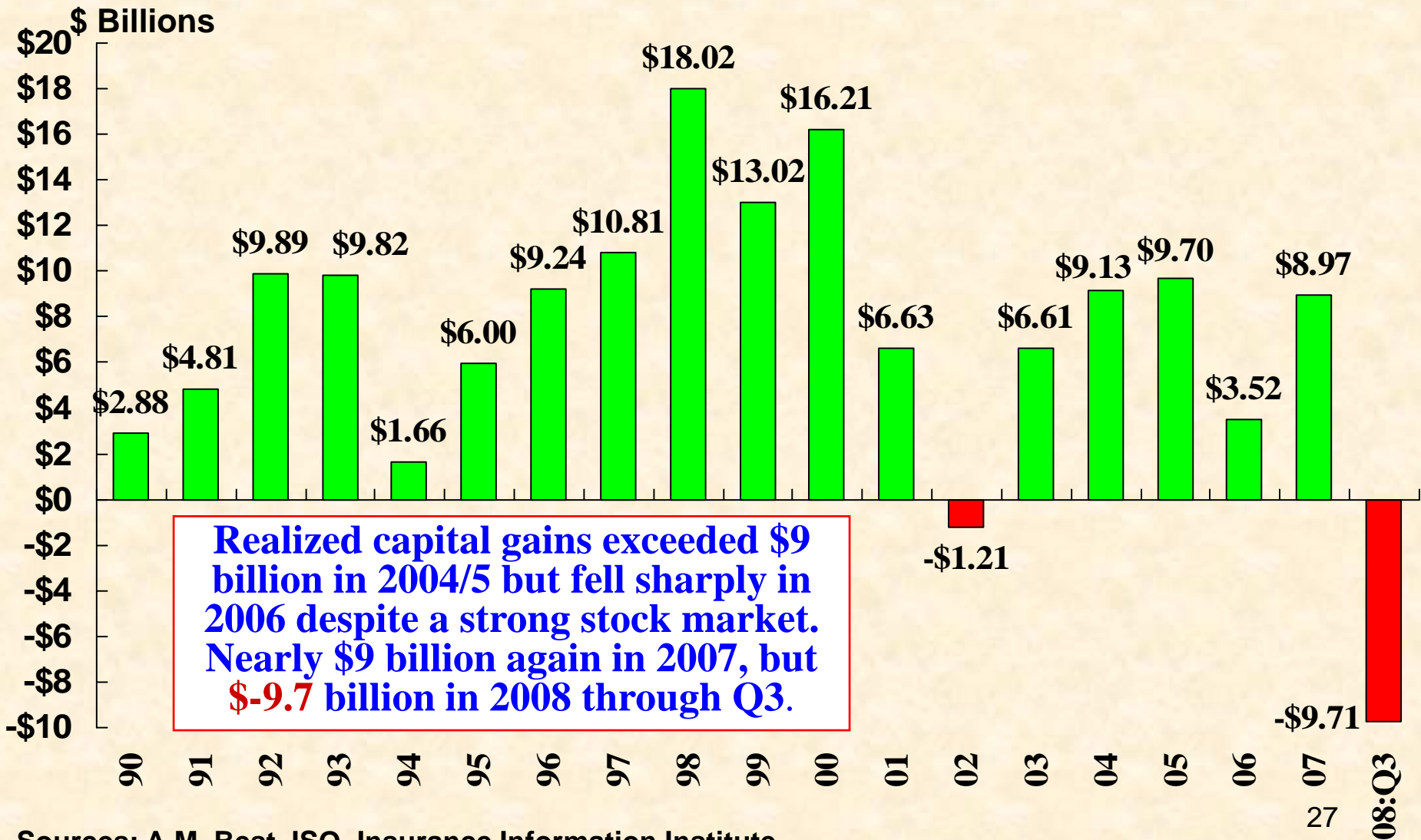
<sup>1</sup>Investment gains consist primarily of interest, stock dividends and realized capital gains and losses. 2006 figure consists of \$52.3B net investment income and \$3.4B realized investment gain.

\*2005 figure includes special one-time dividend of \$3.2B.

Sources: ISO; Insurance Information Institute.



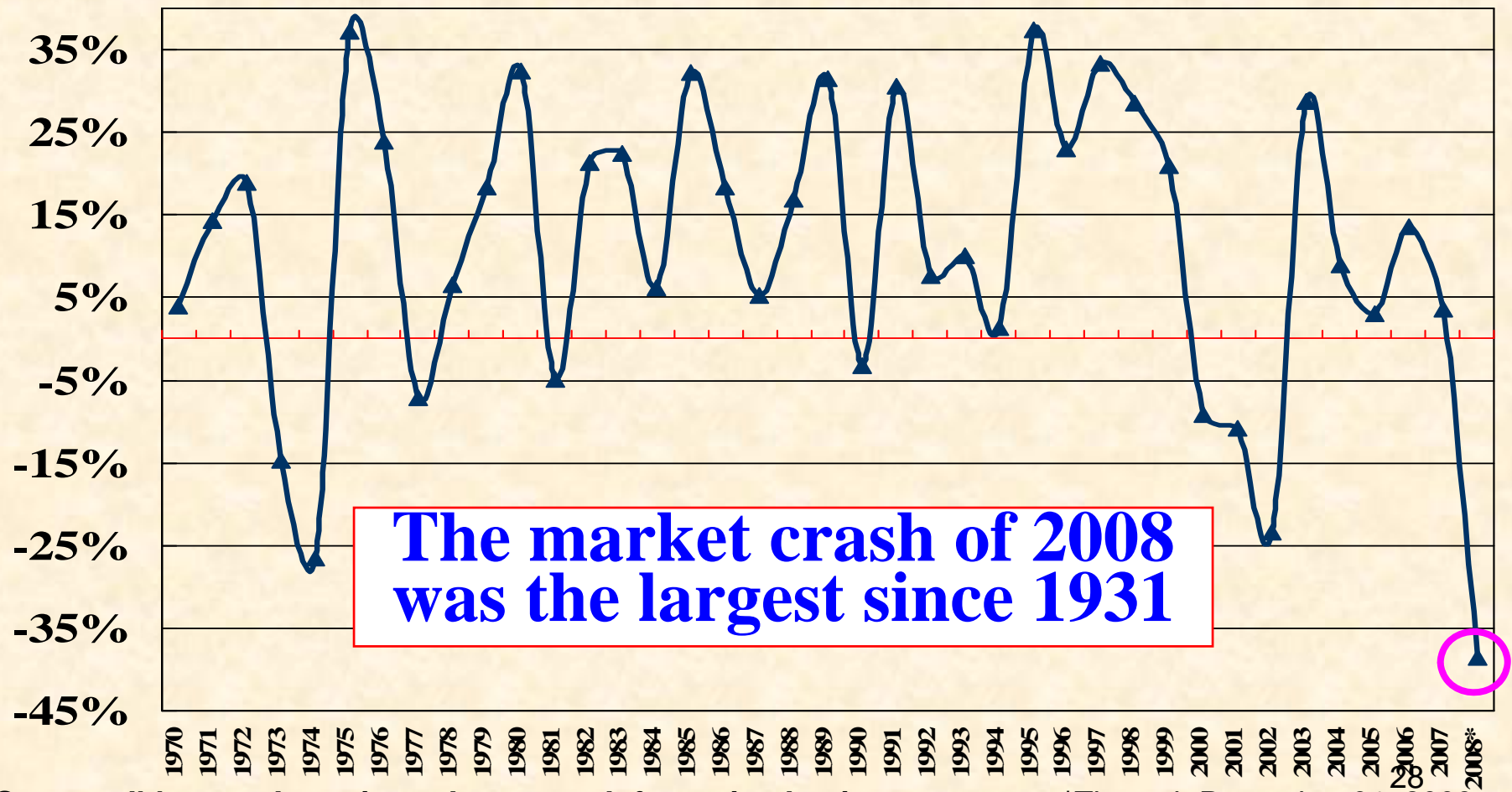
# *P/C Insurer Net Realized Capital Gains, 1990-2008:Q3*





