

# The Financial Crisis & Its Impacts on the Insurance Industry

## *Challenges Amid the Economic and Regulatory Storm*

**Mississippi State University Insurance Day  
Starkville, MS**



**April 23, 2009**

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# *Presentation Outline*

- **Financial Crisis & The Weakening Economy: Insurance Impacts for the P/C Insurance Industry**
  - Recession, Growth & Insurance
- **Economic Stimulus Package**
  - Impacts & Implications for P/C Insurers
- **Financial Strength & Ratings**
- **P/C Insurance Industry Overview & Outlook**
  - Profitability
  - Premium Growth
  - Underwriting Performance
  - Financial Market Impacts
- **Capital & Capacity**
- **Regulatory Response to Crisis**
  - Emerging Blueprint of Regulatory Overhaul

**Q & A**

# THE ECONOMIC STORM

*What the Financial Crisis and  
Deep Recession Mean for the  
P/C Insurance Industry*

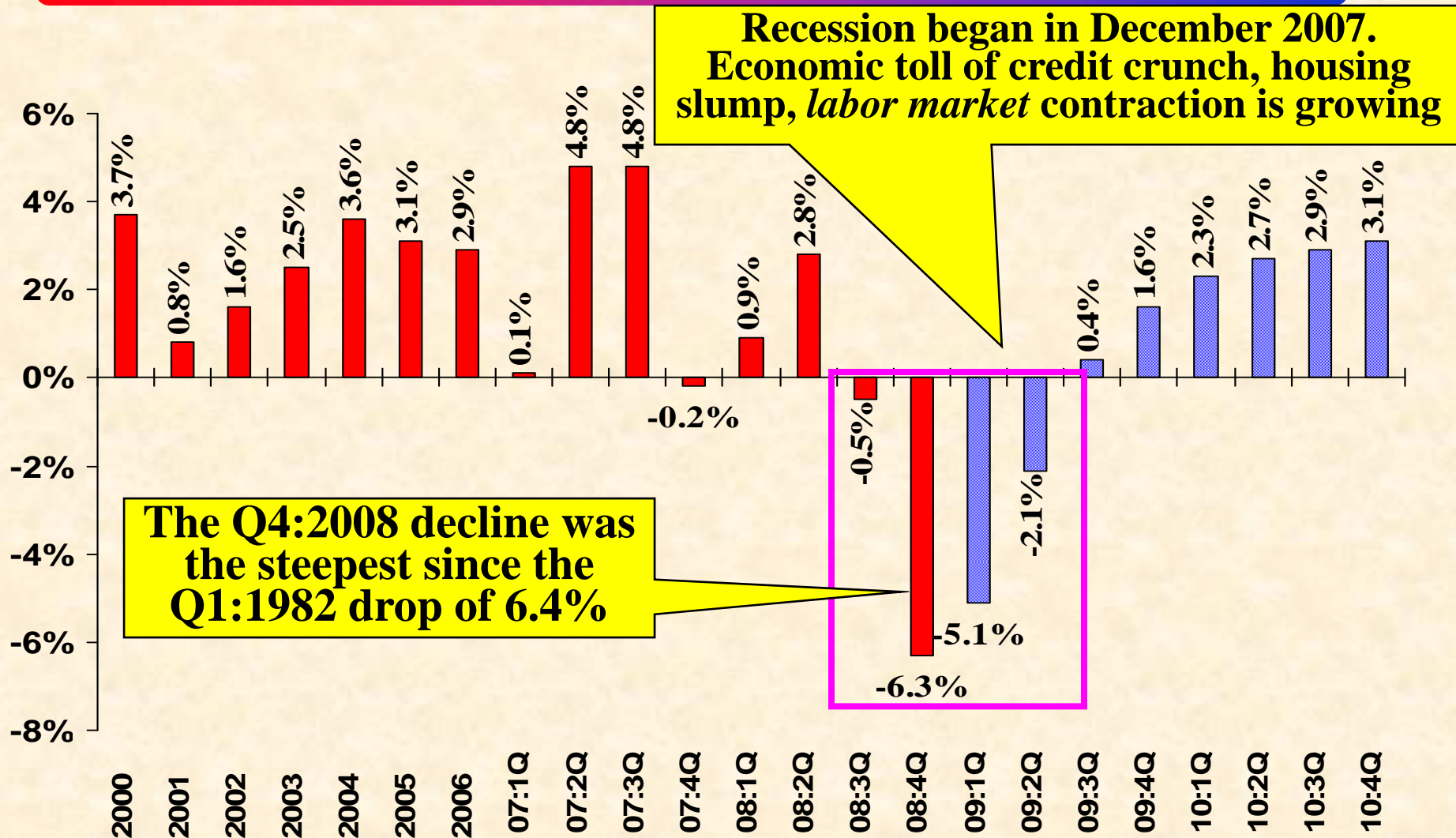


**Exposure & Claim  
Cost Effects**

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# Real GDP Growth\*



\*Yellow bars are Estimates/Forecasts from Blue Chip Economic Indicators.

Source: US Department of Commerce, Blue Economic Indicators 4/09; Insurance Information Institute.





# *GDP Growth: Advanced & Emerging Economies vs. World*

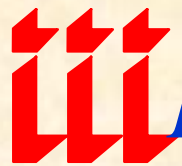
**1970-2010F**

The world economy is forecast to grow by 0.5% in 2009, but could shrink for the first time since WW II —by 1% to 2% according to the World Bank.

Emerging economies (led by China) are expected to grow by 3.3% in 2009

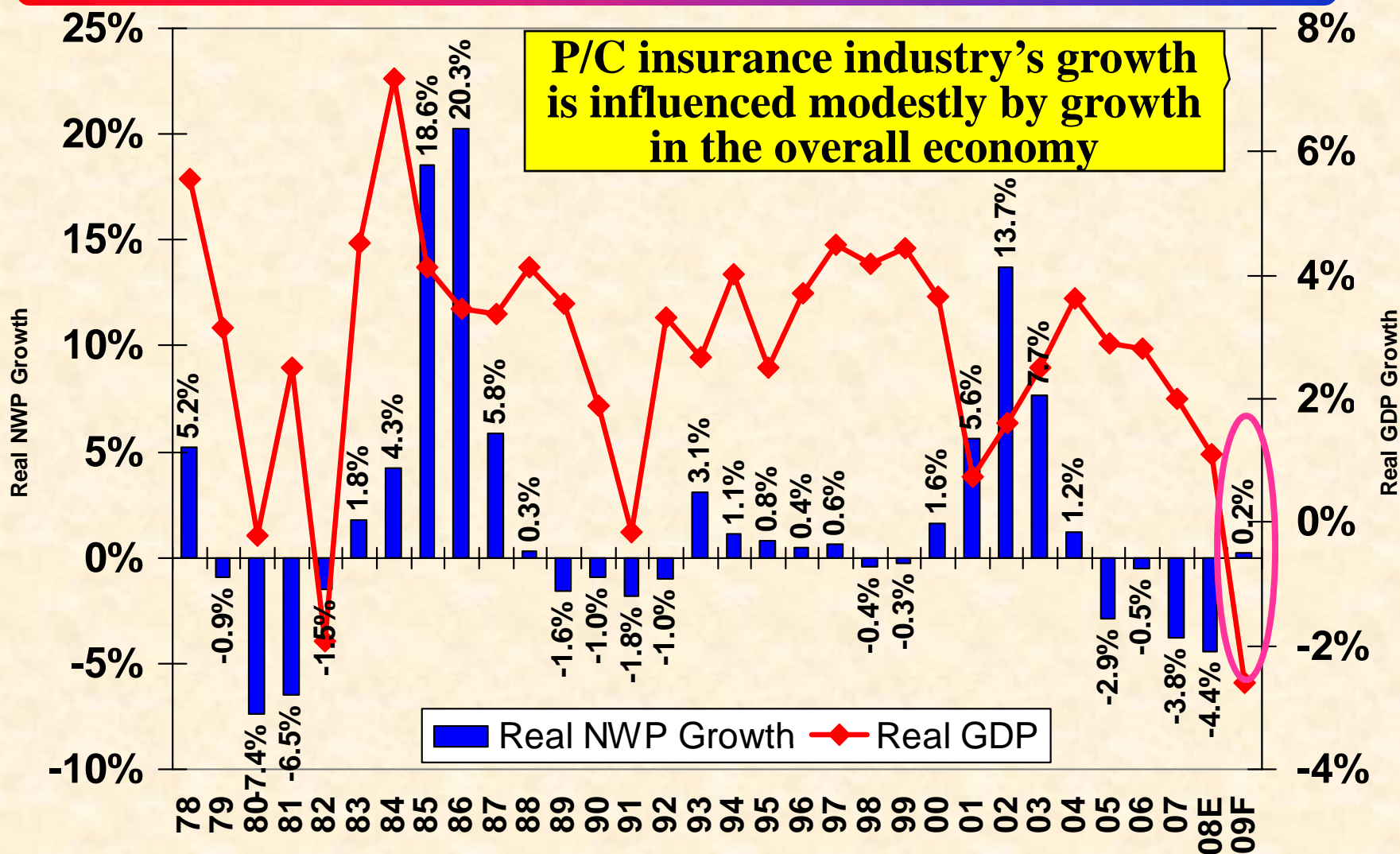
Advanced economies will shrink by 1.9% in 2009





# Real GDP Growth vs. Real P/C

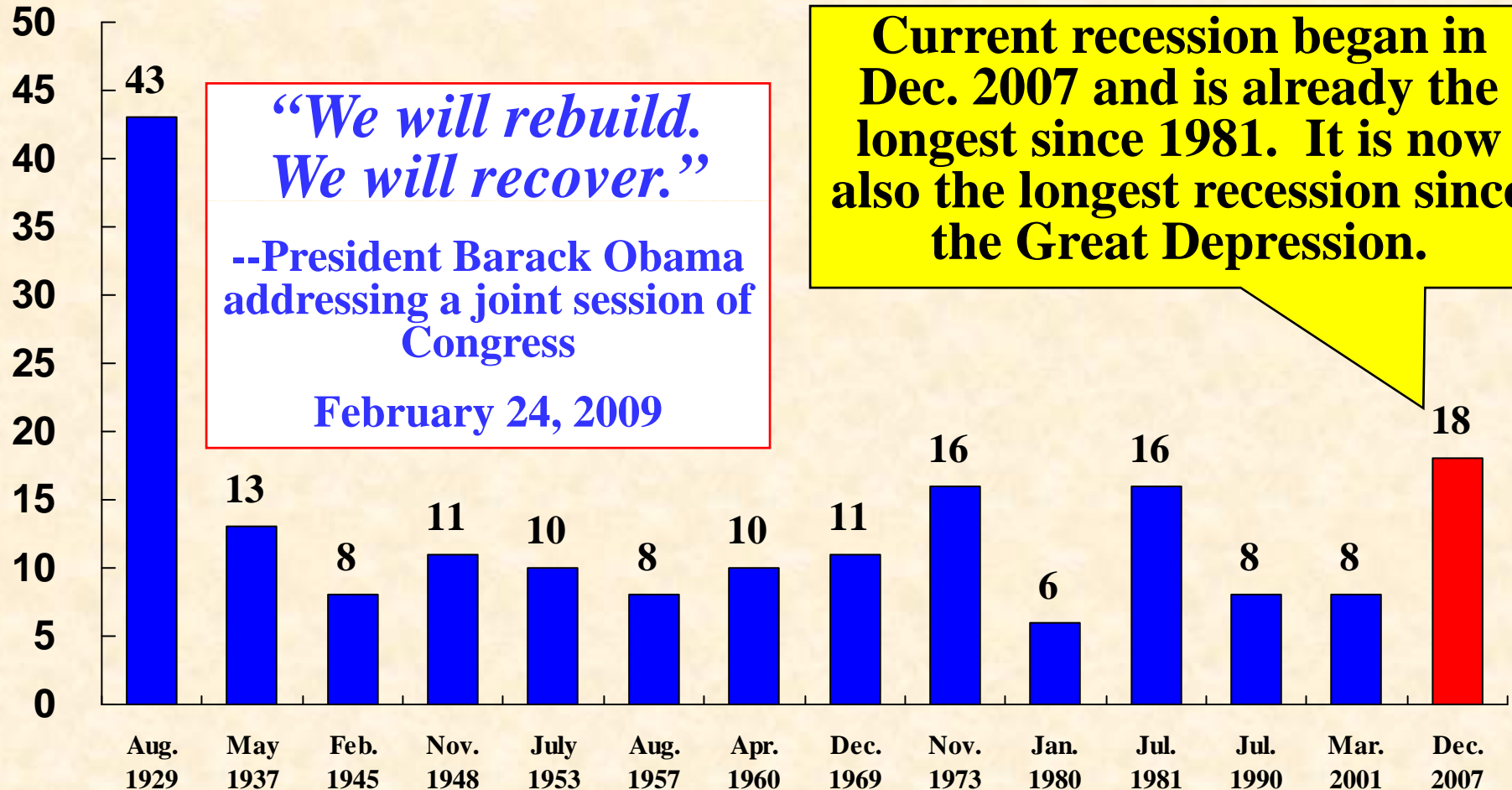
## Premium Growth: Modest Association





# Length of US Recessions, 1929-Present\*

## Months in Duration

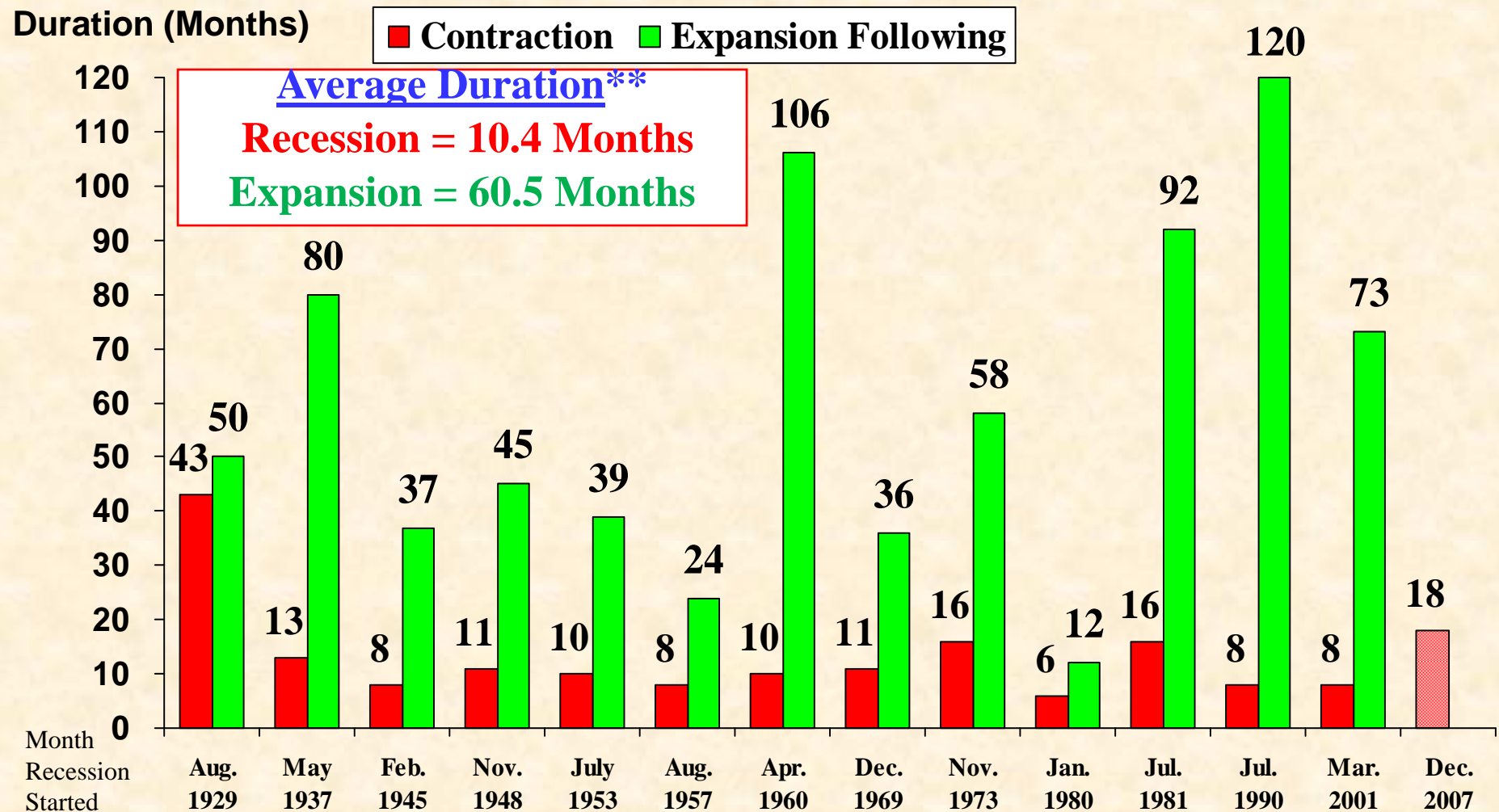


\* As of May 2009, inclusive

Sources: National Bureau of Economic Research; Insurance Information Institute.



# *Length of U.S. Business Cycles, 1929-Present\**



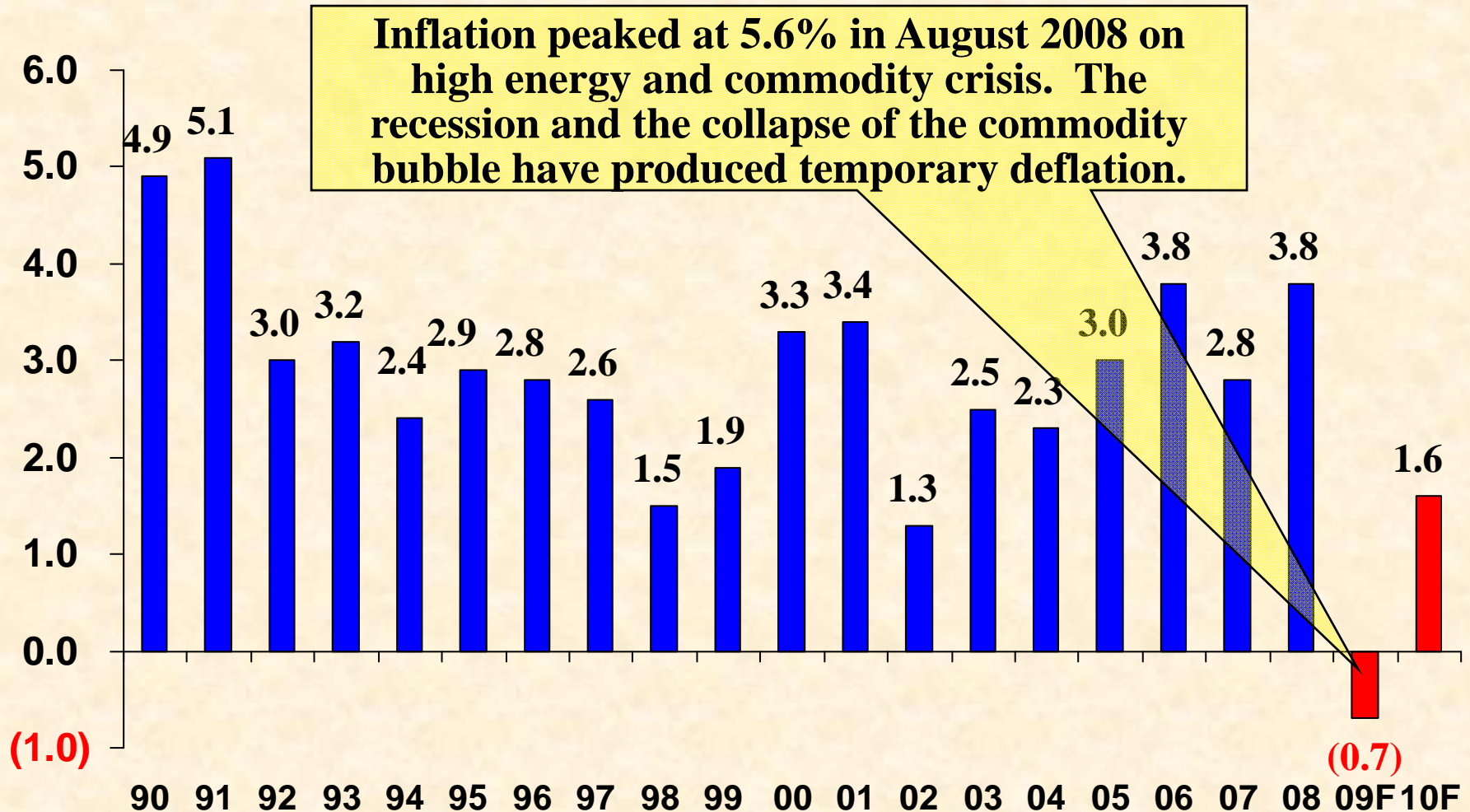
\* As of May 2009, inclusive; \*\*Post-WW II period through end of most recent expansion.

Sources: National Bureau of Economic Research; Insurance Information Institute.



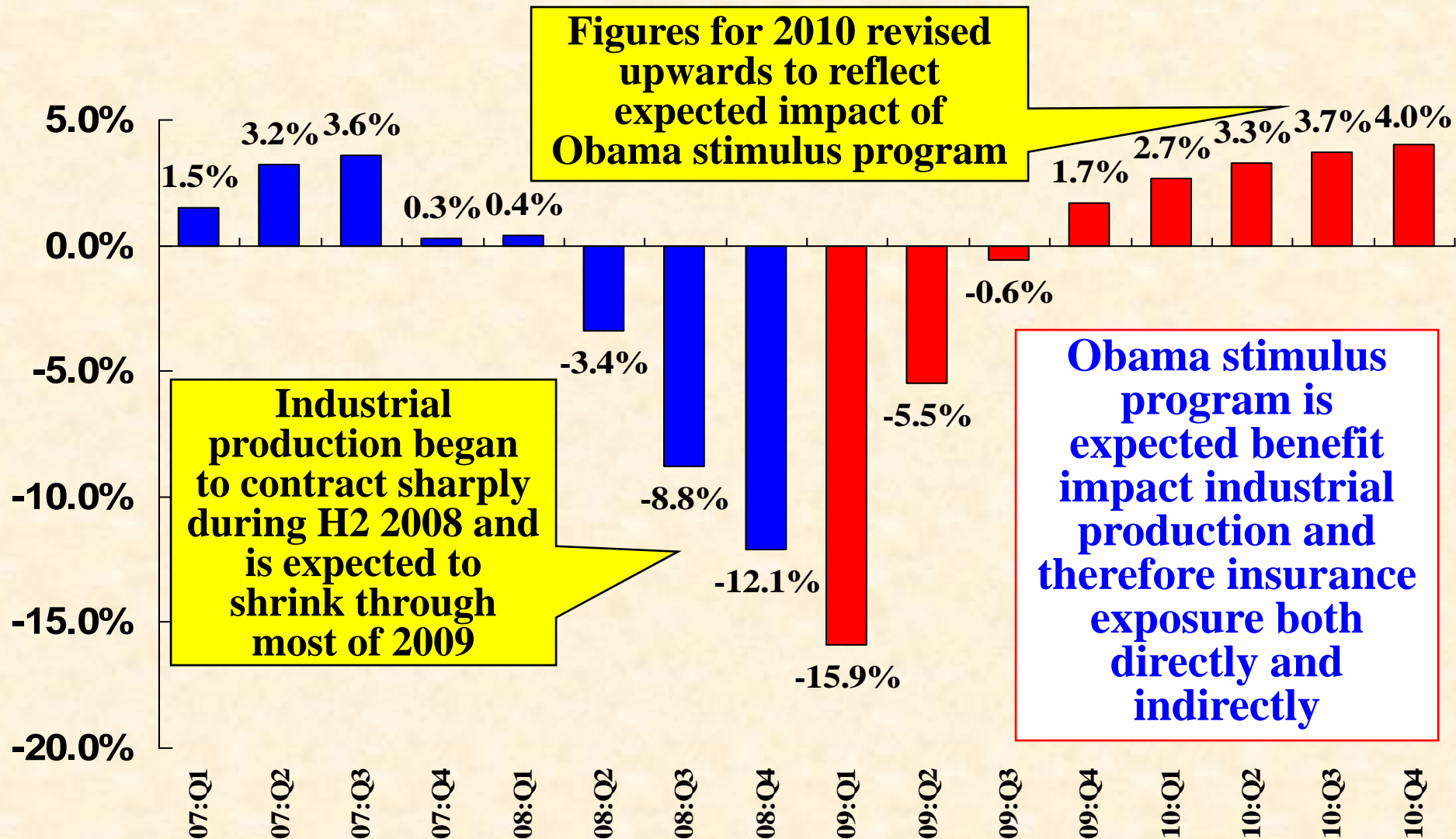


# *Annual Inflation Rates (CPI-U, %), 1990-2010F*





# *Total Industrial Production, (2007:Q1 to 2010:Q4F)*



# Labor Market Trends

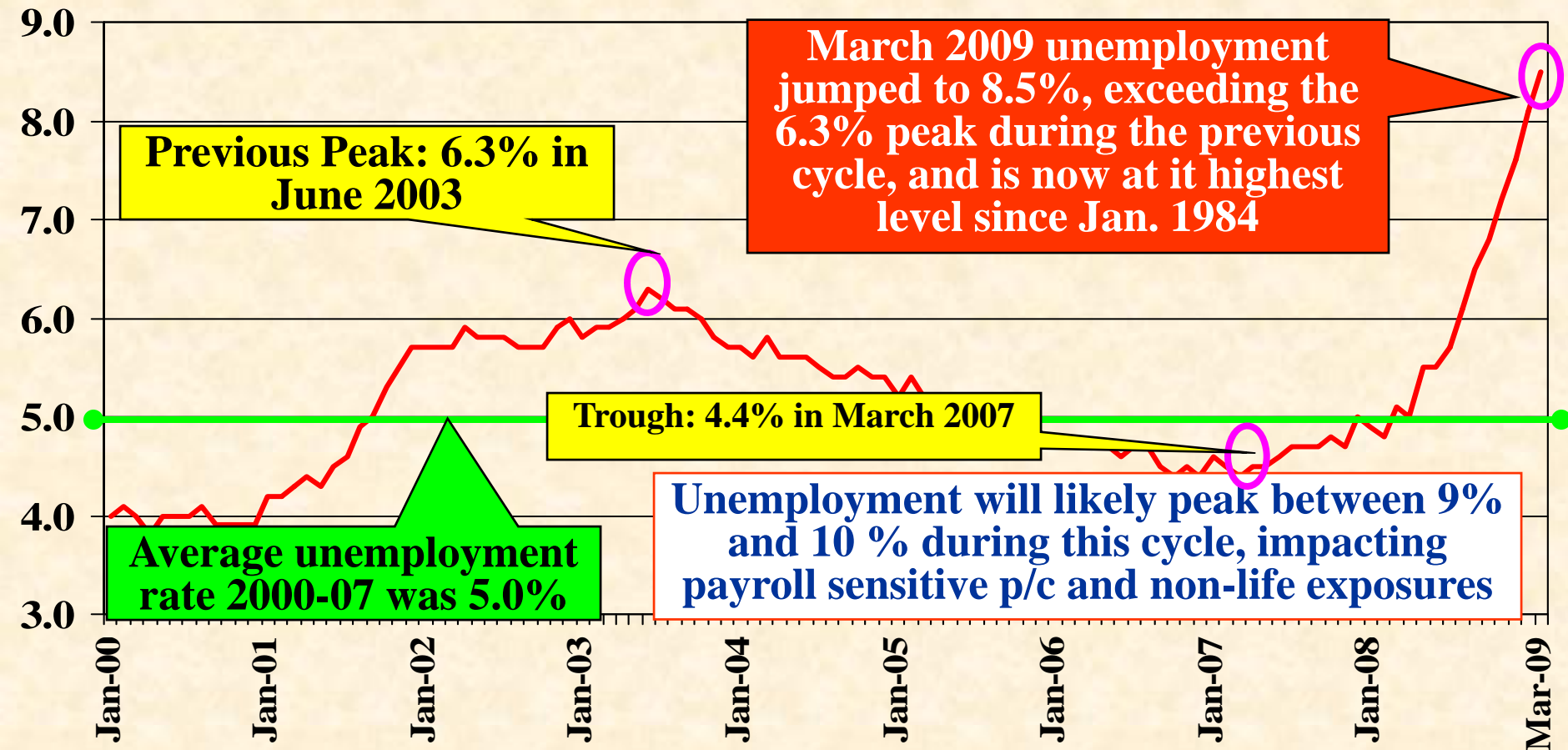
**Fast & Furious: Massive Job Losses  
Sap the Economy and Workers  
Comp Exposure**





# *Unemployment Rate: On the Rise*

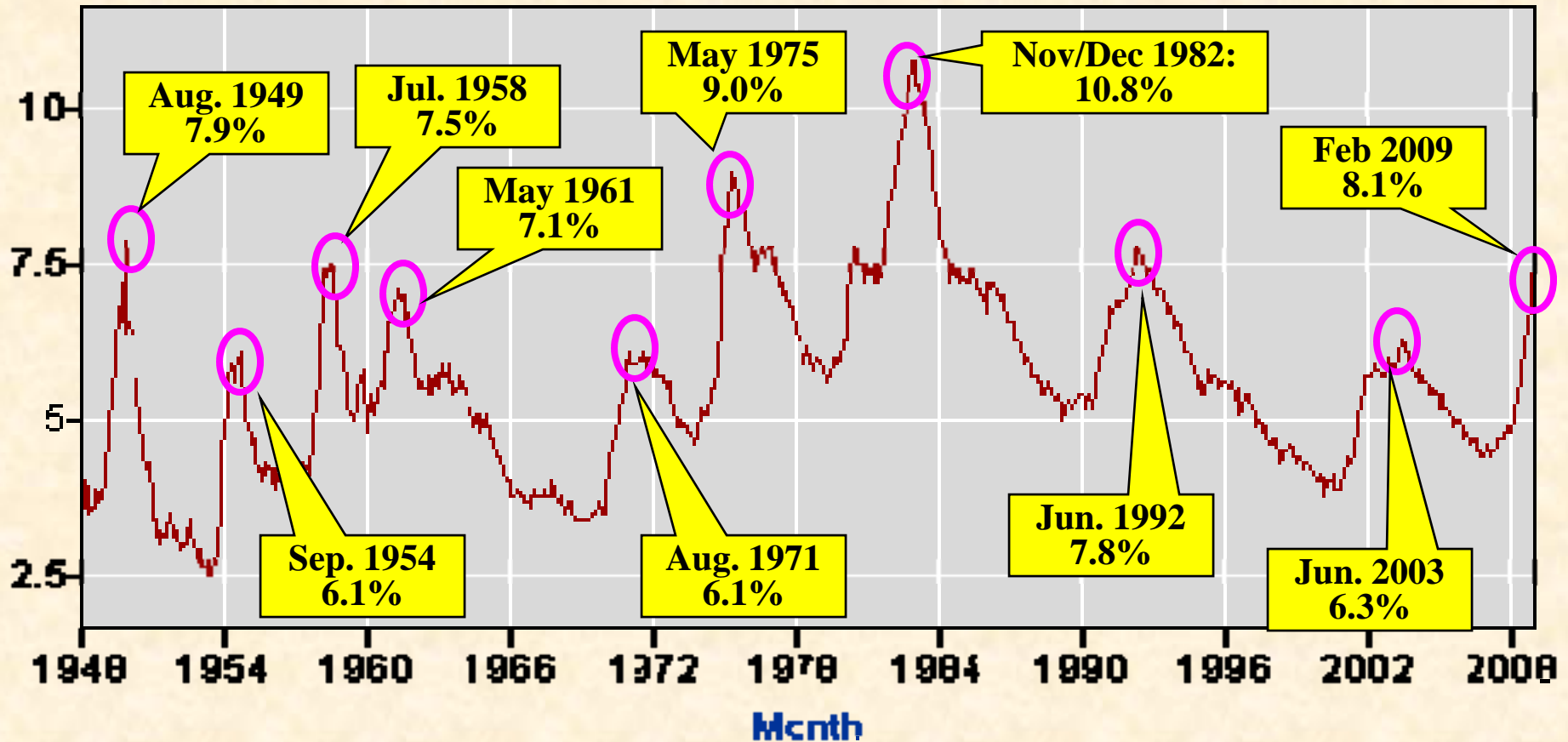
**January 2000 through March 2009**





# *US Unemployment Rate: A Volatile History (update)*

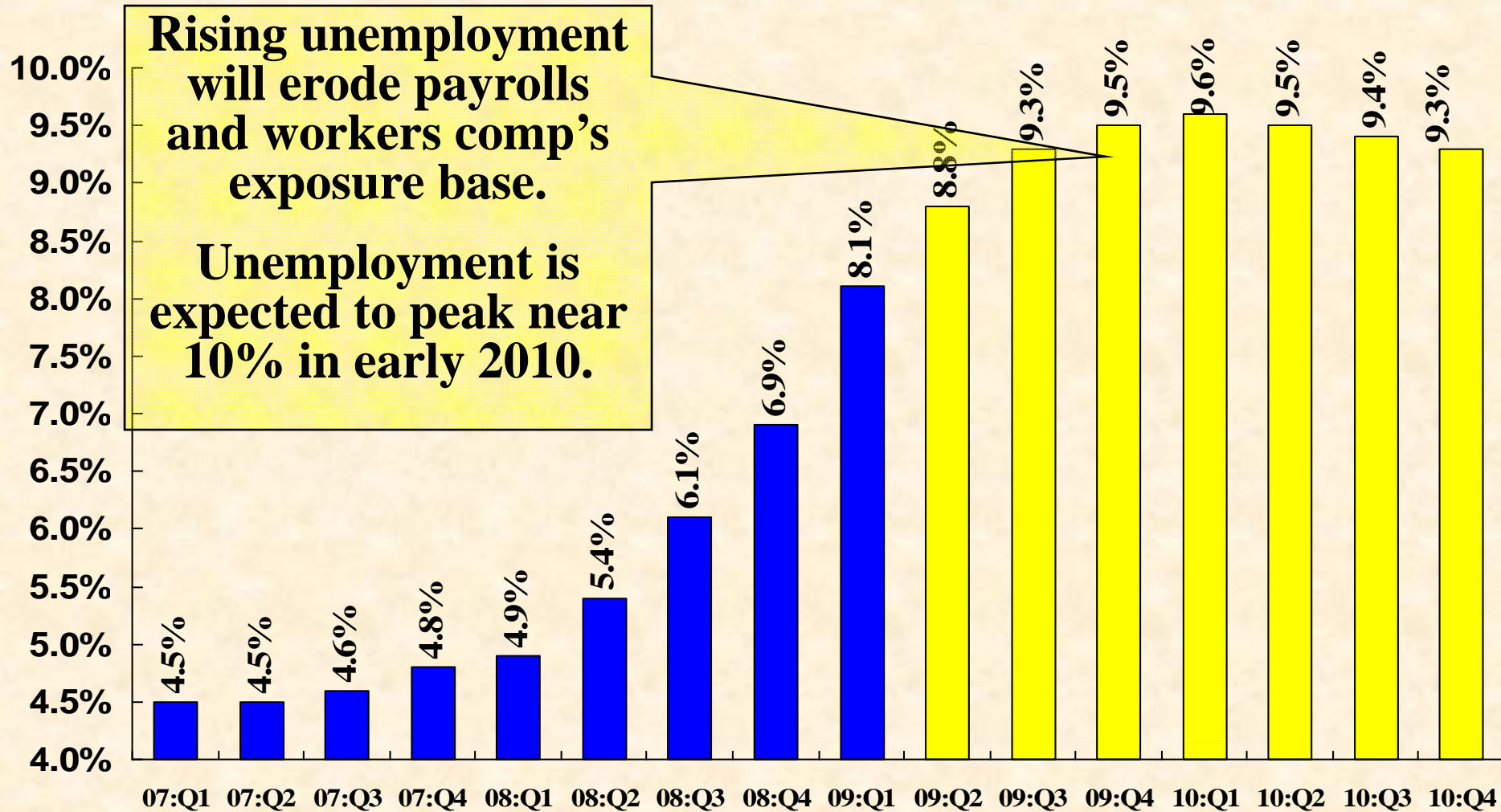
**January 1948 through February 2009**







# *U.S. Unemployment Rate, (2007:Q1 to 2010:Q4F)\**

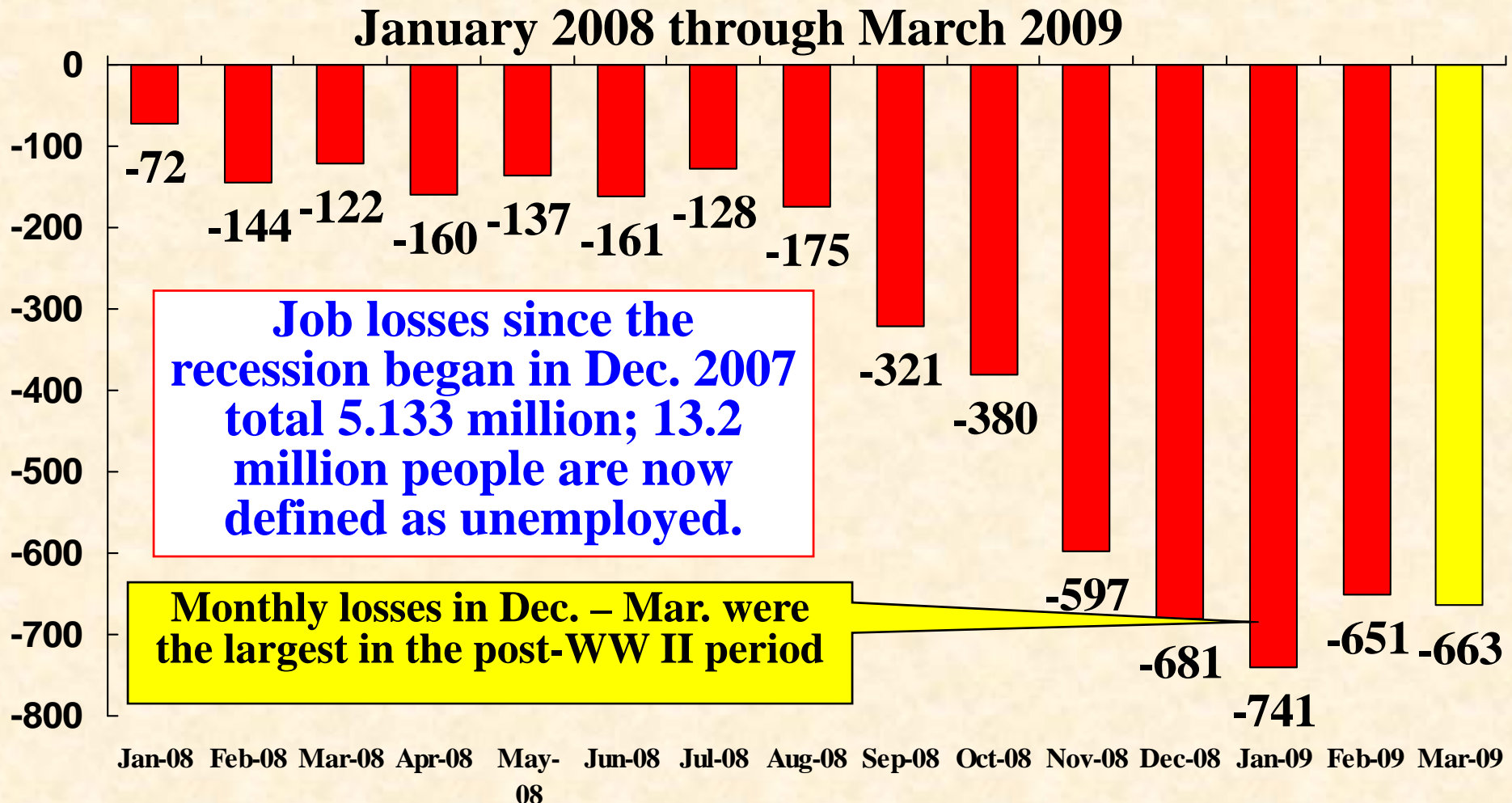


\* Blue bars are actual; Yellow bars are forecasts

Sources: US Bureau of Labor Statistics; Blue Chip Economic Indicators (4/09); Insurance Info. Inst.



