

# Business Interruption Insurance: Protect your dreams with the right coverage



In business, sometimes you need to take risks to achieve your dreams. *But going without business interruption insurance shouldn't be one of them.*

## After a catastrophe or other disaster:\*



**≈40%**  
of businesses do not reopen



and another **25%**  
fail within a year.

\*Sources: FEMA; SBA.

Business interruption insurance can help keep small business owners' big dreams on track with coverage for things like:



**Lost revenue**  
(due to closure)



**Fixed expenses**  
(e.g. rent and utility costs)



**Costs of  
operating from a  
temporary location**



Understanding the disasters most likely to affect your new venture will help you build an insurance strategy to protect your business and help it grow!

For more on business insurance,  
visit the Insurance Information Institute at [www.iii.org](http://www.iii.org)



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