# *Total Returns for Large Company Stocks: 1970-2008\**

**S&P 500 was down 38.5% in 2008\***

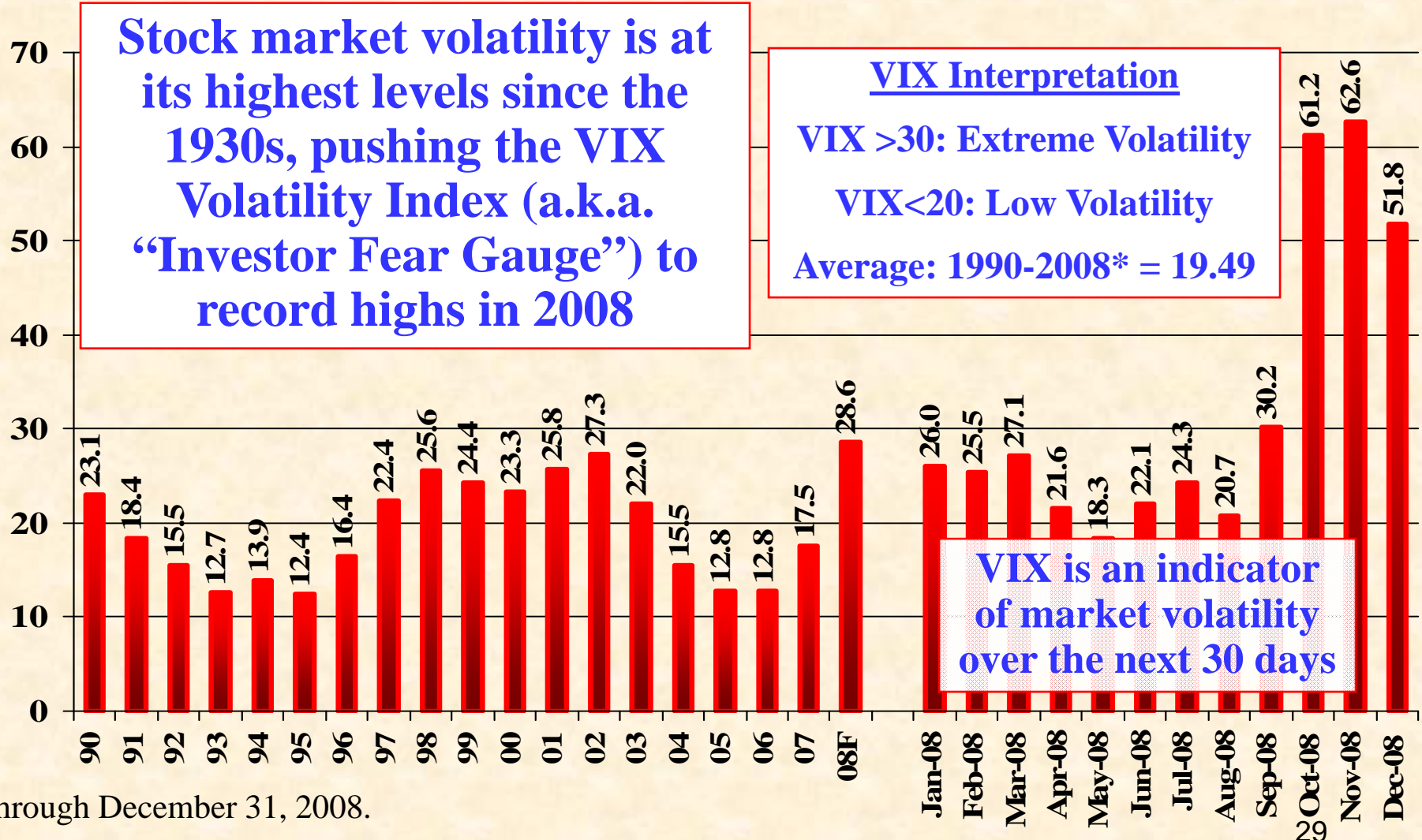


**The market crash of 2008  
was the largest since 1931**





# *VIX Volatility Index: Stock Market Volatility at Record Highs in 2008\**



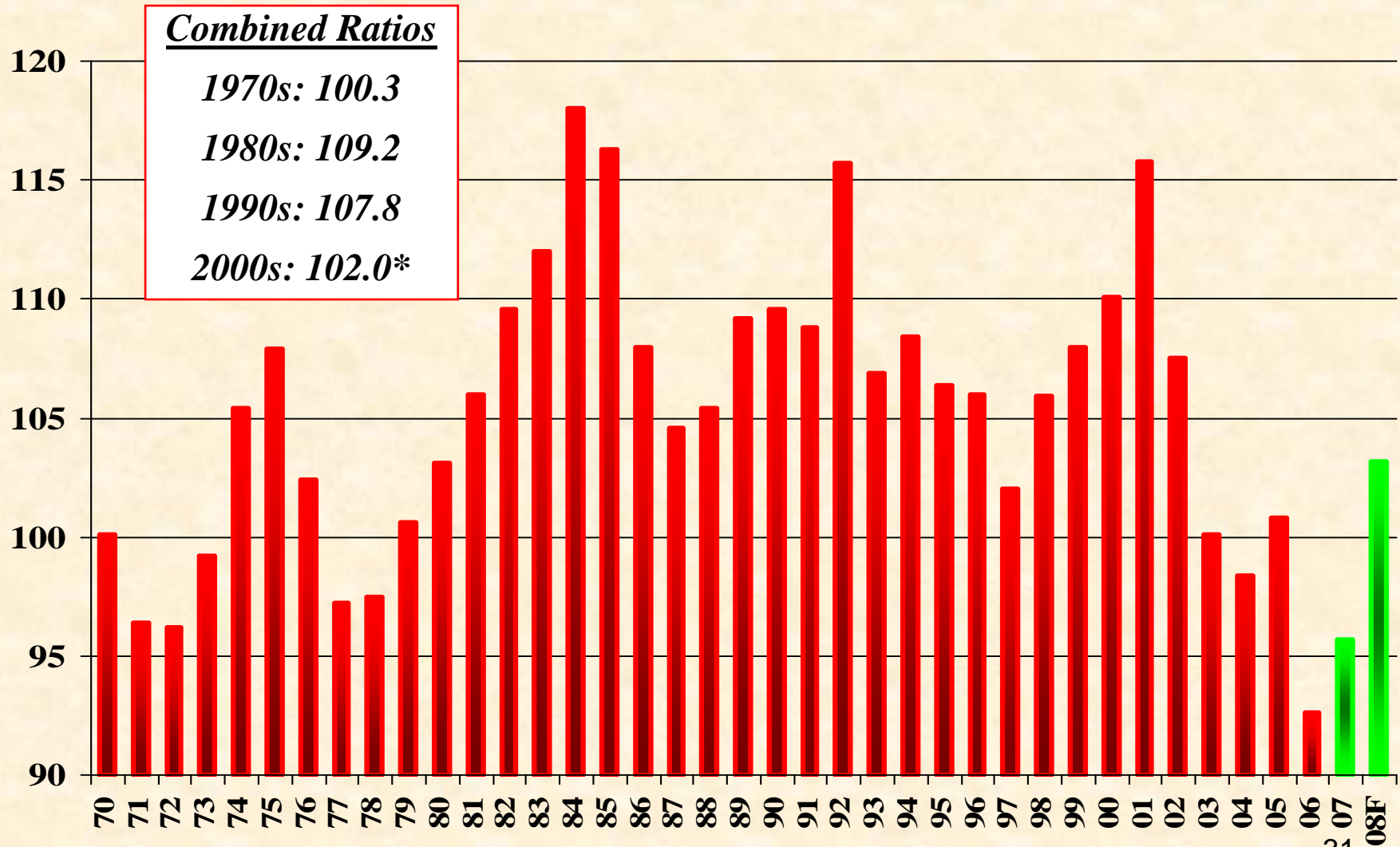
# Underwriting Trends

**Financial Crisis Does Not Directly  
Impact Underwriting  
Performance: Cycle, Catastrophes  