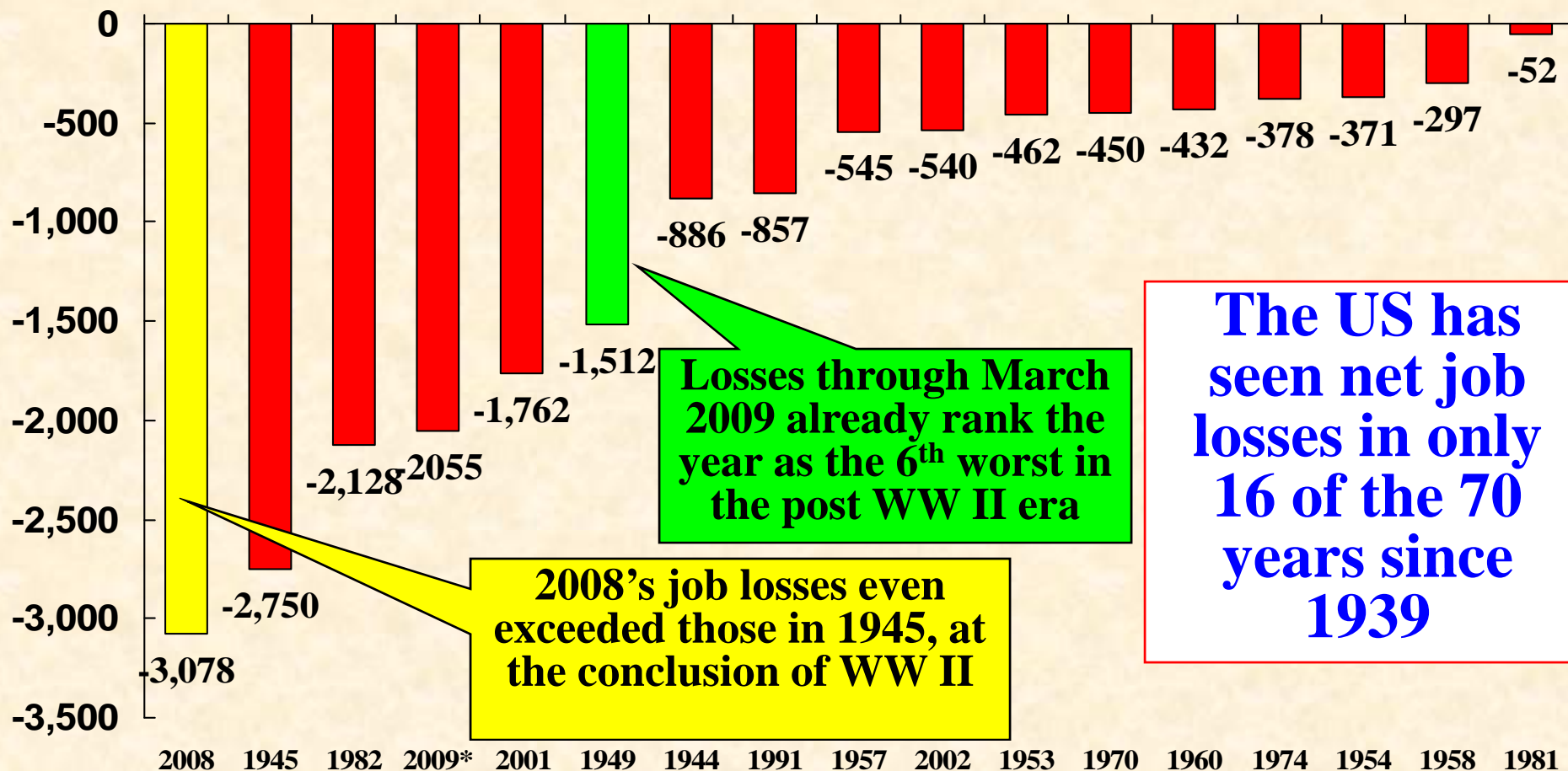
# Monthly Change Employment\* (Thousands)





# *Years With Job Losses: 1939-2009\**

## *(Thousands)*



**The US has  
seen net job  
losses in only  
16 of the 70  
years since  
1939**

**2008's job losses even  
exceeded those in 1945, at  
the conclusion of WW II**

**Losses through March  
2009 already rank the  
year as the 6<sup>th</sup> worst in  
the post WW II era**

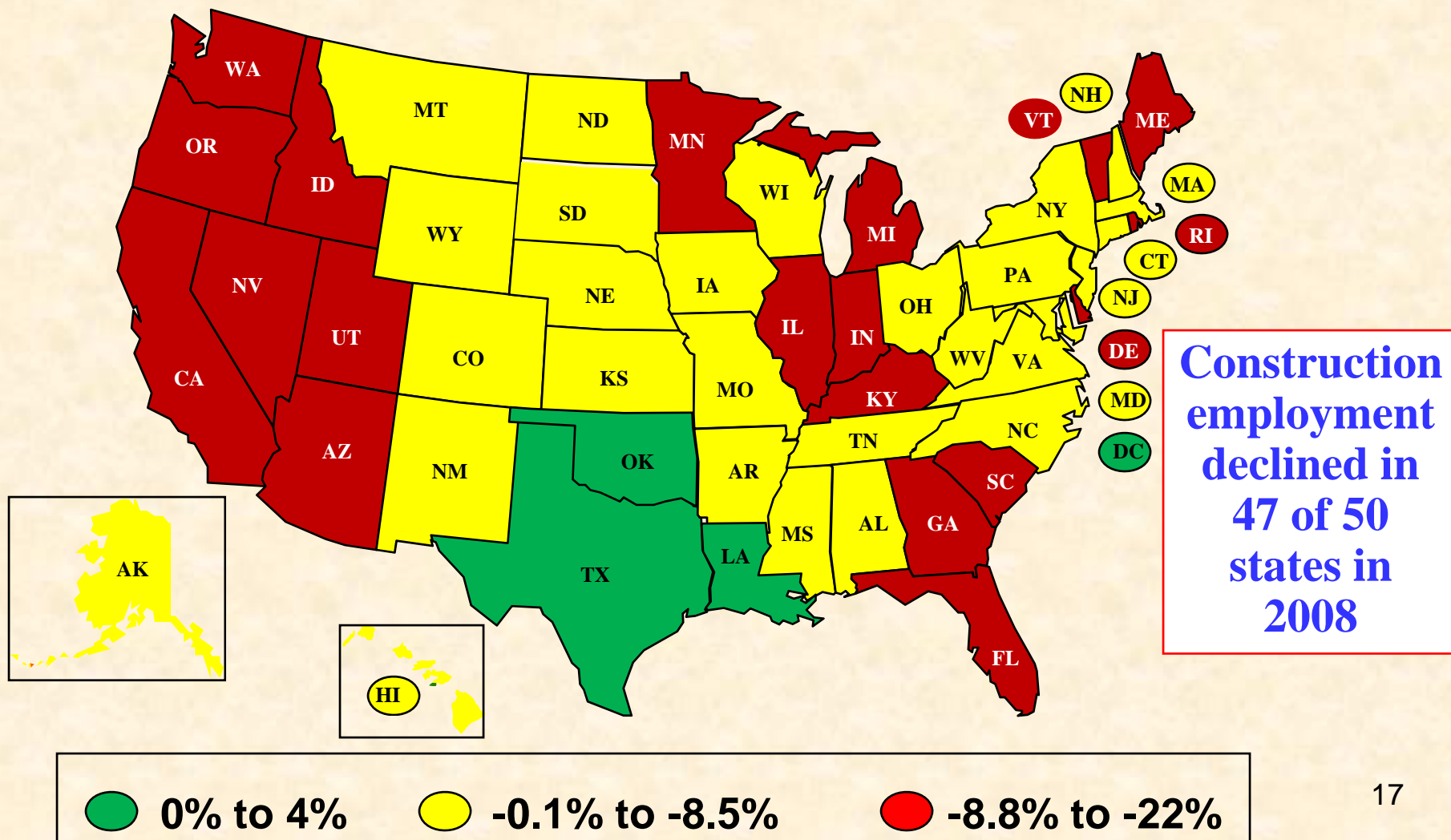
\*Through March 2009.

Source: Insurance Information Institute research from

US Bureau of Labor Statistics data: <http://www.bls.gov/ces/home.htm>.

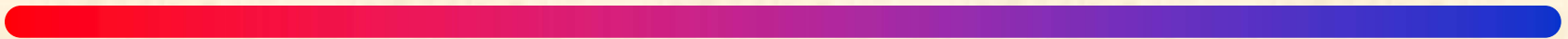


# State Construction Employment, Dec. 2007 – Dec. 2008



# Crisis-Driven Exposure Implications

*Home, Auto Exposure  
Growth Slows as  
Sales Nosedive*





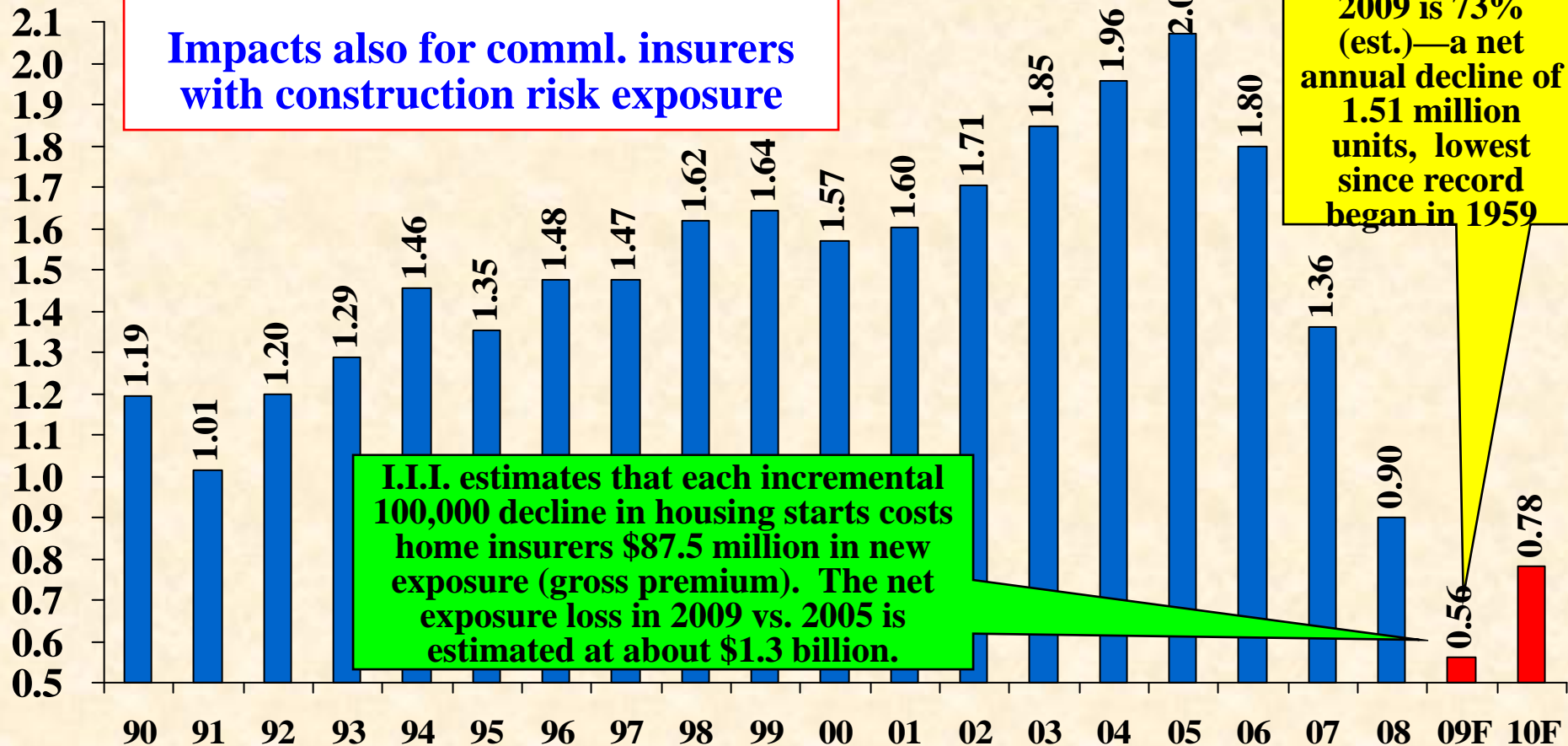


# *New Private Housing Starts, 1990-2010F (Millions of Units)*

**Exposure growth forecast for HO  
insurers is dim for 2009 with some  
improvement in 2010.**

**Impacts also for comml. insurers  
with construction risk exposure**

**New home starts  
plunged 34%  
from 2005-2007;  
Drop through  
2009 is 73%  
(est.)—a net  
annual decline of  
1.51 million  
units, lowest  
since record  
began in 1959**

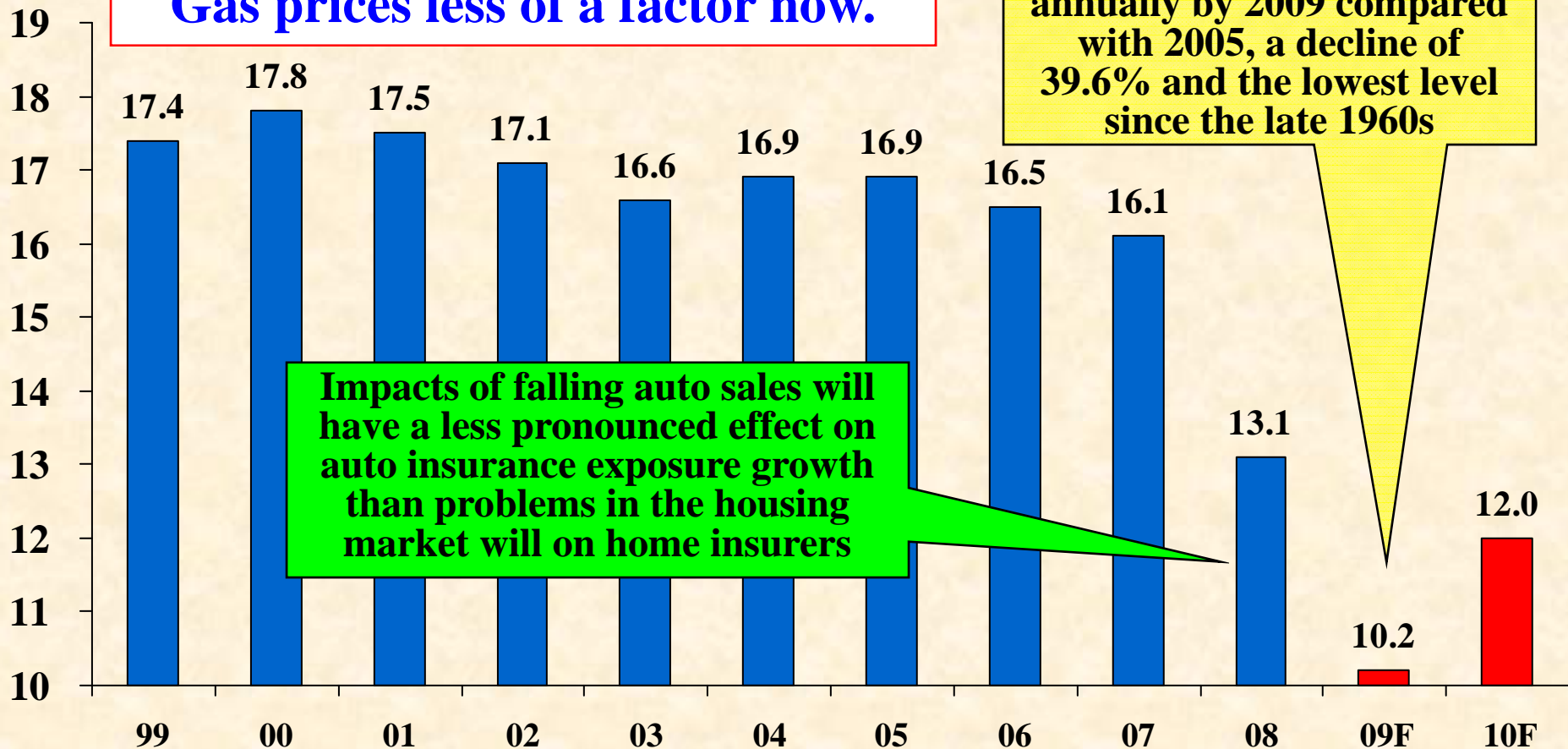




# *Auto/Light Truck Sales, 1999-2010F (Millions of Units)*

**Weakening economy, credit  
crunch are hurting auto sales;  
Gas prices less of a factor now.**

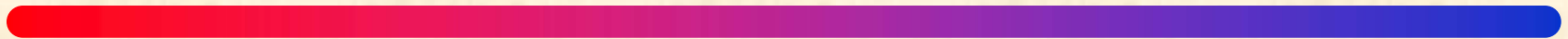
**New auto/light truck sales  
are expected to experience a  
net drop of 6.7 million units  
annually by 2009 compared  
with 2005, a decline of  
39.6% and the lowest level  
since the late 1960s**



**Impacts of falling auto sales will  
have a less pronounced effect on  
auto insurance exposure growth  
than problems in the housing  
market will on home insurers**

# Crisis Implications

*Top Crisis-Driven Claim  
Issues for Personal Lines  
Insurers*



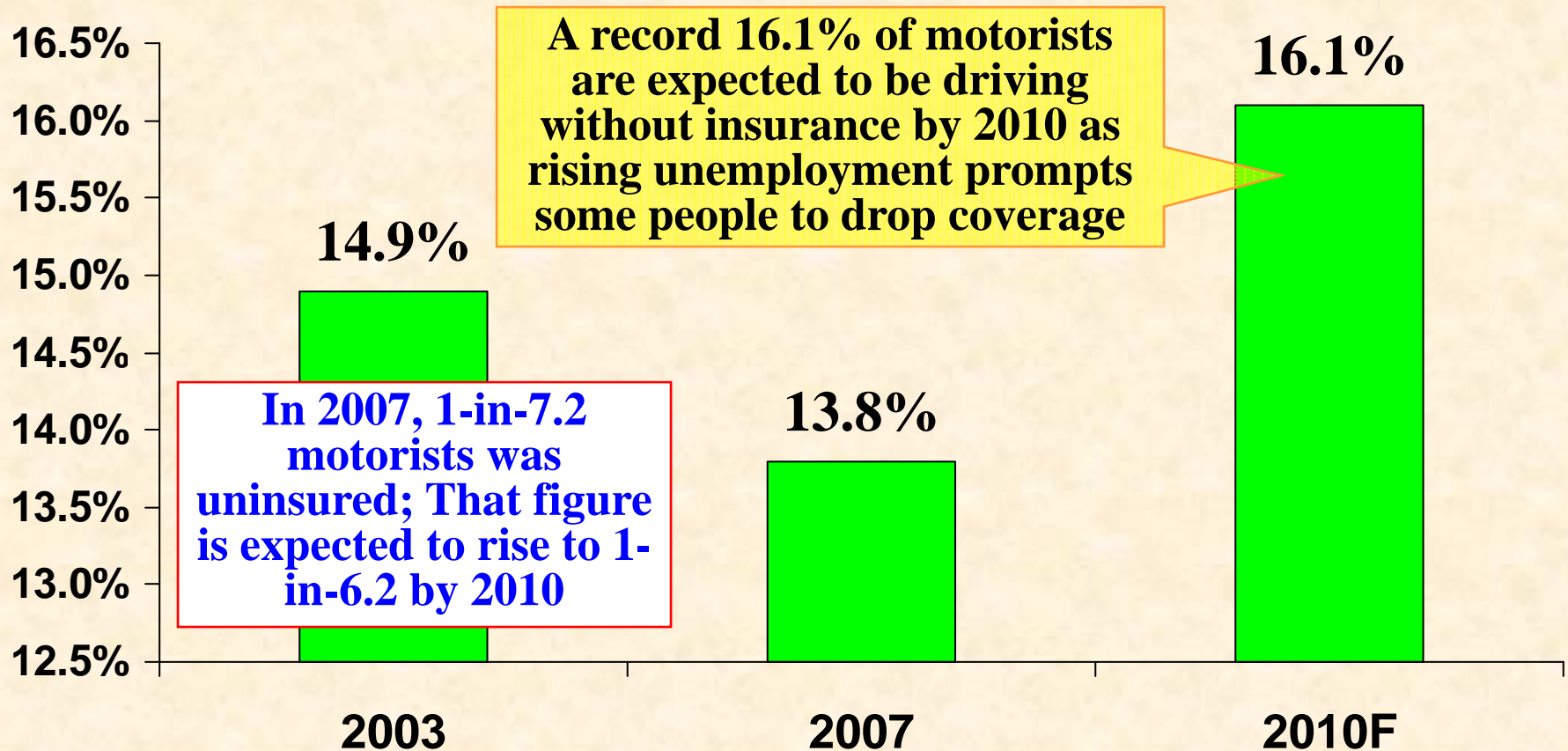


# *Summary of Short-Run Impacts of Stimulus Package on P/C Insurance*

- **CLAIMING BEHAVIOR**
  - Claim frequency falls with miles driven. History: Drop is temporary.
  - Claim severity continues to rise: med costs, collisions repair costs up
  - Likely maintenance on homes, cars deferred → claim. freq/sev. impact?
- **PURCHASING BEHAVIOR: Efforts to Economize**
  - More shopping around
  - Increased deductibles
  - Dropping optional coverages (collision, comprehensive)
  - Lower limits
  - Insuring fewer vehicles (3 or 4<sup>th</sup> vehicle sold)
  - Insuring older vehicles (old cars retained, new car purchases deferred)
- **UNINSURED/UNDERINSURED MOTORIST % RISES**
  - Expected to rise from 13.8% in 2007 to 16.1% in 2010
- **FRAUD & ABUSE:**
  - Evidence emerging of increased frequency of “give-ups” where car owners underwater on payments commit fraud to obtain insurance money (e.g., car arson, fabricated theft, etc.)
  - Anecdotal evidence of owner-caused home arson



# *Percentage Motorists Driving Without Insurance, 2003-2010F*

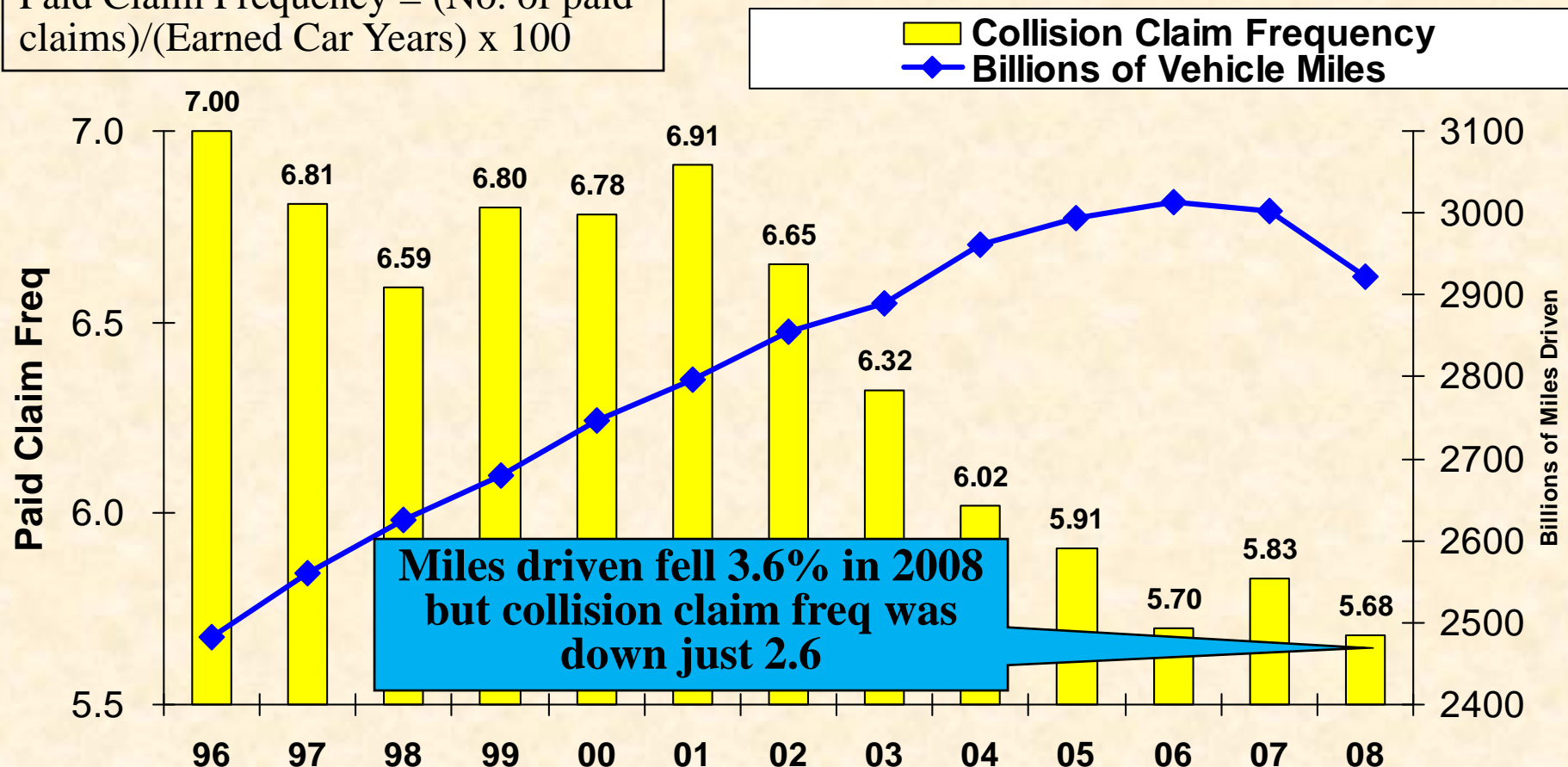






# Do Changes in Miles Driven Affect Auto Collision Claim Frequency?

Paid Claim Frequency = (No. of paid claims)/(Earned Car Years) x 100



Sources: Federal Highway Administration (<http://www.fhwa.dot.gov/ohim/tvtw/08septvt/index.cfm>;  
ISO Fast Track Monitoring System, *Private Passenger Automobile Fast Track Data: Nine Months 2008*,  
published April 1, 2009 and earlier reports. \*2008 ISO figure is for 4 quarters ending Q4 2008.



# Auto Insurance: Claim Frequency Impacts of Energy Crisis of 1973/4

**Oct. 17,  
1973: Arab  
oil embargo  
begins**

## **Frequency Impacts**

**Collision: -7.7%**

**PD: -9.5%**

**BI: -13.3%**

## **Driving Stats**

**Gas prices rose  
35-40%**

**Miles driven fell  
6.7% in 1974**

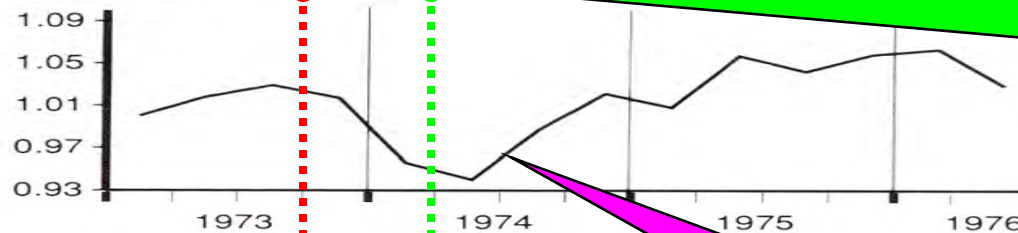
**March 17,  
1974: Arab  
oil states  
announce  
end to  
embargo**

**Frequency  
began to  
rebound  
almost  
immediately  
after the  
embargo  
ended**

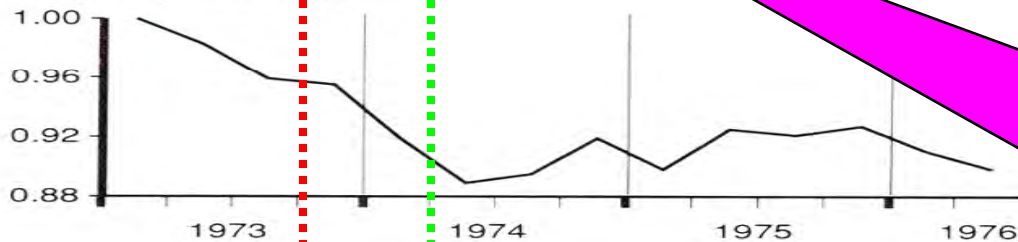
Figure 6

## ***The First Crisis—Frequency***

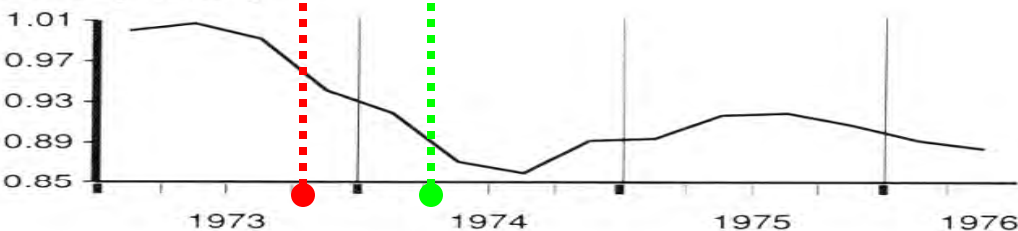
### ***Collision***



### ***Property Damage\****



### ***Bodily Injury\*\****

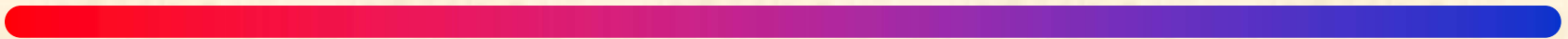


\*Seasonally Adjusted, Quarterly Paid Fast Track data indexed to First Quarter 1973.

\*\*ISO Paid Data, year-ended quarter indexed to First Quarter 1973.

# GREEN SHOOTS

*Is the Recession  
Nearing an End?*



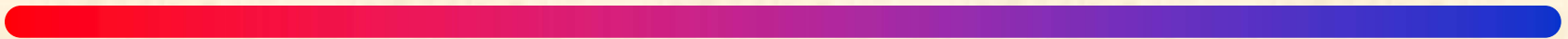


# *Hopeful Signs That the Economy Will Begin to Recover Soon*

- Recession Appears to be Bottoming Out, Freefall Has Ended
  - Pace of GDP shrinkage is beginning to diminish
  - Pace of job losses is leveling off
  - Major stock market indices well off record low, anticipating recovery
  - Some signs of retail sales stabilization are evident
- Financial Sector is Stabilizing
  - Banks are reporting quarterly profits
  - Many banks expanding lending to credit worthy people & businesses
- Housing Sector Likely to Find Bottom Soon
  - Home are much more affordable (attracting buyers)
  - Mortgage rates are at multi-decade lows (attracting buyers)
  - Freefall in housing starts and existing home sales is ending
- Inflation & Energy Prices Are Under Control
- Consumer & Business Debt Loads Are Shrinking

# THE \$787 BILLION ECONOMIC STIMULUS

**Sectoral Impacts &  
Implications for P/C  
Insurance**







# *Summary of Short-Run Impacts of Stimulus Package on P/C Insurance*

- **No Stimulus Provisions Specifically Address P/C Insurance**
  - Spending, Aid and Tax Reductions benefit other industries, state and local governments, as well as individual and some corporate taxpayers
- **Stimulus Package is Unlikely to Increase Net Premiums Written by More Than 1% or Approx. \$4.5 Bill. by Year-End 2010**
- **“Direct” Impact to P/C Insurers Results Primarily from Increased Demand for Commercial Insurance**
  - Primarily the result of increased infrastructure spending and the resulting need to insure workers, property and protect against liability risks
  - Because the primary objective of the stimulus is employment related, workers compensation will be the p/c line that benefits the most
  - Assuming the target of 3.5 million jobs created or preserved is achieved, private workers comp NPW (new and preserved) could amount to as much as \$1.1 billion
  - Other commercial lines to benefit: surety, commercial auto, inland marine
- **Other “Direct” P/C Demand Benefits Will Be Minimal**
  - Tax provisions providing incentives to buy cars and homes and accelerate the depreciation of equipment will have little net impact on exposure
  - Some additional premium may be generated as older cars and equipment are replaced with new and more valuable (and therefore more expensive to insure)



# *Summary of Short-Run Impacts of Stimulus Package on P/C Insurance (cont'd)*

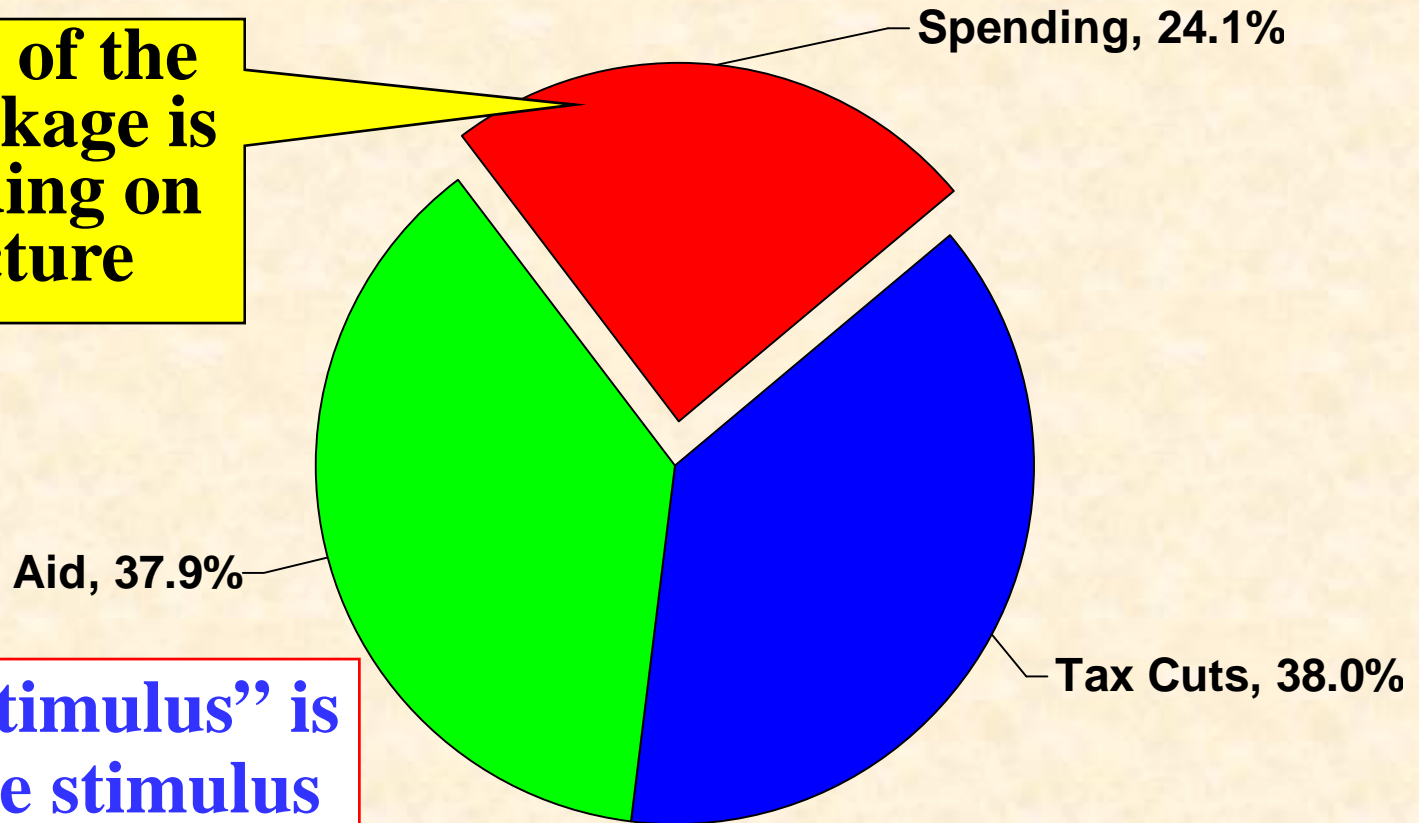
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- **“Indirect” Impacts: Limited Gains for P/C Insurers**
  - If stimulus is successful at increasing disposable and corporate income via tax reductions and “multiplier” income and employment effects, then spending could rise and produce some additional insurable exposure growth for p/c insurers
- **Investment Portfolio Impacts**
  - It is impossible to discern what, if any, impact the stimulus will have on stock and bond performance
  - If successful, the stimulus package (along with other initiatives) should help stabilize and reinvigorate the economy, increasing stock prices and bolstering the value of corporate and asset-backed bonds
  - The stimulus could be viewed as inflationary. Combined with existing large deficits and other spending initiatives, an expectation of inflation could push interest rates upward



# *Economic Stimulus Package: Where the \$787B Goes*

**Less than  $\frac{1}{4}$  of the stimulus package is direct spending on infrastructure**



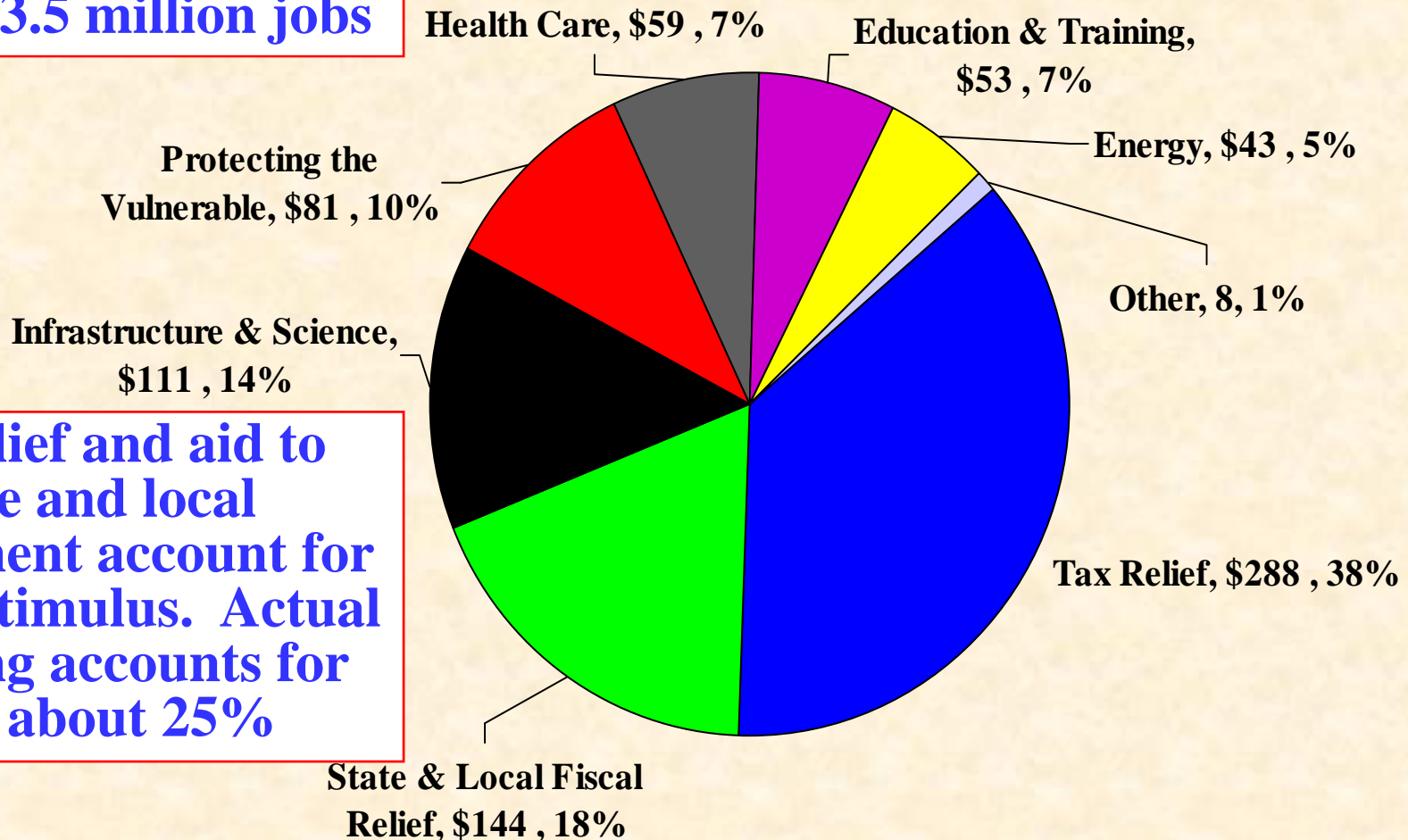
**How much “stimulus” is actually in the stimulus package is open to debate and dispute**



# *Economic Stimulus Package: Where the \$787B Goes*

**Objective is to create or  
preserve 3.5 million jobs**

**\$ Billions**



**Tax relief and aid to  
state and local  
government account for  
56% of stimulus. Actual  
spending accounts for  
only about 25%**



# *U.S. Economic \$787B Stimulus Package: Major Spending Components*

\$ Billions



**Objective is to create or preserve 3.5 million jobs**

**24.1% or \$132.2B of the stimulus package is allocated toward direct spending. This is the component that will most directly benefit p/c insurers.**

