Business Interruption Insurance:
Protect your dreams with the right coverage

After a catastrophe or other disaster:*

≈40% of businesses do not reopen

and another 25% fail within a year.

*Sources: FEMA; SBA.

In business, sometimes you need to take risks to achieve your dreams. But going without business interruption insurance shouldn’t be one of them.

Business interruption insurance can help keep small business owners’ big dreams on track with coverage for things like:

- Lost revenue (due to closure)
- Fixed expenses (e.g. rent and utility costs)
- Costs of operating from a temporary location

Understanding the disasters most likely to affect your new venture will help you build an insurance strategy to protect your business and help it grow!

For more on business insurance, visit the Insurance Information Institute at www.iii.org

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