Were 2008's Drivers**





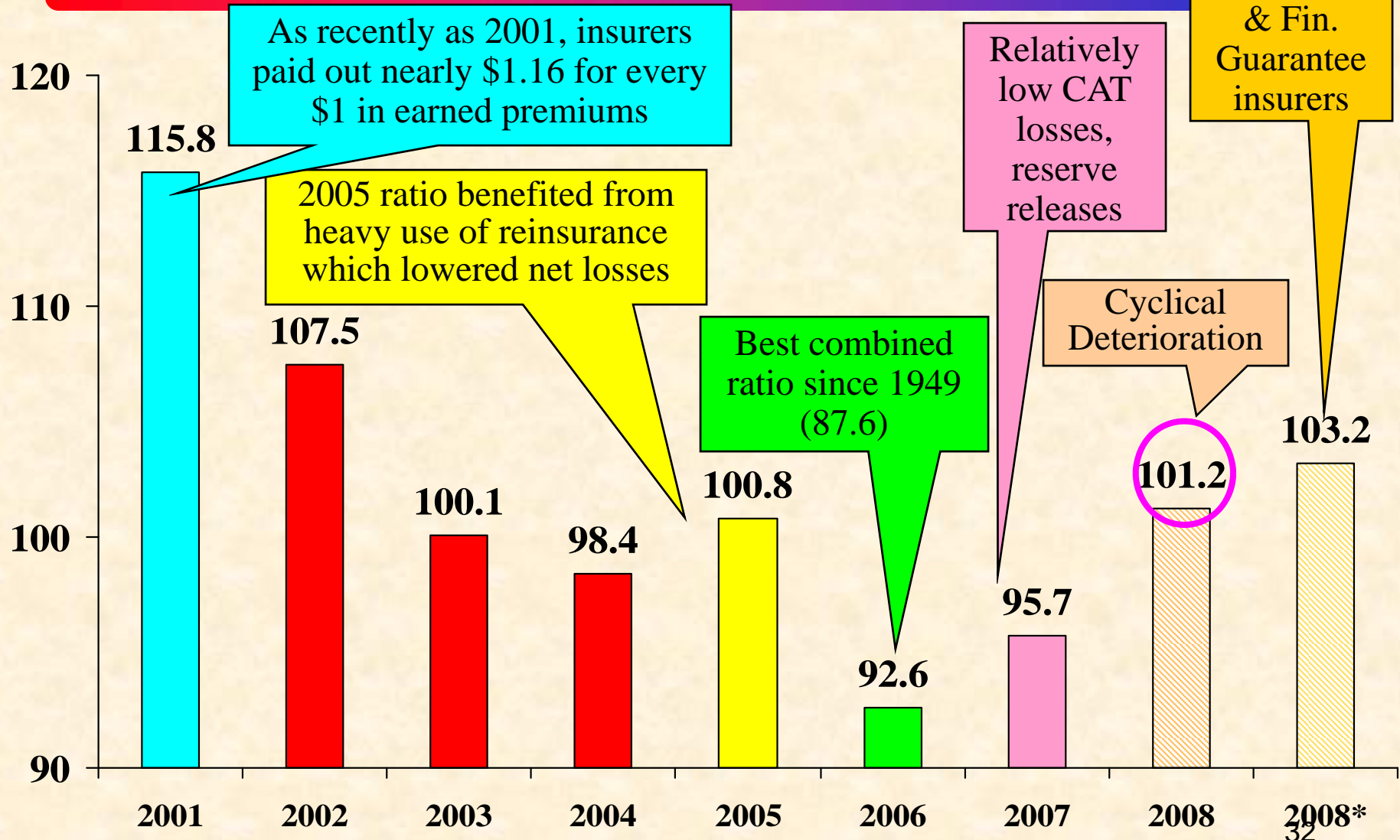
# *P/C Insurance Combined Ratio, 1970-2008F\**



Sources: A.M. Best; ISO, III      \*A.M. Best year end estimate of 103.2; Actual 9-mos. result was 105.6.



# *P/C Insurance Industry Combined Ratio, 2001-2008E*



\*Includes Mortgage & Financial Guarantee insurers.

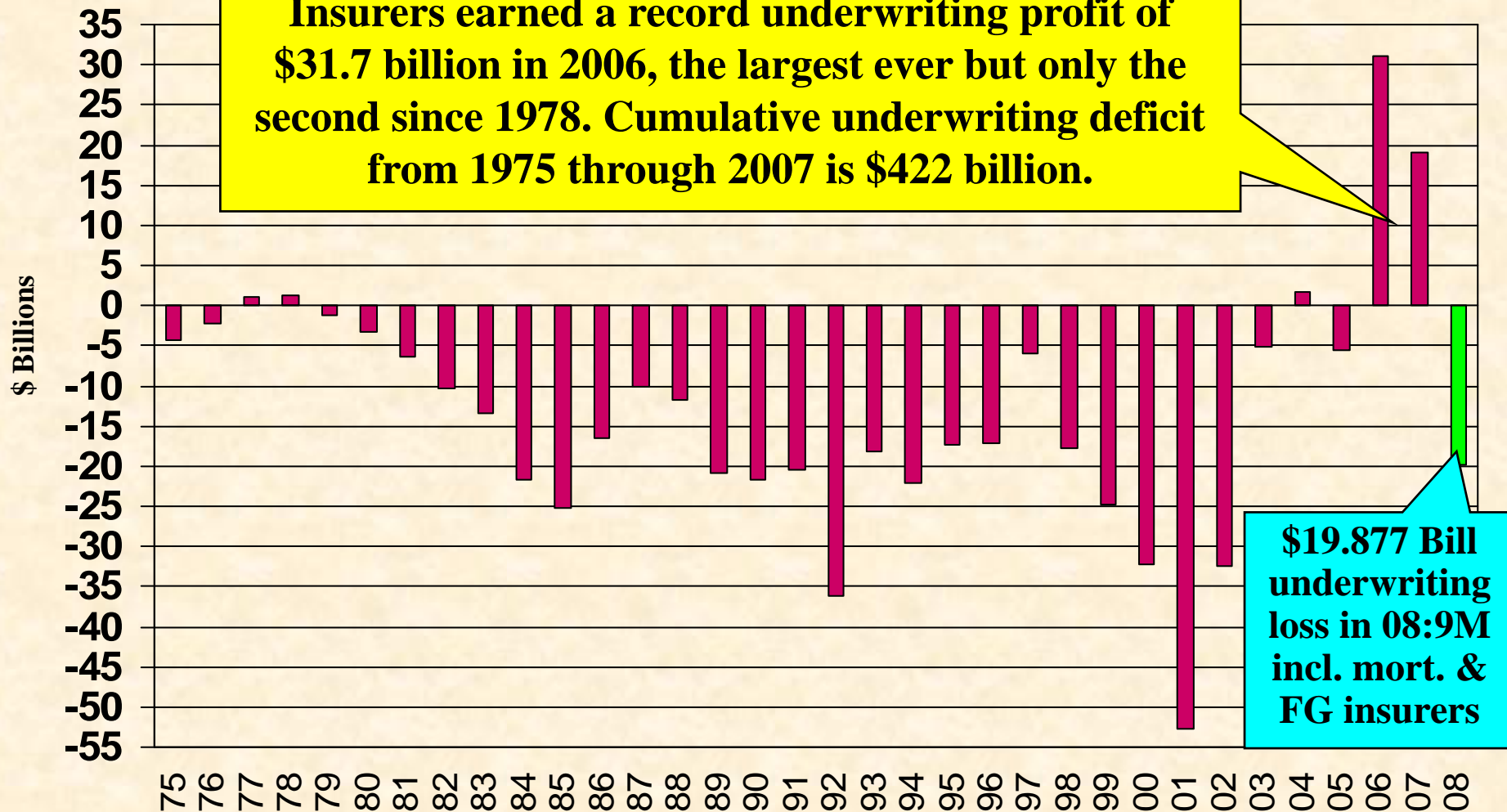
Sources: A.M. Best, ISO; III.