**Lines Most Likely to Benefit:**

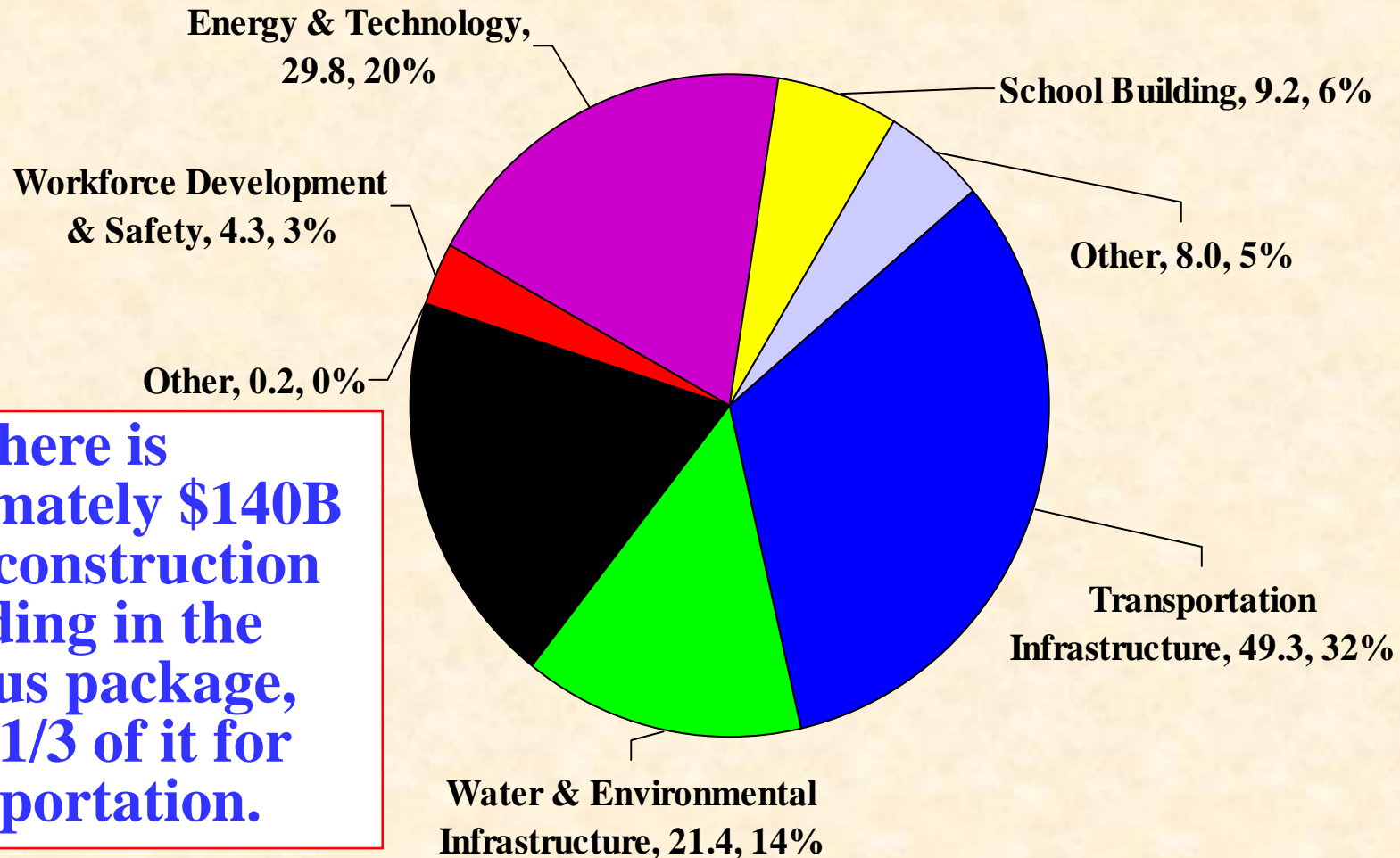
**Workers Comp  
Commercial Auto  
Inland Marine  
Commercial Property & Liability  
Surety**





# *Economic Stimulus Package: \$143.4 in Construction Spending*

**\$ Billions**



**There is approximately \$140B in new construction spending in the stimulus package, about 1/3 of it for transportation.**

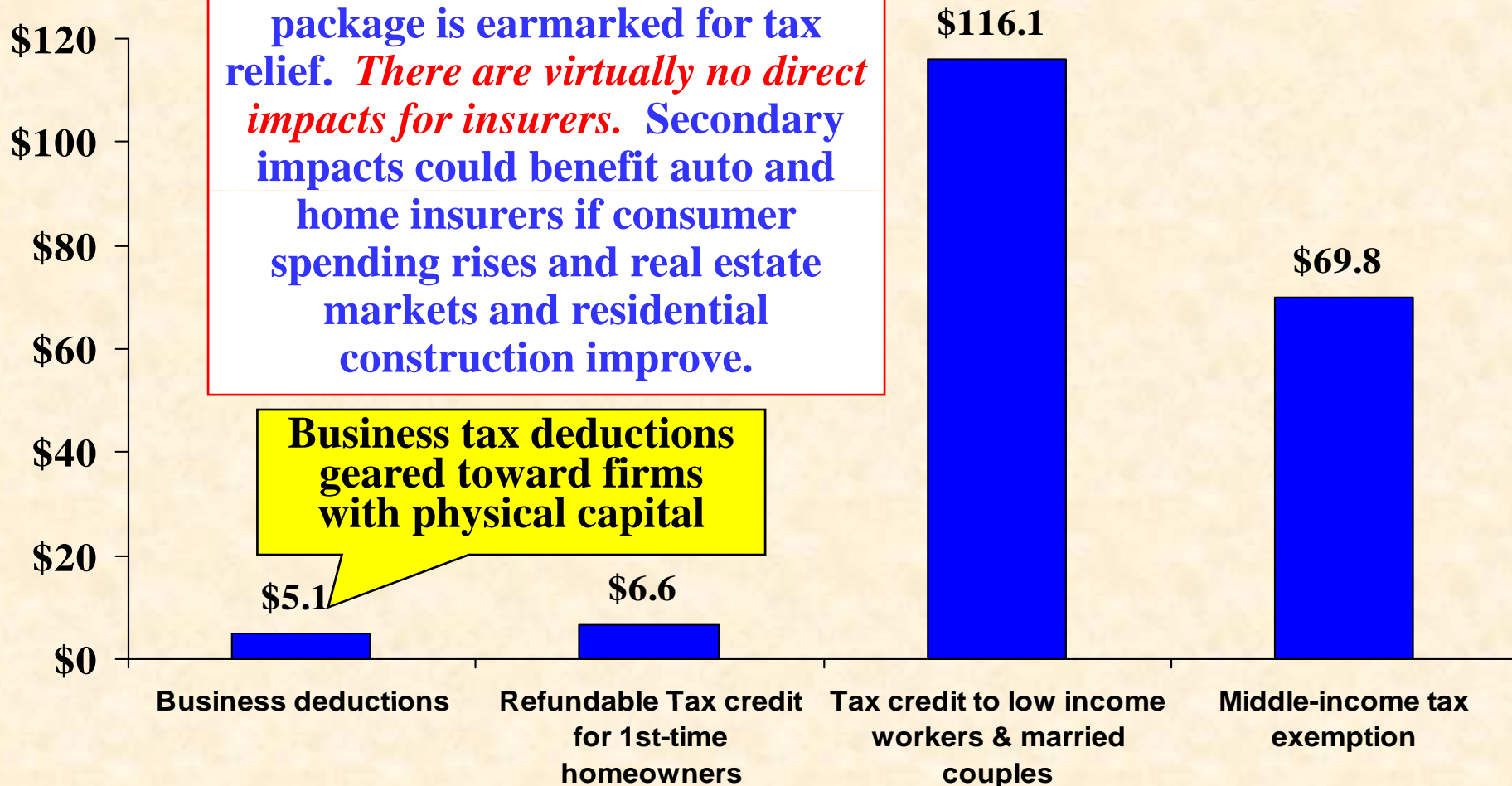


# U.S. Economic \$787B Stimulus Package: Major Tax Cut Components

\$ Billions

38% or \$288 of the stimulus package is earmarked for tax relief. *There are virtually no direct impacts for insurers.* Secondary impacts could benefit auto and home insurers if consumer spending rises and real estate markets and residential construction improve.

Business tax deductions geared toward firms with physical capital

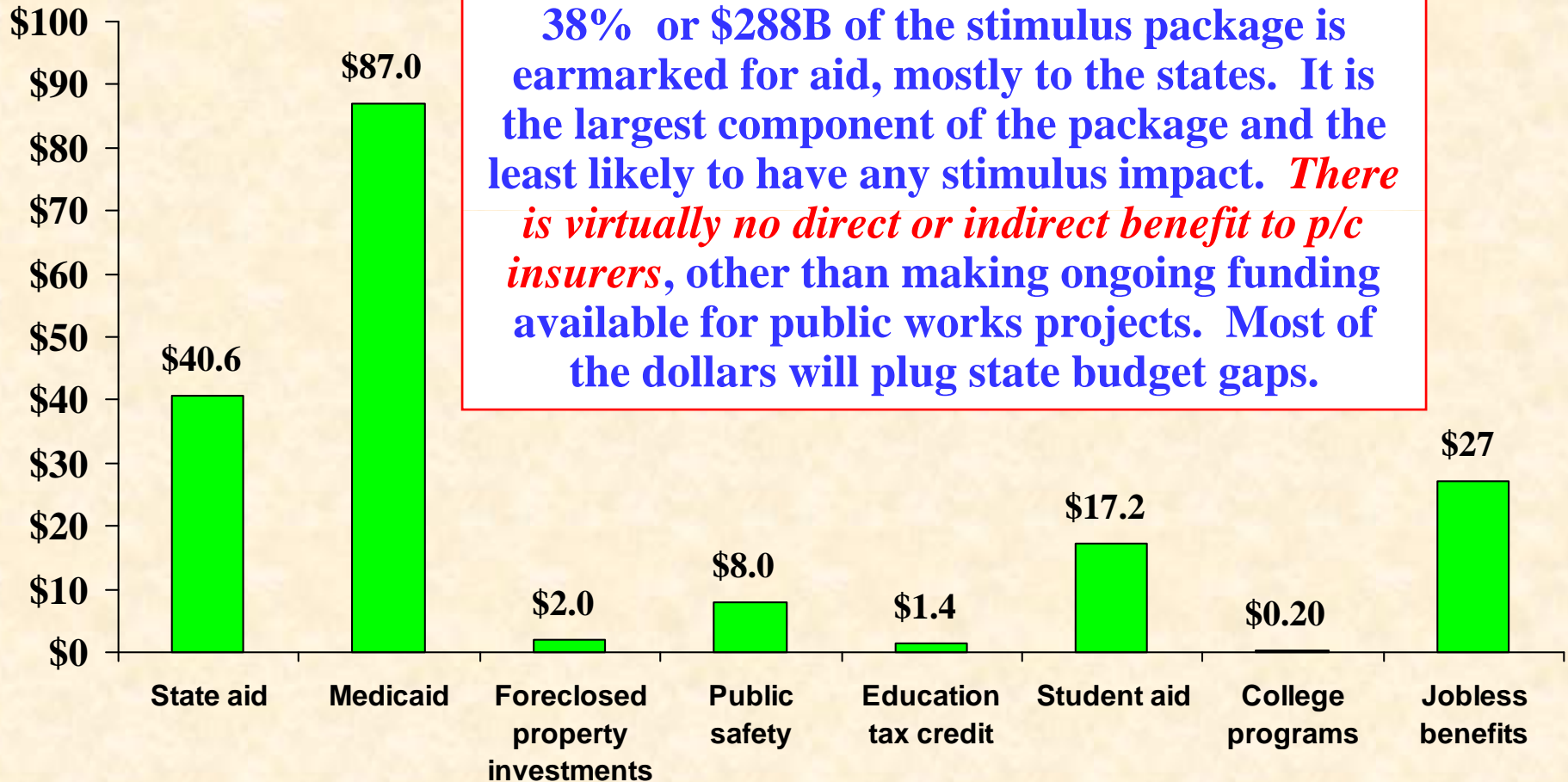


Sources: The Wall Street Journal 2/13/09; Speaker of the House; House Ways and Means Committee; Senate Finance Committee; Insurance Information Institute.



# *U.S. Economic \$787B Stimulus Package: Major Aid Components*

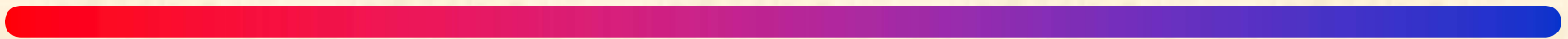
\$ Billions



Sources: The Wall Street Journal 2/13/09; Speaker of the House; House Ways and Means Committee; Senate Finance Committee; Insurance Information Institute.

# State-by-State Infrastructure Spending

**Bigger States Get More, Should Benefit  
Commercial Insurer Exposure**





# *Infrastructure Stimulus Spending by State (Total = \$38.1B)*

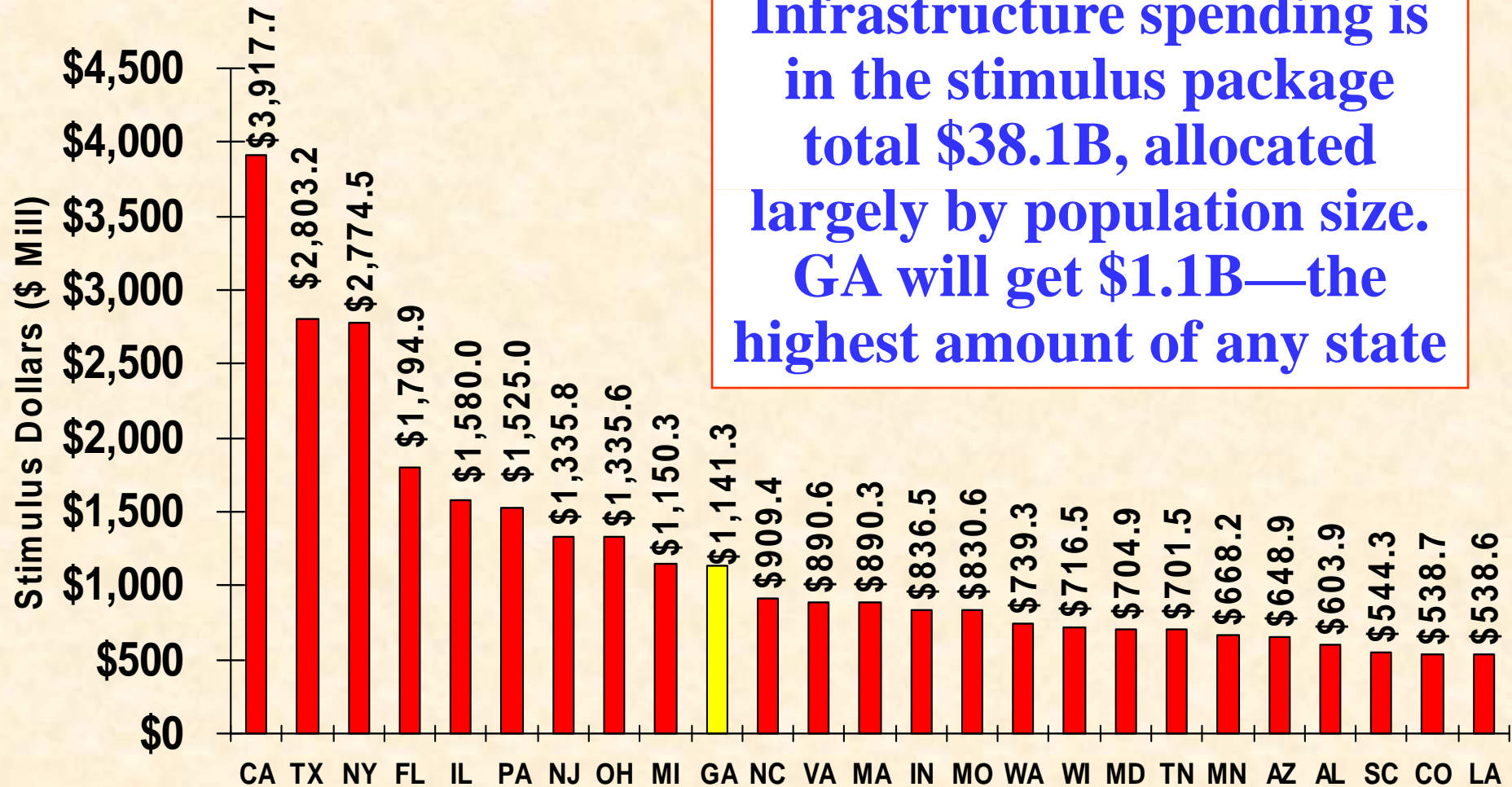
State	Allocation	State	Allocation	State	Allocation
AL	\$603,871,807	LA	\$538,575,876	OK	\$535,407,908
AK	\$240,495,117	ME	\$174,285,111	OR	\$453,788,475
AZ	\$648,928,995	MD	\$704,863,248	PA	\$1,525,011,979
AR	\$405,531,459	MA	\$890,333,825	RI	\$192,902,023
CA	\$3,917,656,769	MI	\$1,150,282,308	SC	\$544,291,398
CO	\$538,669,174	MN	\$668,242,481	SD	\$213,511,174
CT	\$487,480,166	MS	\$415,257,720	TN	\$701,516,776
DE	\$158,666,838	MO	\$830,647,063	TX	\$2,803,249,599
DC	\$267,617,455	MT	\$246,599,815	UT	\$292,231,904
FL	\$1,794,913,566	NE	\$278,897,762	VT	\$150,666,577
GA	\$1,141,255,941	NV	\$270,010,945	VA	\$890,584,959
HI	\$199,866,172	NH	\$181,678,856	WA	\$739,283,923
ID	\$219,528,313	NJ	\$1,335,785,100	WV	\$290,479,108
IL	\$1,579,965,373	NM	\$299,589,086	WI	\$716,457,120
IN	\$836,483,568	NY	\$2,774,508,711	WY	\$186,111,170
IA	\$447,563,924	NC	\$909,397,136	U.S. Territories	\$238,045,760
KS	\$413,837,382	ND	\$200,318,301		
KY	\$521,153,404	OH	\$1,335,600,553	<b>Total</b>	<b>\$38,101,898,173</b>

Sources: USA Today, 2/17/09; House Transportation and Infrastructure Committee; the Associated Press.





# *Infrastructure Stimulus Spending By State: Top 25 States (\$ Millions)*

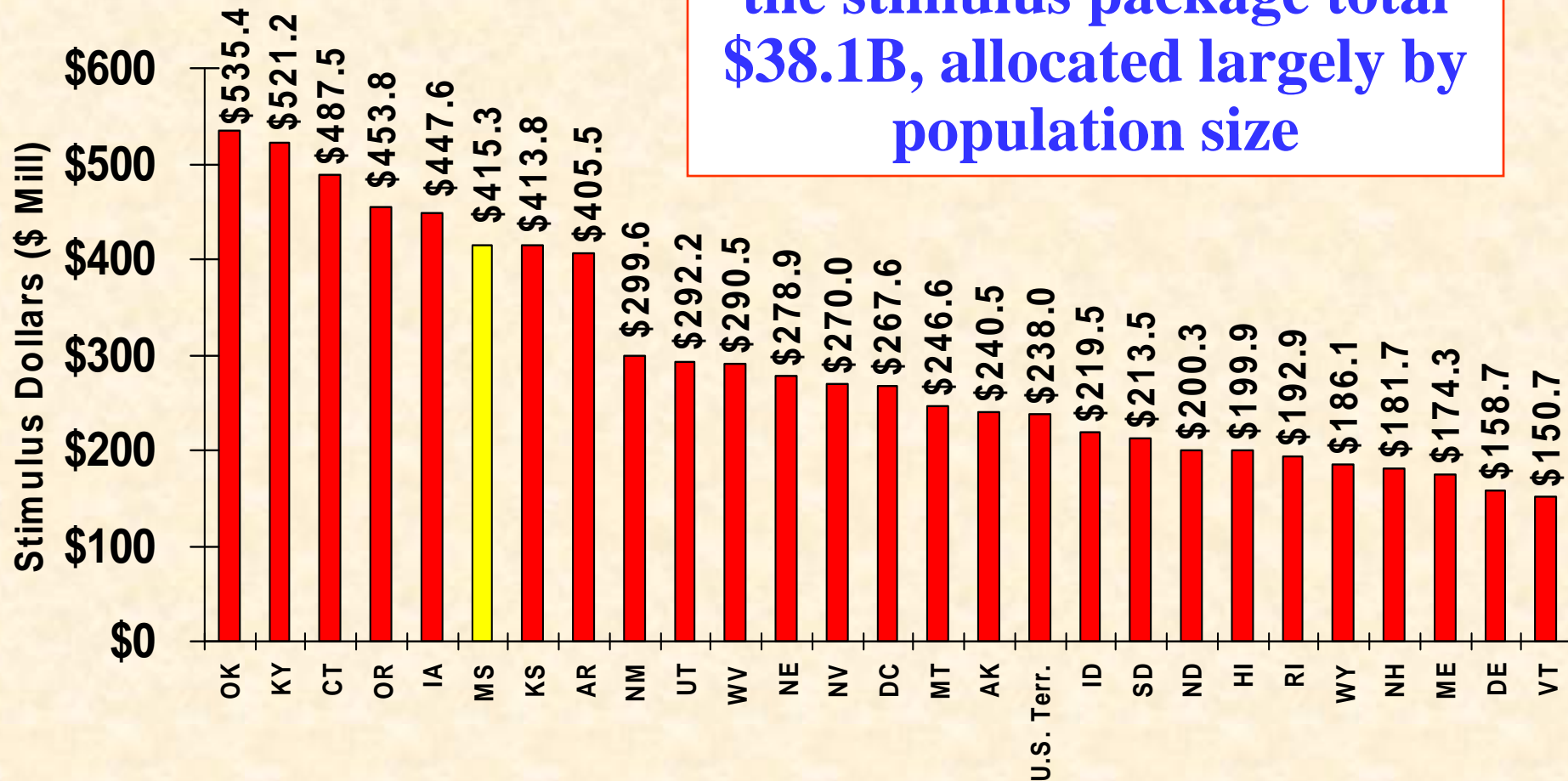


**Infrastructure spending is in the stimulus package total \$38.1B, allocated largely by population size. GA will get \$1.1B—the highest amount of any state**



# *Infrastructure Stimulus Spending By State: Bottom 25 States (\$ Millions)*

**Infrastructure spending is in the stimulus package total \$38.1B, allocated largely by population size**



# Expected Number of Jobs Gained or Preserved by Stimulus Spending

*Larger States = More Jobs  
Workers Comp Benefits*





# *Estimated Job Effect of Stimulus: Jobs Created/Saved By State – 3.5 Mill Total*

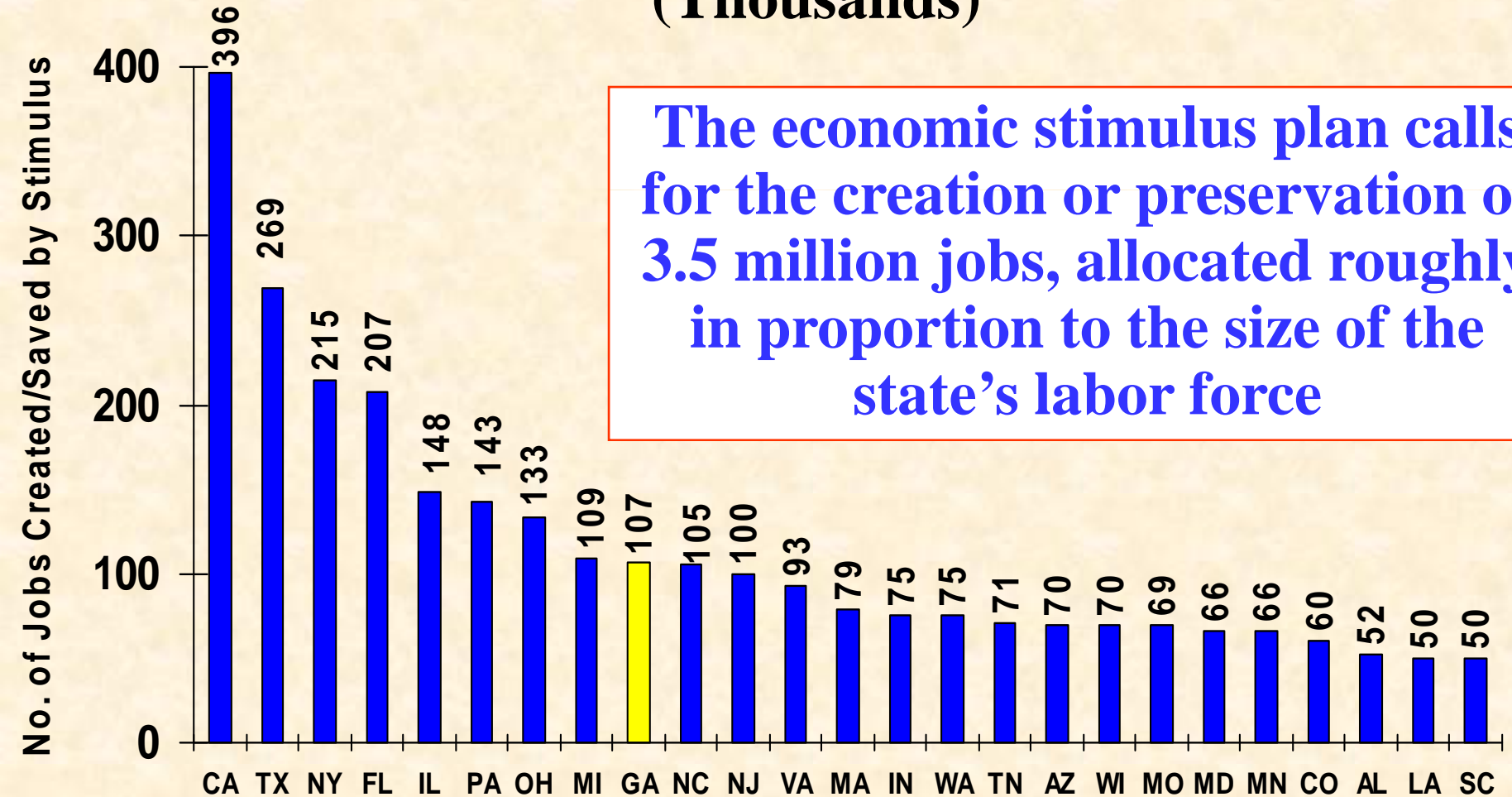
State	Jobs Created	State	Jobs Created	State	Jobs Created
AL	52,000	LA	50,000	OK	40,000
AK	8,000	ME	15,000	OR	44,000
AZ	70,000	MD	66,000	PA	143,000
AR	32,000	MA	79,000	RI	12,000
CA	396,000	MI	109,000	SC	50,000
CO	60,000	MN	66,000	SD	10,000
CT	41,000	MS	30,000	TN	71,000
DE	11,000	MO	69,000	TX	269,000
DC	12,000	MT	11,000	UT	32,000
FL	207,000	NE	23,000	VT	8,000
GA	107,000	NV	34,000	VA	93,000
HI	16,000	NH	16,000	WA	75,000
ID	17,000	NJ	100,000	WV	20,000
IL	148,000	NM	22,000	WI	70,000
IN	75,000	NY	215,000	WY	8,000
IA	37,000	NC	105,000		
KS	33,000	ND	9,000		
KY	48,000	OH	133,000	Total	3,467,000

Sources: <http://www.recovery.gov/>; Council of Economic Advisers; Insurance Information Institute.



# *Estimated Job Effect of Stimulus Spending By State: Top 25 States*

**(Thousands)**

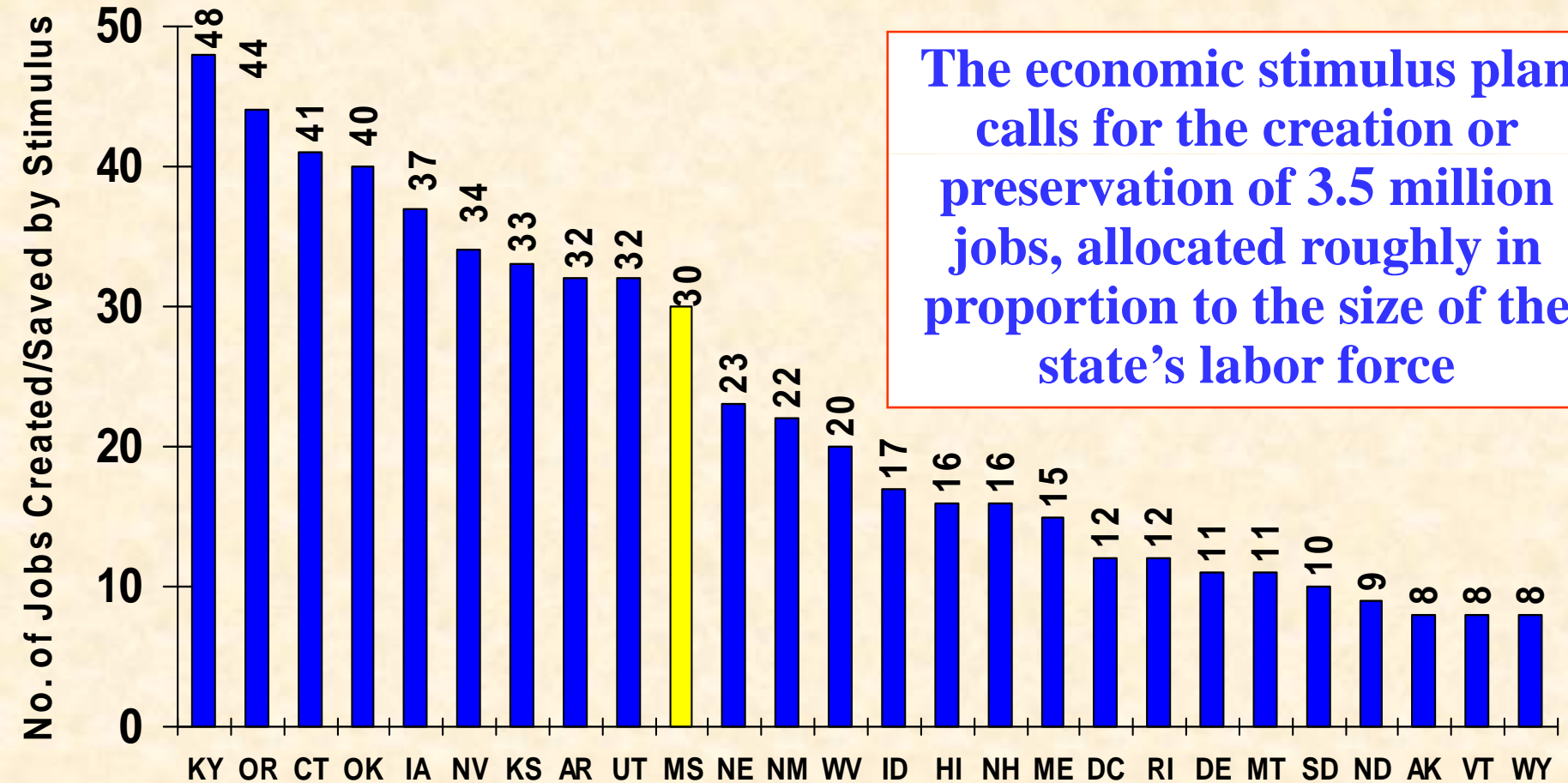






# *Estimated Job Effect of Stimulus Spending By State: Bottom 25 States*

(Thousands)



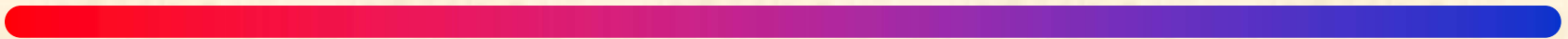


# *Stimulus: Reading The Economic Tea Leaves for the Next 4 to 8 Years*

- **Growing Role of Government:** 2009 Stimulus Package and Other Likely Spending Initiatives Guarantee that Government Will Play a Much Larger Role Than at Any Other Time in Recent History
  - Every industry, including insurance, will and must attempt to maximize direct and indirect benefits from this paradigm shift
- **Obama Administration Priorities:** Stimulus Package Acts as “Economic Tea Leaf” on the Administration’s Fiscal Priorities for the Next Several Years
- **These Include:**
  - Alternative Energy
  - Health Care
  - Education
  - Aging/New Infrastructure
  - Environment
- **Stimulus is Only One Leg of the Stool**
  - (1) Stimulus; (2) Housing, and (3) Financial Services Reform

# FINANCIAL STRENGTH & RATINGS

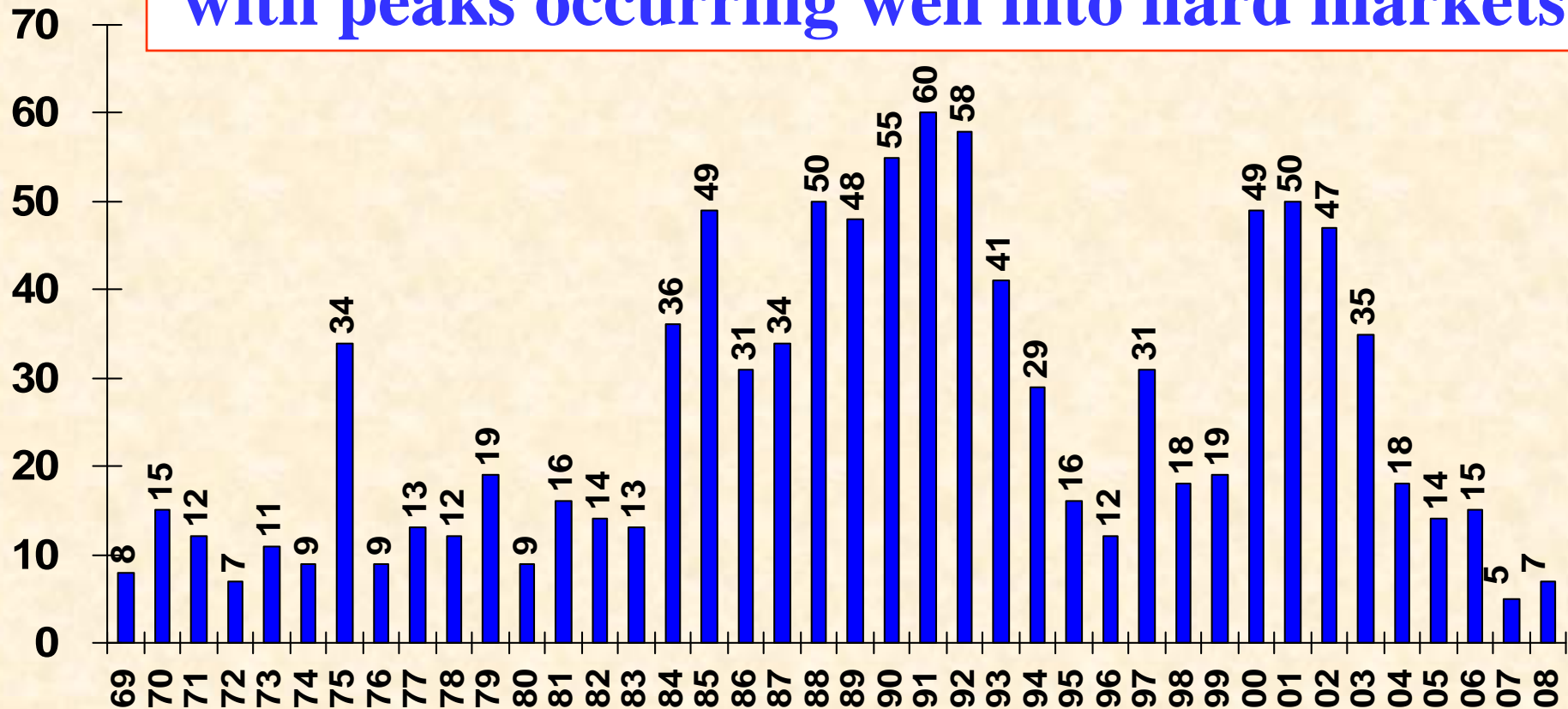
**Industry Has Weathered  
the Storms Well**





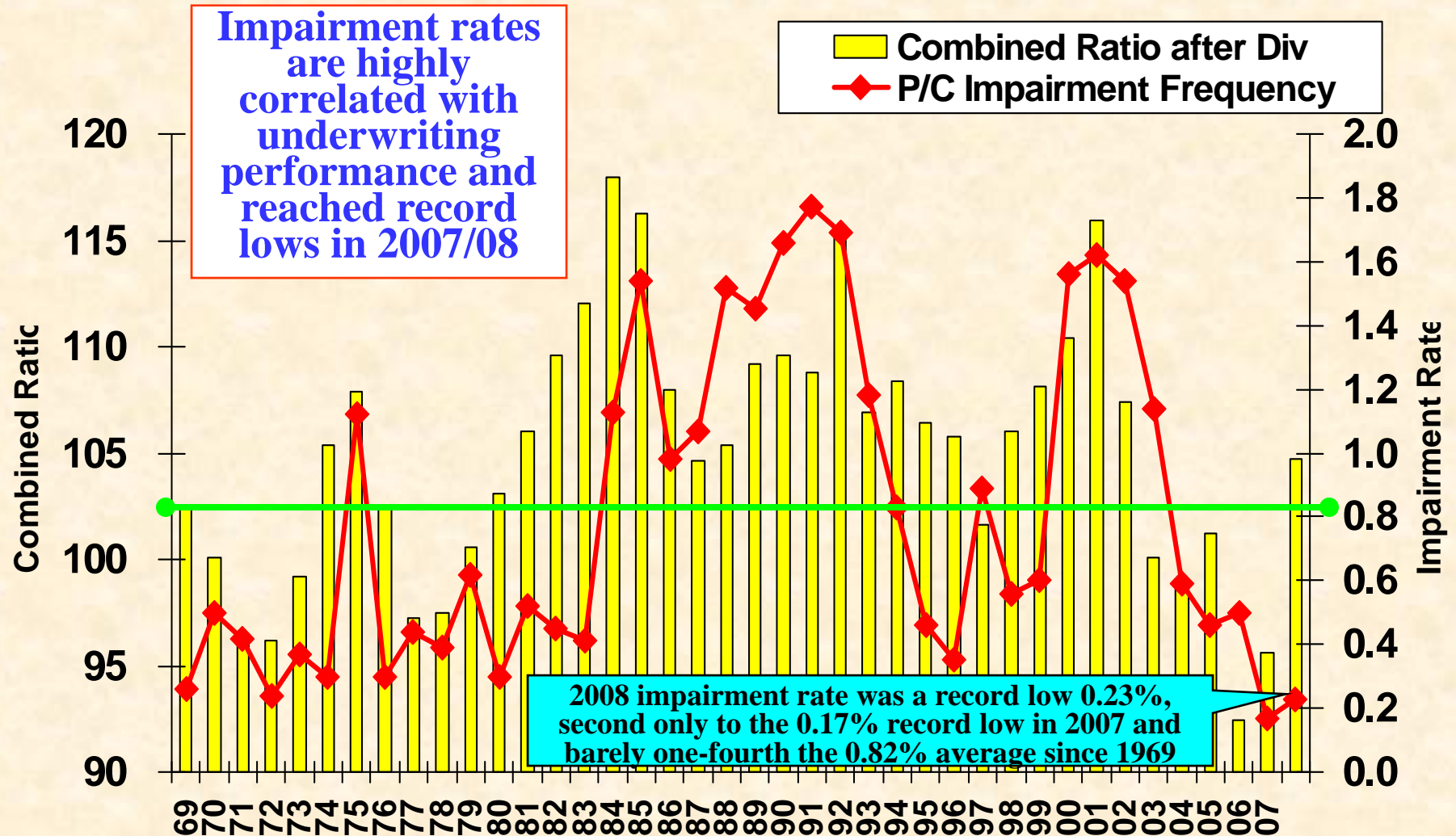
# *P/C Insurer Impairments, 1969-2008*

The number of impairments varies significantly over the p/c insurance cycle, with peaks occurring well into hard markets





# *P/C Insurer Impairment Frequency vs. Combined Ratio, 1969-2008*



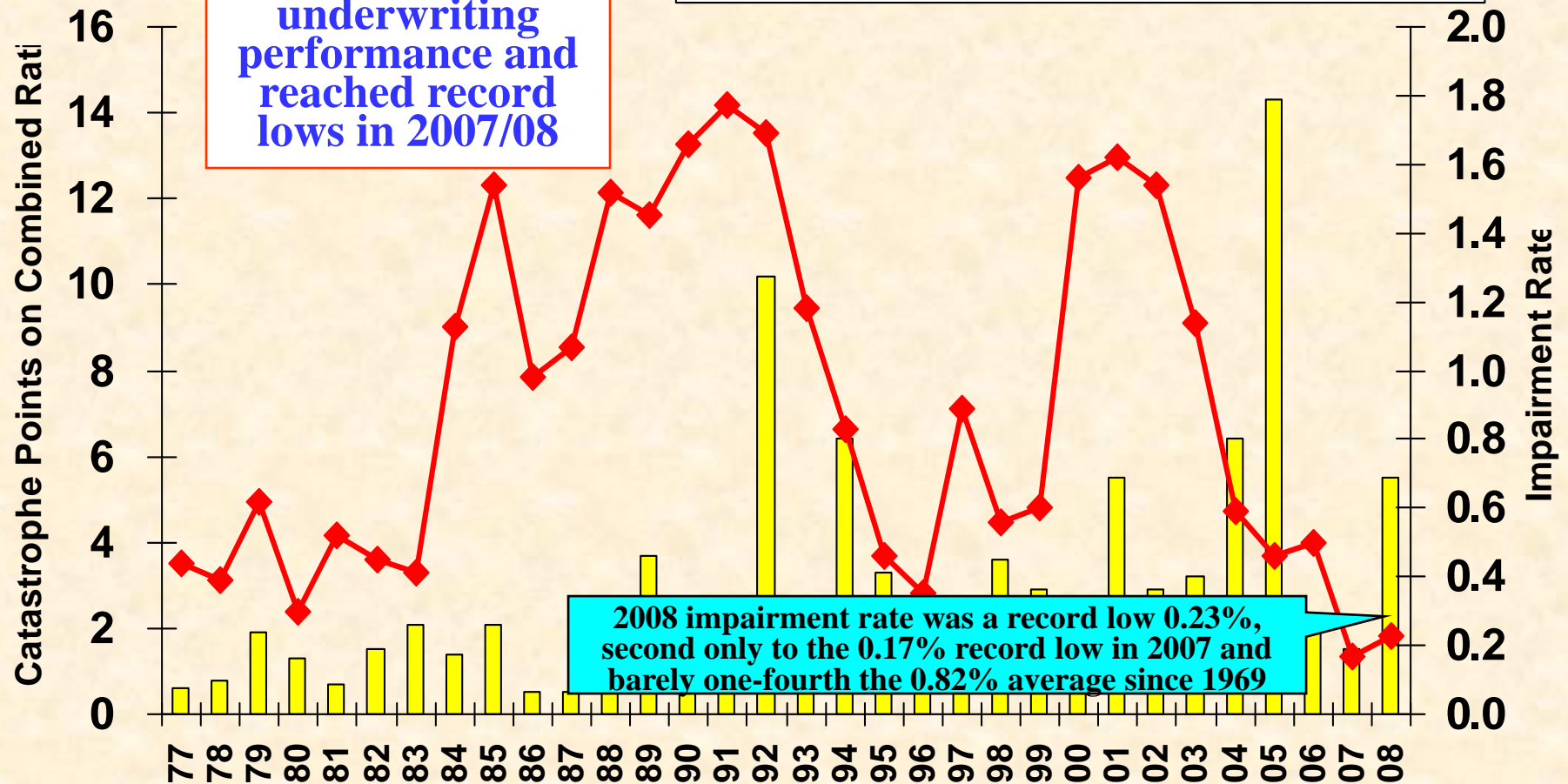




# *P/C Impairment Frequency vs. Catastrophe Points in Combined Ratio, 1977-2008*

Impairment rates are highly correlated with underwriting performance and reached record lows in 2007/08

