



## **Insurance Industry Charitable Foundation (IICF) Unites Thousands of Insurance Professionals in Volunteer Service for Annual IICF Week of Giving**

*Hosting volunteer projects October 13-20, 2018 in U.S. and U.K. during 25<sup>th</sup> anniversary year*

**Los Angeles, CA (September 10, 2018)** –The Insurance Industry Charitable Foundation (IICF), a nonprofit organization that unites the insurance industry in helping communities and enriching lives through grants, volunteer service and leadership, is again convening thousands of insurance professionals in industrywide volunteerism as it hosts its annual IICF Week of Giving, October 13 – 20. This year’s event commemorates the 25<sup>th</sup> anniversary of IICF. As the largest ongoing volunteer initiative in the insurance industry, IICF brings together colleagues, competitors and clients for a week of service projects held in cities throughout the United States and United Kingdom.

Through IICF’s annual, eight-day international Week of Giving, insurance executives, brokers, agents and other professionals complete volunteer projects in support of those in need. These include projects and service with hundreds of nonprofit and charitable organizations focused on early childhood literacy; support of women, children and families; food insecurity; homeless and veterans causes; beach, river and community park clean ups; disaster preparedness and safety and more.

Volunteers form teams representing their own companies, as well as many teams comprising business competitors in the spirit of industry camaraderie and service to community. Projects are designed to facilitate opportunities to give back to local communities where volunteers live and work.

Volunteer registration has been underway this summer and time remains to plan your Week of Giving participation, and support IICF’s mission of helping communities and enriching lives. Volunteers can sign up at [www.weekogiving.iicf.org](http://www.weekogiving.iicf.org) or by contacting IICF at (424) 253-1107.

Last year, for the second year in a row, IICF saw record-setting Week of Giving participation levels with nearly 10,200 insurance professionals contributing 28,800 hours of volunteer service in 173 cities – a 50% increase over the previous year – in two countries.

“The continued growth of Week of Giving clearly illustrates the compassion and enduring commitment of insurance professionals and the industry at large to give back to their local communities in a meaningful way,” said Bill Ross, CEO of the Insurance Industry Charitable Foundation. “As its philanthropic foundation, IICF energizes this community-minded industry by making available an array of volunteer opportunities, through which real and lasting impact is made. Another consequential aspect of Week of Giving happens after the event, when many IICF volunteers commit to long-term, weekly service with these organizations, following their memorable Week of Giving experiences.”

In addition to organized volunteer projects, the IICF Week of Giving also promotes a personal giving campaign in support of its IICF Early Literacy Initiative, which helps deliver literacy resources and opportunities to children in underserved communities. Those wishing to support the IICF Early Literacy Initiative can [make a personal donation](#) and be recognized as [IICF Literacy Champions](#).

Each of the five IICF divisions will host a Week of Giving literacy event with a local nonprofit, where volunteers will utilize materials from [Every Day is a Reading and Writing Day](#) – IICF’s free, multimedia and bilingual early literacy program developed in partnership with Sesame Workshop. These research-based resources, including 100,000 copies of the bilingual IICF *Book Buddies* storybook, will be distributed through schools, children’s organizations and IICF volunteer-organized events.

For more information about the IICF Week of Giving 2018, please visit [www.weekogiving.iicf.org](http://www.weekogiving.iicf.org)



**Insurance Industry  
Charitable Foundation**  
Helping communities and  
enriching lives, together.

### **About the Insurance Industry Charitable Foundation (IICF)**

*Celebrating twenty-five years of helping communities and enriching lives, together.*

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF is celebrating twenty-five years as the philanthropic foundation of the insurance industry, contributing over \$31 million in community grants, along with 270,000 volunteer hours by more than 100,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at [www.iicf.org](http://www.iicf.org) or follow us on Twitter @doubleicf.

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