# *Underwriting Gain (Loss)*

## *1975-2008:Q3\**

**Insurers earned a record underwriting profit of \$31.7 billion in 2006, the largest ever but only the second since 1978. Cumulative underwriting deficit from 1975 through 2007 is \$422 billion.**



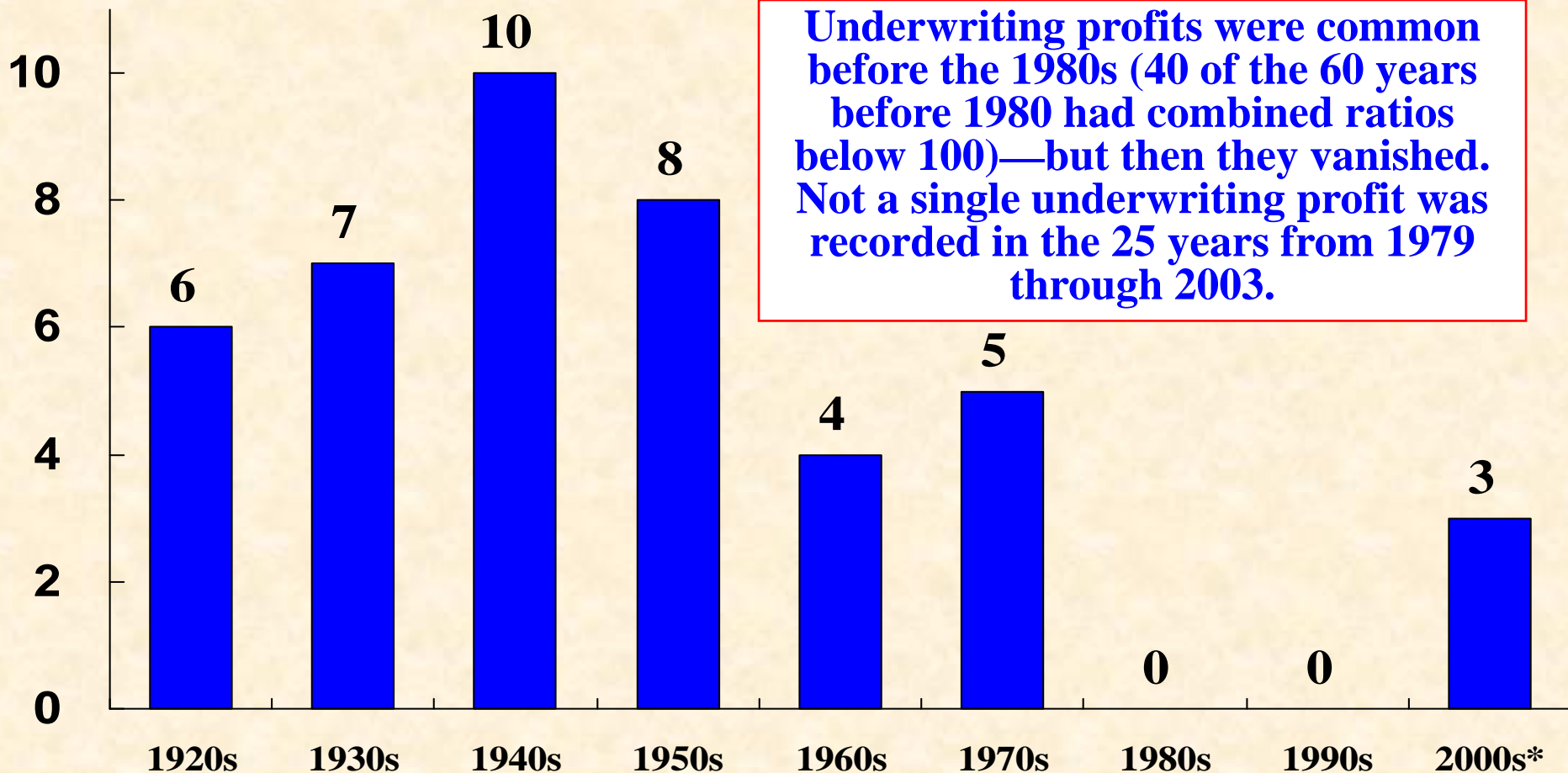
**\$19.877 Bill  
underwriting  
loss in 08:9M  
incl. mort. &  
FG insurers**





# *Number of Years With Underwriting Profits by Decade, 1920s – 2000s*

## Number of Years with Underwriting Profits



Underwriting profits were common before the 1980s (40 of the 60 years before 1980 had combined ratios below 100)—but then they vanished. Not a single underwriting profit was recorded in the 25 years from 1979 through 2003.

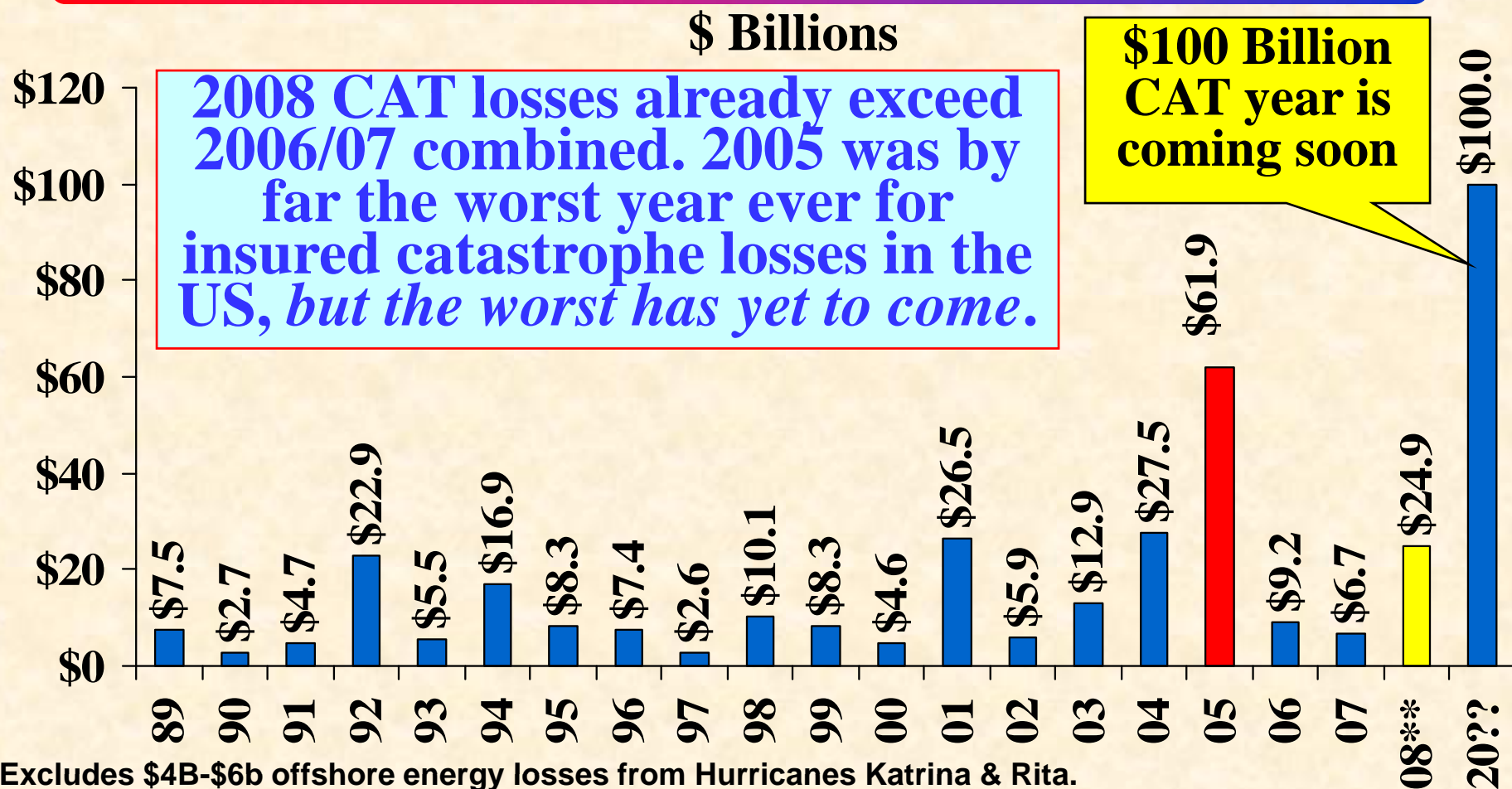
Note: Data for 1920 – 1934 based on stock companies only.

Sources: Insurance Information Institute research from A.M. Best Data.

34

\*2000 through 2008.

# *U.S. Insured Catastrophe Losses\**



\*Excludes \$4B-\$6b offshore energy losses from Hurricanes Katrina & Rita.

\*\*Based on PCS data through Sept. 30. PCS \$2.1B loss of for Gustav. \$10.655B for Ike of 12/05/08.

**Note:** 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01. Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B. 35

**Source:** Property Claims Service/ISO; Insurance Information Institute



# *Top 12 Most Costly Disasters in US History, (Insured Losses, \$2007)*

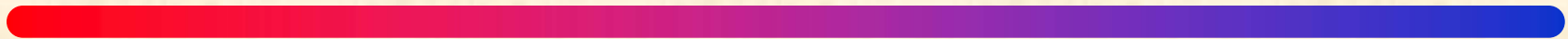


\*PCS estimate as of 12/15/08.