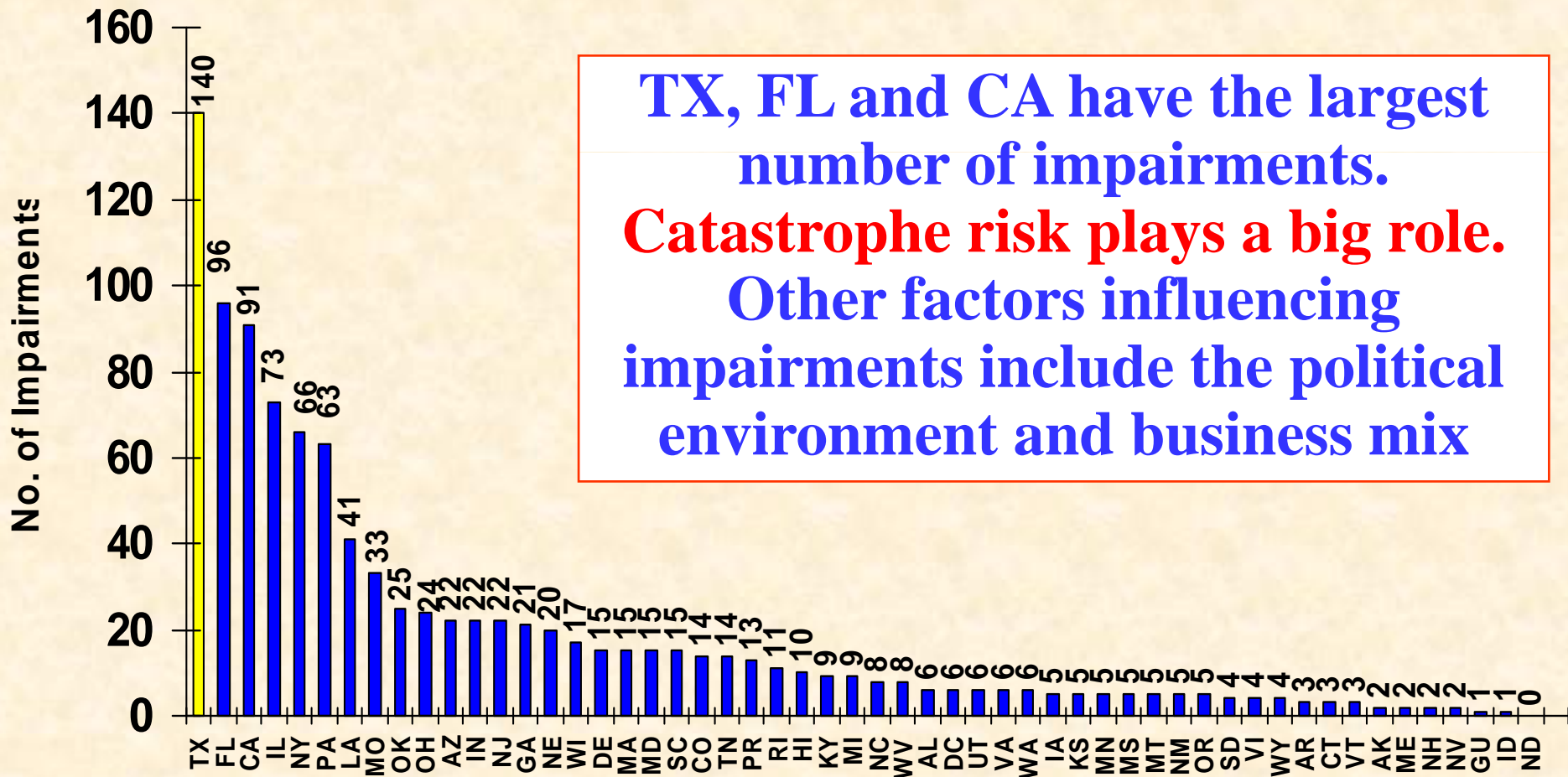
■ Catastrophe Points in Combined Ratio  
◆ P/C Impairment Frequency



2008 impairment rate was a record low 0.23%, second only to the 0.17% record low in 2007 and barely one-fourth the 0.82% average since 1969



# *Number of Impairments by State, 1969-2008*



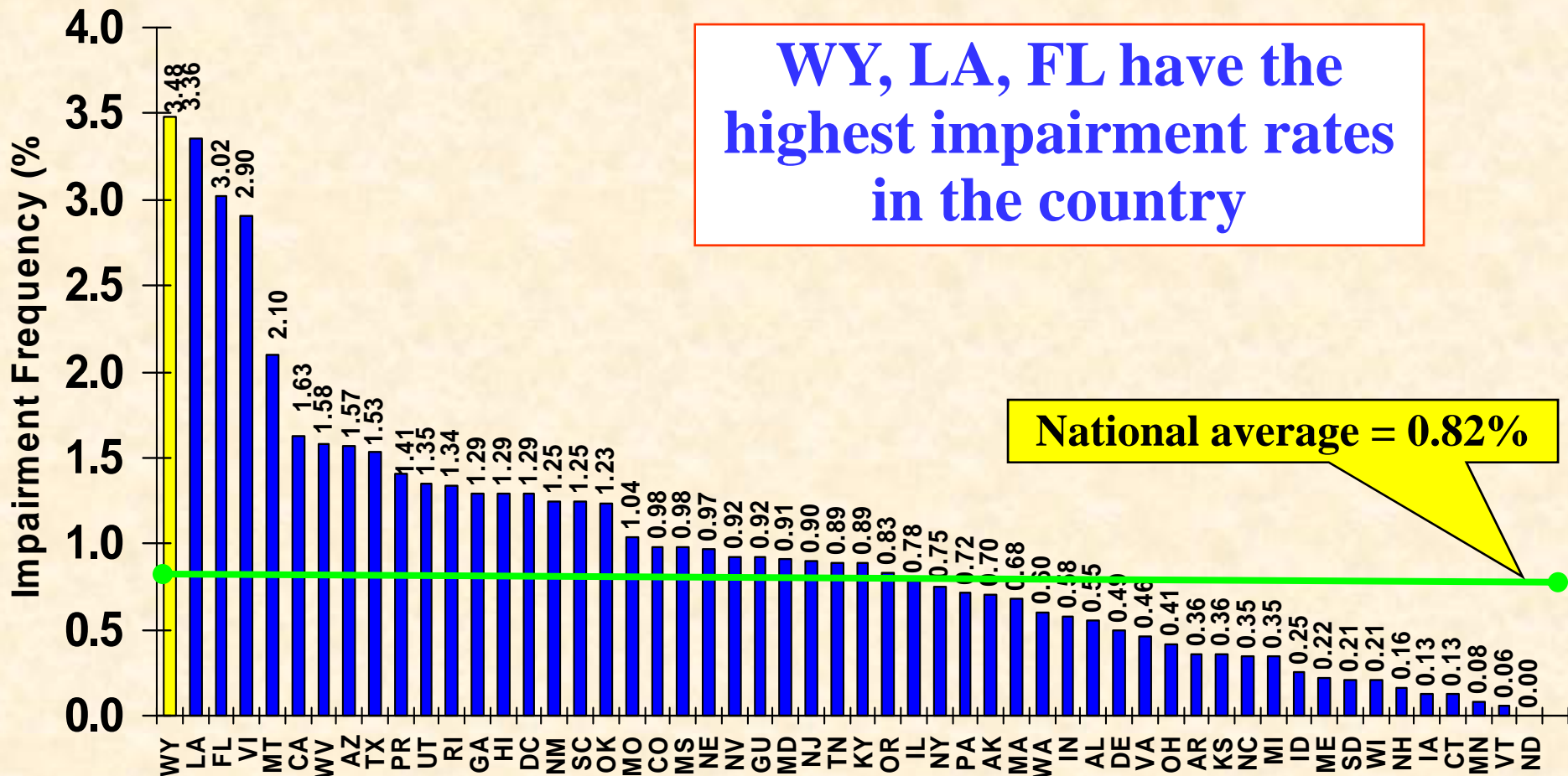


# *Frequency of Impairments by State, 1969-2008*

(Impairments per 100 Insurers Domiciled in State)

**WY, LA, FL have the highest impairment rates in the country**

**National average = 0.82%**

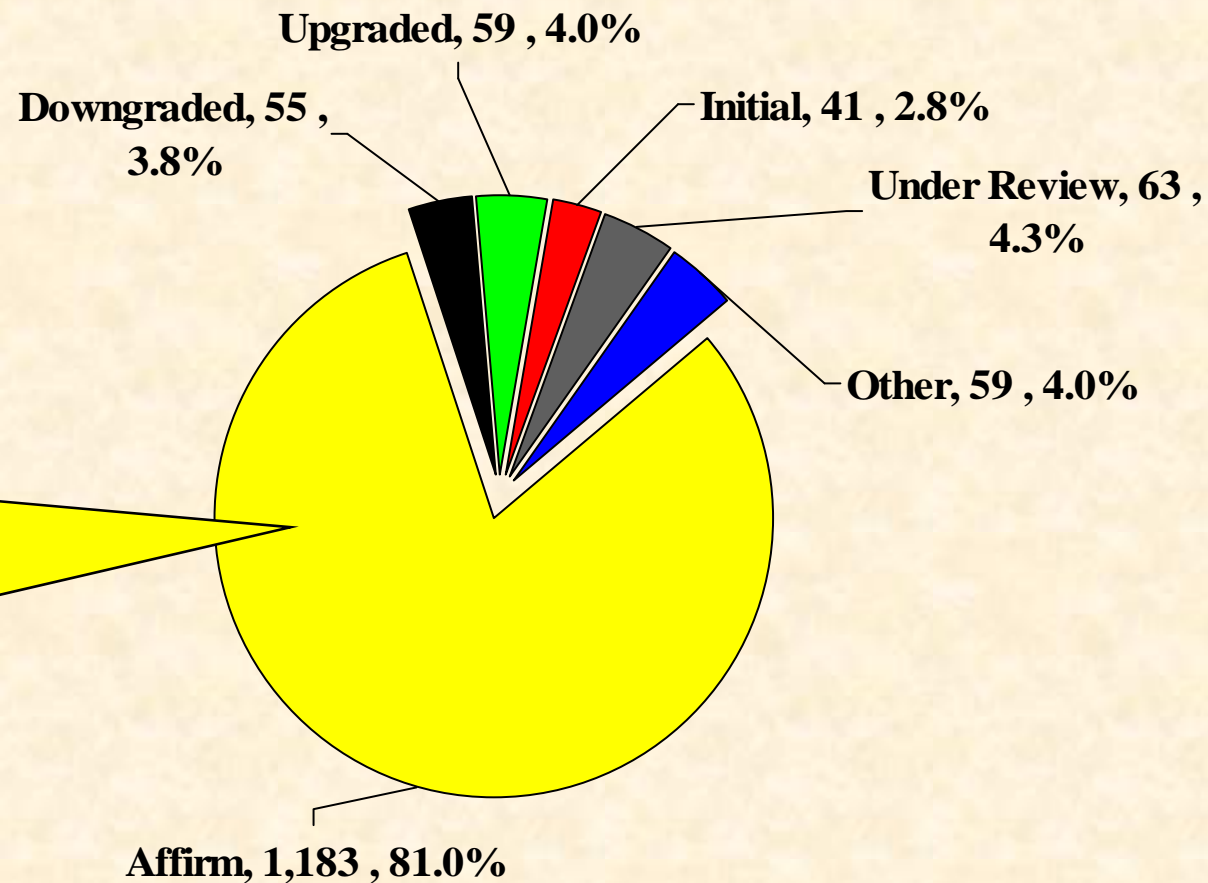




# Summary of A.M. Best's P/C Insurer Ratings Actions in 2008\*

P/C insurance is by design a resilient in business. The dual threat of financial disasters and catastrophic losses are anticipated in the industry's risk management strategy.

Despite financial market turmoil, high cat losses and a soft market in 2008, 81% of ratings actions by A.M. Best were affirmations; just 3.8% were downgrades and 4.0% upgrades



\*Through December 19.

Source: A.M. Best.



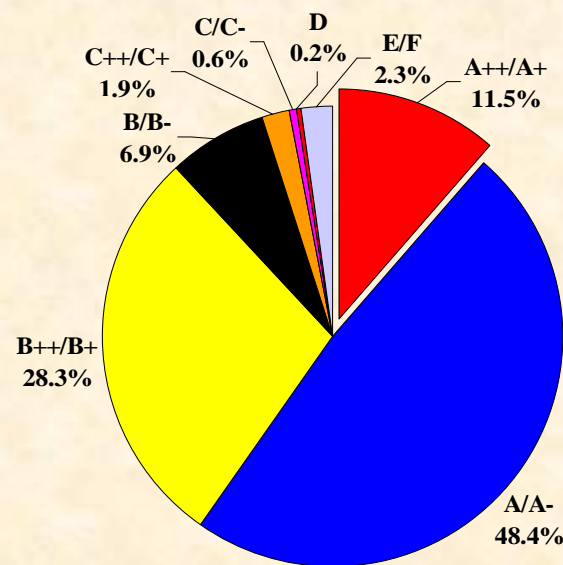
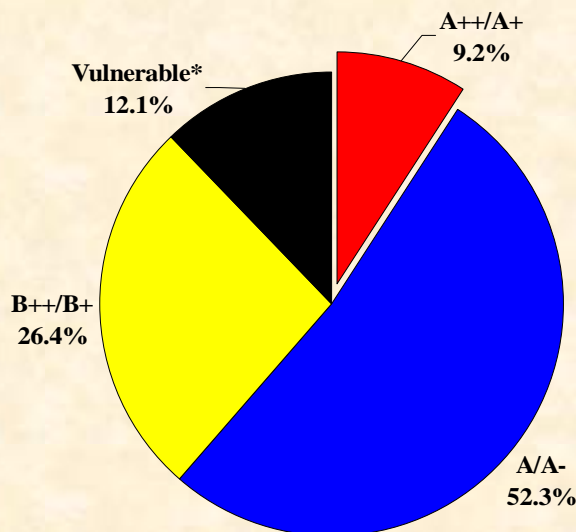
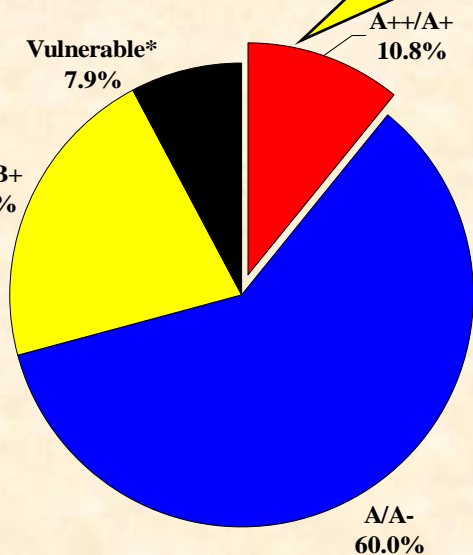
# Historical Ratings Distribution, US P/C Insurers, 2008 vs. 2005 and 2000

**2008**

**A++/A+ and  
A/A- gains**

**2005**

**2000**

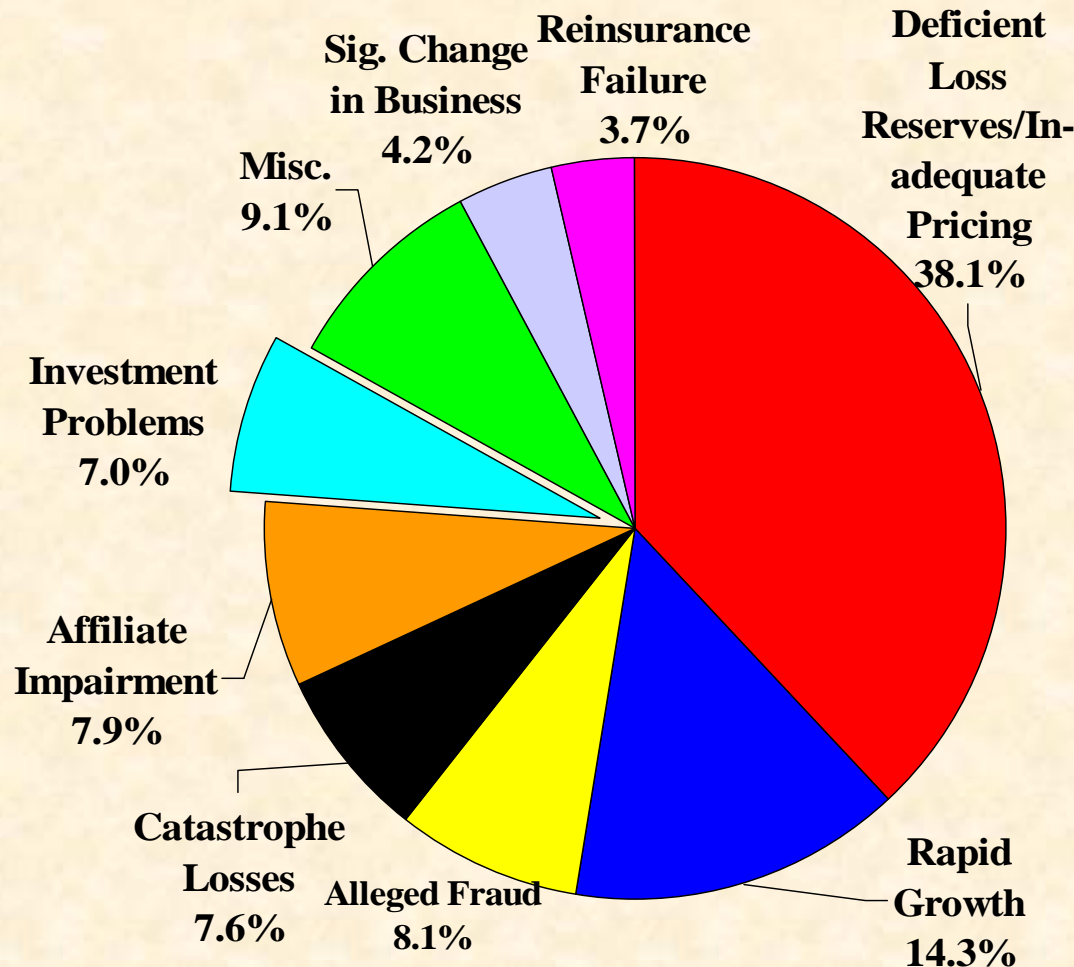


**P/C insurer financial strength  
has improved since 2005  
despite financial crisis**





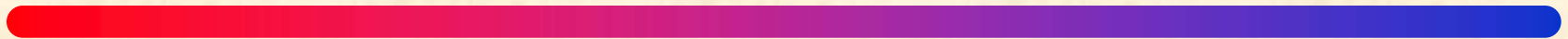
# *Reasons for US P/C Insurer Impairments, 1969-2008*



**Deficient loss reserves and inadequate pricing are the leading cause of insurer impairments, underscoring the importance of discipline. Investment catastrophe losses play a much smaller role.**

# **Critical Differences Between P/C Insurers and Banks**

**Superior Risk Management Model  
& Low Leverage Make  
a Big Difference**





# *How Insurance Industry Stability Has Benefitted Consumers*

## **BOTTOM LINE:**

- **Insurance Markets—Unlike Banking—Are Operating *Normally***
- **The Basic Function of Insurance—the Orderly Transfer of Risk from Client to Insurer—Continues *Uninterrupted***
- **This Means that Insurers Continue to:**
  - **Pay claims (whereas 50 banks have gone under as of 4/17)**
    - *The Promise is Being Fulfilled*
  - **Renew existing policies (banks are reducing and eliminating lines of credit)**
  - **Write new policies (banks are turning away people who want or need to borrow)**
  - **Develop new products (banks are scaling back the products they offer)**



# Reasons Why P/C Insurers Have Fewer Problems Than Banks: A Superior Risk Management Model

- **Emphasis on Underwriting**
  - Matching of risk to price (via experience and modeling)
  - Limiting of potential loss exposure
  - *Some banks sought to maximize volume and fees and disregarded risk*
- **Strong Relationship Between Underwriting and Risk Bearing**
  - **Insurers always maintain a stake in the business they underwrite, keeping “skin in the game” at all times**
  - *Banks and investment banks package up and securitize, severing the link between risk underwriting and risk bearing, with (predictably) disastrous consequences—straightforward moral hazard problem from Econ 101*
- **Low Leverage**
  - Insurers do not rely on borrowed money to underwrite insurance or pay claims → *There is no credit or liquidity crisis in the insurance industry*
- **Conservative Investment Philosophy**
  - High quality portfolio that is relatively less volatile and more liquid
- **Comprehensive Regulation of Insurance Operations**
  - The business of insurance remained comprehensively regulated whereas a separate banking system had evolved largely outside the auspices and understanding of regulators (e.g., hedge funds, private equity, complex securitized instruments, credit derivatives—CDS's)
- **Greater Transparency**
  - Insurance companies are an open book to regulators and the public

# The Financial Crisis in Perspective

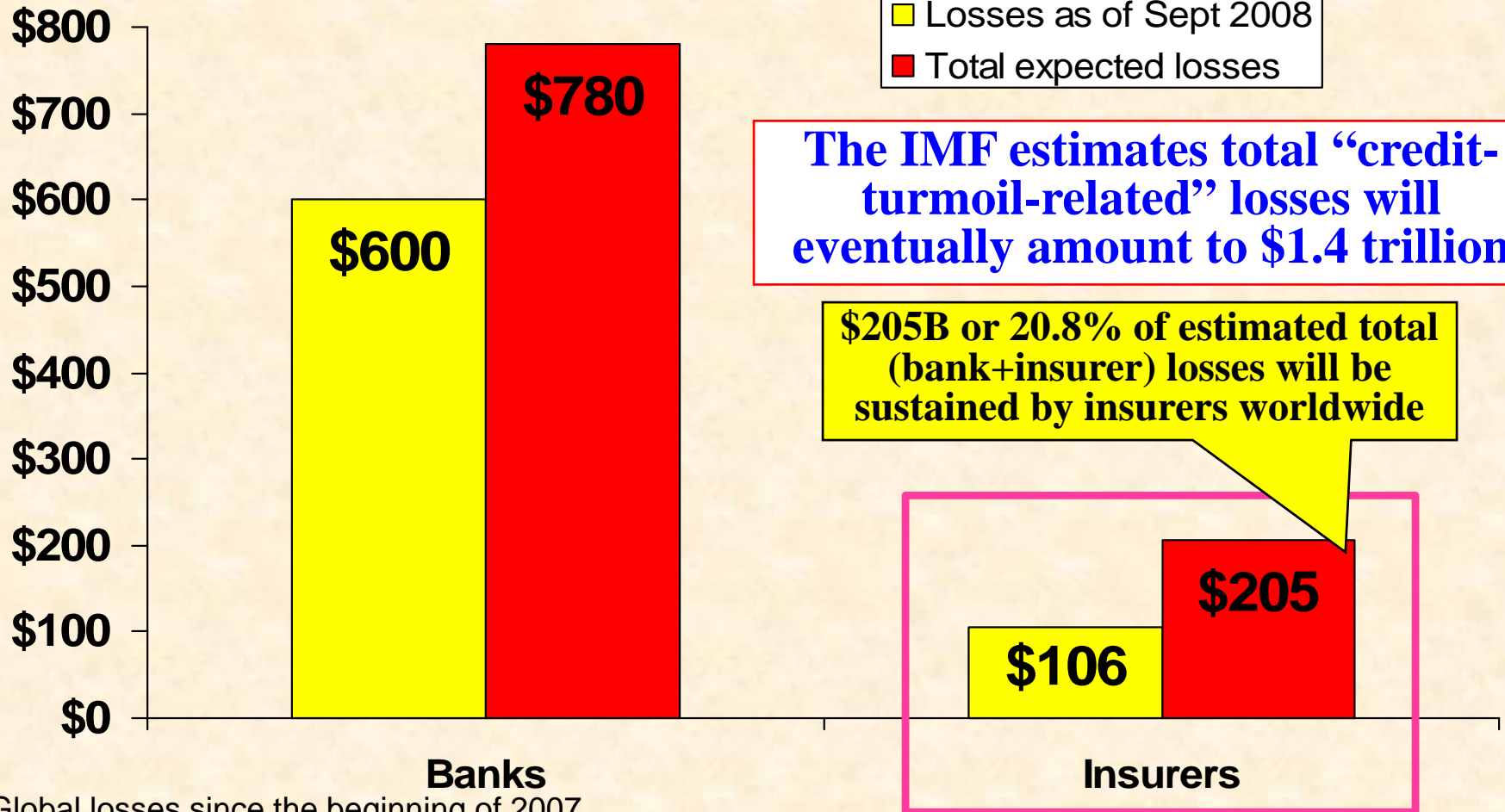
**Bank vs. Insurer Impacts**





# *Financial Institutions Globally Facing Huge Losses from the Credit Crunch\**

Billions



\*Global losses since the beginning of 2007.

Source: IMF Global Financial Stability Report, October 2008, IIF, Bloomberg, cited in a presentation by Thomas Hess (Chief Economist, Swiss Re) October 23, 2008, accessed via Geneva Association web site.

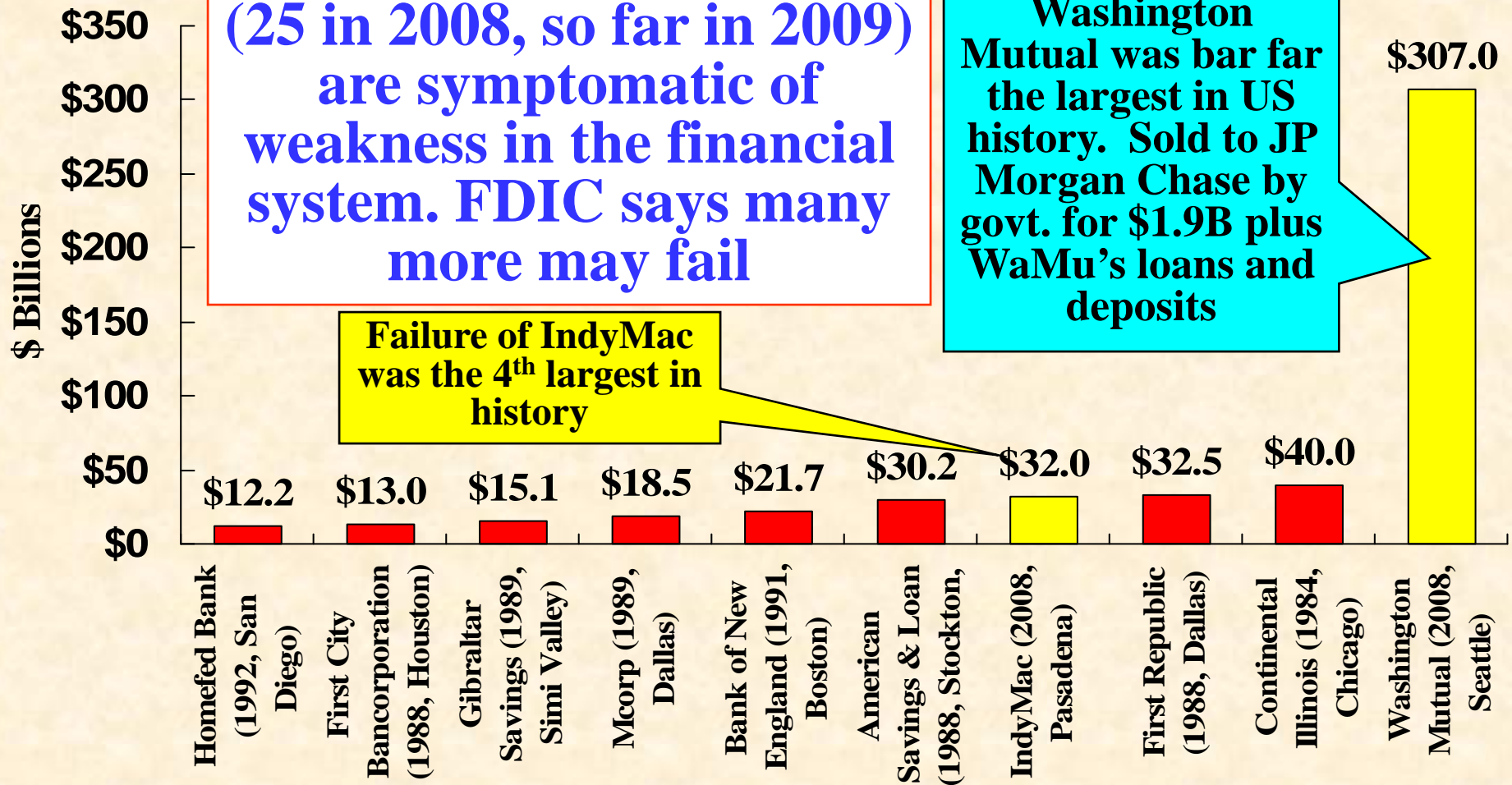


# Top 10 Largest Bank Failures

**Resurgent bank failures  
(25 in 2008, so far in 2009)  
are symptomatic of  
weakness in the financial  
system. FDIC says many  
more may fail**

**Sept. 25 failure of  
Washington  
Mutual was bar far  
the largest in US  
history. Sold to JP  
Morgan Chase by  
govt. for \$1.9B plus  
WaMu's loans and  
deposits**

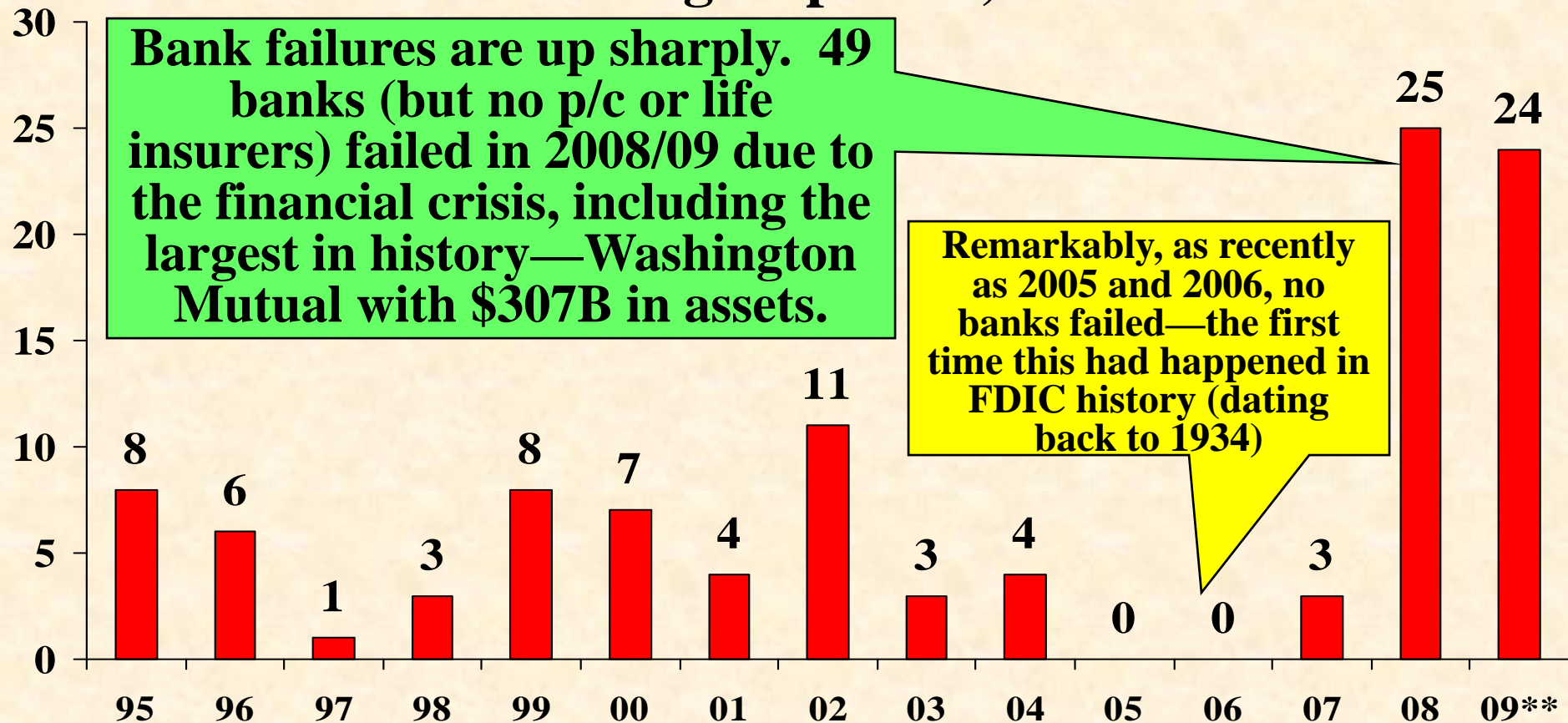
**Failure of IndyMac  
was the 4<sup>th</sup> largest in  
history**





# *US Bank Failures:\** *1995-2009\*\**

**Through April 17, 2009**



\*Includes all commercial banking and savings institutions. \*\*Through April 17.

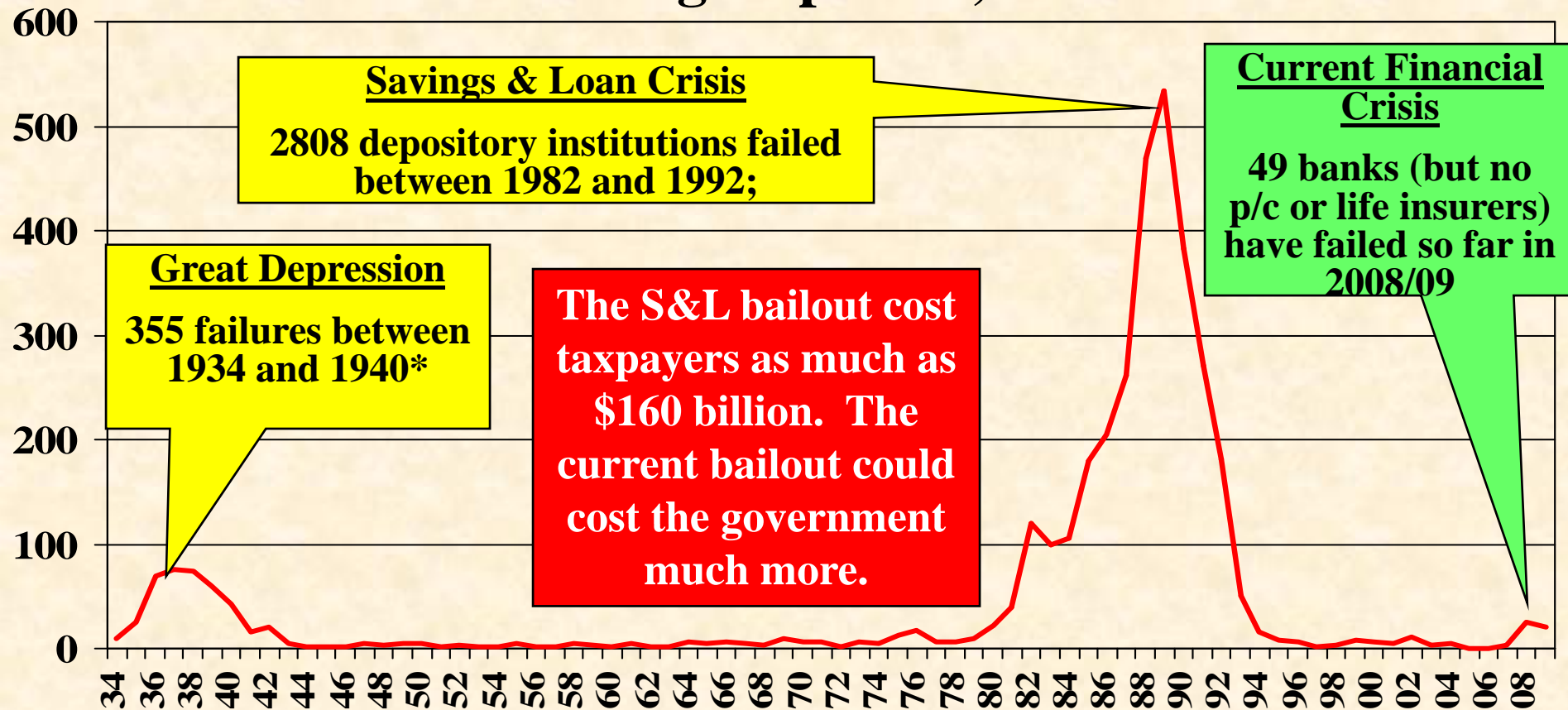
Source: FDIC: <http://www.fdic.gov/bank/historical/bank/index.html>; Insurance Info. Institute



# *US Bank Failures:\**

## *1934-2009\*\**

**Through April 17, 2009**

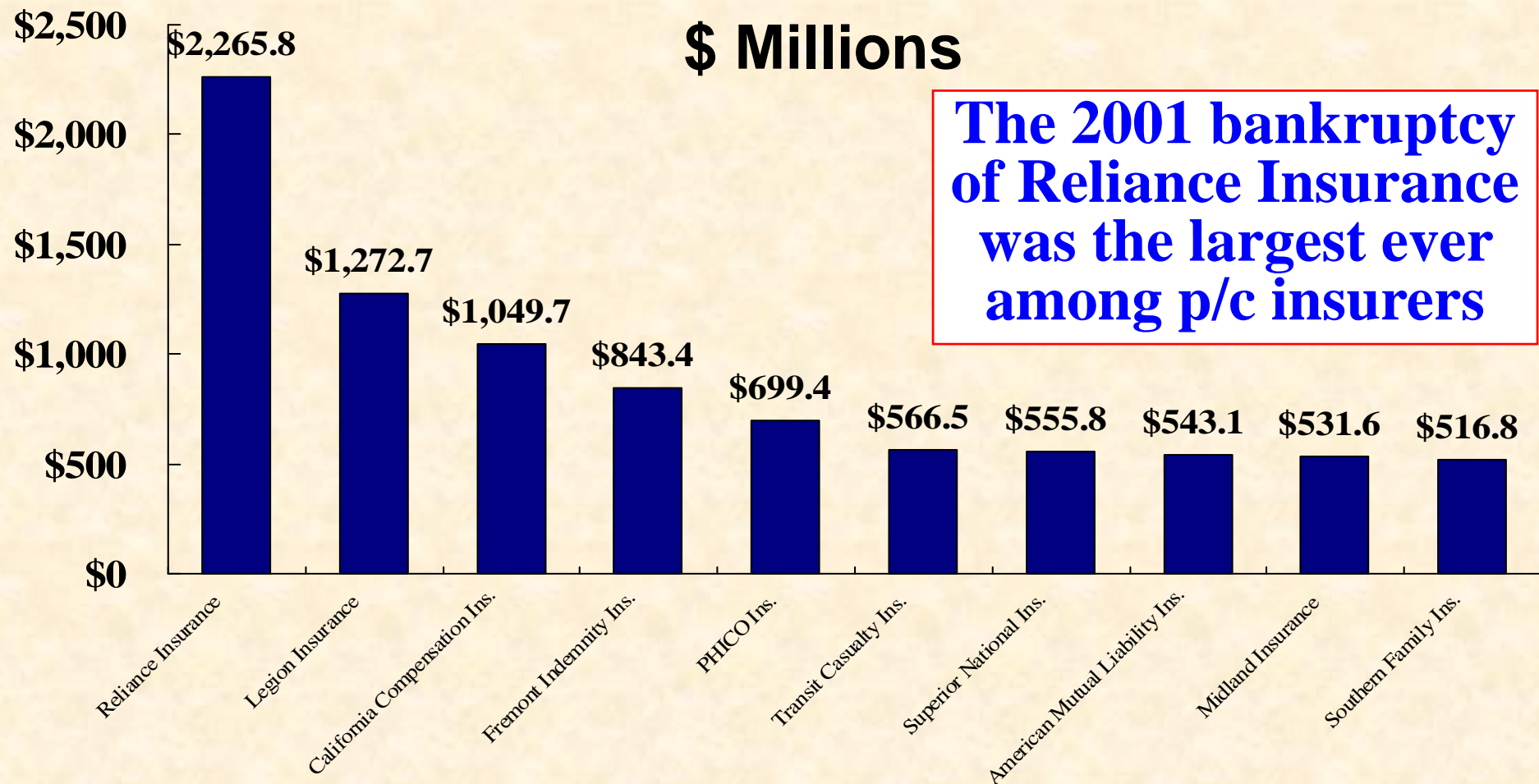


\*Includes all commercial banking and savings institutions.

