



# Get Covered

National Roofing Week

June 7 - 13, 2026



## Your Roof = First Line of Defense

Severe weather can cause devastating damage — **your roof is the frontline.**

**70-90%** of storm-related insurance claims involve roof damage.

Shingle loss can occur in winds as low as **60 mph.**



## Build Roof Resilience

FORTIFIED Roof™ systems include a sealed roof deck that can **prevent up to 95%** of water intrusion.

FORTIFIED Roof™ systems use stronger nails and **protect vulnerable edges** to resist wind uplift.

Upgrade to a FORTIFIED Roof™ for as little as **\$1,500** for a 2,000 sq. ft. home.



## Storm-Ready Tips

**Shut all interior doors** during a storm to compartmentalize pressure from the wind if it gets inside your home to reduce stress on your roof.

## Smarter Roof Inspections

Aerial technology offers **more accurate roof assessments** than in-person inspections.



## Save with Wind Mitigation

Many insurers offer **5% - 35% discounts** for impact-resistant roofing. Resilient roofs **lower repair costs** and reduce extreme weather claim expenses.



## Know Your Policy

Insurance coverage depends on your policy **and the cause of the damage.**

**Act fast** — small roof issues can become costly major problems.



## Fund Roof Resilience

SBA disaster loans can be increased by an **additional 20%** for mitigation, like roof upgrades.

**Apply now** - Borrowers have up to two years to apply for mitigation from the date of approval.

**Download the Triple-I Roofing Toolkit**

**Resilient roofing = Safer homes + Lower costs**

Learn more at [iii.org](http://iii.org), [SBA.gov](http://SBA.gov), and [IBHS.org](http://IBHS.org)



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