Sources: ISO/PCS; AIR Worldwide, RMS, Egecat; Insurance Information Institute inflation adjustments.

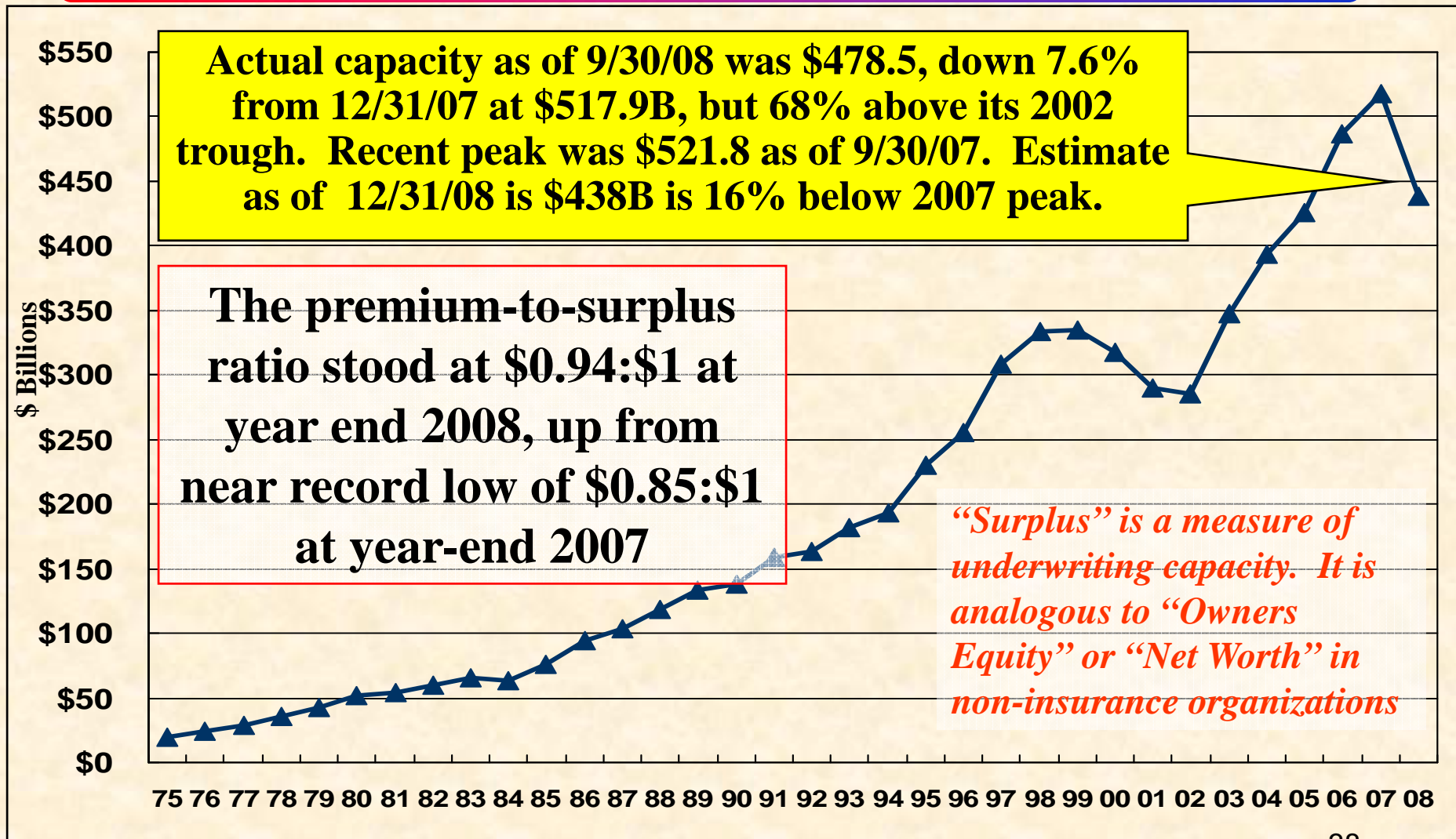
# Capital/ Policyholder Surplus

Shrinkage, but  
Capital is Within  
Historic Norms





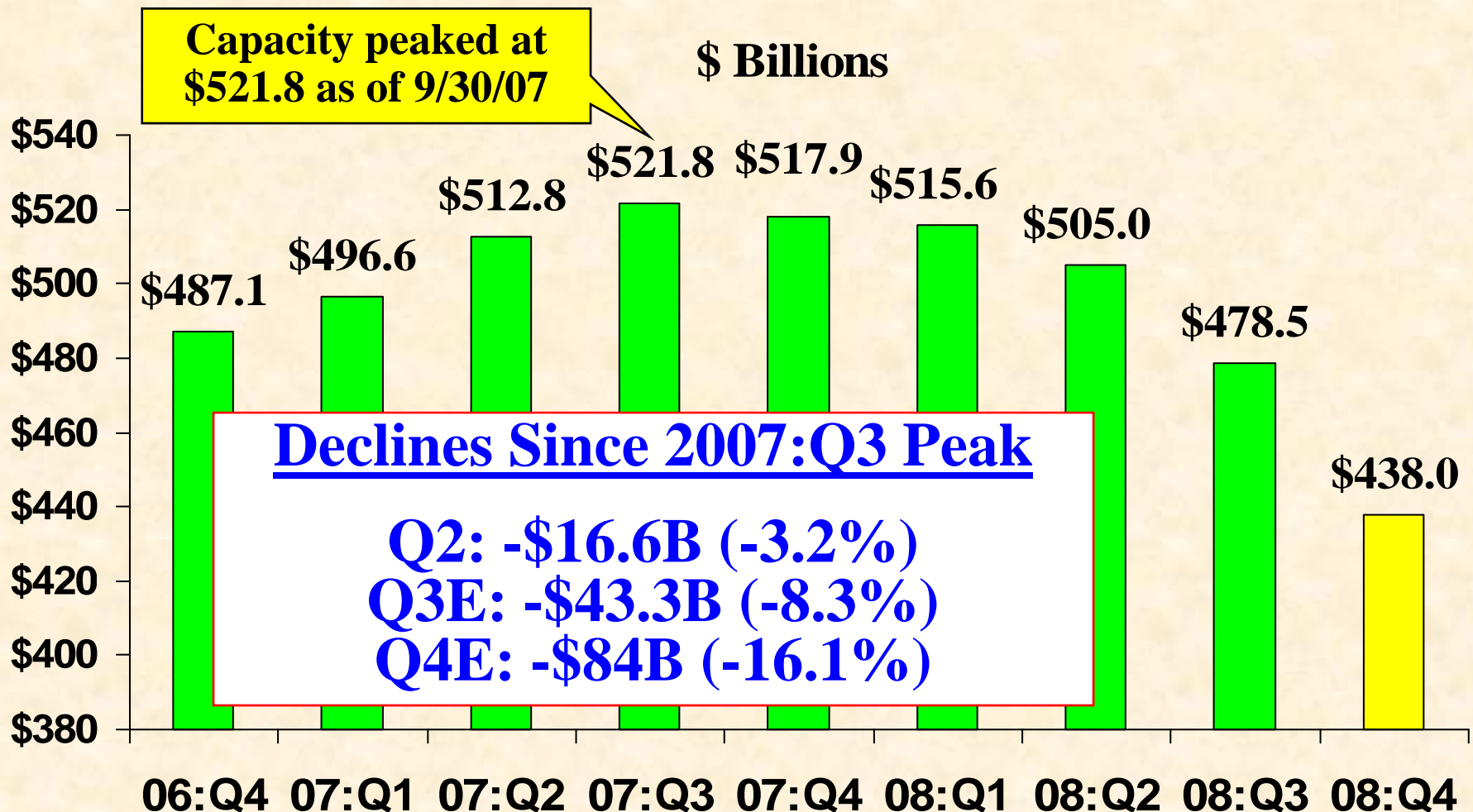
# *U.S. Policyholder Surplus: 1975-2008\**