\*\*Data begin in 1934, the year the FDIC was established.

Source: FDIC: <http://www.fdic.gov/bank/historical/bank/index.html>; Insurance Info. Institute

# *Top 10 P/C Insolvencies, Based Upon Guaranty Fund Payments\**



\* Disclaimer: This is not a complete picture. If anything the numbers are understated as some states have not reported in certain years.

Source: National Conference of Insurance Guaranty Funds, as of September 17, 2008.



# **P/C INSURANCE FINANCIAL PERFORMANCE**

**A Resilient Industry in  
 Challenging Times**

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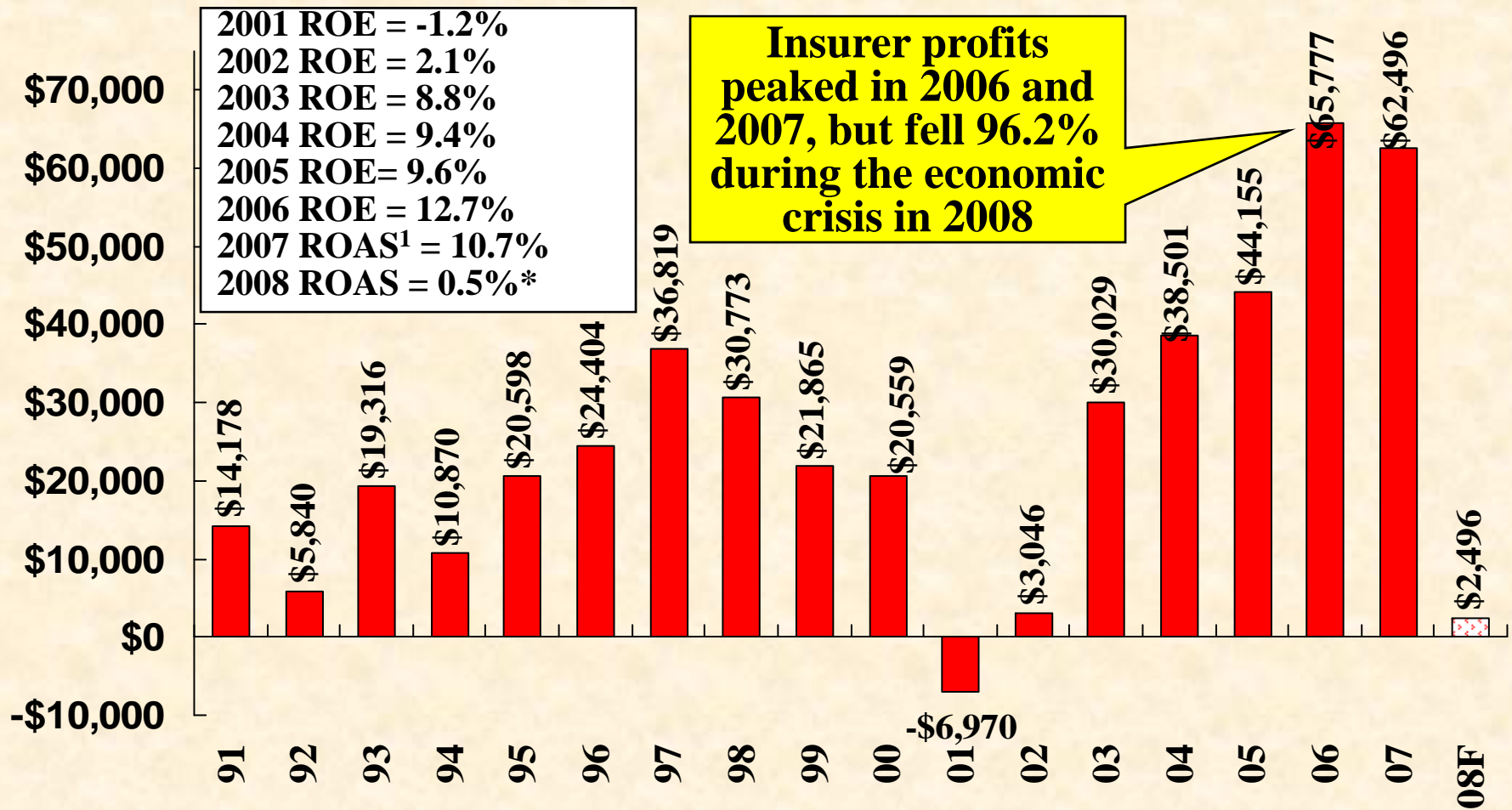
# Profitability

**Historically Volatile**





# *P/C Net Income After Taxes 1991-2008F (\$ Millions)\**

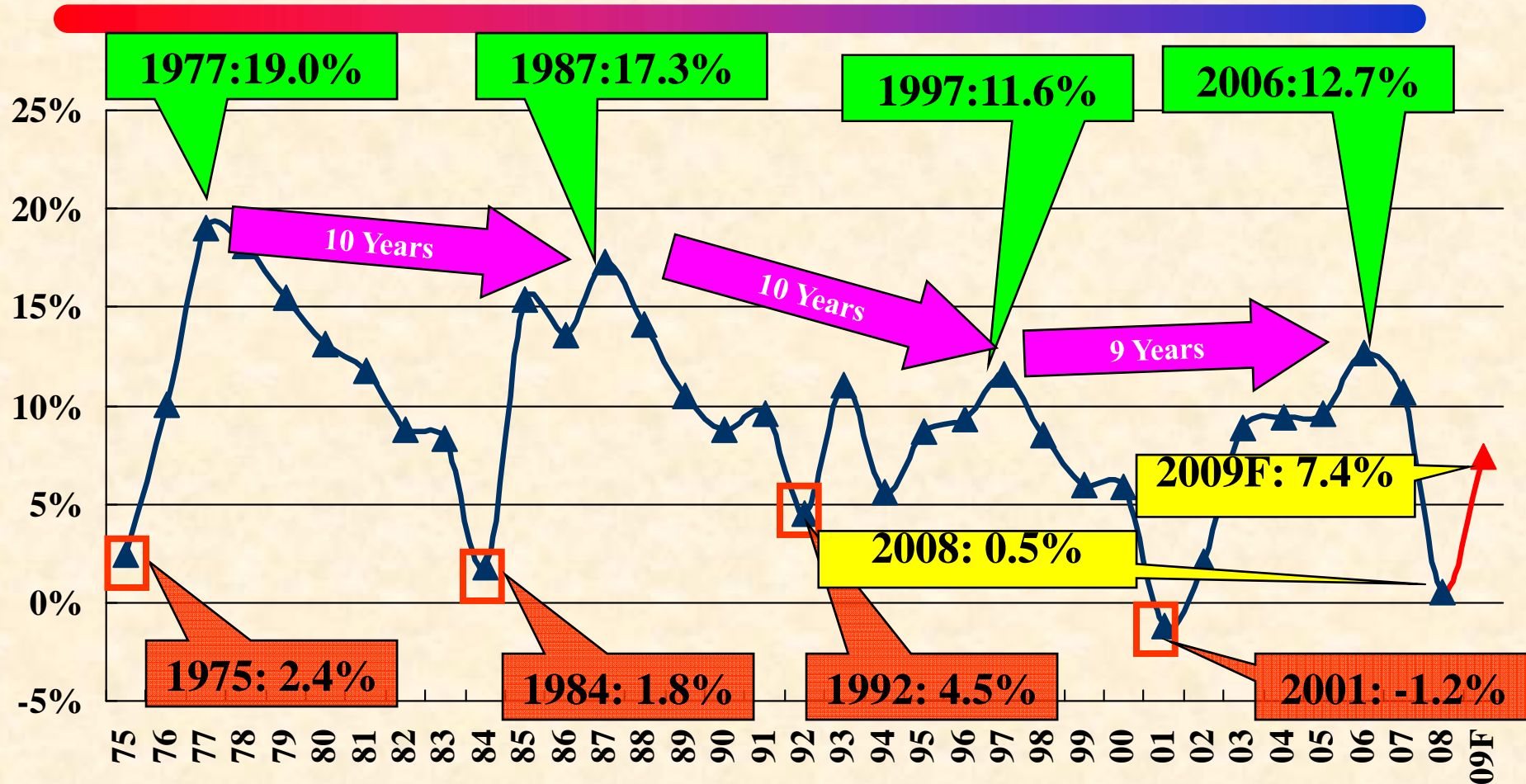


\*ROE figures are GAAP; <sup>1</sup>Return on avg. Surplus. Excluding Mortgage & Financial Guarantee insurers yields an 4.2% ROAS for 2008.

Sources: A.M. Best, ISO, Insurance Information Inst.



# *P/C Insurance Industry ROEs, 1975 – 2009F\**

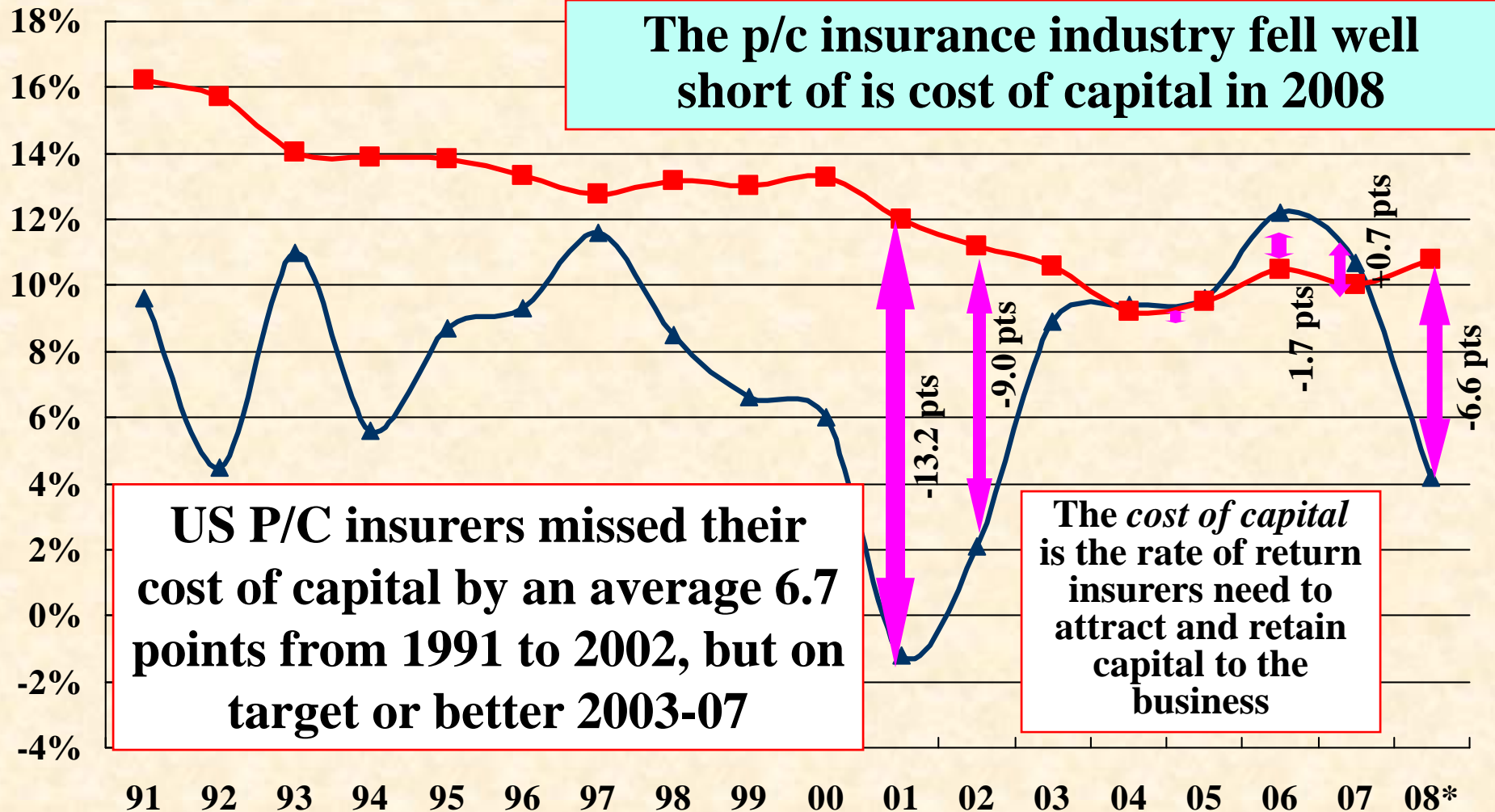


Note: 2008 result excluding Mortgage & Financial Guarantee insurers is 4.2%.

Sources: ISO; A.M. Best (2009F); Insurance Information Institute.



# ROE vs. Equity Cost of Capital: US P/C Insurance: 1991-2008



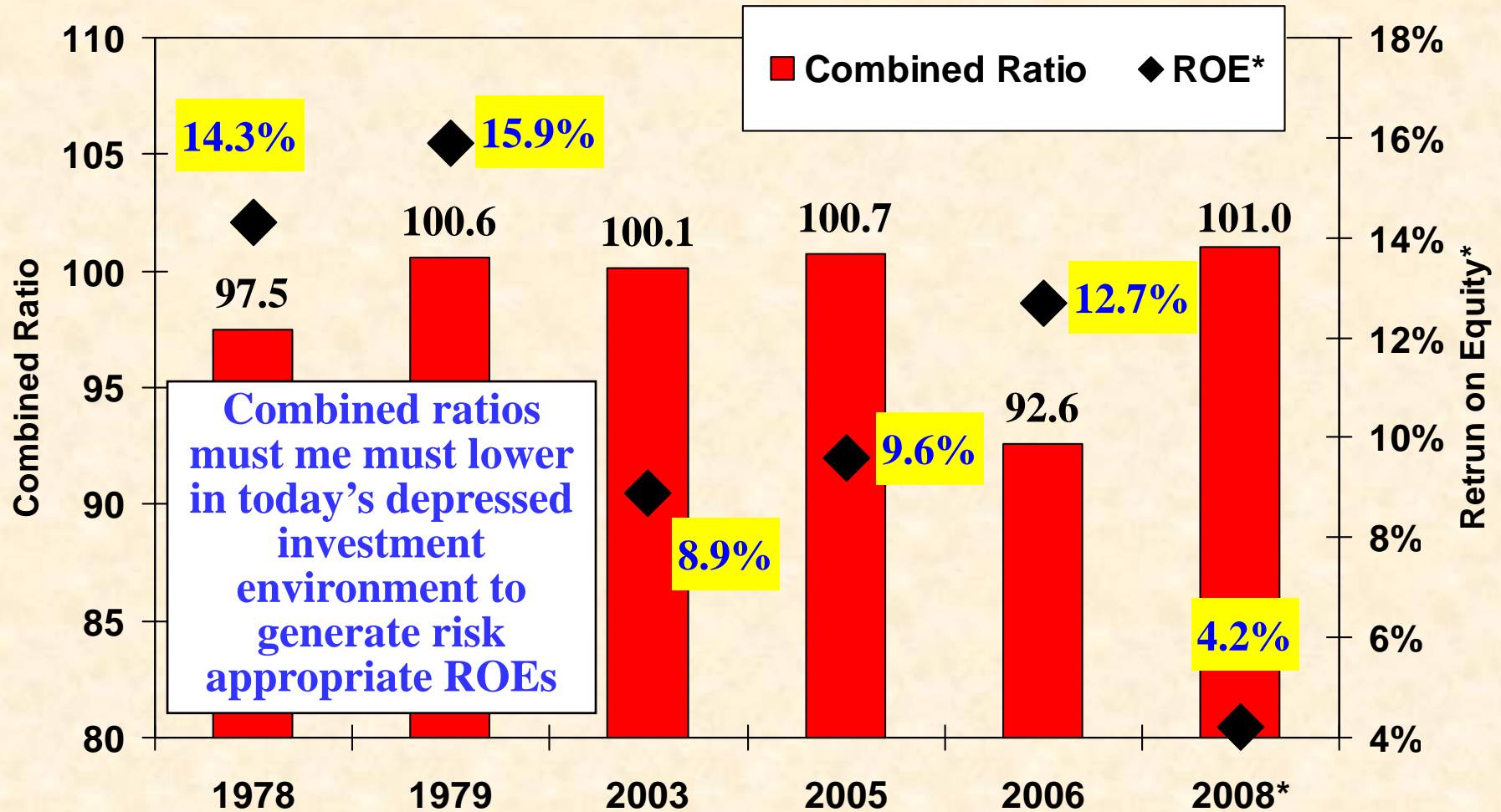
\*Excludes mortgage and financial guarantee insurers.  
Source: The Geneva Association, Ins. Information Inst.

—▲— ROE —■— Cost of Capital





# *A 100 Combined Ratio Isn't What it Used to Be: 95 is Where It's At*

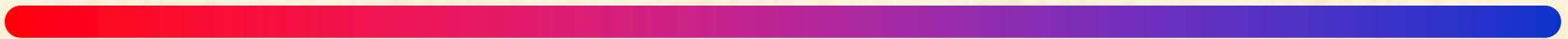


\* 2008 figure is return on average statutory surplus. Excludes mortgage and financial guarantee insurers.

Source: Insurance Information Institute from A.M. Best and ISO data.

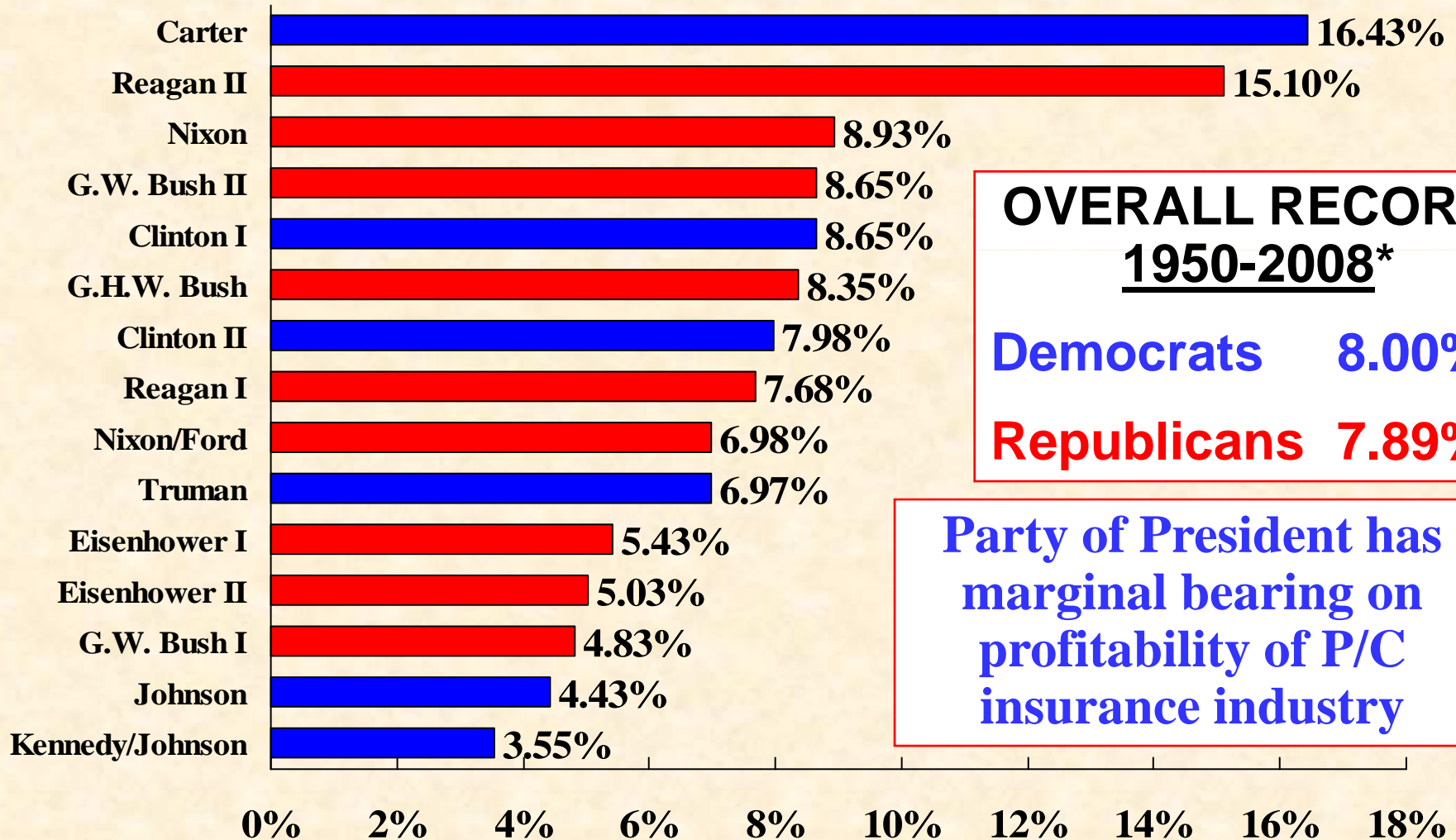
# Presidential Politics & P/C Insurance

*How is Profitability Affected by the  
President's Political Party?*





# *P/C Insurance Industry ROE by Presidential Administration, 1950-2008\**



**OVERALL RECORD:  
1950-2008\***

**Democrats 8.00%**

**Republicans 7.89%**

**Party of President has  
marginal bearing on  
profitability of P/C  
insurance industry**

\*Truman administration ROE of 6.97% based on 3 years only, 1950-52.

Source: Insurance Information Institute

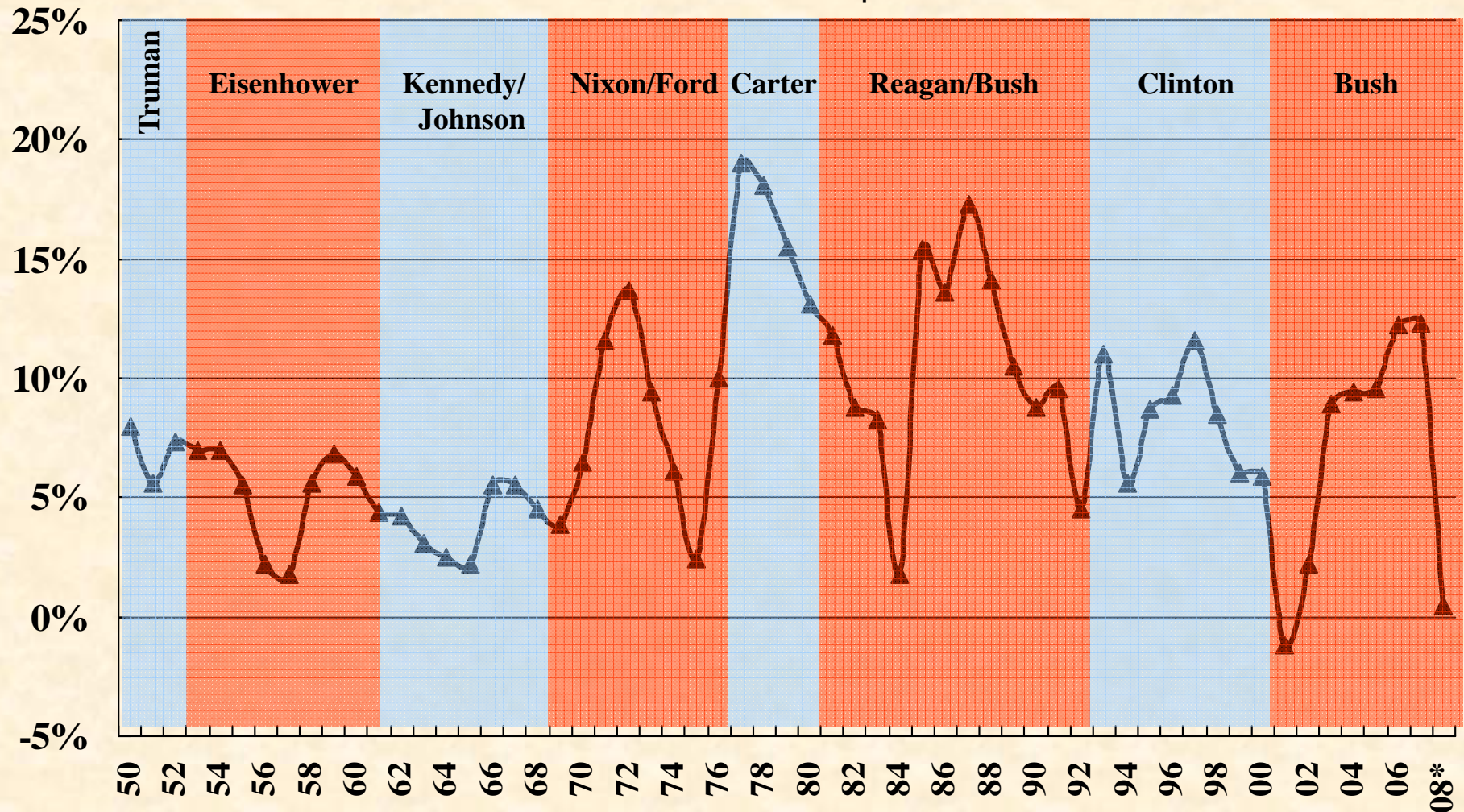




# *P/C Insurance Industry ROE by Presidential Party Affiliation, 1950–2008\**

**BLUE** = Democratic President

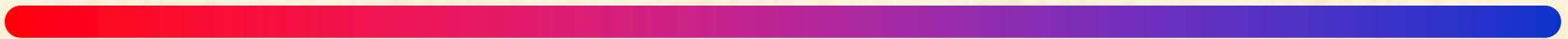
**RED** = Republican President



Source: Insurance Information Institute. \*2008 based 9-month data.

# P/C Premium Growth

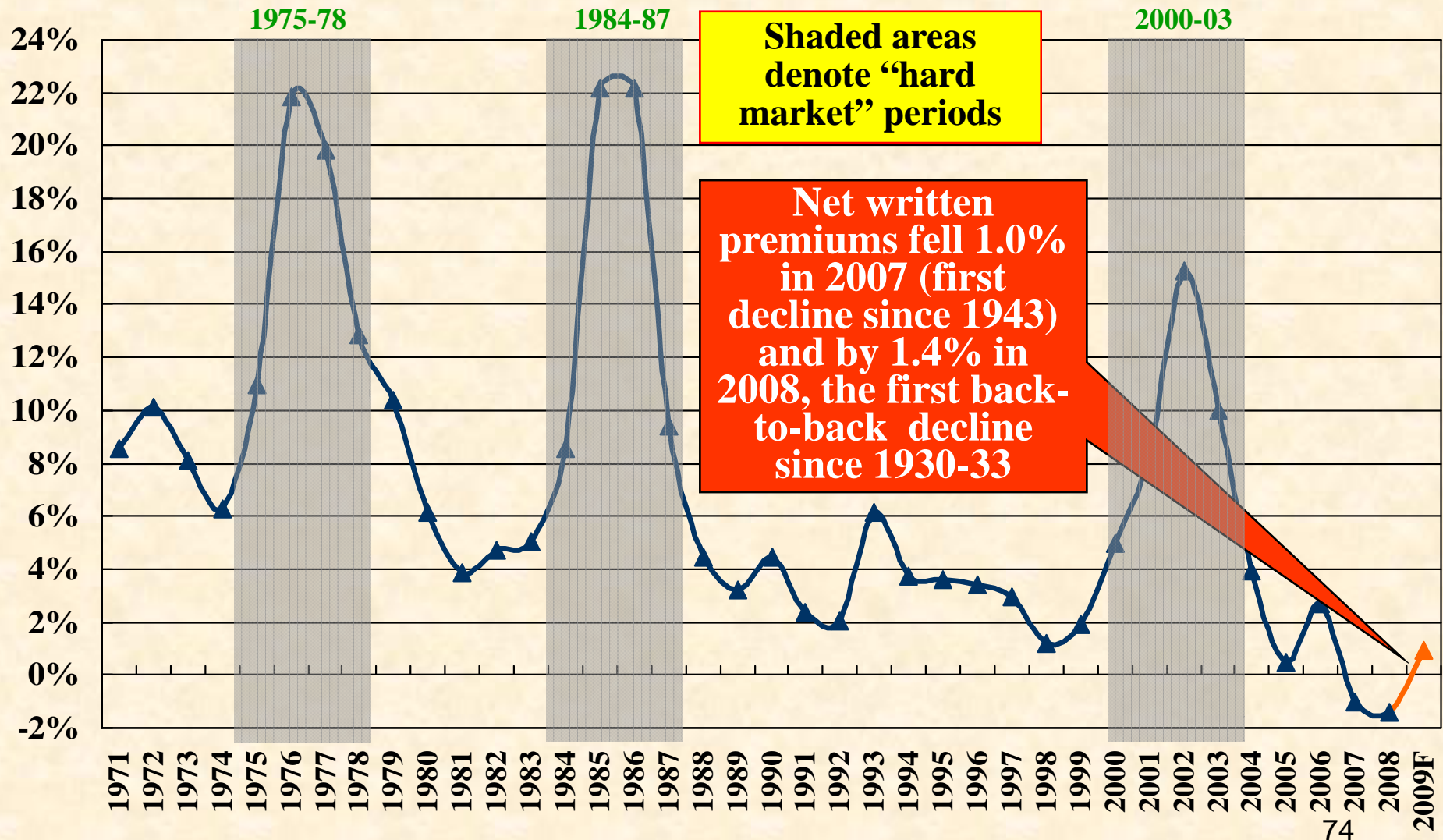
**Primarily Driven by the  
Industry's Underwriting  
Cycle, Not the Economy**







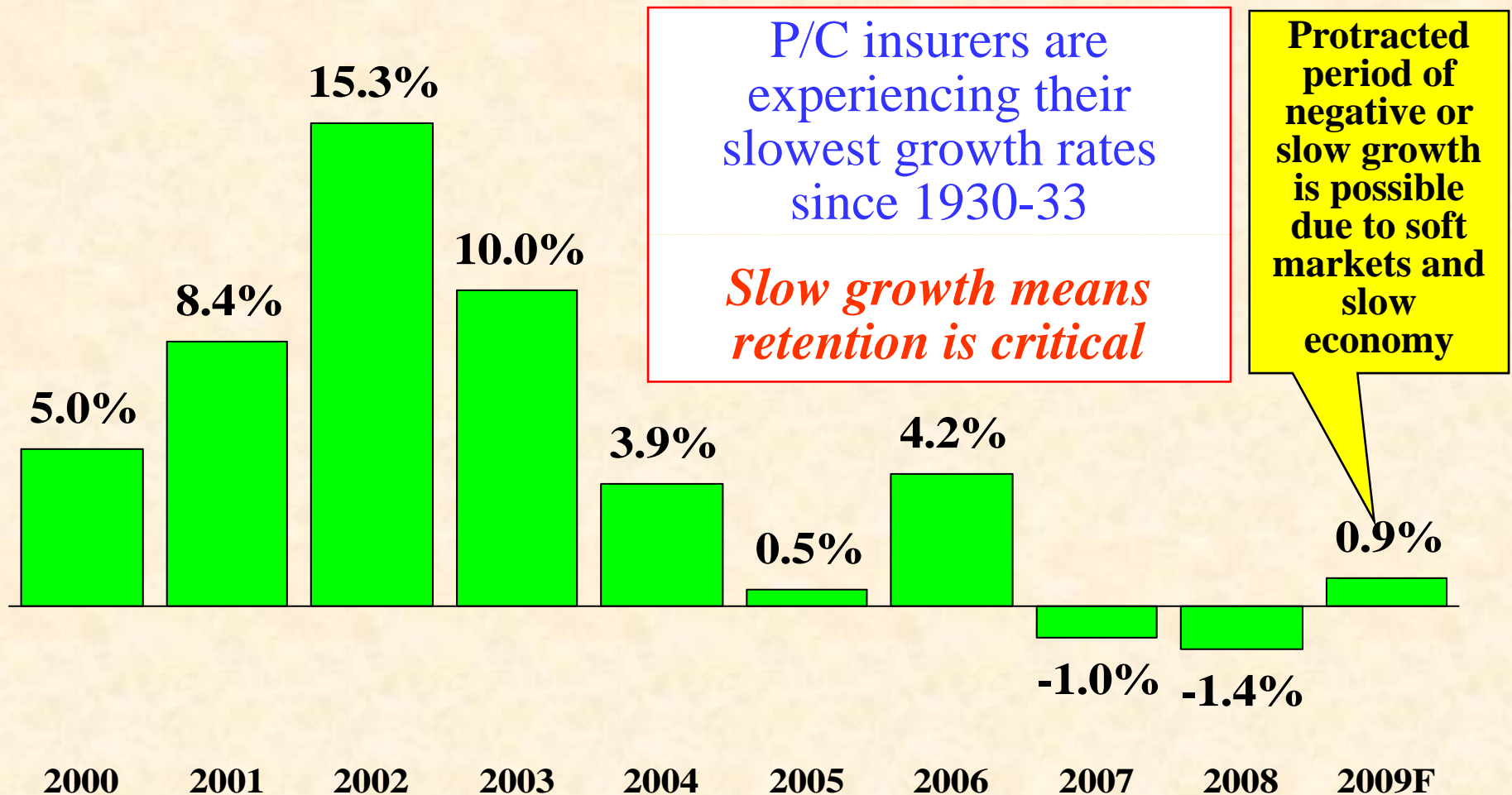
# *Strength of Recent Hard Markets by NWP Growth*



Sources: A.M. Best (historical and forecast), ISO, Insurance Information Institute



# *Year-to-Year Change in Net Written Premium, 2000-2009F\**

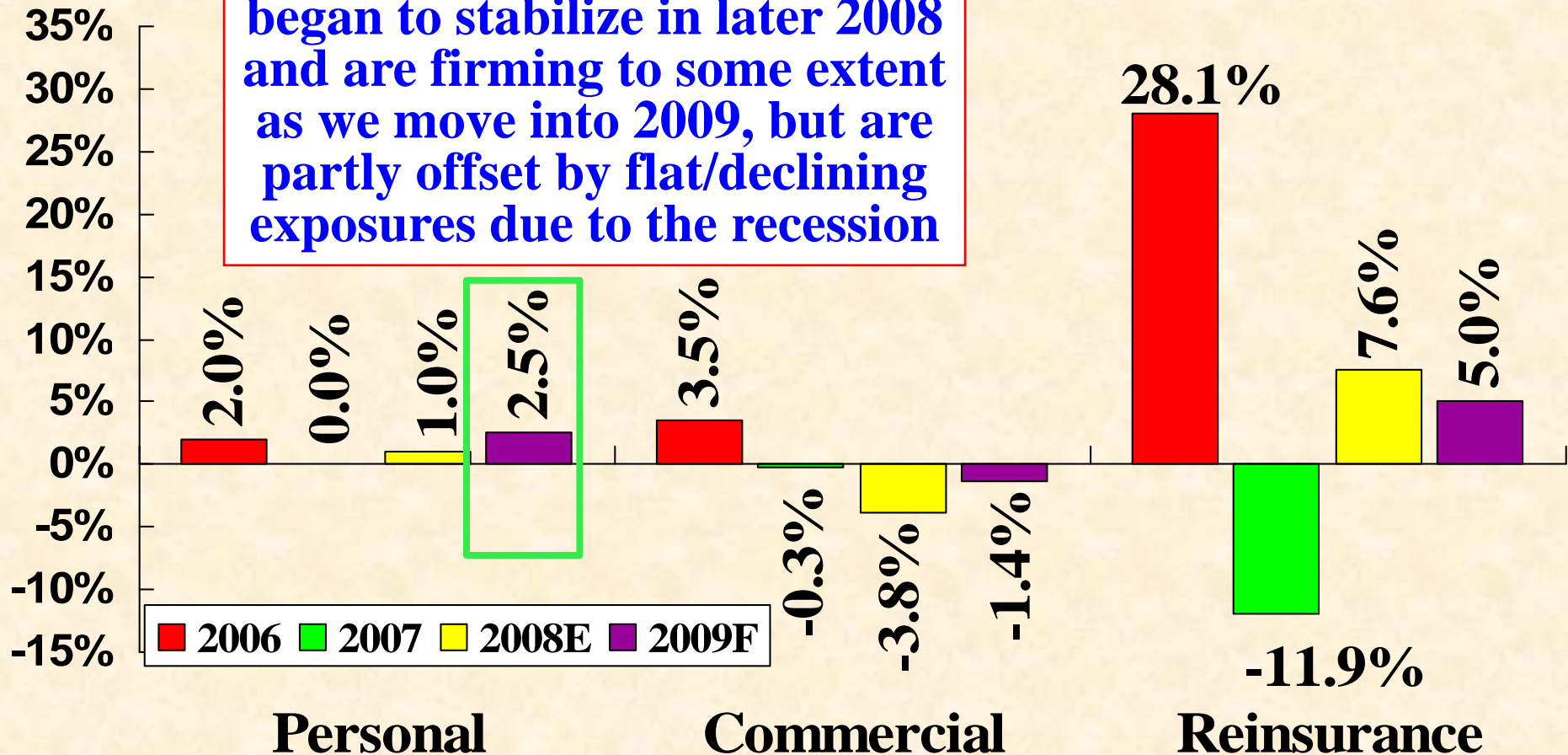


\*2008 figure is from ISO. Excluding Mortgage & Financial Guarantee insurers = -1.5%.  
Source: A.M. Best (historical and forecast)



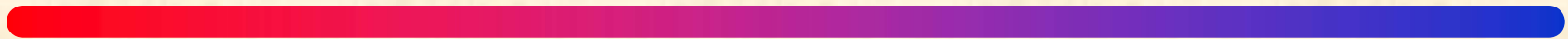
# *Personal/Commercial Lines & Reinsurance NPW Growth, 2006-2009F*

**Declines in premium growth began to stabilize in later 2008 and are firming to some extent as we move into 2009, but are partly offset by flat/declining exposures due to the recession**



# Capital/ Policyholder Surplus

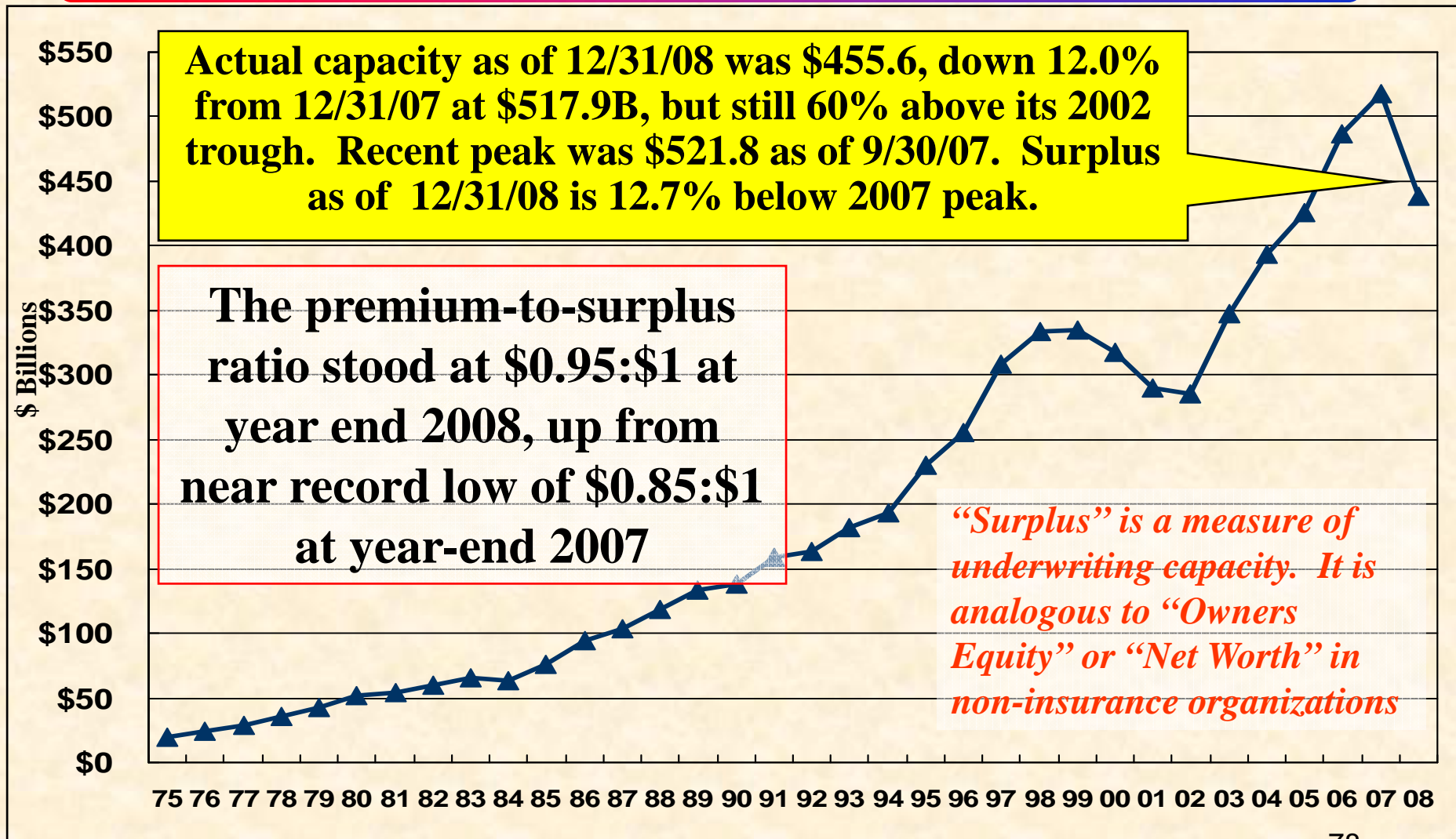
Shrinkage, but  
Capital is Within  
Historic Norms







