



Get Covered

National Roofing Week

June 1 - 7, 2025



Your Roof = First Line of Defense

Severe weather can cause devastating damage — **your roof is the frontline.**

70-90% of storm-related insurance claims involve roof damage.

Shingle loss can occur in winds as low as **60 mph.**



Build Roof Resilience

A sealed roof deck can reduce water damage by **up to 95%.**

FORTIFIED Roof™ systems use stronger nails and **protect vulnerable edges** to resist wind uplift.

Upgrade to a FORTIFIED Roof™ for as little as **\$500** for a 2,000 sq. ft. home.



Storm-Ready Tips

Shut all interior doors during a storm to compartmentalize pressure from the wind if it gets inside your home to reduce stress on your roof.

Smarter Inspections

Aerial technology offers **more accurate roof assessments** than in-person inspections.



Save with Wind Mitigation

Many insurers offer **5% - 35% discounts** for impact-resistant roofing.

Resilient roofs **lower repair costs** and reduce extreme weather claim expenses.



Know Your Policy

Insurance coverage depends on your policy **and the cause of the damage.**

Act fast — small roof issues can become costly major problems.

Resilient roofing = Safer homes + Lower costs

Learn more at iii.org and IBHS.org



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