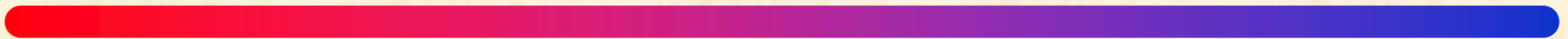


# *Policyholder Surplus, 2006:Q4 – 2008:Q4(Est.)*



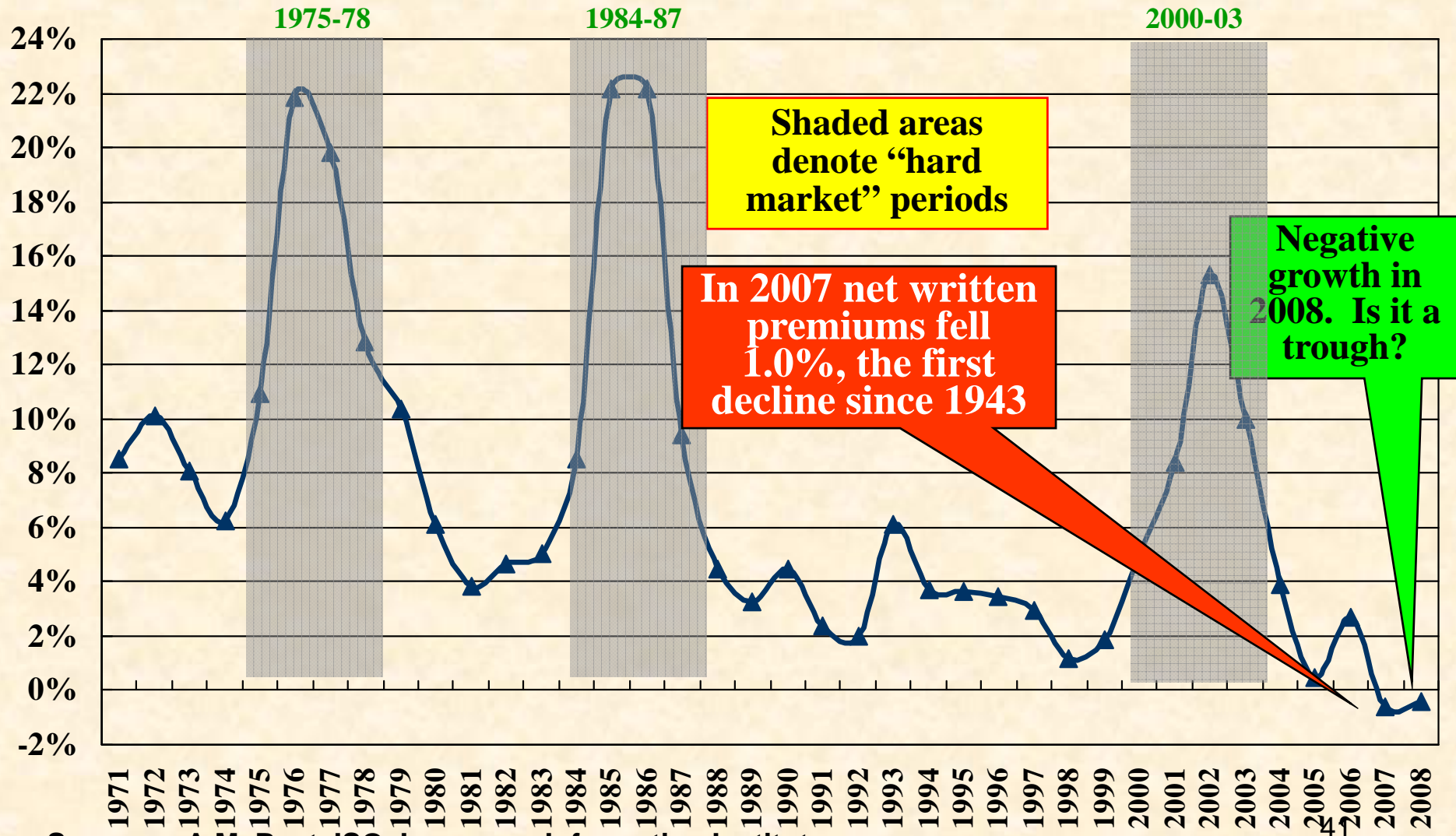
# P/C Premium Growth

**Primarily Driven by the  
Industry's Underwriting  
Cycle, Not the Economy**





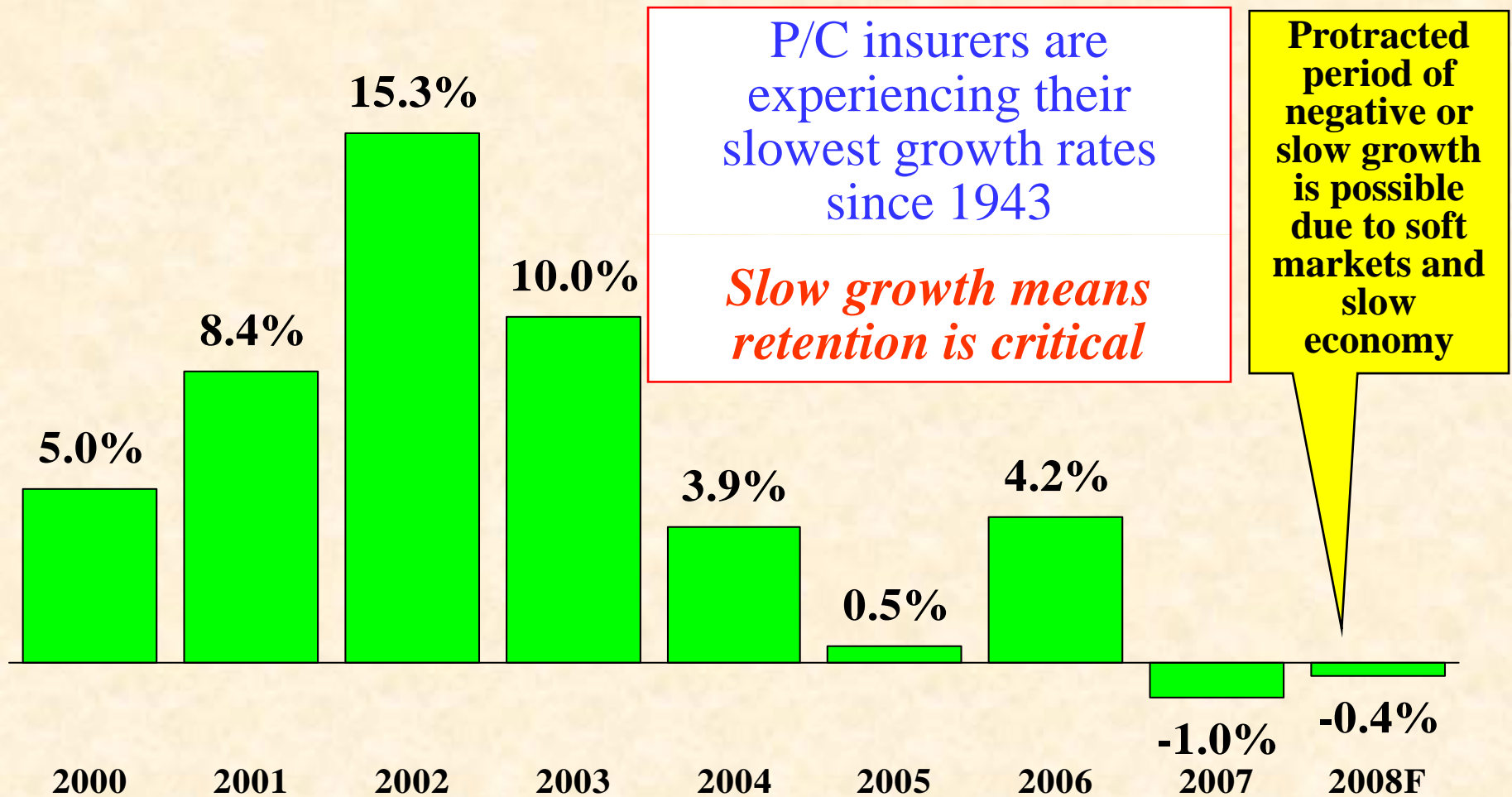
# Strength of Recent Hard Markets by NWP Growth



Sources: A.M. Best, ISO, Insurance Information Institute



# *Year-to-Year Change in Net Written Premium, 2000-2008E\**



\*2008 figure is 9-month actual result from ISO.  
Source: A.M. Best (historical).