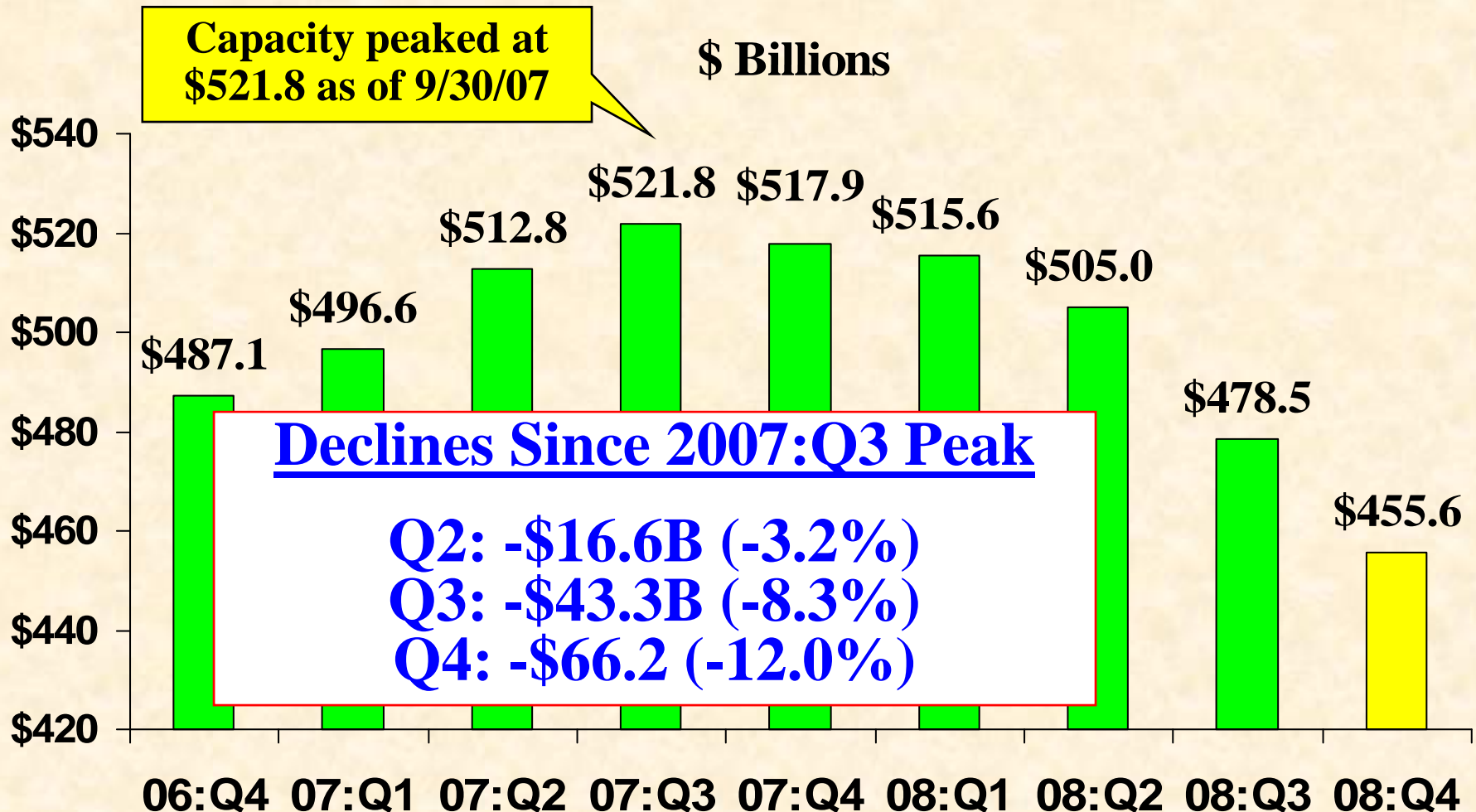
# *U.S. Policyholder Surplus: 1975-2008\**





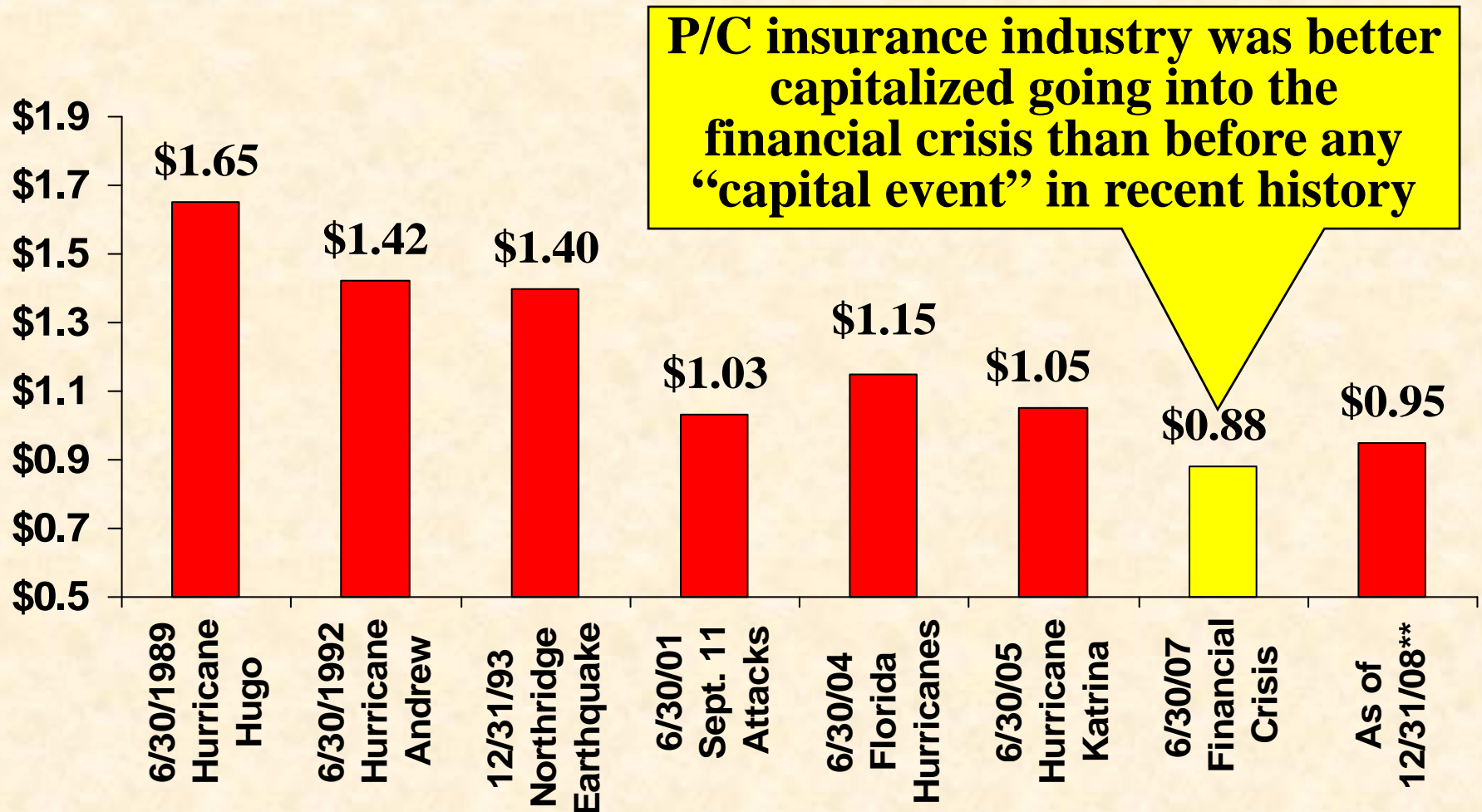


# *Policyholder Surplus, 2006:Q4 – 2008:Q4*





# *Premium-to-Surplus Ratios Before Major Capital Events\**



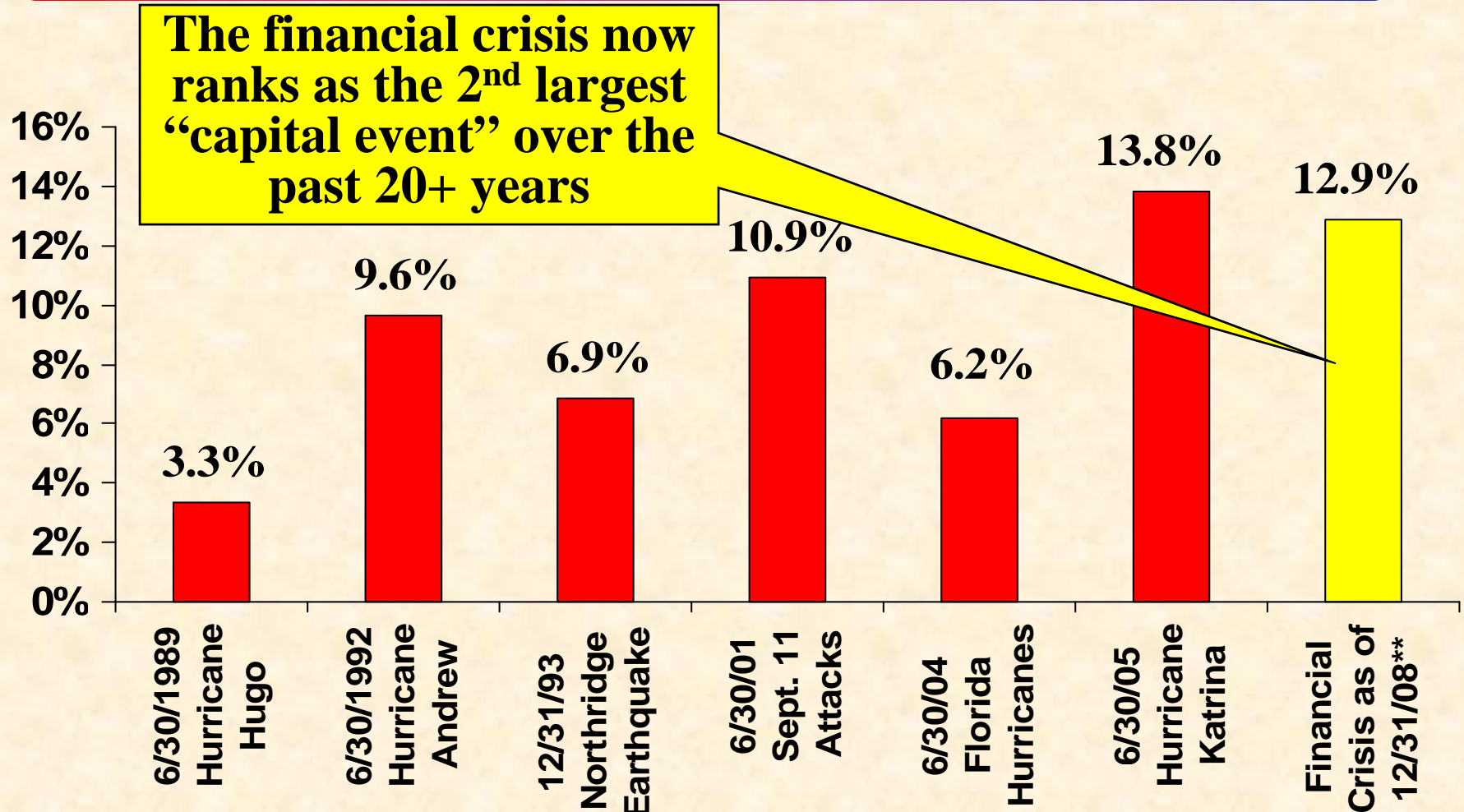
\*Ratio is for end of quarter immediately prior to event. Date shown is end of quarter prior to event.

\*\*Latest available

Source: PCS; Insurance Information Institute.



# *Ratio of Insured Loss to Surplus for Largest Capital Events Since 1989\**



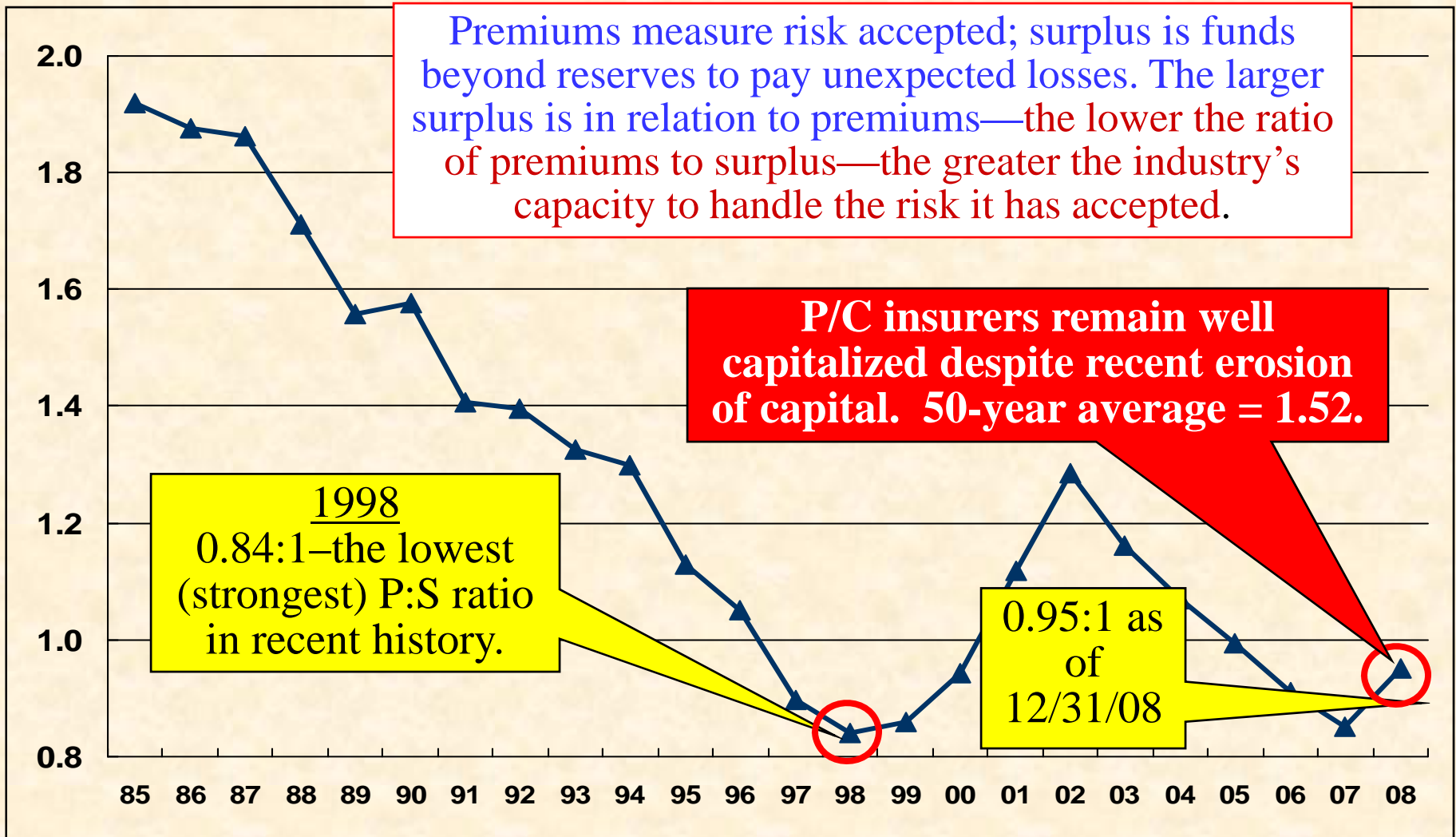
\*Ratio is for end-of-quarter surplus immediately prior to event. Date shown is end of quarter prior to event.

\*\*Latest available

Source: PCS; Insurance Information Institute.

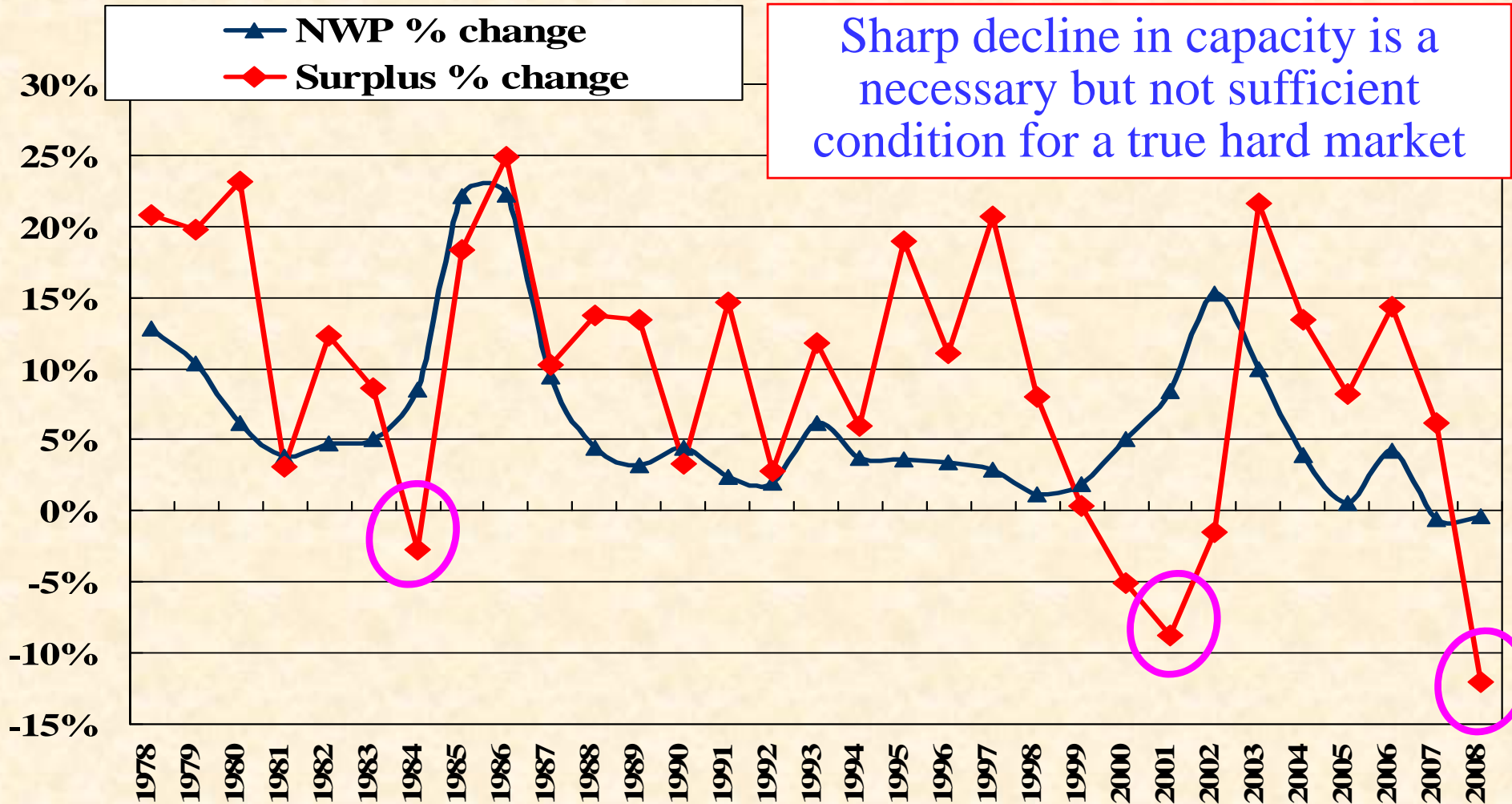


# *U.S. P/C Industry Premiums-to-Surplus Ratio: 1985-2008*





# *Historically, Hard Markets Follow When Surplus “Growth” is Negative*

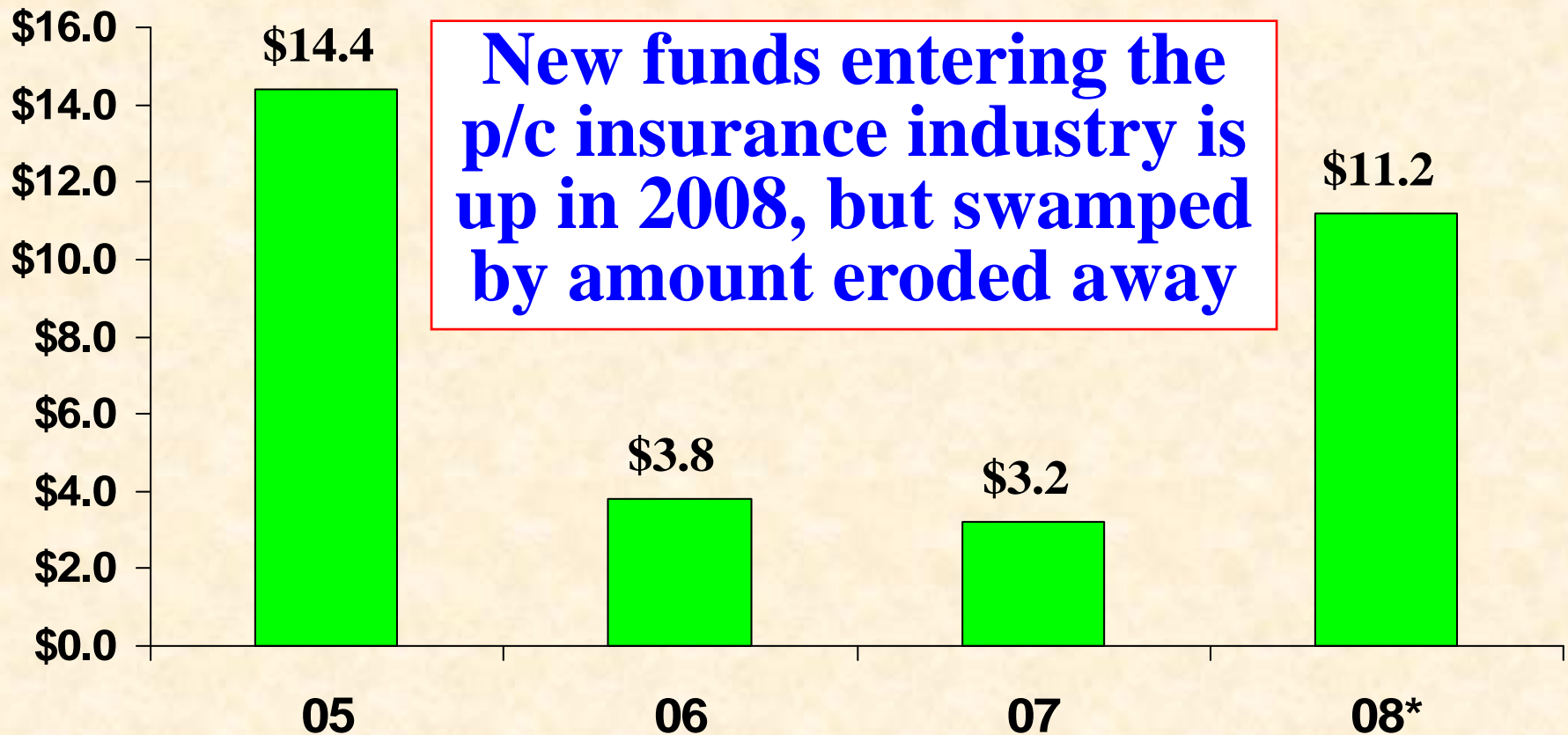






# *New Funds Contributing to US Policyholder Surplus, 2005-2008*

**\$ Billions**

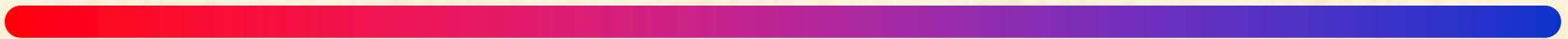


\*Through Q4 2009 (latest available).

Source: ISO; Insurance Information Institute

# Investment Performance

*Investments are the Principle  
Source of Declining  
Profitability*



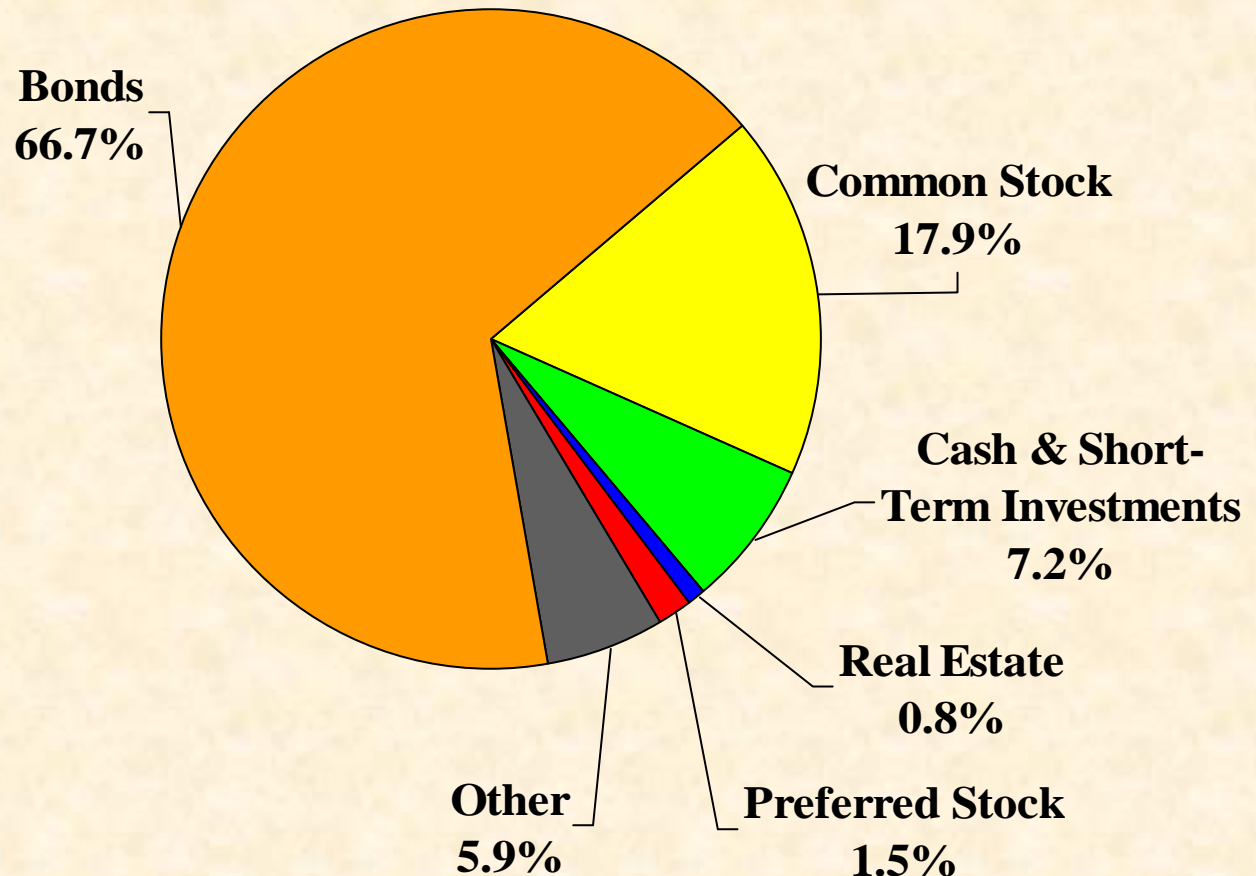


# *Distribution of P/C Insurance Industry's Investment Portfolio*

**As of December 31, 2007**

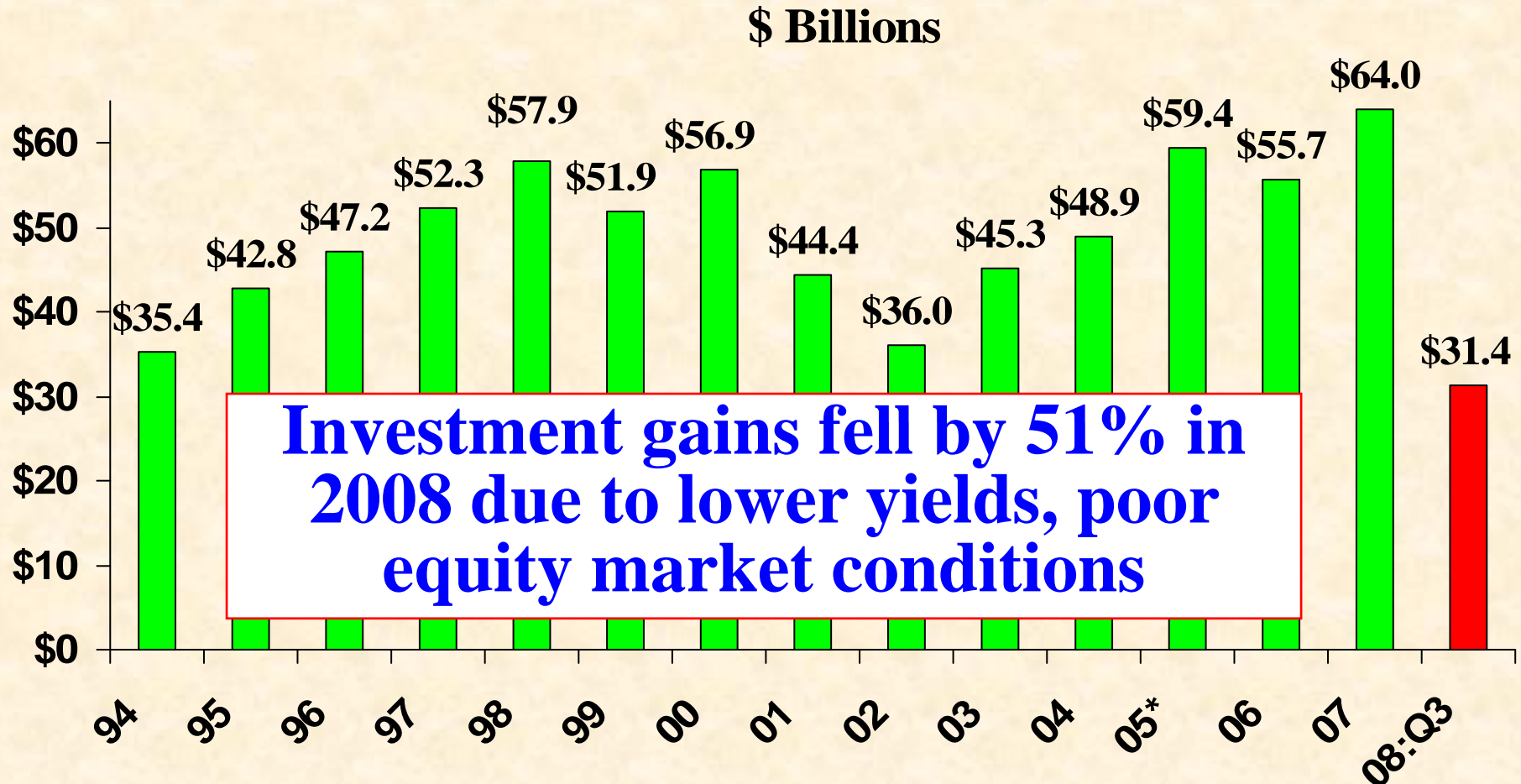
## Portfolio Facts

- Invested assets totaled \$1.3 trillion as of 12/31/07
- Insurers are generally conservatively invested, with 2/3 of assets invested in bonds as of 12/31/07
- Only about 18% of assets were invested in common stock as of 12/31/07
- Even the most conservative of portfolios was hit hard in 2008





# *Property/Casualty Insurance Industry Investment Gain: 1994- 2008<sup>1</sup>*



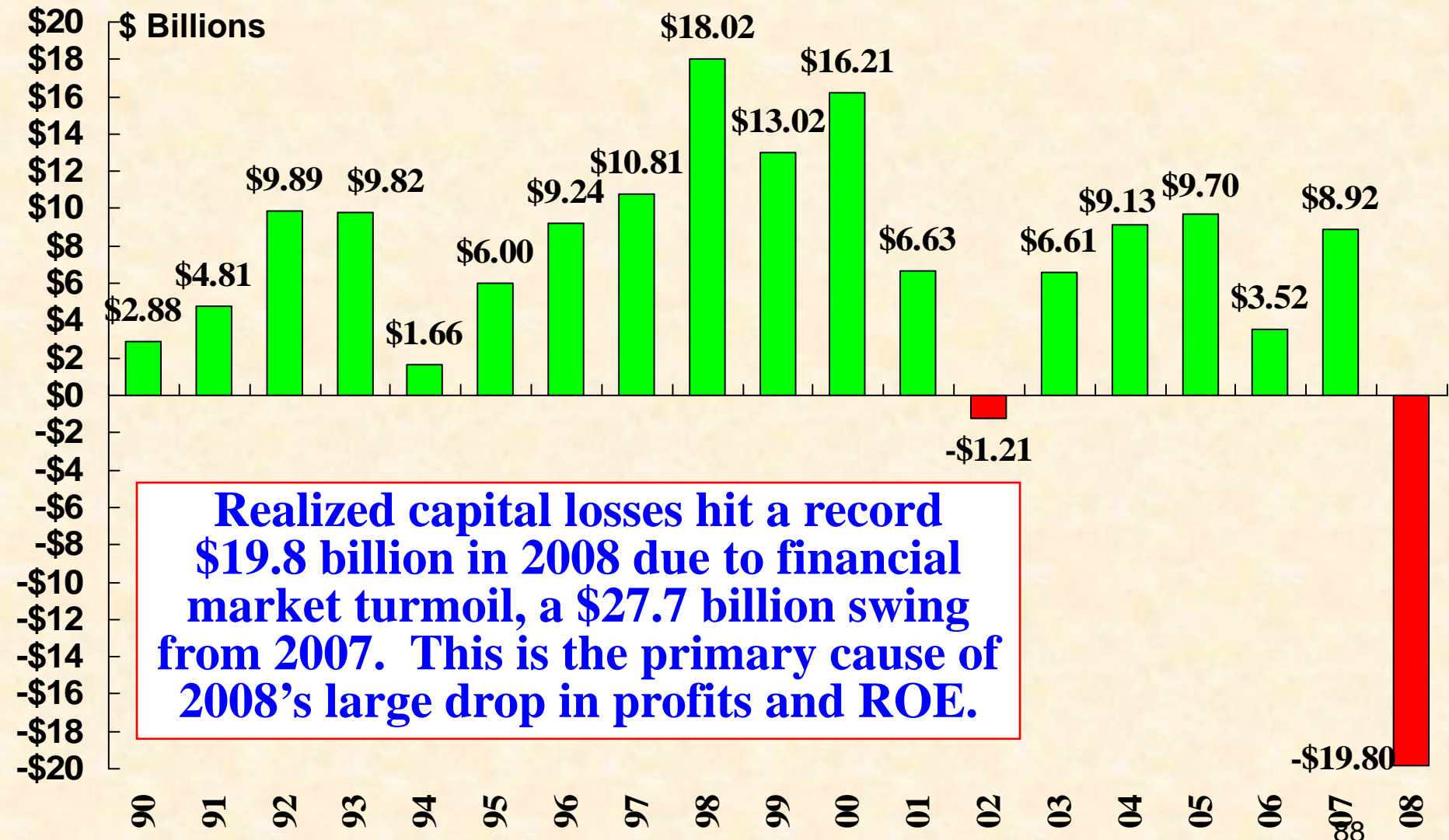
<sup>1</sup>Investment gains consist primarily of interest, stock dividends and realized capital gains and losses. 2006 figure consists of \$52.3B net investment income and \$3.4B realized investment gain.

\*2005 figure includes special one-time dividend of \$3.2B.

Sources: ISO; Insurance Information Institute.



# *P/C Insurer Net Realized Capital Gains, 1990-2008*



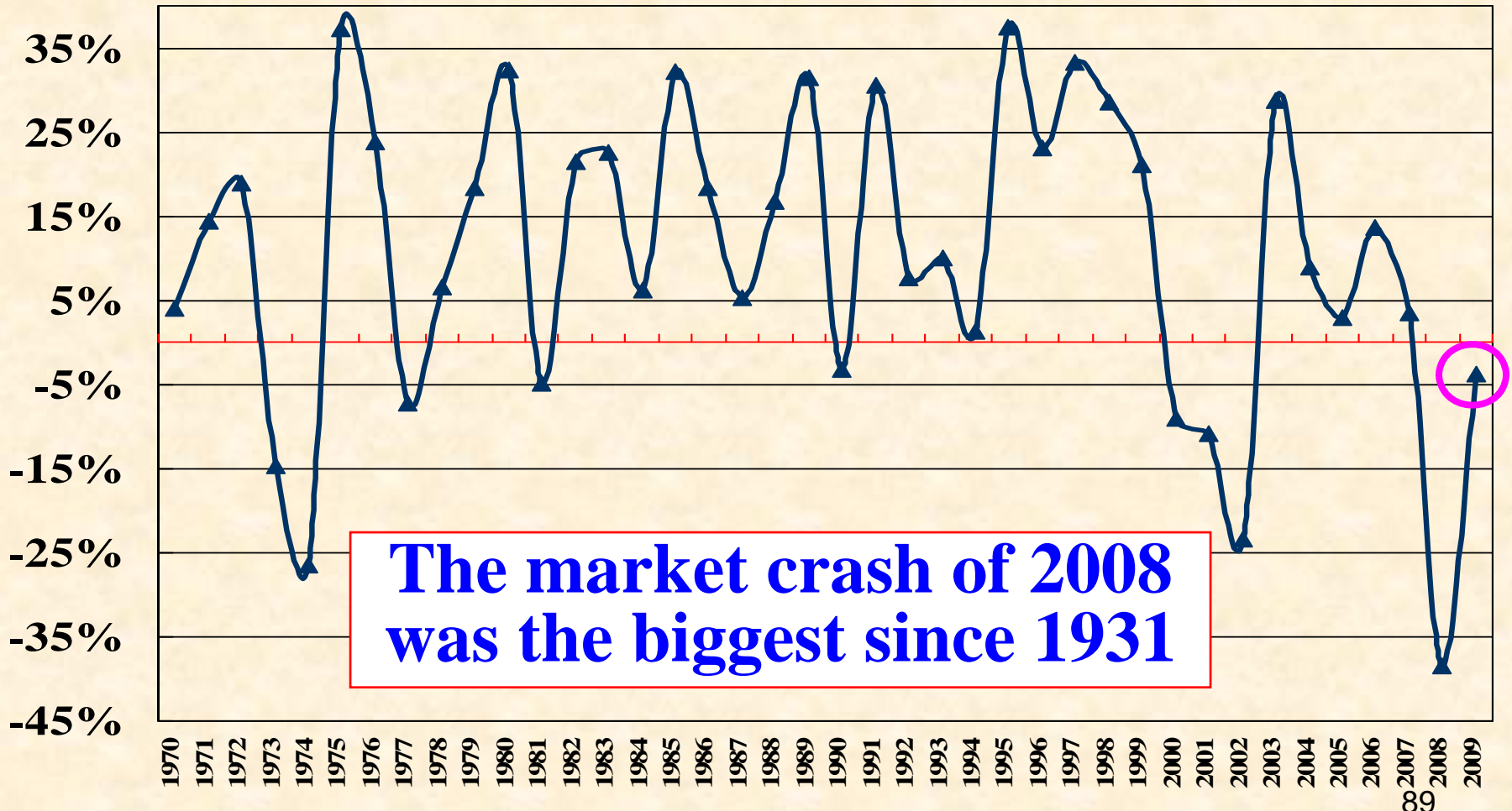
Sources: A.M. Best, ISO, Insurance Information Institute.