# THE ECONOMIC STORM

*What a Weakening Economy  
Means for the P/C Insurance  
Industry*



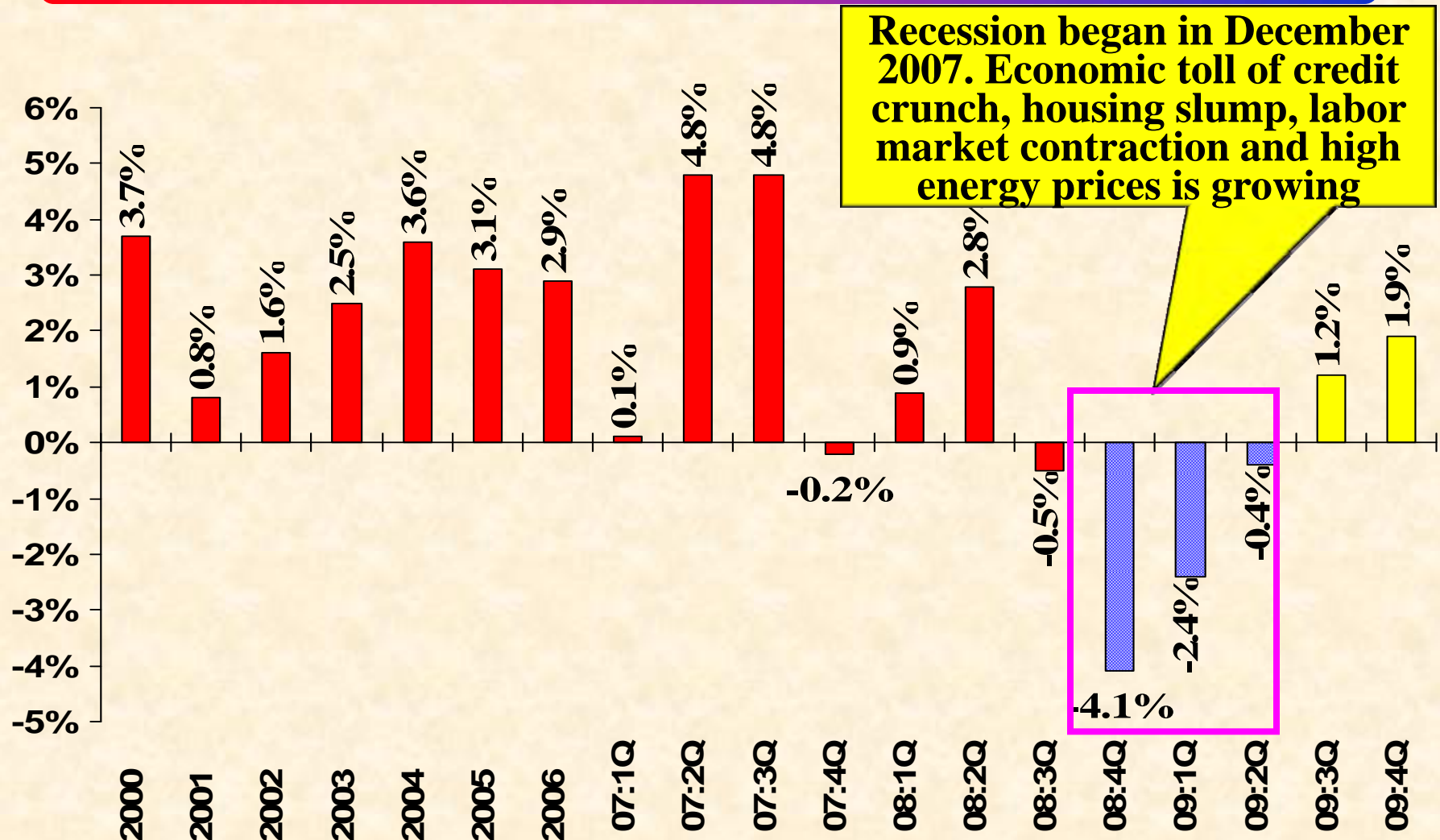
**Exposure Effects**







# Real GDP Growth\*



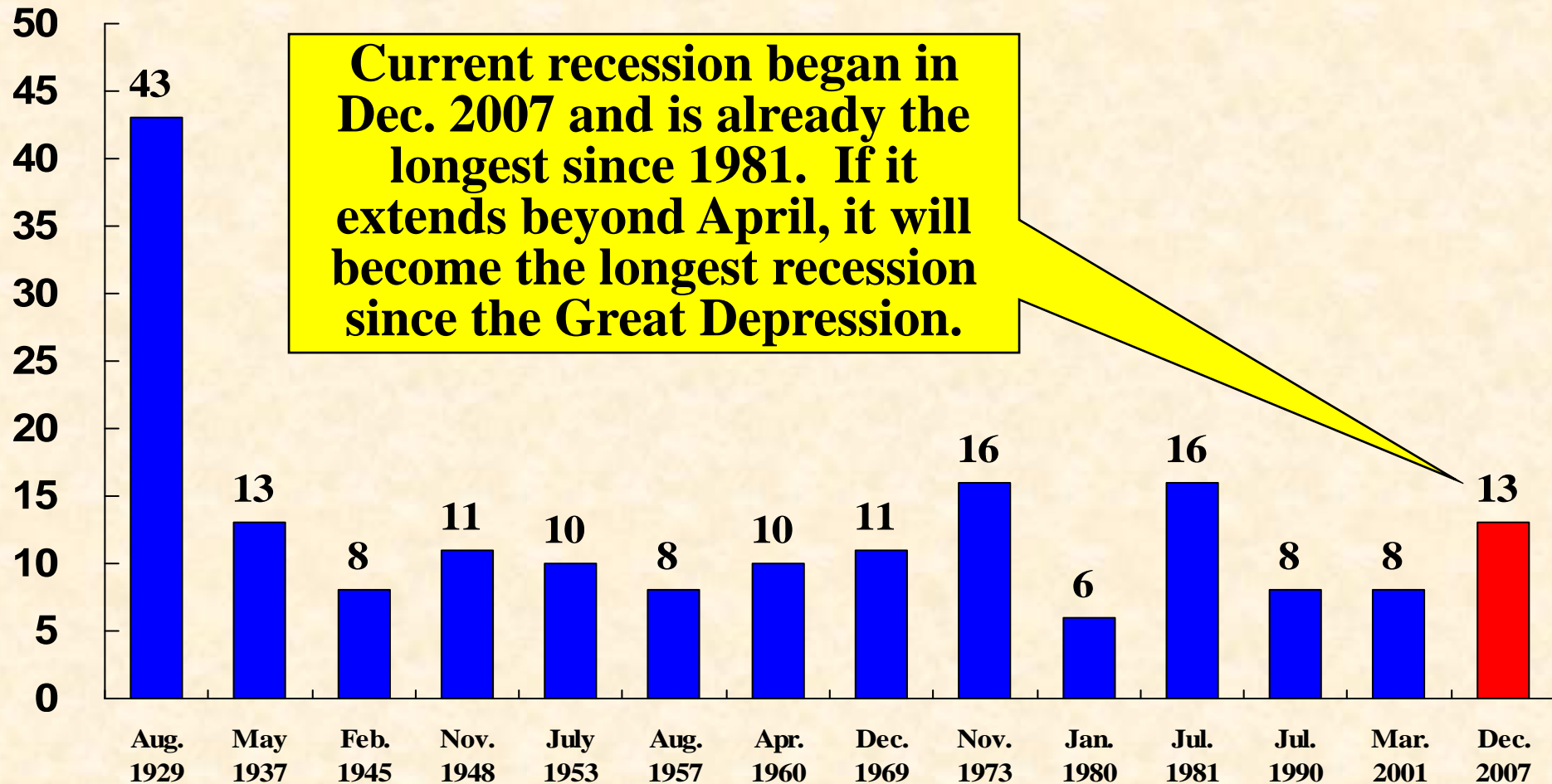
\*Yellow bars are Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 12/08; Insurance Information Institute.



# *Length of US Recessions, 1929-Present\**

## Months in Duration



\* As of January 2009

Sources: National Bureau of Economic Research; Insurance Information Institute.