# *Total Returns for Large Company Stocks: 1970-2009\**

**S&P 500 is down 3.7% in 2009\***

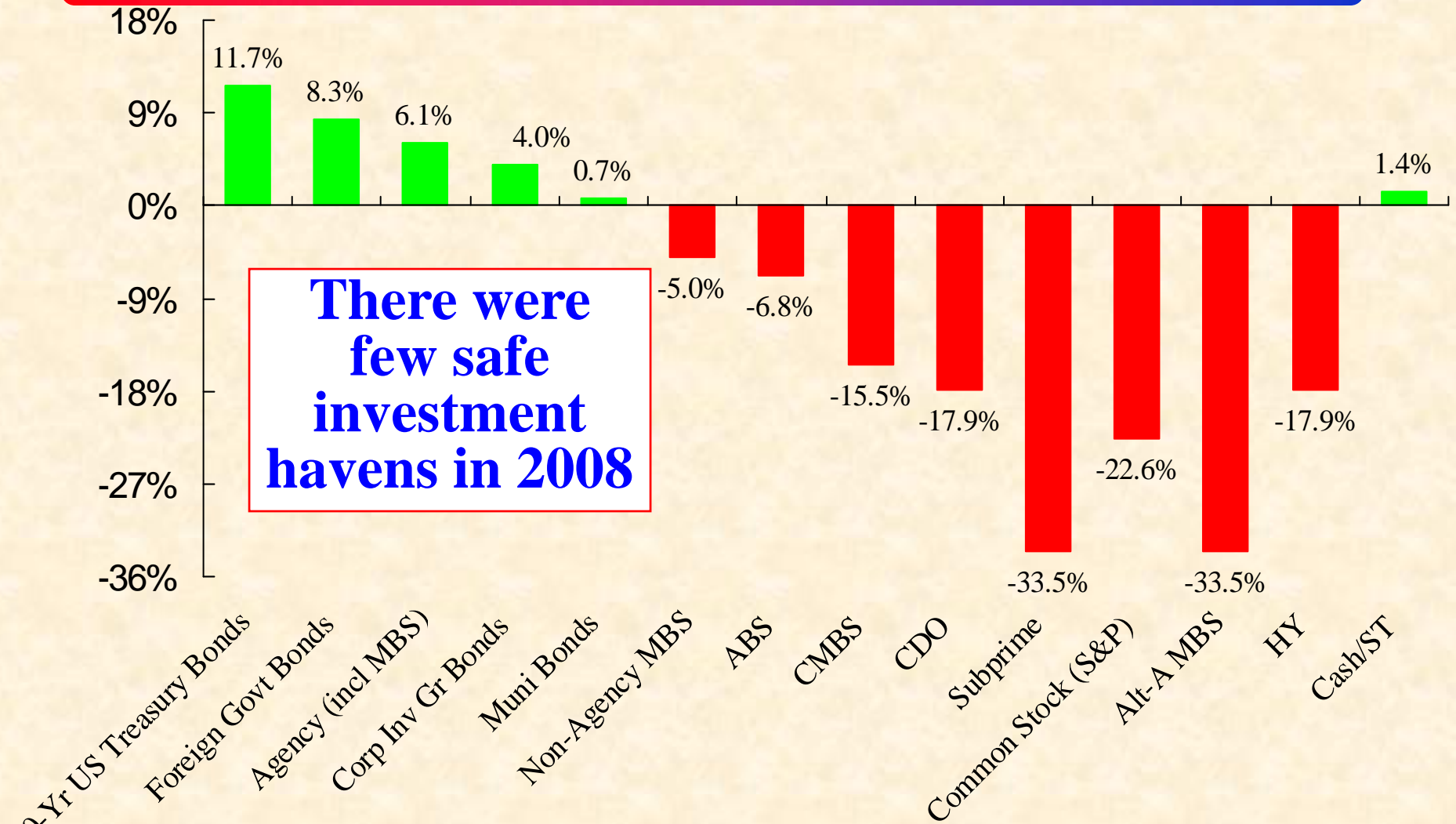


Source: Ibbotson Associates, Insurance Information Institute.

\*Through April 17, 2009.

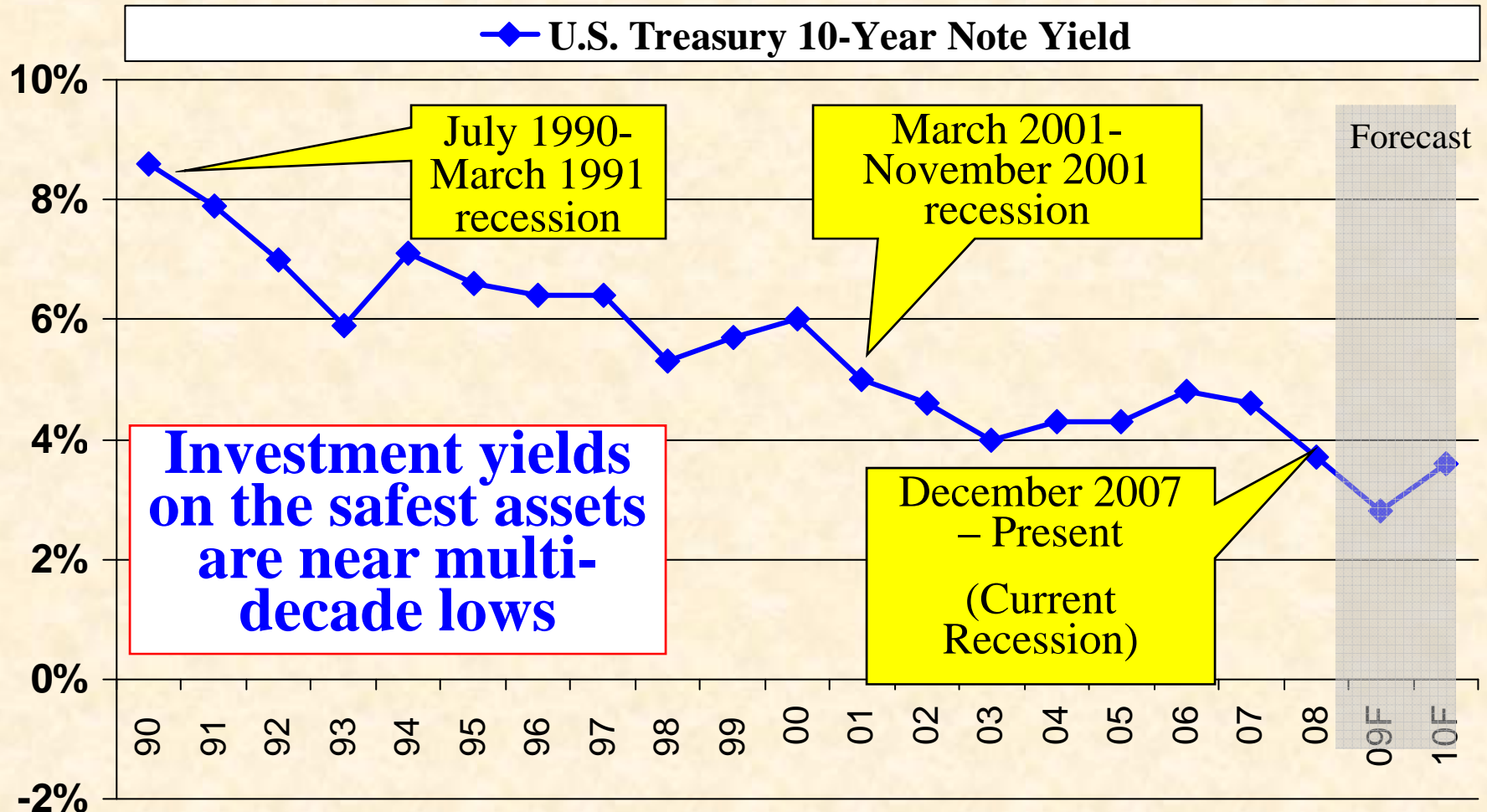


# Asset Class Investment Benchmarks, 4Q:2008





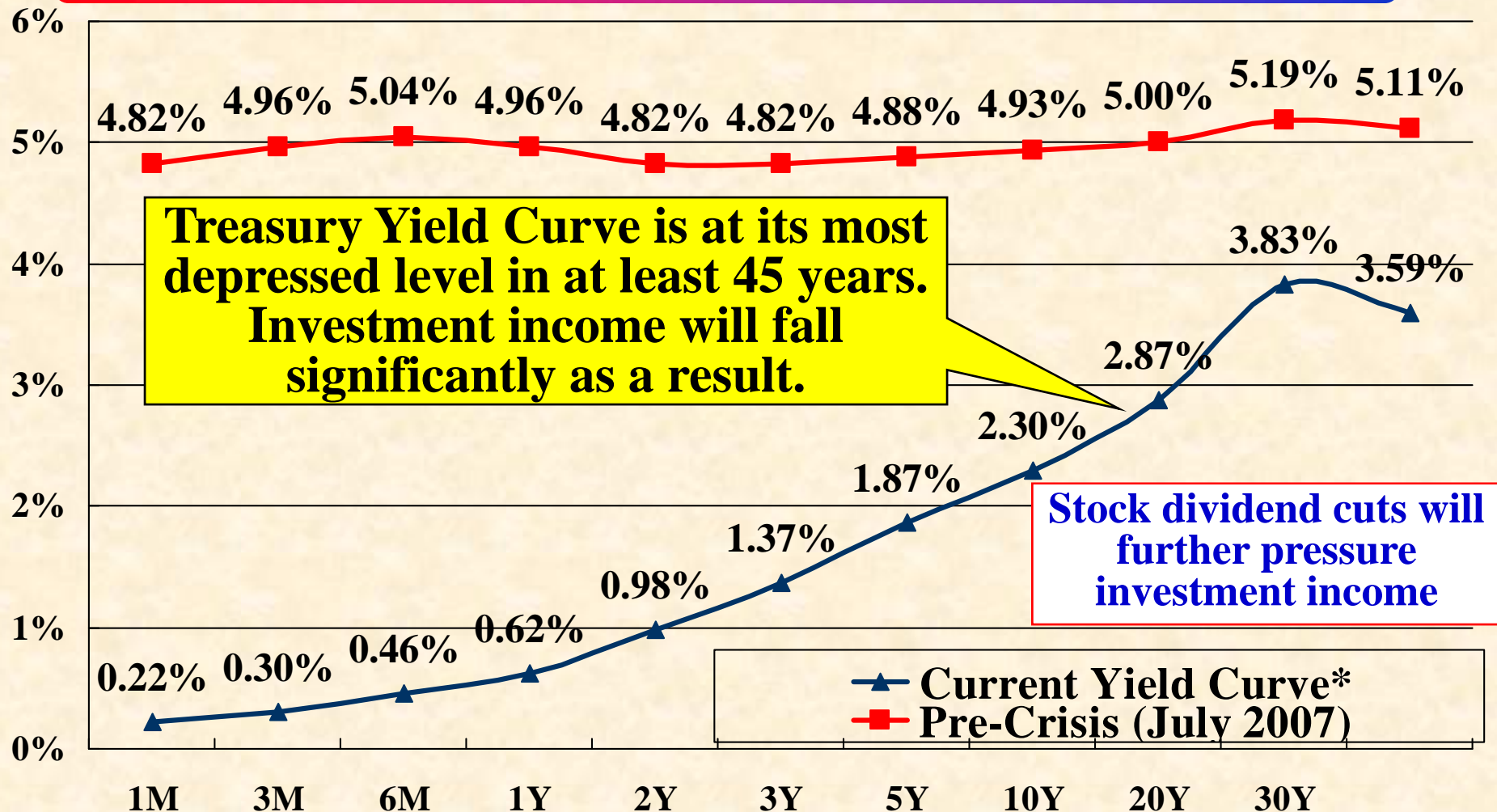
# *Treasury Bond Yields Have Generally Been Falling*



Sources: US Bureau of Labor Statistics (history); Blue Chip Economic Indicators, February 2009 issue (forecasts)



# Treasury Yield Curves: Pre-Crisis vs. Current\*

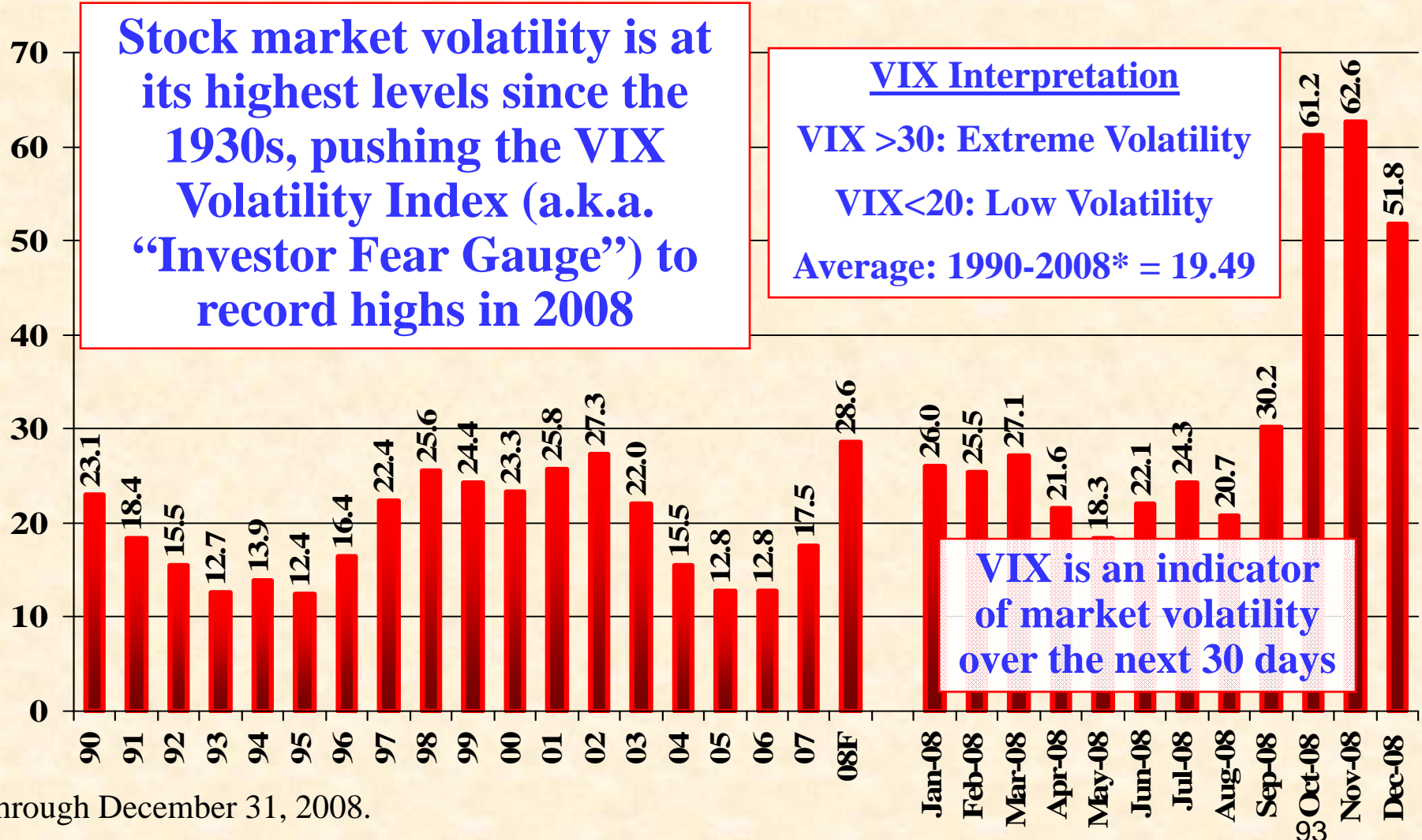


\*February 2009.

Sources: Federal Reserve; Insurance Information Institute.



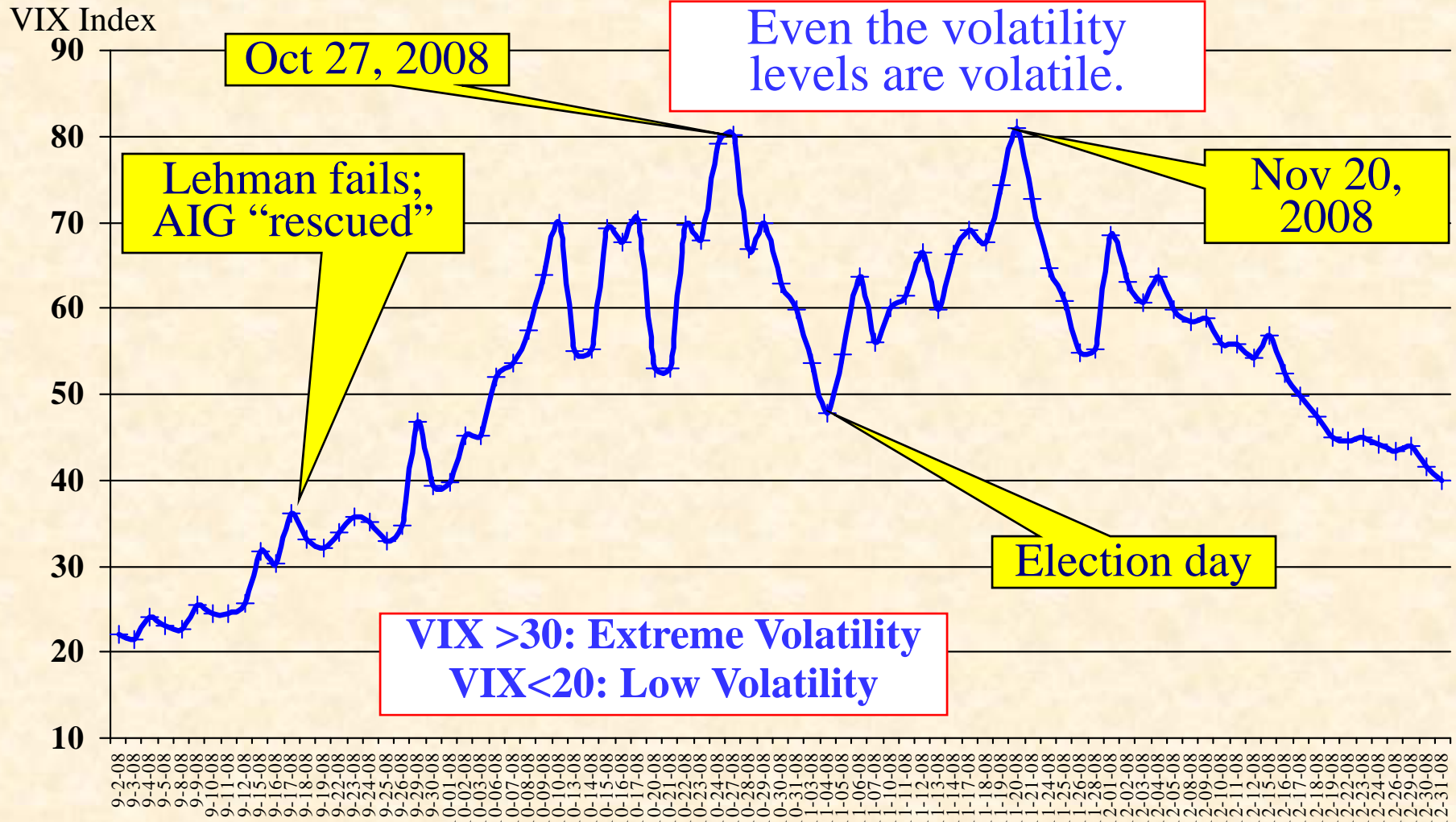
# *VIX Volatility Index: Stock Market Volatility at Record Highs in 2008\**







# Stock Market Daily Volatility in 2008\*: Heading to “Normal”?



\*September 2 to December 31, 2008.

Source: Chicago Board Options Exchange: <http://www.cboe.com/micro/vix/historical.aspx>

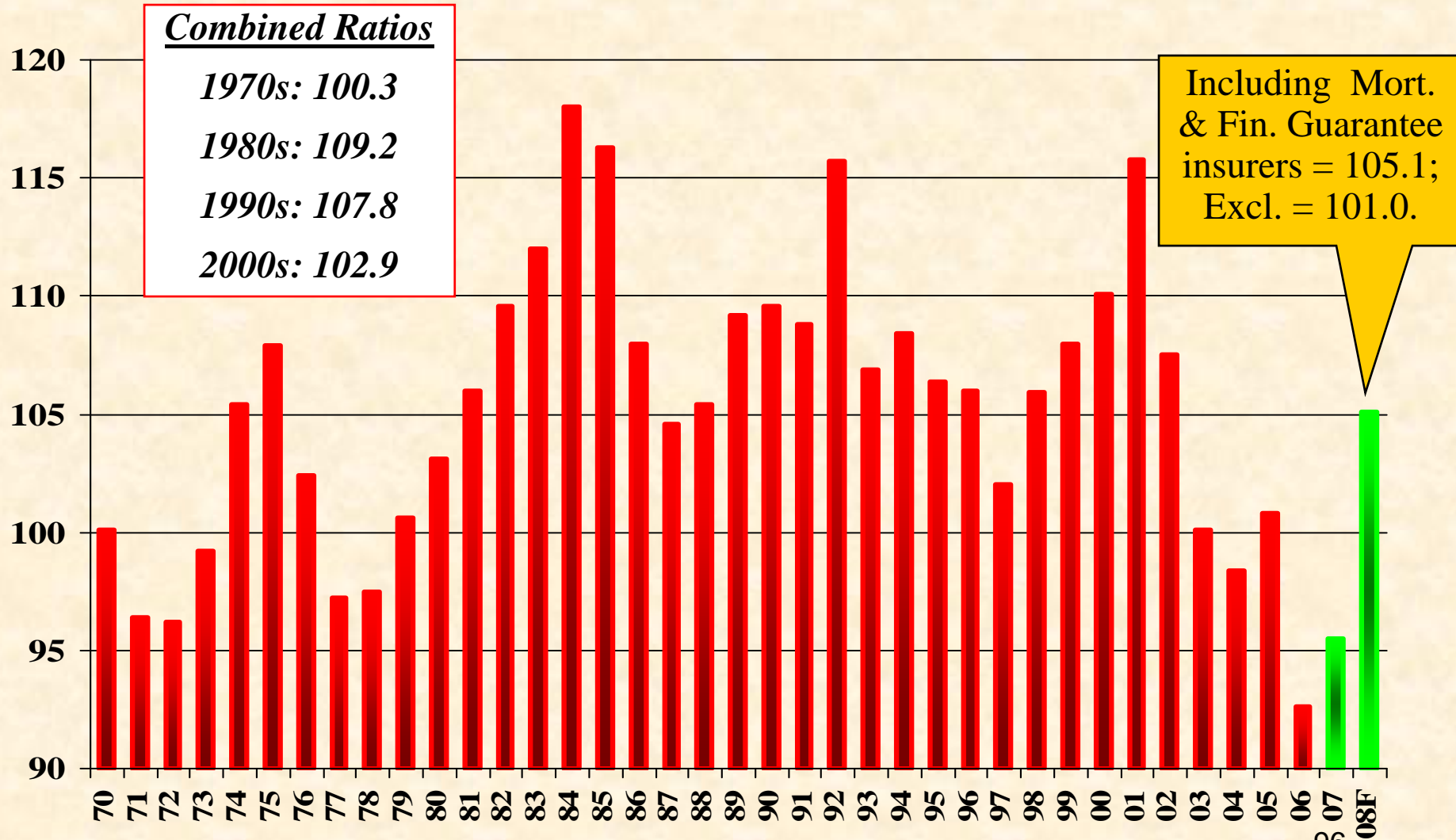
# Underwriting Trends

**Financial Crisis Does Not Directly  
Impact Underwriting  
Performance: Cycle, Catastrophes  
Were 2008's Drivers**





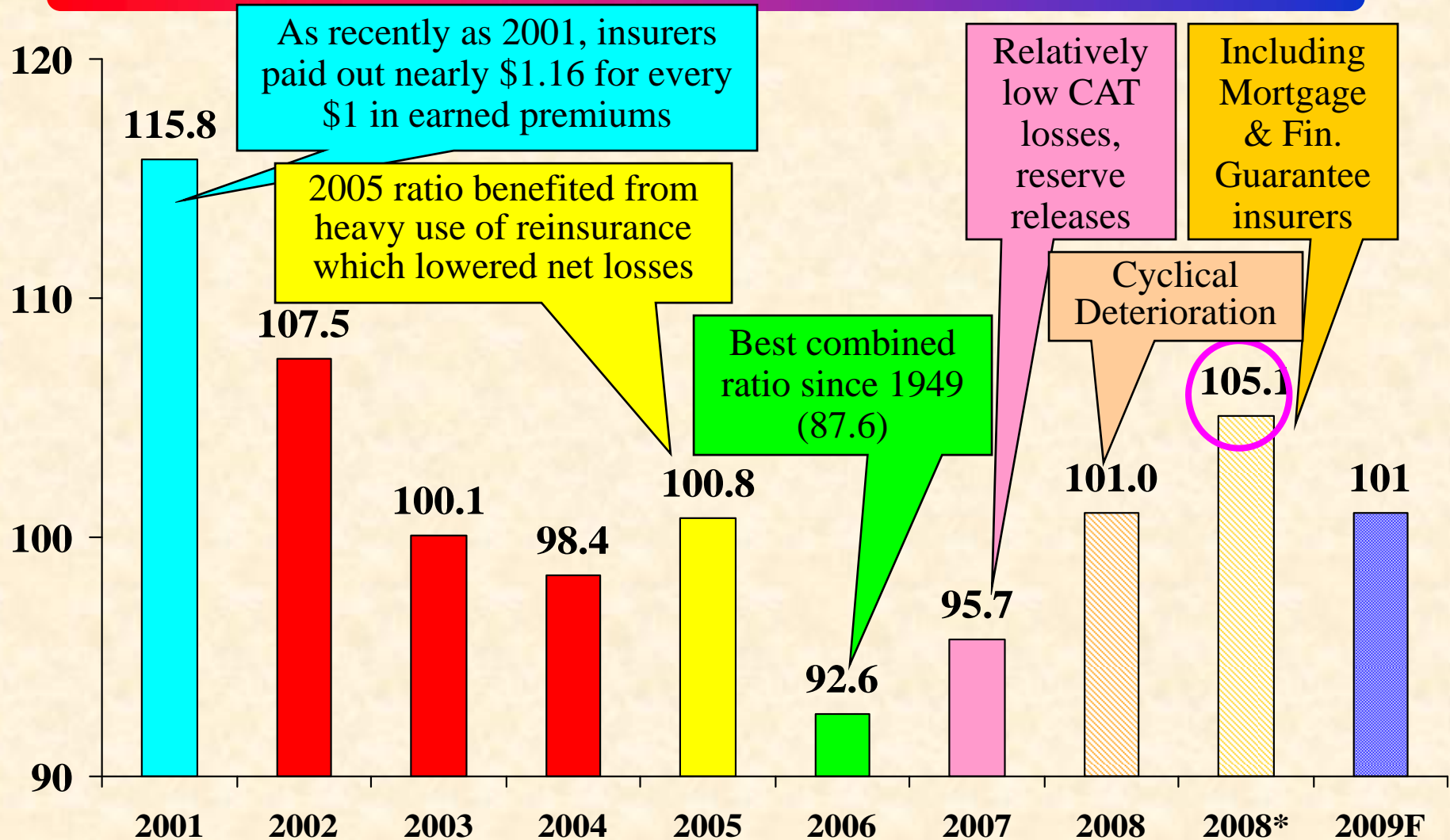
# *P/C Insurance Combined Ratio, 1970-2008F\**



Sources: A.M. Best; ISO, III \*Excluding mortgage & financial guarantee insurers in 2008 = 101.0.



# *P/C Insurance Industry Combined Ratio, 2001-2009E*



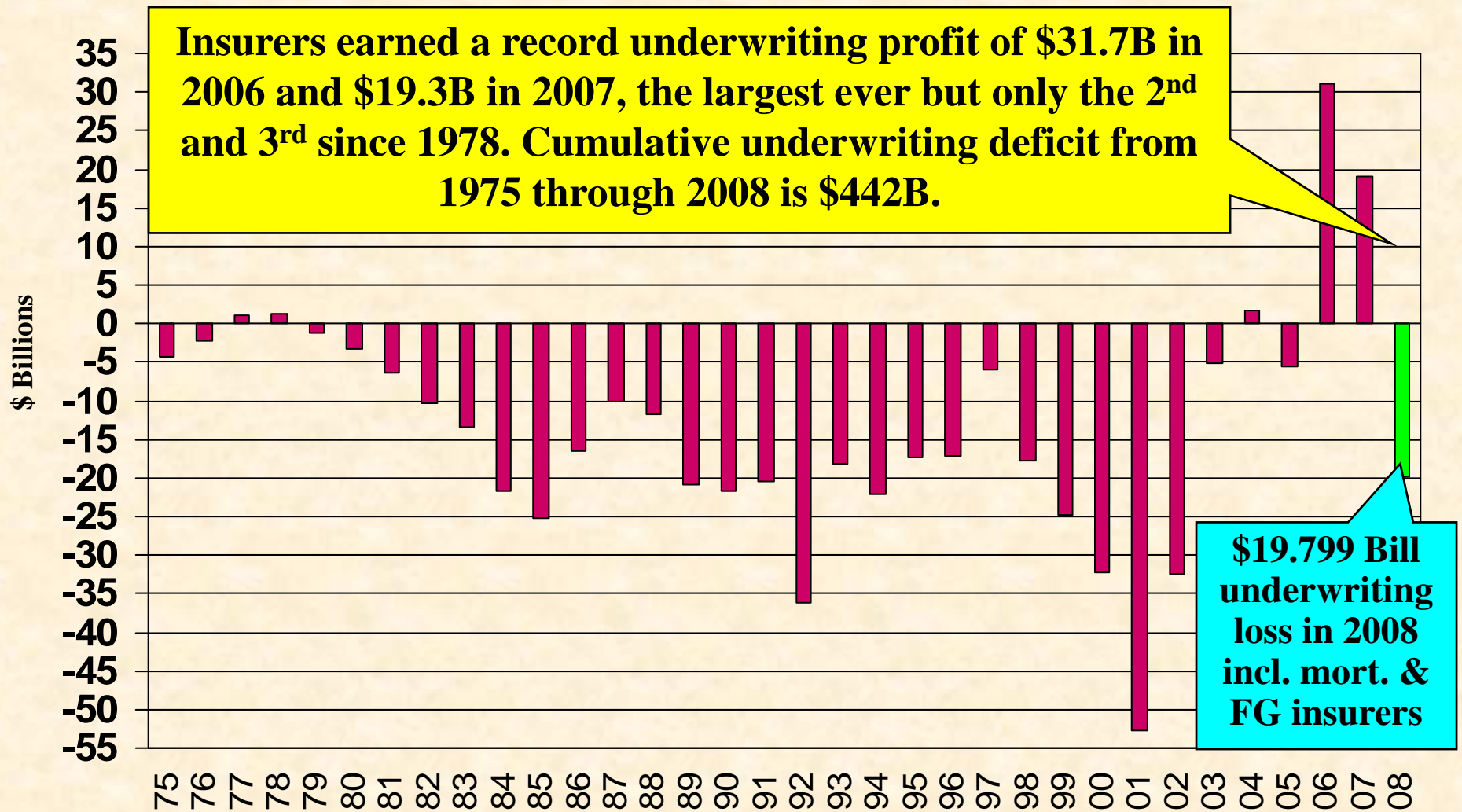
\*Includes Mortgage & Financial Guarantee insurers.

Sources: A.M. Best.



# *Underwriting Gain (Loss)*

## *1975-2008\**

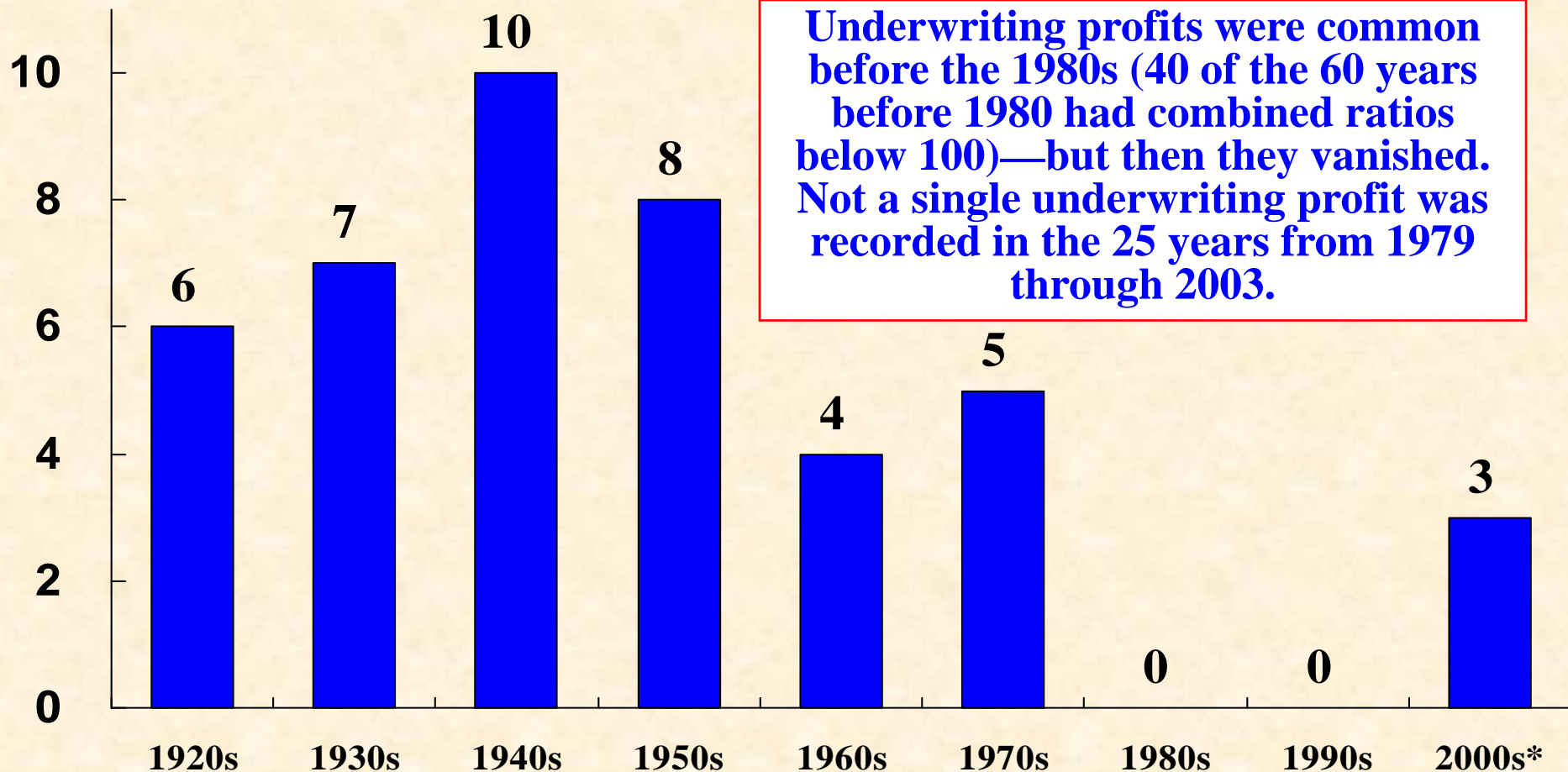






# *Number of Years With Underwriting Profits by Decade, 1920s – 2000s*

## Number of Years with Underwriting Profits



Underwriting profits were common before the 1980s (40 of the 60 years before 1980 had combined ratios below 100)—but then they vanished. Not a single underwriting profit was recorded in the 25 years from 1979 through 2003.

Note: Data for 1920 – 1934 based on stock companies only.

Sources: Insurance Information Institute research from A.M. Best Data.

# Personal Lines

**Auto (~75% of Market)**

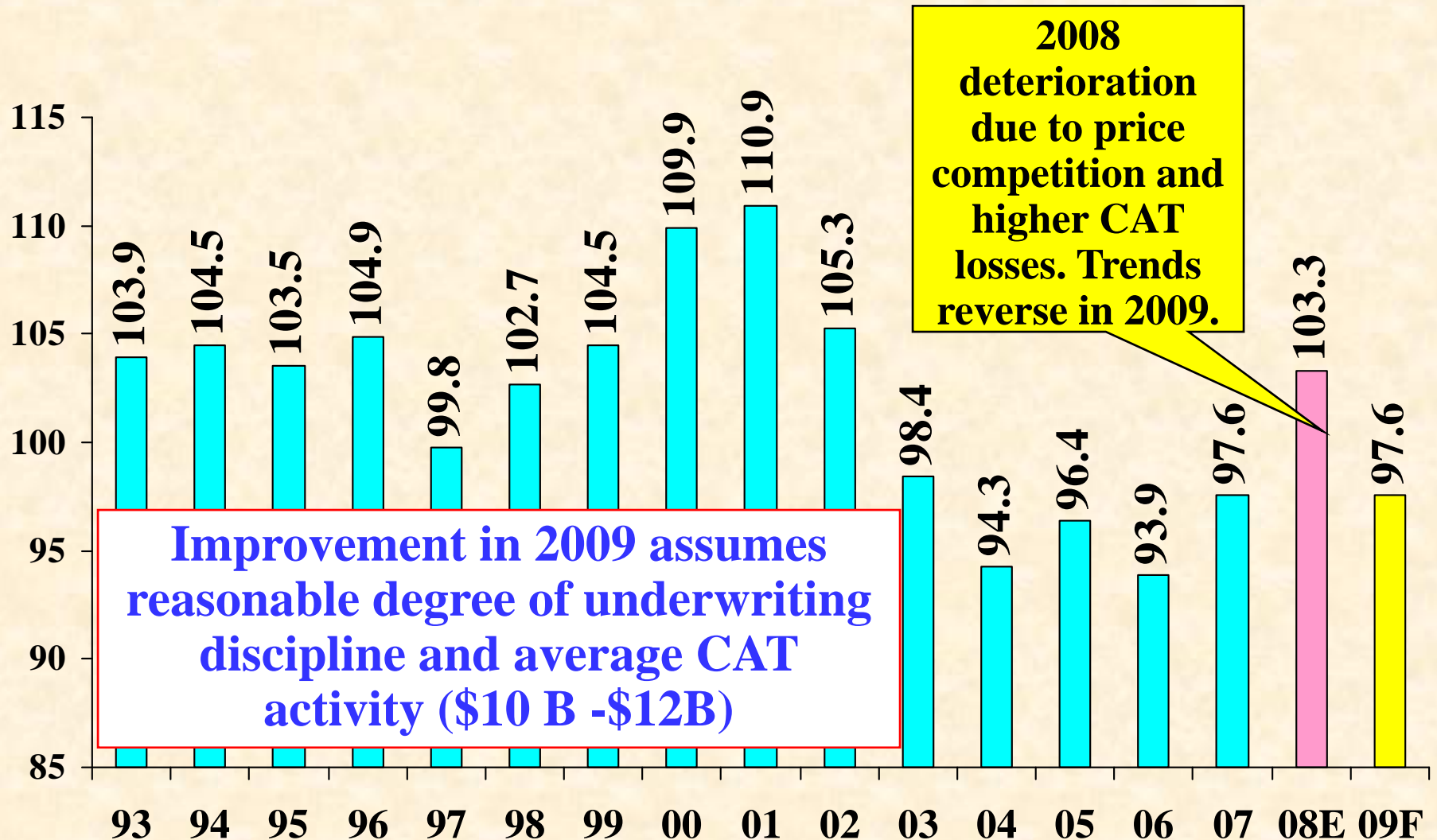
**Home (~25%)**





# *Personal Lines*

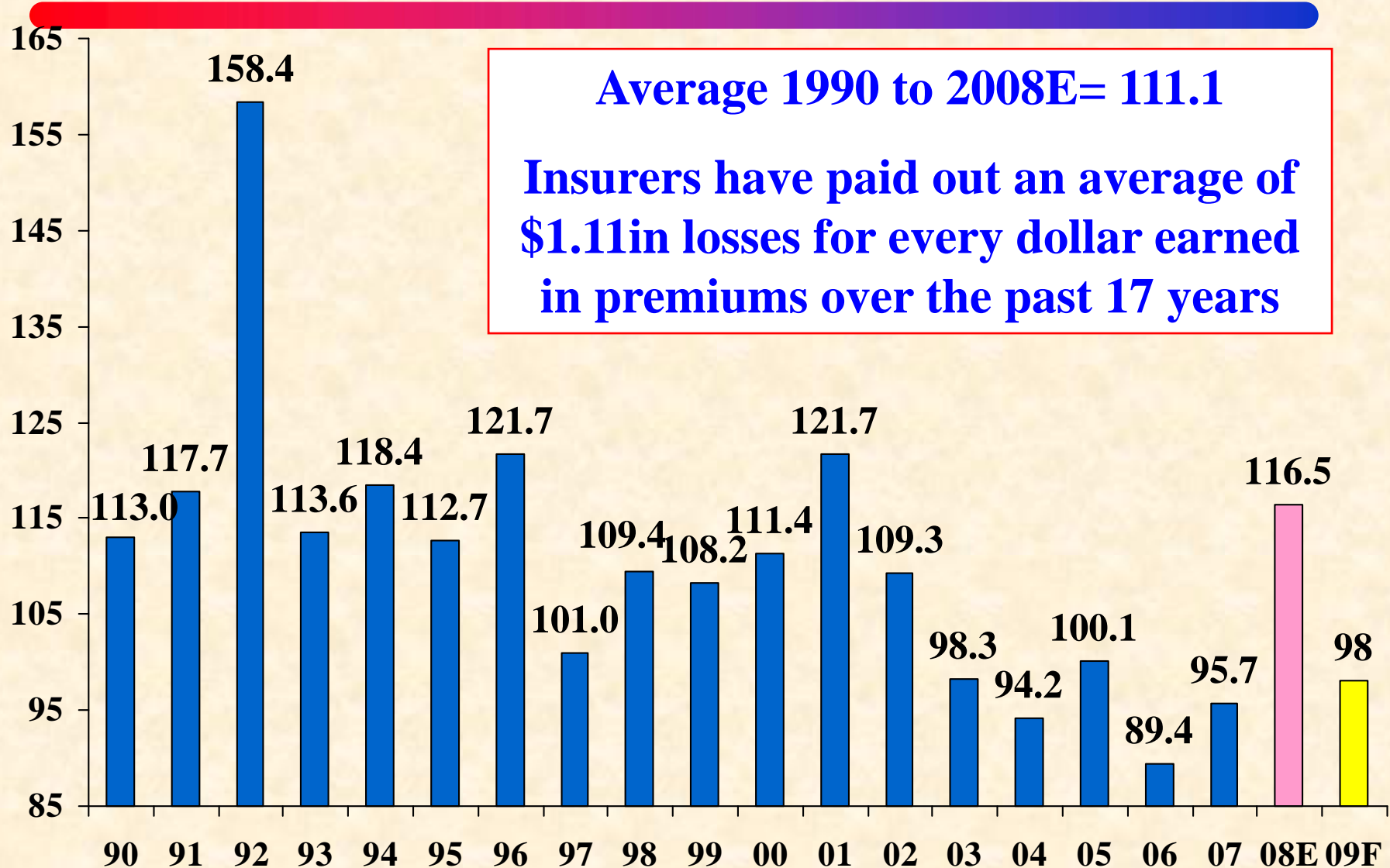
## *Combined Ratio, 1993-2009F*



Source: A.M. Best (historical and forecast).

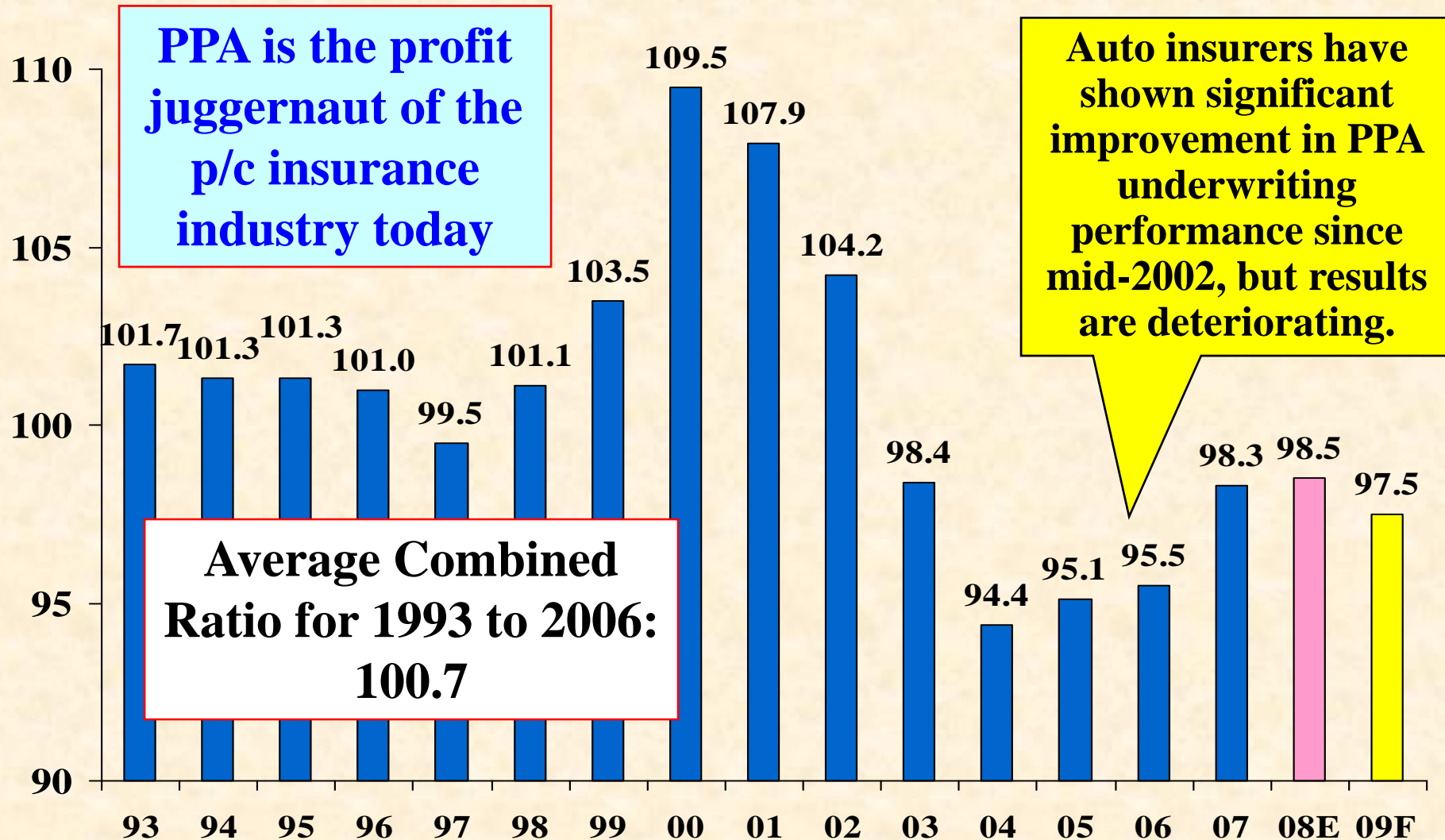


# Homeowners Insurance Combined Ratio





# *Private Passenger Auto (PPA) Combined Ratio*

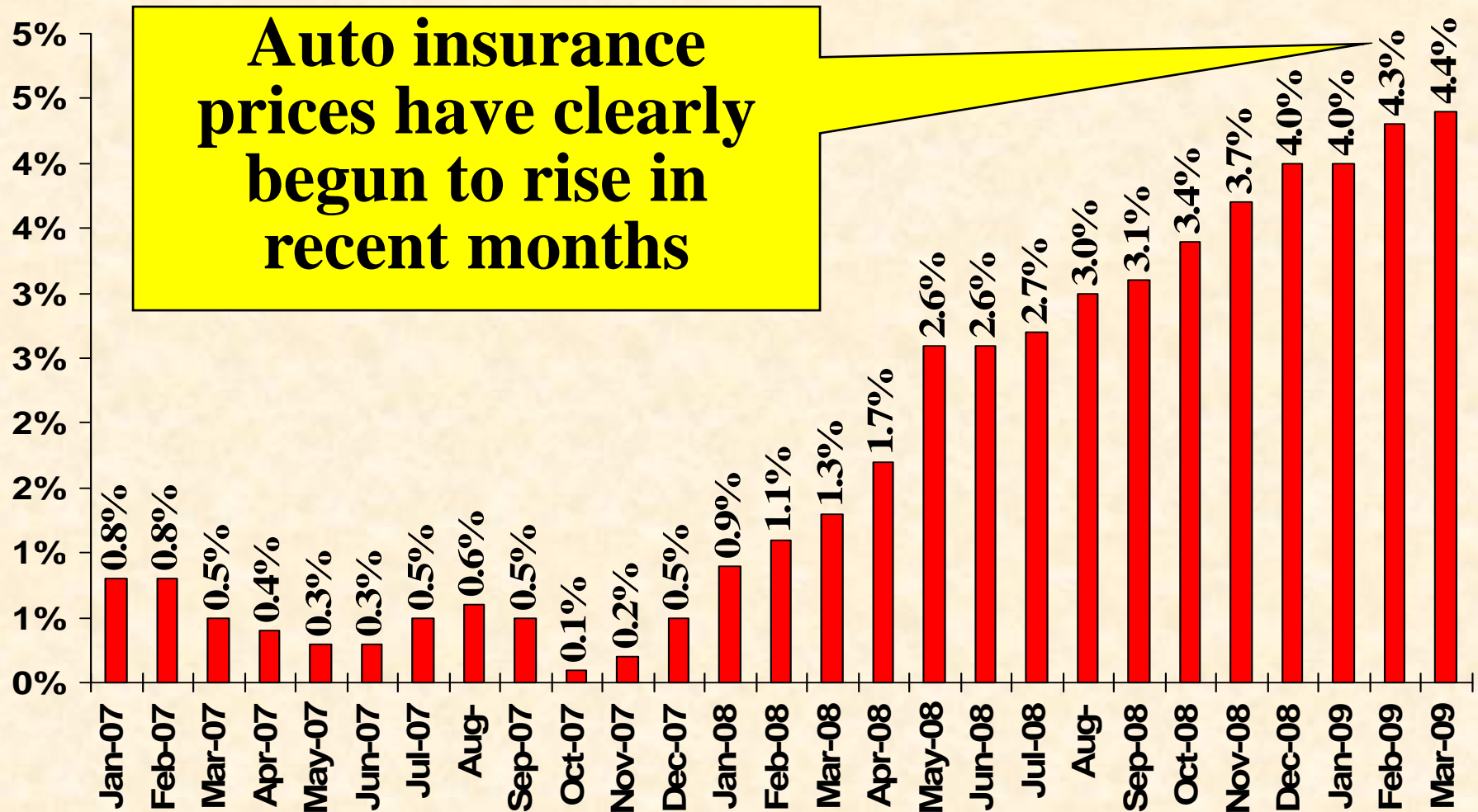


Sources: A.M. Best (historical and forecasts)





# Monthly Change in Auto Insurance Prices\*



\*Percentage change from same month in prior year.

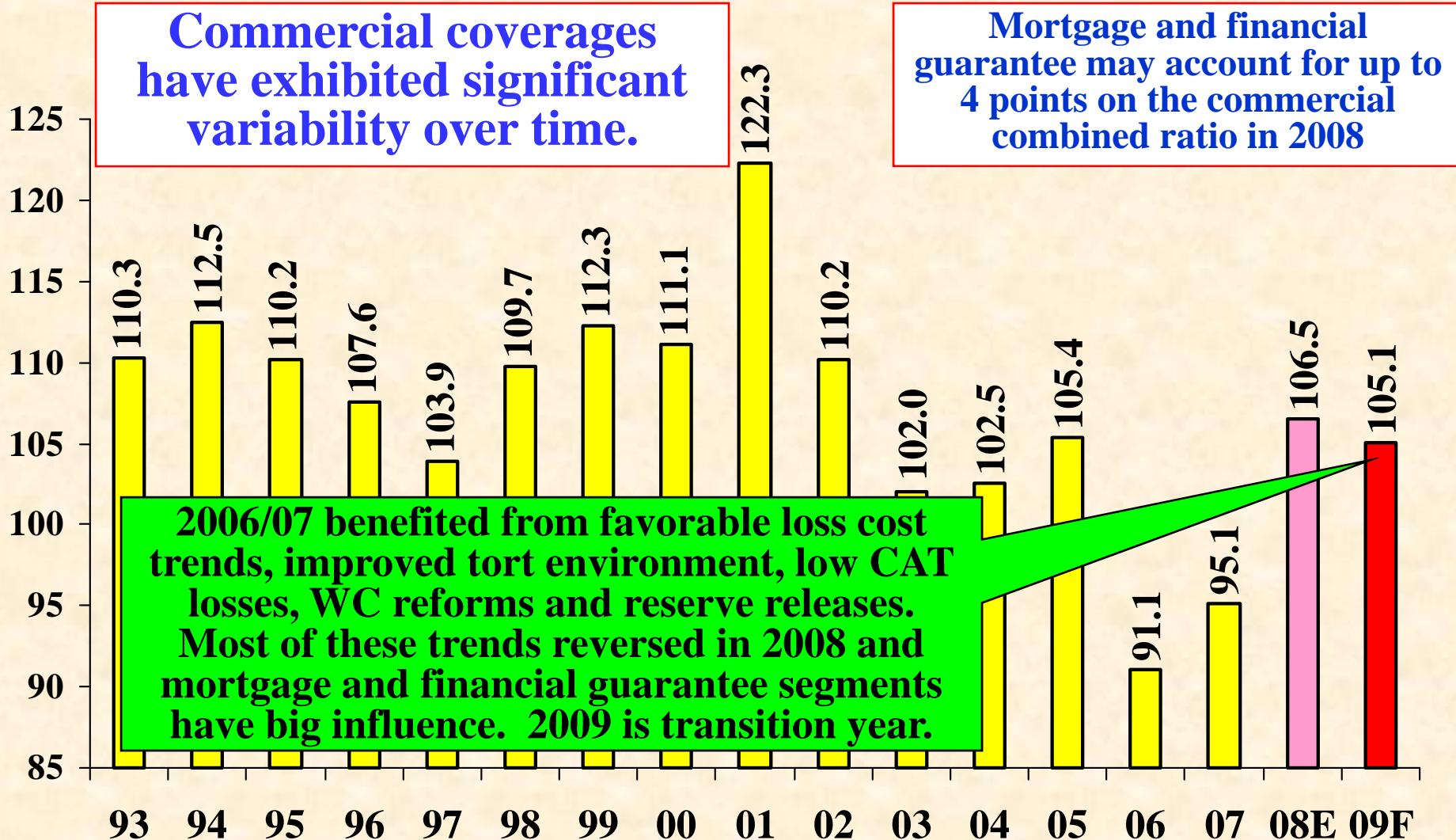
Source: US Bureau of Labor Statistics

# Commercial Lines



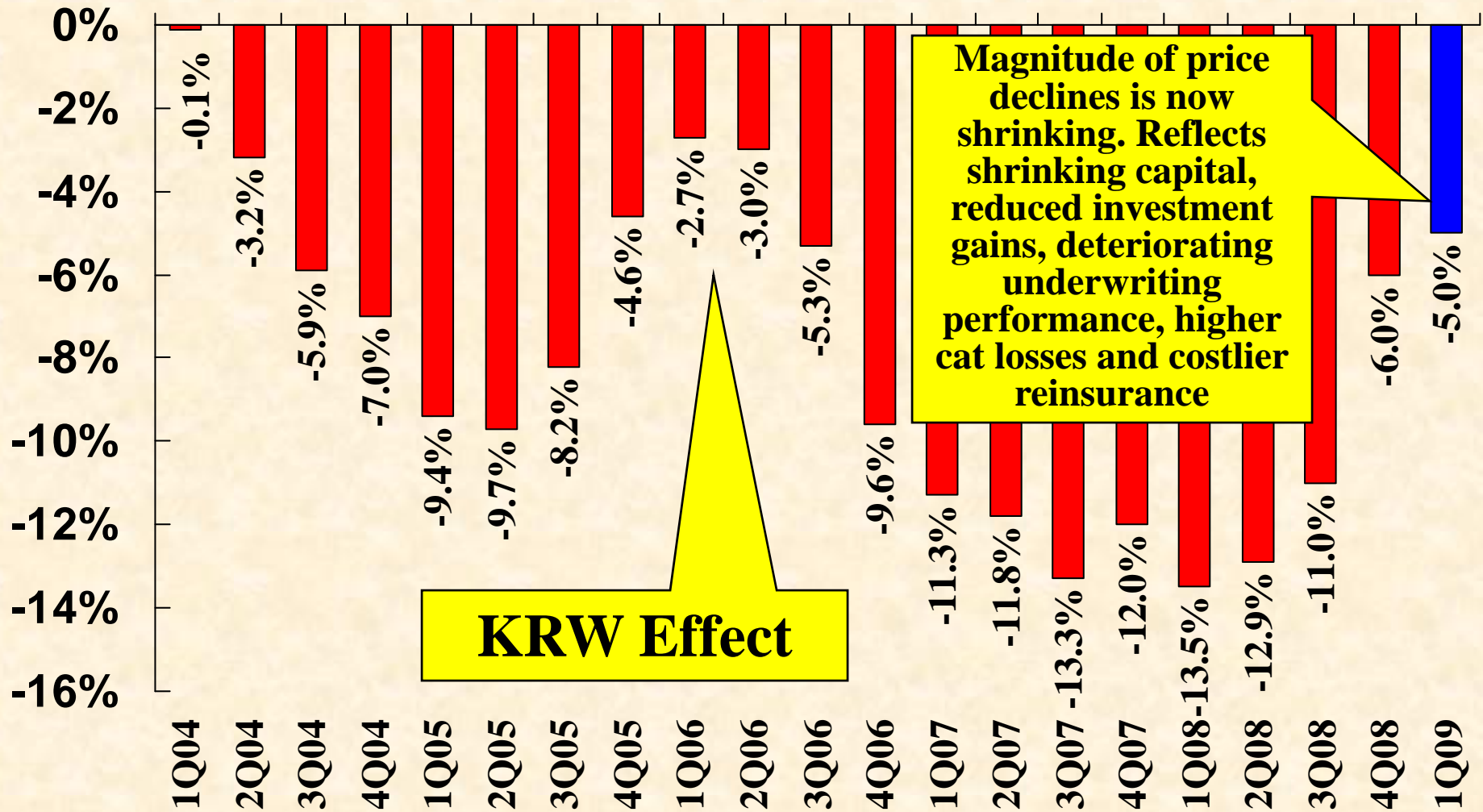


# *Commercial Lines Combined Ratio, 1993-2009F*





# Average Commercial Rate Change, All Lines, (1Q:2004 – 1Q:2009)



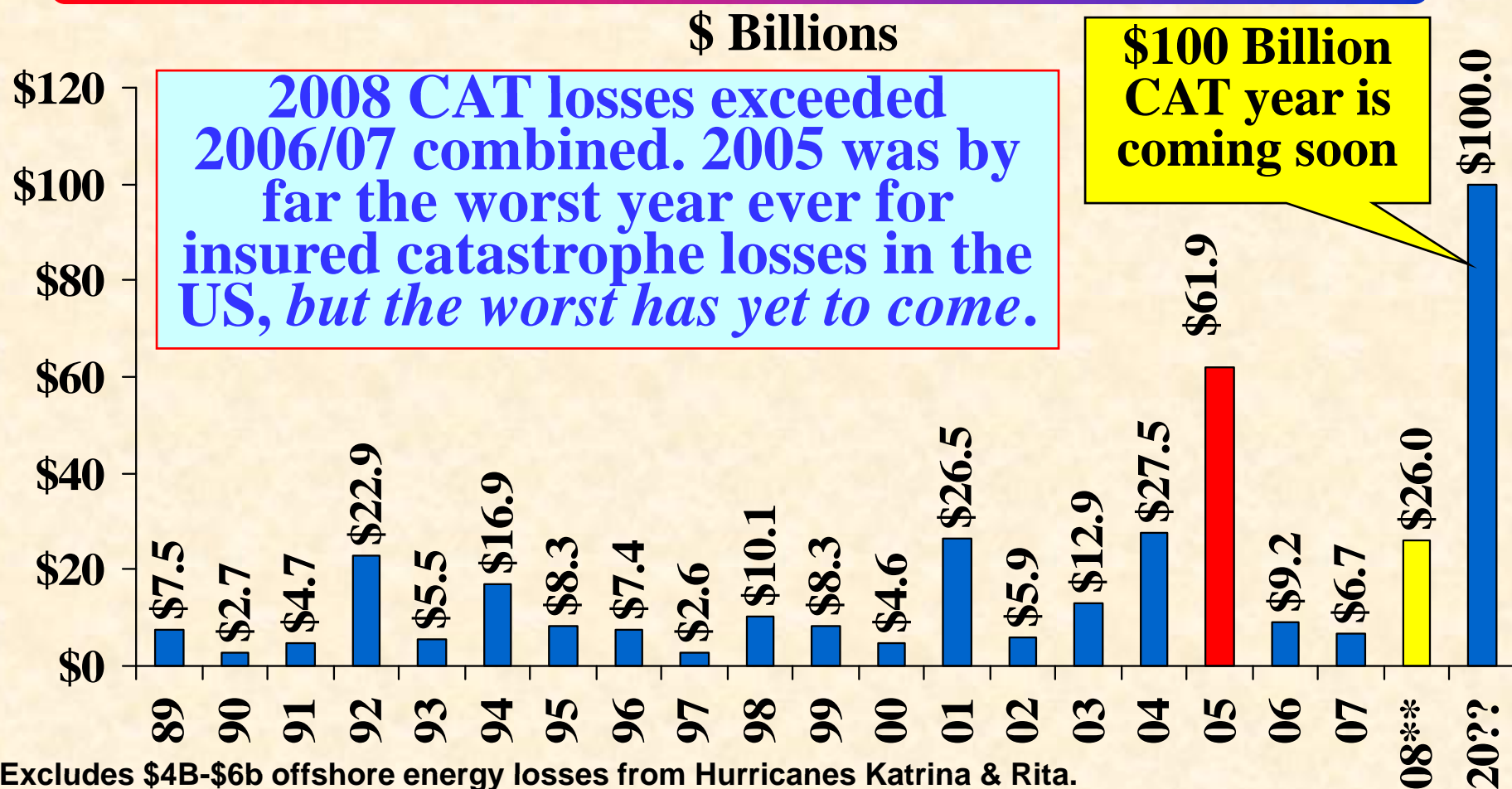
# Catastrophe Losses

**Impacting Underwriting  
Results and the Bottom Line**





# *U.S. Insured Catastrophe Losses\**



\*Excludes \$4B-\$6b offshore energy losses from Hurricanes Katrina & Rita.

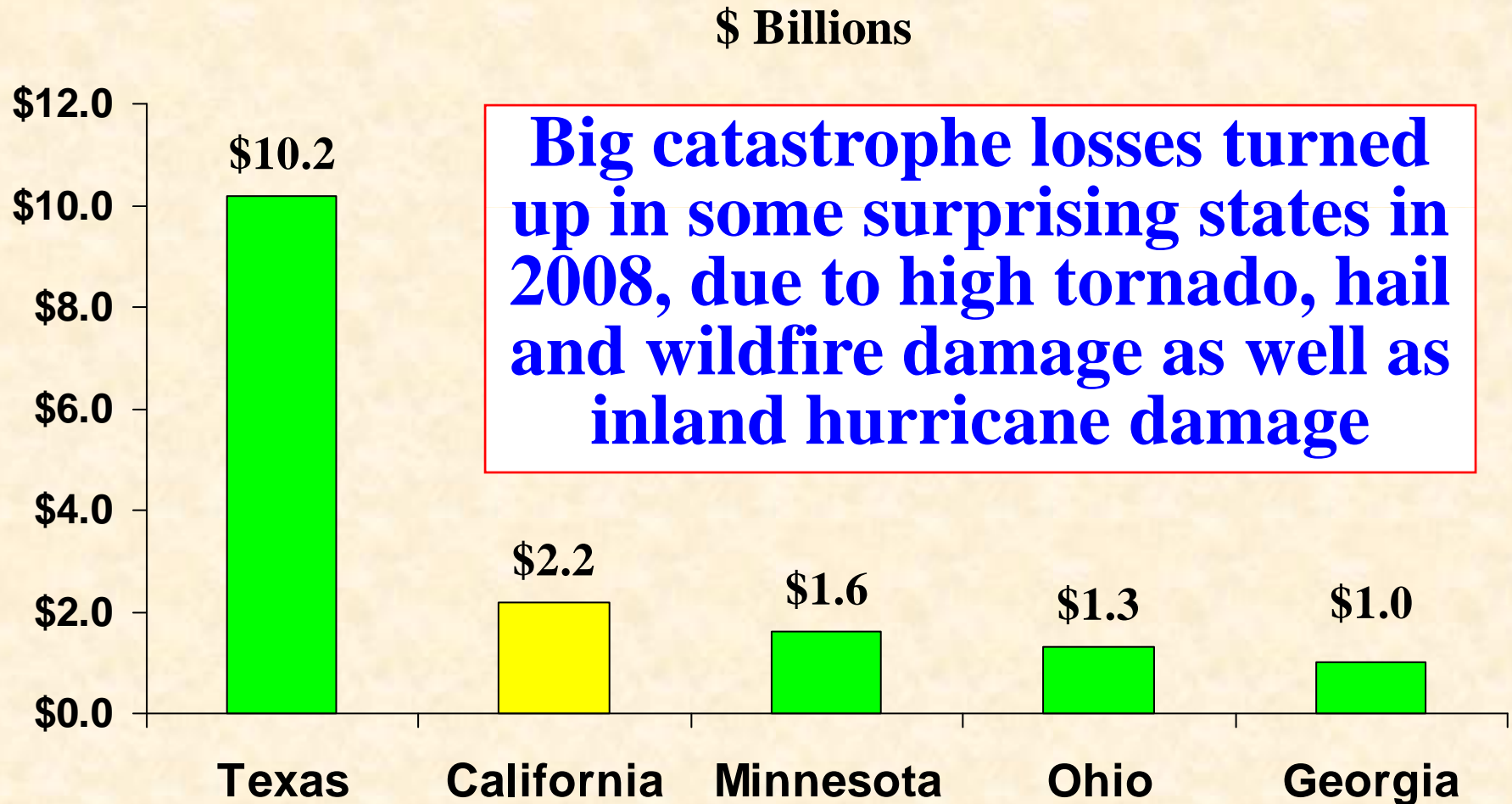
\*\*Based on PCS data through Dec. 31. PCS \$2.1B loss of for Gustav. \$10.655B for Ike of 12/05/08.

**Note:** 2001 figure includes \$20.3B for 9/11 losses reported through 12/31/01. Includes only business and personal property claims, business interruption and auto claims. Non-prop/BI losses = \$12.2B.<sup>109</sup>

Source: Property Claims Service/ISO; Insurance Information Institute



# *States With Highest Insured Catastrophe Losses in 2008*





# *Top 12 Most Costly Disasters in US History, (Insured Losses, \$2007)*



\*PCS estimate as of 12/15/08.



# *Number of PCS Catastrophe Events, 1998-2008\**

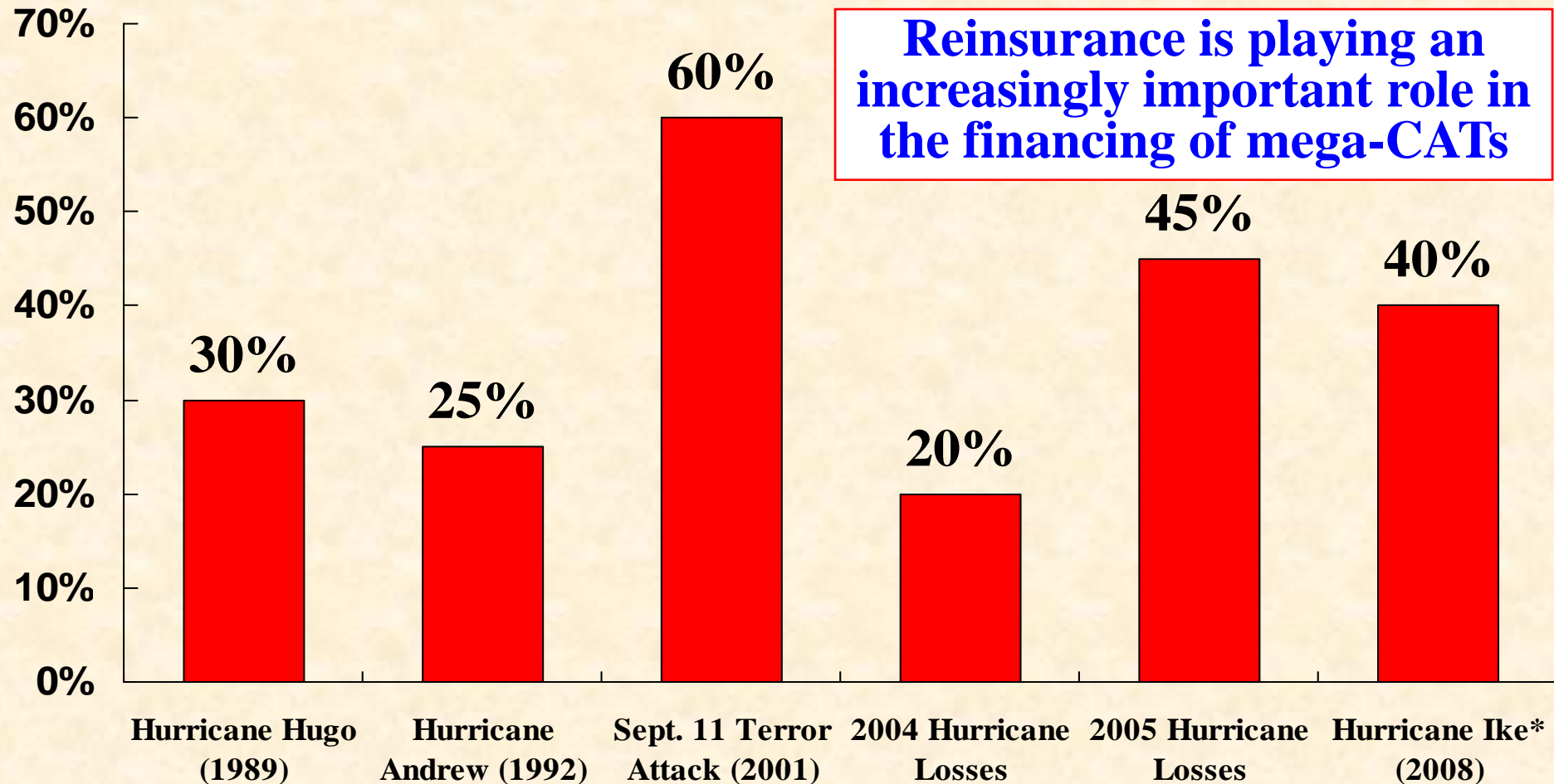


\*PCS defines a catastrophe as an even that caused at least \$25 million in insured property damage and affects and significant number of policyholders and insurers.

Source: PCS; Insurance Information Institute



# *Share of Losses Paid by Reinsurers, by Disaster\**



**Reinsurance is playing an increasingly important role in the financing of mega-CATs**

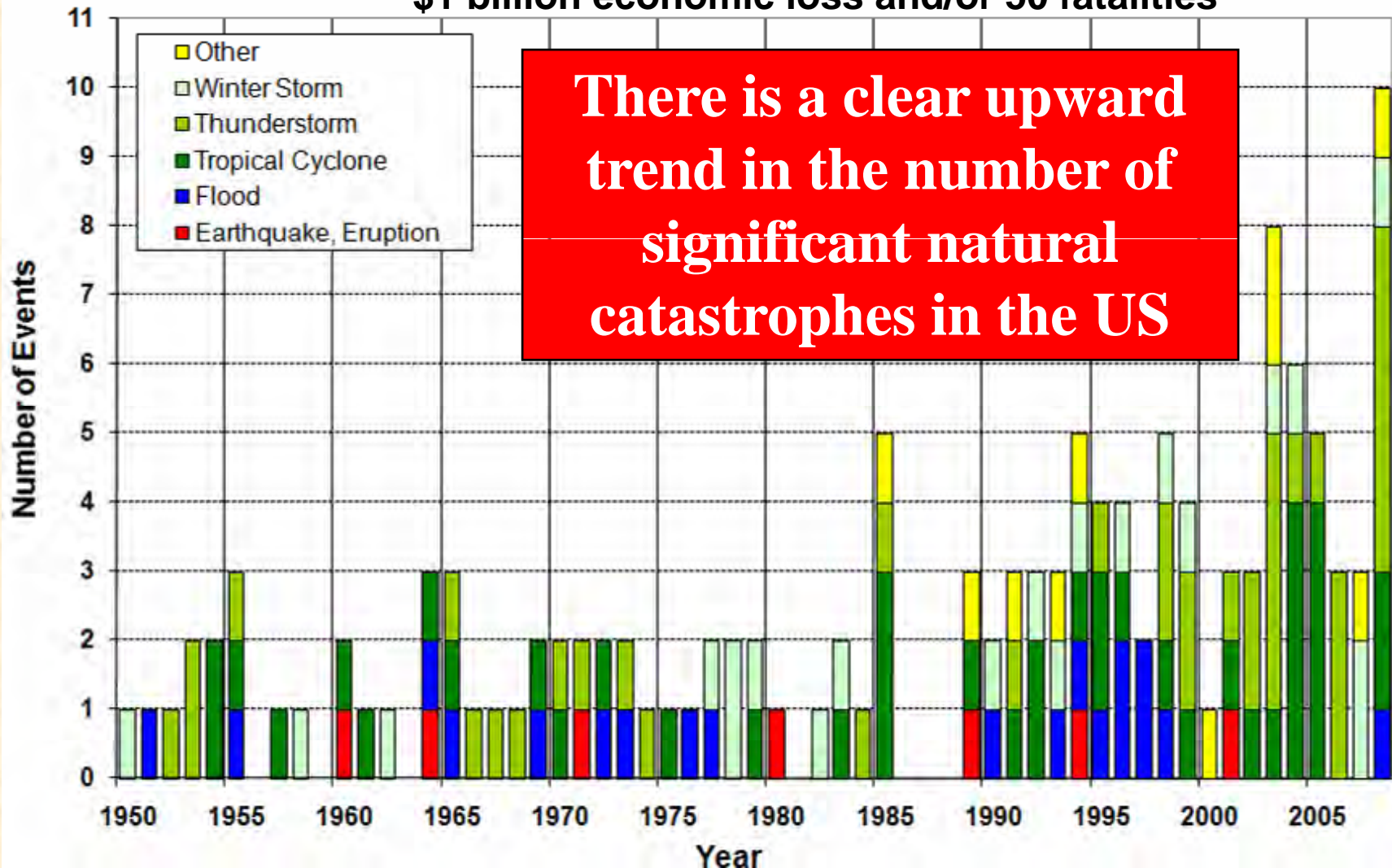
\*Excludes losses paid by the Florida Hurricane Catastrophe Fund, a FL-only windstorm reinsurer, which was established in 1994 *after* Hurricane Andrew. FHCF payments to insurers are estimated at \$3.85 billion for 2004 and \$4.5 billion for 2005. Ike share is an estimate as of 2/9/09.

Sources: Wharton Risk Center, Disaster Insurance Project; Insurance Information Institute.



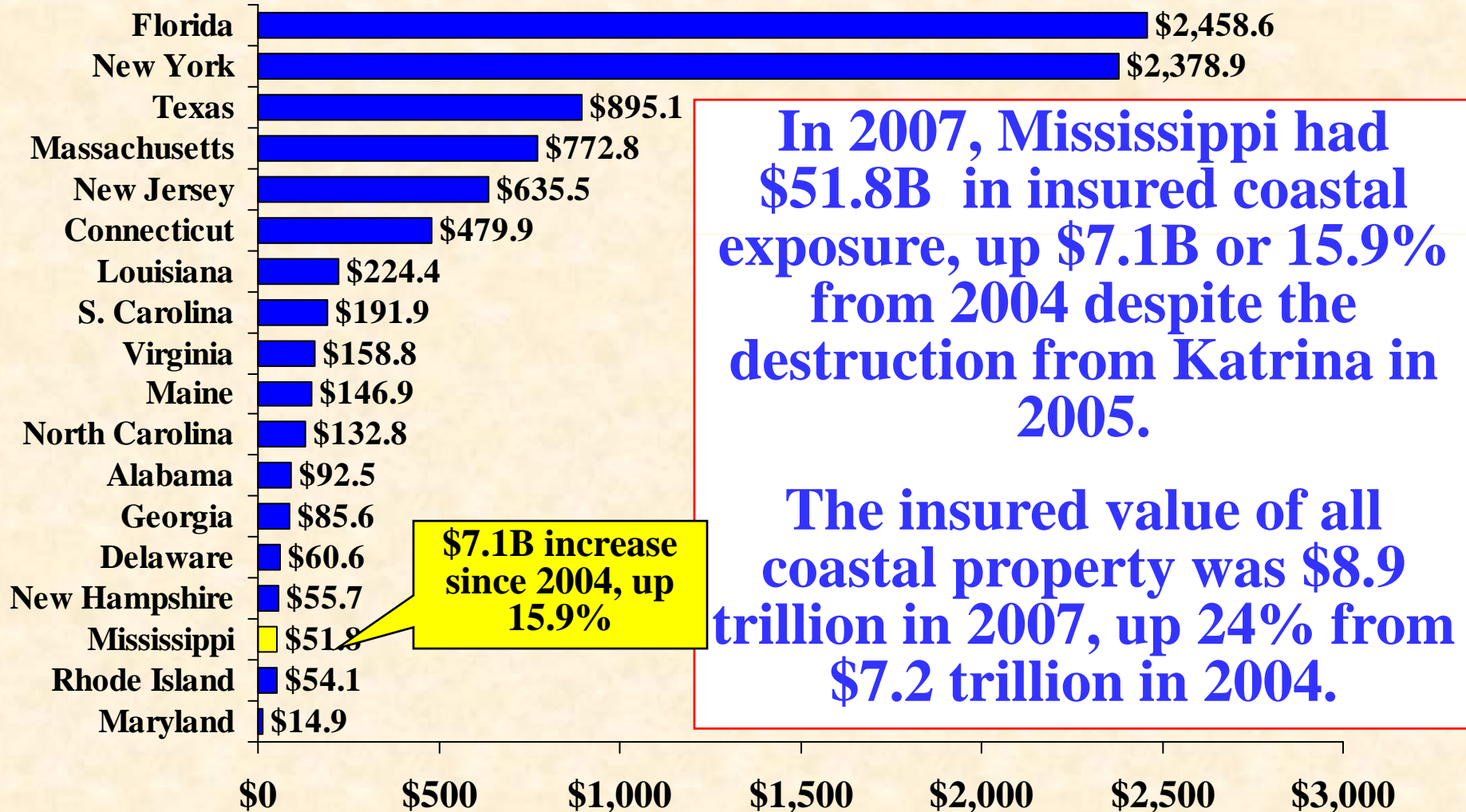
# Number of U.S. Significant Natural Catastrophes\*, 1950 – 2008

\$1 billion economic loss and/or 50 fatalities



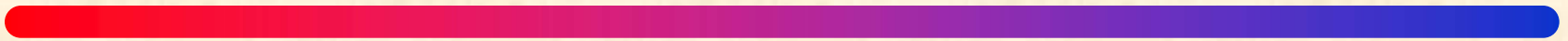


# *Total Value of Insured Coastal Exposure (2007, \$ Billions)*



# Key Issues & Threats Facing P/C Insurers Amid Financial Crisis

*Manageable Challenges*





# *Important Issues & Threats Facing P/C Insurers in 2009*

## **1. Reloading Capital After “Capital Event”**

- Continued asset price erosion coupled with major “capital event” could lead to shortage of capital among *some* companies
- P/C insurers have come to assume that large amounts of capital can be raised quickly and cheaply after major events (post-9/11, Katrina). This assumption may be incorrect in the current environment.
- Cost of capital is *much* higher today, reflecting both scarcity & risk
- Implications: P/C insurers need to protect capital today and develop detailed contingency plans to raise fresh capital & generate internally

## **2. Long-Term Loss of Investment Return**

- Low interest rates, risk aversion toward equities and many categories of fixed income securities lock in a multi-year trajectory toward ever lower investment gains
- Many insurers have not adjusted to this new investment paradigm
- Regulators will not readily accept it; Many will reject it
- Implication 1: Industry must be prepared to operate in environment with investment earnings accounting for a smaller fraction of profits
- Implication 2: Implies underwriting discipline of a magnitude not witnessed in this industry in more than 30 years
- Lessons from the period 1920-1975



# *Important Issues & Threats*



## *Facing P/C Insurers in 2009 (cont'd)*

### **3. Regulatory Overreach**

- P/C insurers get swept into vast federal regulatory overhaul and subjected to inappropriate , duplicative and costly regulation

### **4. Tort Threat**

- No tort reform (or protection of recent reforms) is forthcoming from the current Congress or Administration
- Erosion of recent reforms is a certainty (already happening)
- Innumerable legislative initiatives will create opportunities to undermine existing reforms and develop new theories and channels of liability
- Historically extremely costly to p/c insurance industry



# **AFTERSHOCK: Regulatory Response Could Be Harsh**

**All Financial Segments  
Including Insurers  
 Will Be Impacted**

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# *Emerging Blueprint for Financial Services Regulatory Overhaul*

## **Phase I: Systemic Risk Regulation/Regulator**

- Identification of systemic risk points in the financial system
- Design of appropriate regulation to prevent future collapses
- Will require international consultation (US can't manage systemic risk alone)
- **Oversight Responsibility: Likely With Federal Reserve**
  - Fed would have capacity and power to assess risk across financial markets regardless of corporate form and to intervene when appropriate\*
  - Fed could oversee (according to House FS Committee Chairman Barney Frank:
    - Hedge funds (need to ensure “complete transparency”)
    - Credit ratings agencies
    - Executive compensation (to curb “perverse risk incentives”)
  - **TIMELINE:** Frank wants “general outline” by April 2 meeting of G20 industrialized and developing nations

\*<http://financialservices.house.gov/press110/press0320082.shtml>



# *Possible Regulatory Scenarios for P/C Insurers as of Year-End 2009*

- **Status Quo:** P/C Insurers Remain Entirely Under Regulatory Supervision of the States
  - Unlikely, but some segments of the industry might welcome this outcome above all others
- **Federal Regulation:** Everything is Regulated by Feds
  - Unlikely that states will be left totally in the cold
- **Optional Federal Charter (OFC):** Insurers Could Choose Between Federal and State Regulation
  - Unlikely to be implemented as envisioned for past several years by OFC supporters
- **Dual Regulation:** Federal Regulation Layer Above State
  - Feds assume solvency regulation, states retain rate/form regulation
- **Hybrid Regulation:** Feds Assume Regulation of Large Insurers at the Holding Company Level
- **Systemic Risk Regulator:** Feds Focus on Regulation of Systemic Risk Points in Financial Services Sector
  - What are these points for insurers? P/C vs. Life?



# *Insurance Information Institute On-Line*

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***THANK YOU FOR YOUR TIME AND  
YOUR ATTENTION!***



# *P/C Insurance in the Post-Catastrophe World*

- **Investment Earnings Will Shrink Dramatically for an Extended Period of Time: Federal Reserve Policy, Shrinking Dividends, Aversion to Stocks**
  - Trajectory toward lower investment earnings is being locked in
- **Insurers Will Return to Their Underwriting Roots: Extended Period of Low Investment Exert Pressure to Generate Underwriting Profits Since 1960s**
  - Chastened and “derisked” but facing the same (or higher) expected losses, insurers must work harder to match risk to price
- **P/C Insurers: Profitable Before, During & After Crisis: Resiliency Once Again Proven**
  - Directly the result of industry’s risk management practices