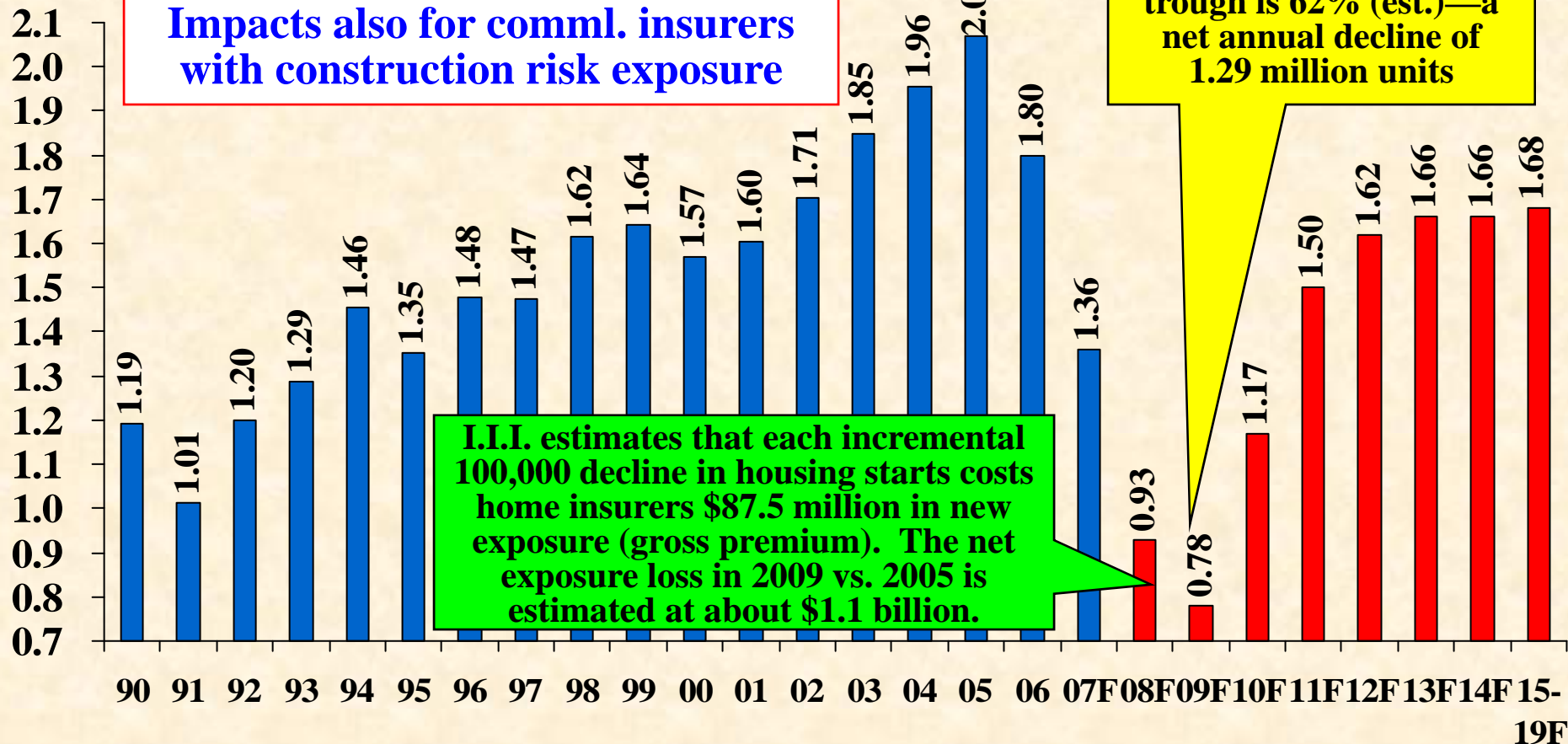


# *New Private Housing Starts, 1990-2019F (Millions of Units)*

**Exposure growth forecast for HO  
insurers is dim for 2008/09**

**Impacts also for comml. insurers  
with construction risk exposure**

**New home starts plunged  
34% from 2005-2007;  
Drop through 2009  
trough is 62% (est.)—a  
net annual decline of  
1.29 million units**



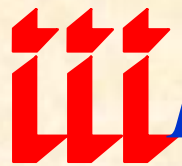


# *Auto/Light Truck Sales, 1999-2019F (Millions of Units)*

**Weakening economy, credit  
crunch are hurting auto sales;  
Gas prices less of a factor now.**

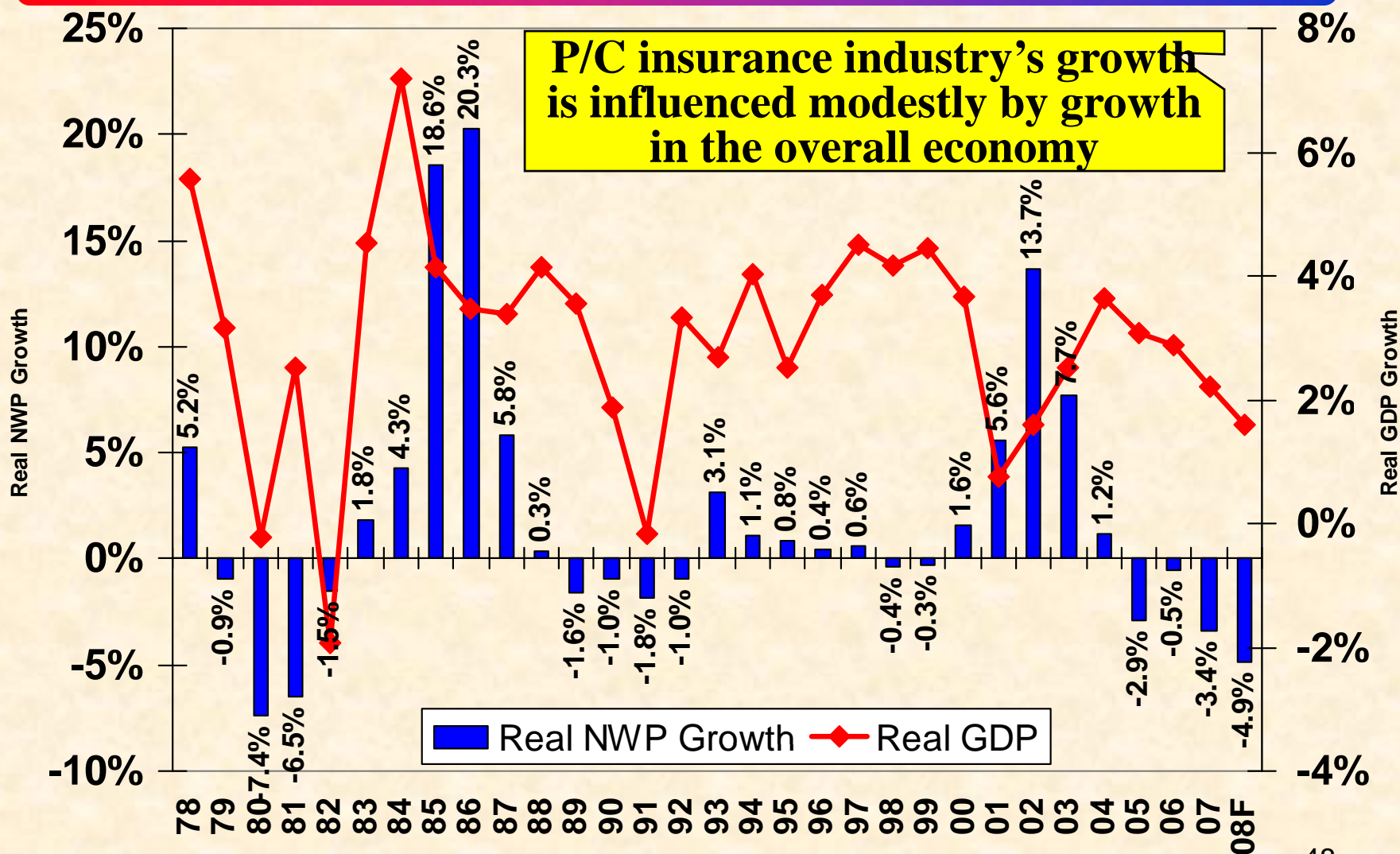
**New auto/light truck sales are  
expected to experience a net  
drop of 3.5 million units  
annually by 2008 compared  
with 2005, a decline of 20.7%**





# Real GDP Growth vs. Real P/C

## Premium Growth: Modest Association







# *Insurance Information Institute On-Line*

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***THANK YOU FOR YOUR TIME AND  
YOUR ATTENTION!***